

Fax Cover Sheet

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DATE: 5-1-00

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FROM: Ann Delbry

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Number of pages, including cover sheet: 2

MESSAGE

Here is the final version:

Please call me with questions.

Thanks

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JACK VALENTI
PRESIDENT
AND
CHIEF EXECUTIVE OFFICER

*May 2, 2000
Washington, D.C.*

*Contact: Rich Taylor
202-293-1966*

Statement of Jack Valenti
President and CEO, Motion Picture Association of America

On the New Task Force of Tools for Parents and Teens in the Media Age

"I am in full agreement with the goals of the White House conference. Anything that gives parents more information and more guidance to help them monitor the values of their children is something we want to be a part of."

-###-

**The White House
Domestic Policy
Council**

Fax

Karen 879-9339

To: Ann Delory

From: Ann O'Leary

Fax: 202/393-5510

Pages: 2

Phone:

Date: 04/27/00

Re: White House Conference on Teenagers

CC:

☒ **Urgent**

☐ **For Review**

☐ **Please Comment**

☐ **Please Reply**

☐ **Please Recycle**

● **Comments:**

Ann –

Thank you and Tony for all of your tremendous help on this issue. Attached please find a brief description of what we hope to establish and announce. We are particularly hoping that the industry will, at a minimum, agree to come together to establish one web site where parents can have one-stop access to information on all of the various rating systems. I have listed the current partners. We would like to be able to announce the industry partners as well.

Please call me as soon as you can on the industry's response to this proposal. Thanks again for all of your help.

All the best Ann O'Leary (202/456-6275)

*Karen - FYI - This fax went to Ann last night. Thanks for your help.
Ann O'L*

New Task Force on Tools for Parents and Teens in the Media Age

This task force will be a private-public effort that could be announced at the conference, but tasked with producing results in six months. The purpose of the task force would be to:

- (1) Establish a portal for teenagers that would connect-up non-commercial teenager-friendly resources on the Internet (the Federal contribution would be to update the afterschool.gov site and add a connection called teens.gov);
- (2) Provide guidance to local communities on how to set up one-stop information centers to provide information on services, hotlines, and community opportunities to teenagers and parents of teenagers through 1-800#s and local web sites;
- (3) Establish a portal for parents that would connect up helpful information on parenting teenagers on the Internet. A Federal parenting website that will connect all of the parenting resources in the Federal government through OJJDP will be ready to announce at the conference; and,
- (4) Provide comprehensive information for parents on understanding and monitoring the usage of media by their teenagers. Currently, there is no one place that parents can find information on the various media rating systems or how to use them. We hope the industry could come together to develop one web-site on media ratings systems with good information on how to use each system to provide parents with easy access to good information about the current rating systems.

The following partners have agreed to be a part of this task force: Center for Media Education, American Psychological Association, America's Promise, Children's Defense Fund, National Network for Youth, United Way of America, and GetNetWise.