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**ECONOMIC AND
BUDGET
BRIEFING V**

ECONOMIC AND BUDGET BRIEFING V

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**FY 1994 BUDGET
CURRENT STATUS**
(in billions of dollars)

	FY 1997	
	Target	Status
Deficit Reduction.....	145	145
Investment.....	+63	+50
Defense Reductions.....	-27	-27
Non-Defense Discretionary Reductions.....	-30	-16
Entitlement Reductions.....	-50	-56
Revenue Increases.....	-76	-76
Debt Service.....	-14	-14
Deficit reduction needed to hit target.....	11	6

STIMULUS

STIMULUS

Goals

- Create jobs
- Quick spending
- Down payment on long-term investment
- Targeted programs

Conditions

Job-creating impact of proposals is enhanced because:

- Almost all spending will be obligated by September 30, 1993.
- Tax provisions encourage quick investment in plant and equipment, even though credits cannot be claimed until plant and equipment is placed in service

Jobs Created

The stimulus package will create over 670,000 jobs this year, and an additional 265,000 jobs next year. These jobs will be in a variety of fields, including: health; education; construction; manufacturing; engineering and other science-related areas.

In addition to creating jobs, the stimulus proposals will, in certain cases, help to avoid potential layoffs of current workers. For example, increased funding for grants to States for education programs for the disadvantaged will assist States that have suffered substantial losses in funding for these programs due to the revised allocation formula implemented following the 1990 census. In addition, the initial investment in new job creation is expected to result in increased activity throughout the economy. For example, creation of jobs for highway projects can be expected to have a stimulating effect on construction industries and their suppliers.

Summary

Proposals (in billions of dollars)

<u>Spending</u>	Budget authority <u>FY 1993</u>	Obligations <u>FY 1993</u>	<u>Outlays</u>	
			<u>FY 1993</u>	<u>FY 1994</u>
Summer Head Start . . .	.6	.6	.5	.1
Education Programs . . .	.8	.8	.4	.3
Youth Summer Jobs . . .	.5	.5	.3	.2
Public Works	6.7	6.0	1.2	3.3
Immunization and WIC .	.3	.3	.2	.1
Extend Unemployment Compensation	3.3	3.3	2.5	.*
All other spending	1.5	1.5	1.2	0.3
Loans (net of subsidy BA)	<u>2.6</u>	<u>2.6</u>	<u>*</u>	<u>.1</u>
Subtotal, Spending . .	16.3	15.7	6.3	4.5

Amount of Tax Incentives

<u>Tax Stimulus</u>	<u>FY 1993</u>	<u>FY 1994</u>	<u>FY 1993 and FY 1994</u>
Investment Tax Credit . .	6.4	12.9	19.3
Low-income Housing credit	.1	.2	.3
R&E Tax Credit	.9	1.2	2.1
Eliminate ACE depre- ciation adjustment . . .	<u>.1</u>	<u>.3</u>	<u>.4</u>
Subtotal, Tax Stimulus	7.5	16.4	22.1
Total, FY 1993 Budget Authority and Tax Incentives	23.8		

* \$50 million or less.

Themes

The proposals address the following themes, with some programs contributing to more than one theme:

- Summer of Opportunity: Summer Head Start; additional Summer elementary and secondary education programs; youth Summer jobs; public works, including infrastructure and parks rehabilitation, to begin in the Spring or Summer; immunization program (with outreach in the Summer).
- Investment in Our People: Summer Head Start; additional Summer elementary and secondary education programs; immunization programs; WIC.
- Job Creation and Rebuilding America: Infrastructure, including highways and transit; youth Summer jobs; public works; parks rehabilitation. (Also continuation of unemployment compensation extended benefits.)
- Government Efficiency: Social Security/Disability modernization. (Also IRS modernization.)
- Private-Sector Incentives: Investment tax credit; Bumpers capital gains for long-term investments in new ventures; pension-fund incentives for investment in real estate; early IRA withdrawals for home purchase; low-income housing credit. (Also the prospect of deficit reduction and lower long-term interest rates.)

PROPOSED FY 1993 STIMULUS OPTIONS
(in millions of dollars)

<u>FUNCTION</u>	<u>SELECTED STIMULUS OPTIONS</u>	<u>BUDGET AUTHORITY</u>	<u>OBLIGATIONS</u>	<u>OUTLAYS</u>
DEPARTMENT OF AGRICULTURE				
300	Soil Conservation Service: Watershed & conservation.....	50	50	25
350	Agricultural Research Service: Facility enhanced maintenance...	40	40	31
300	Enhanced Natural Resources Protection.....	100	100	90
604	FmHA Low-Income Housing Repair Loans:			
	Loan Levels.....	(3)	(3)	N/A
	1993 Supplemental.....	1	1	1
604	FmHA Very Low-Income Housing Repair Grants.....	6	6	5
600	Food & Nutrition Service: Women, Infants, and Children (WIC) supplemental feeding program.....	75	75	68
350	Food & Nutrition Service: The Emergency Food Assistance Program (TEFAP).....	25	25	25
Subtotal, Agriculture.....		297	297	245
DEPARTMENT OF COMMERCE				
376	National Institute of Standards and Technology (NIST): Advanced technology program.....	140	140	45
376	NIST: Networking and computer applications.....	15	15	12
306	National Oceanic and Atmospheric Administration: Operations, research, and facilities.....	86	86	50
376	National Telecommunications & Information Administration.....	153	75	20
376	Minority Business and Development Administration.....	2	2	1
Subtotal, Commerce.....		396	318	128
DEPARTMENT OF DEFENSE				
300	DOD-Civil: Army Corps of Engineers.....	165	165	38

100

PROPOSED FY 1993 STIMULUS OPTIONS
(in millions of dollars)

<u>FUNCTION</u>	<u>SELECTED STIMULUS OPTIONS</u>	<u>BUDGET AUTHORITY</u>	<u>OBLI- GATIONS</u>	<u>OUTLAYS</u>
DEPARTMENT OF EDUCATION				
500	Summer 1993 pre-school & school programs.....	500	500	400
500	Disadvantaged student program.....	250	250	30
Subtotal, Education.....		750	750	430
DEPARTMENT OF ENERGY				
270	Energy: Building and industrial conservation.....	20	20	10
DEPARTMENT OF HEALTH & HUMAN SERVICES				
500	Head Start.....	556	556	473
550	Immunization.....	212	212	148
550	AIDS: Ryan White Act.....	160	160	59
650	Social Security Admin.: Disability insurance (DI) processing.....	272	272	272
552	National Institutes of Health: Networking and computer applications.....	10	10	4
Subtotal, Health & Human Services.....		1,210	1,210	956
DEPARTMENT OF HOUSING & URBAN DEVELOPMENT				
600	Accelerate home investment partnership.....	—	—	86
600	Accelerate public housing modernization.....	—	—	—
600	Community development block grants.....	2,000	2,000	520
Subtotal, Housing & Urban Development.....		2,000	2,000	606

PROPOSED FY 1993 STIMULUS OPTIONS
(in millions of dollars)

<u>FUNCTION</u>	<u>SELECTED STIMULUS OPTIONS</u>	<u>BUDGET AUTHORITY</u>	<u>OBLIGATIONS</u>	<u>OUTLAYS</u>
DEPARTMENT OF THE INTERIOR				
300	Maintenance of national parks and forests.....	300	300	270
DEPARTMENT OF LABOR				
500	Job Training Partnership Act: Summer youth employment and training program.....	500	500	330
600	Extend unemployment compensation.....	3,300	3,300	3,300
	Offsets: EUC extension results in lower spending on Extended Benefits program.....	---	---	-800
	Subtotal, Labor.....	3,800	3,800	2,830
DEPARTMENT OF TRANSPORTATION				
400	Federal-aid highway program.....	---	2,976	218
401	AMTRACK Capital.....	200	200	30
400	Mass transit.....	1,000	551	140
	Subtotal, Transportation.....	4,176	3,727	388
DEPARTMENT OF THE TREASURY				
800	Treasury: Accelerate tax system modernization.....	158	158	111
OTHER AGENCIES				
304	EPA: Watershed Resource Restoration Grants.....	50	50	25
800	GSA: Vehicle energy conversion.....	30	30	30
252	NASA: Networking and computer applications.....	5	4	3
251	National Science Foundation (NSF): Research and development.....	200	160	90

projects ready to go? repair of architecture?

*• Stimulus Spending Fund
• Green Lights & Computers.*

PROPOSED FY 1993 STIMULUS OPTIONS
(in millions of dollars)

<u>FUNCTION</u>	<u>SELECTED STIMULUS OPTIONS</u>	<u>BUDGET AUTHORITY</u>	<u>OBLIGATIONS</u>	<u>OUTLAYS</u>
251	NSF: Networking and computer applications.....	20	16	9
370	SBA: 7(a) loan guarantee level.....	(2,742)	(2,742)	N/A
	Subsidy level.....	150	150	45
Subtotal, Other Agencies.....		455	410	202

TOTALS:

Sub-total, Stimulus proposals - Spending.....	13,727	13,155	6,214
Loan levels.....	2,745	2,745	---
Less: subsidy BA.....	-151	-151	46
SUB-TOTAL SPENDING, including loan levels.....	16,321	15,749	6,260
Investment tax credit and other tax stimulus provisions.....	7,500	7,500	7,500
TOTAL, Stimulus proposals.....	23,821	23,249	13,760

INVESTMENT

INVESTMENT OPTIONS

(in millions of dollars)

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	1994-97
1997	Total

REBUILD AMERICA

Infrastructure

Federal-aid highway program.....	1,298	5,014
Mass transit.....	750	1,600
Other DOT funding.....	478	1,264
Public land highways and Indian reservation roads.....	156	321
Drinking water infrastructure	780	1,640
Rural water and waste loans and grants.....	209	435
Water resources development.....	1,200	2,945
Environmental infrastructure.....	363	1,309
Tree planting initiative.....	112	402
Energy efficiency in Federal buildings.....	192	495
Weather service modernization.....	47	346

State Revolving Fund?
USDA

Interior?

Av Rec 77

State Revolving Fund
2.45 m RV '94
person.
National Parks
Wildlife Refs.
Public Lands
Forest Service

Defense Conversion

Moderate defense conversion program.....	1,500	5,767
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Enterprise Zones (tax incentive).....	1,431	3,029
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Community Development Banks.....	111	422
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Housing

50% HOME/50% vouchers (150,000 units).....	354	571
--	-----	-----

Other

Community development block grant (CDBG).....	406	930
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SUBTOTAL, TAX INCENTIVES.....	1,431	3,029
SUBTOTAL, SPENDING INCENTIVES.....	7,956	23,461
TOTAL, REBUILD AMERICA.....	9,387	26,490

INVESTMENT OPTIONS
(in millions of dollars)

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	1997	1994-97 Total
LIFELONG LEARNING		
Head Start		
Program growth.....	2,628	5,987
Related Medicaid.....	193	404
Related child care feeding.....	273	636
Summer.....	619	2,083
WIC (Special supplemental food pro- gram for women, infants, and children).....	798	2,098
National Service.....	2,000	5,400
Youth Apprenticeship.....	530	1,394
Education Reform and Initiatives.....	3,025	6,845
Dislocated Worker Assistance Act.....	2,000	6,107
Parenting and Family Support.....	495	890
Other		
Chapter 1 (Compensatory Education) supplemental	250	725
Job Corps: adopt "50-50 plan".....	243	414
JTPA, Summer Youth Employment and Training.....	500	1,830
TOTAL, LIFELONG LEARNING.....	13,554	34,813

INVESTMENT OPTIONS

(in millions of dollars)

	1997	1994-97 Total
PRIVATE SECTOR INCENTIVES		
Tax Incentives		
Exclusion on capital gains from original-issue, small business stock (tax incentive).....	176	395
Modify passive loss rules for real estate (tax incentive).....	632	2,620
Mortgage Revenue Bonds (tax incentive).....	170	527
Provide tax credit to employees equal to FICA paid on tips (tax incentive).....	314	1,156
Encourage pension plan investment in real estate (tax incentive).....	---	---
Repeal luxury tax except on autos; index autos (tax incentive).....	159	545
Technology:		
Federal Coordinating Council for Science, Engineering, and Technology.....	1,815	4,248
Crosscutting NSF, NIH, NASA, & NIST high performance computing.....	320	847
? - EPA?? - Environmental Technology.....	131	300
Other		
National Research Initiative grants (Agriculture).....	110	207
Forestry Research Initiative (Agriculture).....	105	273
National Inst of Standards and Technology growth.....	396	970
<u>Energy conservation and renewable</u> <u>energy programs (Energy Policy Act).....</u>	<u>420</u>	<u>1,020</u>
<u>Natural gas research and development:</u>		
<u>Emphasize utilization.....</u>	<u>90</u>	<u>185</u>
<u>Advanced Neutron Source.....</u>	<u>243</u>	<u>437</u>
<u>Build Tokamak physics experiment.....</u>	<u>90</u>	<u>224</u>

INVESTMENT OPTIONS

(in millions of dollars)

	1994-97	
	1997	Total
SBA 7(a) loan guarantees	161	569
National Science Foundation	850	2,689
NASA aeronautics research.....	242	641
Fully invest in IRS tax system		
modernization including acceleration.....	696	1,873
Social Security Administration (automation).....	245	980
SUBTOTAL, TAX INCENTIVES.....	1,451	5,243
SUBTOTAL, SPENDING INCENTIVES.....	5,914	15,463
TOTAL, PRIVATE SECTOR INCENTIVES.....	7,365	20,706

INVESTMENT OPTIONS
(in millions of dollars)

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	1997	1994-97 Total
HEALTH CARE		
AIDS, women's health, and other public health initiatives:		
Targeted growth.....	3,206	8,235
AIDS - Ryan White Act.....	394	1,028
Other		
Substance abuse prevention and treatment	800	1,873
Food Stamps and nutrition assistance expansion.....	2,468	7,172
Social Security Administration (DI processing).....	200	800
TOTAL, HEALTH CARE.....	7,068	19,108
REWARDING WORK		
Expand EITC (earned income tax credit).....		
	1,294	3,774
Expand Welfare Reform.....	3,800	10,700
Other		
Extend unemployment compensation.....	---	2,100
TOTAL, REWARDING WORK.....	5,094	16,574
CRIME INITIATIVE.....	1,120	3,905
TAXES, ALL CATEGORIES.....	2,882	8,272
SPENDING, ALL CATEGORIES.....	40,706	113,324
TOTAL, ALL CATEGORIES.....	43,588	121,596

ENTITLEMENTS

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total
ENERGY			
270	Power Marketing Administration (PMA): Debt repayment reform receipts.....	-292	-1,165
270	PMA: Market incentives for conservation.....	-223	-520
Total, Function 270.....		-515	-1,685

NATURAL RESOURCES AND ENVIRONMENT

300	Conservation reserve: no new acres.....	-178	-331
300	Inland Waterway user fee phase-in.....	-325	-685
300	Increase grazing fees: Agriculture Department.....	-13	-28
300	Increase grazing fees: Interior Department.....	-22	-48
300	Federal irrigation water surcharge.....	-15	-45
300	Recreation Fees: Corps of Engineers.....	-20	-80
300	Recreation Fees: Interior Department.....	-32	-122
300	Recreation Fees: Agriculture Department.....	-15	-51
300	Increase hardrock mining claims.....	-80	-320
300	50% net receipt sharing (minerals).....	-45	-170
300	Below-cost timber sales (loss of receipts).....	58	202
300	Hardrock mining royalties.....	-145	-285
300	Harbor maintenance fee collection enforcement (revenue).....	-65	-165
Total, Function 300.....		-897	-2,128

AGRICULTURE

350	Eliminate Cooperative State Research Service (Morrill-Nelson permanent appropriation).....	-3	-12
350	Eliminate honey program.....	-7	-43
350	Total income over \$100,000 (means-test farm subsidies).....	-300	-1,050
350	Limit Commodity Credit Corporation income-support payments to \$50,000 per year.....	-213	-810

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total
350	Reduce market promotion program to FY 1993 level.....	-52	-208
350	Increase non-eligible payment acres starting in FY 1996.....	-720	-1,030
350	Eliminate 0/92 & 50/92 (PAY/92) programs starting in FY 1996.....	-664	-937
350	Increase assessments on "non-program" crops starting FY 1996.....	-450	-900
350	Limit payments on wool and mohair to \$50 thousand per person.....	-66	-212
350	Reform disaster payments.....	---	---
350	Reform crop insurance program through area-yield.....	-255	-739
Total, Function 350.....		-2,730	-5,941

COMMERCE AND HOUSING CREDIT

370	Assess examination fees for State-chartered, FDIC-insured banks.....	-342	-1,291
370	Extend patent and trademark fees.....	-115	-226
370	Government National Mortgage Association: Real estate mortgage insurance conduits.....	-30	-120
370	Limit Federal Housing Administration closing costs (Phase-in to 57%).....	-81	-253
370	Commodity Futures Trading Commission fees (revenue).....	-63	-235
370	Securities and Exchange Commission registration fee.....	-50	-188
Total, Function 370.....		-681	-2,313

TRANSPORTATION

400	Recreational decal/charge for rescue.....	-30	-120
400	Continue tonnage fees.....	-68	-135

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total
400	Peak period pricing.....	-92	-368
400	Increase fees on general aviation aircraft.....	-138	-505
Total, Function 400.....		-328	-1,128

EDUCATION, TRAINING, EMPLOYMENT, AND SOCIAL SERVICES

500	Direct student loans phase in.....	-1,157	-2,211
500	State default fee.....	-146	-511
Total, Function 500.....		-1,303	-2,722

HEALTH

550	Federal Employees Health Benefits: Medicare rates over-65.....	-24	-75
550	Medicaid: Survey and certification user fees.....	-115	-410
550	Third party liability: Enhanced collections (includes Medicare, Medicaid, Veterans Affairs, Indian Health Service, Defense Department).....	-400	-800
Total, Function 550.....		-539	-1,285

MEDICARE

Extenders:

570	10% capital reduction, outpatient department.....	-150	-260
570	2% laboratory fee update.....	-370	-770
570	10% capital reduction, Prospective Payment System neutral.....	-380	-680
570	Medicare Secondary Payer (MSP) for the disabled.....	-780	-1,380
570	MSP for End Stage Renal Disease after 18 months.....	-35	-70

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total
570	Internal Revenue Service/Social Security Administration/Healthcare Financing Administration data match.....	-120	-165
570	Payments for hospital outpatient services reduced 5.8%.....	-525	-950
570	Maintain current year 1996 Supplementary Medical Insurance (SMI) premium with 25% floor.....	-6,395	-7,845
570	Pay hospitals for inpatient services by hospital-based physicians.....	-260	-810
570	Outpatient payment reform (Part B) - Hospitals.....	---	---
570	Put hospitals on current year update.....	-1,305	-4,720
570	Lower lower IME to 3.2% - Hospitals.....	-3,265	-11,085
570	Cap physician overhead payments at 100% of work RVUs.....	-1,530	-4,580
570	Set laboratory rates at market levels - Administration.....	-1,570	-4,050
570	Eliminate skilled nursing facility Return on Equity payments.....	-160	-560
570	Set durable medical equipment rates at market levels.....	-290	-600
570	Set intraocular lenses reimbursement at competitive rates (\$100) Administration.....	-30	-105
570	Set erythropoietin (EPO) at non-U.S. market rates (\$10 per 1000 units) - Administration.....	-50	-175
570	Three-month Part B freeze (CBO).....	---	---
570	30% coinsurance when Medigap pay some beneficiaries.....	-2,580	-7,940
570	Discount for interactions.....	2,424	6,382
Total, Function 570.....		-17,371	-40,363

INCOME SECURITY

600	Fee for State SSI administration.....	-190	-540
600	Fees for child support enforcement.....	-80	-225
600	Equate matching rates for welfare program.....	-390	-950
600	Conform CSRS/FERS child-survivor benefits age to Social Security.....	-20	-50

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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<u>FUNC-</u> <u>TION</u>	<u>SAVINGS OPTIONS</u>	<u>1994-97</u>	
		<u>1997</u>	<u>Total</u>
600	Base CSRS/FERS survivor annuitites on reduced retiree annuity.....	-140	-350
Total, Function 600.....		-820	-2,115

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total
SOCIAL SECURITY AND RETIREMENT			
OPTION 1: Delay cost-of-living-adjustments (COLA) for 6 months:			
650	Social Security/Railroad.....	-6,500	-23,500
650	Other non-means tested.....	-1,300	-4,900
650	Offsets.....	200	600
650	Total.....	-7,600	-27,800
650	Retain Social Security threshold and tax 85% (revenue).....	-6,900	-21,400
600	Military COLA at CPI-2 under age 62.....	-1,134	-2,664
600	-Offset (6 month COLA delay).....	150	600
600	Civilian COLA at CPI-2 under age 62.....	-348	-812
600	-Offset (6 month COLA delay).....	40	160
920	Federal pay: 6 month COLA delay (not included in total).....	(-1,420)	(-5,140)
600	End lump-sum benefit.....	-3,032	-5,132
TOTAL, Social Security and Retirement, Option1.....			
		-18,824	-57,048

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total
SOCIAL SECURITY AND RETIREMENT			
OPTION 2: COLA at CPI minus 1 for four years:			
650	Social Security/Railroad.....	-12,400	-28,700
650	Other non-means tested.....	-2,700	-6,300
650	Offsets.....	600	1,300
650	Total.....	-14,500	-33,700
650	Retain Social Security threshold and tax 85% (revenue).....	-6,900	-21,400
600	Military COLA at CPI-2 under age 62.....	-1,134	-2,664
600	-Offset (COLA CPI-1 4 yrs).....	567	1,332
600	Civilian COLA at CPI-2 under age 62.....	-348	-812
600	-Offset (COLA CPI-1 4 yrs).....	174	407
920	Federal pay: CPI-1 for four years (not included in total).....	(-2,260)	(-5,230)
600	End lump-sum benefit.....	-3,032	-5,132
TOTAL, Social Security and Retirement, Option 2.....		-25,173	-61,969

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total
SOCIAL SECURITY AND RETIREMENT			
OPTION 3: Delay COLAs for 3 months:			
650	Social Security/Railroad.....	-3,200	-11,600
650	Other non-means tested.....	-654	-2,432
650	Offsets.....	100	300
650	Total.....	-3,754	-13,732
650	Retain Social Security threshold and tax 85% (revenue).....	-6,900	-21,400
600	Military COLA at CPI-2 under age 62.....	-1,134	-2,664
600	-Offset (3 month COLA delay).....	75	300
600	Civilian COLA at CPI-2 under age 62.....	-348	-812
600	-Offset (3 month COLA delay).....	20	80
920	Federal pay: 3 month COLA delay (not included in total).....	(-710)	(-2,570)
600	End lump-sum benefit.....	-3,032	-5,132
TOTAL, Social Security and Retirement, Option 3.....		-15,073	-43,360

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total
SOCIAL SECURITY AND RETIREMENT			
OPTION 4: COLAs for amounts under poverty level:			
650	Social Security/Railroad.....	-8,400	-19,200
650	Other non-means tested.....	-5,200	-12,200
650	Offsets.....	---	---
650	Total.....	-13,600	-31,400
650	Retain Social Security threshold and tax 85% (revenue).....	-6,900	-21,400
600	Military COLA at CPI-2 under age 62.....	-1,134	-2,664
600	-Offset	75	300
600	Civilian COLA at CPI-2 under age 62.....	-348	-812
600	-Offset	20	80
920	Federal pay: COLAs for amounts under poverty level (not included in total).....	(-1,800)	(-6,530)
600	End lump-sum benefit.....	-3,032	-5,132
TOTAL, Social Security and Retirement, Option 4.....			
		-24,919	-61,028

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

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FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total
VETERANS BENEFITS AND SERVICES			
700	Housing loan fees 2%.....	-157	-620
700	Veterans pensions-medicaid nursing homes.....	---	---
700	Pension income through Internal Revenue Service.....	---	---
700	Readjustment benefits.....	-135	-436
700	Medical care costs recovery.....	-407	-1,170
700	Prescription charge/co-payment.....	---	---
700	VA housing down-payment.....	-17	-68
700	Resale losses on loans.....	-21	-80
700	Insurance administration from reserve.....	-31	-113
Total, Function 700.....		-768	-2,487
ADMINISTRATION OF JUSTICE			
750	Extend U.S. Customs merchandise and passenger processing fees.....	-579	-1,143
750	U.S. Customs overtime reform.....	-18	-72
Total, Function 750.....		-597	-1,215
GENERAL GOVERNMENT			
800	Commonwealth of Northern Mariana Islands funding agreement.....	-10	-31
Total, Function 800.....		-10	-31
NET INTEREST			
900	Shorten debt securities.....	-2,300	-5,300
Total, Function 900.....		-2,300	-5,300

PROPOSED ENTITLEMENT SAVINGS
(outlays in millions of dollars)

11:13 AM
02-Feb-93
ENTV

FUNCTION	SAVINGS OPTIONS	1994-97	
		1997	Total

UNDISTRIBUTED OFFSETTING RECEIPTS

950	Auction Federal Communications Commission spectrum.....	-2,083	-4,080
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Total, Function 950.....	-2,083	-4,080
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Total, ALL FUNCTIONS, with Social Security and Retirement:

Option 1.....	-49,766	-129,841
Option 2.....	-56,115	-134,762
Option 3.....	-46,015	-116,153
Option 4.....	-55,861	-133,821

MEMORANDUM:

Revenue items included above.....	-7,028	-21,800
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FEBRUARY 3, 1993

MEMORANDUM

FROM: GREG SIMON
DOMESTIC POLICY ADVISOR
OFFICE OF THE VICE PRESIDENT

TO: VICE PRESIDENT GORE

SUBJECT: MEMO TO THE PRESIDENT ON THE ECONOMIC PACKAGE

This memo responds to the information requests made at yesterday's economic team meeting.

CORPS OF ENGINEERS

According to OMB staff, the projects listed in the stimulus package are all existing projects related to maintenance and rehabilitation of commercial inland waterways. Each of these projects have been through the NEPA process and has identified cost-share sponsors. There are new projects in the long term investment package that would require case by case review under well-established guidelines.

GOVERNMENT PURCHASE OF ALTERNATIVE FUEL VEHICLES (AFV's)

The federal fleet contains 550,000 vehicles. The Energy Act of 1992 required the federal government to buy AFV's at the following rates:

FY 93	5,000 AFV's (1% of total fleet)
94	7500
95	10,000
96	25% of all purchases must be AFV's
97	33% ""
98	50% "
99	75%

The FY 93 budget for purchases is \$4 million at DOE and \$8 million at DOD; there is no money included in the FY 94 budget because DOE and DOD want GSA to spread the cost of purchasing AFV's over each agency's budget.

To speed this program immediately we can accelerate the schedule listed above by one year and issue an Executive Order to convert existing vehicles to alternative fuels at the same rate as new ones are purchased. This would cost \$35 million in FY 1993, an increase of \$28 million.

NATIONAL SERVICE

Yesterday, you requested more information on how inner city youth could be enlisted in the program to work in the National parks doing conservation and environmental restoration. My staff has prepared a proposal on a program to do just that. The program also includes assistance to obtain high school degrees and apprenticeships to teach youth in the program marketable skills in conjunction with local businesses who agree to provide jobs for program graduates.

ENERGY CONSERVATION IN FEDERAL BUILDINGS

Expenditures of \$ 500 million for federal buildings and an additional \$300 million for retrofits of low income housing can expect to have a 50% spendout rate according to OTA studies and existing programs in California and Texas. This would create thousands of jobs for small local contractors and suppliers as well as ancillary jobs in the production of energy efficient appliances , windows and similar items.

FEDERAL LIGHTING INITIATIVE

You requested a list of federal buildings that could be fitted with energy efficient lighting as a demonstration program. I attach a list of projects that could be undertaken across the country that would demonstrate the benefits of the Green Lights and Energy Star programs EPA promotes in the private sector.

NATIONAL LABS

The technology transfer programs of the national labs are a good place to provide immediate leveraging of private sector matching funds. There are two initiatives that can be taken here.

First, re-program \$50 million within the Defense Program Account (050) for CRADA's. This was proposed last year and drew 700 proposals from businesses. Congress did not allow the reprogramming because the money was slated to leave the defense account altogether. A proper reprogramming here can have immediate response given that number of proposals.

Second, add \$50 million to the non-weapons labs technology transfer accounts for similar programs. This money can also be absorbed quickly and leverage private funds.

- * get Bureau for World AID report. → Kathy Jensen's
- * ask Kathy to further flesh out UN agency
Agendas. → What is currently on their
plate, etc -- scope out such a way.
- * Dan Reischneider on climate strategy.

* Population Conf. March 23-26.

- * Earth Assessment
- * ~~UNSA~~ 21 follow up.

* talk to Jack Johnson re: Intelligence.

KATHLEEN ALANA McGINTY

**#14 Fifth Street, N.E.
Washington, D.C. 20002
(202)547-1090**

WORK EXPERIENCE

EXECUTIVE OFFICE OF THE PRESIDENT OF THE UNITED STATES, Washington, D.C.

Director, White House Office on Environmental Policy

Deputy Assistant to the President

January 20, 1993 - present

VICE PRESIDENT AL GORE, JR., Washington, D.C.

Senior Policy Advisor, Energy and Environment

November 3, 1992 - January 20, 1993

U.S. SENATOR AL GORE, JR., Washington, D.C.

Senior Legislative Assistant for Energy and the Environment

August, 1990 - November 3, 1992

U.S. SENATOR AL GORE, JR., Washington, D.C.

American Chemical Society Congressional Fellow

August, 1989 - August, 1990

COURT OF APPEALS, FEDERAL CIRCUIT, Washington, D.C.

Law Clerk, Honorable H. Robert Mayer

August, 1988 - August, 1989

THELEN, MARRIN, JOHNSON & BRIDGES, San Francisco, CA

Law Clerk, June, 1988 - July, 1988

SKADEN, ARPS, SLATE, MEAGHER & FLOM, New York, NY

Law Clerk, July, 1987 - August, 1987

MORGAN, LEWIS & BOCKIUS, Philadelphia, PA

Law Clerk, July, 1987 - July, 1987

COOPER, DUNHAM, GRIFFIN & MORAN, New York, NY

Law Clerk, June, 1986 - March, 1987

ATLANTIC RICHFIELD CHEMICAL COMPANY, Philadelphia, PA

Laboratory Assistant, June - September 1983, 1984, 1985

M E M O R A N D U M

TO: Mack
FR: Rahm
RE: Week Two
DT: February 15, 1993

If Thursday and Friday are seen as creating the momentum behind the economic plan, the following week should accomplish two objectives: to continue to build support for the plan, and to further the theme of national interest vs. special interest.

There are a number of events we should put in motion in order to achieve the above goals.

1. Western governors (Romer, Walters, Sullivan, King, Miller and Andrus) should be brought together for a press conference to endorse the plan. They would probably support the plan, and can help with the rural piece.

2. Since the plan has been prematurely defined as part pain and sacrifice, we should seek a press conference with John White, Paul Tsongas, Warren Rudman, Mike Walsh, the Chair of the Business Roundtable, Lee Iacocca, etc... In the last year, these individuals have become the voices of pain and budget "honesty." They would legitimize the honest budget element.

3. As described in an earlier memo, the Economic Team should be broken into groups to hit one market each. (See attached memo)

4. On a different angle, we should build on the theme of the plain national interest against special interest. The President should attend counter-scheduled events:

- * Business groups to explain their higher taxes.
- * Hospitals, Doctors, Insurance companies, pharmaceutical companies.
- * Some gathering of large farm groups and agricultural interests.
- * Labor Unions.

M E M O R A N D U M

TO: Mark Gearan
FR: Rahm Emanuel
RE: DLC
DT: February 15, 1993

This is to give you an update on the DLC and Mainstream Forum members.

1. At 3:00 pm today, Leon Panetta will be doing a conference call with Dave McCurdy, Glenn Browder, John Spratt, Jim Slattery, and Jim Cooper.
2. Mack and the Vice President are speaking on Wednesday at 5:00 pm to the Mainstream Forum.
3. Al From is sending a memo to the state chapter presidents with our talking points.
4. Dave McCurdy will organize a press conference supporting the plan for Thursday or Friday.

House and Senate Economic Vote Points by Market

Media Market	Points	Cabinet Secretary
New York	16.50	Secretary Ron Brown
New Orleans	9.25	Secretary Epsy
Cleveland	6.50	Secretary Shalala
Denver	4.00	Secretary Pena
Louisville	4.00	Secretary Pena
San Antonio	1.25	Secretary Cisneros
Los Angeles	1.25	Ambassador Kantor
Flint-Saginaw	1.25	Secretary Cisneros
Biloxi-Gulfport-Pascagoula	1.25	Secretary Epsy
Chicago	1.25	Secretary Ron Brown

***MEDIA MARKETS COVERED BY MEMBERS OF THE CABINET
AND TOP ECONOMIC STAFF***

THURSDAY

Tucson, AZ
Albuquerque, NM
Washington, DC
Austin, TX
Chicago, IL
Philadelphia, PA
Burlington, VT
Somerville, NJ
Columbia, SC
New York, NY
San Francisco, CA
Boston, MA
Cleveland, OH
Denver, CO
San Antonio, TX
Los Angeles, CA
Flint-Saginaw, MI
Biloxi-Gulfport-Pascagoula, MS

FRIDAY

Oklahoma City, OK
Washington, DC
Baltimore, MD
Syracuse, NY
Minneapolis/St. Paul, MN
Chapel Hill, NC
Raleigh-Durham, NC
New York, NY
Portland, OR
Oakland, CA
New Orleans, LA
Chicago, IL
Louisville, KY

TWO DAY TOTAL

Tucson, AZ
Oklahoma City, OK
Albuquerque, NM
Washington, DC
Baltimore, MD
Austin, TX
Syracuse, NY
Chicago, IL
Minneapolis/St. Paul, MN
Philadelphia, PA
Chapel Hill, NC
Burlington, VT
Raleigh-Durham, NC
Somerville, NJ
Columbia, SC
Portland, OR
New York, NY
Oakland, CA
San Francisco, CA
New Orleans, LA
Boston, MA
Cleveland, OH
Louisville, KY
Denver, CO
San Antonio, TX
Los Angeles, CA
Flint-Saginaw, MI
Biloxi-Gulfport-Pascagoula, MS

Secretary Hazel O'Leary

Thursday, Feb. 18

am

Tape address on the economic program to be broadcast at DOE facilities around the country on Friday.
Local media will be invited to all sites for viewing.

1:30 pm

Visit to Somerville (NJ) Elementary School's Science Center 2000, an interactive science learning program for 3rd, 4th and 5th graders.
Press availability to follow tour.

3:00 pm

Meet with Somerville Courier-News editorial board.

Friday, Feb. 19

8:30 am

Meet with Minneapolis Star Tribune editorial board.

10:30 am

Meet with St. Paul Pioneer Press editorial board.

12:00 n

Luncheon at Science Museum of MN hosted by MN Business Partnership, MN Chamber of Commerce, MN AFL-CIO and MN Science Museum.
Press availability to follow luncheon.

2:15 pm

Visit to the Minneapolis Veterans Hospital as part of National Salute to Hospitalized Veterans Week

4:45 pm

Deliver address followed by Q & A at the Humphrey Forum at the University of Minnesota, hosted by University officials, head of the MN Dept. of Energy, and House and Senate leadership.
Press availability to follow address.

Staff contact: Mike Gauldin

-- TENTATIVE SCHEDULE --

Secretary Babbitt

Thursday, Feb. 18

11:30

Lunch hosted by "The Tucson 30"
30 largest employers in southern Arizona. Environmentalists will
be invited to attend as well.
Arizona Inn
2200 East Elm Street
Tucson, AZ
(602) 325-1541

5:45 pm

Live interviews with network affiliates
Albuquerque, NM Airport

7:00 pm

Meet and greet with Interior office employees
Interior regional office
Albuquerque, NM

8:00 pm

Dinner with print reporters
Albuquerque, NM

Friday, Feb. 19

11:15 am -
12:30 pm

Live and taped interviews with network affiliates
Oklahoma City, OK

Staff contact: Ali Webb

Secretary Bentsen

Thursday, Feb. 18

9:00 am

Address to the Senate Budget Committee
Capitol Hill
Washington, DC

3:00 pm

Address to a joint session of the TX House and Senate
Press availability with Capitol press corps to follow address.
State Capitol
Austin, TX

Friday, Feb. 19

noon

Speech before the National Press Club
National Press Club Building
Washington, DC

Staff contact: Ed Knight

Secretary Jesse Brown

Thursday, Feb. 18

am

Tour/visit Lakeside VA hospital
Chicago, IL

11:00 am

Interview with the Chicago Defender

12:00 n

Luncheon with Armed Forces Council
Union League Club
Chicago, IL

1:30 pm

Interview with Chicago Tribune

2:30 pm

Interview with Chicago Sun Times

3:30 pm

Radio interviews

4:30 pm

Live interview on First Edition News (WBBM/CBS)

Friday, Feb. 19

Speech at Hyde Park Career Academy High School in
celebration of Black History Month
Chicago, IL

Saturday, Feb. 20

Speech to the Disabled Veterans Convention
Washington, DC

Staff contact: Linda Kaufman

Hon. Laura Tyson

Thursday, Feb. 18

noon

Address to the Commonwealth Club of San Francisco.

2:15 pm

Meeting with the editorial board of the San Francisco Chronicle

4:00 pm

Speech at University of California
Berkeley, CA
open to all students and faculty

Friday, Feb. 19

8:00 am

Address to the City Club of Portland
Mayfair Room, Benson Hotel
Portland, OR
(503) 228-2000

Local contact: Hon. Jeff Rogers, City Attorney

3:00 pm

Meeting and press availability with the Mayor of Oakland re:
summer jobs program
Oakland, CA

Staff contact: Tom O'Donnell

Hon. Bob Rubin

Thursday, Feb. 18

9:00 am	Meet with the editorial board of the New York Daily News
12:00 n	Speech to the New York City Partnership A business and labor group.
3:00 pm	Taped interview with top network affiliate
6:00 pm	Visit to the Beacon School A center for community services, education and recreation. Harlem, NY

Friday, Feb. 19

9:00 am	Visit to the New York Stock Exchange
11:00 am	Meet with the editorial board of Newsday

Staff contact: Sylvia Matthews

Administrator Carol Browner

Thursday, Feb. 18

3:30 pm

Address on economic program to 600 employees of the Philadelphia regional office of the EPA.
Press availability to follow address.

Friday, Feb. 19

10:00 am

Meeting with editorial board of the Baltimore Sun

11:15 am

Meeting and site visit with Mayor Schmoke
Press availability to follow.
Baltimore, MD

Staff contact: Ann Hardison

Deputy Secretary Roger Altman

Thursday, Feb. 18

9:00 am	Meeting with Editorial Board of the Boston Globe
10:30 am	Visit worker retraining site with Mayor Flynn
12:00 n	Lunch speech hosted by Boston Chamber of Commerce
2:30 pm	Meeting with the editorial board of the Boston Herald
4:00-6:00 pm	Live and taped TV interviews with three network affiliates

Staff contact: Josh Steiner

Secretary Riley

Thursday, Feb. 18

1:00 pm

Speech at the University of South Carolina
Columbia, SC
open to all students, faculty and press

3:00 pm

Meeting with the editorial board of the Columbia newspaper

Friday, Feb. 19

2:00 pm

Speech at University of North Carolina
Chapel Hill, NC
open to all students, faculty and press

4:00 pm

Meeting with the editorial board of the Raleigh-Durham
Raleigh, NC

Staff contact: Camille Johnston

Deputy Secretary Kunin

Thursday, Feb. 18

6:00 pm

Speech at University of Vermont
Burlington, VT
open to all students, faculty and press

Friday, Feb. 19

9:00 am

Speech at Syracuse University
Syracuse, NY
open to all students, faculty and press

Staff contact: Camille Johnston

Secretary Ron Brown

Thursday, February 18, 1993

Noon	Meeting New York City Partnership w/ Rubin
Mid-afternoon	Tour Metro Tech Center
5:00	Interview -- Live at 5:00 Taping at CNN -- Moneyline

Friday, February 19, 1993

A.M.	News/Radio Shows Chicago Mercantile Exchange and The Board of Trade Editorial Boards The Sun Times Chicago Tribune
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Schedule: (UC)

Staff Contact: Bill Morton
Maria Cardona

(C) Confirmed
(UC) Unconfirmed

Hon. Alan Blinder

Thursday, Feb. 18
12:00 n

Lunch speech to the Brookings Institute
Washington, DC
open to the press, no availability

Staff contact: Tom O'Donnell

Secretary Mike Epsy

Thursday, February 18, 1993

A.M.	Farm Event (UC) Mississippi State University USDA - Agriculture Research Center Starkville, Mississippi
Noon	Speech (C) Joint Session of the Legislature Jackson, Mississippi
P.M.	Town Hall Meeting (live at 5 or 6 or taped for 6:00 news (UC) Gulf Coast Area Biloxi, Mississippi

Friday, February 19, 1993

Noon	Event with Congressman Jefferson (UC) New Orleans, Louisiana
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Staff Contact: Olieta Fitzgerald

Secretary Henry Cisneros

Thursday, February 18, 1993

A.M. Tour and Speech (UC)
 Flint, Michigan

P.M. CDBG Project with (Mayor Nelson Wolff)
 San Antonio, Texas

Friday, February 19, 1993

Monday, February 22, 1993

Speech (C)
National Association of Home Builders
Las Vegas, NV

Staff Contact: Jim Whitney

Secretary Donna Shalala

Thursday, February 18, 1993

11:00 Tour and Discussion (C)
 Rainbow Babies and Children Hospital
 Cleveland, Ohio
 (Rainbow is a part of Case Western
 Reserve University Hospital a (child health care facility)

P.M. Interview (C)
 Cleveland Plain Dealer

Shalala will tour a pediatrics facility and then discuss with the parents of the patients the rising cost of health care. Rainbow's patients have pre-existing conditions.

The Chairperson of Rainbow Babies, Farah Waters, will facilitate the event. Also, Ms. Waters has been asked to join the health care task force.

Friday Options: Shalala is unavailable for any Friday travel.

Staff Contact: Virginia Cox

Secretary Federico Pena

Thursday, February 18, 1993

A.M.	Speech (C) Joint Session of the Legislature Denver, Colorado
Mid-morning	Photo Opportunity (C) 23rd Street Viaduct Workers -- Recipients of Federal Transportation Funds
P.M.	Meeting with Editorial Board (C) The Denver Post Rocky Mountain News
P.M.	Meeting with Opinion Leaders (C) Denver, Colorado (i.e. Chamber of Commerce 20-30)

Friday, February 18, 1993

A.M.	Ford Motor Company Louisville, Kentucky (UC)
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Staff Contact: Richard Mintz

Secretary Reich

Thursday and Friday: Testimony (House & Senate) (C)
News Shows -- Washington, D.C.

Staff Contact: Kitty Higgins

Ambassador Mickey Kantor

Thursday, February 18, 1993

Noon	Luncheon Speech with Los Angeles Business leaders (C) Times Mirror Chairman is the organizer Los Angeles, California
Mid-Afternoon:	Tour and Brief Chat to factory employees re: Jobs to Export (UC) Port of Los Angeles
P.M.	News Shows -- Michael Jackson (UC) Editorial Board -- Los Angeles Times KNBC--TV KNX-- Radio

Staff Contact: Ann Lazado

THE WHITE HOUSE
WASHINGTON

February 12, 1993

*Tuesday
Briefing
- 7:00 pm*

MEMORANDUM FOR THE PRESIDENT

FROM:

CHRISTINE A. VARNEY *CV*
Secretary to the Cabinet

SUBJECT:

Cabinet Activity to Promote Economic Plan
(Revised)

Cabinet Secretaries will be working aggressively over the next week to promote the economic plan which you will present to the Congress and the Nation next Wednesday evening, February 17. This memorandum sets forth the activities which the Secretaries and their staffs will undertake to promote the economic plan.

Today, we are meeting with Cabinet Department and Agency Chiefs of Staff to discuss strategy for promoting the economic plan.

On Saturday, February 13, representatives of the Secretaries' press operations are meeting with the White House Communications staff to discuss the upcoming week's activities.

Tuesday evening, February 16, there will be a briefing on the goals and methodology of the economic plan for all Secretaries, Deputy Secretaries, Chiefs of Staff and Communications Directors. Senior White House staff will conduct the briefing.

At your request, the Secretaries are calling their authorizing and appropriating congressional Committees to discuss the specific budget proposals. On Wednesday, February 17, we will provide the specific talking points for use by the Secretaries for their calls to the Hill. The Secretaries are being encouraged to call the congressional committee leadership of both parties and all Democrats. In addition, the Secretaries will hold background briefings for beat reporters on Wednesday.

On Wednesday evening, the Cabinet has been invited to attend the Joint Session of Congress as honored guests. At the conclusion of your speech, Secretaries will conduct television, radio or newspaper interviews. A program of satellite interviews is being developed by the White House Communications staff.

On Thursday morning, February 18, some Secretaries will be asked to appear on morning television programs. White House Communications staff is coordinating this with the Secretaries' press staff.

Most Secretaries will be travelling next Thursday to promote your economic plan. Attached is a draft schedule of Secretarial travel locations. Several Secretaries will be testifying before Congress on Thursday on behalf of the economic plan, including Secretary Bentsen, Secretary Reich, and Director Panetta. The White House Congressional Relations office is coordinating their testimony.

As you know, at this past Wednesday's Cabinet meeting, the Secretaries committed to provide information to other Secretaries regarding specific benefits which their Agency or Department will provide in the communities scheduled for Secretarial visits next Thursday. We will disseminate this information.

We are working very closely with the other White House departments, including Congressional Relations, Public Liaison, Intergovernmental Affairs, Public Affairs, and Communications to ensure that the roll-out of the economic plan is as strong as the plan itself.

cc: Stephen B. Silverman
Attachment

THE WHITE HOUSE
WASHINGTON

DRAFT

February 13, 1993

MEMORANDUM FOR THE PRESIDENT

From: The Communications Department

Subject: Proposed Plan for Promoting the President's Economic Address

This memorandum describes our plans to promote the President's economic address through February 18. Further suggestions will be forthcoming from the Office of Media Affairs. Subsequent memoranda will propose plans for the period subsequent to the speech.

Proposed Message Events for the President

Friday, February 12. The President, Mrs. Clinton, Senator Pryor, and Secretary Shalala travel to a child health facility to reveal the Administration's policy on immunizations.

Saturday, February 13. The President delivers the radio address, works on his speech, and lobbies Members of Congress to pass the program.

Sunday, February 14. Valentine's Day. Strong message advocates of the President's program appear on the Sunday talk shows. The President goes on a "healthy heart run" with joggers illustrate February as "Heart Month."

Concerns for the weekend. The print reporters will be writing for Sunday, and the networks will be preparing for the weekend shows, curtain-raiser pieces on the economic program. Assuming we maintain a close hold on decisions that have been made, these works in progress will discuss the following issues, without substantial comment or direction from the Administration:

- *The tax hikes are coming.* Why are all the leaks basically devoted to tax hikes and not spending cuts? What are the spending cuts going to be?
- *Is the President serious about reducing the deficit?* Is Clinton sticking with the \$145 billion figure? Is he departing from the \$2 spending cuts for each dollar in taxes formula spelled out in Panetta's confirmation?
- *New priorities.* Will Clinton stick with the \$60 billion increase in public investment figure by 1997?
- *The elderly.* Is the fraction of Social Security taxes exposed to tax going up?
- *Energy taxes.* Which ones and who suffers?
- *Defense.* Will defense cuts go beyond the prior Clinton plan formula of \$60 billion below Bush over five years?
- **Monday, February 15.**

The President continues to meet with Members of Congress.

The President delivers an Oval Office Address on the State of the Economy and the mess we inherited from the 1980s and the need to shared contributions, activism, and growth in the 1990s. As Roosevelt said, comparing similar cultures in the 1920s and 1930s, we need to move from "the dream of the golden ladder -- each individual for himself" to "a broad highway on which thousands of your fellow men and women are advancing with you."

- **Tuesday, February 16.**

The President does an infrastructure event, eating lunch with hard-hats and talking about jobs at a construction site.

Capitol Hill. Democrats in Congress are preparing a three-day blitz around the Joint Session Address utilizing radio and satellite television feeds, as well as more traditional reaction interviews the night of the President's speech. These activities will depend on the Administration providing talking points and some economic and message briefers for Members as specified below.

From 12:30 to 1:30 p.m., Democrats will be taping satellite television feeds for 5 p.m. and 6:00 p.m. local broadcasts. *They are expecting the White House to deliver talking points prior to the taping.*

- **Wednesday, February 17.**

The President conducts his Joint Leadership Meeting with Members of the House and Senate.

- *Administration officials to meet with Gephardt message group from 8:45 a.m. - 9:30 a.m. to discuss speech.*
- *[Note to OPL] Stan Collender of Price-Waterhouse has lined up John White and Tom Gallagher to deliver positive statements on the program. He is still waiting to hear from Jim McIntyre, Harrison Welford, Charles Lieberman (Chemical Securities), and Mickey Levy (CRT Government Securities Chief). We need to brief these people with some special handling.*

The House Democratic Caucus will convene a "Committee on Party Effectiveness" lunch on Wednesday. *They have extended through David Dreyer an invitation for two Administration guests -- an economics spokesperson and a message advisor -- to brief Members on how we want the Members to react to the Joint Session Address.*

- *At a time set by the Administration, before the speech, the Hill is expecting (1) a mid-afternoon set of talking points for reactions to the speech; (2) delivery of a set of talking points on the specifics of the program; (3) convenient delivery of the President's text.*

Typically, after such Presidential speeches, local television and the networks set up "pens" in Statuary Hall of the Capitol. Nearly all Members of Congress go to the Hall for reaction interviews.

We need to ensure they have talking points, etc., before the speech, so that they are armed for the interviews which occur immediately following the Address.

Prior to the speech, Speaker Foley and Majority Leader Gephardt will both tape radio feeds which will go up on satellite before the President has concluded his address. Also before the President speaks, Members of Congress whose districts are in East Coast markets will pre-tape satellite feeds for broadcast by their local television stations. Following the speech, Members from the Mid-west, Mountain West, and West Coast time zones will tape satellite feeds. The feeds go up on the satellite beginning at 10:45 p.m.

- *The Hill is also suggesting that we recruit Members to react positively, and counter-intuitively, to program cuts or tax hikes that might hurt their own constituencies, but which they are nonetheless willing to support.*

● **Thursday, February 18.**

The President appears in the well of the House for a House of Commons-style question and answer period with Members of Congress in defense of the program he unveiled on Wednesday evening.

The Administration has asked House and Senate press secretaries to initiate morning drive time radio interviews. Foley and Gephardt have committed to radio feeds for afternoon drive time. All Members will be able to tape satellite feeds for distribution to their local television stations at 12:30 p.m. for airing on 5:00 p.m. and 6:00 p.m. broadcasts. *White House is asked to supply Thursday reaction talking points for this exercise.*

- *The Senate Democratic Policy Committee is asking for two Administration spokespeople -- an economics expert and a message advisor -- to visit with Senators at the weekly Thursday policy lunch. We would recommend that Howard Paster explore whether this lunch can be bumped to Wednesday, so that we may brief Senators before the speech. If not, perhaps Senator Mitchell can be convinced to put a smaller group together for a message briefing on Wednesday.*

Thursday afternoon: the President departs for his fly-around.

Briefings for the Press

Wednesday, February 17, 1993

TBA	President meets with four television anchors
10:00am	Gene Sperling background briefing for the wires AP, UPI, Reuters, AFP
10:00	Roger Altman meets with the four White House network correspondents at Treasury
11:00	Gene Sperling background phone calls to John Yang, Washington Post, David Wessel, Wall Street Journal; Steven Greenhouse or David Rosenbaum, New York Times
11:00	Treasury technical briefing with technical staff and debt managers. Secretary Bentsen and Roger Altman will give policy direction at the close of the briefing

12:30pm Leon Panetta, Laura Tyson, Gene Sperling brief the White House Press Corps
(on background and embargoed)

Thursday, February 18, 1993

TBA Bob Rubin, Roger Altman, Gene Sperling go to New York to Wall Street to
meet with the press

TO: Mark Gearan
FROM: Susan Brophy
DATE: February 15, 1993

RE: Plan for BC Contact with Capitol Hill

Howard asked me to delineate our proposed plan for the President's contact with the Hill for the week following his address to Congress.

Next week we hope to have Clinton meet with the House Black, Hispanic and Women's Caucuses. We also are working with the Minority Leadership to set up a meeting with Republicans--probably the ranking committee members and a deep leadership list. In addition, the following week, at the invitation of Senator Dole, the President is scheduled to meet with the Republican members of the Senate.

Vice President Gore is tentatively scheduled to speak to the Speaker's Policy Group (Speaker, committee chairs and other policy types) to discuss policy strategy for the economic package in the House.

As you are aware, the day following the speech, Bentsen, Panetta and Rivlin are testifying before the Senate and House Budget Committees. Secretary Reich is appearing before the Ways and Means Committee to discuss the extension of unemployment benefits.

We are in the process of scheduling cabinet members for committee hearings for the week of March 1. We want to have the team of Bentsen, Panetta and Tyson appear before the money committees in both Houses. Other cabinet officials will be scheduled for House and Senate committees on various aspects of the economic plan.

THE WHITE HOUSE

WASHINGTON

Memorandum

To: Mack McLarty
From: Eli Segal
Re: National Service Communications/Outreach Activities
for Week of February 15
Date: February 15, 1993

Please let me know the extent to which the National Service plans we detail below conflict with, or may be subsumed by, the plans of other White House staff.

For example, I would like to call Senator Nunn about the President redeeming his campaign pledge on service. Also, I want to encourage scheduling to arrange for the President or Vice President to drop by an important Wednesday briefing we are arranging for the service community.

COMMUNICATIONS:

● **National Service Communique:**

We are preparing a **one-page communique** on the National Service "good news" budget numbers and implications for Wednesday distribution. The communique will be distributed by Communications to their media universe in conjunction with other one-pagers they are preparing on specific issues/programs.

Additionally, we will conduct a massive distribution (by fax and mail) of the communique to the following key media and constituencies from our developing data base:

- **Education:** To education writers and higher-ed trade publications inside the beltway and the education writers of top 100 dailies nationwide.
- **Labor:** To labor writers and trade publications inside the beltway and to the labor writers of top 100 dailies nationwide.
- **University/Student:** To college student newspapers and radio stations nationwide.
- **Targeted Constituencies:** To national and grassroots associations, coalitions, and organizations from education, labor, service, and business (for distribution through their own newsletters and publications).

Page Two

● **Media Briefings: Talking Points:**

Communications is also planning pre-briefings with Administration spokespersons with targeted reporters for Tuesday and Wednesday. We are preparing **talking points** on National Service for the briefings for use by such spokespersons as Sperling, Panetta, and Rubin. We are also suggesting that **I be included in a select number of such briefings** to discuss the National Service component.

● **Embargoed Early Interviews with Targeted Media:**

We are suggesting I speak to the **Associated Press**, the **Chronicle of Higher Education**, and the **Chronicle of Philanthropy** early Wednesday on an embargoed bases so they can develop in-depth feature pieces on the National Service component.

OUTREACH

Working within the strategy and activities of political, public liaison, and intergovernmental, we suggest the following:

● **Constituency Briefings:**

Tuesday and Wednesday briefings are being arranged by public liaison for key constituencies. We suggest I and Bill Galston be available to discuss the National Service component at the Tuesday education briefing, and any others as appropriate.

● **Service Community Briefing:**

It is imperative we touch base with the somewhat thorny service community leadership this week in the midst of the release of the numbers. We are organizing a briefing for Wednesday to take place in the White House or EOB. Ideally, the briefing would include a drop-by from the President or Vice President. This is one community that will be extremely supportive of the President's plans and could give him a needed shot of adrenalin before his speech.

Page Three

● Background Information Distribution:

On Tuesday or Wednesday, as appropriate, we will be distributing the one-page communique and confidential talking points to **targeted Cabinet secretaries; ally Congressional members; and ally governors and mayors.** The information will simultaneously be distributed to their key staff, press secretaries, and ally professional associations (such as the Democratic Governors Association, the U.S. Conference of Mayors, and the National League of Cities).

● Key One-on-One Briefings:

On Tuesday and Wednesday, as appropriate, I will be individually briefing by phone the following allies:

- **Cabinet Secretaries:** Secretaries Riley, Reich, Shalalah, Babbitt, and O'Leary.
- **Congressional Members:** Senators Wofford, Mikulski, Nunn, Kennedy, Boren, Durenburger, Welstone, Simon and Pell; Representatives McCurdy, Ford, Stokes, and Owens.
- **Governors:** Governors Romer (head of NGA) and Walters (head of DGA).
- **Mayors:** Mayors Flynn of Boston and others to be determined.

MEMORANDUM

February 15, 1993

TO: Mack McLarty, Mark Gearan
FR: Gene Sperling, Eric Berman, Paul Jamieson
RE: Proposed Strategy for Economists (REVISED 8:30 PM)

OUTREACH TO NATIONAL ECONOMISTS

We have identified 26 targeted national economists -- both those who are likely to be friendly and those who aren't -- who are typically contacted by the press for a major economic story. The plan here is to win the reaction war by briefing top national economists in advance of the speech and the press. The briefing will consist of general calls to help identify supporters for the President's package. Those who are enthusiastic will be prompted to take an active role in spreading good news about the plan.

STRATEGY FOR OUTREACH

Tuesday, senior Administration economic staff will contact the targeted economists to brief them on the President's economic package.

Those who are deemed "enthusiastic" will be prompted to write an op-ed piece and make themselves available to the media -- print, radio, and television. The economists will then make their availability known either through a press notification or by phoning their local media. The NEC "support group" staff -- i.e. Eric Berman, David Lane, Paul Jamieson, and others -- working with Media Affairs can provide specific contact persons, phone numbers, fax numbers, etc. Gene Sperling has already started calling some of these people to gauge their enthusiasm and has had success in lining some of these people up.

Callers should let these economists know that they will also receive the detailed OMB document (via fedex) on Friday (Thursday night mailout). However, they will be urged to contact media with positive statements before they receive the full document.

GENERAL TALKING POINTS FOR PHONE CALLS

- The President has put together a great plan and we want you to know some of the details so that you can be fully informed.
- The President feels that this is the best plan and, if it does not have strong support off the bat, we will lose a crucial moment for change.
- [If supportive] Would you be interested in expressing your support publicly? Will you talk to the press? We can have staff contact you or your staff to answer any logistical questions.
- We will fed ex you details on the whole package on Thursday (arrive Friday).

LIST OF TARGETED ECONOMISTS AND LIKELY CALLERS

(* denotes Nobel Laureate)

ECONOMIST

ADMINISTRATION

Academia

William Sharpe, Stanford *
 Robert Solow, MIT *
 Kenneth Arrow, Stanford *
 James Tobin, Yale *
 Paul Samuelson, MIT *
 Lawrence Klein, UPENN *
 Franco Modigliani, MIT *
 Herbert Simon, Carnegie Mellon *
 Rudiger Dornbusch, MIT
 Martin Feldstein, Harvard
 Barry Bosworth
 Charles Schultze
 Rudy Penner
 George Perry
 William Nordhaus, Yale
 Bob Eisner, Northwestern
 James Galbraith

Tyson
 Blinder
 Summers
 Blinder
 Summers
 Blinder
 Summers
 Sperling
 Sperling
 Summers
 Rivlin
 Rivlin
 Rivlin
 Rivlin
 Blinder
 Tyson
 Sperling

Financial

Bruce Steinberg, Merrill Lynch
 Allen Sinai, Boston Corporation
 Felix Rohatyn, Lazard Freres

Sperling
 Blinder
 Rubin

Think-tanks

Henry Aaron, Brookings
 Jeff Faux, Economic Policy Institute
 Robert Kuttner
 Bob Greenstein
 Robert McIntyre, Citizens for Tax Justice
 Lester Thurow, MIT
 Carol Cox Waite, Ctr on Budget Priorities
 Larry Chimerine, DRI McGraw Hill
 Ben Friedman

Sperling
 Tyson
 Sperling
 Sperling
 Rubin
 Rubin
 Panetta
 Blinder
 Summers

Other

Pete Peterson
 Paul Tsongas
 Kevin Phillips

Altman
 [has already been called]
 Rubin

TARGETED MEDIA FOR ECONOMISTS' OP-EDS

ECONOMIST(S)

NY TIMES
WASHINGTON POST
WALL STREET JOURNAL
USA TODAY
LA TIMES
BOSTON GLOBE
CHICAGO TRIBUNE
PHILADELPHIA INQUIRER
DALLAS MORNING NEWS
HARTFORD COURANT

NEWSPAPER

Solow, Tobin
Schultze, Aaron
Dornbusch (already agreed)
Thurow, Faux
(Tyson will arrange)
Kuttner
Eisner, Pearlman
Klein
Jamie Galbraith
Tobin, Nordhaus

Unless Communications feels otherwise, other national economists will be urged to contact their local media.

"DEAR MR. PRESIDENT" LETTER

Gene Sperling will contact Henry Aaron at Brookings about circulating a "Dear Mr. President" letter among national economists on Thursday. This will be a general message of support to which economists will sign on. It should be clear that it is from the economists, organized by Henry Aaron, to the President. We will release this to the press.

REGIONAL ECONOMISTS' OUTREACH

NEC war room "support staff" will make initial calls to regional economists to gauge interest on Tuesday. Those who respond positively will get faxed an executive summary of the plan (produced by NEC by Thursday morning) and contact names/phone/fax number of their local media.

Note that there is some duplication of markets with the national economists. These duplicative markets are generally larger markets and thus we often need more than just one piece. Also, regional economists will be encouraged to contact media outlets (e.g. New York Newsday in New York) that have not been covered with national economists.

TARGETED REGIONAL MARKETS

(targeted by key Congressional district)

New York, NY
Philadelphia, PA
Hartford, CT
Boston, MA
Washington, DC
Portland, ME
Pittsburgh, PA
Cleveland, OH
Minneapolis, MN
St. Louis, MO
Omaha, NE

Kansas City, MO
Dallas-Ft. Worth, TX
Atlanta, GA
Greenville-Spartanburg
Tampa-St. Petersburg, FL
Louisville, KY
Norfolk, VA
Portland, OR
Denver, CO
Fresno-Vidalia, CA
Burlington, VT

Portland, ME
Des Moines, IA
Minot-Bismarck, SD
Birmingham, AL
New Orleans, LA
Oklahoma City, OK
Houston, TX
Jackson, MS
Lexington, KY
Albuquerque, NM
Salt Lake City, UT

MEMORANDUM

To: Laura D'Andrea Tyson
From: Eric Berman
Date: February 15, 1993
Re: National economists outreach

Pursuant to the strategy for economists distributed this morning by Mark Gearan, please call the following economists Tuesday, February 16, 1993:

ROBERT EISNER
Northwestern
ph> (708) 491-5394
fx> (708) 491-7001
(ask him to write in the Chicago Tribune)

WILLIAM F. SHARPE
Stanford University
ph> (415) 941-3990
fx> (415) 941-3994

JEFF FAUX
Economic Policy Institute
ph> (202) 775-8810
fx> (202) 775-0918
(ask him to write in USA Today)

MEMORANDUM

To: Alan Blinder
From: Eric Berman
Date: February 15, 1993
Re: National economists outreach

Pursuant to the strategy for economists distributed this morning by Mark Gearan, please call the following economists Tuesday, February 16, 1993:

ROBERT SOLOW
MIT
ph> (617) 253-5268
fx> (617) 253-0560
(ask him to write in the New York Times)

WILLIAM NORDHAUS
Yale University
(ask him to write in the Hartford Courant)

JAMES TOBIN
Yale University
ph> (203) 432-3720
fx> (203) 436-1600
(to be asked to write in the New York Times and Hartford Courant)

LAWRENCE R. KLEIN
University of Pennsylvania
ph> (215) 898-7713
ph> (401) 849-3587 (Rhode Island)
fx> (401) 847-2970 (Rhode Island)
(ask him to write in the Philadelphia Inquirer)

ALLAN SINAI
Boston Corp.
ph> (212) 298-6030

LAWRENCE CHIMERINE
DRI/McGraw-Hill
ph> (215) 293-9601
fx> (215) 687-9194

MEMORANDUM

To: Lawrence Summers

From: Eric Berman

Date: February 15, 1993

Re: National economists outreach

Pursuant to the strategy for economists distributed this morning by Mark Gearan, please call the following economists Tuesday, February 16, 1993:

KENNETH J. ARROW
Stanford University
ph> (415) 723-9165
fx> (415) 725-5702

PAUL A. SAMUELSON
MIT
ph> (617) 253-3368
fx> (617) 253-0580

FRANCO MODIGLIANI
MIT
ph> (617) 253-7153

MARTIN FELDSTEIN
Harvard
ph> (617) 495-2144

MEMORANDUM

Feb. 15, 1993

TO: Gene
FR: Paul
RE: Economists project

You must call these people on Tuesday

Herbert Simon
Carnegie Mellon University
p 412/268-2787
f 412/268-5288

Rudy Dornbush
(you have number)
* remind him of his promise to write to the WSJ *

Bruce Steinberg
Merrill Lynch
p 212/551-3000 (main number)

Bob Kuttner
(you have number)

Bob Greenstein
p 202/265-2191
f 202/408-1080

Jamie Galbriath (scheduled for the Dallas Morning News)
w 512/471-1244
f 512/471-1835
h 512/480-0250

Rudy Penner
(you have number)

Kevin Phillips

Henry Aaron —
Brookings Institution
ph> (202) 797-6125
fx> (202) 797-6181

"SERA MA. PHAS. LYA"

Pearlman (who is that?) (scheduled for the Chicago Tribune)

NOTE: Laura Tyson is assigned to call Jeff Faux (p 202/775-8810; f 0918). Rubin is scheduled to call Kevin Phillips. Call Tyson and Rubin if you want to make these calls.

Other questions

1. Dear Mr. President Gearan wants the "Dear Mr. President" letter from Aaron that the top economists can sign onto, and then release it to the press. You should work out the details with Aaron.
2. Matching National Figures with Media You began this process, but do you want to finish assigning the top people to specific print/TV/radio?
3. Regional Strategy Faux did not go for the idea of having EPI people do all the calling and faxing of the lesser known regional economists. Gearan wants us to do it, so the NEC war room staff will start the phone calls on Tuesday and fax the executive summary and media contacts on Thursday.
4. CEO's What is Lux doing on this and should we coordinate with him?

MEMORANDUM

TO: Roger Altman
FROM: Eric Berman
DATE: February 15, 1993
RE: National economists outreach

Pursuant to the strategy for economists distributed this morning by Mark Gearan, please call the following economist Tuesday, February 16, 1993:

Pete Peterson

MEMORANDUM

TO: Alice Rivlin
FROM: Eric Berman
DATE: February 15, 1993
RE: National economists outreach

Pursuant to the strategy for economists distributed this morning by Mark Gearan, please call the following economists Tuesday, February 16, 1993:

Barry Bosworth
Brookings Institution
ph> (202) 797-6122

Charles Schultze
Brookings Institution
ph> (202) 797-6295

George Perry
Brookings Institution
ph> (202) 797-6296
fx> (202) 797-6181

MEMORANDUM

TO: Robert Rubin
FROM: Eric Berman
DATE: February 15, 1993
RE: National economists outreach

Pursuant to the strategy for economists distributed this morning by Mark Gearan, please call the following economists Tuesday, February 16, 1993:

Felix Rohatyn
Lazard Freres
ph> (212) 632-6123

Robert McIntyre
Citizens for Tax Justice
ph> (202) 626-3780
fx> (202) 638-3486

Lester Thurow
MIT: Sloan School of Management
ph> (617) 253-2932
fx> (617) 258-6617

MEMORANDUM

TO: Leon Panetta
FROM: Eric Berman
DATE: February 15, 1993
RE: National economists outreach

Pursuant to the strategy for economists distributed this morning by Mark Gearan, please call the following economist Tuesday, February 16, 1993:

Carol Cox-Waite

ECONOMIC PLANS

◦INTERGOVERNMENTAL

◦PUBLIC LIAISON

◦DNC

◦VICE PRESIDENT

◦POLITICAL

◦CABINET

◦COMMUNICATIONS

◦CONGRESSIONAL

◦NATIONAL SERVICE

◦ECONOMISTS

DRAFT

MEMORANDUM FOR MACK McLARTY

FROM: Regina T. Montoya

DATE: February 15, 1993

RE: Office of Intergovernmental Affairs' Plan for Economic Agenda

The Office of Intergovernmental Affairs' liaison to the Public Interest Groups (PIGS) has been meeting with and communicating by telephone with the staff and leadership of the organizations which represent the various levels of government to gather as much support as possible for the President's economic agenda.

The Office of Intergovernmental Affairs has been in communication with the following:

- a. HUD - Loretta Avent and I met with Secretary Henry Cisneros, Chief of Staff, Bruce Katz, Andrew Cuomo and Jacquie Lawing today to coordinate communicating the President's economic agenda to local elected officials. Mayors of the 100 largest cities in America will be called by HUD Senior Staff on Thursday morning.
- b. DNC/DGA Coordination of Strategy - Loretta Avent has contacted Katie Whelan (who is out of the country until Tuesday, February 16, 1993). Loretta did speak with Crickett O'Connor from the DGA who felt that Katie Whelan and Jake Siewert would feel comfortable with the governors who are attending the Address to the Joint Session.

Craig Smith came to the office, and we reviewed our bipartisan strategy with him. He, too, was comfortable with the list of governors we shared with Mark Gearan.

We also spoke to Alice Travis, and she and Loretta will continue meeting and discussing our intergovernmental agenda.

Loretta and I will attend the briefing from 11:30 a.m. - 12:00 p.m. tomorrow at the DNC for the Washington representatives (staff) of various elected officials, groups, states, and cities.

- c. U.S. Conference of Mayors (USCM) - Thomas Cochran, Executive Director, USCM, met with Loretta Avent and informed her that he and his President, William Althaus will hold a press conference at 10:30 a.m. on Thursday, February 18, to release the results of a 1000 cities survey.

The survey is on the stimulus money. Loretta's understanding is that, as of this moment, we can count on support from over 500 cities. They are serious about the completion of projects by December, 1993.

Loretta has heard that the press is trying to scare up a story by asking whether there is going to be a community development initiative. Part of that, she believes, stems from the press's using the term infrastructure to mean only roads and bridges, which appears (only on its image) to exclude housing and community development.

Loretta has discussed with Tom the best way to help our administration in responding to that question. We don't need an up-front fight between the cities and the states before the President speaks. She suggests we should start off with at least as much fairness and equity as possible.

USCM has 70 urban lobbyists that will be briefed once they get the materials. They will then fax to their membership whatever is necessary for their support. The President, who is Republican, has pledged his interest in getting bi-partisan support. Loretta spoke to him again to see if he was encountering any flak from his statement after meeting with the President at the White House.

- d. National League of Cities (NLC) - Loretta set up a meeting in our office with Mayor Don Fraser, NLC President, his Chief of Staff, Trudy Gayer-Moloney, and Janel Bush, his legislative person. The Mayor and his staff committed their support for what they thought the President's economic package would include and would lobby other Mayors we absolutely need to support the same. Trudy Gayer-Moloney called Loretta on Sunday to task her to please fax to her, as soon as we have materials, whatever is needed for their support, and they, in turn, would get it out through the NLC system. They also agreed to make calls for us.

Mayor Fraser feels that this is the President's best window of opportunity to push this kind of economic package through. He mentioned that Loretta helped put the NLC leadership in place through 1995, so they are prepared to work. His strongest area of interest is family and children.

- e. National Conference of State Legislatures (NCSL) - Carl Tubbesing called Loretta Avent from their NCSL Denver retreat today to let us know that they are on stand-by to help us in any way they can (within the bi-partisan constraints of the organization). Their President called to let us know that Loretta helped him in his election to head NCSL and that he welcomes the opportunity to help us as much as he can.

They have a fax system that can get our message to 50 of their Executive Committee Members, 100 Legislative Leaders, Key Legislators, Committee Chairs, officers, etc. It takes a little longer, but they can even get something out to the Fiscal Committee Chairs (see attached request of what they would like). Loretta has all their hotel, beeper and any other phone numbers we need. Their membership is key from many perspectives (i.e., Governors, etc.)

- f. National Association of State Treasurers - Loretta and I met last week with Milton Wells, Director, Office of Federal Relations, National Association of State Treasurers (see attached), and they also want to assist us quickly, and will do so as soon as they have been briefed.

- g. Council of State Governments (CSG) - Abe Frank, Deputy Director, called Loretta today and offered the assistance of their four regional offices to get the message out. They have a decentralized organization (Atlanta, Chicago, New York and San Francisco) and they can also get something out to Lieutenant Governors, Secretaries of State, The Leadership (Speakers of the House, Senate Presidents, etc.) The CSG can also get information to an issue-oriented membership (i.e., 50 Labor Commissioners, State Election Chairs, State Emergency Managers).

*Important
new federation*

- h. National Association of Counties (NACo) - Larry Naake, NACo Executive Director, called Loretta from home Saturday and Sunday to advise her of their desire to be at the table; their meeting with us made them feel like real partners again. Their President, John Stroger, offered the organization's assistance in getting our message out. They can fax our message to a network of 1100 (State Associations, Boards of Directors, Steering Committees, etc.). We can count on their delivery because the urban and rural counties will be important factors in the mix.
- i. National Association of Regional Councils (NARC) - Loretta and I met with the NARC President who is from California, and the leadership of the Texas Association of Regional Councils. They stand ready to assist us with getting our message out.
- j. National Association of Development Organization (NADO) - Loretta spoke to the NADO Executive Director, Alice Ann Walbruck, at home over the weekend. The help of this group is important to us in the rural area, and with agricultural issues. We can get their support, but will have to work hard because of the cuts.
- k. Metropolitan Washington Council of Governments (WASH-COG) - Ruth Crone, Executive Director, called Loretta, sent her a letter, and their Chairman of the Board of Directors, Hilda Pemberton, made a pitch at Loretta's brother-in-law in church on Sunday, to give this President's economic agenda a chance to work. Loretta is planning to call them on Wednesday. They will do what they can to get the message out. They represent between 16 and 19 jurisdictions in D.C., Maryland, and Virginia.
- l. International City County Managers Association - Loretta and I met with their deputy director and they have offered their services. Loretta, again, worked to get their current President, Roy Pederson, elected and he has called to ask her what he can do to help. Their membership is appointed and elected. We need to discuss this one in greater detail.

- m. Advisory Commission on Intergovernmental Relations (ACIR) - I received a letter today from one of its members (see attached). Loretta will follow-up to see how we can plug them in. We also need to discuss appointments to ACIR to insure our people get on. We have some ideas. Loretta received calls from two Public Interest Groups supporting a candidate, and to let us know who from the Commission could help push our economic agenda.

n. Governors

1. Conference Call - During the NGA Annual Winter Meeting, the President invited the Governors to attend the Address to the Joint Session, and several Governors have expressed an interest in doing so. These Governors have indicated that they would like to show their bi-partisan support of the economic plan.

In preparation for the Address, our office coordinated an hour and a half telephone conference call on Friday, February 12, 1993, with Leon Panetta; Bob Rubin; Governor Romer; Governor Walters; Governor Carper; Governor Edgar; Governor Branstad; Governor Mickelson; Ray Schepbach, Executive Director of NGA; and our office.

2. The Address - We have secured 5 floor passes and Governors Romer, Walters, Campbell and Thompson have been invited. Governor Florio will probably be the fifth. (See attached memo to Mark Gearan.)

*Demo governors Washington
reps*

3. Outreach to all Governors - Our office will be attending the daily communications meetings, and we will be distributing by telecopier to each Governor and to their DC representatives the briefing papers regarding the speech. In addition, as soon as the completed economic booklet is available, we will send it to each Governor by federal express and will have it available for pickup by each DC representative.
4. DNC Presentation to NGA - On Tuesday, February 16th, the DNC has scheduled a briefing to the Executive Director of the NGA, among others.

Memorandum for Mack McLarty
Page Six

Mack, you may already know this, but Loretta Avent worked as a lobbyist, generalist, government relations specialist, librarian, citizen participation coordinator, and assistant/associate director for a number of the organizations we are working with. They have all called me to express their excitement about her being in this office, and express that that is one reason we can count on their being reasonable and receptive to our agenda. The organizations are the NGA, NLC, USCM, WASH-COG, NACo and her former boss is the Executive Director of NADO. She was a consultant to the State Legislators. This has helped the Office of Intergovernmental Affairs tremendously.

RTM:ets

Attachments

THE WHITE HOUSE

WASHINGTON

February 11, 1993

MEMORANDUM FOR THE PRESIDENT

From: Alexis Herman

Subject: Office of Public Liaison Outreach Program in Support of the Economic Package

The following represents a short and long-term outreach program in support of the Economic Package. Essentially, the Office of Public Liaison (OPL) is working to contact and develop relationships with key organizations and individuals who may have an interest in the Economic Package.

At a minimum, we want to consult those who will be a problem, herald the package for those who will benefit, and reinforce support for the package among the Democratic base.

I. Activities Prior to the State of the Union Address

- A. We have met with the key national business organizations in an effort to develop a mutually consultative relationship. This effort includes the President's and Bob Rubin's meetings with executives of the Business Roundtable and other selected CEOs. It also includes ongoing contacts with the National Associations of Manufacturers, the Chamber of Commerce, and the American Business Council. Our efforts culminated in the President's Economic Address on February 12.
- B. We have met with leaders of interest groups and think tanks from the liberal wing of the party to shore up their support and get them ready to help us. Groups invited to a Roosevelt room briefing with Bob Rubin and Gene Sperling include Economic Policy Institute, Citizens for Tax Justice, Citizen Action, Center for Budget and Policy Priorities, Institute for Policy Studies, National Council of Senior Citizens, National Farmers Union, National Council of Churches, ACORN, Public Citizen, Consumer Federation of America, National Council of La Raza, Joint Center for Economic and Policy Studies. This meeting was held Friday, February 12.
- C. OPL, the White House Political Department, the Labor Department, and the DNC have combined to be in

continuous contact with labor on the economic plan. We set up a meeting for the President with Land Kirkland on February 2. Secretary Reich is going to the AFL-CIO winter meetings in Florida, and Joan Baggett from political is spending Saturday through Wednesday there. Between Joan Baggett and Mike Lux, we will continue working with labor leaders over the coming weeks to get their enthusiastic support.

We are meeting with the following groups and industries expected to be most affected by the Economic Package. Our initial goal for this category is to insure that we make a legitimate effort to initiate a dialogue, as well as exhibit the Administration's willingness to maintain such a dialogue.

1. Seniors
2. Agri-Business
3. Energy Industry

We met with the most influential national seniors groups over past week. Specifically, The President met with representatives of the AARP on February 5. On February 10, Mike Lux met with the Leadership Council of Aging Organizations, a coalition of 40 national seniors organizations. While Mike could not discuss the specifics of the package with the group, he tested using the customary "buzzwords" without any strong negative reactions from the meeting participants.

We commenced our outreach to the agri-business community by inviting selected businesses to the President's Economic Address yesterday. Officials from Farm Bureau and Archer, Daniels, Midland attended. We will invite additional agri-business to the White House for a briefing by an appropriate surrogate on February 18 and 19. Included will be commodity group leaders as well as both liberal and conservative general farm groups.

We commenced our outreach to the energy industry by inviting selected businesses to the President's Economic address yesterday. Again, we are inviting key industry leaders to the White House for a briefing by an appropriate surrogate February 18 and 19.

- D. We also are meeting with interest groups who are expected to benefit from the package.

4. Education organizations
5. Children's/Parenting organizations

On Tuesday, February 16, key education and children's organizations will be briefed on the economic package. Laura Tyson will attend the meeting of the education organizations. Vice-President Gore is scheduled to attend the meeting with the children's/parenting organizations.

a. Examples of Education-Related Organizations

- American Federation of Teachers
- National Education Associations
- American Association of School Administrators
- Council for Educational Development
- Council for Exceptional Children
- National Governors Association
- National Association of State Colleges and Universities
- American Association of University Women

b. Examples of Children's/Parenting Organizations

- Children's Defense Fund
- AFSME
- SEIU
- Center for Law and Social Policy
- Academy of Pediatrics
- Child Welfare League
- National Black Child Development
- National Women's Law Center

II. Activities on February 17

The day of the State of the Union address, we will be clearing our staff's schedules so that we can make key phone calls all day. We will also be preparing phone lists for the Vice President, Assistants to the President, and Cabinet members. Our messages to these groups will be as follows:

- A. With core Democratic Party groups, the message will be that we urgently need them to say positive things about the overall package, even if there are some aspects of it they do not like.
- B. With groups that our budget does the most for, we are giving them the good news and saying: this is your moment -- it is now or never.
- C. With groups negatively impacted, we are saying give us time: we will keep working positively with you if you

don't attack publicly in the first 72 hours. Give the package a chance to lift off the ground.

III. Activities After Announcement of the Package

- A. We will continue our outreach program to Seniors, Agri-Business and the Energy Industry.
- B. With the announcement of a detailed package and full analysis of its positive and negative impacts on individual states and regions, we will, working in conjunction with the DNC, then modify our outreach program to focus on regional and state opinion makers whose states or regions are benefited or hurt by the package. We presently envision bringing such opinion leaders to the White House for briefings during the week of February 22.
- C. We also will continue our outreach to the groups and organizations referenced previously. For example, Public Liaison will coordinate White House participation in a Chamber of Commerce event that will include more than 2,000 business people from around the country.
- D. Our outreach on behalf of the package also will be supported by a similar Public Liaison program presently underway in support of the Health Care Initiative.

MEMORANDUM

TO: MARK D. GEARAN

FROM: ALEXIS HERMAN

**SUBJECT: RESPONSE TO REQUESTED UPDATE FOR THE ECONOMIC PACKAGE
OUTREACH STRATEGY**

DATE: February 15, 1993

The following represents OPL's response to your specific questions regarding our outreach strategy for the economic package.

Question 1. "Detailed list of which groups need meetings with the White House on Thursday and Friday,..."

See Tab A. Attached are lists of representative companies in agri-business, energy and high-technology.

Question 2. "Detailed plan for coordination of the White House Public Liaison office with the DNC..."

See Tab B. Attached is a memorandum which reflects the understanding between Craig Smith and Mike Lux regarding OPL's coordination with the DNC. I am in full agreement with the allocations of responsibilities outlined in the memorandum, but I would of course want to receive an opinion from White House Counsel before OPL staff attends DNC mobilization meetings.

Question 3. "List of attendees representing agri-business, commodity groups,....expected to attend the February 18 and 19 briefings...."

See Tab C.

Question 4. "Detailed plan for post speech outreach to state and regional opinion makers.

See Tab D.

Invitees for Agri-Business Briefing 2/18 or 2/19

The following list represents a cross-section of industries, trade associations and corporations who will be affected by cuts in agriculture funding who will be invited to a White House briefing.

American Poultry Association
Nona N. Sherarer, Sec - Treasurer
26363 S. Tucker Road
Estacada, OR 97023
503-630-6759

USA Rice Council
Bill Goldsmith, Exec. V. Pres.
Box 740123
Houston, TX 77274
713-270-6699 F 713-270-9021

Sugar Association
Charles D. Shamel, Pres.
1101 15th St., NW Suite 600
WDC 20005
202-785-1122 F 202-785-5019

Nat'l Grape Growers Cooperative
Robert N. Pyle, ED
PO Box 3731
WDC 20007
202-333-8579 F 202-337-3809

National Potato Council
Ron Walker, ED/Government Advisor
9085 E. Mineral Circle - Suite 155
Englewood, CO 80112
303-790-1141 F 303-790-1142

United Fresh Fruit and Vegetable Assn
George S. Dunlop, Pres.
727 N. Washington St.
Alexandria, VA 22314
703-836-3410 F 703-836-7745

American Soybean Assn.
PO Box 27300
Dt. Louis, MO 63141-1700
Dr. Kenneth L. Bader, CEO
314-432-1600 F. 314-567-7642

National Grain Trade Council
Robert R. Petersen, Pres.
1030 15th St. NW, Suite 1020
WDC 20005
202-842-0400 F 202-682-4033

National Corn Growers Association
Jeff Gain, CEO
1000 Executive Pkwy, Suite 105
St. Louis, MO 63141
314-275-9915 F. 314-275-7061

American Dairy Assn
Marion F. Brink, PhD., Pres.
6300 N. River Road
Rosemont, IL 60018
708-696-1880 F 708-696-1033

Federated Pecan Growers Assn of the US
Dr. E. Earl Puls, Sec-Treas.
Miller Hall
LSU
Baton Rouge, LA 70803
504-388-2222

Futures Industry Assoc.
John M. Damgard, Pres.
2001 Pennsylvania Ave. NW, Suite 600
WDC 20006-1807
202-466-5460 F. 202-296-3184

National Assn of Wheat Growers
Carl Schwensen, Exec VP
415 Second St. NE, Suite 300
WDC 20002
202-547-7800 F 202-546-2638

Nat'l Cattlemen's Assn
John Meetz, Exec., VP
Box 3469
5420 Quebec St.
Englewood, CO 80155
303-694-0305

Agriculture Council of America
1250 I St. NW - 601
WDC 20005
ED Judith O'Hara
202-682-9200 F 202-289-6648

Agriculture Publishers
401 N. Michigan Ave.
Chicago, IL 60611
312-644-6610 F 312-565-4658

American Association of Crop Insurers
2501 M St., 430
WDC 20037
E. VP E. Eugene Gantz
202-463-0541
F 202-466-6538

Farm Equipment Manufacturers
243 N. Lindbergh Blvd
St. Louis, MO 63141
E. VP Robert K. Schnell
314-991
0702

Nat'l Alliance of Independent Crop Consultants
1629 K St. NW - 1100
WDC 20006
E. VP Paul S. Weller, Jr.
202-785-6711 F 202-331-4212

Amer Assoc. of Meat Processors
PO Box 269
Elizabethtown, PA 17022
ED, Stephen F. Krut
717-367-1168 F. 367-9096

National American Wholesale Grocers
201 Park Washington Court
Falls Church, VA 22046-4521
John Block, President
703-532-9400 F 703-812-5766

Archer Daniels Midland
PO Box 1470
Decatur, IL 62525
Martin Andreas, Special Asst to Chairman
217-424-5200

Chicago Board of Trade
141 W. Jackson Blvd.
Chicago, IL 60604
Thomas R. Donovan, President
312-435-3604

Commodity Exchange, Inc. (COMEX)
1331 Pennsylvania Ave., NW Suite 550
WDC 20004
Stephen Storch, V.Pres., Gov't Affairs
202-662-8770

Deere & Co.
John Deere Road
1667 K St. NW - 1230
WDC 20006
Dean R. Dorf II, Counsel
202-223-4817

Beatrice/Hunt-Wesson, Inc.
1645 West Valencia Drive
Fullerton, CA 92633
Frank Quevedo, Director Corp. Affairs
714-680-1202

Frito-Lay
PO Box 660634
Dallas, TX 75266-0634
Robbi Dietrich, Director, Gov't Affairs
214-353-2102

General Mills
555 13th St. NW - 490
WDC 20004
Robert S. Bird, Director
202-737-8200

Sara Lee Corp.
3 First Nat'l Plaza -
Chicago, IL 60602
John Bryan, CEO
312-726-2600

Grocery Manufacturers of America
1010 Wisconsin Ave. NW - 800
WDC 20007
Manly Molpus, Pres./CEO
202-337-9400 F 202-337-4508

Food Marketing Institute
1750 K St NW - 700
WDC 20006-2394
Robert O. Aders, President
202-452-8444 F 202-429-4519

Fertilizer Institute
501 2nd St. NE
WDC 20002
Gary D. Myers, President
202-675-8250 F 202-544-8123

INVITEES FOR ENERGY BRIEFING - FEBRUARY 18 or 19, 1993

James T. Christy
Director, Federal Government
Relations
Air Products and Chemicals
805 15th Street, NW
Suite 330
Washington DC 20005

Allegheny Ludlum

Mr. David Parker
President
Aluminum Association
Washington DC

American Airlines
Box 619616
Dallas-Fort Worth Airport
Dallas TX 75261

Mr. Michael Baly
President
American Gas Association
VA

Richard Irby
American Gas Association
VA

Mr. Milton Deaner
President
American Iron and Steel Institute
Washington DC

John Jnebel
President
American Mining Congress
Washington DC

Mr. Charles DiBona
President
American Petroleum Institute
Washington DC

American Trucking Association

Mr. William E. Wickert, Jr.
Bethlehem Steel Corporation
1667 K Street, NW
Suite 600
Washington DC 20006

Mr. Robert J. Conner, Jr.
Vice President, Government Affairs
Chrysler Corporation
12000 Chrysler Drive
Highland Park MI 48288

Bob Moss
Coastal Corporation
Washington DC

Mr. Harold L. Bevis
Vice President, Public Affairs
Delta Air Lines
Hartsfield International Airport
Atlanta GA 30320

Mr. Jerry C. Byars
President, Government Affairs
Diamond Company
P.O. Box 10246
Birmingham AL 35202

Mr. Edgar S. Woolard, Jr.
Chairman & CEO
E.I. du Pont de Nemours & Company,
Inc.
1007 Market Street
Wilmington DE 19898-1226

Harold S. Russell
President, Government Affairs
Fmc Corporation
1627 K Street, NW
Suite 500
Washington DC 20006

Mr. Reuben Autery
President
Gas Appliance Manufacturers
Association
VA

Mr. Samuel A. Mabry
President & Director, Federal
Affairs
Hercules Incorporated
Hercules Plaza
Wilmington DE 19894

Mr. Jerry J. Jasinowski
President
National Association of
Manufacturers
Washington DC

Mr. Nick Bush
Natural Gas Supply Association
Washington DC

Mr. Steve Walker
Director, Federal Government
Relations
Reynolds Metals Company
1401 Eye Street, NW
Washington DC 20004

Mr. Larry L. Thomas
President
Society of the Plastics Industry
VA

Field Lang
hetic Organic Chemical
Manufacturing Association

Mr. Elliot Hall
Vice President, Washington Affairs
Office
Ford Motor Company
1350 Eye Street, NW
Washington DC 20005

Mr. James D. Johnston
Vice President, Industry Government
Relations
General Motors
1660 L Street, NW
Washington DC 20036

Mr. Davis S. J. Brown
Vice President, Government Affairs
Monsanto Company
700 14th Street
Suite 1100
Washington DC 20005

National Coal Association

Ms. R.M. "Julie" Archuletta
Vice President, Government Affairs
Occidental Chemical
1747 Pennsylvania Avenue, NW
Suite 300
Washington DC 20006

Mr. James E. Rich, Jr.
Washington Representative
Shell Oil Company
P.O. Box 2463
Houston TX 77252

Mr. Tom Wylie
Vice President, Government Affairs
Sun Company
East Tower, Suite 1010
555 13th Street, NW
Washington DC 20004-1109

Mr. Michael Walsh
Chairman
Tenneco, Inc.
P.O. Box 2511
Houston TX 77252

John D. Ong
rman
The BF Goodrich Company
3925 Embassy Parkway
Akron OH 43333-1799

United Airlines

Mr. Charles Corry
Chairman & CEO
USX Corporation
600 Grant Street
Pittsburgh PA 15219-4776

Mr. James D. Range
Staff Vice President, Government
Affairs
Waste Management, Inc.
3003 Butterfield Road
Oak Brook IL 60521

WHITE HOUSE BRIEFING WITH GORE

Erich Bloch	Council on Competitiveness
Kent Hughes	Council on Competitiveness
Dan Burton	Council on Competitiveness
Dick Iverson	American Electronics Association
Denise Michel	American Electronics Association
John Pickett	CBEMA
Ken Kay	CSPP/CORETECH
Frank Press	National Academy of Sciences
Robert White	National Academy of Engineering 334-3200
Robert Rosenzweig	American Association of Universities
William Nitze	Alliance to Save Energy (in DC)
Richard Nicholson	Executive Director, American Association for the Advancement of Science
President	MCI Telecommunications (might also invite Richard Liebhaver, V.P.)
Darryl Banks	World Resources Institute (env. tech. expert) 638-6300
Clyde Prestowitz	Economic Strategy Institute
Ken Flamm	Brookings Institution
Jerry Jasinowski	National Association of Manufacturers
Bill Morin	National Association of Manufacturers
Mike Maibach	Intel
Les Simon	IBM
Veronica Haggart	Motorola
Vicky Hadfield	SEMI
???	IEEE
???	Industrial Biotechnology Association
Fred Nichols	NACFAM
Chuck Larsen	Industrial Research Institute
Brian Turner	AFL-CIO, Industrial Union Department
Jim Mack	NMTBA
Jeff Faux	Economic Policy Institute
Peter McGrath	National Association of State Universities and Land Grant Colleges
Fred Bergsten	Competitiveness Policy Council
Mike Gadbaw	General Electric
Wayne Sayer	
Don Fuqua	AIA
Gar Kaganowich	FASEB
Ebin Tisdale	HP
Jim Johnson	Apple

Texas

Ben Rosen
Jerry Junkins
Craig Fields
Bobby Inman

Compaq
Texas Instruments
MCC
SAIC

Washington

Frank Shrontz
Bill Gates

Boeing
Microsoft

Henry Schacht
Norm Augustine
Ian Ross
George Heilmeier
Joe Gorman
Frank Popoff
Governor Celeste

Cummins Engine
Martin Marietta
Former Head, AT&T Bell Labs
Bellcore
TRW
Dow Chemical Company

High-Tech CEO Conference Call - 2/16 6:30 - 7:00 pm

CEO CONFERENCE CALL WITH GORE

California

John Sculley
John Young
Larry Ellison
Regis McKenna
Ed McCracken
Roger Johnson
Gordon Moore
Sherwood Rowland
Jim Morgan
C. Michael Armstrong

Apple
Hewlett-Packard
Oracle

Silicon Graphics
Western Digital
Intel
President, AAAS
Applied Materials
Hughes

Connecticut

Paul Allaire
Karl Krapec

Xerox
Pratt and Whitney

Illinois

George Fisher
Jerry Pearlman

Motorola
Zenith

Massachusetts

Mitchell Kertzman
Bob Palmer
Sheryl Handler
Lewis Branscomb
Mitch Kapor
Ralph Gomory

Powersoft
Digital Equipment Corporation
Thinking Machines
Harvard University
EFF
Sloan Foundation

Missouri

John McDonnell

McDonnell-Douglas

New York

John Armstrong

IBM

Ohio

???

Cincinnati Milicron

Pennsylvania

Roger Nagel
Lynn Williams

Iacocca Institute
United Steel Workers

MEMO

TO: FILE
FROM: Craig Smith
RE: RELATIONSHIP BETWEEN DNC CONSTITUENCY OPERATIONS AND WHITE
HOUSE PUBLIC LIASON DIVISION
DATE: 2/13/93

While there is a tremendous amount of overlap between what the White House Public Liason office does and what the DNC Constituency Division does, there are some key differences that will determine how the organizations interact. Among those are:

1. The White House has an obligation to reach out to groups regardless of their partisian persuasion, the DNC does not.
2. The White House cannot "close" on action plans that involve mobilization, the DNC can.

Because of these two differences, I would recommend that the relationship be structured in the following manner:

1. The White House operation will be in charge of all educational and persuasion activites. Those ~~meeting~~ will be held at the White House. DNC staff will discreetly attend those meetings to insure that they know what "pitch" was made.

2. The DNC will be in charge of all "mobilization" activites. All meetings held in conjunction with this function will be attended by White House in more prominent roles. DNC staff will "close" and get committments for specific mobilization activites.

3. The White House public liason staff and the DNC constituency staff will determine who their counterparts are and will commit to keeping each other informed of various activities as they relate to the respective organizations.

DNC Constituency staff:

Minyon Moore - Deputy Political Director for Outreach
African American

Michael Coen - Assistant to the Director
White Ethnics

Heather Booth - Women
Environmentalists
Good Government Groups

Sam Rodriguez - Hispanics
Elected Officials

Vida Benavides - Asians

Rocco Claps - Gays and Lesbians

Sarah Ehrman - Jewish
Senior Citizens

Karen Wilcox - Business
Academicians
Education

Gail Britton - College Age Youth

- Labor

Additional constituency groups interests will be hired and/or assigned. At this point we anticipate doing that for the disabled, American Indians, 25 to 35 year olds, veterans, agriculture and possibly Perot voters.

Rural Meetings

1. Liberal Farm Groups

National Farmers Union
National Farmers Organization
American Agriculture Movement
Save the Family Farm Coalition
Farm Aid
The Grange

Most appropriate WH principle: Vice-President Gore or
Alexis Herman

OPL Staff in charge: Mike Lux

2. Individual Meetings

A meeting with Bob Bergland of the Rural Electric
Association.

Most appropriate WH principle: Mack McLarty or John Podesta

OPL staff in charge: Mike Lux

A meeting with top leaders of American Farm Bureau.

Most appropriate WH principle: Mack McLarty

OPL staff in charge: Amy Zisook

Energy Consumer Groups

Citizen Action
Consumer Federation of America
Public Citizen
U.S. PIRG
Consumers League
Consumers Union
Citizens for Tax Justice

Most appropriate WH principle: Vice-President Gore

OPL staff in charge: Mike Lux

Post Speech Outreach to State and Congressional District Opinion Leaders

We are awaiting the final Congressional targeting from Howard Paster's office. The plan would be to take whatever states and districts are on that list, and put together meetings based on the following procedure:

1. Identify the thirty people living in those states or districts who have the maximum influence with our swing members (eliminating any we find out are violently opposed to some major part of the plan.) We would use the DNC, WH Congressional Relations, WH Political Department, and any other friends with political intelligence about the state/CD to build these lists. They would include:

- important CEOs with influence on that MC.
- key labor leaders for with influence on that MC.
- top Democratic Party leaders with influence on that MC.
- top finance people for that MC.
- old staff people for that MC who have stayed in close touch.
- owners of important local newspapers, radio or tv stations.
- influential local elected officials.
- other influential organizational heads.

2. Invite these opinion leaders for a trip to the White House. Ideally, their day here would include:

- a few minutes with the President and/or Vice-President.
- a chance to meet with a Cabinet secretary.
- a thorough briefing on our budget and economic plans from an OPL staffer.
- a tour of the White House.
- for the Democratic activists, a chance to meet with David Wilhelm or top DNC staffers.

3. We would plan to then keep in touch with this group with follow-up faxes and mailings.

4. We would coordinate this with the Congressional Relations office, but it might also be appropriate for us to extend our visitors the courtesy of setting up a meeting with their MC as well.

THE WHITE HOUSE
WASHINGTON

February 15, 1993

MEMORANDUM FOR MARK GEARAN AND RAHM EMMANUEL

SUBJECT: SENIORS

FROM: MIKE LUX

As an addendum to our department's other memo today providing the requested detail on our plan, I wanted to add a memo on senior citizens. Although some great groundwork has been laid, and we have always planned on doing follow up phone calls to senior groups, it is clear from looking at the cuts that seniors are taking a very big hit and that some additional work needs to happen.

I would suggest the following plan:

- Scheduled
3:00
pm*
1. We are pulling together a meeting with Leon Panetta with the top people from the following groups for Thursday morning:
 - AARP
 - National Committee for the Preservation of Social Security and Medicare (The "Roosevelt" Group)
 - National Council of Senior Citizens
 - National Council on Aging

The message will need to be to tell people to keep working constructively with us instead of blasting away in the press.

2. The two most loyal segments of the seniors community are Families USA and AFL-CIO retirees. We'll work with them to see if we can get ringing endorsements on Thursday or Friday.
3. We should follow through on Rahm's idea of contacting Tip O'Neill to have him do a strong endorsement statement. I will have Alexis make that call.
4. When we did work with seniors in the campaign, having an FDR grandchild such as Anne Roosevelt speak for us played extremely well. We could have her with the President at his Hyde Park event.

5. Mrs. Clinton should call groups most concerned about health care reform, especially seniors groups, on Tuesday and Wednesday to reassure them. Because Medicare savings are going into deficit reduction, these groups will be disappointed and skeptical about our commitment to health reform. Groups that need to be called include:

- AARP
- National Council of Senior Citizens
- Families USA
- AFL-CIO (John Sweeney would be the best person)

6. We are meeting with some of these senior groups this week on health care and the chance to have input on that issue should help keep people calm on the budget.

MEMORANDUM

To: Alexis Herman

Fr: Mike Lux

Re: Seniors

Date: February 15, 1993

Rahm came up with the idea of contacting Tip O'Neill to have him do a strong endorsement statement on either Thursday or Friday in response to the President's address to help ease the rough cuts seniors are taking. I think it would be a good idea for you to make this call.

Memo

To: Mark D. Gearan
Fr: Simon Rosenberg
cc: DNC Senior Staff
Dt: Monday 2/15/93
Re: DNC Plan for Economic Speech Support

Via fax

Attached are the following documents:

- I. Summary of DNC Plan
- II. Field Support Memos
 - I. House Parties
 - II. Volunteer Phone Operations
 - III. Field Organizers
 - IV. Free Media
- III. Chairman Wilhelm's Wednesday Briefing Summary (script not available)
- IV. Summary of Constituency Meetings and Plan for White House Coordination

A more detailed package will arrive via courier within the hour.

Memo

To: Mark D. Gearan
 Fr: Simon Rosenberg
 Dt: Monday 2/15/93
 Re: DNC Support for Economic Plan

Goals

- 1) Generate phone calls to Congress
- 2) Generate positive press in local markets
- 3) Reconstruct and expand our political operation

ProjectionsGoal 1: Calls to Congress (see attached memos)

Summary:

State organizations/constituency groups		130,000 calls
Direct Mail	450,000 letters (10% response)	45,000 calls
Telemarketing	450,000 calls (20% response)	90,000 calls
	Total	265,000 calls

Detail:

State Organizations and Constituency Calls - As of today, constituency groups have committed to at least 100 calls per CD. We expect further commitments by the end of day tomorrow.

The States - The political desks are working hard with our C/G leadership, leading volunteers, state parties and unions to generate phone calls. A more detailed report on this structure, as requested, will be available in the next 24 hours. What we do know is the following:

- 135 confirmed house parties with an average of 50 guests will generate 6750 charged activists with instructions to recruit others to call.
- Organizers have been sent into 15 targeted markets to generate calls.
- Our surrogates will be encouraging radio and TV audiences to call the Congress to register their views (as I think the Cabinet should - should BC in his Wednesday speech?).

Direct Mail and Telemarketing - these are estimates. The DNC has never before attempted to use its database for advocacy work, and we are unsure the reaction the general public will have to the plan. The lists we are using for telemarketing are new to the DNC, and we will have a difficult time estimating their exact return.

The response rates referred to above are the average response rates for fundraising appeals. The lists are as follows:

Direct Mail	450,000	Core DNC Donor Base (average age = 65)
Telemarketing	350,000	Newly IDed C/G supporters/PIC list
	100,000	Proven Progressive Donors (rented list)

Goal 2: Generate positive media in local markets (see attached memo from KiKi Moore)

Wednesday - House parties in targeted markets, 135 confirmed as of noon. House party guests will be given packages that include talking points, sample letter to the editor, list of local call-in radio and television shows and appeal to get their friends involved in our efforts.

Thursday and beyond - Selected surrogates and constituency groups hold press conferences, work their local media, place op-eds. At all times, surrogates will urge people to call Congress. And, as in the campaign, we are allowing this effort to be decentralized. Our supporters know the drill, they did it throughout the election.

Organizers are being sent in to 15 targeted media markets to help with this process.

Chairman Wilhelm will start an aggressive actuality and satellite effort today. He will travel Friday, Tuesday and Wednesday. Senior DNC staff will be doing smaller call-in radio shows beginning Thursday.

Goal 3: Reconstruct and expand our political organization (see attached memos)

- General election talking points system has been reactivated and expanded.
- Chairman Wilhelm is having meetings with representatives of nearly 100 organizations in the next 24 hours. Our state operations are organizing around house parties and other events.

MEMO

TO: FILE
FROM: Craig Smith
RE: HOUSE PARTIES IN CONJUNCTION WITH STATE OF THE UNION
DATE: 2/13/93

In conjunction with the State of the Union, we are encouraging Clinton/Gore key contacts, state Democratic Parties and other affiliated groups to hold "Watch Parties" on the night of the State of the Union.

The parties have several purposes:

1. Provide a location for local press to get "man on the street" type response as part of the free press strategy.
2. Serve as an organizing tool for the free phone operations that we intend to run.
3. Energize our supporters and keep our organization intact.

On Tuesday, a packet will be Federal Expressed to each host for a Wednesday delivery. The packet will contain organizing tools, talking points, sign up sheets for volunteers and other materials. This is in the process of being finalized.

At this point, we have 135 confirmed parties. Attached is a list of 115 of them and California is setting up an additional 20 that we should be getting a list on shortly.

MICHIGAN - Lansing	Contact: St Ron (unn named) 317/771-1110
IDAHO - Boise	Contact: Brigitte Bilyeu and Bethene Church 208/343-5454
UTAH - Salt Lake	Contact: Todd Taylor 801/484-1200
FLORIDA - Miami	Contact: Ben Wesley 305/576-1645
MISSISSIPPI - Jackson	Contact: Cynthia Smith 601/969-2913
NEW YORK - Albany Rochester Buffalo Syracuse NYC	Contact: John Marino 212/986-2955 Jane Thompson
PENNSLYVANIA - Philly	Contact: Jeff Link 215-567-334122
	Pittsburg Lazar Palnick 412-647-0410
	Harrisburg Laurel McLeaish 717/238-9381
INDIANA - Indianapolis	Contact: Ann Delany 317/231-7100
IOWA - Des Moines	Contact: Angie King 515/279-9711
MISSOURI - Jefferson City	Contact: Corrine Brown 314/381-4927
MINNESOTA - Minneapolis	Contact: Jim Hamilton 612/690-0286
NEBRASKA - Lincoln	Contact: Mike Dugan 402/397-0203
OHIO - Cleveland Cinncinnatti	Contact: Peggy Fisher 216/281-7620 Contact: Sam Barone 614/221-6563
SOUTH DAKOTA - Souix Falls	Contact: Steve Hillderbrand 605/335-7337
LOUISIANA - Baton Rouge	Contact: Jim Nickel 504/336-4155
SOUTH CAROLINA - Charleston	Contact: Kinn Elliot 803/799-7798
NEW MEXICO - Alberquerque	Contact: Judy DeAtley 505/842-8208
ARIZONA - Phoenix	Contact: Joe Dellla Rocca 602/253-3792

PARTIES CONTINUED...

VIRGINIA - Charlottesville	Contact: Jennifer Pauer 804/644-1966
MICHIGAN - Detroit Marquette Saginaw Grand Rapids Kalamazoo	Contact: Steve Gools 517/371-5410 for all the Michigan parties
MISSOURI - St. Louis Kansas City Springfield Jefferson City	Contact: Gov. Carhahan Roy Temple 314/751-4971
TEXAS - Austin Houston El Paso Ft. Worth	Contact: Tim Wetin 512/477-7500 Carla Hoyer 713/694-6925 Joe Kennard 915/833-3564 JD Angle 817/926-2362
*Garry Mauro will do the press his in Austin	
GEORGIA - Atlanta Gainesville Savannah Phyllis Barrow Pearl Mulherin	Contact: Karen Anderson 404/872-1992 Brenda Branch 404/535-8288 Rex Templeton 912/355-4549 706/543-6408 404/922-6006
OREGON - Salem	Contact: Paddy MaGuire 503/224-8200
WASHINGTON - Seattle	Contact: Jay Pearson 206/583-0664
California - San Francisco - Los Angeles	Contact: Yvonne Lee 415/982-4618 Contact: Gerald Gubatan 213/228-2001 Cyrano Adlawan
Washington - Seattle	Contact: Ed Chow 206/946-2517
Illinois - Chicago	Contact: Kamran Kahn 312/902 2007
New York - New York	Contact: Bonnie Wong 212/751-8015
Washington Metropolitan DC, VA, MD	Contact: Chantale Wong 202/395-6827 Irene Bueno
RHODE ISLAND - Providence	Contact: David Crewz 401-277-2000
MARYLAND - Baltimore	Contact: The Honorable Vera Hall 410-396-4832
NEW HAMPSHIRE - Manchester	Contact: Stephanie Powers 603-228-2084

MASSACHUSETTS - Boston	Contact: Maureen Guard 617-426-4760
CONNECTICUT - Hartford	Contact: Sherry Brown 203-240-3566
VERMONT - Burlington	Contact: Kathy Hoyt 802-828-3333
NEW JERSEY - Trenton	Contact: Ed Lesniak 609-392-3367

MEMO

TO: FILE
FROM: Craig T. Smith
RE: VOLUNTEER PHONE OPERATIONS
DATE: 2/13/93

We have asked Clinton/Gore state leadership, state party organizations and other supporter organizations to assist us in maximizing phone calls to Congress in support of the package. It is our goal to generate at least 300 calls per Congressional district.

Clinton/Gore state leadership is using their volunteer lists as a base for calls. They are working with local unions and party organizations. The other state party organizations are using state party facilities and volunteers to run these operation and will be using their state party lists.

Additionally, we have to date received the following commitments for organizations as to how many calls they will make for us:

College Young Dems - 5000 calls total

NEA - at least 20 calls per CD

AFL-CIO - at least 20 per CD

NARAL - about 40 per CD

American Nurses Association - have committed, will let us know 2/15

Sierra Club - at least 10, as many as 100 in certain CD's

Human Rights Campaign Fund - 20 per CD as long as we don't blow them up

We will be getting additional commitments during the Monday and Tuesday constituency group meetings.

We will start the phones up on Wednesday night and run them all day Thursday and Friday. Where possible, we will direct the calls into the DC offices on Wednesday night and Thursday until noon and then shift them into the district offices.

We will be asking each person to call their Congressmen and Senators and to call into talk radio.

NOTE: There is no way of telling how many calls will be generated in this operation. A lot will depend on the spin of the package. Negative spin may generate negative calls. We will do our best.

13 February 1993

TO: Craig Smith

FROM: Debbie Willhite

There are, as I understand it, 14 cities targetted for on-the-ground organizational efforts to stimulate phone calls to members of the House and Senate. The following cities have organizers in place and have begun soliciting phones and lists.

New Orleans--Betty Tibado, and Madeline Shanks

Boston--Kerry O'Brien

New York--John Marino has assigned Jane Thompson

Portland-- Paddy McGuire

Albuquerque-- Judy DeAtley

St Louis--Brian Bond and Joyce Abbousie

Minneapolis--Jim Demay

We have made contacts with individuals to go to the other cities, and are confident that they will be in place by Monday, February 15th. On Monday we will send (either by fax or Fed-Ex) an organizers that will include:

↑
X:1

names of the targetted members in the
area, the members district and DC phone
numbers

phone scripts

talking points

reporting forms

goals per member

We can also get a signifigant leafletting program going in many of these areas. The leaflets would encourage people to support the President in his efforts to bring real change and economic stability for our future. Do you want this project done? If so, we will provide you with a prototype.

MEMORANDUM

TO: The Chairman February 13, 1993
FROM: Kiki Moore
RE: Free Media Planning for Support of Economic Plan

THE GOAL

Free media strategies with regard to the President's economic plan on behalf of the DNC should be designed in the short term to enhance the demonstration of public support of the plan, and in the long term shape the media's coverage of the plan.

You should note all message delivery be centered on prompting citizen contact with elected officials by phone and mail.

The strategy is divided between the DNC's grassroots efforts and the contribution of your personal role.

THE GRASSROOTS PROGRAM

Free media to support the grassroots effort consists of materials support for house parties, identified spokespeople in the targeted markets, organized constituency media events, op-ed distribution and radio actualities.

The House Parties

We will offer message control to house party participants, but encourage decentralized media contact. Each party host will receive a party packet including two critical documents: a media tip sheet and media contact sheet.

The media tip sheet will offer instructions for media participation, including:

- * call-ins to radio talk shows,
- * letters to the editor;
- * and, inclusion in local media stories.

Attached to the media tip sheet will be a draft letter to the editor to assist in personalized letters.

The media contact sheet will provide:

- * a listing of all daily newspapers in the market with names of editors and addresses,

- * listings of the talk-radio shows with air times and call-in lines and numbers;
- * and, television stations with listings of news directors, public affairs programs and producers with phone numbers.

Research to produce these lists has been underway for two days and will incorporate the top twenty five targeted markets and other markets covered by the house parties.

The Field Program

With the assistance of our organizers in the targeted markets, two - five non-elected official spokespeople will be identified for aggressive media outreach. These people will be leading figures (non-elected officials) in their communities to whom the media naturally gravitates. Field organizers are to submit these names by Tuesday morning.

We will distribute talking points to them for message control and have them participate in a message conference call Wednesday morning.

The lead spokesperson will be provided a draft op-ed for submission in their local newspaper.

Constituency Groups

We will work with the appropriate constituency groups you meet with Monday and Tuesday to encourage public events to demonstrate support for the economic package to the media. Their events (press conferences, etc.) will be monitored by field organizers and desked by our DNC staff.

Radio Actualities

Our radio staff will assist local spokespeople with radio actuality distribution to their regions.

THE CHAIRMAN

It is imperative that your role as senior spokesman not be limited to national media, but in fact be expanded to targeted markets across the country with regional and local broadcast and print media. In addition, your schedule will reflect this effort prior to the speech, beginning Monday, and continuing through the following week.

The Schedule

You need to remain in Washington Tuesday, Wednesday and Thursday of next week. Currently, you are scheduled in New York for other

business on Friday. If it is appropriate, you should do a public event that demonstrates a dialogue with non-democratic-traditional constituents. We will coordinate with Cabinet travel to avoid stepping on other events. Your schedule is open for travel on the following week and should be used for public events in markets dictated by trouble spots identified after the speech.

Television

Given the nature of your job and the need for you to be in Washington for political purposes just prior to and after the President's delivery, we are working to secure satellite time on Wednesday afternoon and night, Thursday afternoon and possibly Friday for local television interview around the country into targeted media markets. Since your schedule dictates a trip to New York on Friday for other DNC business and we have not agreed to morning show interviews since your election, we are considering whether or not appearances on network morning shows are appropriate.

The satellite interviews can be conducted out of the Harriman Media Center. Targeted markets will be based on the joint targeting proposed by the White House and the DNC's strategic planning department. Booking the interviews will be done in coordination with Dave Anderson of the White House media affairs by our media affairs department.

Obviously, what you say prior to the President's presentation and will be designed to address the broad themes of the President's message. During your interviews after the speech, you will be able to maintain the broad themes and specific points of concern for spin control.

Radio

Given the increased influence of the talk radio industry, we need to begin immediately to gain control of the dialogue on talk radio. We will begin booking you on Monday for talk radio around the country with local stations. With a heavier concentration on Wednesday night, Thursday and Friday.

In order to maximize your time on Wednesday night, we will schedule you to call into several shows for a short visit, as opposed to booking you for the duration of lengthy programs. Due to the fact that many programs will have an "open line" format for the program, you do not need to be on a show for an hour at a time to drive the discussion. Given your position, your participation will be referenced throughout a program. On Wednesday night we will focus on local and national talk radio.

Targeting shows will occur in coordination with Richard Strauss's operations at the White House to prevent duplication. As with your

satellite interviews, we have scheduled your radio interviews out of the Harriman center to save time and to utilize the radio wheel available there.

Print

It is easy to be pulled into the mayhem of the traditional press in the short term getting on television and radio. On an ad hoc basis you will respond to print inquiries throughout the week, but the DNC should release a written statement immediately following the speech. It should be distributed:

- * by fax broadcast to the national and regional media
- * to the Wires
- * by hand in Statuary Hall and to the Congressional press galleries.

A specific item to consider is utilizing the personal profile requests we have received. A profile in one of the major papers will not run for a week or more, but we can invite a reporter to follow you during this "economic message" period. The piece then becomes an added opportunity to promote the economic message in a softer media vein.

To: Chairman David Wilhelm
From: Alice Travis, Director of Intergovernmental and DNC Affairs
Re: State of the Union briefing information for Elected Officials,
Party Leaders and others
Date: Feb. 13, 1993

The DNC has set up four briefing conference calls on February 17th preceding the President's State of the Union Speech. These are similar to the Debate call-in operations organized during the General Election. Leaders will call into a specific number and listen while Chairman David Wilhelm outlines the message. The talking points are being drafted by the White House and DNC Communications Departments.

The following conference calls are scheduled:

5:00 pm - Clinton/Gore campaign leaders
5:30 pm - Key Democratic Elected Officials (Governors, selected Statewides and big city Mayors, Legislative Leaders, heads of County and Municipal groups, and others)
6:00 pm - Party State Chairs, Vice Chairs, Executive Directors, and DNC members
6:30 pm - Finance

These groups are being notified to "save the time and date" as well as the process for receiving further conference call information. The procedures and set up for the calls are being arranged by DNC staff (Martha Phipps).

Following is a status report:

Governors: The DGA multi-faxed "save the time and date" information on the conference call to all Democratic Governors on Feb. 12. This will be followed up on Tuesday with conference telephone details and additional information. (DGA staff Cricket O'Connor is assisting with this project.)
Addendum A - Letter and List.

Other key Statewide Elected Officials: They have been identified (and cleared with the Political Division) and have received the "save the date/time" faxes through my office (Sylvion Seffel, Deputy Director, Intergovernmental Affairs). These include Lt. Govs, AGs, Sec. of State, Treasurers, Insurance Commissioners, and assorted others, but not all. We have selected officials in states without democratic governors, good Clinton spokespersons, key Treasurers' who can speak on the economy. This list was multi-faxed on Feb. 12, follow up on Feb. 17. Addendum B - Letter and List, which includes two next groups as well, by State.

Mayors: Thirty seven (37) key mayors based on some of the same above criteria received this information. These include National Conference of Democratic Mayors (US Conference of Mayors) leaders. Addendum B, broken down by State. Addendum B.

Key elected official leaders: The elected Democratic Chairs as well as several additional leaders of the following groups have also been identified and included: National Democratic County Officials (NACO), National Democratic Municipal Officials (League of Cities, Democratic County Executives.) Addendum B.

Officers of the DNC: These Party leaders were individually called on Friday and given a choice of being on the conference call with Governors, Mayors, etc. or on with their fellow DNC members. They will be called with further information on Tuesday. (Rick Boylan, Deputy Director, DNC Affairs) Addendum C.

Democratic State Legislative Leaders Assoc.: The Association has all leaders (House and Senate majority or minority leaders) on disc with fax numbers, which I will receive on Tuesday, Feb. 16. I have arranged with their staff director, Jeff Wice, for a volunteer to contact them on Tuesday and Wednesday for the conference call. Addendum D to follow upon receipt.

State Chairs, Vice Chairs, and DNC members: On Thursday, Feb. 11, the ASDC multi-faxed to all State Party Offices "save the date and time" information. The State Executive Directors have been requested to get this information to the DNC members in their states. On Tuesday they will receive the numbers, etc. for follow up. Our Regional Desks may need to assist in contacting DNC members and I have broken down the DNC by regions to facilitate this. (Rick Boylan and Ann Fishman) Addendum E - State Party Offices, Addendum F - DNC Regional Break out.

Additional DNC information: On Tuesday I am mailing a packet to all DNC members, including Chairs and Vice Chairs, with a letter from the Chairman, his Chicago speech and information on follow up action for the State of the Union speech including producing calls into congress, letters to editors, and participating in radio talk shows, and a return form to monitor their action. The Secretary's Office is assisting with this and labels have already been produced.

Addendum G, list; letter and packet to follow.

Clinton State Leaders: This group has been receiving daily White House taking points through the DNC Communications multi-fax system. (Simon Rosenberg) They are being notified about the conference call through the same mechanism. (Craig Smith) Addendum G. (Note: Duplications of elected officials re: the Conference Call information have been eliminated.)

Finance: The finance division under Nancy Jacobson is taking responsibility for notifying this group. Addendum H to follow.

To: Chairman David Wilhelm
From: Alice Travis
Re: Additional State Party Activities, State of the Union
Date: Feb. 15, 1993

The State Parties are assisting in the grass roots outreach in a number of ways, some of which are discussed in detail in other documents, but I wanted to outline them on one page.

1. **State of the Union House Parties:** Many of the State Parties have taken responsibility for organizing these events. Our field division (the Desks) has lists.
2. **Conference Calls:** The Executive Directors' have the task of contacting all DNC members in their states re: these calls. They received one faxed memo on Feb. 10-11 to save time and date; tomorrow there will be a follow up with phone in instructions.
3. **Grass Roots Mobilization:** In the many of the targeted CD's and/or media markets the field operatives are working with the Party and /or using party lists.
4. **State Party Mobilization:** In Tuesday's fax and through the State Chair's and DNC Conference Call, we are asking the Parties to mobilize their activists on CD and State levels to generate calls to their Congressmembers.
5. **State Party Activities:** As part of the larger DNC group, they are being asked to call into radio talk shows, write op ed pieces, and other free media operations. They are also requested to send back to the DNC what they have accomplished; i.e.; copies of press releases and events, whom they and others called, etc.
6. **Talking Points:** The State Parties receive and distribute these materials regularly. (I will need to get a clearer picture of this process -- who, what, when, how -- from Ann Fishman and each state.)
7. **Phone Banking:** The Dollars for D's lists has been discussed as a potential group for out reach. Legal and technical issues are under consideration (or may have been resolved since my last update).
8. **More:** I'll be meeting with the State Chairs' staff tomorrow morning to explore additional avenues.

TO: FILE
FR: LIZ
DA: FEBRUARY 10, 1993
RE: CONSTITUENCY MEETINGS

The following is a final schedule of constituency groups meeting with David and Craig. Constituency group directors will have briefings for David prior to the meeting that will outline any particular concerns of the groups that may have to be addressed.

Monday: 10:30-11: Environmental
(Contact: Heather Booth)

Monday: 11-11:30: College Dems
(Contact: Jamie Daves)

Monday: 1:30-2:00: Good Government
(Contact: Heather Booth)

Monday: 2:00-2:15: Gay and Lesbian
(Contact: Rocco Claps)

2:15-2:30: Hispanic National Leaders/ Non-profit/ Women
(Contact: Sam Rodriguez)

Monday: 2:30-3: Jewish Leaders
(Contact: Sara Ehrman)

Tuesday: 10-10:30: Women's Groups (w/ Page Gardner & Heather
Booth)
(Contact: Leigh Pate)

Tuesday: 10:30-11:00: Asian Pacific Americans
(Contact: Vida Benavides)

Tuesday: 11-11:30: Hispanic Demc. Members of Congress
(Contact: Sam Rodriguez)

Tuesday: 11:30-noon: Dem. Mayors and counties
(Contact: Sam Rodriguez)

cc: Lucie Naphin
Martha Phipps

MEMO

TO: FILE
FROM: Craig Smith
RE: RELATIONSHIP BETWEEN DNC CONSTITUENCY OPERATIONS AND WHITE
HOUSE PUBLIC LIASON DIVISION
DATE: 2/13/93

While there is a tremendous amount of overlap between what the White House Public Liason office does and what the DNC Constituency Division does, there are some key differences that will determine how the organizations interact. Among those are:

1. The White House has an obligation to reach out to groups regardless of their partisian persuasion, the DNC does not.
2. The White House cannot "close" on action plans that involve mobilization, the DNC can.

Because of these two differences, I would reccommend that the relationship be structured in the following manner:

1. The White House operation will be in charge of all educational and persuasion activites. Those meeting will be held at the White House. DNC staff will discreetly attend those meetings to insure that they know what "pitch" was made.

2. The DNC will be in charge of all "mobilization" activites. All meetings held in conjunction with this function will be attended by appropriate White House staff featured in more prominent roles. DNC staff will "close" and get committments for specific mobilization activites. (We are checking with legal counsel on the appropriateness of this)

3. DNC Constituency staff contact at the White House will be Mike Lux. Mike will have the authority to assign other contact points as needed.

DNC Constituency staff:

Minyon Moore - Deputy Political Director for Outreach
African-American

Michael Coen - Assistant to the Director
White Ethnics

Heather Booth - Women
Environmentalists
Good Government Groups

Sam Rodriguez - Hispanics
Elected Officials (Alice Travis is handling this)

Vida Benavides - Asians

Rocco Claps - Gays and Lesbians

Sarah Ehrman - Jewish
Senior Citizens

Karen Wilcox - Business
Academicians
Education

Gail Britton - College Deomcrats

Amy Chapman - Labor (tentative)

Additional constituency groups interests will be hired and/or assigned. At this point we anticipate doing that for the disabled, American Indians, 25 to 35 year olds, veterans, agriculture and possibly Perot voters.

February 13, 1993

TO: MARK GEARAN
PAUL BEGALA
cc George Stephanopoulos
Ricki Seidman
DeeDee Myers

FR: MARLA ROMASH

RE: UPDATE/VP AND ECONOMIC PLAN

SATURDAY, FEBRUARY 13, 1993:

o CNN NEWSMAKER SATURDAY: Reinforce message in the President's Saturday radio address -- restoring hope, offering change, reinforcing cuts in government, battles with special interests, etc. Strengthens stories in Sunday newspapers.

o JOINS PRESIDENT IN MEETINGS WITH CONGRESS

o NBC NIGHTLY NEWS: 3 - 3-1/2 minute live to tape interview with Garrick Utley.

SUNDAY, FEBRUARY 14, 1993:

o JOINS PRESIDENT IN "HEALTHY HEART RUN": February is "Heart Month."

MONDAY, FEBRUARY 15, 1993:

o JOINS PRESIDENT IN MEETINGS WITH CONGRESS This is President's Day.

TUESDAY, FEBRUARY 16, 1993:

o MEETING WITH DOW JONES BOARD (w/WSJ REPORTERS): Previously scheduled meeting with members of the Dow Jones Board. There will be at least one or two reporters and editors in the crowd. THIS WILL BE OFF THE RECORD.

o MEETING WITH ENVIRONMENTAL LEADERS: Briefing for leaders of major environmental groups. List being developed now with input from public liaison.

o SHIMON PERES MEETING: He's in town; this is on our schedule.

WEDNESDAY, FEBRUARY 17, 1993:

- o JOIN THE PRESIDENT IN MEETINGS WITH CONGRESS
- o MAINSTREAM FORUM: AGJ attends a 5:30 p.m. meeting with Rep. McCurdy and his group.
- o MEETING WITH HIGH TECH CEOs: Briefing for high tech leaders.
- o REGIONAL REPORTERS ROUNDTABLE/[LATE IN THE DAY]: For regional reporters at mid-sized dailies -- who may not get a shot at anyone else but who reach a large audience where it counts, the VP could provide an effective scene-setter. This should be done very late in the day.
- o POST-SPEECH INTERVIEWS: Live interviews, post-speech on CNN and the major networks (if they're planning to extend coverage beyond the GOP response). Nightline is worth considering, depending on how they frame the program.
- o SATELLITES/RADIO FEEDS: If there's money for satellites, the VP will be available. Radio feeds should go national and, where appropriate, we may want to think about live radio to important markets.

THURSDAY, FEBRUARY 18, 1993:

- o MORNING TELEVISION: "Good Morning America," "Today," and "CBS This Morning." "GMA" is a definite. The others have asked for the VP. Our goal is to hit all three; not clear at this writing if it will work.
- o SPERLING BREAKFAST: This would be a good draw and a big crowd -- could be an effective way to reinforce the message in second day stories.
- o JOIN THE PRESIDENT: Assuming the President visits the Hill, the VP would accompany. Should there be another event, and if it is appropriate, the VP would accompany as well. (NOTE: Thursday is regular lunch with the President.)
- o INTERVIEWS/MEETINGS: The VP will remain in Washington Thursday afternoon. That time will be used for media, continued meetings with Congressional leaders, or for briefings for special groups. We'll work with public liaison, Congressional, and political for schedule.

FRIDAY, FEBRUARY 19, 1993: TRAVEL
GREENSBORO/WINSTON SALEM, NC
ATLANTA, GA
RON BIRMINGHAM, AL

SATURDAY, FEBRUARY 20, 1993: TRAVEL
BIRMINGHAM, AL
TAMPA, FL
RON ARLINGTON, VA

*NOTE: Events Friday and Saturday TBA. Emphasis will be on enviro-jobs and technology-jobs pieces in the plan as well as general events. Schedule would be media-heavy with local interviews, editorial boards, etc.

SUNDAY, FEBRUARY 21, 1993: Return to D.C. (Could be available for Sunday shows.) Radio feed for Monday drive time. In the afternoon or early evening will depart for California to coordinate with President's schedule.

MONDAY, FEBRUARY 22, 1993: California with the President.

STILL TO BE DETERMINED: TECHNOLOGY ANNOUNCEMENT: We could reassemble and broaden the coalition that endorsed the campaign's technology initiative and build an event or a series of events over one day (or more, if appropriate) in California, where these issues are particularly important. Considering the subject, we could also talk about interactive hook-ups and involving various networks in spreading the news. There are a number of interesting opportunities here.

FOR WEEK AFTER STATE OF THE UNION:

- o Tennessee media roundtable for Tennessee reporters in D.C.
- o Regular meetings per Public Liaison and Political with interested groups. (We're assuming at least one meeting each day)

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