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PCSD [President's Council on Sustainable Development]

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September 7, 1993

MEMORANDUM

TO: CATHY, WILL, MARC, DAN, BRIAN

FROM: KURT

SUBJECT: OEP STAFF BRIEFING ON THE PCSD SEPT 10

There will be a one hour briefing for OEP staff participating in the PCSD on Sept 10 at 1:00. Ben Woodhouse and Donna Wise, the PCSD liaisons for co-chairs Buzzelli (DOW) and Lash (WRI), will join Cathy and Keith in conducting the briefing.

As you know, four subgroups were tentatively created at the first meeting and you will be working with Keith and staffing the subgroup(s) relating to your issue areas. The subgroups are: *Sustainable Communities; Energy & Transportation; Pollution Prevention/Environmental Technology; and Natural Resource Management*, and staff will participation will tentatively be as follows:

KEITH

- Principles, Goals, Definitions, Policy Tools
- OEP coordination
- Sustainable Communities
- Pollution Prevention
- Sustainable Agriculture

WILL

- Natural Resource Management

MARC

- Energy, Transportation, Greenhouse Gas

DAN

- Population

BRIAN

- Environmental Technologies

KURT

- Research

The next Council meeting will be on October 18. Enclosed is the initial press release with the member bios, and the minutes of the July 20th meeting.

cc: Keith

PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT

PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT

Presentation to the Office of Environmental Policy

Friday, September 10, 1993

Donna Wise

Frank Farfone

Ben Woodhouse

OVERVIEW

Established by Executive Order on June 14, 1993

Consists of 25 members and two ex-officio members

**Co-chairs: David Buzzelli - Dow Chemical
Jonathan Lash - World Resources Institute**

First meeting: July 20, 1993

Second meeting: October 18, 1993

PCSD MEMBERS*

NRDC	U.S. Dept. of Agriculture	Browning-Ferris
EDF	U.S. Dept. of Commerce	Ciba-Geigy
NWF	U.S. Dept. of Energy	Chevron
Sierra Club	U.S. Dept. of Interior	PG&E
Nature Conservancy	EPA	S. C. Johnson
AFL-CIO	New Mexico Environment Dept.	Enron
NAACP	Columbia Inter-River Tribal Commission	
	U.S. Dept. of Education (Ex-officio)	
	U.S. Dept. of State (Ex-officio)	

Two positions remain open.

(*Each with staff liaisons)

CHARTER

OBJECTIVE:

- Advise President on matters involving sustainable development.
- Develop and recommend a national sustainable development action strategy that will foster economic vitality.
- Advise the President on an annual Presidential award.
- Create public awareness and encourage input and participation.

DURATION:

- Two years (June 29, 1995) unless extended by the President (up to another two years).

CHARTER (Cont.)

ADMINISTRATIVE:

- **Report to the President via the Director, Office of Environmental Policy of White House.**
- **Council will have a core staff and utilize loaned personnel from government, industry and NGOs.**
- **Budget**
 - Take Pride in America**
 - Member contributions**
 - Foundations**
- **Meetings open to public and outside D.C. when possible - four per year.**
- **Administered by Department of Interior - Take Pride in America**

**PCSD - MEETING #1
JULY 20, 1993**

WORK PROCESS:

- **Council decisions based on consensus - voting minimized.**
- **Staff liaison will assist member with Council work.**
- **Liaison will not replace member at formal meetings.**
- **Minutes matter of public record.**

STAFFING:

- **Currently interviewing.**

PCSD MEETING #1 (Cont.)

MEMBER DISCUSSION RESULTS:

Included issues of:

- **Sustainable communities**
Equity, environment, economy, health
- **Eco-efficiency/pollution prevention**
Sustainable manufacturing process
- **Bio-diversity**
Wetlands/watersheds
- **Transportation**
- **Energy**

PCSD MEETING #1 (Cont.)

- **Sustainable agriculture**
- **Greenhouse gases**
 - Measurements and benefits**
 - Policy**
- **Tools for achieving sustainable development**
 - Full-cost accounting**
 - Market incentives**
 - Life cycle analysis**
 - Total quality management**
- **Fisheries**
- **Population/consumption**

PCSD MEETING #1 (Cont.)

- **Coastal resources and development**
- **Environmental technology and cooperation**
- **Land use**
- **Food safety**
- **Issues and relations to economy**
- **Trade and environment**
- **Monetary policy/investment strategies**

PCSD MEETING #1 (Cont.)

From this list, liaisons created six initial task groups as recommended by the members

TWO LONG-TERM TASK GROUPS

- **Principles, Goals and Definitions**

Co-chair

NWF

Browning Ferris

*** Brundtland Definition**

- **Public Linkage, Dialogue and Education**

Co-chair

New Mexico Department of Environment

Sierra Club

*** Identify key elements**

PCSD MEETING #1 (Cont.)

INTERIM TASK FORCES

<u>Energy</u>	<u>Sustainable Communities</u>	<u>Eco-Efficiency</u>	<u>Natural Resources</u>
Co-chairs:			
Chevron	NRDC	Dept. of Commerce	Ciba-Geigy
Dept. of Energy	Dept. of Education	EDF	Inter-Tribal Fish Commission

CHARTER: Frame the issues

- What it is and how it relates to sustainable development.
- Problem to be solved.
- Vision for the future
- Recommended course of action to be made to Council at Oct. 18 meeting

PCSD MEETING #1 (Cont.)

LIAISON TASK FORCES

Criteria for Selecting Demonstration Projects

Co-chairs

EDF

PG&E

President's Award

Co-chairs

NWF

Enron

**MEETING #2
OCTOBER 18, 1993
Dept. of Commerce - D.C.**

- **Interim Task Force reports**
- **Council members will decide priority issues, time frames, and work process.**
- **Future meeting - January 13, 1994 - location outside D. C.**

PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT
Proposed Long-Term Task Forces

ASSIGNMENTS	TASK FORCES	
	PRINCIPLES, GOALS AND DEFINITION	PUBLIC LINKAGE, DIALOGUE AND EDUCATION
CO-CHAIRS	Jay Hair William Ruckelshaus	Judith Espinosa Michele Perrault
MEMBERS	Bruce Babbitt Tim Wirth Jonathan Lash	Kenneth Lay Tim Wirth David Buzzelli
CHARTER	For October 18 meeting, develop a discussion document which will: ☐ Propose a draft set of sustainable development principles; ☐ Review Brundtland definition of sustainable development and propose a definition; ☐ Review approach to developing national sustainable development goals which cut across government departments and agencies (built on EPA draft document).	Identify audiences and propose key elements of an outreach/dialogue strategy for each. ☐ Propose methods for executing the strategy among all key elements. <i>mid-level mgmt</i>
DURATION	Sunset by mid-1994.	On-going.

PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT

Proposed Interim Task Forces

ASSIGNMENTS	ISSUE CLUSTER TASK FORCES			
	ENERGY	SUSTAINABLE COMMUNITIES	ECO-EFFICIENCY	NATURAL RESOURCES MANAGEMENT AND PROTECTION
CO-CHAIRS	Kenneth Derr Hazel O'Leary	John Adams Madeleine Kunin	Ron Brown Fred Krupp	Richard Barth Ted Strong
MEMBERS	Richard Clarke Alida Messinger Jonathan Lash	Benjamin Chavis Thomas Donahue David Buzzelli	Carol Browner Pete Correll Samuel Johnson David Buzzelli	Pete Correll Mike Espy Fred Krupp John Sawhill Jonathan Lash
ISSUES BY CLUSTER	☐ Energy ☐ Transportation ☐ Greenhouse Gases —Policy —Measurements / Benefits ☐ Environmental Technology / Transfer —Trade	☐ Environmental Equity / Justice ☐ Economy and the Environment ☐ Public Health ☐ Land Use	☐ Pollution Prevention ☐ Sustainable Manufacturing ☐ Trade	☐ Biodiversity ☐ Wetlands ☐ Watersheds ☐ Fisheries / Food Safety ☐ Sustainable Agriculture / Food Safety ☐ Coastal Resources and Development ☐ Forestry
CHARTER	Each issue cluster task force will review their issues in terms of the criteria proposed by liaisons and will recommend courses of action for each issue within their respective cluster. Recommendations will be made during the October 18 meeting. The Council will then determine priorities and establish task forces to address prioritized work plan.			
DURATION	Issue cluster task forces are interim and expected to sunset after October 18, 1993 meeting. New task forces to address PCSD priority issues (comprised of PCSD and non-PCSD members) will be formed.			

PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT
Proposed PCSD Liaison Task Forces

ASSIGNMENTS	TASK FORCES	
	CRITERIA FOR SELECTING DEMONSTRATION PROJECTS	PRESIDENT'S AWARDS PROGRAM
CO-CHAIRS	Marcia Aronoff Claude Poncelet	Lynn Greenwalt Terence Thorn
MEMBERS	James Baker Ronald Curry Bob Fletcher Glynn Key Mike McCloskey Bill Mulligan Michael Vandenberg Donna Wise / Ben Woodhouse	Frances Beineke Dirk Forrister Rudy Oswald Russ Van Herik Wade Greene Donna Wise / Ben Woodhouse
CHARTER	Develop the following information for discussion during the October 18, 1993 meeting: ☐ Criteria for selecting a project ☐ List of possible demonstration projects for consideration by future task forces ... consider PCEQ experiences and demonstration projects and suggestions to date by members and non-members.	Develop awards program options which include a definitive recommendation on Renew America's proposal and present during October 18, 1993 meeting. ☐ Input from Council will guide work of task force in developing an award program.
DURATION	Sunset after October 18, 1993 meeting.	On-going.

* probably won't talk about demonstration projects until January meeting.
 * will develop criteria by October.

PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT

PROPOSED TIME LINE OF ACTIVITY

The time line that follows reflects a combination of Council co-chair thinking and deadlines contained in the White House press release on the establishment of the Council (June 14, 1993). This time line should be viewed only as a starting point for Council discussion and not as a firm schedule for future Council work.

PCSD ACTION REQUIRED: For discussion only.

MEETING

FREQUENCY:

MILESTONE EVENTS:

1993 (Two Meetings)

June 14: Get-Acquainted Session/Rose Garden Ceremony

June 29: Executive Order Signed

July 20: First Meeting of PCSD and Proposal for How We Move Forward

October: Agreement on How PCSD Moves Forward (Process, Priorities, Staff Structure, Preliminary Budget and Funding Strategy, Indicators of Success)

December 31*: Advise the President on a Broad Sustainable Development Strategy

1994 (Four Meetings)

June*: A more defined, interim Sustainable Development Strategy

1995
(Two-Four Meetings)

June: Preliminary Final Report on the Sustainable Development Strategy With Reference to Demonstration Projects

December: A Final Report Which Includes Results of Demonstration Projects

1996 (Four Meetings)

If PCSD is extended two years beyond June 1995

1997 (Two Meetings)

June 20: Sunset

*As specified in White House press release (6/14/93)

7/12/93

PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT

PROPOSED PCSD OPERATING GROUND RULES

PCSD ACTION REQUIRED: Discuss ground rules, modify if necessary, and then approve during July meeting.

OBJECTIVE

The Council's objective is to reach agreement on specific actions and recommendations to the President. The Council's ground rules will be designed to facilitate open exchange, productive discussion and thoughtful deliberation. The meetings will be structured to stimulate creativity and innovative thinking.

The Chairs will seek to proceed on the basis of consensus. When the Council cannot reach consensus, reports or recommendations of the Council will accurately reflect differing viewpoints among the members.

Formal votes and majority and minority reports will tend to reduce the value of PCSD actions and to make a future consensus more difficult. Therefore, the Chairs will call for formal votes (by a show of hands) only when necessary to enable the PCSD to take action on an issue and move ahead. A quorum for meetings or formal action will be a majority of the members.

ROLE OF CO-CHAIRS

The Co-Chairs will be responsible for the general operation of the PCSD. In consultation with the Council, they will schedule and plan meetings, select meeting sites and draft agendas. They will jointly or alternatively conduct meetings and will generally oversee the work of the Executive Director. They may, from time to time, invite experienced facilitators to assist the Council in its deliberations.

In consultation with the Council, the Co-Chairs will work with the Office of Environmental Policy to structure sub-committees, working groups and task forces as appropriate to support the work of the Council. As the Council forms project committees to carry out priority projects, it will invite participation of non-Council members at both the committee and staff level.

MEMBERS AND STAFF

Each Council member will designate for the duration of the Council a staff liaison who will represent the Council member at meetings other than full Council meetings. The staff liaison may attend full Council meetings and will be a member of the Council staff group responsible for assuring that the direction and decisions of the Council are successfully implemented. However, at meetings of the full Council, only official members will be seated at the main table and authorized to participate.

PUBLIC INPUT

The President's Council on Sustainable Development is subject to the rules of the Federal Advisory Committee Act. Each meeting of the PCSD will be announced in the Federal Register at least 15 days in advance of the meeting date. Each meeting is open to the public, and time will be set aside on the agenda to provide the public in attendance an opportunity to comment on, and provide input to, the PCSD.

REPORTS AND MINUTES

The Executive Director will be responsible to maintain records of the Council including materials submitted by members of the Council or members of the public and action minutes of each meeting. Reports or recommendations of the Council may be drafted at the discretion of the Council by members, staff liaison, the Executive Director or others.

EXECUTIVE ORDER

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AMENDMENT TO EXECUTIVE ORDER NO. 12852

By the authority vested in me as President by the Constitution and the laws of the United States of America, including section 301 of title 3, United States Code, and in order to amend Executive Order No. 12852, it is hereby ordered that Executive Order No. 12852 is amended by deleting the text of Section 3(d) of that order and inserting in lieu thereof the following text: "The Department of the Interior shall, on a reimbursable basis, provide such administrative services for the Council as may be required" and by deleting the words "Office of Administration in the Executive Office of the President" in Section 4 of that order and inserting the "Department of the Interior" in lieu thereof.

William Clinton

THE WHITE HOUSE,

July 19, 1993.

EXECUTIVE ORDER

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PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT

By the authority vested in me as President by the Constitution and the laws of the United States of America, including section 301 of title 3, United States Code, it is hereby ordered as follows:

Section 1. Establishment. There is established the "President's Council on Sustainable Development" ("Council"). The Council shall consist of not more than 25 members to be appointed by the President from the public and private sectors and who represent industrial, environmental, governmental, and not-for-profit organizations with experience relating to matters of sustainable development. The President shall designate from among the Council members such official or officials to be chairperson, chairpersons, vice-chairperson, or vice-chairpersons of the Council as he shall deem appropriate. The Council shall coordinate with and report to such officials of the executive branch as the President or the Director of the White House Office on Environmental Policy shall from time to time determine.

Sec. 2. Functions. (a) The Council shall advise the President on matters involving sustainable development. "Sustainable development" is broadly defined as economic growth that will benefit present and future generations without detrimentally affecting the resources or biological systems of the planet.

(b) The Council shall develop and recommend to the President a national sustainable development action strategy that will foster economic vitality.

(c) The chairperson or chairpersons may, from time to time, invite experts to submit information to the Council

(b) The Council shall exist for a period of 2 years from the date of this order, unless the Council's charter is subsequently extended.

(c) Executive Order No. 12737, which established the President's Commission on Environmental Quality, is revoked.

William Clinton

THE WHITE HOUSE,

June 29, 1993.

PRESIDENT'S COUNCIL ON SUSTAINABLE DEVELOPMENT

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