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**Folder Title:**  
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# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                             | DATE       | RESTRICTION |
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### COLLECTION:

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### FOLDER TITLE:

National Service

2013-0661-F  
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### RESTRICTION CODES

#### Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

#### Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

2<sup>nd</sup> copy  
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THE WHITE HOUSE  
WASHINGTON

August 12, 1993

MEMORANDUM TO JOHN PODESTA

FROM: RICK ALLEN

SUBJECT: BRIEFING BOOK INSERT FOR NGA APPEARANCE

As you may know, Eli will be addressing the Governors Tuesday morning. At the scheduling meeting, our office was asked to provide a summary of his remarks; the DGA also asked for a brief summary sheet on the program for their distribution.

Accordingly, I attach a two page document entitled "National Service and the Governors", which reflects the substantive content of Eli's planned remarks (the speech is being drafted), as well as a second one-pager, which we will give to the DGA (and hopefully to all Governors through the NGA) for insertion into their briefing materials.

## **NATIONAL SERVICE AND THE GOVERNORS**

### **National service should matter to you.**

- National service will fight the prevailing cynicism about government. It can restore the bonds of trust between the government and the governed -- by meeting real needs in a focused way, by hearing the voices of communities, and by reducing bureaucratic waste.
- National service can address your state's needs. With a total budget of \$1.5 billion over three years, and not less than \$1 billion specifically targeted to flow through states, national service can help provide offering services that your citizens want and you're having trouble funding.
- National service is popular and historic. The program joins a tradition of idealistic service dating back to the CCC under Roosevelt and the Peace Corps under Kennedy. Americans' pride in such programs only increases over time. You can win a place in your constituents' hearts and your country's history by making national service work in your state.

### **National service will depend on you.**

- We have worked hard to give States and Governors the same stake as Washington and the President in making national service succeed. We want to work together with you to make the success happen.
- The national service initiative depends on States -- not simply as a delivery mechanism, but as a source of innovation and quality. No less than two-thirds of funds will be allocated through State Commissions that are selected by governors. To get everyone started, we'll provide half the money to states on a basis on population. To encourage excellence, one third of all assistance to States on a competitive basis.

We want to work with you to achieve shared goals, establishing quality standards and national priorities that make sense in your state.

### **We hope you'll get to work.**

- There's no time to waste. The legislation asks you to set up a State Commission on National and Community Service. You'll be able to select members on a bipartisan basis from a variety of fields. As soon as you designate a Commission, we'll cut you a check to help it get going.
- If it takes a while to set up the Commission, you'll be able to designate another entity that's already working in your state to select national service programs. It can serve in lieu of the State Commission for up to 27 months.

- Either way, we want you to begin the real work as soon as possible: reaching out into your communities, getting folks excited about the program, generating applications, and picking programs to receive funding. The State Commissions, like the Corporation, will pick winners in programs instead of running programs themselves. That will allow Government to get out of the way and let communities do their work.

**We want you to remember the key goals of national service.**

- Demonstrable -- or better still, measurable -- results. A good national service program will have a clear, positive impact in meeting the unmet needs of the communities in your state: immunizing infants, providing high quality tutoring and mentoring for young people, offering community service officers to work with sworn police in fighting crime, or creating anti-pollution corps to clean up public parks.

Together with you, we are going to watch every program carefully to make sure we see real results. Like the CCC, national service should leave behind achievements that you and your citizens can be proud of -- not leaf-raking.

- Diverse participation. We want young men and women from every education level, race, region and religion to participate in national service. We want to see lots of middle-class kids from the suburbs and lots of poor kids from the inner city. The City Year program in Boston is a model for the nation in this respect.
- Bringing Americans together. National service should unite Americans from diverse backgrounds. It should provide direct service that everyone agrees is important -- not support political organizing and advocacy. And it should offer young people a spirit of community -- in addition to specific skills -- that they never lose.
- A market for quality. We don't want any program to expect money from national service. We want everyone to compete -- to have to prove that they will achieve results and bring Americans together. And we want to see a lot of funding from outside the government -- from businesses and foundations and civic groups.

**Next steps.**

- We want to keep working as partners with you, as we have done since the beginning, to make sure that national service works for all of the States.
- We'd like to pull together a task force of interested Governors, formal or informal, from both parties -- to keep getting your input on what we're doing right and wrong.

## NATIONAL SERVICE AND GOVERNORS

The national service initiative offers a vital opportunity for Governors and States. The President has worked hard to develop a program in which States are full partners with Washington in establishing standards and allocating funds. Together, the President and Governors can make this popular and historic national program into a local success. National service can help meet needs that States cannot otherwise afford to fill, and more broadly, it can fight cynicism about government and show that it can work again.

Governors will be absolutely essential to the success of the national service initiative: at least two-thirds of funds, or \$1 billion, will be allocated through States. The legislation asks Governors to establish State Commissions on National and Community Service, and to appoint their bipartisan boards. As soon as Commissions are established and approved, the Corporation will provide funding to pay up to 85 percent of their costs. (States may also use other existing entities on a transitional basis in lieu of Commissions.)

States can begin essential work immediately by reaching into communities: drawing civic organizations into the program, generating applications, and selecting funding recipients. The State Commissions, like the Corporation, will "pick winners" among programs instead of running programs themselves. States that perform up to high standards will receive additional funds: one-half of funds going to States will be distributed on a population basis, and one-half on a competitive basis.

The Corporation for National and Community Service will work together with all of the States to make national service a success. Success will be defined by a few simple terms:

- Measurable results. A good national service program will have a clear, positive impact in meeting the unmet needs of local communities: immunizing infants, tutoring young people, reducing crime, cleaning up pollution, and so on. The Corporation will establish national priorities and performance goals to focus programs within the broad areas of education, environment, human needs and public safety.
- Diverse participation. We want young men and women from every education level, race, region and religion to participate in national service.
- Bringing Americans together. National service should provide direct service that everyone agrees is important -- not support political organizing and advocacy. It should also offer young people a renewed spirit of citizenship -- in addition to specific skills.
- A market for quality. Every program will have to compete for funds and demonstrate their excellence in order to receive funding. Programs will need to match a portion of federal funding and will be encouraged to attract support outside government -- from businesses, foundations, and civic groups.

The White House and the Corporation will continue to work as partners with Governors to make the program a success for everyone involved. We look forward to interested Governors from both parties becoming involved in these ongoing consultations.

# **CORPORATION FOR NATIONAL AND COMMUNITY SERVICE**

## **MISSION STATEMENT**

**The Corporation for National and Community Service** will engage Americans of all ages and backgrounds in community-based service. This service will address the nation's education, human, public safety, and environmental needs to achieve direct and demonstrable results. In doing so, the Corporation will foster civic responsibility, strengthen the cords that bind us together as a people, and provide educational opportunity for those who make a substantial commitment to service.

## **NATIONAL PRIORITIES**

### **Education**

**School readiness: furthering early childhood development**

- Working in day care and Head Start centers and preschool programs, improving the quality and availability of children's care to enhance their ability to learn
- Teaching literacy and other basic skills to parents of young children so they can help their children learn
- Providing child care and other needed services to help teen parents stay in school

**School success: aiding the educational achievement of school-age children**

- Working in classrooms with high concentrations of low-income students
- Mentoring, tutoring, and providing after-school and summer learning-opportunities
- Coordinating service-learning activities for K-12 students

### **Human Needs**

**Health: providing independent living assistance, home- and community-based health care**

- Providing independent living assistance and health care to the homebound elderly, people with disabilities, and people living with AIDS
- Supporting community health clinics to improve preventive health services to low-income communities
- Conducting home visits to provide prenatal care, parenting education, and health care to families of young children

**Home: rebuilding neighborhoods and helping the homeless**

- Providing shelter support to help the homeless transition into permanent housing
- Renovating and rehabilitating low-income housing
- Supporting community programs that help individuals move off of public assistance and into self-sufficiency



## Environment

Neighborhood environment: eliminating community environmental hazards

- Revitalizing neighborhoods by creating and maintaining trees, green spaces, and recreation areas
- Eliminating environmental risks through education, testing, and cleanup
- Reducing waste through energy efficiency efforts, recycling, and other conservation measures

Natural environment: sustaining natural habitats

- Conserving and restoring public lands, forests, rivers, streams, and wetlands
- Making parks more accessible through trail maintenance and infrastructure improvements
- Sampling, mapping, monitoring and recording the status and trends of air, water, groundwater, land, plants, and animals

## Public Safety

Crime prevention: providing alternatives to drugs, crime, and violence

- Making schools safe through violence prevention patrols and training in conflict resolution and management
- Offering counseling, education, and services to reduce substance abuse
- Providing youth with structured activities and safe environments after school, summers, and weekends

Crime control: assisting with law enforcement, criminal justice, and victim services

- Supporting community collaboration with local law enforcement in efforts such as community policing
- Providing victim assistance and anti-victimization programs addressing domestic violence, crimes motivated by bias, and crimes against senior citizens and children
- Supporting innovative juvenile justice programs

# AmeriCorps

## IS COMING

### Program Application Assistance Workshops for National and Community Service Funding

On September 21, 1993, President Clinton signed the National and Community Service Trust Act to engage Americans of all ages and backgrounds in meeting the nation's critical education, human, public safety, and environmental needs through direct, community-based service. The centerpiece of the legislation is a new national service program, AmeriCorps, which offers opportunities for Americans to serve their country and earn education awards in return. Up to 20,000 Americans of all ages and backgrounds will serve full-time or part-time in the program's first year, beginning in the fall of 1994.

The Act also created a new public entity, the Corporation for National and Community Service, to revitalize service in every region and community across the country. The Corporation will function as a service "venture capitalist," providing funding on a competitive basis for state and national service programs, and as a clearinghouse of information and technical expertise for service initiatives nationwide.

To encourage broad participation in the national service movement, the Corporation is conducting a series of application assistance workshops for programs and organizations that wish to apply for national and community service funding. Programs may be run by not-for-profit organizations, by local, state, and federal government entities, by Indian tribes, by institutions of higher education, by local school and police districts, and by partnerships among any of the above.

The workshops will provide an overview of the Corporation's grants programs and applications procedures and information on how organizations can participate in the national and community service programs.

|               |                         |
|---------------|-------------------------|
| January 10-11 | Washington, D.C.        |
| January 12-13 | Atlanta, Georgia        |
| January 18-19 | Kansas City, Missouri   |
| January 20-21 | Los Angeles, California |

If you would like to receive more information on how your organization can participate in these conferences or receive application assistance (through teleconferencing, program notes, or additional materials), please contact the Office of the Public Liaison at the Corporation at (202) 606-5000.

# The Corporation for National and Community Service

## Service Programs

### SEASONS OF SERVICE

*"I challenge a new generation of young Americans to a season of service...  
There is so much to be done -- enough, indeed, for millions of others who  
are still young in spirit to give of themselves in service, too."*

President Bill Clinton, Inaugural Address

The President's national service legislation created the new Corporation for National and Community Service. Formed in conjunction with the White House Office of National Service, built upon the foundation of the former Commission on National and Community Service and ACTION, and incorporating the new Civilian Community Corps, the Corporation is positioned to revitalize service in every region and community across the country.

The Corporation supports a range of national and community service programs, providing opportunities for participants to serve full-time and part-time, as volunteers or as stipended participants, and as individuals or as a part of a team. From our youngest citizens engaged in service-learning activities in grades K-12, to our older Americans assisting those in need in their communities, the Corporation provides "seasons of service" for all Americans.

- **AmeriCorps** is the President's national service vision of directly and demonstrably addressing the nation's education, human, public safety, and environmental needs at the community level. AmeriCorps offers opportunities for Americans age 17 or older to make a substantial commitment to serve their country and to earn education awards for college or vocational training in return. Up to 20,000 Americans of all backgrounds will serve full-time or part-time in the program's first year, beginning in the fall of 1994.

Included in AmeriCorps will be the more than 1,000 young people serving in the new **Civilian Community Corps**. The CCC is a national residential service option in which participants are housed and trained together on military bases and deployed as teams to community service sites. The CCC combines the best of our military tradition with the best practices of local community service corps, providing participants with opportunities to solve real community needs while developing their own leadership skills and receiving invaluable training for future careers.

**Volunteers in Service to America (VISTA)** will also be an important component of AmeriCorps. VISTA is a full-time, year-long program for men and women age 18 and older who commit themselves to increasing the capability of low-income people to improve the conditions of their own lives. VISTA volunteers serve in rural or urban areas or on Indian reservations, sharing their skills and experience in fields such as employment training, literacy, shelter for the homeless, and neighborhood revitalization. Approximately 3,500 VISTA volunteers are currently serving, joining more than 100,000 alumni who have previously served their country through VISTA.

- 
- **Serve-America** programs are school-based, and integrate service into daily academic life. Service-learning is a method by which young people learn and develop through active participation in service experiences that meet community needs, and foster a lifetime commitment to service.

The **K-12 Program** supports school and community-based organizations that engage school-aged youth in service. Over 275,000 students in all fifty states participate in service activities which are integrated into their curriculum, providing structured time for service and time for the students to think, talk, or write about their service experiences.

**Higher Education Innovation Programs** engage college students in meeting pressing community needs. Higher education projects support high-quality community service and service-learning initiatives at colleges and universities across the nation. Some are student-run; some are faculty-led; many are integrated with academic study. As essential parts of the college experience, these efforts will create a new generation of leaders committed to service.

- **National Senior Volunteer Corps** utilizes the skills, talents, and experience of older Americans in addressing urgent issues facing the nation. Together these programs involve over 470,000 volunteers who serve in 1,223 local projects and devote an annual total of over 111 million hours of service to their local communities.

The **Foster Grandparent Program** offers low-income persons age 60 and over the opportunity to serve one-on-one with children and young people who have special needs, including teen parents, boarder babies and those who are abused and neglected. Over 23,000 Foster Grandparents serve twenty hours a week in volunteer stations such as hospitals, public schools, day care centers and correctional institutions.

The **Senior Companion Program** volunteers are low-income men and women age 60 and over. Senior Companions provide individualized support and assistance to other adults, primarily the homebound elderly. Their services help the homebound achieve and maintain their highest level of independent living. Approximately 13,000 Senior Companions provide disability assistance, home management assistance, and social and recreational companionship to approximately 32,000 individuals each year.

The **Retired and Senior Volunteer Program (RSVP)** is a network of 430,000 Americans, age 55 and up, who perform a wide range of volunteer services that meet real community needs and effectively use their skills, interests, and experience. RSVP is the Corporation's largest service program, providing communities with volunteers diverse in experience, interest, income, and education, and ready to take on the challenges facing the country.

CORPORATION FOR  
**NATIONAL**  
AND  
**COMMUNITY**  
**SERVICE**

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FOR INTERNAL USE ONLY

**Proposed Objectives for  
SUMMER OF SERVICE '94:  
*"A Summer Of Safety"***

• **"Getting Things Done" in the Summer:** Support high quality programs that have clear and demonstrable goals for addressing the unmet public safety needs of our communities, especially those needs that are unique to the summer, including the special needs of children and the elderly.

--Require programming initiatives to be tied to specific, identifiable needs within communities.

--Require proposed demonstrable impact from all supported programs.

--Demonstrate coherent "theme" and "products" for enhancing the safety of community residents.

--Demonstrate that communities, through national service programs, can invest in young people, including children, as key resources to address unmet community needs.

• **Reaching out to new constituencies, institutions, programs and participants to broaden and enhance the existing service infrastructure.**

--Bring new institutional partners and innovative collaborations into the national service initiative (i.e., police departments, new non-profit organizations, new professional networks, and innovative consortia).

--Seed new program models and designs, including those that might have potential for year-round support under the national service grants program, particularly in areas that are underrepresented in the existing grant portfolio (i.e. community policing initiatives, innovative safe haven programs, escort and neighborhood watch initiatives, etc.).

--Attract new participants to service (including those from backgrounds not otherwise well represented in the overall participant pool).

**Summer of Service will also achieve the following organizational and communication objectives for the Corporation:**

- **Keep National Service within the public consciousness, associated directly with tackling pressing community problems (in this case, creating safer communities through a variety of initiatives).**

- Prelude to launch the AmeriCorps programs in the fall.
- Possibly coordinated with proposed "issue forum" on public safety(?).

- **Facilitate collaboration and integration across Corporation programming.**

- Create strong team network across DVSA and NCSA program departments.
- Facilitate shared values, mission and organizational development for Corporation staff.

# AmeriCorps

## IS COMING

### 1993

#### **November Proposed State Regulations Published**

Final version of interim regulations for State Commissions published. Any state wishing to participate in national service programs establishes a commission through which at least two-thirds of the federal funding flows.

#### **December Proposed National Program Regulations Published**

Publication for public comment of the Corporation's proposed program regulations and applications for state and national direct funding.

### 1994

#### **January Final State and National Regulations and Applications Published**

Publication of final regulations and applications for state and national direct funding.

#### **Technical Assistance Outreach Underway**

The Corporation will provide extensive technical assistance to potential grant applicants. Assistance will include regional public meetings, national and regional teleconferencing, and travelling "road shows."

#### **National Public Information Campaign Underway**

Communications campaign to reach potential programs and participants.

#### **March National/Multi-State Applications Due**

Applications for national or multi-state programs due to the Corporation.

#### **April Ongoing Review of Direct Funding Programs**

Corporation reviews programs applying for national service direct funding.

#### **May Announcement of First Grants (National/Multi-State Programs)**

First grant awards announced for national, multi-state, and other programs eligible to apply directly to the Corporation.

#### **Recruitment Campaign Begins**

Programs begin recruitment of AmeriCorps members.

#### **First Grant Programs Begin/CCC Underway**

First national service grant programs begin service. First CCC camps underway.

#### **June State Applications Due**

Applications for state programs due to the Corporation.

#### **July Announcement of Grants (State Programs)**

Grant awards announced for state programs.

#### **September Official Launch of AmeriCorps**

Major rollout of what will be up to 20,000 AmeriCorps members serving in communities across the country.

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## **Clinton Presidential Records Digital Records Marker**

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This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

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President Clinton and youth corps members gather on the South Lawn of the White House for the signing of national service legislation.

# AmeriCorps

## President Signs National Service Bill

WASHINGTON, Sept. 21 -- Before an enthusiastic crowd of service, education, and congressional leaders, President Clinton signed into law the National and Community Service Trust Act to engage Americans in meeting critical needs through direct community-based service.

Promising that national service will "strengthen the cords that bind us together as a people," the President created AmeriCorps, a new program which will allow in its first year 20,000 young people to earn education benefits in exchange for grass-roots community service. With the enactment of this legislation, the nation will have the opportunity to marshal its best resources—Americans of all ages and backgrounds—to meet the challenge of rebuilding America through service.

The national service initiative was launched in the President's Inaugural Address, when he challenged "a new generation of young Americans to a season of service." In March, on the anniversary of the founding of the Peace Corps, the President unveiled his plan for national service and challenged the nation's youth to answer his call "to change America for ever and for the better." In May, the President proposed the National and Community Service Trust Act of 1993, legislation to strengthen and expand service and educational opportunities for all Americans. The President also initiated a pilot program, the Summer of Service, which engaged 1,500 young people in meeting the critical needs of children through sixteen programs across the country. By the end of the summer, the legislation creating the new Corporation for National and Community Service and AmeriCorps had passed with broad bipartisan support.

The new law focuses national service efforts on the most critical issues facing communities across the nation, bringing energy and commitment to address education, human, public safety, and environmental needs. The Act also creates a new administrative entity to coordinate AmeriCorps, as well as existing community service programs involving children, college students, adults, and seniors. In the best sense of reinventing government, the new Corporation for National and Community Service will feature a bipartisan board of directors, and an entrepreneurial, non-civil service management team and workforce.

At the bill signing, the President expressed his hope that "national service will remain throughout the life of America not a series of promises, but a series of challenges, across all the generations and all walks of life to help push to rebuild our troubled but wonderful land."

## NATIONAL PRIORITIES

*File  
Nat'l Service  
Corp.*

### Education

#### **School readiness: furthering early childhood development**

##### Examples:

- Improve the quality and availability of child development programs by working in day care and Head Start centers and preschool programs
- Teach literacy and other basic skills to parents of young children so they can help their children learn
- Help teen parents stay in school by providing child care and other needed services

#### **School success: improving the educational achievement of school-age children**

##### Examples:

- Work in schools with high concentrations of low-income students
- Mentor, tutor, and provide after-school and summer learning-opportunities
- Coordinate service-learning activities for K-12 students

### Human Needs

#### **Health: providing independent living assistance and home- and community-based health care**

##### Examples:

- Provide independent living assistance and health care to homebound elderly, people with disabilities, and people living with AIDS
- Improve the health of low-income communities by offering preventive health services through community health clinics
- Offer prenatal care, parenting education, and health care to families of young children through home visits

#### **Home: rebuilding neighborhoods and helping people who are homeless**

##### Examples:

- Help people who are homeless by providing shelter support, help in transitioning into permanent housing, and related services
- Renovate and rehabilitate low-income housing
- Help individuals move off of public assistance and into self-sufficiency by providing job training, literacy tutoring, and other services

## Environment

### **Neighborhood environment: reducing community environmental hazards**

#### Examples:

- Revitalize neighborhoods by creating and maintaining recreation areas, green spaces, and community gardens
- Eliminate environmental risks through education, testing, and cleanup
- Reduce waste through energy efficiency efforts, recycling, and other conservation measures

### **Natural environment: Conserving, restoring, and sustaining natural habitats**

#### Examples:

- Conserve and restore public lands, forests, rivers, streams, and wetlands
- Make parks more accessible through trail maintenance and infrastructure improvements
- Sample, map, monitor and record the status and trends of air, water, groundwater, land, plants, and animals

## Public Safety

### **Crime Prevention: Reducing the incidents of violence.**

#### Examples:

- Reduce crimes against children by making schools safe, creating safe havens, and providing training in conflict resolution and management.
- Address the root causes of crime, such as by providing substance abuse counseling, education, and services.
- Develop specific crime prevention strategies targeted at key locations such as playgrounds, public transportation points, and other public gathering places.

### **Crime Control: Improving criminal justice services, law enforcement, and victim services:**

#### Examples:

- Enhance community policing efforts by working with local law enforcement.
- Reduce specific community crime problems such as drug dealing, domestic violence, crimes against seniors, and child abuse.
- Strengthen innovative criminal justice programs such as neighborhood courts and community restitution.

June 20, 1994

MEMORANDUM FOR LORETTA AVENT  
JOHN HART  
KEITH MASON

FROM: Marcia Hale

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I thought you would like to see this.

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THE WHITE HOUSE  
WASHINGTON

June 15, 1994

MEMORANDUM FOR PAT GRIFFIN  
MARCIA HALE

FROM: RICK ALLEN *RA*

SUBJECT: FIRST ROUND OF AMERICORPS GRANTS

You will recall that one third of our total AmeriCorps grants are to be made to a category that includes federal departments, national non-profits, multi-state programs and certain others, all of whom are qualified to apply directly to our Corporation.

Our first year's grants in this category will be announced on Monday, in a press briefing at the White House that Eli will give, accompanied by five Cabinet Secretaries. He will be announcing 31 operating grants, totalling nearly \$32 million, and another \$1 million in 9 planning grants. These are our first AmeriCorps grants.

I attach very cursory information about these grants, as well as memoranda indicating our plans for contacting the relevant elected officials. Please let me know (606-5000, ext. 157) if you have any questions or would desire more information.

To: Rick Allen  
From: Sylvia Haca  
Re: AmeriCorps Direct Grant Announcements  
to Mayors and Governors  
Date: June 15, 1994

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We will be faxing the AmeriCorps Direct Grant Announcements to Mayors and Governors on Friday, June 17th. This will be completed by mid-afternoon. All information is under a press embargo until the White House press conference on Monday, June 20th.

June 15, 1994

To: Rick, Diana, Arlison  
From: Brian Trelstad and ACD Staff

Re: AmeriCorps Direct Facts for the June 20 Press Conference

- 1) Number of Grantees  
Total Number of Grantees  
Federal 15  
Non-Profit 34  
Planning 10  
TOTAL 59
- 2) Total Number of AmeriCorps Members\*  
FTEs 6138  
Full Time 5010  
Part Time 2256  
AmeriCorps Members (bodies)  
7266

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\* Many of these numbers reflect pre-negotiation Members. Staff estimates that after negotiation, these numbers may go down or up by as much 3-5%.

3) There are 15 Federal Agencies Receiving Grants for 23 total projects

| Agency                                      | Project                               | Issue         |
|---------------------------------------------|---------------------------------------|---------------|
| Department of Labor                         | Youth Fair Chance                     | all           |
| Legal Services Corp                         |                                       | all           |
| National Endowment for Arts                 | Writers Corps                         | education     |
| Department of Agriculture                   | Rural Development                     | human         |
|                                             | Public Lands Corps                    | enviro        |
|                                             | Anti-Hunger Corps                     | human         |
| Department of Energy                        | Salmon Corps                          | enviro        |
| Department of Interior                      |                                       | enviro        |
| Department of Navy                          | Seaborne Conservation Corps           | enviro        |
| Department of Transportation                |                                       | enviro        |
| Environmental Protection Agency             | Well Water Protection                 |               |
|                                             | Green Lights Program                  |               |
|                                             | Solid Waste in Alaska                 |               |
|                                             | Urban Rivers                          | (all enviro)  |
|                                             | Urban Green Spaces                    |               |
| Department of Veteran's Affairs             |                                       |               |
| Department of Health and Human Services     | Administration on Dvpt & Disabilities |               |
|                                             | Health Resources Administration       |               |
|                                             | Head Start                            | (all 3 human) |
| Department of Housing and Urban Development |                                       | human         |
| National Institute for Literacy             |                                       | human         |
| Neighborhood Reinvestment Corporation       |                                       | human         |
| Department of Justice                       | Weed and Seed                         | safety        |

The total number of AmeriCorps FTEs in the Federal Agencies is 2647.  
(2215 Full-time, 864 Part-Time; or 3079 AmeriCorps Members)



# ACD Press Sites

|                      |     |                                           |
|----------------------|-----|-------------------------------------------|
| Alabama              | 66  |                                           |
| Alaska               | 15  |                                           |
| Arizona              | 172 | Phoenix-- 29; Tucson --20                 |
| Arkansas             | 145 |                                           |
| California           | 785 | Los Angeles-- 274; San Francisco-- 162    |
| Colorado             | 10  |                                           |
| Connecticut          | 38  |                                           |
| Delaware             | 20  |                                           |
| District of Columbia | 245 |                                           |
| Florida              | 242 | Miami-- 71; Everglades -- 105             |
| Georgia              | 186 | Atlanta-- 129                             |
| Hawaii               | 3   |                                           |
| Idaho                | 10  |                                           |
| Illinois             | 163 | Chicago-- 158                             |
| Indiana              | 34  |                                           |
| Iowa                 | 6   |                                           |
| Kansas               | 122 |                                           |
| Kentucky             | 3   |                                           |
| Louisiana            | 226 |                                           |
| Maine                | 31  |                                           |
| Maryland             | 147 | Baltimore-- 141                           |
| Massachusetts        | 139 | Boston-- 90                               |
| Michigan             | 70  |                                           |
| Minnesota            | 55  |                                           |
| Mississippi          | 254 |                                           |
| Missouri             | 146 | Kansas City-- 177 (including KC)          |
| Montana              | 14  |                                           |
| Nebraska             | 0   |                                           |
| Nevada               | 0   |                                           |
| New Hampshire        | 75  |                                           |
| New Jersey           | 222 | Newark-- 76                               |
| New Mexico           | 78  |                                           |
| New York             | 285 | NYC-- 247                                 |
| North Carolina       | 118 |                                           |
| North Dakota         | 28  |                                           |
| Ohio                 | 121 |                                           |
| Oklahoma             | 96  |                                           |
| Oregon               | 205 | Portland--73                              |
| Pennsylvania         | 384 | Philadelphia--272; Pittsburgh-- 80        |
| Rhode Island         | 13  |                                           |
| South Carolina       | 75  |                                           |
| South Dakota         | 13  |                                           |
| Tennessee            | 32  |                                           |
| Texas                | 557 | Houston-- 117; Rio Grande (El Paso)-- 159 |
| Utah                 | 44  |                                           |
| Vermont              | 95  |                                           |

# ACD Press Sites

|               |      |               |
|---------------|------|---------------|
| Virginia      | 45   |               |
| Washington    | 182  | Seattle-- 170 |
| West Virginia | 42   |               |
| Wisconsin     | 81   |               |
| Wyoming       | 0    |               |
|               | 6138 |               |

## ACD Press Overview

|        |                                 |                |                       |                     |   |
|--------|---------------------------------|----------------|-----------------------|---------------------|---|
| 4177-0 | Dept of Labor-Youth Fair C      | all            | \$600,000             | 56                  | F |
| 4001   | Legal Services Corporation      | all            | \$750,000             | 51                  | F |
| 4228   | City Year                       | all            | \$2,800,000           | 220                 | N |
| 4217   | <del>████████████████████</del> | <del>all</del> | <del>\$████████</del> | <del>████████</del> | N |
| 4017   | Delta Service Corps             | all            | \$3,197,868           | 330                 | N |
| 4044   | Kansas City Consensus           | all            | \$1,000,000           | 76                  | N |
| 4083   | Magic Me                        | all            | \$750,000             | 41                  | N |
| 4238   | Phila Bar Foundation            | all            | \$2,050               | 5                   | N |
| 4047   | Public Allies                   | all            | \$650,000             | 80                  | N |
|        |                                 |                | <b>\$9,749,918</b>    | <b>859</b>          |   |
| 4081   | National Endowment for A        | educ           | \$400,000             | 26                  | F |
| 4073   | I Have a Dream Foundation       | educ           | \$700,000             | 71                  | N |
| 4075   | Public Education Fund Net       | educ           | \$700,000             | 50                  | N |
| 4119   | Summerbridge                    | educ           | \$500,000             | 45                  | N |
| 4224   | Teach for America               | educ           | \$2,000,000           | 1000                | N |
| 4236   | UT Austin                       | educ           | \$280,000             | 20                  | N |
| 4056   | Woodrow Wilson                  | educ           | \$1,500,000           | 125                 | N |
| 4033   | YMCA of the USA                 | educ           | \$600,000             | 40                  | N |
| 4036   | Youth Volunteer Corps           | educ           | \$800,000             | 85                  | N |
| 4219   | Nat'l Center for Family Lit.    | educ           | \$600,000             | 90                  | N |
| 4150   | Council of Great City Scho      | educ           | \$200,000             | 0                   | p |
| 4169   | Nat'l Council of Educ Opps      | educ           | \$100,000             | 0                   | p |
| 4049   | Nat'l Council of La Raza        | educ           | \$165,975             | 0                   | p |
| 4157   | US Catholic Conf                | educ           | \$98,978              | 0                   | p |
|        | Neastern Sports & Society       | educ           | \$100,000             | 0                   | p |
| 4141   | ASPIRA                          | educ           | \$650,000             | 40                  | N |
|        |                                 |                | <b>\$9,394,953</b>    | <b>1592</b>         |   |
| 4250   | Dept of Agriculture             | enviro         | \$2,600,000           | 1200                | F |
| 4091-0 | Dept of Energy-Salmon Cor       | enviro         | \$792,718             | 72                  | F |
| 4106   | Dept of Interior                | enviro         | \$2,055,000           | 280                 | F |
| 4146   | Dept of Navy- Seaborne          | enviro         | \$920,000             | 67                  | F |
| 4214-0 | Dept of Transportation          | enviro         | \$389,655             | 60                  | F |
| 4253   | Environmental Protection        | enviro         | \$1,800,000           | 116                 | F |
| 4076   | Assoc of Farmworkers Opp        | enviro         | \$1,200,000           | 61                  | N |
| 4153   | Env'tl Careers Organization     | enviro         | \$100,000             | 23                  | N |
| 4063   | Green Corps                     | enviro         | \$800,000             | 60                  | N |
| 4204   | Navajo Nation                   | enviro         | \$2,050,000           | 120                 | N |
|        |                                 |                | <b>\$12,707,373</b>   | <b>2059</b>         |   |
| 4046   | Dept of Veteran's Affairs       | human          | \$500,000             | 40                  | f |
| 4252-0 | HHS- Devptl Disabilities        | human          | \$897,500             | 42                  | F |
| 4252-0 | HHS- Head Start                 | human          | \$532,000             | 53                  | F |
| 4252-0 | HHS- Health Resources Adr       | human          | \$676,000             | 67.5                | F |
| 4251   | Housing & Urban Devpt           | human          | \$0                   | 100                 | f |
| 4050   | Nat'l Institute for Literacy    | human          | \$850,000             | 76                  | F |
| 4223   | Neighborhood Reinvestme         | human          | \$0                   | 70                  | F |
| 4121   | ACORN Housing                   | human          | \$950,000             | 64                  | N |

ACD Press Overview

|        |                             |        |                     |             |  |   |
|--------|-----------------------------|--------|---------------------|-------------|--|---|
| 4216   | BU School of Public Health  | human  | \$500,504           | 31          |  | N |
| 4069   | Children's Health Fund      | human  | \$374,000           | 15          |  | N |
| 4078   | Habitat for Humanity        | human  | \$1,400,000         | 150         |  | N |
| 4222   | Local Initiative Support Co | human  | \$1,000,000         | 92          |  | N |
| 4202   | Mid-Atl. Network of Youth   | human  | \$385,000           | 27          |  | N |
| 4147   | Nat'l Assn of Child Care    | human  | \$600,000           | 45          |  | N |
| 4059   | Nat'l Community AIDS Prtn   | human  | \$525,000           | 40          |  | N |
| 4108   | Nat'l MS Society            | human  | \$750,000           | 50          |  | N |
| 4128   | YouthBuild USA              | human  | \$1,500,000         | 125         |  | N |
| 4025   | YouthBuild USA-Ed Awards    | human  | \$0                 | 150         |  | N |
| 4167   | Council of State Govts      | human  | \$100,000           |             |  | P |
| 4232   | Nat'l Assn of Cmty Health   | human  | \$103,116           |             |  | P |
| 4010   | The ARC                     | human  | \$90,708            |             |  | P |
|        |                             |        | <b>\$11,733,828</b> | <b>1238</b> |  |   |
| 4164-0 | Dept of Justice- Weed & S   | safety | \$1,500,000         | 270         |  | F |
| 4080   | Nat'l Council of Churches   | safety | \$850,000           | 60          |  | N |
| 4140   | New York University         | safety | \$800,000           | 60          |  | N |
| 4172   | Congress of Nat'l Black     | safety | \$87,800            |             |  | P |
| 4074   | Natl Org for Victims Asst   | safety | \$106,403           |             |  | P |
|        |                             |        | <b>\$3,344,203</b>  | <b>390</b>  |  |   |
|        |                             |        | <b>\$46,930,275</b> | <b>6138</b> |  |   |

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# AMERICORPS

# COMING SOON TO COMMUNITIES EVERYWHERE



AmeriCorps,  
the new National Service  
movement that will  
get things done.

Watch for  
AmeriCorps  
coming soon to your  
community.

AmeriCorps is coming to communities everywhere.  
It's the new National Service movement that will  
get things done. It's a movement that will  
bring young Americans to life-changing experiences  
and help them build the skills and experience they need  
to succeed in the workforce. AmeriCorps is a  
volunteer program that provides a path to  
college, career, and citizenship. It's a movement  
that will get things done. It's a movement that  
will bring young Americans to life-changing  
experiences and help them build the skills and  
experience they need to succeed in the workforce.  
AmeriCorps is a volunteer program that provides  
a path to college, career, and citizenship. It's a  
movement that will get things done. It's a  
movement that will bring young Americans to  
life-changing experiences and help them build  
the skills and experience they need to succeed  
in the workforce. AmeriCorps is a volunteer  
program that provides a path to college, career,  
and citizenship. It's a movement that will get  
things done. It's a movement that will bring  
young Americans to life-changing experiences  
and help them build the skills and experience  
they need to succeed in the workforce.

1-800-94-ACORPS

# The New York Times

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NEW YORK, WEDNESDAY, AUGUST 31, 1994

In America

BOB HERBERT

## A Season Of Service

Think of it as an antidote to cynicism, a rejection of the rampant selfishness that managed somehow to become fashionable in the 1980's. Think of it as a return to the can-do spirit of the 50's and 60's, when large numbers of Americans believed it was possible to find remedies for violence and injustice, for poverty and ignorance, for the buffoonery and corruption of politicians, and for the wholesale degradation of the environment.

"I challenge a new generation of young Americans to a season of service," said Bill Clinton in his inaugural address. "There is so much to be done — enough, indeed, for millions of others who are still young in spirit to give of themselves in service, too."

On Sept. 12, amid elaborate ceremonies planned for the South Lawn of the White House, the President's national service program will get fully under way. It's called AmeriCorps

Patriotism rolls  
up its sleeves  
for AmeriCorps.

and it's described as a domestic version of the Peace Corps. Its scope is less than I would have wished, but more than we've come to expect from a sociopolitical environment that over the past decade and a half has been poisoned by greed, a collapse of ideals and contempt for the old-fashioned notion of brotherhood.

In that environment, we were free to choose between the national values espoused by Dr. Martin Luther King Jr. and those currently embraced by Representative Newt Gingrich. We opted for Mr. Gingrich's.

The President's national service program is a modest step in Dr. King's direction.

Under the program, several thousand young Americans from all kinds of backgrounds will offer their services to organizations working on problems related to education, public safety, social services and the environment. For a two-year commitment, the participants will be paid \$7,500 a year and will receive a credit of \$9,450 (\$4,725 a year) that can be used for college or graduate school expenses.

The program will reach into urban, suburban and rural America. Parts of it have already started. Young men and women are helping to restore wildlife habitats, conducting childhood immunization programs, escorting children and the elderly through dangerous inner-city neighborhoods, counseling drug abusers, providing preventive health services and improving neglected playgrounds, parks and wetlands.

Tiffany Tidwell, an honors graduate from the University of Kansas, is teaching French at a public school in the Mississippi Delta. Leo Negron, who grew up in a tough neighborhood in Chicago, is teaching construction skills to teen-agers. Laura Sullivan, who grew up in a wealthy suburb in Massachusetts, has joined a program in Baltimore that provides assistance to poor women who want to start their own businesses.

"We have a lot of domestic problems that need creative answers," Ms. Sullivan said. "And I wanted to get to know the neighborhoods in the inner cities, rather than just living in the ivory tower of a college community."

She referred to friends who are serving in the military and said: "They are defending us internationally. I feel strongly that there should be a force of young people that are kind of defending us domestically."

Besides providing assistance to many worthwhile organizations, AmeriCorps is a way for young people to see a variety of fellow Americans up close and personal, the way they really are, without the distorting filter of the boob tube. It's a way to get beyond the stereotypes of situation comedy and the local news.

"Whenever possible," said Eli Segal, chief chaperone for this noble effort, "we want youngsters from different geographic areas, from different races and ethnic groups and from different economic backgrounds to pitch in and work together."

Mr. Segal, an assistant to the President, is the chief executive of the Corporation for National Service. He expects to have 20,000 AmeriCorps enlistees spread out across the country by the end of the year. "And if it works," he said, "we could have 100,000 by the end of 1996."

I have always believed that national service should be compulsory. Every American should serve two years in some military or civilian capacity. There should be more to patriotism than singing "The Star-Spangled Banner" at a ball game, or rooting (from the comfort of our living rooms) for the American team to win a nationally televised war. AmeriCorps is a start.

□

# The Washington Post

SATURDAY, AUGUST 27, 1994

F

## Launching AmeriCorps

**I**N THE MIDST of the political fighting of the past few weeks, a program that actually passed Congress with important bipartisan support has been almost forgotten. It is President Clinton's national service program, which will be formally kicked off on Sept. 12.

National service was one of President Clinton's favorite programs during the 1992 campaign. His original idea was rather grand. Modeled after the old GI bill, the program would have helped anyone go to college who was willing to volunteer for two years of service to the country. The idea was that government could help people while also fostering a sense of individual and social responsibility. Compared with that original plan, which theoretically envisioned a volunteer corps numbering in the hundreds of thousands, the one that actually passed Congress is far more modest. Only 20,000 young Americans will be involved in the new AmeriCorps program this year, and the grants will be less generous than originally envisioned. Scaling the program back was part of the price Mr. Clinton had to pay for Republican support.

Some have taken this as a "typical Clinton compromise," getting the form of a program but not anything close to the real thing. The truth, we think, lies elsewhere. The Republicans who supported the plan but sought to scale it back did so on the sound theory that a new program of this sort should be tested on a more modest scale. And Eli Segal, the president of the Corporation for National Service, likes to note that the 20,000 volunteers the new AmeriCorps program is expected to sign up amount to about 4,000

*more* people than the Peace Corps enrolled at its height. The program, moreover, is scheduled to grow substantially in coming years.

If it works, AmeriCorps has the potential for doing something unusual: proving that the federal government can strengthen local institutions that are using practical means and the energies of citizens to solve neighborhood problems. So much social programming is built around a false dichotomy that has either the government solving problems or the people—usually volunteers—solving the problems themselves. But it is one of the premier tasks of government to strengthen rather than weaken the healthy impulse of citizens to take on problems themselves.

The other potential advantage of the program is that it does not seek to impose the federal government's own theories about community action on neighborhoods. Rather, volunteers will go to work for existing neighborhood and governmental entities, mostly with proven records. The programs will fall into four broad areas: education, crime prevention, the environment and social programs helping young mothers, the homebound elderly, the homeless and residents of public housing projects. Mr. Segal says he wants programs to be judged by very practical measures: the number of crack houses closed, block associations created, kids immunized, urban gardens planted, escorts for the elderly provided, fences in housing projects fixed. "Getting things done" is the new program's cheerfully non-Utopian slogan.



# THE WALL STREET JOURNAL.

THURSDAY, AUGUST 18, 1994

## A Domestic Peace Corps With a '90s Twist

Earlier this summer the national press focused on Bill Clinton's attack on conservative talk show impresario Rush Limbaugh instead of focusing on Tim Hager, who introduced the president at a St. Louis event that day. It's a shame; Tim Hager may be a more interesting story.

The 18-year-old St. Louis native is one of the first AmeriCorps volunteers, the about-to-be-launched domestic sequel to the Peace Corps. His AmeriCorps efforts to help stem violence in his neighborhood have special meaning. Tim Hager



### Politics & People

By Albert R. Hunt

was brutally beaten by thugs four years ago, leaving such permanent damage that he had to abandon his lifelong dream of service in the Marine Corps. But AmeriCorps is a special opportunity for special kids like Tim.

On Sept. 12 the Clinton administration will formally launch AmeriCorps, a three-year, \$1.5 billion program that eventually aims to put 100,000 young men and women to work in community service in four areas: education, health and human needs, the environment and public safety. This national service program was a major Clinton campaign promise.

The volunteers—there will be 20,000 the first year—will receive minimum-wage pay amounting to about \$7,500 a year and free health care. For one year of work they will get a \$4,725 educational voucher that can be used for college, vocational education, or to pay off a college loan.

The head of the American service corps is Eli Segal, a 51-year-old former political activist, successful businessman and long-time Clinton confidant. He seems ideally suited for the task. He has

successfully started up three businesses, providing him a distinctive view of the challenges awaiting him.

"We must view ourselves less as a grant maker and more as an investment banker; we hope to be very involved in these programs." He promises to set tough, business-like standards. "We don't believe we are going to solve the problems of crime, illiteracy or the environment, but we can make a difference. Any program that doesn't make a difference, where we can't say we have improved the situation, doesn't deserve to keep funding."

Mr. Segal loves the idea of tapping into idealism, of AmeriCorps being a sequel to the Peace Corps or Civilian Conservation Corps. But he also believes its mission is to instill a sense of personal responsibility in its participants. The educational value he believes is critical. The average debt of a graduate of a public university or college is \$6,500. AmeriCorps volunteers could serve up to two years, meaning lots of kids could go to college or use the vouchers to pay off an educational debt.

Unlike the Peace Corps or CCC, however, AmeriCorps seeks to build on existing programs—there are thousands of effective grass-roots organizations around America—and the existing propensity for young students to engage in volunteer work; one study shows that almost 70% of college students now do more than three hours of volunteer work a week.

About two-thirds of the program will be funneled through the bipartisan AmeriCorps commissions established in the states. Final approval of any program and participants will be made by the National Service Corp., but many of the ideas and much of the energy will bubble up from localities.

"This really promises to be a grass-roots effort building on an infrastructure already there," says Vanessa Kirsch, the founder and executive director of Public

Allies, a Washington-based program that enlists young people to work in nonprofit and local governmental activities. "They really seem to be looking for people who are going to get down and dirty in the streets."

AmeriCorps projects on the drawing boards include:

- Teaching underprivileged kids how to read.
- Working with clerics to get youths out of gangs.
- Teaming up with retired IBM executives to teach inner-city children how to use computers.
- Cleaning up the shorelines of Galveston Bay.
- Working with the Navajo Indian nation on projects like providing clean tap water.
- Helping rebuild hurricane-devastated homes in south Florida in tandem with Habitat for Humanity.

There are more than a few critics who worry that the program will evolve into costly political pork, or that it will be a feel-good, "goo-goo sop" to liberals. Some even ask why should the government "pay" volunteers.

If Tim Hager is the prototype of AmeriCorps volunteers, these concerns are groundless. Despite his earlier injury, he joined the Marine Corps last year but eventually had to leave when the degenerative arthritis in his hips worsened. He was devastated, but soon discovered AmeriCorps, offering a chance not only for public service but also to return to his old neighborhood and work at reducing the sort of crime that afflicted him.

"It was awful when I had to leave the Marines. But now I feel like I'm



Eli Segal

serving my country, maybe even in a more direct manner," he says. Without the AmeriCorps job and aid he doubts that he would be able to go to college. This is one reason the national service concept is much more appealing than George Bush's 1,000 Points of Light, which would have encouraged volunteerism more as noblesse oblige for more affluent kids than as a program to enlist and help working-class kids like Mr. Hager.

As for worries about political pork, Mr. Segal continually hammers home the point that these projects have got to make tangible contributions to the communities as well as to the participants. The model is a demonstration project last summer. Some 80 young men and women were sent to Texas to publicize the childhood immunization program and locate children who needed inoculations. The result: There were 104,889 immunizations in southern Texas. "For every \$1 we spent on this, the return was \$5.65," Mr. Segal brags, based on a study by his organization and the Centers for Disease Control.

No one is better able to assess the opportunities and problems facing AmeriCorps than the remarkable R. Sargent Shriver, who started the Peace Corps more than 33 years ago. Mr. Shriver sees a lot more difficulties with this program because of the diversity of existing efforts and the greater political problems with a domestically based initiative than a foreign-based one. But the opportunities today are plentiful: "In 1960 Jack Kennedy aroused a sort of idealism and self-sacrifice; something suddenly began to happen. Today that is more the norm. This is one of the most heartening developments of the last part of the 20th century."

Eli Segal has the potential to become the Sargent Shriver of this decade. That would be an achievement.

# Domestic Peace Corps getting ready to serve

WASHINGTON

Several weeks ago, President Clinton made the kind of news he can do without by criticizing ultraconservative radio and television talk show host Rush Limbaugh and his ilk for "a constant, unrelenting drumbeat of negativism and cynicism" that clearly had gotten under his skin. That night on television and in the next day's newspapers, Clinton's gripe overshadowed all else he had done that day.

In the news and political business, it's called "stepping on your own story." The president aired his complaint in a phone interview from Air Force One as it flew to St. Louis, where he was headed to mark the beginning of a "Summer of Service" by 7,000 young volunteers in pilot projects of his new national service program. The idea was to spotlight the program, which is especially close to Clinton's heart. Instead, it got swallowed up in the ensuing airwaves flak between him and electronic America's biggest loudmouth.

Determined to give the whole national service effort a proper send-off as the first anniversary of the signing of the national service act approaches, Clinton and all or most of his Cabinet members will take part in a more elaborate kickoff next month, fanning out around the country to herald the full-scale beginning of what has been popularly called the "domestic Peace Corps."

The idea of young Americans doing various kinds of public service as a means of earning money for college — a stipend of \$4,725 for a year's work totaling 1,700 hours, plus the minimum hourly wage — was easily candidate Clinton's biggest cheerline in his speeches during the 1992 campaign, especially on college campuses. At the end of his first year in office, he singled out passage of the program and enactment of the Brady gun control bill as the accomplishments that pleased him most.

But while the national service program, now called "AmeriCorps," has generated considerable enthusiasm among prospective participants — 80,000 young Americans have called its toll-free number with inquiries — it has not approached the reception afforded John F. Kennedy's overseas Peace Corps, established in 1961, although it is already larger.

When the program is officially launched on Sept. 12, there will be 20,000 enlistees working in communities around the country, according to program director Eli Segal, a key



JACK & JULES  
GERMOND & WITCOVER

administrator of the Clinton presidential campaign. That compares with 6,500 today in the Peace Corps and 15,500 in its highest year.

One reason the program has not ignited public excitement the way the Peace Corps did in 1961, Segal suggests, is that the Peace Corps began in an era marked by much stronger patriotic — and anti-Communist — feelings, and was seen in those terms. Today, he says, the new effort is starting "after three decades of failed social programs" and in the wake of such events as the Vietnam war and the Watergate scandal that diminished public confidence in government generally.

Although some Senate Republicans first filibustered the idea, it eventually won bipartisan backing. Wide public support, Segal says, must await "a demonstrable measure of success."

The recruits — all signed on locally by community coalitions that have been awarded federal operating funds — will be undertaking such tasks as community policing, public safety, dispute resolution, environmental cleanup and teaching assistance. Pilot projects are under way now in a "Summer of Safety" by the first 7,000 enlistees in AmeriCorps.

In St. Louis, for example, senior escort services help the elderly walk through high-crime neighborhoods as they go about their lives. Also, dangerous alleyways have been fenced off to discourage muggings and drug dealings.

"There's a panache to the Peace Corps," Segal says respectfully. "Hopefully there will be a panache for AmeriCorps," but of a different sort. The Peace Corps attracted college graduates of middle- and upper-class backgrounds. The new national service corps reaches out to high school graduates and even dropouts, many of whom could not afford to go to college without earnings from it. On them rests Clinton's hope of achieving at home what JFK did for the American image abroad.

# The Evening Sun

Baltimore, Friday, August 12, 1994

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## VIEWPOINTS

# AmeriCorps deserves attention



**MORTON  
KONDRACKE**

On Oct. 14, 1960, a Brandeis freshman named Eli Segal read about a speech that Democratic presidential candidate John F. Kennedy had given the day before at the University of Michigan with lines similar to the inaugural theme, "Ask not what your country can do for you...."

"I remember thinking, 'He is talking exactly about me,'" says Mr. Segal, and it got Mr. Segal started on a road that led from work with poor children and battered women during college and law school to top roles in the 1968 Eugene McCarthy campaign and the 1972 George McGovern campaign, where he hired Bill Clinton, and eventually to the post of chief of staff of Mr. Clinton's 1992 campaign.

When Mr. Clinton won the presidency, Mr. Segal was offered various jobs in the White House but planned to return to his magazine business in Massachusetts until Mr. Clinton offered him the job of heading up the new national service program.

He took it, believing that the soon-to-be launched AmeriCorps could be for the Clinton presidency what the Peace Corps was for JFK's; it could inspire "generation X" young people to service in the way that JFK's words inspired Mr. Segal and so many others in their parents' generation.

The enactment of legislation setting up the National Service Corporation has been one of Mr. Clinton's major accomplishments, even though it has received nowhere near the publicity of the North American Free Trade Agreement or the president's economic program.

Last summer, as a pilot, the national service program put 80 college and pre-college students to work in Texas, spreading the word about childhood inoculation. While they were working, the number of inoculations administered in Texas went up by 1,000.

This summer, as another pilot, 7,000 young people will be working in 90 projects in 70 cities as part of the "Summer of Safety" program, working with police departments and community groups to organize neighborhood anti-crime patrols, make parks safe and escort seniors and children in high-crime areas.

The full AmeriCorps program is scheduled to be launched Sept. 12 and put 20,000 young people to work by the end of its first year doing community service on public safety, education, the environment and "human needs."

In its top year of activity, 1966, the Peace Corps had 15,500 volunteers overseas; today, that number is down to 6,500. AmeriCorps is scheduled to expand to 100,000 volunteers two years from now, assuming Congress appropriates the necessary funds.

Mr. Segal says that, despite widespread stereotypes to the contrary, generation X already is more motivated toward volunteer service than Baby Boomers were. He cites a UCLA survey of 220,000 college freshmen showing that 68 percent reported doing at least three hours per week of volunteer work during the past year, and 10 percent reported doing more than six hours every week.

Mr. Segal says the survey justifies Mr. Clinton's line, repeated often during commencement speeches, that "the myth about the cynicism and self-centeredness of generation X is a big bunch of bull."

Where cynicism seemingly does prevail is in the media.

In the nine months since Mr. Clinton signed the National Service Act into law, the president has referred to the program no fewer than 70 times while producing practically no coverage in major newspapers or on television, according to Mr. Segal.

Even given the media's penchant for concentrating on bad news, AmeriCorps is a story of idealism deserving attention.

Volunteers will receive the minimum wage while they work, plus health insurance, and will get an education allowance of \$4,725 for each year of service, up to a maximum of two years.

Mr. Segal hopes that, unlike the Peace Corps, AmeriCorps will not be dominated by middle-class whites but will be made up of all ethnic groups and social classes. That is the record of the Texas project, in which 60 percent of the volunteers were members of racial minorities.

Bill Clinton's AmeriCorps just might succeed.

*Morton Kondracke's column is distributed by the United Feature Syndicate.*

# Los Angeles Times

Friday June 3 1994

## Rappers, TV, Ads Are Enlisted to Sell Service Program

White House has launched huge campaign to get young people interested in the new AmeriCorps effort.

By ELIZABETH SHOGREN  
TIMES STAFF WRITER

WASHINGTON—A beaming President Clinton, flanked by young people, is shown striding across the White House South Lawn. Everyone is clapping.

"AmeriCorps—Coming Soon To Communities Everywhere," says the advertisement, which White House officials hope will be as effective at getting participants for national service as Smokey Bear has been at reducing forest fires.

AmeriCorps is the President's signature domestic "peace corps" program. Starting in September, it will send young Americans into communities to "get things done"—like immunizing infants, tutoring teenagers and making schools and neighborhoods safe.

In return, workers—expected to number 20,000 the first year—will receive a low wage, health benefits and stipends of \$4,725 for each year of service that they can use for education or training.

Even though 60,000 people have called to inquire about signing up for the program, Eli Segal, the President's national service czar, says he is a little nervous.

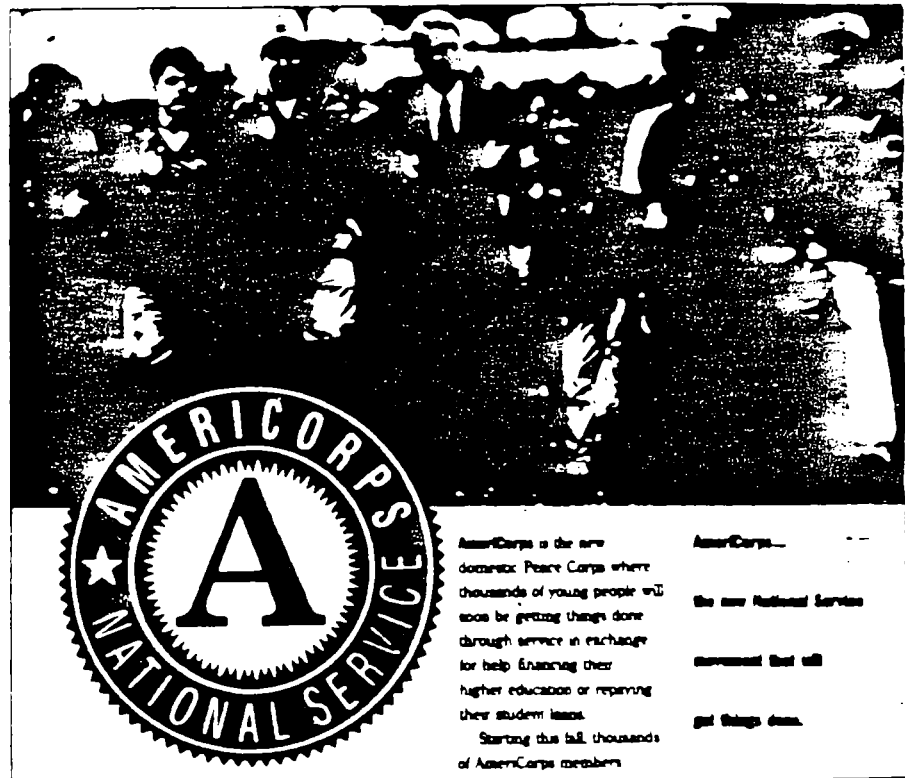
"If we throw a party and no one comes, then we haven't thrown a party," he said.

To make sure that does not happen, the Corporation for National Service, the independent agency Segal heads, has begun a sales campaign.

The first step was coming up with a logo, and that meant the "30-something" agency officials had to design a logo cool enough to appeal to those in their teens and 20s.

The corporation chose a design featuring a letter "A" swimming in a gold sun, encircled with the words "AmeriCorps National Service" in blue block print.

After emblazoning the logo on T-shirts, badges, patches and bumper



President Clinton figures prominently in many of the new AmeriCorps ads.

stickers, it was time to take the campaign on the road to college campuses.

To promote the visits, the corporation enlisted rap artist LL Cool J. In a public-service announcement recorded for college radio stations, he urges students: "Find out how you can be one of the 20,000 young people committed to rebuilding our communities. AmeriCorps, the new national service movement that will get things done."

Then Administration officials, accompanied by rock or rap groups, hit the campuses of UCLA, Harvard University, the University of Minnesota and Morehouse College in Atlanta last month. Smaller events announcing AmeriCorps took place at 50 other campuses.

Segal also gave his pitch to national magazines from Elle to Rolling Stone to Money, hoping they would help launch national service by running articles in their September editions.

Negotiations are under way with Ogilvy & Mather Worldwide to have the advertising agency design public-service announcements for radio and TV. Popular bands are being asked to talk up the program at concerts through the summer.

And the Administration is trying to set up partnerships between local TV stations and AmeriCorps projects in their

area, so they can keep viewers informed of what workers are accomplishing.

This emphasis on accomplishment is important because for the program to expand—or continue to exist after the first few years—Segal will have to be able to show Congress that it is having a real impact.

Segal said he has some concern that the campaign will create such demand that many interested young people will be turned away from the program. On the other hand, he said, he does enjoy entertaining the thought that his "product" could end up being as popular as the "Cabbage Patch Kids" doll craze.

Advertising campaigns for federal programs serve dual goals. One is to stimulate people to do what the government wants. The other is to sell the impression to the public that the government is doing what it promised.

For that reason, it is perhaps more than coincidence that Clinton figures so largely in the public-service ads being distributed to magazines and newspapers across the country.

"We always start with the assumption that this would not happen if Bill Clinton was not the President of the United States," Segal said. "What is unique about this is that the President of the United States is so committed to it."

GOVERNORS, MAYORS AND OTHERS PARTICIPATING IN LAUNCH EVENTS

(as of Friday, September 9, 1994, 9 a.m.)

ALABAMA - GOVERNOR FOLSOM NOT PARTICIPATING

ALASKA - GOVERNOR HICKLE, LT. GOVERNOR COGHILL AND MAYOR OF JUNEAU PARTICIPATING

ARIZONA - GOVERNOR SYMINGTON PARTICIPATING ON 9/23 NOT ON 9/12.

ARKANSAS - GOVERNOR TUCKER PARTICIPATING

CALIFORNIA - MAYOR JORDAN OF SAN FRANCISCO, MAYOR RIORDAN OF LOS ANGELES, L.A. POLICE CHIEF WILLIE WILLIAMS, MAYOR HARRIS OF OAKLAND AND MRS. WILSON PARTICIPATING; GOVERNOR WILSON NOT PARTICIPATING

COLORADO - GOVERNOR ROMER PARTICIPATING; MAYOR WEBB PARTICIPATING; MAYOR TAUER OF AURORA INVITED (WILL BE OUT OF THE COUNTRY UNTIL 9/8; WILL BE DETERMINED UPON HIS RETURN)

CONNECTICUT - GOVERNOR WEICKER WILL NOT BE PARTICIPATING

DELAWARE - GOVERNOR CARPER PARTICIPATING;

DC - MAYOR KELLY NOT PARTICIPATING

FLORIDA - GOVERNOR CHILES AND MAYOR CLARK OF MIAMI PARTICIPATING; CONGRESSWOMAN ILEANA ROS-LEHTINEN MIGHT BE ATTENDING

GEORGIA - GOVERNOR MILLER NOT PARTICIPATING; MAYOR CAMPBELL INVITED

HAWAII - GOVERNOR WAIHEE AND MAYOR OF HONOLULU INVITED TO 9/10 EVENT; GOVERNORS PARTICIPATION UNCERTAIN

IDAHO - GOVERNOR ANDRUS AND LT. GOVERNOR OTTER PARTICIPATING

ILLINOIS - GOVERNOR NOT PARTICIPATING; MAYOR DALEY PARTICIPATING; REP. LOUIS GUTTIEREZ POSSIBLE;

INDIANA - GOVERNOR BAYH PARTICIPATING; REP. TIM ROEMER PARTICIPATING VIA VIDEO MESSAGE

IOWA - LT. GOVERNOR CORNING PARTICIPATING IN WELCOME HOME CEREMONY

KANSAS - GOVERNOR NOT PARTICIPATING IN KS CITY, MO EVENT

KENTUCKY - GOVERNOR JONES NOT PARTICIPATING

LOUISIANA - LT. GOVERNOR SCHWEGMANN IS PARTICIPATING

MAINE - GOVERNOR McKERNAN'S PARTICIPATING VIA TAPED MESSAGE;

SENDING REP FROM HIS OFFICE

MARYLAND - GOVERNOR SCHAEFER AND MAYOR SCHMOKE NOT PARTICIPATING

MASSACHUSETTS - GOVERNOR WELD NOT CONFIRMED; MAYOR MENINO PARTICIPATING; SEN. TED KENNEDY PARTICIPATING

MICHIGAN - GOVERNOR ENGLER PARTICIPATING BY SENDING LETTER OF SUPPORT

MINNESOTA - GOVERNOR CARLSON HAS NOT RESPONDED BUT HE IS NOT EXPECTED TO ATTEND

MISSISSIPPI - GOVERNOR FORDICE NOT PARTICIPATING

MISSOURI - LT. GOVERNOR WILSON AND MAYOR CLEAVER PARTICIPATING; STILL TRYING TO GET GOVERNOR CARNAHAN; REP. ALAN WHEAT PARTICIPATING

MONTANA - GOVERNOR RACICOT PARTICIPATING

NEBRASKA - GOVERNOR WAS TO PARTICIPATE IN PRESS BRIEFING ON 9/7

NEVADA - GOVERNOR MILLER AND MAYOR JONES OF LAS VEGAS PARTICIPATING

NEW HAMPSHIRE - GOVERNOR MERRILL IS EXPECTED BUT NOT CONFIRMED

NEW JERSEY - GOVERNOR WHITMAN IS NOT PARTICIPATING ON 9/12, SHE WILL PARTICIPATE LATER THIS MONTH WHEN NJ INSTALLS ITS STATE COMMISSION; REP. BOB MENENDEZ MAY DO A MORNING SITE VISIT

NEW MEXICO - EVENT IN TX;

NEW YORK - GOVERNOR CUOMO PARTICIPATING; MAYOR GIULIANI NOT CONFIRMED; MRS. CUOMO EXPECTED

NORTH CAROLINA - GOVERNOR HUNT PARTICIPATING; REP. DAVID PRICE SCEHDULED TO PARTICIPATE

NORTH DAKOTA - 9/11 EVENT; TRYING TO GET HIGH RANKING STATE OFFICIAL

OHIO - GOVERNOR VOINOVICH NOT PARTICIPATING; MAYOR WHITE PARTICIPATING; WORKING ON HIGHEST RANKING STATE DEMOCRAT, ATTN. GEN. LEE FISHER

OKLAHOMA - GOVERNOR WALTERS NOT PARTICIPATING

OREGON - GOVERNOR ROBERTS PARTICIPATING

PENNSYLVANIA - MAYOR RENDELL PARTICIPATING; GOVERNOR CASEY NOT PARTICIPATING; LT. GOVERNOR POSSIBLE; SEN. HARRIS WOFFORD PARTICIPATING

RHODE ISLAND - GOVERNOR SUNDLUN PARTICIPATING; ENTIRE CONGRESSIONAL DELEGATION EXPECTED (SEN. CHAFFEE, REP. REED, REP. MACHTELY; SEN. PELL NOT CERTAIN)

SOUTH CAROLINA - GOVERNOR CAMPBELL NOT EXPECTED TO PARTICIPATE

SOUTH DAKOTA - PARTICIPANTS GOING TO N. DAKOTA

TENNESSEE - GOVERNOR McWHERTER LEANING TOWARD PARTICIPATING

TEXAS - GOVERNOR RICHARDS PARTICIPATING BY VIDEO MESSAGE

UTAH - LT. GOVERNOR WALKER PARTICIPATING

VERMONT - GOVERNOR DEAN PARTICIPATING; SEN. JEFFORDS PARTICIPATING

VIRGINIA - GOVERNOR ALLEN NOT PARTICIPATING

WASHINGTON - GOVERNOR LOWRY PARTICIPATING; MAYOR RICE OF SEATTLE PARTICIPATING

WEST VIRGINIA - GOVERNOR CAPERTON PARTICIPATING; SEN. JAY ROCKEFELLER PARTICIPATING

WISCONSIN - GOVERNOR THOMPSON PARTICIPATING

WYOMING - GOVERNOR SULLIVAN PARTICIPATING

PUERTO RICO - GOVERNOR ROSSELLO PARTICIPATING; MAYOR ROMAN OF ARECIBO (HOST CITY) PARTICIPATING; WAITING FOR A RESPONSE FROM THE MAYOR OF SAN JUAN;

# AmeriCorps Nationwide Launch Events

(As of September 8, 1994. Updated information to follow)

## White House National Launch Event in Washington, D.C.

The White House, South Lawn

1:00 pm

Special Guests: President and Mrs. Clinton, Vice President and Mrs. Gore

Contact: Diana Aldridge (202) 606-5000 x 182

## Alabama

(part of special pre-launch Southeast regional event in Nashville. See Tennessee.)

Contact: Chuck Everett (202) 606-5000 x 270

Kim Cartron or Chris Cochran (205) 242-7174

## Alaska

### Juneau

Steps of the State Capitol

Special Guests: Governor Hickel, Lt. Gov. Coghill, Mayor of Juneau

Time TBD

Contact: Rusty Grieff (202) 606-5000 x 256

Jim Sinnett (907) 269-4611

## Arizona

### Oracle

Triangle Y' Ranch Camp

8:30 am

Contact: Ken Griggs (202) 606-5000 x 154

Jamie Molera (602) 542-3461

## Arkansas

### Little Rock

Steps of the State Capitol

1 pm

Special Guest: Gov. Jim Guy Tucker

Contact: Jen Frenzel (202) 606-5000 x 260

Ann Kamps (501) 682-6724

## California

### Los Angeles

MCA/Universal Amphitheater

9:30 am

Special Guest: Secretary of Housing and Urban Development Henry Cisneros, Mayor Richard Riordon, Patti LaBelle, Andrew Shue, the Immatures

Contact: Rhonda Taylor (202) 606-5000 x 282

Bain Ennis (310) 235-7421

### San Francisco

Palace of Fine Arts Theater

9:30 am

Special Guest: Peter Edelman of the Department of Health and Human Services, Mayor Frank Jordan

Contact: Rhonda Taylor (202) 606-5000 x 282

Elizabeth Cushing (415) 744-3013

## Colorado

### Denver

Auraria Campus

Time TBD

Special Guest: Gov. Roy Romer, Don Baylor of the Colorado Rockies

Contact: Lisa Pellegrin (202) 606-5000 x 483

Dante James (303) 363-6403



## **Connecticut**

### **Bridgeport**

Fairfield University

4 pm

Contact: Jina Sanone (202) 606-5000 x 276  
Matt Cookson or Nancy Mandell (203) 566-6154

## **Delaware**

### **Dover**

The Old Green

Special Guest: Gov. Carper

10:30 am

Contact: Jina Sanone (202) 606-5000 x 276  
Vollie Melson (302) 577-6650

## **Florida**

### **Miami**

Miami-Dade Community College, Wolfson Campus

12:30 pm

Special Guests: Secretary of Interior Bruce Babbitt, Gov. Lawton Chiles, Mayor Clark, Richie Havens

Contact: Erik Wang (202) 606-5000 x 281  
Alan Silberberg (305) 374-3900

## **Georgia**

### **Atlanta**

Woodruff Park

12:30 pm

Special Guests: Environmental Protection Agency Administrator Carol Browner, Executive Director George Knight  
(Neighborhood Reinvestment Corporation)

Contact: Erik Wang (202) 606-5000 x 281  
Adam Sitkoff (404) 577-1234

## **Hawaii**

### **Honolulu**

KaKaaKo State Park

Time TBD

Contact: David Premo (202) 606-5000 x 278  
Alvin M. Jitchaku (808) 586-8672

## **Idaho**

### **Boise**

Boise State University

Time TBD

Special Guests: Gov. Cecil Andrus, Lt. Gov. Otter

Contact: Rusty Greiff (202) 606-5000 x 256  
Judy Ouderkirk (208) 334-3843

## **Illinois**

### **Chicago**

Navy Pier

12:00 pm

Special Guests: Secretary of Transportation Federico Pena, Lotion

Contact: Sandy Martini (202) 606-5000 x 283  
Jillane Kleinschmidt (312) 988-4339

## **Indiana**

### **Indianapolis**

Government Center Auditorium

11:30 am

Special Guest: Gov. Evan Bayh

Contact: Arlison Osborne (202) 606-5000 x 272  
Amy Conrad Warner (317) 233-4273

## **Iowa**

(part of special pre-launch Midwest region event in Kansas City. See Missouri.)

Contact: Arlison Osborne (202) 606-5000 x 272  
Susan Cory (515) 281-9043

## **Kentucky** (part of special pre-launch Southeast region event in Nashville. See Tennessee.)

Contact: David Henkel (202) 606-5000 x 240  
David Crowley (502) 564-5330

## **Louisiana**

**New Orleans** Peri Style in City Park

11 am

Special Guest: Lt. Gov. Schwegmann

Contact: Ken Griggs (202) 606-5000 x 154  
Ann D. Miller (504) 924-5132

## **Maine**

**Bangor**

Station WABI, Channel 5

12 noon

Contact: Judy Kusheloff (202) 606-5000 x 268  
Robert Blakesley (207) 624-6041

## **Maryland** (part of special White House event. See Washington, D.C.)

Contact: Melinda Hudson (202) 606-5000 x 193  
Marilyn W. Smith (410) 225-1216

## **Massachusetts**

**Boston**

Boston Common at Parkman Bandstand

11:45 am (site visit by Secretary Riley)

12:15 pm (event begins)

Special Guest: Secretary of Education Richard Riley, Mayor Thomas Menino, Ken Ryan, Gospel Choir, Cambodian Dance Troop, 250-piece University of Massachusetts Minutemen Marching Band

Contact: Zoe Schneider (202) 606-5000 x 271  
Wendy Swartz (617) 565-6013

## **Michigan**

**Lansing**

Lansing Center

12 noon

Contact: Sandy Martini (202) 606-5000 x 283  
Gail House (517) 373-1376

## **Minnesota**

**Minneapolis/St. Paul**

University of Minnesota - Coffman Union Auditorium

11:30 am

Special Guest: Alexander Forger of the Legal Services Corporation

Contact: Arlison Osborne (202) 606-5000 x 272  
Mary Jo Richardson (616) 296-1435

## **Mississippi**

(part of special pre-launch Southeast region event in Nashville. See Tennessee.)

Contact: Chuck Everett (202) 606-5000 x 270  
Marsha Meeks Kelly (601) 982-6738

## **Missouri**

**Kansas City**

Barney Allis Plaza

Noon

Special Guests: Dr. Lee Brown, Director of the National Drug Policy, Lt. Gov. Wilson, Mayor Emmanuel Cleaver

Contact: Lisa Pellegrin (202) 606-5000 x 483  
Steven Jacques (816) 889-3160

## **Montana**

**Helena** Capitol Steps  
Time TBD  
Special Guest: Gov. Marc Racicot  
Contact: Rusty Greiff (202) 606-5000 x 256  
Mary Blake (406) 444-5547

## **Nebraska**

(part of special pre-launch Midwest region event in Kansas City. See Missouri.)

Contact: David Premo (202) 606-5000 x 278  
Fayette Carpenter (402) 471-6225

## **Nevada**

**Las Vegas** University of Nevada  
Time TBD  
Special Guests: Gov. Miller and Mayor Jones  
Contact: Rusty Greiff (202) 606-5000 x 256  
Christine Bundren (702) 486-7997

## **New Hampshire**

**Concord** Steps of the State Capitol  
11:30 am  
Contact: Judith Kusheloff (202) 606-5000 x 268  
Steve Bos (603) 228-9500

## **New Jersey**

**Paterson** William Paterson College  
noon  
Contact: Jina Sanone (202) 606-5000 x 276  
Rich Vespucci (609) 292-4041

## **New Mexico**

(part of special pre-launch regional event in Galveston. See Texas.)

Contact: Ken Griggs (202) 606-5000 x 154  
Bob Biggers (505) 827-3042

## **New York**

**New York** Summer Stage in Central Park  
12:30 pm  
Special Guests: Attorney General Janet Reno, Gov. Mario Cuomo, Peace Corps Director Carol Bellamy  
Contact: Wendy Grassi (202) 606-5000 x 262  
Tom Hart (516) 261-4803

## **North Carolina**

**Chapel Hill** Community Center for People Under Six  
2 pm  
Contact: Chuck Everett (202) 606-5000 x 270  
Lynn Wareh (919) 715-3470

## **North Dakota**

**Bismarck** Indian Reservation - Inter-Tribal Pow-Wow  
Time TBD  
Contact: David Premo (202) 606-5000 x 260  
Jody VanRueden (701) 224-2310

## **Ohio**

**Cleveland** Wm. G. Mather Steamship  
1 pm  
Contact: Sandy Martini (202) 606-5000 x 283  
John Poole (614) 728-2916

## **Oklahoma** (part of special pre-launch Midwest region event in Kansas City. See Missouri.)

Contact: Jennifer Frenzel (202) 606-5000 x 260  
Nancy Deaver (405) 235-7278

## **Oregon**

**Portland** Portland State University  
Time TBD  
Special Guest: Gov. Barbara Roberts  
Contact: Rusty Grief (202) 606-5000 x 256  
Marlis Miller (503) 725-5903

## **Pennsylvania**

**Philadelphia** Penn's Landing Amphitheater  
11:45 am (site visit by Secretary Reich)  
12:15 (event begins)  
Special Guest: Secretary of Labor Robert Reich, Senator Harris Wofford, Mayor Ed Rendell  
Contact: Zoe Schneider (202) 606-5000 x 271  
Lisa Nelson (215) 735-4747

## **Puerto Rico**

**Arecibo** Club Association de Policia  
9:30 am  
Special Guests: Gov. Rossello, Mayor Roman  
Contact: David Premo (202) 606-5000 x 260  
Dr. Jorge Luis Reyes (809) 721-7877

## **Rhode Island**

**Pawtucket** Slater Junior High School  
10 am  
Special Guest: Gov. Bruce Sundlun  
Contact: Jina Sanone (202) 606-5000 x 276  
David Karoff (401) 461-6305

## **South Carolina**

**Columbia** Site TBD  
1 pm  
Contact: Chuck Everett (202) 606-5000 x 270  
Diane Coleman (803) 734-0398

(Note: Some South Carolina AmeriCorps Members will be traveling to the regional event in Nashville, Tennessee.)

## **South Dakota** (See North Dakota)

Contact: David Premo (202) 606-5000 x 260  
Mary DeVany (605) 773-4681

## **Tennessee**

**Nashville** Tennessee Performing Arts Center  
3:00 pm  
Special Guest: Secretary of Housing and Urban Development Henry Cisneros, Randy Travis  
Contact: Eric Wang (202) 606-5000 x 281  
John Toohey (615) 244-8200  
(NOTE: This event is on Sunday, Sept. 11)

## **Texas**

### **Galveston**

Galveston Bay/Texas A&M

11:30 am

Special Guest: Secretary of Health and Human Services Donna Shalala, Secretary of the Navy John Dalton

Contact: Lisa Pellegrin (202) 606-5000 x 483

Craig Kirby (713) 654-1234

## **Utah**

**Salt Lake City** Parkview Elementary School

Time TBD

Special Guest: Lt. Gov. Walker

Contact: Rusty Grieff (202) 606-5000 x 256

Michael Call (801) 538-8611

## **Vermont**

### **Montpelier**

University of Vermont

Time TBD

Special Guest: Gov. Howard Dean

Contact: Judy Kusheloff (202) 606-5000 x 268

Kathleen Blair (802) 828-3326

## **Virginia**

(part of special White House event. See Washington, D.C.)

Contact: David Henkel (202) 606-5000 x 240

Katie Noyes Campbell (804) 692-1952

## **Washington**

### **Seattle**

Volunteer Park

9:00 am

Special Guest: Gov. Lowry, Mayor Rice, Kenny G

Contact: Rhonda Taylor (202) 606-5000 x 282

Mary Foerster (206) 220-7746

## **West Virginia**

### **Charleston**

State Capitol

10 am

Special Guest: Gov. Caperton

Contact: David Henkel (202) 606-5000 x 240

Belle Zars (304) 340-3290

## **Wisconsin**

### **Madison**

Site TBD

12 noon

Special Guest: Gov. Thompson

Contact: Sandy Martini (202) 606-5000 x 283

Lary Swoboda (608) 266-8234

## **Wyoming**

### **Casper**

Mike Ceder Park

Time TBD

Special Guest: Gov. Sullivan

Contact: Rusty Grieff (202) 606-5000 x 256

Beverly Morrow (307) 777-5396

# Withdrawal/Redaction Sheet

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                             | DATE       | RESTRICTION |
|--------------------------|-----------------------------------------------------------|------------|-------------|
| 001. list                | [Personally Identifiable Information] [partial] (3 pages) | 09/12/1994 | b(6)        |

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**COLLECTION:**

Clinton Presidential Records  
Intergovernmental Affairs  
Marcia Hale  
OA/Box Number: 12116

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**FOLDER TITLE:**

National Service

2013-0661-F

rs2945

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**RESTRICTION CODES****Presidential Records Act - [44 U.S.C. 2204(a)]**

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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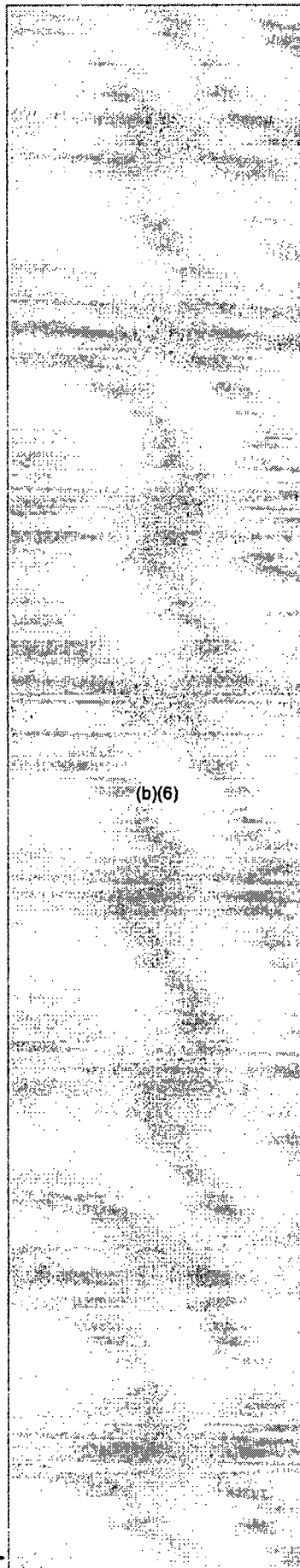
RR. Document will be reviewed upon request.

**Freedom of Information Act - [5 U.S.C. 552(b)]**

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

# Members of Congress Invited to White House for 9/12 event

The Honorable Robert E Andrews  
The Honorable Jim Bacchus  
The Honorable Scotty Baesler  
The Honorable Roscoe G Bartlett  
The Honorable Herbert H Bateman  
The Honorable Xavier Becerra  
The Honorable Howard Berman  
The Honorable Jeff Bingaman  
The Honorable Thomas H Bliley, Jr  
The Honorable Christopher S Bond  
The Honorable David Bonior  
The Honorable David Boren  
The Honorable Rick Boucher  
The Honorable Barbara Boxer  
The Honorable John Breaux  
The Honorable Dale Bumpers  
The Honorable Conrad Burns  
The Honorable Robert Byrd  
The Honorable Leslie Byrne  
The Honorable Ben Nighthorse Campbell  
The Honorable Maria Cantwell  
The Honorable Benjamin L Cardin  
The Honorable Michael Castle  
The Honorable Jim Chapman  
The Honorable William Clay  
The Honorable Dan Coats  
The Honorable Tim W. Daschle  
The Honorable Ron de Lugo  
The Honorable Rosa L DeLauro  
The Honorable Christopher J Dodd  
The Honorable Bob Dole  
The Honorable Byron L Dorgan  
The Honorable Dave Durenberger  
The Honorable John Edward Porter  
The Honorable Eliot L Engel  
The Honorable Karan English  
The Honorable Eni FH Faleomavaega  
The Honorable Sam Farr  
The Honorable Vic Fazio  
The Honorable Dianne Feinstein  
Hon Robert Filner  
The Honorable Thomas Foley  
The Honorable Wendell Ford  
The Honorable William D Ford  
The Honorable Barney Frank  
The Honorable Elizabeth Furse  
The Honorable Richard Gephardt  
The Honorable Wayne T Gilchrest  
The Honorable Robert W Goodlatte  
The Honorable William F Goodling  
The Honorable Bob Graham  
The Honorable Gene Green  
The Honorable Judd Gregg  
The Honorable Steven Gunderson  
The Honorable Tom Harkin  
The Honorable Mark O Hatfield  
The Honorable Peter Hockstra  
The Honorable Ernest F Hollings  
The Honorable Steny H Hoyer



YES

YES  
NO

NO  
YES

NO  
YES  
YES

YES

NO

NO

YES  
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NO

YES  
YES

NO  
YES

YES

NO

NO

YES

YES

NO

NO

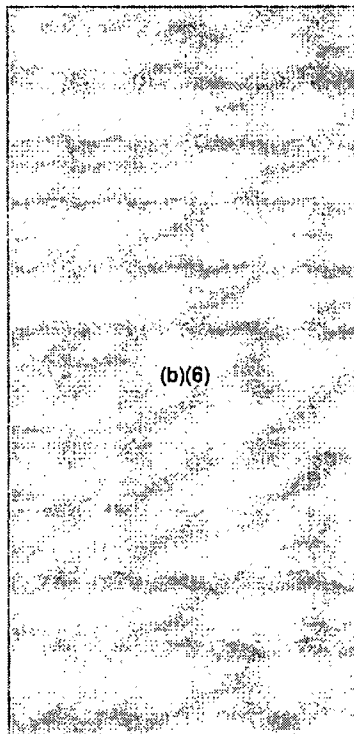
The Honorable Daniel K. Inouye  
The Honorable Jay Inslee  
The Honorable James M. Jeffords  
The Honorable J. Bennett Johnson  
The Honorable Marcy Kaptur  
The Honorable Nancy Landon Kassebaum  
The Honorable Edward M. Kennedy  
The Honorable Joseph Kennedy  
The Honorable Barbara Kennelly  
The Honorable Dale E. Kildee  
The Honorable Ron Klink  
The Honorable Herb Kohl  
The Honorable Frank R. Lautenberg  
The Honorable Jim Leach  
The Honorable Patrick J. Leahy  
The Honorable Jerry Lewis  
The Honorable John Lewis  
The Honorable Nita Lowey  
The Honorable Connie Mack  
The Honorable Matthew G. Martinez  
The Honorable Robert Matsui  
The Honorable Dave McCurdy  
The Honorable Howard M. Metzenbaum  
The Honorable Kweisi Mfume  
The Honorable Barbara A. Mikulski  
The Honorable George Miller  
The Honorable Patsey T. Mink  
The Honorable George Mitchell  
The Honorable Susan Molinari  
The Honorable James P. Moran  
The Honorable Constance A. Morella  
The Honorable Austin J. Murphy  
The Honorable Patty Murray  
The Honorable Eleanor Holmes Norton  
The Honorable Sam Nunn  
The Honorable David R. Obey  
The Honorable Major R. Owens  
The Honorable Donald M. Payne  
The Honorable Lewis F. Payne, Jr.  
The Honorable Claiborne Pell  
The Honorable Nancy Pelosi  
The Honorable Owen B. Pickett  
The Honorable Arthur Ray  
The Honorable Jack Reed  
The Honorable Harry Reid  
The Honorable Bill Richardson  
The Honorable Charles Robb  
The Honorable John D. Rockefeller  
The Honorable Tim Roemer  
The Honorable Carlos A. Romero-Barcelo  
The Honorable Paul S. Sarbanes  
The Honorable Thomas C. Sawyer  
The Honorable Lynn Schenk  
The Honorable Pat Schroeder  
The Honorable Charles Schumer  
The Honorable Robert C. Scott  
The Honorable Jose E. Serrano  
The Honorable Christopher Shays  
The Honorable Paul Simon

**YES**

(b)(6)



The Honorable Norman Sisisky  
The Honorable David Skaggs  
The Honorable Neal Smith  
The Honorable Olympia Snowe  
The Honorable Arlen Specter  
The Honorable Ted Stevens  
The Honorable Louis Stokes  
The Honorable Ted Strickland  
The Honorable Dick Swett  
The Honorable Ray Thornton  
The Honorable Esteban Edward Torres  
The Honorable Robert Underwood  
The Honorable Jolene Unsoeld  
The Honorable Fred Upton  
The Honorable John W Warner  
The Honorable Paul Wellstone  
The Honorable Alan Wheat  
The Honorable Harris Wofford  
The Honorable Frank R Wolf  
The Honorable Lynn C Woolsey  
The Honorable Albert R Wynn  
The Honorable CW Bill Young



YES  
NO

YES

NO

NO  
NO

YES

FOR IMMEDIATE RELEASE  
September 8, 1994

Contact: Diana Aldridge  
Wendy Grassi  
(202) 606-5000  
Ext. 182 or 262



**MEDIA ADVISORY** AmeriCorps National Service

CORPORATION  
FOR NATIONAL  
SERVICE

**AMERICORPS: PRESIDENT CLINTON'S NATIONAL SERVICE INITIATIVE  
TO LAUNCH NATIONWIDE ON MONDAY, SEPTEMBER 12**

**The President to Swear-In Thousands of AmeriCorps Members Via Satellite  
at Special National Service Events Across the Country**

**WHAT:** AmeriCorps is President Clinton's new National Service initiative that will engage thousands of Americans in a domestic Peace Corps to get things done throughout our nation's urban and rural communities. In exchange for one-or-two years of results-driven service, AmeriCorps Members will receive education awards to help finance their college education or vocational training, or to pay back their student loans.

AmeriCorps will be launched on September 12, when up to 20,000 AmeriCorps Members will be sworn-in by the President via satellite at events throughout the nation. Following the launch, AmeriCorps Members will fan out across their communities and across the country to serve with nearly 400 AmeriCorps Programs nationwide involving more than 1,000 AmeriCorps service projects. All AmeriCorps Members will work within the priority areas of education, crime abatement, human needs, and the environment.

**WHEN:** The September 12 White House AmeriCorps National Launch Event will begin at approximately 1:00 p.m. EDT. Portions of the White House event, including the President swearing-in AmeriCorps Members nationwide, will be satellite fed to launch sites across the country.

**WHERE/WHO:** The AmeriCorps National Launch will involve swearing-in events large and small, rural and urban, in every state in the nation. A majority of AmeriCorps state launch events will feature all AmeriCorps Members serving in that state; Cabinet Members and agency heads -- 16 of whom are sponsoring AmeriCorps Programs through their federal agencies; a bipartisan representation of governors, mayors, and local and statewide public officials; education and service constituencies; local and national sports and entertainment celebrities; and local and national musical entertainment.

**● Highlights of AmeriCorps Launch Plans and Activities include:**

- **AmeriCorps Corporate Model Partners to Produce Special Events:** Three corporations participating in AmeriCorps' Corporate Model Partner Program are producing special AmeriCorps launch event concerts in association with AmeriCorps State Commissions on National and Community Service. In New York City -- The Sony Corporation of America's Sony Music Entertainment, Inc. will produce the New York AmeriCorps launch event in Central Park; in Los Angeles -- MCA/Universal's MCA Music Entertainment Group will produce the Southern California AmeriCorps launch event at the Universal Amphitheater; and in Nashville, Tennessee, Time/Warner's Warner Music Group will produce a special Sunday, September 11 pre-launch concert and swearing-in event in Nashville drawing AmeriCorps Members from a six state area.

- **Bus Caravan Kick-Off Events:** Mayors, civic leaders, and town residents in many local AmeriCorps project sites are planning bus kick-off events for those AmeriCorps Members travelling to common launch sites across their state or to regional launch events in Nashville and Kansas City.

- **AmeriCorps Service Sites:** AmeriCorps Programs across the country are planning service work prior to or following their swearing-in launch events. Many Cabinet Members travelling to launch sites will be performing service with their local AmeriCorps programs as part of launch day activities.

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Washington, DC 20525  
Telephone 202-606-5000  
Fax 202-606-4906

Getting Things Done.  
AmeriCorps, National Service  
Learn and Serve America  
National Senior Service Corps

- **Native American Swearing-in Events:** Special ceremonial swearing-in events will include AmeriCorps Members of the AmeriCorps Navajo Nation Youth Conservation Corps in Arizona, New Mexico, and Utah; AmeriCorps Members of the Sioux/YMCA AmeriCorps Program in North Dakota; and AmeriCorps Members of the AmeriCorps Black Feet Public Safety Corps in Montana.

- **AmeriCorps Public Service Announcements and Special Messages:** AmeriCorps Public Service Announcements will be airing on national and local television stations throughout the launch week. The PSAs will also be featured throughout the launch day in New York City's Times Square on the Sony JumboTron; and AmeriCorps messages will run for a three day period on the top of Philadelphia's PECO Building.

- **An American Tradition of Service:** The White House and a majority of launch events will feature a special service segment recognizing members of the Civilian Conservation Corps, Veterans whose higher education was made possible by the G.I. Bill, and current Members of the Peace Corps.

- **AmeriCorps National Launch Committee:** Distinguished Americans associated with AmeriCorps and serving on the AmeriCorps National Launch Committee include former President Jimmy Carter, John F. Kennedy Jr., Maya Angelou, Dr. C. Everett Koop, Marian Wright Edelman, Sargent Shriver, James and Sarah Brady, Toni Morrison, Paul Newman, David Rockefeller, Reverend Cecil Williams, Cornel West, Archbishop Patrick Flores, and Ray Charles.

● **Major Launch Events and Locations Drawing AmeriCorps Members Statewide:**

**Sunday, September 11:**

- **Nashville** — Tennessee Performing Arts Center, a special Southeast Regional Pre-Launch Concert/Swearing-In Event featuring Secretary of Housing and Urban Development Henry Cisneros and music by Randy Travis, Daron Norwood, and the Fairfield Four.

**Monday, September 12:**

- **New York City** — Central Park's Summer Stage, featuring Attorney General Janet Reno, Governor Mario Cuomo, and Peace Corps Director Carol Bellamy.
- **Los Angeles** — the Anaheim Amphitheater in Universal City, featuring Secretary of Housing and Urban Development Henry Cisneros, Los Angeles Mayor Richard Riordan, Mrs. Gayle Wilson representing Governor Wilson, Andrew Shue of "Melrose Place," and music by Patti LaBelle and the "Immatures."
- **Miami** — The Dade Community College-Wolfson Campus, with Secretary of the Interior Bruce Babbitt, Governor Lawton Chiles, Mayor Steve Clark and music by Richie Havens.
- **Houston/Galveston** — Texas A&M University at Galveston on the Gulf, featuring Secretary of Health and Human Services Donna Shalala; Secretary of the Navy John Dalton and music by Yolanda Adams.
- **Boston** — Parkman Bandstand at Boston Common, featuring Secretary of Education Richard Riley, Mayor Thomas Menino, Boston Red Sox Ken Ryan and music by a 250-piece Minute Men Marching Band.
- **Philadelphia** — Penn's Landing, featuring Secretary of Labor Robert Reich, Senator Harris Wofford and Mayor Ed Rendell.
- **Chicago** — the Navy Pier, featuring Secretary of Transportation Federico Pena, and music by "Lotion."
- **San Francisco** — Palace of Fine Arts Theater, featuring Mayor Frank Jordan, Assistant Secretary of Health and Human Services Peter Edelman and music by the "Alley Boys."
- **Atlanta** — Woodruff Park, featuring EPA Administrator Carol Browner, and Neighborhood Reinvestment Corporation Director George Knight.
- **Seattle** — Volunteer Park, featuring Governor Lowry, Mayor Rice, and music by Kenny G.
- **Denver** — Auraria Campus, featuring Governor Roy Romer.
- **Kansas City** — Barney Allis Park, a special Midwest regional event featuring Director of National Drug Policy Dr. Lee Brown, Lt. Governor Roger Wilson (MO) and Mayor Emmanuel Cleaver.
- **Cleveland** — William G. Mather Steamship, featuring Mayor Michael White and statewide officials.

**NOTE: ATTACHED IS A LIST OF MAJOR AMERICORPS LAUNCH EVENTS STATE-BY-STATE.**

# AmeriCorps Nationwide Launch Events

(As of September 8, 1994. Updated information to follow)

## White House National Launch Event in Washington, D.C.

The White House, South Lawn

1:00 pm

Special Guests: President and Mrs. Clinton, Vice President and Mrs. Gore

Contact: Diana Aldridge (202) 606-5000 x 182

## Alabama

(part of special pre-launch Southeast regional event in Nashville. See Tennessee.)

Contact: Chuck Everett (202) 606-5000 x 270

Kim Cartron or Chris Cochran (205) 242-7174

## Alaska

### Juneau

Steps of the State Capitol

Special Guests: Governor Hickel, Lt. Gov. Coghill, Mayor of Juneau

Time TBD

Contact: Rusty Grieff (202) 606-5000 x 256

Jim Sinnott (907) 269-4611

## Arizona

### Oracle

Triangle Y' Ranch Camp

8:30 am

Contact: Ken Griggs (202) 606-5000 x 154

Jamie Molera (602) 542-3461

## Arkansas

### Little Rock

Steps of the State Capitol

1 pm

Special Guest: Gov. Jim Guy Tucker

Contact: Jen Frenzel (202) 606-5000 x 260

Ann Kamps (501) 682-6724

## California

### Los Angeles

MCA/Universal Amphitheater

9:30 am

Special Guest: Secretary of Housing and Urban Development Henry Cisneros, Mayor Richard Riordon, Patti LaBelle, Andrew Shue, the Immatures

Contact: Rhonda Taylor (202) 606-5000 x 282

Bain Ennis (310) 235-7421

### San Francisco

Palace of Fine Arts Theater

9:30 am

Special Guest: Peter Edelman of the Department of Health and Human Services, Mayor Frank Jordan

Contact: Rhonda Taylor (202) 606-5000 x 282

Elizabeth Cushing (415) 744-3013

## Colorado

### Denver

Auraria Campus

Time TBD

Special Guest: Gov. Roy Romer, Don Baylor of the Colorado Rockies

Contact: Lisa Pellegrin (202) 606-5000 x 483

Dante James (303) 363-6403

## **Connecticut**

### **Bridgeport**

Fairfield University

4 pm

Contact: Jina Sanone (202) 606-5000 x 276  
Matt Cookson or Nancy Mandell (203) 566-6154

## **Delaware**

### **Dover**

The Old Green

Special Guest: Gov. Carper

10:30 am

Contact: Jina Sanone (202) 606-5000 x 276  
Vollie Melson (302) 577-6650

## **Florida**

### **Miami**

Miami-Dade Community College, Wolfson Campus

12:30 pm

Special Guests: Secretary of Interior Bruce Babbitt, Gov. Lawton Chiles, Mayor Clark, Richie Havens

Contact: Erik Wang (202) 606-5000 x 281  
Alan Silberberg (305) 374-3900

## **Georgia**

### **Atlanta**

Woodruff Park

12:30 pm

Special Guests: Environmental Protection Agency Administrator Carol Browner, Executive Director George Knight  
(Neighborhood Reinvestment Corporation)

Contact: Erik Wang (202) 606-5000 x 281  
Adam Sitkoff (404) 577-1234

## **Hawaii**

### **Honolulu**

KaKaaKo State Park

Time TBD

Contact: David Premo (202) 606-5000 x 278  
Alvin M. Jitchaku (808) 586-8672

## **Idaho**

### **Boise**

Boise State University

Time TBD

Special Guests: Gov. Cecil Andrus, Lt. Gov. Otter

Contact: Rusty Greiff (202) 606-5000 x 256  
Judy Ouderkirk (208) 334-3843

## **Illinois**

### **Chicago**

Navy Pier

12:00 pm

Special Guests: Secretary of Transportation Federico Pena, Lotion

Contact: Sandy Martini (202) 606-5000 x 283  
Jillane Kleinschmidt (312) 988-4339

## **Indiana**

### **Indianapolis**

Government Center Auditorium

11:30 am

Special Guest: Gov. Evan Bayh

Contact: Arlison Osborne (202) 606-5000 x 272  
Amy Conrad Warner (317) 233-4273

## **Iowa**

(part of special pre-launch Midwest region event in Kansas City. See Missouri.)

Contact: Arlison Osborne (202) 606-5000 x 272  
Susan Cory (515) 281-9043

## **Kentucky** (part of special pre-launch Southeast region event in Nashville. See Tennessee.)

Contact: David Henkel (202) 606-5000 x 240  
David Crowley (502) 564-5330

## **Louisiana**

**New Orleans** Peri Style in City Park

11 am

Special Guest: Lt. Gov. Schwegmann

Contact: Ken Griggs (202) 606-5000 x 154  
Ann D. Miller (504) 924-5132

## **Maine**

**Bangor** Station WABI, Channel 5

12 noon

Contact: Judy Kusheloff (202) 606-5000 x 268  
Robert Blakesley (207) 624-6041

## **Maryland** (part of special White House event. See Washington, D.C.)

Contact: Melinda Hudson (202) 606-5000 x 193  
Marilyn W. Smith (410) 225-1216

## **Massachusetts**

**Boston** Boston Common at Parkman Bandstand

11:45 am (site visit by Secretary Riley)

12:15 pm (event begins)

Special Guest: Secretary of Education Richard Riley, Mayor Thomas Menino, Ken Ryan, Gospel Choir, Cambodian Dance Troop, 250-piece University of Massachusetts Minutemen Marching Band

Contact: Zoe Schneider (202) 606-5000 x 271  
Wendy Swartz (617) 565-6013

## **Michigan**

**Lansing** Lansing Center

12 noon

Contact: Sandy Martini (202) 606-5000 x 283  
Gail House (517) 373-1376

## **Minnesota**

**Minneapolis/St. Paul** University of Minnesota - Coffman Union Auditorium

11:30 am

Special Guest: Alexander Forger of the Legal Services Corporation

Contact: Arlison Osborne (202) 606-5000 x 272  
Mary Jo Richardson (616) 296-1435

## **Mississippi** (part of special pre-launch Southeast region event in Nashville. See Tennessee.)

Contact: Chuck Everett (202) 606-5000 x 270  
Marsha Meeks Kelly (601) 982-6738

## **Missouri**

**Kansas City** Barney Allis Plaza

Noon

Special Guests: Dr. Lee Brown, Director of the National Drug Policy, Lt. Gov. Wilson, Mayor Emmanuel Cleaver

Contact: Lisa Pellegrin (202) 606-5000 x 483  
Steven Jacques (816) 889-3160

## **Montana**

**Helena** Capitol Steps  
Time TBD  
Special Guest: Gov. Marc Racicot  
Contact: Rusty Greiff (202) 606-5000 x 256  
Mary Blake (406) 444-5547

## **Nebraska**

(part of special pre-launch Midwest region event in Kansas City. See Missouri.)  
Contact: David Premo (202) 606-5000 x 278  
Fayette Carpenter (402) 471-6225

## **Nevada**

**Las Vegas** University of Nevada  
Time TBD  
Special Guests: Gov. Miller and Mayor Jones  
Contact: Rusty Greiff (202) 606-5000 x 256  
Christine Bundren (702) 486-7997

## **New Hampshire**

**Concord** Steps of the State Capitol  
11:30 am  
Contact: Judith Kusheloff (202) 606-5000 x 268  
Steve Bos (603) 228-9500

## **New Jersey**

**Paterson** William Paterson College  
noon  
Contact: Jina Sanone (202) 606-5000 x 276  
Rich Vespucci (609) 292-4041

## **New Mexico**

(part of special pre-launch regional event in Galveston. See Texas.)  
Contact: Ken Griggs (202) 606-5000 x 154  
Bob Biggers (505) 827-3042

## **New York**

**New York** Summer Stage in Central Park  
12:30 pm  
Special Guests: Attorney General Janet Reno, Gov. Mario Cuomo, Peace Corps Director Carol Bellamy  
Contact: Wendy Grassi (202) 606-5000 x 262  
Tom Hart (516) 261-4803

## **North Carolina**

**Chapel Hill** Community Center for People Under Six  
2 pm  
Contact: Chuck Everett (202) 606-5000 x 270  
Lynn Wareh (919) 715-3470

## **North Dakota**

**Bismarck** Indian Reservation - Inter-Tribal Pow-Wow  
Time TBD  
Contact: David Premo (202) 606-5000 x 260  
Jody VanRueden (701) 224-2310

## **Ohio**

**Cleveland** Wm. G. Mather Steamship  
1 pm  
Contact: Sandy Martini (202) 606-5000 x 283  
John Poole (614) 728-2916

## **Oklahoma** (part of special pre-launch Midwest region event in Kansas City. See Missouri.)

Contact: Jennifer Frenzel (202) 606-5000 x 260  
Nancy Deaver (405) 235-7278

## **Oregon**

**Portland** Portland State University  
Time TBD  
Special Guest: Gov. Barbara Roberts  
Contact: Rusty Grief (202) 606-5000 x 256  
Marlis Miller (503) 725-5903

## **Pennsylvania**

**Philadelphia** Penn's Landing Amphitheater  
11:45 am (site visit by Secretary Reich)  
12:15 (event begins)  
Special Guest: Secretary of Labor Robert Reich, Senator Harris Wofford, Mayor Ed Rendell  
Contact: Zoe Schneider (202) 606-5000 x 271  
Lisa Nelson (215) 735-4747

## **Puerto Rico**

**Arecibo** Club Association de Policia  
9:30 am  
Special Guests: Gov. Rossello, Mayor Roman  
Contact: David Premo (202) 606-5000 x 260  
Dr. Jorge Luis Reyes (809) 721-7877

## **Rhode Island**

**Pawtucket** Slater Junior High School  
10 am  
Special Guest: Gov. Bruce Sundlun  
Contact: Jina Sanone (202) 606-5000 x 276  
David Karoff (401) 461-6305

## **South Carolina**

**Columbia** Site TBD  
1 pm  
Contact: Chuck Everett (202) 606-5000 x 270  
Diane Coleman (803) 734-0398  
(Note: Some South Carolina AmeriCorps Members will be traveling to the regional event in Nashville, Tennessee.)

## **South Dakota** (See North Dakota)

Contact: David Premo (202) 606-5000 x 260  
Mary DeVany (605) 773-4681

## **Tennessee**

**Nashville** Tennessee Performing Arts Center  
3:00 pm  
Special Guest: Secretary of Housing and Urban Development Henry Cisneros, Randy Travis  
Contact: Eric Wang (202) 606-5000 x 281  
John Toohey (615) 244-8200  
(NOTE: This event is on Sunday, Sept. 11)



## **Texas**

### **Galveston**

Galveston Bay/Texas A&M

11:30 am

Special Guest: Secretary of Health and Human Services Donna Shalala, Secretary of the Navy John Dalton

Contact: Lisa Pellegrin (202) 606-5000 x 483  
Craig Kirby (713) 654-1234

## **Utah**

### **Salt Lake City**

Parkview Elementary School

Time TBD

Special Guest: Lt. Gov. Walker

Contact: Rusty Grieff (202) 606-5000 x 256  
Michael Call (801) 538-8611

## **Vermont**

### **Montpelier**

University of Vermont

Time TBD

Special Guest: Gov. Howard Dean

Contact: Judy Kusheloff (202) 606-5000 x 268  
Kathleen Blair (802) 828-3326

## **Virginia**

(part of special White House event. See Washington, D.C.)

Contact: David Henkel (202) 606-5000 x 240  
Katie Noyes Campbell (804) 692-1952

## **Washington**

### **Seattle**

Volunteer Park

9:00 am

Special Guest: Gov. Lowry, Mayor Rice, Kenny G

Contact: Rhonda Taylor (202) 606-5000 x 282  
Mary Foerster (206) 220-7746

## **West Virginia**

### **Charleston**

State Capitol

10 am

Special Guest: Gov. Caperton

Contact: David Henkel (202) 606-5000 x 240  
Belle Zars (304) 340-3290

## **Wisconsin**

### **Madison**

Site TBD

12 noon

Special Guest: Gov. Thompson

Contact: Sandy Martini (202) 606-5000 x 283  
Lary Swoboda (608) 266-8234

## **Wyoming**

### **Casper**

Mike Ceder Park

Time TBD

Special Guest: Gov. Sullivan

Contact: Rusty Grieff (202) 606-5000 x 256  
Beverly Morrow (307) 777-5396

# SEASONS OF SERVICE

*"I challenge a new generation of young Americans to a season of service... There is so much to be done — enough, indeed, for millions of others who are still young in spirit to give of themselves in service, too."*

President Bill Clinton, Inaugural Address

**T**he President's national service legislation created the new Corporation for National and Community Service. Formed in conjunction with the White House Office of National Service, built upon the foundation of the former Commission on National and Community Service and ACTION, and incorporating the new National Civilian Community Corps, the Corporation is positioned to revitalize service in every region and community across the country.

**T**he Corporation supports a range of national and community service programs, providing opportunities for participants to serve full-time and part-time, as volunteers or as stipended participants, and as individuals or as a part of a team. From our youngest citizens engaged in service-learning activities in grades K-12, to our older Americans assisting those in need in their communities, the Corporation provides "seasons of service" for all Americans.

**A**meriCorps is the President's national service vision of directly and demonstrably addressing the nation's education, human, public safety, and environmental needs at the community level. AmeriCorps offers opportunities for Americans age 17 or older to make a substantial commitment to serve their country and to earn education awards for college or vocational training in return. Up to 20,000 Americans of all backgrounds will serve full-time or part-time in the program's first year, beginning in the fall of 1994.

**National Civilian Community Corps (NCCC)** is included in AmeriCorps, and engages more than 1,000 young people in service. The NCCC is a national residential service option in which participants are housed and trained together on military bases and are deployed as teams to community service sites. The NCCC combines the best of our military tradition with the best practices of local community service corps, providing participants with opportunities to solve real community needs while developing their own leadership skills and receiving invaluable training for future careers.

**Volunteers in Service to America (VISTA)** is an important component of AmeriCorps. VISTA is a full-time, year-long program for men and women age 18 and older who commit themselves to increasing the capability of low-income people to improve the conditions of their own lives. VISTA volunteers serve in rural or urban areas or on Indian reservations, sharing their skills and experience in fields such as employment training, literacy, housing, health education, and neighborhood revitalization. Approximately 4000 VISTA volunteers are currently serving, joining more than 100,000 alumni who have previously served their country through VISTA.

**L**earn and Serve America programs are school-based, and integrate service into daily academic life. Service-learning is a method by which young people learn and develop through active participation in service experiences that meet community needs, and foster a lifetime commitment to service.

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CORPORATION  
FOR NATIONAL  
 SERVICE

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Washington, DC 20525  
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Fax 202-606-4928

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Learn and Serve America  
National Senior Service Corps

The **K-12 Program** supports school and community-based organizations that engage school-aged youth in service. Over 275,000 students in all fifty states participate in service activities which are integrated into their curriculum, providing structured time for the students to think, talk, or write about their service experiences.

The **Higher Education Program** aims to make service an integral part of the education and life experiences of college students. The program supports high-quality service-learning initiatives at colleges and universities across the nation, at both undergraduate and graduate levels. These efforts address needs in the national priorities while enhancing students' academic and civic learning. Many initiatives are based at a single campus; some are coordinated through statewide consortia; and others are national in scope. While program designs vary, they all seek to integrate service with academic study or with other structured opportunities for reflection. As essential parts of the college experience, these efforts will create a new generation of leaders committed to service.

**School and Community-based Programs** support schools and nonprofit organizations that engage school-aged youth in active learning through service. By the fall of 1994, over 300,000 youth in all fifty states will participate in programs which will provide opportunities for them to analyze classroom learning and community issues, and apply their new knowledge and skills to meaningful service activities. As a central element of the learning experiences of young people, service-learning will enhance academic achievement and foster personal growth while empowering youth to make a difference in communities across the country.

**N**ational Senior Service Corps utilizes the skills, talents, and experiences of older Americans in addressing urgent issues facing the nation. Together these programs involve over 470,000 volunteers who serve in 1,223 local projects and devote an annual total of over 111 million hours of service to their local communities.

The **Foster Grandparent Program** offers low-income seniors aged 60 and over the opportunity to serve one-on-one with children and young people who have special needs, including teen parents, boarder babies and those who are abused and neglected. Over 23,000 Foster Grandparents serve twenty hours a week in volunteer stations such as hospitals, public schools, day care centers and correctional institutions.

The **Senior Companion Program** volunteers are low-income men and women age 60 and over. Senior Companions provide individualized support and assistance to other adults, primarily the homebound elderly. Their services help the homebound achieve and maintain their highest level of independent living. Approximately 13,000 Senior Companions provide disability assistance, home management assistance, and social and recreational companionship to approximately 32,000 individuals each year.

The **Retired and Senior Volunteer Program (RSVP)** is a network of 430,000 Americans, age 55 and up, who perform a wide range of volunteer services that meet real community needs and effectively use their skills, interests, and experience. RSVP is the Corporation's largest service program, providing communities with volunteers diverse in experience, interest, income, and education, and ready to take on the challenges facing the country.

*(N4) find  
Service*

## NATIONAL SERVICE AND RESCISSION

UPDATED FACT SHEET: 3/29/95

**BACKGROUND:** *The Senate Appropriations Committee has proposed to rescind over one-third of the funding for AmeriCorps National Service and Learn and Serve America halfway through its first year -- slashing \$210 million of the \$575 million available for national service in fiscal year 1995, leaving a total of \$365 million available. The House Rescission proposal cuts National Service by \$416 million -- effectively ending the program and backing out on commitments made to AmeriCorps members, private sector partners, and hundreds of charitable organizations across the country.*

- ***The Senate Appropriation Committee rescission would renege on the bipartisan Congressional commitment to Americans who have already committed to serving their communities. Working families who work hard and play by the rules would be especially hard-hit.***

A year and a half ago, Congress mandated a three year phase-in of 100,000 AmeriCorps Members, calling for 20,000 Members to begin a year's service in 1994 and 33,000 in FY 1995.

This rescission would cut approximately 1,000 AmeriCorps Members immediately and 15,000 Americans planning to begin their service in September. The majority of the reductions would occur in those States with the most AmeriCorps Members--New York, California, Texas, Pennsylvania, and Michigan. Working families with college-aged members willing to serve their communities fulltime for a full year -- and who are counting on AmeriCorps to help them afford college educations -- will be especially hard-hit if the Congressional commitment is not kept.

- ***A rescission would stop AmeriCorps in its tracks before it has a chance to prove its worth or Congress has a chance to evaluate its cost-effectiveness.***

Cutting over one third out of this "new federalism" model of government -- barely six months old, halfway through its first operational year, with no attempt to determine the program's effectiveness -- is not smart government. Let's make decisions based on real results, not pure politics.

- ***It's simple math -- cuts in funding already authorized and appropriated by Congress will cut the number of Americans who are already participating in service and the number of communities benefitting from their hard work.***

AmeriCorps is a model of new federalism that does not have a big bureaucracy that can be cut. There have been fewer than 200 people hired in Washington -- to oversee 20,000 Members working in communities across America -- since AmeriCorps was created.

This rescission would immediately send 1,000 AmeriCorps Members back home in the middle of their year of service. 15,000 of 33,000 AmeriCorps members authorized and appropriated to begin service in September would be told: we are backing out on our commitment.

Some 50 organizations, already funded to begin operations later this year would be ended, forcing the Corporation to abandon services to over 150 new communities. \$5 million of taxpayers' funds, already spent to begin these projects, would have been wasted.

Learn and Serve America, which provides service-learning infrastructure in public schools around the country, would be equally devastated. A federal rescission of this magnitude would cut hundreds of thousands of kids off from a valuable lesson about civic responsibility, and would be especially hard on schools in a time of squeezed state and local budgets.

■ ***AmeriCorps should not be penalized for rewarding results.***

The Corporation for National Service bases its grants on results after a tough evaluation process -- that is why AmeriCorps awards funded in FY 1995 are not made until late in the fiscal year. AmeriCorps evaluates programs with an eye trained on "getting things done." AmeriCorps funds those that work well and produce real, tangible results and eliminates those that don't. AmeriCorps Members and communities should not be made the victims of this "smart government" approach.

Five months into the fiscal year, the Corporation has put detailed operations in place for the use of monies already appropriated by the Congress. State Commissions, which oversee program competition for participation and are appointed by and report to the Governors, have already been awarded funding levels for fiscal year 1995. A rescission would require the Corporation to terminate these grants and reissue them at lower funding levels. In other cases, applications have been sent to States and local initiatives, which are already hard at work developing plans for service starting later this year. They have expended significant time, effort, and money in this process.

■ ***The Public-Private Partnership would be undermined if the "Public" reneges on its commitment.***

AmeriCorps innovative approach requires programs to raise 25 percent of operating costs and 15 percent of Members' living allowances from private sources. Private investment in AmeriCorps has been strong -- in its first year of operation, the Corporation has received hundreds of commitments from private companies such as General Electric, American Express, IBM and foundations to support AmeriCorps Members in communities across our country. Our business partners make investments based on stable growth, fulfilled commitments and real results. They might understandably be wary of a partner tossed by political currents.

■ ***AmeriCorps is working already.***

AmeriCorps service produces direct and real results in American communities. AmeriCorps Members help prevent crime, tutor and mentor at-risk youth, organize neighborhood watch associations, build affordable housing, help seniors live independently, and help immunize children against preventable diseases. For example:

- ✓ The New York Police Department reported that recreation areas and public pools policed by the AmeriCorps Cadet Corps were free of assaults for the first time in memory during last summer's pilot.
- ✓ In rural Simpson County, Kentucky, 20 AmeriCorps Members are well on their way toward raising reading comprehension among second graders from one grade level behind to two levels ahead -- and Mid-Year tests show that 70 percent of the students have improved at least two grades to date. 65% of those have improved three or more grade levels. They are also recruiting 224 community volunteers to continue the program when their year ends.
- ✓ AmeriCorps Members in Kansas City shut down 12 crack houses and reclaimed a neighborhood's only park from gangs, causing the Kansas City police chief, Steven Bishop, to state: "The partnership of national service and community policing is a winner in Kansas City."
- ✓ AmeriCorps Members have been called up by the Red Cross to provide flood relief in California. They have also helped clean up in the aftermath of floods in the Midwest and earthquakes in California, and fought fires in the West. FEMA's Richard Krimm has stated, "They have helped literally thousands of victims pick up the pieces of their lives."

STATE OF NEW HAMPSHIRE

STEPHEN MERRILL  
GOVERNOR

OFFICE OF THE GOVERNOR

File National  
Service



July 10, 1995

Eli J. Segal  
Chief Executive Officer  
AmeriCorps National Service  
1201 New York Avenue, NW  
Washington, DC 20525

Dear Mr. Segal:

Thank you for your letter outlining the achievements of the AmeriCorps program thus far. The National Service program has been a great success in the State of New Hampshire and I anticipate it will continue to be in the future.

The growth and prosperity of the AmeriCorps program in New Hampshire is directly related to the outstanding commitment of our volunteers, as well as our State Commission on National Service. These motivated individuals make AmeriCorps work for New Hampshire and I am pleased to be a partner in this process.

Thank you once again for your letter. I look forward to a continuing dialogue with your organization so together, we may best determine the future direction and focus of AmeriCorps in New Hampshire.

Very truly yours

Stephen Merrill  
Governor

✓  
Emo, Gene & Jeremy —  
Nice addition to my memo  
from yesterday (just came in).  
The program Merrill really  
loves uses Amer. Corps Members  
to assist victims of domestic

Violence -  
Since  
Violence  
Against  
Women  
funds  
have  
also  
been  
cut  
it's  
a  
two-fer.

Rick

SM/jfm