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OA/ID Number: 4302
FolderID:

Folder Title:
Forest Conference-Washington Citizens to Protect the Northwest

Stack:	Row:	Section:	Shelf:	Position:
S	61	7	2	3

~~Requiescunt in Pace.~~

Will - VP talked
to Schwartz. His
same excuse was that
he is operating in his
capacity as Board member
of Boise Cascade - not
being !! VP gave him hard
time. S is supposed to
send back a letter to VP that
says his view of what more
he should be doing on just
issue. VP says

hold off on anything
further w/ him til after
that letter comes in.

BETH PRICHARD ALPERT

Leon/Katie -

FYI. Thought
you might
want to see.

Al spoke w/ Shrantz
at your request
Katie. Please
ask him @
the conversation.

Will
FYI

FILE
CITIZENS TO PROTECT
NW economy

Frank Shrontz
Chairman
Chief Executive Officer

BPH - your copy
The Boeing Company
P.O. Box 3707
Seattle, WA 98124-2207

JAN 10 1994

December 23, 1993

BOEING

Dear Vice President Gore:

I want to express my sincere thanks for your efforts on behalf of Boeing and American industry during your recent trip to Kazakhstan. Jerry King also related to me the comments you made during your meeting last week in Moscow. We truly appreciate your own and President Clinton's support of U.S. industry.

Sincere congratulations on your successful conclusion of the bi-lateral agreements with Russia last week. We fully support the building of new ties with that country to help change its course toward capitalism and democracy.

Sincerely,


Frank Shrontz

The Honorable Albert Gore, Jr.
Vice President of the United States
Old Executive Office Building NW
Washington, D.C. 20503

The Bullitt Foundation

1212 Minor Avenue, Seattle, Washington 98104 • (206) 343-0807 FAX (206) 343-0822

FACSIMILE TRANSMITTAL COVER SHEET

TO: Cathy Zol, Chief of Staff
White House Environmental Office

FAX: (202) 456-2710

FROM: Denis Hayes
The Bullitt Foundation

FAX: (206) 343-0822

NO./PAGES 2

**IF YOU HAVE ANY QUESTIONS OR PROBLEMS WITH THIS
TRANSMISSION, PLEASE CALL (206) 343-0807**

This is the article I promised to send you.

*only point
is that it is a
copy of an
article is
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responsible for these
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Katie
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Seattle

DECEMBER 22, 1993

Post-Intelligencer

Timber industry's campaign concealed in forest of rhetoric

By Joel Connelly
P-I National Correspondent

With a \$1.5 million budget for TV ads and mailings, the forest industry is making a final push to persuade Congress to let loggers cut more national forest timber.

The industry is aiming to demonstrate public support, but it is going about it with a stealth campaign.

Mailings carry no mention that timber companies are behind the campaign. People are asked to endorse a vague, generalized statement. Prominent executives and civic leaders are listed on the letterhead as "founding members" of a citizens' committee, but many are unable to describe its

See **TIMBER**, Page A12

From Page 1

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The committee is called Citizens to Protect the Pacific Northwest and Northern California Economy. And the industry is hoping that 100,000 people in a three-state area will return cards endorsing its goals.

If that happens, say forest products companies, lawmakers will sit up and take notice.

"In theory this would generate sufficient interest on the part of the Northwest's congressional delegations to seek an equitable solution to the timber situation," said Richard Long, vice president for corporate communications at Weyerhaeuser.

Critics argue that forest companies want people to endorse policies they don't understand.

"I'm wondering whether people they've signed up have followed this issue very closely and know what they're doing," said Sen. Patty Murray, D-Wash.

The industry-sponsored effort has aired TV spots created by the Los Angeles-based public relations firm of Winner Wagner. The ads depict Appalachia-like conditions in Northwest timber towns.

The campaign also has mailed 1.5 million letters to homes in Washington, Oregon and Northern California. It asks people to endorse what it calls an interim federal policy that "fairly balances environmental, social, and economic concerns."

Between 55,000 and 60,000 people have sent in cards since the campaign was launched five weeks ago.

The industry's campaign has attracted attention at the White House. It was discussed in a recent environmental issues paper sent to President Clinton. He returned the memo with a keep-me-posted note in the margin.

Industry spokesmen are less than clear when asked what exactly they will ask Congress to do.

And those who have lent their names to the campaign also seem of several minds on forest policy. Some endorse the Clinton administration's Option 9, which would allow very limited cutting on federal lands. Others want much more logging.

"I have talked to several people on their letterhead and gotten entirely contradictory opinions on what they are doing," said Murray.

Differences are evident among people who signed up — after being asked by industry leaders — as "founding members" of the Washington branch of Citizens to Protect the Pacific Northwest and Northern California Economy.

The endorsers include Seattle Port Commissioner Paul Schell, Seattle University President William Sullivan, Boeing Chairman Frank Shrontz and Washington State Labor Council President

"I support Option 9," said Schell. The port commissioner signed up to be part of what he called "a paper organization" out of concern that lawsuits will block logging that would be allowed under Clinton's plan.

Weyerhaeuser Chairman Jack Creighton, who recruited Schell, said: "We need to demonstrate support for President Clinton's actions on a grass-roots basis." He argued that Congress must break the logjam of timber sales held up in federal court.

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The letter outlines a Citizens Action Plan, saying: "It would exhort people in the Northwest and northern California to improve on his (Clinton's) plan, Option 9, i.e., that 'we can all do much better' in protecting both jobs and the environment of the region."

Creating citizen groups to demonstrate support is a much-tested tactic of the industry.

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In British Columbia, faced with mounting protests against clearcutting, the industry has lavishly funded a supposedly community-based organization called the Forest Alliance of B.C.

Timber: Industry-funded group seeks semblance of grass-roots support

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But the clout of Schell and other "founding members" is equally limited in Citizens to Protect the Pacific Northwest and Northern California Economy.

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The current campaign came out of President Clinton's forest summit in Portland last April, said Scott Fitz-Randolph, executive vice president at Winner Wagner. "One of our suggestions was that you really have to make sure that the larger community of this region, not just the forest companies, understand the issue and express themselves."

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Another round of TV and radio ads is likely near the time Congress convenes on Jan. 25, 1994. But the exact approach to Congress "has not been specifically defined," said Carol Raulston, vice president of the American Forest and Paper Association.

There's a chance — if the industry doesn't get its desired display of support — that Citizens to Protect the Pacific Northwest and Northern California Economy will be axed by its creators.

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■ P-I Reporter Rob Taylor contributed to this report.

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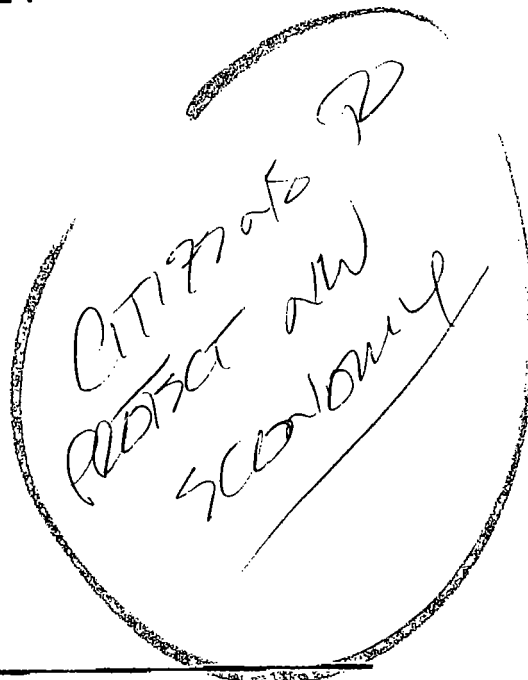
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D-Wash.

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With a \$1.2 million war chest supplied by nuclear contractors

*KM Bullitt has
no formal involvement.
Denis Hayes is very
committed to these
issues though, and
he and I keep in
touch pretty regu-
larly. I think he
was working these
editorials behind the
scenes. - c2/10*

FAX TRANSMISSION
COVER SHEET

TO: Will Stille

FROM: Bob Chlopak

FAX #: 456-2710

DATE: 1/12

REMARKS: Thought you might want to see
response to NW Ad campaign + a letter to the
editors in the Oregonian + P-I respectively.

The total number of pages including this cover sheet is 3.
If there is a problem with this fax transmission, contact 202/296-2777.

OREGONIAN 1/12/94

Old-growth activists counter campaign by timber industry

■ Environmentalists try to get the Clinton forest plan strengthened, while the industry tries to get it overridden

By J. JAN LAATZ
of The Oregonian staff

SEATTLE Old-growth forest activists launched an ad campaign Tuesday to defuse the timber industry's efforts to enlist the help of Northwest residents and business leaders in persuading Congress to override President Clinton's forest plan.

To announce their campaign, environmentalists used the backdrop of a salmon symposium that's drawn several hundred public and private resource managers and scientists to Seattle to explore solutions to the region's dwindling salmon runs.

"The timber industry has pumped \$1.5 million into their new front group because they stand to make millions more off taxpayer-owned lands if they can log the ancient for-

est," said Steve Whitney of The Wilderness Society. The society is one of eight groups in the Ancient Forest Coalition, which is sponsoring the ads.

The ads accuse the timber industry of using a "cham" organization to wage a "stealth campaign" against the Northwest Forest Plan. The ads will run through February in Portland and Seattle newspapers and on radio stations in the two cities.

"We can't compete with" the timber industry's "slick ad campaign," Whitney said, "but we'll make sure the public knows who's behind it."

Environmentalists will spend \$50,000 to \$100,000 on the ad campaign, coalition spokesman Andy Grow said.

The ads ask people to urge their congressional delegates to support a stronger version of Clinton's forest plan. The plan, which calls for a dramatic cut in logging in federal forests, gives salmon runs a 65 percent chance of surviving over the long run under the plan. Environmentalists say that's not enough.

■ The timber industry has been running television ads and sending out letters since November under the name of Citizens to Protect the Northwest Economy, localizing the name of the group in mailings to residents in Oregon, Washington and Northern California. In each state, corporate heavyweights have signed on to the letters as endorsers of the call for a more "balanced" approach to the region's timber crisis than they claim Clinton's plan contains.

The American Forest and Paper Association in Washington, D.C., is paying for the three-state campaign although that is not mentioned in the letters or ads. The letters, sent to half the households in the region, ask residents to mail in a card asking Congress to fashion a solution. About 55,000 people have responded.

"It appears they're nervous about it," Chris West, vice president of the Northwest Forestry Association said, referring to environmentalists. "This is no stealth campaign. We've never hid the fact that we were the ones footing the bill for this."

A14 Seattle Post-Intelligencer, Tuesday, January 11, 1994

Seattle Post-Intelligencer

A Hearst Newspaper



J.D. Alexander *Editor and Publisher*

John Currie *Business Manager*

Kenneth F. Bunting *Managing Editor*

Charles J. Dunsire *Editorial Page Editor*

Thomas A. Read *Associate Editor*

The voice of the Northwest since 1863

FORESTS

Timber industry has only selfish interests at heart

Thank you for exposing the tactics of the timber industry (Joel Connelly's Dec. 22 article "Timber industry's campaign concealed in a forest of rhetoric"). It is infuriating that the industry is hiding in the sheep's clothing of a "citizens' committee" while trying to advance its predatory, selfishly motivated claim to our ancient forests.

My family has lived in Washington state for three generations because the quality of life offered here is unavailable in other parts of the country. What distinguishes our way of life is pristine wilderness areas, naturally clean water and a thriving salmon population.

We stand to lose all that if old-growth logging continues. That would be an irretrievable loss.

We must not allow the timber industry to pull the wool over our eyes.

Anne Tillery
Seattle

Seattle P-1

Dec 22 '93

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Timber: Industry-funded group seeks

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By Reporter Rob Taylor contributed to this report.

PATTY MURRAY

WASHINGTON

(202) 224-2621

FAX: 224-0238

United States Senate

WASHINGTON, DC 20510-4704



DATE: _____

TO: STEPHANIE SOLIEN, WILL STELLE

ATTN: _____

FAX#: _____

FROM: RIC ILGENFELT

PHONE: _____

FBI

This letter went to all members
of the "Letterhead Committee."

PAGES SENT (including cover sheet): 5

Please contact our office if you are missing all or part
of this transmission.

**Sierra Club - Washington Environmental Council
 The Wilderness Society - National Audubon Society
 Mountaineers - Save Our Wild Salmon**

December 15, 1993

Mr. Frank Shrontz, Chairman and CEO
 The Boeing Company
 P. O. Box 3707
 Seattle, WA 98124

Dear Mr. Shrontz:

We are writing to express our surprise and concern regarding your endorsement and participation in the Pacific Northwest Citizens to Protect the Northwest Economy. In spite of the lofty sounding title, this organization advocates an extreme position in the debate over the future of the forest ecosystems of the Pacific Northwest and a sustainable economy for the future.

You obviously share a lot of the same concerns that we do. We support a growing sustainable economic future for the Northwest. We believe it is critical to diversify the economic base of the region, particularly in the areas affected by reductions in logging. Our organizations have worked to secure federal appropriations for restoration efforts that will put local people to work rehabilitating watersheds to support increased salmon runs. Many timber dependent communities are already embracing the future and are busy creating secondary wood processing, job retraining and education, and recreation and tourism opportunities. We are committed to continued support for these efforts, and believe you are as well.

Unfortunately, the widely circulated mailing of Pacific Northwest Citizens to Protect the Northwest Economy, which lists your name on the letterhead, presents an extreme and inaccurate view of the situation. It alleges the "breakdown of government policy," and presents an alternative that represents the failed policies of the past. We believe that you may not be fully aware of the agenda that is put forward under your name.

The "crisis" that is referred to in the letter is a direct outgrowth of the years of excessive and illegal cutting of the old growth forest ecosystems. Not only have these unsustainable timber practices of the timber industry and federal agencies sacrificed our environmental heritage, they have impoverished our economic future.

Post-It® brand fax transmittal memo 7871		# of pages
To	Re: / Linda / M	From
Co.		Co.
Dept.		Phone #
Fax #		Fax #

12/17/93 09:46 FAX 206 553 0891

SEN PATTY MURRAY + + + D.C.

002/004

The effort by President Clinton to create a sustainable forest policy and protect the functioning of our forest ecosystems is a step toward the future, although we believe that additional steps are necessary. It also is the best hope of ending the gridlock. Indeed, the greatest risk is that government policy will fall short of the necessary protection and change that is needed to form the foundation of a sound environmental and economic future for the Pacific Northwest.

The "balanced solution" that is proposed in the letter is an effort by elements of the timber industry to cling to the failed policies of the past rather than seize the future. The "fairer" policy that is called for repeats the very actions that have been deemed illegal and unsustainable by impartial federal judges. To implement them would require the Congress to override America's environmental protection laws and deny citizens their constitutional access to the courts.

We are asking you to closely evaluate the "forest policy" recommended in the letter and to consider whether you really endorse the proposals of an extreme element of the timber industry.

Timber Industry Rhetoric -- Lift the current court-imposed injunctions...

- What this really means: Oppose a scientifically based and legally valid plan. Allow government agencies like the Forest Service and BLM to continue unsustainable logging practices on public lands by having Congress overturn court rulings, suspend existing environmental laws, and prohibit citizens from going to court to ensure agency compliance with the law.

Timber Industry Rhetoric -- Permit reduced timber harvesting on federally owned lands at a reasonable and predictable level each year for the next 3 years.

- What this really means: Continue cutting at levels that have been demonstrated to be illegal, unsustainable, damaging to the existence of a host of fish and wildlife species, and the ecosystem itself.

Timber Industry Rhetoric -- Allows the government to work with professional foresters in the field during this time to test its environmental theories in actual practice.

- What this really means: Continue business as usual even though it is clear that current logging practices do not work and that it will take decades to determine if the so-called "new theories" will work. The scientific community, and indeed common sense, argues that until those "new theories" are proven we must protect the remaining old growth forests.

12/17/93 09:46 FAX 206 553 0891

SEN PATTY MURRAY --- D.C.

003/004

Timber Industry Rhetoric -- Preserve the ability of private landowners to responsibly manage their forest lands.

- What this really means: Continue business as usual by postponing or terminating state and federal efforts to ensure that logging practices on private lands are, in fact, carried out responsibly.

It is difficult for us to believe that you would truly embrace a set of policies that require Congress to override our nation's environmental protection laws and deny citizens access to the courts to enforce them. We were frankly shocked to see you as a business and community leader seeming to align yourself with such an extreme position on this critical issue that affects the environmental and economic future of the Pacific Northwest. A strong economy must be built on a healthy environment.

We support a sustainable timber industry as part of our economic future. However, it will be a changed industry from the past, and the change is already underway. Efforts to cling to the past will only delay this change, harming both our environmental and economic future, and assuring a continuation of unproductive gridlock.

This timber industry initiative has some unfortunate parallels with a previous industry effort called the Western Environmental Trade Association (WETA) that was formed in the 1970's. It too included the timber industry and was also heavily funded by the nuclear and aluminum industry to fight citizen efforts to promote safe energy development and defend the nuclear industry from change. WETA became known as the industry association that wanted to trade away our environment while defending an industry that resisted change. Indeed, WETA played a key role in perpetuating government support for unnecessary and costly nuclear power plants leading the Northwest to the nation's largest municipal bond failure and precipitous rate increases. As the WPPSS debacle became public it exposed the bankrupt thinking that shaped this effort leading previous supporters to slip quietly but quickly away. This public relations effort to resist change sponsored by an extreme component of the timber industry is based on this same type of bankrupt thinking.

We urge you to carefully reconsider the positions that have been put forward in your name and evaluate their true implications. As business and community leaders you are in a position to assist with the important changes that must occur. We would be happy to meet with you and discuss these issues and how we can work together to move toward a healthy economic and environmental future.

12/17/93 09:47 FAX 206 553 0891

SEN PATTY MURRAY +++ D.C.

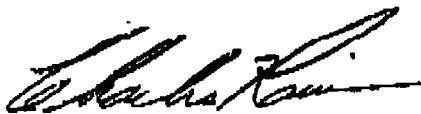
004/004

Sincerely,



Steven Whitney, Regional Director
The Wilderness Society

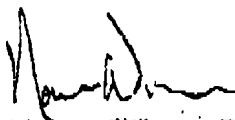
Darlene Madenwald, President
Washington Environmental Council



Charlie Raines, Chair
Sierra Club Ancient Forest
Campaign Steering Committee



Tim Cullinan
National Audubon Society



Norm Winn, Conservation
Chair, The Mountaineers



Michael Rossotto, Executive
Director, Save Our Wild Salmon

cc: Washington Congressional Delegation
Northwest Governors

Post-It brand fax transmittal memo 7671			
# of pages 1			
To: Bill Steller			
From: Bill Anderson	Co.	Phone #	Fax #
Co.	Dept.	Fax #	

AN INDEPENDENT, LOCALLY OWNED NEWSPAPER

Founded August 10, 1896

FRANK A. BLETHEN, *Publisher and Chief Executive Officer*
 H. MASON SIZEMORE, *President and Chief Operating Officer*

MICHAEL R. FANCHER,
Executive Editor and Vice President

ALEX MACLEOD,
Managing Editor

MINDY CAMERON,
Editorial Page Editor

CYNTHIA N. MEACHER,
Associate Managing Editor

12/30/93

EDITORIALS

Timber-industry blitz is expensive, misguided

RESIDENTS of the Pacific Northwest have been asked in recent mailings and ads on radio and television to speak out against the Clinton administration's forest policy.

So far about 57,000 have responded.

Before this goes any further, citizens caught up in this latest battle over Northwest forests need to know more than they are being told.

First, the separate committees in Washington, Oregon and Northern California, which appear to be broad-based coalitions of leading citizens and business people, actually are front groups recruited and financed by the timber industry.

About \$1 million has been spent so far; an additional \$500,000 is planned.

When asked, industry spokesmen are open about their involvement.

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January 7, 1994

MEMORANDUM FOR THE PRESIDENT

FROM: KATIE MCGINTY
CC: THOMAS MCLARTY
SUBJECT: OEP WEEKLY REPORT

FOREST PLAN FOR SUSTAINABLE ENVIRONMENT AND ECONOMY

We have reached final agreement with the plaintiffs on the first batch of sales that we will ask Judge Dwyer to release from injunction, and we are working with the Justice Department to accomplish this next Thursday (1/13). Stories lifting the mask off the timber industry's media campaign have run in the Seattle Times and Post-Intelligencer. Three excellent editorials in the same papers reinforce support for your plan. We have not been able to generate such press in Oregon, but we will continue working on it. The Oregonian is pulling together a six month retrospective on what the Administration has accomplished since you announced your plan. We are working to pull together a good package and will provide them with access to key people who have been involved with the process. You should acknowledge Senator Murray's efforts in publicly speaking out against the media campaign and in support of your plan. The regional directors of the Forest Service and Bureau of Land Management recently held their first interest group and press briefing on their watershed restoration program which will also provide alternative jobs in the woods.

CLIMATE CHANGE

OEP established a permanent management structure to guide implementation of the Climate Change Action Plan and for further policy development. The Climate Change Mitigation Group, which developed the Action Plan, will become an interagency steering committee. This structure will allow White House coordination across the many elements of climate change issues. The co-chairs of the transportation policy working group outlined in the Climate Change Action Plan (OEP, OSTP, NEC) are drafting a PRD for your approval that outlines the scope of our one-year policy development process. We will set in motion an interagency review of transportation policy and suggest a Federal Advisory Committee to give stakeholder input.

MM - This is all I got today. Try

remind him briefly of what this is & that this is the thing Shrontz was involved in. I will talk to him.

when? Sorry, no for him Murray's great help & support here.

These
are Tereff-EC 11
Also covering, we should
copy memo to pass on
to all other
officials. The pulled
out this originally of
copy them.
We will have more
to do this to get
ready for coffee
a following meeting.

Kotiz: Attached is recent press on the
industry campaign. The VP has not
yet made the call to Schwartz, and
I think he should. Also, Perre is
scheduled to meet w/ Schwartz in a couple
of weeks, and Tom E. thinks we should
cancel it if Schwartz has not cooperated.
158

D2 Seattle Post-Intelligencer, Sunday, December 26, 1993

Seattle Post-Intelligencer

A Hearst Newspaper



J.D. Alexander *Editor and Publisher*
William R. Cobb *Business Manager*

Kenneth F. Bunting *Managing Editor*
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The voice of the Northwest since 1863

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Timber-company executives are leaning on prominent nontimber people to join a group called the Citizens to Protect the Pacific Northwest and Northern California Economy. The group has also sent out 1.5 million form letters, asking people to send in signature cards if they agree with the group's goals.

The group wants Congress to end the federal court injunction that now blocks timber sales; to offer a predictable timber harvest for the next three years; to test new forest practices before mandating them and to insulate private forest owners from some regulatory threats.

The letters don't ask for money. They want names. The industry has put up the \$1.5 million to send out the letters and run TV ads that call for more logging. But the ads say

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Many of those in the group seem to be there just for show. Even its honorary Washington state co-chairman, when asked of its goals, could not say what they were: "I haven't been brought up to date on what their agenda is going to be."

"They" are the forest-products industry. That industry is important to this region's economy and has every right to campaign for public support. But it should do so under its own name.

To hire a press agent to cook up a campaign, pay all that campaign's bills and then claim that the campaign "was founded by more than 100 prominent community leaders in Oregon, Washington and Northern California" is too crafty by half.

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Executive Editor and Vice President
ALEX MACLEOD,
Managing Editor

NINNY CAMERON,
Editorial Page Editor
CYNTHIA N. MEECHER,
Assistant Managing Editor

12/30/93

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So far about 87,000 have responded.

Before this goes any further, citizens caught up in this latest battle over Northwest forests need to know more than they are being told.

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Form 1120-7
(January 1983)

UNITED STATES
DEPARTMENT OF THE INTERIOR
BUREAU OF LAND MANAGEMENT

10/10m/uckmann
from Chuck Hyt

326-7630

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Submitting Office		Date sent to WO-130
091		

Group backs timber sales

■ Logging: Oregon business leaders are joining the pro-industry lobbying campaign.

By The Associated Press

PORTLAND — A newly formed organization trying to free up federal timber sales has sent recruitment letters to 1.5 million homes in Oregon, Washington and California.

Twenty-two Oregon business leaders have signed on as founders or co-chairmen of Oregon Citizens to Protect the Northwest Economy, which is staging a pro-timber industry campaign paid for by the American Forest and Paper Association in Washington, D.C.

The list of corporate heavyweights includes Pacificorp Chairman Don Frisbee; Richard Woolworth, president of Blue Cross/Blue Shield of Oregon; John King, president of Legacy Health Systems, and Benjamin Whiteley, chairman of Standard Insurance Co.

The letter urges President Clinton and Congress to lift the current court-imposed injunctions on Northwest federal timber sales, permit reduced timber harvesting on federal lands and preserve private landowners' ability to responsibly manage their forest lands.

Most of the business leaders involved in the campaign have no direct ties to the timber industry.

"I have general concerns about the effect on the economy and the over-concern of the federal government in the way they've handled the timber regulations," said Portland developer John Gray, chairman of Grayco Resources Inc. "The smaller towns were my main concern."

He said he hopes the campaign will "gain congressional attention and help focus interest in the Northwest."

More than 55,000 residents of Oregon, Washington and California have responded to the letter by sending back cards that say:

"Yes. I agree that the damage to the forest economy from the present gridlock will have a devastating impact upon the social and economic well-being of our entire region. You may list me publicly in favor of an interim federal forest policy which

fairly balances environmental, social and economic concerns."

American Forest and Paper Association spokesman Mark Rey said it's an effort to reach out to a broader Northwest community than has been heard from so far in the forest debate.

The Oregon Natural Resources Council, seeking to counter the outreach effort, sent a fund-raising appeal

to other environmental groups this week and urged them to contact committee members directly to express their opinions.

"Hiding behind a roster of businessmen doesn't make the timber industry demands any more palatable," said Larry Tuttle, the council's executive director. "But we can fight back with your support."

Seattle

Timber industry's campaign concealed in forest of rhetoric

By Joel Connolly
A National Correspondent

With a \$1.5 million budget for TV ads and mailings, the forest industry is making a final push to persuade Congress to let loggers cut more national forest timber.

The industry is aiming to demonstrate public support, but it is going about it with a stealth campaign.

Mailings carry no mention that timber companies are behind the campaign. People are asked to endorse a vague, generalized statement. Prominent executives and civic leaders are listed on the letterhead as "founding members" of a citizens' committee, but many are unable to describe its

Between 55,000 and 60,000 people have sent in cards since the campaign was launched five weeks ago.

The industry's campaign has attracted attention at the White House. It was discussed in a recent environmental issues paper sent to President Clinton. He returned the memo with a keep-me-posted note in the margin.

Industry spokesmen are less than clear when asked what exactly they will ask Congress to do.

And those who have lent their names to the campaign also seem of several minds on forest policy. Some endorse the Clinton administration's Option 9, which would allow very limited cutting on federal lands. Others want much more logging.

"I have talked to several people on their letterhead and gotten entirely contradictory opinions on what they are doing," said Murray.

Differences are evident among people who signed up — after being asked by industry leaders — as "founding members" of the Washington branch of Citizens to Protect the Pacific Northwest and Northern California Economy.

The endorsers include Seattle Port Commissioner Paul Schell, Seattle University President William Sullivan, Boeing Chairman Frank Shrontz and Washington State Labor Council President Rick Bender.

"I support Option 9," said Schell. The port commissioner signed up to be part of what he called "a paper organization" out of concern that lawsuits will block logging that would be allowed under Clinton's plan.

Weyerhaeuser Chairman Jack Creighton, who recruited Schell, said: "We need to demonstrate support for President Clinton's actions on a grass-roots basis." He argued that Congress must break the logjam of timber sales held up in federal court.

But Bender said he opposes Option 9 and wants Congress to allow more timber cutting than proposed in Clinton's plan.

A letter from Willamina Lumber Co. of Portland, recruiting supporters in Oregon, indicates an intent to undermine the Clinton administration's plan.

"Option 9 is massive environmental overkill. It is totally unnecessary to manage these lands with restrictions on sustained-yield timber output as proposed by the Clinton administration," wrote Willamina President John C. Hampton.

The letter outlines a Citizens Action Plan, saying: "It would exhort people in the Northwest and northern California to improve on his (Clinton's) plan, Option 9, i.e., that 'we can all do much better' in protecting both jobs and the environment of the region."

Creating citizen groups to demonstrate support is a much-tested tactic of the industry.

During the mid-1970s, for instance, timber companies deployed four-wheel-drive clubs, snowmobilers and even rockhounds in trying to hold down the size of the Alpine Lakes Wilderness Area.

In British Columbia, faced with mounting protests against clearcutting, the industry has lavishly funded a supposedly community-based organization called the Forest Alliance of B.C.

"The timber industry realizes its clout alone is pretty limited," said Schell.

But the clout of Schell and other "founding members" is equally limited in Citizens to Protect the Pacific Northwest and Northern California Economy.

"I haven't been brought up to date on what their agenda is going to be," said James S. Bethel, dean emeritus of the University of

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objectives.

The committee is called Citizens to Protect the Pacific Northwest and Northern California Economy. And the industry is hoping that 100,000 people in a three-state area will return cards endorsing its goals.

If that happens, say forest products companies, lawmakers will sit up and take notice.

"In theory this would generate sufficient interest on the part of the Northwest's congressional delegations to seek an equitable solution to the timber situation," said Richard Long, vice president for corporate communications at Weyerhaeuser.

But critics argue that forest companies want people to endorse policies they don't understand.

"I'm wondering whether people they've signed up have followed this issue very closely and know what they're doing," said Sen. Patty Murray, D-Wash.

The industry-sponsored effort has aired TV spots created by the Los Angeles-based public relations firm of Winner Wagner. The ads depict Appalachia-like conditions in Northwest timber towns.

The campaign also has mailed 1.5 million letters to homes in Washington, Oregon and Northern California. It asks people to endorse what it calls an interim federal policy that "fairly balances environmental, social, and economic concerns."

Timber: Industry-funded group seeks

semblance of grass-roots support

Washington forestry school and an honorary co-chairman of the Washington branch of the group.

Bethel said he hopes Congress will take timber issues out of the courts. But he is unsure what the industry group will ask Congress to do when lawmakers convene next month.

Bender, a fellow founding member, said: "The first phase of the effort is to build membership. I don't know what the second phase is going to be."

In his letter to potential supporters in Oregon, Hampton wrote: "No committee involvement on your part will be required. No time commitment is necessary, nor is any funding requested. Industry will fund the entire program itself."

The American Forest and Paper Association is paying for the media campaign and mailings. The association has levied a man-

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datory dues increase on timber companies across the country.

Masterminding the campaign for the timber industry is Winner Wagner, known for its fights against antinuclear initiatives in Washington and other states.

With a \$12 million war chest supplied by nuclear contractors

and Wall Street bond houses, the Los Angeles firm ran the 1991 campaign to defeat the "WPPSS Initiative" on Washington's ballot. The measure sought to halt skyrocketing costs of Washington Public Power Supply System nuclear plants by requiring public votes before WPPSS could sell additional bonds.

The initiative was approved in a landslide but later overturned by the courts.

The current campaign came out of President Clinton's forest summit in Portland last April, said Scott Fitz-Randolph, executive vice president at Winner Wagner. "One of our suggestions was that you really have to make sure that the larger community of this region, not just the forest companies, understand the issue and express themselves."

But critics say the industry is using people — particularly big-

name endorsers — to serve its own political ends. "It's unfortunate that people at that level would sign on because of peer pressure without knowing what it is all about," said State Lands Commissioner Jennifer Belcher.

Environmental groups have addressed pointed letters to several of the "founding members."

"We believe that you may not be fully aware of the agenda that is put forward under your name," leaders of several environmental groups wrote last week in a letter to Shrontz.

Environmentalists also have used prominent citizens in campaigns in the past. They formed a citizens' group called Americans for Alaska in the late 1970s to campaign for more national parks there. Its titular leaders were a prominent conservative, former New York Sen. James Buckley, and liberal Cathleen Douglas.

wife of the late U.S. Supreme Court Justice William O. Douglas. The timber industry is keeping records closely in check on the next phase of its campaign.

Another round of TV and radio ads is likely near the time Congress convenes on Jan. 25, 1994. "The better approach to Congress has not been specifically defined," said Carol Raulston, vice president of the American Forest and Paper Association.

"There's a chance — if the industry doesn't get its desired display of support — that Citizens to Protect the Pacific Northwest and Northern California Economy will be used by its creators."

"By the end of January it will have accomplished its mission or run its course," said Weyerhaeuser's Long.

■ P-I Reporter Rob Taylor contributed to this report.

D2 Seattle Post-Intelligencer, Sunday, December 26, 1993

Seattle Post-Intelligencer

A Hearst Newspaper



J.D. Alexander *Editor and Publisher*
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CYNTHIA N. MORGAN, Associate Managing Editor

12/20/93

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Form 1120-7
(January 1983)UNITED STATES
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from Chuck Hgt
326-7630

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Bethel said he hopes Congress will take timber issues out of the courts. But he is unsure what the industry group will ask Congress to do when lawmakers convene next month.

Bender, a fellow founding member, said: "The first phase of the effort is to build membership. I don't know what the second phase is going to be."

In his letter to potential supporters in Oregon, Hampton wrote: "No committee involvement on your part will be required. No time commitment is necessary, nor is any funding requested. Industry will fund the entire program itself."

The American Forest and Paper Association is paying for the media campaign and mailings. The association has levied a man-

I'm wondering whether people they've signed up have followed this issue very closely and know what they're doing.

— Sen. Patty Murray, D-Wash.

datory dues increase on timber companies across the country.

Masterminding the campaign for the timber industry is Winner Wagner, known for its fights against antinuclear initiatives in Washington and other states.

With a \$1.2 million war chest supplied by nuclear contractors

and Wall Street bond houses, the Los Angeles firm ran the 1991 campaign to defeat the "WPPSS Initiative" on Washington's ballot. The measure sought to halt skyrocketing costs of Washington Public Power Supply System nuclear plants by requiring public votes before WPPSS could sell additional bonds.

The initiative was approved in a landslide but later overturned by the courts.

The current campaign came out of President Clinton's forest summit in Portland last April, said Scott Fitz-Randolph, executive vice president at Winner Wagner. "One of our suggestions was that you really have to make sure that the larger community of this region, not just the forest companies, understand the issue and express themselves."

But critics say the industry is using people — particularly big-

name endorsers — to serve its own political ends. "It's unfortunate that people at that level would sign on because of peer pressure without knowing what it is all about," said State Lands Commissioner Jennifer Belcher.

Environmental groups have addressed pointed letters to several of the "founding members."

"We believe that you may not be fully aware of the agenda that is put forward under your name," leaders of several environmental groups wrote last week in a letter to Shrontz.

Environmentalists also have used prominent citizens in campaigns in the past. They formed a citizens' group called Americans for Alaska in the late 1970s to campaign for more national parks there. Its titular leaders were a prominent conservative, former New York Sen. James Buckley, and liberal Cathleen Douglas.

wife of the late U.S. Supreme Court Justice William O. Douglas. The timber industry is keeping cards close to its chest on the next phase of its campaign.

Another round of TV and radio ads is likely near the time Congress convenes on Jan. 25, 1994. But the exact approach to Congress "has not been specifically defined," said Carol Raulston, vice president of the American Forest and Paper Association.

There's a chance — if the industry doesn't get its desired display of support — that Citizens to Protect the Pacific Northwest and Northern California Economy will be used by its creators.

"By the end of January it will have accomplished its mission or run its course," said Weyerhaeuser's Long.

P-I Reporter Rob Taylor contributed to this report.

MEMORANDUM

TO: ~~TOM COLLIER~~
STEPHANIE SOLIEN
B.J. THORNBERRY

FROM: MELANIE BELLER

RE: HEADS UP ON IDAHO WAR ON THE WEST MEETING

DATE: DECEMBER 10, 1993

"WAR ON THE WEST"

I received a call yesterday from Jim Kohlenberger in the Vice-President's office asking me if I knew about a January grazing meeting in Idaho because Senator Campbell had called their office about it. I told him that I would check it out.

I called Mark Johnston, Chief of Staff, in Gov. Andrus's office and two folks in Cong. LaRocco's office. Apparently, this meeting is being billed as a "War on the West" meeting and is being coordinated out of Sen. Craig's office (the contact names given out are two of his staffers). Seems to me someone would want to check into how much government time and resources are being used for non-government purposes--but I digress.

Andrus's office told me that they think that the group is working with sympathetic state legislators who may hold hearings on the FEDERAL grazing issue (figure that jurisdiction out). This group is talking about putting together a kick off rally in the 2nd week of January. Andrus has told people who are considering going that it is a misplaced effort.

LaRocco's office knows about it as well. They have been contacted by the a non-union paperworkers group wanting Larry to attend; however, he does not intend to do so according to his staff. Both LaRocco and Andrus feel the bipartisan overtures are being made to them (and apparently Campbell) to veil what is really a very partisan event. I have obtained the action plan and some financial information for this group which is attached.

I understand today Greg Simon talked to Sen. Campbell, and the Senator's story is the following: Because this group is going to trash the Administration, he thinks it might be good to have someone (like himself) there to defend us. I said, and Jim agreed, that the Senator was trying to get the Administration to sanction his appearance at the meeting. What is he going to say to this type of group that would be helpful to the Administration? His appearance would feed into exactly what the Republicans are trying to do--create the appearance of friction among Democrats.

I'll follow-up to see what Greg ends up telling Senator Campbell.

WAR ON THE WEST
RALLY / WORKSHOP

JANUARY 18, 1993

BUDGET AND FUNDRAISING

BUDGET:

CENTRE ON THE GROVE	1600
BAND	500
BUTTONS	500
PRINTED MATERIALS (WORKSHOPS)	500
WILLIAM PERRY PENDLEY	1000
CY JAMISON	1500
DAVID LUCUS	1500
KANGAROO RAT FOLK	1500
MISCELLANEOUS	1400
TOTAL PROPOSED BUDGET:	\$ 10,000

METHODS OF RAISING MONEY:

1. EACH INDUSTRY INVOLVED IN THE RALLY/WORKSHOPS WILL BE ASKED TO PARTICIPATE IN THE FINANCING OF THIS ONE DAY EVENT.. EACH INDUSTRY TO HAVE AN INDIVIDUAL WHO IS RESPONSIBLE TO RAISE THE ASSIGNED AMOUNT. PLEASE LIST THAT INDIVIDUAL'S NAME AND TELEPHONE NUMBER...

<u>PARTICIPATING ORGANIZATION</u>	<u>\$ AMOUNT</u>	<u>CONTACT PERSON</u>	<u>TELEPHONE NUMBER</u>
IDAHO FARM BUREAU	2,000	JIM YOST	342-2688
IDAHO MINING ASSN	2,000	JACK LYMAN	342-0031
IDAHO WOOL GROWERS	1,000	STAN BOYD	344-2271
IDAHO CATTLEMEN	1,000	BOB SEARS	343-1615
IDAHO TIMBER IND.	2,000	JOE HINSON	667-4641
IDAHO WATER USERS	2,000	SHERL CHAPMAN	344-6690

2.

2. EACH POLITICAL OFFICE HOLDER PARTICIPATING WILL AGREE TO MAKE A MINIMUM OF FOUR TELEPHONE CALLS SOLICITING FUNDS FOR THIS EVENT.

	<u>YES</u>	<u>NO</u>
GOVERNOR CECIL ANDRUS		
U.S. SENATOR LARRY CRAIG	X	
U.S. SENATOR DIRK KEMPTHORNE	X	
U.S. CONGRESSMAN MIKE CRAPO		
U.S. CONGRESSMAN LARRY LAROCCO		
STATE SENATOR LAIRD NOY		
STATE REPRESENTATIVE BRUCE NEWCOMB		

Possible
names / themes

DRAFT

Westward Ho
The Western Front
~~Save The West~~ * NAME selected
The Western Way (search for reason)
West is West
Western Solidarity
Defenders of the West
Save Our West
Western Heritage Organization WHO
Spirit of the West
Western Common Ground
✓ Red Kerchief
Work for the West
Western Roots
Heritage of the West
Defenders of Western Rights
Preserve the West
Western Protection Agency
Western Environmental Protection Agency
Wisdom of the West
Hearts for the West
~~Western Harmony~~
~~People for the Western Way~~
Common Ground to save the West
Win the West
Western Winners Circle
Save the Western Way
Western Roundup
Justice for the West
Western Justice
The Wise West
Western Power
Invest in the West
Western County Association
Western Golden Rule
Western Prosperity and Preservation Assoc.
Western Preservation Association
In the West We Trust

Rally/Workshop Committee

12-8-93

Bob Sears Chairperson, Laird Noh, Bruce Newcomb, Dan Chadwick, Sherl Chapman, Jim Yost, Bryan Whitlock, John Hoene, Stan Boyle, Andy Brunell, Tom Knappenberger, Denise Hoene, Jack Lyman, Missy Guisto, & Mike Field

List of Themes for the Rally/Workshops

War on the West
Defending Western Lifestyles
Challenges to Western Heritage
Protecting a Western Lifestyle
Making the West Work
Taking Back The West
Federally Mandated Mania
Can our Western Way Survive
Stewards of an American Tradition
Can the West Survive
Westerners are Americans Too!
How the West was Lost
Western Culture the Endangered Species
We were worried about the wrong Eastern Block
Westerners have Rights Too!
Western Summit
Western Culture Crisis

Use of Federal Elected Officials and Governor

The Committee will use Idaho elected officials to introduce the speakers. Once the speakers list is completed we will coordinate with the elected officials on introductions.

Program

The January 18th events will consist of a Rally showcasing nationally recognized individuals such as Senator Campbell from Colorado. Followed by workshops on issues and policies of concern to Idahoans.

The topics and suggested speakers for the rally could include;
.Loss of Timber Receipts/School Superintendent or Board Member
.Bruneau Springsnail Listing/Sherry Colyer or Eric Davis
.Stanley Basin Grazing Allotments/Bob Pava
.Kangaroo Rat (Ca.)/
.Federal Primacy over Water/
.Ag Chemicals/Farmer
.County & City Budgets/
.Safe Drinking Water Act/St. Maries
.Increased Taxes/Randy Nelson (Associated Taxpayers)

*Confirmed
THU
Cen. g.
Ages
water
on
blms*

Rally related issues

Potential Master of Ceremonies

John Duane KIDO
Ken Bass K-106
Mel Richardson
Dale Peterson KCID/Caldwell

National Anthem, Bob Sears----Our Own Singing Cowboy!

Entertainment, we propose to have a Western Band for before and after the program.

Attendance, our goal is to have 1000 people attend the Rally.

Targeted Groups

Farm Bureau	200
Salmon River Coalition	75
Boise County Coalition	50
People for the West	50
Idaho Water Users Assn.	100
Idaho Cattle Association	100
Women in Timber	
+ Assn of Idaho Cities	
+ Idaho Association of Counties	
+ ~~Associated Taxpayers of Idaho~~	
Idaho Wool Growers Assn	
National Assn. of Independent Businessmen	
Idaho Association of Commerce & Industry	
? + Idaho Bankers Association	
Idaho Council on Industry and the Environment	
Intermountain Forest Industry Association	
+ Idaho Hospital Association	
Idaho Mining Association	
+ Idaho Petroleum Council	
National Federation of Independent Business - <i>James</i>	
+ BlueRibbon Coalition	
Alliance for America	
+ Idaho Salmon and Steelhead Unlimited	
+ Outfitters and Guides	
+ Idaho Dairy Association	
Idaho Aquaculture Association	

Petersons

Resisters -

Agenda

Rally/Workshop Committee Report--Mike Field

***Parade**

***Rally Speakers Confirmed**
William Perry Pendley
Cy Jamison
Dave Lucas - G.C. OSE

***Out of State Elected Officials (Potential)**
Senator Campbell/Co
Senator Hatch/Utah
Senator Brown/Co
Senator Gorton/Wa

***Workshops (What can my community to Fight Back)**
Bruneau Valley Coalition--ESA Listing & Consultation - *Page 1A*
Triumph Mine--Super Fund - *Lower 2th*
St. Maries Water System--Clean Water, Safe Drinking Water - *MTA*
& Clean Air Acts
Public Lands/Private Property Rights--Pendley & Jamison

***Media**
Bryan Whitlock working on plan
Idaho Spokespersons
Cindy Siddoway
Ted Hoffman
Eric Davis
Pat Takasugi
Karen McGee
George Enneking

***Logo**

***Budget--Al Henderson**

***Other Business**

*11:30 AM Rally
Homer Gove Rally
(in side)*

*11:30 AM
1st Texas
Karen McGee
George Enneking*

*Field
Hechre, J.
Lucas
Chadwick
Hechre, D.
Henderson
Brunelle
YUST*

12-17-93 04:54PM

FROM SENATOR MURRAY

TO 94562710

P001/005

PATTY MURRAY.
WASHINGTON
(202) 224-2621
FAX: 224-0238

United States Senate
WASHINGTON, DC 20510-4704



DATE: _____

TO: WILL STEVE / STEPHANIE SOLIEN

ATTN: _____

FAX#: _____

FROM: _____

PHONE: _____

PAGES SENT (including cover sheet): 5

Please contact our office if you are missing all or part of this transmission.

DEC-17-93 FRI 13:13

RE: Washington Citizens to Protect the Northwest Economy

P.05

RICK BENDER

Washington State Labor Council (AFL-CIO).

Was president of the King County Labor Council. Was Washington State Senator (D-Bothell) (Puget Sound Business Journal, Jan. 7, 1991).

JAMES BETHEL

Dean Emeritus, University of Washington College of Forest Resources (Major Donors Include C. Itoh, Georgia-Pacific, International paper, Port Townsend Paper, Smurfit, Boise cascade, Daishowa, ITT Rayonier, James River, Longview Fibre, Pope & Talbot, Potlatch, Scott Paper, TAPPI, Weyerhaeuser, Willamette Industries, etc.).

DONALD C. BRUNELL

Association of Washington Business (president).

DAVID A. CLACK

Momentum '93 (quad-chair) and Pacific Science Center (ex-officio with Wanda and STACEY COWLES). Momentum has a contract to develop the PSC at Spokane Riverside Park with state and federal appropriations (Journal of Business - Spokane (JOBS), Feb. 18, 1993, p. 9).

JOHN E. CLUTE

Gonzaga University School of Law (dean); vice-president of Boise Cascade; director of Hecla Mining and the National Association of Manufacturers; member of the American Bar Association and the American Corporate Counsel Association (Standard & Poor's Register 1993).

WILLIAM STACEY COWLES

Spokesman-Review owned by Cowles Publishing, which also owns the Inland Empire Paper Co. and the Western Farmer-Stockman group of magazines. Cowles family holdings include 51 trusts with shares of the Chicago Tribune, the Chicago Cubs, and other businesses (JOBS, Aug. 5, 1993).

DEC-17-93 FRI 13:14

P. 86

DONALD W. HART

Hart & Associates.

Hart Crossroads Addition (17-lot subdivision in Spokane (JOBS, Sept. 24, 1992).

DON HERAK

Herak Enterprises.

Herak Center houses the Gonzaga University School of Engineering.

P.P. LYNCH

Jones & Metcalf.

TRISH McFARLAND

Exec. Director of Ronald McDonald House (temporary residences for children being treated for serious illnesses).

As Tracy Cluff, was director of marketing for University of Kentucky Hospital and associate director for institutional relations at University of North Carolina at Chapel Hill (Lane Report, Nov. 1992).

Related to McFarland of McFarland & Alton? (see CHRISTINE SCHUUG).

GENE McKay

President of Bovay Northwest, an 80-employee firm with offices in Spokane, Richland, and Bremerton; Bovay is considered a major player in the environmental industry in the Spokane area, which is benefitting from increased environmental regulations (JOBS, Dec. 5, 1991). Has done preliminary design work for the Coeur d'Alene tribes proposed destination resort at Lake Coeur d'Alene (hotel, gambling, marina, golf course) (JOBS, Apr. 15, 1993).

MICHAEL MURPHY

Chair of Spokane Chamber of Commerce and Momentum '93.

Head of CPM Development (begun by his grandfather in 1930), which owns Central Pre-Mix Concrete and Central Pre-Mix Prestress (Spokane) and Interstate Concrete & Asphalt (Coeur d'Alene). CPM employs 600 to 700 but lays many of them off in the winter. Highway and other public works jobs are a large part of CPM's work. has a contract to deliver concrete to the waste vitrification plant at Hanford. Has considered moving some operations to Idaho because of Washington's increasing tax burden (JOBS, June 10, 1993).

TED NATT

Longview Daily News. Presumably controlled by Weyerhaeuser...

THOMAS H. O'LEARY

Chairman and CEO of Burlington Resources.

Director of Burlington Northern Railroad and El Paso Natural Gas; was a director of Plum Creek. Also a director of B.F. Goodrich and Kroger Co.

DEC-17-93 FRI 13:14

P. 87

W.W. BILL PHILIP**President of Columbia Bank.****Was head of Puget Sound Bank. Long-time Tacoma banker (Puget Sound Business Journal, Feb. 26, 1993) (and thus associated with Weyerhaeuser).****CHARLES M. FIGOTT****Chair and CEO of PACCAR, which has operations in Washington, Ohio, Tennessee, Texas, Canada, Australia, the UK, and (as VILPAC) in Mexico. PACCAR has threatened to move out of the Puget Sound area due to high labor costs (Valley Daily News, Apr. 26, 1992).****Director of Boeing, Chevron, and Seattle Times.****PAUL SCHELL****Port of Seattle Commissioner. Voted against the 1992 appointment of ex-Burlington Northern Worldwide vice-president Mic Dinsmore as Port of Seattle executive director (Puget Sound Business Journal, July 17, 1992).****Dean of University of Washington College of Architecture & Urban Planning.****Booster of Cascadia business corridor and high-speed rail (Oregon Business, Sept. 1993), and the New Pacific Partners investment bank (whose partners include Burlington Resources vice-president Chris Bayley) (PSEJ, Dec. 18, 1992).****CHRISTINE SCHUUG****McFarland & Alton, a 90-year old Spokane accounting firm. M&A is affiliated with 30 smaller accounting firms in Washington, Idaho, Montana, and Oregon. M&A contributes to the Ronald McDonald House (JOBS, Dec. 19 and 22, 1991 and Jan. 16, 1992). See also TRISH McFARLAND.****FRANK SHRONTZ****Chair of Boeing, which often threatens to leave Washington if it should have to pay income taxes or if it is not exempted from various land-use regulations. Shrontz has been praised for not taking a raise above his 1992 compensation level of \$2 million (Seattle Times, Apr. 27, 1991). Boeing directors also sit on the boards of 32 of the largest U.S. corporations (PSEJ, Sept. 3, 1993).****Director of Boise Cascade, Citicorp, and 3M.****H. MASON SIZEMORE****President and CEO of the Seattle Times, which is owned by the Blithen family and Knight-Ridder. The Seattle Times also owns the Walla Walla Union-Bulletin, the Yakima Herald-Republic, and several weeklies in Washington State (Seattle Times, Dec. 17, 1991).**

DEC-17-93 FRI 13:15

P.00

LARRY STANLEY

President of family-owned Empire Bolt & Screw.

Co-chair of the committee of the Spokane Chamber of Commerce which is fighting the proposed city business and occupation tax (JOBS, Aug. 5, 1993).

One of 2 outside directors of the employee-owned CXT concrete railroad tie maker (JOBS, Jan. 16, 1992).

WILLIAM SULLIVAN

Jesuit president of Seattle University since 1976. First Roman Catholic to get a Ph.D. in religious studies at Yale. Also attended the Institute for Education Management at Harvard Business School. Sullivan is known for his business acumen. Jim PIGOTT is chairman of the Seattle University board of directors.

Member of the Rainier Club, the University Club, the Columbia Tower Club, and the Seattle Yacht Club. Has been a director of the US Bank of Washington, and was a co-founder and director of the Washington Student Loan Guaranty Association (PSBJ, Sept. 24, 1993).

Fax Transmittal Memo 7672

To *Catherine Zoi*
 Company *White House Env. Office*
 Location
 Fax # *202 456-2710* Telephone #
 Comments

No. of Pages
 Today's Date *12/9/93* Time
 From *Denis Hayes*
 Company *Bullitt Foundation*
 Location Dept. Charge
 Fax # *206 343 0822* Telephone # *206 343 0807*
 Original Disposition ☐ Destroy ☐ Return ☐ Call for pickup

This appeared in the DEC. 26, 1993 SEATTLE POST INTELLIGENCER editorial page

A 'stealth' campaign by timber industry

Timber-company executives are leaning on prominent nontimber people to join a group called the Citizens to Protect the Pacific Northwest and Northern California Economy. The group has also sent out 1.5 million form letters, asking people to send in signature cards if they agree with the group's goals.

The group wants Congress to end the federal court injunction that now blocks timber sales; to offer a predictable timber harvest for the next three years; to test new forest practices before mandating them and to insulate private forest owners from some regulatory threats.

The letters don't ask for money. They want names. The industry has put up the \$1.5 million to send out the letters and run TV ads that call for more logging. But the ads say

they are sponsored by the Citizens to Protect the Pacific Northwest and Northern California Economy.

Many of those in the group seem to be there just for show. Even its honorary Washington state co-chairman, when asked of its goals, could not say what they were: "I haven't been brought up to date on what their agenda is going to be."

"They" are the forest-products industry. That industry is important to this region's economy and has every right to campaign for public support. But it should do so under its own name.

To hire a press agent to cook up a campaign, pay all that campaign's bills and then claim that the campaign "was founded by more than 100 prominent community leaders in Oregon, Washington and Northern California" is too crafty by half.

TOTAL P.01

Smith
206-902-1064 / mcllell
301-276-1407

EOB 270 2863

THE WHITE HOUSE
WASHINGTON

Letter -
FYI

This publication is
much slicker than it
used to be -- they
must be getting money
from this new coalition.

Tom

Oregon Citizens to Protect the Northwest Economy

☐ Yes, I agree that the damage to the forest economy from the present gridlock will have a devastating impact upon the social and economic wellbeing of our entire region. You may list me publicly in favor of an interim federal forest policy which fairly balances environmental, social, and economic concerns.

Name _____

Address _____

City _____ State _____ Zip _____

Occupation: _____
(Optional)

Phone _____
(Optional)

Signature _____

Please list other family members who wish to join us, too.

☐ I'd like to do more to help the Committee's grassroots efforts. You may give me a call.

Authorized and paid for by Citizens to Protect the Pacific Northwest
and Northern California Economy, Joseph D. Karas, Treasurer



OREGON LANDS COALITION

Putting People Back Into the Environmental Equation

247 Commercial NE
Salem, OR 97301
Telephone (503) 363-8582
Fax (503) 363-6067

Chairman

Mike Wiedeman
Citizen's Natural Resource Group
Enterprise

Internal Vice Chairwoman

Judy Wortman
Oregon Cattlemen's Association
Enterprise

External Vice Chairwoman

Evelyn Badger
Workers of Oregon Development
Canyonville

Treasurer

Marilyn Parry
Oregon Women for Timber
LaGrande

Secretary

Pat Anderes
Southern Oregon Resource Alliance
Roseburg

State Coordinator

Jackie Lang

November 19, 1993

Dear Coalition Members and Friends:

There is a new and significant development in the effort to get Congress and the Administration to solve the forest problems that have plagued our lives for five long years. Help is coming from three newly formed groups of people outside the forest products industry -- people who have not up to this point been widely heard from in the public discussion.

This regional coalition is made up of Washington Citizens to Protect the Economy, Oregon Citizens to Protect the Economy, and Citizens to Protect the Northern California Economy. There are some 75 founding members of this coalition, including officers of some of the largest corporations in the region and leaders in the arts, education, religion, human service agencies, etc. This is an extremely prestigious and broad-based coalition.

The committee's goal is to recruit tens of thousands of citizens throughout the region who object to current federal forest policies and support efforts for a balanced solution in which economic and environmental interests are both served.

The committee is currently running television and radio advertising to recruit supporters and increase public visibility of the issues. Soon many people across the region will receive a letter from the committee inviting them to support the committee's efforts. When the committee is fully in place with a substantial membership, the group will press their case with our congressional delegation and with the Administration.

The committee has asked us to help in the recruiting, and has produced postage-paid support cards that we can circulate as widely as we are able.

You can do your part by filling out the enclosed card and mailing it immediately.

In addition, your help is needed to convince local businesses to distribute cards to employees inside paycheck envelopes. Cards are also available in bulk quantities for distribution at local meetings and through grass roots newsletters. To order additional cards, call 503/226-8978. Fact sheets about the forest crisis are also available upon request. You will not be charged for the cards, fact sheets, or postage.

This project is exciting because it has the potential to galvanize support from outside our rural communities and outside of the timber industry. We can help magnify the impact by doing our part closer to home. I hope I can count on your full support.

Sincerely,



Michael W. Wiedeman
Chairman of the Board

Fear rises as timber towns wait for plan

Grazing advocates hope Steens Mountain tour quiets opposition

OREGONIAN - JULY 27

■ A visit to grasslands made lush by near-record rains may counter cries for bans

Advocates of grazing on public lands hope to turn the tables on anti-livestock forces with an Aug. 5 tour of a rain-drenched southeastern Oregon mountain.

They plan to showcase a lush, green Steens Mountain, which environmentalists used during the recent drought to underscore claims that grazing should be banned because of the damage it causes.

Now, with southeastern Oregon high in grass from near-record rains, the Oregon Lands Coalition has challenged environmentalists to "return to Steens Mountain and try to explain charges" that livestock

grazing has caused widespread environmental damage.

Steens Mountain, elevation 9,670 feet, is about 100 miles southeast of Burns. "The healthy condition of the range shows that charges blaming ranchers for problems at Steens Mountain are unfounded," said Jackie Lang, OLC spokeswoman in Salem.

The Oregon Lands Coalition is a network of 65 resource-based community groups representing miners, the wood products industry and livestock interests.

The OLC's challenge was sent to Andy Kerr and Larry Tuttle of the Oregon Natural Resources Council and Bill Marlett of the Oregon Natural Desert Association.

"We want them to return to the scene of the crime," said rancher Charlie Otley of Diamond in an OLC

blame for the poor conditions on Steens Mountain.

Otley said the real culprit was a seven-year drought that parched the high desert. "Now that the drought is over, Mother Nature is again showing us her remarkable powers of regeneration," he said.

Otley said the green-up now under way throws cold water on a proposal by environmentalists for a million-acre Steens Mountain National Park and Preserve. Creation of a park would shift management of the region from the U.S. Bureau of Land Management to the National Park Service, and probably bring an end to grazing.

He said turning the mountain over to the park service "would be to turn it over to an agency that's flat broke and incompatible with mental stewardship. It shows the park service's record when it comes to wildlife habitat and overhealth."



Timber workers wary of owl plan

JUNE 30

The White House mail room looked fit for a funeral Tuesday with more than 60 black-ribboned wreaths and flower arrangements.

Nobody died. But senders — Oregon, Washington and California timber and mill workers — say it will be their funeral if President Clinton's Northwest forest plan cuts the region's public forest tree harvests by two-thirds.

"We stand to lose everything. Our hopes for the future and our hopes for our children's future are about to be sacrificed," says Mark Simmons, a mechanic for Boise Cascade timber company in Elgin, Ore.

The White House isn't saving

Eastern Oregon uncertain forest plan is much help

■ Both the timber industry and environmentalists feel President Clinton hasn't solved the special problems east of the Cascades

LA GRANDE — Two weeks after President Clinton announced his Northwest forest plan, its impacts on Eastern Oregon remain as uncertain as this summer's weather.

However, environmentalists and timber industry spokesmen feel that, without amendments, the plan won't dispel the pall of economic and environmental problems hanging over the region east of the Cascade Mountains.

Eastside forests have been ravaged by disease, drought and overcutting for years. Many hoped the president would solve not only the forest impasse but also the problem of what to do in places such as the Blue Mountains and the Wallowa-Whitman National Forest, where harvestable timber and timber jobs are becoming scarce.



OREGONIAN, JULY 18, 1993

The Clinton plan would reduce by roughly 75 percent the amount of timber cut on federal lands with threatened northern spotted owl populations. It creates roughly 8 million acres of forest reserves where cutting trees over 80 years old is prohibited.

But timber interests say the plan didn't address the declining health of Eastern Oregon's Blue Mountain forests, the ongoing threat of summertime wildfires or the massive cutbacks in federal timber sales, triggered by efforts to protect threatened salmon habitat.

Also unchanged is a logjam of mandated environmental studies, fish-habitat consultations and federal court challenges that have held up for three years the timber sale program in the region's national forests.

Judy Wortman of the Oregon Lands Coalition in Enterprise, termed the Clinton plan "just another form of lockup."

"Where is there going to be protection for ranching and agriculture and mining if this administration can push over a domino like the timber industry?" she asked.

The Oregon Lands Coalition is a network of 65 resource-based community groups.

got to stand back, take a big-picture look," she said. "This group intends to hold the forest summit to a high standard than in the past."

Democratic leaders turn against workers

Polk County Itemizer Observer

A lot of hardworking people, many who'd already lost their Northwest timber-industry jobs, listened to President Bill Clinton April 2.

What did he say that sounded so good?

He said: It was time for a solution to the timber problem; neither side would be happy; there would be balance in the decision; he'd put timber workers in a stable working environment with few job losses.

He promised: money for retraining the few who'd lose jobs; to return ailing forests to a healthy condition; federal agencies would work together to find a solution to put timber sales on line to feed our mills.

The sad part is we believed everything Clinton said. After four years of trying to get our story out we thought we had someone who listened and would work out a balanced solution.

We were hoping for between a 2.5 and three billion board feet cut yearly. Annual cuts in the 1980s were 5 billion board feet.

GUEST OPINION

by BILL KLUTING

Clinton's 1.2 billion board feet shocked even our Democratic representatives who've done nothing to help us. Mike Kopetski called it "pie in the sky, seriously flawed." Ron Wyden called it "very painful for our region." Elizabeth Furse acknowledged there were problems, but like our governor, liked most of the plan.

If any of these people would have tried to help us instead of bowing to environmentalists, we might have had a chance of getting a balanced solution.

One lesson we have to learn is that Democratic politicians no longer stand for workers. The ones who've turned against the working family are giving common-sense Democratic leaders a bad name. This will show up in future elections.

Kluting is a Willamette Industries millwright, registered Democrat, labor leader, and a member of Oregon Labor Coalition.

Wiedeman elected chairman of Oregon Lands Coalition

■ Timber advocates outline the issues they believe must be resolved at the projected summit

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Clinton 'compassion' for the cameras, not the people

Perry Pendley

The little girl was weeping, uncontrollably, yet striving to maintain her dignity. It wasn't working. Overwhelmed with emotion, she dissolved into tears.

The photograph was on the front page of nearly every newspaper in the country. The city was Des Moines, Iowa. The young woman was Christina Hein, whose family had lost everything in the flood waters of the Midwest. The man offering her his embrace was President Bill Clinton, waging a high-profile campaign of concern with pledges of aid and empathy.

Taking calls on a Des Moines radio station, President Clinton said, "I talked to people who had lost everything, their farms and businesses. It was a very moving thing." Clinton might have been discussing, not the Midwest and its flood water, but the Pacific Northwest and the logging ban provoked by the lawsuits of environmental groups.

The comparisons between Molalla (Oregon) and Montrose (Iowa), between Crescent City (California) and Dallas City (Illinois), between Aberdeen (Washington) and Alexandria (Missouri) are striking. In all, the menace creeps noiselessly into cities and communities, forcing the evacuations of homes and even entire towns. Houses sit vacant, businesses are boarded up.

Everywhere there is despair. Gathering together in town halls and community centers, seeking comfort from one another, people ask: "Will it ever be the same?" "What will we do?" "How will we recover from the loss of everything we worked for all of our lives?"

There the similarities end and the contrasts begin. For in the timber-producing communities of the Pacific Northwest the disaster that has befallen them is not a freak, once-in-a-thousand years, act of nature, but a conscious decision by mankind — more specifically President Bill Clinton.

Under the "solution" advanced this summer by the President, timber harvesting will proceed at only 25% of normal and Congress will be asked to



Lights, Camera, Compassion!

President Clinton hugs a weeping flood victim in Des Moines, Iowa, last July. The compassion demonstrated here is akin to how Clinton embraced the working people of our region during his Forest Conference. We learned that Clinton's brand of compassion is false when he introduced Option 9 as a "compromise," even though it blatantly ignores immense social and economic burdens for workers and society.

spend (who knows if Congress will do it) \$1.2 billion over the next five years for "job retraining."

While Clinton admits that thousands of jobs will be lost, the number is more likely 85,000 jobs, given the impact on timber-related services and local economies. Even if Congress appropriates the money and job retraining works (it rarely does), the new jobs will pay half of what these workers earned before environmental elitists decided to put them out of work.

There is more: hundreds of millions of dollars in federal revenues from the sale of timber and the taxes generated in the woods and in the mills and in the villages and towns which once supplied timber to the nation will be lost. In these deficit reducing days, where we'll find new revenues and new tax-paying jobs, let alone the wood products, is anybody's guess. Furthermore, the meager timber harvest goals announced by Clinton are only proposals, achievement of which will be frustrated by more environmental lawsuits.

In early April, President Clinton conducted his highly publicized Forest Conference in Portland, during which he promised to end the quagmire, to end the litigation, to restore the balance and to put people to work. The only promise he kept was his 1992 campaign commitment that environmental groups would decide timber policy.

When news of Clinton's decision came to the Pacific Northwest last summer, hundreds of men, women and children gathered in Portland in silent protest—all hope that Clinton could hear their cries and feel their pain was gone. Many wept openly, then silently followed the coffins which bore the names of the towns they love.

For the people of the Pacific Northwest, the only hugs from Clinton were for the trees.

Perry Pendley is president of Mountain States Legal Foundation (303/861-0244). The foundation is a nonprofit, public interest legal center dedicated to individual liberty, the right to own and use property, limited government and the free enterprise system.

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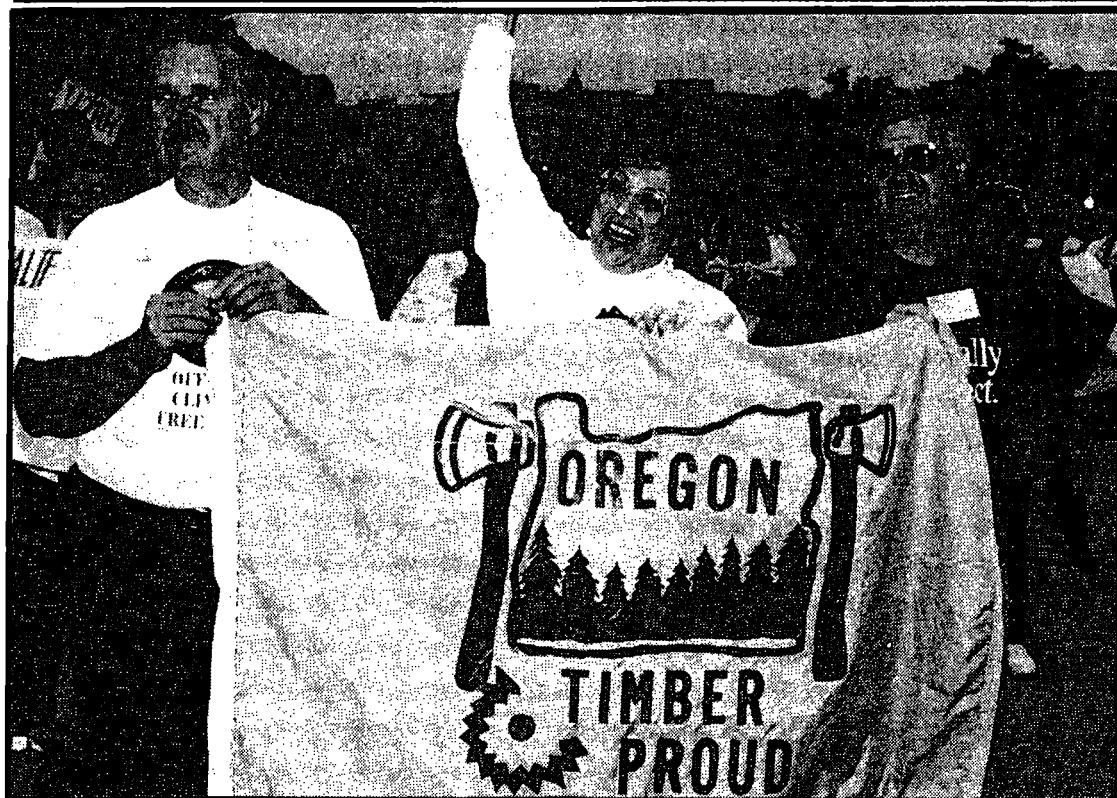
the Seedling

December 1993

INSIDE

Clinton 'Compassion'
For The Cameras,
Not The People

Charitable Giving
& Free Enterprise



Fly-In Fanfare

Oregon Lands Coalition members Danny Herrick, Lorna Maben and Duane Kraxberger bring their timber pride to Washington, DC, as part of the 1993 Fly-In for Freedom. The three are Molalla Timber Action Committee members from Molalla, Ore. They were among more than 500 Fly-In participants.

New data stuns Administration:

Owl populations boom!

New data showing owl populations booming in second growth forests show that the politics of environmentalism got in the way of careful



in second growth forests. The data was generated in the forests of northern California.

science in the listing of the owl.

The new data is stunning because it confirms — without a doubt — that owls are breeding and thriving

Federal scientists and preservationists had earlier said the owl needed old growth to survive. The owl was listed under the Endangered Species Act because its habitat — then thought to be only old growth — was being harvested.

The new statistics, however, show clearly that owls do not need old growth to survive. This data contradicts critical assumptions made when the owl was listed under the Endangered Species Act, and is forcing federal agencies to reconsider whether the owl needs protection.

In fact, the California Forestry Association has filed an unofficial petition to de-list the owl in California.

While the data focuses on northern California forests, the findings may also indicate thriving population in parts of Oregon and Washington where conditions mimic northern California.

12/13

Mack

THE WHITE HOUSE
WASHINGTON

December 10, 1993

93 DEC 10

PM 6:43

MEMORANDUM FOR THE PRESIDENT

FROM: KATIE MCGINTY
CC: THOMAS MCLARTY
SUBJECT: OEP WEEKLY REPORT

Gray Link
for
Will
did we
get that memo out to
Mack??
yes

FOREST PLAN FOR SUSTAINABLE ECONOMY AND ENVIRONMENT

To get a year-end read on support for your plan, staff met with Senator Murray, Congresswomen Unsoeld and Furse, and Congressmen Swift, Dicks, Wyden, DeFazio, Miller and Hamburg, as well as Senator Hatfield's staff. With the exception of Senator Hatfield, and to a much lesser extent Congressman DeFazio, members are still on board if not publicly endorsing the plan. However, they are very concerned about the forest product industry's new coalition of non-timber leaders in business, academia, clergy, and publishing who are lending their names to an effort to overturn the plan. We expect that many of the regional leaders who have lent their names to this new organization do not know its agenda, and we are working with Senator Murray and Representatives Unsoeld and Dicks to defuse it. Also, I have asked Mack to call Boeing's CEO Frank Schrontz to encourage him to withdraw his support. As a result of these meetings and this new coalition, we are stepping up our communications strategy in the region. In addition, the regional economic (bi-partisan, multi-governmental) assistance team met last week to review a draft implementation plan and is working out their differences relatively well, despite high expectations and tensions. We expect the first grants to be delivered in January. Congressman Wyden will have a friendly hearing in the region on small business and secondary manufacturing next week, at which Tom Tuchmann will testify on behalf of the Administration and announce the formation of a small business study group as promised in the plan.

NORTHWEST FORESTRY

OEP and the Interior Department took a major step forward on implementing your forest plan by issuing a "scoping notice" on developing a rule under the Endangered Species Act that will provide significant relief from existing restrictions on state and private forestry. This is fulfilling one of your major commitments during the forest conference to try and provide relief to private landowners given your new forest plan. The design of the rule is complicated, and we expect that the reaction will be mixed: some of the big timber companies will praise the effort as the beginning of badly needed cooperation; others will criticize it as not enough; and the environmentalists will be strongly opposed. The Washington delegation will be with us; the Oregon delegation will be mixed, with Defazio sharply critical but others more supportive. Also, we will announce that we have brought suit against a timber company in Washington to block them from logging in critical owl habitat - to show that we are going to stand tough on what we say are the new rules: leniency where we can afford it, but tough, clear enforcement where necessary.

WETLANDS POLICY

On Monday OEP chaired a meeting of the Interagency Wetlands Working Group to review EPA's implementation of a section of the Clean Water Act concerning wetlands protection and silviculture. A representative of the Environmental Defense Fund made a presentation before the group on the conversion of bottomland hardwood areas to pine plantations in the Southeast. The American Forest and Paper Association will appear before the group next week to discuss the same subject. This is the only issue that was left unresolved during the interagency process that developed the Administration's wetlands policy last summer.

MIDWEST FLOODS

OEP and OMB continue to set up an interagency team that will develop a report for you by mid-spring on how to improve floodplain management in the midwest. We expect to publicly announce it in early January, and we also expect a high level of interest within the Congressional delegation and in the region generally. Extensive public outreach is planned as we proceed.

FEDERAL FLEET CONVERSION TASK FORCE

OEP coordinated Task Force event and comments, and we continue to work with Garry Mauro, DOE, and OMB on clean cities alternative fuel vehicle initiative. The event went smoothly and reaction has been extremely positive. Your recovery from the lame joke in the speech ("the converted"; "the converters") was particularly impressive.

OIL POLLUTION ACT

OEP is working with CEA and OMB to determine the proper role of economic damage assessments in the Oil Pollution Act regulations. In particular, the role of "contingent valuation" (CV) methods are being discussed. CV is a controversial economic analysis technique that elicits peoples' perceptions regarding natural resource damages, such as in the Exxon Valdez disaster. This information can be used to assign damages to responsible parties.

CALIFORNIA WATER -- BAY/DELTA WATER QUALITY RULE

OEP is working with EPA and DOI to ensure a smooth announcement next week of a major set of proposed water quality standards under the Clean Water Act to protect water quality in the Bay/Delta region. These new standards will result in restrictions in the amount of water that can be withdrawn from the Sacramento River to protect water quality and several endangered species of fish, and they will have a potentially significant impact on the long-term water allocation process in California, with huge stakes for urban, environmental and agricultural constituencies. The proposed rules are well prepared and well-situated politically, with the major interests urging us to adopt a non-partisan technical approach, working with the state. We anticipate some fireworks, but largely muted because all parties want to continue working constructively with the implementation process.

SUPERFUND

The Interagency Policy Committee will continue its efforts this week to reach closure on its proposals for reforming the Superfund liability scheme. The Committee has now reached consensus on all other components of the Superfund reform package. If necessary, a second principals meeting will be held during the week of December 20th to discuss liability issues. A memorandum will be sent to you before Christmas that outlines the Committee's recommendations and any liability issues that have not been resolved.

WTI INCINERATOR -- EAST LIVERPOOL, OHIO

Several protesters who oppose the WTI incinerator in East Liverpool, Ohio were arrested outside of the White House last week. In response to numerous requests for a meeting with Administration officials, I met with opponents of the incinerator who voiced their strong belief that the incinerator should be closed because it poses serious health threats to local residents and school children. A new risk assessment will be released shortly that should help the Administration assess whether the incinerator should be permitted to operate.

PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT

The Council Task Force on Principles, Goals and Definitions met for the third time and has generated since its inception six drafts of sustainable development principles. Comments have been encouraged as this will form the backbone of the Council's work. In addition, Molly Olson, the PCSD Executive Director, met with communities in rural Maine and New Hampshire regarding the local sustainable development initiatives of each of these communities, and everyone was very energized by the visit. It was a poignant reminder of how important engaging these communities will be for the success of the Council. Staff has also been meeting with various business, environmental and citizens groups to discuss how interested parties can contribute to the work of the PCSD. Staff is currently in Seattle, Washington laying the groundwork for the upcoming full-Council meeting January 13-14.

News of the city,
the Puget Sound region
and the state

SEATTLE EDITION

LOCAL NEWS

THE SEATTLE TIMES SECTION B THURSDAY, NOVEMBER 18, 1993

New timber coalition to join forest debate

Three-state group will challenge Clinton plan

By ERIC PHYNE
Seattle Times staff reporter

The timber industry has prominent new allies in the fight over the Northwest's federal forests.

A new three-state group, Citizens to Protect the Pacific Northwest and Northern California Economy, has formed to work for a "fairer, more comprehensive" solution to the long-running dispute.

Among those on the list of 60 founding members, released this week, are Boeing chairman Frank Shrontz, Seattle University President Father William Sullivan, and state Labor Council President Rick Bender.

The timber industry instigated formation of the new group and is bankrolling its \$1-million to \$1.5-million budget, said Don Brunell, Washington co-chairman and president of the Association of Washington Business, the state's chief business lobby.

"If this industry goes down, the spinoff effects on the economy will be enormous," Brunell said.

The group says its formation is an attempt to inject new voices into the debate over the region's forests, which has been dominated so far by timber interests and environmentalists. It plans to solicit support through television and radio ads and direct-mail appeals.

Federal court injunctions arising from environmentalist lawsuits have blocked almost all new timber sales on federal forests in Western Washington, Western Oregon and Northern California for 2½ years.

The Clinton administration unveiled its proposed solution this summer — but it's not the answer, said James Bethel, another co-chair and dean emeritus of the University of Washington's College of Forest Resources.

"It's biased on the side of reducing the area of land allocated to the production of timber products," he said.

Clinton's plan would put about 60 percent of the region's remaining older federal forests in reserves, reducing logging to about one-quarter the level of the 1980s. The proposal has drawn fire from both timber interests and environmentalists.

The new group wants Congress to settle the dispute, an alternative administration of so far have rejected.

Other Washingtonians on the list of founding members include:

- Paul Scheff, Seattle port commissioner and former mayoral candidate.

- Charles Pigott, PACCAR chairman.

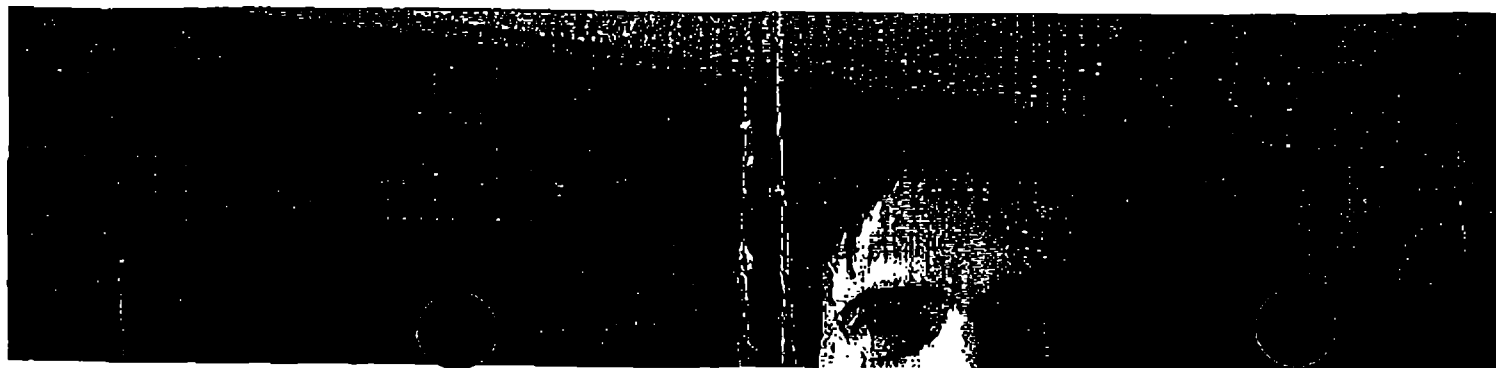
- Thomas O'Leary, Burlington Reso chairman.

- John Clute, Gonzaga University school dean.

- Three newspaper executives: Seattle Times president Mason Sizemore; Spokesman-Review publisher William S. Cowles, and Longview Daily News publisher Ted Natt.

Downtown
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CH LILLY





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Trees, gulls and the eyes of the world

JONI BALTER
Times staff columnist



BLAKE IS-
LAND — Next
spring, when
tourists wear-
ing Budweiser
hats and Space
Needle ear-
rings return
here in droves,

they will chomp salmon and walk
among giant ferns and cedar trees
in a place resonating with history.

Even before Tillicum Village's
name was forever linked with
Saturday's Big Event, there was
no shortage of fun facts about the
island. These tidbits were tossed
like appetizers to tourists making
the eight-mile ride from Seattle.

The visitors were told about
the traditional dances and cus-
toms of Northwest Coastal Indi-
ans. About Capt. George Vancou-
ver breezing by 200 years ago
with too many other places to
name to do with this "small
round island" as he called it.
About Chief Seattle, who is said
to have been born on Blake

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P.2

Washington Citizens to Protect the Northwest Economy

Part of a Pacific Northwest and Northern California Coalition

Honorary Co-Chairs

Dr. James S. Bethel
Dean Emeritus
College of Forest Resources
University of Washington

Donald C. Brunell
President
Asst. of Washington Business

Trish McFarland
Executive Director
Ronald McDonald House

Partial List of Founding Members*

William Stacey Cowles
Publisher
The Spokesman-Review

Frank A. Sireantz
Chairman & CEO
The Boeing Company - Seattle

Rick Bender
President, Washington State
Labor Council AFL-CIO

Thomas H. O'Leary
Chairman & CEO
Burlington Resources, Inc.

Charles M. Piggot
Chairman & CEO
PACCAR, Inc.

R. Mison Stewart
President & Chief Operating Officer
The Seattle Times

Father William Sullivan
President, Seattle University

John E. Clute
Dean
Gonzaga University School of Law

W.W. (Bill) Philip
President & CEO
Columbia Bank - Tacoma, WA

Tom Natt
Publisher, Longview Daily News
Longview, WA

Paul Schell
Seattle Port Commissioner

Donald W. Hart
President
Hart & Associates, Inc.

Christine Schaug
McFarland & Alton PS

David A. Clark
President, Clark & Co.

Larry A. Stanley
President/CEO
Empire Bolt & Screw Inc.

P.P. Lynch
President, Jones & Mitchell

Michael Murphy
President

Dear Friend,

There's a growing crisis in our state . . . It threatens each one of us. And if action isn't taken soon, families, homes, schools, businesses, and communities throughout our region will suffer.

We urgently need your help in avoiding this tragedy, and that's why we're taking the unusual step of writing to you today.

The crisis we're talking about is the result of a breakdown in government policy for the forests of our region. At the Forest Conference in April, President Clinton laid out strong guiding principles for the protection of the forests and the economy in our region. These principles are sound, and we embrace them.

But government policy has now departed from these principles - lawsuits continue to block the sale of timber, and we are faced with the loss of thousands of jobs and the disruption of the economy throughout Washington. Some people think this problem affects only those who work in the forests of our state. But that doesn't begin to tell the story.

The fact is, needless and severe hardships will be inflicted far beyond the forest-dependent communities of our state, negatively impacting the lives of urban, suburban, and rural citizens, alike - in a variety of ways.

Here are just some of the consequences we can expect in the Pacific Northwest and Northern California, if implementation of President Clinton's principles is thwarted:

- The loss of 30,000 harvesting, millworker, and pulp and paper production jobs;
- The loss of an additional 25,000 to 35,000 jobs in related industries - mostly in urban areas;
- Home and business foreclosures - countless personal tragedies along with the losses those mean to lending institutions;
- Losses of more than \$200 million per year in federal revenues to

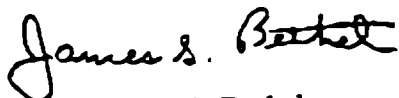
That's why we're calling for a return to the President's plan for a balanced approach. We're asking Congress and the Administration to break the current gridlock through adoption of a fairer, more comprehensive forest policy that:

- Lifts the current court-imposed injunction which has halted virtually all federal timber sales;
- Permits reduced timber harvesting on federally-owned lands at a reasonable and predictable level each year for the next 3 years;
- Allows the government to work with professional foresters in the field during this time to test its environmental theories in actual practice - so that everyone can clearly see what works and what doesn't; and
- Preserves the ability of private landowners to responsibly manage their forestlands.

This kind of phased, balanced approach will protect Washington families and businesses, and ensure that effective environmental protections go forward.

If you agree, please join Washington Citizens to Protect the Northwest Economy. Our Federal elected officials need our support to seek a realistic solution.

Sincerely,



James S. Bethel



Don C. Brunell



Trish McFarland

P.S. Sign and return the enclosed postage-paid card at once. We urgently need your help!



Prominent new backers join timber industry in forest debate

By ERIC PLYNE
Seattle Times staff reporter

The timber industry has prominent new allies in the fight over the Northwest's federal forests.

A new three-state group, Citizens to Protect the Pacific Northwest and Northern California Economy, has formed to work for a "fairer, more comprehensive" solution to the long-running dispute.

Among those on the list of 60 founding members, released this week, are Boeing Chairman Frank Shrontz, Seattle University President Father William Sullivan and state Labor Council President Rick Bender.

The timber industry instigated formation of the new group and is bankrolling its \$1 million to \$1.5 million budget, said Don Brunell, Washington co-chairman and president of the Association of Washington Business, the state's chief business lobby.

The group says its formation is an attempt to inject new voices into the debate over the region's forests, which has been dominated so far by timber interests and environmentalists.

Federal-court injunctions arising from environmentalist lawsuits have blocked almost all new timber sales on federal forests in Western Washington, Western Oregon and Northern California for 2½ years.

The Clinton administration unveiled its proposed solution this summer — but it

James Bethel, co-chairman and dean emeritus of the University of Washington's College of Forest Resources.

"It's biased on the side of reducing the area of land allocated to the production of timber products," he said.

Clinton's plan would put about 60 percent of the region's remaining older federal forests in reserves, reducing logging to about one-quarter the level of the 1980s. The plan has drawn fire from both timber interests and environmentalists.

The new group wants Congress to settle the dispute, which the administration so far has rejected.

Other Washingtonians on the list of founding members include:

• Paul Schell, Seattle port commissioner.

• Charles Pigou, PACCAR chairman.

• Thomas O'Leary, Burlington Resources chairman.

• John Clute, Gonzaga University law school dean.

• Three newspaper executives: Seattle Times President Mason Sizemore;

(Spokane) Spokesman-Review Publisher William Stacey Cowles, and Longview Daily News Publisher Ted Natt.

Bill Arthur, Seattle representative of the Sierra Club, said he had been hearing rumors that the timber industry was putting together a new, more broad-based group.

"They want to roll back the

Clinton program. It's too little, too late."

BILL ARTHUR
Seattle representative of the Sierra Club

- Lost health insurance for workers, and lost income for health care providers; and
- Additional burdens on safety net programs such as unemployment, and aid to families with dependent children.

But this crisis need not occur. And it won't... if reasonable people throughout Washington take action to ensure a return to the basic principles set forth by President Clinton in April. We cannot let untested theories about forest management place our economy in jeopardy. We must join together to find a better solution which permits our region to prosper in the years to come.

That solution must include protection of our environment — it's an indispensable part of

NOV 30 '93 09:53AM

P.3/8

WILLAMINA LUMBER COMPANY

TON AFFILIATE



1 - Suite 400 - Portland, OR 97225-6698
297-7691 - Fax (503) 297-3188

Dear

The forest industry felt that President Clinton's interest in resolving the gridlock in forest resources in the Pacific Northwest would be positively dealt following the Timber Summit in April. Despite our quality input to the Administration people handling the aftermath of the Summit, the outcome has been biased to the point where the timber outputs from our National Forests and BLM lands will be reduced by about 75% under the option (Option 9) chosen by the President.

Option 9 is massive environmental overkill. It is totally unnecessary to manage these lands with restrictions on sustained-yield timber output as proposed by the Clinton program. Unfortunately the Federal Ecosystem Management Advisory Team was dominated by wildlife biologists and environmentally-oriented people carefully picked to preordain the outcome. The result was a series of options that radically reduced traditional timber outputs and totally changes the policy of managing our federal forests. I can assure you that there is valid scientific evidence to demonstrate that a significantly better alternative is appropriate.

Our state is already mired down in major money problems. Our schools are threatened, our county revenues are now at risk and our state and county tax receipts will be significantly impacted through the forthcoming unemployment that will result from the inevitable layoffs due to the lack of sustained-yield federal timber policies.

Industry is determined that it will not go down without a fight. We are prepared to launch a major campaign over the next several months, the centerpiece of which is a Letterhead Committee consisting of a very broad spectrum of community leaders and chief executive officers of companies from outside of the forest industry. This Letterhead Committee will be the author of an informational program designed to explain the unnecessary impacts on our region and the undesirable effects that can be avoided through a balanced solution.

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Page Two

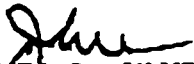
I have attached a description of the program for your examination. I want to emphasize that the campaign will be a high road activity, carefully designed not to be insulting nor irresponsible. The messages will be tailored in a manner that recognizes the importance of the reputations of the Letterhead Committee. Don Frisbee, Chairman of Pacificorp, has agreed to participate already. The campaign and the Letterhead Committee have been explained to Bill Wyatt and you may wish to check him as you consider my request to serve on the committee.

The Winner Wagner firm has conducted a number of campaigns of this nature with extraordinary success. No committee involvement on your part will be required: no time commitment is necessary, nor is any funding requested. Industry will fund the entire program itself.

I will call you in a few days to see if you have any questions and to determine whether or not you are willing to assist us in trying to avoid this disaster on our way of life in the Pacific Northwest.

Sincerely,

WILLAMINA LUMBER COMPANY


JOHN C. HAMPTON
President

JCH:vls

Enclosures

NOV 30 '93 09:54AM

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CITIZENS ACTION PLAN FOR THE PACIFIC NORTHWEST & NORTHERN CALIFORNIA

Background

Presently there is very little momentum either within the Pacific Northwest or northern California congressional delegations to modify President Clinton's July 2 Forest Plan, his administration's proposal to reduce federal harvest east of the Cascades, or the upcoming Endangered Species Act rulemaking affecting private lands within the region. Either congressional or Administration action will be required in 1994 to favorably modify the plan and will require the support of the congressional delegation representing Washington, Oregon and northern California. Industry is seeking a solution that would make more public timber available for harvest, growth-test the alternative, reduce the regulatory burden on private landowners, and insulate an improved and revised plan from legal challenge.

Program Objective

Our key objective: Create awareness among the affected congressional delegation that regional support for a fairer, balanced solution to the forest crisis exists outside the forest products industry and the rural areas traditionally friendly to the industry. Such expressions of support are intended to motivate the delegation to either promote a legislative remedy and/or pressure the Administration for relief.

The Citizens Committee

AFPA's plan is designed to organize grass roots support spearheaded by 30-member plus citizen's committees, established in each of the three states, comprised of non-industry civic leaders, business people and human welfare advocates from the three-state region. The committees would in turn appeal to broad regional audiences to join in support of a fairer and less economically harmful solution to the forest issue. The listing of your name on the committee letterhead will demonstrate your concern for the region and your support for a more balanced solution.

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Program Elements

A 1.5 million piece direct-mail campaign by the committees, targeted to potential forest industry friends (based on research) would generate approximately 100,000 responses from people in the targeted areas asking their congressman, senators and the Administration for a more balanced, equitable solution. Regional television and radio ads would build awareness for the committees' concerns and alert the delegation to the industry's and the committees' political resolve.

Parallel but separate efforts, not covered under this plan, will rejuvenate industry's and labor's traditional grass roots supporters in rural areas.

The Winner Wagner Firm has conducted several successful campaigns of this type.

Message

The message would be positive and appeal to the self-interest of those in the region whose livelihoods would indirectly be impacted by the President's plan. It would exhort people in the Northwest and northern California to improve on his plan, Option 9, i.e. that "we can all do much better" in protecting both jobs and the environment of the region. This regional campaign will build awareness of industry's economic importance and seek support from our potential allies in urban and rural areas by informing them of our willingness and our demonstrated ability to manage our forests constructively.

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FACT SHEET

If the Administration's forest plan goes forward, economists and scientists predict that over the next five years:

- o **The forest products industry in the Pacific Northwest and northern California, one of the region's most vital industries (providing 15.2% of all manufacturing jobs in Washington, 33.8% in Oregon, and 4.4% in California) will be effectively dismantled.**
- o **The 3 billion board feet net reduction in timber harvest called for the by Administration's plan will result in the loss of at least 30,000 jobs in the timber industry, and through the multiplier effect, will directly impact another 35,000 related jobs in both rural and metropolitan areas. This will equate to about \$2.25 billion in regional payroll losses.**
- o **Among those jobs and industries affected will be:**

Banking: Job loss means the loss of homes and income property, placing a burden upon the banking industry of uncollectible debt and a potential drain on reserves.

Real Estate: If other regions with significant single-industry job losses are any indication, property values will decline and mortgage foreclosures will go up.

Health Care/Insurance: Manufacturing industries provide health insurance for employees; when those jobs are lost, so is income to health care providers as well as health coverage for individuals.

Retail/Service: Unemployment means lost discretionary income, with a direct impact on retail and other service industries.

Utilities: Utilities supplying pulp and paper mills will lose these large customers, causing substantial residential and commercial rate increase to cover the loss.

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- There will also be substantial losses to the federal, state and local governments, including:
 - Loss in net timber sale receipts to the U.S. Treasury of \$250 million per year.
 - A reduction in federal payments to counties and school districts of \$209 million per year.
 - Losses of approximately \$5 million per year in sales taxes, and \$6 million per year in timber yield (excise taxes in California and Washington).
 - Congruent annual reductions in state and federal personal and corporate income taxes.
 - \$660 million in unemployment compensation payments to cover laid-off workers for a 12-month period.
- National and international economic impacts:
 - Adverse impacts on U.S. balance of payments resulting from increased wood products imports to replace output lost under the Administration's plan.
 - Vastly increased wood imports adversely affecting the environment of Third World countries with no forest management systems.
 - Consumer losses reaching \$2.5 billion per year, due to higher lumber and related wood products prices, which will cause inflationary increases in new home prices, consumer forest products, etc.

Potential Solutions

- In order to avoid widespread economic and social consequences in this region stemming from the Administration's forest plan, reasonable people throughout the Pacific Northwest must not sit idly by and let this calamity occur.

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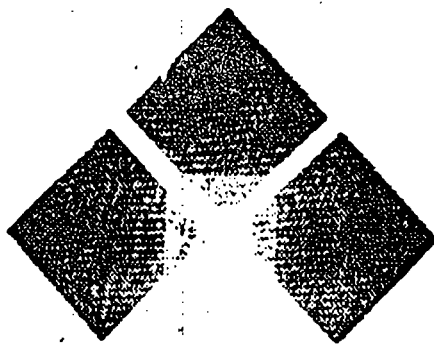
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Potential Solutions (cont.)

- An interim solution is needed, one that supports a pragmatic transition to reduced harvest levels and permits a necessary and productive industry to survive.
- The solution would rest not on unproved ecological theories, but on a test of advanced forest management techniques in actual practice.
- This "ground truth" testing would permit both the Administration and the forest products industry to assess accurately what is really needed in terms of environmental protections, and at the same time prevent destructive impacts upon an entire regional economy.
- We urge the support of an interim plan, and request the region's Congressional representatives of both parties to recognize the severe consequences to urban, suburban and rural areas alike, and to seek a legislative solution which balances environmental gains and a prosperous Pacific Northwest economy.

The primary source for this data is The Oregon Lands Coalition Socioeconomic Report, by Professor William McKillip, U.C. Berkeley; Professor James Boyer, University of Minnesota; and Forest Economist Mark Rasmussen.

This report and other data will be made available upon request.



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Prominent new backers join timber industry in forest debate

BY ERIC PRYNE
Seattle Times staff reporter

The timber industry has prominent new allies in the fight over the Northwest's federal forests.

A new three-state group, Citizens to Protect the Pacific Northwest and Northern California Economy, has formed to work for a "fairer, more comprehensive" solution to the long-running dispute.

Among those on the list of 60 founding members, released this week, are Boeing Chairman Frank Shrontz, Seattle University President Father William Sullivan and state Labor Council President Rick Bender.

The timber industry instigated formation of the new group and is bankrolling its \$1 million to \$1.5 million budget, said Don Brunell, Washington co-chairman and president of the Association of Washington Business, the state's chief business lobby.

The group says its formation is an attempt to inject new voices into the debate over the region's forests, which has been dominated so far by timber interests and environmentalists.

Federal-court injunctions arising from environmentalist lawsuits have blocked almost all new timber sales on federal forests in Western Washington, Western Oregon and Northern California for 2½ years.

The Clinton administration unveiled its proposed solution this summer — but it's not the answer, said

James Bethel, co-chairman and dean emeritus of the University of Washington's College of Forest Resources. "It's biased on the side of reducing the area of land allocated to the production of timber products," he said.

Clinton's plan would put about 60 percent of the region's remaining older federal forests in reserves, reducing logging to about one-quarter the level of the 1980s. The plan has drawn fire from both timber interests and environmentalists.

The new group wants Congress to settle the dispute, which the administration so far has rejected.

Other Washingtonians on the list of founding members include:

- Paul Schell, Seattle port commissioner.
- Charles Pigott, PACCAR chairman.
- Thomas O'Leary, Burlington Resources chairman.
- John Clute, Gonzaga University law school dean.
- Three newspaper executives:

Seattle Times President Mason Sizemore; (Spokane) Spokesman-Review Publisher William Stacey Cowles, and Longview Daily News Publisher Ted Nart.

Bill Arthur, Seattle representative of the Sierra Club, said he had been hearing rumors that the timber industry was putting together a new, more broad-based group.

"They want to roll back the Clinton program," he said. "It's too little, too late."

'They want to roll back the Clinton program. It's too little, too late.'

BILL ARTHUR
Seattle representative of the Sierra Club

Seattle Times 11/9/93

Washington Citizens to Protect the Northwest Economy

Part of a Pacific Northwest and Northern California Coalition

Honorary Co-Chairs

Dr. James S. Bethel
Dean Emeritus
College of Forest Resources
University of Washington

Donald C. Brunell
President
Asso. of Washington Business

Trish McFarland
Executive Director
Ronald McDonald House

Partial List of Founding Members*

William Stacey Cowles
Publisher
The Spokesman-Review

Frank A. Shrontz
Chairman & CEO
The Boeing Company - Seattle

Rick Bender
President, Washington State
Labor Council AFL-CIO

Thomas H. O'Leary
Chairman & CEO
Burlington Resources, Inc.

Charles M. Pigott
Chairman & CEO
PACCAR, Inc.

H. Mason Stremore
President & Chief Operating Officer
The Seattle Times

Father William Sullivan
President, Seattle University

John E. Clute
Dean
Cortaza University School of Law

W.W. (Bud) Philp
President & CEO
Columbia Bank - Tacoma, WA

Ted Natt
Publisher, Longview Daily News
Longview, WA

Paul Schell
Seattle Port Commissioner

Donald W. Hart
President
Hart & Associates, Inc.

Christine Schweg
McFarland & Alton PS

David A. Clink
President, Clink & Co.

Larry A. Stanley
President/CEO
Empire Bolt & Screw Inc.

P.P. Lynch
President, Jones & Mitchell

Michael Murphy
President
Central Pro-Mix Concrete Co.

Gene McKay
President, Bqway NW Inc.

Don Herak
President, Herak Enterprises

* (Titles and affiliations for identification
purposes only)

Dear Friend,

There's a growing crisis in our state . . . It threatens each one of us. And if action isn't taken soon, families, homes, schools, businesses, and communities throughout our region will suffer.

We urgently need your help in avoiding this tragedy, and that's why we're taking the unusual step of writing to you today.

The crisis we're talking about is the result of a breakdown in government policy for the forests of our region. At the Forest Conference in April, President Clinton laid out strong guiding principles for the protection of the forests and the economy in our region. These principles are sound, and we embrace them.

But government policy has now departed from these principles - lawsuits continue to block the sale of timber, and we are faced with the loss of thousands of jobs and the disruption of the economy throughout Washington. Some people think this problem affects only those who work in the forests of our state. But that doesn't begin to tell the story.

The fact is, needless and severe hardships will be inflicted far beyond the forest-dependent communities of our state, negatively impacting the lives of urban, suburban, and rural citizens, alike - in a variety of ways.

Here are just some of the consequences we can expect in the Pacific Northwest and Northern California, if implementation of President Clinton's principles is thwarted:

- The loss of 30,000 harvesting, millworker, and pulp and paper production jobs;
- The loss of an additional 25,000 to 35,000 jobs in related industries - mostly in urban areas;
- Home and business foreclosures - countless personal tragedies along with the losses those mean to lending institutions;
- Losses of more than \$200 million per year in federal revenues to counties and school districts;
- Widespread reductions in personal income, and damaging losses to retail and service businesses;

- Lost health insurance for workers, and lost income for health care providers; and
- Additional burdens on safety net programs such as unemployment, and aid to families with dependent children.

But this crisis need not occur. And it won't... if reasonable people throughout Washington take action to ensure a return to the basic principles set forth by President Clinton in April. We cannot let untested theories about forest management place our economy in jeopardy. We must join together to find a better solution which permits our region to prosper in the years to come.

That solution must include protection of our environment – it's an indispensable part of the quality of life we enjoy here in Washington. But it must also balance environmental goals with social and economic needs.

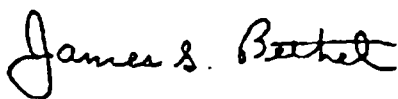
That's why we're calling for a return to the President's plea for a "balanced solution." We're asking Congress and the Administration to break the current gridlock through adoption of a fairer, more comprehensive forest policy that:

- Lifts the current court-imposed injunction which has halted virtually all federal timber sales;
- Permits reduced timber harvesting on federally-owned lands at a reasonable and predictable level each year for the next 3 years;
- Allows the government to work with professional foresters in the field during this time to test its environmental theories in actual practice – so that everyone can clearly see what works and what doesn't; and
- Preserves the ability of private landowners to responsibly manage their forestlands.

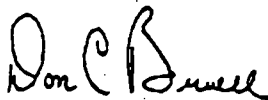
This kind of phased, balanced approach will protect Washington families and businesses, and ensure that effective environmental protections go forward.

If you agree, please join Washington Citizens to Protect the Northwest Economy. Our Federal elected officials need our support to seek a realistic solution.

Sincerely,



James S. Bethel



Don C. Brunell



Trish McFarland

P.S. Sign and return the enclosed postage-paid card at once. We urgently need your help!