

FOIA MARKER

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OA/ID Number: 5074

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Folder Title:

Schedule Proposal-Board of National Homebuilders

Stack:

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Row:

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Section:

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OFFICE OF PUBLIC LIAISON

SCHEDULE PROPOSAL

DATE: December 13, 1994

_____ ACCEPT

_____ REGRET

_____ PENDING

TO:

Billy Webster
Deputy Assistant to the President
and Director Scheduling

FROM:

Alexis Herman
Assistant to the President and Director
Office of Public Liaison

REQUEST:

Interactive video speech to 2000 member
Board of the National Homebuilders at
their Annual Meeting, Houston, TX.

PURPOSE:

To address this group which has been
supportive of the President's programs,
particularly his economic programs, and
which has benefitted from economic
upturn.

BACKGROUND:

The National Homebuilders have been one
of the groups of business people who
have been supportive of the
administration's attempts to turn around
the economy. They helped to pass the
economic plan, and have been concerned
about home building in urban areas, and
other special programs. Their interests
also include the availability of
building materials such as lumber.

They have a membership of over 180,000,
800 local and 43 state chapters across
the country.

PREVIOUS PARTICIPATION:

The President did an event at a housing
site with the Homebuilders in 1993 to
emphasize the improvement in the
economy, low interest rates and housing
starts. This was not an address to
their membership however.

DATE AND TIME: Saturday, January 28, 1995 sometime between 8 a.m. - 12 noon or Monday, January 30 sometime between 8 a.m. and 12 noon. **PLEASE NOTE - NOT JANUARY 27, DATE ORIGINALLY PROPOSED AND CURRENTLY CARRIED ON THE PRESIDENT'S SCHEDULE.**

DURATION: Fifteen minutes of remarks and exchange with leaders of board.

LOCATION: Pavilion, First Level, Astro Arena, Houston, TX.

PARTICIPANTS: Two thousand member board of the National Homebuilders.

OUTLINE OF EVENTS: POTUS remarks, interactive exchange.

REMARKS REQUIRED: Prepared remarks - NEC/Communications
Other briefing materials - OPL.

MEDIA COVERAGE: TBD

Contacts for OPL:

Bob Bannister, Vice President, Homebuilders, 822 0289
Bill Ellingsworth, Homebuilders Public Affairs, 822 0403
Don Roberts, Public Affairs, 822 0294
Zoe Lagassa, Public Affairs, 822 0253

Office of Public Liaison Memorandum

From: Dan Wexler

Date:

2/10/95

To:

Alexis Herman

X

Ann Eder

Amy Zisook

Ben Johnson

Bob Jones

Dan Wexler

Dana Wyckoff

Debbie Fine

Doris Matsui

Flo McAfee

Jeff Shulman

Marilyn DiGiacobbe

Marilyn Yager

Mike Lux

Ruby Moy

Steve Hilton

Suzanna Valdez

Other:

RE:

Please advise:

- ☐ POTUS should attend.
- ☐ POTUS should/need not attend.
- ☐ POTUS should/need not attend but should send a representative.

☐ If you think POTUS should attend please draft a proposal ASAP.

Additional Comments:

Please return this memo to me by: _____

FEB 10 1995



National Association of Home Builders

1201 15th Street, N.W., Washington, D.C. 20005-2800

(202) 822-0401 Fax No: (202) 822-0374

Kent W. Colton, Ph.D.
Executive Vice President &
Chief Executive Officer

February 3, 1995

FEB 10 1995

Dan Wexler
The White House
Office of Public Liaison
Washington, DC 20005

Dear Dan:

I just want to thank you personally for all of your help in arranging for the satellite broadcast for President Clinton. The President did an excellent job, and it was well received by our members. I realize that you went out of your way in order to help make this event happen, and I want to thank you for the extra effort and diligence.

I also want to point out that I think the event was a very good one for the President. His style and approach is always polished and yet down-to-earth, and I think it was very worthwhile for him to have "session" with our Board of Directors. Hopefully, at another time, we can arrange a face to face contact. But, given the alternatives, this was extremely worthwhile.

As we discussed on the phone, I look forward to talking to you more and to getting together with you and others at the Office of Public Liaison, and thank you again for all of your great work.

Best regards,

A handwritten signature in black ink, appearing to read "Kent", is written over a horizontal line.

Kent W. Colton

KWC/ld