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Conservation Leads the Environmental Debate: The Emergence of a More Pragmatic Public [Report]

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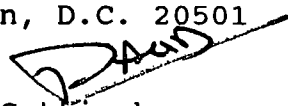


**Times Mirror
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September 9, 1993

David B. Rockland, Ph.D.
Executive Director
Conservation Council

Mr. David Cottingham
Office on Environmental Policy
Old Executive Office Building
Room 360
Washington, D.C. 20501


Dear Mr. Cottingham:

I am proud to provide you with the results of our 1993 National Environmental Forum Survey conducted for Times Mirror Magazines by The Roper Organization. I wanted to get you this copy as soon as it was available. The survey follows our first environmental survey conducted in June 1992. The current survey focuses particularly on environmental volunteerism and Americans' perceptions of the Clinton Administration's environmental policies. And, we see the continuing emergence of a conservation-oriented America.

If you need additional copies or if you have any questions on the methodology, please contact me.

Sincerely yours,



David B. Rockland, Ph.D.

Enclosure

*Many job changes
we've had!!*

Field & Stream
Golf Magazine
Home Mechanix
Outdoor Life
Popular Science
Salt Water Sportsman
Ski Magazine
Skiing
Skiing Trade News
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CONSERVATION LEADS THE ENVIRONMENTAL DEBATE:

The Emergence Of A More Pragmatic Public

**The 1993 Times Mirror Magazines
National Environmental Forum Survey**

Conducted by



The Roper Organization Inc.