

file: college
affordability



June Shih

01/19/2000 08:31:34 PM

Record Type: Record

To: Ann O'Leary/OPD/EOP@EOP

cc:

bcc:

Subject: sorry for the delay... am working on conc. 

**FIRST LADY HILLARY RODHAM CLINTON
REMARKS FOR COLLEGE AFFORDABILITY EVENT
THE WHITE HOUSE
JANUARY 20, 2000**

Welcome to the White House.

We all know that for millions of Americans, education has been the key to a better life – and to the American Dream. Nowhere has this been more evident than in the century just past. In the 1950s, we saw how the G.I. Bill opened the doors of college and lifted an entire generation into a middle class that transformed our nation.

Today, at the turn of the century, we are seeing not just how a college education can open a path to a better life, we are seeing how it has become the only the path – the difference between those who will thrive and those who will not in our new information age. In the coming years, the number of new jobs requiring a bachelor's degree will grow almost twice as fast as the overall average. The three fastest growing occupations – all of them in the field of technology -- require at least a bachelor's degree and pay much higher than the average for all full-time workers.

That is why it is more important than ever that we as a nation continue to open the doors of higher education even wider to all Americans. I am proud that for the past seven years, with the President'

s leadership – and the help of so many of you in this room – we have worked very hard to make the dream of a college education a reality for millions of Americans – with new Hope Scholarships and lifetime learning tax credits, more Work Study opportunities, higher Pell Grants, and more affordable student loans.

But we all know that even with all this progress, our work is not yet done. Since 1980, tuition at both public and private four-year colleges has grown at more than twice the rate of inflation – that's faster than any other major consumer item – including health care. And while average tuition over the past 20 years has doubled, median family incomes and financial aid have not kept pace.

As a result, paying for college has become a daunting challenge for families at a variety of income levels. Not just lower-income parents -- but parents who by most standards are doing well -- are spending sleepless nights worrying about how they will pay the tuition bills without going broke. Mothers and fathers are taking second jobs or second mortgages, scrambling to make sure their children are not denied this essential tool for the future. Young people themselves are graduating thousands of dollars in debt. Who knows how many worthy, but less than lucrative professions – from teaching to social work to public service – are losing our best and brightest young people because they are too burdened with debt to afford to take these jobs.

In a few moments, the President will be announcing new proposals to help more families meet these challenges. In this era of unprecedented prosperity, at a time when higher education is not just an advantage, but essential to individual and national progress, we cannot afford to keep a college education out of reach to a single American.

Over the past seven years, I have spoken or attended my share of college commencements. And I believe there is no ceremony more hopeful, more full of possibility than a commencement ceremony, whether it's at a small private college, or great public land grant university, or a community college. I can almost always see the pride of

accomplishment in the eyes of graduates as take hold of their diplomas. Let us all work to give every single American who's willing to work for it the same chance to don that cap in gown, to march to the strains of pomp and circumstance, and to walk confidently into the future. Their future – and America's future depends on it.

Ann O'Leary



Ann O'Leary
01/19/2000 08:04:44 PM

Record Type: Record

To: June Shih/WHO/EOP@EOP
cc:
bcc:
Subject: Re: Lifetime Learning credit/Schumer -- 1 para. writeup -Forwarded

will do.

do you have a draft?

June Shih 01/19/2000 07:16:24 PM



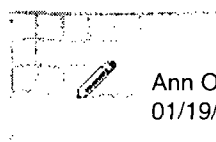
● June Shih 01/19/2000 07:16:24 PM

Record Type: Record

To: Ann O'Leary/OPD/EOP@EOP
cc:
bcc:
Subject: Re: Lifetime Learning credit/Schumer -- 1 para. writeup -Forwarded

it looks like schumer's basically doing what we're doing... maybe we can ask him to talk more about his own efforts in Congress?!

Ann O'Leary



Ann O'Leary
01/19/2000 11:53:41 AM

Record Type: Record

To: June Shih/WHO/EOP@EOP, Samir Afridi/WHO/EOP@EOP
cc:
bcc:
Subject: Re: Lifetime Learning credit/Schumer -- 1 para. writeup -Forwarded 

Schumer is going to speak for 2-3 minutes. He will thank the President for his leadership, talk about the fact that in today's information-age economy it is more important than ever to get a college education, talk about the fact that the expense is even too much for middle class families, give the example of his middle class parents who sent three kids to college and say that it might not be possible today, talk about the fact that students are finishing college with a mountain of debt on them and their parents and that the price of college has risen more than inflation for the past 20 years, and then introduce the parent who will be introducing the POTUS

they won't have Schumers remarks done until later today

June Shih 01/19/2000 11:15:53 AM



● June Shih

01/19/2000 11:15:53 AM

Record Type: Record

To: Ann O'Leary/OPD/EOP@EOP
cc:
Subject: Re: Lifetime Learning credit/Schumer -- 1 para. writeup -Forwarded 

can you try to get draft of schumer's remarks, to minimize duplication...



Ruby Shamir
01/19/2000 06:53:29 PM

Record Type: Record

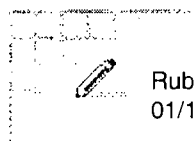
To: See the distribution list at the bottom of this message

cc:

Subject: College Affordability Event Families

sorry - Nina attends Trinity College

----- Forwarded by Ruby Shamir/OPD/EOP on 01/19/2000 06:53 PM -----



Ruby Shamir
01/19/2000 06:48:56 PM

Record Type: Record

To: Ann O'Leary/OPD/EOP@EOP

cc: See the distribution list at the bottom of this message

Subject: College Affordability Event Families 

This is the information I have thus far on the families on stage for tomorrow's event :

Rita Tschiffely

Single mother of 4 children; 1 graduated from college (Elizabeth Snelling), 2 in college (one in N.C., and Peter is at U of MD), and a son, Paul, who is a junior in high school.

Rita makes \$30,000 annual income, plus \$325/mo child support

The family is white

She will bring 2-3 of her children [Peter, Paul and maybe Elizabeth]

McLaughlin/Bradshaw

Nina McLaughlin will introduce the President. She is a freshman at Davidson College and receives loans and a small grant. Her parents make up the rest. She has two brothers, George, a senior in high school, and ____, in eighth grade, and they both attend private schools.

The father is African American, and the mother is white.

Terry Joiner (single mother, African American)

Alexis Joiner, daughter who is a Senior at Davidson College in N.C.

Jared Joiner, son who is in the 11th grade, planning to go to Duke Univ.

Both kids attended Georgetown Day School, but when Alexis went to school, Jared had to transfer to public school where he is in an accelerated program.

Davidson College costs \$30,000/year with room, board and books, and they pay for it with scholarships, grants, and loans

Income is 60-70K, receives no child support.

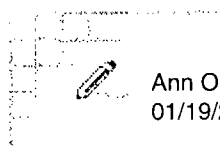


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Michael K. Gehrke/WHO/EOP@EOP
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Jason Furman/OPD/EOP@EOP
Ann O'Leary/OPD/EOP@EOP



Ann O'Leary
01/19/2000 01:25:02 PM

Record Type: Record

To: Ruby Shamir/OPD/EOP@EOP

cc:

Subject: College Affordability Event

Ruby -

Talking points for calls to families:

Tomorrow at the White House, the President will be announcing a new initiative to make college more affordable for more families.

We are looking for families that might benefit from this new initiative who would be willing to be on stage with the President and to possibly speak at the event.

This new initiative would allow families who make up to \$100,000 to receive tax credits for education expenses, including college, up to \$10,000 when it is fully phased in. We are looking for families that have several children in college or about to attend college and are struggling financially to provide the best for their children and, would, therefore benefit from such a tax break.

Ask them:

- (1) Family Income
- (2) Kids -- how many, in college?, where?, when?, cost?, financial strain?
- (3) availability for event? willing to speak? who from family could be there?

Families to call:

Somehow associated with U MD:

(1) Jackie Maisel (mother), married with 3 children, 2 in college (Brown and Emory)
301-985-7576

(2) Rita Tschiffely (single mother), 3 children, 1 graduated from college, 2 in college
301-985-7964

(3) Belinda Bender (mother), single parent, 2 kids in college (U MD, Prince Georges Community College)
301-985-7235

Students from Trinity who might be able to get family to participate - financial aid officer has called to alert them that we will be calling, we don't know very much at all about these students or their families

(1) Nina McLaughlin
202/612-5101 -- dorm
202/396-3229 (family's home)

(2) Tina Hines
202-906-2189 (her apartment)

(3) Tiffany Greson
202-612-5235 (her apartment)
202-927-9324 (her family)