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[March 1993 Invitations - Regrets] [Loose]

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THE AMERICAN SOCIETY OF INTERNATIONAL LAW

2223 Massachusetts Avenue, N.W. Washington, D.C. 20008-2864 (202) 265-4313 Fax (202) 797-7133

President
Louis Henkin

March 9, 1993

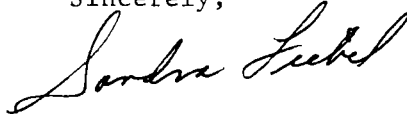
Ms. Katie McGinty
Office of Environment Policy
Old Executive Office Building
Washington, DC 20501

Dear Ms. McGinty:

At the request of Barry Carter, our
Executive Director, I enclose materials on
the Society's upcoming Annual Meeting,
along with our most recent Newsletter.

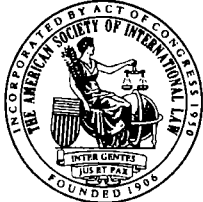
We hope these will be of interest
to you.

Sincerely,



(Ms.) Sandra Liebel
Assistant to the Director

*Pls call
& thank for
info. sorry
won't be able to
make it, due
to scheduling
conflicts*



THE AMERICAN SOCIETY OF INTERNATIONAL LAW

2223 Massachusetts Avenue, N.W. Washington, D.C. 20008-2864 (202) 265-4313 Fax (202) 797-7133

President
Louis Henkin

February 1993

Honorary President
John R. Stevenson

For Those Interested in the Role of Law in International Affairs:

*Executive Director
and Executive Vice President*
Barry E. Carter

We are pleased to provide you with the preliminary program for the 87th Annual Meeting of the American Society of International Law, which will be held from March 31 through April 3, 1993, at the Mayflower Hotel in Washington, D.C. The title of this Annual Meeting is "Challenges to International Governance." The enclosed program and registration card identify the wide variety of panels and special events.

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Myres S. McDougal
Leonard Meeker
Covey T. Oliver
Franz M. Oppenheimer
Elliot L. Richardson
Henry J. Richardson, III
Stefan A. Riesenfeld
William D. Rogers
Seymour J. Rubin
Dean Rusk
Oscar Schachter
Stephen M. Schwebel
Louis B. Sohn
Eric Stein
Peter D. Trooboff
Edith Brown Weiss

The 32 panels will range from: lessons learned from the 1992 Rio Conference on Environment and Development; an analysis of efforts to integrate markets through multilateral and regional approaches (such as the Uruguay Round and NAFTA); whether the United States should adopt an industrial policy to encourage competitiveness; the role of the United Nations in the post-cold war world; how to ensure that human rights are taken seriously; and the traditional panel on the year of international law in review.

This year's program has been organized around four crosscutting themes that are linked to clusters of panels. On the last day of the Annual Meeting (Saturday, April 3), roundtable discussions will be held for each of the four crosscutting themes, described in the program. The roundtables will explore the linkages among the panels and seek a better understanding of global developments in international law and relations. These roundtables promise to add a new and exciting dimension to the Annual Meeting.

You are encouraged to attend the special events. Please note that the Annual Dinner is being held on Wednesday, March 31, with a major official expected from the Clinton Administration. You are also invited to the buffet luncheon and media briefing on international trade issues earlier on Wednesday. The Capitol Hill session--about U.S. policy toward China--will be that afternoon with Senator John C. Danforth (R-Mo.) and Representative Robert T. Matsui (D-Ca.). The ASIL-ABA luncheon, with international economic expert Robert Hormats speaking, will be Thursday, April 1. The President's Reception, hosted by the Embassy of Mexico, will be Thursday evening at the lovely Mexican Cultural Institute. An important new addition will be an all-day meeting sponsored by the Women in International Law Group on Saturday, April 3. Also to be highlighted is the traditional 1 and 1/2-day program of the International Economic Law Forum that starts on Tuesday, March 30, before the Annual Meeting. A brochure about the forum is enclosed.

Please register early and sign up for as many events as you can attend. As soon as possible, you should send in your registration form to ASIL. You can reserve your room at the Mayflower Hotel by telephone at 1-800-468-3571. You should pay particular attention to the discount packages that are available.

We look forward to seeing you at the Annual Meeting.

Executive Council
M. Cherif Bassiouni
Gonzalo Biggs
Richard B. Bilder
Laura Bocalandro
Gary B. Born
Anne-Marie Burley
Sherri L. Burr
David D. Caron
Abram Chayes
Lung-Chu Chen
Cynthia Price Cohen
John R. Crook
Valerie C. Epps
Cecil Hunt
Thomas S. James
Heidi Jiménez
Donald McRae
Shinya Murase
James A.R. Nafziger
Mary Ellen O'Connell
Amelia Porges
Jerome Shestack
Alfred H.A. Soons
Bruce Zagaris

Deputy Executive Director
Charlotte Ku

Director of Publications
Marilou M. Righini

Senior Director of Studies
John Lawrence Hargrove

Sincerely,


Judith H. Bello


Jonathan I. Charney

Annual Meeting Committee Co-Chairs

REGISTRATION CARD

Please check the appropriate fee to attend the International Economic Law Forum:

Registration Fees:

MEMBERS	\$225	_____
* NON-MEMBERS	\$275	_____
** STUDENTS	\$35	_____

Please check the appropriate fee to attend the 87th Annual Meeting **AND** the International Economic Law Forum:

Registration Fees:

	Before March 8, 1993	After March 8, 1993
MEMBERS	\$260 _____	\$285 _____
* NON-MEMBERS	\$310 _____	\$335 _____
** STUDENTS	\$60 _____	\$75 _____

* Includes 1 year ASIL membership. Open to those who have not been members for the past two years.

** Must send photocopy of current student I.D.

Please check below if you wish to attend the luncheon:

Luncheon, March 31 **\$35 ea.** _____
No. Attending _____

NAME: _____
ORGANIZATION: _____
MAILING _____
ADDRESS: _____
CITY: _____ STATE: _____
POSTAL CODE: _____ COUNTRY: _____
TELEPHONE: _____ FAX: _____

Make checks payable to ASIL/Forum

_____ VISA _____ MASTERCARD

CARD NUMBER: _____

EXPIRATION DATE: _____

Signature on card: _____

GRAND TOTAL ENCLOSED: \$ _____

Send to:

ASIL/Forum, 2223 Massachusetts Avenue, NW, Washington,
DC 20008-2864, USA

For more information, call Melissa Sochurek, Meetings
Manager, at (202) 265-4313

INTERNATIONAL ECONOMIC LAW FORUM

Preliminary Program

March 30 - 31, 1993

**The Mayflower Hotel
Washington, D.C.**

Sponsored by
The American Society of International Law,
in cooperation with
The Oceana Group, Publishers,
and the
Interest Group on International
Economic Law

Program Schedule: **March 30** **8:00 a.m. - 5:30 p.m.**
 March 31 **9:00 a.m. - 12:00 p.m.**

This program immediately precedes the ASIL 87th Annual
Meeting, March 31 - April 3, 1993

*The theme of this Forum is **Developments in the Law of International Trade and Investment**. The program, which will feature speakers from the executive and legislative branches, as well as practitioners, will focus on the new developments in trade and investments.*

Preliminary Program:

Tuesday, MARCH 30

8:15 a.m. - 9:00 a.m. Registration

9:15 a.m. - 12:30 p.m. Panels:

Survey of International Trade: Theory and Practice Overview

Seymour J. Rubin, American Society of International Law

Philip Trezise, The Brookings Institution

Julius Katz, Office of the U.S. Trade Representative

Globalism, Regionalism and "Collateral" Issues of Trade and Investment

Jeffrey Schott, International Economic Institute

Ernest Preeg, Center for Strategic and International Studies

Robert E. Herzstein, Shearman and Sterling

Joseph Greenwald, Former Ambassador to OECD

1:00 p.m. - 5:30 p.m. Panels:

The Current "Hot" Issues in The Americas:

Introduction: Luigi Einaudi, U.S. Ambassador to Organization of American States

NAFTA

Jonathan Fried, Canadian Office of North American Free Trade Negotiations

Abelardo L. Valdez, Member, DC Bar

Judd Kessler, Porter, Wright, Morris & Arthur

The Enterprise for the Americas Initiative

Roberto MacLean, Cole, Corette and Abrutyn

Myles Frechette, Office of U.S. Trade Representative

Ronald Scheman, Heller, Rosenblatt & Scheman

The New Market Economies In Eastern Europe

Peter Ehrenhaft, Bryan, Cave, McPheeters & McRoberts

Uruguay Round Issues: Services, Agriculture and Environment

Marsha A. Echols, Max N. Berry

Edith Brown Weiss, Georgetown University Law Center

Stephen Zamora, University of Houston

Wednesday, MARCH 31

9:00 a.m. - 12:00 p.m. Panels:

Trade, Investment and Environment

Monroe Leigh, Steptoe & Johnson

Ibrahim Shihata, The World Bank

Seymour J. Rubin, American Society of International Law

Dispute Resolution in the GATT

Judith H. Bello, Sidley & Austin

Jane Bradley, U.S. Trade Representative (Invited)

Joshua Bolten, Former Trade Assistant to President Bush

James Holbein, Commerce Department

12:00 p.m. - 1:30 p.m. Media Briefing on Trade Issues

Buffet Luncheon for Press and Members
Sponsored by Mead Data Central, Inc.,
provider of the Lexis®/Nexis® Research Services

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**The American Society of International Law
87th Annual Meeting**

**CHALLENGES TO
INTERNATIONAL GOVERNANCE**

Preliminary Program

March 31 - April 3, 1993

**The Mayflower Hotel
Washington, DC**

Clinton Presidential Records Digital Records Marker

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OPEN LETTER TO PRESIDENT CLINTON FROM ASIL PRESIDENT

December 17, 1992

To the President-Elect of the United States

Dear President-Elect Clinton:

On January 20 you will become the first President of the United States to assume office since the end of the Cold War ushered in a changed world order. I urge you to dedicate your Administration to the rule of law in relations between nations.

In 1945, the United States led the victorious Allies in establishing a new world order, represented by the United Nations Charter and the UN Organization, and dedicated to international peace and security and to the rule of law. The Cold War frustrated the realization of that world order, and the rule of law was sometimes sacrificed—even by the United States—to perceived needs of national security.

I believe that the changed world order provides a fresh opportunity for the United States to help realize its goals of half a century ago. To that end, I call upon you:

1. To seize the earliest opportunity to declare that international peace and security and the rule of law will be the pillars of U.S. foreign policy.

2. In order to make that commitment specific and credible, to commit the United States to pursue the following policies and to take the following measures:

- a. The United States will respect the territorial integrity and political independence of other states as required by the UN Charter. The United States will not send military forces into other countries except by invitation, or pursuant to its international obligations, as, for example, under the North Atlantic Treaty, or under the authority of the UN, as in Iraq and Somalia.

(continued on page 2)

THE CUBAN DEMOCRACY ACT OF 1992 - by Monroe Leigh

On October 23, President Bush signed into law the Cuban Democracy Act of 1992, which bars trade between Cuba and the foreign subsidiaries of United States corporations. The Cuban Democracy Act raises anew the important issue of the extraterritorial application of United States law.

The Cuban Democracy Act prohibits the Treasury Department from continuing to issue licenses for trade between Cuba and foreign subsidiaries of United States corporations. As a result, trade between Cuba and foreign subsidiaries of United States corporations is now prohibited under U.S. law. Civil penalties of up to \$50,000 may be imposed for violations and property that is the subject of a violation may be forfeited.

By attempting to control the actions of foreign subsidiaries of United States corporations, the United States has asserted jurisdiction over companies that are incorporated in foreign countries but have no jurisdiction-giving contacts with the United States. This assertion of extraterritorial jurisdiction has led to conflict with the countries in which foreign subsidiaries are located. This is particularly true when a country's policy toward Cuba differs from that of the U.S.

(continued on page 3)

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Electric Power
Research Institute

Leadership in Science and Technology

February 10, 1993



Ms. Kathleen McGinty
Office of Environmental Policy
The White House
1600 Pennsylvania Avenue, NW
Washington, DC

PHOTOCOPY
PRESERVATION

Subject: EPRI Conference, "Strategic Benefits of Biomass and Waste Fuels"
March 30 - April 1, 1993, Washington, DC,

Dear Ms. McGinty:

Congratulations on your appointment to head the White House Office of Environmental Policy. Coincidentally, before this week's announcement of your appointment, Mr. Scott Sklar, Executive Director of the National Wood Energy Association, had suggested that we contact you, and I am writing to invite you to participate in a panel discussion at the upcoming EPRI Conference, *Strategic Benefits of Biomass and Waste Fuels*, March 30 to April 1, 1993, at the L'Enfant Plaza Hotel in Washington, DC.

The panel discussion will address "Emerging Biomass and Waste Fuel Issues," and is scheduled for 5:00 pm, Tuesday March 30, at the end the first day of the conference. The objectives and format of the conference are described in the enclosed brochure.

Panel Discussion Format

We anticipate that there will be four participants on the panel, and that the session will last about 75 minutes, followed by a reception. Other panel members who have accepted our invitation include Scott Sklar and Chuck Linderman, Director, Fossil Fuel and Renewable Programs at the Edison Electric Institute. We are also in the process of inviting a fourth panel member from an environmental group.

The session will be conducted as a panel discussion. After a brief introduction by the session chairman, each panel member will give a five minute response to a theme question provided to the panel before the meeting, representative

of his or her organization's perspectives on biomass and waste fuel energy. The proposed theme question is:

There is an emerging consensus that increased use of biomass and waste fuels would be beneficial to the environment. However, the relatively low rate of utilization of these fuels to date suggests that they are not the economic choice in most cases. What policy and technology initiatives are needed to reduce the barriers and create an economic advantage for biomass and waste fuels relative to fossil fuels?

Following the opening statements, each panelist will be asked to respond to one or two questions selected from written questions submitted by the audience. This will be followed by five minute closing statements by each panelist and concluding remarks by the chairman.

I look forward to discussing the panel discussion with you soon, and I hope that you will accept our invitation. In the meantime, feel free to call if you have any questions (415-855-2445).

Sincerely,

Chuck McGowin

Dr. Charles R. McGowin
Manager, Technology Assessment
Generation and Storage Division

cc: J. Birk
E. Gray
E. Hughes
G. Preston
G. Wiltsee - Appel Consultants
J. Easterly - Meridian Corporation
S. Sklar - NWEA

PHOTOCOPY
PRESERVATION

CANADIAN EMBASSY

**501 PENNSYLVANIA AVE. N.W.
WASHINGTON, D.C. 20001**

ENERGY SECTION

FAX/TÉLÉCOPIEUR (202) 682-7795

DATE: 23 March 1993

TELEPHONE: (202) 682-1740 EXT 7340

**FORMULAIRE DE TRANSMISSION PAR TÉLÉCOPIEUR
FAX TRANSMITTAL SLIP**

**DE/FROM: Guy Saint-Jacques
Counsellor (Energy)**

**A/TO: Mr. Trey Lindseth
Office on Environmental Policy**

**FAX:
TÉLÉCOPIEUR: 456-2710**

**COMMENTS/
COMMENTAIRES:**

PLEASE SEE ATTACHED.

**NUMBER OF PAGES/NOMBRE DE PAGES: 3/3
INCLUDING COVER PAGE/INCLUANT FEUILLE DE TRANSMISSION**

**DRAFTER/
REDACTEUR S. LANDRY**

**APPROVED/
APPROUVE G. Saint-Jacques**

Canadian Embassy



Ambassade du Canada

501 Pennsylvania Ave., N.W.
Washington, D.C. 20001

March 23, 1993

Mr. Trey Lindseth
Scheduler
Office on Environmental Policy
Old Executive Office Building
Room 358
Washington, D.C. 20501
Fax: (202) 456-2710

*Chapman -
should know
KM -
interested?*

Dear Mr. Lindseth,

I am writing to try to set up a meeting between Mr. Richard Drouin, Chairman of the Board and CEO of Hydro-Québec, and Ms. Kathleen McGinty. ~~If possible, the meeting could take place on Tuesday, March 30 around 4:00 p.m.~~ If Ms. McGinty is not available, could Mr. Drouin meet with Mr. Mark Chepuka or anybody else you would suggest?

Mr. Drouin would like to address the following issues during the meeting:

- Hydro-Québec's development plans, including the proposed Great Whale hydroelectric project and the comprehensive environmental review process put in place to evaluate this project;
- Hydro-Québec's comprehensive programs in energy conservation and demand-side management; and
- the role of hydroelectricity in helping to resolve environmental problems such as global warming and acid rain, especially in the U.S. northeast.

Mr. Drouin will be accompanied by:

- Mr. Claude Dubé, Vice-President, External Markets, Hydro-Québec;

.../2

*I think we should
regret. This is a very contentious
issue. I would like to grill
this guy a bit about
it, but we —*

- 2 -

- Mr. Daniel Granger, Director, Public Affairs, Hydro-Québec; and
- Mr. Guy Saint-Jacques, Counsellor (Energy), Canadian Embassy.

Please call me at (202) 682-7741 if you need more information.

Yours sincerely,

Guy Saint-Jacques
Guy Saint-Jacques
Counsellor (Energy)

As I have time to get a
briefing together for me on it.
I also don't think Mr
Giles is. -- I would want him
to be fully up to speed on
this before this kind of meeting.



Electric Power
Research Institute

Richard E. Balzhiser
President and Chief Executive Officer

March 2, 1993

Ms. Kathleen McGinty
Director
Office of Environmental Policy
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

*Regret
scheduling
conflicts*

Dear Ms. McGinty:

Given the growing importance of advanced technology to the national goals of competitiveness and environmental improvement, I am inviting you to a special review of EPRI's work and progress being held in connection with our Annual Meeting of Members in Washington, DC. The meeting will take place in Ballrooms C/D, Loews L'enfant Plaza Hotel, 480 L'enfant Plaza, S.W., Washington, on Tuesday, March 30. This session will begin promptly at 4 p.m. and will adjourn to a reception beginning at 6 p.m.

Our purpose in convening this review is to convey the substance of EPRI's work on behalf of our member electric utilities. As this capital-intensive industry seeks to reduce costs, increase the versatility and value of electricity to serve society more effectively, the role of new technology grows in importance. The achievements and issues presented at this review have been selected to demonstrate the value of advances in science and technology to business and social advantage.

Since space will be limited, we need to hear from you promptly. Please call Richard G. Claeys at EPRI at (415) 855-2251 or by fax at (415) 855-2041 concerning your attendance. On behalf of EPRI and its Board of Directors, I hope you will be able to join us.

Sincerely,

Richard E. Balzhiser
Richard E. Balzhiser

0207/RGC/sd



1061
456-2710

777 N. Capitol Street N.E., Suite 805, Washington, D.C. 20002 U.S.A. 202/408-8988

Telex: 6503304640 MCI UW Fax: 202/408-8536

March 19, 1993

Mr. Trey Lidseth
Office of the Vice President
Old Executive Office Building
Washington, D.C. 20501

Chapman?
regret

Dear Mr. Lidseth:

The Board of Directors of the American Wind Energy Association would like to request a meeting with Ms. Katie McGinty on the morning of March 30. The purpose of the meeting would be to share the advances made by the U.S. wind industry and to discuss wind energy's role in President Clinton's and Vice President Gore's environmental and economic plans.

The projected meeting participants would include Ken Karas, AWEA president and president of Zond Systems (Tehachapi, CA); Ron Fawcett, AWEA director and president of SeaWest Power Systems (San Diego, CA); Robert Lynette, AWEA director and president of R. Lynette and Associates (Redmond, WA); Randall Swisher, AWEA executive director; and Michael Marvin, AWEA director of governmental and public affairs.

Ideally, we would anticipate the meeting to last roughly 30 minutes, subject to Ms. McGinty's availability.

Your assistance in helping arrange this meeting would be greatly appreciated. Please don't hesitate to contact me if I can provide any additional information or respond to any questions.

Sincerely,

Jennifer M. Jensen

Jennifer M. Jensen
Legislative Assistant

Office of the Vice President

Domestic Policy
Old Executive Office Building
Washington, DC 20501
(202) 456-6222

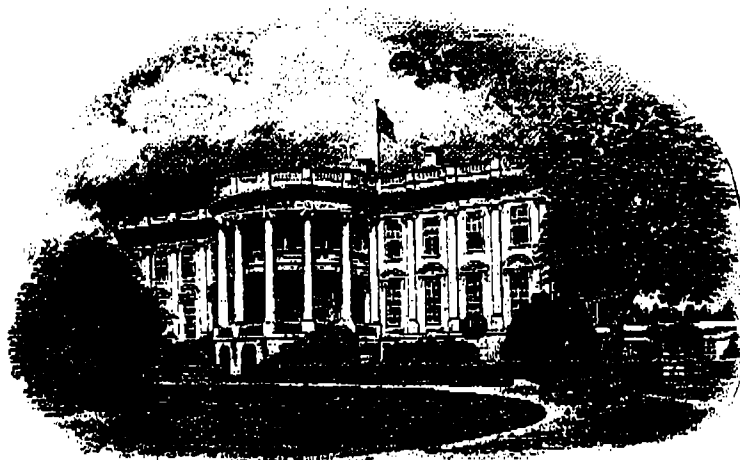
TO: OEP

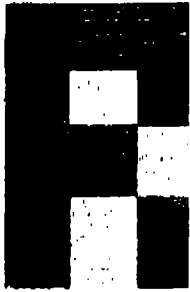
FROM: Kristin

DATE: 3/10/93

number of pages including cover: 3

COMMENTS: Would Katie or someone
else be willing to meet her? Greg
will be out of town. Don't think
VP will want to/be able to.





March 9, 1993

The Honorable Albert J. Gore, Jr.
Vice President of the United States
Old Executive Office Building
Washington, D.C.

Dear Mr. Vice President:

FENTON
COMMUNI
CATIONS

1600 20th ST NW

WASH. DC 20009

TEL 202/743-0707

FAX 202/334-1915

2 HORATIO ST 8P

NEW YORK NY 10014

TBL 212/984-3337

Anita Roddick, founder of The Body Shop -- a trailblazing woman redefining the role of business in society -- will be in Washington on Monday, March 29 and would like to meet with you to discuss the leadership role business must take in protecting our environment. Accompanying her is David Wheeler, The Body Shop's General Manager for Environmental Affairs and a former key advisor to the British House of Commons on environmental policy.

The Body Shop has proven that being good to the environment is good for business. Taking the lead in the business community, The Body Shop abides by the strictest environmental standards and is eager to persuade other businesses to follow suit.

The Body Shop is:

- the first company to introduce environmental management into every level of its operations, including environmental advisors in every shop and department in the UK;
- the first to offer refillable bottles and to encourage customers to bring back their used packaging for recycling;
- the first to use an ultra-filtration plant and develop a wholly ecological treatment system to deal with its liquid effluents;
- the first to publish a comprehensive report of their environmental performance in the UK, in accordance with the new European Eco-Audit regulation of March 1992;
- one of a handful of companies becoming energy self sufficient by purchasing a wind farm that will generate as much energy as used by their UK operation.

The Body Shop is ensuring their strict U.K. environmental policies are mirrored here in the United States. The company just completed an eco-audit of their U.S. operations. The Body Shop will conduct a "Reuse, Refill, Recycle" campaign to increase customer awareness about recycling and to increase the number of bottles customers have refilled in the shops. The same campaign last year in the UK more than doubled the number of bottles returned to the store for refilling.

The Body Shop has an amazing ability to educate millions of people, especially those 15-35, about the importance of environmental protection by using its global network of stores as activist centers. The Body Shop regularly runs activist campaigns on the environment, homelessness,

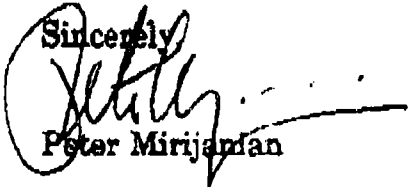
human rights and other social issues. Millions of passers-by see The Body Shop's dramatic window posters promoting issues (such as the "Don't Say You Care if You Don't Care Enough to Vote" poster displayed this past fall). Educational broadsheets, brochures, videos, buttons and even printed shopping bags are all used to educate and mobilize customers.

The Body Shop is in the midst of a major U.S. expansion, opening a new store every nine days in 1993 (adding to the 120 US stores and nearly 800 worldwide). The company recently opened a store in Harlem, and will donate its profits to local community groups. Similar plans to open such non-profit outlets in other disadvantaged areas are underway.

Anita is dynamic, irreverent and inspiring. "Inc." magazine put her on the cover and declared this woman "is changing the way business is run forever." Anita's success is a real challenge to the traditional American corporate ethos.

Anita and David would welcome an opportunity to have a brief meeting with you or any staff you think should hear fresh ideas about setting up new business environmental programs. Thank you, in advance, for your time and consideration.

Sincerely,



Peter Mirijanian



CALIFORNIA INDEPENDENT PETROLEUM ASSOCIATION
 1118 "I" Street, Suite 360 • Sacramento, CA • 95814 • (916) 447-1177 • FAX (916) 447-1144

March 18, 1993

Ms. Kathleen McGinty
 Deputy Assistant to the President &
 Director, Office of Environmental Policy
 Old Executive Office Building
 Washington, DC 20500

*Regret
 scheduling
 conflicts*

Dear Ms. McGinty:

The members of the California Independent Petroleum Association (CIPA) would be both pleased and honored if you would accept this invitation to participate as the keynote speaker at CIPA's 17th Annual Federal Legislative Call-up dinner which will be held on Monday, March 29, 1993, at the University Club, from 6:00 to 8:00 p.m.

CIPA is a non-partisan, non-profit trade association representing approximately 550 independent oil and natural gas producers, and the companies that service and supply them, who together are working to meet the domestic energy needs of California and the nation.

Our members would like to hear your perspective on President Clinton's proposed environmental policies as they relate to the nation's energy producers.

Please do not hesitate to contact CIPA's Washington representative Larry Taub at (202) 638-5023 if you have any questions about this request. I look forward to your response.

Sincerely,

Daniel Kramer
 Acting Executive Vice President

cc: E. Del Smith & Company
 David Kilpatrick, CIPA President

Post-It™ brand fax transmittal memo 7671		# of pages > 1
To Kathleen McGinty	From E. Del Smith	
Co.	Co. Del Smith & Co.	
Dept.	Phone 202/638-5023	
Fax #	Fax #	



CALIFORNIA INDEPENDENT PETROLEUM ASSOCIATION
1112 "I" Street, • Suite 350 • Sacramento, CA • 95814 • (916) 447-1177 • FAX (916) 447-1144

March 18, 1993

Ms. Kathleen McGinty
Deputy Assistant to the President &
Director, Office of Environmental Policy
Old Executive Office Building
Washington, DC 20500

✓ regret scheduling conflicts

Dear Ms. McGinty:

The members of the California Independent Petroleum Association (CIPA) would be both pleased and honored if you would accept this invitation to participate as the keynote speaker at CIPA's 17th Annual Federal Legislative Call-up dinner which will be held on Monday, March 29, 1993, at the University Club, from 6:00 to 9:00 p.m.

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Our members would like to hear your perspective on President Clinton's proposed environmental policies as they relate to the nation's energy producers.

Please do not hesitate to contact CIPA's Washington representative Larry Taub at (202) 638-5023 if you have any questions about this request. I look forward to your response.

Sincerely,

Daniel Kramer
Acting Executive Vice President

cc: E. Del Smith & Company
David Kilpatrick, CIPA President

ACWA



ASSOCIATION OF
CALIFORNIA
WATER AGENCIES

a non-profit corporation
since 1910

Post-It brand fax transmittal memo 7671		# of pages 1
To: <u>Trey Lindseth</u>	From: <u>Pamela S.</u>	
Co: <u>Office on Env. Policy</u>	Co: <u>ACWA</u>	
Dept:	Phone # <u>202/434-4760</u>	
Fax # <u>434-2710</u>	Fax # <u>202/434-4763</u>	

March 2, 1993

Ms. Kathleen McGinty
Deputy Assistant to the President
Director of the Office on Environmental Policy
The White House
Washington, D.C. 20500
ATTN: Trey Lindseth

Dear Ms. McGinty:

regret not possible @ this time

The Association of California Water Agencies is planning its annual Washington Conference for March 28 through 30. The Association is comprised of more than 400 public water agencies located throughout California.

We would be most pleased to have you address 40 members of our board during a luncheon meeting on Monday, March 29, at the Washington Court Hotel in Washington, D.C. The lunch will be from 12:00 noon - 1:30 p.m. with your speech beginning around 1:00 p.m. We are interested in hearing the Administration's views on environmental issues such as the reauthorization of the Safe Drinking Water Act, the Clean Water Act and the Endangered Species Act which will impact water quality, cost and availability in California.

Thank you for considering this request and we look forward to hearing from you. Please contact Pamela Shubitowski at 202/434-4760 if you have any questions.

Sincerely,

Richard M. Russell
Director of Federal Relations

HALL OF THE STATES
444 N. CAPITOL ST. N.W.
SUITE 320 NORTH
WASHINGTON, D.C. 20001-1517
(202) 434-4760
FAX - (202) 434-4763

LEAD SHEET
FOR TELECOPY MESSAGES

DATE: 3-18-92

TIME: 9:05

DELIVER THIS MESSAGE TO: Kate Mc. Haily

OFFICE LOCATION: DEOB, 17th Street, Room 284

FAX NUMBER: 202 456-2710

THIS MESSAGE FROM: Ed Heidig

OFFICE: DEPARTMENT OF CONSERVATION

PHONE NUMBER: (916) 322-1080

FAX NUMBER: (916) 445-0732

SUBJECT: Visit & De

NUMBER OF PAGES WHICH FOLLOW: 1

STATE OF CALIFORNIA - THE RESOURCES AGENCY

PETE WILSON, Governor

DEPARTMENT OF CONSERVATION

DIVISION OF ADMINISTRATION
DIVISION OF MINES AND GEOLOGY
DIVISION OF OIL AND GAS
DIVISION OF RECYCLING



801 K Street, MS 24-01
Sacramento, CA 95814-3528
Phone (916) 322-1080
FAX (916) 445-0732

March 18, 1993

Katie McGinty,
Deputy Assistant to the President
Old Executive Office Building
17th Street, Room 284
Washington, D.C. 20501

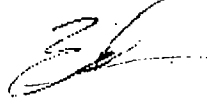
Dear Katie:

I am going to be in Washington during the week of March 28, 1993. If you have a few extra minutes in your schedule, I would like to compare notes.

Perhaps we could have lunch during my stay. We have not spoken since your appointment and I am certain you have a great many stories to tell.

I will call you in the coming week to arrange a time for lunch. As ever, if the I or the Department can be of any assistance, please do not hesitate to contact me. I look forward to seeing you again.

Sincerely,


Edward G. Heidig
Director

Calley?
Decline - Tell him
We just met
up Jim Strock
last week.
-CZ
3/22

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• R. DEAN WOLFE, St. Louis, MO

† NEIL R. WOOD, Toronto, Ontario

• Executive Committee

† Past President



International Council of Shopping Centers

1199 N. Fairfax Street—Suite 204

Alexandria, VA 22314-1437

703/549-7404 Fax: 703/549-8712

JUDY A. BLACK

Staff Vice President

Government Relations

February 17, 1993

The Honorable Katie McGinty
Director
Office on Environmental Policy
The White House
Washington, D.C. 20500

regret

Dear Miss McGinty:

Congratulations on your appointment as Director of the Administration's Office of Environmental Policy. You bring with you a wealth of experience and knowledge that will prove to be invaluable to the Administration as it sets its environmental agenda for the 90's.

The 24,000 members of the International Council of Shopping Centers include owners, developers, managers, retailers, and financiers of shopping centers in the United States and over 40 foreign countries. Each year ICSC holds its annual government relations meeting in Washington where ICSC members are briefed by leaders in the Administration and Congress on regulatory and legislative matters of importance to our members. Our members have expressed an interest in learning more about the environmental policies which the Administration will begin to implement in the coming months.

I would like to invite you to address our members during the environmental session of our government relations meeting at 2:00 p.m. on Monday, March 29, 1993. For the past several years, ICSC members have been intimately involved in regulatory actions concerning wetlands, indoor air, asbestos removal/abatement, stormwater regulations, and private property rights. Your insights into these issues would be extremely valuable.

Ellen Marshall, ICSC's Legislative Assistant, will contact your office in the coming days to determine if your schedule permits you to speak at this important gathering. In the meantime, please do not hesitate to contact me if you have any questions or need further information.

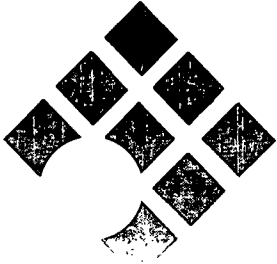
Sincerely,

Judy A. Black

Judy A. Black
Staff Vice President
for Government Relations

Fax sent March 2, 1993

ACWA



ASSOCIATION OF
CALIFORNIA
WATER AGENCIES

*a non-profit corporation
since 1910*

regret ✓

March 2, 1993

Ms. Kathleen McGinty
Deputy Assistant to the President
Director of the Office on Environmental Policy
The White House
Washington, D.C. 20500
ATTN: Trey Lindseth

Dear Ms. McGinty:

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Thank you for considering this request and we look forward to hearing from you. Please contact Pamela Shubitowski at 202/434-4760 if you have any questions.

Sincerely,

Richard M. Russell
Director of Federal Relations

HALL OF THE STATES
444 N. CAPITOL ST., N.W.
SUITE 326 NORTH
WASHINGTON, D.C. 20001-1512
(202) 434-4760
FAX - (202) 434-4763

Center for Technology, Policy and Industrial Development
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

FAX COVER PAGE

Date: Thursday, March 4, 1993

TO: Name Kathleen McGinty
Department/Company Director, Office on Environmental Policy
Fax No. 202 456 2710

FROM: Jennifer Nash
Technology, Business and Environment Program

Return Fax #: (617) 253-7140

Confirmation # (617) 253-3586

Total number of pages transmitted (including cover page): 9

✓ Regret
staff not
person
yet in
place



CENTER FOR TECHNOLOGY, POLICY AND INDUSTRIAL DEVELOPMENT

CAMBRIDGE, MASSACHUSETTS 02139

March 4, 1993

Kathleen McGinty
Director, Office on Environmental Policy
The White House
Executive Office Building Room 358
Washington, DC 20501

VIA FAX 202 456 2710

Dear Ms. McGinty:

We invite you or a member of your staff to participate in a conference to help set the policy direction for design and disposal of durable products in the U.S. The conference is planned for March 24-25, 1993 at the Massachusetts Institute of Technology.

We believe this conference will help to further President Clinton's goals of building government/corporate partnerships, avoiding conflict that can stalemate policy-making, and using the market to prevent pollution. The conference promises to bring together a diverse group of top people interested in shaping the environmental agenda in this area. However, only one person from the US EPA has registered for the conference at this time. Participation from your office would contribute significantly to conference discussions.

The conference will explore the strengths and weaknesses of public policy approaches toward fostering "green" durable goods. Based on conference discussion of experience with different approaches around the world, as well as the activities of companies already undertaking programs in this area, we will initiate a process in which participants produce a written statement of principles to guide those responsible for developing future U.S. public policy. MIT will serve as the neutral convener of this collaborative move towards better green design, recycling, and disposal. We hope that, by convening representatives of the major stakeholding groups now, we will help to build a foundation for sound public policy and business practice.

Many indicators point to the likelihood that durable goods will be the target of U.S. environmental legislation. Legislation requiring manufacturer "take back" of obsolete automobiles and electronic equipment is already approved in Germany. Governments throughout Europe are instituting similar approaches. In the U.S., debate on reauthorization of the Resource Conservation and Recovery Act involves many issues that could affect the design of products, including mandatory recycled content and environmental labeling.

I have attached the conference agenda and a list of people who have registered to date. For more information, contact Jennifer Nash, Research Associate, at (617) 253-3586.

Sincerely,

A handwritten signature in dark ink, reading "John Ehrenfeld", is written over the typed name.

Dr. John R. Ehrenfeld, Director
Technology, Business, and Environment Program

**THE GREENING OF DURABLE PRODUCTS:
WHAT'S THE BEST ROUTE?**
Public Policy and Private Initiative

March 24 - 25, 1993

Center for Technology, Policy and Industrial Development
Massachusetts Institute of Technology
Cambridge, MA

Conference goals

- To assess, from the point of view of representatives of all the major stakeholding groups, the strengths and weaknesses of the different approaches to fostering "green" durable products -- products whose manufacture, use, and disposal cause minimum damage to the environment.
- To produce a written statement of principles to guide those responsible for developing future U.S. public policy in this area.
- To design a process for continued dialogue on durable goods environmental policy among all concerned interests.

Rationale

Legislation intended to require manufacturers to design green products is taking shape in many jurisdictions. In Germany, manufacturers will soon be required to "take back" obsolete automobiles and electronic equipment from consumers. The debate on reauthorization of the Resource Conservation and Recovery Act (RCRA) involves many issues that could affect the design of products, including mandatory recycled content and environmental labeling.

Much of this activity is proceeding without full understanding of:

- The changing roles of government and industry in an era of increasing environmental concern among customers and intense global competition;
- Lessons from the European experience, and the applicability of European approaches to the U.S.;
- Actions companies are taking now, working alone or collaboratively.

While green design has not yet become a contentious issue in the U.S., in light of the high level of conflict that has characterized many other environmental debates in this country, there is great potential for conflict and stalemate.

Approach

Conference discussions will focus upon the auto and electronics industries since their products represent the largest portion of the durable goods waste stream, have a high potential for recycling, and are the targets of recycling legislation in Europe.

MIT will serve as a neutral convener of a policy dialogue. The meeting is open to anyone representing an organization or business with an interest in shaping environmental policy in the area of durable goods. We have invited leaders from each of the major stakeholding groups involved -- durable goods manufacturers and suppliers, state and federal government, and environmental advocacy groups.

Conference Agenda

All conference sessions will take place in MIT Building E51, on the third floor. The street address for Building E51 is 70 Memorial Drive, Cambridge, MA. Plenary sessions will be held in E51-329, Bowen Hall. Working sessions will be held in nearby seminar rooms.

Wednesday, March 24, 1993

10:00 a.m. Registration and Coffee

10:30 a.m. Welcome

10:45 a.m. Charge to conference participants:

"Meeting the Challenge of Environmentally Sensitive Product Design and Disposal"

Dr. John R. Ehrenfeld, Director, MIT Technology, Business, and Environment Program

11:15 Keynote address:

"Lessons from the Packaging Wars: P&G's Response to the Need for Environmental Quality"

Geoffrey Place, Vice President for Research and Development, Procter & Gamble (retired)

11:45-12:30 Lunch

12:30 - **POLICY ALTERNATIVES**

Four speakers will present brief papers. Each speaker is a key player in the development of public policy regarding design and disposal of durable products. Talks will explore two questions:

- *What has been the experience with the policies in Europe and elsewhere to foster green design and disposal?*
- *In the view of representatives of the various stakeholder groups, what approaches will provide durable goods producers and their suppliers with the strongest incentives to design and manufacture products that pose minimal environmental harm without compromising cost and quality?*

POLICY ALTERNATIVES (Continued)

"Europe's Move Toward Extended Producer Responsibility: Experience in Germany, the Netherlands, and Scandinavia"

Thomas Lindqvist, Department of Industrial Environmental Economics, Lund University, Sweden

"Recycled Content and Labeling Requirements in RCRA Amendments"

Cliff Rothenstein, Professional Staff Member, Senate Committee on Environment and Public Works

"Materials Policy and the Environmental Activist Agenda"

John E. Young, Senior Researcher, Worldwatch Institute

"Industry's View of Where Public Policy Should Go"

Richard L. Klimisch, Executive Director, Environmental Activities Staff, General Motors Corporation

2:30-2:45 Break

2:45-4:45 Working Sessions

Participants will break into working groups of no more than 25. Questions will be posed to each group, such as, "After listening to the presentations, what suggestions can you offer to those making environmental policy in the area of durable products?" Sessions will be facilitated.

5:00-6:00 Reception
MIT Faculty Club

Thursday, March 25, 1993

8:00-8:30 Coffee

8:30 - **PRIVATE INITIATIVES**

Speakers will discuss practices firms can take, individually or collectively, to address environmental problems surrounding durable products.

"Lessons from the German Experience with Vehicle Recycling"

Karl-Heinz Ziwick, General Manager, Environmental Engineering, BMW

"Recycling Initiatives in the American Electronics Industry"

Jack Azar, Corporate Manager of Environmental Design and Resource Conservation, XEROX

"Building Supplier/Manufacturer Relationships for Design and Disposal of Automobiles"

Susan Day, Coordinator for Vehicle Recyclability, Ford Motor Company

10:00-10:15 Break

10:15-10:45 Critical Assessment of Industry Recycling Activity

Dr. James Maxwell, MIT Center for Technology, Policy and Industrial Development

Reid Lifset, Program on Solid Waste Policy, Yale University

10:45-12:30 Working Sessions

Participants will be asked to describe actions their companies are taking or plan to take. Each group will devise a list of "best practices" companies could initiate, working alone or collaboratively.

12:30-1:30 Working Sessions continue over lunch

1:30-3:00 **DRAFTING PRINCIPLES TO GUIDE POLICY-MAKERS**

DESIGNING A PROCESS FOR MOVING FORWARD

Facilitators will present major points of agreement and disagreement from each of the working sessions. A discussion leader will identify points of consensus and help participants to draft a joint statement, "Guiding Principles to Foster Green Durable Products." Participants will then be asked to propose a process for continuing a dialogue on this issue.

3:00 Adjourn

REGISTERED PARTICIPANTS (as of 3/4/93):

Tom Aarts	Director, Corporate Planning	BFI
Braden Allenby	Senior Environmental Attorney	AT&T
Harvey Alter	Manager, Resources Policy	U.S. Chamber of Commerce
Nicholas Ashford	Professor of Technology and Policy	MIT
Zehra Aydin	Associate TNC Officer	United Nations Department of Economic and Social Development
Thomas C. Baloga	Manager, Safety Engineering Department	Mercedes-Benz
Robert D. Banks	Program Director Technology and Environment	World Resource Institute
Lindsay Brooke	Executive Editor	Automotive Industries Magazine
Paul Burne	Environmental Attorney	MASSPIRG
Dominique Cartron	Environmental Technology and Regulatory Analyst	Microelectronics and Computer Technology Corporation (MCC)
Mark Citroni	Manager, Environmental Engineering and Operations Support	United Technologies
Neal Clay	Senior Manager, Environmental Affairs and Communications	BellSouth
Robert J. Cleerehan	Director	Dow Chemical Company
Angelo Decrisantis	Environmental Project Engineer	United Technologies
Patricia Dillon	Research Associate	Tufts University Ctr for Environmental Mgt
Liz Drake	Associate Director	MIT Energy Lab
Paula Duffy	Manager Environmental Services	NYNEX
Rip Dyer	Corporate Environmental Health and Safety Manager	Thompson Consumer Electronics
Bette Fishbein	Senior Fellow Solid Waste Department	INFORM
Michael M. Fisher	Director of Technology Durables	American Plastics Council
Jerry L. Fosnaugh	Director Business Development	Dow Plastics

Bruce Gantner	Divisional VP Environmental Compliance	BFI
Terri Goldberg	Pollution Prevention Program Manager	NEWMOA
Cynthia Green	Environmental Scientist	Region I EPA
Stephen Greene	Corporate Environmental Manager	Polaroid Corporation
Barbara Hill	Program Manager Environmentally Conscious Products	IBM
Sverker Högborg	Administrative Director	Swedish Waste Research Council
Ahmad Hussein	Project Manager	Canadian Standards Association
Atsuteru Ishizuka	Senior Engineer	Nissan Research and Development
Valerie Kijewski	Director, Institute for the Study of Business Markets	University of Massachusetts, Lowell
Jonathan Kiser	Director, Waste Services Programs	Integrated Waste Services Association
Stephen M. Kraitz	Safety Engineer	Volvo Cars of North America
Willa Small Kuh	Director, Division of Solid Waste Management	MA Department of Environmental Protection
Julie Lynch	Senior Staff Pollution Prevention Division	US EPA
Lola Matysiak	Staff Member	Los Alamos National Laboratory
Jim Maher	Vice-President	Electronics Processing Associates, Inc.
Malcolm R. MacPherson	President	RIOTECH
George Muhlebach	Director of Environmental Affairs	CIBA-GEIGY
Gary Murcer	Environmental Affairs	Honda of America
Doug Nutter	General Manager	GE Plastics
Walter Owen	Professor Department of Materials Science and Engineering	MIT
Amy Perry	Program Director Solid Waste	MASSPIRG
Greg Pitts	Project Manager	Microelectronics and Computer Technology Corporation (MCC)
Jackie Prince	Staff Scientist	Environmental Defense Fund
Rick Reibstein	Assistant Director	MA Office of Technical Assistance for Toxic Analysis

Ted Reichelt	Strategic EHS Programs	Intel Corporation
Deanna Richards	Senior Program Officer	National Academy of Engineering
Renee Robins	Staff Scientist Solid Waste Policy	Conservation Law Foundation
Libor F. Rustik	Senior Vice-President Engineering	Chaparral Steel Company
Connie J. Sauter	Director	NE Recycling Council
Hollie Schmidt	UT Research Center	United Technologies
Jan Sekutowski	Supervisor	AT&T Bell Labs
Mark Small	Director, Corporate Environmental Affairs	Sony Corporation
Jerome N. Sonosky	Attorney	Mercedes-Benz
Lawrence Suskind	Professor of Urban Studies and Planning	MIT
Gabriel L. Tincher	Manager Techno-Economic Analysis	Owens-Corning
Dani Tsuda	Manager Regulatory Issues	Apple Computer
David Wallace	Graduate Student, Department of Mechanical Engineering	MIT
Doug Young	Director, Corporate Loss Prevention	Compaq Computer Corp.



Office of the Vice President
Governmental Programs

1301 K Street, Northwest, Suite 1200, Washington, District of Columbia 20005-3307

March 2, 1993

The Honorable Katie McGinty
Special Assistant to the Vice President
Old Executive Office Building
Washington, D.C. 20501

[Handwritten notes and signatures]
KZ
add
to
✓ regret

Dear Ms. McGinty:

On Thursday, March 11, 1993, IBM will announce the environmental grant awards sponsored by its Environmental Research Program. We would like to invite you to attend.

These environmental awards, totaling \$13 million in cash and equipment, are part of IBM's commitment to encourage the use of information technology in the study of issues affecting industry and the general public. These initial grants will be presented to ten U.S. universities. IBM plans to expand the program to other parts of the world in 1993.

Over the years, we have worked with the Executive and Legislative branches of government on key issues involving technology, the environment, and international competitiveness. We look forward to continuing to do this with you.

Throughout the campaign, the President and Vice President constantly referred to the societal benefits that come from the application of technological solutions to environmental challenges. We agree and believe the IBM Environmental Research program is a way for us to achieve these technological solutions. The program is designed to confront such issues as groundwater pollution, ozone depletion and waste disposal.

EPA officials, members of Congress, leading members of the environmental community, and the media are invited to attend the announcement and reception. The program will commence at 4:30 p.m. at the Sheraton Carlton Hotel, 16th and K Streets, N.W. The award recipients will describe their particular research projects.

I hope you will be able to join us. I will contact you regarding your availability.

Sincerely,

A handwritten signature in dark ink, appearing to read "D. Worth", written over a horizontal line.

Douglas C. Worth

PHOTOCOPY
PRESERVATION



**For over 20 years,
Greenpeace has won
victories and forced change
around the world.**

**On March 25, we're
celebrating a different
kind of change.**

GREENPEACE
invites you to welcome
our new Executive Director,
Barbara Dudley.

A reception will be held
March 25, 1993
at the Fifth Column
915 F Street, N.W.
6pm - 8pm.

✓
Cmet

RSVP by March 15
Katherine Schultz (202) 319-2530

Cash bar will be available.

Greenpeace Inc., 1436 U Street, N.W., Washington, DC 20009



**New York State
Department of Economic Development**

Garrett Dolan

Market Development Specialist
Office of Recycling Market Development
111 East Avenue, Suite 220
Rochester, New York 14604

716.325-1944 FAX: 716.325-6505



Printed on Recycled Paper

February 15, 1993

Kathleen McGinty
White House Office of Environmental Policy
Old Executive Office Bldg., Room 286
17th Pennsylvania Ave, N.W.
Washington, D.C. 20500

Dear Ms. McGinty:

not possible

On February 9th, 1993, I wrote you regarding opportunities which may become available to work as a part of your environmental affairs team. In the letter, I mentioned that I would contact your office in 6-8 weeks when your work and staffing objectives were more clearly established. Fortunately, instead of contacting you via mail or phone, I will be in the area on business and would like the opportunity to meet directly with you.

I will be in Washington between March 23rd - 27th attending a conference entitled *Corporate Quality, Environmental Management III: Leadership - Vision to Reality*, sponsored by the Global Environmental Management Initiative. Although the conference itself only takes place on the 24th and 25th I have scheduled extra time to be in the area to meet with various colleagues and, if at all possible, you.

As I indicated in my earlier correspondence, I am most interested in learning about the roles and responsibilities of your office and exploring opportunities for cooperation and contribution to meet those objectives.

Therefore in order to take advantage of this "geographic" opportunity, I am leaving my schedule completely open with the hopes of meeting with you. I would be willing to meet for 20 minutes in your office, or to have you as my guest for breakfast/lunch/dinner. I am flexible, you name the time and place.

I will follow up with your secretary in a week to confirm a meeting date. Again, thank you for your kind attention to this matter and I look forward to meeting with you.

Sincerely,

Garrett Dolan

*Will meet w/
anyone in office*

Garrett Dolan
1152 County Road #8
Farmington, NY 14425
716-289-3428 (h)
716-325-1944 (w)

CLINTON COMMUNITY COLLEGE

Plattsburgh, NY 12901

-Memorandum-

February 25, 1993

Katie McGinty
Deputy Assistant and Director of the White
House Office on Environmental Policy
Executive Office Building
Room 358
Washington, D. C. 20501

*Agreed
not possible
@ this time*

Dear Ms. McGinty:

The New York State Two Year College Chemistry Teachers Association would like to request your presence at our annual spring conference in Lake Placid, New York on March 26-27, 1993. The conference will be held at the beautiful Lake Placid Manor. We are hoping to entice you to come and act as our keynote speaker on Friday evening after dinner. The topic we would like to focus on will deal with environmental/chemical issues in preparation for the year 2000.

I can be reached at 518-562-4200, extension 192 during the day. I would appreciate hearing from you as soon as possible.

Thank you for consideration.

Respectfully,



Janice Padula
Math/Science Division Coordinator



Olympic Attractions

Having hosted the 1932 and 1980 Winter Olympic games, Lake Placid now boasts some of the finest sports facilities in the world:

Skiing

Whiteface Mtn., Downhill

- 4,867 feet high
- 28 trails covering 15.6 miles
- 89% snowmaking coverage

Big Tupper

- Downhill, 23 trails, including night-skiing
- Cross Country, 14 miles of trails

Mt. Van Hoevenberg,

- Cross Country
- 30 miles (50 km) of trails
- 5 km, snowmaking

Skating

Olympic Center

- Largest ice complex of its kind in the world
- 4 ice surfaces under 1 roof
- Public skating available all seasons

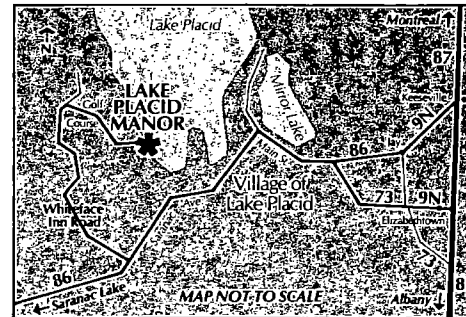
Sightseeing

At Mt. Van Hoevenberg

- Olympic Ski Jump Complex; watch athletes compete and train year-round here
- Olympic Bobsled and Luge Runs —view the only bobsled run in the U.S.

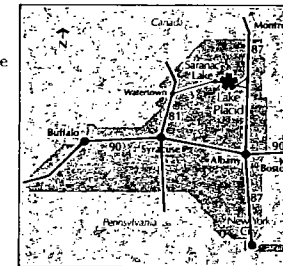
At Whiteface Mountain

- Drive to the 4,876 foot summit of Whiteface Mtn. on the Whiteface Memorial Highway and enjoy the most spectacular views in the Northeast
- Ride the Whiteface Mtn. Chairlift to the top of 3,600 foot Little Whiteface



From Syracuse (and points west)

Take Route 81N to Watertown. Connect with Route 3 to Saranac Lake. In Saranac Lake, pick up Route 86 for 10 miles to Whiteface Inn Road (at top of hill) on your left. Follow Whiteface Inn Road for 1½ miles and turn right at Lake Placid Manor sign. Go ¼ mile across Whiteface Resort golf course.



From New York City

Take Route 87 and Adirondack Northway Route 87 North. Take Route 9N west through Elizabethtown and pick up Route 73 into Lake Placid. In Lake Placid, take Route 86 (towards Saranac Lake) 1½ miles from Lake Placid village to Whiteface Inn Road (at top of hill) on your right. Follow for 1½ miles and turn right at Lake Placid Manor sign. Go ¼ mile across Whiteface Resort golf course.

From Montreal

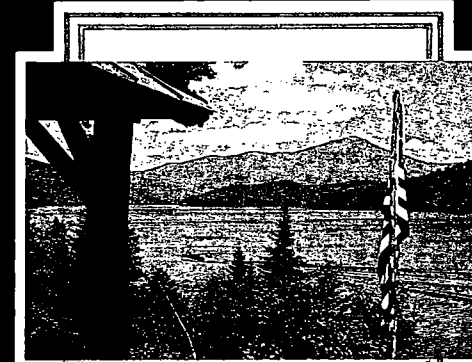
Take Route 15 to Route 87 to Keeseville exit. Get on 9N and connect with Route 86 to Lake Placid. Follow 86 towards Saranac Lake; 1½ miles outside Lake Placid village to Whiteface Inn Road on your right. Follow Whiteface Inn Road for 1½ miles and turn right at Lake Placid Manor sign. Go ¼ mile across Whiteface Resort golf course.

For further information and reservations, call 518/523-2573

Lake Placid Manor
Whiteface Inn Road • Lake Placid, New York 12946



Lake Placid Manor



There is
a small,
personal hotel
tucked in
the woods
at the edge
of beautiful
Lake Placid,
offering
comfort, food
and hospitality
in the tradition
of the finest
European inns.





Located in the heart of the Adirondack Region in Upstate New York, Lake Placid Manor is the place to spend a weekend, a week, or a season, year-round.

The decor is characterized by a feeling of rustic elegance, while the food is sumptuous and the service admirable.

Whether you stay in the charming main lodge, or in a cozy guest cottage, you'll be delighted by the warm, friendly atmosphere, distinctive furnishings, fireplaces, and pristine quiet of this special woodland setting.



An impressive selection of sports can be enjoyed during any season in Lake Placid.

Golf on the magnificent fairways of adjacent Whiteface Resort, or at any of 4 nearby courses can be arranged through our office.

Swim, sun, or take a pleasure boat ride from our dock.

Horseback ride at one of 2 nearby stables along miles of scenic bridlepaths.

Tennis enthusiasts will find 5 public facilities plus 4 courts at Whiteface Resort which are available at reasonable rates to Lake Placid Manor guests.



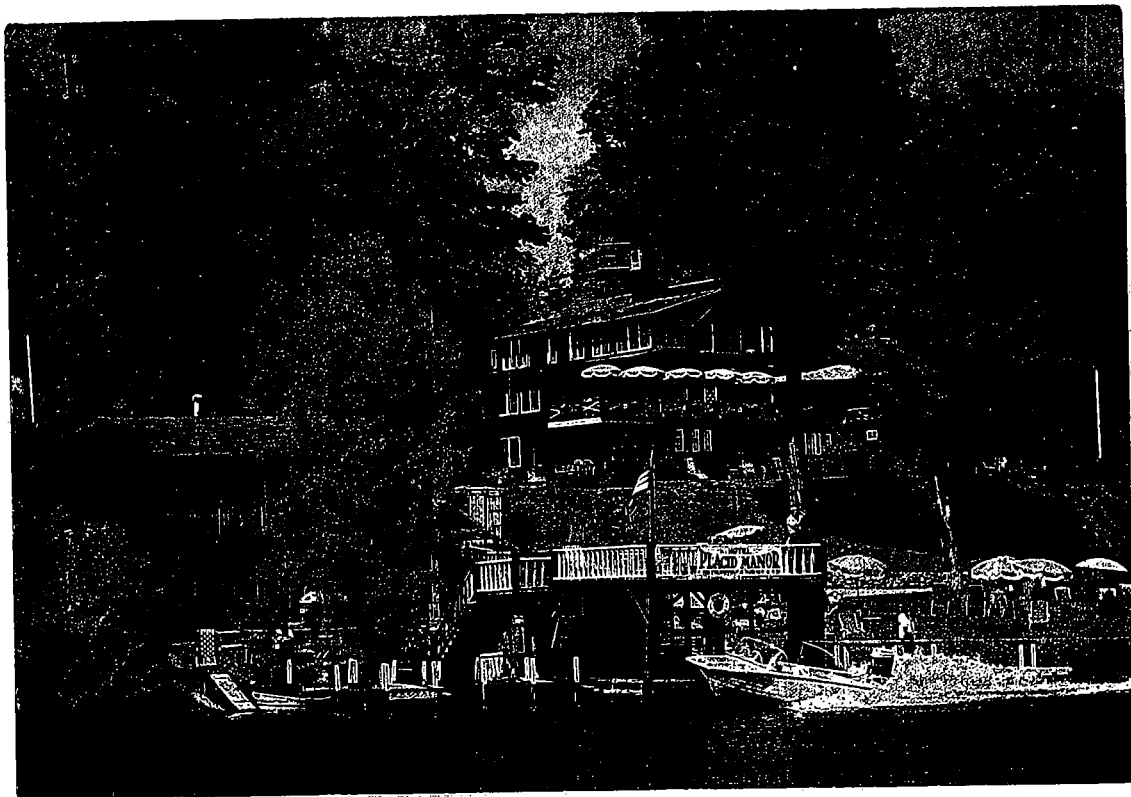
Fish from the Lake Placid Manor dock, or use one of our own boats. Adirondack Park offers 76 access sites; fly fishing for trout on the Ausable River is especially notable.

Hike through the Adirondacks year-round. 1,000 miles of maintained trails through Adirondack Park include Northville-Lake Placid Trail which covers 132 miles of Adirondack wilderness. Licensed guides are available for hire upon advance request.

Cross Country ski at adjacent Whiteface Resort, or at nearby Big Tupper and Mt. Van Hoevenberg.

Downhill ski at Big Tupper and Whiteface Mountains.

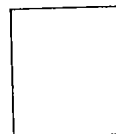




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PRESERVATION

LAKE PLACID MANOR
Lake Placid, NY 12946
518-523-2573

A small personal hotel tucked in the woods at the edge of beautiful Lake Placid, offering comfort, food and hospitality in the tradition of the finest European inns.



post card

777 North Capitol Street, Suite 900
Washington, D.C. 20002
Telephone (202) 398-2300 • Toll Free 1-800-733-1131

Date 3/3/93 Number of Pages (including cover sheet) 2

From: Name Patrick Butler

Title _____

Comments: _____

if there is a transmission problem, please call 202/898-~~1501~~
2310.

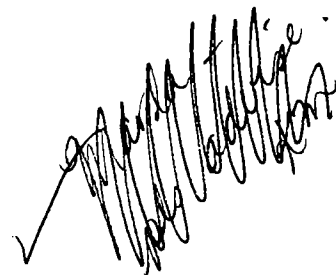
Newsweek

777 N. Capitol Street, Suite 900 • Washington, DC 20002

Patrick Butler
Vice President
(202) 698-2310

March 1, 1993

The Honorable Kathleen McGinty
Special Assistant to the President
for the Environment
The White House
Washington, D. C. 20500



Dear Ms. McGinty:

On behalf of Newsweek magazine and the Amway Corporation, I am writing to invite you to participate in the Washington awards ceremonies for the winners of our national "Class Act" environmental protection competition on March 25.

Student teams from eight schools from around the country have been chosen as national winners from among the hundreds of schools competing in the Newsweek-Amway program which encourages elementary and secondary school students to invent their own environmental protection programs. National winners' schools receive substantial cash prizes which are used to enhance environmental education.

Our March 25 itinerary includes breakfast with members of the House of Representatives, lunch in the Capitol, and an environmental policy forum chaired by Senate Environment and Public Works Committee chairman Max Baucus.

An ABC News crew will likely be making the rounds with the Class Act award winners in preparation for an Earth Day news special to be anchored by Peter Jennings. Other television and print media will be covering these activities as well, and Newsweek will run a special advertising section highlighting this Washington excursion.

We would like very much to have you, as the senior White House policy advisor on the environment, greet our award winners at a very brief White House (or Old EOB) ceremony sometime between 10 a.m. and noon. on March 25.

We will have approximately 40 people in our entourage, including parents, teachers and Newsweek and Amway executives in addition to the student winners.

As this event is little more than three weeks away, we would appreciate a prompt response to this invitation. Thank you for your consideration.

Sincerely,



he met w/ km
I would
say not
high
priority,
but km
wanted
me to
give it to
you.

~~Section July -
Katie -
People who are these
need to Day we
aff to them?~~



THE INNOVEST GROUP
INTERNATIONAL

FAX TRANSMISSION SHEET

TO: Ms. Katie McGinty, Director, Office of Environmental Policy

FAX NUMBER: (202) 456-6231 DATE: March 17, 1993

FROM: David Oliver

FAX NUMBER: (416) 477-4745

NUMBER OF SHEETS BEING TRANSMITTED INCLUDING COVER SHEET: 5

MESSAGE:

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THE INNOVATION GROUP
INTERNATIONAL



March 17, 1993

Ms. Katie McGinty
Director
Office of Environmental Policy
Room 286
Old Executive Office Building
17th and Pennsylvania N.W.
Washington, D.C. 20501

**PHOTOCOPY
PRESERVATION**

Re: New Venue for Global 2000 Policy Dialogue

Dear Ms McGinty,

I am writing on behalf of Dr. Matthew Kiernan, who asked me to contact you as he is currently out of town on business.

Recent developments indicate considerable interest in having Columbia University host the Global 2000 seminar series. I have attached an updated outline of the conference for your perusal.

Dr. Kiernan will be speaking at Columbia ~~March 18, 1993~~ and would greatly appreciate your reaction to sponsorship of the proposal prior to that time.

Sincerely

David Oliver
Principal

encl

A. THE CONCEPT

We are currently in the midst of a global industrial restructuring, one which will profoundly change the entire basis of international economic competition. At the heart of this restructuring is an enormous and world-wide increase in the relevance of **environmental** performance to overall corporate and national competitiveness.

World-class companies such as Volkswagen, Dupont, Royal Dutch/ Shell, and Asea Brown Boveri, have recognized this mega-shift and have begun to formulate strategies in response. The lessons they have learned form an important part of the Global 2000 policy dialogue.

Global 2000 is a high-level, CEOs forum which will focus on two inter-related issues growing out of this "Eco-Industrial Revolution":

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**PHOTOCOPY
PRESERVATION****B. THE TIMING**

Global 2000 is a eight-part conference series featuring interactions among leading international figures from business, government, academe, and the institutional community. Organized by a consortium led by the Innovest Group International, S.A., and including the White House Office of Environmental Policy, Global 2000 will be hosted by one of the leading business schools in the world, the Columbia Business School in New York City.

The recent election of the Clinton/Gore Administration has created a unique window of opportunity for tackling the inter-related problems of declining American international competitiveness and environmental degradation. President Clinton has expressed a personal interest in U.S. industrial policy, and several members of his Cabinet are leading international authorities in this area. Vice President Gore has long been recognized as an advocate of a more ambitious, imaginative, and vigorous U.S. environmental policy. Vice President Gore will give the Keynote address for the Global 2000 Policy Dialogue.

Now is the time to draw these two intellectual strands together and examine innovative ways in which environmental industries and technologies can help drive a new U.S. industrial strategy, and thereby enhance America's international competitiveness.

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The topics to be addressed include:

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- Finance as an Engine of Global Change
- Technology and International Competitiveness
- Building the 21st Century Company
- Environmental Regulations and Public Policy: Competitive Weapon or Bureaucratic Nightmare?
- Environmental Industries: Technologies and Dynamics of a Global Growth Market

the world in the fields of both international competition and strategy and environmental policy and strategic management. Invited speakers include:

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- *Dr. Robert Reich*: U.S. Secretary of Labour; Professor of Political Economy at Harvard; author of The Work of Nations and The Next American Frontier.
- *Mr. Maurice Strong*: Secretary General of the UN Earth Summit in Rio de Janeiro; seven-time Under-Secretary General of the United Nations; currently Chairman, Ontario Hydro.
- *Dr. Stephan Schmidheiny*: Chairman, Business Council for Sustainable Development, Geneva; Chairman, UNOTEC.
- *W. Edwards Deming*: International authority on total quality management. (Dr. Deming is generally regarded as the "father of the quality movement." Japan's top prize for industrial excellence has been named in his honour).
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- *Ms. Carol Browner*: Administrator, U.S. Environmental Protection Agency.
- *Dr. Peter Kowlessar*: Professor of International Business Strategy, Columbia Business School.
- *Ms. Laura Tyson*: Chairperson, President's Council of Economic Advisors; Professor of international economics at Berkeley; author of Who's Bashing Whom?
- *Mr. Richard Sandor*: Executive Managing Director, Kidder-Peabody and Co.
- *Professor Michael Porter*: Professor, Harvard Business School; author of The Competitive Advantage of Nations; international authority on competitiveness.
- *Mr. Kenichi Ohmae*: Managing Partner of McKinsey & Co.'s Tokyo office; author of The Borderless World.
- *Dr. Jeffrey Leonard*: President, Global Environment fund; former Vice President, World Wildlife Fund.
- *Dr. Matthew J. Kiernan*: Chairman, Innovest Group International, S.A.; author of The Age of Eco-Strategy; former Director of the Business Council for Sustainable Development, Geneva.

PHOTOCOPY
PRESERVATION

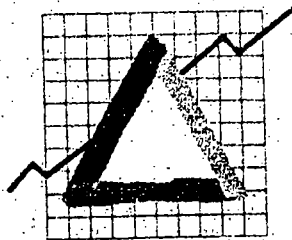
Global 2000:

The "Eco-Industrial Revolution" and U.S. Competitive Strategy

AN 8-PART POLICY DIALOGUE

**PHOTOCOPY
PRESERVATION**

Presented by:
White House Office of Environmental Policy
The Columbia Business School
The Innovest Group International, S.A.



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WASHINGTON

RIO DE JANEIRO



THE INNOVEST GROUP
INTERNATIONAL

Ms. Katie McGinty

February 23, 1993.

Director
Office of Environmental Policy
Room 286
Old Executive Office Building
17th and Pennsylvania N.W.
Washington, D.C.
20501

Re: New Directions for U.S. Environmental Policy

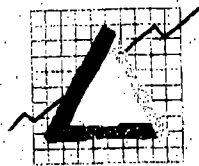
Dear Katie:

Many thanks for making time to see me last Friday; I enjoyed our chat very much and hope that it will be the first of many. Pursuant to that discussion, I had promised to send you three or four specific ideas for initiatives which we might pursue together. Here they are:

The Objectives:

Each of the specific project initiatives suggested below attempts to pursue four important objectives:

- i) Establishing, for the first time, explicit, direct, and effective links between environmental policy and overall U.S. industrial competitiveness strategy and economic growth. (From discussions with him, I know Gus Speth agrees that this is an important new policy direction).
- ii) Creating a much more cost-effective brand of environmental improvement, with more emphasis on prevention and industrial innovation and less on unproductive litigation and confrontation.
- iii) Converting what has largely been an adversarial relationship with business and industry into one where industry's resources and energies can be harnessed for the public good.
- iv) Strengthening the White House's capacity for horizontal, cross-departmental intervention on environmental issues, not only for policy coordination, but for actual innovation.



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The Projects:

1. An Environmental Industries Competitiveness Strategy:

This project would, for the first time, explicitly link environmental public policy with a focus on leveraging environmental industries and innovation, thereby strengthening U.S. international competitiveness.

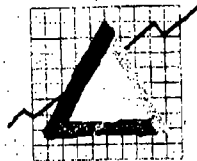
The initiative would match emerging green growth opportunities worldwide with current and potential US. industrial capacity, and identify strategic interventions whereby the White House could strengthen American competitiveness. It would also examine the incentives and support given to domestic environmental industries by our competitors, such as Japan, Germany, and Switzerland. (It is worth noting that, as a percentage of GNP, Japan currently spends three times as much as the U.S. on public sector environmental research, and Germany spends seven times as much).

One of the greatest benefits which I foresee for the project is actually on the process side. I would strongly suggest that you include key stakeholders in Commerce, Interior, Labour, etc. in the project – not just as a steering committee but contributing to the real work. That way, you can use the study to sensitize other departments to environmental opportunities and build important coalitions within the Government. (For example, it would be important to involve Ira Magaziner in a central way).

2. The Greening of U.S. Capital Markets:

There has been a lot of talk about using market mechanisms for environmental improvement, but very little concrete action. What action there has been has been decidedly at the margins of the capital markets – debt-for-nature swaps, tradeable emission permits, etc.

It is now time to move from the margin to the mainstream – to launch a concerted effort to green the everyday lending and investing practices of the mainstream capital markets players. I have attached a recent paper which amplifies these notions somewhat. As recently as 1992, the American Bankers Association acknowledged that, while 75% of its 30,000 members should dramatically re-think their business practices in light of the "Eco-Industrial Revolution", less than 1% had actually done so. As one part of this project, I would envision a study of international "best practices" in this area, with a view to providing concrete illustrations for U.S. banks and investors that it is possible



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INTERNATIONAL

to clean up their acts and be profitable at the same time. (A number of the European banks - and even some in Latin America - have a good deal to teach U.S. bankers in this regard).

3. Global 2000:

We discussed this initiative briefly in your office. It seems to me that a high - profile speaking role for the Vice - President, and a co-sponsorship role with a prestigious business school such as Wharton would do wonders to cement a new relationship between senior environmental policy - makers and U.S. business. The fact that the series would be running for a full year and would feature some of the top people in the world would, I think , generate some useful and high - level corporate profile for the White House. (You will note that, at your suggestion, I have tentatively added the Vice - President and deleted Mr. Milken.)

I am extremely excited by the transformative potential of these initiatives, and would be delighted to pursue any or all of them with you. I look forward to your comments, and to the opportunity to discuss them at greater length.

Yours sincerely,

Dr. Matthew J. Kiernan
Chairman and CEO

encl.

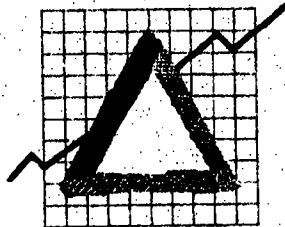
Global 2000:

The "Eco-Industrial Revolution" and U.S. Competitive Strategy

AN 8-PART POLICY DIALOGUE

DRAFT

Presented by:
White House Office of Environmental Policy
The Wharton School
The Innovest Group International, S.A.



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WASHINGTON

RIO DE JANEIRO

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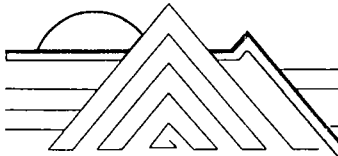
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- Environmental Industries: Technologies and Dynamics of a Global Growth Market

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SOUTHWEST CENTER FOR ENVIRONMENTAL RESEARCH & POLICY

February 22, 1993

Ms. Kathleen McGinty, Director
The White House Office on Environmental Policy
286 Old Executive Office Building
1700 Pennsylvania Avenue, NW
Washington, D.C. 20501

*regret
scheduling
conflicts*

Re: Invitation to speak at Technical Conference on U.S./Mexico border research and training programs, March 25-26, 1993.

Dear Ms. McGinty:

You recently met in Washington with representatives of the Southwest Center for Environmental Research and Policy. As you are aware, the Southwest Center is a consortium of universities initiated in 1990 by EPA with Congressional funding which has developed a broad based research and training program relevant to U.S./Mexico border problems.

The Southwest Center for Environmental Research and Policy will be holding its annual technical conference at the Sheraton San Marcos Hotel in Chandler, Arizona (Phoenix metropolitan area) on March 25-26, 1993. This conference is designed to encourage interchange among researchers and potential users of research information and training programs. With U.S. concerns over the environmental ramifications of the North American Free Trade Agreement, this will be an important conference. We would be honored if you could speak to the conference. The time would be at your convenience, however, there are sessions and meal events that might be logical times.

I realize this is short notice and that you are extremely busy, but planning time for this conference has been limited. If you are unable to participate, might you wish to recommend someone else from your office. I might add that the rains in the West have greened up the desert and late March should be a spectacular floral display, you shouldn't miss it.

I look forward to hearing from you.

Sincerely,

Duncan T. Patten, Chair
SCERP Technical Coordinating Committee
Professor and Director, Center for Environmental Studies
Arizona State University

SOUTHWEST CENTER FOR ENVIRONMENTAL RESEARCH AND POLICY
TECHNICAL CONFERENCE
San Marcos Hotel, Chandler, Arizona
March 25-26, 1993

Preliminary Program

Thursday, March 25, 1993

Thursday Morning

- | | |
|-------------|---|
| 7:30-9:00a | Registration |
| 7:30-8:45 | Breakfast Buffet |
| 9:00 | Plenary Session |
| 9:00 | Welcome, Curtis Graham, NMSU |
| 9:05 | Introduction to SCERP, James Maes, NMSU |
| 9:15 | Overview of Technical Program, Duncan Patten, ASU |
| 9:45a | Thrust Area Overview and Progress |
| 9:45 | Air Quality, Stephen Riter, UTEP |
| 10:00 | Water Quality and Use, Charles Turner, UTEP |
| 10:15-10:45 | Break |
| 10:45 | Hazardous Materials, George Hepner, Utah |
| 11:00 | Health, Jeff Lee, Utah |
| 11:15 | Policy, Ben Matta, NMSU |
| 11:30 | Training and Education, Paul Ganster, SDSU |
| 11:45 | Discussion and questions, Duncan Patten, ASU |
| 12:00-1:30p | Lunch, Invited Speaker (EPA Representative) |

Thursday Afternoon

Concurrent Sessions

Session A.

Air Quality (session chair, Stephen Riter, UTEP)

- | | |
|------------|---|
| 1:30-2:45p | Three research presentations w/discussion |
| 2:45-3:15 | Break |
| 3:15-4:30 | Three research presentations w/discussion |

Session B.

Policy (session chair, Ben Matta, NMSU)

- | | |
|------------|---|
| 1:30-2:45p | Three research presentations w/discussion |
| 2:45-3:15 | Break |
| 3:15-4:00 | Two research presentations w/discussion |

Thursday Evening

- | | |
|-----------|--|
| 6:00-7:00 | Reception (no-host bar) |
| 7:00p | Conference Dinner, Invited Speaker (Arizona Senator) |

Friday, March 26, 1993

Friday Morning

7:30-8:45a Breakfast Buffet

Concurrent Sessions

Session C.

Water Quality and Use (session chair, Charles Turner, UTEP)

8:45-10:15a Four research presentations w/ discussion

10:15-10:30 Break

10:30-12:00 Three research presentations w/ discussion

Session D.

Health (session chair, Jeff Lee, Utah)

8:45-10:15a Three research presentations w/discussion

10:15-10:30 Break

Training and Education (session chair, Paul Ganster, SDSU)

10:30-12:00 Three presentations w/discussion

12:00-1:30p Lunch, Invited Speaker (SEDESOL Representative)

Friday Afternoon

Concurrent Sessions

Session E.

Hazardous Materials (session chair, George Hepner, Utah)

1:30-3:00p Three research presentations w/discussion

3:00-3:15 Break

3:15-4:45 Three research presentations w/discussion

Session F.

Training and Education (cont.) (session chair, Paul Ganster, SDSU)

1:30-3:00p Three presentations

3:00-3:15 Break

3:15- Possible presentations

4:45p Conference Adjournment

K- I DON'T FEEL I KNOW
ENOUGH ABT THIS PROGRAM
TO MAKE A RECOMMENDATION.
I'M UNCOMFORTABLE THAT
THEY'RE ASKING US TO CREATE
AN EVENT FOR THEM LIKE.

IF IT WAS A MATTER OF
KATIE ATTENDING A LUNCH
OR SOMETHING THEY'VE
ORGANIZED, I'D BE MORE
INCLINED - BUT WE NEED
TO KNOW MORE BEFORE WE
SET UP A WH. EVENT -

ALSO - MAY WANT TO
CHECK W/ JACK QUINN
ABT WHETHER CORPORATE
SPONSORSHIP COMPLICATES
THIS -

MARLA

Trey
decline
Amy - pls regret
this

Marla - Should
Katie do this?

- Cathy Zoi
3/10/93

Newsweek

777 N. Capitol Street, Suite 900 • Washington, DC 20002

Patrick Butler
Vice President
(202) 898-2310

March 1, 1993

The Honorable Kathleen McGinty
Special Assistant to the President
for the Environment
The White House
Washington, D. C. 20500

Dear Ms. McGinty:

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We would like very much to have you, as the senior White House policy advisor on the environment, greet our award winners at a very brief White House (or Old EOE) ceremony sometime between 10 a.m. and noon. on March 25.

We will have approximately 40 people in our entourage, including parents, teachers and Newsweek and Amway executives in addition to the student winners.

As this event is little more than three weeks away, we would appreciate a prompt response to this invitation. Thank you for your consideration.

Sincerely,

Pat Butler

Newsweek

777 North Capitol Street, Suite 900
Washington, D.C. 20002
Telephone (202) 898-2300 • Toll Free 1-800-733-1151

FAX COVER SHEET

Date 3/1/93 Number of Pages (including cover sheet) 2

Deliver to: Name KATHLEEN MCGINTY
Title 456.6235
Organization _____

From: Name PATRICK BUTLER
Title _____

Comments: _____

Fax phone: (202) 898-3032

If there is a transmission problem, please call 202/898-~~2300~~
2310

NATURAL GAS SUPPLY ASSOCIATION



1129 20th Street, N.W.
Suite 300
Washington, D.C. 20036
(202) 331-8900

Nicholas J. Bush
President

March 10, 1993

Ms. Katie McGinty
Special Asst. to the Vice President for the Environment
Office of the Vice President
Old Executive Office Building
Washington, D.C. 20501

Dear Ms. McGinty:

Secret
not
Possible @ this time

On March 22, 23, and 24 Robert P. Hauptfuhrer, 1993 Chairman of the Natural Gas Supply Association and Chairman of the Board and Chief Executive Officer of Oryx Energy Company, will be in Washington for a series of meetings concerning the Clinton Administration's new economic package and the proposed energy tax. I am writing to inquire if you might be available to meet with Mr. Hauptfuhrer on the afternoon of the 22, or anytime during the 23 or 24, to discuss the package and its potential impact on the natural gas production industry.

NGSA represents natural gas producers, both independents and the larger integrated companies. Our membership is responsible for approximately 90 percent of the natural gas produced and marketed in the United States. Mr. Hauptfuhrer is eager to discuss ways that NGSA can work to pursue the Clinton Administration's environmental and energy objectives.

I look forward to hearing from you.

Sincerely,

Nicholas J. Bush
Nicholas J. Bush

NJB/jch



The U.S. Department of Energy and ARCO
cordially invite you to attend the East Coast Premiere of

Living and Working in Space: The Countdown Has Begun

Wednesday, March 24, 1993

National Academy of Sciences
2100 C Street, N.W.
Washington, D.C.

6:00 P.M.

Reception to follow
Come Join Some of the Stars of the Program

RSVP by March 23
(202) 586-0437

Non-transferable

This program and educational materials made possible by ARCO, the U.S. Department of Energy, and the Corporation for Public Broadcasting. Additional educational materials and activities provided by NASA.

PHOTOCOPY PRESERVATION

Living and Working in Space: The Countdown Has Begun

This PBS Television program was created to illustrate how important mathematics and science are to future careers, using space exploration as an exciting backdrop. Dozens of behind-the-scenes interviews with today's space professionals, ranging from the designers of ground vehicles for Mars to a scientist called the "Lunar Lettuce Man," are featured. Throughout the program, a special story is interwoven with renowned educator Jaime Escalante and one of his students. Topics range from space habitats and growing food in space to space medicine and cleaning up environmental debris orbiting Earth. The program stars Jaime Escalante, Kathy Bates, Pat Morita, Jackee, Tony Campisi, Raymond Cruz, Rodney Grant, Jeffrey Tambor, "Weird" Al Yankovic, Billy Bob Thornton, Esai Morales, Sheila Tousey, James Stephens III, Vincent Schiavelli, Jesse "The Body" Ventura, Edie McClurg and Ken Medlock.

National broadcast is March 31, 1993, at 8:00 p.m.

THE WHITE HOUSE
WASHINGTON

~~Mr~~

~~Mr~~
~~Dupham~~

is faxing
information

Scheduling
request turned
down — said
no for KM/
asked for ^{you} specific
~~it~~
found it

544 7944

Steve Shinkberg

Minority Staff

Director Senate

What is ^{with} ~~you~~?
status of this?
L2

— March 15, 1993

Dear Katie,

While you may not remember, I met you last Sunday at Great Falls when I ran into you & Karl. (He and I talked about Christmas in April - My friend had on a Loony Tunes sweatshirt!)

I work on behalf of The Rubber Pavements Association. We're very concerned about efforts to derail The full implementation of legislation passed last year, as a part of ISTEA, to encourage The use of recycled rubber in asphalt pavements. This is a good law which will result in better roads & millions fewer scrap tires each year.

We desperately need to establish contact with Administration decision-makers to ensure that the law is properly implemented. To that end, would it be possible to meet with you on March 29? I'll follow up with your office -

Thank you very much,
Mehli Dumbarn

—

RUBBER PAVEMENTS ASSOCIATION

*Dedicated to encouraging greater usage of high quality, cost effective
asphalt pavements containing recycled tire rubber.*

March 15, 1993

MEMORANDUM

To: Kathleen McGinty

From: Mark Dunham

Re: Request For Meeting With the Rubber Pavements Association

As you may know, recycled ground rubber from scrap tires has been used since the 1960's to enhance the performance and durability of asphalt pavements. In 1991, legislation was passed as part of the Intermodal Surface Transportation and Efficiency Act (ISTEA) encouraging greater use of asphalt pavements containing recycled rubber. This provision, Section 1038, imposes a minimum utilization requirement (MUR) upon states for asphalt pavements containing recycled rubber. The MUR is calculated as a percentage of each state's annual allocation from the Federal Highway Trust Fund: 5% in 1994, 10% in 1995, 15% in 1996 and 20% in 1997.

Under Section 1038, EPA and the Federal Highway Administration must conduct studies on asphalt pavements containing recycled rubber to determine that there exist no negative performance, emissions or recyclability characteristics of these products. These studies are currently underway. The MUR will be implemented beginning in 1994 by the Secretary of Transportation and the EPA Administrator unless these negative characteristics are determined to exist. Such characteristics of these products do not exist based on evidence accumulated to date.

When the MUR is implemented beginning in 1994, the quality and durability of America's roads will improve and, by 1997, up to 70 million scrap tires will be recycled into asphalt pavements on an annual basis.

Unfortunately, the conventional asphalt pavement industry and state highway transportation officials are strongly opposed to Section 1038 and to any effort to change current contracting requirements to require use of materials containing recycled rubber. As a means of fighting the implementation of Section 1038, they are putting forth inaccurate and incomplete information and making untrue statements about the safety and cost-efficiency of asphalt pavements containing recycled rubber. Members of the Rubber Pavements Association (RPA), are working to encourage implementation of Section 1038 in its present form and are especially concerned that misleading information may be reaching decision-makers in the new Administration.

*pls call
and say not
possible on March 29
due to busy schedule
w/ forest summit -
will hold for
possible later
date*



Ms. McGinty
March 15, 1993
Page 2

For that reason, a small group of RPA members requests the opportunity to meet with you to discuss the use of asphalt pavements containing rubber. We believe that information on the merits of these technologies needs to be shared with you and your office to counter the misinformation being distributed by groups opposed to the implementation of Section 1038.

If possible, representatives of the RPA would appreciate meeting with you on the morning of March 24. I will follow up with your office to determine if that will be possible. Thank you very much.

RUBBER PAVEMENTS ASSOCIATION

Dedicated to encouraging greater usage of high quality, cost effective asphalt pavements containing recycled tire rubber.

March 19, 1993

MEMORANDUM

To: Cathy Zoi

From: Mark Dunham

Re: Meeting With Members of Rubber Pavements Association Regarding Section 1038 of ISTEA

The accompanying memorandum was sent to Kathleen McGinty. It requested that she meet with a few, select members of the Rubber Pavements Association who are concerned about the implementation of Section 1038 of the Intermodal Surface Transportation and Efficiency Act of 1991 (ISTEA). As you may know, Section 1038 would encourage the use of asphalt pavements containing recycled tire rubber.

I have been informed that Ms. McGinty is unavailable for a meeting due to her schedule. While realizing that you are undoubtedly busy as well, I nonetheless would like to ask that you consider taking just a few minutes to meet with this group on the morning of March 24. Opponents of the implementation of Section 1038 are waging a major lobbying effort within the Congress and the Administration to have this law effectively repealed. It is essential that we have some opportunity to meet with your office to share the truth about the technology supported by Section 1038.

Thank you for your consideration of this request. I can be reached at 202/544-7944.

366-4000

Tracy -
Decline -- suggest
they ~~not~~ contact
~~Don Wilson~~
folks at DOT.
(not a WH issue)
(explain we're
only 12
people)
-LZ
3/22

RUBBER PAVEMENTS ASSOCIATION

*Dedicated to encouraging greater usage of high quality, cost effective
asphalt pavements containing recycled tire rubber.*

March 15, 1993

MEMORANDUM

To: Kathleen McGinty

From: Mark Dunham

Re: Request For Meeting With the Rubber Pavements Association

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Ms. McGinty
March 15, 1993
Page 2

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RUBBER PAVEMENTS ASSOCIATION

*Dedicated to encouraging greater usage of high quality, cost effective
asphalt pavements containing recycled tire rubber.*

March 15, 1993

MEMORANDUM

To: Kathleen McGinty

From: Mark Dunham

Re: Request For Meeting With the Rubber Pavements Association

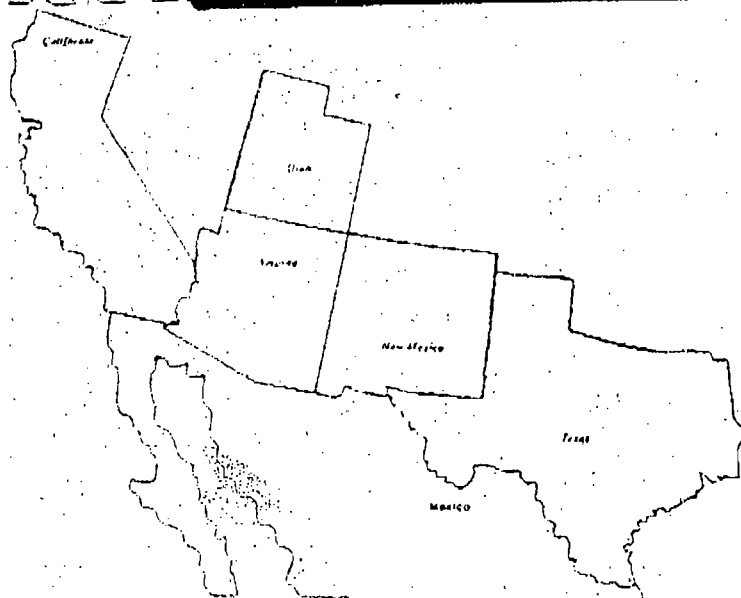
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SOUTHWEST CENTER FOR ENVIRONMENTAL RESEARCH & POLICY



Facsimile Cover Sheet

Date: 02/23/93 Time: 3:00 p.m.

To: Kathleen Mc Minty

FAX #: (202) 456-6231 Voice #:

Message:

PHOTOCOPY
PRESERVATION

FROM:

Duncan T. Patten

This is Page 1 of 2 Total Pages



SOUTHWEST CENTER FOR ENVIRONMENTAL RESEARCH & POLICY

February 22, 1993

Ms. Kathleen McGinty, Director
The White House Office on Environmental Policy
286 Old Executive Office Building
1700 Pennsylvania Avenue, NW
Washington, D.C. 20501

*regret
not possible
@ this time*

Re: Invitation to speak at Technical Conference on U.S./Mexico border research and training programs, March 25-26, 1993.

Dear Ms. McGinty:

You recently met in Washington with representatives of the Southwest Center for Environmental Research and Policy. As you are aware, the Southwest Center is a consortium of universities initiated in 1990 by EPA with Congressional funding which has developed a broad based research and training program relevant to U.S./Mexico border problems.

The Southwest Center for Environmental Research and Policy will be holding its annual technical conference at the Sheraton San Marcos Hotel in Chandler, Arizona (Phoenix metropolitan area) on March 25-26, 1993. This conference is designed to encourage interchange among researchers and potential users of research information and training programs. With U.S. concerns over the environmental ramifications of the North American Free Trade Agreement, this will be an important conference. We would be honored if you could speak to the conference. The time would be at your convenience, however, there are sessions and meal events that might be logical times.

I realize this is short notice and that you are extremely busy, but planning time for this conference has been limited. If you are unable to participate, might you wish to recommend someone else from your office. I might add that the rains in the West have greened up the desert and late March should be a spectacular floral display, you shouldn't miss it.

I look forward to hearing from you.

Sincerely,

Duncan T. Patten, Chair
SCERP Technical Coordinating Committee
Professor and Director, Center for Environmental Studies
Arizona State University

**PHOTOCOPY
PRESERVATION**

February 3, 1993

**U.S.-JAPAN SYMPOSIUM ON
ENVIRONMENTALLY SOUND MANUFACTURING THROUGH
THE PRISM OF MANAGEMENT OF TECHNOLOGY**

Dates: March 25 and 26, 1993

Place: WCG Headquarters
Farragut Room
11 Dupont Circle
Washington, D.C.

Conference Goals:

The goals of this symposium are the following:

- Provide information regarding the current status of environmentally sound manufacturing (ESM), public policy initiatives, ~~and~~ practices underway in industry integrate manufacturing and environmental concerns.
- Provide a forum for collaboration with Japanese policy makers and researchers who are engaged in environmentally sound manufacturing projects.
- Propose a research agenda to develop a strategy for future research and collaborative opportunities.

Rationale:

Technology management is being developed as a discipline of how to add-to or manage technological assets and capabilities quickly and effectively in order to more fully capture the returns from innovation, and thereby sustain economic growth and valued jobs. The competitiveness of a nation in a global economy of rapid change depends on the development and wider use of this discipline. Additionally, environmentally sound design and manufacturing offers reduced pollution and a higher quality of life for the world's population, significantly reduced use of scarce energy and materials, and increased profits to the leading firms and nations. This symposium is intended to provide participants with the current status of advanced manufacturing and environmental technologies, information on what specific organizations are doing with respect to ESM, and to provide a means of determining what opportunities are available through joint research activities between the U.S. and Japan.

**PHOTOCOPY
PRESERVATION**

W. ALTON JONES FOUNDATION, INC.

FAX Cover Sheet

March 2, 1993

5:56 PM

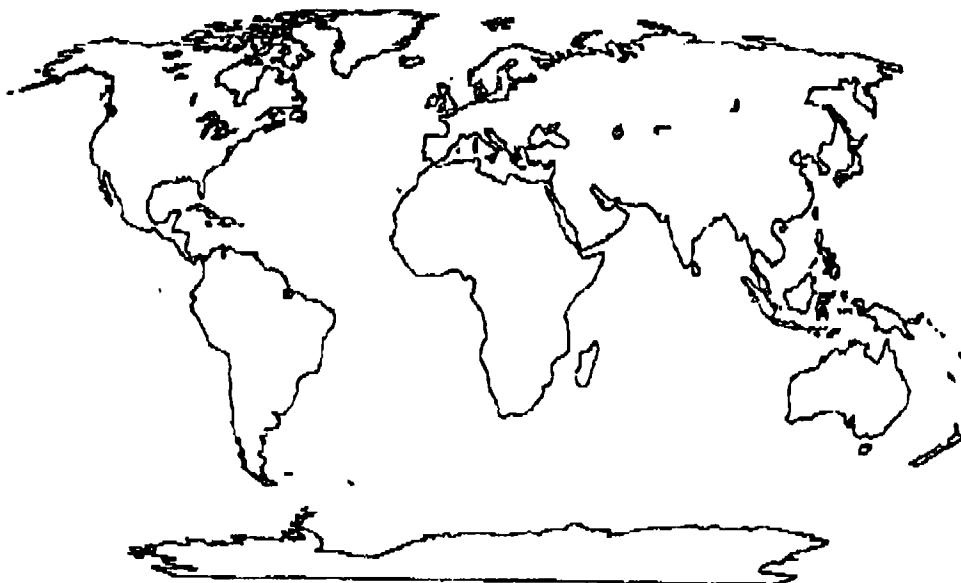
TO: Ms. Katie McGinty
Director, White House Office on Environmental Policy

FROM: Charles O. Moore
Sustainable Society Program Officer

Pages including this cover sheet:

Katie, Pete M. and I would like to invite you to dinner on Tuesday, March 9th to discuss ways in which the funding community can work to support the President's economic package. Happy to send details if you can join us.
Charly

✓ regret

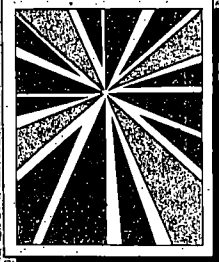


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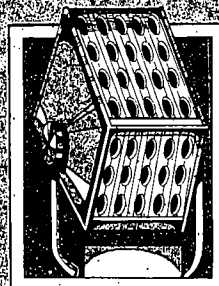
Vision



Design



Action



Communication

CORPORATE QUALITY

ENVIRONMENTAL MANAGEMENT III: LEADERSHIP — VISION TO REALITY

SEMI-FINAL PROGRAM

March 24-25, 1993
The Ritz-Carlton, Pentagon City
Arlington, Virginia

SPONSORED BY THE
Global Environmental Management
Initiative (GEMI)



CORPORATE QUALITY

ENVIRONMENTAL MANAGEMENT III: LEADERSHIP — VISION TO REALITY

March 24-25, 1993 • Ritz Carlton, Pentagon City Hotel • Arlington, Virginia

FOR IMMEDIATE RELEASE
WEDNESDAY, OCTOBER 28, 1992

CONTACT:
Michael W. Robinson
202-842-3600

GLOBAL ENVIRONMENTAL MANAGEMENT INITIATIVE TO EXAMINE USES OF TOTAL QUALITY ENVIRONMENTAL MANAGEMENT TO TURN CORPORATE ENVIRONMENTAL VISION INTO REALITY AT ANNUAL MARCH CONFERENCE

WASHINGTON, D.C. -- For the third consecutive year, the Global Environmental Management Initiative (GEMI) will focus on a cutting edge environmental management issue at its annual conference -- the use of Total Quality Environmental Management (TQEM) in turning corporate environmental vision into reality.

"The first year we felt it was important to provide a basic understanding of TQEM -- a discipline that was first developed by GEMI," said Conference Co-Chairman Thomas S. Davis. "In 1992 we moved on to examining the use of TQEM as it relates to communications and measurements." GEMI is a coalition of 20 Fortune 500 companies formed in April 1990 to foster environmental excellence by business worldwide.

"This year's conference theme, Corporate Quality Environmental Management III: Vision to Reality, represents the natural evolution of our work to date. Our main focus at this conference will be on how to establish and then implement a corporate environmental vision through the use of various TQEM tools. Our sessions will examine the four key areas that are necessary for the development of a successful environmental management program," added Davis, the Director of Environment & Safety Engineering Affairs at AT&T.

SPONSORED BY

-more-

GEMI

GEMI Conference, c/o JT&A, inc., 1000 Connecticut Ave., NW, Suite 802, Washington, DC 20036
(800) 726-4853 or (202) 429-0776 • FAX: (202) 466-8554



These areas are:

- Establishing an environmental vision for your company by turning Total Quality programs into more specific TQEM programs;
- Using TQEM tools to organize, prioritize and implement environmental objectives;
- Measuring your company's environmental performance and benchmarking it against competitors and other industry exemplars; and
- Communications regarding your corporate environmental vision, overall record of environmental performance and the expectations of your various stakeholder groups.

Scheduled for March 22-25, 1993, the conference will be held at the Ritz-Carlton Hotel in Pentagon City, Arlington, VA., and will feature internationally respected environmental experts and managers, along with well-known technical authorities and leaders from the business community and government.

Last March's conference attracted almost 300 participants from industry, academia, government and the media who heard from Environmental Protection Agency Administrator William K. Reilly and the Chairman of the Presidents' Council on Environmental Quality Michael R. Deland. A number of international environmental professionals -- including Jan-Olaf Willums and Peter Bright -- also took the time to address the "Corporate Quality Environmental Management II: Measurements and Communications" Conference.

In a post-conference survey, virtually every attendee rated the conference as having exceeded their expectations.

GEMI's first conference in January 1991 -- "Corporate Quality/Environmental Management" attracted about 250 members of the business, government and academic communities, and featured

panel discussions and workshops highlighted by speeches from William D. Ruckelshaus, Chief Executive Officer of Browning-Ferris Industries; F. Henry Habicht, Deputy Administrator of the Environmental Protection Agency; and Peter A. Berle, President of the National Audubon Society. This conference effectively positioned GEMI among environmental managers and other groups as a leader in promotion of TQEM.

All of GEMI's conferences feature speeches by industry leaders as well as smaller breakout sessions where participants and speakers examine, in detail, a number of important environmental issues.

For more information about attending the conference please call 1-800-726-4853.

Current GEMI Members:

- | | |
|---------------------------------|-------------------------------------|
| ■ Allied Signal Inc. | ■ Duke Power Company |
| ■ Amoco Corporation | ■ Eastman Kodak Company |
| ■ Apple Computer Inc. | ■ E.I. du Pont de Nemours & Company |
| ■ AT&T | ■ Florida Power & Light |
| ■ The Boeing Company | ■ Merck & Company, Inc. |
| ■ Bristol-Myers Squibb Company | ■ Occidental Petroleum Corporation |
| ■ Browning-Ferris Industries | ■ The Procter & Gamble Company |
| ■ Colgate-Palmolive Company | ■ The Southern Company |
| ■ Digital Equipment Corporation | ■ Union Carbide Corporation |
| ■ The Dow Chemical Company | ■ Weyerhaeuser Company |

#



GEMI

To foster environmental excellence by business worldwide

February 25, 1993

Ms. Katherine McGinty
The White House
Old Executive Office Building
Rm. 358
Washington, D.C. 20500

Dear Ms. McGinty:

Today's Money Section of *USA Today* features an article about President Clinton's decision to implement Total Quality Management programs at The White House and throughout his administration. The Global Environmental Management Initiative (GEMI), a coalition of 22 Fortune 500 companies, is dedicated to increasing environmental performance through the use of precisely the same tools -- Total Quality Environmental Management.

We could not be more delighted to see the recognition of the value of this type of program at the highest levels of government.

You may recall that as a key adviser on environmental policy to President Clinton and Vice President Gore, we invited you to address our third annual conference on Wednesday, March 24 - Thursday, March 25. The conference will be held at the Ritz-Carlton Hotel in Pentagon City, VA, and will focus on the issues surrounding environmental leadership, what it means and how it can be accomplished. The precise timing of your remarks can, of course, be coordinated so as to accommodate your schedule.

In light of the commitment to use TQM at the White House, we are especially hopeful that the administration might want to recognize the importance of this discipline as it is applied to other areas, most notably the environment.

Since its creation in April 1990, GEMI has applied traditional TQM doctrine to corporate environmental programs. The result has been the development by GEMI of TQEM, as a critical part of an overall strategy of sustainable development, TQEM principles are gaining popularity with companies and other organizations across the nation and throughout the world.

This year's conference will feature, among other speakers, a bipartisan panel of former Administrators of the Environmental Protection Agency (EPA) who will examine the history of environmental regulations in America and discuss what policy priorities should be examined in the future. To date, Lee M. Thomas and William D. Ruckelshaus have already accepted our invitation. EPA Administrator Carol Browner has also been invited to address our conference, and we are hopeful that she will attend.

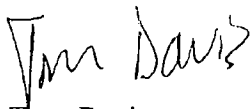
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In 1993, we expect an even larger turnout. Again, we anticipate that most of those attending the Conference will come from throughout corporate America.

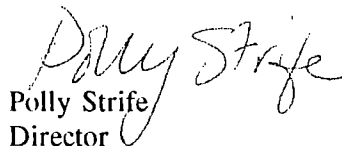
Please have someone in your office contact Andrew Mastrandonas at 202-296-7449 if you need any additional information.

Thank you for your consideration.

Sincerely,



Tom Davis
Director
Environment & Safety Engineering
AT&T
1993 Conference Co-Chair



Polly Strife
Director
Environmental, Health & Safety External Relations
Digital Equipment Corporation
1993 Conference Co-Chair



VIA SATELLITE



Money

THURSDAY, FEBRUARY 25, 1993

COVER STORY

Clinton copies Xerox way of management



By John Hillkirk
USA TODAY

Businesses such as Xerox and WalMart paved the way. Now the Clinton White House is adopting the customer-driven principles of total quality management to eliminate the waste, rework and red tape that consume 25% or more of what the federal government spends.

"We're eliminating layers of management, listening to customers and giving workers more responsibility," says Bruce Reed, President Clinton's deputy assistant for

By Tim Dillon, USA TODAY

CLINTON: 'Nothing is sacred' from review.

economic policy. "(We hope) we can find some of the dramatic productivity innovations that have characterized our finest companies over the last few years," says Clinton, who was trained in quality management by an Eastman Kodak executive when he was governor of Arkansas.

In his first month in the White House, Clinton has opened the dining room to all employees, cut limousine use 50% and created teams — including a health-care task force headed by wife Hillary — to attack problems. Cabinet members are slashing staff and encouraging employees to step forward with ideas. One low-level worker at the Labor Department made a suggestion to Labor Secretary Robert Reich: It reached Clinton's desk and became law in just four days. The administration is likely to launch a govern-

Please see COVER STORY next page ►

Quality, White House style



By H. Darr Beiser, USA TODAY

OPEN-DOOR POLICY: Labor Secretary Robert Reich doesn't stand in the way of communication. He's permanently opened the two large wooden doors to his office.

COVER STORY

Toppling top-down culture

Continued from 1B

mentwide audit that would ask all 3 million federal workers to identify waste and suggest improvements. Beyond the White House, Clinton is holding town meetings with taxpayers because they "are our customers."

"The president isn't calling all this TQM, but that's exactly what it is," says Curt Reimann, the administrator of the Malcolm Baldrige National Quality Award, a government prize for superior corporations.

It's too early to say whether Clinton's brand of TQM will make much headway. The federal government's top-down culture and "my-program-first" bureaucracy usually block attempts at meaningful change. "It's a lot tougher job to change an organization that big than it is for any company," says Hank Hayes, president of Texas Instruments Defense, a 1992 Baldrige winner.

But Cabinet members and presidential aides say Clinton — who participated in weekly quality-improvement teams while a governor — is committed to the ideas and is encouraging agencies to apply them.

Even symbolic gestures are paying off. Reich closed Labor's executive dining room and told top managers to eat in the cafeteria with

regular employees. Also, he permanently opened the two large wooden doors to his office. One employee who had not been heard from in years came forward with a suggestion to combine unemployment compensation with job training. He said workers who draw five weeks should automatically be referred to training centers.

Reich suggested it to Clinton. "He liked it," Reich says, snapping his fingers. "And we did it."

The Clinton administration's TQM philosophy is largely based on the best-selling 1991 book *Reinventing Government: How the Entrepreneurial Spirit is Transforming the Public Sector*. The authors say the single most influential figure behind the book is Peter Drucker, the business management expert. The book draws heavily on the teachings of W. Edwards Deming, the consultant who spurred quality revolutions at Ford and Xerox, and the customer-service tenets of Tom Peters and Bob Waterman, co-authors of *In Search of Excellence*. One of the book's authors, David Osborne, has had two private dinners with Clinton since Clinton was elected.

In Arkansas, Clinton studied TQM under Asa Whittaker, quality director at Eastman Kodak's chemical plant in Batesville. Nearly 90% of Ar-

kansas' 36,000 workers have been trained in TQM. Clinton learned more about customer service and TQM in one-on-one discussions with Xerox CEO Paul Allaire and the late Sam Walton, who founded Wal-Mart. Hillary Rodham Clinton served on Wal-Mart's board.

Ted Gaebler, coauthor of *Reinventing Government*, is convinced that Clinton soon will create a Commission to Reinvent Government and ask its members to lead the crusade to make government a responsive service operation.

"In five to eight years, you could save \$200 billion," or about 13% of the \$1.5 trillion that Uncle Sam will spend this fiscal year, Gaebler says. Others say Gaebler's estimate is too low. Newt Gingrich, the Republican Whip and a Deming disciple, says TQM could save up to 25% of what the government spends. Auditor John Leitch of the General Accounting Office says, "It could be as high as 30% or 40%."

That amount of savings — reaching \$600 billion — would dwarf the \$375 billion, five-year cut in spending proposed by President Clinton last week. How could the government be that inefficient?

The biggest problem is that federal agencies have lost touch with their customers. Workers generate re-

Clinton in Aug. 12 interview at USA TODAY

"A lot of money that should be cut out of federal bureaucracies would be found if you had a really serious effort to review operations from a quality management perspective."

"I read in *Fortune* a great article on General Electric under Jack Welch. When he started this sort of review, they found — and this is a very well-run company, a major global company — they found that there were four people working in a room sending copies of reports to 24 different people. . . . No one ever read the report. Everybody always thought someone else was. When they canceled this operation, they saved \$150,000 a year."

"That's the sort of thing that I am convinced is out there all over the government."

ports that no one reads. Redundancies flood the system: 100 departments run programs for dislocated workers; seven have councils for the homeless. That leaves taxpayers, or customers, wondering who does what, or why.

"Up to 33% of the defense budget" goes into following unnecessary regulations — doing work that doesn't have to be done, says Gerry Kauver, principal director for installations at the Pentagon.

In an interview with USA TODAY in August, Clinton said he would "like to do what big companies do when they start quality management programs. They go back and review everything. Nothing is sacred."

A commission to reinvent government, if formed, would look for ways to help government employees develop a sense of ownership. The way government works now, employees

have little motivation to improve anything or eliminate unnecessary work. The result: "It's paralysis," says Bob Davis, a 20-year federal government employee who works at the Library of Congress. "People do just what's necessary to meet requirements. They won't put their necks out (to improve anything)."

To solve problems, advocates of reinventing government would:

► Reward ideas. Departments would begin to reward workers who find ways to save money or improve quality and to recognize outstanding teams. "We have to change the incentive system — and ask people: 'If this was your own money, would you spend it this way?'" Gaebler says.

► Force government agencies to compete for work. In Phoenix, the city allowed private contractors to bid against the city's garbage collectors. The government lost three bids,

but workers found ways to improve and recapture the business.

► Eliminate fear. Government workers often are afraid to speak out and be punished by bureaucrats or jeopardize the project they're working on. "We have to guarantee people they'll have work," Gaebler says.

► Ax redundant programs. Labor's Reich set up a team drawn from various departments to examine more than 100 programs that concern dislocated workers. "The goal is to create a more comprehensive, one-stop shopping approach," Reich says.

► Study customers extensively. The TQM team in Arkansas asked taxpayers in a survey to rate state service in courtesy, efficiency, accuracy, professionalism and helpfulness. The results went directly to quality-improvement teams.

► Encourage formation of teams. Teams would tackle problems and should use methods such as statistical process control to spot defects and eliminate them. Managers should play the role of coach or facilitator — not the dictatorial boss.

► Pay for knowledge. In a well-run company, workers are rewarded if they learn new skills and take on new tasks. In government, workers are assigned to narrowly defined roles. The Library of Congress alone has 150 job classifications. Few are encouraged to learn new skills.

"These classifications are so pigeon-holding that it's very, very difficult to have anyone do something different," says Davis. "We're just strangling in our own bureaucracy."

Contributing: Mark Memmott

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