

FOIA MARKER

**This is not a textual record. This is used as an
administrative marker by the William J. Clinton
Presidential Library Staff.**

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: National Service

Series/Staff Member: Eli Segal

Subseries:

OA/ID Number: 1294

FolderID:

Folder Title:

5/20-22/93 RFK Conference and Other Meetings - Los Angeles, CA

Stack:

S

Row:

66

Section:

2

Shelf:

7

Position:

2

ELI J. SEGAL

May 20-22, 1993
Los Angeles, CA

RFK Conference & Other Meetings

**PHOTOCOPY
PRESERVATION**

ELI SEGAL - Itinerary
Los Angeles, California
May 20, 21, & 22

Thursday, May 20:

6:00 - 8:26 PM

United flight #55 from Dulles to LAX,
*get there early - all preassigned seats
all booked up

take taxi from LAX to University Hilton
for about \$30

9:15 PM

arrive at University Hilton, reservation
confirmation # = 85484, \$70/ night

Friday, May 21:

9:00 AM

Phillip Sutton or Jonathan, from All Pro
Limo, will pick you up at University
Hilton in a white Lincoln Towncar. He
will be with you for the remainder of
the day. Their # = (818) 704-8050

9:10 AM

meet at the LA CC

2824 South Main Street
corner of S. Main and 29th Street

LA CC contact: Bruce Saito
visit the Human Service Work Project

11:30 AM

Los Angeles Editorial Board.

Times Mirror Building
202 West First Street

Enter lobby and tell reception/security
desk that you are meeting with Tom
Platte (Editor). Contact: Jill
Storemont (his assistant) at 213/237-
7928. Approximately six to ten editors
and reporters will be present. Rick
will meet you there.

1:00 PM

lunch with Michael Ovitz, Peter Guber &
Rick, meet at Ovitz's office:

CAA
9830 Wilshire Boulevard
at the end of Lasky
Beverly Hills, CA

you will go to restaurant across the street

3:00 PM

meet with 20-30 Building Up LA Program partners at UCLA, West Coast Room 3rd Level, Griffen Commons; enter UCLA Campus via Sunset Blvd/Westwood Blvd entrance. Go straight to the Parking Information Booth located to the left of the Dance Building. Give attendant your name and she/he will direct you.

Contact: Todd Clark - Executive Director
Constitutional
Rights Foundation

Guillermo Hernandez, Debbie Stevens,
Flannery Hauke - Building Up Staff

4:00 PM

SOS meeting with UCLA's It's About Health program leaders at Dean's Conference Room 2-539 UCLA School Nursing Factor

contact: Gwen Van Servellen
(310)825-3308

5:00 PM

Bill Rosendahl one on one interview for 15 - 30 minutes at Century Cable

6:00 - 7:30 PM

wine and cheese with Show Coalition; at the Medavoy's home:

9101 Hazen Road
Beverly Hills, CA

7:15 PM

RFK Reception at Jeff Cowan's home with Rick, Eli, provide driver with address

9:00 PM

spend evening at Rick & Loree's home:

9629 Brighton Way
Beverly Hills, CA

(310) 454-0502

Saturday, May 22:

8:00 AM

breakfast with Gary David Goldberg, Marilyn Bergman & Rick at:

Regeant Beverly Wilshire
9500 Wilshire Boulevard

9:00 AM

RFK Conference at USC's Bing Theater
give keynote speech at 9:45,
introduction by Kerry Kennedy Cuomo

10:30 AM

meet with Jeff Cowan's 10-20 UCLA
students for informal half hour round
table discussion, by the fountain
outside USC Bing Theatre

11:30 AM

take taxi to LAX

1:30 - 9:44 PM

American Airlines flight #12, seat 31C,
from LAX to Boston Logan

LOS ANGELES CONSERVATION CORPS

The LACC is one of the best corps if not the best in the country and run by one of the best if not the best program directors, Martha Diepenbrock. Unfortunately, Martha will be out of town during your visit. The corps goals are to 1) expand in order to provide more opportunity for youth; 2) implement a more comprehensive program of education and work-experience training; 3) strengthen and expand youth leadership and 4) increase the presence and effectiveness of the LACC in working with local community interests and organizations. Grant total from CNCS is one million dollars.

The Commission has funded three major projects:

Urban Greening Project In November a project director and corps members were set into place to supplement existing urban tree planning operations. The members of the core (coordinating with neighborhood groups) spend alternating weeks on-site and in class. Tests of this type of approach have shown "marked improvement in the educational gains of members."

Human Service Delivery Project Corp members, staff and volunteers from Constitutional Rights Foundation's neighborhood action teams address the issues of civil disturbances and work to foster better multi-cultural understanding. Currently they are working on the Neighbor to Neighbor which educates the community about 2 trials related to the spring '92 disturbances.

Youth Build Project The LACC and YouthBuild have committed to work together on construction training and field work for 15 to 18 corps members. This project is scheduled to begin in April of 1993. The LACC has secured a satellite spot in East Los Angeles where the project will be implemented.

Clean and Green The LACC has teamed with the Constitutional Rights Foundation and the Los Angeles Unified School District to create the **Clean and Green** middle school program. Clean and Green integrates service-learning activities throughout the core content areas. School staff, students and community members will work together in assessing community needs, identifying resources and planning worthwhile service projects that will allow approximately 700 students to apply their classroom learning in a positive and productive way.

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

TO: ELI, RICK, NANCY
FROM: JIM KREIDLER
DATE: MAY 19, 1993
SUBJECT: HOLLYWOOD BACKGROUND (Ovitz, Guber, Geffen, Medavoy)

Here is this months Premier magazine article on the 100 most powerful people in Hollywood. It gives some entertainment industry talk on projects, deals, strengths, weaknesses, current feuds and things to watch for form people you will be meeting with. Ovitz and others are highlighted so you can find them quickly. I hope it's helpful!

The

POWER LIST

BIG CHANGES THIS
year. Traditionally,
PREMIERE defines "power"
as power over movies: the
ability to get them made, to
make them in a particular way,
or to influence or manipulate those
who make them with money, fear,
or simple persuasiveness. The boldest
moves of the past twelve months

Illustrations by

JOHN KASCHT

LETTERING BY JONATHAN HOFER

The 100 Most
Powerful People
in Hollywood

in entertainment happened to take place outside the film business; within its troubled confines, money was scarce and buyers were few, and so influence, manipulation, and the Vision Thing counted for less than the time-tested ability to write a big check. Ergo: Mike Ovitz loses his perch on the pinnacle of Mount Hollywood. The new kings of the hill are the Warner Bros. team, with a powerful combination of blockbuster hits and artistic guts. Close behind: Disney's Michael Eisner, who rebuilt an American icon into the most profitable shop in town. There are other shake-ups near the list's apex: since '92, two studio chiefs have left their posts, and two of last year's top ten, Barry Diller and Sid Sheinberg, have either abandoned the big screen or ascended into the clouds—retaining hire-fire power over some on the list, but sufficiently hands-off so as not to rate a mention. More writers, directors, and actors turn up this time out ... and fewer agents, executives, and lawyers—proving that in hard times, power tends to flow up the studio hierarchy and to the dreamers who provide the software that gets the town humming.

1. Bob Daly/Terry Semel

RANK LAST YEAR: 3.

JOB TITLE: Chairman/CEO and president/COO, respectively, Warner Bros.

STATUS REPORT: With weaknesses at Fox, Paramount, and Universal—and the collapse of Orion, Carolco, and MGM—power in Hollywood has shifted from sellers to the few remaining big-time buyers. Warner's grabbed number one in market share with the year's most impressive slate: the megagrossing sequels *Batman Returns* and *Lethal Weapon 3*; the low-cost hits *Under Siege* and *Passenger 57*; a true Christmas miracle, *The Bodyguard*; and, to cap it all off, two bold swings at the artistic fences, *Unforgiven* and *Malcolm X*. They've been busy offscreen as well, starting up a new family entertainment division, expanding in animation with an eye toward features, going head-to-head with Disney's company stores via their new consumer products division (22 stores so far), and slowly building their own theme-park empire. No wonder Ovitz put on the Batman costume for an appearance in Semel's 50th-birthday video.

STRENGTHS: While second-ranked Disney cranks out its celluloid widgets, Warner's produces the kind of big-star, big-director event pictures that this town lives for—which makes the committee of two the biggest players in the Hollywood game. More than a decade on the job gives them confidence and the long view, and their nonoperatic, common-sense personalities offer unusual stability. Intense loyalty (witness how they stuck by Clint Eastwood); brilliant marketing (Semel came up through distribution); and corporate largess (access to a fleet of planes, a house in Aspen and another in Acapulco) add up to first-rate talent relations. Housekeeping deals include Kevin Costner, Mel Gibson, Joel Silver, and Arnon Milchan. Quick decision-makers, and tough—when Semel said yes to Scott Rudin's deal and Rudin asked for two days to think about it, Semel reportedly passed on this message: if you have to think about it, the deal is off.

WEAKNESSES: Corporate debt still massive. Lost company visionary (and personal rabbi) with death of Steve Ross. Daly confidence shaken by *Home Alone* passadena, which cost the corporation \$1 billion in revenues; might the

lost Rudin deal turn out just as costly? Generation gap: tears for the departure of bright young star Lisa Henson; never quite figured out how to market grunge opera *Singles*. Escalating fight for power with HBO chief Michael Fuchs.

WHAT TO WATCH FOR: The Warner's family label, tapping into the boomer market this summer with John Hughes's *Dennis the Menace* and *Free Willy*. For Christmas, Kevin Costner in the Clint Eastwood-directed *A Perfect World*; Julia Roberts in *The Pelican Brief*. In the guts department, David Cronenberg's *M. Butterfly*.

2. Michael Eisner

RANK LAST YEAR: 2.

JOB TITLE: Chairman/CEO, Walt Disney Co.; Coach Goofy.

STATUS REPORT: Second in market share—by a nose—but profits reportedly still \$100 million ahead of Warner's, thanks to animation gold mine and Who knew? hits like *Sister Act*, *The Mighty Ducks*, and *Encino Man*. Enhanced talent relations and future product flow by bringing in ex-Fox chief Joe Roth; added gloss with three-picture Merchant Ivory deal and Oliver Stone-produced *The Joy Luck Club*. Bought hockey franchise for \$50 million. Welcomed Democratic administration by cashing in \$197 million in stock options.

STRENGTHS: So what if you hate Disney movies? This guy is winning the game that at least half the town—Fox, Universal, Paramount—wants to play: he's making dopey films that make big money. Can muffle the talent-hates-him rap by whipping out his checkbook: did so, and found Tinker-belle Julia Roberts and Geena Davis inside the Magic Kingdom. Answers to no one: even in these times of boardroom Bolshevism, the Bass brothers are not about to yank his chain. Saw a problem in Jeffrey Katzenberg's abysmal working relations with talent—the bitter fruit of his nickel-and-dime-'em philosophy—and moved swiftly to fix it via Roth; other studios have to bleed money before they face up to change. Still skiing with Mike Ovitz. Seen from Wall Street as the most powerful man in town ...

WEAKNESSES: ... but to townies he's a part-timer who's been too miserly to pony up for important talent. In business with very few on this list. Movies stink, by the way. *Aspen Extreme*? Just because Ovitz made his martial arts in-

structor a star doesn't mean Eisner can make his ski instructor into an auteur. Has anyone seen former Power List producers Don Simpson and Jerry Bruckheimer lately? Or Dawn Steel? Has to referee growing battles between Jeffrey Katzenberg and David Hoberman. Disaster at Euro Disney dulls his luster—*quel dommage*. Overpriced hockey franchise lets him run roughshod over NHL's hapless marketers, but looks like a time-consuming future hobby.

WHAT TO WATCH FOR: Creaking of the hinges on Scrooge McDuck's vault as he antes up for the stars. Can they overcome the *Billy Bathgate*–*Rocketeer* curse and make the big live-action pictures?

3. Michael Ovitz

RANK LAST THREE YEARS: 1.

JOB TITLE: CAA shogun, king of pop.

STATUS REPORT: Negotiated transitions for two departing studio chiefs (Brandon Tartikoff and Joe Roth) and one new arrival (Sherry Lansing), then oversaw Roth's deal at Disney. Made his first major move beyond agenting, the dazzling Coke campaign, giving Mad Ave. a migraine and director-clients an easy payday—the behind-the-camera equivalent of those foreign endorsement deals stars get. Less and less involved in day-to-day operations, and alleged grand plan is still an enigma.

STRENGTHS: Ubiquitous, prescient, scary. Corralled Brad Pitt while every other agency was changing its letterhead. Clients like Costner and Cruise love him . . .

WEAKNESSES: . . . but does anyone think he tells them what to do? Or that Stanley Jaffe needed him to get Sherry Lansing? Ask the guys at MCA how they feel about the Matsushita deal now. Vaunted in-house synergy not what it oughta be: may not have told new best friend Roth about rival Madonna project (after he found out, Joe threw her off of Caravan Pictures' *Angie, I Say*); minions set up brothers Tony and Ridley Scott on competing Pancho Villa projects. Bad year for Y-chromosomeless agents: Paula Wagner, Donna Chavous, and others followed Rosalie Swedlin out the door. Flies commercial.

WHAT TO WATCH FOR: More weaks from the trilateral commission—Katzenberg, David Geffen, and Ray Stark—and more moves beyond agenting. If it involves moviemaking and he

1





pulls it off, he goes back to the head of the class.

4. Peter Guber

RANK LAST YEAR: 5.

JOB TITLE: Chairman/CEO, Sony Pictures Entertainment.

STATUS REPORT: A few good movies. A few expensive movies. *A Few Good Men*. *A League of Their Own*. A few big bombs: remember *Hero*? Opened *Dracula* to \$30 million (but couldn't get to \$100 million domestic). Out-Medavoyed Mike in the Friend of Bill finals; gave reporters Sony CDs and directions to the bathrooms as inaugural advance man.

STRENGTHS: Could sell sushi to the Japanese. Bonded with Sony U.S. shogun Mickey Schulhof (they yachted at the Olympics together; their kids are dating). Won the Arnold sweepstakes (*Last Action Hero* is a likely finalist for summer box office champion).

WEAKNESSES: Raging edifice complex; as money crunched, construction continued. No more golden parachutes. Had to bring in Jonathan Dolgen to say no. Back-to-nature getaways for junior power brokers are strictly male-only.

WHAT TO WATCH FOR: High-price, high-profile projects. The cash flows again after Sony executives split a bonus pool on the Ides

of March. As his contract runs down, reminds Japanese he's a restless soul; is it a bargaining strategy or the beginnings of an alibi?

5. Rupert Murdoch

RANK LAST YEAR: 4.

JOB TITLE: Chairman/CEO, News Corp.

STATUS REPORT: Wouldn't give Joe Roth a piece of the action, leading to speedy, mudslinging Hollywood divorce; boosted Fox TV's Peter Chernin to top job. Had to read Roth encomia as *Hoffa* and *Toys* Dutched. Flew to D.C. to see Reagan awarded Medal of Freedom; flew out just as the rest of Hollywood was arriving for Clinton inauguration: dubbed "Wrong Way Rupert" by *New York*. Withstood William Shawcross biography.

STRENGTHS: Owns the place. Sits at the head of the table during the weekly production and marketing meetings, reads scripts before the light turns green. Allowed CAA to review marketing and distribution plans for *Hoffa* and *Toys* (let's share the blame?). A media colossus. We don't have to tell you that he's smart.

WEAKNESSES: Hubris. Rightly or wrongly, the town still doubts his financial stability. Tried to convince media that Chernin was actually Barry Diller's choice. No talent relations and an uninspired-looking '93 slate.

WHAT TO WATCH FOR: Conversion to the Gospel According to Katzenberg. Planning to boost the studio's film spending slightly beyond last year's \$400 million—via family films by first-time directors, starring unknowns. Will marketing maven Andrea Jaffe start to choke on her five-year, \$3.75 million deal when she has to sell these puppies? Ready to beg John Hughes and Jim Cameron to make movies.

6. Stanley Jaffe

RANK LAST YEAR: 8.

JOB TITLE: President/COO, Paramount Communications.

STATUS REPORT: After squeezing Brandon Tartikoff out the door, had to implore Sherry Lansing to run the studio. Set up Tom Cruise development deal. Put *The Firm* together. Asked the impossible—*Beverly Hills Cop III* for \$55 million, by July—and got bupkes. Studio product missing in action last Christmas. And an industry embarrassment: no Oscar nominations.

STRENGTHS: Finally has simpati-

24. Oliver Stone

RANK LAST YEAR: 26.

JOB TITLE: Provocateur.

STATUS REPORT: Shot third installment of his Vietnam trilogy, *Heaven and Earth*. Producing *The Back Club* at Disney.

STRENGTHS: The R.F.K. of American filmmakers—a real dragon slayer, even when there are no dragons.

WEAKNESSES: Egomaniac even by Hollywood standards. Keeps an enemies list of critical journalists. Gave pathetically self-glorifying speech at last year's Independent Spirit Awards.

WHAT TO WATCH FOR: Directing Quentin Tarantino's *Natural Born Killers*; more boosts for socially conscious young filmmakers. Will financing deal with Arnon Milchan hold?

25. Joel Silver

RANK LAST YEAR: 30.

JOB TITLE: Demolition man.

STATUS REPORT: Produced *Lethal Weapon 3*. Stepping out of action genre to make a period black comedy with the Coen brothers.

STRENGTHS: Still the king of ka-boom, the wizard of whammys. Solid relationship with Semel. Got Wesley Snipes to join Stallone in defrosted actioner *Demolition Man*. First choice for *Cop III*. Don Simpson and Jerry Bruckheimer passed...

WEAKNESSES: ... but couldn't convince Paramount that project needed either more time or more money, and lost it to Neufeld/Rehme (who discovered the same thing). Needs a new tent pole—what's a sequel king without roman numerals? Holds grudges forever.

WHAT TO WATCH FOR: *Hud-sucker Proxy*. Schwarzenegger in *Sgt. Rock*? Culk in *Richie Rich*?

26. Scott Rudin

RANK LAST YEAR: 49.

JOB TITLE: Packager-producer supreme.

STATUS REPORT: What a year! First *The Addams Family* rises from the ashes of Orion, then *Sister Act* soars to the heavens. Set up house-keeping deal at TriStar. Could have happened to a nicer guy.

STRENGTHS: Good taste. Buys projects that attract talent. Can charm when he wants to...

WEAKNESSES: ... but so un-... Whoopi Goldberg wants to be banned from the set of *Sister Act 2* and John McTiernan refused to do *The Firm* with him.

WHAT TO WATCH FOR: *Addams*

Family Values, *Sister Act 2*, *The Firm*; good buzz on *Searching for Bobby Fischer*, though Paramount wanted major changes. Friction with Medavoy? (Naah: Rudin's boss is Jonathan Dolgen.)

27. Jonathan Dolgen

RANK LAST YEAR: 82.

JOB TITLE: President of motion picture group, Sony Pictures Entertainment.

STATUS REPORT: With Guber's number crunching hardly in the Katzenberg league, his bad-cop act is a SPE must. On deals, Canton and Medavoy seem to report to him. Shut off the Sony development spigot last March and started cutting deadwood. In his first major "creative" move, pushed the Jean-Claude Van Damme deal. Oops. Went after and got Scott Rudin to move his shop to TriStar.

STRENGTHS: Doesn't want to be liked.

WEAKNESSES: Isn't liked.

WHAT TO WATCH FOR: When the executives collect their bonuses for keeping costs down, his work load lightens... for a few months.

28. Mike Medavoy

RANK LAST YEAR: 14.

JOB TITLE: Chairman, TriStar.

STATUS REPORT: Oy. Ran studio like English was his fourth language (and it is). Barely got a '92 slate up: remember *Thunderheart*, *City of Joy*, *Universal Soldier*, *Chaplin*? Did earn beaucoup bucks with *Basic Instinct*, but on Carolco's dime. Bumped messes *Mr. Jones* and *Wilder Napalm* to '93; picked up *Weekend at Bernie's 2* (!). When director Thomas Schlamme headed for Clinton inaugural, allowed Canadian Mike Myers into *So I Married an Axe Murderer* editing room. Lost Lynda Obst to Fox.

STRENGTHS: FOB, and told the world.

WEAKNESSES: La-Z-Boy. That nice Mr. Roth knows what it means to have a tough Christmas, but you don't see him taking a year off. Could've had *A River Runs Through It*. Hemmed and hawed so much on *Godzilla*, the filmmakers went over his head to Guber—and got an instant green light. Lost *Three Musketeers* foot-race with Disney.

WHAT TO WATCH FOR: The wheel turns once more: *Cliffhanger* and *Sleepless in Seattle* look like potential summer hits, with Demme's AIDS picture (*Philadelphia*) and, perhaps, Streisand for Christmas.

29. Peter Chernin

RANK LAST YEAR: Not ranked.

JOB TITLE: Chairman, Twentieth Century Fox Film Corp.

STATUS REPORT: Still hanging pictures in Roth's old office. Made first deal with high school classmate Lynda Obst. Sent memo to development staff with helpful ideas for potential movies: "Pretty Woman in the wilderness..."

STRENGTHS: His title. Plenty of writer-producer contacts from TV. Murdoch likes him. Unpretentious, interested, agreeable.

WEAKNESSES: He's a neophyte, he's got no relationships, and Murdoch's at every meeting that matters.

WHAT TO WATCH FOR: Trouble putting together a slate, tension with Cameron and Hughes. Late nights studying the Katzenberg memo.

30. David Geffen

RANK LAST YEAR: 19.

JOB TITLE: Self-made billionaire gossip.

STATUS REPORT: Feuding with Ovitz, hanging with Katzenberg, working the power phones. Hired flavor of the month, *Crying Game*'s Neil Jordan. Said to be getting more active in movies, with *Interview With the Vampire*, *The Witching Hour*, and *M. Butterfly* all under way. Gave \$1 million to AIDS foundation, again. Hired Bob Burkett to administer disbursement of political funds.

STRENGTHS: Everyone wants his advice. Cool mobile office in the back of his limo. Out of the closet at last in a business where few dare; kiddingly introduced actress Dana Delany to President Clinton as "my fiancée."

WEAKNESSES: Too rich to care. What's taken *Witching Hour* so long? Never satisfied with scripts.

WHAT TO WATCH FOR: The occasional film, and the endless parade of favor seekers visiting his Malibu home on weekends; Fire Island in the summer.

31. Larry Gordon

RANK LAST YEAR: 28.

JOB TITLE: Producer-san.

STATUS REPORT: JVC refilled Largo's coffers in midst of rumor campaign that the dream was over. Bought *Malcolm X* foreign rights for bargain \$8 million, had a solid hit with *Unlawful Entry*, but tanked with *Used People* and *Dr. Giggles*.

STRENGTHS: Smart, tough, has his own money. Grouchy charm.

WEAKNESSES: *Used People* lemon

means more high-concept genre films. What happened to the guy who produced *Field of Dreams*?

WHAT TO WATCH FOR: Tribal slugfest *Judgement Night*... and remake of Ali MacGraw-Steve McQueen chase picture, *The Get-away*? Starring Kim Basinger and Alec Baldwin? With Roger Donaldson directing? This is a fate even estranged son Joel Silver wouldn't wish on him.

32. Paul Verhoeven

RANK LAST YEAR: 50.

JOB TITLE: Auteur of sex and violence.

STATUS REPORT: Continued hit-making streak with *Basic Instinct*, pushing the R-rating envelope with scene destined to boost sales of laserdisc players (better freeze-frame capability).

STRENGTHS: The most successful formerly obscure European art-film director going. Dangerous sex will do that for a guy.

WEAKNESSES: At some point, his hipper-than-thou taste for trash is going to slide into shlock for its own sake.

WHAT TO WATCH FOR: Working on *Crusades* with Schwarzenegger and Carolco. Also committed to *Sgt. Rock*, pending Arnold's script approval. Or maybe that Joe Eszterhas script set in Vegas... choices, choices.

33. Penny Marshall

RANK LAST YEAR: 72.

JOB TITLE: Director.

STATUS REPORT: After the \$107 million *A League of Their Own*, she's batting 1.000—and slipping the succès d'estime *Awakenings* between *Big* and *League* showed she's canny. Producing *Calendar Girl*. Went on home shopping channel to promote *League* merchandise—and made a million.

STRENGTHS: Works well with actors, smart about scripts. Even on Arnold's short list of preapproved directors.

WEAKNESSES: Cut the Tom Hanks-Geena Davis kiss out of *League* after test audiences objected: boooooooo! Not prolific.

WHAT TO WATCH FOR: Development slate includes: scripts about Vietnam and burned-out ad executive turned teacher.

34. Jodie Foster

RANK LAST YEAR: 52.

JOB TITLE: Triple threat.

STATUS REPORT: Proved she can carry a romance in *Sommersby* and started a production company with PolyGram money.



SUMMER OF SERVICE SITE: Los Angeles

PROGRAM: Building Up: Summer of Service in Los Angeles

PARTNERSHIPS: Building Up: Summer of Service in Los Angeles is a city-wide partnership involving five universities and colleges, 29 community-based organizations and over 20 schools in the Los Angeles area.

NUMBER OF PARTICIPANTS: 150

ISSUE AREAS: Education, Environment, Health Care, Public Safety

OVERVIEW OF PROGRAM:

Building Up is based on a peer-managed model; the core component is a five person team working together on an individual service project. Team members vary in age, ethnicity and socio-economic background.

Building Up will conduct service activities in many traditionally under-served Los Angeles neighborhoods. Building Up will engage participants in various activities in collaboration with existing community service organizations to galvanize and empower neighborhoods and assist youth at-risk.

HIGHLIGHTS OF SERVICE:

Education: Through partnership with community agencies, participants will tutor, manage day camps, supervise basketball leagues, present self-esteem seminars, recruit children for cultural classes, develop leadership training, recruit parents for afterschool tutoring, teach civic responsibility classes, and organize job awareness programs.

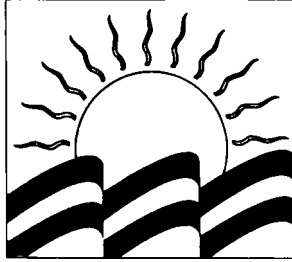
Environment: Participants will work on the LA Eco-Village project, plan and implement beautification projects, and install 8-16 gardens at elementary schools in partnership with community agencies.

Health Care: Participants will be trained and make presentations to elementary school children in CPR, First Aid, Earthquake and Disaster Preparedness and HIV/AIDS Awareness. Participants will also assist health care workers immunize and screen at-risk children. Those involved with Building Up will also design and present substance abuse programs.

Public Safety: Participants will plan and engage in crime prevention seminars to 180 classrooms including gang prevention workshops and gang diversion activities. Implement drug awareness programs. Lead neighborhood surveys and relationship building activities.

CONTACT:	Martha Diepenbrock	(213) 749-3601
	Jennie Hyun Kim	(310) 206-3346
	Marc Litchman	(310) 433-7686

SUMMER OF SERVICE



SUMMER OF SERVICE SITE: Los Angeles

PROGRAM NAME: IT'S ABOUT HEALTH

PARTNERSHIPS: The UCLA Schools of Nursing, Dentistry, Social Welfare, Public Health and Medicine in clinical health/outreach centers in Los Angeles and Ventura counties and inner city high schools and community colleges which service underrepresented minority students.

- Students will be recruited from the following partners in the program: S.W. Community College, Oxnard Community College, Drew/Allied Health College, Bravo Medical Magnet High School, and Drew/King Medical Magnet High School.
- Agencies involved in the delivery of clinical field experience include: the King/Drew College of Medicine, the Venice Dental Clinic, the American Indian Clinic, UCLA School of Nursing Health Centre at the Union Rescue Mission, and UCLS School of Health Care at the St. Francis Medical Center.

NUMBER OF PARTICIPANTS: 50

ISSUE AREAS: Health, Education

OVERVIEW OF PROGRAM:

The program combines direct health service delivery with academic studies and leadership training. The UCLA School of Nursing will recruit and train minority high school and college students to deliver primary health care services to children at-risk through health care centers and home visits. The program provides leadership training and career development opportunities for participants to become potential minority health care providers for the long term.

The summer program will be divided into three components: UCLA basic sciences classes, clinical specialized health education classes, and service delivery at area locations serving the majority of the area's at-risk, homeless or shelter residential children.

HIGHLIGHTS OF SERVICE:

Health: The participants will conduct primary health care assessments of at least 1,000 at-risk patients in the five health care centers during the course of the summer; conduct individualized instruction in self-care behavior with these children; and conduct health care utilization histories on these children by interviewing parents either at the clinic or during follow-up home visits.

Education: The participants' work will be enhanced by special educational programs focusing on health issues relevant to children at risk, including violence prevention, substance abuse, sexual and physical abuse and diet issues.

CONTACT: Dr. Gwen Van Servellen (310) 825-3308

UCLA SCHOOL OF NURSING
"It's About Health" Summer of Service Program

NOTICE

When: Friday, May 21, 1993, 4:00 - 5:00

Where: Dean's Conference Room, 2-539
School of Nursing Factor Building, UCLA Campus

Who: Gwen van Servellen, RN, PhD., Project Director
"It's About Health"
Dr. Ada Lindsey, Dean School of Nursing
Cambria de Marco - Coordinator of Student Services
Carmen Estrada - Schaye, Associate Dean, Student Services
LA Southwest College
Chuck Lewis, M.D., Schools of Medicine and Public Health
Marvin Marcus, Associate Director "It's About Health"
and an additional 3 members of the Program Executive
Committee and Feeder Schools.

What: Meeting with Eli J. Segal, Assistant to the President and
Director of National Service

Why: To discuss SOS "It's About Health."

Contact: Gwen van Servellen, RN, PhD, FAAN
Professor and Project Director:
"It's About Health" National Summer of
Service Program
UCLA School of Nursing
10833 Le Conte Ave./3-264 Factor Bldg.
Los Angeles, CA. 90024

School of Nursing FAX NUMBER (310) 206-7433



May 13, 1993

Education

Empowerment

Action

VIA FACSIMILE
(202) 456-6420

Mr. Eli Segal
Assistant to the President
Director, Office of National Service

Dear Mr. Segal:

SHOW COALITION is aware that you will be visiting Los Angeles next week. Although the timing is short, we would like to extend an invitation for you to meet with our members while you are here.

It would be a great honor to hear your views on the new Administration and your visions for American community service.

As you may know, SHOW COALITION is a non-profit entertainment industry network, created in 1988 by Patricia Duff Medavoy and other politically aware members of the entertainment industry, to promote political education for people in the community.

Recognizing the enormous impact the entertainment industry has on national attitudes, SHOW COALITION seeks to politically motivate people to become involved with the complex issues that challenge our society today. Our diverse membership consists of producers, directors, agents, writers and actors, among a variety of other professionals in the business.

Today, SHOW COALITION has earned the respect of policy makers from across the nation. Over the past year, we have had such notable speakers as Bill Clinton, Al Gore, Jack Kemp, and George Mitchell, to name just a few.

You may reach me at the number listed below. After business hours, you may reach me at home. The number is (818) 247-0729. I look forward to hearing from you soon.

Sincerely,


Stephanie Thomas

cc: Rick Allen

List of students you are meeting with after the RFK Conference:

- 1) Dien Le - Project Manager of the UCLA Community Service Commission(CSC). In charge of four CSC projects (i.e. tutorial and ethnic community related projects).
- 2) Martha Saucedo - Project Manager of Community Service Commission on campus
- 3) Naomi Cooper
- 4) Scott Enright
- 5) David Silver - Tutors at-risk kids who have been referred by courts and other schools to get special help and on the right track. Also plays basketball with them to provide a positive role model.
- 6) Jeff McCombs
- 7) Kim Seward - Tutored kids for the Watts program in math and english. She also plays games with them to stress positive role models.
- 8) Paul Hicks
- 9) Jeffery Galvin - 31 year old law student
- 10) Jennifer Fleming
- 11) Simone Cheri Robinson - prison coalition tutor
- 12) Denise Martinez - She has been a volunteer for people living with AIDS for four years.

"TO HEAL THE DIVISIONS: LOS ANGELES AND THE LEGACY OF ROBERT F. KENNEDY"

UNIVERSITY OF SOUTHERN CALIFORNIA

MAY 22, 1993

April 29, 1993

Executive Committee

Dr. Larry Berg
Hon. Howard Berman
Hon. Willis Brown
Bruce Carlin
Geoff Conner
Hon. Dianne Feinstein
Bill Fitzgerald
Ed Guthman
Rafe Johnson
Mel Levine
Katharine Macdonald
Judy Martinez
Mike and Patricia Duff Medavay
Hon. Steven Reinhardt
Paul Schrade and Monica Weil
Dr. Gerald Segal
Norbert Schlei
Gary Townsend
Hon. Rick Little
Peg Yorkin
Mrs. Jesse Urush
Sander Vanocur
Ted Watkins
Hon. Henry Waxman

Conference Director

Les Guthman

"What I think is quite clear is that we can work together in the last analysis. And that what has been going on with the United States over the period of the last three years: The divisions, the isolation, the disenchantment with our society, the divisions, whether it's between blacks and whites, between the poor and the more affluent, or between age groups. . . . That we can start to work together. We are a great country, an unselfish country and a compassionate country. And I intend to make that my basis for running then over the period of the next few months."

Robert F. Kennedy
Los Angeles, June 4, 1968.

Dear Friend of the Kennedy Family,

Three generations of women and men who worked with Senator Robert Kennedy, or who were influenced by his life and career in public service, will mark the 25th anniversary of his presidential campaign with a day-long conference on May 22, **"To Heal the Divisions: Los Angeles and the Legacy of Robert F. Kennedy."**

It is one of a dozen conferences being organized around the country this spring coordinated by the Robert F. Kennedy Center for Human Rights. The first took place on March 10, at Columbia University in New York.

The May 22 conference will examine Robert Kennedy's legacy through the lens of Los Angeles' urgent social crisis. Three of its panels will focus on the political, economic and social climate of the greater Los Angeles area: "Economic and Social Justice," "Crossing the Racial Divide" and "Politics: Honorable Profession." And in the spirit of Robert Kennedy, they will focus on specific proposals for action and renewal, meaningful programs that can be taken in the near-term, renewal that can begin this summer.

Robert Kennedy advocated many of those programs more than a quarter-century ago. His series of speeches after the Watts riot in 1965 would be beacons of dedication and vision, if given by a national political leader today:

"For 300 years, the Negro has been a nation apart, a people governed by a repression that has been softened to the point where it is now only massive indifference. The Watts riots were as much a revolt against official indifference, as an explosion of frustration at the inability to communicate and participate, as they were an uprising about inferior jobs and education and housing. What exploded in Watts is what lies beneath the surface."

President Bill Clinton's national service initiative is another fitting contemporary tribute to Robert Kennedy. We are very pleased that Eli Segal, Assistant to the President and Director of the Office of National Service, has accepted our invitation to give the keynote address.

His speech will be followed by a special panel comprised of men and women who have headed the nation's most creative public service programs. The panel will be lead by Rick Allen, the former Los Angeles businessman and Democratic activist, who is now deputy director of the White House Office of National Service, and Kathleen Kennedy Townsend.

We will pay homage to the spirit of community service, which so motivated Robert Kennedy's life, by screening Academy Award-winning director Jonathan Demme's beautiful documentary, "Cousin Bobby," not about R.F.K. but about Demme's own cousin, a priest who dedicated his life to a tough Harlem parish. His was a private, personal dedication whose telling is a very special contribution to the conference.

Peter Edelman, the former top Senate aide to R.F.K., will give a luncheon address remembering Robert Kennedy.

"To Heal the Divisions: Los Angeles and the Legacy of Robert F. Kennedy" will be a provocative assessment of Los Angeles' searing racial and economic divisions -- and a day of re-dedication.

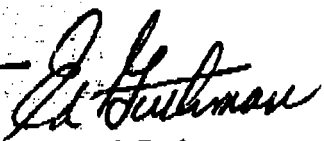
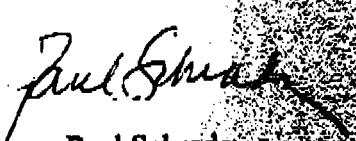
Tickets are \$35.00. For those who would like to contribute a greater amount in support of the conference, we have established an Honor Roll of Donors: Benefactors, \$2,500; Patrons, \$1,000; Sponsors, \$500; and Friends, \$100. All contributions over \$35 are tax-deductible. Honor Roll donors will be listed in the commemorative program.

Last month's conference in New York was a memorable event, bringing together many of those who were most closely associated with Robert Kennedy's political career. It was an assessment, in broad strokes, of the role public service and moral concern may play in American life over the next 25 years. The May 22 conference will pick up from that important beginning and look sharply and clearly at the future of those ideals in our own troubled community.

We are remembering Robert Kennedy 25 years later, not by mourning the incalculable void in our lives and the cost to our political hopes caused by his death, but by re-dedicating ourselves to the future.

We look forward to seeing you at the conference.

With best regards,

Kerry Kennedy Cuomo  
Kerry Kennedy Cuomo Ed Guthman Paul Schrade

Robert F. Kennedy
University of Kansas
March 18, 1968

"Too much and too long we seem to have surrendered community excellence and community values in the mere accumulation of material things. Our Gross National Product now is over eight billion dollars a year, but that GNP — if we should judge America by that — counts air pollution and cigarette advertising. . . it counts special locks for our doors and the jails for those who break them. It counts the destruction of our Redwoods and the loss of our natural wonder in chaotic sprawl. It counts napalm and the cost of a nuclear warhead, and armored cars for police who fight riots in our streets. . . Yet the GNP does not allow for the health of our children, the quality of their education, or the joy of their play. It does not include the beauty of our poetry or the strength of our marriages, the intelligence of our public debate or the integrity of our public officials. It measures neither our wit, nor our courage; neither our wisdom, nor our learning; neither our compassion nor our devotion to our country. It measures everything, in short, except that which makes life worthwhile. It can tell us everything about America except why we are proud to be Americans."

CONFERENCE SCHEDULE

- 9:00 a.m.** Opening Remarks -- *Les Guthman*
- 9:10 a.m.** Welcoming Speech -- *Mayor Tom Bradley*
- 9:30 a.m.** Welcoming Speech -- *Kerry Kennedy Cuomo*
- 9:45 a.m.** Keynote Speech -- *Eli Segal*
- 10:15 a.m.** Panel -- *National Service*
Rick Allen, Dep. Dir., Office of Nat'l Service *Patricia Duff Medavoy*
Kathleen Kennedy Townsend *Dr. Bill Fitzgerald*
Hon. Anthony Kline, US Appeals Ct. *Irma Rodriguez, Skadden Fellow at MALDEF*
Susan Butler Plum, Founding Dir., Skadden Fellowship Foundation *Kay Owens, "Teach for America"*
- 11:30 a.m.** Film -- *"RFK Remembered," by Charles Guggenheim*
- 12:30 p.m.** Luncheon Speech -- *Peter Edelman*
- 1:15 p.m.** Cesar Chavez Tribute -- *Paul Schrade and Judy Martinez*
- 1:30 p.m.** Panel -- *Crossing the Racial Divide*
Mark Whitlock, First A.M.E. Church *Luke Williams, Jr., Skadden Fellow, El Rescate*
City Councilman Richard Akatorre *Warren Furutani, L.A. Board of Education*
Dr. Michael Preston, U.S.C.
George Mitrovich
Marilyn Solomon, Co-Chair, REBUILD L.A.
Racial Harmony Taskforce
- 2:15 p.m.** Panel -- *Economic and Social Justice*
City Controller Rick Tittle *Gilbert Cedillo, SEIU*
City Councilman Zev Yaroslavsky *Maria Elena Durazo, HERE*
Stan Standers *Ted Watkins*
Peg Yorkin *Assemblywoman Martha Escutia*
- 3:15 p.m.** Intermission -- Screening, *"RFK Human Rights Award on PBS," 1989*
- 3:45 p.m.** Panel -- *Politics, An Honorable Profession*
Ed Guthman *Lou Cannon*
Geoff Conner *City Councilman Mark Ridley Thomas*
Dr. Ronald Steele, U.S.C. *Assemblywoman Juanita McDonald*
Assemblyman John Vasconcellos
- 4:45 p.m.** Film -- *Jonathan Demme's "Cousin Bobby"*

"Too much and too long we seem to have sacralized community colleges and community values in the mere accumulation of material things. Our Gross National Product now is over eight billion dollars a year, but that GNP -- if we should judge America by that -- counts air pollution and cigarette advertising... it counts special locks for car doors and the jails for those who break them. It counts the destruction of our Redwoods and the loss of our natural wonder in chaotic sprawl. It counts napalm and the cost of a nuclear warhead, and armored cars for police who fight riots in our streets... Yet the GNP does not allow for the health of our children, the quality of their education, or the joy of their play. It does not include the beauty of our poetry or the strength of our marriages, the intelligence of our public debate or the integrity of our public officials. It measures neither our wit, nor our courage; neither our wisdom, nor our learning; neither our compassion nor our devotion to our country. It measures everything, in short, except that which makes life worthwhile. It can tell us everything about America except why we are proud to be Americans."

Robert F. Kennedy
University of Kansas
March 18, 1968

LOCATION: U.S.C.'s Bing Theater.

DIRECTIONS: Harbor Pwy to Exposition Blvd. Exit West on Exposition 2 blocks to Figueroa St. turn right to Jefferson. Turn Left and enter either Gate 3 or 6. You will be directed to parking and Bing Theater at the gate.

London SW1Y 5AA, England
Telephone 011 (4471) 839-4466
Facsimile 011 (4471) 839-3537
TELEX 8813918 WCP LDNrue de la loi 15 Wetstraat
B-1040 Brussels, Belgium
Telephone 011 (322) 231-0903
Facsimile 011 (322) 230-4322

THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone (collect), and return the original message to us at the above address via the U.S. Postal Service. Thank You.

FACSIMILE COVER PAGE

DATE: MAY 20, 1993

TO: ELI SEGAL

COMPANY NAME: OFFICE OF NATIONAL SERVICE

MAIN TELEPHONE No. (202) 456-6444

FACSIMILE NUMBER: (202) 456-6420

FROM: ERIC MOGILNICKI

WC&P CONFIRMATION REQUESTED: YES ☒ NO ☐

CONFIRMATION NUMBER: (202) 456-6444

COUNTRY: USA

Comments:

Eli

I had one more thought, which is contained on pages 4 and 5.

If you would like changes, the sooner I hear, the better.

Good luck in L.A.

We are beginning to send a communication of ___ pages (including this cover sheet). If transmission is interrupted or of poor quality, please notify us immediately by telephone at (202) 663-6712.

Facsimile Numbers (All Group I, II, III, Compatible)
(202) 663-6454 (7 machines on this number)

ELI SEGAL - Itinerary

Boston, MA
May 22, 23 & 24

Saturday, May 22:

1:30 - 9:44 PM

American Airlines flight #12, seat 31C,
from LAX to Boston Logan
take taxi home from Logan

Sunday, May 23:

7:45 PM

meet with Wendy Taylor of the Kennedy
School Project on National Service
(KPONS) Conference at:

Littauer Building - main building of
Kennedy School in Harvard Square
corner of JFK Street & Elliot Street
park car by Elliot entrance and enter
through that entrance; Wendy will
meet you at the entrance

8:00 - 9:30 PM

you will speak for 10 minutes after
which you will have a dialogue with the
24 service participants (see attached
list) for an hour where you will ask
them questions and vice versa. The
floor will then be opened for 20 minutes
to the audience for questions to you and
the participants

Sen Kennedy and JFK Jr. may be there

Monday, May 24:

9:00 AM

free time - BP

10:30 AM

meet with YouthBuild: Jackie Gelb,
Executive Director, and David Lopes,
Director of Housing Rehabilitation at:

YouthBuild Boston
173A Norfolk Avenue
Roxbury, MA 02119
(617) 445-8887

take Massachusetts Avenue South past
Boston City Hospital to Dorchester.
Cross Melena Cass Blvd. to Magazine
Street and take a right by the U-Haul.
Take the first left on Norfolk

They will give you a tour of the school

10:35 AM Introduction to YouthBuild Boston

10:50 AM meet with YouthBuild Trainees

11:15 AM leave for renovation site at:
1900 Washington Street
Roxbury, MA

11:30 AM tour renovation site

11:55 AM depart

12:30 lunch with Bob Kraft at his office:
One Boston Place
corner of Washington and State St.
35th floor

afternoon free time

3:15 PM meet with Ed Burke, President of the
Center for Corporate Community
Relations, at Institute of Politics 1st
floor conference room L166:
79 JFK Street
enter through main doors of Kennedy
School and take a right. Once you
reach the green carpet, your in the
Institute of Politics.

Nancy Rubin met with Mr. Burke about a
month ago in our office

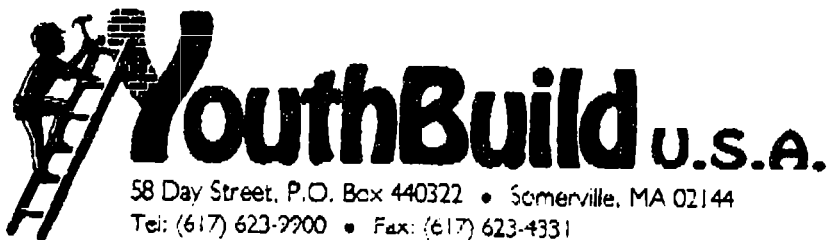
3:30 PM meet with members of the Kennedy family,
Forum participants and Kennedy School
Dean, Institute of Politics -
Living Room, #165

3:45 PM review Forum program with Charles Royer,
Heather Campion, Forum participants

4:00 - 5:30 pm Kennedy school-wide forum event
commemorating JFK's birthday
speakers include Ted Kennedy, Sargent
Shriver and you

8:45 - 10:12 PM Delta flight #663, seat 30D, from Boston
Logan to Washington National

check in at the main Delta entrance, not
at your gate. Delta might require an
approval from Northwest on your ticket.



58 Day Street, P.O. Box 440322 • Somerville, MA 02144
Tel: (617) 623-2200 • Fax: (617) 623-4331

List of YouthBuild Programs

YouthBuild Boston, Boston, MA

YouthBuild Cleveland, Cleveland, OH (United Labor Agency)

YouthBuild Gary, Gary, IN (Tree of Life Community Development and Care Center)

YouthBuild San Francisco, San Francisco, CA

YouthBuild Tallahassee, Tallahassee, FL (Tallahassee Housing Foundation)

YouthBuild Atlantic City, Atlantic City, NJ (c/o Department of Corrections Atlantic City Day Programs)

YouthBuild Gadsden County, Gretna, FL (North Florida Educational Development Corp.)

YouthBuild Indianapolis, Indianapolis, IN (Eastside Community Investments)

YouthBuild Milwaukee, Milwaukee, WI (Northwest Side CDC)

YouthBuild Philadelphia, PA

YouthBuild Pittsburgh, Pittsburgh, PA

YouthBuild St. Louis, St. Louis, MO (Youth, Education and Health in Soulard)

Youth Action Program/YouthBuild, New York, N.Y.

BASIC ELEMENTS OF THE YOUTHBUILD PROGRAM

In YouthBuild programs young people who want to serve their communities by building housing for homeless and other low-income people can do so while returning to school and preparing for a career in construction. During the program, young people alternate on-site weeks of supervised construction work with off-site academic and job skills training and counseling. The program is embedded in a context of leadership development and youth governance.

Young people generally participate in the program for 12 months, after which they are placed in construction-related jobs or in college. The rehabilitated housing is usually owned and managed by the community-based organization as permanent low-income housing.

The Thirteen Program Components

The program for the young people enrolled in YouthBuild will consist of the following distinct components:

- 1) Worksite training on a closely supervised construction site with high standards of teamwork and productivity, with a ratio of no more than seven young people per supervisor.
- 2) Cognitive skills development aimed at preparing students for the high school equivalency (GED) examination, with the understanding that for many students basic literacy must precede intensive preparation for the GED exam. Cultural history and current events are also part of the academic curriculum.



3) Leadership opportunities to develop decision-making, speaking, group facilitation, and negotiating skills, especially through a youth advisory committee with real decision-making input within the program, but also including activities in the community through which young people can have a positive effect on public policy affecting youth.

4) Counseling to assist trainees in handling critical life needs that might otherwise interfere with achievements #1 and #2 above. Linking young people with other community resources as appropriate to assist with problems related to health, housing, child care, family, or legal emergencies will be a part of the counseling process, but direct personal counseling from program staff will be available for all trainees.

5) Individual and peer counseling to reflect on life goals, use of money, personal relationships, drugs, and values.

6) Referral to appropriate other resources for drug addiction or psychiatric problems.

7) Classroom training in construction terminology and concepts.

8) Driver's education to obtain a driver's license, increasing employability in the construction field.

9) Participation in cultural events and program enhancements that add fun and closeness to the program, such as sports, plays, weekend retreats, and trips.

10) Pre-employment training focused in job-seeking skills and general preparation for handling oneself responsibly in the "world of work."

11) Coordination and integration into pre-apprentice and apprenticeship programs, as possible.

12) Placement in unsubsidized jobs or post-secondary education.

13) Follow-up counseling, support groups, educational, and leadership opportunities for young people.

Program Qualities

Program "components" is one way of getting an overview of the YouthBuild program. Another way, equally valuable, is to look at the qualities of the program which must be inherent in all components for them to create a meaningful and integrated whole.

Our way of determining these qualities is to analyze the form of consistent mistreatment the young people in our program have experienced, and chart a course which is directly opposite to the past experiences. Our young people have lived in relative poverty and powerlessness in an affluent society which values wealth and power, and which has given them little respect, little opportunity, little of importance to do, and has not cared enough to protect them from the temptations of drugs, from the physical decay of their environment, from the breakdown of their families and overwork of their parents, and even from homelessness and hunger.

To succeed to the maximum extent, a program must dramatically reverse this past experience. It should bear no resemblance to the institutions and attitudes that have so far disappointed and hurt our young people.

It must, therefore, include the following positive elements:

- * Profound respect for their intelligence.
- * Power for them over their immediate environment.
- * Protection, as much as possible, from disaster, or at least the support necessary to survive it.
- * Meaningful and important work.
- * Real, patient caring for their development.
- * Actual teaching of skills.
- * Consistently positive values.
- * Family-like support and appreciation from peers and adults.

- * High standards and expectations.
- * Understanding of the proud and unique history of their people.
- * Heightened awareness of the present day world and their important place in it.
- * Inspiring and caring role models.
- * A firm and loving challenge to stop self-destructive behavior and change negative attitudes.
- * A path to future opportunity.
- * FUN
- * Real concern and action from the agency about changing the conditions that have affected them and the people they love.

MAC: basic elements

May 20, 1993

TO: Eli Segal
FROM: Wendy Taylor
Kennedy School Project on National Service
RE: John F. Kennedy Birthday Celebration

We are very excited you will be participating in some of the events surrounding the celebration of John F. Kennedy's call to service. I have enclosed a copy of the itinerary describing the various events to take place this weekend, a list of the young participants and a description of their respective service organizations, and a tentative program for the national service discussion you will be leading Sunday night.

Discussion will focus around four issues -- generating a movement of service among America's youth; designing meaningful work experiences; meeting the needs of our communities; and addressing the issue of timing for participation. Please feel free to make any suggestions as to how you would like the discussion to run as this program has been set up in large part to benefit you. In addition, Senator Ted Kennedy and John F. Kennedy, Jr. may attend and participate in the discussion.

The discussion begins at 8:00 p.m. on Sunday evening. I would like to meet with you for 15 or 20 minutes prior to the program to solidify the final details. If you have any questions or would like to make any suggestions, you or your staff can reach me at (617) 625-4738. I very much look forward to meeting you.

**National Service Policy Discussion with Eli Segal
and Service Participants**

Sunday, 8:00 - 9:30 pm, Penthouse, Littauer Bldg.

DRAFT

- Opening** Introductions. (Wendy Taylor, Kennedy School Project on National Service)
(3-4 minutes)
- National Service Legislation** President Clinton's vision for national service -- a description of national service policy (Eli Segal)
(10 minutes)
- Discussion** Discussion with service participants. Discussion will be centered around the following four topics (15 minutes each):
- *Components of leadership* -- How can the national service legislation generate a movement of service among young people?
 - *Meaningful work* -- How is this legislation different from a jobs bill? Discuss participants' own views and stories and how the legislation can best support meaningful experiences both for the participants themselves and those being served.
 - *Contributions to the community* -- How can national service address unmet educational, environmental, human or public safety needs?
 - *Timing of participation* -- How does the timing of service fit into these individual's lives? Compare experiences of those who have participated in programs during high school, and before, during, and after college.
- Questions** The floor will be opened up for questions from the audience. (20 minutes)

Service Participants ListAlcorn State University

Brian Hardy

Boston University Community Service Corps

Ash Sawkar

City Year

2 Corps members

Durham Service Corps

Greg Crawford

Haas Center for Public Service

Roopal Mehta

JFK Library Corps

2 Corps members

Milwaukee Service Corps

David Armour

Montana Conservation Corps

Lisa Wheeler

National Student Campaign Against Hunger & Homelessness

Joe Rensick

Phillips Brook House

John Zinman

Public Allies

Angela Copland

Paul Woods

ROCA

Danielle Castellanos

Teach for America

Nancy Exume

Sara Vernon

University of St. Thomas, Houston

Henry Dominguez

VISTA/ACTION

Robert (Bob) Hunter

Gail Williams

Youth Build

2 service participants

Alcorn State University - Brian Hardy

Brian Hardy is the founder of a literacy program in Lorman, Mississippi, which places Alcorn State students in literacy teaching positions. This organization receives its funding from a Student Coalition for Action and Literacy Education (SCALE) grant.

Boston University Community Service Corps - Ash Sawker

This campus-based program organizes students to do a variety of service work including literacy campaigns, working with homeless and others in the community surrounding the campus.

City Year

A year long "urban peace corps" which places service participants in teams to work in schools, revitalize communities and build an ethic of civic participation.

Durham Service Corps

A full-time service program which includes mainly post - high school and pre-college students. Greg Crawford joined the Durham Service Corps after he dropped out of high school. After joining he got his GED, and is now at Moorhouse College with a Bonner scholarship.

Haas Center for Public Service - Roopal Mehta

This campus-based program organizes students to do a variety of service work including literacy campaigns, working with homeless and others in the community surrounding the campus.

JFK Library Corps

A community-based, full-time service program, that places high-school students in service programs in the Boston community.

Milwaukee Service Corps - David Armour

A full-time community service program which includes mainly post - high school and pre-college students.

Montana Conservation Corps - Lisa Wheeler

A rural, environmentally-oriented, service program that works with all aged participants. They are branching into work with Native American service participants on reservations.

National Student Campaign against Hunger & Homelessness - Joe Rensick

A national network of students committed to hunger and homelessness issues. Owned and operated by Public Interest Research Groups. Their annual activities include a hunger cleanup, (building houses, clean up), a conference, National Hunger Week, and the SPLASH campaign (advocacy for the homeless).

Phillips Brook House - John Zinman

This campus-based program organizes students to do a variety of service work including literacy campaigns, working with homeless and others in the community surrounding the Harvard campus.

Public Allies - Paul Woods and Angela Copland
Involves young people ages 18-30 in apprenticeships in non-profit and public sector organizations. The apprenticeships are individualized, while training is team-oriented.

ROCA - Danielle Castellanos
A community based service program, located in Chelsea, MA, that focuses on youth development with high-school aged participants.

Teach for America - Nancy Exume and Sara Vernon
Places recent college graduates in 2 year teaching positions in urban and rural areas with persistent teacher shortages.

University St. Thomas, Houston - Henry Dominguez
Henry Dominguez, founded "Literacy Initiative for Today", which educated 100 immigrants in Montrose, Houston on literacy and amnesty with volunteer tutors from the University of St. Thomas.

VISTA/ACTION - Bob Hunter and Gail Williams
VISTA volunteers help mobilize communities to reduce poverty and encourage self-help and self-advancement. Established in 1964, it has placed over 100,000 volunteers to date in over 12,000 projects.

Youth Build
Seeks to involve high-school aged people, many whom have dropped out, in working on housing revitalization, adult high school, and self-esteem.

HARVARD UNIVERSITY
JOHN F. KENNEDY SCHOOL OF GOVERNMENT
INSTITUTE OF POLITICS

HEATHER PAIS CAMPION
ASSISTANT DIRECTOR
DIRECTOR OF THE FORUM



79 JOHN F. KENNEDY STREET
CAMBRIDGE, MASSACHUSETTS 02138
(617) 495-1380

May 19, 1993

TO: ELI SEGAL
Attn: Karen Ewing

FROM: HEATHER CAMPION

RE: Forum for JFK Birthday
Monday, May 24, 4:00-5:30pm

Thanks again for agreeing to participate in this Forum. This is to confirm the details of your visit. Attached is your schedule for both Sunday and Monday here, along with an agenda for the Forum program.

Each of the Forum participants, along with members of the Kennedy family, and representatives from the John F. Kennedy School of Government will be gathering at 3:30pm on Monday, May 24, in the Institute of Politics Living Room. This is located to the right after you go inside the front doors of the JFK School of Government (79 JFK Street, Cambridge, MA).

This Forum is free and open to Harvard students, faculty, staff, as well as the general public. It is also open to the press (for coverage only.) When you arrive, I will therefore ask you to sign a release form in which you agree to allow this program to be videotaped and rebroadcast on television, radio, or even used in classes here. If you wish, we will be happy to provide you with a copy of the videotape of this program.

As you can see from the attached Forum program, we ask that you speak for 5-7 minutes, since we would like the bulk of this program to consist of questions and answers with the audience. Students are most eager to hear about the Clinton administration's proposed national service legislation, as well as your thoughts on national service in general. Also, since this event is to commemorate President Kennedy's birthday, you may want to share your thoughts on him in some way as well.

2.

In addition to 400-500 Harvard students, faculty, staff, press and the general public, there are some people attending which I'll call to your attention. The JFK Library's Profile in Courage winner, Governor Jim Florio will be sitting in the front row, and will be recognized by Senator Kennedy. There will also be about 15 high school students from the JFK Library Corps, and about 15 City Year workers attending, as well as Kennedy School of Government students representing the School's Project on National Service. In conjunction with this Forum, this Project has organized a conference being held here this week-end, which is bringing 25 young people (16-21 year olds) from across the country who are participating in service programs across the country. I know that you and representatives from your office are attending this, among others. This group will also be attending the Forum.

Finally, on Monday evening at 7:00pm at the JFK Library, there will be a black tie dinner honoring Gov. Jim Florio, this year's Profile in Courage Award winner. John Kennedy has asked me to invite you and your wife to join him at his table for this dinner. Please let me know if you wish to attend.

Thanks very much for taking the time to participate in this Forum. Please feel free to call me if you have any other questions about this program. I look forward to welcoming you here on Monday.

**"Creating a National Ethic of Service: Carrying
JFK's Vision Forward"**

A program honoring the life of President John F. Kennedy

Monday, May 24, 1993

4:00 5:30pm

ARCO Forum

PROGRAM FOR PARTICIPANTS

Welcome and Introduction
of Sen. Kennedy

Charles Royer, Director
Institute of Politics

Introduction of Program,
Profile in Courage winner
Gov. Florio, John Kennedy

Hon. Edward M. Kennedy,
Senator (D-MA)

Introduction of JFK Film

John F. Kennedy, Jr., Moderator,
Asst. District Attorney, New
York County

Viewing of Film (10 min.)

Pres. Kennedy announcing Peace
Corps, speech at Vanderbilt U.
on national service

Introduction of Panelists

John F. Kennedy, Jr., Moderator

Panelists remarks (3-5 min. ea.)

Eli Segal, Director, Office of
National Service, White House

Dorothy Stoneman, President,
YouthBuild, USA

Elaine Jones, Director-Counsel,
NAACP Legal Defense Fund, and
Peace Corps Volunteer, Turkey,
1965-67

Robert Coles, Prof., Psychiatry
and Medical Humanities, Harvard
Univ., and author of a new book
on national service

Q&As with the audience

Moderated by **John Kennedy**

K S Project Nat'l Service

Bob Chao

Wendy Taylor

Platform for debate

Full used
curriculum
debate