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Schedule Proposal-Council on Foundations Conferences

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THE WHITE HOUSE
WASHINGTON
September 20, 1995

MEMORANDUM TO ERSKINE BOWLES

FROM: ALEXIS HERMAN

RE: COUNCIL ON FOUNDATIONS CONFERENCE, SEPTEMBER 29, 1995

Attached is a scheduling request, submitted on July 12, for the President to participate in the Council on Foundations Conference with Community Foundations. Leon mentioned this morning in senior staff that we needed to have a values message to the entire budget debate. This conference is an opportunity for this message to be presented.

Nonprofits are viewed as a positive and nonpartisan force in which many community and business leaders participate. Those involved in the nonprofit community are concerned about the direction of the budget debate. This is an opportunity to address an audience that can resonate our message at a local level.

Schedule Proposal

7/12/95

	<u> </u> ACCEPT	<u> </u> REGRET	<u> </u> PENDING
TO:	Billy Webster Deputy Assistant to the President Director of Scheduling and Advance for the President		
FROM:	W Alexis M. Herman Assistant to the President Director of Public Liaison		
REQUEST:	For the President to address the Council of Foundations Conference with Community Foundations.		
PURPOSE:	To strengthen and maintain the active support of the nonprofit community for the President's message of community involvement and civility.		
BACKGROUND:	Nonprofits are viewed as a positive and non-partisan force, one in which many local, community and business leaders participate. This forum will offer the President the opportunity to continue to highlight the themes of civility, community, and common ground to an audience that has tremendous grassroots potential. Furthermore, this speech could be a setup for future regional nonprofit conferences which will highlight the many successes of the nonprofit world, its role for the future, and its often times successful pairing with government. The forum will introduce initiatives that will bring community leaders and others together in a partnership that will further the role that non-profit organizations play in society.		
PREVIOUS PARTICIPATION:	None		
DATE AND TIME:	Friday, September 29, 1995 1:00 PM (time flexible)		
BRIEFING TIME:	15 minutes		

DURATION: 1 hour

LOCATION: Crystal Gateway Marriott
Arlington, VA

PARTICIPANTS: 800 community foundation board members
and executive directors.

OUTLINE OF EVENTS: TBD

REMARKS REQUIRED: Remarks provided by speech
writers. Additional briefing by the
Office of Public Liaison.

MEDIA COVERAGE: Pool press

FIRST LADY'S ATTENDANCE: No

VICE PRESIDENT'S
ATTENDANCE: No

MRS. GORE'S ATTENDANCE: No

RECOMMENDED BY: Alexis Herman
Doris Matsui

CONTACT: Dan Wexler
x62930

ORIGIN OF THIS PROPOSAL: White House Staff

EVENT MESSAGE FORM

Event: Council of Foundations Conference with Community Foundations.

Date of Event: Friday, September 29, 1995

Event Coordinator:

Lead Advance:

Deadline:

Mark Gearan's Initials:

Billy Webster's Initials:

DESIRED "HEADLINE":

"President Clinton continues to fight for stronger communities"

MESSAGE THAT THE PRESIDENT WILL CONVEY:

His commitment to and appreciation for the work of nonprofit organizations in America's communities and neighborhoods.

DESIRED VISUAL FOR EVENT:

The president surrounded by heads of key community-based organizations.

DESIRED AUDIENCE AT SITE:

800 board members and executive directors of nonprofit and community foundations.

WHY ARE WE DOING THIS EVENT?:

To re-enforce the President's themes of civility, goodwill and common purpose. To strengthen and maintain the active support of the nonprofit community for the President's message of community involvement and civility.

Values

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- 2 personally & putting the joining
- 3 staying up for America
- 4 Day with my
- 5 Duties are one me
- 6 Comm Group