

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records
Subgroup/Office of Origin: Council on Environmental Quality
Series/Staff Member: Kathleen (Katie) McGinty
Subseries:

OA/ID Number: 2886
FolderID:

Folder Title:
Climate Change Action Plan Announcement: Memos to Cathy

Stack:	Row:	Section:	Shelf:	Position:
S	61	5	9	2

September 14, 1993

MEMORANDUM FOR CATHY

FROM: TREY

CC: MARC
BRIAN
JESSICA

**** OPTION I ****

IMAX Theater -- available Oct. 5 from 7:30 am to 10:00 am with the President's announcement beginning at 9:00 am.

Reception tent on the Mall -- I spoke to Tom Barnes who handles Presidential tent ceremonies. He suggested a tent 80' x 80' with booths set up along two opposite sides and down the middle. This should allow room for extra tables for food and room to mingle.

**** OPTION II ****

Presidential announcement and reception/photo op on the Mall -- Tom suggested a tent 80' x 130' with booths set up along the two longer sides, a platform at one end for the President's speech, and seating for 600 in the middle.

COSTS:

	OPTION I	OPTION II
tent with sides	\$4,500	\$6,400
40 tables and 80 chairs (for booths)	400	400
600 chairs (for announcement)	N/A	600
small generator	700	700
[large generator up to \$2,500]		
astroturf (in case of muddy weather)		
\$.40/sq.ft.	<u>2,560</u>	<u>4,160</u>
	8,160	12,260
portable toilets: (quantity 10?)	<u>5</u>	<u>10</u>
basics -- \$70-80/unit/day	400	800
deluxe -- \$120/unit/day (airplane)	600	1,200
trailer -- \$2,000/day (super deluxe)	2,000	2,000
table coverings available - plastic/cloth (?)		
plants (?)		
food (?)		

OPTION I

SCALE -
1" = 10'

EXHIBITOR SPACE

1	2	3	4	5	6	7	8	9	10	11	12	13
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COMMON AREA

14	15	16	17	18	19	20
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EXHIBITOR SPACE

21	22	23	24	25	26	27
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COMMON AREA

28	29	30	31	32	33	34	35	36	37	38	39	40
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EXHIBITOR SPACE

80' x 80'
WHITE
TENT

September 9, 1993

MEMORANDUM FOR CATHY

FROM: TREY

CC: MARC
BRIAN
JESSICA

Goings on today:

Scheduling -- I spoke to the relevant Cabinet Secretaries and they will all be in town on October 5. I have sent another memo to Stephanie Streett stating that it must happen on the morning of the 5th.

No developments on the IMAX portion of the event -- awaiting Presidential scheduling go-ahead.

Tents on the Mall -- I spoke to Tom Barnds who handles Presidential tent ceremonies. He suggested a tent 80' x 80' with booths set up along two opposite sides and down the middle. This should allow room for extra tables for food and room to mingle.

COSTS:	80' x 80' tent with sides	\$4,500
	40 tables & 80 chairs	\$400
	small generator	\$700
	[large generator up to \$2,500]	
	astroturf (in case of muddy weather)	
	\$.40/sq.ft.	\$2,560
	portable toilets: (need 10?)	
	basics -- \$70-80/unit/day	
	deluxe -- \$120/unit/day (airplane quality)	
	trailer -- \$2,000/day (super deluxe)	
	table coverings available - plastic/cloth (?)	
	plants (?)	

I need to discuss the budget for this thing with someone, so that I can get a good idea of how to get the most for the money.

Graphics -- I spoke to Terry Feinberg, editor of the REGO documents. If we want to have glossy paper with 3 different colors of print, we will need to go through GPO for a sole source -- she HIGHLY recommended that we get a bid from Wickham (who handled the REGO booklet). Estimated time frame -- 2-3 days for mock-up and changes & 2-3 days for actual printing. We need to find out how many pages and how many count we want to print up, but we seem to be way ahead of schedule as far as the printing goes.

September 9, 1993

MEMORANDUM FOR ~~CHIEF~~
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CC: MARC
BRIAN
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↓ I think DOE
is willing to
pay for the
cost of the
tent. I'll confirm
at tomorrow's CCMG.
Will let you know
Wed. approx
of
pages
on the
report.
9/13

	<u> </u> ACCEPT	<u> </u> REGRET	<u> </u> PENDING
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TO: Stephanie Streett
Director of Scheduling and Advance

FROM: Kathleen McGinty
Deputy Assistant to the President and
Director, Office on Environmental Policy

REQUEST: Speech and Reception/Photo Op

PURPOSE: To unveil the President's National Action
Plan on Global Climate Change

BACKGROUND: In his Earth Day Address, the President
announced the Administration's intention to
reduce greenhouse gas emissions to 1990
levels by the year 2000 and made a commitment
to produce a plan by August. The plan is
ready (after a short delay) and business
leaders and the environmental community, many
of whom responded to the President's "clarion
call for American ingenuity," are awaiting
its unveiling.

DATE & TIME: October 5, speech to begin 9 - 9:30 a.m.

DURATION: 45 min. speech & 30 min. reception/photo op

LOCATION: IMAX Theater of the Air & Space Museum w/
reception following on the Mall

PARTICIPANTS: Vice President, Administrator Browner,
Secretary O'Leary, Secretary Peña, Secretary
Brown, Secretary Cisneros, 50-80 CEO's of
major corporations, heads of environmental
organizations.

OUTLINE OF EVENTS: Speech to announce the NAP & photo op to
recognize agency and industry representatives
for their efforts relevant to this
announcement.

REMARKS REQUIRED: Major speech - contact: Cathy Zoi, CoS, OEP

MEDIA COVERAGE: Full press

VICE PRESIDENT: Attendance Required

CONTACT: Cathy Zoi, Chief of Staff, OEP, x6224
Marc Chupka, Brian Johnson, Trey Lindseth

cc: Tony Wilson

September 9, 1993

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