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Updated Rescission Media and Outreach Summary

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THE WHITE HOUSE
WASHINGTON

March 3, 1995

MEMORANDUM FOR DISTRIBUTION

**FROM: KITTY HIGGINS
LORRIE MCHUGH**

**SUBJECT: UPDATED Rescission Media and Outreach Summary
As of March 2, 1995**

The Cabinet agencies are conducting extensive media and constituency outreach related to the Republican rescission proposals. In conjunction with Office of Public Liaison, today we had a successful meeting with agency outreach staff. Each presented an impressive array of activities spreading the word about the cuts. Below is a summary of the activity.

SELECTION OF NEWS CLIPS ATTACHED

HUD

- Secretary Cisneros and Assistant Secretary Cuomo have been doing extensive regional media Secretary Cisneros addresses 700+ housing residents who traveled to Washington to protest the Republican cuts (2/28).
- Each of eleven targeted communities received press released outlining local impact of the cuts.
- HUD Regional Administrators are holding press briefings and constituency briefings.
- Secretary Cisneros addresses winter conference of the Child Welfare League (3/1).
- Secretary Cisneros addressed winter conference of the Child Welfare League (3/1).

USDA

- Acting Secretary Rominger addressed the Nebraska Governor's Agriculture Conference.
- The Office of Public and Media Outreach sent a "Constituent Alert" to 300 farm and consumer groups across the country.
- Intergovernmental Affairs briefed and sent a "Constituent Alert" to the National Association of State Departments of Agriculture (NASDA) and the National Association of Counties.
- Acting Assistant Secretary Scott Shearer met with 20 Illinois farm groups.

DoEd

- Secretary Riley was interviewed by NPR.
- Deputy Secretary Kunin spoke at UMass. She did two conference calls with six college newspapers, including Harvard, UMass, Boston College, Boston University, and Northeastern.
- A front page story appeared in the *Boulder Daily Camera*.
- All press releases have been placed on the Internet.
- SRR Maria Mercado spoke on How Federal Funds Impact Educational Funds in Puerto Rico.
- Mass mailings have been sent to the Pennsylvania Coalition for Public Education, the Pennsylvania Reform Network, the Maryland Department of Education, the Maryland Business Roundtable, the West Virginia ED First and the West Virginia ED Fund. Local affiliates are following up.
- A regional representative in Missouri will brief Superintendent and community leaders on the rescission.s March 8. Other regions are conducting briefings and doing mailings.

VA

- Secretary Brown did interviews with the Florida Radio Network, the Orlando Sentinel, the Tampa Tribune. Deputy Secretary Guber did interviews on the West Virginia Radio Network, KFRU-AM, Columbia, MO and the Columbia Daily Tribune.

Labor

- The Secretary participated in a Youth Summer Jobs Conference call with Mayors Abramson (Louisville), Jordan (San Francisco), Campbell (Atlanta), Morial New Orleans, Rendell (Philadelphia) and others. Nearly twenty reporters listened to the call, including the Atlanta Constitution, the Louisville Courier Times, the Detroit Free Press, the New Orleans Times Picayune and the San Antonio Express News.
- Secretary Reich did media with local stations in Philadelphia, Rochester, Louisville and Dallas.
- Labor has coordinated activity with organizations such as NGA, USCM, NCSL, NACO, NAPIC, NLC, NAGLO. USCM has put out a statement and disseminated information to Mayors. NACO has mobilized county officials, who are now making calls and faxing the Hill. Secretary Reich addressed NAPIC this week. Senior officials met with the Binational Association of Workforce Development Professionals.
- CBOs and Non-Profits are being coordinated. Major organizations, such as the National Youth Employment Coalition, have put out alerts.

Treasury

- Treasury has begun extensive outreach with the CDFI Coalition, the Bankers Roundtable and the American Bankers Association.
- The CDFI Coalition is writing an editorial in opposition to the CDFI rescission package.

Interior

- The Secretary has done significant press on the cut in the National Biological Service, particularly in Louisiana, the Great Lakes, Washington, and Alaska.
- Today, Deputy Secretary Glynn participated in a WH conference call with 50 state AFL-CIO leaders.
- Secretary Reich did interviews with the New Orleans Times Picayune, the Milwaukee Journal, the Wisconsin Radio Network, WABC, New York and WHNZ St. Petersburg.
- In Boston, Monday she will do an event to highlight the impact of the proposal;s.

News Release



U.S. Department of Labor

Office of Public Affairs
Washington, D.C.

CONTACT: Lisa Cutler
OFFICE: 202/219-7316

USDL: 95-71
FOR RELEASE: IMMEDIATE
Wed., March 1, 1995

REICH NOTIFIES MAYORS THAT SUMMER JOBS WILL BE CUT

Labor Secretary Robert B. Reich today began notifying mayors that they will not receive funds to support jobs for disadvantaged youth in their cities this summer if Congress passes budget cuts recommended by a House subcommittee.

"The subcommittee cut more than \$1.7 billion from the summer jobs program, eliminating summer jobs for 1.2 million young people," Reich said. "For most of these kids, summer jobs offered their first paycheck and their first experience in the workplace."

Reich said that last summer there were two applicants for every summer job. With the proposed cuts, there will be no jobs at all. "I don't get it," Reich said. "This is no way to foster the work ethic and family values many of these Congressmen claim they support. This is a policy that's tough on kids and weak on work."

The House Subcommittee on Labor, Health and Human Services and Education has proposed cutting summer jobs funding entirely; the proposal now goes to the full House and must also pass the Senate.

Following is a list of cities and number of summer jobs that could be cut this summer.

STATE/CITIES	FUNDING	NUMBER OF SUMMER JOBS
ARKANSAS	\$ 7,667,000	6,100
Little Rock	372,000	180
CALIFORNIA	\$146,654,000	75,400
Fresno	6,005,000	3,100
Los Angeles	22,873,000	11,800

-more-

-3-

PENNSYLVANIA	\$ 34,075,000	34,000
Philadelphia	5,217,000	5,930
Pittsburgh	885,000	900
TEXAS	\$ 66,587,000	43,300
Austin	1,180,000	500
Dallas	4,538,000	2,260
Fort Worth	2,345,000	970
Houston	9,102,000	6,000
San Antonio	4,939,000	3,500
VIRGINIA	\$ 13,187,000	4,500
Alexandria	507,000	200
Richmond	682,000	200

#

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Mayors plead for youth-job plan

By JOE WARD
Business Writer

CS 3/1/95
DEA.

Mayors of six U.S. cities told Labor Secretary Robert Reich yesterday that the impending elimination of the federal Summer Youth Employment Program by cost-cutting Republicans would be a catastrophe.

"That's 1,800 youth in my city," said San Francisco Mayor Frank Jordan. "So many young people on the street corners with nothing to do."

Louisville Mayor Jerry Abramson told the secretary that Louisville had planned to provide summer jobs to about 1,000 youths. Here, he said, the jobs come with remedial afternoon classes in basic skills. "We're prepared to do whatever you think is in the best interests of this program continuing," Abramson told Reich.

Reich spoke with Jordan, Abramson and four other mayors in a nationwide phone hookup with reporters listening in.

He had sounded the alarm Friday with a press release about what he called a "midnight raid" a week ago when a House subcommittee voted to cancel the program.

"Nobody anticipated it," Reich said.

The \$1.7 billion cut would eliminate 800,000 jobs a summer. "Last summer we had two applicants for every job," Reich told the mayors. "These kids want to work."

He was preaching to the choir. "This is about crime prevention in the cities," New Orleans Mayor Marc Morial said. "We saw a 30 percent drop in juvenile crime last summer."

Another mayor said it is important to emphasize the value of putting young people in jobs where they can earn some money and develop work habits.

"The program does both," Reich interjected. "It keeps kids off the streets and gives them a first job opportunity. It's time for us to go to work on this."

Abramson proposed "three levels of attack" to kill the cutbacks in the House Appropriations Committee — which will look at the program tomorrow — or on the floor of the House or in the Senate.

Mayors should urge the heads of their chambers of commerce to demonstrate support for the program, he said. They

See MAYORS

Page 4, col. 6, this section

Mayors plead for youth jobs

Continued from Page D 1

also should get the police involved, such as through the Major City Chiefs Association.

And he said it would be good, "if there was a forum," to take young people who have had positive experiences with the program to Washington to talk about it.

Abramson said Louisville chamber president Bob Gale already is working on a show of support. He said he believes it will involve taxes to the Kentucky congressional delegation and to members of the Appropriations Committee.

The mayors said they believe the job program has bipartisan support. Rochester Mayor William Johnson said New York's new governor, George Pataki, has expressed alarm over the threat to the program and has agreed to use "his influence as a Republican" to defend it.

Philadelphia Mayor Ed Rendell said he'll be talking to Sen. Arlen Specter, R-Pa.

Louisville
Courier
Journal

B1

The Philadelphia Inquirer

Metro

Wednesday, March 1, 1995



Knight-Ridder Tribune / MATT MENDELSON

The sign carried by Brandy Atkins, 2, speaks for her mother, Deborah Alverest, her neighbors at the Richard Allen Homes in Philadelphia, and hundreds of others who protested in Washington yesterday.

Turning the tables, tenants of public housing cut it to GOP

Philadelphia Inquirer

35 Cents

50 cents outside the eight-county Philadelphia metropolitan area

Wednesday, March 1, 1995

Making themselves heard



Knight-Ridder Tribune / MATT MENDELSON

More than 1,000 residents of public housing and homeless shelters bused into Washington from Philadelphia yesterday to protest budget cuts. Many yelled, "Next!" as Sen. Rick Santorum tried to address them. Sen. Arlen Specter and HUD Secretary Henry Cisneros drew similar reactions. **B1.**

Busloads find no truck with GOP

HOUSING from B1

Bus 99, departing from 12th and Market, held 32 people, all of them success stories in progress, said Ha-beebah Ali, a formerly homeless mother of four who chairs the board of Dignity Housing.

Losing their housing subsidies or welfare could bring an abrupt end to many of those successes, Ali said, while overseeing the distribution of snacks on the bus, including pastries, sandwiches, juice and fruit, all of which, like the buses, were paid for by housing and tenant organizations.

The demonstration, planned more than a week ago, picked up steam last week when a House subcommittee approved \$7.2 billion in cuts.

In Philadelphia, the cuts are likely to lead to more boarded-up public-housing units, the loss of \$61 million in rental assistance, and 800 units of housing covered under a Section 8 program.

"I don't understand how this government thinks," Ali said. "They're messing with the most vulnerable. They're taking lunches from our babies. ...

"Hey, bus driver, you want a Danish?"

One seat back, Davita Smith, 25, sat with a copy of *The Last Picture Show* on her lap. Like many women on the bus, the mother of four said she had been abused by her mate and had fled to a homeless shelter.

That was six years ago. Today, she lives in a Section 8 subsidized house offered through a program run by Dignity Housing. She works with retarded children part time and wants to be a registered nurse.

"It's still hard just making ends meet and getting food on the table," she said as the bus rolled down Interstate 95. "Without Section 8, I'd be lost. I would have to go back in the shelter system. Me and my children would be homeless again."

Across the aisle, Ava Moore, a formerly homeless mother of three, signed one of the petitions Ali had handed out to stop the proposed HUD cuts and spoke of her hopes.

Now 37, Moore graduated from Benjamin Franklin High School two

years ago, resuming an education cut short by the birth of her first child 20 years ago. She lives in subsidized housing, works for the school district part time and attends Community College of Philadelphia.

Three rows back, Sheila Henderson, 39, spoke of a life not quite as together. After spending 30 days at a homeless shelter, Henderson, a recovering drug addict, now stays with friends and sometimes with her mother in the Richard Allen Homes.

Henderson lost her unit at Richard Allen after going into debt. When she returns, she marvels at all the vacant units. "Some of them don't have a thing wrong with them," she said.

The boarded-up units — known in the project as "abandoniums" — are often broken into and used by drug addicts, she added.

After a three-hour ride, bus 99 arrived in Washington, the first of many. The passengers came into the church on canes and in strollers. Two-year-old Brandy Atkins, a resident of the Richard Allen Homes, had a piece of cardboard box tied around her neck. It read: "Please



Knight-Ridder Tribune / MATT MENDELSON

HUD Secretary Henry Cisneros discusses public housing with Gertrude Tucker, 34, who lives in the Pachall Homes in Southwest Philadelphia with her 16-year-old daughter and 3-month-old grandson.

Don't Take My Home."

The rally came the same day that a vote was scheduled on the balanced-budget amendment, which also is expected to have an impact on housing and social services.

Republican speakers got an icy welcome inside the church.

After hooting down Cisneros, the crowd greeted Santorum with boos and interrupted as he started to talk.

"Sir, this is my time," he said to an audience member, causing the crowd to boo louder.

"No, this is our time," one voice said.

"Why don't you come live in a housing project for a year?" screamed another.

"They may think we were rude ... rash ... too loud. We have no choice but to give them a loud message," said Andrew Frishkoff, director of the housing coalition.

Outside the church, Santorum, who left the stage shaking his head, tried to speak with reporters but was again interrupted, by a member of the crowd who warned him of the "revolution" to come.

Back inside, Specter — though

promising he would "do everything I can to maintain the safety net" — fared no better. After a chorus of boos, many in the audience walked out.

"I'm not even going to waste my film on this dude," one man said as he left.

Cisneros arrived with a 10-page speech but did not get far with the crowd either. He left after his attempts to describe how vouchers would work were met with boos and chants of "No Housing, No Peace."

The vouchers are part of HUD's Blueprint for Reinvention, seen by many as an attempt by the department to downsize itself before Congress undertakes the job.

Cisneros shifted his theme, talking instead about the Republican-backed cutbacks. It was too late. The crowd would not let him continue.

Outside the church, the secretary said the crowd had been misinformed about vouchers, that their anger was misdirected, and that he had a message for Philadelphians but never got to give it.

"They weren't here to hear me," he said.

THE SUN Maryland

SECTION

BWEDNESDAY,
MARCH 1, 1995

City could lose \$40 million in housing funds

House panel has OK'd budget cuts

By Eric Siegel
Sun Staff Writer

Baltimore would lose at least \$40 million in U.S. housing and community development funds under budget cuts approved last week by a House subcommittee, a high-ranking federal housing official said here yesterday.

The city would lose \$17.9 million earmarked for the rehabilitation of run-down public housing units; \$10.9 million in rental assistance for poor families; and \$8.5 million in operating subsidies for public housing developments, said Andrew Cuomo, an assistant secretary in the U.S. Department of Housing and Urban Development.



Andrew Cuomo

be as dramatic as any we have seen in decades," he said.

Mr. Cuomo outlined the effects of the cuts on Baltimore even as he announced a new federal competition for \$1 billion in programs to aid the homeless and redevelop dilapidated communities.

Daniel P. Henson III, executive director of the city's Housing Authority, said later that the cuts would be "devastating."

The agency is receiving \$47 million in rehabilitation funds this year and \$55 million to \$60 million in operating subsidies, he said.

The loss of funds would leave the Housing Authority unable to make much-needed repairs on hundreds of units, Mr. Henson said, and the authority would have no choice but to lay off maintenance workers at its housing projects. The agency could begin to feel the effect of any cuts by July, he said.

"We haven't been able to do a good job [on maintenance.] We'll do an even sorer job," he said.

CUOMO: Baltimore could lose funds

Page 1B

manager who spends federal funds before they're taken back."

In announcing the competition for \$1 billion in new federal grants with homeless advocates at the Johns Hopkins University's downtown Center, Mr. Cuomo said HUD would work on an accelerated schedule, setting a deadline for applications of April 7 and awarding grants four months later.

"We're a step ahead of the budget cut. This may be the last opportunity to really make a difference for the homeless people," he said.

Mr. Cuomo presented a check for \$2 million to Mayor Kurt L. Schmoke and one for \$667,000 to Maryland Gov. Kathleen Kennedy Townsend, his sister-in-law, representing the city and state share of the last round of federal homeless grants.

Mr. Cuomo said later that problems in the no-bid repair program — detailed in a recent series in The Sun and a federal audit last September — would not affect any application for homeless funds.

"They're totally separate. One has nothing to do with the other," he said.

He also said that the \$100 million empowerment zone grant awarded to Baltimore in December was immune from congressional budget-cutters.

"It's untouchable," said Mr. Cuomo.



City of Rochester

News Release

For Immediate Release

March 1, 1995

**Mayor Johnson, Chamber of Commerce, and IMC Join Forces
to Protest Proposed Federal Cuts for Youth Employment**

Mayor William A. Johnson, Jr., representatives from both the Greater Rochester Chamber of Commerce and the Industrial Management Council, and key individuals from various local agencies and organizations, joined forces today in protest of a vote by the House Appropriations Subcommittee on Labor, Health, Human Services and Education to eliminate all funding for the 1995 and 1996 Summer Youth Employment Program – an action that will result in the loss of \$1.1 million dollars to provide jobs for nearly 900 Rochester youth this summer.

At a news conference today, Mayor Johnson spoke about the negative impact that the loss of this program will have on both the community and our area's youth. "The loss of these jobs will mean that 900 young people who would have been constructively employed this summer will no longer have the opportunity to gain valuable work experience," Johnson stated. "For almost all of these youth, the Summer Youth Employment Program was their only hope for obtaining a summer job. It's highly unlikely, given the current job situation, that they will be able to gain employment within the private sector."

Also voicing strong opposition to the proposed cuts were representatives from the Greater Rochester Chamber of Commerce and the Industrial Management Council, as well as representatives from local agencies and organizations that operate summer youth job programs.

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of pages •

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To: Ed Flynn	From: Rick Packard
Co: Interagency/IMC	City Hall/Rochester
Date:	4/17/95 11:09-0064

On a national scale, the House Appropriations Subcommittee's decision will mean the elimination of \$1.7 billion dollars earmarked for summer youth employment, and the loss of 615,000 jobs for disadvantaged youth who will probably end up spending the summer months on the streets of our cities with nothing to do.

In the Rochester area, the Summer Youth Employment Program has provided work experience for more than 4,000 teenagers over the last four years. In addition to providing jobs, the program also gives youngsters information on work ethics and labor market expectations.

Mayor Johnson, the Chamber of Commerce, and the IMC encourage all concerned constituents to actively voice their opposition to the elimination of the summer jobs program to their Congressional representatives. Concerned residents are encouraged to contact:

Congressman Bill Paxon
Room 1314 LOB
Washington, DC
(202) 225-5265
or
10 E. Main St.
Victor, NY 14564
(716) 742-1600

Congresswoman Louise Slaughter
Room 2421 ROB
Washington, DC
(202) 232-4850
or
3120 Federal Bldg., 100 State St.
Rochester, NY 14614
(716) 232-4850

Congressman John LaFalce
Room 2367 ROB
Washington, DC
(202) 225-3231
or
Federal Bldg., 100 State St., Room 302
Rochester, NY 14614
(716) 263-6424

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Media Contact: Bridgette Burch, 428-7405.

THE PHILADELPHIA INQUIRER

Thursday, March 2, 1995

B2

27

Housing protest showed that cuts have 'human face,' organizer says

By John Woestendiek
INQUIRER STAFF WRITER

Tuesday's angry protest in Washington against public housing cut-backs, attended by more than 1,000 Philadelphia residents, was a success, organizers said yesterday. They predicted that low-income residents of other cities would follow suit.

"We wanted to break the silence and show that these cuts have a human face. I think we did that," said Elizabeth Hersh, the executive director of the Tenants' Action Group, one of nearly a dozen Philadelphia-area agencies involved in the demonstration.

Thirty-four buses, most of them carrying public-housing tenants, made the trip to Washington, rallied inside a church, shouted down most of the Washington politicians who tried to address them, and then marched to the Capitol.

The crowd booed Sen. Rick Santorum, Sen. Arlen Specter and HUD Secretary Henry G. Cisneros, shouting all three off stage. Only Rep. Thomas Foglietta, a Democrat, who criticized the cuts by the U.S. Department of Housing and Urban Development and what he called the Republi-

can Party's "Contract on America," was cheered and allowed to finish speaking.

The protest was in response to the Clinton administration's plans to consolidate HUD programs, and to a House subcommittee's approval of \$7.2 billion in housing assistance cut-backs.

Organizers said the trip was financed with private money raised by housing, homeless and tenant agencies in Philadelphia, and by public housing tenant councils.

City Council president John F. Street, vice chairman of the Philadelphia Housing Authority, and PHA executive director John F. White Jr. also helped raise funds for the trip, according to organizers.

Thirty-one buses, at \$575 to \$600 each, were paid for by public housing residents who held fund-raising events and contacted corporations, colleges, community groups, and state and local politicians to seek donations. The three other buses were paid for by the Tenants' Action Group.

Valena Dixon, the director of public affairs for the PHA, said no public money was spent on the demonstration.

Virginia Wilks, a resident of the Richard Allen Homes who collected the money and hired the 31 buses used by public housing residents, said that White and Street helped solicit funds and that other City Council members and state representatives assisted. Some housing project managers chipped in, and neighborhood groceries donated snacks for the trip, she said.

The demonstration was organized by the Pennsylvania Low Income Housing Coalition, an organization of individuals, community development corporations, providers of services for the disabled, and advocacy groups that seek to increase resources for affordable housing.

"This was the first step in a long, ongoing campaign, and we expect other states will try to follow suit," said Andrew Frishkoff, the director of the coalition. "The perception in Congress is there is no constituency in public housing. For us this was a way to send a message that that is not true."

The coalition, formed in 1987 and funded through membership dues, helped coordinate the protest and made a \$150 donation to the Washington church where the rally was held.

Washington Edition/Los Angeles Times, March 1, 1995, P. 5

California May Lose \$1 Billion in Federal School Meal Plan

■ **Nutrition:** Golden state would be hardest hit if GOP-sponsored legislation becomes law, federal analysis says. Food service officials fear effect on children.

By RICHARD LEE COLVIN
TIMES EDUCATION WRITER

A federal plan to transfer responsibility for national school meals programs to the states would take a \$1-billion bite out of child nutrition efforts in California—by far the biggest loss of any of the states, according to an analysis by the U.S. Department of Agriculture.

California's school lunch and breakfast programs would receive at least half a billion dollars less over the next four years than under Agriculture Department budget projections.

And a lesser known program that feeds children in day-care programs would suffer even deeper cuts, said the analysis, which could raise the cost of child care for many working parents.

State officials said that many of the more than 30,000 licensed child-care programs that serve meals under the latter program would probably drop out, meaning that working parents would have to pay more for child care or arrange

to provide meals themselves.

That was the daunting news that greeted the 77 members of the California delegation at a meeting of the American School Food Service Assn. in Washington, D.C., this week as they spent several days lobbying members of Congress to reduce the impact of the changes proposed by Republicans.

The proposal to eliminate the nutrition programs and replace them with smaller block grants to the states was approved last week by the House Education and Opportunities Committee and is to be voted on by the full house this month.

It still must go to the Senate, where opponents are promising a lengthy filibuster of the bill in its present form, and then to President Clinton.

"It looks grim," said Kathleen Corrigan, food service director of the Mt. Diablo Unified School District in Contra Costa County in Northern California. "At best, it looks grim."

The Agriculture Department analysis issued this week said that

seven large and urban states—including California, New York and Texas—would each lose at least \$250 million in support for the meal programs over the next four years.

The legislation would slow the growth of the programs and would remove the guarantee that all eligible students automatically receive free or reduced-price lunches and breakfasts—which generally consist of a hot entree, such as pizza or pancakes, a fruit or vegetable, milk or juice, and a dessert.

States would receive a set amount of money and would establish their own programs to spend it. When the money ran out, states would have to allocate more from their own coffers or deny children food. The legislation also drops the requirement that states match the federal contribution, which could lead to deeper program cuts.

"The worst thing about this is that there are so many unknowns," said Jan Monforte, an Orange County-based consultant to school nutrition programs who heads the California Food Service Assn. "There are a lot of people who are very worked up about it, and we are worried about the effect on the children. That's the bottom line."

Warren Lund, the food service director of the Los Angeles Unified

School District, estimated that the district would lose at least \$20 million.

"We're not talking about a welfare program here, we're talking about an integral part of the education program," Lund said. "Hungry kids can't learn. That's been established very, very clearly."

To offset the deep cuts in the child-care nutrition program, states would have the discretion of transferring as much as one-fifth of their meals money to other nutrition programs.

But Republican members of the congressional committee contend that the proposal would only slow the growth of the school meals program over the next five years, not reduce it. And they reject the prediction by the Agriculture Department and many food service directors that the budget cuts would cause children to go hungry. "We think that is absolutely ludicrous," one senior committee staff member said.

School food service directors say the legislation, as written, could force school districts to siphon funds from classrooms to allow them to continue feeding needy children. In California, state law requires districts to feed poor children, regardless of whether state or federal programs cover the cost.

More...

CALIFORNIA, continued...

Cuts in funding for the child-care food program—which would go from \$10 billion to \$5 billion over the next four years—would be accomplished by requiring families whose children are receiving the free meals to demonstrate that they are needy.

That rule change—which would render some children ineligible for the free meals—would cause child-care providers serving meals to nearly 60,000 children statewide to withdraw from the program, state officials said.

The income test would "take about 70% of our children out of the program, which essentially will do away with it," said Andrea Howlett of Crystal Stairs, a Los Angeles-based agency that sponsors 2,400 day-care operators serving more than 15,000 children.

Most of those day-care providers are small and the changes would be unworkable, she said. "It's not just money out the door," Howlett said. "We are affecting the community as a whole by making sure there is quality day care."

School food service directors said the federal legislation is worrisome for several reasons, in addition to its potential financial impact.

They contend that the legislation gives districts incentives to cut corners by reducing food quality.

They also said it fails to make provisions for states, such as California, where participation in the meals programs is growing.

"In the last five years, our meals participation increased by 20%," said Maria Balakshin, who administers the school meals program for the state Department of Education. "That's a large number."

Furthermore, they said, it would create administrative problems—not to mention moral dilemmas—by requiring that undocumented immigrants be denied meals.

"We're talking about hungry kids here," said Barry Sackin, director of food service for 40 Anaheim schools and president of the Southern California section of the association. "If you have a problem with regulations or money or illegal immigration, you can't take it out on the kids."

Several food service directors said that supporters of the proposal in Congress do not appear willing to listen to their concerns.

"We can find places to cut," said Monforte, the association's state president. "We are more than willing to work . . . to give them the savings in dollars that they are looking for, but no one is listening. [The bill] was voted on without a hearing."

*Kitty / Linda / Alexis / Marcia
Who are we
sending out to?*

*Some guidelines
for next week?*

Pam

Weekly Review • Look Ahead

This Week
February 5-11, 1995

Budget – Will Bring Deficit Reduction Total to Almost \$600 Billion.

On Monday, President Clinton proposed a tough new budget that cuts 130 programs, consolidates 270 others, and keep us on track to cut a quarter million positions from the federal workforce. Meanwhile, Republicans this week failed to put their own details out, pushed back their own dates, backed away from their own tax plans, and fought a Democratic initiative that would make Congress spell out for the American people how they would balance the budget.

- **More Cops for America.** This year's budget continues the President's pledge to put 100,000 new police on the streets. On Wednesday, President Clinton awarded grants for over 7,000 new police officers to cover 6,700 small cities, towns, and counties. The President said he would do everything in his power to put more police on America's streets — and everything in his power to stop anyone who tries to turn us back.
- **Fighting Drugs.** This week, the President and Lee Brown unveiled our National Drug Control Strategy. During a time of tough fiscal choices, this strategy includes the **largest drug control budget ever.**
- **Cracking Down on Illegal Immigration.** On Wednesday, the President highlighted the budget's call for a \$1 billion increase to combat illegal immigration through tougher border control, worksite enforcement, removal of criminal aliens, and other initiatives.

Effort to Bring the Baseball Strike to an End.

The President brought baseball owners and players to the White House on Tuesday to urge an end to the baseball strike. On Wednesday, he sent legislation to Congress that would put the parties on track to a settlement.

A New CIA Director. On Wednesday, February 8, President Clinton nominated retired Air Force General Michael P.C. Carns, a former director of the Joint Staff, to be Director of the CIA. Announcing his pick, the President said of Carns, "He's a proven innovator, open to new ways of doing business and skeptical of conventional wisdom."

Next Week

February 12-18, 1995

Highlighting the Role of Education in the Economy of the Future.

Next week, the President intends to highlight his education agenda and stress the fundamental role education must play in building an economy for the future.

- On Monday, when releasing the Economic Report of the President, the President will stress the importance of keeping on the economic track that has brought us nearly 6 million jobs in just 2 years. In a separate speech, CEA Chair Laura Tyson will lay the groundwork for the President's education speech on Tuesday, emphasizing that deficit reduction and investment in education are the key ingredients for long-term economic growth.
- On Tuesday, at the American Council on Education's meeting in San Francisco, the President will underscore his commitment to the fundamental national role the government should play in education. One year ago, the President outlined his lifelong learning agenda to this group. This year, he will expand on that vision and: 1) Stress our fundamental national interest in investment in education; 2) Contrast our approach to education investment with the GOP effort to roll back the progress; and 3) Challenge educators to do their part. Later in the day, the President will reiterate this message to students and families, and challenge them as well.

Commemorating World War II. President Clinton will participate in a series of events in 1995 to commemorate the 50th Anniversary of the end of World War II. While honoring the veterans who served their country during that war, the President will discuss the role the G.I. Bill played in the period of change following W.W. II. He will also address the similar investment in American workers that the President's Middle Class Bill of Rights will make during the economic transformation the United States is now experiencing.

KITTY / LINDA / ALEXIS / MARCIA

WHO ARE WE SENDING
THIS OUT TO?

February 15, 1995

MEMORANDUM TO AMY WILKINS



cc: Alexis Herman
Evelyn Lieberman
Lorrie McHugh
Steve Hilton

FROM: Flo McAfee

RE: Upcoming Media Events

Attached is information relative to the following events:



- o Surgeon General Briefing (February 15; 1:00 - 3:00 pm)

Attachments include list of individuals attending; media plan recommendation; and draft press release.

- o HBCUs Meeting with President (February 16; 6:00 pm, Cabinet Room)

Attachments include list of board members attending.

Recommendations:

1. Vic Hackley (Board President) do local media.
2. Press release written and distributed. (Note: I have asked the White House Initiative on HBCU to do draft, if possible.)

- o WWII African American Veterans Pageant (February 17; 7:00 pm, Constitution Hall)

Attachments include bio on woman introducing the President; draft media advisory; and recommendations.

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E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

14-Feb-1995 09:06pm

TO: Jason S. Lobo

FROM: Floydetta McAfee
 Office of Public Liaison

CC: Lorraine McHugh
CC: Steven M. Hilton
CC: Alexis Herman

SUBJECT: WWII African American Veterans Pageant

Amy---

This is the update on the WWII Veterans salute.

1. Press Advisory---VA has prepared a press advisory they hope to send out today pending approval from Ann Edwards. The Public Affairs contact at VA is Adrien Creecy or Susan Smullen at 475-0856. I recommended that black media including columinists be sent the advisory.

2. Sidebar Stories----There are several feature stories that could be pushed. For example, there is a woman introducing the President. She is from Ohio, therefore I would recommend doing Ohio media (radio, print, etc.)

Ossie Davis is mc and a vet---entertainment page story.

DRAFT

DAYBOOK

95-***

Feb. 14, 1995

NEWS MEDIA ADVISORY - African-American WWII Veterans Honored in an Historical Tribute

The Departments of Defense and Veterans Affairs will host "A Salute to African Americans in World War II: Glory and Destiny," on Friday, Feb. 17, 1995 at 7 p.m. in D.A.R. Constitution Hall.

This one-hour production narrated by actor and WWII veteran Ossie Davis, will blend live action, music, and video to tell the story of 200 years of valor and bravery in the face of injustice and discrimination. Soldiers from the U.S. Army's 3d U.S. Infantry (The Old Guard) will join members of The U.S. Army Band (Pershing's Own) in recreating these historical scenes. President William J. Clinton will also attend this tribute.

Media Logistics Information:

Media wanting to reserve credentials, attend or broadcast live **must call** Ms. Adrien Creecy or Mrs. Susan Smullen at (202) 475-0856 **by 4 p.m. on Thursday, Feb. 16.** Permanent White House press passes will be honored.

- * Press Entrance: "C" Street Box Office, Constitution Hall
- * Pre-set time: 2:00 - 3:30 p.m.
- * Site Closed: 3:30 p.m. - 5:00 p.m.
- * Media Access: 5:10 p.m. - 7:15 p.m.
- * Throw: approximately 95 feet
- * Audio multibox will be provided.
- * Satellite trucks: West end of "C" Street at D.A.R.
- * Cable run: approximately 250-300 feet.

For more information, call (202) 475-0856.

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

14-Feb-1995 08:54pm

TO: Robert B. Johnson

FROM: Floydetta McAfee
 Office of Public Liaison

CC: Marilyn Yager
CC: Steven M. Hilton
CC: Lorraine McHugh

SUBJECT: Foster Briefing Press

Here is my recommendation for media following tomorrow's surgeon general briefing to African American leaders.

1. STAKE OUT---Take 5 representatives of diverse organizations to the press stakeout. I suggest that they be: Dr. Wallace Smith of Shiloh Baptist Church (Dr. Foster's DC church); Bishop Fred James (AME church); Dr. Dorothy Height, National Council of Negro Women; Jesse Barber of the National Medical Association; and Wilma Roscoe of the National Assoc. for Blacks in Higher Education. This mix provides the religious affiliations which we need reflected as supporters (and a personal friend of Dr. Foster's with Dr. Wallace Smith). It also includes a prominent and highly credible woman with Dr. Height and the black medical association with Jesse Barber. We know that with Dr. Height and Bishop James that we also have strong Clinton supporters.

The stakeout should be at 3:00 pm, immediately following the briefing (1:00 - 2:45 pm).

2. RADIO----I would also have additional radio interviews set up with some of those same individuals for targetted states. For example, Philadelphia, New York City, Boston, Chicago. (The key states are Kansas, Vermont, Maine, and although those states do not have major black audiences, we might still select some stations to feed to.)

3. PRINT---We should notify JET (through a one-page press release) about the briefing, as well as black newspapers and columnists. The message is the Administration is standing 100 percent behind Dr. Foster and why.

DRAFT RELEASE

WHITE HOUSE STANDS BEHIND SURGEON GENERAL NOMINEE

Washington, D.C. (February 15)----Representatives from the country's leading African American organizations were told the White House stands firmly behind Dr. Henry Foster, the surgeon general nominee. During a 2-hour White House briefing, the 30 leaders ~~from~~ national organizations had an opportunity to hear from Dr. Foster and learn why the President chose him to be the next surgeon general.

"QUOTE...."

Among those attending the briefing were Dr. Dorothy Height, President of the National Council of Negro Women; Dr. Jesse Barber of the National Medical Association; Bishop Fred James from the AME Church; Roseline McKinney, president of Delta Sigma Theta sorority; and Wilma Roscoe from the National Association of Blacks in Higher Education. The meeting clarified many of the misperceptions about Dr. Foster's 38-year ~~career~~ ^{distinguished} medical career and his pioneering effort to reduce teen pregnancy through his Nashville-based "I Have a Future" program.

Following the briefing, all the organizations represented offered their strong support behind ~~the~~ the Administration's surgeon general nomination of Dr. Foster.

#

Ben's "FOSTER BRIEFING" List:

31
Accepts (20):

Dr. Foster
Briefing
1-3pm

Location
Indian
Treaty
Room

Patricia Tompkins ✓
Romeo Spaulding ✓
Ronald Hampton ✓
Harry Alford, Jr. ✓
Minyon Moore ✓
Roseline McKinney ✓
Derrick Humphries ✓
Bishop Samuel Madison ✓
Darryl Matthews ✓
Bishop Fred James ✓
Harold Gist ✓
C. Payne Lucas ✓
Sharon Worthing ✓
Chuck Bremer ✓
Offield Dukes ✓
Celeste Davis ✓
Don Valencia Greene ✓
Ed Hales ✓
Dorothy Height ✓
Singleton McAllister ✓
Dr. Wallace Smith ✓
Sam Simmons ✓
Ruth Sykes ✓
Jesse Barber ✓
Michele Cole ✓
Brenda Gorton ✓
Vickie Robinson ✓
Yvonne Scruggs ✓
Wilma Roscoe ✓
Rev. Tyrone Pitts ✓
Julia Scott ✓
Yercilla Brown ✓

National Black Nurses' Association
IABPFF
National Black Police Association
National Black Chamber of Commerce
DNC
Delta Sigma Theta
Black Health Assoc.
United House of Prayer
Alpha Phi Alpha
AME Church
DNC
Africare
Alpha Kappa Alpha
Black State Legislature
Planned Parenthood
NAACP
National Council of Negro Women
Shiloh Baptist Church
Center for Black Aesthetics
Black Women's Network
Nat'l Medical Assoc.
Gov't Relations Liaison-Advocacy for Youth
Nat'l Council of Negro Women
Zeta Phi Beta Sorority
Joint Center for Political Studies
Nat'l Assoc. for Blacks in Higher Ed.
Progressive Baptist Convention
Nat'l Black Woman's Health Project

F10

For Ms Dana Wyskoff

Fax # 202 456-6218

Telephone # 202 456-5172

From Charity E. Earley

Good evening, ladies and gentlemen, and a special greeting to fellow veterans who participated in the BIG ONE, as Archie Dunker would have it.

I greet you with pride in having served my country and for the unity of purpose which created our successes, and for the lasting friendships we hold dear today.

It has taken a long time for us to be found and remembered as participants. There are still a few male veterans who have trouble remembering that women were in the service.

This is difficult to believe because about three days after V-E Day, thousands of men, anxious to see women from HOME, regardless of race, were outside our gates on the way from the front.

When we are assembled in great numbers, as we are tonight, we remember the small battle fronts we faced during the hostilities of World War II, such as

The prejudices of males against women in the military,
The prejudices of whites against blacks in the military,
The prejudices of the natives when we were the foreigners,
Organizational prejudices brought from home
And the common enemy we all fought.

In spite of the small battles, what mattered most is that we won the WAR.

(INSERT HERE THE INFORMATION ABOUT THE PRESIDENT)

Tonight I feel especially honored to have this opportunity.

In the United States there is a form of address which applies to one person only, and I get to use it.

Ladies and gentlemen, the President of the United States.

HOUSE REPUBLICAN RESCISSIONS

I. REPUBLICAN RESCISSIONS REFLECT A STRATEGY TO CUT INVESTMENTS FOR THE MIDDLE CLASS AND POOR CHILDREN TO FUND LUCRATIVE TAX CUTS FOR THOSE MAKING OVER \$200,000.

REPUBLICAN SAVINGS ARE GOING TO PAY FOR UNJUSTIFIED TAX CUTS FOR THE WEALTHY.

- The Republican "Contract with America" includes a \$700 billion tax cut over 10 years --with half the benefits going to families making over \$100,000.
- A capital gains tax break that will cost \$183 billion over 10 years--with nearly half the benefits going to families making over \$200,000. The cost of one year of the capital gains cut would be larger than all rescissions approved through Friday, February 24.
- A boondoggle "neutral cost recovery" tax break that the Wall Street Journal says "is a very sweet deal for the nation's capital intensive companies... [and] could allow some big and profitable companies to escape taxes altogether." (12/5/95) Cost: \$120 billion over 10 years.

THE REPUBLICAN BUDGET MAKES DRAMATIC CUTS IN PROGRAMS FOR CHILDREN SIMPLY TO PAY FOR THE PORTION OF THE TAX CUTS GOING TO HOUSEHOLDS MAKING OVER \$200,000.

Indeed, the following cuts all go to paying for only a portion of the capital gains tax cut going to households making over \$200,000.

- 15,000 young people will be denied opportunities to engage in national service; (\$210 million, or 2% of the one-year average price of neutral-cost recovery)
- 100,000 women, infants, and children will be denied proper nutrition by WIC cuts;
- 615,000 disadvantaged youths will be denied summer jobs this summer because of the elimination of funding for the summer jobs programs. (\$1.7 billion)
- 4,000 school will be denied funds for higher standards and better teaching through cuts in GOALS 2000 (\$164 million)
- 34,000 youth in 17 communities around the country will lose training opportunities through elimination of Youth Fair Chance.
- 94% of all school districts will lose funding for keeping drugs out of their schools through elimination of funding for the Safe and Drug Free Schools and Communities Program.

All of the above cuts would pay for only a portion of the average capital gains tax cut that goes to households making over \$200,000.

II. POLITICS AS USUAL OVER POLITICAL REFORM: THE REPUBLICANS TALK ABOUT CHANGE, BUT IT'S JUST MORE PORK AND POLITICS AS USUAL -- WHILE THE MIDDLE CLASS AND POOR GET CUT.

600,000 Summer Jobs vs. \$600,000 Increase for the Speaker's Office: Behind the rhetoric about revolution, you'll find the same, old porkbarrel politics. While the Republican leadership is calling for eliminating over 600,000 summer jobs for young people, Newt Gingrich is giving his own office \$600,000 more for its own needs.

Paying for a Pork Visitor Center for a Republican Official Is More Important than Weatherizing Homes for Low-Income Families: As the New York Times stated: "One trade-off speaks volumes about Republicans priorities; they decided it was more important to pay for a visitor's center in Oregon, the home state of a GOP Committee member, than to help weatherize homes of low income families." (2/24/95)

III. EXTREME CUTS VS BOLD, SENSIBLE REFORM: PRESIDENT CLINTON IS CREATING A LEANER, SMARTER GOVERNMENT THAT HELPS MIDDLE CLASS AMERICANS HELP THEMSELVES. THE REPUBLICANS ARE TAKING AN EXTREME "CUT-AND-GUT" APPROACH THAT HURTS WORKING FAMILIES.

Through the National Performance Review, President Clinton has already cut more than 100,000 federal jobs and saved \$63 billion and is making bold, but sensible reforms that make government work better for working families. By contrast, the Republicans have an extreme ideological agenda, and they are cutting programs whether they work or not.

Example: The Administration is making a bold, sensible reform of the Agriculture Department while Republicans are calling for slashing successful nutrition programs for children. The Administration has closed 1,100 unneeded agriculture field offices while expanding WIC. That makes sense. GAO says WIC saves \$3.50 for every \$1 spent while improving birthweights and reducing infant mortality and child anemia. Republicans are drastically slashing this and other successful programs. Indeed, in addition to their rescission package they are also calling for cuts in WIC and school lunches totaling \$860 million in 1996 and \$7 billion over five years.

Example: The Administration has called for dramatic reform of the Department of Housing and Urban Development -- consolidating 60 programs and eliminating 4,400 positions, while Republican rescissions threaten housing for the neediest. Republicans are simply calling for slashing housing assistance for 63,000 families, most with poor children, including 12,000 homeless families, 2,000 disabled individuals and 3,000 people with HIV-AIDS who are homeless or in danger of becoming so. (\$2.7 billion)

Example: This President signed the inter-state banking legislation -- an historic reform, while the House Republicans are calling for eliminating funding for Community Development Banks: After 20 years of effort, this Administration passed the Interstate Banking Efficiency Act -- a major deregulatory accomplishment. The House Republicans would deny hundreds -- even thousands -- of community banks funding by eliminating funding for the Community Development Bank and Financial Institution bill.

**Talking Points on
Republican Rescission Proposals:
"A War on Children and the Poor"**

Message: The House Republicans' proposed rescissions would severely hurt the most vulnerable of Americans -- children and the poor -- in order to help pay for huge tax cuts for the wealthiest Americans.

The proposals are mean-spirited and short-sighted. They are part of a larger Republican effort that represents "a war on children and the poor." The effort includes the recent decision to terminate the school lunch program and, as part of welfare reform legislation, to slash child care assistance and child welfare services.

The proposed rescissions would eliminate summer jobs for over 600,000 youth; cut 15,000 slots for national service programs in America's communities; cut the WIC nutrition program for up to 100,000 women, infants, and children; deprive 100,000 disadvantaged children of special services; eliminate housing assistance to nearly 90,000 low-income households or homeless families; cut funds to train teachers in 4,000 school districts; and eliminate a program that supports drug-prevention efforts in 94 percent of school districts.

The cuts are targeted squarely on children and the poor. Of the \$17.1 billion in rescissions that House Appropriations subcommittees approved last week, 63 percent come from programs for low-income Americans, according to the Center on Budget and Policy Priorities.

While they are mean-spirited, the cuts also are penny-wise and pound-foolish. As the Committee for Economic Development, a respected business group, has written, programs such as WIC save several dollars in reduced social costs for every \$1 invested in the program.

These actions are only the first steps in House Republican efforts to target their spending cuts on the most vulnerable members of society. Their "reverse Robin Hood" strategy would take from the poor, especially poor children, in order to give to the most well-off.

The impacts of the cuts in the rescission package include -- the following:

Children and Youth

- Eliminate funding for the Summer Youth Employment program in each of the Summers of 1995 and 1996, wiping out job opportunities for 1.2 million disadvantaged youth over the two summers.
- Cut 15,000 (out of 33,000) AmeriCorps members, cutting job opportunities for youth and such National Service activities as:
 - providing thousands of low-income and migrant children with immunizations;
 - working with children in environmental clean-up activities; and
 - working in inner-city recreation areas to combat drug traffic and violence.
- Reduce the WIC nutrition program's projected caseload of women, infants, and children by up to 100,000 by the end of FY95.

Education

- Cut the Goals 2000 program, thus depriving 4,000 schools in 46 states of seed money to train teachers and upgrade their academic standards.
- Deprive 100,000 educationally disadvantaged children of special services, under the Title I program.
- Eliminate the Safe and Drug-Free Schools and Communities program, which supports drug-prevention programs in 94 percent of all school districts as well as anti-violence efforts.

Housing and the Homeless

- Eliminate subsidized housing assistance to 63,000 needy low-income households.
- Prevent 24,000 homeless families from moving to transitional or permanent housing.
- Eliminate the up-front funds needed to tear down the nation's worst public housing projects.

THE WHITE HOUSE
WASHINGTON

February 26, 1995

MEMORANDUM FOR HAROLD ICKES

FROM: Alexis Herman

SUBJECT: OPL Roll-Out Against the Rescission Bill

In response to the Rescission Bill currently under consideration in the House Appropriations Subcommittee, Public Liaison is launching a two-track strategy to educate and further mobilize our supporters about the bill and the impact of its policies on the American people. A central part of our message will be to define the President as a strong leader who is fighting for ordinary Americans, in stark contrast to the Republicans.

I. Track I: Regional "Children's-Alert" Conference Calls

After receiving the Congressional target list Monday morning, we will set up conference calls in each target. The purpose will be to activate local networks to hold press conferences, make telephone calls, monitor radio call-in shows, and to reinforce the message of a 'leaner not meaner' government.

Each call will include from that district: appropriate religious leadership, representation from the leading children/family advocacy groups, the in-state political lead (identified by DNC/WH Political), leadership from other powerful constituencies and organizations identified by the in-state lead in coordination with OPL and the DNC. A White House senior staff person will be assigned to each call as the conference call leader. (We will forward a list of recommended staff to your office.)

Mike Lux will work with a designated point of contact at the DNC, supported by a team in Public Liaison, to execute these calls. They will:

- Identify the in-state lead for each call.
- Coordinate with the in-state lead to develop a list for each conference call.
- Begin calls to conference call participants on Tuesday.
- Begin conference calls on Wednesday and continue through the weekend.
- Work with a designated person in communications to develop talking points for the staff lead.

A tracking system to monitor field activities will be put in place.

II. Track II: Constituency Briefings

We will organize a series of briefings this week, beginning Tuesday, to further educate national leaders about the impact of the Republican proposal on their constituencies and to underscore the Administration's opposition to this proposal. We will work with Media Affairs to organize a stake-out and generate media following each briefing.

Briefings will begin on Tuesday and continue throughout the week for the following groups: veterans, seniors/people with disabilities, labor, children and education groups, women and religious groups. African-American and Hispanic groups will participate as appropriate in the other constituency meetings and through the conference calls.

Each briefing will require a senior White House official to carry the administration message, and the appropriate policy person for the substance.

By close of business Monday, we will provide you with a detailed account of times, places and participants for these briefings.

III. Track III

We will also continue to communicate and mobilize through our regular calls and faxes to national and local leadership.

cc: Leon Panetta