

# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.**

---

**Collection/Record Group:** Clinton Presidential Records

**Subgroup/Office of Origin:** Public Liaison

**Series/Staff Member:** Alexis Herman/Ruby Moy

**Subseries:**

---

**OA/ID Number:** 4075

**FolderID:**

---

**Folder Title:**  
Memorandums-Folder #4, 093933

**Stack:**

**S**

**Row:**

**29**

**Section:**

**5**

**Shelf:**

**1**

**Position:**

**2**

# Withdrawal/Redaction Sheet

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                                         | DATE       | RESTRICTION |
|--------------------------|---------------------------------------------------------------------------------------|------------|-------------|
| 001. email               | Carol Rasco to Katherine Darwin and Ruby Moy re: Message for Phil and Alexis (1 page) | 06/27/1994 | b(6)        |

### COLLECTION:

Clinton Presidential Records  
Public Liaison  
Alexis Herman  
OA/Box Number: 4075

### FOLDER TITLE:

Memorandums-Folder #4, 093933

2012-0741-F

rs2647

### RESTRICTION CODES

#### Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

#### Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

August 23, 1993

**MEMORANDUM TO AUTOPEN**  
**FROM: DANA WYCOFF**  
**SUBJECT: PHOTOS**

sat  
Can we get  
this autopen  
now? R

Please note that this person is a personal friend of Ms. Herman's. We would appreciate if these pictures were auto-penned and returned to room 122 with attention to Dana Wycoff.

Thanks,

Dana

Dana  
Per Marshall Scott,  
we are not signing  
these. - (tons of requests.)  
Thx,  
Jeff

E X E C U T I V E   O F F I C E   O F   T H E   P R E S I D E N T

22-Sep-1994 01:49pm

TO: (See Below)  
FROM: Michael R. Lufrano  
Appointments and Scheduling  
SUBJECT: outstanding photos

AMH  
stop by &  
get this done  
TODAY  
R  
111

REMINDER:

Must have photos of the following people by 5 p.m. or they will not have credentials for the UN speech in New York on Monday.

I need one passport-size picture. Bob McNeely or the WH photo office in the West Wing can take these pictures free of charge.

Please call if this presents a problem.

Distribution:

TO: Marcia L. Hale  
TO: Alexis M. Herman  
TO: Donald A. Baer  
TO: Robert W. McNeely  
  
CC: Anna Winderbaum  
CC: Ruby G. Moy  
CC: Gabrielle M. Bushman  
CC: Marilyn R. Jacanin  
CC: Marilyn Jacanin

Mike

TO: AMY cc: AH

FROM: CAREN

DATE: SEPTEMBER 16, 1994

POSSIBLE COMPANIES FOR APPROACH REGARDING SUPPORT

ALL THE BABY BELLS  
WINNING BANKS -- NATION'S BANK, BANK OF AMERICA, PITTSBURGH  
NATIONAL BANK, MORE

WESTINGHOUSE

PPG

BECHTEL

ARMCO

FORTIS INC.

A&P

GIANT FOOD

H. J. HEINZ

INLAND STEEL

MANPOWER

NORFOLK SOUTHERN CORP (APPARENTLY VERY ENTHUSIASTIC ABOUT POTUS)

SAFEWAY

SOUTHERN CALIFORNIA EDISON

LTV STEEL

EDS -- MORE?

SPRINT

MCI

HONEYWELL

CORNING

PACIFIC GAS AND ELECTRIC

DUQUESNE LIGHT, PITTSBURGH

Flo:

Per our conversation:

Baseball Event:

Hon. Frank Horton  
Former Congressman now an attorney  
Venable, Baetjer, Howard & Civiletti  
1201 New York Ave., NW./Suite 1000  
Washington, D.C. 20005  
202/962 4956 h/ 703/280 2040  
fax: 962 8300

He served on the Committee to bring baseball back to  
Washington. Was President of the Little League Baseball.  
Was President of the Rochester Red Wings.

*He was  
invited* { Jeffrey Dorantz , Esq.  
Palumbo and Cerrell  
1000 Conn. Ave., NW.  
Washington, D.C. 20006  
466 9000 h/703 321 9209

He helped in healthcare. Also owns a baseball card  
store in Springfield Shopping Mall. He is a noted  
expert in baseball cards.

ruby  
8/23/94



**JACK CURRAN**  
LEGISLATIVE AND POLITICAL DIRECTOR

**LABORERS' INTERNATIONAL UNION  
OF NORTH AMERICA, AFL-CIO**

905 16TH STREET, N.W., WASHINGTON, D.C. 20006-1765

OFFICE PHONE:  
BEFORE 4:15 PM (202) 737-8320  
AFTER 4:15 PM (202) 638-5753

OFFICE FAX: (202) 737-2754

**MEMORANDUM  
OF CALL**

Previous editions usable

TO:

*R*

☒

YOU WERE CALLED BY

☐

YOU WERE VISITED BY

*Jack Curran*

OF (organization)

☒

PLEASE PHONE

☐

FTS

☐

AUTOVON

*737-8320*

☐

WILL CALL AGAIN

☐

IS WAITING TO SEE YOU

☐

RETURNED YOUR CALL

☐

WISHES AN APPOINTMENT

**MESSAGE**

*Joe V. has a mtg  
w/ ASFME people, but will  
do the staff work.*

RECEIVED BY

DATE

*7/27*

TIME

*11:30*

63-1107 NSN 7540-00-634-4018

STANDARD FORM 63 (Rev. 8-81)

Prescribed by GSA

U.S. GOVERNMENT PRINTING OFFICE: 1991 261-751/40014

FPMR (41 CFR) 101-11.6

**DONALD ELISBURG**

11713 ROSALINDA DRIVE  
POTOMAC, MD 20854

TEL: (301) 299-2950  
FAX: (301) 299-8752

DEPARTMENT OF TRANSPORTATION  
FEDERAL HIGHWAY ADMINISTRATION

The House Committee Report dated July 27, 1993 called for a study within available resources on crumb rubber, to research issues relating to worker safety and potential environmental problems.

The Senate Appropriation Committee Report of September 29th called for a \$750,000 study of the health and safety effects of crumb rubber by a joint labor management group with demonstrated experience in training of workers, and which has access to the construction target population that is employed in asphalt pavements study.

The Committee also provided \$500,000 to FHWA to fund a study by a labor-management construction trades organization for the development of guidelines and training materials on the health and safety aspects of working in the area of removing lead from bridges.

The House Conference Report called for an increase of \$500,000 to be used to study the health aspects of crumb rubber modifiers as set forth in the Senate Report.

The report also provided \$500,000 for the development of guidelines and training materials concerning health and safety issues of workers employed on bridge rehabilitation and restoration projects.

#### CONCLUSION

It is clear that the House appropriated no monies for studies. The Senate appropriated \$750,000 for a crumb rubber health effects study by a qualified labor management fund with access to the exposed workers. It also appropriated \$500,000 for a study by a construction trades labor management organization to develop guidelines and training materials on safely removing lead from bridges.

The House Conference Report reveals that the Conferees accepted the Senate action on crumb rubber and lead on bridges studies by joint labor management funds, reducing the appropriation for the crumb rubber study from \$750,000 to \$500,000.

#### ACTION

The FHWA complied with Congressional action by:

I. giving the crumb rubber money to NIOSH, rather than the joint-labor management group

II. competitively bidding without limitation, for health and safety training programs for federal, state and local agency personnel rather than a construction labor-management organization for the development of materials to help workers who will remove lead from bridges.



monie

Amst

THE WHITE HOUSE

WASHINGTON

August 29, 1994

MEMORANDUM FOR CABINET MEMBERS AND FULL-TIME EXECUTIVE BRANCH  
PRESIDENTIAL APPOINTEES

FROM: LLOYD N. CUTLER *mc*  
SPECIAL COUNSEL TO THE PRESIDENT

SUBJECT: Use of Company Aircraft and Accommodations

As Presidential appointees, the actions we take reflect directly upon this Administration and on the President. We must therefore adhere strictly to the Standards of Ethical Conduct for Employees of the Executive Branch (Standards), 5 C.F.R. Part 2635. In addition, we must meet the even higher standard of avoiding conduct, however lawful, that public opinion regards as inappropriate for a Presidential appointee.

In this spirit, the White House Chief of Staff has directed me to issue the following policy on the use, by Cabinet members and other full-time Executive Branch Presidential appointees, of aircraft and accommodations owned or maintained by certain companies. For the purposes of this policy, "company" means a corporation and subsidiaries it controls, non-profit foundation of a company, association, firm, partnership, society, joint stock company, or union; it does not include independent non-profit or other organizations.

1. With the exceptions noted below,

(a) Cabinet members and other full-time Executive Branch Presidential appointees may not travel on aircraft owned, chartered, or maintained by a company primarily for company use rather than commercial use if the company is regulated by or doing business with their employing agency. This policy applies to all travel -- personal, political and official travel -- and is in addition to the restrictions imposed by the Standards or by any other applicable law or regulation.

(b) Cabinet members and other full-time Executive Branch Presidential appointees may not stay in overnight accommodations owned or maintained primarily for company use rather than commercial use if the company is regulated by or doing business with their employing agency. This policy applies without regard to whether your use is related to personal, political or official purposes and is in addition to the restrictions imposed by the Standards or by any other applicable law or regulation.

(c) Because of the broad scope of matters handled by the White House, companies may be considered to be regulated by or doing business with the White House when a matter is pending in another agency subject to Presidential review. Therefore, appointees in the White House Office and Office of Policy Development shall consult with the White House Counsel's Office and obtain its approval for any use of company aircraft and accommodations.

(d) Paragraphs (a), (b), and (c) above apply regardless of whether the appointee or agency intends to reimburse the company for the cost or value of the travel or accommodations.

2. The only exceptions to this policy are:

(a) travel and related expenses for Cabinet members or other Executive Branch Presidential appointees to attend official meetings or similar functions consistent with 31 U.S.C. § 1353 and 41 C.F.R. Part 304 (before authorizing acceptance of such an offer without reimbursement, agencies should carefully apply the regulation's conflict of interest factors when a company is regulated by or does business with the agency);

(b) where no other travel arrangements or accommodations are practically available; or

(c) where the offer of an aircraft or accommodations owned or maintained by a company regulated by or doing business with your agency results from the business or employment activities of your spouse and it is clear that such benefits have not been offered or enhanced because of your official position. 5 C.F.R. § 2635.204(e).

In addition to any other required approval, reliance on any of the exceptions must be approved in advance by your agency's ethics official, who may consult the White House Counsel's Office before approval. Reliance on those exceptions authorizing the use of aircraft owned, chartered or maintained by a company for its own use must be approved in advance by the White House Counsel's Office.

This policy is effective immediately. If you have any questions regarding this policy, please direct them to your ethics officer or to Cheryl Mills, Associate Counsel to the President, at (202) 456-7900.

D. G. E.

struction and (2) establish demonstration centers for retraining of dislocated workers.

Demonstration grants that may be supported include projects to: develop voluntary national competency standards in industries and trades, integrate vocational and academic instruction, provide training in skilled trades identified as having shortages of workers, address dropout prevention by establishing partnerships between local educational agencies or area vocational schools and post-secondary institutions, and provide basic education skills and preemployment tutoring for high-risk native Hawaiian youth.

The Committee recommendation includes \$5,000,000, an increase of \$4,000,000 over the request, for demonstration projects as delineated under the Model Community Education and Employment Centers Program authorized in the Carl D. Perkins Vocational and Applied Technology Education Act Amendment of 1990. The Committee believes that there is a need to test and evaluate these model educational centers designed to assist low-income students in rural and urban areas in overcoming barriers to education and securing employment. The Committee directs the Department of Education to fund no more than four model centers nationwide and expects the Department to divide the funds evenly. The Committee notes that economically and educationally disadvantaged students in low-income school districts in New Jersey would benefit greatly from the extensive services offered in these model centers. The Committee encourages the Department to test the success of the CEEC model in an urban school district in New Jersey, where students face various barriers to education and employment that the program is designed to address.

In addition, the recommendation includes sufficient funds to carry out a two-site demonstration of community education and employment centers. The Committee reiterates its directive that each of these two demonstration sites be in multicounty rural areas where at least one of the area educational agencies is eligible for assistance under section 1006 of the Elementary and Secondary Education Act of 1965; and where at least one county has been designated a labor surplus area.

The Committee notes that last year's conference report specified \$3,000,000 for community education and employment centers, yet the Education Department has only set aside \$1,000,000 for this program; therefore, a bill language earmark is included.

The Committee recommendation includes \$2,000,000 to complete the manufacturing technologies demonstration program begun in 1992. The Committee recommendation includes \$7,000,000 for integration of vocational and academic education demonstration projects, instead of the \$11,160,000 requested; this still provides an increase over the fiscal 1993 level of \$5,000,000. The Committee expects \$3,160,000 to be utilized for the purpose of continuing support for cooperative demonstration program building trades projects initiated in fiscal year 1991.

The Committee has included \$2,000,000 for career academies demonstration projects, an increase of \$1,045,000 over the request and fiscal 1993 level. Projects at such sites may result in cost efficiencies and help to mitigate the effects of the military drawdown. One such potential site is the Naval Air Station in Ottumwa, IA.

The  
ment  
perso  
woul  
portu  
schor  
In  
catio  
State  
ers. (C  
sult i  
lachi  
sive s  
ment  
onstr  
Labor  
Las  
ment  
tion  
ians  
facili  
rests  
perce  
ble th  
Like,  
recon  
pects  
tive  
progr  
will b  
will  
recon  
imple  
The  
projec  
show  
turn  
Comm  
pract  
plans  
to en  
minis  
the O  
The  
onstr  
ful co  
toring  
acade  
paren  
childr  
Nat  
mitte  
tratio  
omme

# DRAFT

April 11, 1994

Honorable Augusta S. Kappner  
Assistant Secretary for Vocational  
and Adult Education  
U.S. Department of Education  
400 Maryland Avenue, S.W.  
Switzer Building, Room 4090  
Washington, D.C. 20202

Dear Assistant Secretary Kappner:

I am writing to ascertain the status of an item contained in the FY 1994 Labor-HHS-Appropriations Act Committee Report which provided funds for supplemental funding of cooperative demonstration grants awarded in 1991 under subpart I, Part B, title IV of the Perkins Act. The language on P.212 of the Report stated that "The Committee expects \$3,160,000 to be utilized for the purpose of continuing support for cooperative demonstration program building trades projects initiated in fiscal year 1991."

One of the organizations funded under this program is the Laborers-AGC Education and Training Fund, which received \$1.2 million for 18 months through June 30, 1993. They inform me that despite a number of discussions with your agency, and an approved request for a no-cost extension of their program through June 30, 1994, they have been unable to secure any commitment for supplemental funding of this successful worker training program as directed by the Committee.

The cooperative demonstration grant, which provided for extensive construction skills training through the Laborers-AGC Education and Training Fund and its nationwide system of training centers, proved to be an exceptionally well received program by participants and construction contractors who employ these construction craft laborers after graduating from the course. The goals of the Demonstration Grant were to:

1. Test the cost efficiency and effectiveness of regional training in construction skills.
2. Advance and certify skill levels and extend career options to all craft workers and trainees in the L-AGC programs.
3. Produce additional numbers of skilled craft workers to meet a growing industry demand.

# DRAFT

Honorable Augusta S. Kappner  
April 11, 1994  
Page 2

4. Improve the access of women, minorities, and the economically disadvantaged to the construction trades and expand the work opportunities for the Laborers' membership.
5. Generate interest, commitment, and operation of regional training in other L-AGC sites and industries.
6. Develop a new public/private sector relationship to assist construction laborers in the industry to pursue higher educational activities.

During the course of the project, L-AGC has reached many of these goals and the program was fully subscribed with more than 2,000 laborers trained. A number of important skills courses have been developed at ten regional training sites. In addition, 47% percentage of trainees were minority and approximately 11% were female.

The demand for this very successful program continues to expand. The increased emphasis on construction training in connection with the economic stimulus, school-to-work and defense conversion needs amply demonstrates the continued need for such a basic skill training program. Moreover, training in these basic skills is essential to dealing with the urgent need to upgrade the abilities of our workforce, including construction workers.

I certainly hope that you can move forward promptly to meet the direction of the Committee by undertaking the supplemental funding for these programs as provided in the Committee Report.

If you have any questions, please let me know. Thank you for your consideration.

Sincerely,

Senator Tom Harkin

# DRAFT

April 11, 1994

Honorable Augusta S. Kappner  
Assistant Secretary for Vocational  
and Adult Education  
U.S. Department of Education  
400 Maryland Avenue, S.W.  
Switzer Building, Room 4090  
Washington, D.C. 20202

Dear Assistant Secretary Kappner:

I am writing to ascertain the status of an item contained in the FY 1994 Labor-HHS-Appropriations Act Committee Report which provided funds for supplemental funding of cooperative demonstration grants awarded in 1991 under subpart I, Part B, title IV of the Perkins Act. The language on P.212 of the Report stated that "The Committee expects \$3,160,000 to be utilized for the purpose of continuing support for cooperative demonstration program building trades projects initiated in fiscal year 1991."

One of the organizations funded under this program is the Laborers-AGC Education and Training Fund, which received \$1.2 million for 18 months through June 30, 1993. They inform me that despite a number of discussions with your agency, and an approved request for a no-cost extension of their program through June 30, 1994, they have been unable to secure any commitment for supplemental funding of this successful worker training program as directed by the Committee.

The cooperative demonstration grant, which provided for extensive construction skills training through the Laborers-AGC Education and Training Fund and its nationwide system of training centers, proved to be an exceptionally well received program by participants and construction contractors who employ these construction craft laborers after graduating from the course. The goals of the Demonstration Grant were to:

1. Test the cost efficiency and effectiveness of regional training in construction skills.
2. Advance and certify skill levels and extend career options to all craft workers and trainees in the L-AGC programs.
3. Produce additional numbers of skilled craft workers to meet a growing industry demand.

# DRAFT

Honorable Augusta S. Kappner  
April 11, 1994  
Page 2

- 4: Improve the access of women, minorities, and the economically disadvantaged to the construction trades and expand the work opportunities for the Laborers' membership.
5. Generate interest, commitment, and operation of regional training in other L-AGC sites and industries.
6. Develop a new public/private sector relationship to assist construction laborers in the industry to pursue higher educational activities.

During the course of the project, L-AGC has reached many of these goals and the program was fully subscribed with more than 2,000 laborers trained. A number of important skills courses have been developed at ten regional training sites. In addition, 47% percentage of trainees were minority and approximately 11% were female.

The demand for this very successful program continues to expand. The increased emphasis on construction training in connection with the economic stimulus, school-to-work and defense conversion needs amply demonstrates the continued need for such a basic skill training program. Moreover, training in these basic skills is essential to dealing with the urgent need to upgrade the abilities of our workforce, including construction workers.

I certainly hope that you can move forward promptly to meet the direction of the Committee by undertaking the supplemental funding for these programs as provided in the Committee Report.

If you have any questions, please let me know. Thank you for your consideration.

Sincerely,

Senator Tom Harkin

# DRAFT

April 11, 1994

Honorable Augusta S. Kappner  
Assistant Secretary for Vocational  
and Adult Education  
U.S. Department of Education  
400 Maryland Avenue, S.W.  
Switzer Building, Room 4090  
Washington, D.C. 20202

Dear Assistant Secretary Kappner:

I am writing to ascertain the status of an item contained in the FY 1994 Labor-HHS-Appropriations Act Committee Report which provided funds for supplemental funding of cooperative demonstration grants awarded in 1991 under subpart I, Part B, title IV of the Perkins Act. The language on P.212 of the Report stated that "The Committee expects \$3,160,000 to be utilized for the purpose of continuing support for cooperative demonstration program building trades projects initiated in fiscal year 1991."

One of the organizations funded under this program is the Laborers-AGC Education and Training Fund, which received \$1.2 million for 18 months through June 30, 1993. They inform me that despite a number of discussions with your agency, and an approved request for a no-cost extension of their program through June 30, 1994, they have been unable to secure any commitment for supplemental funding of this successful worker training program as directed by the Committee.

The cooperative demonstration grant, which provided for extensive construction skills training through the Laborers-AGC Education and Training Fund and its nationwide system of training centers, proved to be an exceptionally well received program by participants and construction contractors who employ these construction craft laborers after graduating from the course. The goals of the Demonstration Grant were to:

1. Test the cost efficiency and effectiveness of regional training in construction skills.
2. Advance and certify skill levels and extend career options to all craft workers and trainees in the L-AGC programs.
3. Produce additional numbers of skilled craft workers to meet a growing industry demand.



# DRAFT

Honorable Augusta S. Kappner  
April 11, 1994  
Page 2

4. Improve the access of women, minorities, and the economically disadvantaged to the construction trades and expand the work opportunities for the Laborers' membership.
5. Generate interest, commitment, and operation of regional training in other L-AGC sites and industries.
6. Develop a new public/private sector relationship to assist construction laborers in the industry to pursue higher educational activities.

During the course of the project, L-AGC has reached many of these goals and the program was fully subscribed with more than 2,000 laborers trained. A number of important skills courses have been developed at ten regional training sites. In addition, 47% percentage of trainees were minority and approximately 11% were female.

The demand for this very successful program continues to expand. The increased emphasis on construction training in connection with the economic stimulus, school-to-work and defense conversion needs amply demonstrates the continued need for such a basic skill training program. Moreover, training in these basic skills is essential to dealing with the urgent need to upgrade the abilities of our workforce, including construction workers.

I certainly hope that you can move forward promptly to meet the direction of the Committee by undertaking the supplemental funding for these programs as provided in the Committee Report.

If you have any questions, please let me know. Thank you for your consideration.

Sincerely,

Senator Tom Harkin

# DEMOCRATIC ★ NATIONAL ★ COMMITTEE

David Wilhelm, Chairman

## THE DEPARTMENT OF VOTER PARTICIPATION, TRAINING, AND PUBLIC LIAISON

### FAX COVER SHEET

DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

TO: Alexis Ferman

PHONE #: 456-2983 lw

NUMBER OF PAGES (INCLUDING COVER): \_\_\_\_\_

FROM: Minyon

SUBJECT: AP Story

COMMENTS: We need to discuss

ASAP! We have several

IF YOU HAVE TROUBLE WITH THIS TRANSMISSION PLEASE CONTACT

PHONE (202) 863-8000

FAX (202) 863-8081

Democratic Party Headquarters • 430 South Capitol Street, S.E. • Washington, D.C. 20003 • 202.863.8000 • FAX: 202.863.8091

Paid for by the Democratic National Committee. Contributions to the Democratic National Committee are not tax deductible.

## Jackson Harshly Criticizes Clinton; Says He May Run in 1996

By JOHN KING

AP Political Writer

WASHINGTON (AP) - Jesse Jackson accused President Clinton of turning his back on black and urban America Friday and said he was strongly considering challenging Clinton in 1996, either in Democratic primaries or as an independent.

Jackson, who has had a tumultuous relationship with Clinton for several years, assailed the president for selling "a Draconian crime bill as a wolf in sheep's clothing" and for abandoning positions Jackson said had earned Clinton black support.

"I have not made a decision to do it but all options are open," Jackson said in an interview. "One of the ways to get the attention of this administration and the country is to challenge the direction and priorities of the leadership."

Jackson said he had no timetable for making a decision. He said he had recently asked for a meeting with Clinton to discuss his concerns "but we have not been granted that audience."

As he ponders a 1996 run, Jackson, who unsuccessfully sought the Democratic presidential nomination in 1984 and 1988, said there were three options.

"The first is that the administration will change course, but that appears unlikely because the DLC-Republican alliance seems to be set," he said. The DLC is the Democratic Leadership Council, a centrist group Clinton headed before entering the presidential race. The organization pointedly refused to allow Jackson to address its 1991 annual meeting, saying he did not reflect its moderate agenda.

"The second option is the primary route," Jackson said. "But the option that would have the most impact would be the independent option in the general election."

Several Democratic Party officials noted Jackson has made similar grumblings before and predicted he ultimately would not run. But they conceded his criticisms were particularly harsh, and that a Jackson candidacy could be damaging - especially if he ran as an independent and attracted sufficient financial support.

In getting 19 percent of the vote in 1992, Ross Perot drained Republican voters away from George Bush in several critical states; Jackson could have the same effect on Clinton.

Speaking in an angry, defiant tone, Jackson said Clinton had done virtually nothing to help urban and black America.

"In 1992, we worked real hard and voted for an urban policy and urban development and economic stimulus," he said. "For converting an excessive military budget into domestic reinvestment, for jobs and job training, and racial equality and social justice. That's what we voted for."

"Instead we are fast-tracking off jobs to Mexico, the Bush program, leaving Haitians locked in an inferno, again the Bush program. Instead we have a Draconian crime bill which is a combination of Kool-Aid and cyanide, more jails, more sentences, and 60 more ways to electrocute."

Jackson also complained that Clinton has not kept a pledge to push for statehood for the District of Columbia.

"Vast bodies of Americans are left less protected," he said. "So we have to consider all options to open the process."

It was the president's aggressive support of the crime bill that earned Clinton the harshest criticisms from Jackson, who said the death penalty and other tougher sentencing provisions would be

disproportionately applied to blacks. Ironically, conservative Republicans have criticized the bill as not tough enough, and as laden with spending on prevention programs they complained would be disproportionately steered to Democratic big-city mayors.

In selling the crime measure, Jackson said Clinton "made more jails and more police and more sentencing and more executions sacred, and went to church and said that was God's will. ... Dr. (Martin Luther) King would not have supported this bill. This does not meet the moral test."

EDWARD M. KENNEDY, MASSACHUSETTS, CHAIRMAN  
 CLAUDE W. RELL, RHODE ISLAND  
 HOWARD M. METZENBERG, OHIO  
 CHRISTOPHER J. DODD, CONNECTICUT  
 PAUL SIMON, ILLINOIS  
 TOM HARKIN, IOWA  
 BARBARA A. MIKULSKI, MARYLAND  
 JEFF BINGAMAN, NEW MEXICO  
 PAUL D. WELLSTONE, MINNESOTA  
 HARRY WOFFORD, PENNSYLVANIA  
 NANCY Landon KASSIDIAN, KANSAS  
 JAMES M. JOYCE, VERMONT  
 DAN COATS, INDIANA  
 JUDS CRISP, NEW HAMPSHIRE  
 SYBIL THERMON, SOUTH CAROLINA  
 ORIN G. HATCH, UTAH  
 DAVE SLEMPSON, MINNESOTA

NICK LITTLEFIELD, STAFF DIRECTOR AND CHIEF COUNSEL  
 SUSAN E. HATTAN, SENIORITY STAFF DIRECTOR

# United States Senate

COMMITTEE ON LABOR AND  
 HUMAN RESOURCES

WASHINGTON, DC 20510-6300

## FACSIMILE COVER SHEET

TO: Alexis Herman

FAX NUMBER: 456 - 2963

FROM: Theresa Bourgeois 224-4721

DATE: July 14

Number of pages to follow: 1

Return fax number: 202 224-5128

If there is a problem with fax, please call 202 224-5375

Alexis

Per our conversation.

Theresa

FOR IMMEDIATE RELEASE  
July 14, 1994

Contacts: Bob Chlopak  
Andrea Sussman  
202/289-5900

## MEDIA ADVISORY

### Senator Kennedy, Rep. Dingell Join Health Care Reform Project to Release New Report

Report Shows Pizza Hut and McDonald's Pay for  
Health Coverage Overseas -- Yet Actively Oppose  
Similar Coverage for U.S. Workers

*temporary*  
New Project Ads Blocked by Pizza Hut ~~\_\_\_\_\_~~

430 D  
WASHINGTON, DC -- At 10:00 am on Friday, July 15 in  
[~~location~~], Labor Chairman Edward Kennedy and Energy and Commerce  
Chairman John Dingell will join representatives of the Health Care Reform  
Project for the release of a new report on shared responsibility. The report  
shows that several large businesses that oppose shared responsibility in the  
United States are paying for employees' health benefits overseas -- and their  
businesses overseas are thriving -- despite claims they've made to the contrary  
about the impact of shared responsibility.

Also at the press conference, the Project will show television  
advertisements that have been denied by local television stations, ~~because of~~  
~~intimidation by Pizza Hut~~. The Project also will reveal print ads scheduled to  
run beginning this weekend.

### Press Conference to Release New Report on Shared Responsibility and Reveal New Ads Aimed at Pizza Hut

Friday, July 14

10:00 am

location

E X E C U T I V E   O F F I C E   O F   T H E   P R E S I D E N T

05-Jul-1994 05:57pm

TO:           Janice A. Enright  
TO:           Ruby G. Moy  
TO:           Katherine L. Darwin  
TO:           William A. Galston  
  
FROM:          David Dreyer  
              Office of Communications

SUBJECT:     Memo to Harold, Alexis, Phil and Bill (Ted, Carol and Alice)

The Vice-President is meeting with an interfaith group to receive a statement on the separation of church and state on July 14th. We need to think through whether the substance of this meeting fits into our evolving strategy on the religious community. This is a James Dunn operation, so we have the possibility of influencing it.

# CEO Lunch List Health Care

**Dr. Robert Elkins**

Chairman of the Board, President and CEO  
Integrated Health Services  
10065 Red Run Blvd.  
Owings Mills, Maryland 21117  
(410) 998-8400

**Richard Scrushy**

Chairman of the Board, President and CEO  
Health South  
Two Perimeter Park South  
Birmingham, Alabama 35243  
(800) 765-4772

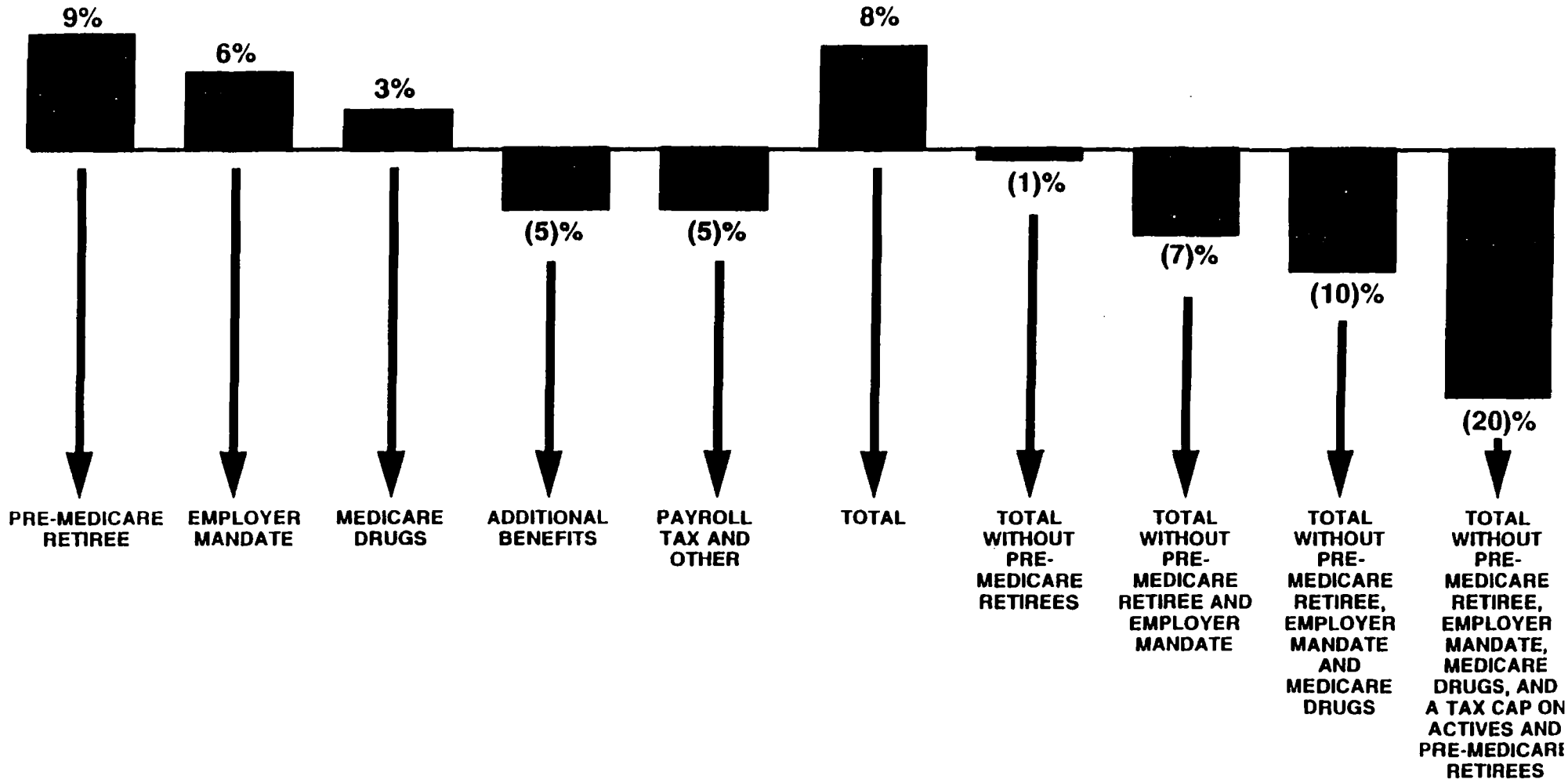
**Eric Hanson**

CEO  
U.S. Strategies  
1055 N. Fairfax  
Alexandria Virginia 22314  
(703) 739-7999



# ANY FORD COST REDUCTIONS COULD EASILY DISAPPEAR UNDER CLINTON PLAN

YEAR 2000 COST REDUCTION/(INCREASE) AS A PERCENTAGE OF BASE COSTS  
EXCLUDING TREND AND PRE-MEDICARE RETIREE RECAPTURE



NOTE: ASSUMES TAX CAP DOES NOT AFFECT MEDICARE RETIREES

(SEE NOTE)

# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                                         | DATE       | RESTRICTION |
|--------------------------|---------------------------------------------------------------------------------------|------------|-------------|
| 001. email               | Carol Rasco to Katherine Darwin and Ruby Moy re: Message for Phil and Alexis (1 page) | 06/27/1994 | b(6)        |

### COLLECTION:

Clinton Presidential Records  
Public Liaison  
Alexis Herman  
OA/Box Number: 4075

### FOLDER TITLE:

Memorandums-Folder #4, 093933

2012-0741-F  
rs2647

### RESTRICTION CODES

#### Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

#### Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

## INTRODUCTION

In late May and early June 1994, Peter D. Hart Research Associates undertook an exploration of how voters assess the state of the nation 500 days into Bill Clinton's presidency. We conducted three focus group discussions among people who voted in the 1992 presidential election. Each group included a mix of Clinton, Bush, and Perot supporters, and had a distinctive demographic profile:

- ☒ In Mount Laurel, New Jersey, we talked with white-collar, fairly upscale (income over \$50,000), college-educated voters.
- ☒ Participants in Akron, Ohio, were young voters (in their early 40s or younger) who work in a mix of blue- and white-collar occupations and have household incomes of \$30,000 to \$75,000.
- ☒ Taking part in the Miami, Florida, session were low- to moderate-income voters with a high school education or some college (no degree); this group had more Clinton voters (eight of 12 participants) than did the other two groups.

Focus groups are a qualitative rather than a quantitative research tool, and thus are not representative of national public opinion in any precise way. They can, however, offer a depth of insight into public opinion that survey data often cannot; rather than "forcing" people to express their views within the constraints of simple either/or choices, focus group discussions encourage participants to explain and elaborate on their beliefs, which helps give a sense of the fuller context that shapes public attitudes.

This series of focus group sessions, then, enabled us to look beyond the question of whether these voters feel favorable or unfavorable toward Bill Clinton, as well as to explore their goals for the country, the standards of judgment they employ, and their understanding of the choices that they and the nation face--in 1994, 1996, and beyond.

While this report also draws on survey data from the Hart/Teeter NBC News/*Wall Street Journal* poll, its interpretations are based primarily on the results from the three focus group discussions.

## OVERVIEW AND HIGHLIGHTS

As a whole, the focus group discussions reveal a complex political landscape, one that is different in critical respects from that suggested by the current conventional political wisdom. While the focus group findings do demonstrate that President Clinton and the Democratic Party face substantial challenges today, at the same time they reveal considerable underlying strengths. Even more important, the discussions help illuminate voters' framework for evaluating this presidency--a framework that appears to have less to do with the President's issue agenda or his personal behavior than with the fundamental questions of **performance** and **leadership**. This, in turn, points the way toward some clear, if difficult, steps President Clinton needs to take in order to strengthen his standing among the American people.

The key findings from the research are summarized in the following points:

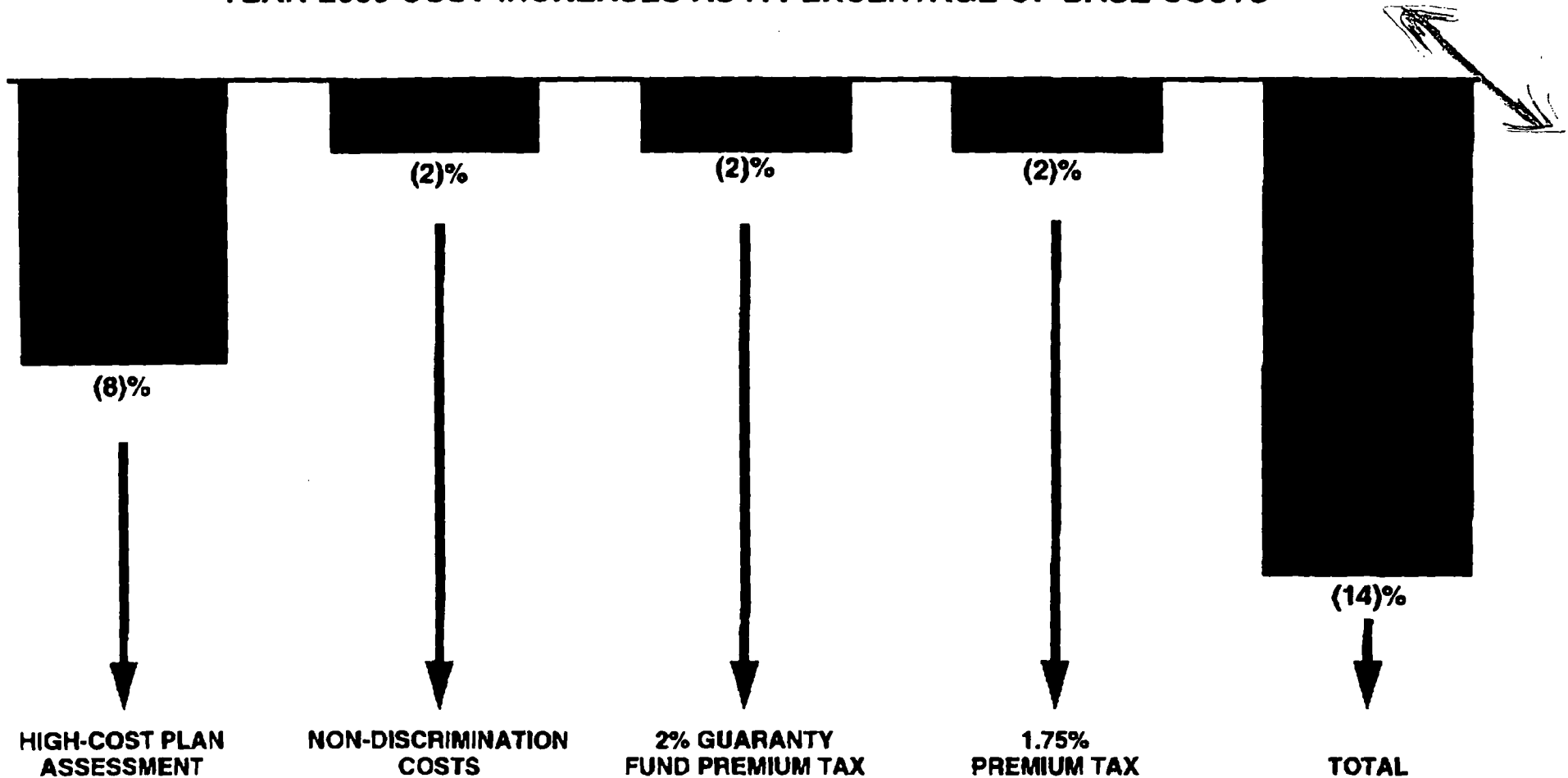
- ★ The two principal forces that shaped the 1992 election--**economic anxiety and anger at the political process**--are still at work today. A third factor--**deep concern over social breakdown and moral decline**--is the other major dimension defining the current political environment.
- ★ Bill Clinton was elected to bring change to Washington and to America. This was the hope and expectation of those who voted for him in November 1992, and even of some who did not. **Today, most voters do not yet see the kinds and scope of change they were promised. Their dominant feeling about this, however, tends to be disappointment, rather than outright rejection.**

- ★ **The public's doubts about the Clinton Administration relate to performance more than to issue positions or ideology.** Voters are hard pressed to name a single noteworthy accomplishment of the Administration at this point, and have little sense that the White House has moved effectively to strengthen the economy--the centerpiece of Bill Clinton's 1992 campaign. At the same time, few voters voice concern about taxes or big government, and those who do are primarily conservative voters who are not truly available to President Clinton in any case. The bottom line is that the public feels Bill Clinton has accomplished too little of his agenda, rather than too much.
- ★ The much-discussed "character" problem for President Clinton is real, but this issue has been badly misunderstood in many quarters. **Voters are concerned about the quality of Bill Clinton's political leadership, not his personal morality.** They would like to have confidence in his *public* honesty, but fear that he is instead a typical politician--no worse than most, but also no better--who will say whatever his audience wants to hear. As voters struggle to assess and understand what they perceive as the President's broader failure to bring about promised change, the negative information they hear regarding his honesty and character seems to "fill in the blanks" and influence their evaluation process.
- ★ **Voters today express concerns about Bill Clinton's "political backbone," and they have little notion of what his core political principles are.** This finding is of critical importance in understanding attitudes toward this president and his leadership, because, though voters feel strongly that the country needs a better sense of direction, they cannot say what Bill Clinton has done toward that end nor can they discern in what direction he is taking the nation.
- ★ **Whatever doubts voters may have about the President and his ultimate success, however, the Republicans appear to have gained little public ground during Bill Clinton's first 500 days.** While the GOP's language of traditional values is attractive to many voters, most see Republicans as the party of the status quo in an era of needed change. Few participants think the country would be better off today if George Bush or another Republican were president.

- ★ **The large majority of Clinton voters are still with the President, despite their disappointment with the pace of change.** They believe he sincerely is trying to effect change--something even many non-Clinton voters concede--and feel he may still succeed. Most of them suggest Bill Clinton is still a long way from losing their electoral support.
  
- ★ **In the end, most voters have an open mind regarding Bill Clinton and his potential for success.** Though they may be dissatisfied with the story line so far, voters have not closed the book on the Clinton presidency. What they are looking for is the kind of **effective political leadership** that they hoped they were getting in November 1992--and that they believe is the answer to the economic and moral decline they see in America today.

# THE FINANCE COMMITTEE REFORM PLAN WILL INCREASE FORD'S COSTS SUBSTANTIALLY

YEAR 2000 COST INCREASES AS A PERCENTAGE OF BASE COSTS



To Wilcox  
(Copy hand Carried)

EDWARD M. KENNEDY, MASSACHUSETTS, CHAIRMAN  
CLAUDE R. PELL, RHODE ISLAND  
HOWARD M. METZENBAUM, OHIO  
CHRISTOPHER J. DODD, CONNECTICUT  
PAUL SIMON, ILLINOIS  
TOM HARKIN, IOWA  
BARBARA A. MIKULSKI, MARYLAND  
JEFF BINGAMAN, NEW MEXICO  
RALPH A. WELLS, MINNESOTA  
NANCY WATKINS, PENNSYLVANIA  
NANCY LANSCH KASSABARGER, KANSAS  
JAMES M. JEFFORDS, VERMONT  
DAN COATS, INDIANA  
JUDG GREGG, NEW HAMPSHIRE  
STROM THURMOND, SOUTH CAROLINA  
ORRIN G. HATCH, UTAH  
DAVE GLASSBOROUGH, MINNESOTA

**United States Senate**  
**COMMITTEE ON LABOR AND**  
**HUMAN RESOURCES**  
WASHINGTON, DC 20510-6300

NICK LITTLEFIELD, STAFF DIRECTOR AND CHIEF COUNSEL  
SUSAN E. HATTAN, MINORITY STAFF DIRECTOR

**FACSIMILE COVER SHEET**

TO: Alexis Herman  
FAX NUMBER: 456 - 2963  
FROM: Chessa Bourgeois 224-4781  
DATE: July 14

Number of pages to follow: 1

Return fax number: 202 224-5128

If there is a problem with fax, please call 202 224-5375

Alexis

Per our conversation.

Chessa



FOR IMMEDIATE RELEASE  
July 14, 1994

Contacts: Bob Chlopak  
Andrea Sussman  
202/289-5900

## MEDIA ADVISORY

### Senator Kennedy, Rep. Dingell Join Health Care Reform Project to Release New Report

Report Shows Pizza Hut and McDonald's Pay for  
Health Coverage Overseas -- Yet Actively Oppose  
Similar Coverage for U.S. Workers

*Temporary*  
New Project Ads Blocked by Pizza Hut

430 D  
WASHINGTON, DC -- At 10:00 am on Friday, July 15 in  
[~~location~~], Labor Chairman Edward Kennedy and Energy and Commerce  
Chairman John Dingell will join representatives of the Health Care Reform  
Project for the release of a new report on shared responsibility. The report  
shows that several large businesses that oppose shared responsibility in the  
United States are paying for employees' health benefits overseas -- and their  
businesses overseas are thriving -- despite claims they've made to the contrary  
about the impact of shared responsibility.

Also at the press conference, the Project will show television  
advertisements that have been denied by local television stations, ~~because of~~  
~~intimidation by Pizza Hut~~. The Project also will reveal print ads scheduled to  
run beginning this weekend.

### Press Conference to Release New Report on Shared Responsibility and Reveal New Ads Aimed at Pizza Hut

Friday, July 14  
10:00 am  
location

Could there be a special  
visible badge for  
political appointees.

A designated place  
where we can greet  
each other on a daily  
morning/evening basis.  
This helped at BIG convention.

Coalition  
Evening  
Event -  
Social

Shirley Harrington Wilson  
273-4909  
VA

PHOTOCOPY  
PRESERVATION

PHOTOCOPY  
PRESERVATION

*Electric  
Hammer*

*for*

*WV*

*4/16*

*14*

*15-30*

*6/11*

*10/11*

September 2, 1994

MEMORANDUM FOR ALEXIS HERMAN  
STEVE HILTON  
FLO MCAFEE  
BEN JOHNSON  
SUZANNA VALDEZ

FROM: AMY ZISOOK 

SUBJECT: NEW YORK TIMES EDITORIAL - 8/26/94  
"JUSTICE CRACKS DOWN ON REDLINING"

Wendy Smith called today and said that the President thinks this would be a good thing to send to the leadership of the African-American community and probably to the Hispanic leadership as well.



# Cuba: Time to Talk

Well, why not open broad negotiations with the Castro regime?

The Clinton Administration was quick to rebuff Fidel Castro's proposal of multi-issue talks yesterday. Washington anticipated a propaganda session where Havana would offer to keep its unhappy citizens from leaving only if the U.S. promised to ease its economic embargo, halt anti-Castro radio broadcasts and maybe throw in the return of the Guantánamo Bay Naval Base to Cuba as well.

The Administration says immigration is the only issue it will talk about. Washington should respond more creatively, insisting that any discussion of issues between the two countries must also include democracy and human rights.

Fidel Castro has had his dictatorial way with Cuba for the past 35 years, brooking no dissent, turning neighbors into spies and driving many of his own people to risk their lives to get away. He blames the U.S. for troubles of his own making and would sooner see Cuba's economy collapse than make concessions to foreign demands.

If that kind of behavior disqualified a regime from negotiations, Washington would never have been able to reach out to Mao's China or Kim Il Sung's North Korea. Neither could it have talked with Syria about Mideast peace terms, Bosnian Serbs about cease-fire, or Haiti's generals about the return of President Jean-Bertrand Aristide.

In diplomacy, it is often more important for governments to talk to their enemies than to their friends. That is how Israel reached agreement with the Palestine Liberation Organization. But for most of the past three and a half decades, Washington has never seriously considered talking to Havana.

It ought to consider such talks now. The Castro regime's present weakness makes this an especial-

ly promising moment to negotiate, if Washington plays its hand effectively.

Once a genuine menace as a Soviet outpost, Cuba has power to influence American politics that has outlasted the end of the cold war. Hundreds of thousands of Cuban émigrés are now U.S. voters and their most vocal leaders have made any dialogue with Cuba a domestic political taboo. The Administration is understandably reluctant to challenge that taboo. It does not need any new political problems. Yet its attempt to improvise unilateral responses to the refugee challenge is already damaging its own credibility and jeopardizing broader American interests.

For what good cause is the Administration preventing Cuban-Americans from helping their families stretch meager budgets with dollar payments? Has it not yet learned the importance of setting, and holding to, its foreign policy priorities?

The Cuban-American hard-liners from whom the Administration is taking its cues want to escalate internal tensions in Cuba rapidly in order to force an explosion, and perhaps a U.S. intervention, that would bring the Castro regime down in flames. The Administration itself is not prepared to go that far, nor is it clear that such an Armageddon scenario would serve Cuban democracy or America's best interests. Many Cuban-Americans also shy away from a confrontation that could turn their own relatives into sacrificial victims.

By agreeing to wide-ranging talks with Cuba now, and insisting on the broadest possible agenda, the U.S. may find it has some bargaining power to help Cubans struggling for democratic change. The alternative is to punish Cubans and embarrass the United States. That would not hurt Mr. Castro nearly so much as it would damage Mr. Clinton.

## Justice Cracks Down on Redlining

The Justice Department dramatically sharpened its attack on discriminatory lending practices this week when it got Chevy Chase Federal Savings Bank, the largest in the Washington D.C. area, to agree to set up branches in black neighborhoods. Justice has gone after banks that discriminated against black loan applicants, but until the Chevy Chase case it had never used anti-discrimination laws to challenge where banks provided services or placed branches.

The new tactic deserves praise. As Attorney General Janet Reno observed, blacks are no better off if a bank shuns their neighborhood than if it rejects their loan applications. The purpose of anti-discrimination laws is to guarantee that qualified blacks have an equal shot at loans. At Chevy Chase they did not. According to Justice, the bank made 97 percent of its loans between 1976 and 1992 in white neighborhoods. It opened no branches where 90 percent of blacks in Washington D.C. live, nor did it open branches where 75 percent of the blacks in Prince George's County, Maryland, live.

Some banking spokesmen claim the law does not permit government to meddle in a bank's decision where to do business. But fair housing laws provide a wide berth to stamp out race bias by banks that provide mortgages; and the Community Reinvestment Act, which was not cited in Justice's suit, requires banks to meet the credit needs of all neighborhoods in a bank's service area.

Justice was also criticized for focusing on "brick and mortar" branches, which, the industry

says, become less significant as banking services are increasingly computerized. But in fact Justice did focus on service, not physical presence, and showed in graphic detail that Chevy Chase provided no service to black communities. Had it done so, the issue of branches would never have arisen.

The law does not compel banks to make unprofitable loans, but communities that Chevy Chase avoided include many high-income black families that qualified for loans from other lenders. Forty percent of black households in Prince George's County earn over \$50,000.

It appears that Chevy Chase's discriminatory practices did not harm the excluded neighborhoods. They seem to have been well served by other lenders. But whether Prince George's County and other areas around Washington D.C. were served by other lenders is irrelevant to Justice's action; the law does not permit discrimination even if it causes no harm.

Under the settlement, Chevy Chase will set up new branches and mortgage offices in the excluded neighborhoods and recruit blacks for loan-production positions. It will also spend \$11 million to set up special loan programs to provide mortgages at below-market rates in the excluded neighborhoods.

Chevy Chase denies any wrongdoing. The bank says it settled to avoid costly litigation. No matter. The agreement it signed this week sends a clear message to banks across the nation that racial bias, whether artful or naïve, is intolerable and that the Justice Department will crack down hard.

# AIDS Is Leading Killer of Area Black Men Age 25 o

By Brooke A. Masters  
Washington Post Staff Writer

AIDS has surpassed homicide as the leading killer of African American men age 25 to 44 in the Washington area, local health officials said yesterday.

The National Center for Health Statistics issued a separate report last week showing that AIDS became the top killer of black men and black women nationally in that age group for the period 1989-91.

Deaths of U.S. residents infected with HIV, the virus that causes AIDS, "are going up, but so is homicide," said demographer Kate Prager, who

worked on the national report. "Perhaps HIV is growing faster. We haven't stopped shooting each other."

Homicide remains the leading cause of death for African Americans age 15 to 24, national health officials said. But AIDS has overtaken homicide as the leading killer of African Americans 25 to 44.

AIDS "has the potential to devastate our community, and no one is dealing with it in a comprehensive way," said Mario Cooper, the first African American chairman of the AIDS Action Council, which lobbies for AIDS funding.

"One of my goals is to encourage black leaders to deal with this. Something needs to be done to

bring the services into the community," said.

Local officials said AIDS also has replaced as the number one cause of death for women age 25 to 44 in Maryland and has become the most common killer of white men in that age group in the District and Maryland.

In 1991, AIDS was the leading killer of men age 25 to 44 in the District, as well as in 10 and eight other states, according to a report by Richard Selik, an epidemiologist for the Centers for Disease Control and Prevention. He also found that AIDS appears to have become the leading cause of death nationally for all

See AIDS, A8, Col. 6

## AIDS, From A1

that age group, based on provisional data from 1992.

Local health officials have been warning about growing numbers of minority AIDS cases for several years. Much of the increase has occurred among intravenous drug users and heterosexuals, they said.

"I'm not surprised. These increased numbers are very much apparent in our own demographics," said Jim Graham, executive director of Whitman-Walker Clinic, the largest provider of AIDS services in the District. Whitman-Walker recently won a bitter battle with a group of minority AIDS organizations for a city contract to provide AIDS services to minorities.

The growing number of African American AIDS patients in the District has prompted a tug of war between Whitman-Walker and minority AIDS groups for city contracts to provide AIDS services.

In Fairfax County, "we'll be seeing an increase [in black AIDS cases] for the next 10 years," said Crystal Groth, supervisor of the county's HIV unit. Black people account for 23.7 percent of Fairfax AIDS cases, but 46.8 percent of HIV-infected people who do not yet have AIDS, she said.

On average, people infected with HIV take 10 years to develop full-blown AIDS, said Victorio Vaz, an epidemiologist for the D.C. Agency for HIV/AIDS. Many recent AIDS deaths are believed to be among people infected with HIV in the mid-1980s, when the District experienced a wave of HIV infections among heterosexuals and intravenous drug users.

Health officials in Maryland, Virginia and the District said local AIDS deaths reflect, and in some cases have anticipated, the national

increase in AIDS deaths among black men, black women and white men age 25 to 44. So far, AIDS deaths have not been as prevalent among white women in that age group, they said.

AIDS was the leading cause of death for black and white men age 25 to 44 in the District in 1991, and it was the second-leading killer, behind cancer, for black women of the same age in 1991, according to the CDC study.

In Virginia, AIDS became the leading killer of black men age 25 to 44 in 1992, according to state health department statistician Neville Rucker. From 1990 to 1992, the number of HIV-caused deaths rose from 106 to 166, while the number of homicides rose from 134 to 135. Within that group, most of the AIDS-related deaths occurred among men age 30 to 39, Rucker said.

Among black women age 25 to 44 in Virginia, AIDS ranked fourth among causes of death, but the number of AIDS deaths nearly tripled, from 12 to 35, from 1990 to 1992.

Last year, AIDS became the leading cause of death for black women and white men aged 25 to 44 in Maryland, replacing cancer and heart disease, respectively. HIV infections passed homicide as the leading cause of death for Maryland black men in the same age group in 1990, said Estelle Apolberg, a statistician for the state health department.

Federal AIDS statistics for Latinos show that AIDS is the second-leading cause of death for people in this age group, but the report also notes that AIDS-related deaths for Latinos are believed to be understated by 30 percent. The leading cause

of death for Latinos in that age group is "unintentional injuries," including car accidents.

The Maryland AIDS administration now spends most of its AIDS prevention and counseling funds on programs aimed at minority communities, said the director, Kathleen Edwards. She said the organization now distributes condoms whose advertising is aimed at African Americans and tries to involve black and Latino community leaders in efforts against AIDS.

Similarly, the Fairfax health department has given AIDS-prevention grants to African American community organizations, Groth said.

But at this point, health officials said, they see no end in sight to the increasing AIDS death toll, especially among minorities.

"We are doing a woeful job in terms of prevention," said Whitman-Walker's Graham. "It's true with black males; it's true with black females—with whites as well."

*On average, people infected with HIV take 10 years to develop full-blown AIDS.*

WEDNESDAY, JUNE 29, 1994 THE WASHINGTON POST

# **CAPABILITY STATEMENT**



## **TELEVISION AND VIDEO PRODUCTION MEDIA CONSULTING**

**1511 K Street, N.W., Suite 1114  
Washington, D.C. 20005**

**Locations in Washington, D.C.  
and New Carrollton, Maryland**

**Established June 1990**



SRB PRODUCTIONS INC

Television and Video Production

Media Consulting

1511 K STREET, N.W.  
SUITE 1114  
WASHINGTON, DC 20005

(202) 783-6232  
(202) 783-6231 (FAX)

## EXECUTIVE SUMMARY

In June of 1990, *SRB Productions Inc.* was formed as a full-service communications firm. The minority-woman-owned business offers the highest quality products and services specializing in corporate and industrial video production, television programming, public relations and marketing, as well as providing media consultation.

The firm has produced educational, informational and training videos, video news releases (VNRs), and videoconferences; documentaries and original shows for broadcasting and cable; and news stories for the FOX Television Network. Each project is managed by former television executives, producers, reporters, anchors, and writers who are driven by distinguished standards of journalistic excellence. Our expertise over the life of each project from concept development through distribution of the finished product delivers desired results.

Our public relations and media campaigns gain highly visible coverage when we provide our audiences with interesting, timely stories and videos. *SRB Productions* has coordinated and maintained long-term television and video productions, public relations and marketing projects for major corporations, national non-profit agencies, federal and state government agencies, labor unions, educational institutions, and other businesses.

*SRB Productions* has the experience you need. The firm's president and CEO *Sheila Brooks* is an award-winning television producer who has spent more than 16 years in broadcasting as a television news director, news reporter, anchorwoman, documentary producer, and newscast producer. *Ms. Brooks* has produced, written and directed documentaries, newscasts, public affairs and entertainment programs for network affiliate, public broadcasting (PBS), and independent television stations.

The firm has received several MBE/WBE certifications including the federal government's 8(a) and Qualified Videotape Producer's List (QVPL #21166) certifications; and the Maryland/District of Columbia Minority Supplier Development Council, District of Columbia government, Commonwealth of Virginia, Prince George's County government, Montgomery county government, and Amtrak certifications. *SRB Productions* is a signatory of the American Federation of Television and Radio Artists (AFTRA) and the Screen Actors Guild (SAG). *Ms. Brooks* is a member of AFTRA, SAG, and Writers Guild of America (WGA).



## BIOGRAPHY OF SHEILA BROOKS

**Sheila Brooks** is an award-winning journalist with more than 16 years of reporting, producing and management experience in broadcasting and publishing. She is president and CEO of **SRB Productions Inc.**, an 8(a) certified television and video production and media consulting firm with locations in Washington, D.C. and New Carrollton, Maryland. The minority-woman-owned business specializes in producing corporate and industrial videos, video news releases (VNRs), videoconferences, and television programming, as well as providing media consultation services.

Prior to the creation of **SRB Productions Inc.**, Ms. Brooks was executive producer of the documentary unit at WTTG-TV, the FOX owned-and-operated television station in Washington, D.C. She managed a staff of five that researched, wrote and produced innovative, high-quality, original programming for prime time. Previously, she was senior producer for two weekly public affairs shows at WBAL-TV, the CBS affiliate in Baltimore, Maryland. She was also marketing/public relations director for Vanita Enterprises, Inc. in Baltimore.

Her broadcast news background includes working as a news director, executive producer and anchor at KAMU-TV/FM, the Public Broadcasting Service and National Public Radio affiliates in College Station, Texas; a news producer, city hall reporter and anchor at KREM-TV, the KING Broadcasting CBS affiliate in Spokane, Washington; a reporter and producer for a weekly arts and entertainment show at KCTS-TV, the PBS affiliate in Seattle, Washington; an associate producer and assistant director for a monthly community affairs issue-oriented talk show, also at KCTS-TV; a producer for a three-hour weekly issue-oriented talk show at KING-AM; and a news anchor and talk show host at KYAC-AM, both radio stations in Seattle.

She has received numerous national, regional and local television awards for excellence in journalism, including two Emmy-Award nominations, a national Communications Excellence to Black Audiences (CEBA) award, and a regional Radio-Television News Directors Association (RTNDA) award for her work at WTTG-TV. She has also been recognized for her work as assistant-to-the-producers on two Emmy-Award-winning PBS programs at KCTS-TV.

Ms. Brooks has received numerous community service awards for distinguished service and excellence in journalism. She currently serves on the board of directors for the MD/DC Minority Supplier Development Council's MBE Committee, Columbia, Maryland; Women in Film and Video; and Archbishop Carroll High School, both in Washington, D.C. She served for five years on the executive board as secretary of the National Association of Black Journalists.

Ms. Brooks has served on the broadcast journalism faculties of Howard University in Washington, D.C. and Texas A & M University in College Station, Texas, and on the faculty in television and video production at Prince George's Community College in Largo, Maryland.

Ms. Brooks holds a Bachelor of Arts degree in communications with a major in broadcast journalism from the University of Washington in Seattle and has completed three years of graduate study in public administration at Seattle University and the University of North Texas in Denton, Texas. She is currently pursuing a Master of Arts degree in political science from Howard University in Washington, D.C. Ms. Brooks is married to Rodney Brooks, deputy managing editor of USA TODAY's Money section. They reside in the Washington, D.C. suburb of New Carrollton, Maryland with their eleven-year-old son Andre.

## **CAPABILITY STATEMENT**

---

# ***SRB PRODUCTIONS INC.***

**A FULL-SERVICE COMMUNICATIONS FIRM**

**TELEVISION AND VIDEO PRODUCTION  
MEDIA CONSULTING  
PUBLIC RELATIONS  
MARKETING**

**1511 K Street, N.W. Suite 1114  
Washington, D.C. 20005**

**202-783-6232 Bus.  
202-783-6231 Fax**

**Sheila Brooks, President and CEO**

## **TABLE OF CONTENTS**

---

|                                                |    |
|------------------------------------------------|----|
| <b>EXECUTIVE SUMMARY</b>                       | 3  |
| <b>COMPANY PROFILE</b>                         | 4  |
| <b>VIDEO PRODUCTION</b>                        | 5  |
| Educational, Informational and Training Videos | 5  |
| Video News Releases                            | 6  |
| Videoconferencing                              | 7  |
| <b>TELEVISION PRODUCTION</b>                   | 7  |
| Cable and Satellite Production                 | 7  |
| Documentaries and Public Affairs               | 7  |
| Commercial and PSA Production                  | 8  |
| <b>MEDIA CONSULTING</b>                        | 9  |
| Media Training                                 | 9  |
| Media Placement                                | 9  |
| <b>PUBLIC RELATIONS AND MARKETING</b>          | 10 |
| Media Campaigns                                | 10 |
| Editorial and Publications Services            | 11 |
| <b>PROFESSIONAL SERVICES</b>                   | 11 |
| Production Team                                | 12 |
| Key Personnel                                  | 12 |
| <b>PARTIAL CLIENT LIST</b>                     | 15 |
| <b>APPENDIX</b>                                | 17 |
| Authorized SIC Codes                           | 17 |
| MBE/WBE Certifications                         | 17 |

## EXECUTIVE SUMMARY

---

In June of 1990, ***SRB Productions Inc.*** was formed as a full-service communications firm. The minority-woman-owned business offers the highest quality products and services specializing in corporate and industrial video production, television programming, public relations and marketing, as well as providing media consultation.

The firm has produced educational, informational and training videos, video news releases (VNRs), and videoconferences; documentaries and original shows for broadcasting and cable; and news stories for the FOX Television Network. Each project is managed by former television executives, producers, reporters, anchors, and writers who are driven by distinguished standards of journalistic excellence. Our expertise over the life of each project from concept development through distribution of the finished product delivers desired results.

Our public relations and media campaigns gain highly visible coverage when we provide our audiences with interesting, timely stories and videos. ***SRB Productions*** has coordinated and maintained long-term television and video productions, public relations and marketing projects for major corporations, national non-profit agencies, federal and state government agencies, labor unions, educational institutions, and other businesses.

***SRB Productions*** has the experience you need. The firm's president and CEO ***Sheila Brooks*** is an award-winning television producer who has spent more than 16 years in broadcasting as a television news reporter, anchorwoman, documentary producer, and newscast producer. ***Ms. Brooks*** has produced, wrote and directed documentaries, newscasts, public affairs and entertainment programs for network affiliate, public broadcasting (PBS), and independent television stations.

The firm has received several MBE/WBE certifications including the federal government's 8(a) and Qualified Videotape Producer's List (QVPL #21166) certifications; and the Maryland/District of Columbia Minority Supplier Development Council, District of Columbia government, Commonwealth of Virginia, and Prince George's County government certifications. ***SRB Productions*** is a signatory of the American Federation of Television and Radio Artists (AFTRA). ***Ms. Brooks*** is a member of AFTRA, the Screen Actors Guild (SAG), and Writers Guild of America (WGA).

## COMPANY PROFILE

---

***SRB Productions Inc.*** is a television and video production and media consulting firm.

Among the services the firm offers are:

- corporate and industrial video production
- video news release (VNR) production
- videoconferencing production
- original news, public affairs, children's and entertainment programming
- commercial and public service announcement (PSA) production
- media consulting, i.e., media interview and presentation skills training and media placement
- public relations and marketing, i.e., media campaigns and editorial and publication services including writing and editing projects

***SRB Productions*** produces and distributes educational, informational and training videos and video news releases (VNRs). The firm produces the ***Corporate Video Profile (CVP)***, an effective tool to market your firm's products, programs or services in a more creative and cost-efficient manner. ***SRB Productions*** will produce a ***Promotional Short Video*** for you which features your president or spokesperson in a customized two-minute infomercial.

***SRB Productions*** also produces videoconferences customized and designed to meet your specific needs. Videoconferencing is the most efficient, expedient and cost-effective method of reaching diverse groups of people at geographic locations across the country. The firm offers not only videoconferencing services, but an equally important training component.

In addition, ***SRB Productions*** produces and directs original programming for television and radio, i.e., documentaries, news and public affairs shows, children's and entertainment programs. The firm also produces and directs television and radio commercials and public service announcements.

***SRB Productions*** provides media consulting services, including media interview and presentation skills training; editorial and publication services including writing and editing projects; and media placement. The firm has also managed national, regional and local public relations and media campaigns.

***SRB Productions*** was started by ***Sheila Brooks***, an award-winning journalist with extensive management experience in television, radio and newspaper. Her 16-year television career includes stints as a news director, documentary producer, news producer, reporter and anchorwoman in Washington, D.C.; Baltimore, Maryland; Dallas and College Station, Texas; Seattle and Spokane, Washington.

## **VIDEO PRODUCTION**

---

### **EDUCATIONAL, INFORMATIONAL AND TRAINING VIDEOS**

***SRB Productions Inc.*** has produced educational, informational and training videos to include:

- Political campaign video on the accomplishments of the Honorable Mayor Sharon Pratt Kelly for the 1994 Mayoral campaign. Produced and written for the Sharon Pratt Kelly Committee, Washington, D.C.

- Informational videos on how the largest producer of currency, postage stamps and security documents in the world prints these important documents. Produced, written, and narrated for the U.S. Department of the Treasury's Bureau of Engraving and Printing, Washington, D.C. ***Tour video shown to more than one-half million tourists every year. Produced in English, Spanish and Hebrew.***

- Informational and educational videos for employee training and internal communications. Produced, written, and narrated for the U.S. Department of the Treasury's Bureau of Engraving and Printing, Washington, D.C. ***Videos shown to more than 2,500 employees.***

- Informational and educational video on the reorganization of the U.S. Department of Housing and Urban Development. Written for the U.S. Department of Housing and Urban Development, Washington, D.C. ***Video shown to more than 13,460 employees.***

- Educational and informational videos tracing the history of the labor movement's involvement in the civil rights movement and with the Occupational Safety and Health Act (OSHA). Produced and written for the AFL-CIO's Labor Institute of Public Affairs, Washington, D.C. ***Civil rights and OSHA videos shown during its 1993 biennial convention in San Francisco, California. Civil rights video shown during its 1991 biennial convention in Detroit, Michigan.***

- Informational video entitled "The Buck Stops Here," on the largest producer of currency, postage stamps, and security documents in the world. Produced, written and narrated and written for the U.S. Department of the Treasury's Bureau of Engraving and Printing, Washington, D.C. ***Tour introduction video shown to more than one-half million tourists every year.***

- Informational video entitled "Health Care Reform: Rx for Low-Income Communities," on providing minorities access to primary health care - in a system that has traditionally excluded them. Produced, written and narrated for Managed Healthcare Systems, Inc. (MHS), Vienna, Virginia.

- Educational and training video entitled "Education Empowers," which examined successful education and training programs among local steelworker's unions. Produced, written and narrated for the United Steelworkers of America (USWA), Pittsburgh, Pennsylvania. *Educational and training video shown during its 1992 biennial convention in Pittsburgh.*

- Informational video to sensitize journalists in their news coverage of violent crime and drugs in the African American community. Produced and written for the U.S. Department of Health and Human Services, Office for Substance Abuse and Prevention, Washington, D.C.

- Educational video on how to keep schools safe, disciplined and drug-free. Written for the U.S. Department of Education, Washington, D.C.

- Training video entitled "Working in the USA: Know Your Rights," on how to overcome unfair employment practices used against immigrant workers. Produced and written for the AFL-CIO's Labor Institute of Public Affairs, the AFL-CIO's Department of Civil Rights, and the U.S. Department of Justice in Washington, D.C., and Florida International University in Miami, Florida. *The video has been adopted by the state of Florida as part of the state's adult educational program. Produced in English, Spanish, and Creole.*

## **VIDEO NEWS RELEASES**

**SRB Productions** has produced, written and narrated video news releases (VNRs) including:

- Desert Solidarity Rally and March, Las Vegas, Nevada, 1992 on 30,000 union members from across the country who rallied and marched down the Vegas strip to protest cuts in health care and pension benefits for striking workers at the Frontier Hotel.

- Solidarity Day Rally and March, Washington, D.C., 1991 on 200,000 union members from across the country who rallied and marched down Constitution Avenue to the White House to protest a wide range of economic and social issues.

- A. Philip Randolph, Washington, D.C., 1991 on the 50th anniversary of President Roosevelt's executive order banning discrimination in federal and defense hiring which was championed by Randolph and provided employment opportunities for minority workers.

## **VIDEOCONFERENCING**

***SRB Productions*** has produced a videoconference entitled "Recruitment and Retention of Minority Students, Faculty and Administrators: Strategies for the 90s" for Cox, Matthews & Associates, Inc., Black Issues in Higher Education, Fairfax, Virginia. *Videoconference aired via satellite to more than 400 colleges and universities across the country.*

## **TELEVISION PRODUCTION**

---

### **CABLE AND SATELLITE PRODUCTION**

***SRB Productions Inc.*** has produced a multi-camera cable television production from the historic Lincoln Theatre which resulted into a 90-minute entertainment show entitled "Young Stars Talent Search." The show featured the recipients of a citywide high school scholarship competition for District Cablevision/60, Washington, D.C. *The show aired on District Cablevision/60.*

The firm has also produced and written two 30-minute shows on issues important to consumers, especially privacy for the U.S. Department of Health and Human Services, U.S. Office of Consumer Affairs, Washington, D.C. *Half-hour shows aired nationally via the Community College Satellite Network.*

### **DOCUMENTARIES AND PUBLIC AFFAIRS**

Among the award-winning documentaries the firm's president and CEO ***Sheila Brooks*** conceptualized, wrote and produced is The Color of Death, a one-hour television documentary which examined the problem of drug-related violent crime in the racially polarized nation's Capital. The documentary aired on WTTG-TV, a FOX Broadcasting owned-and-operated station, in Washington, D.C.

The Color of Death has won 1st place awards in national, regional and local television competitions and has been recognized for excellence in journalism by the World Institute of Black Communications (CEBA Award of Excellence, Best Documentary in the Country); the local chapter of the National Academy of Television Arts and Sciences (Emmy-Award Nomination for Best Documentary); the Radio-Television News Director's Association (Best Documentary in the Mid-Atlantic Region); and the National Association of Black Journalists.



**Ms. Brooks** has also received the nationally recognized, prestigious Ohio State Achievement of Merit Award for Washington Undercover: Who's Spying on You?, a one-hour TV documentary on electronic surveillance. She also won an Emmy-Award Nomination from the local chapter of the National Academy of Television Arts and Sciences for Nation Under Siege, a one-hour documentary on drug-related crime and violence across the country, which was broadcast "live" via satellite from three major metropolitan cities. Both documentaries also aired on WTTG-TV.

**Ms. Brooks** has been recognized for her work on two Emmy-Award-winning documentaries by the Public Broadcasting Service's station affiliate KCTS-TV in Seattle, Washington. She has also been recognized with a 1st place radio award from the Texas Association of Broadcasters for her work at KAMU-TV/FM.

**Ms. Brooks** has received numerous community service awards for distinguished service and excellence in journalism. She has also produced three weekly, half-hour news magazine and public affairs television shows and received three 1st place regional awards from the Society of Professional Journalists for Howard NewsVision, a weekly news magazine show which aired on the PBS affiliate WHMM-TV, Washington, D.C.

- Howard NewsVision, aired on PBS affiliate WHMM-TV, Washington, DC.
- Urban Scene, aired on CBS affiliate WBAL-TV, Baltimore, Maryland; nationally on cable's Black Entertainment Television; and on cable systems throughout the Baltimore-Washington, D.C. region.
- Gospel Variations, also aired on WBAL-TV, Baltimore, Maryland; and on cable systems throughout the Baltimore-Washington, D.C. region.

## **COMMERCIAL AND PSA PRODUCTION**

**SRB Productions** contracted with Vanita Enterprises, Inc. to produce public service announcements for the Maryland State Lottery, Baltimore Maryland. The firm also produced political radio commercials for Congressman Kweisi Mfume (D-Maryland) and State Senator Clarence Blout (D-Maryland), both of Baltimore, Maryland.

## **MEDIA CONSULTING**

---

### **MEDIA TRAINING**

***SRB Productions Inc.*** contracted as a media trainer/coach to provide clients with style and presentation skills for interviewing on network television news programs. Clients included:

- Children's Defense Fund for its national Black Community Crusade for Children campaign.

- Vernon L. Simms, Executive Director, Maryland Department of Licensing and Regulation at the Maryland Home Improvement Commission, appearing on ABC's Prime Time Live.

- Vanessa Williams, reporter for the Philadelphia Inquirer, former president of the Philadelphia Association of Black Journalists and an executive officer of the National Association of Black Journalists, appearing on ABC's Good Morning America.

***SRB Productions*** also contracted with the Black College Satellite Network and the Central Educational Telecommunications Network as a media trainer/coach. ***SRB Productions*** provided more than 200 teachers and school administrators with style and presentation skills training on how to teach "on camera" for their distance learning programs.

### **MEDIA PLACEMENT**

To ensure that your campaign reaches its target market, our media marketing team analyzes both the product and the target audience to determine when and where television and radio commercials and public service announcements should be placed.

***SRB Productions*** contracted with Vanita Enterprises, Inc. to place radio commercials in the Baltimore metropolitan area for Congressman Kweisi Mfume (D-Maryland) and State Senator Clarence Blount (D-Maryland), both of Baltimore, Maryland.

# **PUBLIC RELATIONS AND MARKETING**

---

## **MEDIA CAMPAIGNS**

***SRB Productions Inc.*** is *not* a traditional public relations and media consulting firm. The firm is an issues-oriented company that utilizes a range of skills to affect the legislative, public opinion and corporate environment in which candidates must be elected, issues must be debated and decided upon favorably, referenda must be voted on, business development must be promoted, or corporate problems must be solved.

For corporate clients, a solid public affairs/public information/media consulting effort based on sound research leads directly to a better public opinion climate. ***SRB Productions*** devotes considerable attention to a client's press strategy, often helping to develop it into an aggressive operation that affects news coverage in a positive fashion and one that coincides with any marketing messages.

Consequently, ***SRB Productions*** has a proven history of moving public opinion among target audiences, focusing the debate on the clients' key messages, winning elections, promoting business development, and solving communications problems.

By training and experience, ***SRB Productions*** understands the news business. We put our knowledge to work to ensure that our clients get their story out to the public through the best communications channels available.

Perhaps the single best example of our ability in the area of public relations and media generation was our involvement in the "By Our Own Hands: Urban Youth Public Education Campaign, sponsored by the U.S. Department of Health and Human Service's Office for Substance Abuse and Prevention (HHS/OSAP). ***SRB Productions*** helped organize the public relations and media campaign in over 15 states and produced and distributed press releases and a video news release resource guide that was distributed to television stations and newspapers nationwide.

The purpose of the HHS/OSAP public relations and marketing effort was to encourage working journalists to be more sensitive and balanced in their news coverage of African American young people as it specifically relates to drug-related crime and violence issues. ***SRB Productions*** was responsible for every aspect of the public relations effort, from selecting interviewees to compiling local, regional, national and minority media lists to preparing and disseminating press releases, biographies and thank you letters, and reporting media results. The public relations and media campaign yielded valuable news coverage that helped the public become more informed about media images portrayed among young African Americans.

The firm has managed public relations and media/image campaigns for clients such as the Children's Defense Fund, the Honorable Mayor Sharon Pratt Kelly, the Honorable Congressman Kweisi Mfume, Chairman of the Congressional Black Caucus, the Honorable Senator Clarence Blount, and the U.S. Department of Justice.

## **EDITORIAL AND PUBLICATION SERVICES**

***SRB Productions*** contracted with Vanita Enterprises, Inc. to write, edit, layout and design the capability statement and marketing publication for Watkins Security, Inc., Baltimore, Maryland.

The firm has also provided oversight for production of brochures in conjunction with videos including projects for the U.S. Department of Justice, the U.S. Department of Health and Human Services, Office for Substance Abuse and Prevention, and the AFL-CIO's Labor Institute of Public Affairs.

## **PROFESSIONAL SERVICES**

***SRB Productions Inc.*** a television and video production and media consulting firm, has been operating as a business since June 1990. During that time, the company has provided each client with quality products and services. Our products meet the national video production review standard of broadcast quality format Betacam SP and the network broadcast quality standards of Betacam SP. ***SRB Productions*** works closely with its clients to create a positive and memorable image of its business organization and its products, programs or services, both in the media and the community.

Experience has shown us that a satisfied client creates an environment of success for both the client and our company. ***SRB Productions*** strives to keep clients satisfied by learning as much as it can about their organization and their objectives.

The firm provides each client with the highest quality service - from the initial meeting to completion of the project. ***SRB Productions'*** strategies for dominating the competition are working within our clients' budgets to achieve maximum reach for the minimum amount of money.

The firm's professional team strongly believes that through proper planning and knowledge of our clients' needs and goals, we can all share in the growth and success that come from hard work and creative thinking.

The staff consists of professionals and freelancers with expertise in corporate and industrial video production, television programming, media consultation, public relations, marketing, advertising, and newspaper.

## **PRODUCTION TEAM**

We are a team of multi-talented professionals with extensive backgrounds in television, radio, newspaper and corporate video production. That includes experience in management, producing television programming and corporate and industrial videos, public relations, marketing, and newspaper.

Our award-winning team is known for its creativity, ingenuity, enterprising reporting, in-depth coverage, savvy packaging skills, sparkling writing and the ability to impact the emotions as well as the intellect. We get viewers involved in the program.

## **KEY PERSONNEL**

***Sheila Brooks*** is an award-winning journalist with more than 16 years of reporting, producing and management experience in broadcasting and publishing. She is president and CEO of ***SRB Productions Inc.***, an 8(a) certified television and video production and media consulting firm with locations in Washington, D.C. and New Carrollton, Maryland. The minority-woman-owned business specializes in producing corporate and industrial videos, video news releases (VNRs), videoconferences, and television programming, as well as providing media consultation services.

Prior to the creation of ***SRB Productions Inc.***, Ms. Brooks was executive producer of the documentary unit at WTTG-TV, the FOX owned-and-operated television station in Washington, D.C. She managed a staff of five that researched, wrote and produced innovative, high-quality, original programming for prime time. Previously, she was senior producer for two weekly public affairs shows at WBAL-TV, the CBS affiliate in Baltimore, Maryland. She was also marketing/public relations director for Vanita Enterprises, Inc. in Baltimore.

Her broadcast news background includes working as a news director, executive producer and anchor at KAMU-TV/FM, the Public Broadcasting Service and National Public Radio affiliates in College Station, Texas; a news producer, city hall reporter and anchor at KREM-TV, the KING Broadcasting CBS affiliate in Spokane, Washington; a reporter and producer for a weekly arts and entertainment show at KCTS-TV, the PBS affiliate in Seattle, Washington; an associate producer and assistant director for a monthly community affairs issue-oriented talk show, also at KCTS-TV; a producer for a three-hour weekly issue-oriented talk show at KING-AM; and a news anchor and talk show host at KYAC-AM, both radio stations in Seattle.

She has received numerous national, regional and local television awards for excellence in journalism, including two Emmy-Award nominations, a national Communications Excellence to Black Audiences (CEBA) award, and a regional Radio-Television News Directors Association (RTNDA) award for her work at WTTG-TV. She has also been recognized for her work as assistant-to-the-producers on two Emmy-Award-winning PBS programs at KCTS-TV.

Ms. Brooks has received numerous community service awards for distinguished service and excellence in journalism. She currently serves on the board of directors for the MD/DC Minority Supplier Development Council's MBE Committee, Columbia, Maryland; Women in Film and Video; and Archbishop Carroll High School, both in Washington, D.C. She served for five years on the executive board as secretary of the National Association of Black Journalists.

Ms. Brooks has served on the broadcast journalism faculties of Howard University in Washington, D.C. and Texas A & M University in College Station, Texas, and on the faculty in television and video production at Prince George's Community College in Largo, Maryland.

Ms. Brooks holds a Bachelor of Arts degree in communications with a major in broadcast journalism from the University of Washington in Seattle and has completed three years of graduate study in public administration at Seattle University and the University of North Texas in Denton, Texas. She is currently pursuing a Master of Arts degree in political science from Howard University in Washington, D.C.

***Patricia Noland*** has worked in the broadcast news and video production industries for twelve years. Her experience includes writing, reporting and producing television and radio news, for which she has won awards from United Press International, Sigma Delta Chi and the Kansas Association of Broadcasters.

Ms. Noland has written, directed and produced communications projects for the Maryland State Lottery, Sprint, and ReVisions, Inc., a non-profit organization that helps the mentally disabled find housing and employment. She has assisted on programs for the City of Baltimore, HOK Sport, Inc., McCall's Pattern Company and most recently, the Children's Defense Fund.

Previously, Ms. Noland was a writer/producer at Proffer Productions, Inc., a communications firm in Kansas City, Missouri. She wrote and produced corporate video presentations, including promotional, training and motivational programs. Clients included Hallmark Cards, Sprint, Pizza Hut, Puritan-Bennett, Havens Steel, Western Auto and Informix Software.

Ms. Noland's broadcast news background includes anchoring, reporting and producing at KANU-FM, the National Public Radio affiliate in Lawrence, Kansas. She also served as assistant news director at KAMU-TV/FM, the Public Broadcasting Service and National Public Radio affiliates in College Station, Texas. She supervised the radio and television newsroom assignments, produced and anchored radio newscasts and assisted in news personnel and budget decisions. She also taught beginning broadcast news writing at Texas A & M University.

Ms. Noland holds a Master of Science degree in Radio-Television-Film from the University of Kansas and a Bachelor of Journalism from the University of Missouri.

**Kelly Bell** has five years experience in the television and video production industry. She most recently worked as a producer for the National Film Institute. She supervised and directed the production of a 13-part series for the U.S. Department of Education. Her duties included research and coordination of field shooting in 15 cities. She directed, produced and supervised off-line and on-line editing production sessions for the project. Ms. Bell has also recently produced a monthly news program for the Federal Highway Administration at the U.S. Department of Transportation.

Previously, Ms. Bell worked as an associate producer at Proffer Productions, Inc., a communications firm in Kansas City, Missouri. In that capacity, she directed and produced corporate video presentations, including the supervision of studio and location shooting, talent selection, audio production and editing.

Ms. Bell has also worked as a free-lance copywriter for the Kansas City Chiefs public relations department and as a news promotions writer at KMBC-TV in Kansas City, Missouri. While in college, she reported, produced and anchored at KOMU-TV, the NBC affiliate serving central Missouri.

Ms. Bell holds a Master of Science degree in Journalism from the University of Kansas and a Bachelor of Journalism from the University of Missouri. She is a member of the International Television Association and a past member of the Asian American Journalists Association.

## **PARTIAL CLIENT LIST**

---

Since its beginning in June 1990, *SRB Productions Inc.* has worked on a wide variety of projects in both government and private sector agencies, television stations, labor unions, educational institutions, professional associations and non-profit organizations including:

### **FEDERAL AND STATE GOVERNMENTS**

- U.S. Department of the Treasury, Bureau of Engraving and Printing
- U. S. Department of Housing and Urban Development
- U.S. Department of Education
- U.S. Department of Energy
- U. S. Department of Health and Human Services, U.S. Office of Consumer Affairs
- U. S. Department of Health and Human Services, Office for Substance Abuse and Prevention
- U.S. Department of Justice
- Maryland Department of Education
- Maryland State Lottery
- Maryland Home Improvement Commission

### **LABOR UNIONS**

- AFL-CIO, Labor Institute of Public Affairs (LIPA), Washington, D.C.
- AFL-CIO, Department of Civil Rights, Washington, D.C.
- United Steelworkers of America, (USWA), Pittsburgh, Pennsylvania

### **BUSINESSES, NON-PROFIT AGENCIES, EDUCATIONAL INSTITUTIONS**

- Children's Defense Fund, Washington, D.C.
- Managed Healthcare Systems, Inc., Vienna, Virginia
- Fingerhut Powers Smith & Associates, Inc., Washington, D.C.
- Watkins Security, Inc., 8(a) firm, Baltimore, Maryland
- Prince George's Community College, Largo, Maryland
- Florida International University, Miami, Florida
- Central Educational Telecommunications Network, Arlington, Virginia
- Black College Satellite Network, Arlington, Virginia
- Cox, Matthews & Associates, Inc., Black Issues in Higher Education, Fairfax, VA
- Basic Technologies International, Bethesda, Maryland
- Global Exchange, Inc., 8(a) firm, Bethesda, Maryland
- First Run Pictures, Inc., New York, New York



**TELEVISION STATIONS**

- FOX Broadcasting Company, FOX Television Network, Washington, D.C.
- WHMM-TV/32, Washington, D.C.
- WTTG-TV/5, Washington, D.C.
- WBAL-TV/11, Baltimore, Maryland

**CABLE TELEVISION**

- TCI East, Inc., Bethesda, Maryland
- District Cablevision/60, Washington, D.C.
- Black Entertainment Television (BET), Washington, D.C.
- Community College Satellite Network, Washington, D.C.

**PRODUCTION COMPANIES**

- Henninger Video, Inc., Arlington, Virginia
- Girard Video, Inc., Washington, D.C.
- Vanita Enterprises, Inc., Vanita Productions, 8(a) firm, Baltimore, Maryland

**ELECTED OFFICIALS**

- The Honorable Congressman Kweisi Mfume (D)-Maryland
- The Honorable State Senator Clarence Blount (D) - Maryland
- The Honorable Mayor Sharon Pratt Kelly (D) - Washington, D.C.
- The Honorable County Councilwoman Hilda Pemberton (D) - Maryland

## **APPENDIX**

---

### **STANDARD INDUSTRIAL CODES (SIC)**

***SRB Productions Inc.*** is authorized by the U.S. Small Business Administration to provide services to government agencies in the following SIC code areas:

| SIC CODE NUMBER | TITLE                                                                                 |
|-----------------|---------------------------------------------------------------------------------------|
| 7812            | Motion Picture and Videotape Production                                               |
| 8999            | Services Not Elsewhere Classified (Scriptwriting and Radio and Television Announcers) |
| 7311            | Advertising Consultants                                                               |
| 7819            | Motion Picture Consultant                                                             |
| 8741            | Management Services                                                                   |
| 8742            | Marketing Consulting                                                                  |
| 8743            | Public Relations                                                                      |
| 8748            | Educational Consulting; Radio Consultants                                             |

### **MINORITY BUSINESS ENTERPRISE CERTIFICATIONS**

***SRB Productions Inc.*** has obtained the following MBE/WBE Certifications:

#### **Federal Government**

- 8 (a) U.S. Small Business Administration
- Qualified Videotape Producer's List (QVPL #21166)

#### **State/Local Government**

- District of Columbia Government
- Commonwealth of Virginia
- Prince George's County Government
- Metropolitan Washington Airports Authority
- Washington Metropolitan Area Transit Authority

#### **School System**

- Prince George's County Public Schools

#### **Private Sector**

- Maryland/District of Columbia Minority Supplier Development Council

✓

THE WHITE HOUSE  
WASHINGTON

October 7, 1994

MEMORANDUM FOR ALL EOP STAFF

FROM: LEON PANETTA  
CHIEF OF STAFF



SUBJECT: Staff Policy for Presidential Events

Being invited to attend Presidential events from time to time is one of the benefits of working at the White House. We frequently have the opportunity to witness history as it is being made.

Let us take this opportunity to remind you that participation in Presidential events is by invitation only. Staff should only attend events if they have received an invitation.

All invitations for Presidential events to be held in the White House or on the Lawn must be issued through the Social Office. Personnel from other offices should not attempt to clear friends or guests through WAVES or escort guests to any Presidential event.

We appreciate your cooperation with this and future Presidential events.

Oct - 7 1994

*Suzanna*

*Amat*

THE WHITE HOUSE  
WASHINGTON

September 15, 1994

SEP 20 1994

MEMORANDUM FOR EXECUTIVE OFFICE OF THE PRESIDENT STAFF

FROM: LEON PANETTA  
CHIEF OF STAFF



SUBJECT: Coordination of Matters Relating to Puerto Rico

The Office of the President has the direct responsibility within the Executive Branch for matters affecting Puerto Rico under policy first established by President Kennedy.

In view of this, the President has directed the establishment of an Inter-agency working group on Puerto Rico co-chaired by Marcia Hale, Director of Intergovernmental Affairs, and Jeffrey Farrow, a senior advisor to the Department of Commerce.

In the future, any activities involving Puerto Rico should be coordinated with Marcia or Jeff. In addition, relevant offices will need to designate contacts for the working group as soon as possible. Jeff Farrow will be in touch with you next week regarding the matter. Jeff can be reached at the Department of Commerce at 482-0037.

*refaxed to  
JES 10/12/94 10:10a*

## **Fax Cover**

**Social Development and World Peace**

**UNITED STATES CATHOLIC CONFERENCE**

3211 4th Street NE  
Washington, D.C. 20017  
(202) 541-3197  
**FAX (202) 541-3339**

**FAX TO:** Flo McAfee  
Public Liaison  
The White House

**FAX NO:**

**FROM:** John Carr

**DATE:** October 11, 1994

**No. of Pages (with cover):** 1

**CC:** Alexis Herman, Melanne Verveer

---

### **MESSAGE**

Thank you for your call. I have spoken to Cardinal Law and he has expressed an openness in principle to accepting an invitation and to trying to alter his schedule to join the dignitaries accompanying President Aristide on his return to Haiti this Saturday.

The Cardinal is well acquainted with the Haitian situation. He knows both President Aristide and the Haitian bishops, and has been forthright these past three years in promoting an agenda of dialogue and reconciliation in Haiti. We believe his presence would make a very constructive addition to the delegation. He would bring both public stature and a sign of the commitment of the Catholic community in the United States to reconciliation and reconstruction in Haiti.

Cardinal Law will be standing by to hear from your office. I urge you very strongly to include him in the delegation.

Thanks for contacting us.

OCT 11 1994

THE WHITE HOUSE  
WASHINGTON

July 27, 1994

MEMORANDUM TO ASSISTANTS TO THE PRESIDENT, SANDY  
BERGER, SECRETARY RON BROWN, LLOYD  
CUTLER, BO CUTTER, DAVID GERGEN,  
BRUCE LINDSEY, MACK McLARTY, ALICE  
RIVLIN, GEORGE STEPHANOPOULOS, AND  
OMB "PADs"

FROM: Philip Lader

RE: BASE REALIGNMENT AND CLOSURE COMMISSION  
NOMINATIONS

Finalizing a list of potential BRAC nominees for Leon's  
consideration, I would appreciate any further suggestions,  
nominations, or comments at your earliest convenience.

Many thanks!

*Phil*

cc: Leon Panetta  
Secretary Perry  
Deputy Secretary Deutch

JUL 30 1994

---

THE WHITE HOUSE  
WASHINGTON

AMH

Barbara Skinner says to please call her  
301 261 9802 on the following:

Arrival: The following have not received  
invitations or time.

- ✓ Barbara Skinner
- ✓ Dr. Badi Foster (he's flying in)
- ✓ Michael Lieteau
- ✓ Marion and Cora Barry

State Lunch: Barbara has already RSVPD.  
She received only an invitation  
for herself. She thinks she is  
holding this spot for you. If  
so, fine...then she needs to get  
details on the CBC lunch/Wed.

CBC Lunch: At the White House, is she or  
is she not invited to this. She  
needs details.

If she doesn't go to the State lunch,  
according to you she will go to the CBC  
lunch.

r  
10/3/94

cc: Flo

---

glo

AMUT ✓

SEP 13 1994

**MEMORANDUM**

To: Alexis Herman

From: Nancy Hernreich *NH*

Date: September 12, 1994

Re:

I understand that there will be a reception and a lunch for people when Yeltsin is here, and I have two suggestions. One is a gentleman named Steve Green, who has done quite a bit for us and for the DNC. Mark Middleton has the particulars on him. The other one is Jack Rosen, who is the treasurer of the DNC and is in the process of doing some business in Russia and wanted to be invited to the State Dinner. In lieu of that, I think he should be invited to as many other events that week associated with the Yeltsin visit.

cc: Mark Middleton  
Joan Baggett



TIME SENSITIVE

CALL FOLLOW-UPS 5/19/94 by AMY BILLINGSLEY

REQUEST FOR AMH CALL

CALL DATE CALLER/NO.MESSAGE

TUE 5/17/94 Thurman Evans 215 576 8319 He is one of 3 finalists being interviewed TOMORROW to be John Jacob's replacement at the NUL. (Others are Hugh Price, VP, Rockefeller Foundation; and Michael Lomax, Atlanta.) Would like for you to put in a good word for him with Vernon Jordan, (as Vernon is still very influential with NUL and elsewhere) if you would, or help in any other way you think appropriate.

FYI: The Search Committee consists of 10 members from the NUL Board:

Chair, Charles Hamilton, NY Law firm  
Bernie Watson, Phila  
Bunny Mitchell, St. Louis  
Wayman Smith, Anhauser Busch  
Roy Larsen, Vice Chair Taubman Realty  
Johathan Linen, V. Chair, American Express  
Catherine Rein, Executive VP, Metropolitan Life  
Lynn Borges, Sr. VP Human Resources, London Fog  
Anthony Grant, Sr. VP Nation's Bank  
Charles Collins, Western Development, San Francisco  
(per ATB, son of former NUL Board Member Dr. Dan Collins,  
son-in-law to DC Judge Aubrey Robinson,  
do you know them?)  
Reginald Branch, ex-officio, NUL Chair

FYI: Thurman, Jr. is a student at Howard and is volunteering a couple of days a week with White House Correspondence.

—  
  
—

**DRAFT**

**June 22, 1994**

**Congressional Black Caucus Foundation, Inc.  
1004 Pennsylvania Avenue, SE  
Washington, DC 20003  
(202) 675-6730**

**1994 ANNUAL LEGISLATIVE CONFERENCE  
Tentative Schedule of Events**

**TUESDAY, SEPTEMBER 13, 1994**

8:00 pm                    **CURTAIN: "FLYIN' WEST"**  
John F. Kennedy Center for the Performing Arts  
(Special Rates for Conferees)

**WEDNESDAY, SEPTEMBER 14, 1994**

8:00 am - 6:00 pm       **REGISTRATION**  
Washington Convention Center

8:00 am - 9:30 am       **CBCF AND CBC MEMBERS BREAKFAST FOR THE HOMELESS**  
Washington Convention Center

9:00 am - 3:00pm       **YOUTH CONGRESS**

9:00 am - 5:00 pm       **"AFRICAN AMERICANS IN THE TELECOMMUNICATIONS  
AGE" ALL-DAY WORKSHOPS**

10:30 am - 11:30 am    **NATIONAL PRESS CONFERENCE & LEGISLATIVE STATE OF  
BLACK AMERICA ADDRESS - Congressman Kweisi Mfume**

11:30 pm - 1:00 pm    **MENTOR PROGRAM LUNCHEON--CBC MEMBERS**  
Washington Convention Center

1:00 pm                    **ALC RIBBON CUTTING CEREMONY--EXHIBIT HALL**  
Washington Convention Center: Hon. Donald M. Payne Officiating

1:00 pm - 7:00 pm       **EXHIBIT HALL OPEN**

**WEDNESDAY, SEPTEMBER 14, 1994 (Cont)**

**DRAFT**

- 1:30 pm                   **OFFICIAL OPENING OF CULTURAL EXHIBITION**  
Washington Convention Center--Hon. Donald M. Payne Officiating
- 1:30 pm - 7:00 pm      **CULTURAL EXHIBITION OPEN**
- 8:00 pm - 10:00 pm   **CBCF CHAIRWOMAN'S RECEPTION**  
Madison Building/Library of Congress

**THURSDAY, SEPTEMBER 15, 1994**

- 7:30 am - 8:30 am      **PARTICIPANTS' BREAKFAST (Kellogg-Sponsored)**  
  
Washington Convention Center
- 8:00 am - 6:00 pm      **REGISTRATION**  
Washington Convention Center
- 9:00 am - 11:00 am   **PLENARY SESSION--TOWN HALL MEETING--"LEADERSHIP  
2000"**  
Washington Convention Center
- 9:00 am - 3:00 pm      **YOUNG ADULT LEADERSHIP FORUM**
- 10:00 am - 7:00 pm    **EXHIBIT HALL OPEN (Closed 12-2)**
- 10:00 am - 7:00 pm    **CULTURAL EXHIBITION OPEN (Closed 12-2)**  
Washington Convention Center
- 11:00 am - 5:00 pm    **WORKSHOPS AND ISSUE FORUMS**  
Washington Convention Center
- 12:00 pm               **TRADE FAIR KICKOFF - Senator Carol Moseley-Braun**  
Grand Hyatt (or other hotel)
- 12:00 - 7:00           **TRADE FAIR OPEN**  
Grand Hyatt (or other hotel)

**THURSDAY, SEPTEMBER 15, 1994 (Cont)** **DRAFT**

7:30 pm - 9:30 pm     **CBC CHAIR'S RECEPTION**  
National Building Museum

10:00 pm             **JAZZ CONCERT** (John Conyers)  
Washington Convention Center

**FRIDAY, SEPTEMBER 16, 1994**

8:00 am - 6:00 pm     **REGISTRATION**  
Washington Convention Center

8:00 am - 1:00 pm     **INFORMATION CENTER FOR ISSUE FORUMS AND  
WORKSHOPS**  
Rayburn Foyer/Capitol Hill

9:00 am - 5:00 pm     **BRAINTRUSTS AND ISSUE FORUMS--Topics To Be Selected**  
Capitol Hill

10:00 am - 7:00 pm    **CULTURAL EXHIBITION OPEN (Closed 12-2)**  
Washington Convention Center (DC Public Schools Invited)

10:00 am - 7:00 pm    **EXHIBIT HALL OPEN (Closed 12-2)**

6:00 pm - 8:00 pm     **ALC CHAIRMAN'S RECEPTION--All Conferees Invited**  
Union Station

8:00 pm - 10:00 pm    **CBC SPOUSES 18TH ANNUAL EVENING FASHION SHOW**  
Washington Convention Center, Hall A

10:00 pm - 1:00 am    **CBC SPOUSES BENEFIT CONCERT**

**SATURDAY, SEPTEMBER 17, 1994** **DRAFT**

- 8:00 am - 10:00 am    **ALC PRAYER BREAKFAST**  
Washington Convention Center
- 10:00 am - 3:00 pm    **CULTURAL EXHIBITION**  
Washington Convention Center
- 10:00 am - 3:00 pm    **EXHIBIT HALL OPEN**
- 10:30 am - 1:00 am    **CBC SPOUSES LUNCHEON FASHION SHOW**  
Washington Convention Center
- 5:30 pm - 6:45 pm    **PRE-DINNER RECEPTION**  
Washington Convention Center
- 7:15 pm - 10:00 pm    **CBCF ANNUAL AWARDS DINNER**  
Washington Convention Center
- 10:00pm-12:00am    **POST-DINNER PARTY**  
Washington Convention Center

7

## M E M O R A N D U M

JUN 26 1994

To: Bruce R. Lindsey  
Harold Ickes  
Marcia Hale  
Alexis Herman ✓  
Joan Bagget  
John Emerson  
Marcia Scott

From: Kevin O'Keefe  
Re: DNC Materials  
Date: June 23, 1994

---

From the DNC, we need the following.

Delegates and Alternates to the 1992 Democratic Convention.

A listing of all State Chairs

A listing of all Trustees and Committee Members

The fall campaign organizations for Clinton-Gore and for the state coordinated campaigns

The tentative targeted states and their status is as follows.

|                |          |
|----------------|----------|
| Illinois       | Complete |
| New York       | Complete |
| Florida        | Complete |
| California     | Complete |
| Georgia        | Complete |
| Colorado       | Complete |
| Iowa           |          |
| New Hampshire  |          |
| Arkansas       |          |
| Tennessee      |          |
| Kentucky       |          |
| North Carolina |          |
| Louisiana      |          |

*Mike are  
on this  
who is the  
should be  
one  
Hendall  
Santorum*

Missouri  
West Virginia  
Pennsylvania  
Maryland  
New Jersey  
Delaware  
New York  
Massachusetts  
Rhode Island  
Connecticut  
Ohio  
Michigan  
Wisconsin  
Minnesota  
Texas  
New Mexico  
Oregon  
Washington  
Montana  
Nevada

7

E X E C U T I V E   O F F I C E   O F   T H E   P R E S I D E N T

25-Jul-1994 04:12pm

TO:           (See Below)

FROM:       Carola McGiffert  
            Office of Political Affairs

SUBJECT:   more meetings

You will all be thrilled to know that, starting Wednesday, we are reconvening our 9:30 am Crime Meeting (Room 211 OEOB).

This meeting will take place every morning for the duration of the Clinton and Gore Administrations or until the Crime Bill passes -- whichever comes first.

Assume that the meeting is on, unless otherwise notified via e-mail.

See you Wednesday.

Distribution:

TO: Bruce N. Reed  
TO: Jose Cerda, III  
TO: Karen L. Hancox  
TO: Elizabeth A. Bernstein  
TO: Lisa Mortman  
TO: Jonathan M. Prince  
TO: Jennifer M. O'Connor  
TO: Christiana Lin  
TO: Cathy R. Mays  
TO: Jessamyn Sarmiento  
TO: Dawn M. Friedkin  
TO: Kenneth L. Schwartz  
TO: Tracey E. Thornton  
TO: Steven M. Hilton  
TO: Lorraine C. Miller  
TO: Patrick J. Griffin  
TO: Erin A. O'Connor  
TO: Ruby G. Moy



Steve

Amitt

PRESIDENT'S  
COMMISSION ON WHITE HOUSE FELLOWSHIPS  
THE WHITE HOUSE

AUG 4 1994

August 3, 1994

MEMORANDUM FOR ALEXIS M. HERMAN  
ASSISTANT TO THE PRESIDENT  
AND DIRECTOR OF PUBLIC LIAISON

FROM: BROOKE SHEARER *BS*

SUBJECT: 1994-95 White House Fellows

---

I appreciate you and your staff taking the time to interview White House Fellows last month for potential placement in your office. Your support of the program has been vital to its past successes.

Unfortunately, I will not be able to match you with a White House Fellow this year. It is my hope that I will be able to do so next year. Thank you again for your interest and commitment to the program.



OFFICE OF THE VICE PRESIDENT  
WASHINGTON

**MEMORANDUM FOR THE VICE PRESIDENT**

**FROM:** Elaine Kamarck *EK*  
**RE:** NPR Accompanying Report on Small Business  
Administration  
**DATE:** July 26, 1994

The NPR Small Business Administration(SBA) report contains 8 recommendations, 75% of which are in the process of being implemented. SBA has been aggressively addressing the critical need to encourage small business growth, particularly in disadvantaged communities. Specifically, SBA is taking steps to streamline and improve federal minority small business assistance, especially the set-aside program, which should be very popular with the minority community. They also are taking steps to expand and lower the costs of SBA credit programs, and to expand the availability of the microloan program to low income borrowers. President Clinton talked about microloans and microenterprises often during the campaign.

In addition, the report recommends a delegation of procurement authority to ease contracting, and the amendment of the Small Business Act to allow for small, disadvantaged business set-aside programs government wide.

**Reviews**

The report was reviewed by Chris Edley of OMB, and Bill Combs of SBA. All their edits were incorporated. Kamicki Gibson of the Office of General Counsel also reviewed the report and raised a potential political problem which is discussed below.

**Known Political Sensitivities**

**SBA01: Allow Judicial Review of the Regulatory Flexibility Act.** The intention of this recommendation is to give agencies greater incentive to comply with the Regulatory Flexibility Act of 1980, which requires that consideration be given to the impact of new regulations on small businesses. The small business lobby strongly supports this recommendation, which is currently pending before the Congress. The Administration has also expressed its support for the proposal, which is expected to go to conference quite soon. The primary resistance here is from the federal agencies who would have to comply in their rulemaking process or face the risk of judicial review.

**SBA06: Establish User Fees for Small Business Development Center(SBDC) Services.** This proposal to charge a \$15 service fee for SBDC services was included in the FY95 budget. However, it is strongly opposed by the small business lobby, universities, and state and local governments (who already foot 50% of the costs). The House appropriations bill has been passed and it directly prohibits the charging of fees. However, the Senate appropriations bill includes the fees, and it has also passed. The conference committee is expected to meet in early August.

We would like to send this report to the printer on Tuesday, August 2, 1994. Please send me any comments you might have before then. Copies of the report can be obtained within hours by contacting Jean Logan at 632-0334.

AMA

Doris  
~~Donna~~  
Amy  
Caren  
M. G

THE WHITE HOUSE  
WASHINGTON

Aug 28 1994

MEMORANDUM

TO: Assistants to the President  
David Gergen  
George Stephanopoulos

FROM: Phil Lader *PL*

RE: NPR Accompanying Report

Elaine Kamarck has asked me to circulate this memo about the Small Business Administration before it is published.

Please provide her with any comments before close of business on August 2, 1994.

Thanks!

*Doris  
Suzanne*

*(AM)*

THE WHITE HOUSE  
WASHINGTON

AUG - 1 1994

MEMORANDUM

TO: Assistants to the President  
David Gergen  
George Stephanopoulos

FROM: Phil Lader *PJ*

RE: NPR Accompanying Report

Elaine Kamarck has asked me to circulate this memo about the Department of Energy before it is published.

Please provide her with any comments before close of business on August 8, 1994.

Thanks!



OFFICE OF THE VICE PRESIDENT

WASHINGTON

**MEMORANDUM FOR THE VICE PRESIDENT**

**FROM:** Elaine Kamarck *EK*  
**RE:** NPR Accompanying Report on the Department of Energy  
**DATE:** August 1, 1994

The NPR Department of Energy (DOE) report contains 8 recommendations, 90% of which are currently being implemented. The report focuses on the Department as it reorients its organization and mission in the post-Cold War era. In particular, DOE will be working with the Office of Science and Technology Policy, the Department of Defense, and other federal offices to redirect the efforts of federal laboratories and to encourage sharing of lab assets with industry and universities and other agencies. In addition, legislation is pending that will reduce restrictions on private-public partnerships for new cogeneration power plants at government facilities.

The Department is also taking steps to encourage competition and innovation in contracting for environmental cleanup services, and is better utilizing DOE personnel and performance measures to oversee and evaluate contract performance. Congress, (especially Senator Glenn) and the GAO have been very supportive of M&O contract reform.

**Reviews**

The report was reviewed by T.J. Glauthier and Gary Bennethum of OMB, and William White (Deputy Secretary, DOE) and Guy Schien of DOE. All of their comments have been incorporated.

**Known Political Sensitivities**

**DOE04: Increase Electrical Power Revenues and Study Rates.**

This recommendation addresses the sale of hydroelectric power through federal Power Marketing Administrations (PMAs) and suggests rate reform or debt restructuring to eliminate the long-standing government subsidy. The recommendation is controversial because in some cases refinancing could result in rate increases to PMA customers of between %1 and 7%. However, the recommendation is designed to maximize the use of refinancing options which do not affect customers' rates. In addition, because the PMA's hydroelectric power is renewable energy (i.e. it doesn't require the purchase of fuel to generate the electricity) it would still be the cheapest electricity in the country, even if there were rate increases. OMB is currently drafting legislation (for introduction this session) which would allow for a buyout of the PMA debt.

We would like to send this report to the printer as soon as possible. Please send me any comments you might have by COB Monday, August 8, 1994. Copies of the report can be obtained within hours by calling Jean Logan at 632-0334.

✓

September 9, 1994

**MEMORANDUM**

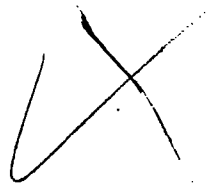
TO: Senior Staff

FR: Mark Gearan 

RE: Wall Street Journal Article on Electric Car Sales Mandates

---

Attached please find talking points from EPA concerning today's Wall Street Journal article on EPA's involvement with electric car sales mandates.



## **OZONE TRANSPORT COMMISSION -- September 9, 1994**

The Wall Street Journal incorrectly reported today that EPA plans to approve a plan for electric car sales mandates. On Monday, EPA will announce our intent to approve a petition from 12 northeastern states to EPA requesting permission to sell cleaner burning gasoline cars (California cars) in those states. Although it appears technical, this issue is politically charged from the viewpoint of states, industry and environmentalists.

The auto industry opposes state laws in New York and Massachusetts that will mandate sales quotas for electric cars. The U.S. EPA is involved because 12 Northeastern states (the Ozone Transport Commission, or OTC) petitioned EPA to approve sale of cleaner-burning, gas-powered cars (now sold only in California).

EPA is holding a series of open meetings beginning Tuesday with the auto industry, the OTC states, environmentalists and others to explore the best approach to cleaner air in the Northeast. EPA's role is as an honest broker. EPA supports electric-car technology, but electric-car mandates are matters of state law, and EPA plays no role in requiring them. EPA will independently act on the OTC petition by a November 10 deadline.

Talking points per Loretta Ucelli, EPA:

- The Northeastern states have asked EPA to decide whether the very clean "California cars" need to be sold in the region to meet clean air goals. EPA is required under the Clean Air Act to make this decision by November 10.
- EPA is considering proposing to require the California cars and to take public comment on that proposal.
- The California car standards would require the use of strict emission control technologies. EPA's proposal would leave the decision up to individual states whether they choose to require the sale of electric vehicles. Two states, New York and Massachusetts, have already decided to require electric vehicles.
- EPA is committed to continuing a public process to encourage development of an alternative to the California car that is acceptable to all parties, including the states, the automobile manufacturers, environmental groups and others. An alternative program would need to bring the same pollution reduction benefits to the region as the California car.
- On Tuesday and Wednesday, EPA will host a public meeting with states, the auto manufacturers, environmental groups and others to find the best solution for clean air in the Northeast.

If you have questions or would like more information, please call me or Melissa Bonney at 202/260-9828.

(X) Mike  
Told 7/22/94  
7/26 - we'll clear on an  
as needed basis.

E X E C U T I V E   O F F I C E   O F   T H E   P R E S I D E N T

25-Jul-1994 03:38pm

TO: Tara L. Burns  
TO: Ruby G. Moy  
  
FROM: Michael D. Malone  
Management and Administration  
  
SUBJECT: Bob Rose's Access Needs

AMH  
Political will clear  
Rose on an as needed  
basis. He would have no  
need to be in WW.  
I told Mike that I did  
not know if Rose needed  
to be here in WW but  
would check with  
you. Otherwise,  
we will  
clear on  
an as  
needed  
basis.

Bob Rose has been appointed as a volunteer to lead the 50th anniversary celebration of the Fulbright organization. As part of this appointment, it has been requested that he have access to the White House complex. We are in the process of determining which type of access would best meet Mr. Rose's needs under the established pass issuance guidelines.

As part of the request, we were told that Mr. Rose would be meeting frequently with many White House offices. Included in this list were Political Affairs and Public Liaison.

We wanted to check with your offices to help us identify how to best meet Mr. Rose's needs. Please let me know how frequently and how closely your office anticipates working with Mr. Rose on the Fulbright project.

If you are aware of other offices with which Mr. Rose will be working, please let me know.

Thanks for your help.

Mike Malone



**THE WHITE HOUSE**

**Office of the Press Secretary**

**For Immediate Release**

**September 7, 1994**

**STATEMENT BY HAROLD ICKES, DEPUTY CHIEF OF STAFF  
ON THE RELEASE OF WORKING GROUP DOCUMENTS**

The documents released today make clear that numerous ideas and proposals for health reform were discussed, analyzed, and challenged. Last year's health care working group was an open, inclusive and thorough process for examining policy options on health reform.

The working group, which disbanded on May 31, 1993, developed preliminary policy options based on the reform framework -- guaranteed private insurance and cost containment -- laid out by the President during the campaign. The group's work was then presented to the cabinet-level Task Force for its consideration and subsequent recommendations to the President. The ultimate decisions on the administration's health care proposal were made by the President, advised by the Task Force.

The working group's participants ranged from experts in insurance reform to experts in long-term care; the participants had a wide array of views on the best way to reform our health care system. They included doctors, nurses, academics, businesspeople, and federal, state and local officials. In all, this was an unusually accessible process to discuss options for a major Presidential policy proposal, in this or any administration. Our proposal was the better for it. Today, even as powerful forces seek to block change, the administration is committed to fighting for health care reform.

#