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Phil —

3.15.94

Here is your very own copy of
the Social Policy Journal.

Check out Claudia Horwitz's
article (pgs. 37 - 43). She makes
a reference to OVS staff and
their political connections.

Sounds like things are going well
for you! Keep up the good work

Anne Healey

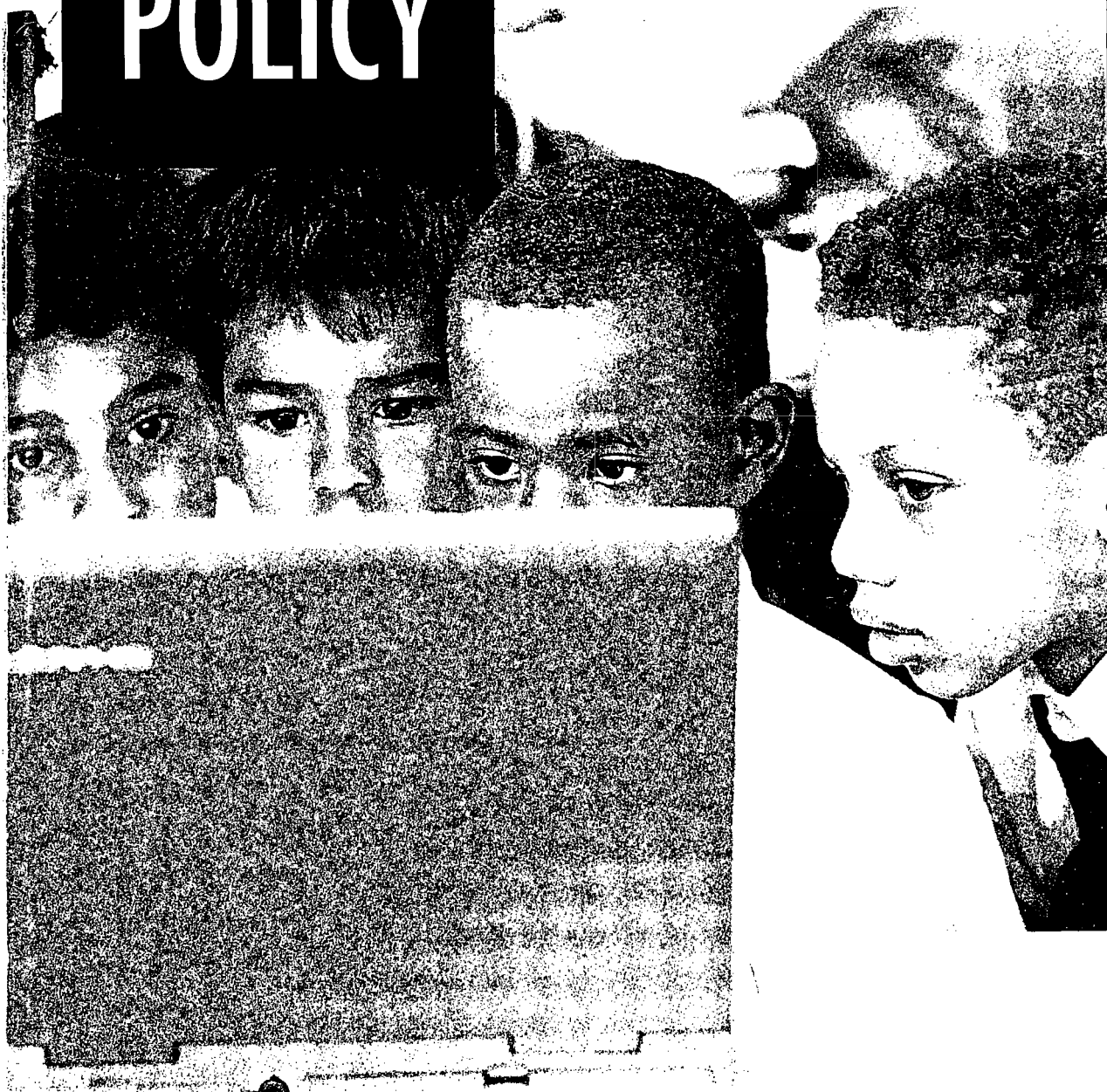
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SOCIAL POLICY



**NATIONAL SERVICE:
What's the Movement
Perspective?**



Fall 1993 \$5.00

The Magazine About Movements

29 Sept 1993

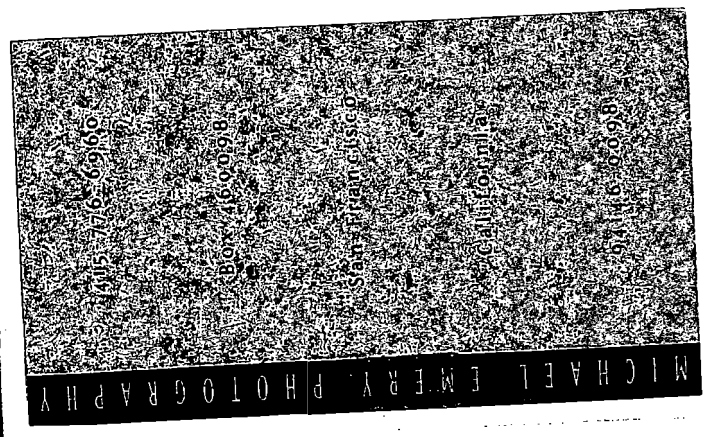
Phil,

I think you may have
seen this photo before
It is going to be used
in a book on youth
in Natl Ser Community
Service Could you please
sign the release form & return
it to me Thanks Shelley



Mr. Phillip Caplan
THE WHITE HOUSE
OFFICE of National Service
WASHINGTON D.C.

20500





RELEASE FORM

MICHAEL EMERY
PHOTOGRAPHY
PO BOX 460098
SF CA 94146-0098
(415) 776-6960

To be completed by the photographer

Date: _____ Photographer (printed): MICHAEL EMERY

Description of Photograph(s): Phil Caplan at Summer of Service
National Training, Treasure Island California
See other side

To be completed by the subject

Name (printed): Phillips Caplan

Address: White House Office of National Service
WASHINGTON D.C. 20500

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CABINET AFFAIRS - NATIONAL SERVICE ARCHIVES

DEOB 111 1/2 - PHIL CAPLAN - 10/26/94

Box 1 of 3

-
- Opening & Closing Ceremonies
 - Treasure Island
 - Gore Trip - T.I. 6/21/93
 - T.I. Announcement 6/1/93
 - SOS Selection Process
 - SOS Announcement 5/4/93
 - Summit
 - Guests - Forum
 - Forum Site Visit Material
 - Bill Signing
 - Participant Advisory Council
 - Philadelphia
 - Site Specific
 - Volunteer Action Awards East Room 4/22/93
 - National Guard
 - CCC
 - Resumes
 - Personnel
 - SEA Awards
 - Certificate
 - Veterans Issues
 - Post Service Benefit

THE WHITE HOUSE

WASHINGTON

CABINET AFFAIRS - NATIONAL SERVICE ARCHIVES

111 1/2 DEOB - PHIL CAPLAN 10/26/94

Box 2. F3

-
- Message & Planning
 - Talking Points
 - Legislative Summary
 - Speeches & Remarks
 - Returned Peace Corp Volunteers
 - Notes & Memorandum
 - Peace Corps
 - Resources Development
 - University Presidents
 - Acorn Letter
 - NCSA
 - VISTA Summer Associates (catalog)
 - Action
 - Evaluation
 - Budgets
 - PDAT & Team Leader Training

CABINET AFFAIRS - NATIONAL SERVICE ARCHIVES

111 1/2 OE08 - PHIL CAPLAN 10/26/94 Box 3 of 3

(Laura Bergheim's Files & Newspaper Clips)

- July 28 packets
- July 29 packets
- July 23-27 packets
- August 4 packet
- HWPC/Celebr
- Sports Figures
- Oakland SOS
- Flood Relief
- Community Working Group
- Presidential Statements
- HWPC Billboard
- Children Now
- July 15 Press Conf / Rally
- MPOWER Kick-off June 30
- Magazine Meeting
- Atlanta SOS
- Video Project
- Completed Fax forms
- SOS Press Lists
- Los Angeles SOS
- New York SOS
- July 26 Press Conf.
- SOS Training week
- SOS Programs
- Clips

MEMORANDUM

July 7, 1994

To: Eli Segal
Shirley Sagawa
Peter Edelman

From: Susan Stroud

Re: summary of federal agency activity

Attached is Tom Carroll's report of activities with the Department of Education.

This week I have attempted to get commitments from agencies to detail staff to the Corporation to assist me in working with federal agencies. Eli assisted by making phone calls to HHS and DOJ, but nothing is tied down at this point. I also spent some time researching the availability of training in conflict resolution for AmeriCorps Members.

Robert Gordon has been a trooper - covering the Interagency Council on Homelessness and the Empowerment Zones and Enterprise Communities meetings that were held this week. Robert also drafted a letter regarding the Supportive Housing Program funds available for AmeriCorps programs and sent it out to national direct grantees and state commissions.

Karin Franceschelli is collecting responses to the questionnaire that we sent to all Cabinet departments and independent federal agencies to update the survey of federal programs that are related to service. A summary will be available in early August.

Matt Knopf is beginning a new project to collect information from federal agencies regarding possible sources of funding for national service programs. We plan to have a guide to federal funding available by the end of summer. Matt has also been in touch with USAID to set up a meeting to discuss their new project to make their expertise available for communities in the US that are struggling with issues such as literacy and immunization.

cc: Tom Ehrlich
Phil Caplan

July 8, 1994

TO: Eli Segal
Susan Stroud

FROM: Tom Carroll TC

EDUCATION

We are formalizing an interagency working group between the Corporation and the Department of Education on financial aid issues. The lead contact for the Corporation will be Gary Kowalczyk, who will be working with Terry Russell, Chris Addicott, Lee Buller, and Larry Wilson at the Corporation. Contacts for the Department of Education will be Bill Moran (Director of Student Financial Assistance Programs) and Jennefer Peck (assistant to Maureen McLaughlin on national service issues). To help us in developing clear and consistent messages on financial aid we would like to coordinate our work through these lead contacts.

Bill Moran and his staff are reviewing drafts of letters the Corporation will send to the financial aid and lending community. He will work directly with Gary on this, and the Department will provide assistance with mailings and electronic media for communicating with this community.

Within the Office of Postsecondary Education, the Direct Loan Program is the equivalent of AmeriCorps at the Corporation. Although the Direct Loan program is consuming huge amounts of staff time and program resources, the Department will continue to provide the Corporation with any help it may need to work effectively with the financial aid community.

CORPORATION FOR
**NATIONAL
AND
COMMUNITY
SERVICE**

**OFFICE OF THE CHIEF EXECUTIVE OFFICER
FACSIMILE TRANSMITTAL SHEET**

TO: Phil Caplan

LOCATION: _____

FAX #: 456-6704 PHONE #: _____

FROM: Susan Stroud

FAX #: (202) 606-4928

TELEPHONE #: (202) 606-5000, Ext. 160 / 69

COMMENTS:

NUMBER OF PAGES (INCLUDING COVER SHEET) 7

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CALL (202) 606-5000, Ext. 160.

MEMORANDUM

June 9, 1994

To: Eli Segal
Shirley Sagawa
Peter Edelman

From: Susan Stroud

Re: federal agency activity

Attached are reports from the federal agency liaison team detailing recent activity. A great deal of time this week was spent working with the program staff and staff from the federal agencies on modifications to their proposals. The response of the Cabinet and the agency staff to our suggestions and requests for quick turnaround on revisions has been terrific.

We are planning an announcement of the national direct awards at the White House on June 20 with Eli and four Cabinet members.

Other activities include:

1. Childhood Immunization Initiative: Nestor and I continued work with Rick Leach to coordinate Corporation and CII efforts, including a phone conference with VISTA and SVC staff and Marge Tripp in Texas to discuss replication of last summer's immunization program. I will present the Corporation's partnership with CII at their national meeting in Charlotte on June 16.
2. Medicaid: Held a meeting of Corporation staff with Peter Edelman and HHS staff to discuss implications of participation in AmeriCorps on programs to assist people from low income backgrounds.
3. welfare reform: Michael and I attended the meeting with DPC and NEC staff and Peter Edelman regarding the establishment of a prestigious citizens committee for the President's initiatives related to children.
4. interagency working group on South Africa: The NSC has asked the State Department to organize an interagency working group on South Africa to work out the details of the Administration's assistance package to South Africa. The Corporation and Peace Corps plan to assist the Mandela administration with the development of their national service program.

5. **Points of Light Foundation:** Met with staff from POLF and the Education Department to develop a plan for working with federal agencies to establish school partnership programs. I need to clarify the relationship that we expect to have with POLF on this effort, since it was obvious the POLF staff did not understand that initially there will be limits on the scope of their work with agencies. Shirley reminded me that the amendment was written into NSTA by Sen. Graham on behalf of the National Associations of Partners in Education and that we should be working with them on school partnerships.

6. **NASA:** Held a meeting with Tyrone Taylor, Director of National Service at NASA, to discuss NASA's ideas about involvement in national service.

7. **Interagency Council on Homelessness:** Attended the monthly meeting of the policy group to discuss implementation of the recommendations in the ICH report on homelessness.

8. **Small Business Administration/SCORE:** Nestor and I met with the Exec. Director of SCORE and Monika Harrison, Associate Administrator at SBA, to discuss the technical assistance that SCORE might provide to AmeriCorps programs. We plan a follow up meeting next week with Jim Ekstrom and SCORE staff to work out details of a Corporation/SCORE/SBA partnership.

cc: Tom Ehrlich
Phil Caplan

OPTIONAL FORM 90 (7-90)

FAX TRANSMITTAL

of pages > 1

To <i>Susan Stroud</i>	From <i>Chaswick</i>
Dept./Agency	Phone #
Fax # <i>606-4928</i>	Fax #
NSN 7540-01-317-7368	6000-101 GENERAL SERVICES ADMINISTRATION

TO: Susan Stroud

FROM: Chuck Sheehan *CS*

RE: Activities for week ending June 3, 1994

USDA: Joel Berg has just mailed a public service video by Secretary Espy to media markets around the country, touting USDA national service programs and giving a 1-800 number for prospective applicants. Joel is also having flyers, T-shirts and recruitment posters prepared, and is drafting a USDA participant application form different from the Corporation's, saying ours is complicated -- too much like an SF-171 form.

USDA plans to train its project staff this summer, and begin its programs in September.

DOI: DOI already has hundreds of participants lined up for its projects, so has little need to do any further active recruiting. Two of the four projects for which it expects funding will begin in June, and two in September.

OTHER ACTIVITIES

o Environmental Center of Excellence: At Chuck Supple's prompting, I will hopefully soon be gathering comments on my recent concept paper outlining functions and structures of a Center. At month's end, we plan a meeting with David Rockefeller and Don Kennedy to further hone the idea and explore funding streams.

o President's Council on Sustainable Development: I spoke with our contact at the PCSD. She is anxious to hear our award decisions, so the PCSD can fold national service projects into its new initiative to target several geographical and economic zones, such as the U.S.-Mexican border and inner city areas. It certainly appears that many of our funded programs will nicely fit at least some of the PCSD categories.

o Environmental Careers Organization: ECO and I have had many conversations throughout the application process. ECO is devoted to fostering interest in environmental science and engineering careers. Now ECO is asking how it might be of assistance in spreading the service word when ECO visits colleges and other institutions around the country. I will put it in contact with Melinda Hudson.

June 3, 1994

TO: Susan Stroud
FROM: Tom Carroll TC
SUBJECT: Weekly Report

Education:

The update of the federal agency inventory this month will provide an opportunity to work with appropriate offices to review the current status of the Department's community service initiatives (FY 1994). We intend to review plans for FY 1995 activities, and will help them develop appropriation projections for FY 1996.

The Department worked with its Far West Regional Laboratory (FWL) to encourage them to enter the Technical Assistance competition. FWL submitted T/A proposals addressed to Early Childhood Development (School Readiness) and School Success priorities. They also developed a concept paper on environmental education.

Working through its Office of Special Education and Rehabilitative Services (OSERS), the Department also supported efforts of the National Council for Independent Living (NCIL), to develop a T/A proposal under the Independent Living priority.

We are proposing that the Department and the Corporation establish a more formal interagency task force on student financial aid issues, to develop clear policies and communications concerning ongoing issues in this area. Tom Carroll and Susan Stroud will coordinate the creation of the task force.

Department representatives (Tom Carroll and Debbie Williams) met with Corporation staff (Susan Stroud, Chris Rodgers, and Bill Dell) to discuss reporting under Section 182, of the National Service Act, which requires federal agencies to establish, and report annually, on partnerships with schools. The Department has agreed to provide technical assistance to a network of federal agencies that may wish to establish or improve such partnerships.

Labor:

Tom Carroll and Meg McGuire made a site visit to the Department of Labor to present questions for clarification on the Youth Fair Chance proposal as a prospective program for AmeriCorps placements.

June 6, 1994

MEMORANDUM TO SUSAN STROUD

FROM: NESTOR DAVIDSON

RE: WEEKLY FEDERAL AGENCY ACTIVITY REPORT

Our work to branch out into new areas of Building the Ethic of Service have begun to bear fruit, notably at HHS. We have begun our meetings with the legislative affairs departments of some of our key agencies, and will begin to piece together a potential agenda on the Hill with various agencies.

HEALTH AND HUMAN SERVICES

Our meetings with the Childhood Immunization Initiation have continued, with specific projects coalescing. We have been working with Marge Tripp, of the Texas Department of Public Health on developing a replicable model to begin proselytizing with to other public health departments. We will be participating in a national conference the Centers for Disease Control is organizing on June 16, and are planning to give presentations to regional conferences around the country in August and September.

HOUSING AND URBAN DEVELOPMENT

Work on HOPE VI is reaching a crescendo. Our site visits begin this Thursday (although they might slip a few days due to scheduling difficulties), and we are scrambling to prepare materials for the presentations that Corporation staff will be giving to the staff and residents of the public housing on our list.

We are working to bring HOPE VI into the AmeriCorps fold, with the potential to pick three to five HOPE VI sites to concentrate educational awards in.

We also worked with the Office of Severely Distressed and Troubled Housing Recovery to rework draft legislation authorizing HOPE VI, which was passed in appropriating language in 1992.

VETERANS AFFAIRS

Gene Sofer and I met with staff of VA's legislative affairs department to discuss the legislative calendar for the coming year. Among the highest priorities that the Corporation could become involved in are health care reform (particularly avenues for supporting independent

FACSIMILE TRANSMITTAL SHEET

CORPORATION
FOR NATIONAL
★ SERVICE

TO: Phil Caplan

LOCATION: _____

FAX #: 456-6704 PHONE #: _____FROM: Susan StrandFAX #: (202) 606-4928 TELEPHONE #: (202) 606-5000, Ext. 169

COMMENTS:

NUMBER OF PAGES (INCLUDING COVER SHEET) 5

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1100 Vermont Avenue, NW
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Getting Things Done.
AmeriCorps, National Service
Learn and Serve America
National Senior Service Corps

MEMORANDUM

June 15, 1994

To: Eli Segal
Shirley Sagawa
Peter Edelman
From: Susan Stroud
Re: weekly activity report

I have attached a weekly report from Tom Carroll. Chuck Sheehan has returned to the Department of Justice. Nestor is crunching to get done as much as he can before he leaves the Corporation tomorrow, including writing lengthy exit reports on all of the departments and projects with which he has been involved.

This week I spent considerable time interviewing a few people who are interested in being detailed from their departments to work on the federal liaison staff, mainly people Chuck Sheehan heard from after putting out a notice to EPA and Interior. Otherwise, I have been trying to locate people to assist with the immunization project, a replacement of Nestor and other people with expertise in our priority areas.

On Thursday I attended a national conference in Charlotte on the Childhood Immunization Initiative organized by the CDC. I addressed 1200 people from state and community based immunization projects about AmeriCorps generally and about the success of the Texas VISTA project. We plan to attend all 8 regional meetings that are planned in August and September.

In terms of national direct grants to federal agencies, Meg Maguire, Rick Allen, Nestor Davidson and I met with the Veterans Administration and the National Coalition of Homeless Veterans to broker a joint proposal from them. I am confident that the \$500,000 we have made available to them will result in a proposal for two different projects in West LA and Houston.

Shirley held a meeting of her policy unit staff at my suggestion to be sure we have an understanding of the range of internal and external policy issues that need to be worked on and that there is staff to cover. The policy unit will meet regularly and share information and ideas. Robert and Michael are each taking responsibility for an external policy issue (Robert: empowerment zones and enterprise communities; Michael: welfare reform). They will coordinate their work on these issues with me.

cc: Tom Ehrlich
Phil Caplan

June 16, 1994

TO: Susan Stroud
FROM: Tom Carroll *TC*
SUBJECT: Weekly Report

EDUCATION

A meeting on financial aid issues between Corporation staff and staff in the Department of Education Office of Postsecondary Education (ED/OPE) is set for 2:00 p.m. Monday, June 20, at the Department. Gary Kowalczyk et.al. from the Corporation will meet with Bill Moran et.al. from ED/OPE to finalize the letter to financial aid officers and lenders concerning AmeriCorps education awards. Related financial aid issues will also be discussed.

Tom Carroll has been working with Maureen McLaughlin in ED/OPE to set up an interagency working group on financial aid and community service issues. Jenifer Peck in ED/OPE will be the Department's lead contact for the Corporation on these issues.

LABOR

In response to questions about unemployment insurance raised by AmeriCorps sponsors, we are setting up a meeting between Corporation and DOL staff. During the week of June 20, Terry Russell et. al., will meet with Virginia Chupp and Joe Hicky of DOL's Unemployment Compensation Division (ETA) to work on this issue.

ED/DOL Service-Learning and School to Work Opportunities

The Council of Chief State School Officers (CCSO) is planning a 1995 Wingspread conference on service-learning and school to work opportunities. Tom Carroll met with Barbara Gomez (CCSO) who is organizing this event, which will include, but not be limited to, the School to Work Opportunities Act. The Departments of Education and Labor are likely to become actively involved as participants in the conference, and the Corporation (Learn and Serve America ?) will be invited to join them.

June 16, 1994

MEMORANDUM TO SUSAN STROUD

FROM: NESTOR DAVIDSON

RE: WEEKLY FEDERAL AGENCY ACTIVITY REPORT

This week we made announcements on grants and moved towards the White House press conference with Cabinet officers for next Monday. On the agency front, we've begun our site visits on HOPE VI, and have moved forward with outreach for the Childhood Immunization Initiative.

DEPARTMENT OF DEFENSE

DoD has indicated, preliminarily, that it will be difficult to fund Teach for America. They have not closed the door, but it's not looking good.

HEALTH AND HUMAN SERVICES

Your speech to the National Conference on the CII marked our formal introduction into the immunization effort, and will hopefully yield much interest. We should try to formalize the talking points and hand-outs that I prepared for your speech into an easily replicable package for the outreach we'll be doing later in the summer and through the fall.

I suggested in the Subtitle H meeting (see below) that the Corporation invest in a full-time position (presumably on CDC FTEs) that could be the "National Service Immunization Coordinator" or something like that. There is certainly more than one full-time person's worth of work to do on CII if we want to fully engage in the initiative.

HOUSING AND URBAN DEVELOPMENT

HUD continues to cause some difficulty about Section 24, but I believe we've made some progress. I've been working directly with Chris Warren, the primary staffer on the Housing Subcommittee of the Senate Banking Committee for this section of the HUD bill. We'll have to watch this process when it comes to Conference.

We began our HOPE VI site visits this week, and the initial response has been very positive.

We've begun to get inquiries about the Supportive Housing NOFA, and I will be doing a memo to the field and state commissions (and for internal information as well) explaining the nature of the projects and what the process looks like. The deadline is in July, so the pace of inquiries will soon be increasing.

SMALL BUSINESS ADMINISTRATION

We heard back from SCORE following our meeting last week. They are excited about the proposal, and will hopefully have word back from their Board of Directors early next week.

VETERANS AFFAIRS

Our intervention with VA and the National Coalition for Homeless Veterans seems to have yielded an interesting series of projects. They are now looking at four sites with the \$500,000, and will be doing planning and then operating.

Richard Fitzpatrick has suggested a Veterans' Advisory Committee, which we should pursue.

OTHER ACTIVITIES

Board and other nomination activities continue to take up a great deal of time. We met with staff from the Senate Labor Committee and broached some of the more difficult issues facing the Board.

We had a follow-up meeting on Subtitle H and tried to prioritize the Administration proposals that we could proactively involve the Corporation in. Peg Rosenberry will be formalizing the discussion in a memo to be circulation shortly.

CORPORATION FOR
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AND
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OFFICE OF THE CHIEF EXECUTIVE OFFICER
FACSIMILE TRANSMITTAL SHEET

TO: Phil Caplan

LOCATION: _____

FAX #: 456-6704 PHONE #: _____

FROM: Susan Strand

FAX #: (202) 606-4928

TELEPHONE #: (202) 606-5000, Ext. ~~160~~ 169

COMMENTS:

NUMBER OF PAGES (INCLUDING COVER SHEET) 8

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MEMORANDUM

May 20, 1994

To: Eli Segal, Shirley Sagawa and Peter Edelman

From: Susan Stroud

Re: federal agency activities update

The attached reports indicate the shift in focus from working with federal agencies on AmeriCorps proposals to a broad range of other activities. We must continue to identify opportunities to work with federal agencies to accomplish work in the Corporation's priority areas. Enthusiasm and support from the agencies remains very strong.

Next week the federal agency staff will work with Meg Maguire on the negotiations with the agencies on their proposals

cc: Catherine Milton
Jim Scheibel
Don Scott
Phil Caplan
Tom Ehrlich
Chuck Sheehan
Nestor Davidson
Tom Carroll

MEMORANDUM FOR SUSAN STROUD

FROM: NESTOR DAVIDSON
SUBJECT: RECENT FEDERAL AGENCY LIAISON ACTIVITY
DATE: May 20, 1994

Recent activity on Federal agency work has shifted from program development to building an infrastructure for -- and ethic of -- service. Primarily, work has focused on HUD and HHS, as two major agencies responsible for priority areas of the Corporation.

DEPARTMENT OF DEFENSE

The Defense Conversion Assistance Program is still struggling to obtain surplus military supplies to support their four field projects. I believe we've made some progress, but it is difficult to work through this particular bureaucratic morass. If we succeed in breaking this logjam, it is conceivable that we could access the surplus overseen by the Defense Logistics Agency for other corps.

HEALTH AND HUMAN SERVICES

On the heels of a recent meeting with Rick Leech of the CDC, we are exploring ways of linking the work of the Corporation to the Administration's Childhood Immunization Initiative, which launched last month. The CII is planning a series of regional meetings over the summer at which the Corporation will be able to present to public health officials the nature of the national service movement, and there is great potential for future collaboration.

HOUSING AND URBAN DEVELOPMENT

Work with the HOPE VI project continues. We have submitted a draft budget to HUD for the funds to begin flowing for our site visits. We submitted a draft schedule of site visits when the Executive Directors of the 34 HOPE VI Public Housing Authorities attended a day-long conference organized by Sen. Mikulski, but we are now in a process of revising the schedule to reflect Tim Silard and Barbara Neighbors-Glass' schedules.

The Interagency Council on the Homeless released its report "Priority:Home! The Federal Plan to End the Cycle of Homelessness" and national service is listed under a section detailing non-McKinney Federal efforts to respond to homelessness.

The Supportive Housing Program Notice of Funds Availability detailing the set-aside of \$3.4 million for national service was released on May 10, and we are expecting inquiries to come in between now and August 5 (the application due date) from homelessness groups and

from service groups seeking to partner around service projects fundable under this NOFA. As noted earlier, the SHP NOFA stipulates that any potential SHP grantee secure from a service corps a letter of intent to apply to the Corporation for educational awards. If the Corporation then chose to fund those educational awards, the SHP program partnering with that corp would be able to pay their program costs out of the \$3.4 million fund.

OTHER ACTIVITIES

I worked with Mark Feldman to revise the Federal agency portion of his guide for service corps. While we agreed that it was not possible to be exhaustive at this point, I believe we made a good stab at a menu of potential options for funding from and partnerships with Federal agencies outside of the mechanism of grant applications to the Corporation.

TO: Susan Stroud

FROM: Chuck Sheehan^{CS}

RE: Environmental activities for week ending May 20, 1994

USDA: With Terry Russell, I met with a USDA official handling its summer program with the D.C. Service Corps and the D.C. government. We discussed budgetary issues (USDA may be able to contribute \$240,000, but the proposed fifty person project will need additional money from D.C., which is already offering educational grants), as well as questions about program certification as an AmeriCorps affiliate. USDA is anxious to get quick answers.

Also, Secretary Espy, to even Joel Berg's surprise, announced that one of seven Department priorities this year is national service.

Lastly, USDA had many questions about Privacy Act implications of its own 1-800 number. I discussed these with OMB, which is responsible for advising agencies on Privacy Act responsibilities, and advised Terry Russell as well.

DOJ: I met with a representative of the Department's environmental justice task force who is following up the recent American Indian Listening Conference I attended. She pointed out that the Attorney General is visiting Oklahoma (details unknown) in early June, and that the Department would support our having her discuss national service -- Indian-related and otherwise. I will take this up with the various Corporation officials (e.g., public affairs, SOS) for their suggestions.

I also spoke with Jeff Beatrice. Now that AmeriCorps applications are in, he is anxious to push national service on other fronts, such as legislation and general budgetary priorities. We will meet on this next week. Gene Sofer and I will also soon meet again the Legislative Affairs officials at Justice on Crime Bill possibilities.

OTHER ACTIVITIES

Environment and Development Conference: Chuck Supple and I are in contact with organizers of this early June conference in Oakland. Attending will be foundations and many environmental groups (some of which we met with over the last several months) with an interest in building environmentally sustainable communities. We will participate in two sessions.

Environmental Centers of Excellence: With Jim Ekstrom, Nancy Rubin, Melinda Hudson, Chuck Supple and Susan Stroud, I met

to discuss the concept paper I recently drafted on establishing such a center. The next step is for me to take feedback from the group on my paper, summarize environmental projects we do fund in the next few weeks, and explore other models than the single site and regional center model I proposed. For example, it may be that a series of centers should be set up, rotating every few years from one university to another. In several more weeks, after our thinking is more finely honed, the plan is to invite David Rockefeller and others to discuss the proposal in some detail.

May 6, 1994

TO: Eli Segal
Susan Stroud

FROM: Tom Carroll

SUBJECT: Federal Agency Update on Education and Labor

DEPARTMENT OF EDUCATION

AmeriCorps: Although Education can not be a direct sponsor of AmeriCorps participants, it is a collaborating partner on the Justice Department Weed and Seed AmeriCorps proposal. Education also is an informal technical assistance partner with three non-federal applicants: (1) National Center for Family Literacy (a school readiness AmeriCorps proposal); (2) the National Council for Educational Opportunity Associations - TRIO - (a school success proposal); and (3) the Council of Great City Schools (planning grant for AmeriCorps in ESEA Title I schools). Each of these AmeriCorps proposals would deploy participants in strong existing Department of Education programs.

Training and Technical Assistance: (1) The Department is working with Far West Laboratory to develop a proposal for a National Priority Skills Development Center on "School Success". This proposal may become the basis for a consortium of regional laboratories and national research centers on school restructuring and service learning. (2) The Department's Office of Special Education and Rehabilitative Services (OSERS) is working with the National Council on Independent Living to develop a similar proposal on the independent living priority. (3) The Department is exploring the possibility of collaborating with HHS on an "Early Childhood Development" skills development center.

We are also issuing a request for information: The Department would be interested in collaborating with anyone working on concept papers or proposals for "(C) Service and Citizenship" - Goal 3 under Goals 2000; "(D) Strengthening Program Diversity"; and "(G) or (H) Learn and Serve America K-12 and Higher Education".

Public Affairs: (1) Secretary Riley has prepared an OP-ED piece on AmeriCorps and national Service (attached). It was placed on a wire service during national volunteer week, but was not picked up anywhere. Can the Corporation help us with a placement of this article? (2) In his 4/28 speech to the National Alliance of Business (in DC), Secretary Riley included a reference to private sector partnerships with service organizations (Timberland - City Year) based on information provided by Mark Feldman at the Corporation.

(1)

(3) In his 5/3 speech to the AARP National Convention (Anaheim CA), Secretary Riley included references to Foster Grandparents and RSVP based on information provided by Tom Endres and Janice Fisher at the Corporation. (4) On May 1, Chris Kelly of the Department's Office of Interagency and Intergovernmental Affairs (OIIA) presented AmeriCorps information at the annual meeting of the National Center for Family Literacy (Louisville KY). Chris served as the Education break-out presenter during the January road shows. Can the Corporation provide Chris with an update on AmeriCorps information?

Legislation: The APPLICATION section of the School to Work Opportunities Act [Section 213] reads: "(c) Coordination With Goals 2000: Educate America Act. - A State seeking assistance under both this subtitle and the Goals 2000: Educate America Act may --... (6) describe the manner in which the statewide School-to-Work Opportunities system will coordinate with or integrate local school-to work programs in existence on or after the date of the enactment of this Act, including programs financed from State and private sources, with funds available from such related Federal programs as programs under--...(L) the National and Community Service Act of 1990 (42 U.S.C. 12501 et seq.);"

DEPARTMENT OF LABOR

AmeriCorps:

Labor submitted its AmeriCorps proposal with three projects: (1) Job Corps; (1) Youth Fair Chance; (3) Migrant Workers. Each project would deploy AmeriCorps participants in large scale, high priority Labor programs.

Service Infrastructure at Labor:

Frank Wilson, who was assisting David Agnew, and who coordinated the development of Labor's AmeriCorps proposals, has been detailed to Kansas City. The program staff who drafted the three Labor AmeriCorps proposals will be able to handle any issues that arise on these applications. But this leaves David Agnew alone and overextended again when it comes to service issues at Labor. We will have to devote some time to helping him build a service infrastructure at Labor.

OFFICE OF THE CHIEF EXECUTIVE OFFICER
FACSIMILE TRANSMITTAL SHEETCORPORATION
FOR NATIONAL
SERVICETO: Phil Caplan

LOCATION: _____

FAX #: 456-6704 PHONE #: _____FROM: Susan StrandFAX #: (202) 606-4928 TELEPHONE #: (202) 606-5000, Ext. 69COMMENTS:

_____NUMBER OF PAGES (INCLUDING COVER SHEET) 6

IF THERE IS ANY PROBLEM WITH THIS TRANSMISSION, PLEASE CALL (202) 606-5000, Ext. 175.

1100 Vermont Avenue, NW
Washington, DC 20525
Telephone: 202-606-5000
Fax: 202-606-4928Getting Things Done.
AmeriCorps, National Service
Learn and Serve America
National Senior Service Corps

MEMORANDUM

May 2, 1994

To: Eli Segal, Shirley Sagawa and Peter Edelman
From: Susan Stroud
Re: federal agency update

Much of the information on the attached memos that relates to agencies' efforts to submit AmeriCorps applications is irrelevant since Friday when proposals were submitted. We received 19 applications from 12 Cabinet departments and 7 independent agencies for a total of 62 projects. Saturday we went through the applications and decided which review panels would receive which applications. Reviewers will begin meeting on May 9 and conclude on May 11 with their recommendations to the Corporation staff.

Eli will present information about the federal and non-profit applications and the SOS grants at the May 9 Domestic Policy Council meeting.

cc: Tom Ehrlich
Catherine Milton
Jim Scheibel
Don Scott
Diana Aldridge
Rick Allen
Nestor Davidson
Chuck Sheehan
Tom Carroll

TO: Susan Stroud

FROM: Chuck Sheehan CS

RE: Environmental Activities for week ending April 22, 1994

DOI: Secretary Babbitt signed off, making DOI the first agency to submit its application, but issues with DOI continued on other fronts:

- June start-up date: I continue to be concerned that DOI expects to begin its AmeriCorps projects (assuming funding) in June. If we decide that DOI ought not to commence before other agencies and national organizations, valuable time is slipping by. The longer we wait to discuss this with DOI, the more difficulty we will have pulling it back from June.

- Yosemite visit by Eli: May 22-28 is National Park week. Christine Varney is asking cabinet officials to visit parks that week. I spoke with the Park Service about Eli's doing so to tout "natural" environmental service. DOI is very enthusiastic. In fact, DOI suggests that Eli might accompany George Frampton (Assistant Secretary for Parks) to Yosemite then, and youth corps members be brought in to conduct a demonstration national service project. Fortunately, should we decide to pursue this, the Yosemite superintendent, who would make all arrangements, is in town for a few weeks, and DOI invites us to meet with him.

- DOI is taking considerable initiative (with no prompting from us) to consider parks to offer up for this summer's environmental forum. I have told DOI that no plans have yet been made as to where or what kind of site we will consider. Nonetheless, DOI appears to be steaming ahead in the event we do pick a site within its jurisdiction.

- The Park Service has asked me to speak about service at an upcoming conference of River, Trails and Conservation Associations.

USDA: Joel Berg had a private meeting with Espy this week, which nicely underscores the access he has received since Eli's meetings at USDA. Other ideas Joel is considering are a USDA national service video (using part of the President's remarks at the signing ceremony) and a 1-800 number for potential USDA AmeriCorps participants.

EPA: Some last minute hitches have evidently been surmounted, and the seven project application, already approved by the Administrator, should come in with no more problems.

Separately, we contacted EPA officials again on the issue of using penalty money obtained in settlement of lawsuits for national service. The team drafting the Administration's penalty policy (including me, wearing my Justice hat, since I helped draft the current policy) will work national service into the policy. The idea is that if, say, a river were polluted by a neighboring plant, some money paid by the polluter to settle the case could help fund a youth corps engaged in cleanups on that river. To my knowledge, there is no opposition by any agency to incorporating national service in this way.

DOJ: Our meeting between legislative affairs offices was postponed, the Crime bill holding matters up.

OTHER ACTIVITIES

- **Earth Day:** The President and Vice President spoke at Meridian Hill Park about the Administration's environmental agenda. Seven cabinet members attended. Eli was introduced by the President, and AmeriCorps (specifically, the NCCC in Aberdeen) noted in the President's speech.

- Following David Rockefeller's recent meeting with Eli, I have begun exploring the possibilities of an environmental center of excellence to help train AmeriCorps and other environmental national service participants. Using a related model from the K-12 field, I hope to produce an issue paper in a few weeks to outline our initial thinking.

- **Public Interest Research Group (PIRG) and Green Corps:** I had met with both groups months ago about possible proposals, and both contacted me this week with a final round of questions as they near the national direct deadline. PIRG is considering a sixty person campus "green" team in thirteen states, highlighting recycling, green spaces and energy efficiency projects. Green Corps will try to place sixty young people in low income areas to weatherize, begin community gardens and remove lead paint. Both groups will affiliate with local partners.

- **NCCC Obligations under the National Environmental Policy Act (NEPA):** Tom Bryant asked again about the Council on Environmental Quality's decision on the extent to which the NCCC must comply with NEPA, which requires environmental impact documentation before certain federal projects can commence. We had met in February to discuss this with CEQ, the agency responsible for advising agencies about NEPA. CEQ had never responded to us, but now says it will by next week.

April 26, 1994

MEMORANDUM TO SUSAN STROUD

FROM: NESTOR DAVIDSON

RE: WEEKLY FEDERAL AGENCY ACTIVITY REPORT

For the week of April 18, agencies worked to complete their applications for their internal reviews and final sign-offs. The pace of technical questions increased accordingly.

APPALACHIAN REGIONAL COMMISSION

I met with the state representatives from the full Commission, and after explaining AmeriCorps, I answered questions about the application they are putting together. The ARC is partnering with local development district organizations to combat what they call "brain drain" -- the loss of talented, qualified individuals from Appalachia. The buy-in of the state commissioners is important to approving any funds the ARC could put into an AmeriCorps project.

COMMERCE

EDA has returned! The Economic Development Agency seemed to have pulled out of consideration, but has contacted me with a proposal partnering with a local economic development non-profit. I will be meeting with them and the new prime contact -- Barbara Lambast -- on Monday and will have more details then.

HOUSING AND URBAN DEVELOPMENT

URD continues to dominate the HUD/Corporation agenda: we received a draft of a portion of the Homeownership Act of 1994 that codifies URD into authorizing language. We are working with HUD to draft language that will bring the statutory role of the Corporation in line with what we have worked out in practical terms over the last few months. Kevin Marchman is working on a number of other concerns, but we will continue to try to settle the issue.

I met with the HUD AmeriCorps team, and answered a series of technical questions related to their application. It sounds like their plans are becoming more ambitious by the week,

and include a proposal for a youth athletic league run by AmeriCorps that would require 670 participants. HUD is targeting URD cities, and bringing together program areas.

It appears from what I observed at the meeting that HUD is going to have some significant difficulties overcoming internal hurdles and legal questions. There are a great number of restrictions on HUD's discretion as a result of the HUD Reform Act that passed in response to the Pierce scandals. HUD is submitting their proposals to the lawyers this week, but the one attorney present at the meeting expressed grave doubts about issues like sole source partnerships and using HUD funds to match our funding.

TREASURY

I finally met with the full Treasury team, and it appears that the following sub-agencies within Treasury are planning to apply:

- Bureau of Engraving and Printing, with a school partnership, expanding a current program;
- Financial Management Service, with a school-based conflict resolution program;
- ATF, with two proposals, one to set up the Academy of Law, Justice and Security at Anacostia high (in partnership with the D.C. school system, the D.C. police department, Justice, and an Academy Advisory Council), and one to set up a program called Stop the Armed Violence Epidemic (SAVE) in another location.

The Mint might submit an application, but was not present at the meeting.

OTHER ACTIVITIES

- The Human Needs Forum at the White House demanded a portion of time early this week, particularly contacting invitees.
- Work on the Board continues, at an increased pace due to a number of issues that threaten to slow down the entire process, and our efforts to overcome those issues.
- A great deal of work was done this week on pulling together review panels for the Federal Agency portion of the National Direct application.
- Chuck and I participated in a follow-up meeting with the President's Council on Sustainable Development, but the Council is clearly not well developed enough to produce a fruitful partnership. There is great long-term potential, however.

MEMORANDUM

April 18, 1994

To: Eli Segal, Shirley Sagawa and Peter Edelman
From: Susan Stroud
Re: update on federal agency activity

The agencies are completing their AmeriCorps applications, and most of the contact with them this week was related to those efforts. Other agency-related activity included working out an agreement with HUD regarding the Urban Revitalization Demonstration program, public affairs events for National Volunteer Week, upcoming events in the agencies' calendars in which national service will play a part.

Last week the federal agency liaison team met with Phil Caplan to brief him on our activity with the Cabinet and to establish a closer working relationship with Cabinet Affairs.

cc: Catherine Milton
Jim Scheibel
Don Scott
Rick Allen
Diana Aldridge
Meg Maguire
- Phil Caplan
Nestor Davidson
Chuck Sheehan
Tom Carroll

To: Susan Stroud

From: Chuck Sheehan^{OS}

Re: Environmental Activities for week ending April 15, 1994

EPA: Administrator Browner will make a visit to the Anacostia River this week to highlight water protection. She will be accompanied by youth volunteers working the clean up the river. EPA is also exploring with DOI a joint environmental education project, perhaps separately from either's AmeriCorps application. EPA's Region 1 (Boston), to Helga Butler's consternation, is considering partnering with City Year. This late plan disrupts EPA's application process, but Helga thinks it will die once Region 1 realizes the complexities on such short notice.

I have not received calls back from the two EPA offices I have re-contacted on the issue we discussed months ago of diverting money in settlement of lawsuits to national service projects.

DOJ: Jeff Beatrice assures us that the application is in fine order at this stage. DOJ plans a six city public safety project, including community policing, mediation and after school activities, and using one hundred and eighty AmeriCorps participants. With Gene Sofer, we will meet next week with Justice to discuss legislative initiatives.

DOI: We were hounded a bit by DOI this week for national service talking points for the Secretary. I am also trying to hook up with National Park Service officials planning national park week (May 23-27) activities. What appears will happen is a White House reception, and park visits that week by high Administration officials. I will explore with DOI whether Eli should make a park visit to highlight national service.

Tennessee Valley Authority: Nestor and I had a conference call with the Appalachian Regional Commission and TVA. It seems there are some natural alliance between the two. TVA plans to submit an application for one hundred and fifty AmeriCorps participants, possibly beginning this summer, to work on environmental projects in depressed areas in Appalachia. One problem I pointed out to TVA was its plan to only be very general in the application about what sites it would target. TVA prefers to worry about such specifics after it is funded.

DOE: Phone calls are still coming in, but how the application package stands is still unclear.

OTHER ACTIVITIES:

o Earth Day: I continue to get no response from the White House on activities next Thursday. Since the President's visit to Meridian Hill Park will include remarks on national service, I have asked that Eli be invited. Whether Eli is invited I cannot ascertain. It is not even clear if the visit is morning or afternoon.

o President's Council on Sustainable Development: I will attend Monday's meeting in Washington. The PCSD has at last indicated willingness to work with us and develop cooperative initiatives.

o American Indian Listening Conference: I have spoken again to Justice about my participation in this gathering of all tribal leaders in Albuquerque in early May. The Attorney General and Secretary Babbitt are chairing.

MEMORANDUM

April 15, 1994

TO: Susan Stroud

FROM: Tom Carroll

SUBJECT: Weekly Update on Federal Agency Activity

DEPARTMENT OF EDUCATION**AmeriCorps Applications**

The Department is continuing to work on five non-federal AmeriCorps proposals in partnership with national non-profit organizations: The National Council for Equal Opportunity Administrators is developing a proposal targeted at school success for low income high school students (in ten cities). The National Center for Family Literacy will address school readiness with a family Literacy proposal in ten low income communities. The American Counseling Association is working on a school-to-work opportunities proposal in six regions of the country. The American Association of School Administrators is working on a school success proposal based in three-to-six Chapter I "whole school" programs. Finally the Council of Great City Schools is working on a school success - Service Learning Corps proposal in six large urban school systems.

The Department also continues to work as a partner with Justice on a federal agency AmeriCorps proposal addressed to public safety and safe-schools / safe havens for youth.

In addition, I am aware (from the letters of intent) that federal agency AmeriCorps proposals addressed to the education priority are also being developed by: Institute of Museum Services; National Endowment for the Arts; Treasury Department; U. S. Department of Agriculture; Department of Labor; the National Institute for Literacy; and the Minority Business Development Agency (Commerce). During the next two weeks we will engage in outreach to these agencies to provide whatever technical assistance from Education may be appropriate.

I am also aware of non-federal applicants who intend to apply to the national direct competition despite the fact that they have not submitted letters of intent, so a count based on those letters is likely to underestimate the true applicant pool.

Section 182 of the National and Community Service Trust Act

Section 182 of the Act requires "the head of each Federal agency and department ... to design and implement a comprehensive

strategy to involve employees ... in partnership programs with elementary and secondary schools." I am working within the Department of Education to organize a team of employees who can help the Department and the Corporation take a leadership position on this issue.

Public Affairs

April 22, for National Volunteer week Secretary Riley and Deputy Secretary Kunin will visit Amidon School (D.C.) to recognize the work of Department employees and community members who do volunteer work in the schools (this will be a media event coordinated by Rick Miller at Education and Arlison Osborne at the Corporation).

April 16, Terry Peterson, Counselor to the Secretary, speaking at a national meeting of the National Endowment for the Arts in Chicago, will include the idea of an AmeriCorps Artists Corps in his presentation.

April 15, Henry Smith, Assistant Secretary for Intergovernmental and Interagency Affairs, speaking to youth groups in New Hampshire, will include mention of learn and serve projects sponsored by the Corporation, along with a discussion of other youth corps programs.

April 22, Tom Carroll, Special Assistant for National Service, will participate in a workshop on funding opportunities for service, organized by John Briscoe for the Superconference. Tim Beltz, from transportation; Joel Berg, from Agriculture; and Joanna Lennon, from the East Bay Conservation Corps will be also scheduled to participate.

April 6, Tom Carroll participated in an AmeriCorps presentation at a conference sponsored by Cities in Schools in Alexandria, VA.

DEPARTMENT OF LABOR

AmeriCorps Applications

Labor is continuing to develop three AmeriCorps proposals:

- Youth Fair Chance will be a demonstration program to develop models for delivering comprehensive services to disadvantaged youth and young adults, through partnerships of state and local governments, schools, colleges, and community based organizations. Teams of five AmeriCorps participants in each of 18 sites will concentrate on literacy, academic development, service learning, youth violence prevention, alternative sentencing, and career transition programs to colleges or jobs.
- Jobs Corps will deploy teams of five AmeriCorps participants

in 20 of Job Corps' best residential centers, where they will serve as teaching assistants, counselors, public service coordinators, and health and recreation instructors.

- Migrant Workers - The Employment Standards Administration working in concert with HHS proposes to sponsor 25 AmeriCorps participants in migrant worker health centers in four states, where their function will be to inform migrant workers of their legal rights regarding wages, housing, and other issues covered under labor law.

Meeting of Eli with Secretary Reich and Senior Staff April 22

Eli will meet with the Secretary and approximately 30 senior staff from the Employment and Training Administration, and the Employment Standards Administration. Tom Carroll will work with David Agnew to develop a briefing package for Eli. This will call for Eli to do the AmeriCorps road show, with some attention given to "service learning", which is a new concept at Labor, and information on NCCC which is more closely related to Labor programs (Mary Silva will be there, and will give us advance information on Labor's interest in NCCC).

April 18, 1994

MEMORANDUM TO SUSAN STROUD

FROM: NESTOR DAVIDSON

RE: WEEKLY FEDERAL AGENCY ACTIVITY REPORT

For the week of April 11, Federal agency work focussed on preparations for the review of applications, and a miscellany of other priorities, including legislative affairs and public outreach. Agencies are completing their applications and even more seem to be jumping into the fray, including the Appalachian Regional Commission and the National Endowment for the Arts, the latter of which has been gaining a great deal of attention lately for expanding its focus into the role of arts in building and sustaining communities.

APPALACHIAN REGIONAL COMMISSION

The ARC is planning to apply with a proposal to support 35 participants to work in a variety of capacities with the ARC's Local Development Districts, doing primarily social service support work. It is unclear from the intent to apply, but ARC has mentioned using ARC's rural health clinic network as an anchor for the work of the participants.

COMMERCE

The Economic Development Agency is now not planning to apply, leaving NOAA and the MBDA as the two branches of Commerce still moving forward. Tom Carroll was very helpful in offering contacts and suggestions for MBDA for their application, which is a planning grant for expanding an existing school-based minority youth entrepreneurship program.

It appears that some of the internal churning at Commerce has settled out, and the person who will compile the application has emerged (Barbara Lambast). I've spoken with her, and she will likely rely on the expertise of people in NOAA and MBDA who we've been working with all along.

DEPARTMENT OF DEFENSE

I have continued to work with DOD on resource issues, both in the context of the NCCC and with DCAP.

HEALTH AND HUMAN SERVICES

Mike Kenefick met with the working group at HHS putting together their applications, and they had a host of technical questions for him. HHS raised the dependent-coverage issue, and Kenefick repeated the Corporation's position.

HOUSING AND URBAN DEVELOPMENT

The URD picture continues to waver in and out of focus, with the meeting with Sen. Mikulski raising a host of concerns. Meetings continue in the attempt to resolve our position and concerns about funding and staffing, but the current time table is unclear.

TRANSPORTATION

DOT's proposal to encourage State DOTs to rechannel ISTEA funds to community service is still alive, but the prospect for doing any kind of publicity related to the project has collapsed. We have all agreed that if and when the actual service is being performed, a joint CNS/DOT event would be warranted.

OTHER ACTIVITIES

- Activity on the Board picked up this week, and we are approaching action on the Corporation's CFO.
- Activities for National Volunteer Week increased, including preparations for the White House forum on April 20.

**The Corporation
for National &
Community Service**

1100 Vermont Avenue
Washington, DC 20525
Phone (202) 606-5000

Date: 8/25/94

Time: 10:39 AM

To: **Phil Caplan**
White House
Cabinet Affairs Office

From: Karin Franceschelli

Pages: 5

Reference: 43650.09593

Subject: federal agency invites

Fax No: 456-6704

Phil:

Janet Green said we needed to forward this list to you to get the appropriate approvals. Please let me know as soon as possible. Thank you!
Karin

PLEASE NOTE: The information contained in this facsimile message is privileged and confidential, and is intended only for the use of the individual named above and others who have been specifically authorized to receive it. If you are not the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, or if any problems occur with the transmission, please notify us immediately at the telephone number above.

August 24, 1994

To: Phil Caplan
From: Susan Stroud
Karin Franceschelli, 606-5000 ext. 169
Subject: Federal Agency invitees to White House launch event for approval.

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Ph: 202-619-4742

August 15, 1994

MEMORANDUM FOR CHIEFS OF STAFF and SCHEDULERS

FROM: Christine Varney
Eli Segal

SUBJECT: Launch of AmeriCorps

On September 12, the President and Vice President will participate in the launch of AmeriCorps. We hope that your principal will also be available to participate on that day to assist with launch activities in communities around the country, including the swearing-in of the first AmeriCorps members.

Staff from the Corporation for National Service will be in touch with your office in the next few days to plan for September 12. To the extent possible, they will try to arrange for your participation in a city where your agency will be sponsoring AmeriCorps projects.

We appreciate your cooperation in helping to launch the President's National Service program.

If you have any questions, please do not hesitate to contact Phil Caplan at Cabinet Affairs (456-2572) or Arlison Osborne at the Corporation for National Service (606-5000).

Thank you.

Phil / Wendy
Grasse
606-4928
FAX

DRAFT

MEMORANDUM TO THE CABINET

Chris & SKK
Schubert

From: Christine Varney
Subject: Participation in September 12 AmeriCorps launch
Date: August 12, 1994

On September 12 the President and the Vice President will participate in the launch of AmeriCorps. The President requests that members of the Cabinet also be available on that day to assist with the launch activities that are planned in communities around the country, including the swearing in of the first 20,000 AmeriCorps Members. Your participation is most needed in one of the 17 largest media markets where there will be high concentrations of AmeriCorps Members.

Staff at the Corporation for National Service will be in touch with your office in the next few days to plan for your participation on September 12. To the extent possible, they will try to arrange your participation in a city where your department will be sponsoring AmeriCorps projects, although this might not always be possible. I appreciate your cooperation with the Corporation in helping to launch the President's national service program.

LL -

Check e-mail
and i-drive

Thanks
Phil

AMERICORPS LAUNCH - SEPTEMBER 12

CABINET EVENT SITE

Person (Agency)

Al Gore (VP)
Bruce Babbitt (Interior)
Janet Reno (Justice)

Fredrico Pena (Trans)
~~Donna Shalala (HHS)~~
Henry Cisneros (HUD)
Robert Reich (Labor)
Richard Riley (Education)
Ron Brown (Commerce)
? Hazel O'Leary (Energy)
John Dalton (Navy)
Mike Espy (Agriculture)
- Carol Browner (EPA)

Jesse Brown (Vet Affairs)

Jane Alexander (NEA)
Alex Forger (LSC)
Andrew Hartman (NILiteracy)
George Knight (NRC)

Event Site

Los Angeles/~~Nashville~~
El Paso
New York City
Miami Baltimore
~~Philadelphia~~
Atlanta
Seattle
Boston
Chicago
Boise, Idaho
Galveston, TX
Kansas City
~~Boston~~
San Francisco
~~Portland~~
Denver
Houston
San Francisco
St. Paul
New Orleans
Atlanta

Department 1 Project Site

No
Yes
No (Policing Corps)
No/Yes
~~Yes~~
TBD
Yes (TBD)
No Projects
No Projects
Yes
Yes
Yes
~~Yes~~
Yes (statewide)
No
Yes
Yes
Yes
Yes
Yes

Neighborhood
reinvestment
corp.

Seattle

AMERICORPS LAUNCH
MONDAY, SEPTEMBER 12, 1994

PRIORITY STATES/SITES:

NEW YORK	New York City
CALIFORNIA	Los Angeles San Francisco San Diego
ILLINOIS	Chicago
PENNSYLVANIA	Philadelphia
MASSACHUSETTS	Boston
WASHINGTON D.C./ MARYLAND	D.C./Baltimore
TEXAS	Houston El Paso/Rio Grand
GEORGIA	Atlanta
OHIO	Cleveland
WASHINGTON STATE	Seattle
FLORIDA	Miami
COLORADO	Denver
KANSAS/MISSOURI	Kansas City (regional event)
TENNESSEE	Nashville (regional event)

DRAFT**MEMORANDUM TO THE CABINET***Chiefs of Staff
Schubert*

From: Christine Varney
Subject: Participation in September 12 AmeriCorps launch
Date: August 12, 1994

On September 12 the President and the Vice President will participate in the launch of AmeriCorps. The President requests that members of the Cabinet also be available on that day to assist with the launch activities that are planned in communities around the country, including the swearing in of the first 20,000 AmeriCorps Members. Your participation is most needed in one of the 17 largest media markets where there will be high concentrations of AmeriCorps Members.

Staff at the Corporation for National Service will be in touch with your office in the next few days to plan for your participation on September 12. To the extent possible, they will try to arrange your participation in a city where your department will be sponsoring AmeriCorps projects, although this might not always be possible. I appreciate your cooperation with the Corporation in helping to launch the President's national service program.

AMERICORPS LAUNCH - SEPTEMBER 12

CABINET EVENT SITE

Person (Agency)

Event Site

Department 1 Project Site

Al Gore (VP)	Los Angeles	No
Bruce Babbitt (Interior)	El Paso	Yes
Janet Reno (Justice)	New York City	No (Policing Corps)
Fredrico Pena (Trans)	<u>Miami</u> / Baltimore	No/Yes
~~Donna Shalala (HHS)~~	~~Philadelphia~~	~~Yes~~
Henry Cisneros (HUD)	Atlanta	TBD
Robert Reich (Labor)	Seattle	Yes (TBD)
Richard Riley (Education)	Boston	No Projects
Ron Brown (Commerce)	Chicago	No Projects
? Hazel O'Leary (Energy)	Boise, Idaho	Yes
John Dalton (Navy)	Galveston, TX	Yes
Mike Espy (Agriculture)	Kansas City	Yes
+ Seattle - Carol Browner (EPA)	~~Boston~~	~~Yes~~
	San Francisco	Yes
	~~Portland~~	~~Yes (statewide)~~
Jesse Brown (Vet Affairs)	Denver	No
	Houston	Yes
Jane Alexander (NEA)	San Francisco	Yes
Alex Forger (LSC)	St. Paul	Yes
Andrew Hartman (NILiteracy)	New Orleans	Yes
George Knight (NRC)	Atlanta	Yes

Neighborhood
reinvestment
corp.

AMERICORPS LAUNCH
MONDAY, SEPTEMBER 12, 1994

PRIORITY STATES/SITES:

NEW YORK	New York City
CALIFORNIA	Los Angeles San Francisco San Diego
ILLINOIS	Chicago
PENNSYLVANIA	Philadelphia
MASSACHUSETTS	Boston
WASHINGTON D.C./ MARYLAND	D.C./Baltimore
TEXAS	Houston El Paso/Rio Grand
GEORGIA	Atlanta
OHIO	Cleveland
WASHINGTON STATE	Seattle
FLORIDA	Miami
COLORADO	Denver
KANSAS/MISSOURI	Kansas City (regional event)
TENNESSEE	Nashville (regional event)

TO: Phil Caplan
FR: Arlison Osborne 
DT: August 23, 1994
RE: Launch of AmeriCorps

Here is the updated list of Cabinet Members and where we stand for the launch of AmeriCorps. We are working closely with the "top three" to find the best place for them. Babbitt has an endangered species problem in Houston (his staff is vetting it for us), Cisneros has blocked the whole day (we may ask him to go both to Nashville and L.A. depending on the schedule of the Vice-President), and Shalala has the event on her schedule (we will assign her a site as soon as the others fall into place). I feel comfortable that all three will participate.

Additionally, Reich's office said they would let us know by COB today (a call from you to his Chief of Staff may prompt the correct response). If you can help us with phone calls, this is where we need it:

Secretary Hazel O'Leary (Seattle)

Contact: Vickie Bandy (scheduler)

Number: (202) 586-5534

Event: Department of Energy's Salmon Corps is in a three-state region, one state being Washington. We would bring all of her Salmon Corps Members into Seattle for her to swear-in and address. Seattle is also one of our "concentration" sites and should garner big press.

Update: I have spoken to Anne Elliott (public affairs), and she has been pushing for the Secretary to attend the launch. We received a regret letter a few weeks back, but I was told it was just a form letter and was a mistake. I can't get her locked in.

Director Jane Alexander (San Francisco)

Contact: Noah Boxer

Number: (202) 682-5414

Event: The event in San Francisco will also be one of our big media hits. We want to engage "friends" of NEA's Writer's Corps (Both Alice Walker and Carolyn Forché are on their Board of Directors). Alexander and the Writer's Corps will be the main focus in both the event and media.

Update: NEA has requested Alexander be placed in an event on the east coast, preferably NYC. As you can see, we are already Administration heavy in New York City, plus Alexander and her Writer's Corps would get lost in the media message. Noel and I played phone tag yesterday.

Thanks for all your help. Please call me at (202) 606-5000 ext. 272 if you have any questions.

AMERICORPS LAUNCH - SEPTEMBER 12 CABINET EVENT SITE

Person (Agency)	Event Site	Project Site
Bruce Babbitt (Interior)	Houston or Miami	Yes
Donna Shalala (HHS)	TBD	Yes
Henry Cisneros (HUD)	Nashville/LA	TBD
Robert Reich (Labor)	Philadelphia	Yes
Ron Brown (Commerce)	New York City	No Projects
Hazel O'Leary (Energy)	Seattle	Yes
John Dalton (Navy)	Galveston	Yes
Lloyd Bentsen (Treasury)	Little Rock	No Projects
Jane Alexander (NEA)	San Francisco	Yes

Confirmed

Janet Reno (Justice)	New York City	No
Richard Riley (Education)	Boston	No Projects
Fredrico Pena (Trans)	Chicago	No
Alex Forger (LSC)	St. Paul	Yes
Andrew Hartman (NIL)	New Orleans	Yes
George Knight (NRC)	Atlanta	Yes
Carol Browner (EPA)	Atlanta	Yes
Carol Bellamy (Peace Corps)	New York City	No Projects

Regrets

Mike Espy (Agriculture)
Jesse Brown (Vet Affairs)

1:00 event. - PITUS on wall out door



AmeriCorps National Service

CORPORATION

FOR NATIONAL

★ SERVICE

AmeriCorps National Launch Concentration Sites and Venues

New York City

Boston

Philadelphia

D.C.

Atlanta

Miami

Houston

Kansas City

Los Angeles

San Francisco

Seattle

Cleveland

Denver

Nashville

Chicago

Central Park *Peno, Brown, Bellamy*

Boston Esplanada *Riley*

Penns Landing *Reich*

White House

Woodruff Park *Browner*

Bayfront Park (Tentative) *Babbett*

Undetermined *Cromeros?*

Barney Ellis Park

Universal Studios Amphitheater *Ellen? Cisneros*

Goldengate Park *Flexander*

Volunteer Park

William G. Mather Steamship

Undertermined

Tennessee Performing Arts Center - Andrew *Cromeros?*

Jackson Hall

Undetermined *Pena*

1100 Vermont Avenue, NW
Washington, DC 20525
Telephone 202-606-5000
Fax 202-606-4906

Getting Things Done.
AmeriCorps, National Service
Learn and Serve America
National Senior Service Corps

The Corporation
for
National Service

URGENT!

Facsimile Transmission

1100 Vermont Avenue, NW
9th Floor
Washington, D.C. 20525
Phone: (202) 606-5000
Fax: (202) 606-4854

Please deliver to: Phil Caplan

Organization:

Fax Number: 456-6704 Phone Number:

From: ARUSON OSBORNE

Date:

We are transmitting a total of 1 pages, including this cover page.

Re:

Michael
Tandise
Alison
Bibb

Please Note:

The information contained in this facsimile message is privileged and confidential, and is intended only for the use of the individual named above and others who have been specifically authorized to receive it. If you are not the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, or if any problems occur with the transmission, please notify us immediately at the telephone number above.

Message

Please call Dept. of Labors Chief of Staff about securing Reich for the AmeriCorps launch on Sept. 12th. We want to send him to Philadelphia and the confirmation seems to be slipping. Call me @ 606-5000 x272 for more background.
Arllison

CARIBBEAN LATIN AMERICAN ACTION

Jan P. Sticht 617-223-9317
Ed in Boston

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Sen. Bob Graham
Sam F. Segnar
David Rockefeller
Dr. Robert V. West, Jr.

August 19, 1994

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Mr. William J. Clinton
President
The White House
Washington, DC 20500

Dear Mr. President:

Dante B. Fascelli
Chairman (Ret.)
House Foreign Affairs Committee
U.S. Congress

President:
Byron E. Hodnett
Chairman
First Union National Bank of Florida

Vice President/
Caribbean:
O.A. Ken Boyce

Managing Director
The East Caribbean Group of Companies
St. Vincent and the Grenadines

Vice President/
Central America:
Paul Vinelli, Sr.
Executive President
Banco Atlantida
Honduras

Vice President/
United States:
James Jacobson
Executive Vice President
The Kellwood Company

Vice President/
Puerto Rico:
Hector M. Mayol, Jr.
Commissioner of Financial
Institutions
Commonwealth of Puerto Rico

Secretary:
Roberto H. Murray-Meza
President, La Consolida
El Salvador

Treasurer:
Auguste E. Rimpel, Jr.
Partner
Price Waterhouse

Executive Director:
Peter B. Johnson

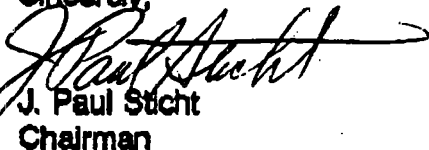
Caribbean/Latin American Action is a non-profit organization which I serve as voluntary Chairman, and whose objective is to promote policies and business linkages for hemispheric growth. Your Summit in Miami in December will be followed by our **18th Annual Miami Conference on the Caribbean and Latin America**, a trade and investment conference where this objective will be served by bringing your Summit issues into a public/private sector dialogue. We want to constructively contribute to your initiative in this manner.

Since an increasingly important and natural area for hemispheric growth is in the agricultural sector, C/LAA has been developing a private organization which we call **Ag Americas**. This effort is built around the notion that the technology of information can be managed to help the small and medium sized agribusiness firms in the hemisphere. The U.S. Department of Agriculture is very important to this effort and, as you can imagine, we work closely with that institution.

The Department of Agriculture has shown special interest in this concept and Secretary Espy has expressed to us his hope to be with us in Miami at **Ag Americas**. I am writing to you on this occasion to inform you of the C/LAA agricultural effort and our hope that your Summit deliberations will focus on hemispheric agriculture, but also to request that you might support our invitation to Secretary Espy.

We look forward to seeing successes from your Summit and to working with those initiatives that emerge.

Sincerely,


J. Paul Sticht
Chairman

1818 N Street, N.W.
Suite 310
Washington, D.C. 20036
Tel: 202/468-7464
Fax: 202/822-0075

August 25, 1994

TO: FRED SLABACH

FR: PHIL CAPLAN

CORRECTION...

I'm unsure if the President a) spoke to this group last year; b) did a satellite feed; or c) did not speak to the group.

Therefore, I would hold on it until I found out.

Sorry for the confusion.

I'll let you know.

1 page to follow

o THE WHITE HOUSE EVENT:

The White House event is being scheduled from 12:45 EDT to 2:00 EDT. The event (to date) features the following:

12:00 noon	Crowd Arrival (1,000 AmeriCorps Members and 2,500 invited guests).
12:30	Crowd In-place. Musical entertainment (live).
12:50	Programs begins with Eli Segal setting context and acknowledging VIP/Congressional/Other support in White House audience.
1:05	Introduction of the President either by voice announcement or by program principal. President and regional AmeriCorps Members arrive and assume program places. Special Note: This segment not yet on the satellite.
1:09	SATELLITE FEED BEGINS: Introduction to all sites of the President by means of short video.
1:13	President's speech to all AmeriCorps Members.
1:30	Swearing-In of all AmeriCorps Members via satellite by the President.
1:32	SATELLITE FEED TO CONCENTRATION SITE BREAKS
1:33	Two consecutive AmeriCorps Members speak briefly on their hopes and plans for AmeriCorps.
1:37	Welcome to the American Tradition of Service Torch Ceremony: One minute speeches and torch hand-off involving: Member of the CCC; G.I. Bill Beneficiary; Member of the Peace Corps; AmeriCorps Member(s).
1:43	Closing music entertainment.
2:00	Event Ends.

- o COMMON FORMAT FOR CONCENTRATION (AND NON-CONCENTRATION) LAUNCH SITES. PROGRAM TO BE FORMATTED ACCORDING TO LOCAL NEEDS/PROGRAM PRINCIPALS IN CONJUNCTION WITH STATE COMMISSIONS, CLUSTER LEADERS, AND EVENT SPECIALISTS.

Time Represents Eastern Daylight Time:

12:00 noon	Gate Opens: Crowd Arrival Begins. Music warm-up (taped or live).
12:30	Music warm-up.
12:45	Crowd In-place.
12:45	AmeriCorps Members, Dignitaries, and other Program Principals on Stage.
12:45	"Headliner" musical entertainment for ten minute segment.
12:55	Program begins with local Master of Ceremonies settling crowd; recognizing AmeriCorps Members on stage and in audience; making important guest/principal acknowledgements; setting stage for local event format and imminent cutaway to the White House via satellite. Master of Ceremonies introduces local mayor if appropriate.
12:59	Mayor gives brief welcoming remarks.
1:05	Master of Ceremonies introduces dignitary (appropriate to locales) selected to introduce the President.
1:06	Dignitary introduces the President...
1:09	WHITE HOUSE SATELLITE FEED BEGINS: Satellite feed begins with introductory video from White House to all sites.
1:13	President's speech to all AmeriCorps Members.
1:30	Swearing-In of all AmeriCorps Members via satellite by the President.
1:32	WHITE HOUSE SATELLITE FEED TO CONCENTRATION SITE BREAKS

1:33 Master of Ceremony introduces governor if appropriate.

1:34 Governor gives brief remarks and on potential of AmeriCorps and community service in his or her state. Governor (if appropriate) also acknowledges other service constituencies -- Learn and Serve and Seniors Corps.

Governor introduces Administration Member if appropriate.

1:40 Administration Member gives brief remarks on national outreach of AmeriCorps; the role of federal and local government in furthering service; and his or her own department's AmeriCorps project in the state and/or region of the concentration site.

1:46 The Master of Ceremony introduces two AmeriCorps Members selected to speak.

1:47 Two AmeriCorps Members from the state of the local concentration site speak consecutively (and briefly) on hopes and plans for their AmeriCorps service.

1:51 Welcome to the American Tradition of Service Torch Ceremony:

One minute speeches and torch hand-off involving: Member of the CCC; G.I. Bill Beneficiary; Member of the Peace Corps; AmeriCorps Member(s) (all from the state of the local concentration site).

1:57 Closing Music Entertainment (Headliner if possible)

Musical entertainment for ten minute segment or as long as desired....

EVENT ENDS

A Domestic Peace Corps With a '90s Twist

Earlier this summer the national press focused on Bill Clinton's attack on conservative talk show impresario Rush Limbaugh instead of focusing on Tim Hager, who introduced the president at a St. Louis event that day. It's a shame; Tim Hager may be a more interesting story.

The 18-year-old St. Louis native is one of the first AmeriCorps volunteers, the about-to-be-launched domestic sequel to the Peace Corps. His AmeriCorps efforts to help stem violence in his neighborhood have special meaning. Tim Hager



Politics & People

By Albert R. Hunt

was brutally beaten by thugs four years ago, leaving such permanent damage that he had to abandon his lifelong dream of service in the Marine Corps. But AmeriCorps is a special opportunity for special kids like Tim.

On Sept. 12 the Clinton administration will formally launch AmeriCorps, a three-year, \$1.5 billion program that eventually aims to put 100,000 young men and women to work in community service in four areas: education, health and human needs, the environment and public safety. This national service program was a major Clinton campaign promise.

The volunteers—there will be 20,000 the first year—will receive minimum-wage pay amounting to about \$7,500 a year and free health care. For one year of work they will get a \$4,725 educational voucher that can be used for college, vocational education, or to pay off a college loan.

The head of the American service corps is Eli Segal, a 51-year-old former political activist, successful businessman and long-time Clinton confidant. He seems ideally suited for the task. He has

successfully started up three businesses, providing him a distinctive view of the challenges awaiting him.

"We must view ourselves less as a grant maker and more as an investment banker; we hope to be very involved in these programs." He promises to set tough, business-like standards. "We don't believe we are going to solve the problems of crime, illiteracy or the environment, but we can make a difference. Any program that doesn't make a difference, where we can't say we have improved the situation, doesn't deserve to keep funding."

Mr. Segal loves the idea of tapping into idealism, of AmeriCorps being a sequel to the Peace Corps or Civilian Conservation Corps. But he also believes its mission is to instill a sense of personal responsibility in its participants. The educational value he believes is critical. The average debt of a graduate of a public university or college is \$6,500. AmeriCorps volunteers could serve up to two years, meaning lots of kids could go to college or use the vouchers to pay off an educational debt.

Unlike the Peace Corps or CCC, however, AmeriCorps seeks to build on existing programs—there are thousands of effective grass-roots organizations around America—and the existing propensity for young students to engage in volunteer work; one study shows that almost 70% of college students now do more than three hours of volunteer work a week.

About two-thirds of the program will be funneled through the bipartisan AmeriCorps commissions established in the states. Final approval of any program and participants will be made by the National Service Corp., but many of the ideas and much of the energy will bubble up from localities.

"This really promises to be a grass-roots effort building on an infrastructure already there," says Vanessa Kirsch, the founder and executive director of Public

Allies, a Washington-based program that enlists young people to work in nonprofit and local governmental activities. "They really seem to be looking for people who are going to get down and dirty in the streets."

AmeriCorps projects on the drawing boards include:

- Teaching underprivileged kids how to read.
- Working with clerics to get youths out of gangs.
- Teaming up with retired IBM executives to teach inner-city children how to use computers.
- Cleaning up the shorelines of Galveston Bay.
- Working with the Navajo Indian nation on projects like providing clean tap water.
- Helping rebuild hurricane-devastated homes in south Florida in tandem with Habitat for Humanity.

There are more than a few critics who worry that the program will evolve into costly political pork, or that it will be a feel-good, "goo-goo sop" to liberals. Some even ask why should the government "pay" volunteers.

If Tim Hager is the prototype of AmeriCorps volunteers, these concerns are groundless. Despite his earlier injury, he joined the Marine Corps last year but eventually had to leave when the degenerative arthritis in his hips worsened. He was devastated, but soon discovered AmeriCorps, offering a chance not only for public service but also to return to his old neighborhood and work at reducing the sort of crime that afflicted him.

"It was awful when I had to leave the Marines. But now I feel like I'm



Eli Segal

serving my country, maybe even in a more direct manner," he says. Without the AmeriCorps job and aid he doubts that he would be able to go to college. This is one reason the national service concept is much more appealing than George Bush's 1,000 Points of Light, which would have encouraged volunteerism more as noblesse oblige for more affluent kids than as a program to enlist and help working-class kids like Mr. Hager.

As for worries about political pork, Mr. Segal continually hammers home the point that these projects have got to make tangible contributions to the communities as well as to the participants. The model is a demonstration project last summer. Some 80 young men and women were sent to Texas to publicize the childhood immunization program and locate children who needed inoculations. The result: There were 104,889 immunizations in southern Texas. "For every \$1 we spent on this, the return was \$5.65," Mr. Segal brags, based on a study by his organization and the Centers for Disease Control.

No one is better able to assess the opportunities and problems facing AmeriCorps than the remarkable R. Sargent Shriver, who started the Peace Corps more than 33 years ago. Mr. Shriver sees a lot more difficulties with this program because of the diversity of existing efforts and the greater political problems with a domestically based initiative than a foreign-based one. But the opportunities today are plentiful: "In 1960 Jack Kennedy aroused a sort of idealism and self-sacrifice; something suddenly began to happen. Today that is more the norm. This is one of the most heartening developments of the last part of the 20th century."

Eli Segal has the potential to become the Sargent Shriver of this decade. That would be an achievement.

Domestic Peace Corps getting ready to serve

WASHINGTON

Several weeks ago, President Clinton made the kind of news he can do without by criticizing ultraconservative radio and television talk show host Rush Limbaugh and his ilk for "a constant, unremitting drumbeat of negativism and cynicism" that clearly had gotten under his skin. That night on television and in the next day's newspapers, Clinton's gripe overshadowed all else he had done that day.

In the news and political business, it's called "stepping on your own story." The president aired his complaint in a phone interview from Air Force One as it flew to St. Louis, where he was headed to mark the beginning of a "Summer of Service" by 7,000 young volunteers in pilot projects of his new national service program. The idea was to spotlight the program, which is especially close to Clinton's heart. Instead, it got swallowed up in the ensuing airwaves flak between him and electronic America's biggest loudmouth.

Determined to give the whole national service effort a proper send-off as the first anniversary of the signing of the national service act approaches, Clinton and all or most of his Cabinet members will take part in a more elaborate kickoff next month, fanning out around the country to herald the full-scale beginning of what has been popularly called the "domestic Peace Corps."

The idea of young Americans doing various kinds of public service as a means of earning money for college — a stipend of \$4,725 for a year's work totaling 1,700 hours, plus the minimum hourly wage — was easily candidate Clinton's biggest cheer line in his speeches during the 1992 campaign, especially on college campuses. At the end of his first year in office, he singled out passage of the program and enactment of the Brady gun control bill as the accomplishments that pleased him most.

But while the national service program, now called "AmeriCorps," has generated considerable enthusiasm among prospective participants — 80,000 young Americans have called its toll-free number with inquiries — it has not approached the reception afforded John F. Kennedy's overseas Peace Corps, established in 1961, although it is already larger.

When the program is officially launched on Sept. 12, there will be 20,000 enlistees working in communities around the country, according to program director Eli Segal, a key



JACK & JULES
GERMOND & WITCOVER

administrator of the Clinton presidential campaign. That compares with 6,500 today in the Peace Corps and 15,500 in its highest year.

One reason the program has not ignited public excitement the way the Peace Corps did in 1961, Segal suggests, is that the Peace Corps began in an era marked by much stronger patriotic — and anti-Communist — feelings, and was seen in those terms. Today, he says, the new effort is starting "after three decades of failed social programs" and in the wake of such events as the Vietnam war and the Watergate scandal that diminished public confidence in government generally.

Although some Senate Republicans first filibustered the idea, it eventually won bipartisan backing. Wide public support, Segal says, must await "a demonstrable measure of success."

The recruits — all signed on locally by community coalitions that have been awarded federal operating funds — will be undertaking such tasks as community policing, public safety, dispute resolution, environmental cleanup and teaching assistance. Pilot projects are under way now in a "Summer of Safety" by the first 7,000 enlistees in AmeriCorps.

In St. Louis, for example, senior escort services help the elderly walk through high-crime neighborhoods as they go about their lives. Also, dangerous alleyways have been fenced off to discourage muggings and drug dealings.

"There's a panache to the Peace Corps," Segal says respectfully. "Hopefully there will be a panache for AmeriCorps," but of a different sort. The Peace Corps attracted college graduates of middle- and upper-class backgrounds. The new national service corps reaches out to high school graduates and even dropouts, many of whom could not afford to go to college without earnings from it. On them rests Clinton's hope of achieving at home what JFK did for the American image abroad.

The Evening Sun

Baltimore, Friday, August 12, 1994

1 S

VIEWPOINTS

AmeriCorps reserves attention



**MORTON
KONDRACKE**

On Oct. 14, 1960, a Brandeis freshman named Eli Segal read about a speech that Democratic presidential candidate John F. Kennedy had given the day before at the University of Michigan with lines similar to the inaugural theme, "Ask not what your country can do for you."

"I remember thinking, 'He is talking exactly about me,'" says Mr. Segal, and it got Mr. Segal started on a road that led from work with poor children and battered women during college and law school to top roles in the 1968 Eugene McCarthy campaign and the 1972 George McGovern campaign, where he hired Bill Clinton, and eventually to the post of chief of staff of Mr. Clinton's 1992 campaign.

When Mr. Clinton won the presidency, Mr. Segal was offered various jobs in the White House but planned to return to his magazine business in Massachusetts until Mr. Clinton offered him the job of heading up the new national service program.

He took it, believing that the soon-to-be launched AmeriCorps could be for the Clinton presidency what the Peace Corps was for JFK's; it could inspire "generation X" young people to service in the way that JFK's words inspired Mr. Segal and so many others in their parents' generation.

The enactment of legislation setting up the National Service Corporation has been one of Mr. Clinton's major accomplishments, even though it has received nowhere near the publicity of the North American Free Trade Agreement or the president's economic program.

Last summer, as a pilot, the national service program put 80 college and pre-college students to work in Texas, spreading the word about childhood inoculation. While they were working, the number of inoculations administered in Texas went up by 14,000.

This summer, as another pilot, 7,000 young people will be working in 90 projects in 70 cities as part of the "Summer of Safety" program, working with police departments and community groups to organize neighborhood anti-crime patrols, make parks safe and escort seniors and children in high-crime areas.

The full AmeriCorps program is scheduled to be launched Sept. 12 and put 20,000 young people to work by the end of its first year doing community service on public safety, education, the environment and "human needs."

In its top year of activity, 1966, the Peace Corps had 15,500 volunteers overseas; today, that number is down to 6,500. AmeriCorps is scheduled to expand to 100,000 volunteers two years from now, assuming Congress appropriates the necessary funds.

Mr. Segal says that, despite widespread stereotypes to the contrary, generation X already is more motivated toward volunteer service than Baby Boomers were. He cites a UCLA survey of 220,000 college freshmen showing that 68 percent reported doing at least three hours per week of volunteer work during the past year, and 10 percent reported doing more than six hours every week.

Mr. Segal says the survey justifies Mr. Clinton's line, repeated often during commencement speeches, that "the myth about the cynicism and self-centeredness of generation X is a big bunch of bull."

Where cynicism seemingly does prevail is in the media.

In the nine months since Mr. Clinton signed the National Service Act into law, the president has referred to the program no fewer than 70 times while producing practically no coverage in major newspapers or on television, according to Mr. Segal.

Even given the media's penchant for concentrating on bad news, AmeriCorps is a story of idealism deserving attention.

Volunteers will receive the minimum wage while they work, plus health insurance, and will get an education allowance of \$4,725 for each year of service, up to a maximum of two years.

Mr. Segal hopes that, unlike the Peace Corps, AmeriCorps will not be dominated by middle-class whites but will be made up of all ethnic groups and social classes. That is the record of the Texas project, in which 60 percent of the volunteers were members of racial minorities.

Bill Clinton's AmeriCorps just might succeed.

Morton Kondracke's column is distributed by the United Feature Syndicate.

Los Angeles Times

Friday, June 3, 1994

Rappers, TV, Ads Are Enlisted to Sell Service Program

White House has launched huge campaign to get young people interested in the new AmeriCorps effort.

By ELIZABETH SHOGREN
TIMES STAFF WRITER

WASHINGTON — A beaming President Clinton, flanked by young people, is shown striding across the White House South Lawn. Everyone is clapping.

"AmeriCorps — Coming Soon To Communities Everywhere," says the advertisement, which White House officials hope will be as effective at getting participants for national service as Smokey Bear has been at reducing forest fires.

AmeriCorps is the President's signature domestic "peace corps" program. Starting in September, it will send young Americans into communities to "get things done" — like immunizing infants, tutoring teen-agers and making schools and neighborhoods safe.

In return, workers — expected to number 20,000 the first year — will receive a low wage, health benefits and stipends of \$4,725 for each year of service that they can use for education or training.

Even though 60,000 people have called to inquire about signing up for the program, Eli Segal, the President's national service czar, says he is a little nervous.

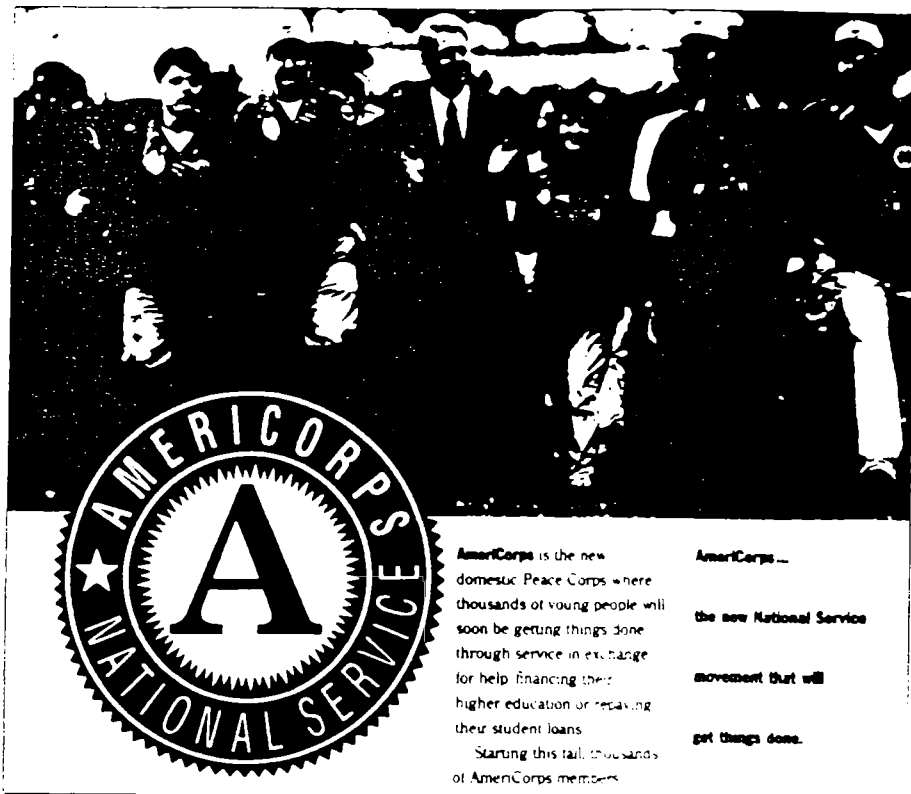
"If we throw a party and no one comes, then we haven't thrown a party," he said.

To make sure that does not happen, the Corporation for National Service, the independent agency Segal heads, has begun a sales campaign.

The first step was coming up with a logo, and that meant the "30-something" agency officials had to design a logo cool enough to appeal to those in their teens and 20s.

The corporation chose a design featuring a letter "A" swimming in a gold sun, encircled with the words: "AmeriCorps National Service" in blue block print.

After emblazoning the logo on T-shirts, badges, patches and bumper



AmeriCorps is the new domestic Peace Corps where thousands of young people will soon be getting things done through service in exchange for help financing their higher education or repaying their student loans. Starting this fall, thousands of AmeriCorps members

AmeriCorps ... the new National Service movement that will get things done.

President Clinton figures prominently in many of the new AmeriCorps ads.

stickers, it was time to take the campaign on the road to college campuses.

To promote the visits, the corporation enlisted rap artist LL Cool J. In a public-service announcement recorded for college radio stations, he urges students: "Find out how you can be one of the 20,000 young people committed to rebuilding our communities. AmeriCorps, the new national service movement that will get things done."

Then Administration officials, accompanied by rock or rap groups, hit the campuses of UCLA, Harvard University, the University of Minnesota and Morehouse College in Atlanta last month. Smaller events announcing AmeriCorps took place at 50 other campuses.

Segal also gave his pitch to national magazines from *Elle* to *Rolling Stone* to *Money*, hoping they would help launch national service by running articles in their September editions.

Negotiations are under way with Ogilvy & Mather Worldwide to have the advertising agency design public-service announcements for radio and TV. Popular bands are being asked to talk up the program at concerts through the summer.

And the Administration is trying to set up partnerships between local TV stations and AmeriCorps projects in their

area, so they can keep viewers informed of what workers are accomplishing.

This emphasis on accomplishment is important because for the program to expand—or continue to exist after the first few years—Segal will have to be able to show Congress that it is having a real impact.

Segal said he has some concern that the campaign will create such demand that many interested young people will be turned away from the program. On the other hand, he said, he does enjoy entertaining the thought that his "product" could end up being as popular as the "Cabbage Patch Kids" doll craze.

Advertising campaigns for federal programs serve dual goals. One is to stimulate people to do what the government wants. The other is to sell the impression to the public that the government is doing what it promised.

For that reason, it is perhaps more than coincidence that Clinton figures so largely in the public-service ads being distributed to magazines and newspapers across the country.

"We always start with the assumption that this would not happen if Bill Clinton was not the President of the United States," Segal said. "What is unique about this is that the President of the United States is so committed to it."

The Dallas Morning News

Leading Newspaper

Dallas, Texas, Monday, February 28, 1994

6 Sections

MF

25 Cents

National service's time has come



RICHARD REEVES

"This is one of the best-kept secrets in the country," said Bruce Corwin, the chairman of Metropolitan Theatres Corp., as he listened to Eli Segal, the man President Clinton chose to create and run national service programs. "I want to put this up on my screens."

A generous offer, considering that Metropolitan owns 800 screens in movie theaters across California. And it is true that the new National and Community Service Trust Act, signed into law by the president in September, has gotten lost in the clouds of media attention to Whitewater, Bosnia and Tonya Harding.

But President Clinton has his domestic Peace Corps. "A dream," he said. In case anyone might miss the connection, he used the same pen President John Kennedy used to sign the executive order that created the Peace Corps back in 1961.

Now Mr. Segal, a businessman who was Mr. Clinton's campaign chief of staff, is on the road campaigning for himself — for his agency, officially the Corporation for National and Community Service. The corporation's management mandate includes the 3,400 members of VISTA (Volunteers in Service to America), created by President Lyndon Johnson in 1964, and a new 800-member Civilian Community Corps, young people working in national forests and parks. What's new is AmeriCorps.

AmeriCorps will begin recruiting 20,000 young men and women in May. Before that, Mr. Segal and a very small staff will be out collecting applications from non-profit organizations putting together programs to employ AmeriCorps members. Government agencies from states as big as California to small towns in Idaho can also apply for AmeriCorps workers, but emphasizing private-sector involvement was the price of winning conservative support for national service. The idea that every unit of the society must be geared to the needs and whims of the "private sector," must "pay for itself" or, even better, be a "profit center" has become imbedded in the American mentality these days. Doing good or investing in the future is no longer enough; government has to make money, too.

So, in Los Angeles, Mr. Segal met with representatives of government agencies, schools, the United Way and others looking for bright-eyed help in teaching literacy or cleaning up streets, even in helping old ladies cross them without being mugged. In the spirit of the times, local sponsors will put up 15 percent of AmeriCorps costs.

AmeriCorps members will be paid twice for a year of their time and energy. First they will get something like the minimum wage for 40 hours a week. Then they will receive grants of \$4,725 toward college tuition or other skill training for each year of service. (There will also be summer corps programs for 3,500 students a year.)

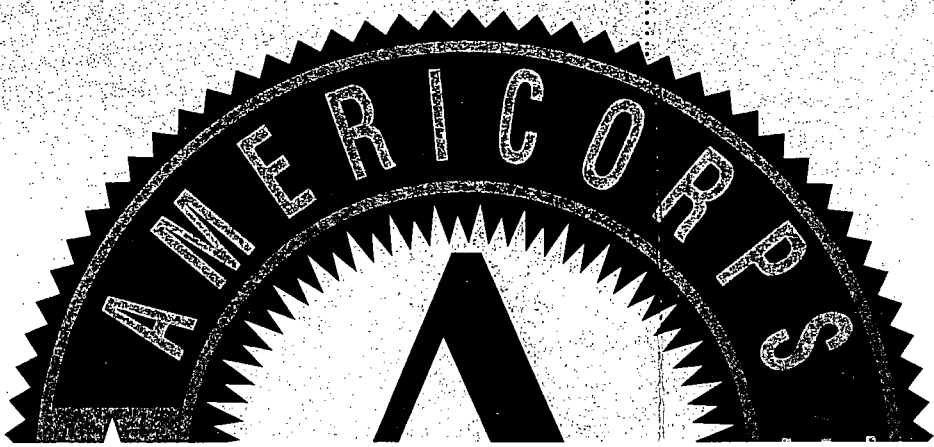
The total budgeted (but not yet appropriated) for the service programs over the next three years is \$1.5 billion. That would cover total service corps membership by then of 100,000 — if Congress can be persuaded each year that every project is serving a larger (profitable) purpose than just reinforcing the idealism of the young and the good of the community.

But I suspect that Mr. Clinton and Mr. Segal are right. This is the best they can get now. If AmeriCorps works — that is, if local communities approve of the work done — it will expand, possibly, one day, into universal national service.

The first syndicated column I wrote, 15 years ago this month, argued that such national service was an idea whose time had come. I was wrong then — and often later too — but something like this is better than nothing. "National service can tell us what it is to be an American," said Mr. Segal, and I still hope he and the rest of us can make that happen — show one another that there is more to life in these United States than marketing and consuming.

Richard Reeves' column is distributed by the Universal Press Syndicate.

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"Today, we are taking a stand for
this country, for the young people
that if we challenge them to
serve and we give them the
chance to fulfill their abilities
more and more, we will all
understand that we must go
forward together. This is the
profoundest lesson of national
service. And it will be the great
legacy of the wonderful people
who make it come alive."

President Bill Clinton
Bill Signing Ceremony for AmeriCorps
The White House
September 21, 1993

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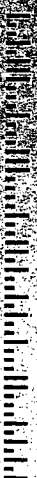
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Name (First, Middle, Last)

Age

AmeriCorps Referral Form

Address

City/County

State

Zip

Telephone Day ()

Evening ()

Social Security Number

Geographic Preference

- ☐ Programs in my local area
☐ Anywhere in the U.S.A.
☐ Specific State (*specify*)

Specific Region

- ☐ Midwest
☐ Northeast
☐ Northwest
☐ Southeast
☐ Southwest

Specific Area Type

- ☐ Rural
☐ Urban
☐ No Preference

Earliest Date Available

September/Year

January/Year

June/Year

Other

Month Year

Type of AmeriCorps Program

Check all that apply

- ☐ All AmeriCorps Programs
☐ Summer Programs ONLY
☐ Part-time Programs
☐ Full-time, Year-round,
or 9 Month
☐ Volunteers in Service
to America (VISTA) ONLY
☐ National Civilian
Community Corps
(NCCC) ONLY
☐ Any Full-time Program

Qualifications/Experience

Highest educational level
attained (*Check all that apply*
and list major/field of study.)

- ☐ Post Graduate Work (*specify*)
☐ MBA ☐ MD ☐ MSW
☐ JD ☐ RN
☐ Other, *specify*

- ☐ Bachelor's Degree
☐ Some College
☐ Associate's Degree
☐ High School Diploma
☐ Some High School

Languages other than
English (*specify*)

Are you a U.S. Citizen or a
Permanent Resident Alien?

☐ Yes ☐ No

Have you ever performed
community service?

☐ Full-time ☐ Part-time

Have you ever been in a
National Service program?

- ☐ VISTA
☐ Peace Corps
☐ Other, *specify*

Skills (*check all that apply*)

- ☐ Computer
☐ Business/Managing/
Accounting
☐ Public Speaking
☐ Mediation/Conflict
Resolution
☐ Health
☐ Construction
☐ Community Outreach
☐ Landscaping/Gardening
☐ Child Development
☐ Teaching/Tutoring
☐ Counseling
☐ Writing
☐ Architecture/Design
☐ Victim Assistance
☐ Other, *specify*

Have you ever been employed?

- ☐ Full-time
☐ Part-time
☐ No

Do you have Experience (E)
(paid or volunteer) and or
specific Interest (I) in any of
the following areas.

Place an E or I
next to all that apply.

- __ Early Childhood
Development
__ Community Development
__ Education
__ Urban Environment
__ Literacy
__ Natural Resources
__ Health
__ Youth
__ Homelessness/Hunger
__ Crime Control/Prevention
Other, *specify*



**Providing the following
information is optional.**

1. Describe your ethnic
background

- ☐ African American
☐ Hispanic/Latino
☐ American Indian/
Alaskan Native
☐ White Non-Hispanic
☐ Asian American/
Pacific Islander
☐ Other, *specify*

2. Do you have any
special needs which require
accommodation?

☐ Yes, *specify* ☐ No

3. Gender ☐ M ☐ F

4. Does your family receive
public assistance (AFDC,
Food Stamps)?

☐ Yes, *specify* ☐ No

Total household income from
all sources

\$

How many people (parents,
siblings, children) live with
you?

**Please fold this form on
dotted lines. The return address
must appear on the mailing side.
Staple, and return by mail.**

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Estimated completion time: 3 minutes. Send
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Privacy Act Notice: Recipients are advised that
providing the information herein requested is
voluntary and if furnished will be used only to
determine interest in participating in AmeriCorps
and will not be disclosed outside the Corporation
for National Service (Auth. 42 USC 12501 et seq.)
without your consent.

SEASONS OF SERVICE

"I challenge a new generation of young Americans to a season of service... There is so much to be done — enough, indeed, for millions of others who are still young in spirit to give of themselves in service, too."

President Bill Clinton, Inaugural Address

The President's national service legislation created the new Corporation for National and Community Service. Formed in conjunction with the White House Office of National Service, built upon the foundation of the former Commission on National and Community Service and ACTION, and incorporating the new National Civilian Community Corps, the Corporation is positioned to revitalize service in every region and community across the country.

CORPORATION
FOR NATIONAL
 SERVICE

The Corporation supports a range of national and community service programs, providing opportunities for participants to serve full-time and part-time, as volunteers or as stipended participants, and as individuals or as a part of a team. From our youngest citizens engaged in service-learning activities in grades K-12, to our older Americans assisting those in need in their communities, the Corporation provides "seasons of service" for all Americans.

AmeriCorps is the President's national service vision of directly and demonstrably addressing the nation's education, human, public safety, and environmental needs at the community level. AmeriCorps offers opportunities for Americans age 17 or older to make a substantial commitment to serve their country and to earn education awards for college or vocational training in return. Up to 20,000 Americans of all backgrounds will serve full-time or part-time in the program's first year, beginning in the fall of 1994.

National Civilian Community Corps (NCCC) is included in AmeriCorps, and engages more than 1,000 young people in service. The NCCC is a national residential service option in which participants are housed and trained together on military bases and are deployed as teams to community service sites. The NCCC combines the best of our military tradition with the best practices of local community service corps, providing participants with opportunities to solve real community needs while developing their own leadership skills and receiving invaluable training for future careers.

Volunteers in Service to America (VISTA) is an important component of AmeriCorps. VISTA is a full-time, year-long program for men and women age 18 and older who commit themselves to increasing the capability of low-income people to improve the conditions of their own lives. VISTA volunteers serve in rural or urban areas or on Indian reservations, sharing their skills and experience in fields such as employment training, literacy, housing, health education, and neighborhood revitalization. Approximately 4000 VISTA volunteers are currently serving, joining more than 100,000 alumni who have previously served their country through VISTA.

Learn and Serve America programs are school-based, and integrate service into daily academic life. Service-learning is a method by which young people learn and develop through active participation in service experiences that meet community needs, and foster a lifetime commitment to service.

1100 Vermont Avenue, NW
Washington, DC 20525
Telephone 202-606-5000
Fax 202-606-4928

Getting Things Done.
AmeriCorps, National Service
Learn and Serve America
National Senior Service Corps

The **K-12 Program** supports school and community-based organizations that engage school-aged youth in service. Over 275,000 students in all fifty states participate in service activities which are integrated into their curriculum, providing structured time for the students to think, talk, or write about their service experiences.

The **Higher Education Program** aims to make service an integral part of the education and life experiences of college students. The program supports high-quality service-learning initiatives at colleges and universities across the nation, at both undergraduate and graduate levels. These efforts address needs in the national priorities while enhancing students' academic and civic learning. Many initiatives are based at a single campus; some are coordinated through statewide consortia; and others are national in scope. While program designs vary, they all seek to integrate service with academic study or with other structured opportunities for reflection. As essential parts of the college experience, these efforts will create a new generation of leaders committed to service.

School and Community-based Programs support schools and nonprofit organizations that engage school-aged youth in active learning through service. By the fall of 1994, over 300,000 youth in all fifty states will participate in programs which will provide opportunities for them to analyze classroom learning and community issues, and apply their new knowledge and skills to meaningful service activities. As a central element of the learning experiences of young people, service-learning will enhance academic achievement and foster personal growth while empowering youth to make a difference in communities across the country.

National Senior Service Corps utilizes the skills, talents, and experiences of older Americans in addressing urgent issues facing the nation. Together these programs involve over 470,000 volunteers who serve in 1,223 local projects and devote an annual total of over 111 million hours of service to their local communities.

The **Foster Grandparent Program** offers low-income seniors aged 60 and over the opportunity to serve one-on-one with children and young people who have special needs, including teen parents, boarder babies and those who are abused and neglected. Over 23,000 Foster Grandparents serve twenty hours a week in volunteer stations such as hospitals, public schools, day care centers and correctional institutions.

The **Senior Companion Program** volunteers are low-income men and women age 60 and over. Senior Companions provide individualized support and assistance to other adults, primarily the homebound elderly. Their services help the homebound achieve and maintain their highest level of independent living. Approximately 13,000 Senior Companions provide disability assistance, home management assistance, and social and recreational companionship to approximately 32,000 individuals each year.

The **Retired and Senior Volunteer Program (RSVP)** is a network of 430,000 Americans, age 55 and up, who perform a wide range of volunteer services that meet real community needs and effectively use their skills, interests, and experience. RSVP is the Corporation's largest service program, providing communities with volunteers diverse in experience, interest, income, and education, and ready to take on the challenges facing the country.

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AMERICORPS

COMING SOON TO COMMUNITIES EVERYWHERE



AmeriCorps is
the new National Service
movement that will
get Americans

working
together
to make
America
a better place
to live.

AmeriCorps is a new commitment to service everywhere
from the new domestic Peace Corps to thousands of AmeriCorps
volunteers who are thousands of miles away. And thousands of times that
many Americans will soon be getting the same kind of service. They'll be
doing it through service in communities all across the country, from
rural to urban, from inner city to outer city. They'll be working on projects
that will help them learn about the world and themselves. They'll be
working on projects that will help them learn about the world and themselves.
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1-800-94-ACORPS

AMERICORPS: COMING SOON TO COMMUNITIES EVERYWHERE

THE NEW NATIONAL SERVICE MOVEMENT THAT WILL GET THINGS DONE

AmeriCorps is the new national service movement that will engage thousands of Americans of all ages and backgrounds in a domestic **Peace Corps** to **get things done** throughout our nation's urban and rural communities.

In exchange for one or two years of **results-driven** service, Americans will receive education awards to help finance their college education or vocational training, or to pay back their student loans.

Beginning this fall, thousands of Americans will fan out across the United States to meet the critical needs of communities everywhere – **getting things done** within the AmeriCorps national priority areas of **education, public safety, human needs and the environment**.

FROM VISION TO MANDATE

"And I hope, believe, and dream that national service will remain throughout the life of America not as a series of promises, but a series of challenges to help us rebuild our troubled but wonderful land."

AmeriCorps is the direct result of President Clinton's vision for a renewed service movement in America that will rebuild our communities while broadening educational opportunities for our citizens.

AmeriCorps legislation was initiated by the President early last summer and passed within months by the United States Congress which responded to the potential of national service with bipartisan support.

On September 21, 1993, President Clinton signed into law the landmark national service bill creating **AmeriCorps** and establishing an unprecedented mandate to mobilize through service an assault on the challenges of our times.

THE AMERICAN WAY TO CHANGE AMERICA

National Service as an imperative and practical way to meet our nation's critical needs is uniquely American. AmeriCorps will follow in the strong national tradition of seeking the talent of our citizens through service in times of great need: — During the Great Depression, Americans went back to work through the *Civilian Conservation Corps* – helping restore our economic health and civic spirit while rebuilding our roads and creating our national parks. — In the aftermath of World War II, the *G.I. Bill* threw open the doors of our colleges to veterans of all ages and backgrounds – offering unprecedented access to education and subsequent

career opportunities to generations of Americans from a grateful America. — And since the 1960s, the *Peace Corps* has captured the enthusiasm and energy of thousands of young Americans – willing to commit their skills to service in all corners of the earth.

OUR TURN FOR THESE TIMES

"National service recognizes a simple but powerful truth, that we make progress not by government action alone, but when the people and their government work at the grassroots in genuine partnership."

Building upon the work ethic of the CCC, AmeriCorps will strive for real results from real work. Embracing the educational advancement of the G.I. Bill, AmeriCorps will reward commitment and responsibility with educational opportunity. And in the spirit of the Peace Corps, AmeriCorps will offer life-changing experiences that extend to lifetime legacies of service and citizenship.

But AmeriCorps will also chart its own course to ensure real results, civic responsibility, and a lasting legacy of change. And that course will lead far from the federal bureaucracies of Washington to the grassroots of America.

For as our recent history demonstrates, the ability to get things done in America is being realized more and more at the community level, where citizens are mobilized and national movements for change are created – movements exemplified by the great struggle for civil rights, and including existing and exciting community-based service initiatives across the country.

THE AMERICORPS NATIONAL SERVICE NETWORK Community-driven and employing the best principles of reinventing government, AmeriCorps will operate in partnership with community-based organizations nationwide forming the **AmeriCorps National Service Network**.

The local programs in the AmeriCorps Network will be selected through an on-going national competition. These programs will run a wide range of service projects that best meet the critical needs of their local communities.

For example, AmeriCorps service projects might be run by small start-ups in our most remote and rural areas – and by long-established service organizations coordinating multi-state outreach; by new youth corps of teenagers just out of high school – and by on-going professional corps of teachers' aides, lawyers, scientists, and business leaders; by local municipalities – and by federal agencies; by institutions of higher education – and by local schools; by Indian Tribes – and by police districts. And by all manner of exciting local partnerships between any and all the above – and more!

Special Note:

The AmeriCorps Network will also include two nationally-

operated service programs; the existing *VISTA* – Volunteers in Service to America, now celebrating 30 continuous years of national service; and the National Civilian Community Corps – a new service corps focusing on the environment in the spirit of the CCC.

AMERICORPS WILL LOOK LIKE AMERICA

The AmeriCorps objective of providing educational opportunity for community-based service will result in a new national service movement of predominantly young adults. But AmeriCorps Members will be drawn from men and women of all ages (over age 16), and will represent all economic backgrounds, racial and ethnic groups, regions and religions, and people with disabilities.

AmeriCorps will look like America!

AMERICORPS

NATIONAL PRIORITIES

While AmeriCorps will be community-based and community-driven; all programs in the AmeriCorps Network and all AmeriCorps Members will be working to **get things done** within the AmeriCorps national priority areas of education, public safety, human needs and the environment.

These are the AmeriCorps

"Getting Things Done"

National Priorities.

EDUCATION

The kinds of things AmeriCorps Members will be getting done to get things done in education:

- Teaching young children to read
- Helping disadvantaged youth realize their school success
- Mentoring teenagers and parents to help them graduate and organizing learning projects for their pre-school children
- Tutoring grade school children in basic reading and teaching the state-of-the-art computer skills
- Organizing innovative work-study and innovative after-school service programs and encouraging young people to enroll in modeling
- Teaching vocational job skills to high school students and facilitating their transition from school to work

AMERICORPS FACTS AND HOW TO GET INVOLVED

WHAT IS AMERICORPS?

AmeriCorps is the new national service initiative signed into law by President Clinton that will create a domestic Peace Corps to help meet our critical national needs.

AmeriCorps will be launched this September. By the end of the year, as many as 20,000 Americans will be *getting things done* through service in our urban and rural communities everywhere!

AM I ELIGIBLE TO JOIN AMERICORPS?

AmeriCorps Members will be from all ages and backgrounds – and AmeriCorps WILL LOOK LIKE AMERICA! You must be 17 years or older (16 for some

select youth programs); a U.S. citizen or legal resident; and, in most cases, a high school graduate.

WHAT KIND OF SERVICE WOULD I BE DOING?

You would be doing results-driven, community-based service that will get things done to meet our country's critical education, public safety, human, and environmental needs.

WHAT WOULD I RECEIVE IN EXCHANGE FOR MY SERVICE?

AmeriCorps is about community responsibility and educational opportunity! In exchange for one or two years of service, you would receive a living allowance averaging \$7,500 per year; health care; childcare when needed; and an education award of \$4,725 per year to finance your higher education or to pay back your student loans. Under certain circumstances, you could serve part-time and receive an education award of \$2,362 per year.

PUBLIC SAFETY

The kinds of things AmeriCorps Members will be getting done to get things done in public safety:

- Assigning youth to community policing efforts and organizing neighborhood watch programs
- Developing crime prevention workshops and providing victims assistance services
- Managing after-school care, truancy and delinquency and drug prevention counseling
- Conducting senior escort services and boarding up or refurbishing abandoned buildings

HOW LONG WOULD I SERVE?

For the most part AmeriCorps Members will serve full-time for one or two years. A full-time term of service is a minimum of 1700 hours over nine months to a year. Based on the local AmeriCorps program, you could also serve part-time for a minimum of 900 hours over two (or extending to three) years.

WHEN AND WHERE

WOULD I SERVE?

AmeriCorps offers a variety of time-options for service.

You could serve after high school (or in some cases while you are working towards your GED); and during or after college, graduate school or vocational training.

And you could serve at home right in your own community – or in any other part of the country.

HOW WILL

AMERICORPS OPERATE?

AmeriCorps will be grassroots-directed and community-driven. Right now, the Corporation for National Service which administers AmeriCorps is conducting a nationwide competition to select community-based programs which will make up the **AmeriCorps National Service Network**.

These AmeriCorps programs will be announced in stages throughout the summer.

HOW WILL

AMERICORPS RECRUIT?

AmeriCorps Members will be recruited locally by the AmeriCorps programs beginning this summer.

Each program will determine its own selection criteria based on its own goals and objectives. Programs will be seeking AmeriCorps Members with a commitment to community service and leadership potential.

HUMAN NEEDS

The kinds of things AmeriCorps Members will be getting done to get things done in human needs:

- Counseling young mothers and encouraging and organizing immunization drives for infants and children
- Helping the homebound and disabled live independently and starting community health clinics for the ill and the elderly
- Coordinating needed services and public housing projects and renovating low-income neighborhoods
- Working with families to resolve disputes and establishing neighborhood mediation centers

HOW DO I JOIN?

If you are interested in joining AmeriCorps, fill out the attached AmeriCorps National Referral Form and mail it back. You will automatically become part of the **AmeriCorps National Service Network Data Base** that will be used to supplement local AmeriCorps Members with national recruits.

After you send in your form, you will receive a list of all AmeriCorps programs so that you can contact them directly to request their local AmeriCorps application.

Special Note: Joining AmeriCorps will be a highly competitive process – as well as a highly rewarding experience!

WHEN WILL

AMERICORPS START?

Remember! AmeriCorps will be launched this September – and by the end of the year 20,000 Americans will be serving in communities everywhere!

"Beyond the concrete achievements of AmeriCorps, beyond the expanded educational opportunities those achievements will earn, national service will help us to strengthen the cords that bind us together as a people."

All quotes by President Clinton at the White House on September 21, 1993, on the occasion of the signing of legislation creating AmeriCorps.

To receive additional AmeriCorps National Referral Forms (like the one attached) or to request applications for the NCCC and VISTA – call the AmeriCorps Hotline at 1-800-94-ACORPS (1-800-942-2677)

TDD-800-833-3722

ENVIRONMENT

The kinds of things AmeriCorps Members will be getting done to get things done in the environment:

- Reclaiming local parks in urban neighborhoods and weatherizing the homes of the elderly and disadvantaged
- Starting city-wide recycling programs and maintaining community parks and trails
- Cleaning up urban streams and inland waterways and restoring national parks and coastlines
- Monitoring for dangerous trends in air quality and groundwater levels and mobilizing national and local disaster relief efforts

Special Note:

You can apply directly to the Corporation for National Service for two nationally-operated AmeriCorps programs that are part of the AmeriCorps National Service Network. And they are recruiting right now!

AmeriCorps*NCCC
The National Civilian Community Corps

If you are interested in getting things done like protecting a mountain stream or reclaiming an abandoned city park while you learn the latest techniques of environmental science – then find out more about the new AmeriCorps*NCCC.

With the NCCC you would live on one of four campuses located at down-sizing military bases in Aberdeen, Maryland; Charleston, South Carolina; Denver, Colorado and San Diego, California. After extensive service training you would become a member of a corps team performing vital and results-driven work in your surrounding communities. While your service would focus primarily on the environment, your team would also help meet other local needs within the AmeriCorps priority areas.

The program will involve up to 250 young men and women per base (16-24 years old) and last for approximately 11 months.

AmeriCorps*VISTA

If you are interested in becoming a service entrepreneur – where getting things done means helping direct new and ongoing service initiatives – consider AmeriCorps*VISTA – a proud and vital national service program now being reenergized to meet the challenges of the 1990s through AmeriCorps.

VISTAs (18 years or older) serve with community-based programs and are placed as individuals or in small service groups.

As with all programs in the AmeriCorps National Service Network, AmeriCorps Members with the NCCC and VISTA will serve their communities in exchange for living allowances, health and childcare benefits, and awards to finance their higher education or pay back their student loans.



AmeriCorps National Service

CORPORATION
FOR NATIONAL
★ SERVICE

AMERICORPS NATIONAL PRIORITIES

AmeriCorps is the new national service movement which will engage Americans of all ages and backgrounds, especially young people, in full or part-time service that gets things done in communities across the nation. AmeriCorps Members will perform service that will have a direct and demonstrable impact in four critical issue areas: education, public safety, human needs, and the environment.

By the end of the year, up to 20,000 AmeriCorps participants will be getting things done by meeting the critical needs within these national priorities:

EDUCATION

School Readiness: furthering early childhood development

Getting Things Done:

- Improving the quality and availability of child development programs by working in day care and Head Start centers and preschool programs
- Teaching literacy and other basic skills to parents of young children so that they can help their children learn
- Helping teen parents stay in school by providing needed services such as child care

School Success: aiding the educational achievement of school-aged youth and adults who lack basic education skills

Getting Things Done:

- Working in schools with high concentrations of low-income students
- Mentoring, tutoring, and providing after-school and summer learning opportunities
- Coordinating service-learning activities for K-12 students

PUBLIC SAFETY

Crime Prevention: reducing the incidence of violence

Getting Things Done:

- Reducing crimes against youth by making schools-safe, creating safe havens, providing training in conflict resolution, and involving youth in prevention efforts
- Providing substance abuse counseling and education
- Developing specific crime prevention strategies targeted at key locations playgrounds, public transportation points, and other public gathering places

1100 Vermont Avenue, NW
Washington, DC 20525
Telephone 202-606-5000
Fax 202-606-4906

Getting Things Done.
AmeriCorps, National Service
Learn and Serve America
National Senior Service Corps

Crime Control: improving criminal justice services, law enforcement, and victim services

Getting Things Done:

- Enhancing community policing efforts by working with local law enforcement
- Reducing specific crime problems such as drug dealing, domestic violence, crimes motivated by bias, crimes against senior citizens, and child abuse
- Improving services available for victims of crime and strengthening innovative criminal justice programs such as neighborhood courts and community restitution

HUMAN NEEDS

Health: providing independent living assistance, home-and community-based health care

Getting Things Done:

- Providing independent living assistance and health care to the homebound elderly, people with disabilities, and people living with AIDS
- Improving the health of low-income communities by offering preventive health services through community health clinics
- Offering prenatal care, parenting education, and health care to families of young children through home visits

Home: rebuilding neighborhoods and helping people who are homeless

Getting Things Done:

- Helping people who are homeless by providing shelter support, assisting in moving into permanent housing, and related services
- Renovating and rehabilitating low-income housing
- Helping individuals move from public assistance into self-sufficiency by providing job training, literacy tutoring, and other services

ENVIRONMENT

Neighborhood Environment: reducing community environmental hazards

Getting Things Done:

- Revitalizing neighborhoods by creating and maintaining recreation areas, green spaces, and community gardens
- Eliminating environmental risks through education, testing, and cleanup
- Reducing waste through energy efficiency efforts, recycling, and other conservation measures

Natural Environment: conserving, restoring, and sustaining natural habitats

Getting Things Done:

- Conserving and restoring public lands, forests, rivers, streams and wetlands
- Making parks more accessible through trail maintenance, infrastructure improvements
- Sampling, mapping, monitoring, and recording air and water quality and status of ground water, land, plant, and animal resources



THURSDAY, DECEMBER 2, 1993

Launching national service policy

By Dennis Kelly
USA TODAY

WASHINGTON — They aren't officially taking applications yet for President Clinton's national service plan — but they're already getting thousands of letters of interest.

The people running the Corporation for National and Community Service — just a few blocks from the White House — say that's an indication of high interest the program has generated. But it also leaves them nervous about expectations the program has created.

"There are moments of real anxiety about all that is expected. We feel a real need to get this done quickly," says Eli Segal, president of the corporation, the newly christened umbrella group overseeing Clinton's national service plan and a host of existing community service agencies. "We've got to go back to Congress and ask for appropriations (again) next year. The fear is how much needs to be done and how much we need the local communities to buy into this."

But the vision for Clinton's national service program is certainly heady stuff.

Its administrators see young



SEGAL: Feels pressure to get service program working soon

workers fixing up dilapidated homes or escorting the elderly to grocery stores in crime-infested neighborhoods. They see college students working in Head Start and early childhood education programs, all the time earning money that will help pay their college bill.

Those daydreams have been there ever since Clinton touted national service as one way to help young people earn money for college.

But the daydreaming has stopped, and the program is

now gearing up the process of making it work.

Regulations for the program will be published in January. Local and national groups then will compete for grants beginning in the spring and learn who gets funded between May and August. By the end of 1994, the Clinton administration expects to have 20,000 working in community service jobs and earning awards of \$4,725 per year in the program toward a college education or vocational training.

The \$1.5 billion program intends to have 100,000 participants over three years.

The part of the national and community service corporation devoted to Clinton's plan is called AmeriCorps. Anyone 17 or over will be able to earn the \$4,725 award toward college or vocational training by working with the non-profit groups that are awarded grants in the application process, or by working with one of two existing service agencies, the Civilian Community Corps or Volunteers in Service to America, better known as VISTA.

Those hired get a \$7,400 per year stipend — about minimum wage — plus health care and child care if needed, along

with the education award.

Programs that qualify will have to meet the educational, human, environmental or public safety needs of their communities. What those are will be up to commissions forming in each state — a "bottom-up" approach that Segal says will let communities decide what kinds of service are in their best interest.

Still, Shirley Sagawa, nominated as managing director of the corporation, says the corporation will help provide the program a "national identity." That will include a common oath taken by participants, a logo, as well as training and monitoring of program quality. The corporation even plans to hire some investigative-journalist types as "circuit riders" to help ensure programs are delivering on promises.

She says the program will also work hard to ensure that program participants "look like America." That's meant to allay concerns that AmeriCorps would be dominated either by low-income groups forced into national service as the only way to pay for college or by students from high-income families getting subsidies from the federal government.

How to get information

People who think they'd like to apply for one of the 20,000 national service slots available next year can get information now, but applications won't be officially taken for a while.

To get information on AmeriCorps, call the Corporation for National and Community Service at 202-606-5000 and then, if you have a touch-tone phone, dial 4 at the list of menu options. You can leave your name and address and you'll be sent a brochure.

This month, the corporation will announce a toll-free 800 number. Then in May and August when 300 to 400 non-profit groups are selected to offer the national service jobs, the toll-free number will get you to an operator who can tell you about programs in your area. Local and national agencies that win grants will do the hiring.

Those interested also can write the corporation at 1100 Vermont Ave. N.W., Washington, D.C. 20525, Attn: AmeriCorps.

The Boston Globe

• FRIDAY, MAY 13, 1994

A meeting of young and old minds

DAVID NYHAN

Vince Nobile has a shaved head, a Yamaha trombone and the right attitude.

His ska band, Bim Skala Bim, pumped up the volume and the energy level Tuesday on a sunny acre abutting the north end of Harvard Yard. The kids of America, represented by several hundred T-shirted and dungareed youths, were still vibrating.

This was the closest that the spirit of John Harvard, represented by a solemn statue of the founder seated, ponderously, 100 yards south, would ever get to a mosh pit.

"We played one of our tunes, 'Eight Track Mind,' about backwards thinking and it's time to get with the '90's," said Nobile. "It's a message to wake up. Then we did 'Digging a Hole.' You know: when you're on a good thing, keep it goin'. It's up to the people to keep it movin'." No kidding.

Suitably pumped by Bim Skala Bim, the future leaders, followers and in-betweeners of America's next century listened politely to the four-foot groups pitch-persons of the new volunteer movement, the community service crowd.

In case you haven't noticed - you'd never know it if you get your news from television - the smarter, abler and higher-minded of America's young are set to embark on a vast experiment in community service. The concept was embraced by

the young after it was enabled by the Clinton administration.

The label slapped on this new set of government-encouraged programs approved by Congress is AmeriCorps, which has all the requisite logos, fact sheets (every 17-year-old or older who's accepted for a one- or two-year hitch gets a weekly stipend, health insurance and \$4,750 a year toward college), and a catch-all number, 1-800-94-ACORPS.

A fledgling federal agency, the Corporation for National Service, linked up with Rock the Vote for four rallies around the country. This

The smarter and higher-minded of America's young are set to embark on a vast experiment in community service.

one put the administration's youngest insider - George Stephanopoulos, born in '61, Kennedy's first year as president - alongside one of the oldest - Interior Secretary Bruce Babbitt, 56 next month.

Babbitt, who might be nominated to the Supreme Court today, was a student at Harvard in 1965, when Stephanopoulos was three. He told the young crowd what it was like then, with JFK fresh in his grave, blacks battling fire hoses in the

South and TV news just emerging from its Stone Age. "I was a student on this campus, watching TV, seeing the streets of Selma, Alabama, and Martin Luther King Jr.," said Babbitt. "Events were gathering for the civil rights march to Montgomery."

To his audience, the saga was almost as remote as Julius Caesar's Gallic wars. "Something seized me," Babbitt continued. "I walked off this campus and went to Selma, Ala., for several weeks." He joined the Movement, a young white guy from Arizona hanging around small Southern towns where blacks couldn't vote, eat at a restaurant or use the john. Babbitt became a '60's guy, working for VISTA and Head Start. "It was the most important thing I've ever done in my life," said a fellow who's been governor, a Cabinet officer, a not-too-shabby candidate for president and maybe soon a judge.

No Harvard crowd is ever short of a cadre of boot-licking careerists. Could it be true that a Cabinet officer and maybe a Supreme Court judge would get a bigger kick out of integrating a lunch counter in Mississippi than getting a cushy job in D.C.?

But the young prefer hearing from the young. Stephanopoulos, Clinton's MTV Man, is a heart-throb to fanzine-style groupies of the 12-13 bracket. He plugged Clinton's agenda, linking it to the youth revolt the young love to hear about. "Elections matter. What you do matters. Government can do something, govern-



DOROTHY ADLER ILLUSTRATION

Bruce Babbitt went from Harvard Yard to Selma, Ala. Will his next stop be the Supreme Court?

ment can work to change people's lives for the better."

Bruce Babbitt nodded vigorously; 29 years after bolting Harvard Law School for Selma and the Movement, he's got a shot at going on the Supreme Court. You don't need to be a weatherman, or a trombonist in a ska band, to know that things change if enough people want them to change. Clinton may be ham-handed with foreign policy, but he's gangbusters on national service. In the marathon now underway in the nation between cynicism and idealism, the race is to the young. Where they go, this country goes.

David Nyhan is a Globe columnist.

Four Color Usage Guidelines:

When reproducing the logo in full color
the specifications are:

100% Black

100% PMS 032 Red

100% PMS 292 Blue

100% PMS 1235 Yellow

Process Builds:

100% Magenta, 100% Yellow

80% Cyan, 5% Magenta

100% Yellow, 30% Magenta

The two interior white circles
are 60% screen of Black.



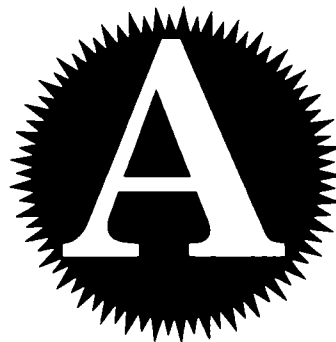
Black Plate



PMS 032 Red Plate



PMS 292 Blue Plate



PMS 1235 Yellow Plate