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making after school count

spotlight

Cover story: Academic achievement

quality

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programs

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school readiness

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CHARLES STEWART
MOTT FOUNDATION

Expanded-Day Classes at Schools Can Increase Academic Achievement

By ANN YOST

Ask first-grader Joseph Montiero about etymology and he will tell you about Mr. Read.

Mr. Read, who left his town (Readville) to hunt for runaway letters, returned triumphant and intended to start a language with them. He put them into a specially built word machine. But there was internal strife; some of the letters were bullying others. So, Mr. Read formed a peacekeeping force, the Vowel Club, and decreed that at least one of them had to be with every group of letters that came out of the machine.

Joseph could tell you that Mr. Read meets with the Vowel Club on Monday nights, and no one else is allowed to attend, except sometimes "W" and "Z," "when there is trouble with them."

"Readville" is the creation of Judith Clancy, a former Brockton, Massachusetts, reading specialist who is now an administrator.

"I wouldn't have the time to teach this during the day, but I can do it after school," Clancy said. "And it really works. Kids can



"Buddy" paintings help kids in rural West Virginia understand the value of friendship.

Teen pregnancy - Hispanic youth -
highest rate:

People in Espana!

Christine →

2 Hispanic advertising

3 major media leaders:

→ proportion kids:

great vulnerability

Dec 1st

Any sense of possible

Editorial coverage:

Market research -

Known as field results

Event for media execs -

opinion leaders: spur action in

community -

top drawer media execs:

Christine Serra Legge:

persistent poverty -

→ 2 generations:

→ talk about

Hispanic media:

→ very engaging data

→ Hispanic data

→ one Hispanic

trouble → digging -

armed commitments

→ Announce a few commitments

Dept of Labor → this economy @ this time:

Education point →

Dropping out of school -

land mines:

Poverty - Education + economy

Marriage + religion