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Subseries:

OA/ID Number: 1294

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Folder Title:

6/23-25 National Leadership Training Week, Summer of Service - San Francisco, CA, 6/25-26 DNC
[Democratic National Committee] Executive Committee and Association of State Democratic
Chairs - Albuquerque, NM

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Trip of ELI J. SEGAL, Assistant to the
President and Director of the Office
of National Service

TO

6/23-25 San Francisco, California
National Leadership Training Week
Summer of Service

6/25-26 Albuquerque, New Mexico
DNC Executive Committee and
Association of State Democratic Chairs

PHOTOCOPY
PRESERVATION

SCHEDULE FOR ELI J. SEGAL

WEDNESDAY, JUNE 23

4:15 p.m. Depart West Basement en route Dulles

6:00 p.m. EDT United #965

8:19 p.m. PDT Arrive San Francisco
Andy Wright will pick you up; retrieve luggage; depart for Treasure Island

9:15 p.m. Arrive Treasure Island

Phil and Jennifer will brief you on Thursday morning "Visioning" session

RON: Treasure Island

THURSDAY, JUNE 24

7:00 a.m. P.T. with participants (casual clothes)

7:30 a.m. Breakfast with participants

8:00 - 9 a.m. Change clothes; Prep w/Phil

9:00 a.m. First session: National Service Visioning

Remarks by Emcee followed by Magdalena Fittoria on the history of service

Remarks by Eli J. Segal (see attached talking points)

Questions & Answers

9:50 - 10 a.m. Break

10:00 a.m. Second session (Same as above)

11:00 a.m. - 12 Roundtable discussion on national service w/30 participants and several community leaders. (Note: you do **not** need prepared remarks)

12 - 12:30 p.m. Brown bag lunch with participants

12:30 - 1:00 p.m. Phil will brief you on the balance of the day

Thursday, June 24 (cont)

1:00 - 2 p.m. Phone and Office time (an office has been designated for you)

2:00 p.m. Peter Gabel, New School

2:30 p.m. Evan Dobbelle, President & Chancellor, City College of San Francisco

3:00 - 4:00 p.m. Phone and office time

4:00 - 5 p.m. Speech prep

5:00 p.m. Depart for Commonwealth Club
595 Market Street (corner of 2nd) San Francisco. Contact: Linda Pepper 415-597-6700. **Andy Wright** will drive you.

NOTE: The estimated audience is 60. Your speech will be printed in their newsletter with a circulation of 17,000. Also, it will be broadcast on local public radio on Saturday, June 26.

5:30 - 6:00 p.m. SPEECH

6:00 - 6:30 p.m. Questions & Answers

6:30 p.m. Depart for Fort Mason (Andy will drive you)

7:00 p.m. Arrive at Fort Mason

7:00 p.m. Closing Ceremonies begin (see attached schedule of events)

RON: Treasure Island

FRIDAY, JUNE 25

7:30 a.m. Breakfast at Treasure Island

9:00 a.m. Depart Treasure Island en route The Presidio for Commission on National and Community Service Board Meeting

9:30 a.m. Meeting begins

10:30 a.m. Discussion w/Eli J. Segal and Board on Lessons Learned

11:30 a.m. Funding decisions

Friday, June 25 (cont)

12:30 p.m. Lunch

1:30 p.m. Discussion on Strategic Plan

3:00 p.m. Comments with program experts

3:30 p.m. Report on Summer of Service

4:30 p.m. Adjourn and Tour of Presidio
EJS: Depart for airport

5:50 p.m. Southwest #964 (SFO to Albuquerque, NM)

9:05 p.m. Arrive Albuquerque, NM
Norton will pick you up (he drives a new green Ford Ranger); retrieve luggage; depart for Hyatt Regency

9:45 p.m. Arrive Hyatt Regency, 330 Tijeras N.W.

RON: Albuquerque, NM

Saturday, June 26

8:00 a.m. Breakfast at Hyatt Regency

9:00 - 12 Downtime

12:00 p.m. Luncheon w/DNC Executive Committee and the Association of Democratic Chairs. TOPIC: National Service

12:45 p.m. Depart for airport

1:15 p.m. Arrive Albuquerque airport

1:50 p.m. Northwest #448/844 (thru Minneapolis)

9:27 p.m. Arrive Washington National Aripport

San Francisco: Phil Caplan - beeper: 415-280-6473
Phone: 415-395-3785
Fax: 415-395-3784

Albuquerque: Rick Boylan, DNC 202-479-5144
Terry Hitchins, DNC 202-479-5174
Jose

SALES PERSON: 44
CUSTOMER NBR: 9N0043

ITINERARY
SQHTXN

DATE: 21 JUN 93
PAGE: 01

TO: WHITE HOUSE TRAVEL
1600 PENNSYLVANIA AVE
WASH DC 20500

FOR: SEGAL/ELI

23 JUN 93 - WEDNESDAY

965
AIR UNITED AIRLINES FLT: ~~917~~ COACH DINNER
LV WASHINGTON DULLES 5:00P 6 PM EQP: BOEING 747
AR SAN FRANCISCO 7:29P 8:19 AM NON-STOP
OTHER WASHINGTON DULLES
SEAT ASSIGNED AT AIRPORT CHECK IN ONLY 40J

25 JUN 93 - FRIDAY

AIR SOUTHWEST AIRLINES FLT: 964 COACH
LV SAN FRANCISCO 550P EQP: 737 STRETCH
AR ALBUQUERQUE 905P NON-STOP

26 JUN 93 - SATURDAY

AIR NORTHWEST AIRLINES FLT: 448 ECONOMY SNACK
LV ALBUQUERQUE 150P EQP: 727 STRETCH
AR MINNEAPOLIS ST PL 520P NON-STOP
SEGAL/ELI SEAT-5D
AIR NORTHWEST AIRLINES FLT: 844 ECONOMY DINNER
LV MINNEAPOLIS ST PL 605P EQP: BOEING 757
AR WASHINGTON NATL 923P NON-STOP
OTHER MINNEAPOLIS ST PL
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AIRLINE FLIGHT INFORMATION

NATIONAL SERVICE VISIONING

Treasure Island

Thursday, June 24, 1993

9:00 - 9:50 a.m.

10:00 - 10:50 a.m.

You will address the 1,500 participants in two groups of 750 each in an auditorium. The topic is National Service: The Way Forward.

You will speak on:

- 1) What is national service;
- 2) What is the President's vision;
- 3) How is it implemented; and
- 4) The progress of legislation.

Phil suggests you speak on the following points:

- * National Service is about building and improving upon what exists, i.e. locally based programs with control at the grassroots level. (Note: Phil strongly urges you to emphasize the power of these local programs.)
- * Genesis of Summer of Service and our recent history: Rutgers speech, New Orleans speech, introduction of legislation, hearings, successful mark-ups, floor time scheduled for this month, bill signed into law by late summer. (Note: Phil urges you to only give a broad picture of the legislation.)
- * Corporation for National Service includes ACTION, VISTA and CNCS. 25,000 participants in first year, roll out is expected next spring.

NATIONAL SERVICE: YOUTH ENVISION THE WAY FORWARD

Roundtable Discussion Questions

1. What is your own vision of nation service?
2. What are the challenges to national service working in local communities?
3. What are the key ingredients to making national service work in local communities?

EVENT: COMMONWEALTH CLUB SPEECH

595 Market Street, 2nd Floor

San Francisco, CA

5:30 - 6:30 p.m. Thursday, June 24, 1993

There will be a reception from 5:00 - 5:30 p.m. which you are not expected to attend. You will speak for approximately 30 minutes following by Q&A. (Note: Eric will fax speech to you at Treasure Island and send disc/speech via fedex)

The Club estimates an attendance of 60 people, both members and non-members. Your remarks will be published in the Commonwealth Club Newsletter along with a picture. The newsletter has a circulation of 17,000. Additionally, your speech will be broadcast on local public radio on Saturday, June 26.

Contact: Linda Pepper, 415-597-6700

COMMONWEALTH CLUB INFORMATION

WILMER, CUTLER & PICKERING

2445 M Street, N.W.
Washington, D.C. 20037-1420
Telephone: (202) 663-0000

4 Carlton Gardens
Post Mail
London SW1Y 5AA, England
Telephone 011 (4471) 839-4466
Facsimile 011 (4471) 839-3537
TELEX 8813918 WCP LDN

rue de la loi 15 Wetstraat
B-1040 Brussels, Belgium
Telephone 011 (322) 231-0903
Facsimile 011 (322) 230 4322

*Eli -
why was
this sent to
Sarah?*

K

*Eli -
very nice speech,
as always. My
quick-read comments
are noted*

*RA
I assume that you
don't want me to do
anything re your
other speeches*

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FACSIMILE COVER PAGE

DATE: JUNE 23, 1993

TO: SARAH WHITMAN

COMPANY NAME: OFFICE OF NATIONAL SERVICE

MAIN TELEPHONE No. (202) 456-6444

FACSIMILE NUMBER: (202) 456-6420

FROM: ERIC MOGILNICKI

WC&P CONFIRMATION REQUESTED: YES ☒ NO ☐

CONFIRMATION NUMBER: (202) 456-6444

COUNTRY: USA

Comments:

Sorry for the delay. I will have a disc delivered this afternoon.

We are beginning to send a communication of 13 pages (including this cover sheet). If transmission is interrupted or of poor quality, please notify us immediately by telephone at (202) 663-6712.

Facsimile Numbers (All Group I, II, III, Compatible)
(202) 663-6454 (7 machines on this number)

Remarks of Eli Segal,
Assistant to the President,
Director, Office of National Service

Commonwealth Club of San Francisco
June 25, 1993

It is a special pleasure to be here today. I wanted to know what kind of reception I would receive, so I called my friend Ross Perot, who spoke to the Commonwealth Club last month. He told me that I would receive a warm welcome, and I see that he was right. However, he also misled me a bit. He told me that every one of you would be staring at my ears. I guess this is a different crowd.

I am proud to join the many distinguished speakers you have brought to San Francisco over the past year. I am afraid that many of them have brought bad news. Last November, Michael Josephson reported ~~to this club~~ that young people had ^a dismal sense of personal ethics. He had surveyed college students, and one of every eight students admitted to fraud, such as lying on financial aid forms or accepting loans without intending to pay them back.

Last September, Attorney General Barr told the Club that violent crime had risen by 500 percent over the last thirty years.

And in May 1992, this Club was told that our nation was experiencing a breakdown "in personal responsibility and social

order." That speaker was Vice President Dan Quayle. As you may recall, he made quite a few waves when he spoke to you about morality, marriage, and Murphy Brown. Let me be equally bold, and say that Dan Quayle was on to something ^{that day.} That's not a sentence ^{You might expect from a postwar Democrat.} ~~five often used.~~ But I think thoughtful people of all ideological stripes have seen a new and dangerous weakness in the ties that bind us together as Americans. This is a theme that runs through the speeches before this Club, and through the issues that vex our society -- from the callousness of rioters in Los Angeles to the callousness of those corporate executives who authorize the dumping of hazardous wastes. But this insight into our national spirit is wasted if it is used merely to attack Hollywood. Instead, it must serve as a call to find new ways to reinforce our sense of community, and so strengthen the bonds that ultimately make us one nation, indivisible.

The antidote to this weakness begins with the hope expressed in President Clinton's inaugural address -- that "there is nothing wrong with America that cannot be cured by what is right with America." I believe a major effort to foster what is right with America started this week, right across the bay. Fifteen hundred students from across the nation have just completed a week of leadership training on Treasure Island Naval base. ^{Tomorrow they will be} ~~At this very moment they are~~ fanning out across America, to service programs in their home areas. Each is part of a summer of service.

Two hundred and fifty of these young leaders are from the bay area, and will be working with the East Bay Conservation Corps, in conjunction with Stanford University and the University of California at Berkeley. Through the Corps, the bay area's young people will help deliver health and education services to over 15,000 at-risk children.

This summer of service program is a trial run for our full program of national service. Legislation establishing that program has been approved by House and Senate Committees, and may become law as early as next month. I would like to use our time together today to talk about (how) this program will affect young people, how it will be organized, and -- most importantly -- what you must do ensure its success.

Our national service legislation seeks to build community by re-emphasizing the relationship between opportunity and responsibility. Under our initiative, students will earn education benefits by spending a year or two serving others in their community.

The Act provides for opportunity by helping ensure access to education. Those of you who have college-age kids -- as I do -- know about the staggering amount of loans that we expect them to shoulder. The National Service Act revamps the way students get loans in order to reduce the paperwork, lower interest rates, and provide for more flexibility in monthly loan payments.

At the same time, we are going to insist that students honor their responsibility to pay back those loans. Students who do not repay their loans force the rest of us to repay them. Worse yet, they learn exactly the wrong lesson about what it means to be a citizen. Our National Service Act clamps down on the few students who default in order to protect the vast majority of students who play by the rules.

The Act also links opportunity and responsibility in a more profound way -- by helping students earn educational benefits by spending a year or two serving others in their community. We plan to set them to work on all of the critical tasks before us as a nation. For example, students are exactly the right age to help:

- ensure that infants are immunized;
- tutor in our grade schools;
- channel teenagers away from gangs and drugs;
- promote recycling and conservation; and
- help make sure that our streets are safe for the elderly.

They will do so not as part of a national jobs program, but as part of small-scale community-based programs. In return, they will receive a stipend while in the program, and an educational benefit of \$5000 for each year they serve.

These local programs will have to show the same sort of initiative we are demanding of students. In order to receive a federal grant, service programs must obtain at least 15% of their budget from other sources. Let me say that again: no federal money will be spent until private money has already been raised. This will ensure that service programs grow out of communities instead of being transplanted from Washington.

For the same reason, I want my part in this effort to be as small as possible. Unlike Washington bureaucrats past, I have no interest in building an empire. Instead, I hope to hasten my decline by fostering public service entrepreneurs across the nation.

There is a very simple reason for me to insist upon this approach. I've done two things over the past twenty-five years: run a business, and try to elect Democratic Presidential candidates. I've been successful at only one of them, and I have learned my lesson. National Service will be run like a business.

Our legislation creates a Corporation for National Service. This Corporation will closely watch all expenditures. It will be staffed with employees, not civil servants. It will insist upon quality programs, not good intentions. It will require measurable success in communities by focussing on results, not rhetoric. If we help fund a program that doesn't

work, it won't get funded again. If another program does work, we'll help expand it. This Corporation must, like any corporation, be ^{forced} ruthless in seeking out the most profitable uses of its scarce resources. We are committed to proving that a federal program can be soft-hearted and hard-headed at the same time.

There's an old joke in Washington about the difference between Democrats and Republicans. Picture a man drowning fifty feet offshore. The Republican would throw him twenty-five feet of rope and tell him to swim the rest because it would be good for his character. The Democrat would throw him a hundred feet of rope and then run off looking for more people to save.

There's a lot of truth in that ~~joke~~. And I believe President Clinton believes he was elected to steady the pendulum that has too long swung between federal callousness and federal overinvolvement. The last twelve years ^{have} proven that even a thousand points of light leave a lot of people in the darkness. But the programs of the 1960s and 70s proved that Washington does not have all the answers, either. Only the American people as a whole can tackle the problems of the nation. National service has been designed to unleash the spirit and genius of citizens on the special challenges of each community. This approach was well described by Republican Congressman Steve Gunderson, who recently

praised our program as combining "the idealism of the Democratic party with the programmatic realism of the Republican Party."

Our legislative program will be voted on this summer, and I believe that we will amass a bipartisan majority in its favor. But I am here today, instead of lobbying Congressmen, because I know that the final success of national service depends upon you. ✓

Thirty years ago -- on June 24, 1963 -- President John F. Kennedy was in West Germany for a ceremony that honored German efforts to develop a program like Kennedy's own Peace Corps. His words apply to you today:

"You are greatly needed and . . . you will . . . find your greatest reward in . . . service in these very difficult times. Dante once said that the hottest places in hell are reserved for those who in a period of moral crisis maintain their neutrality. This is a moral crisis."

I often speak to students, and I tell them that opportunity and responsibility are both parts of citizenship; and so they must recognize and meet their obligations to their communities. I will ask no less of you. Indeed, your responsibility has grown in proportion to your prosperity.

One source of the fragmentation in American life is that you and I can opt to live apart from most of our neighbors. We don't take city busses -- we drive. We don't use the U.S. mail -- we fax. We steer clear of violent neighborhoods. We drink bottled water. We have our own doctors, who greet us by name. We worry about where our next meal is coming from only when we ~~place~~ ^{are forced to choose between kinds of life or food.} place an order for the delivery of Chinese food.

Cute but dangerous
with SF -
seen as
ethnic hit.

This cocoon of comfort isolates us from our neighbors, who must wait in line at the health clinic, and who cannot safely go outside their homes at night. We do not know them, and they certainly do not know us.

National service requires that we leave that cocoon. As Christopher Matthews of the Chronicle has pointed out, "national service forces you, against all your timidity, to deal one on one with people who were placed on earth in very different circumstances than you."

The courage to serve comes most naturally to the young. But Robert Kennedy once explained that youth is "not of a time of life but a state of mind, a temper of the will, a quality of the imagination, a predominance of courage over timidity, [and] of the appetite for adventure over the love of ease."

I call upon you to be full participants in our program of national service. To begin, I ask you to provide financial resources. As I mentioned before, each program that seeks funding from the Corporation for National Service must first obtain private funding. That means you. Our summer of service program here in San Francisco is deeply indebted to funding provided by the Esprit Corporation. Similarly, this Fall will mark the first season of the San Francisco Urban Service Project, thanks to funding from the Langendorf Foundation, the Clinton Reilly campaigns, and the Chevron Corporation.

Funding
HWPC
WBC
2001
WBC
How
Come

But I know from my twenty-five years as a businessman, how frequently you are asked for money. So let me be unique, and ask for far more than money. Service requires that you give of yourself, not just your money or your company's money. That is why corporations like Esprit have a host of employee volunteer programs, which the company supports by allowing a portion of each employees' paid time to be spent on volunteer projects. One of the most exciting new service programs in the nation is a program called Linking San Francisco, which has brought together the vision of the Haas family, the experience of service organizations, the financial resources of six private foundations, and the resources and people of Wells Fargo Bank, the Bank of America and Pacific Telesis. Hundreds of children and teenagers in the San Francisco Unified School District will be the beneficiaries.

In Boston, the City Year service program has found volunteers around every corner. Lawyers provide pro bono legal assistance. Consultants help with strategic planning. Computer companies have provided equipment. A clothing manufacturer provided uniforms. Banks provided free checking accounts to volunteers. A host of other firms loaned out experienced managers to take on leadership roles within the organization.

As importantly, the people of these companies have become directly involved with the young people who are participating in service programs. In this way, people who have spent lifetimes apart discover that they are part of the same community. They find common ground by working side-by-side on community projects, and by inviting young people to spend a day at their companies. Each of these small acts of community is a thread that helps mend our national fabric.

I mention Boston, because that is my home -- but I have been told over the past week that San Francisco has twice the civic spirit as Boston, and so I look forward to great things from your city. I know that every person here today can find a way to make a difference in this community through service. A few of you can commit large sums of money. Many of you are in a position to seek to have your companies join those who have made a commitment to local service initiatives. And all of you can make a personal commitment to reach out to the rest of your

These
types
of
commitments
usually
come
from
-0
haven't

community. I challenge you to spend part of this weekend thinking about how you can serve your community -- and part of Monday, and every day that follows, in making service part of your life. It is your commitment that will make national service not a temporary government program but a permanent way in which Americans reach out to others.

As I thought about my speech today, I was struck by how differently I would have addressed the Commonwealth Club twenty-five years ago. In 1968, I was deeply involved in the presidential campaign of Eugene McCarthy. I was sure then that I had all the answers, and that what America needed was for me to go to Washington and provide those answers to a waiting nation. Thankfully -- for me and the country -- I have had a long time to rethink my ideas. Those twenty-five years taught me that I did not have all the answers, and neither did anyone else. So when I finally participated in a winning campaign, I was not sure that I wanted to go to Washington after all. What brought me into the government was the opportunity to be part of President Clinton's national service initiative. This program made sense to me. It fit not only with my aging idealism, but with the lessons I learned as a businessman, and a father, and a citizen. I no longer believe that government is the ^{only} answer. I know that together, we are the answer. ✓

As Robert Kennedy once said, "each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring, those ripples build a current that can sweep down the mightiest walls of oppression and resistance."

I challenge you to play your part.

Draft 5-28
AGENDA
Board Meeting
June 24 and 25, 1993
San Francisco, CA

Kerens
Could you call
Catherine. Agenda
is fine. Ask Catherine
to invite Susan Shood
& Gary Kowalezyk. ^{YES}
Could you
mention that I think
Segal Whitman met
sense too.
El.

June 24/Thursday

This portion of the agenda is optional, but for planning purposes we need to know by June 8 if you plan to participate.

Morning at Treasure Island and Ft. Mason - 9:00 a.m. to 12:30 p.m. participate as facilitators in group discussion.

Afternoon at Treasure Island and Ft. Mason - listen to group discussions about implementation at local level.

Evening at Treasure Island - Closing Ceremony

June 25/Friday

There is a possibility of a White House event at Treasure Island from 8 - 9 am

- 8:00am Executive Committee Breakfast at the Hotel
- 9:30am Opening Meeting (Open to Public)
Old Business
- Minutes
 - Budget
- Report of Executive Committee
Report of Executive Director
Status of Legislation by Shirley Sagawa
- 10:30 Discussion with Eli Segal and Board on Lessons Learned
- 11:30 Status of Community Works Progress Act (Boren/Wofford Bill)
- CCC
 - Commission Availability of Funds Notice
- Funding Decisions (Closed Meeting)
- Pennsylvania - Subtitle C
 - Los Angeles Conservation Corps - Subtitle C - Disaster
 - Maryland Leader State B1 - Appeal
 - Evaluation
 - Maryland B1
 - Subtitle E
 - Action
 - Peace Corps
 - Other
 - PPV
- 12:30pm Break for LUNCH
- 1:30 Discussion on Strategic Plan (Resume Open Meeting)
- 3:00 Comments from invited program experts

- 3:30 Report on Summer of Service
- 4:30 ADJOURN and Tour of Presidio
- 5:30 Reception with the Presidio Council

1. Junk + 19 Rpts.
2. Get capitalized
3. Challenge to serve in
East Bay - talk
to the kids; work; etc

And I'd like you to do more than
think about serving. You can - -

- - -