

Withdrawal/Redaction Sheet

Clinton Library

| DOCUMENT NO. AND TYPE | SUBJECT/TITLE | DATE | RESTRICTION |
|-----------------------|---|------------|-------------|
| 001. email | To: aryanbarton@welfareto.org, esegal@welfareto.org from Greg Baer/Shirley Sagawa, re: To do [partial] (1 page) | 01/18/1999 | b(6) |

COLLECTION:

Clinton Presidential Records
Automated Records Management System [Email]
Default ([Creator: Sagawa])
OA/Box Number: 1100000

FOLDER TITLE:

[01/18/1999]

2013-0661-F

bg134

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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COLLECTION:

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Default ([Creator: Sagawa])
OA/Box Number: 1100000

FOLDER TITLE:

[01/18/1999]

Brittany Gerke
2013-0661-F
bg134

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ARMS Email SystemRECORD TYPE: FEDERAL (NOTES MAIL)

CREATOR: "Greg Baer ("Greg Baer/Shirley Sagawa" <baersagawa@erols.com> [UNKNOWN])

CREATION DATE/TIME:18-JAN-1999 19:49:30.00

SUBJECT: To do

TO: aryanbarton@welfareto.org (aryanbarton@welfareto.org [UNKNOWN])

READ:UNKNOWN

TO: esegal@welfareto.org (esegal@welfareto.org [UNKNOWN])

READ:UNKNOWN

TEXT:

Eli -- I had a few thoughts over the weekend -- thought it might be useful to get them to you before you leave for England.

First, thought you and AmeriCorps Alums might want to consider AnnMaura Connolly to be a consultant to coordinate the campaign. AnnMaura has left the Corporation (b)(6) She also

[oo]

does work for the Grantmaker's Forum, and has a great relationship with the Corporation. I worked with her a lot when I was doing the America's Promise

task force on service (ugh) and found her to be terrific to work with and well aware of the shortcomings of CNS's current leadership. If you and Vollie want to go forward with her, you might want to run it by Nick Bollman, to make sure he doesn't see a conflict of interest.

I plan to call Nick, Vollie, John Gomperts and Chris Kwak this week to touch

base. It occurs to me that we really have four or five related efforts at work here that could either reinforce and build on one another or duplicate each other and potentially even undermine each other. These are: 1) You and AmeriCorps Alums; 2) Grantmaker's Serve2K initiative; 3) CNS's visibility efforts--recruitment, events, service days, awards, graduations, 5th anniversary; 4) White House visibility efforts. It might be wise to have the leaders of these groups (which are the people I mentioned above) talk on a regular basis.

As you organize the subcommittees (I don't have your memo here, but I think you had message, money, and overall organizing?), factor in Susan Stroud (I have briefed her on the effort and called Alison Bernstein, who suggests that Bob Rogers call Susan Beresford and that I speak with Michael Lipsky

-- Susan Stroud is trying to set up for the 25th), as well as Colin Greer, Ann Bartley, and Stan from IBM. I plan to keep a mailing list at work and will forward their info.

It seems like we need some early decisions, maybe by the self-nominated organizing committee (assume you'll put everyone on who expresses interested?) on a few things. First, it would be good for the group to

affirm HRC's objective for the group -- ie to make AmeriCorps sustainable by raising its visibility through a media campaign and building a strong Alumnae/Friends association. The group might want to refine the objectives as I have tried to do, including measurable outcomes, benchmarks, etc. Or not! Second, someone should be tasked with developing a plan, with input (either through meetings or comments on drafts) from everyone involved. The group needs to decide whether the plan should be developed by a PR/ad agency, either pro bono or paid, and which one. Third, you will need a budget, which could be determined after the plan or before it, depending on whether you want to set a ballpark amount for money that needs to be raised.

Keep in mind that if Alums is the fiscal agent, they will have costs and should have some "indirect cost rate" that gets factored in. Finally, you will need to decide, hopefully with the PR/ad firm and in consultation with CNS, what the key messages are. Probably the PR/ad firm should do focus groups to refine this, building on the Penn poll.

You know I have long thought that the fifth anniversary presents a lot of opportunities. CNS can do grassroots efforts, the White House can deliver the President, and State Commissions can do governor events. We should probably have a meeting rather soon with John G, maybe Ann Lewis, and others to figure out what the fifth anniversary will involve. Melinda has an idea that all the former Alums should come together somewhere for a service day and a big rock concert, which could be televised and might get a lot of attention. I'm not sure what I think. But in the interest of making this all fit together, we ought to know up front what everyone is planning.

I mentioned to Ann that I thought you might want to call Nick and invite him to be a partner with you in coordinating this. It's up to you -- he seems interested and could really help line up the foundations and give you some cover. I know HRC will be counting on you and in her mind, you're the one. But it might help to spread the work. If you want to do this, you should call him before your memo goes out, if possible. You might want to call Vollie too, ASAP.

Finally, I will talk to John and Debbie about getting something to the cabinet. In addition to "greatest hits" of programs hand-picked for each, I would suggest they brainstorm a list of things that cabinet members can do throughout the year, if they want to get involved.

Hope this is helpful. I'm in the office Tuesday! Have a great trip if we don't speak.