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Weekly Report- Kate Carr, Doris Matsui, J. Footlik

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September 15, 1994

MEMORANDUM FOR ALEXIS HERMAN

FROM: Kate Carr 
SUBJECT: Weekly Report, September 11-15, 1995
CC: Lee Satterfield

Key activities and events for this week included:

DC Rep Outreach

Continued small meetings with DC reps that include Alexis Herman, Doug Sosnik and Pat Griffin. This week we met with corporate members of the DC rep community. Feedback continues to be good for this type of outreach. We have two additional meetings planned for this month.

CEO Outreach

Working with Greg Simon and Tom Kalil on meeting with POTUS and VP for CEOs in California on Sept. 21 on Education Technology event.

Business Liaison Weekly Meeting

On Thursdays at 8:00 a.m. I meet with business liaisons from 10 agencies to discuss the activities of our offices.

Small Business

This week we briefed 180 members of the small business community, including the members of the Small Business Advisory Council. The briefing was well received and feedback has been positive. The speakers were Gene Sperling, Elaine Kamarck, Joe Minerick, Phil Lader, and Ken Brody. We covered rego, the budget reconciliation, small business issues, paperwork reduction, and export/import issues. All five speakers took questions from the audience.

Mid-West Economic Conference

We had our second list meeting this week and the list is progressing. We have over 300 potential participants from 10 agencies and internal sources. The conference has been scheduled for October 20th in either Missouri or Ohio. We expect to have a final list of invitees next week.

Science and Technology Groups

I have been participating in a Science and Technology working group that consists of representatives of science and technology policy offices from several agencies. We had a very successful briefing for science and technology related businesses in early August which energized the group. We plan to have another briefing the first week in October.

Additionally, we are now involved in producing the guest list for the National Medals of Science and National Medals of Technology Award Ceremony on October 18th. We had a second list meeting this week and will have a third and final list meeting next week. We have over 500 potential participants compiled from agency, White House, and outside sources. We are working with OSTP on this event.

Quantifying Information

We faxed talking points to our core lists of small businessmen, DC reps, and labor groups four times this week. Those three lists include roughly 500 people.

Attached are copies of correspondence received from CEOs in response to letters on affirmative action and balanced budget initiatives.



April 25, 1995

Richard C. Norebaert
Chairman and
Chief Executive Officer

Ms. Kate Smith Carr
Special Assistant to the President
Office of Public Liaison
The White House
Washington, DC 20500

Dear Ms. Carr:

Thank you for your letter of August 3, 1995 regarding President Clinton's recent speech on the issue of Affirmative Action and your request for comments. On the issue of Affirmative Action, we must make measurable progress. However, in these politically difficult times, this may not be popular to say.

Yes, we believe as the President does that quotas are wrong. They send the wrong signal. However, we in the workplace must take affirming actions to assure that our employees at all levels look like our customers, stockholders, partners, and suppliers.

Affirmative Action is a laudable effort in my company. It requires that the company and its managers take some "affirming action", and "positive steps" to assure that the full range of the labor pool is somehow represented at all levels of the company.

For as much change as the nation has achieved in terms of race relations in the past century, the workplace remains the place where we are most likely to encounter different people. We must use the workplace to encourage improved interaction and understanding among all people. This is a very significant reason why the nation's employers and managers must focus attention on improved representation among all manner of people at work. If we can do a better job in the workplace, it will be easier to accomplish the integration of diversity in our neighborhoods, and throughout society.

At Ameritech, we have discovered some ways that may be applicable for other companies to assure that we make progress.

First of all, we defined what Affirmative Action is for our company. It is important that those charged with implementing the policy (and that, essentially, is everyone at the company) should understand what Affirmative Action is and why it is important to the company.

As a communications company serving a wide range of people of all races and cultures, understanding, managing, and living diversity is essential for Ameritech. This should be a first step for all companies and all managers. How will Affirmative Action benefit the company and its bottom line?

In defining diversity, we looked not just at race. We expanded it to include the six other areas listed as protected groups under the Federal Government's EEO (Equal Employment Opportunity) Guidelines (gender, veteran status, disability, national origin, age, and religion). We have also included sexual orientation.

In developing our diversity plan, we have established a plan that involves every level of the company. We also gave all top executives involvement and oversight for the diversity efforts in their areas and departments. It is significant to vest one individual or even a department with such oversight. It is more important to provide senior managers with that oversight. As a result, they "own" the outcome of the actions to improve Affirmative Action and diversity initiatives. If the initiatives fail to achieve the desired results, they then are responsible for making needed adjustments. It doesn't result in a "blame game" that puts all the responsibility back on one individual or oversight department.

As another step, we have established meaningful and measurable goals and timetables in all areas affecting personnel at our company.

- Recruiting
- Hiring
- Transfers
- Upgrades and promotions
- Education assistance
- Conditions and privileges of employment
- Compensation
- Benefits
- Training
- Discipline

This was important for us. Yet another step for us was extending the plan beyond the company. Even our community outreach and involvement efforts are analyzed and measured in the plan. We look for all manner of opportunities to be involved in every phase of the community we serve. Ameritech must be seen as a good corporate citizen if the company is to fare well as a business.

Just like our efforts, the President's plan is simply stated but complex. The four guiding principles make it easy to understand. However, there can be some confusion between principle No. 1 and principle No 4. This may merely be a problem of semantics. How should a company, a manager or a CEO measure goals or progress?

Ms. Kate Smith Carr
Letter of August 25, 1995
Page 3

As a result, we have seen that we must be leaders in Affirmative Action efforts.

- We must lead by explaining , not complaining.
- We must lead by appointing, not just by pointing.
- We must lead by direct involvement, not by indirect delegating.

At Ameritech, we are doing just that. We commend the President in helping improve understanding among all citizens about Affirmative Action.

In terms of comment, companies and managers, especially CEOs , should be encouraged to help change and improve the workplace environment so it is one that is conducive to celebrating the diversity of the workplace and community.

In terms of questions that need to be asked and answered, we suggest the following:

1. Does the President have suggestions on how effective progress on Affirmative Action should be measured?
2. If, for some reason, the progress attained through a particular program is lost, can that program or a comparable one be implemented to regain that position? What are some good ways to do that?

Thank you for the opportunity to provide this input.

Sincerely,

Richard C. Holbert

August 23, 1995

Ms. Kate Smith Carr
Special Assistant to the President
Office of Public Liaison
The White House
Washington, D.C. 20036

Dear Ms. Carr,

I read with great interest the affirmative action address given by President Bill Clinton on July 19, 1995.

On the bottom of page 6 the President makes reference to the "...group of distinguished business leaders ... (that) told me just a couple of days ago their companies are stronger and their profits are larger because of the diversity...".

Proudly our company and I had been invited to attend that session with President Clinton. I was unable to attend due to being out of the country.

But had I been there I would have asked the President to consider that it's time for us to move the effort for equality up a notch. I would have said that President Clinton has a real chance to put a historical impact where there's been little momentum for the last 30 years.

The best way I can explain is to talk about myself. I'm a relatively young (40 years old) white male CEO. I was brought up in a liberal home where my parents taught, no demanded, that we understand that all people are equal. I think I got it.

As I find myself in the middle of trying to "make a difference" with regard to diversity at Steelcase, I've heard from some of our company's minority leadership that I have to forget the equality platform and endorse equity. In other words make it a point to insure that there's equitable distribution of jobs, resources and management energy to bring about diversity in our company.

August 21, 1995

Kate Smith Carr
Special Assistant to the President
Office of Public Liaison
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Ms. Carr:

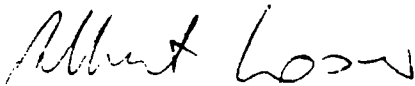
Thank you for your recent letter on President Clinton's new guidelines on affirmative action. Siemens applauds the Administration's continued support of diversity in the workplace and its efforts to ensure the fairness and effectiveness of affirmative action programs.

Siemens holds equal employment opportunity for all as a bedrock principle of our business philosophy. Our success in practice can be found in the diversity among our over 46,000 U.S. employees. This diversity is reflective of the U.S. marketplace where our products help people with technologies that range from advanced medical devices to state-of-the-art telecommunications systems.

President Clinton has often remarked that diversity in the workforce is good for business and good for the nation. I agree with the President fully. Siemens will continue to outreach through its apprenticeship programs, which help individuals obtain skills that provide them exciting opportunities.

I appreciate the opportunity to comment on this issue -- an issue of importance to our company and our nation.

Sincerely,



Albert Hoser

cc J. Murphy
Siemens Corp. / Washington, DC

OPERATION HOPE, INC.

800 West Sixth Street

Suite 1200

Los Angeles, CA 90017

KATE -

AUG. 22

THANKS SO MUCH FOR THE
COPY OF PRESIDENT CLINTON'S
AFFIRMATIVE ACTION SPEECH. IT
IS BRILLIANT, AND I AM A FAN.

THIS SPEECH, ... THIS STAND, WILL
MARK HIS PRESIDENCY. HE HAS
MY VOTE!

REBECCA



DELTA AIR LINES, INC.
HARTSFIELD ATLANTA INTERNATIONAL AIRPORT
ATLANTA, GEORGIA 30320

RONALD W. ALLEN
CHAIRMAN, PRESIDENT AND
CHIEF EXECUTIVE OFFICER

8/29/95

Dear Kate:

Thank you for your letter of August 17, 1995 and the copy of the President's proposal on investment in our educational system -- We do have some very tough decisions to make as we move toward a balanced budget --

It was great to hear from you --

With best warm regards

[Signature]



September 1, 1995

Ms. Kate Smith Carr
Special Assistant to
the President
Office of Public Liaison
White House
Washington, DC

Dear Ms. Carr

Thank you for your letter of August 17, 1995 concerning the President's efforts to increase education and training funds by \$40 billion. However, for the time being, I find myself in agreement with Congress' efforts to cut federal government spending by \$36 billion.

Historically, and I believe intentionally, basic education is the responsibility of the local community. Over the decades, spending for education has been augmented by state and federal funds, upon which localities have become dependent. But with these funds came curricula and administrative mandates. Since 1972, administrative costs have risen 80.6% in real spending.

The prospective congressional cuts in federal funds will most certainly hurt our schools. Such fiscal pain will result, not because there will simply be less money but because they, in all likelihood, will not be accompanied by the repeal of the aforementioned mandates. We know these mandates consume nearly \$.76 of every education dollar.

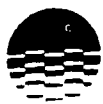
As in the private sector, we need to use available resources more efficiently and productively. Thereafter, we can invest more money where it produces productive citizens. Simply allocating more federal dollars, distributed in a prescribed manner by an inflexible bureaucracy, does little to increase the reading and math proficiency of eighth graders from under 25% to 90%.

Again, thank you for the opportunity to share my thoughts with you. I hope you and the President find them useful.

Respectfully,

A handwritten signature in dark ink, appearing to read "John D. Nichols".

John D. Nichols
Chairman



ENTERGY

Entergy Corporation
100 South Main Street
Nashua, NH 03060
Telephone 603/886-1100

Edwin Lupberger
Chairman of the Board and
Chief Executive Officer

August 7, 1995

Ms. Kate Smith Carr
Special Assistant to the President
Office of Public Liaison
The White House
1600 Pennsylvania Ave., NW
Washington, DC 20515

Dear Ms. Carr:

Thank you for your recent correspondence outlining President Clinton's budget proposals for investment in education programs. His commitment to a balanced budget is commendable.

In setting spending priorities, I hope that the President will place the highest priority on assistance to volunteer programs that stimulate citizen involvement in public service. Likewise, I hope that he will use loan programs, with strict repayment standards and procedures, as the primary investment vehicle. Means tested grant programs may be necessary in some cases, but we must remember that prolonged use generates the kind of government problems we have today. Such programs should be used sparingly and evaluated frequently.

Sincerely,

EL/rbr

Procter & Gamble

JOHN F. PEPPER
Chairman of the Board and
Chief Executive Officer

September 5, 1995

General Office
The Procter & Gamble Company
One Procter & Gamble Plaza
Cincinnati, Ohio 45202-0001

Ms. Kate Smith Carr
Special Assistant to the President
Office of Public Liaison
The White House
1610 Pennsylvania Avenue, N.W.
Washington, D.C. 20050

Dear Ms. Carr:

This responds to your letter of August 17 in which you asked for comments on President Clinton's recent efforts and current proposals for investment in education.

This is a huge subject and you included reference to many programs. I'll try to hit the key points.

1. I agree 1000% with the President's emphasis on the importance of education -- as, for example, being the dividing line between individuals and countries that are going to succeed in the global world of the future and those that don't.

The United States must be at the forefront of being able to prepare all of its children to fulfill their potential and be as well, if not better, prepared than the children of any other nation to succeed in this world.

2. As you well know, education must be effective at local levels. There is an enormous challenge to discriminate between what should be done at the Federal level -- because it can only be done there or it can best be done there to leverage state and local efforts -- and what should be done entirely at the state and/or local levels. I don't think this issue has been thought through systematically enough.

3. I believe strongly that the Federal government should be:

- a) Maintaining and driving the system to establish goals and educational outcomes for the nation as a whole and compare them to other nations. "You get what you measure" is an apt phrase. We need to be monitoring what's happening in the entire nation and in each of our states. We can't rely on this "just happening". However, how much this should cost is a big question. These are "boxcar" numbers attached to the Year 2000 plan and I am not at all sure it is all justified.

- f) I believe strongly in our "Head Start" and "School To Work" programs. However, these programs must be constructed in a way that drives quality at the local level. They should, I believe, be administered through the states on a competitive basis. The states should then be required to have them done competitively at the local/city level. Good quality assessment tools and measures must be available.
- g) There is an enormous need for identifying and facilitating the expansion of "success models" particularly in large urban public schools. Also in quality "Head Start" and "School To Work" programs.

Business would not be where it is today if it were not for its improving ability to identify "best in class" results and the basis on which they have been achieved in this country and around the world and expand these "best in class" results to other operations.

The system available today for identifying the principles and underpinnings of success models and having them applied is very weak in public education.

4. I agree entirely that the Pell Grant program funds should be maintained. They are providing opportunities to go to college to people from poor backgrounds who need this help.
5. Americorps - I don't know what the cost effectiveness is of this program. I believe deeply in the value of local community service. Running this as a Federal program may be cost inefficient. I would challenge the efficiency of this, To the extent that it should be done, distribute funds at a local level. Make it competitive.
6. "School to Work" opportunities - This program ought to be continued -- with the objective of establishing success models that can be expanded. Make a key criteria for getting a planning grant a credible plan to expand it within resources available to the local community. Beware of pilots that take a lot of money to get started but have no hope of further expansion even if they work. I have seen this happen all too often.
7. As an overall comment, what I don't sense within this program is an overall focus on:
 - One or two breakthrough goals; and
 - A breakthrough means of achieving it in terms of the educational readiness of our children coming from a public school system, especially in our urban and poor rural areas. The fact of the matter is we aren't making fast enough progress. Whatever improvements are being made are being outweighed by the increase in the knowledge and the ability to continue to learn required of children in

today's world.

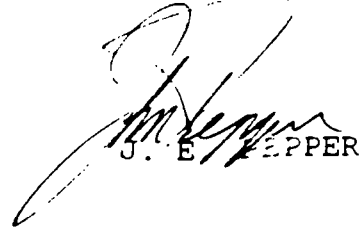
The Year 2000 goals, as originally stated, are laudable but have the infirmity of being utopian and not obtainable in any foreseeable period of time. We need other goals that are nearer, more concrete, that we really intend to meet.

Two summary thoughts:

1. We need to review systematically the many, many pilot investments that have been launched to improve education -- both by the government and by private business -- and draw some principles from these -- and communicate them at the state and local level. Again, we're doing a poor job of learning from our best successes, drawing principles from them, and moving aggressively to expand and adapt them in other places.
2. We are not going to solve this education issue through a series of programs, no matter how good they are. There is going to have to be a holistic community-based program launched state-by-state and city-by-city. Someone with a national perspective -- presumably the Secretary of Education and the President -- should come to the people in this country to describe the urgency of the task; what's been learned and what, in principle terms, ought to be done. And then we need to stay focussed on the issue.

I hope this is helpful. I'll be glad to amplify any points if you would like.

Sincerely,



J. E. LEPPER

August 16, 1995

Ms. Kate Smith Carr
Special Assistant to the President
Office of Public Liaison
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Ms. Carr:

Thank you for your letter of August 1 regarding funding levels for federal education and training programs.

Siemens strongly believes that education and training investments at the federal, state and local levels are essential so that both businesses and individuals will be able to sustain the standard of living that Americans expect. These types of investments are the foundation for our future economic growth and social strength, and we have been honored to work with the Administration on initiatives such as Goals 2000 and the School-to-Work Opportunities Act.

As a company, we know very well the importance of the bottom line. We are pleased to see that President Clinton and the Congress are committed to a balanced budget as a long range goal. We encourage creative efforts to reduce costs through the consolidation, reform and innovation of existing education and training programs. Specifically, we believe that the use of federal money as "seed" or incentive "venture capital" for the development of programs is vitally important -- as is the active participation of the private sector.

Siemens has been active in such pro-education and training organizations as Jobs for America's Graduates (JAG) and the National Alliance of Business (NAB). I have testified before the United States Senate on the importance and value of federal investment in education and training. On behalf of our 46,000 U.S. employees, we often discuss with our Congressional representatives the value Siemens places on federal support for such programs.

We continue to support efforts to develop a strong and consistent bipartisan emphasis on the vital need for ongoing investment in education and training as a crucial element in ensuring our country's future.

Sincerely,





Robert E. Allen
Chairman of the Board

32 Avenue of the Americas
New York, NY 10013-2142
212 644-1000

August 17, 1995

Dear Ms. Carr:

I certainly agree that a well-spent investment in education is an investment in the future of this country and I admire the Clinton Administration's resolve to see that a quality education is available to all American children.

My enthusiasm for education, however, does not translate into expertise. Frankly, I don't feel qualified to assess the difficult choices you outlined between the President's priorities for education spending and those of the Congressional leadership.

Balancing the budget while doing irreparable harm to education would be a Pyrrhic victory that we all want to avoid. Your success and that of the Congress in handling this difficult challenge will be felt for generations to come.

I wish you well in that effort.

Sincerely,

A handwritten signature in dark ink, appearing to read "R.E. Allen".

Ms. Kate Smith Carr
Special Assistant to the President
Office of Public Liaison
The White House
Washington, D.C.

THE WHITE HOUSE
WASHINGTON

September 15, 1995

MEMORANDUM

TO: ALEXIS HERMAN

FROM: DORIS MATSUI

RE: WEEKLY REPORT FOR DORIS MATSUI & ANN EDER
Week Ending September 15, 1995

GENERAL OFFICE ACTIVITIES

- * General correspondence
- * Three constituent tours
- * Created tracking system for constituent requests (letters, surrogates, etc.)

CONSTITUENCY ACTIVITIES

NONPROFIT

- * Gaging community concerns regarding anti-lobbying legislation--working with nonprofit coalition groups to give assurance that we support them. This issue is heating up again and the community needs a lot of support. Worked with counsel's office to draft statement/talking points.
- * See BUDGET

CHILDREN AND FAMILIES

- * Continuing to coordinate the responses to questionnaires relating to specific activities of child advocate organizations. Adding to our state database accordingly--which currency contains over 1,000 individuals and organizations. A large portion of the database consisting of state based organizations.
- * See BUDGET

EDUCATION

- * Submitted request for Presidential letters as follow-up for DPC budget meeting between education leaders and the President, Vice President, and Secretary Riley. We are also in the process of tracking down the photos of the event, which will be sent with the letters.
- * Requested copies of Carbondale and Pittsburgh speeches to be

- sent to University Presidents around the country.
- * Identified photos of University presidents who attended Affirmative Action speech, sent them to be signed.
- * See **BUDGET**

ASIAN PACIFIC AMERICANS

- * Met with APA Appointee to finalize outreach strategy.
- * Created a block calendar for all community events.
- * Submitted VP scheduling request for Japanese American veterans event in California
- * Working with surrogate scheduling to find a cabinet-level speaker for the Korean American Family Service Center. We have also requested/acquired letters and speakers for several community events including, CACA, NAPABA, Chinese Historical Society of America, National Asian Women's Health Organizations and Asian Business Association.
- * See **AFFIRMATIVE ACTION** and **IMMIGRATION**

AFFIRMATIVE ACTION

- * Continue to gage and sooth community concerns. Continue to gather materials on this issue ranging from California Civil right activists to families facing difficulties in the Maryland School System.
- * Met with Domestic Policy Council to discuss impact and going forward with legislation.
- * Discussed issue and community response with APA appointees.
- * Working with other appointees to diffuse possible crises related to worker rights issues of Top-50 Women Awards

IMMIGRATION

- * The APA community is upset about the Administration's stance on the fourth preference and the reduced numbers of immigrants.

BUDGET

- * Coordinated student and University Presidents that attended the Presidents speech at SIU in Carbondale including, invitations, RSVPs, direction, etc. for VIP seating and reception. Planning appropriate follow-up.
- * Began developing list of University Presidents to repeat Carbondale activities for Pueblo Community College event next week.
- * Faxed "week ahead" talking points to 403 education and children's groups in DC and in the states.
- * Preparing mailing of state-by-state medicare breakdowns to over 1,000 education, children & family and non-profit organizations.
- * Working with DPC and nonprofit housing group (ACORN) to facilitate meeting with administration officials. They are disappointed in the lack of interest shown to the housing community over budget cuts. The meeting will probably take the form of a conference call next week with a small group of housing organizations.

OTHER

- * Held briefing for APEC participants and Indonesian CEOs and government officials. Facilitated meeting with APEC participants.
- * Coordinated meeting for California business women.
- * Met with previous APEC participant to discuss role in this year's conference.
- * While in California's Central Valley, encountered many groups ranging from schoolteachers, doctors, nurses, merchants, excited by President's visit.

THE WEEK AHEAD

- * Meet with the non-profit liaison core group.
- * Weekly immigration meeting.
- * Non-profit liaison meeting.
- * Coordinate attendance of College/University presidents at Pueblo Community College events. Participate in Colorado trip meetings.

cc: Chris Wayne w/ Attachments.

MICHAEL J SIEGEL

Attorney at Law
P.O. Box 162221
Sacramento, California 95816-2221
Ph. (916) 725-1529 • Fax (916) 721-3921

August 19, 1995

Ms. Doris O. Matsui
Office of Public Liaison
Room 122
Old Executive Office Building
Washington, D.C. 20500

Dear Ms. Matsui:

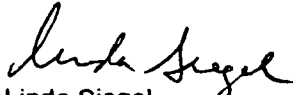
We are on your list of child advocacy organizations to receive White House mailing related to budget impact statements regarding children. We appreciate your communication with us. Since we did not use materials of our own, but simply used the copies you sent us, we wanted to give you some feed-back.

In the twenty-five years we have been working as child advocates, your method of communication was probably the best we have received. It was simple, short, and, most importantly, contained about 50 copies of the relevant material that were available to us for immediate distribution.

Our law office communicates with thousands of therapists and non-profit therapy organizations by mail on a daily basis. We can jump-start the distribution of your information by simply stuffing envelopes that are going out the day we receive it.

Thanks for figuring this out in an intelligent, non-bureaucratic manner. We hope to continue to receive this type of mailing from you.

Sincerely,



Linda Siegel

LS:id

THE WHITE HOUSE
WASHINGTON

15 September 1995

But
What do you want to
do w/ these memos?
R

CFD 15 1995

MEMORANDUM FOR ~~ALEXIS HIRMAN~~, LEE SATTERFIELD

FROM: JAY K. FOOTLIK

RE: WEEKLY REPORT

Events/Activities

- Flew up to Portland, Maine and spent two days with 150 Arab, Israeli, Bosnian and Serbian children participating in the "Seeds of Peace" program at Camp Androscoggin. Brought greetings from the President (and Presidential M&Ms) and participated in activities and discussions. **Monday, August 28-29, 1995**
- Brought "Seeds of Peace" children through White House Tour. The children met with Vice President Gore and took photos. Prepared personal letter from President Clinton for each child. Attended Congressional reception and dinner. **Wednesday, September 6, 1995**
- Met with leadership of NJCRAC (National Jewish Community Relations Advisory Council), Sara Ehrman and Debi Mohile (DNC) regarding the peace process. **Wednesday, September 6, 1995**
- Worked with Dan Fried, National Security Council and Jim Dorskind, Correspondence, in preparing a letter from the President to Edgar Bronfman for the Brussels Conference on Restitution. The letter generated very positive feedback from the Conference and was carried in a story on the AP Wire (see attached copy). Ambassador Stuart Eizenstadt used the letter during his remarks to the Conference. One participant stood up after the letter was read and said, "...if this President had been in office fifty years ago, history would have been very different." **Wednesday-Saturday, September 6-9, 1995**
- Met with Mark Charendoff, Director of Jewish Education for the Jewish Community Centers of America. **Monday, September 11, 1995**
- Met with Shlomo Gur, Deputy Chief of Mission at the Israeli Embassy regarding the peace process and possible signing ceremony. **Monday, September 11, 1995**
- Worked on the President's message for Rosh Hashana and Yom Kippur. **Monday-Tuesday, September 11-12, 1995**

- Attended dinner hosted by Esther Coopersmith for visiting Member of the Israeli Knesset (parliament) General Ori Or. **Monday, September 11, 1995**
- Staffed Congressional Gold Medal presentation for Rebbe Menachem Schneerson. The President presented the medal to twenty (20) Lubavitcher Rabbis in the Oval Office. Vice President Gore, Senator Lieberman and Congressman John Lewis also participated. **Tuesday, September 12, 1995**
- Met with Dr. Eve Epstein regarding various Jewish events in New York. **Tuesday, September 12, 1995**
- Met with Sara Ehrman and Beth Dozoretz regarding White House Chanukah Party. **Tuesday, September 12, 1995**
- Arranged for twelve (12) members of the Israeli Parliament (Knesset) to meet with Tom Dine at AID and Aaron Miller at State. David Satterfield, National Security Council, met with them the following day to brief them on Mid-East Peace Process. I spoke to them regarding the Office of Public Liaison and outreach to the American Jewish community. The meetings were requested by Rabbi David Saperstein and Rabbi Lynne Landsberg of the Religious Action Center (two of our most vocal and strongest supporters in the community). **Tuesday-Wednesday, September 12-13, 1995**
- Met with Dan Dutko regarding Jewish outreach. **Thursday, September 13, 1995**
- Arranged meetings for a delegation of representatives from the UJA-Federation of New York. Meetings were with Jack Lew, Helen Smith, Mary Jo Bane, etc. Marilyn Yager and I met with the group to discuss the budget, Medicare/Medicaid, Immigration and Welfare Reform. **Thursday, September 14, 1995**

Mood/Pulse

The American Jewish Committee released a survey of American Jewish attitudes toward the peace process. The poll revealed strong support for both the Israeli Government and continued U.S. involvement in the process. The survey found a substantial majority -- 68% of American Jews-- supported the peace process (more than 4 in 5); 87% supported the Clinton Administrations role in the process.

Lay leaders from various federations have expressed strong support for the President's handling of the budget battle. They are very concerned about immigration policy, medicare/medicaid and welfare reform and sought assurances that the President would "hold his ground" on commitments made, including a veto.

THE WHITE HOUSE

WASHINGTON

September 8, 1995

Mr. Edgar Bronfman
World Jewish Restitution Organization
375 Park Avenue
New York, New York 10152

Dear Edgar:

As the democracies of Europe and America seek to build a new and better world for the 21st century, we must confront and, as best we can, right the terrible injustices of the past. I thus support the efforts of the World Jewish Restitution Organization and the World Jewish Congress to help resolve the question of Jewish properties confiscated during and after the Second World War.

Ambassador Stuart Eizenstadt has been given a special mission to assist in this task. Though a great deal needs to be done, working together, the WJRO, world and local Jewish communities, and the governments of Europe's new democracies have already made a good start in many cases.

I know that progress will be neither easy nor simple. Restitution of Jewish and non-Jewish property unjustly seized during more than fifty years of war, occupation, and dictatorship is a complex and emotional subject. Each country's situation is different and solutions may take different forms as well. But it is important to have begun.

Best wishes for much success.

Sincerely,

A handwritten signature in black ink, appearing to read "Bill Clinton", with a long, sweeping horizontal stroke at the end.

SEP-11-95 MON 13:06

Post-It brand fax transmittal memo 7671

of pages 1

To: JAY FECHER	From: JAY FECHER
Co: Thanks, Jay	Co: JAY FECHER
Dept:	Phone: 301-460-2225
Fax:	Fax:

AP 11 Sep 95 13:06

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Clinton Supports Jewish Claims

WASHINGTON (AP) -- President Clinton is supporting efforts by the World Jewish Congress to recover property seized from Jews by the Nazis and their collaborators and then taken over by the Communists.

In a letter Friday to Edgar Bronfman, president of the Congress, Clinton said "we must confront, and as best we can, right the terrible injustices of the past."

A copy of the Clinton's letter was made available on the eve of meetings in Brussels, Belgium, on Tuesday between the World Jewish Restitution Organization and European parliamentarians.

Clinton said he supported the Jewish groups' efforts to help resolve the question of Jewish properties confiscated during and after World War II.

"Restitution of Jewish and non-Jewish property unjustly seized during more than 50 years of war, occupation and dictatorship is a complex and emotional subject," Clinton wrote Bronfman. "Each country's situation is different and solutions may take different forms as well. But it is important to have begun."

The countries involved are Belarus, Bulgaria, the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Moldova, Poland, Romania, Russia, Slovakia and Ukraine.

An announcement is expected in Brussels of agreements with two of the countries, Hungary and Romania.

The Czech Republic has passed a law that would return Jewish communal property in Bohemia and Moravia. In Slovakia, the Parliament has passed a law allowing Jewish property taken after November 1938 to be reclaimed.

Bronfman intends to go to Geneva this week for talks with Swiss bankers. Many of the assets have been in Swiss banks for decades. Also in the banks are prewar accounts of Jews.

In the course of trying to exterminate European Jewry -- some 6 million Jews were killed -- Germany and its sympathizers in World War II seized homes and other properties owned by Jews, sometimes turning the assets over to non-Jews. The Communists fell heir to what the Nazi and puppet governments had taken, including synagogues, schools and hospitals.

The World Jewish Restitution Organization, set up in 1992 with Israel's cooperation to research the cases and national laws and to help negotiators, said in a report a year ago that "in certain countries" there had been a "deliberate attempt to discriminate against Jewish claims, even though that discrimination may be dressed up as 'necessary delay.'"

Some post-Communist states have argued that they are only obligated to address claims to property that was seized after World War II.

Pg.
B3

THE NEW YORK TIMES **METRO** WEDNESDAY, SEPTEMBER 13, 1995

C I T Y

Posthumous U.S. Medal for Hasidic Rabbi

Rabbi Menachem M. Schneerson, who built the Lubavitch Hasidic movement into a powerful force in Judaism, was posthumously given a Congressional Gold Medal yesterday at a White House ceremony.

President Clinton called the rabbi a man who stood "for the timeless values of the spiritual and ethical life" and who became "an extraordinary force for good" before his death

on June 12, 1994, at 92. Rabbi Abraham Shemtov of Philadelphia, national director of American Friends of Lubavitch, accepted the award.

The Congressional Gold Medal, one of the highest awards an American can receive, is given to people who are widely recognized for their contributions to American life. The first award was given to George Washington.

22 September 1995

MEMORANDUM FOR ALEXIS HERMAN, LEE SATTERFIELD

FROM: JAY K. FOOTLIK

RE: WEEKLY REPORT

Events/Activities

- Attended reception and delivered brief remarks at reception for the Commission for the Preservation of America's Heritage Abroad. The reception was honoring Congressman Ben Gilman and was held in the Rayburn House Office Building. **Wednesday, September 20, 1995**

Mailings/Faxes

- Sent out 1,700 Rosh Hashana Greetings from the President to Rabbis, organizations, community leaders and supporters throughout the country.
- Drafted and sent out "thank you" letters from the President to 29 Jewish organizations for their ad in support of the peace process in the New York Times, Sunday, September 17, 1995. (Sent out my own "thank you" letter as well.)

Mood/Pulse

Much of the attention has been focused on progress in the middle east peace process; specifically, whether or not there will be a "signing" event next week. Most calls were from community members and/or organization leaders who would like to be invited to any event surrounding a possible signing.

Issues of Concern

Continued work on the possible peace signing next week, including preparation of list of Jewish community members to be invited to reception/briefing.

THE WHITE HOUSE

WASHINGTON

September 22, 1995

MEMORANDUM FOR ALEXIS HERMAN

FROM: DORIS MATSUI
ANN EDER

CC: LEE SATTERFIELD
CHRIS WAYNE/with attachments

RE: WEEKLY REPORT/Week ending September 22, 1995

SEP 22 1995

I. EVENTS/ACTIVITIES

A. Pueblo Community College Event--The event in Pueblo was well received by the education and student community. Twenty-one University/College presidents representing public, private, and community colleges from Colorado and New Mexico attended the speech and reception in Pueblo. OPL also worked closely with the major student groups to turn out a crowd at the event. State heads of these student organizations were also invited to be guests at the speech and reception. We are currently working on follow-up strategy with those who attended and those invited guests who were unable to attend, as well as the education community. The feedback we have received has been enthusiastic of both the President's presence in the midwest area and especially in his message of supporting educational opportunities.

B. APA Appointee Outreach Meeting--Met with core group of APA appointees to complete APA community outreach strategy. Administration appointees, which are usually well known and active in their community, are energized to work with OPL/The White House in getting the Administration's message to the community.

C. Meetings

1. Participated in DPC education meeting.
2. Housing Advocates Conference Call -- working with DPC and the housing advocate community to arrange a meeting/conference call with members of the Administration. We have been working with the housing community for several weeks. Many are very upset with the administration for not taking a stronger stance on the budget cuts being made on the Hill in the area of Housing. They feel the Administration is not concerned about the issues of inadequate housing and the homeless.

3. Representatives from the Taipei American Chamber of Commerce to discuss pre-APEC activities. They strongly support the Administrations position on trade and are eager to assist in the Administration's preparation for the APEC summit.

D. APA community events--Many of the APA events take place this time of year. We have been active in getting messages, photos and surrogate speakers to many events including: the Asian Business Association, Chinese Historical Society of America, Korean Family Service Center, Japanese American Citizens League, and Filipinos for Affirmative Action.

E. Medicaid Mailing-- Mailed over 500 children organizations the state-by-state breakdown of House medicaid cuts with attached cover memo, explaining the Administrations position and thanking them for their continued support.

F. Council of Foundation Conference--Worked with the Council and the Nonprofit Liaisons to organize site visits to HHS, HUD, Labor and the NEH/NEA. As part of the Council's conference this year--in light of the proposed budget-cuts and block-grants--they are including these visits to create a forum for community grantmakers to share their ideas on issue of common concern with key personnel from each department. It will allow for these community leaders to be further educated on the consequences of the proposed cuts.

II. MOOD/PULSE OF CONSTITUENCIES

A. Nonprofit Organizations--are working with groups or in coalitions against cuts in nonprofit funding brought about by anti-lobbying legislation, and the block-grants of the budget. They are very concerned about the loss of funding that they desperately need to provide local communities with basic services which will be especially necessary if government programs are cut. They feel that local governments/communities will not have the resources to pick-up the difference. The nonprofits appreciate the President holding fast against the Istook amendment and see it as a clear sign of support.

B. Asian Pacific Americans

1. Asian Immigrant Workers Association (AIWA)--this group picketed the Working Women Magazine/NAWBO Top 50 Women Business Owners dinner. We worked extensively with the APA civil rights organizations--who took note of the situation--to negotiate with the AIWA and to neutralize the situation for the Administration.

2. Immigration--The fourth preference (bothers and sisters) is still a problem for many of the APA organizations. Many are looking for alternatives such as grandfathering in the legislation. During hearings Meissner did not mention the Administration's position on the 4th preference. By doing so, we were able to paint a broader picture of the immigration issue and could talk on a more positive note with the groups. Many feel that the Administration is not sensitive to the issue. We are continuing to monitor this issue which is extremely important to certain ethnic groups in the APA community who can be very vocal in the broader community.

3. Children and Families-- The children's groups continue to be supportive of your stance on the budget. But, they urge the President not to sign House legislation or any bill that resembles it coming out of conference.

4. Education--In speaking with many representatives at the Annual Council for Educational Funding dinner it is clear that the education community is behind the President on the budget initiatives. The video message delivered by the President and Secretary Riley's remarks were very well received. Like the Children's community, education groups urge the President not to sign House legislation or any bill that makes similar cuts.

III. ARTICLES

A. California Trip--The President's trip to the west coast received strong positive coverage in both the mainstream and APA newspapers.

1. See Attachments

September 22, 1995

MEMORANDUM TO ALEXIS HERMAN

FROM: DORIS MATSUI
ANN EDER

CC: LEE SATERFIELD
CHRIS WAYNE

RE: ADDENDUM TO WEEKLY REPORT

It should be noted that the information that we are sending out to the groups is being further disseminated to their own contacts. Two examples are attached to the weekly report, one from Crystal Stairs and the other from California State Senator Leroy Green.

THE WHITE HOUSE
WASHINGTON

August 14, 1995

MEMORANDUM

TO: ALEXIS HERMAN

FROM: DORIS MATSUI

RE: WEEKLY REPORT FOR DORIS MATSUI & ANN EDER
Week Ending August 11, 1995

GENERAL OFFICE ACTIVITIES

- * General correspondence.

CONSTITUENCY ACTIVITIES

NONPROFIT

- * Mailed out 32 "Parent's Day" proclamations to constituents in the areas of education, children and families, and nonprofits.
- * Gaging community concerns regarding anti-lobbying legislation--working with nonprofit coalition groups to give assurance that we support them.
- *

CHILDREN AND FAMILIES

- * Faxed out information on the President's tobacco initiative to nearly 300 children's organizations and advocates.
- * Coordinated the responses to mailed out questionnaires relating to specific activities of child advocate organizations. Entered them into our state database accordingly.
- * Mailed out "Parent's Day" proclamations to constituents in the areas of education, children and families, and nonprofits.
- * Met with key members of the Children's Advocacy group to discuss grassroots outreach on current issues such as the budget and tobacco.

EDUCATION

- * Sent university presidents' pictures with the Vice President's office to be signed.
- * Mailed out "Parent's Day" proclamations to constituents in the areas of education, children and families, and nonprofits.

ASIAN PACIFIC AMERICANS

- * Mailed out a matrix chart of Clinton AA appointees to the appointees. This will dispel the myth that the previous

Aug 15 1995

administration had more AA appointees.

- * Hosted a briefing for 150 members of the National Vietnamese-American Congress.
- * Held briefing for interns from the Organization of Chinese Americans.
- * In the process of securing a keynote for the CACA event.
- * Submitted a special letter request for the Council of Asian Societies, Individuals, and Associations.
- * Followed up on, and secured, letter for the Military Intelligence Service - Northwest Association annual meeting.
- * Added senior citizen organizations from the Los Angeles, Orange County, California areas.
- * Added contact names from the Massachusetts and Florida areas to database.
- * Provided follow-up with INS regarding Asian Pacific American civil rights groups meeting with Attorney General Janet Reno on immigration and civil rights.
- * Mailed out eight inscribed presidential photographs to constituents.

AFFIRMATIVE ACTION

- * Selected key community leaders to receive VIP copies of the President's speech.
- * Included the President's Affirmative Action speech in hand out materials for the meetings with the National Vietnamese-American Congress and the Organization of Chinese Americans.

BUDGET

- * Met with children's advocacy group to plan Back to School activities; media ad proposal to coincide with week of 11th.
- * Participated in weekly education budget strategy meeting.
- * Participated in daily budget meeting.

OTHER

- * Participated in APEC Trip meeting to determine events.
- * Planning briefing for APEC participants and Indonesian CEO in September.
- * Weekly immigration meeting.

THE WEEK AHEAD

- * Continue with roll out for the President's tobacco initiative.
- * Meet with the non-profit liaison core group.
- * Department of Education weekly group meeting.
- * Participate in base meeting
- * Weekly education budget strategy meeting.
- * Daily budget meeting.
- * Meet with speechwriters to discuss AA-veterans inclusion in President's V-J remarks.
- * Meet with CED representatives to discuss community outreach programs.

cc: Chris Wayne w/ Attachments.