

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Alexis Herman/Ruby Moy

Subseries:

OA/ID Number: 5074

FolderID:

Folder Title:

Schedule Proposal-Photo with Leaders of Reserve Officers Association

Stack:

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Row:

29

Section:

5

Shelf:

11

Position:

2

OFFICE OF PUBLIC LIAISON

From: Dan Wexler

Date: 3/16

To:

Alexis Herman X

Ann Eder _____

Barbara Woolley _____

Ben Johnson _____

Bob Jones _____

Chris Wayne _____

Dana Wyckoff _____

Debbie Fine _____

Doris Matsui _____

Flo McAfee _____

Jeff Shulman _____

Kate Carr _____

Marilyn DiGiacobbe _____

Marilyn Yager _____

Mike Lux _____

Ruby Moy _____

Steve Hilton _____

Suzanna Valdez _____

Other:

RE: FYI

Please advise:

____ POTUS should attend
____ POTUS should/need not attend

**IF YOU THINK POTUS SHOULD ATTEND PLEASE DRAFT A
PROPOSAL AND EVENT MESSAGE FORM ASAP.**

Additional Comments:

SCHEDULE PROPOSAL

March 16, 1995

☐ ACCEPT ☐ REGRET ☐ PENDING

TO: Billy Webster
Director of Scheduling and Advance

FROM: ✓ Alexis Herman
Assistant to the President
Director, Office of Public Liaison

REQUEST A photo opportunity with the four current leaders of the Reserve Officers Association.

PURPOSE: To demonstrate a continued commitment to the Reserve Officers Association and to further solidify the role of the President as Commander in Chief.

BACKGROUND: The Reserve Officers Association has over 100,000 members. The ROA consists of reserve officers of all the uniformed services.

PREVIOUS PARTICIPATION: The President participated in this traditional photo opportunity last year with the leaders of the organization. Since that time, however, a new slate of officers has been elected.

In 1986, the President addressed the Reserve Officers Association in Little Rock, while he was serving as the Governor of Arkansas.

The photo that the President took with this group last year appeared on the cover of their national magazine.

DATE AND TIME: At the President's convenience, any time between now and June. However, the best time would be on the 23rd or 24th of March.

BRIEFING TIME: None.

DURATION: Five to ten minutes.

LOCATION: Oval Office.

PARTICIPANTS: The four new leaders of the Reserve Officers Association.

OUTLINE OF EVENTS: The officers are led into the Oval Office. They are greeted by the President. They assemble for individual photos and a group photograph. They depart.

REMARKS REQUIRED: None.

MEDIA COVERAGE: None.

FIRST LADY'S ATTENDANCE: None.

VICE PRESIDENT'S ATTENDANCE: None.

RECOMMENDED BY: Steve Hilton

CONTACT: Steve Hilton 6-2930
Danny Wexler 6-2930

ORIGIN OF THIS PROPOSAL: White House Staff Generated

EVENT MESSAGE FORM

Event: Photo Opportunity with the four current
leaders of the Reserve officers Association

Date of Event: Between now and June

Event Coordinator:

Lead Advance:

Deadline:

Mark Gearan's Initials:

Billy Webster's Initials:

DESIRED "HEADLINE": Not applicable.

MESSAGE THAT THE PRESIDENT WILL CONVEY:

The President is the Commander in Chief of the Armed Forces, is a strong leader, and is committed to upholding the integrity of the United States military.

DESIRED VISUAL FOR EVENT: Not applicable.

DESIRED AUDIENCE AT SITE: Not applicable.

CONCISE ANSWER TO THE QUESTION, "WHY ARE WE DOING THIS EVENT?"

To show the President's commitment to the armed forces and to further his image as a strong leader.