

Ann O'Leary -
This is the
material I forgot to
give you.

S.A.

PHOTOCOPY
PRESERVATION

MS letters

Memorandum

To: Delia Cohen, Deputy Director of Correspondence and Presidential Messages
The White House

From:  
Jill Bennett and Mark Miller, Office of Public Affairs
Corporation for National Service

Through: John Gomperts, Chief of Staff
Corporation for National Service

Date: March 1, 1999

Re: President's Student Service Challenge Letters

Cc: Tanya Martin
Anne McGuire

Purpose

This memo is to follow up on the status of two letters that were requested on January 29, 1999 via fax by Mark Miller.

Background

Both letters are congratulatory letters from President Clinton to young people who have performed outstanding service to their communities. One letter will be sent to young people ages 5-25 years old who have performed 100 hours of community service within a 12-month period (50 hours for youth 5-14 years old). The second letter will be sent to high school juniors or seniors who have been awarded a President's Student Service Scholarship of \$1,000. Only one student in each high school in the country is eligible to receive this scholarship.

Both of the award and scholarship programs that are promoted together as the President's Student Service Challenge have been developed in full cooperation of the White House with oversight by Tanya Martin. The logo, certificate, and brochure design were approved last fall as was sending a letter from the President to each award and scholarship recipient.

Urgency

While the scholarship letters will be sent once a year each summer, the award letters are sent throughout the year, and currently more than 1,200 young people are awaiting a letter from the President. Some have been waiting more than two months.

Language

A congratulatory letter for the scholarship program was sent to scholarship recipients last year, and the language has been only slightly modified from last year's version. The award letter is quite similar to the scholarship version. All three letters are attached.

Printing

We are requesting 50,000 copies of the award version of the letter and 5,000 copies of the scholarship version. We anticipate this will fulfill our needs for one year. Our GPO-BAC code is 6050-28, and the budget code is 9910400H98-2402.

Attachments

I am faxing the following attachments to this memo:

- Text for the two versions of the letter from the President (scholarship and award)
- A President's Challenge fact sheet
- Four pages from the President's Challenge application brochure
- August 24 memo from John Gomperts to Dan Burkhardt

Memorandum

To: Dan Burkhardt, Director of Presidential Correspondence

From: John Gomperts, Chief of Staff

Date: August 24, 1998

Re: Letters from the President for:
President's Student Service Awards
President's Student Service Scholarships
National Service-Learning Leaders Schools

Two years ago President Clinton announced during his address at Pennsylvania State University, what would become three very important recognition programs administered by the Corporation for National Service—the National Service Scholarship Program, (now President's Student Service Scholarships) National Service Leader Schools, and the President's Student Service Awards. The success of all three presidential initiatives rely on the support of the White House through letters from the President for award winners and a letter of support for marketing purposes. Description of the programs are as follows:

President's Student Service Scholarships of \$1,000 provided by the Corporation for National Service are available to high school students who have performed outstanding community service. Each high school in the country may select one junior or senior who has performed at least 100 hours of service within a 12-month period to receive the \$1,000 scholarship. An additional \$1,000 scholarship consisting of \$500 scholarship from the Corporation matched by \$500 from the community is also available. Scholarship recipients will also receive a certificate and letter from the President.

Youth ages 5-25 who perform at least 100 hours of service to the community in a 12-month period are eligible for the ***President's Student Service Award***. Students may be certified by their school, college, or community-based organization and will receive a specially designed gold pin of the presidential seal, a presidential certificate, and a letter from the President.

The ***National Service Leader School Program*** recognizes up to 100 outstanding high schools who have incorporated service into their school curriculum in such a way the both community and students learning have been significantly improved. Next year, up to 100 middle schools will also be recognized.

We hope that we can count on your support of all three of these programs. I will be in touch with you soon to discuss details.

50,000

THE WHITE HOUSE

WASHINGTON

March 1999

Dear Student:

Congratulations on receiving the President's Student Service Award. I am delighted to join your family, friends, and community in celebrating this impressive accomplishment.

Your commitment to serving others has earned you this national honor, and your efforts have helped show others that we can meet our challenges and solve our problems by working together as a community. I urge you to continue to find ways to serve, and to ask others to serve, throughout your education and your life.

Thank you for your dedication, and best wishes for continued success.

Sincerely,

Bill Clinton

THE WHITE HOUSE
WASHINGTON

March 1999

Dear Student:

Congratulations on your selection as a President's Student Service Scholar. I am delighted to join your family, friends, teachers, and community in celebrating this impressive achievement.

You were nominated for this national honor because of your outstanding service to others. Even at your young age, you have already embraced one of America's most enduring ideals -- the notion that we can meet our challenges and solve our problems by working together as a community.

Being named a President's Student Service Scholar is not only an honor but also a responsibility, because you are an example for Americans of all ages. I urge you to continue to find ways to serve, and to engage others in service, throughout your education and your life.

Thank you for your dedication to service, and best wishes for continued success.

Sincerely,

A handwritten signature in black ink, appearing to read "Bill Clinton". The signature is written in a cursive, flowing style with a small dot above the "i" in Clinton.

Waxman, Eliot

From: Bennett, Jill
Sent: Friday, November 26, 1999 2:13 PM
To: Waxman, Eliot
Subject: Pres letter white house contacts

I'll bring you hard copies of the two most key correspondences, but here is the cast of last year's White House characters.

Maureen Hudson 456-5902

Maureen ended up being the person who actually got us the letters. Might try her first if she's still there. She was nice and helpful but didn't get much cooperation from her boss or others. Her key motivation to getting this done was my relentless nagging. Her boss is Delia Cohen.

Delia Cohen, Deputy Director of Correspondence

Didn't do much to facilitate things, but didn't really hold it up. Had to write a letter reexplaining the whole situation at the 11th hour, but she at least empowered Maureen to help us.

Dan Burkhardt, Director of Correspondence

The buck stops with Dan, and well, let's just say it stopped. He was the one who sat on this the most, asked a lot of questions, but wasn't clear about what we were supposed to do to move things along. He's the guy who Tanya Martin or Anne McGuire should have talked to in the very beginning. I'm not sure how we got the letters off Dan's desk and onto Delia's to make things happen.

Tanya Martin and Anne McGuire were John's contacts last year. I was thinking they were in domestic policy, but I'm easily confused.