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Legislative Referral Memoranda-AID [Agency for International Development]

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EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
Washington, D.C. 20503

May 24, 1993

LEGISLATIVE REFERRAL MEMORANDUM

LRM #I-497

TO: Legislative Liaison Officer -

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FROM: JAMES J. JUKES (for) *Ji-*
Assistant Director for Legislative Reference

OMB CONTACT: Jeffrey WEINBERG (395-3457)
Secretary's line (for simple responses): 395-3454

SUBJECT: AID Statement for the Record RE: HR 2112,
National Environmental Trade Development Act

DEADLINE: 3 PM May 24, 1993

OMB requests the views of your agency on the above subject before advising on its relationship to the program of the President, in accordance with OMB Circular A-19.

Please advise us if this item will affect direct spending or receipts for purposes of the the "Pay-As-You-Go" provisions of Title XIII of the Omnibus Budget Reconciliation Act of 1990.

CC:
Katie McGinty
Jeff Payne
John Serlomisos
Louisa Koch
Mark Sandy
Ron Silberman
Alice McNutt Miller

_____ Concur
_____ No objection
_____ No comment
_____ See proposed edits on pages _____
_____ Other: _____
_____ FAX RETURN of _____ pages, attached to this
_____ response sheet

**Comments of the Agency for International Development
for the Committee on Merchant Marine and Fisheries
on H.R. 2112**

The National Environmental Trade and Development Act of 1993

The Agency for International Development (A.I.D.) offers the following comments on the "National Environmental Trade Development Act of 1993."

The overall purpose of the proposed bill emphasizes the need for a coordinated government and private sector export strategy in the area of environmental technology with specific emphasis on marine biotechnology. This is an appropriate time to consider how we may build a partnership with the private sector in seeking to expand export opportunities for U.S. businesses.

The market for environmental goods and services will certainly grow as developing countries and those in transition to market-oriented economies begin to build and strengthen their environmental protection and conservation programs. According to the draft bill, the global market for environmental technology is expected to increase from \$270 billion to \$500 billion by the year 2000. While the potential opportunities are promising, the ability to move into new markets require a focused strategic plan and a complementary set of governmentwide export promotion programs.

The proposed legislation addresses the key issues of developing a strategic plan for the export promotion of environmental technology and also attempts to create a public-private sector partnership. However, export promotion programs alone do not guarantee an increase in exports in sectors where U.S. industry is competitive. Export opportunities are also influenced by a demand for goods and services by our trading partners which, in turn, depend on macroeconomic policies and other factors. We would like to note, as indicated in the 1993 "Annual Report of the United States Trade Representatives Office", U.S. export growth in 1991-1992 was concentrated in developing countries. An important element of A.I.D.'s bilateral foreign assistance program is to improve the foundation for economic growth in developing countries which will become significant trading partners in the future.

We welcome the opportunity, as provided in the proposed bill, to become a member of the Trade Promotion Council. This will enable A.I.D. to work closely with other U.S. Government agencies in developing a strategic plan for exports of environmental technology. We also are pleased to see that Council will work with the Trade Promotion Coordinating Committee to improve federal export promotion efforts.