

# FOIA MARKER

**This is not a textual record. This is used as an  
administrative marker by the William J. Clinton  
Presidential Library Staff.**

---

**Collection/Record Group:** Clinton Presidential Records

**Subgroup/Office of Origin:** Public Liaison

**Series/Staff Member:** Alexis Herman/Ruby Moy

**Subseries:**

---

**OA/ID Number:** 5903

**FolderID:**

---

**Folder Title:**

White House Conference on Non-Profit Partnerships

**Stack:**

**S**

**Row:**

**30**

**Section:**

**1**

**Shelf:**

**2**

**Position:**

**3**

**DRAFT: May 16, 1995**

**THE WHITE HOUSE CONFERENCE  
ON  
NON-PROFIT PARTNERSHIPS**

**CLEVELAND, OHIO  
JUNE , 1995**

**I. PURPOSE**

The Conference will highlight the many successes of the non-profit world, its role for the future, its oftentimes successful pairing with government in an array of projects, and the problems it confronts. The Conference also will allow the Administration to assess first hand how the non-profit organizations affect the lives of millions of Americans, and how such networks can be expanded and improved upon.

**II. GOALS**

1. To raise the visibility of the non-profit sector and increase its legitimacy.
2. To contribute to the public understanding of the benefits to American life of the healthy functioning and expansion of the non-profit sector.
3. To help audiences in the private and public sectors increase their understanding of and build a relationship with the non-profit sector, and to enhance the ability of non-profit leaders to improve their relationships with other sectors.

**III. FORMAT**

**Topics and themes:** The Cleveland event will function as the first of three scheduled regional conferences which will highlight the importance of the non-profit world, its many contributions to American life, and its partnering with government to address a broad range of issues throughout the country.

**Draft May 16, 1995**

**Page 2**

The Conference will open with remarks by a recognized non-profit leader followed by a slide presentation moderated by an acknowledged academic expert in the field of non-profits. The slide presentation will provide a spectrum of the range of activities in which the non-profits engage. The slides will emphasize the contribution of the sector to the economy, civic society and to the important human needs oftentimes not served by the public sector or the market economy. They will provide a sense of what the non-profits do, provide some local color, and set the tone for the event.

This will be followed by remarks by Cabinet Secretary (to come), and opening remarks by the President (or HRC/VP). These remarks will be followed by two panel discussions, each panel to be comprised of 10-12 participants, each of whom will make a 2-3 minute presentation, highlighting their organizations' or other non-profit successes, or important points they wish to make.

The panels will feature members and organizational heads of local and national non-profit organizations which operate in Cleveland, as well as in the surrounding regional cities, including from Philadelphia, Akron, Cincinnati, Columbus, Detroit, all within a 2 hour drive of the Conference, local community and grass roots leaders, corporate heads with a strong community focus, academics, and experts in the field. Participants and invited guests are to total approximately 150-200.

The panel discussion topics will be:

- o The concrete contribution, the specific outcomes and successes of the work of the non-profit sector.
- o The barriers to the flourishing of the non-profit sector, and the need for building and enhancing the non-profit and voluntary sector, particularly in this region.

### **Audience Response**

With the President acting as an active moderator working the audience, the audience will have a time period to react and comment. This should make for a lively event.

**President's Speech**

A response from the President or one of the Principals, having listened to the discussion and comments and bringing in the themes of the Administration, will conclude the second panel.

**IV. AGENDA**

**Prior Evening Reception and Dinner (6:00-9:00 p.m.)**

**Introductory Session (9:00-9:40 a.m.)**

1. Welcoming Remarks: The conference will begin with opening remarks by a local non-profit leader followed by a slide presentation by an acknowledged academic expert in the non-profit sector. (9:00-9:20)

2. Opening Remarks: Secretary (to come) will make opening remarks and comments to highlight significant issues. He will then introduce the President (or HRC/VP). (9:20-9:30).

3. Opening (framing) Remarks by the President. (9:30-9:45)

**First Thematic Session: (9:45-11:15 a.m.)**

1. Presentations (9:45-10:35)

2. Discussion moderated by the President (10:35-11:15)

This discussion will focus on the pragmatic aspects and concerns of the non-profits, including their successes, where they feel they can do better, learn from each other, and work better in their communities. Also to be addressed in each of the sessions are some of the larger philosophical and policy considerations of the role of non-profits, including the "role of government," and that of committed Americans, viz. the redefinition of the relationship between the citizenry and the government to work together for the good of our communities, the increased partnering between government, local communities and the non-profits for the creation of what is increasingly being referred to as the "fourth sector," a new paradigm. These topics will be addressed within the framework of overarching administration themes, including:

**Draft May 16, 1995**

**Page 4**

- o investing in the economy of the future
- o enhancing local flexibility and community empowerment
- o making government work better and cost less
- o sustainability

**Ten minute break (11:15-11:25 a.m.)**

**Second Thematic Session: (11:25-1:00 p.m.)**

1. Presentations (11:25-12:15)
2. Discussion moderated by the President (12:15-12:35)
3. Concluding remarks by the President (12:35-1:00)

President to depart at end of Second Session.

**V. Concluding Luncheon (1:00-2:15 p.m.)**

Speech by regional non-profit leader with respect to their regional follow-up.

**VI. Call to Action and Event Follow-up**

A local organization that has agreed to co-sponsor the event and facilitate the follow-up will be given an opportunity to respond to the discussions of the day, summarize suggestions for action, and suggest some further steps that might be undertaken locally. This can be done as the luncheon speech.

- Non Profit

- Big Foundation

- Community

Charities  
can't handle

Phil of  
\$1000

Non Profit - long, phony  
Non Profit

who are chartered  
under the

Patent

② - Start & Community  
Copy \$

③ Typical - Community

Bank Bank  
Deze Letter } HUD  
man

Bank Care

WBR Best Show

Enjoy

## THEMATIC CONTINUATION OF THE PRESIDENT'S NEW COVENANT MESSAGE

This brief presentation is to set forth the main thematic and philosophical conceptions, purposes and outcomes to be achieved from the proposed three city conference, THE WHITE HOUSE CONFERENCE ON NON-PROFIT PARTNERSHIP, for which the Concept Paper for the first conference is provided.

It is intended that the conferences are to dovetail into the current framework of concepts and themes being expressed by President Clinton, Mrs. Clinton, and Vice President Gore, including with respect to us working together as a large extended family, concepts of civility, healing, good will, individual and collective responsibility, character and community building. It is proposed that these conferences continue to resonate the messages expressed by the President at the recent Character Education Conference, soon to be held conference on Civility, Healing and Community, and Vice President Gore's Annual Meeting on Families scheduled for July. The idea that we work best when we all together, and that the same commitment and unity of spirit and purpose, which we oftentimes express in times of crisis and tragedy, as recently displayed in Oklahoma City, should also be utilized in overcoming our daily and general struggles as a nation.

The Non-profit community provides an excellent background for augmenting and resonating these themes. Non-profits are an integral part of American life. This is often overlooked and unrealized, even by the millions of American who participate, and the millions of Americans who receive the benefits, from the American non-profit world. Non-profit organizations, including for example, Catholic Charities, the UJA, and Habitat for Humanity, disburse millions of federal dollars, and take an active role in community building, and solving societal and local problems in our cities, suburbs and rural communities. From our orchestras to the building of our neighborhoods, in a vast array of areas, non-profits are a crucial and very necessary segment of American life. Their successes and the breath of their activities should be highlighted.

The Non-profit sector is making great strides, which illustrate the government's themes of us working together for the common good of all Americans, of our individual responsibility to make our lives and communities better, and for us to work together as a

May 30, 1995

Page 2

team to solve the complicated problems of our inner cities and communities. Each sector alone cannot solve our problems: the federal government by itself, the charities by themselves, the corporations by themselves, each alone cannot solve our problems--but working together, each sector supplying its piece can go a long way to repair some of the collective ills we face. It is through the pairing of all of our sectors in this new information age that we can truly progress to the next level.

The Non-profits, in various programs throughout the country have quietly been doing just this--they have been partnering with all sectors, with government and corporate help--whether it be for the local arts league, uplifting economically depressed areas, bringing the formerly unemployable into the private sector, in so many new and novel ways, to improve vast segments of society.

In this new age of our sophisticated citizenry and this new information and technological age, with the new ways of amassing and disseminating information, and with the lessening of governmental financial support, and as we progress generally, we must frame new paradigms to accomplish our aims. The old ways of working solely through the governmental sector or, as some claim, in the past, let the corporations solve all of our problems through the market economy, will not work. We have a sophisticated citizenry, and we are at the point in our history as a nation, to invest ourselves in a new post-industrial model of governance that relies less on centralized bureaucracies and more on citizen and community initiative.

Now is the time to continue to frame something fresh and new. As the President has been speaking about our responsibilities as good citizens and the role we as Americans play, and the role of the government, we think it useful to highlight this fourth sector: the partnering between non-profits, the government, and the rest of America.

We cannot rely on government to do everything, and yet we do not want to go back to the 19th century charity mode. This new approach takes the best from ourselves, from each sector, and has us work together, as Americans across all boundaries, in a humanistic and meaningful way, with each sector providing its best.

May 30, 1995  
Page 3

These conferences can create a powerful forum for the continuation of the President's discussion as to these issues. It can be viewed as a continuation of the discussion of the founding fathers in a sense, that we are constantly evolving as a nation. For all the times

in our nation's past, and specifically in this century, from the New Deal, through the 1960's and the Civil Rights Movement and the Great Society, we have changed and grown to meet the challenges of the day. Successful societies continue to grow and reinvent themselves, to meet the issues that confront them. Now we cannot afford to stagnate in old ways but must move ahead to meet the challenges that face us. This is not something of which we should be scared, but which we should embrace. By working together in this pairing approach through the Non-profits, we will go a long way to solve the problems of today, in a meaningful and positive way for all Americans, and continue to be a model for the world.