

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records
Subgroup/Office of Origin: Council on Environmental Quality
Series/Staff Member: Kathleen (Katie) McGinty
Subseries:

OA/ID Number: 2886
FolderID:

Folder Title:
Climate Change Action Plan Announcement: Schedule

Stack:	Row:	Section:	Shelf:	Position:
S	61	5	9	2

Grace Garcia . fx 6208 x.7560

Waves Helen Dickey
x 7136

**PHOTOCOPY
PRESERVATION**

DRAFT
October 16, 1993
4:00 p.m.

Post-It™ brand fax transmittal memo 7671		# of pages ▶ 2
To <i>Linda</i>	From <i>Trey</i>	
Co.	Co.	
Dept.	Phone #	
Fax #	Fax #	

CLIMATE CHANGE ACTION PLAN ANNOUNCEMENT

OCTOBER 19, 1993

AGENDA

- 8:30 Briefing for Cabinet Secretaries regarding the plan
Place: Room 360 OEOB - breakfast provided
Attendees: Browner, O'Leary, Pena, Jack Gibbons,
Jim Baker, Jim Lyons
Note: Copies of the Action Plan will be distributed on
Monday (10/18)
- Mid-Morning O'Leary, Browner, Espy, Pena host sessions with their
constituents, Hill reps.
- WRI hosts background briefing for press on climate
science.
- 12:00 Cabinet Secretaries arrive
Place: Side Lawn of the White House - outside the Oval
Office
Attendees: Brown, Browner, O'Leary, Pena, Jack
Gibbons, Jim Lyons
Seats will be reserved for the Secretaries
- 12:15 Opening remarks by the Vice President
- 12:20 President unveils the Climate Change Action Plan
- 12:50 Remarks by Cabinet Secretaries & select CEOs.
(2 min. each)
- 1:00 Photo-Ops with Environmental Technologies: Vice
President introduces key players, with examples of
their technology (location to be announced):
- Demo: Green Lights, Energy Star Buildings Champions**
- Display: Energy-efficient lighting (Johnson Controls,
EPA) -- Handshakes & Recognition of Outstanding
Partners with Administrator Browner
- Demo: Companies take the "Motor Challenge"**
- Display: High efficiency, variable speed motor (DOE
providing) -- Handshakes & "Sign On" to the Motor
Challenge with Secretary O'Leary

Demo: Tomorrow's Kitchen Today -- the Super-Efficient Refrigerator

Display: The "Golden Carrot" Refrigerator (Whirlpool providing) -- Handshake, and story of Golden Carrot with Administrator Browner

1:30 Press Briefing: McGinty, Browner, O'Leary, Pena, Gibbons, Baker, Lyons -- Immediately following the announcement
Place: Room 474 OEOB -- Indian Treaty Room (tentative)

If you have any questions, please call Trey Lindseth at 456-6531. Please note that the locations for the Photo-Ops and the Press Briefing at 1:30 have not been confirmed.

EMISSIONS PROJECTIONS

Q: How much do emissions rise without your plan between 1990 and 2000?

A: Emissions grow from 1462 to 1568 million metric tons of carbon equivalent (MMTCE), an increase of 7 percent.

Q: What happens to CO2 emissions in this plan?

A: CO2 rises slightly, about 2% -- that's about 24 MMT. HFCs also rise, although their growth is cut in one-half. Cuts in methane and nitrous oxide emissions make up the difference.

(The carbon number above includes CO2 offset by forestry)

Q: What percentage of the reductions come from non-CO2 sources?

A: About one-third.

(For other questions about numbers, see the first few pages of the plan following the overview)

CONTINUOUS MONITORING

Q: What if the plan doesn't deliver the promised reductions?

A: Remember, this is NOT a set and forget plan! In order to meet the goal of returning greenhouse gas emissions to 1990 levels, the President is committing his Administration to a biannual evaluation of emission trends and program effectiveness. In reality, we will be updating the plan even sooner in order to meet international commitments associated with the treaty. The Office on Environmental Policy will chair an interagency task force to monitor progress and identify and ensure the implementation of additional policy initiatives if needed to attain our goal.

In addition, to ensure that we are rolling, a major climate conference will be held in Washington six months from now with all of the key stakeholders -- from government, business and the environmental community.

The Action Plan detailed here is the beginning of a process, not a one-time product. This Administration is committed to seeking out all cost-effective actions that will reduce greenhouse gas emissions -- attaining the 1990 level goal by the year 2000 -- and improve our quality of life through economic growth, job creation and environmental protection.

Q: What were the next actions? If something happens and you need another good program, what would it be?

A: We're confident that the plan will achieve its expected results. Of course, our plan does call for extensive monitoring and adjustments to keep the emissions reductions on track. If for some reason the plan needs adjusting, we'll look again at all of the options available -- new initiatives, changes to existing programs, or more resources for the programs that are working best.

Q: How committed are you to the 1990 goal? If, in 1997 you discover that the plan is falling short, will you be willing to take strong measures to make the target?

A: Yes, absolutely. Monitoring and evaluation is one of the most important elements of this plan (see above). Starting next year, and every two years after that we'll take a long hard look at our programs, and modify them accordingly. We're absolutely confident that we'll meet our commitment, and we'll do what is necessary to get there.

INTERNATIONAL NEGOTIATIONS

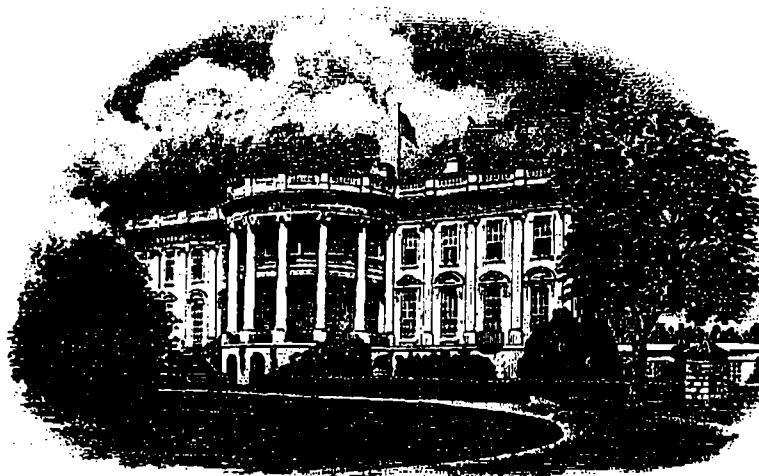
Q: If you are so sure about the plan making its goal, will you renegotiate the treaty? If were really serious about climate

WHITE HOUSE OFFICE ON ENVIRONMENTAL POLICY

TO: Distribution
FROM: Trey Lindseth
DATE: 10/19
FAX: _____

Number of pages including cover: 3

COMMENTS: Denise - For Browner 260-0279 ✓
See - For Gibbons x3261 ✓
Johanna - For O'Leary ~~586-5534~~ 586-7573 ✓
Kim - For Perin ~~366-5837~~ 366-7298
Jimboas 720-4732 ✓ ~~366-7952~~ ✓
Ron Brown (Scheduling) 482-2741 ✓
Pat Thorne - For Baker 408 9674 ✓



PHONE - (202) 456-6224 FAX - (202) 456-2710
OLD EXECUTIVE OFFICE BUILDING, ROOM 360
WASHINGTON, DC 20501

THE WHITE HOUSE

WASHINGTON

CLIMATE CHANGE ACTION PLAN ANNOUNCEMENT

OCTOBER 19, 1993

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Place: Room 360 OEOb - breakfast provided
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Jim Baker, Jim Lyons, representative for O'Leary
- Mid- O'Leary, Browner host sessions with their
Morning constituents, Hill reps.
- 12:00 Cabinet Secretaries arrive
Place: Side Lawn of the White House - outside the Oval
Office
Attendees: Brown, Browner, O'Leary, Pena, Jack
Gibbons, Jim Lyons
Seats will be reserved for the Secretaries
- 12:15 Opening remarks by the Vice President
- 12:20 President unveils the Climate Change Action Plan
- 12:50 Remarks by (2 minutes each):
John Adams, Executive Director, Natural Resources
Defense Council
John B. Bobek, Vice President, Marketing & Delivery
Systems, Johnson Controls
John W. Rowe, President and CEO, New England Electric
(See attached biographies)
- 1:00 Press Briefing by McGinty, Browner, O'Leary, Pena,
Gibbons, Baker, Lyons -- Immediately following the
announcement
Place: White House Press Room -- West Wing
- 1:30 Technology Demonstrations -- Immediately following the
press announcement outside the Press Room in front of
the West Wing -- photo-ops with environmentally
friendly technologies:
- Demo: Green Lights, Energy Star Buildings Champions**
- Display: Energy-efficient lighting (Johnson Controls,
EPA) -- Handshakes & Recognition of Outstanding
Partners with Administrator Browner

Demo: Companies take the "Motor Challenge"

Display: High efficiency, variable speed motor (DOE providing) -- Handshakes & "Sign On" to the Motor Challenge with Secretary O'Leary

Demo: Tomorrow's Kitchen Today -- the Super-Efficient Refrigerator

Display: The "Golden Carrot" Refrigerator (Whirlpool providing) -- Handshake, and story of Golden Carrot with Administrator Browner

Demo: Energy Efficient Computers

Display: The Energy Star Computer (Intel providing) -- Handshake with Administrator Browner

Demo: Energy Efficient Building Materials

Display: Roof Research display -- Handshake with Secretary O'Leary

If you have any questions, please call Trey Lindseth at 456-6531.

Attached is a copy of the Members of Congress who will be in attendance for today's announcement.

DRAFT
October 16, 1993
4:00 p.m.

To: Laurie Tabuda
From: Trey Lindseth

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Challenge with Secretary O'Leary

Technologies
moved
to
press
briefing

to Indian Treaty Room

Demo: Tomorrow's Kitchen Today -- the Super-Efficient Refrigerator

Display: The "Golden Carrot" Refrigerator (Whirlpool providing) -- Handshake, and story of Golden Carrot with Administrator Browner

1:30 Press Briefing: McGinty, Browner, O'Leary, Pena,
 Gibbons, Baker, Lyons -- Immediately following the
 announcement
Place: Room 474 OEOB -- Indian Treaty Room (tentative)

 If you have any questions, please call Trey Lindseth at 456-6531. Please note that the locations for the Photo-Ops and the Press Briefing at 1:30 have not been confirmed.

October 14, 1993

MEMORANDUM FOR DISTRIBUTION

FROM: TREY LINDSETH
OFFICE ON ENVIRONMENTAL POLICY

SUBJECT: CLIMATE CHANGE ACTION PLAN ANNOUNCEMENT

The President will be announcing his Climate Change Action Plan on Tuesday, October 19, sometime around noon (the exact time has yet to be decided by Roy Neel, the exact location has yet to be determined). Enclosed is a draft copy of an agenda for the events surrounding the President's announcement, as well as our list of recommended Capitol Hill and Cabinet invitees. I want to keep everyone apprised of developments as the date approaches. Please do not hesitate to call me (x6531) if I can be of assistance in any way.

Distribution List:

Stephanie Streett, Presidential Scheduling
Tony Wilson, Vice Presidential Scheduling
Ann Stock, Social Secretary
Laurie Labuda, Cabinet Affairs
Lorraine Miller, Legislative Affairs
Tracey Thornton, Legislative Affairs
Suzanna Valdez, Public Liaison
Grace Garcia, Presidential Scheduling
Heidi Kukis, VP Communications

DRAFT

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DRAFT

DRAFT

DRAFT

DRAFT

CLIMATE PLAN ANNOUNCEMENT -- DRAFT AGENDA

Morning

- O'Leary, Browner, Espy, Pena host sessions with their constituents, Hill reps
- WRI hosts background briefing for press on climate science

Noon-ish

- Vice President introduction.
- President announces plan. Speech in ⁷~~East Room~~.
Mentions key programs, some of the major supporters.
- Vice President introduces key players, with examples of their technology:

Demo: Green Lights, Energy Star Buildings Champions

Display: Energy-efficient lighting (Johnson Controls, EPA)

Handshakes & Recognition of Outstanding Partners with Administrator Browner

Demo: Companies take the "Motor Challenge"

Display: High efficiency, variable speed motor (DOE providing)

Handshakes & "Sign On" to the Motor Challenge with Sec. O'Leary

Demo: Tomorrow's Kitchen Today -- the Super-Efficient Refrig

Display: The "Golden Carrot" Refrigerator (Whirlpool providing)

Handshake, and story of Golden Carrot with Admin. Browner

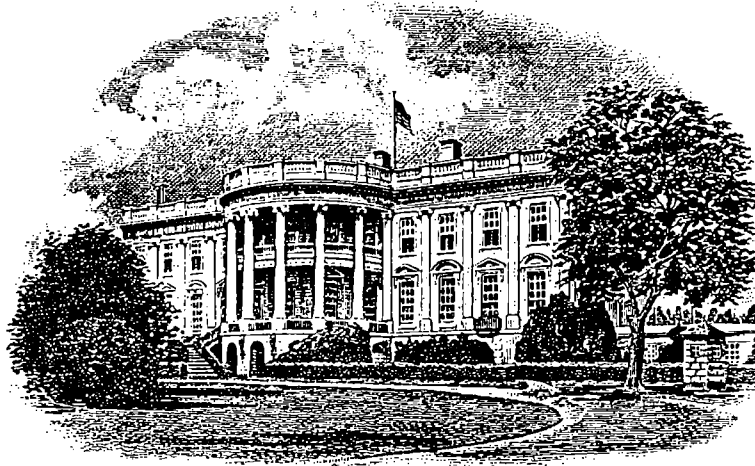
- Press Briefing: McGinty, Browner, O'Leary, Pena, Espy, Gibbons.
Indian Treaty Room, immediately following the announcement

WHITE HOUSE OFFICE ON ENVIRONMENTAL POLICY

TO: Grace Garcia
FROM: Trey Lindse
DATE: 10-13
FAX: 6208

Number of pages including cover: 3

COMMENTS: Here is a general outline for
the 19th, as well as a memo sent
to Ann Stock this morning on
logistics. Let me know what I
can do. Trey



PHONE - (202) 456-6224 FAX - (202) 456-2710
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WASHINGTON, DC 20501

THE WHITE HOUSE

WASHINGTON

October 13, 1993

MEMORANDUM FOR ANNE STOCK

FROM: CATHY ZOI, DEPUTY DIRECTOR
OFFICE ON ENVIRONMENTAL POLICY

SUBJECT: PRESIDENTIAL ANNOUNCEMENT OF HIS CLIMATE CHANGE
ACTION PLAN

CC: LORRAINE MILLER, LEGISLATIVE AFFAIRS
TRACEY THORNTON, LEGISLATIVE AFFAIRS
SUZANNA VALDEZ, PUBLIC LIAISON
LAURIE LABUDA, CABINET AFFAIRS

I would like to request the use of the East Room for several hours on October 19, 1993 (the President's remarks are expected to last approximately 30 minutes starting around noon -- the exact time has yet to be determined by Roy Neel) for the President to unveil his Climate Change Action Plan. We will need to have full press for this event, and seating for the remainder of the guests. The Vice President will introduce the POTUS and also in attendance will be Secretary O'Leary, Administrator Browner, and (invited) Secretaries Pena, Espy, and Brown; several members of Congress; and CEOs from some of the largest corporations in the U.S.

To reinforce the President's message, the event also requires several displays (similar in size to the displays for the President's announcement of the Clean Car Initiative -- each approximately 6 feet long and no more than 3 feet deep). These include energy-efficient technologies such as a refrigerator, a motor, lighting, and a washing machine. These technologies are central to the announcement's theme of environment, economy and jobs and will offer the President a powerful backdrop. We defer to you on where the displays should be set up -- perhaps lining the west and south walls of the East Room, provided that the President will be entering from the main foyer and the stage will be set up as usual along the west wall.

We are available to assist with the display logistics or other matters in any way that is helpful. Trey Lindseth, our event coordinator, will call your staff later today to discuss this matter.

DRAFT

DRAFT

DRAFT

DRAFT

DRAFT

DRAFT

CLIMATE PLAN ANNOUNCEMENT -- DRAFT AGENDA

Morning

- O'Leary, Browner, Espy, Pena host sessions with their constituents, Hill reps
- WRI hosts background briefing for press on climate science

Noon-ish

- Vice President introduction.
- President announces plan. Speech in East Room.
Mentions key programs, some of the major supporters.
- Vice President introduces key players, with examples of their technology:

Demo: Green Lights, Energy Star Buildings Champions

Display: Energy-efficient lighting (Johnson Controls, EPA)

Handshakes & Recognition of Outstanding Partners with Administrator Browner

Demo: Companies take the "Motor Challenge"

Display: High efficiency, variable speed motor (DOE providing)

Handshakes & "Sign On" to the Motor Challenge with Sec. O'Leary

Demo: Tomorrow's Kitchen Today -- the Super-Efficient Refrig

Display: The "Golden Carrot" Refrigerator (Whirlpool providing)

Handshake, and story of Golden Carrot with Admin. Browner

- Press Briefing: McGinty, Browner, O'Leary, Pena, Espy, Gibbons.
Indian Treaty Room, immediately following the announcement

DRAFT
October 13, 1993
3:30 p.m.

SEATING CHART FOR THE PRESIDENT'S ANNOUNCEMENT OF HIS
CLIMATE CHANGE ACTION PLAN

ON STAGE

POTUS
VPOTUS

LEFT SIDE

Row 1

Secretary O'Leary
Administrator Browner
Secretary Pena
Secretary Brown
Secretary Espy
Major CEO's involved with the Demos -- TBA

RIGHT SIDE

Row 1

Rep. John Dingell
Rep. Phil Sharp
Rep. Henry Waxman
Rep. George Brown
Rep. Mike Synar
Rep. George Miller
Sen. George Mitchell
Sen. Max Baucus
Sen. John Chafee
Sen. Bennett Johnston
Sen. Malcolm Wallop
Sen. Barbara Mikulski
Sen. Claiborne Pell
Sen. Joe Lieberman
Sen. Pat Leahy

CLIMATE PLAN ANNOUNCEMENT -- DRAFT AGENDA

Morning:

- O'Leary, Browner, Espy, Pena host sessions with their constituents, Hill reps
- WRI hosts background briefing for press on climate science

Noon:

- Vice President introduction.
- President announces plan. Speech in East Room. Mentions key programs, some of the major supporters.
- Vice President introduces key players, with examples of their technology:

Theme: Utilities take the Climate Challenge

Display: Clean electricity generation (DOE to provide)

Handshake & "Sign On" to the Climate Challenge:

- Sec O'Leary
- Lynn Draper (AEP/EEI Policy Chair)
- Tom Kuhn (EEI)
- John Rowe (NEES -- pioneering effort, 20%)
- Dan Waters (LADWP -- first muni)
- Marc DeMichele (Arizona PSC -- leader in effort)
- Craven Crowell (TVA -- first letter)
- Roger Sant (AES -- letter on behalf of independents)

Theme: Green Lights, Energy Star Buildings Champions

Display: Energy-efficient lighting (Johnson Controls, EPA)

Handshakes & Recognition as Outstanding Partners:

- Administrator Browner
- Johnson Controls ("Ally" of the year)
- Randy Tobias (CEO Lilly -- GL, E*B, Sharp/Browner event)
- Duane Burnham (CEO, Abbot Labs)
- H. Laurance Fuller (CEO, Amoco)
- Daniel Katz (CEO, Melville)

Theme: Companies take the "Motor Challenge"

Display: High efficiency, variable speed motor (DOE providing)

Handshakes & "Sign On" to the Motor Challenge

- Sec. O'Leary
- ~~Dirk~~ rounding up names (5)

Theme: Tomorrow's Kitchen Today -- the Super-Efficient Refrig

breakout

*New Climate Challenge
- New HFC Partners
- New Agriculture Partners
etc*

(In Speech)

(Demo)

(Demo)

Display: The "Golden Carrot" Refrigerator (Whirlpool providing)

Handshake, and story of Golden Carrot

- Admin. Browner
- Whirlpool EVP
- How about utilities that are present, Goldstein (NRDC) and L'Ecuyer (EPA) ??

(Demo)

Theme: Sleeping Energy Star Computer

Display: Multimedia Energy Star PC (Intel providing)

(NO)

Vice Pres. will do alone: wakes up computer -- it shows video clip of President on Earth Day, and President's NAFTA "Embracing Change" clip. Voice/animation show energy and money savings. Need to get a big screen so crowd can see.

[note -- they have Earth Day clip -- help on NAFTA clip? They would use the same computer for next day NAFTA tech demo.]

[Choose from the following]

Theme: New Industrial Partnership for HFCs

Display: ??

Handshakes & Announce Principles of Agreement

- Admin. Browner
- Jean L. getting CEOs (3), confirming ready to announce

(Speech)

or **Theme: Farmers Capture Natural Gas, Sell For Profit**

Display: Photos of methane capture machinery on waste lagoon (note -- potential for snickering)

Handshakes

- Browner
- Espy
- Carrol's Foods (First agrobusiness firm in AgStar)

(Speech)

Theme: Improving Natural Gas Efficiency

Display: Booth with photos of pipeline (AGA, not confirmed)

Handshakes & describe Natural Gas Star

- Browner
- Michael Baly (AGA)
- Brooklyn Union
- Enron ?
- (EPA to provide final names -- 4-5)

(Speech)

RNA ESPY

Later - Briefings, ~~may~~ KM, CB, HRO, ~~the~~ Jack

THE WHITE HOUSE
WASHINGTON

October 12, 1993

MEMORANDUM FOR TONY WILSON

FROM:

KATIE MCGINTY *kl for*

SUBJECT:

PRESIDENT'S ANNOUNCEMENT OF HIS CLIMATE CHANGE
ACTION PLAN

I would like to formally request the Vice President's participation on the morning of Tuesday, October 19, 1993 for the President's unveiling of the Climate Change Action Plan. The Vice President has personally expressed an interest in being involved in briefings prior to the actual announcement, which is tentatively scheduled for noon-ish on the 19th. His involvement would consist of briefings either in conjunction with Administrator Browner and Secretary O'Leary for CEOs of major U.S. corporations or a scientific briefing with Dr. Jack Gibbons, Director, Office of Science and Technology Policy. Please contact Trey Lindseth (x6531) of my staff regarding the Vice President's availability. Thank you for your assistance in this matter.

*Tony -
per our discussion -
Trey*

Cathy/Brian =

This is a draft memo for
reserving the IMAX on Oct 5.
We need to get word from Prez.
Scheduling so I can start on
this stuff. Let me know your
thoughts. Thx. —ILEY

THE WHITE HOUSE
WASHINGTON

September 13, 1993

MEMORANDUM FOR SUSAN BEAUDETTE

FROM: TREY LINDSETH
CC: BRIDGET SHEA
CATHY SPRAGGINS
SUBJECT: PRESIDENT'S ANNOUNCEMENT OF HIS CLIMATE PLAN

President Clinton in his Earth Day Address committed the U.S. to reduce greenhouse gas emissions to 1990 levels by the year 2000. For the President's unveiling of his plan, we would like to request the use of the IMAX Theater on Tuesday, October 5, from 7:30 a.m. to 10:00 a.m. The President's remarks are scheduled to begin at 9:00 a.m. and last approximately 30 minutes, which will provide ample time to vacate the theater before the first public film at 10:10 a.m. We will need to have the auditorium open by 7:30 a.m. to begin seating the guests.

There will be approximately 350 invited guests, 40 staffers from the White House, as well as full press coverage of the event. Our guests will include CEO's of major corporations involved in the development and marketing of environmental technologies, as well as agency and White House representatives. We would greatly appreciate a screening of Blue Planet to be shown as the guests arrive and are seated.

Please do not hesitate to call with further questions. I certainly appreciate your assistance in this matter.

DRAFT SCHEDULE OF EVENTS (9/8)

Trey -
See edits
BQ

9/29

late ? Sweep building for undesirable mechanical devices

9/30

6:00 Appropriate OEP/WH staff arrive for set up

7:00 Invitees begin arriving -- begin movie in the IMAX

7:45 Building closed off 15 min. before President's arrival

8:00 President and VP arrive -- proceed to holding room

8:05/10 VP introduces the President

8:15 President begins speech -- lasts approx. 20 min.

8:40 VP and Browner (?) give a few remarks and ask everyone to proceed to the reception tent on the Mall

9:15/20 Reception should be in full swing

10:00/30 OEP staff collapses from exhaustion

just barely makes it to margarita bar, then

Seriously:

- ① let's see if we can do it at 9 (8's pretty early for most of the reporters I know)
- ② I guess we need to look at dates the week of the 4th

Schedule Proposal

9/7/93

_____ ACCEPT _____ REGRET _____ PENDING

TO: ~~Marcia L. Hale~~ *Stephanie Street* *18?*
Assistant to the President and Director of Scheduling and Advance *hard copy to WH*

FROM: Kathleen McGinty
Deputy Assistant to the President and Director, Office on Environmental Policy

REQUEST: Speech and Reception/Photo Op

PURPOSE: To announce the President's National Action Plan on Global Climate Change

BACKGROUND: In his Earth Day Address, the President announced the Administration's intention to reduce greenhouse gas emissions to 1990 levels by the year 2000. As part of that commitment, the Climate Change Mitigation Group (CCMG) was formed to study cost-effective policies to achieve this reduction. The National Action Plan is the outcome of the CCMG's discussions.

DATE & TIME: September 28 or 29, time to be determined

DURATION: 45 min. speech & 45 min. reception/photo op

LOCATION: To Be Determined

PARTICIPANTS: POTUS, VPOTUS

OUTLINE OF EVENTS: Speech to announce the NAP & photo op to recognize agency and industry representatives for their efforts relevant to this announcement.

REMARKS REQUIRED: Major speech - contact: Cathy Zoi, CoS, OEP

MEDIA COVERAGE: Full press

VICE PRESIDENT: Attendance Requested *ind*

CONTACT: Cathy Zoi, Chief of Staff, OEP, x6224
Marc Chupka, Brian Johnson, Trey Lindseth



Suggested statement by President Clinton

THEME: Corporate leadership and new relationships with government

The Charter Partners of the MOTOR CHALLENGE Program -- firms such as 3M, General Motors, Ford, and Dow Chemical, and trade associations such as the National Association of Manufacturers, National Electrical Manufacturers Association, Edison Electric Institute, and National Coal Association, and research organizations such as the Electric Power Research Institute -- are demonstrating real leadership in working side-by-side with the Federal government. This initiative demonstrates a new approach of industry working with the government through volunteerism. With this venture we are uniting diverse interests towards common goals of improving our companies' competitiveness, and also, helping the Nation achieve important energy efficiency, economic, and environmental objectives.

KEY PEOPLE FOR RECOGNITION ON "THE CLIMATE CHALLENGE"

(Hazel and Rich may have names to add or delete, but this is Dirk's best effort late on a Friday afternoon before a 3-day weekend! Hope it helps. Motor Challenge names are in the works... as is the motor challenge box text. Important: we would like the opportunity to invite a bunch of these guys... we'll talk about spaces later.)

1. E. Lynn Draper
Chairman & CEO
American Electric Power Co.
614/223-1500
fax:

Contact: Dale Heydlauff (same #)

Chair of EEI Policy Committee
Instrumental in forging agreement
on initial letters of intent.
2. Tom Kuhn
President
Edison Electric Institute
202/508-5555

Instrumental in bringing industry
together on letters of intent.
3. John Rowe
CEO
New England Electric System
DC Contact: Dan Delurey

Pioneering effort at innovative greenhouse
reduction program-- target: 20% reduction
by 2000.
4. Dan Waters
General Manager
Los Angeles Dept. of Water & Power
213/481-4211
DC Contact: Joe Nipper-- 347-0915, fax: 347-0919

First municipal utility to agree stabilize
GHG emissions.
5. Marc DeMichele
President & CEO
Arizona Public Service Co.
DC Contact: Robbie Aiken-- 293-2655, fax: 293-2666

New commitment to stabilize, & leader in
effort for Climate Challenge.
6. Craven Crowell (or Oliver Kingsley)
Chairman of the Board
Tennessee Valley Authority
615/632-2531

First utility to send letter for voluntary
agreement.
7. Roger Sant/Roger Nail
AES Corp.
(to be supplied)

Sent letter with Maribell Ayers on behalf
of National Independent Energy Producers.

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Pioneering effort at innovative greenhouse
reduction program-- target: 20% reduction
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4. Dan Waters
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Los Angeles Dept. of Water & Power
213/481-4211
DC Contact: Joe Nipper-- 347-0915, fax: 347-0919

First municipal utility to agree stabilize
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President & CEO
Arizona Public Service Co.
DC Contact: Robbie Aiken-- 293-2655, fax: 293-2666

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AES Corp.
(to be supplied)

Sent letter with Maribell Ayers on behalf
of National Independent Energy Producers.



Suggested statement by Vice President Gore

THEME: Industry Leadership and Linked National Objectives

The MOTOR CHALLENGE Program is a unique cooperative effort that links two critical national objectives — industrial competitiveness and environmental quality.

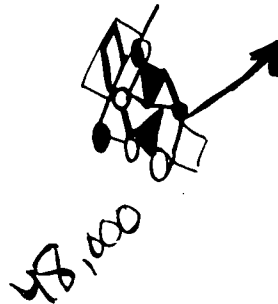
More importantly, the process that was used to bring us here today is a model of a new proactive approach where industry working with government is driving the direction and outcomes of the Program.

The Program offers significant opportunities for our country by saving industry up to \$2 billion annually in 2000. It's amazing the magnitude of the opportunities afforded with the use of more efficient motor systems. Indeed, 70 percent of the electricity in the industrial sector drives motor systems. This equates to \$30 billion worth of energy a year and the equivalent to 150 large-scale power plants. Significant greenhouse gas emissions reductions are an obvious and natural result of improving motor system efficiency cost-effectively

JOHN B. BOBEK
Johnson Controls, Inc.
Controls Group
Vice President, Marketing & Delivery Systems
Biography
1994

John is Vice President of Marketing and Delivery Systems for Systems and Services North America. John's organization provides guidance, resources, and training to the marketing, sales, and operations functions in the branches. His goal is to improve the consistency and integration of all marketing and delivery programs and results. John joined the Controls Group in 1991 as Vice President, Business Planning and Development.

John came to JCI from ASEA Brown Boveri Power Automation, Inc., where he was Director, Business Development. Prior to that he held the position of Vice President, Service Products for ABB process Automation. He holds a Bachelors degree in Economics from Tufts University and an MBA from Amos Tuck Graduate School at Dartmouth.



Biographical Information on John H. Adams

John Hamilton Adams has served as Executive Director of the Natural Resources Defense Council (NRDC) since the organization's inception in 1970. He is a graduate of Michigan State University and received an LL.B. from Duke University School of Law.

Prior to his work at NRDC, Mr. Adams served as Assistant United States Attorney for the Southern District of New York. He is currently an adjunct professor of law at New York University. Mr. Adams is also Chairman of the Board of the Open Space Institute and serves on the Board of Directors of the American Conservation Association, the Catskill Center for Conservation, Green Seal, Inc., the Hudson River Foundation, the Winston Foundation for World Peace, the Woods Hole Research Center, and World Resources Institute. He was recently appointed to the President's Council on Sustainable Development.

Mr. Adams is a member of the National Commission on Superfund, Governor Mario Cuomo's Environmental Advisory Board, and the Service Policy Advisory Committee of the U.S. Trade Representative. He serves on the Board of Advisors of the Environmental Media Association, Orion Magazine, and the Environmental Management and Law Association.

In 1990 Mr. Adams was the recipient of the Frances K. Hutchinson Conservation Award from the Garden Club of America. In June 1991 he received an honorary doctor of laws from Knox College and in December 1991 Duke University presented him with its Distinguished Alumni Award.

Mr. Adams and his wife, Patricia are the parents of three children, Kate, John, Jr., and Ramsay.

October 6, 1993

John W. Rowe
President and Chief Executive Officer
New England Electric

John W. Rowe is president, chief executive officer, and a director of New England Electric System (NEES), a public utility holding company headquartered in Westborough, Massachusetts. NEES is the second largest electric utility in New England, serving 1.2 million customers through its retail subsidiaries — Massachusetts Electric Company, The Narragansett Electric Company in Rhode Island, and Granite State Electric Company in New Hampshire. New England Power Company, another NEES subsidiary, is a wholesale electric company that owns and operates 21 generating stations.

In addition to his responsibilities at NEES, Mr. Rowe serves as a director of Bank of Boston Corporation, UNUM (a New York Stock Exchange-listed insurance company).

Prior to joining NEES in February 1989, Mr. Rowe served as president and chief executive officer of Central Maine Power (CMP), the largest investor-owned electric utility in Maine. Before joining CMP in 1984, he served as senior vice president of law for Consolidated Rail Corporation (Conrail) in Philadelphia. From 1970 to 1980, Mr. Rowe worked with the Chicago law firm of Isham, Lincoln & Beale, where he became a partner in 1978 and served as counsel to the Trustees of the Chicago, Milwaukee, St. Paul & Pacific Railroad Company.

Mr. Rowe is a native of Wisconsin, a graduate of the University of Wisconsin and the University of Wisconsin Law School, and a member of Phi Beta Kappa and the Order of the Coif. In 1983, he completed the Advanced Management Program at the Harvard Graduate School of Business. Mr. Rowe is president of the U.S.S. Constitution Museum and vice chairman of the Massachusetts Business Roundtable. He is a director of the Dana-Farber Cancer Institute, Jobs For Massachusetts, Inc., the Pioneer Institute, and the Alliance to Save Energy. He is a member of the Commercial Club of Boston, the Rhode Island Commodores Club, and has served as chairman of the Fort Western Endowment Fund.

June 1993

THE WHITE HOUSE
WASHINGTON

October 18, 1993

CLIMATE CHANGE ACTION PLAN ANNOUNCEMENT

DATE: 10-19-93
LOCATION: SIDE LAWN, SOUTH OF OVAL OFFICE
TIME: 12:15
From: Kathleen A. McGinty

I. PURPOSE

You will be unveiling the Climate Change Action Plan to reduce greenhouse gas emissions to 1990 levels by the year 2000.

II. BACKGROUND

In your Earth Day Address, you committed to reduce greenhouse gas emissions to 1990 levels by the year 2000. This is a bold initiative which represents a direct change in previous Administration's policy. The Action Plan contains approximately 50 initiatives to accomplish your goal of emissions reductions. The plan is based on a new approach: by bringing together the environmental community and industry, we can reach our goals in a way that is good for the environment and the economy. Leaders in utilities, the electric motor, chemical and aluminum industries have joined with us in voluntary partnerships to achieve this goal.

III. PARTICIPANTS

VPOTUS; JOHN ADAMS, Executive Director, Natural Resources Defense Council; JOHN B. BOBEK, Vice President, Marketing and Delivery Systems, Johnson Controls; JOHN ROWE, President and CEO, New England Electric (see attached list of other VIP attendees)

IV. PRESS PLAN

There will be full press at the announcement itself, as well as a press debrief immediately following the announcement in the White House Press Room by KATIE MCGINTY, CAROL BROWNER, HAZEL O'LEARY, JACK GIBBONS, JIM BAKER, and JIM LYONS, Assistant Secretary for Environment, USDA, regarding the specific initiatives of the plan ranging from energy efficient lighting to environmentally sound building materials to utilities' emissions reductions plans.

V. SEQUENCE OF EVENTS

The Vice President will introduce you; you will deliver your remarks; the VPOTUS will introduce JOHN ADAMS, JOHN BOBEK, and JOHN ROWE; the VPOTUS will give closing remarks; you will greet the members of Congress, Cabinet Secretaries, and CEO's in attendance.

VI. REMARKS

To be provided by Speechwriters

CABINET MEMBERS IN ATTENDANCE

Secretary Ron Brown
Administrator Carol Browner
Secretary Hazel O'Leary
Secretary Frederico Pena

CONGRESSIONAL MEMBERS IN ATTENDANCE

Sen. Max Baucus (MT)
Sen. Barbara Mikulski (MD) ?
Sen. Claiborne Pell (RI)
Sen. Joe Lieberman (CT) ?
Sen. Pat Leahy (VT)
Sen. Bill Bradley (NJ) ?
Sen. Mark Hatfield (OR)
Sen. Ted Kennedy (MA) ?
Sen. Dianne Feinstein (CA) ?
Sen. Ernest Hollings (SC)
Rep. Bob Michel (IL) ?
Rep. John Dingell (MI) ?
Rep. Phil Sharp (IN)
Rep. John Porter (IL)
Rep. Jolene Unsoeld (WA) ?
Rep. Connie Morella (MD)
Rep. Bill Richardson (NM)
Rep. Mike Synar (OK)
Rep. George Miller (CA) ?
Rep. Gerry Studds (MA)
Rep. Ron Wyden (OR)
Rep. Tom Bevill (AL)