

FOIA MARKER

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Subseries:

OA/ID Number: 5074
FolderID:

Folder Title:
Strategy for Winning Latino Vote-Constituency Disaffection

Stack:	Row:	Section:	Shelf:	Position:
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cc Susana

THE WHITE HOUSE
WASHINGTON

(ADULT)

13 February 1995

MEMORANDUM TO ANDY HERNANDEZ
Director, Office of Latino Outreach, DNC

FROM: Harold Ickes *HI*

SUBJECT: Looking Forward: A comprehensive strategy for
winning the Latino vote in 1996

Andy, I was impressed with your recent paper outlining a comprehensive approach to Latinos. It has been circulated to Doug Sosnik and Alexis Herman.

I will have Janice setup a meeting with you, Chairman Fowler, Doug Sosnik, Alexis Herman, and Secretary Cisneros, among others in the next several weeks to discuss what we can practically begin to implement.

cc: Doug Sosnik
Alexis Herman

TV
1/31/97



DEPARTMENT OF THE TREASURY
WASHINGTON, D.C.

ASSISTANT SECRETARY

March 7, 1995

MAR 8 1995

MEMORANDUM FOR HAROLD ICKES

FROM: Joan Logue-Kinder *Joan*
Assistant Secretary
(Public Affairs)

SUBJECT: Constituency Disaffection

Monday 3/6?

I understand from those involved that last evening Clarence Avant, Bob Johnson, Earl Graves and Herb Wilkins, waited for over 20 minutes for a conference call with the White House that did not take place. To say they are irate that this would happen twice is an understatement. I was told they feel they have been treated with the utmost disrespect, disregard and will take action accordingly. I suggested they seek a meeting with senior people at the White House, but I am not sure they are inclined to do so. If this is of concern to you, I would call Percy Sutton and get a read from him.

In addition to the 1071 issue (Dole made a comment during the hearings today that he returned Quincy Jones's call immediately because he thought he might be interested in his campaign), many African Americans, both inside and outside, of the Administration were concerned by the President's remarks on Friday when he stated the Administration is going to look at affirmative action from a needs based perspective. Harold, I have been speaking to a number of people since getting involved with 1071 and the mood amongst Hispanics, African Americans and some Asian Americans is not sanguine with regard to the Administration.

*3/8
Ruby*

*Free - Edley pulled aside by Cisneros / paper for Pomeroy
Mon - ?*

MEMORANDUM OF CALL			Previous editions usable
TO: <u>AMH</u>			
☐ YOU WERE CALLED BY -		☐ YOU WERE VISITED BY -	
<u>Floyd Williams</u>			
OF (Organization) - <u>622-0725</u>			
☐ PLEASE PHONE ▶	☐ FTS	☐ AUTOVON	
☐ WILL CALL AGAIN	☐ IS WAITING TO SEE YOU		
☐ RETURNED YOUR CALL	☐ WISHES AN APPOINTMENT		
MESSAGE			
→ Vacuum hearing he was there (On Mike Levy's ^{Levy's} Staff)			
RECEIVED BY	DATE	TIME	
50363-1117 NSN 7540-00-634-4018 OPTIONAL FORM 363 (Rev. 1-64) U.S. G.P.O.: 1964-300-891/00003 Prescribed by GSA			

AMH

Chris Edley urges you to pull together another meeting either face-to-face or by phone. He is reachable by beeper and is staying at OMB in a room reached by 55883.

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