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THE WHITE HOUSE
WASHINGTON

December 6, 1993

Ms. Joan Rohlfs
6220 Mazwood Road
Rockville, MD 20852

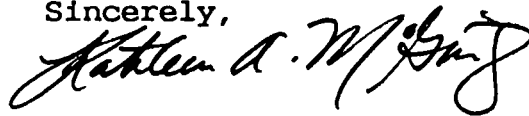
Dear Ms. Rohlfs:

Thank you for contacting me regarding your interest in the Federal Environmental Executive position, created by the recently signed Recycling Executive Order.

In conjunction with EPA, we are currently in the process of reviewing the many qualified applicants, of which you are one. A decision will be forthcoming in January, and we will certainly notify you of any developments in this regard.

Again, thank you for your interest in working for the Administration on environmental issues.

Sincerely,



Kathleen A. McGinty
Director, White House Office on
Environmental Policy

KAM/avl

November 15, 1993

Katie McGinty
White House Office of Environmental Policy
Room 360
Old Executive Office Building
Washington, D.C. 20500

Dear Ms. McGinty:

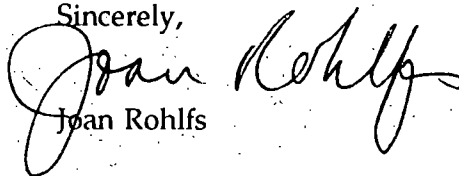
I wish to apply for the newly-created position of Federal Environmental Executive in EPA. The Executive Order recently issued creates a new challenge for federal agencies to stimulate recycling through procurement and to incorporate recycling and waste reduction into the way agencies conduct their business.

At the Metropolitan Washington Council of Governments (COG) I have led the recycling and waste reduction efforts for the region. For the past five years I have worked through COG's Cooperative Purchasing Program to purchase recycled products for all participating jurisdictions in Northern Virginia, Maryland, and the District of Columbia.

At present I am directing a Federal Solid Waste Study for the Metropolitan Washington Region, under contract to GSA-NCR and DOD Washington Headquarters Service. I know how Federal agencies in the Washington region are doing with recycling and procurement and I know that although some recycled products are being procured, much remains to be done to meet the new postconsumer content requirement.

I would like to use my experience to develop a strategy to improve the Federal government's performance in the area of recycling, waste prevention, and procurement. I would be welcome the opportunity to discuss my ideas with you. You may contact me during the day at (202) 962-3358. Attached is an outline of my recent accomplishments and my resume.

Sincerely,


Joan Rohlf

RECENT ACCOMPLISHMENTS JOAN ROHLFS

Over the past five years I have held the position of Recycling Coordinator and Principal Environmental Planner for the Metropolitan Washington Council of Governments. I am responsible for solid waste issues as well as recycling. In that position I have been active in promoting recycling, waste reduction, and procurement of recycled products for the Metropolitan Washington region.

During the past year I have been Project Manager for COG's Federal Solid Waste Study, a study done under contract to GSA-NCR and DOD Washington Headquarters Service. COG conducted the study with SCS Engineers to review the current solid waste management practices for federal properties in the Washington region and to recommend options for the future. The study will be released as final in December 1993.

I am currently serving a second term as President of the Maryland Recyclers Coalition, which was incorporated in 1990. The coalition is a volunteer, nonprofit association dedicated to promoting waste reduction and recycling in the state of Maryland.

My achievements on behalf of recycling and solid waste management are the following:

Recycling

COG Recycling Committee (includes recycling coordinators and solid waste directors from all jurisdictions in the region), 1988-present. Provide coordination and technical support. Committee meets every other month to hear experts address critical recycling issues and to share local program information. The Committee has become the largest single network for recyclers, both local government and private, in the Maryland-D.C.-Virginia area. Several Federal agency recyclers participate.

Cooperative Procurement of Recycled Products. 1988-present. Recommended recycled products for purchase by COG's Cooperative Purchasing Program, a 15 year-old program to purchase products through a regional cooperative procurement. Recycled products being purchased under the cooperative procurement are copier paper, writing paper, custodial products, traffic cones, plastic liner bags, laser toner cartridges, waste oil recycling services. Directed study of local government procurement of recycled products in 1992. Published directory of recycled products manufactured and/or distributed in the Metropolitan Washington area.

Public-Private Partnership to Recycle Telephone Directories. (1991) Initiated a public-private partnership between COG local governments and Bell Atlantic and The One Book publishers, R.R. Donnelley, to recycle outdated telephone directories in the Washington region. Bell Atlantic has used the COG-Bell Atlantic Memorandum of Understanding as a model for similar recycling partnerships throughout its mid-Atlantic region. The agreement was renewed in fall 1993.

JOAN ROHLFS

6220 Mazwood Rd.
Rockville, MD 20852
Work Phone: 202-962-3358
Home Phone: 301-493-8291

EXPERIENCE

Metropolitan Washington Council of Governments Principal Environmental Planner, 1988-present

Responsible for coordinating recycling, waste reduction, and procurement of recycled products for the Metropolitan Washington region. Manage activities of Recycling Committee, a committee of chief recycling coordinators in the region, providing technical staff support for studies and recycling projects. Participate in decisions to purchase recycled products through COG's Cooperative Purchasing Program. Negotiated agreement establishing a public-private partnership to recycle telephone directories in region with C&P Telephone and Donnelley Corporation. Manage COG's Federal Solid Waste Study (of Federal buildings in the Washington region), done under contract to GSA-NCR and DOD Washington Headquarters Service. Coordinate Federal Solid Waste Study Review Committee, which brings together representatives from GSA, DOD, EPA and independent Federal agencies with local government public works directors to oversee the progress of the study. Manage activities of the I-95 Technical Committee, consisting of the solid waste directors for Washington, D.C., Fairfax County, Arlington County and Alexandria. The I-95 Committee oversees operations of the regional landfill in Lorton, Virginia.

University of Maryland, Institute for Governmental Service Consultant, 1986-1988

Consulted to local governments and state agencies in Maryland on a variety of issues including recycling, as well as management of Maryland Insurance Dept., county equal employment opportunity commissions, county charter options, annexation, and organization of county government boards and councils. Authored a study in 1988 evaluating options to deposit legislation.

Montgomery County Extension Service, University of Maryland Community Development Specialist, 1984-86

Advised local government agencies on environmental, transportation issues and regional economic trends. Surveyed Montgomery County community leaders about priority issues in the county.

Stevens Institute of Technology, Hoboken, N.J., Bergen Community College, Paramus, N.J., Visiting Lecturer, 1977-1979 (Bergen); 1979-1983 (Stevens)

Taught American History, Urban Problems, Western Civilization at Stevens Institute. Taught Public Administration at Bergen Community College.

Evidence, Institute for Governmental Service, University of Maryland, 1988.

PRESENTATIONS

"Waste Reduction Strategies in the Washington Region," Presented to Source Reduction Conference, sponsored by Solid Waste Management Association of North America, Rockville, MD, May 24, 1993.

"Business Opportunities for Recycling Entrepreneurs," Presented at Recycling and Economic Development in the Washington Metropolitan Area Conference, sponsored by National Audubon Society Conference, Washington, D.C., May 1993.

"Parity in Recycling Rates or Measuring Apples and Apples," Presented at International Conference of Solid Waste Association of North America, Tampa, FL, August 1992.

"Recycled Products Procurement: Case Studies," Presented at Virginia's Department of Waste Management's Solid Waste Management Conference, Richmond, VA, April 1992.

"Closing the Loop in the Washington Region," Presented at COG's Recycling Markets Development Conference, Washington, D.C., October 1990.

"Local Government's New Role: Marketing Recyclables," Presented at the U.S. Conference of Mayors National Resource Recovery Association Conference, Washington, D.C., March 1990.

"Recycling Solid Waste: The Real World," Presented at the Maryland Municipal League Convention, Ocean City, MD, June 1990.

"State and Regional Approaches to Recycling," Presented at Recycling Conference sponsored by Citizens Planning and Housing Association, Baltimore, MD, June 1989.

COMMUNITY ORGANIZATIONS

Bethesda United Church of Christ, Bethesda, MD.
Member, Board of Trustees, 1992- Present.

Fernwood Child Care Center, Bethesda, MD.
Member, Board of Trustees, 1992-Present.

YWCA, Member 1990 to present

POLITICAL ACTIVITIES

Registered Democrat since 1964

Contributed to Senator Gore's Presidential Campaign and attended fund raisers for Democratic Congressional Candidates.