

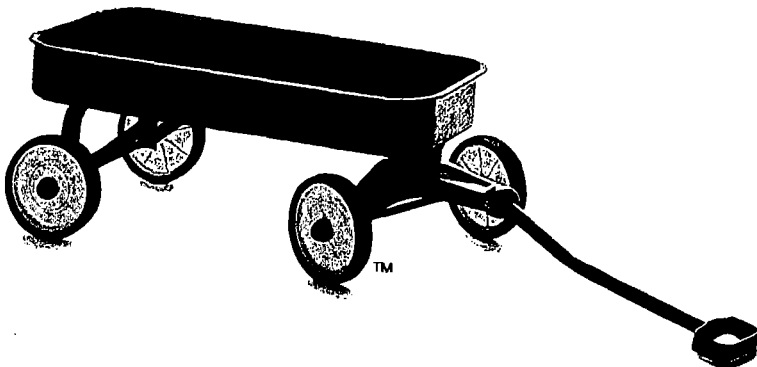
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Promise

# AMERICA'S PROMISE

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THE ALLIANCE FOR YOUTH™

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PRESERVATION**

**AMERICA'S PROMISE**  
THE ALLIANCE FOR YOUTH™

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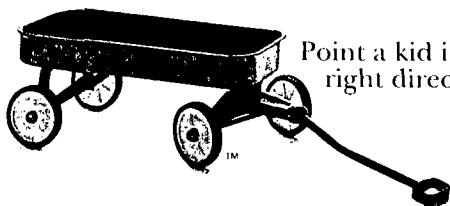
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## FEDERAL GOVERNMENT

**There are 35 federal government organizations, including all 13 departments of the executive branch and 14 independent agencies, among the nearly 500 Commitment Makers of America's Promise, and the numbers continue to grow. Collectively, they have structured more than 75 programs around the Five Promises.**

The federal government, the nation's largest employer, is rich in human resources and programs that impact citizens in every state, county, parish, city and town in America. It remains a powerful force that is mobilizing America to create a brighter future for our children and young people. These few examples show how federal departments and agencies are fulfilling the commitments they have made to youth.

- **The Corporation for National Service** provides funding for the 518 AmeriCorps Promise Fellows who are serving in national, state and local not-for-profit organizations. It also is the lead partners for providing youth opportunities to give back through community service. Through AmeriCorps and the Senior Corps, more than 100,000 people tutored more than 600,000 children in 1999, bringing the total tutored since the Presidents' Summit to more than 2 million. CNS has also worked with the **Department of Education** and college presidents to recruit more than 100,000 work-study students for community service projects.
- **The Department of Defense** has involved more than 500,000 military dependents, Junior ROTC students and National Guard Challenge Program cadets in community service projects. It has also developed 100 alliances between its youth programs and the Boys & Girls Clubs of America.
  - The **Army** is expanding its Junior ROTC program to 300 more schools during the next five years.
  - More than 40,000 **Navy** personnel and government employees have helped form partnerships with organizations and communities near naval facilities throughout the world.
  - The **Marine Corps** is focusing its mentor and tutor programs on literacy and anti-drug messages.
  - The **Air Force** uses aviation to promote science, math, technology, goal-setting, problem-solving and living a drug-free lifestyle at its STARBASE learning centers.
- **The Department of Justice** is supporting the National Youth Network, a cooperative partnership among the **Office of Juvenile Justice and Delinquency Prevention**, 30 youth-serving organizations and the **National Crime Prevention Council** that develops young leaders, promotes youth-adult partnerships and gives youth a chance to serve in programs in their communities.
- **The Department of Transportation** introduces students to the skills they'll need for transportation careers through its Garrett A. Morgan Technology and Transportation Futures Program. Working in partnership with local schools and the Morgan Education Roundtable, the department has reached 1.5 million students in 900 cities, surpassing its original commitment.
- During 1999, 34,000 **Job Corps** students, as a direct result of their commitment to America's Promise, participated in community service projects, created new national and regional employer partnerships, and mentored 1,100 younger students, fulfilling the agency's commitment to youth.
- **The National Endowment for the Arts, the Department of Education** and other federal agencies are guiding the Mars Millennium Project, in which thousands of young people are incorporating arts, sciences and the humanities, and an examination of their own communities, as they collectively design a community of the future for 100 transplanted Earthlings on Mars in 2030. The project, which was piloted in summer 1999 with Houston's Promise, has the support of more than 100 national organizations, major businesses and corporations.
- **The Social Security Administration** gathered 75,000 school supply items during a 1999 back-to-school drive, donated 6,700 surplus computers to public schools and sponsored 800 high school students during 1999's National Groundhog Job Shadow Day.



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*Federal departments and agencies in the Report to the  
Nation are on the back of this fact sheet.*

## Federal Government Commitment Makers Working With America's Promise

|                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|
| Agency for International Development              | Environmental Protection Agency                   |
| Corporation for National Service                  | Federal Emergency Management Agency               |
| Department of Agriculture                         | General Services Administration                   |
| <i>Animal and Plant Health Inspection Service</i> | National Endowment for the Arts                   |
| Department of Commerce                            | National Endowment for the Humanities             |
| <i>Census Bureau – Census 2000</i>                | Office of National Drug Control Policy            |
| Department of Education                           | Office of Personnel Management                    |
| <i>School-to-Work Program</i>                     | Office of the Secretary of Defense                |
| Department of Energy                              | <i>Department of the Air Force</i>                |
| Department of Health & Human Services             | <i>Department of the Army</i>                     |
| Department of Housing & Urban Development         | <i>Department of the Navy – U.S. Marine Corps</i> |
| Department of Interior                            | <i>Department of the Navy – U.S. Navy</i>         |
| Department of Justice                             | Peace Corps                                       |
| Department of Labor                               | Selective Service System                          |
| <i>Job Corps</i>                                  | Small Business Administration                     |
| Department of Transportation                      | Social Security Administration                    |
| Department of Treasury                            | Wolf Trap Foundation for the Performing Arts      |
| Department of Veterans Affairs                    |                                                   |

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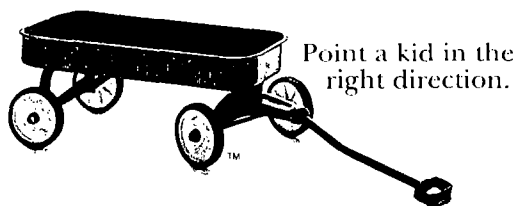
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## STATES

America's Promise has a presence in every state in the nation and U.S. Virgin Islands.

Public pledges from states have led to diverse grassroots coalitions involving the public, private and not-for-profit sectors. States determine strategy, exercise general oversight for activities, and foster collaboration among counties, communities and other partners. They also foster collaborations among counties, communities and other partners. Most importantly, states are able to marshal resources on a grand scale, and leverage public monies to obtain private, foundation and corporate grants communities can use at a grass-roots level. These examples show how some states are fulfilling the commitments they have made to America's youth.

- The **Arkansas** Department of Human Services works with counties to create Communities of Promise, increase public awareness and track commitments. With Junior Achievement and others, it organizes and conducts statewide *Groundhog Job Shadow Day* activities. It's *Recruit and Salute* media campaign produces news segments that highlight Arkansas organizations and businesses that are helping children and young people.
- The Commission for Community Service in **Maine** builds relationships between national initiatives and state networks. With the University of Maine, the commission is working on a funding proposal that will offer grants to 57 communities that are fulfilling the Five Promises.
- Through *Targeted Cities*, **Massachusetts** offers significantly expanded after-school programs in high-risk neighborhoods throughout the state. The state has also invested \$28 million in state funds to obtain \$32 million in private grants.
- The **Minnesota** initiative is a collaboration of 25 key partners, more than 100 communities and 275 state-level Commitment Makers. Minnesota's Alliance for Youth continues to co-host regional meetings like *PeaceJam 2000*, which teaches young people and adults how to become peacemakers in their communities.
- In **North Carolina**, existing youth service programs are now integrated within the North Carolina's Promise structure. A full-time staff member of Gov. James Hunt oversees the state's Promise efforts. Traditional providers to youth are collaborating with diverse sectors, like higher education institutions, shopping malls and banks. Additionally, a network of AmeriCorps Promise Fellows is assisting with the effort.
- **Pennsylvania** links youth initiatives with Communities of Promise to open new opportunities for state and national support, and encourages communities to expand programs. The state's 2000 budget contains \$11 million – double the previous level of funding – for Pennsylvania's *Children's Partnership*.
- **Utah** privatized its foster care system and the care it provides the 1,080 families in the system. A new foundation in charge of recruiting, training and ongoing support, uses a business plan that achieves the goals of Utah's Promise and the needs of the state.
- **West Virginia** uses an integrated approach to provide fundamental resources for youth. In virtually all of its 55 counties, local family resource networks and promise teams collaborate with community agencies and organizations to identify assets and develop strategies and Communities of Promise exist in 48 of its 55 counties. A monthly publication provides information and best practices. A Web site promotes statewide activities and provides links to information about community initiatives.



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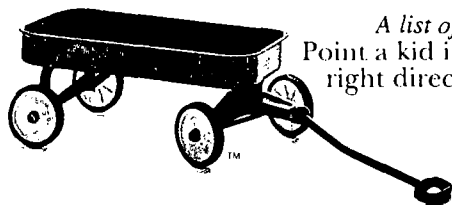
## COMMUNITIES

**Nearly 500 communities from every state in the nation have pledged to fulfill America's Promise to children and young people who live in their neighborhoods.**

The promise binds together thousands of citizens – employees, customers, residents and neighbors – in a common cause to provide fundamental resources all children need to succeed in school and in life. These are just a few of the example of the urban, rural and suburban communities that, collectively, are finding better ways to channel resources to youth.

- A **Brighton, Colo.**, restaurant owner is working with the city to develop a new teen center that offers a safe place for teenagers to meet, listen to music, use a computer to do their homework, tutor other teenagers and present theater productions. Adult volunteers oversee the center that is organized and operated by a teen council.
- In **Detroit**, companies, advocacy organizations and schools are linking to educate middle school students about the effects of water pollution, give high school students job shadow opportunities, help prevent substance abuse, give more than 16,000 youth opportunities to give back to their communities and otherwise fulfill the Five Promises for more than youth.
- Sales of teen summer bus passes in **Duluth, Minn.**, increased 320 percent after transit officials worked with youth to reduce prices and produce maps highlighting points of interest to youth such as museums, libraries and playing fields. The summer *Youth Rider* campaign was in response to survey results in which 40 percent of the city's teenagers said a perceived lack of transportation kept them from participating in after-school activities and clubs.
- In **Houston**, community leaders from all sectors meet regularly to exchange ideas and resources. The leadership has matched 41 commitment makers with schools, neighborhood and faith sites to fulfill one or more of the Five Promises for youth. For example, Colgate delivers its Bright Smiles dental care program through schools working with Communities in Schools. Halliburton provides mentors, tutors, career day participants and school supplies to five schools.
- In **Knoxville, Tenn.**, the Vine Middle Magnet School is one of several schools and faith sites expanding their programs to fulfill all Five Promises. A new school mentoring program brings in mentors from 100 Black Men and the Bureau of Alcohol. Knox County Health Department, the schools, and the College of Nursing partnered to expand an on-site health center that accommodated 3,000 visits by youth in 1999. Students serve meals to the homeless and read to children in child care. A Leadership Knoxville group offers computer-aided tutoring.
- In **Lynn, Mass.**, schools, the city and state virtually eliminated delays in processing applications for children's health insurance. To identify children needing insurance, the city sent 15,000 surveys to Lynn families. More than 1,500 students who previously had no health insurance were enrolled in the state's child health insurance program during 1999. An AmeriCorps Promise Fellow coordinates the program.
- In **Rockford, Ill.**, the United Way of Rock River Valley collaborated with schools and medical clinics to develop *Head-to-Toe*, which provides free school physical exams, dental sealants, immunizations and a five-week hygiene education program for elementary school students.
- A mentoring coalition in **San Diego**, works with more than 80 mentoring programs in the county, runs a county-wide information line and produces mentoring directories. It fosters participation from groups like Beta Alpha Psi, a national honors society for financial information professionals. The fraternity's 200 seniors took part in a community service project with 250 middle school students, then spread the word about mentoring on campus.

*A list of communities working with America's Promise is included with this kit.*  
Point a kid in the right direction.



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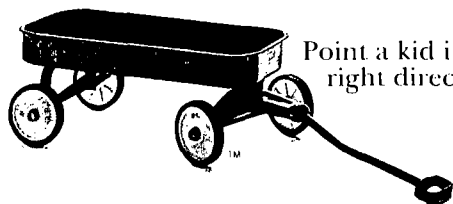
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## BUSINESSES AND CORPORATIONS

**America's Promise counts 161 businesses and corporations among its nearly 500 Commitment Makers, and the numbers continue to grow. Collectively, they represent 44 industries**

Businesses associated with America's Promise are able to multiply the magnitude of their commitment by involving their employees, customers and business partners. Many companies encourage their employees to mentor young people – and several offer employees paid time off to do so. Businesses are ideal places for young people to learn the values they will need to have successful careers. These are just a few examples of how businesses and corporations are fulfilling their commitments to America's youth.

- **The Allstate Corporation** introduced a new program, *The Law & You*, to promote positive resolution for encounters between teenagers and police, and worked with **Boys & Girls Clubs of America** to develop *StreetSMART*, a violence intervention program. Allstate employees have volunteered more than 1 million hours of community service since 1997.
- **American General**, a diversified financial services company, provides employees with two hours paid time off each month to pursue volunteer activities that benefit youth. It also funds a character-based curriculum for elementary schools and a scholarship program for an adopted high school.
- **Bank of America** committed to have its employees contribute 1.3 million hours of volunteer service. It also established 20 *Make A Difference Centers* that provide after-school programs and other activities for 250,000 youth and adults. The bank has also helped 86 students attend college with \$1 million education scholarships for *Youth Jobs* graduates.
- **Best Buy** provides community service grants to youth groups, and partners with **SkillsUSA-VICA** to provide training, part-time employment and full-time internships for highly motivated technical students, and promoted literacy by donating books at 140 events in Boston and Washington, D.C.
- **American General, British Airways, First Union, Hasbro, Sappi Fine Paper, Shell Oil, Sony and Stride Rite Corporation** are among the companies that provide their employees paid time off to mentor, tutor or volunteer for organizations and activities that fulfill the Five Promises.
- **The Home Depot** is providing more than \$1.5 million in financial and in-kind support for **YouthBuild USA**, an alternative school and community development program that offers job training, education, counseling and leadership training to unemployed and out-of-school young adults, age 16-24.
- **Howard Johnson International** is implementing mentoring and internship programs at nearly half of its 500 franchise hotels and inns to reach 1,200 young people.
- **Morgan Stanley Dean Witter** employee volunteers reached nearly 80,000 young people. The company also teaches financial literacy to children; trains students and teachers in computers and installs modem lines in schools; and runs an after-school business club focusing on business, the stock market, career planning and college readiness.
- **The Pillsbury Company** funded *Up 2 Us*, a mentor partnership with **Big Brothers Big Sisters** and **Boys & Girls Clubs**, to match more urban youth with mentors and bring more positive adult role models into the clubs. Volunteers contributed 10,000 hours of one-on-one mentoring.
- **SmithKline Beecham** awarded \$1.2 million in grants for 25 projects in 22 states that address health issues and bring together new partners and new resources.
- **Starwood Hotels and Resorts Worldwide** launched the *StarCare for the Community* program which encourages employees at 436 North America properties to volunteer at least eight hours each year.
- **United Airlines** awards frequent-flier miles to college students who perform volunteer service and offers job interview vouchers to youth. Its 3,000 employees in 100 cities are involved in *Take Our Community to Work Day* which links employees to kids.



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*A list of businesses and corporations in the Report to the Nation is on the back of this fact sheet.*



## Corporate Commitment Makers Working With America's Promise

3Com Corporation  
 Administaff  
 Advertising Council  
 AETNA Financial Services  
 The Allstate Corporation  
 America Online  
 American Electric Power  
 American Express Company  
 American General  
 Applied Materials  
 Armstrong World Industries  
 The Artist Card  
 AT&T  
 Bain & Company, Inc.  
 Bain Capital, Inc.  
 Bank of America  
 Barnes & Noble Superstores  
 Bell Atlantic  
 Best Buy Co., Inc.  
 BJ's Wholesale Club  
 Bonneville International Corporation  
 BP Amoco  
 Brink's Home Security  
 British Airways North America  
 BVD  
 Cargill, Inc.  
 Carolina Pepsi-Cola Bottlers  
 Carson Inc.  
 Chase Manhattan Corporation  
 Cisco Systems  
 Citigroup Foundation  
 CNA  
 The Coca-Cola Foundation  
 Colgate-Palmolive Company  
 Columbia/HCA Healthcare Corp.  
 COMCAST Corporation  
 Commercial Space Applications, LLC  
 Computer Associates  
 Costco Companies, Inc.  
 Cracker Barrel Old Country Store, Inc.  
 Crescent Real Estate Equities Limited  
 DaimlerChrysler Corporation  
 Days Inns of America, Inc.  
 Denny's, Inc.  
 Eastman Chemical Company  
 Edelman Public Relations Worldwide  
 Eli Lilly and Company  
 Enron  
 Envision Inter-Continental, LTD  
 EVEREN Securities, Inc.  
 Faith Hill  
 Fannie Mae Foundation  
 Farmers Insurance Group  
 of Companies  
 Federated Department Stores, Inc.  
 First Union Corporation

FleetBoston Financial  
 Fort Point Partners, Inc.  
 Freddie Mac Foundation  
 General Electric Company  
 General Mills, Inc.  
 General Motors Corporation  
 Giant Food  
 Glaxo Wellcome Inc.  
 Golden Books Family Entertainment  
 GPU, Inc.  
 GTECH Corporation  
 H & R Block  
 Hallmark Cards  
 Hasbro, Inc.  
 HealthSouth  
 Hecht's Strawbridge's  
 Hewlett-Packard Company  
 HIGHMARK/Western PA Caring  
 Foundation for Children  
 The Home Depot  
 Honeywell Inc.  
 Howard Johnson International, Inc.  
 Humana Inc.  
 IBM  
 Informix Software, Inc.  
 Intel Corporation  
 Janet Jackson  
 Kaiser Permanente  
 Kaleidoscope  
 Kellogg Company  
 Kimberly-Clark Corporation  
 Kmart Corporation  
 KPMG  
 LensCrafters  
 Marriott International Corporation  
 Maxwell House Coffee Company  
 MBNA America  
 The McGraw-Hill Companies  
 MCIWorldcom  
 MediaOne  
 Microsoft Corporation  
 The Minnesota Twins  
 Mitsubishi Motor Sales of America  
 Morgan Stanley Dean Witter  
 MTV  
 National Basketball Association  
 National Semiconductor Corporation  
 Nickelodeon  
 NIKE, Inc.  
 Novartis Corporation (Gerber, Ciba)  
 Nuveen Investments  
 Oracle  
 PacifiCare Health Systems  
 Patterson Communications  
 PEOPLE Magazine  
 Pfizer, Inc.

The Pillsbury Company  
 Pitney Bowes  
 Procter & Gamble Company  
 Prudential Insurance  
 Public Service Electric and Gas  
 Company  
 Quantum  
 Radio Flyer  
 Ronald McDonald House Charities  
 Sallie Mae  
 Samaritan Software Co.  
 Sappi Fine Paper North America  
 Schering-Plough Corporation  
 Scholastic Books, Inc.  
 Sears, Roebuck and Co.  
 Shell Oil Company  
 Silicon Graphics  
 SmithKline Beecham  
 Sony Electronics, Inc.  
 Sony Music Entertainment, Inc.  
 Sony Pictures Entertainment  
 Southwest Airlines  
 Starwood Hotels & Resorts  
 Worldwide, Inc.  
 Stride Rite Corporation  
 Sun Microsystems, Inc.  
 Sylvan Learning Systems, Inc.  
 System Development/Integration, Inc.  
 Taco Bell Foundation  
 Target Corporation  
 Ticketmaster Corporation  
 Timberland Company  
 Time-Warner Inc.  
 Tom Brown Inc.  
 TootsieToy (Strombecker Corporation)  
 Tyco International Ltd.  
 U.S. Bancorp Piper Jaffray  
 United Airlines  
 The United Parcel Service  
 US West, Inc.  
 USA Networks  
 USA Weekend  
 USAA  
 ValueOptions  
 VH1  
 Viacom  
 Vision Service Plan  
 Wal-Mart Inc.  
 The Walt Disney Company  
 The Washington Times  
 Weyerhaeuser Company  
 Wyeth-Ayerst  
 Pharmaceuticals/Wyeth-Lederle  
 Vaccines and Pediatrics  
 Yahoo!

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## NOT-FOR-PROFIT PARTNERS

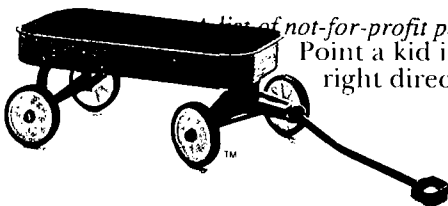
America's Promise counts 167 national not-for-profit partners among its nearly 500 Commitment Makers, and the numbers continue to grow.

Not-for-profit groups provide the proven, established and sustainable programs that directly connect with young people and help develop their character and competence. Not-for-profit groups also add value by identifying needs that exist in their communities and developing ways to fulfill them. These are just a few examples of how not-for-profit organizations are fulfilling their commitments to America's youth.

- Since 1997, nearly 120,000 youth have contributed six or more hours of community service through the **National 4-H Council**. In one program, Ohio teenagers conduct an educational driving program for first-time traffic offenders. More than 4,000 teenage drivers and their parents have attended, and the county's teenage traffic fatalities have decreased in each of the last three years.
- **Boys & Girls Clubs of America** programs focus on character and leadership; education and career development; health and life skills; the arts; and sports, fitness and recreation. Nearly half of the 2,600 clubs are in non-traditional settings, including public housing, military bases, schools, American Indian lands and churches. In 1999, 337 new clubs opened, serving an additional 275,000 youth.
- **Citizens' Scholarship Foundation of America** expands access to educational opportunities by providing 90,000 students with scholarships valued at \$10 million. Since 1997, the Foundation has tripled the number and dollar amount of scholarships it provides annually.
- The **American Red Cross** is giving 40 field offices \$3.6 million to develop and expand youth programs. In one of them, seventh-graders at a Baltimore middle school recruit parents, family members, faculty and staff to donate blood at two school blood drives each year.
- **Big Brothers Big Sisters of America**, with more than 500 agencies serving 5,000 communities, forms the largest national network of youth mentoring organizations. In 1999, their community and school-based mentoring program served more than 158,000 children and youth in the 50 states and Puerto Rico.
- Members of the **Boy Scouts of America** and **Girls Scouts of America** are actively involved in community service. Since 1997, scouts have contributed 164.8 million hours of service for their projects. Boy Scouts cleaned rivers and streams and collected food and clothing. Meanwhile, Girl Scouts produced a Spanish healthcare guide, helped abused women and their children who are living in shelters, promoted literacy and collected books.
- **Girls Inc.** encourages girls 6-18 to take on challenges to foster physical, intellectual and emotional growth. It involves them in community action through programs that focus on health advocacy, media literacy, drug abuse prevention and leadership development.
- The 1.2 million members of the **National Retired Teachers Association** are volunteering 45 million hours to promote lifelong learning, voluntary service and civic participation among 1.5 million youth.
- The **Points of Light Foundation** has involved 150,000 families in volunteer activities nationwide. It also organizes National Family Volunteering Day and manages \$500,000 W.K. Kellogg Foundation grants to 31 communities.
- **United Way of America** provides more than \$1 billion annually to support programs for children and their families. It has doubled the number of communities in which it conducts early childhood development initiatives, and has enrolled 500,000 children in health insurance programs.
- **VHA Inc.**, a national network of 1,850 community hospital and their doctors, conducts 1,000 school-linked programs in 329 cities across the country.

*A list of not-for-profit partners in the Report to the Nation is on the back of this fact sheet.*

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## **Not-for-Profit Commitment Makers Working With America's Promise**

100 Black Men of America, Inc.  
 A World Fit For Kids!  
 AFL-CIO  
 Alliance for Children and Families  
 American Academy of Pediatrics  
 American Camping Association  
 American Cancer Society  
 American GI Forum of the U.S.  
 American Humane Association  
 The American Legion  
 The American Legion Auxiliary  
 American Lung Association  
 American Medical Association Alliance  
 American Red Cross  
 American School Counselor Association  
 American Society of Directors of  
 Volunteer Services  
 AmeriCorps Alums  
 AMVETS  
 ASPIRA Association  
 Association of Junior Leagues International  
 Benevolent & Protective Order of Elks  
 Benton Foundation and Connect for Kids  
 Big Brothers Big Sisters of America  
 Bill and Melinda Gates Foundation  
 Boy Scouts of America  
 Boys & Girls Clubs of America  
 Camp Fire Boys and Girls  
 Career Training Foundation  
 Center for Youth as Resources  
 Child Welfare League of America  
 The Children's Health Fund  
 ChildrenFirst Inc.  
 Christmas in April  
 Citizens' Scholarship Foundation  
 of America  
 City Cares  
 City Year  
 The CityKids Foundation  
 Civitan International  
 Coalition for Healthier Cities  
 and Communities  
 Coleman Academy of International Studies  
 Communities In Schools, Inc.  
 Community IMPACT!  
 Compeer, Inc.  
 Concerned Black Men, Inc.  
 Corporate Angel Network  
 Creative Grandparenting, Inc.  
 Devereux  
 Do Something  
 EduCap Inc.  
 Elderhostel  
 Entertainment Coalition for Education  
 Everybody Wins Foundation  
 First Book  
 General Federation of Women's Clubs  
 Generations United  
 Girl Scouts of the USA  
 Girls Incorporated  
 GRANDparents USA  
 Grantmaker Forum on Community  
 and National Service

Habitat for Humanity International  
 HOPE for Kids  
 Hugh O'Brian Youth Leadership  
 I Have a Dream Foundation  
 International Rescue Committee  
 The John F. Kennedy Center  
 for the Performing Arts  
 Jumpstart  
 Junior Achievement Inc.  
 Kids For A Clean Environment  
 Kiwanis International  
 Lions Clubs International  
 Local Initiatives Support Corporation  
 March of Dimes Birth Defects Foundation  
 The Marching Elites Association  
 Mentoring USA  
 Michigan Nonprofit Association  
 Music Teachers National Association  
 National 4-H Council  
 National Academy Foundation  
 National Alliance to End Homelessness  
 National Assembly of Health and  
 Human Service Organizations  
 National Assembly of State Offices  
 of Volunteerism  
 The National Association of Child Care  
 Resource and Referral Agencies  
 National Assn. of Foster Grandparent  
 Program Directors  
 National Assn. of Partners in Education  
 National Assn. of Police Athletic Leagues  
 National Association of Retired  
 and Senior Volunteer Program Directors  
 National Black Child Development  
 Institute, Inc.  
 National Center for Family Literacy  
 National Center for Learning Disabilities  
 National Child Labor Committee  
 National Conference for Community  
 and Justice  
 National Coordinating Council  
 of Caring Programs for Children  
 National Council of La Raza  
 National Council of Negro Women, Inc.  
 National Council of Volunteer Centers  
 National Council on Economic Education  
 National Court Appointed  
 Special Advocate Association  
 National Crime Prevention Council  
 National Easter Seals Society  
 National Education Association  
 Retired Program  
 National Exchange Club  
 National FFA Organization  
 The National Foundation for  
 Teaching Entrepreneurship  
 National Fraternal Congress of America  
 National Head Start Association  
 National Institute for Literacy  
 The National Mentoring Partnership  
 National PTA  
 National Retired Teachers Association  
 National SAFE KIDS Campaign

National Society of  
 Fund Raising Executives  
 National Society of the  
 Daughters of the American Revolution  
 National Urban Fellows, Inc.  
 National Urban League  
 National Volunteer Fire Council  
 National Youth Leadership Council  
 The Nature Conservancy  
 NetDay  
 New York Volunteer for Youth Campaign  
 The OASIS Institute  
 Operation Hand in Hand  
 Oral Health America  
 Parents, Families and Friends  
 of Lesbians and Gays  
 The Points of Light Foundation  
 PowerUP  
 Professional Assn. of Résumé Writers  
 Public Allies  
 Quest International  
 Reach Out and Read  
 Reading Is Fundamental  
 Recording for the Blind & Dyslexic  
 Rolling Readers USA  
 Rotary International  
 Save the Children  
 Schools Online  
 Share Our Strength  
 SkillsUSA - VICA  
 Society of Automotive Engineers  
 Soroptimist International of the Americas  
 SOS Children's Villages - USA  
 Special Olympics International  
 Sports for Life, Inc.  
 Stone Soup Leadership Institute  
 Time for America Foundation, Inc.  
 Tree Musketeers  
 United Cerebral Palsy Associations  
 United Neighborhood Centers of America  
 U.S. Junior Chamber of Commerce  
 United Way of America  
 Up With People  
 The Urban Family Institute  
 Utility Business Education Coalition  
 Veterans of Foreign Wars of the U.S.  
 and Ladies Auxiliary  
 VHA Inc.  
 VISION USA  
 Visiting Nurse Associations of America  
 Volunteers of America  
 Women Business Owners Corporation  
 Women in Community Service  
 The Woodhull Institute  
 for Ethical Leadership  
 World of Knowledge Foundation, Inc.  
 World SHARE  
 YMCA of the USA  
 Youth Service America  
 Youth Volunteer Corps of America  
 YouthBuild USA  
 YWCA of the USA

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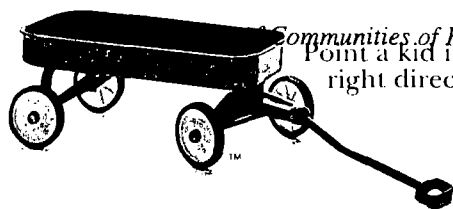
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## COMMUNITIES OF FAITH

**Our Alliance includes Communities of Faith that span the breadth of the nation's faith traditions, including Catholic, Protestant and Orthodox denominations; evangelical groups; major Jewish groups; American Indian spirituality; and faith-based service organizations. There are 24 faith groups among our 500 Commitment Makers, and the numbers continue to grow.**

Places of worship are key places to deliver resources to children and young people. They are an unrivaled network and, in many communities, are the focal point for youth activity. They have a mission allied to fulfilling the Five Promises. Their dedicated clergy and spirited volunteers are motivated and trusted resources. Hundreds of individual congregations, and many national organizations, are working with America's Promise. These are just a few of the commitments they have made to America's youth.

- **Adventist Community Services**, the volunteer organization sponsored by the Seventh-Day Adventist Church, is working with the **Corporation for National Service** to place AmeriCorps\*Vista volunteers in community centers in 10 cities across the nation to create 100 tutoring centers and provide 3,000 trained tutors for young people.
- The **Greek Orthodox Archdiocese of America** is helping one needy child for every 10 families in more than 450 Greek Orthodox parishes across the country.
- **Hillel**, a Jewish organization for college students, is launching 24 *Tzedek Hillels* – campus communities that focus on service, education and social responsibility. By 2003, Hillel will provide 5,000 children with caring adults, safe places and community service opportunities. It encourages its students to become involved with Communities or Colleges of Promise that are close to its affiliates.
- **Kid's Hope USA** teaches churches to recruit, screen, train and supervise their members for one-to-one relationships with at-risk public elementary school children. One church is paired with one child for one hour each week. The program will create 315 new partnerships between local churches and their neighborhood public elementary schools by 2002.
- **National Conference of Catholic Bishops** is conducting a pilot program to meet the needs of at-risk youth in the diocese of Kansas City-St Joseph, Mo.; the diocese of Phoenix; and the Archdiocese of Miami. Volunteers establish rapport with juveniles in detention facilities and continue the relationship after the juveniles return to their communities. The group also conducts fairs and cookouts in low-income neighborhoods to tell residents about services available from public and private agencies.
- **National Federation for Catholic Youth Ministry** will involve 500,000 more young people in its programs by 2003. The federation has also set a goal to create more than 2,000 Churches of Promise that will hold programs for children year-round with dedicated space and constant supervision.
- The **National Jewish Coalition for Literacy** is mobilizing 10,000 once-a-week volunteer tutors and reading partners by the end of 2000 and will have 100,000 Jewish-Americans involved in childhood literacy efforts by 2002. The broad coalition of American Jewish groups was organized in response to the Presidents' Summit for America's Future. It coordinates its efforts with the Department of Education's *America Reads Challenge*.
- **VisionQuest**, a program that uses American Indian spirituality, Buffalo Soldier history, discipline and boot-camp style experiences, develops character and leadership skills in 450 at-risk youth through its residential care program, and conducts camp programs for more than 6,000 youth.
- **Young Life**, an interdenominational ministry for junior high and high school students, is working with 30,000 adults to fulfill the Five Promises for 204,400 young people by 2006. In 1999, the organization sent more than 9,000 inner-city children and youth to camp for the first time.



*Communities of Faith in the Report to the Nation is on the back of this fact sheet.*  
Point a kid in the right direction.

## **Communities of Faith Working With America's Promise**

Adventist Community Services  
Aid Association for Lutherans  
The Association of Gospel Songwriters  
B'nai B'rith Youth Organization  
Catholic Campus Ministry Association  
Catholic Charities USA  
Catholic Network of Volunteer Service  
Council of Leadership Foundations  
Emerging Young Leaders  
The Fellowship of Christian Athletes  
Greek Orthodox Archdiocese of America  
Hillel – The Foundation for Jewish Campus Life  
Kid's Hope USA  
Lutheran Brotherhood  
National Conference of Catholic Bishops  
National Federation of Catholic Youth Ministry  
National Interfaith Hospitality Network  
National Jewish Coalition for Literacy  
National Peer Ministry Training Center  
The Salvation Army  
VisionQuest  
YMCA of the USA  
Young Life  
YWCA of the USA

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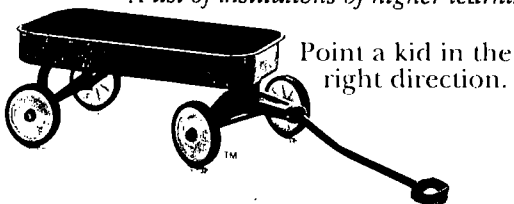
## HIGHER EDUCATION

**There are 39 colleges, universities, associations and student organizations representing institutions of higher education among nearly 500 America's Promise Commitment Makers, and the numbers continue to grow.**

Institutions of higher education with their wealth of facilities, brainpower and potential volunteers provide unique and valuable assets to young people. As the training ground for tomorrow's academic, business, scientific and political leaders, institutions of higher education are giving their students, faculty and staff the opportunity, through America's Promise, to rally resources and join with a movement to build better futures for youth. When connected with a college, university or affiliated organization, young people not only receive one or more of the Five Promises but are introduced to the need for higher education. These are just a few examples of how institutions of higher learning are fulfilling their commitments to America's youth.

- **Calhoun Community College**, which serves as the leadership of the Decatur, Ala., Community of Promise, is working with AmeriCorps members and America Reads to develop reading skills in 1,000 kindergarten through third grade students. Its nursing and applied health students provide basic health screenings for more than 300 children enrolled in Head Start.
- Volunteers in the **Eastern Kentucky University Guest Readers** program have read to more than 15,000 school children in 22 rural Appalachian school districts.
- **Howard University** students and administration started an after-school tutoring program as well as a Saturday program for students from an elementary school and middle school in Washington, D.C. The Saturday program provides youth with transportation, lunch and activities fulfilling the Five Promises.
- **Native Vision**, a program of Johns Hopkins University's Center for American Indian Health, uses after-school programs, summer camps, media and art workshops, and parenting seminars to promote better health for American Indians in Arizona, New Mexico and Wyoming.
- The **New York State Education Department Liberty Partnership Program** – started with the help of parents, schools and institutions of higher education to reduce New York's dropout rate – provides leadership and resources to help at-risk students succeed academically. The department will establish all 57 program sites as Communities of Promise by 2001.
- **Phi Theta Kappa**, an honors society for students attending two-year colleges, encourages its 1,200 chapters to become Chapters of Promise by adopting service projects that will help more than 20,000 children.
- **Project HEALTH** unites the creative energies of undergraduates from Harvard University and the Massachusetts Institute of Technology, the expert knowledge of physicians at Boston Medical Center and the first-hand experiences of families to interrupt the well-established link between poverty and poor health. It develops service programs that improve the health and development of inner-city children and their families, and is being replicated in five additional cities, including New York and Providence, R.I.
- The **University of Pennsylvania** has provided health education to more than 10,000 children, and administered 6,518 dental screening and/or education to children at 95 sites throughout Philadelphia.
- The **University of Southern California** is engaging its students, faculty and staff to provide resources to 8,000 children and youth through the *Family of Five Schools* program. Among its many activities, the school recruited 654 *Kid Watch* volunteers to keep an eye on children and youth as they walked between home, school, educational, recreational and cultural sites; conducted language and cultural classes to nearly 1,000 students in first through fifth grade; provided a neighborhood outreach grant that helped create an arts education program for 1,800 students; and sponsored a community cleanup project that removed 163,052 square feet of graffiti from the walls of five Los Angeles schools.

*A list of institutions of higher learning in the Report to the Nation is on the back of this fact sheet.*



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right direction.

## **Higher Education Commitment Makers Working With America's Promise**

Alpha Xi Delta Fraternity  
American Association of Community Colleges  
Anderson College  
Bonner Foundation  
Calhoun Community College  
Campus Compact  
Campus Outreach Opportunity League  
Chicago State University  
DePauw University  
Eastern Kentucky University  
Florida Atlantic University  
Florida State University  
The George Washington University  
Howard University  
Lawson State Community College  
Mars Hill College  
Milligan College  
Millikin University  
Morehouse College  
National Association for Equal Opportunity in Higher Education  
Native Vision – Johns Hopkins University Center for American Indian Health  
New York State Education Department – Liberty Partnerships Program  
Ohio Dominican College  
The Ohio State University  
Phi Theta Kappa  
Portland State University  
Project HEALTH  
Steering Committee of College and University Presidents  
Trinity College  
University of Alabama - Huntsville  
University of Denver  
University of Houston - Downtown  
University of Kansas Medical Center  
University of Notre Dame  
University of Notre Dame Alumni Association  
University of Pennsylvania  
University of Southern California  
Virginia College Dream Foundation  
Yakima Valley Community College

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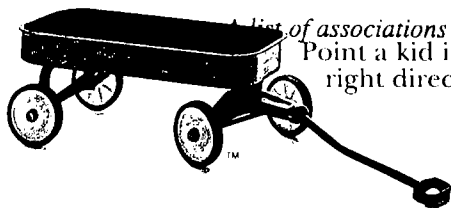
## ASSOCIATIONS

America's Promise counts 36 national associations among its nearly 500 Commitment Makers. Collectively, they represent 18 million employees in 30 industries located in all 50 states, and the numbers continue to grow.

Associations, with their hundreds of affiliates and thousands of members, are mobilizing entire industries to help youth. They provide young people with more job shadowing, internships, scholarships, career counseling, after-school programs, mentors and community service opportunities. They are making the mission of America's promise central to their large networks, bringing to bear the critical mass needed in this youth movement. These are just a few examples of how associations are fulfilling their commitments to America's youth.

- The **African American Visual Arts Association** recruited 100 professional artists to train students in a one-year course that develops art skills and shows students how to present and market their work. In addition, more than 2,700 youth attended other hands-on workshops during 1999.
- Two years ago, the **American Bankers Association** committed 1,000 of its member banks to develop programs to help young people. To date, nearly 2,000 banks with 15,000 branches are helping children and youth in 10,000 communities across the country.
- The **American Hotel & Motel Association** and the **National Restaurant Association**, through their **Hospitality Business Alliance**, are using internships, job shadowing, adopted schools and their respective state associations to reach 1 million children and youth in more than 150 cities.
- Through its \$10 million *100 Parks, 100 Years* program, the **American Society of Landscape Architects** donated time, talent and materials to design and build 105 new parks and open spaces that will be safe places for children. The group has extended its commitment and will design and build five new parks nationwide every year, beginning in 2000.
- The **Envelope Manufacturers Association Foundation for Paper-Based Communications** uses *Classroom in a Can* to provide five hands-on lessons about history, communications, geography, culture and vocabulary to elementary schools. The program is the result of a partnership with the **National Postal Museum of the Smithsonian Institution**, the **U.S. Postal Service** and **Atlantic Envelope**.
- The **John F. Kennedy Center for the Performing Arts** in Washington, D.C., introduces 70,000 public school students to the arts by providing guides, tickets and transportation to performances.
- The **National Association of Collegiate Directors of Athletics** give five \$10,000 scholarships annually to minority students who intend to pursue a graduate degree in athletics administration.
- The **National Society of Collegiate Scholars** developed a national program, *Planning for College Success*. Its members mentor seventh graders and encourage them to think about attending college.
- The **Public Relations Society of America** is developing a new program, *KIDS – Kids in a Drug-Free Society*, that will help parents talk to their children about at-risk behavior. A pilot program is being expanded to 13,000 employees working for 50 companies in five cities.
- More than 170 members of the **Roller Skating Association International** open their skating rinks to provide mentors, a safe place to go after school, community service opportunities and marketable skills for 1,000 children and youth in almost every state.
- The **U.S. Chamber of Commerce** is encouraging its 3 million-member businesses to teach youth marketable skills by hiring one summer intern and participating in *Groundhog Job Shadow Day*.

A list of associations in the Report to the Nation is on the back of this fact sheet.  
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## **Association Commitment Makers Working With America's Promise**

The AED Foundation  
African American Visual Arts Association  
American Advertising Federation  
American Association of Homes & Services for the Aging  
American Association of Museums  
American Bankers Association  
American Booksellers Association  
American Financial Services Association  
American Forest and Paper Association  
American Hospital Association  
American Hotel & Motel Association  
American Library Association  
American Medical Association  
American Society of Association Executives  
American Society of Landscape Architects  
American Trucking Associations  
Chicago Association of Direct Marketing  
Congressional Award Foundation  
The Envelope Manufacturers Association Foundation  
Hollywood Radio & Television Society  
Horatio Alger Association of Distinguished Americans, Inc.  
Hospitality Business Alliance  
Museum of Modern Art  
National Association of Collegiate Directors of Athletics  
National Association of Stock Plan Professionals  
National Grocers Association  
National Postal Museum  
National Restaurant Association Education Foundation  
National Retail Federation  
National Selected Morticians  
The National Society of Collegiate Scholars  
Public Relations Society of America  
Roller Skating Association International  
Sporting Goods Manufacturers Association  
Telephone Pioneers of America  
U. S. Chamber of Commerce

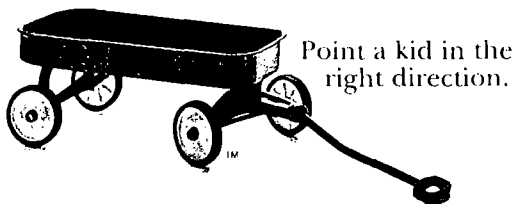
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## PUBLIC OFFICIALS

Public officials use the Five Promises as a common framework to help young people. They use their leadership positions, public platforms and political power to generate new funding, increase volunteer and other resources to mobilize both the private and public sectors to support young people. Officials can use their executive powers to build consensus and new commitments from individuals and organizations, while fostering and supporting legislation. These are just a few examples of how state and local public officials are fulfilling the promise they have made to America's youth.

- Boise, Idaho **Mayor Brent Coles** is working with a public awareness coalition of media members to develop and air public service announcements and publish a new bi-weekly newspaper column and youth page.
- Fort Smith, Ark., **Mayor Ray Baker** is providing free city transportation to safe after-school activities. The city also has a new family center, and tutors 250 children each week through *America Reads*.
- At the urging of Killeen, Texas, **Mayor Fred Latham**, the Greater Fort Hood Area Association of Realtors provides mentors, tutors and other resources for all of the elementary schools in three towns.
- **Gov. Angus King Jr.** and **First Lady Mary Herman** of Maine expanded the *Communities for Children* program in 57 localities and created a Web-based Maine Promise Book, a compilation of 342 state and local commitments of resources, people, time and money available to help communities fulfill the Five Promises
- Under **Gov. Parris Glendening** and **Lt. Gov. Kathleen Kennedy Townsend**, more than half of the counties in Maryland have established Communities or Sites of Promise to coordinate and increase access to youth services.
- Michigan **First Lady Michelle Engler** and her service commission helped form 24 community youth coalitions; 11 new AmeriCorps\*VISTA members in Head Start programs recruited more than 800 new caring adults and volunteers. A \$3 million Promise Endowment Fund will support youth services in perpetuity in Saginaw, and an annual utility company commitment of \$50,000 will help organizations whose employee volunteers fulfill the Five Promises.
- Under North Carolina's Promise, **Gov. James Hunt** added 15 AmeriCorps members to mentoring programs in the juvenile justice system and tapped diverse sites, from schools to shopping malls, for their facilities, personnel and other resources to coordinate services for young people in all 100 counties of the state. State employees also receive 36 hours paid leave annually to mentor in schools.
- Texas **Gov. and First Lady George W. Bush** have recruited more than 25 Communities of Promise, secured more than a dozen major corporate commitments and, with country singer Lyle Lovett, have launched an unprecedented public awareness and participation campaign.
- West Virginia's Cabinet on Children and Families, chaired by **Gov. and First Lady Cecil Underwood**, helped plan 46 county youth summits and start or expand 919 programs. Other model initiatives from Bell Atlantic, the Bankers Association of West Virginia and a poster campaign to promote youth-serving hubs called *Promising Places* helped the state's children.
- Wisconsin **First Lady Sue Anne Thompson** and a state legislator championed legislation that provides \$400,000 in mini-grants for community coalitions fulfilling the Five Promises for more than 44,500 youth.



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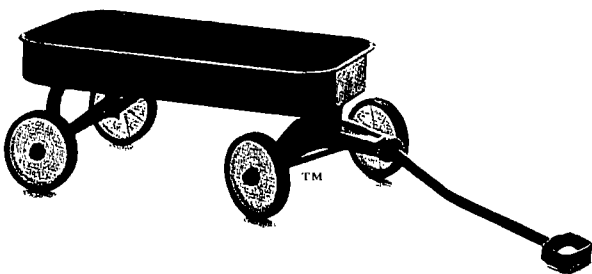
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FIVE PROMISES FOR  
CHILDREN AND YOUTH  
PREPARED BY SEARCH INSTITUTE

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# AMERICA'S PROMISE

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## GENERAL COLIN L. POWELL, USA (RET)

General Colin L. Powell, USA (Ret), is the author of his best-selling autobiography, *My American Journey*, which traces his life from his birth to immigrant Jamaican parents in Harlem, to his role in advising this country's three most recent chief executives, Presidents Reagan, Bush and Clinton.

General Powell was a professional soldier for 35 years, during which time he held myriad command and staff positions. His last assignment, from October 1, 1989 to September 30, 1993, was as the twelfth Chairman of the Joint Chiefs of Staff, the highest military position in the Department of Defense. During this time he oversaw 28 crises including Operation Desert Storm in the victorious 1991 Persian Gulf War.

General Powell was born in New York City on April 5, 1937, and was raised in the South Bronx. His parents, Luther and Maud Powell, immigrated to the United States from Jamaica. General Powell was educated in the New York City public schools, graduating from Morris High School and the City College of New York (CCNY), where he earned a bachelor's degree in geology. He also participated in ROTC at CCNY and received a commission as an Army second lieutenant upon graduation in June 1958. His further academic achievements include a Master of Business Administration degree from George Washington University.

General Powell is the recipient of numerous U.S. military awards and decorations including the Defense Distinguished Service Medal (with 3 Oak Leaf Clusters), the Army Distinguished Service Medal (with Oak Leaf Cluster), Defense Superior Service Medal, Legion of Merit (with Oak Leaf Cluster), Soldier's Medal, Bronze Star Medal, and the Purple Heart. The governments of Argentina, Bahrain, Brazil, Canada, Chile, France, Germany, Greece, Jamaica, Japan, Korea, Kuwait, Nigeria, Saudi Arabia, Senegal, Tunisia, the United Kingdom, and Venezuela have also decorated him.

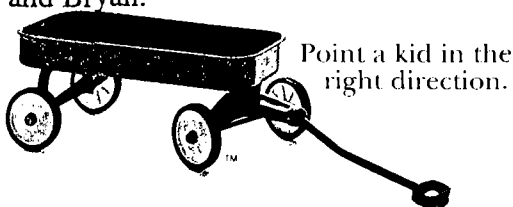
General Powell's civilian awards include two Presidential Medals of Freedom, the President's Citizens Medal, the Congressional Gold Medal, the Secretary of State Distinguished Service Medal, and the Secretary of Energy Distinguished Service Medal. He is also the recipient of an honorary knighthood (Knight Commander of the Bath) bestowed by H.M. Queen Elizabeth II of Great Britain.

In April 1997, General Powell chaired the Presidents' Summit for America's Future in Philadelphia. Since then he has been serving as chairman of America's Promise -- The Alliance for Youth, the national crusade aimed at building and strengthening the character and competence of children and young people. General Powell, through his work with America's Promise, is dedicated to the fulfillment of Five Promises necessary for all children to become successful adults: ongoing relationships with a caring adult; safe places with structured activities during non-school hours; a healthy start; marketable skills through effective education; and opportunities to give back through community service. The Five Promises have been endorsed by every living U.S. President.

Among his many activities, he is a member of the Board of Trustees of Howard University and a member of the Board of Directors of the United Negro College Fund. The General also serves on the Board of Governors of The Boys & Girls Clubs of America and is a member of the Advisory Board of the Children's Health Fund. He is also on the board of directors of America Online.

General Powell is married to the former Alma Vivian Johnson of Birmingham, Alabama. The Powell family includes son Michael; daughters, Linda and Anne; daughter-in-law Jane, and grandsons Jeffrey and Bryan.

*Board of Directors and Advisory Board on the back.*



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Harris Wofford, CEO, Corporation for National Service

Ruth Wooden, National Parenting Association

# AMERICA'S PROMISE

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## COMMUNITIES OF PROMISE

*The more support young people receive from their community, the more likely they are to lead successful lives. Research confirms this finding, but it also reveals that too few youth receive this support. Through America's Promise –The Alliance for Youth, led by General Colin L. Powell, USA (Ret), nearly 500 communities have committed to fulfilling Five Promises for youth: caring adults, safe places, a healthy start and future, marketable skills and opportunities to give back to the community.*

### WHAT IS A COMMUNITY OF PROMISE?

A Community of Promise is a town, city or county that commits to fulfilling all Five Promises for local youth. In order to achieve each one, a Community of Promise:

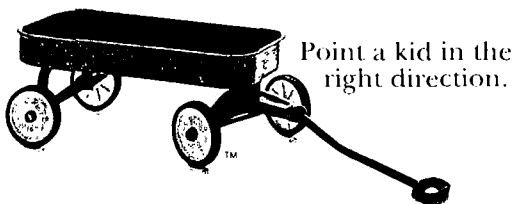
- **Mobilizes locally:** Nearly 500 communities across the nation have united to fulfill the Five Promises for young people. These communities have formed diverse grassroots coalitions encompassing the private, public and not-for-profit sectors. By working together, communities generate more resources for youth.
- **Collaborates:** A Community of Promise mobilizes by collaborating among all sectors of the community — corporations, not-for-profits, youth, elected officials, schools, churches, synagogues and other partners from the public and private sectors. Collaboration increases the scale and impact of youth initiatives by more efficiently channeling resources.
- **Leverages resources:** Each partner provides essential resources to community efforts, such as volunteers, funds, equipment, consulting expertise, facilities, and connections with other groups and individuals.
- **Builds on each promise:** The promises have a cumulative impact: Youth fare better when all Five Promises are fulfilled than when only one or two are fulfilled. And when the lives of all local youth are transformed in this way, the entire community grows stronger.

Organizations and citizens can help form Communities of Promise by contacting America's Promise at 1-888-55-YOUTH or visiting our Web site at [www.americaspromise.org](http://www.americaspromise.org); AOL Keyword: America's Promise.

### PLAN FOR SUCCESS

Communities of Promise develop action plans that include seven steps for mobilizing neighborhoods and communities:

- **Build an energized team:** The team should include local officials, youth, not-for-profits, schools and others who understand the needs of local youth and can tap community resources.
- **Establish a lead contact and community home:** These serve as focal points for planning, sharing information within the leadership team and communicating to the community at large.
- **Identify youth needs:** Determining how many local young people need each of the Five Promises is essential, as well as deciding what partners, programs and resources will fulfill each promise.



Point a kid in the  
right direction.

Measurable goals should be set, including timelines. Partners must also commit to the number of youth who will be reached.

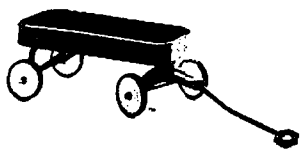
- ***Secure specific commitments from all local sectors:*** This may mean creating new programs or expanding existing ones. Commitments should be specific, measurable and targeted to each of the Five Promises.
- ***Connect young people:*** The community's resources must be matched to youth needs. One strategy is to identify or develop designated places where youth initiatives can take place. They might be schools, churches or synagogues, youth clubs, community centers or other sites where services can be delivered.
- ***Build public interest:*** Initiatives can be promoted locally in a strategic manner. In order to garner support, hold periodic summits, generate news coverage, enlist local media as Community of Promise partners, and use America's Promise support material such as the Red Wagon logo.
- ***Track results:*** Show results by publicizing how well the Community of Promise fulfills the Five Promises to local youth overall; also highlight the specific achievements of and impact on individual youths.

## OUR PARTNERS RESPOND

Communities of Promise throughout the nation are collaborating creatively to change the lives of their young people. *For example:*

- ***Campbell County, Tenn.: Campbell County's Promise*** is connecting 1,000 youth with one or more of the Five Promises. Most recently, for example, a Kiwanis Club was founded, as well as a Kiwanis Key Club in an area high school with 40 charter members. The Community Friends Mentoring Program began with 20 mentors in 1998 and now offers nearly 200 mentors for local youth. On "Make a Difference Day" in 1999 a health and nutrition fair featured a large food group pyramid in a Jacksboro parking lot, with 3,740 young people collecting food for the local Food Life Services food bank.
- ***Sioux Falls, S.D.: Sioux Falls Promise*** has been involved in creating and expanding 30 youth programs. In one program, *Project Healthy Neighborhoods*, several local private and public groups are collaborating to link young people with medical and other services. Sioux Falls and Minnehaha counties also are creating programs to provide resources for all Five Promises to youth in the juvenile justice system. Here, local youth play a large role, adding expertise and insights by working with the city council, mayor and the Sioux Falls director.





# AMERICA'S PROMISE

## THE ALLIANCE FOR YOUTH

### Communities and States Working With America's Promise

#### **Alabama**

Alabama – Birmingham  
Alabama – Decatur  
Alabama – Huntsville/Madison County  
Alabama – Mobile  
Alabama – Selma

#### **Alaska**

Alaska – Anchorage  
Alaska – Fairbanks

#### **Arizona**

Arizona – Gilbert  
Arizona – Glendale  
Arizona – Marana  
Arizona – Phoenix  
Arizona – Prescott  
Arizona – Tempe  
Arizona – Tucson

#### **Arkansas**

Arkansas – Atkins  
Arkansas – Baxter County  
Arkansas – Conway  
Arkansas – Fort Smith  
Arkansas – Little Rock  
Arkansas – Mississippi County  
Arkansas – Pine Bluff  
Arkansas – Pope County  
Arkansas – Sharp County  
Arkansas – Texarkana  
Arkansas – Trumann

#### **California**

California – Coachella Valley  
California – Escondido  
California – Fresno  
California – Humboldt County  
California – La Habra  
California – Livermore  
California – Long Beach  
California – Mountain View  
California – Napa Valley  
California – Orange County/Santa Ana  
California – Pomona  
California – Riverside  
California – Rohnert Park

California – Sacramento

California – San Bernardino

California – San Diego County

California – San Francisco

California – San Joaquin Valley

California – San Pedro

California – Silicon Valley

#### **Colorado**

Colorado – Brighton  
Colorado – Mesa County/Grand Junction

#### **Connecticut**

Connecticut – Bridgeport  
Connecticut – Greater New Haven  
Connecticut – Greenwich  
Connecticut – Lower Naugatuck Valley  
Connecticut – Milford  
Connecticut – Southwestern Fairfield County  
Connecticut – Waterbury

#### **Delaware**

Delaware – Wilmington

#### **Florida**

Florida – Boca Raton  
Florida – Fort Meade  
Florida – Ft. Lauderdale  
Florida – Jacksonville  
Florida – Martin Memorial A.M.E. Church  
Florida – Miami/Dade County  
Florida – Orlando  
Florida – Pensacola  
Florida – Pinellas County/St. Petersburg  
Florida – Polk County  
Florida – St. Johns County  
Florida – Tallahassee/Leon County  
Florida – Tampa/Hillsborough County  
Florida – Volusia/Flagler Counties

#### **Georgia**

Georgia – Athens–Clarke County  
Georgia – Atlanta  
Georgia – Macon  
Georgia – Savannah & Chatham County

#### **Hawaii**

**Idaho**

Idaho – Bannock County  
Idaho – Boise  
Idaho – Bovill/Eastern Latah County  
Idaho – Coeur d' Alene  
Idaho – Moscow

**Illinois**

Illinois – Adams County  
Illinois – Champaign  
Illinois – Chicago  
Illinois – Franklin/Jefferson Neighborhood  
Illinois – Green Oaks  
Illinois – Harrisburg  
Illinois – Lincoln/Logan County  
Illinois – Peoria  
Illinois – Rock Island  
Illinois – Rockford  
Illinois – Springfield  
Illinois – Tazwell County  
Illinois – Wilmington

**Indiana**

Indiana – Columbus  
Indiana – Elkhart  
Indiana – Fort Wayne  
Indiana – Indianapolis

**Iowa**

Iowa – Cedar Rapids  
Iowa – Des Moines  
Iowa – Dickinson County  
Iowa – Muscatine  
Iowa – Page County  
Iowa – Waterloo/Cedar Valley

**Kansas**

Kansas – Arkansas City  
Kansas – Kansas City  
Kansas – Liberal  
Kansas – Ottawa  
Kansas – Topeka  
Kansas – Wichita

**Kentucky**

Kentucky – LaRue County  
Kentucky – Lexington–Fayette County  
Kentucky – Livermore/Island  
Kentucky – Louisville  
Kentucky – Oldham County

**Louisiana**

Louisiana – Ascension Parish  
Louisiana – Baton Rouge  
Louisiana – Jefferson Parish

Louisiana – Lake Charles/Calcasieu Parish  
Louisiana – Monroe/Northeast Louisiana  
Louisiana – New Orleans  
Louisiana – Northwest Louisiana  
Louisiana – Terrebonne Parish

**Maine**

Maine – Aroostook County  
Maine – Arundel  
Maine – Augusta  
Maine – Bangor  
Maine – Belfast  
Maine – Cape Elizabeth  
Maine – Gardiner  
Maine – Greater Portland  
Maine – Lewiston/Auburn  
Maine – Lubec  
Maine – Orono  
Maine – Rangeley  
Maine – School Administrative District #58  
Maine – Waterville  
Maine – Winthrop  
Maine – York

**Maryland**

Maryland – Baltimore  
Maryland – Calvert County  
Maryland – Dorchester County  
Maryland – Frederick  
Maryland – Garrett County  
Maryland – Howard County  
Maryland – Muncaster  
Maryland – Queen Anne's County  
Maryland – Salisbury  
Maryland – Somerset County  
Maryland – Talbot County

**Massachusetts**

Massachusetts – Agawam  
Massachusetts – Beverly  
Massachusetts – Boston  
Massachusetts – Brockton  
Massachusetts – Holyoke  
Massachusetts – Lynn  
Massachusetts – Malden  
Massachusetts – Pittsfield  
Massachusetts – Springfield  
Massachusetts – Worcester

**Michigan**

Michigan – Battle Creek/Calhoun County  
Michigan – Capital Area  
Michigan – Chippewa

Michigan – Delta and Menominee Counties  
Michigan – Detroit  
Michigan – Dickinson–Iron Mountain  
Michigan – Flint/Genesee County  
Michigan – Grand Rapids  
Michigan – Isabella County  
Michigan – Jackson County  
Michigan – Kalamazoo  
Michigan – Kalkaska  
Michigan – Luce County  
Michigan – Mackinac County  
Michigan – Marquette/Alger County  
Michigan – Montcalm  
Michigan – Montmorency/Alpena Counties  
Michigan – Muskegon  
Michigan – Saginaw  
Michigan – Sault St. Marie Tribe  
Michigan – Southfield  
Michigan – St. Clair County  
Michigan – St. Joseph

### **Minnesota**

Minnesota – Alexandria  
Minnesota – Barnesville  
Minnesota – Bemidji  
Minnesota – Bloomington  
Minnesota – Blue Earth  
Minnesota – Bovey/Coleraine  
Minnesota – Burnsville  
Minnesota – Chisholm  
Minnesota – Crookston  
Minnesota – Duluth  
Minnesota – Eagan  
Minnesota – Esko  
Minnesota – Fairmont  
Minnesota – Faribault  
Minnesota – Fergus Falls  
Minnesota – Floodwood  
Minnesota – Fosston  
Minnesota – Frogtown (St. Paul)  
Minnesota – Greater Saginaw  
Minnesota – Hermantown  
Minnesota – Hibbing  
Minnesota – International Falls  
Minnesota – Lyndale  
Minnesota – Medford  
Minnesota – Minneapolis  
Minnesota – Moorhead  
Minnesota – Nashwauk  
Minnesota – New Brighton  
Minnesota – Northome

Minnesota – Phillips Neighborhood  
Minnesota – Rosemount  
Minnesota – Silver Bay  
Minnesota – South St. Paul  
Minnesota – St. Paul  
Minnesota – Traverse County  
Minnesota – Two Harbors  
Minnesota – Worthington

### **Mississippi**

Mississippi – Bolivar County  
Mississippi – Tupelo  
Mississippi – Washington County

### **Missouri**

Missouri – Dunklin County/Kennett City  
Missouri – Kansas City  
Missouri – St. Louis

### **Montana**

Montana – Anaconda–Deer Lodge Counties  
Montana – Billings  
Montana – Flathead County  
Montana – Great Falls/Cascade County  
Montana – Ravalli County  
Montana – Richland County  
Montana – Terry/Prairie County  
Montana – West Yellowstone

### **Nebraska**

Nebraska – Omaha

### **Nevada**

Nevada – Las Vegas

### **New Hampshire**

New Hampshire – Conway

### **New Jersey**

New Jersey – Andover  
New Jersey – Cherry Hill/Camden  
New Jersey – Hackensack/Bergen County  
New Jersey – Morris County  
New Jersey – Newark Schools of Promise  
New Jersey – Ocean County

### **New Mexico**

New Mexico – Albuquerque

### **New York**

New York – Albany  
New York – Bronx  
New York – Broome County  
New York – Buffalo/SUNY  
New York – Greater Rochester  
New York – Long Island  
New York – New York City

New York – Oswego  
New York – South Bronx  
New York – Syracuse/Onondaga County  
New York – Rotary District 7120

### **North Carolina**

North Carolina – Asheville/Buncombe Counties  
North Carolina – Burke County  
North Carolina – Charlotte  
North Carolina – Durham  
North Carolina – Guilford County  
North Carolina – Madison County  
North Carolina – Pitt County  
North Carolina – Winstom–Salem

### **North Dakota**

North Dakota – Fargo

### **Ohio**

Ohio – Ashtabula, Geauga and Lake Counties  
Ohio – Cincinnati  
Ohio – Cleveland  
Ohio – Greater Columbus  
Ohio – Hancock County  
Ohio – Ripley  
Ohio – Westerville

### **Oklahoma**

Oklahoma – Creek County  
Oklahoma – Enid  
Oklahoma – Guthrie  
Oklahoma – Guymon/Texas County  
Oklahoma – Norman  
Oklahoma – Oklahoma City  
Oklahoma – Ponca City  
Oklahoma – Yukon

### **Oregon**

Oregon – Albany  
Oregon – Klamath Basin  
Oregon – Portland

### **Pennsylvania**

Pennsylvania – Blair County  
Pennsylvania – Erie County  
Pennsylvania – Harrisburg  
Pennsylvania – Lancaster  
Pennsylvania – Lehigh Valley  
Pennsylvania – Montgomery County  
Pennsylvania – Philadelphia  
Pennsylvania – Scranton/Wilkes Barre  
Pennsylvania – Warren

### **Rhode Island**

### **South Carolina**

South Carolina – Charleston  
South Carolina – Midlands/Greater Columbia  
South Carolina – Oconee County  
South Carolina – Pickens County  
South Carolina – York County  
South Dakota – Brown County  
South Dakota – Central South Dakota  
South Dakota – Rapid City  
South Dakota – Sioux Falls  
South Dakota – Yankton

### **Tennessee**

Tennessee – Anderson County  
Tennessee – Campbell County  
Tennessee – Johnson City  
Tennessee – Knoxville  
Tennessee – Memphis

### **Texas**

Texas – Arlington  
Texas – Copperas Cove  
Texas – Corpus Christi/Coastal Bend Connection  
Texas – Dallas  
Texas – El Paso  
Texas – Ferguson Road Initiative  
Texas – Fort Worth  
Texas – Georgetown  
Texas – Henderson/Rusk County  
Texas – Houston  
Texas – Irving  
Texas – Killeen, Harker Heights and Fort Hood  
Texas – Lubbock  
Texas – Midland  
Texas – Plano  
Texas – San Antonio  
Texas – San Marcos  
Texas – Seguin  
Texas – Victoria  
Texas – Waco

### **Utah**

Utah – Cache Valley  
Utah – Carbon County  
Utah – Clearfield  
Utah – Clinton  
Utah – Davis County  
Utah – Hyrum  
Utah – Kaysville  
Utah – Layton  
Utah – Lehi  
Utah – Logan  
Utah – Midvale

Utah – Orem  
Utah – Panguitch  
Utah – Salem  
Utah – Salt Lake City  
Utah – Sandy  
Utah – Smithfield  
Utah – Spanish Fork  
Utah – Sunset  
Utah – Tropic  
Utah – Washington County  
Utah – West Valley

### **Vermont**

Vermont – Burlington  
Vermont – Rural Vermont  
Virgin Islands  
Virginia – Alexandria  
Virginia – Central Region  
Virginia – Cradock  
Virginia – Fairfax County  
Virginia – Greater Williamsburg Area  
Virginia – Hampton  
Virginia – Macedonia  
Virginia – Richmond  
Virginia – Roanoke  
Virginia – South Hampton Roads

### **Washington**

Washington – Lakewood  
Washington – Seattle/King County  
Washington – Spokane  
Washington – Sunnyside

### **West Virginia**

West Virginia – Barbour County  
West Virginia – Boone, Clay, Kanawha  
and Putnam counties  
West Virginia – Braxton County  
West Virginia – Brooke County  
West Virginia – Cabell–Wayne Counties  
West Virginia – Calhoun County  
West Virginia – Central Appalachia  
West Virginia – Doddridge County  
West Virginia – Eastern Panhandle (Berkeley County)  
West Virginia – Eastern Panhandle (Jefferson County)  
West Virginia – Eastern Panhandle (Morgan County)  
West Virginia – Eastern Regional  
West Virginia – Fayette County  
West Virginia – Grant County  
West Virginia – Gilmer County  
West Virginia – Greenbrier County  
West Virginia – Hampshire County

West Virginia – Hancock County  
West Virginia – Hardy County  
West Virginia – Harrison County  
West Virginia – Jackson County  
West Virginia – Lewis County  
West Virginia – Lincoln County  
West Virginia – Logan County  
West Virginia – Marion County  
West Virginia – Marshall County  
West Virginia – Mason County  
West Virginia – McDowell County  
West Virginia – Mercer County  
West Virginia – Mineral County  
West Virginia – Mingo County  
West Virginia – Monongalia County  
West Virginia – Monroe County  
West Virginia – Nicholas County  
West Virginia – Ohio County  
West Virginia – Pendleton County  
West Virginia – Pleasants County  
West Virginia – Pocahontas County  
West Virginia – Preston County  
West Virginia – Raleigh County  
West Virginia – Randolph County  
West Virginia – Ritchie County  
West Virginia – Roane County  
West Virginia – Southern Coal Fields  
West Virginia – Summers County  
West Virginia – Taylor County  
West Virginia – Tucker County  
West Virginia – Tyler County  
West Virginia – Upshur County  
West Virginia – Webster County  
West Virginia – Wetzel County  
West Virginia – Wirt County  
West Virginia – Wood County  
West Virginia – Wyoming County

### **Wisconsin**

Wisconsin – Dane County  
Wisconsin – Fox Valley/Fox Cities  
Wisconsin – Green Bay/Brown County  
Wisconsin – Manitowoc County  
Wisconsin – Oneida County  
Wisconsin – Volunteer Center of East Central

### **Wisconsin**

Wisconsin – Waukesha  
Wisconsin – Wood County

### **Wyoming**

Wyoming – Sheridan

# AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH®

## NATIONAL COMMITMENTS

*The more support young people receive from their community, the more likely they are to lead successful lives. Research confirms this finding, but it also reveals that too few youth receive this support. Through America's Promise –The Alliance for Youth, led by General Colin L. Powell, USA (Ret), around 500 national organizations have committed to fulfilling Five Promises for youth: caring adults, safe places, a healthy start and future, marketable skills and opportunities to give back to the community.*

### WHAT IS A NATIONAL COMMITMENT?

A commitment is a pledge by an organization to develop and implement large-scale national youth initiatives that fulfill one or more of the Five Promises. The organization — or Commitment Maker — agrees to launch new youth initiatives or expand existing ones, and holds itself accountable by measuring progress against specific goals. Though national in scope, these commitments fulfill the Five Promises for young people at the community level by:

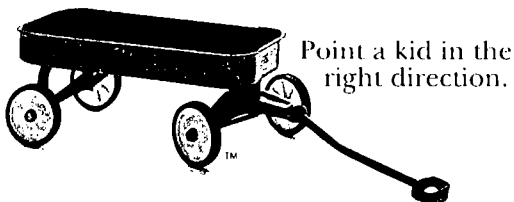
- **Spanning all sectors:** National organizations spanning all sectors of society have made commitments to America's Promise. These partners include corporations, not-for-profits, associations, communities of faith, federal agencies, cultural institutions, and colleges and universities.
- **Collaborating:** Many Commitment Makers expand the scale and impact of their initiatives by collaborating with other organizations, including national groups, state and local organizations, and for-profits and not-for-profits.
- **Local Partnering:** When fulfilling their commitments to kids, Commitment Makers generally work through their branches, members, affiliates and other local youth-serving organizations that know kids by name.

There are important roles for organizations and individual citizens to play. Join this national youth movement by calling 1-888-55-YOUTH.

### MAKING A NATIONAL COMMITMENT

To make a commitment, a national organization submits a plan to America's Promise, outlining how the group will fulfill or partner with others to fulfill one or all of the Five Promises. A commitment meets five criteria:

- **Fulfills the Five Promises:** The commitment will reach young people by launching or expanding initiatives related to one or more of the Five Promises.
- **Reaches children and young people:** Programs fulfill the Five Promises to benefit youth.



- **Measures outcomes:** Program outcomes should be easily measurable and definable, including timetable, locations and how many young people the initiative will reach.
- **Delivers alone or in partnership:** The organization itself will fulfill the commitment, often in collaboration with other groups.
- **Expands or creates programs:** The commitment will comprise a new program or expand an existing one.

## OUR PARTNERS RESPOND

America's Promise partners are launching thousands of youth initiatives throughout the nation. *For example:*

### *Corporations*

- **The Pillsbury Company** is collaborating with **Big Brothers Big Sisters of America** and **Boys & Girls Clubs of America** to recruit adult mentors and provide young people safe places for numerous youth programs through its *Up 2 Us* program.

### *Associations*

- **The American Bankers Association** has recruited 2,000 member banks throughout the United States to fulfill all Five Promises. To date, its members have reached 1.5 million youth in 3,000 communities through a diverse array of programs.

### *Not-for-profits*

- **A World Fit for Kids!** is steering more than 2,000 inner-city teens in several cities away from gangs, drugs and delinquency by training them as coaches, mentors and role models for younger children.

### *Colleges and Universities*

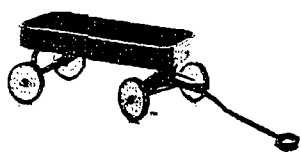
- Through *ProjectHEALTH*, **Harvard** and **MIT** are linking their undergraduates with pediatricians and other adult mentors to provide nearly 2,500 inner-city youth and their families essential health services, after-school tutoring and community service projects in several cities.

### *Communities of Faith*

- The **National Federation of Catholic Youth Ministry** is working to make 2,000 churches "youth-friendly," helping them develop year-round youth programs centered on the Five Promises.

### *Federal Agencies*

- **U.S. Department of Transportation** employees are working hand in hand with 1 million students to educate them about careers in transportation and the importance of math and science skills in those jobs.



# AMERICA'S PROMISE

## THE ALLIANCE FOR YOUTH

### Commitment Makers Working With America's Promise

|                                                           |                                             |
|-----------------------------------------------------------|---------------------------------------------|
| 100 Black Men of America, Inc.                            | American Trucking Associations              |
| 3Com Corporation                                          | AmeriCorps Alums                            |
| A World Fit For Kids!                                     | AMVETS                                      |
| Administaff                                               | Anderson College                            |
| Adventist Community Services                              | Animal and Plant Health Inspection Service  |
| Advertising Council                                       | Applied Materials                           |
| The AED Foundation                                        | Armstrong World Industries                  |
| AETNA Financial Services                                  | The Artist Card                             |
| AFL-CIO                                                   | ASPIRA Association                          |
| African American Visual Arts Association                  | The Association of Gospel Songwriters       |
| Aid Association for Lutherans                             | Association of Junior Leagues International |
| Alliance for Children and Families                        | AT&T                                        |
| The Allstate Corporation                                  | B'nai B'rith Youth Organization             |
| Alpha Xi Delta Fraternity                                 | Bain & Company, Inc.                        |
| America Online                                            | Bain Capital, Inc.                          |
| American Academy of Pediatrics                            | Bank of America                             |
| American Advertising Federation                           | Barnes & Noble Superstores                  |
| American Association of Community Colleges                | Bell Atlantic                               |
| American Association of Homes & Services<br>for the Aging | Benevolent & Protective Order of Elks       |
| American Association of Museums                           | The Benton Foundation and Connect for Kids  |
| American Bankers Association                              | Best Buy Co., Inc.                          |
| American Booksellers Association                          | Big Brothers Big Sisters of America         |
| American Camping Association                              | Bill and Melinda Gates Foundation           |
| American Cancer Society                                   | BJ's Wholesale Club                         |
| American Electric Power                                   | Bonner Foundation                           |
| American Express Company                                  | Bonneville International Corporation        |
| American Financial Services Association                   | Boy Scouts of America                       |
| American Forest and Paper Association                     | Boys & Girls Clubs of America               |
| American General                                          | BP Amoco                                    |
| American GI Forum of the U.S.                             | Brink's Home Security                       |
| American Hospital Association                             | British Airways North America               |
| American Hotel & Motel Association                        | BVD                                         |
| American Humane Association                               | Calhoun Community College                   |
| The American Legion                                       | Camp Fire Boys and Girls                    |
| The American Legion Auxiliary                             | Campus Compact                              |
| American Library Association                              | Campus Outreach Opportunity League          |
| American Lung Association                                 | Career Training Foundation                  |
| American Medical Association                              | Cargill, Inc.                               |
| American Medical Association Alliance, Inc.               | Carolina Pepsi-Cola Bottlers                |
| American Red Cross                                        | Carson Inc.                                 |
| The American School Counselor Association                 | Catholic Campus Ministry Association        |
| American Society of Association Executives                | Catholic Charities USA                      |
| American Society of Directors<br>of Volunteer Services    | Catholic Network of Volunteer Service       |
| American Society of Landscape Architects                  | The Center for Effective Compassion         |
|                                                           | Center for Youth as Resources               |
|                                                           | Chase Manhattan Corporation                 |



Chicago Association of Direct Marketing  
 Chicago State University  
 Child Welfare League of America  
 The Children's Health Fund  
 ChildrenFirst Inc.  
 Christmas in April  
 Cisco Systems  
 Citigroup Foundation  
 Citizens' Scholarship Foundation of America  
 City Cares  
 City Year  
 The CityKids Foundation  
 Civitan International  
 CNA  
 Coalition for Healthier Cities and Communities  
 The Coca-Cola Foundation  
 Coleman Academy of International Studies  
 Colgate-Palmolive Company  
 Columbia/HCA Healthcare Corporation  
 COMCAST Corporation  
 Commercial Space Applications, LLC  
 Communities In Schools, Inc.  
 Community IMPACT!  
 Compeer, Inc.  
 Computer Associates  
 Concerned Black Men, Inc.  
 Congressional Award Foundation  
 Corporate Angel Network  
 Corporation for National Service  
 Costco Companies, Inc.  
 Council of Leadership Foundations  
 Council on Foundations  
 Cracker Barrel Old Country Store, Inc.  
 Creative Grandparenting, Inc.  
 Crescent Real Estate Equities Limited  
 DaimlerChrysler Corporation  
 Days Inns of America, Inc.  
 Denny's, Inc.  
 Department of the Air Force  
 Department of the Army  
 Department of the Navy – U.S. Marine Corps  
 Department of the Navy – U.S. Navy  
 DePauw University  
 Devereux  
 Do Something  
 Eastern Kentucky University  
 Eastman Chemical Company  
 Edelman Public Relations Worldwide  
 EduCap Inc.  
 Elderhostel  
 Eli Lilly and Company  
 Emerging Young Leaders

Enron  
 Entertainment Coalition for Education  
 Envelope Manufacturers Association Foundation  
 Environmental Protection Agency  
 Envision Inter-Continental, LTD  
 ETEEN LTD, Inc.  
 EVEREN Securities, Inc.  
 Everybody Wins Foundation  
 Faith Hill  
 Fannie Mae Foundation  
 Farmers Insurance Group of Companies  
 Federal Emergency Management Agency  
 Federated Department Stores, Inc.  
 The Fellowship of Christian Athletes  
 First Book  
 First Union Corporation  
 FleetBoston Financial  
 Florida Atlantic University  
 Florida State University  
 Fort Point Partners, Inc.  
 Freddie Mac Foundation  
 General Electric Company  
 General Federation of Women's Clubs  
 General Mills, Inc.  
 General Motors Corporation  
 General Services Administration  
 Generations United  
 The George Washington University  
 Giant Food  
 Girl Scouts of the USA  
 Girls Incorporated  
 Glaxo Wellcome Inc.  
 Golden Books Family Entertainment  
 GPU, Inc.  
 GRANDparents USA  
 Grantmaker Forum on Community and  
     National Service  
 Greek Orthodox Archdiocese of America  
 GTECH Corporation  
 H & R Block  
 Habitat for Humanity International  
 Hallmark Cards  
 Hasbro, Inc.  
 HealthSouth  
 Hecht's Strawbridge's  
 Hewlett-Packard Company  
 HIGHMARK/Western PA Caring Foundation  
     for Children  
 Hillel – The Foundation for Jewish Campus Life  
 Hollywood Radio & Television Society  
 The Home Depot  
 Honeywell, Inc.

HOPE for Kids  
 Horatio Alger Association of Distinguished  
 Americans, Inc.  
 Hospitality Business Alliance  
 Houston READ Commission  
 Howard Johnson International, Inc.  
 Howard University  
 Hugh O'Brian Youth Leadership  
 Humana Inc.  
 I Have a Dream Foundation  
 IBM  
 Informix Software, Inc.  
 Intel Corporation  
 International Rescue Committee  
 Janet Jackson  
 Job Corps, U.S. Department of Labor  
 The John F. Kennedy Center for  
 the Performing Arts  
 Jumpstart  
 Junior Achievement Inc.  
 Kaiser Permanente  
 Kaleidoscope  
 Kellogg Company  
 Kid's Hope USA  
 Kids For A Clean Environment Kids F.A.C.E.  
 Kimberly-Clark Corporation  
 Kiwanis International  
 Kmart Corporation  
 KPMG  
 Lawson State Community College  
 LensCrafters  
 Lions Clubs International  
 Local Initiatives Support Corporation  
 Lutheran Brotherhood  
 March of Dimes Birth Defects Foundation  
 The Marching Elites Association  
 Marriott International Corporation  
 Maryland Youth Service Action Committee  
 Maxwell House Coffee Company  
 MBNA America  
 The McGraw-Hill Companies  
 MCIWorldcom  
 MediaOne  
 Mentoring USA  
 Michigan Nonprofit Association  
 Microsoft Corporation  
 Military Order of the World Wars  
 Milligan College  
 Millikin University  
 The Minnesota Twins  
 Mitsubishi Motor Sales of America, Inc.  
 Morehouse College  
 Morgan Stanley Dean Witter

MTV  
 Museum of Modern Art  
 Music Teachers National Association  
 National 4-H Council  
 National Academy Foundation  
 National Alliance to End Homelessness  
 National Assembly of Health and  
 Human Service Organizations  
 National Assembly of State Offices of Volunteerism  
 National Association for Equal Opportunity  
 in Higher Education  
 The National Association of Child Care Resource  
 and Referral Agencies  
 National Association of Collegiate Directors  
 of Athletics  
 National Association of Foster Grandparent  
 Program Directors  
 National Association of Partners in Education  
 National Association of Police Athletic Leagues  
 National Association of Retired and Senior  
 Volunteer Program Directors  
 National Association of Stock Plan Professionals  
 National Basketball Association  
 National Black Child Development Institute, Inc.  
 National Center for Family Literacy  
 National Center for Learning Disabilities  
 National Child Labor Committee  
 National Conference for Community and Justice  
 National Conference of Catholic Bishops  
 National Coordinating Council of  
 Caring Programs for Children  
 National Council of La Raza  
 National Council of Negro Women, Inc.  
 National Council of Volunteer Centers  
 National Council on Economic Education  
 National Court Appointed Special  
 Advocate Association  
 National Crime Prevention Council  
 National Easter Seals Society  
 National Education Association Retired Program  
 National Endowment for the Arts  
 The National Endowment for the Humanities  
 National Exchange Club  
 National Federation for Catholic Youth Ministry  
 National FFA Organization  
 National Foundation for Teaching Entrepreneurship  
 National Fraternal Congress of America  
 National Grocers Association  
 National Head Start Association  
 National Institute for Literacy  
 National Interfaith Hospitality Network  
 National Jewish Coalition for Literacy  
 National Job Corps Association

National Mentoring Partnership  
 National Peer Ministry Training Center  
 National Postal Museum  
 National PTA  
 National Restaurant Association  
 National Retail Federation  
 National Retired Teachers Association  
 National SAFE KIDS Campaign  
 National Selected Morticians  
 National Semiconductor Corporation  
 National Society of Collegiate Scholars  
 National Society of Fund Raising Executives  
 National Society of the Daughters  
     of the American Revolution  
 National Urban Fellows, Inc.  
 National Urban League  
 National Volunteer Fire Council  
 National Youth Leadership Council  
 Native Vision – Johns Hopkins University  
     Center for American Indian Health  
 The Nature Conservancy  
 NetDay  
 New York State Education Department  
     Liberty Partnerships Program  
 New York Volunteer for Youth Campaign  
 Nickelodeon  
 NIKE, Inc.  
 Novartis Corporation Gerber, Ciba  
 Nuveen Investments  
 The OASIS Institute  
 Office of National Drug Control Policy  
 Office of the Secretary of Defense  
 Ohio Dominican College  
 The Ohio State University  
 Operation Blessing  
 Operation Hand in Hand  
 Oracle  
 Oral Health America  
 PacifiCare Health Systems  
 Parents, Families and Friends of Lesbians and Gays  
 Patterson Communications  
 PEOPLE Magazine  
 Pfizer, Inc.  
 Phi Theta Kappa  
 The Pillsbury Company  
 Pitney Bowes  
 The Points of Light Foundation  
 Portland State University  
 PowerUP  
 Procter & Gamble Company  
 Professional Association of Résumé Writers  
 Project HEALTH  
 Prudential Insurance

Public Allies  
 Public Relations Society of America  
 Public Service Electric and Gas Company  
 Quantum  
 Quest International  
 Radio Flyer  
 Reach Out and Read  
 Reading Is Fundamental  
 Recording for the Blind & Dyslexic  
 Roller Skating Association International  
 Rolling Readers USA  
 Ronald McDonald House Charities  
 Rotary International  
 Sallie Mae  
 The Salvation Army  
 Samaritan Software Co.  
 Sappi Fine Paper North America  
 Save The Children  
 Schering-Plough Corporation  
 Scholastic Books, Inc.  
 School-to-Work Program  
 Schools Online  
 Screen Actors Guild Foundation  
 Sears, Roebuck and Co.  
 Selective Service System  
 Share Our Strength  
 Shell Oil Company  
 Silicon Graphics  
 SkillsUSA – VICA  
 Small Business Administration  
 SmithKline Beecham  
 The Social Security Administration  
 Society of Automotive Engineers  
 Sony Electronics, Inc.  
 Sony Music Entertainment, Inc.  
 Sony Pictures Entertainment  
 Soroptimist International of the Americas  
 SOS Children's Villages – USA  
 Southwest Airlines  
 Special Olympics International  
 Sporting Goods Manufacturers Association  
 Sports for Life, Inc.  
 Starwood Hotels & Resorts Worldwide, Inc.  
 State of California Mentor Initiative  
 State of Delaware  
 Steering Committee of College and  
     University Presidents  
 Stone Soup Leadership Institute  
 Stride Rite Corporation  
 Sun Microsystems, Inc.  
 Sylvan Learning Systems, Inc.  
 System Development/Integration, Inc.  
 Taco Bell Foundation

Target Corporation  
Telecommunications Resellers Association  
Telephone Pioneers of America  
Texas State Department of Human Services  
Ticketmaster Corporation  
Timberland Company  
Time for America Foundation, Inc.  
Time-Warner Inc.  
Tom Brown Inc.  
Tootsietoy Strombecker Corporation  
Tree Musketeers  
Trinity College  
Tyco International Ltd.  
U.S. Chamber of Commerce  
U.S. Agency for International Development  
US Bancorp Piper Jaffray  
United Airlines  
United Cerebral Palsy Associations  
United Neighborhood Centers of America  
The United Parcel Service  
United States Census Bureau – Census 2000  
United States Department of Agriculture  
United States Department of Commerce  
United States Department of Education  
United States Department of Energy  
United States Department of Health  
and Human Services  
United States Department of Housing  
& Urban Development  
United States Department of Interior  
United States Department of Justice  
United States Department of Labor  
United States Department of Transportation  
United States Department of Treasury  
United States Department of Veterans Affairs  
United States Junior Chamber of Commerce  
United States Marine Corps  
United States Office of Personnel Management  
United States Peace Corps  
United Way of America  
University of Alabama – Huntsville  
University of Denver  
University of Houston – Downtown

University of Kansas Medical Center  
University of Notre Dame  
University of Notre Dame Alumni Association  
University of Pennsylvania  
University of Southern California  
Up With People  
The Urban Family Institute  
US West, Inc.  
USA Networks  
USA Weekend  
USAA  
Utility Business Education Coalition  
ValueOptions  
Veterans of Foreign Wars of the U.S.  
and Ladies Auxiliary  
VH1  
VHA Inc.  
Viacom  
Virginia College Dream Foundation  
Vision Service Plan  
VISION USA  
Visiting Nurse Associations of America  
Volunteers of America  
Wal-Mart Inc.  
The Walt Disney Company  
The Washington Times  
Weyerhaeuser Company  
The Wolf Trap Foundation for the Performing Arts  
Women Business Owners Corporation  
Women in Community Service  
The Woodhull Institute for Ethical Leadership  
World of Knowledge Foundation, Inc.  
World SHARE  
Wyeth-Ayerst Pharmaceuticals/Wyeth-Lederle  
Vaccines and Pediatrics  
Yahoo!  
Yakima Valley Community College  
YMCA of the USA  
Young Life  
Youth Service America  
Youth Volunteer Corps of America  
YouthBuild USA  
YWCA of the USA

**FROM:**

**Melody M. Scales**  
Asst. to Chief of Staff  
1201 New York Avenue, NW  
Washington, DC 20525  
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CORPORATION  
FOR NATIONAL  
 SERVICE

To: Anne Bovaird

Fax Number: 456. 7067

Pages: 10 (including cover)

Date: 24 May 2000

Take a look at these documents and let me know if  
I am moving in the right direction.

What you have:

① Background info about AmeriCorps Promise Fellows

② The piece written by us for American Promise  
annual report

③ Budget info

④ General AmeriCorps Accomplishments.

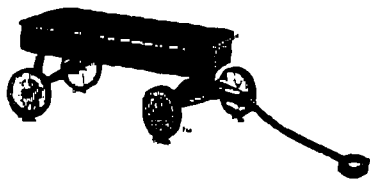
let me know what else you might need.

Melody



# AmeriCorps Promise Fellows

AmeriCorps Promise Fellows is part of a network of service programs funded by the Corporation for National Service.



*"Since America's Promise began a nationwide movement to help improve the lives of our nation's youth following the Presidents' Summit, the Corporation for National Service has played a key role in providing the resources needed for young people to lead productive lives. The AmeriCorps Promise Fellowships will create new leaders dedicated to service, committing their time, talent, and treasure to make a contribution—their own promise to America's youth."*

— General Colin Powell, Chairman,  
America's Promise—  
The Alliance for Youth

*"To help millions of young people achieve their full potential in life, we need a cadre of full-time leaders who can mobilize volunteers and direct efforts where they're most needed. These new troops for General Powell's army will help states and communities improve the lives of children and youth most in need."*

— Harris Wofford, Chief Executive  
Officer, Corporation for National  
Service

Building on AmeriCorps' success, AmeriCorps Promise Fellows are a leadership cadre of committed, talented individuals who dedicate a year of their lives to building a better future for children and youth. As part of this special partnership between AmeriCorps and America's Promise—The Alliance for Youth, more than 500 AmeriCorps Promise Fellows are spearheading community efforts to provide young people with the five fundamental resources identified at the Presidents' Summit for America's Future:

- caring adults in their lives as parents, mentors, tutors, and coaches;
- safe places with structured activities in which to learn and grow;
- a healthy start and a healthy future;
- an effective education that equips them with marketable skills; and
- an opportunity to give back to communities through their own service.

Drawn from many walks of life, including academia, business, the military, and the service field, AmeriCorps Promise Fellows serve with national, state, and local non-profit organizations—developing and coordinating large-scale activities intended to support children and youth. As an example, AmeriCorps Promise Fellows may:

- lead efforts to recruit and mobilize volunteers as part of a regional after-school tutoring program;
- coordinate city wide or statewide youth leadership initiatives;
- develop partnerships between private sector organizations and projects supporting children and youth; or
- design and develop long-term community service projects.

In exchange for their year of service, AmeriCorps Promise Fellows receive extensive professional development training, a living allowance of \$13,000, and an education award of \$4,725 that can be used to finance higher education or help pay off student loans.

For information about becoming an AmeriCorps Promise Fellow or for a list of participating organizations, visit [www.americorps.org](http://www.americorps.org) or call 1-800-942-2677.

### Update on AmeriCorps Promise Fellows Program

Since launching the AmeriCorps Promise Fellows program in 1998, the Corporation for National Service has awarded over \$11 million to support the service of nearly 1,000 AmeriCorps Promise Fellows in hundreds of communities around the country. AmeriCorps Promise Fellows have served in nearly every state and with three Native American Indian tribes to lead community efforts to provide young people with the five promises of America's Promise. Some specific accomplishments of the Fellows include:

#### **Florida**

In Miami, an AmeriCorps Promise Fellow serving with Hope for Kids provides crucial support for the KidCare Outreach program, an effort to educate potentially eligible families about the availability of CHIP and Medicaid health coverage for their children. The AmeriCorps Promise Fellow represented HOPE for Kids with the KidCare Coalition, managed outreach activities, and assisted in volunteer recruitment and training. With the support of the AmeriCorps Promise Fellow, KidCare Outreach has surpassed its original goal of contacting 1,500 families and completing 250 applications for CHIP or Medicaid. In 1999, 4,045 uninsured children were contacted and 2,173 were actually enrolled in CHIP or Medicaid, a nearly 54% successful enrollment rate.

#### **New York**

An AmeriCorps Promise Fellow (placed by the Points of Light Foundation) serves at the United Way of Greater Rochester Volunteer Resources coordinating Greater Rochester's Promise. The Fellow, a retired human resources executive from Eastman Kodak, has helped the volunteer center develop an early literacy program where middle school students read to and mentor preschool-aged children. The program operates in 19 sites and serves 194 children in low-income communities. The United Way of Greater Rochester Volunteer Resources has also been awarded a VISTA member to manage the new literacy program. With his human resources expertise, the Fellow re-tooled the volunteer center's volunteer interviewing and matching process. Since then, volunteer placement has increased 17%.

#### **Mississippi**

In Tupelo, Mississippi, an AmeriCorps Promise Fellow coordinates the county's CATCH Kids program, a school-based health care delivery system. The Fellow coordinates volunteers, promotes parent participation and conducts community outreach. Since the CATCH Kids program started in September 1998, over 700 children have been served. In August 1999 alone, CATCH Kid's Monday night clinic assisted 85 patients with immunizations.

Also in Tupelo, Mississippi, a Fellow serving at the Tupelo Volunteer Center has strengthened the capacity of the organization to provide volunteers for community-based projects by establishing a database of prospective volunteers. Through newspaper ads, public speaking and other community outreach, the Fellow identified over 600 individuals who may volunteer to serve.

*Draft May 22, 2000*

**West Virginia**

In Ohio County, West Virginia, an AmeriCorps Promise Fellow led community efforts to offer afternoon summer programming. The Fellow developed the Kidsafe summer program at two parks. Working with a team of community partners, the Fellow coordinated volunteers, activities, and other support needed to operate the Kidsafe program. This program filled a vital need for afternoon programming to fill the gap between an existing morning program and the end of the workday for many parents. The Kidsafe program engaged 60 volunteers and provided 66 children with a safe, supervised place to spend summer afternoons.

An AmeriCorps Promise Fellow in Pleasants County, West Virginia, assisted community leaders in establishing a new Boys and Girls Club to provide young people with mentoring, tutoring and a safe place to go after school. The Fellow conducted much of the startup activity required to launch this new initiative such as recruiting volunteers, developing youth programs and activities, creating membership applications, and promoting the club in the community. The new Boys and Girls Club opened in the fall of 1999. It now has over 100 members in first through eighth grades and is open Monday through Thursday from 3:30 - 6:30 p.m.

Eleven AmeriCorps Promise Fellows placed in counties throughout West Virginia, including Doddridge, Pleasants, Ohio, Marion and Preston counties, are facilitating education and outreach to promote enrollment in the Children's Health Insurance Program. The Fellows conduct outreach activities such as distributing informational materials in schools, community centers, businesses and other public venues. They also help coordinate statewide CHIP Enrollment Day activities in their respective counties.

*518 - positions funded  
1999 - 2000  
over 500 fellows*



## America's Promise – Report to the Nation

**Corporation for National Service:** The Corporation for National Service supports programs through which more than a million Americans serve their communities. The Corporation sponsors service and citizen involvement at the national, state, and local levels, through AmeriCorps, Learn and Serve America, the National Senior Service Corps, and other initiatives such as the Martin Luther King Day of Service.

**Commitment:** Help recruit 1,000,000 additional tutors; engage 100,000 students through college work-study; if Congress concurs, deploy 11,000 additional AmeriCorps members for America Reads; and work to engage 2,000,000 additional young people in 100 hours or more of service each year.

**ADD TO THE COMMITMENT:** Provide more than 500 AmeriCorps Promise Fellows to deliver all five promises, and double the size of the Promise Fellows Program next year if Congress concurs. Help recruit more than 400 AmeriCorps VISTA members to serve in Power Up sites to bridge the digital divide in this country.

### Progress Highlights

**Resources Provided:** In the second year of AmeriCorps Promise Fellows, the Corporation for National Service is providing funds for 518 active-duty citizens who are serving in national, state and local non-profits to deliver the five basic promises to children and young people. Through AmeriCorps and the Senior Corps last year more than 100,000 people tutored over 600,000 children, bringing the total tutored since the Presidents' Summit to over 2,000,000. The Corporation continues to work with the Department of Education and college presidents to recruit college work-study students for literacy efforts. To date, more than 100,000 work-study students are engaged in community service, approximately 30,000 in literacy efforts through America Reads or other local programs. More than 20,000 young people received the President's Student Service Award for performing 100 or more hours of community service and 8,000 high school students have received the President's Service Scholarship based on outstanding community service. Seventy schools were chosen as Leader Schools and will serve as model service learning institutions.

**Best Practice/Strategy:** The Corporation helped lead the effort to develop *A Compact to Fulfill All Five Promises Through Young People* -- a significant new alliance initiated by the leaders of more than a dozen major youth-serving organizations -- to recognize and promote the unique power of young people to help fulfill the Promise of America for other young people. Members of the Compact agreed to a common strategy and set of tools to develop greater public will and involve more young people in service to strengthen our communities -- helping to bring youth-service to scale in this country.

**Point a Kid in the Right Direction:** Through funds available from the Corporation for National Service to make Martin Luther King, Jr.'s birthday a day of service -- "A Day ON! Not A Day Off" -- Marines and Sailors joined with community members to

refurbish the Lincoln Therapeutic Before and After Care Center in southeast Washington, DC. As a result of that day of service, the Marines and Sailors decided to make a longer term commitment to provide tutoring and mentoring services to the children who use the Lincoln Therapeutic Before and After Care Center.

**Delivery Sites:** Through our programs -- the Senior Corps, AmeriCorps and Learn and Serve -- more than 40,000 AmeriCorps members, half a million senior volunteers and more than a million students in service learning programs assisted by the Corporation serve their communities in more than 100,000 sites across the country. For more information visit our website at [www.nationalservice.org](http://www.nationalservice.org)

## CORPORATION FOR NATIONAL AND COMMUNITY SERVICE FISCAL YEAR 2001 BUDGET

### Overall Request

- The President's 2001 Budget requests \$851.3 million for the Corporation for National Service. This represents an increase of \$119.7 million, or 16 percent, above the amounts available in 2000.
- The budget will support service by Americans in communities across the country, including full-time and substantial part-time service by 62,000 AmeriCorps members; support for almost 1 million students in service-learning programs in elementary and secondary schools as well as institutions of higher education; and support for a half million seniors engaged in service to their communities.

### Highlights

- **AmeriCorps** will grow to 100,000 members annually over the next four years, reaching a goal for 2001 of 62,000 members. Since the launch of AmeriCorps five years ago, more than 150,000 Americans have served on the front lines in hard-pressed neighborhoods—tutoring in schools, responding to natural disasters, helping to make our streets safer, building homes, and more. The budget for AmeriCorps will increase by \$73 million to accomplish this expansion.
- Among the initiatives is an effort to enable former AmeriCorps members to serve in communities through a partnership with nonprofit organizations and a new **AmeriCorps Reserves program**. The AmeriCorps Reserves would build on the AmeriCorps Continuing Service initiative announced by the President at the 5<sup>th</sup> Anniversary of AmeriCorps. This program would be modeled on the military reserves program where young professionals would serve in the Reserve Corps on weekends and/or after work or vacations. The mission of the Reserve Corps would be to address national problems and crises, including natural disasters and domestic social problems while, at the same time, working to renew and reinvigorate civic life by committing to service, responsibility, and citizenship.
- For **service-learning**, the budget includes \$51 million, an increase of \$8 million above 2000 levels, to support service-learning activities by almost a million students in middle schools, high schools, and colleges. Two new youth initiatives in the President's Budget, funded under this category, are:

**Community Coaches:** The Corporation for National Service is requesting \$5 million for grants to promote the use of community coaches in service-learning. Community coaches, some of whom will be AmeriCorps members, will help young people design and implement their own community projects.

**Youth Empowerment Grants:** The budget includes \$3 million to reward and support the creativity of youth by providing fellowships to young people that have

developed innovative youth-driven solutions to community problems facing young people in their own communities. The grants would be awarded by the Corporation for National Service to community-based organizations to support youth-led projects ranging from solutions to prevent youth violence, ways to improve civic participation, programs to improve academic achievement, or other youth development initiatives.

- The President's Budget expands funds for **senior service** by \$10 million. These funds will provide additional opportunities for thousands of older Americans to serve their communities – as Foster Grandparents, Senior Companions and RSVP volunteers. The budget recognizes seniors as a growing, significant national resource that is helping to meet critical needs in communities.

**A** A new request is \$7.5 million for **America's Promise: The Alliance for Youth**, supporting their efforts as a catalyst to challenge, energize, and inspire thousands of individuals, organizations, and communities to expand efforts to ensure that youth become productive, responsible citizens.

#### **Other Information About the National Service Budget**

**Senior Demonstrations.** With demonstration funds the Corporation has supported programs to engage seniors in their communities in new ways to address critical community needs, including literacy, the need for independent living among seniors, and housing. The budget encourages national nonprofit organizations – such as Habitat for Humanity and Boys and Girls Clubs – to engage seniors in significant new numbers in sustained service to help accomplish the missions of their organizations.

**AmeriCorps\*Promise Fellows.** Under a partnership with America's Promise: The Alliance for Youth, AmeriCorps\*Promise Fellows, 550 strong, are serving as catalysts and coordinators for a whole range of projects with Communities of Promise. The President's Budget proposes to double the size of this program.

**Service Scholarships for High School Students.** The Corporation for National Service sponsors \$1,000 scholarships, ½ of which is provided by local funds, for a junior and senior in a high school doing outstanding service in their communities. The President's Budget includes funds for 10,000 such scholarships this year and 15,000 scholarships the following year.

**Management and Administration.** The budget proposes increases to strengthen further the management and administration of national service, including the governor-appointed state commissions.

**CORPORATION FOR NATIONAL SERVICE****FISCAL YEAR 2001 BUDGET PROPOSAL**

(dollars in thousands)

| Activity<br>=====                                                                                    | 1998<br>Enacted<br>===== | 1999<br>Enacted<br>===== | 2000<br>Enacted<br>===== | 2001<br>President's<br>Budget<br>===== | Difference<br>2001 Budget -<br>2000 Enacted<br>===== |
|------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|--------------------------|----------------------------------------|------------------------------------------------------|
| <b>National and Community Service Act (NCSA):</b><br>(funded by HUD/VA appropriations)               |                          |                          |                          |                                        |                                                      |
| National Service Trust                                                                               | \$ 70,000                | \$ 70,000                | \$ 69,395                | \$ 79,600                              | \$ 10,205                                            |
| AmeriCorps Grants:                                                                                   |                          |                          |                          |                                        |                                                      |
| State Funds                                                                                          | 187,000                  | 197,000                  | 189,000                  | 233,000                                | 44,000                                               |
| National Direct Funds                                                                                | 40,000                   | 40,000                   | 45,000                   | 51,000                                 | 6,000                                                |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                |
| Subtotal, AmeriCorps Grants                                                                          | 227,000                  | 237,000                  | 234,000                  | 284,000                                | 50,000                                               |
| Innovation, Assistance, and Other Activities                                                         | 30,000                   | 28,500                   | 28,500                   | 42,500                                 | 14,000                                               |
| Evaluations                                                                                          | 5,000                    | 5,000                    | 5,000                    | 5,000                                  | -                                                    |
| National Civilian Community Corps                                                                    | 18,000                   | 18,000                   | 17,892                   | 21,000                                 | 3,108                                                |
| Learn and Serve America: K-12 and Higher Ed                                                          | 43,000                   | 43,000                   | 43,000                   | 51,000                                 | 8,000                                                |
| Program Administration, State Commissions                                                            | 27,000                   | 27,356                   | 27,895                   | 35,600                                 | 7,705                                                |
| Points of Light Foundation                                                                           | 5,500                    | 5,500                    | 7,471                    | 7,500                                  | 29                                                   |
|  America's Promise | -                        | -                        | -                        | 7,500                                  | 7,500                                                |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                |
| Subtotal, NCSA                                                                                       | \$ 425,500               | \$ 436,356               | \$ 433,163               | \$ 533,700                             | \$ 100,547                                           |
| Inspector General                                                                                    | 3,000                    | 3,000                    | 3,985                    | 5,000                                  | 1,015                                                |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                |
| Subtotal, NCSA and OIG                                                                               | \$ 428,500               | \$ 438,356               | \$ 437,138               | \$ 538,700                             | \$ 101,562                                           |
| <b>Domestic Volunteer Service Act (DVSA):</b><br>(funded by Labor/HHS appropriations)                |                          |                          |                          |                                        |                                                      |
| AmeriCorps*Volunteers In Service to America                                                          |                          |                          |                          |                                        |                                                      |
| AmeriCorps*VISTA                                                                                     | \$ 65,235                | \$ 73,000                | \$ 80,574                | \$ 86,000                              | \$ 5,426                                             |
| National Senior Service Corps                                                                        |                          |                          |                          |                                        |                                                      |
| Retired and Senior Volunteer Program                                                                 | 40,279                   | 43,001                   | 46,117                   | 50,565                                 | 4,448                                                |
| Foster Grandparent Program                                                                           | 87,593                   | 93,256                   | 95,988                   | 97,782                                 | 1,794                                                |
| Senior Companion Program                                                                             | 35,368                   | 36,573                   | 39,219                   | 41,669                                 | 2,450                                                |
| Senior Demonstration Program                                                                         | -                        | 1,080                    | 1,494                    | 2,500                                  | 1,006                                                |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                |
| Subtotal, Senior Programs                                                                            | 163,240                  | 173,910                  | 182,819                  | 192,516                                | 9,698                                                |
| Program Administration                                                                               | 28,129                   | 29,129                   | 31,129                   | 34,100                                 | 2,971                                                |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                |
| Subtotal, DVSA                                                                                       | \$ 256,604               | \$ 276,039               | \$ 294,522               | \$ 312,616                             | \$ 18,095                                            |
| <b>TOTAL, CORPORATION</b>                                                                            | <b>\$ 685,104</b>        | <b>\$ 714,395</b>        | <b>\$ 731,659</b>        | <b>\$ 851,316</b>                      | <b>\$ 119,657</b>                                    |

Notes: 2000 Enacted includes the 0.38% across-the-board reductions; in 2000 Congress also rescinded \$80 million in prior year funds from the National Service Trust.  
1999 Enacted includes rescission of \$144 thousand.

## **AMERICORPS ACCOMPLISHMENTS**

*Because of the service of AmeriCorps members,  
America is better off today."*

-- President Bill Clinton

More than 150,000 AmeriCorps members have served communities across our nation over the past five years. Following are a few of the accomplishments that have resulted from AmeriCorps members hands-on service, and the work of the volunteers they've recruited, and the community programs they've supported:

### **Housing and Other Needs**

- More than 11,000 homes built or renovated.
- More than 5 million homeless individuals have been given food, clothing, or other necessities.
- 550,000 people have received job or career counseling

### **Health**

- More than 1 million people have been immunized
- 650,000 senior citizens have been given independent living assistance

### **Education**

- More than 4,400,000 children have been taught, tutored or mentored

### **Public Safety**

- 46,000 safety patrols have been established operated, or expanded
- More than 1 million at-risk youth have been served through after-school programs

### **Volunteers**

- AmeriCorps members have recruited, trained or supervised more than 2.5 million volunteers to help nonprofits meet important needs

May 25, 2000

## **PRESENTATION OF AMERICA'S PROMISE ANNUAL REPORT**

**DATE:** Friday, May 26, 2000  
**TIME:** 11:30 a.m. – 11:40 a.m.  
**LOCATION:** The Oval Office  
  
**FROM:** Thurgood Marshall, Jr.  
Ann O'Leary  
Anne W. Bovaird

### **I. PURPOSE**

To receive America's Promise *Report to the Nation 2000* from General Colin L. Powell and to discuss the release of letters from **YOU** and General Powell asking colleges and universities to use more federal work-study funds to promote community service.

### **II. BACKGROUND**

America's Promise was founded after the 1997 President's Summit for America's Future, which challenged all Americans to make improving the lives of our youth a national priority. Specifically, the organization calls on the country to provide fundamental resources, known as the Five Promises, for children: ongoing relationships with caring adults, safe places with structured activities during non-school hours, healthy start and future, marketable skills through effective education, and opportunities to give back through community service.

The 650-page report that General Powell will present to **YOU** contains individual progress reports from almost 500 communities and states and nearly 500 national businesses and organizations. Each summary, self reported by an America's Promise partner, shows the progress against a specific commitment to fulfill the Five Promises for young people.

There are 35 federal government organizations among the nearly 500 Commitment Makers of America's Promise. As one example of how federal departments and agencies are fulfilling the commitments they have made to youth, the Corporation for National Service currently provides funding for 518 AmeriCorps Promise Fellows who are serving in national, state, and local not-for-profit organizations. There are more than twenty AmeriCorps Promise Fellows in the Washington, D.C. metropolitan area, and two of

them will join **YOU** for this meeting.

Next week, **YOU** and General Powell will send letters to every college and university president receiving Federal Work Study funds thanking them for the work they are doing to send college students into the community to tutor children in reading and math. **YOU** will also urge them to dedicate an even greater portion of their Federal Work-Study funds to allow more college students to participate in work-study by providing service to their community. This effort by colleges and universities will provide students with a greater sense of social responsibility and will ensure that more and more children and youth in the surrounding communities have the mentors and tutors they need.

### **III. PARTICIPANTS**

#### **YOU**

General Colin L. Powell, Chair, America's Promise

John Gomperts, Chief of Staff, Corporation for National Service

[Note: Senator Wofford is out of town on travel and not able to attend.]

Donna Moniot [Mon-yo], AmeriCorps Promise Fellow

Rafiq Abdus-Sabur [Ra-fik Ab-do Sa-boor], AmeriCorps Promise Fellow

### **IV. PRESS PLAN**

Closed Press. White House Photo Only.

### **V. REMARKS**

Informal remarks.

### **VI. SEQUENCE OF EVENTS**

- General Powell will present **YOU** with a copy of America's *Promise Report to the Nation 2000* and briefly describe its findings.
- **YOU** will participate in a photo opportunity with General Powell and two AmeriCorps Promise Fellows.

### **VII. ATTACHMENTS**

- Final Draft Letters on Federal Work-Study Funds
- Biographical information on AmeriCorps Promise Fellows
- Background information on AmeriCorps Promise Fellows program



## **POWELL MEETING**

### **Q&A**

**Q: Why was the President meeting with General Powell today?**

The President met with General Powell to receive the America's Promise *Report to the Nation 2000* and to discuss sending letters to all college and university presidents to encourage them to use more Federal work-study funds on community service.

**Q: What is America's Promise?**

America's Promise, led by General Powell, was founded after the 1997 President's Summit for America's Future, which challenged all Americans to make improving the lives of our youth a national priority. Specifically, the organization calls on the country to provide fundamental resources, known as the Five Promises, for children: ongoing relationships with caring adults, safe places with structured activities during non-school hours, healthy start and future, marketable skills through effective education, and opportunities to give back through community service.

**Q: Does the report show an increase in community commitments to young people?**

Yes. All fifty States and over 500 communities have joined with hundreds of business partners, community groups, faith based organizations, government partners, and public officials to make service to youth a number one priority.

Dynamic changes are happening in our communities as a result -- businesses are providing their employees with paid time off to mentor, tutor and coach young people; schools, community organizations, and faith based organizations are joining hands to provide young people with enriching afterschool opportunities; community health partners are working together to make sure that young people and their families are learning about healthy lifestyles, getting medical and dental checkups, and receiving free eyeglasses and immunizations; colleges and universities are partnering with schools to provide programs for youth that are gateways to higher education; and, young people are taking action by participating in community service to be active partners in their own development.

**Q: Why are the President and General Powell sending letters to colleges and universities?**

Although many colleges and universities have incorporated community service into their programs -- for example, more than 1,000 campuses are participating in the America Reads and America Counts challenges, employing Work Study students to tutor children on the basics of reading and mathematics -- this component is not always emphasized as it should be. Despite the President and Secretary Riley's efforts making it easier to direct work-study funding to community service, only about 10 percent of such funds support

service by students.

The President and General Powell know that more can be done and are sending the letters to encourage colleges and universities to use more of the Federal work-study resources to provide students with a greater sense of social responsibility and ensure that more and more children and youth in the surrounding communities have the mentors and tutors they need.

## **FINAL DRAFT OF POTUS FEDERAL WORK-STUDY LETTER**

May 25, 2000

Dear Friend:

Thank you for participating in the Federal Work Study Program. This worthwhile program is helping millions of Americans obtain the education and skills that will enable them to compete and thrive in the 21st century.

An important aspect of the program is community service. As you may know, in addition to providing students with the means to finance their education, the Federal Work Study program was created to encourage college students to participate in service activities and to instill in them a sense of social responsibility.

Although many colleges and universities have incorporated community service into their programs -- for example, more than 1,000 campuses are participating in the America Reads and America Counts challenges, employing Work Study students to tutor children on the basics of reading and mathematics -- this component is not always emphasized as it should be. Despite Secretary Riley's and my efforts making it easier to direct Work Study funding to community service, only about 10 percent of such funds support service by students.

In the past, our nation's institutions of higher education have served as civic leaders, playing a critical role in strengthening our nation and communities. As we stand at the dawn of a new century, I call on you to renew this long-standing tradition; and as you begin preparations for the next school year, I challenge you to create service opportunities for your students by dedicating a greater portion of your Federal Work Study funds toward community service.

I thank you for all that you have already done, and I look forward to your participation in this effort to strengthen our communities and empower our young people.

William J. Clinton

Dear President\_\_\_\_\_:

President Clinton has written you and I join him in enlisting your support in a very important endeavor – the well being of our Nation's young people.

Nearly three years ago at the Presidents' Summit for America's Future held in Philadelphia, all the living Presidents of the United States and thousands of other national leaders met to discuss this Nation's most important resource, our youth. They determined that every American youngster needs and deserves the fundamentals in life to grow up into a self-supporting, contributing adult member of society.

The organization I chair, America's Promise – The Alliance for Youth, was born at the 1997 Presidents' Summit, and it continues today mobilizing communities, individuals, organizations, and institutions to make five key promises to every youngster: an ongoing relationship with a caring adult; a safe place with structured activities during non-school hours; a healthy start, a marketable skill through effective education; and an opportunity to give back through community service.

Colleges and universities can play a crucial role in this movement. Actually, many have already enlisted in our crusade by becoming Colleges and Universities of Promise. With that pledge they make a commitment to keep the five promises to young people in their communities.

There is another way, a very substantial way, you can contribute to this cause. It is by using the Federal College Work Study Program to enable hundreds of thousands of college students to serve in the communities where they study. By becoming tutors or mentors, or by working with local schools and youth-service organizations, college students can make a tangible difference in the lives of young children. They can give struggling youngsters within their reach a better chance to succeed in life.

In that spirit, President Clinton is asking you to commit a greater share of your work study assignments to community service. I second the President's request and encourage you to work toward a goal of dedicating up to fifty percent of your Federal College Work Study funds to community service by the year 2002. Institutions of higher learning have always been leaders in the life of our nation. I hope you will seize this opportunity to demonstrate that leadership again.

Please join in this effort. Help us to keep America's Promise. Thank you and best wishes,

Sincerely,

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**OFFICE OF THE CHIEF EXECUTIVE OFFICER**

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Please Deliver to: **Ann O'Leary**

Fax Number: (202) 456-2878

Phone Number:

From: **Eliot Waxman**

Fax number: **(202) 565-2784** Phone Number: **(202) 606-5000 ext. 133**

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**Message:**

Ann,  
Here is some background material on work-study, America's Promise and AmeriCorps Promise Fellows. The best place to acquire work-study accomplishments is from the Dept of Education. Please call me if you need additional information. Speak to you soon.  
Eliot

**Work-Study:  
Service for Communities,  
Not Colleges**  
by Thomas Ehrlich

When it adopted the federal work-study program as part of the Higher Education Act of 1965, Congress made its intentions clear. Along with helping college and university students pay for their schooling through part-time employment, the twin purpose of the program was to encourage students to participate in community service activities that would benefit local communities and engender in students a sense of social responsibility.

Yet, over the last three decades, the program has drifted away from that original purpose. While a few campuses, such as Case Western Reserve, dedicate more than half their work-study funds to community service, they are the rare exceptions. At most colleges and universities, work-study funds serve primarily to finance low-skilled jobs such as sorting mail or serving food that may very well assist campuses in meeting budgets, but are unrelated to societal needs or the personal goals of students. These jobs are far removed from work-study's supposed purpose of service to the community. It is long, long past time for Congress and the Administration to insist that the work-study program place equal emphasis on its second original intention.

This year about 930,000 students will receive more than \$870 million in financial aid through the work-study program, an eight-fold increase from 1965. But the growth has come without much attention to the original Congressional aim of placing students in community service positions. A 1991 General Accounting Office study made clear that only a tiny fraction of students receiving work-study funds were then engaged in community service. In response, Congress amended the Higher Education Act to require that at least 5 percent of work-study funds be used for students engaged in community service. That requirement will increase to 7 percent, beginning in fiscal year 2000.

Even with this improvement, only about one out of every fifteen work-study dollars will be required for community service. This is simply not enough. As a down payment on returning to the original congressional vision, at least one half of work-study funds should be earmarked for community service use. This step will be in the direct interest of students, of their colleges and universities, and — most importantly — of communities everywhere.

Our democracy depends on active and engaged citizens

working together for their communities. This is exactly what community service encourages. Students come to understand what problems the community faces, the richness of its diversity, the need for individual commitments of time and energy to enhance civic life, and most of all the importance of working as a community to resolve common concerns. Community service is a powerful antidote to the dangerous disengagement of college-age youth in the civic processes that are essential for our society.

Particularly when linked to academic study and structured reflection in what has come to be termed "service learning," community service can help students gain more insight into their academic courses as well as a better understanding of who their neighbors are and what they owe to each other.

Work-study funds can readily be linked to service learning courses. Students gain academic credit for their course work and financial aid for their community service, while the academic and the community work both strengthen and reinforce each other. Colleges and universities will benefit because the use of work-study funds for community service can be a powerful means for recruiting community-spirited students. Most importantly, campuses will increasingly be seen as preparing good citizens and as good citizen partners.

At the same time, a 50 percent community service requirement will enormously benefit cities and towns that desperately need workers to help build their communities. Two recent programs begun by the Administration underscore how such help can be used. America Reads, which encourages work-study students to serve as reading tutors in elementary schools, has already attracted thousands of tutors. A similar effort, called America Counts, is expanding federal work-study to encourage mathematics tutoring.

In his 1996 commencement address at Penn State University, President Clinton made the case for such a change: "If it's good for students to earn money by putting books back in library shelves or working in the Dean's Office, surely it makes sense for them to earn money helping teen mothers handle their responsibilities, helping older people get around, helping young people to look to a brighter future." He was right. It is time now for Congress to reaffirm that community service is one of the twin purposes of the work-study program, and to require that at least half of each institution's work-study funds be used for that purpose. ♦

*Thomas Ehrlich is Distinguished University Scholar at California State University and Senior Scholar at The Carnegie Foundation for the Advancement of Teaching. He is also President Emeritus of Indiana University and a member of the Board of Directors of the Corporation for National Service.*

## America's Promise – Report to the Nation

**Corporation for National Service:** The Corporation for National Service supports programs through which more than a million Americans serve their communities. The Corporation sponsors service and citizen involvement at the national, state, and local levels, through AmeriCorps, Learn and Serve America, the National Senior Service Corps, and other initiatives such as the Martin Luther King Day of Service.

**Commitment:** Help recruit 1,000,000 additional tutors; engage 100,000 students through college work-study; if Congress concurs, deploy 11,000 additional AmeriCorps members for America Reads; and work to engage 2,000,000 additional young people in 100 hours or more of service each year.

**ADD TO THE COMMITMENT:** Provide more than 500 AmeriCorps Promise Fellows to deliver all five promises, and double the size of the Promise Fellows Program next year if Congress concurs. Help recruit more than 400 AmeriCorps VISTA members to serve in Power Up sites to bridge the digital divide in this country.

### Progress Highlights

**Resources Provided:** In the second year of AmeriCorps Promise Fellows, the Corporation for National Service is providing funds for 518 active-duty citizens who are serving in national, state and local non-profits to deliver the five basic promises to children and young people. Through AmeriCorps and the Senior Corps last year more than 100,000 people tutored over 600,000 children, bringing the total tutored since the Presidents' Summit to over 2,000,000. The Corporation continues to work with the Department of Education and college presidents to recruit college work-study students for literacy efforts. To date, more than 100,000 work-study students are engaged in community service, approximately 30,000 in literacy efforts through America Reads or other local programs. More than 20,000 young people received the President's Student Service Award for performing 100 or more hours of community service and 8,000 high school students have received the President's Service Scholarship based on outstanding community service. Seventy schools were chosen as Leader Schools and will serve as model service learning institutions.

**Best Practice/Strategy:** The Corporation helped lead the effort to develop *A Compact to Fulfill All Five Promises Through Young People* -- a significant new alliance initiated by the leaders of more than a dozen major youth-serving organizations -- to recognize and promote the unique power of young people to help fulfill the Promise of America for other young people. Members of the Compact agreed to a common strategy and set of tools to develop greater public will and involve more young people in service to strengthen our communities -- helping to bring youth-service to scale in this country.

**Point a Kid in the Right Direction:** Through funds available from the Corporation for National Service to make Martin Luther King, Jr.'s birthday a day of service -- "A Day ON! Not A Day Off" -- Marines and Sailors joined with community members to

refurbish the Lincoln Therapeutic Before and After Care Center in southeast Washington, DC. As a result of that day of service, the Marines and Sailors decided to make a longer term commitment to provide tutoring and mentoring services to the children who use the Lincoln Therapeutic Before and After Care Center.

**Delivery Sites:** Through our programs -- the Senior Corps, AmeriCorps and Learn and Serve -- more than 40,000 AmeriCorps members, half a million senior volunteers and more than a million students in service learning programs assisted by the Corporation serve their communities in more than 100,000 sites across the country. For more information visit our website at [www.nationalservice.org](http://www.nationalservice.org)



## CORPORATION FOR NATIONAL AND COMMUNITY SERVICE FISCAL YEAR 2001 BUDGET

### Overall Request

- The President's 2001 Budget requests \$851.3 million for the Corporation for National Service. This represents an increase of \$119.7 million, or 16 percent, above the amounts available in 2000.
- The budget will support service by Americans in communities across the country, including full-time and substantial part-time service by 62,000 AmeriCorps members; support for almost 1 million students in service-learning programs in elementary and secondary schools as well as institutions of higher education; and support for a half million seniors engaged in service to their communities.

### Highlights

- **AmeriCorps** will grow to 100,000 members annually over the next four years, reaching a goal for 2001 of 62,000 members. Since the launch of AmeriCorps five years ago, more than 150,000 Americans have served on the front lines in hard-pressed neighborhoods—tutoring in schools, responding to natural disasters, helping to make our streets safer, building homes, and more. The budget for AmeriCorps will increase by \$73 million to accomplish this expansion.
- Among the initiatives is an effort to enable former AmeriCorps members to serve in communities through a partnership with nonprofit organizations and a new ***AmeriCorps Reserves program***. The AmeriCorps Reserves would build on the AmeriCorps Continuing Service initiative announced by the President at the 5<sup>th</sup> Anniversary of AmeriCorps. This program would be modeled on the military reserves program where young professionals would serve in the Reserve Corps on weekends and/or after work or vacations. The mission of the Reserve Corps would be to address national problems and crises, including natural disasters and domestic social problems while, at the same time, working to renew and reinvigorate civic life by committing to service, responsibility, and citizenship.
- For **service-learning**, the budget includes \$51 million, an increase of \$8 million above 2000 levels, to support service-learning activities by almost a million students in middle schools, high schools, and colleges. Two new youth initiatives in the President's Budget, funded under this category, are:

***Community Coaches:*** The Corporation for National Service is requesting \$5 million for grants to promote the use of community coaches in service-learning. Community coaches, some of whom will be AmeriCorps members, will help young people design and implement their own community projects.

***Youth Empowerment Grants:*** The budget includes \$3 million to reward and support the creativity of youth by providing fellowships to young people that have

developed innovative youth-driven solutions to community problems facing young people in their own communities. The grants would be awarded by the Corporation for National Service to community-based organizations to support youth-led projects ranging from solutions to prevent youth violence, ways to improve civic participation, programs to improve academic achievement, or other youth development initiatives.

- The President's Budget expands funds for **senior service** by \$10 million. These funds will provide additional opportunities for thousands of older Americans to serve their communities – as Foster Grandparents, Senior Companions and RSVP volunteers. The budget recognizes seniors as a growing, significant national resource that is helping to meet critical needs in communities.



A new request is \$7.5 million for **America's Promise: The Alliance for Youth**, supporting their efforts as a catalyst to challenge, energize, and inspire thousands of individuals, organizations, and communities to expand efforts to ensure that youth become productive, responsible citizens.

#### **Other Information About the National Service Budget**

**Senior Demonstrations.** With demonstration funds the Corporation has supported programs to engage seniors in their communities in new ways to address critical community needs, including literacy, the need for independent living among seniors, and housing. The budget encourages national nonprofit organizations – such as Habitat for Humanity and Boys and Girls Clubs – to engage seniors in significant new numbers in sustained service to help accomplish the missions of their organizations.



**AmeriCorps\*Promise Fellows.** Under a partnership with America's Promise: The Alliance for Youth, AmeriCorps\*Promise Fellows, 550 strong, are serving as catalysts and coordinators for a whole range of projects with Communities of Promise. The President's Budget proposes to double the size of this program.

**Service Scholarships for High School Students.** The Corporation for National Service sponsors \$1,000 scholarships, ½ of which is provided by local funds, for a junior and senior in a high school doing outstanding service in their communities. The President's Budget includes funds for 10,000 such scholarships this year and 15,000 scholarships the following year.

**Management and Administration.** The budget proposes increases to strengthen further the management and administration of national service, including the governor-appointed state commissions.

**CORPORATION FOR NATIONAL SERVICE****FISCAL YEAR 2001 BUDGET PROPOSAL**

(dollars in thousands)

| Activity<br>=====                                                                                    | 1998<br>Enacted<br>===== | 1999<br>Enacted<br>===== | 2000<br>Enacted<br>===== | 2001<br>President's<br>Budget<br>===== | Difference<br>2001 Budget -<br>2000 Enacted.<br>===== |
|------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|--------------------------|----------------------------------------|-------------------------------------------------------|
| <b>National and Community Service Act (NCSA):<br/>(funded by HUD/VA appropriations)</b>              |                          |                          |                          |                                        |                                                       |
| National Service Trust                                                                               | \$ 70,000                | \$ 70,000                | \$ 69,395                | \$ 79,600                              | \$ 10,205                                             |
| AmeriCorps Grants:                                                                                   |                          |                          |                          |                                        |                                                       |
| State Funds                                                                                          | 187,000                  | 197,000                  | 189,000                  | 233,000                                | 44,000                                                |
| National Direct Funds                                                                                | 40,000                   | 40,000                   | 45,000                   | 51,000                                 | 6,000                                                 |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                 |
| Subtotal, AmeriCorps Grants                                                                          | 227,000                  | 237,000                  | 234,000                  | 284,000                                | 50,000                                                |
| Innovation, Assistance, and Other Activities                                                         | 30,000                   | 28,500                   | 28,500                   | 42,500                                 | 14,000                                                |
| Evaluations                                                                                          | 5,000                    | 5,000                    | 5,000                    | 5,000                                  | -                                                     |
| National Civilian Community Corps                                                                    | 18,000                   | 18,000                   | 17,892                   | 21,000                                 | 3,108                                                 |
| Learn and Serve America: K-12 and Higher Ed                                                          | 43,000                   | 43,000                   | 43,000                   | 51,000                                 | 8,000                                                 |
| Program Administration, State Commissions                                                            | 27,000                   | 27,356                   | 27,895                   | 35,600                                 | 7,705                                                 |
| Points of Light Foundation                                                                           | 5,500                    | 5,500                    | 7,471                    | 7,500                                  | 29                                                    |
|  America's Promise | -                        | -                        | -                        | 7,500                                  | 7,500                                                 |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                 |
| Subtotal, NCSA                                                                                       | \$ 426,600               | \$ 435,356               | \$ 433,153               | \$ 533,700                             | \$ 100,547                                            |
| Inspector General                                                                                    | 3,000                    | 3,000                    | 3,985                    | 5,000                                  | 1,015                                                 |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                 |
| Subtotal, NCSA and OIG                                                                               | \$ 428,600               | \$ 438,356               | \$ 437,138               | \$ 538,700                             | \$ 101,562                                            |
| <b>Domestic Volunteer Service Act (DVSA):<br/>(funded by Labor/HHS appropriations)</b>               |                          |                          |                          |                                        |                                                       |
| AmeriCorps*Volunteers in Service to America                                                          |                          |                          |                          |                                        |                                                       |
| AmeriCorps*VISTA                                                                                     | \$ 65,235                | \$ 73,000                | \$ 80,574                | \$ 86,000                              | \$ 5,426                                              |
| National Senior Service Corps                                                                        |                          |                          |                          |                                        |                                                       |
| Retired and Senior Volunteer Program                                                                 | 40,279                   | 43,001                   | 46,117                   | 50,565                                 | 4,448                                                 |
| Foster Grandparent Program                                                                           | 87,593                   | 93,256                   | 95,988                   | 97,782                                 | 1,794                                                 |
| Senior Companion Program                                                                             | 35,368                   | 36,573                   | 39,219                   | 41,669                                 | 2,450                                                 |
| Senior Demonstration Program                                                                         | -                        | 1,080                    | 1,494                    | 2,500                                  | 1,006                                                 |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                 |
| Subtotal, Senior Programs                                                                            | 163,240                  | 173,910                  | 182,819                  | 192,516                                | 9,698                                                 |
| Program Administration                                                                               | 28,129                   | 29,129                   | 31,129                   | 34,100                                 | 2,971                                                 |
|                                                                                                      | =====                    | =====                    | =====                    | =====                                  | =====                                                 |
| Subtotal, DVSA                                                                                       | \$ 256,604               | \$ 276,039               | \$ 294,522               | \$ 312,616                             | \$ 18,095                                             |
| <b>TOTAL, CORPORATION</b>                                                                            | <b>\$ 685,104</b>        | <b>\$ 714,395</b>        | <b>\$ 731,659</b>        | <b>\$ 851,316</b>                      | <b>\$ 119,657</b>                                     |

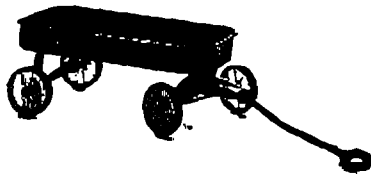
Notes: 2000 Enacted includes the 0.38% across-the-board reductions; in 2000 Congress also rescinded \$80 million in prior year funds from the National Service Trust.

1999 Enacted includes rescission of \$144 thousand.



# AmeriCorps Promise Fellows

AmeriCorps Promise Fellows is part of a network of service programs funded by the Corporation for National Service.



*"Since America's Promise began a nationwide movement to help improve the lives of our nation's youth following the Presidents' Summit, the Corporation for National Service has played a key role in providing the resources needed for young people to lead productive lives. The AmeriCorps Promise Fellowships will create new leaders dedicated to service, committing their time, talent, and treasure to make a contribution—their own promise to America's youth."*

— General Colin Powell, Chairman,  
America's Promise—  
The Alliance for Youth

*"To help millions of young people achieve their full potential in life, we need a cadre of full-time leaders who can mobilize volunteers and direct efforts where they're most needed. These new troops for General Powell's army will help states and communities improve the lives of children and youth most in need."*

— Harris Wofford, Chief Executive  
Officer, Corporation for National  
Service

Building on AmeriCorps' success, AmeriCorps Promise Fellows are a leadership cadre of committed, talented individuals who dedicate a year of their lives to building a better future for children and youth. As part of this special partnership between AmeriCorps and America's Promise—The Alliance for Youth, more than 500 AmeriCorps Promise Fellows are spearheading community efforts to provide young people with the five fundamental resources identified at the Presidents' Summit for America's Future:

- caring adults in their lives as parents, mentors, tutors, and coaches;
- safe places with structured activities in which to learn and grow;
- a healthy start and a healthy future;
- an effective education that equips them with marketable skills; and
- an opportunity to give back to communities through their own service.

Drawn from many walks of life, including academia, business, the military, and the service field, AmeriCorps Promise Fellows serve with national, state, and local non-profit organizations—developing and coordinating large-scale activities intended to support children and youth. As an example, AmeriCorps Promise Fellows may:

- lead efforts to recruit and mobilize volunteers as part of a regional after-school tutoring program;
- coordinate city wide or statewide youth leadership initiatives;
- develop partnerships between private sector organizations and projects supporting children and youth; or
- design and develop long-term community service projects.

In exchange for their year of service, AmeriCorps Promise Fellows receive extensive professional development training, a living allowance of \$13,000, and an education award of \$4,725 that can be used to finance higher education or help pay off student loans.

For information about becoming an AmeriCorps Promise Fellow or for a list of participating organizations, visit [www.americorps.org](http://www.americorps.org) or call 1-800-942-2677.

### Update on AmeriCorps Promise Fellows Program

Since launching the AmeriCorps Promise Fellows program in 1998, the Corporation for National Service has awarded over \$11 million to support the service of nearly 1,000 AmeriCorps Promise Fellows in hundreds of communities around the country. AmeriCorps Promise Fellows have served in nearly every state and with three Native American Indian tribes to lead community efforts to provide young people with the five promises of America's Promise. Some specific accomplishments of the Fellows include:

#### **Florida**

In Miami, an AmeriCorps Promise Fellow serving with Hope for Kids provides crucial support for the KidCare Outreach program, an effort to educate potentially eligible families about the availability of CHIP and Medicaid health coverage for their children. The AmeriCorps Promise Fellow represented HOPE for Kids with the KidCare Coalition, managed outreach activities, and assisted in volunteer recruitment and training. With the support of the AmeriCorps Promise Fellow, KidCare Outreach has surpassed its original goal of contacting 1,500 families and completing 250 applications for CHIP or Medicaid. In 1999, 4,045 uninsured children were contacted and 2,173 were actually enrolled in CHIP or Medicaid, a nearly 54% successful enrollment rate.

#### **New York**

An AmeriCorps Promise Fellow (placed by the Points of Light Foundation) serves at the United Way of Greater Rochester Volunteer Resources coordinating Greater Rochester's Promise. The Fellow, a retired human resources executive from Eastman Kodak, has helped the volunteer center develop an early literacy program where middle school students read to and mentor preschool-aged children. The program operates in 19 sites and serves 194 children in low-income communities. The United Way of Greater Rochester Volunteer Resources has also been awarded a VISTA member to manage the new literacy program. With his human resources expertise, the Fellow re-tooled the volunteer center's volunteer interviewing and matching process. Since then, volunteer placement has increased 17%.

#### **Mississippi**

In Tupelo, Mississippi, an AmeriCorps Promise Fellow coordinates the county's CATCH Kids program, a school-based health care delivery system. The Fellow coordinates volunteers, promotes parent participation and conducts community outreach. Since the CATCH Kids program started in September 1998, over 700 children have been served. In August 1999 alone, CATCH Kid's Monday night clinic assisted 85 patients with immunizations.

Also in Tupelo, Mississippi, a Fellow serving at the Tupelo Volunteer Center has strengthened the capacity of the organization to provide volunteers for community-based projects by establishing a database of prospective volunteers. Through newspaper ads, public speaking and other community outreach, the Fellow identified over 600 individuals who may volunteer to serve.

*Draft May 22, 2000*

**West Virginia**

In Ohio County, West Virginia, an AmeriCorps Promise Fellow led community efforts to offer afternoon summer programming. The Fellow developed the Kidsafe summer program at two parks. Working with a team of community partners, the Fellow coordinated volunteers, activities, and other support needed to operate the Kidsafe program. This program filled a vital need for afternoon programming to fill the gap between an existing morning program and the end of the workday for many parents. The Kidsafe program engaged 60 volunteers and provided 66 children with a safe, supervised place to spend summer afternoons.

An AmeriCorps Promise Fellow in Pleasants County, West Virginia, assisted community leaders in establishing a new Boys and Girls Club to provide young people with mentoring, tutoring and a safe place to go after school. The Fellow conducted much of the startup activity required to launch this new initiative such as recruiting volunteers, developing youth programs and activities, creating membership applications, and promoting the club in the community. The new Boys and Girls Club opened in the fall of 1999. It now has over 100 members in first through eighth grades and is open Monday through Thursday from 3:30 - 6:30 p.m.

Eleven AmeriCorps Promise Fellows placed in counties throughout West Virginia, including Doddridge, Pleasants, Ohio, Marion and Preston counties, are facilitating education and outreach to promote enrollment in the Children's Health Insurance Program. The Fellows conduct outreach activities such as distributing informational materials in schools, community centers, businesses and other public venues. They also help coordinate statewide CHIP Enrollment Day activities in their respective counties.

*518 - positions funded  
1999 - 2000  
over 500 fellows*

## ***AMERICORPS ACCOMPLISHMENTS***

*Because of the service of AmeriCorps members,  
America is better off today."*

-- President Bill Clinton

More than 150,000 AmeriCorps members have served communities across our nation over the past five years. Following are a few of the accomplishments that have resulted from AmeriCorps members hands-on service, and the work of the volunteers they've recruited, and the community programs they've supported:

### **Housing and Other Needs**

- More than 11,000 homes built or renovated.
- More than 5 million homeless individuals have been given food, clothing, or other necessities.
- 550,000 people have received job or career counseling

### **Health**

- More than 1 million people have been immunized
- 650,000 senior citizens have been given independent living assistance

### **Education**

- More than 4,400,000 children have been taught, tutored or mentored

### **Public Safety**

- 46,000 safety patrols have been established operated, or expanded
- More than 1 million at-risk youth have been served through after-school programs

### **Volunteers**

- AmeriCorps members have recruited, trained or supervised more than 2.5 million volunteers to help nonprofits meet important needs