

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Alexis Herman/Ruby Moy

Subseries:

OA/ID Number: 4075

FolderID:

Folder Title:

Memorandums-Folder #3, 093933

Stack:

S

Row:

29

Section:

5

Shelf:

1

Position:

2

DRAFT

June 29, 1994

MEMORANDUM TO DR. DOROTHY HEIGHT

FROM: ALEXIS HERMAN

SUBJECT: FELLOWSHIPS

As per our conversation, I have some young people who would be happy to be sponsored by your organization as a fellow to allow them to continue serving as an intern at the White House. These young people are inspiring towards a career in public service and any experience they receive here is a great foundation for them to build upon.

These young people have been involved in their communities, participating in political campaigns, community service and a variety of other public service organizations.

I am planning to have these young people to my home for dinner to help create a forum for them to discuss current issues and to have ongoing dialogues with one another.

FOIA MARKER

**This is not a textual record. This is used as an
administrative marker by the William J. Clinton
Presidential Library Staff.**

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Alexis Herman/Ruby Moy

Subseries:

OA/ID Number: 4075

FolderID:

Folder Title:

Folder #3 - [Crime Bill]

Stack:

S

Row:

29

Section:

5

Shelf:

1

Position:

2

April 15, 1994

MEMORANDUM FOR ALEXIS HERMAN

FROM: Mike Lux

SUBJECT: Regular Health Care Meetings

The following are the regular health care meetings I am aware of:

1. 8:15 A.M. every week day: Health care war room staff plus selected other full time health care people. Greg Lawler runs these meetings, Harold Ickes comes to them occasionally, as do some of our media consultants. Focus is on short term health care communications/ media issues. No other department heads come. Room 100.
2. 9:00 A.M. every weekday: OPL staff meeting on health care. A quick check in with all available OPL Staff to get updated on health care.
3. 6 P.M. Monday through Thursday: The big war room meeting.
4. 5:00 P.M. Monday and Wednesday: Interagency legislative health care meetings. Chaired by Pat Griffin. Harold Ickes, Greg Lawler, Steve Richetti, Chris Jennings, Jack Lew, Jerry Klepner usually attend. I was invited, and have started going, as of a few weeks ago.

Handwritten notes:
Pat Griffin
F/T
my
D
schedule
need to
attend



LABORERS' INTERNATIONAL UNION OF NORTH AMERICA

ARTHUR A. COIA
General President

JAMES J. NORWOOD
General
Secretary-Treasurer

MASON M. WARREN
1st Vice President

R.P. VINALL
2nd Vice President

JOHN SERPICO
3rd Vice President

VERE O. HAYNES
4th Vice President

SAMUEL J. CAIVANO
5th Vice President

ENRICO MANCINELLI
6th Vice President

CHUCK BARNES
7th Vice President

JACK WILKINSON
8th Vice President

GEORGE R. GUDGER
9th Vice President

MIKE QUEVEDO, JR.
10th Vice President

CARL E. BOOKER
Assistant to the
General President

ROBERT J. CONNERTON
General Counsel

MEETING LIUNA - WHITE HOUSE OFFICE WITH ASSISTANT TO THE PRESIDENT AND DIRECTOR FOR PUBLIC LIAISON

August 3, 1994

AGENDA ITEMS

I. Department of Defense

1. American Legion - LIUNA Veterans Training Project
2. National Environmental Education and Training Center at Indiana University of Pennsylvania

II. Department of Education

1. Basic Skills Training Program
2. Literacy Grant Proposal

III. Department of Transportation

1. Crumb rubber research
2. Lead in bridges training

IV. Environmental Protection Agency

1. Superfund

*Perkins and 1.2 mil
construction skills training
Tom McInerney
Ed people on Parks
act*

Active Steps

1. Ed meeting
2. Do I have getting good?

LIUNA
INNOVATION
AT WORK

07/07/94

16:58

DNC CHRMN DAVID WILHELM → 4562983

DEMOCRATIC NATIONAL COMMITTEE

David Wilhelm, Chairman

left msg for
Steve 7/27 12:41

OFFICE OF THE CHAIRMAN

PH 202-863-8121

FAX 202-863-8174

FAX COVER SHEET

DATE: 7/7/94 TIME: 4:45

TO: Alexis Herman / Ruby May

FAX: _____ # OF PAGES (including cover): 6

FROM: David Wilhelm / Ceandra Scott

SUBJECT: _____

IF YOU HAVE TROUBLE WITH THIS TRANSMISSION.
PLEASE CALL _____ AT (202) 863-8121

COMMENTS: _____

*Labor people
want to meet you*

*Jack CURRAN &
Robert Connerton*

re discuss

_____**PLEASE VERIFY RECEIPT OF THIS DOCUMENT IMMEDIATELY**

THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED. THIS MESSAGE MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW. IF READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT OR THE EMPLOYEE OR AGENT RESPONSIBLE FOR DELIVERING THE MESSAGE TO THE INTENDED RECIPIENT YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION, OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE AND RETURN THE ORIGINAL MESSAGE TO US AT THE ADDRESS BELOW VIA THE U.S. POSTAL SERVICE. THANK YOU.

430 South Capitol Street, S.E. Washington, D.C. 20003 (202) 863-8000

Paid for by the Democratic National Committee. Contributions to the Democratic National Committee are not tax deductible.
Printed on Recycled Paper

737-8320

JUL 7 1994

4

07/07/94

16:59

DNC CHRMN DAVID WILHELM → 4562983

202 737 2754

TEL 07 '94 16:37 L10 FAX:202 737 2754 PH:737 0020

NO. 652

P.1/5

**LABORERS' INTERNATIONAL UNION
of NORTH AMERICA**905 16th Street N.W., Washington, D.C. 20006
Phone: (202) 737-8320 FAX: (202) 737-2754**ARTHUR A. GOIA**
General President**JAMES J. NORWOOD**
General Secretary-Treasurer**ROBERT J. CONNERTON**
General Counsel**Fax Transmittal Form**dm

DATE: July 7, 1994

FAX No: 202-863-8174

No. of Pages: 5 (Includes Transmittal Form)

To: Ceandra Scott

Organization: Democratic National Committee

From: Robert J. Connerton, General Counsel

Subject: Administration Programs

- ☒ For Your Information
- ☐ For Your Attention
- ☐ For Your Report
- ☐ For Your Comments
- ☐ For Your Recommendation
- ☐ As You Requested

The original of this FAXed document will be sent by:

☐ Ordinary Mail ☐ Overnight Mail☒ This FAX will be the ONLY form of delivery.If you do not receive all pages, please contact the FAX operator
at (202) 737-8320.

Operator: _____

Time Sent: _____

From the beginning of this Administration, our International Union and its contractors have been totally supportive of the Administrations programs on worker training and education, placing special emphasis upon minorities, career ladders, school to work, mentoring and the environment.

Our joint training arm-Laborers-AGC is a jointly administered national training program with 70 affiliated joint training funds. Last year spent over \$250,000,000 of its own private funds to train over 45,000 persons in the United States and Canada. At a meeting of the Fund last week the Laborers-AGC trustees voted to increase its contribution rate 100% - in order to help meet societal needs.

The Fund seeks moneys from the Federal Government, only to develop new areas, or new markets - like cleaning up the environment or developing workplace literacy programs with the objective of making that market self sustaining. Our programs are molded to meet the Administration's training and educational goals. We work closely with Doug Ross and the training branch of the U.S. Labor Department.

Laborers-AGC's difficulties arise with other government departments - where in times past we have not been part of their clientele, when we attempt to obtain seed moneys to launch a new

Bak
DOT
DOE
DOD

program. Our problem essentially is, how do we comply with the Administration's objectives with Congressional approval when a Government Department simply refuses to adapt to change.

I. The Department of Education

The difficulty here is not with Congress. Congress last year, Sept. appropriated 3 1/2 million dollars for the Department of Education to continue a grant to support a newly developed basic construction skills program designed by Laborers-ACC that would primarily benefit minorities. Our initial grant was due to expire before the agency received new monies. We were advised that the agency's rules required that the grant be recompeted. We agreed to recompet if necessary. Then we were advised to request a six month extension so that the grant could continue rather than be recompeted. We applied for such an extension. No action has been taken on our request. Nor has action been taken to expend the moneys Congress appropriated and we have been advised that the Department does not propose to spend the moneys for the purpose approved by Congress.

Then, it was suggested that Laborers-ACC submit an application for a literacy grant to the Department of Education in order to place workers in a position to advance their careers. Laborers-ACC prepared a splendid application, modeled after the Administrations Worker Educational proposals - School to Work, career ladders, lifetime learning, acceptance of training for

college credits, Thomas Edison University, etc. It was the only worker literacy proposal submission. We were advised that the application did not pass muster. It is clear that the application was not rejected on its merits. The Department doesn't like unions, is not interested in worker literacy, etc., because it does not fall within its normal clientele base.

II. The Department of Defense

About 15 months ago the American Legion and Laborers-AGC entered into a cooperative agreement, under which recently discharged veterans would be recruited by the American Legion, trained by the Laborers-AGC in basic construction skills and environmental remediation, admitted into the union and provided with employment by a contractor for a minimum two year period. With moneys from the parties, two or three demonstration projects were launched which were highly successful on all counts; and the parties agreed to seek monies to establish the program nationally.

It is the type of program which would be in the real interests of this Administration to adopt and advance. Last year Congress directed the DOD to support the American Legion Laborers-AGC Training Program. Congress suggested that the program be funded with \$10M from the Defense Conversion appropriation. Our visits to DOD were fruitless. This year again Congress is authorizing and appropriating \$3.5M to finance this program. We know nothing

that would lead us to believe that DOD will pay any attention to Congress. With DOD's enormous downsizing program, this issue may rank near the top of its agenda; but we could believe it could help this Administration shore up support with that constituency.

As part of our effort to train workers for a high-tech skills economy, Laborers-Associated General Contractors felt a need to establish a Center of Excellence in the Environmental Remediation Industry for workers. While there are many Centers of Excellence in America for the Environmental Industry, none deal with the problems of workers - employment opportunities, new equipment, new work processes, health and safety, training, etc. Laborers-AGC selected Indiana State University in Pennsylvania - which has one of the leading Safety and Training Programs in the country. Together they agreed to establish a Center of Excellence at Indiana State and contributed seed moneys to develop the program. Last year Congress appropriated 3 1/2 million dollars in the Defense Budget as a one time expenditure to launch the program. Despite our best efforts, DOD has not released these monies and we have the sense that this program may be held captive by DOD in its current budgetary struggle. We believe this Center is in the national interest and that the action of Congress should stand on its own and be implemented by the Department of Defense.

August 8, 1994

MEMORANDUM FOR ANTONELLA PIANALTO

FROM: Alexis Herman

RE: PA/PAS PT Boards and Commissions Timetable

I would like to recommend the following candidates:

J.W. Fulbright Foreign Scholarship

Dr. Broadus Butler

National Selective Service Appeal Board

General Al Short, who has retired from the Army.

August 8, 1994

MEMORANDUM FOR ANTONELLA PIANALTO

FROM: Alexis Herman

RE: PA/PAS PT Boards and Commissions Timetable

I would like to recommend the following candidates:

J.W. Fulbright Foreign Scholarship
Dr. Broadus Butler

National Selective Service Appeal Board
General Al Short, who has retired from the Army.

THE WHITE HOUSE
WASHINGTON

JUL 20 1994

July 19, 1994

MEMORANDUM FOR SENIOR STAFF

FROM: J. VERONICA BIGGINS

RE: BOARDS AND COMMISSIONS TO BE FILLED IN JULY AND
AUGUST

Attached you will find a list of Boards and Commissions that we will complete in the last half of July and August. Please let me know of people you think we should consider for these positions. We have individuals in mind for many of these slots, but will give your recommended candidates every consideration.

R. W. H. H.

THE WHITE HOUSE
WASHINGTON

July 18, 1994

MEMORANDUM FOR J. VERONICA BIGGINS

FROM: ANTONELLA PLANALTO *AP*

RE: PA/PAS PT BOARDS AND COMMISSIONS TIMETABLE

Following is an approximate schedule of completion dates for appointments to PA/PAS part-time boards and commissions submitted by the Associate Directors. The number of vacancies appears after each board or commission.

Target completion date - July

Advisory Committee of the John F. Kennedy Center for the Performing Arts
American Folklife Center Board of Trustees
AR-OK Arkansas River Compact (2)
Arkansas River Compact CO-KS (1)
Committee on Purchase from People who are Blind or Severely Disabled (4)
Community Enterprise Assessment Credit Board
Credit Standards Advisory Committee
Cultural Property Advisory Committee
Federal Home Loan Mortgage Corp., Board of Directors (3)
Federal Prison Industries (1)
Federal Salary Council (9)
Federal Service Impasses Panel (3)
General Advisory Committee of the Arms Control and Disarmament Agency (14)
Historically Black Colleges and Universities (1)
International Atomic Energy Agency (2)
James Madison Memorial Fellowship Foundation Board of Trustees
Marine Mammal Commission (3)
National Advisory Council on Indian Education (1)
National Historical Records and Publications Commission
Nuclear Waste Tech Review Board (5)
Ohio River Valley Water Sanitation Commission (3)
Pecos River Commission (1)
President's Committee on the National Medal of Science (4)
Presidential Task Force on the Trans-Alaska Pipeline System (1)

*Called Dr. and
thru for
the Black female
secretary or his
family*

Rio Grande Compact (1)
Roosevelt Campobello International Park Commission (6)
Rural Partnerships Investment Board
Southern States Energy Board (1)
Tahoe Regional Planning Agency Board of Governors (1)
Thrift Depositor Protection Oversight Board
Tropical Tuna Commission (3)
Udall Scholarship & Excellence in National Environmental Policy (1)
United Services Organizations, Inc (2)
Upper Colorado River Commission (1)
Western Interstate Nuclear Board (1)

Target completion date - August

Acid Precipitation Task Force (August 12) (no limit)
Administrative Conference of the U.S. (3)
Advisory Committee, Intergovernmental Relations (1)
Air and Space Museum, Board of Directors (1)
Arctic Research Commission (August 12) (1)
Bear River Commission (August 26) (1)
Canadian River Commission (August 26) (1)
Columbia River Interstate Compact (August 26) (1)
Commission on Child and Family Welfare (3)
Critical Technologies Institute, Operating Committee of the (August 12) (3)
Council on Indian Education (12)
Endangered Species Committee (August 12) (1)
High Resolution Info Systems Advisory Board (August 12) (9)
International Center for Settlement of Investment Disputes (August 1)
International Food and Agriculture Development, Board for (4)
Interstate Commission on the Potomac River Basin (August 12) (3)
J.W. Fulbright Foreign Scholarship (4)
Klamath River Compact (August 26) (1)
KS-NE Big Blue River Compact (August 26) (1)
KS-OK Arkansas River Compact (August 12) (2)
National Nutrition Monitoring Advisory Council (4)
National Selective Service Appeal Board (August 1)
North Pacific Anadromous Fish Commission (August 1) (3)
Pacific Salmon Commission (August 1)
Panama Canal, Joint Commission on Environment (end of August)
Red River Compact (August 26) (1)
Sabine River Compact (August 26) (1)
South Pacific Commission (August 1)
State Justice Institute (4)
Task Force on the Trans-Alaska Pipeline (1)
United States Sentencing Commission

*Dr Brooks
Butler*

David Short who is retiring

*Don's
Summary* /T/C

THE WHITE HOUSE
WASHINGTON

May 10, 1994

MEMORANDUM

To: Please See Distribution List
From: Katie McGinty
Subject: Dioxin Report

MAY 11 1994

The New York Times is likely to run a story tomorrow on a draft Environmental Protection Agency study on dioxin. The draft report is in interagency review and is not scheduled for release until next month when the report will be distributed for additional peer review.

Attached are draft talking points that the Environmental Protection Agency plans to use tomorrow in addressing questions regarding the draft dioxin study.

The New York Times story may raise numerous issues including whether dioxin emissions are adequately regulated, whether individuals should take steps to minimize exposure to dioxin, and whether the report findings are scientifically valid.

EPA is working with the Department of Agriculture, the Department of Health and Human Services, and several White House offices to develop an appropriate communications strategy.

Distribution:

Joan Baggett
Jack Gibbons
Marcia Hale
✓ Alexis Herman 2 FL/WW
Philip Lader
Leon Panetta
Greg Simon
Christine Varney

cc:

Tom Epstein
T.J. Glauthier
Sally Katzen
Keith Mason
Mark Schaefer

Dioxin Statement

- The Dioxin Reassessment is a comprehensive three-year reanalysis of published scientific information relating to the effects of human exposure to dioxin and related compounds. The draft reassessment is undergoing scientific review within the Federal government. It portrays the judgments of the scientists who participated in the reassessment and points out agreements and disagreements among participants. It will be released for external scientific peer review and public comment before becoming final.
- EPA expects the peer review process to bring together many perspectives on the science which will benefit the final document. The draft document will continue to evolve as a result of the peer review process.
- The draft examines cancer, non-cancer and environmental effects of dioxin and assesses human exposure levels. It is premature to comment on the conclusions of this particular assessment.
- The Clinton Administration is committed to continuing its ongoing efforts to reduce environmental pollution. These efforts address the need to reduce sources of dioxin.

ASAP
Time sensitive
To DORIS and
Suzanna

3 pages from Ruby

11~~40~~ AM

5/11/94

1

d@

THE WHITE HOUSE
WASHINGTON

4

2

.

.

THE WHITE HOUSE
WASHINGTON

July 14, 1994

MEMORANDUM TO DISTRIBUTION

FROM: Alexis Herman
RE: NABJ/UNITY Conference

As a follow up to our previous conversations regarding the President's participation in the annual National Association of Black Journalists/UNITY Conference, we want to stress that members of the White House press corps will be attending the Conference. Ann Walker and I have received numerous inquiries from the following White House press corps reporters and columnists regarding the President's attendance at the Conference:

Dorothy Gilliam, *The Washington Post* (President, NABJ)
Gwen Ifill, *New York Times*
Michael Frisby, *Wall Street Journal*
Edwin Chen, *Los Angeles Times*

Additional Conference attendees include:

Carol Simpson, *ABC News*
Connie Chung, *CBS News*
Ken Kashuahara, *NBC News*
John Quinones, *NBC News*
Michelle Norris, *Washington Post*
Kenneth Cooper, *Washington Post*
Gail Pollard, *Los Angeles Times*
Herb Sample, *Sacramento Bee*
Robert Mailer, *Associated Press*
Bill Douglas, *New York Newsday*
Larry Bivens, *Detroit News*
Anna Puga, *Boston Globe*
Shelby Colby, *Los Angeles Times*

The NABJ/UNITY Conference in Atlanta on July 28-31 represents an excellent opportunity to cultivate new relationships and to strengthen existing ties with the organization and its members of the national press corps. The Conference expects over 5,000 Native American, Asian, Black, and Hispanic journalists representing local news organizations as well as leading regional and national outlets.

Dorothy Gilliam still has not heard from Dave Anderson. She did hear from Tom Johnson (CNN) who spoke to Geo S. that it would be a live SAT.

ALEXIS -
GOOD EVENT - NEED
TO DEVELOP TIGHT MESSAGE
TALK TO ME.
LEON TANETTA

JUL 19 1994

Noting the UNITY theme, the Conference will be the first in history that journalists from the Asian, Hispanic, Native American, and Black Journalists Associations will hold a joint conference across racial and ethnic lines.

The President's participation in this conference assures continued good relations with all of the journalist associations represented and the opportunity to advance support for the Administration's policies in front of a national audience of informed, influential journalists. We need to give serious consideration to including this event on the President's schedule.

DISTRIBUTION

Leon Panetta
Mark Gearan
Maggie Williams
Harold Ickes
Ricki Seidman

MEMORANDUM
OF CALL

Previous editions usable

TO: AmH

☐ YOU WERE CALLED BY- ☐ YOU WERE VISITED BY-

Stephanie Street
OF (Organization)

☐ PLEASE PHONE ► ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Unity conference
Satalite Feed -

12:10 on 7/29

May want to tell them

RECEIVED BY They are doing it DATE 7/21 TIME 12:15P

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)

Prescribed by GSA
FPMR (41 CFR) 101-11.6

7/21

MEMORANDUM
OF CALL

Previous editions usable

TO: R

☐ YOU WERE CALLED BY- ☐ YOU WERE VISITED BY-

Stephanie Street
OF (Organization)

☐ PLEASE PHONE ► ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Can you call the
Atlanta People's
tell them the event
will happen

RECEIVED BY R DATE 7/21 TIME 12:15

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)

Prescribed by GSA
FPMR (41 CFR) 101-11.6



Date: June 30, 1994

To: The Economic Team

From: Stan Greenberg
Don Baer
Michael Waldman
Gene Sperling
Mandy Grunwald

RE: THE CLINTON ECONOMIC MESSAGE

The National Economic Council, the economic team (broadly defined), White House communications and the political advisors have labored over a number of weeks to distill the economic message of the administration. We all work against the backdrop of a successful economic policy and a robust recovery, only barely recognized by the American people. Our goal here is clarity and a common purpose that will allow the President to break through the pervasive cynicism to communicate his effectiveness in managing and moving the economy forward.

This memorandum sets out a road map -- rooted in our policies and common assumptions, reflecting the articulated vision of the President. It is followed by a series of economic "facts" and a story that allow us to demonstrate our accomplishments and goals. Our hope is that this road map and skeletal story provide the basis, both for a simplified presentation of the message and accomplishments and for an amplified mission statement to inform the President's broader addresses.

The Road Map

The "facts" of the economic recovery only take on meaning and significance and only help the President when they are situated within a story. It is not enough to keep asserting our economic successes. The story allows people to overcome their cynicism, to believe that we are doing something real that people can depend upon in the future. That is the experience of the NAFTA period when good economic news and a forward-looking Presidential vision combined to produce real public confidence. By showing that we have a road-map to a better life, we reinforce confidence in a President who knows where he wants to take the country.



- Recent research at the University of Wisconsin indicates that assessments of the economy *in the coming year* are three times as important as assessments *of the past year* in determining the President's overall job approval. (The opposite was true for Bush in his last 2 years.)
- The economic "facts" and accomplishments presented in the Greenberg Research survey are considered more "real" when people have first heard the message statement. This is particularly true of deficit reduction: without the story, a plurality doubts that the deficit decline was "real change" (minus 9 points); with the story, a plurality accepts the deficit decline as "real change" (plus 5 points). (See attached graph.)

All of those involved in the discussion of the President's economic message agreed on a number of central elements:

Renewal. The administration's mission is renewal of the country: 1) so people can prosper in a changing world, and 2) so that work, responsibility and family are again the route to the American dream.

Diagnosis: Why renewal? Because government failed: it created big problems while people fell behind and the country drifted. People elected Bill Clinton to renew the country because of the failures of government that hurt the middle class.

Note: The proper backdrop, according to the research, is an era when problems were ignored and people were hurt. Overcoming gridlock and inaction is an insufficient backdrop for the project of this Presidency.

Means. First, we are working to put our house in order -- deficit reduction, reduced spending and a better balance of tax burdens. Second, we seek to give people the tools -- the education and job training and, in the end, the confidence -- to prosper and build strong families in a changing country.



Note: In the research, a "house in order" vision alone was significantly less compelling than one that also talked about giving people the tools to master change. **People want to know the President has a strategy to make a better future.**

Note: While the administration has policy initiatives in a broad range of areas, we have focused on education and job training and on moving people from welfare to work -- the initiatives that allow people to get better jobs and build strong families, that allow the middle class to reclaim its future. In effect, education and training are the keys to renewing middle class confidence and aspirations.

New world economy. The President casts our country's future with open and expanded trade -- by welcoming, leading and mastering a changing economy that holds the prospect of greater prosperity -- if we can give our people the tools to succeed.

Optimism. The message must be optimistic and express confidence in the American people to compete and win -- contrasted with a pessimism and negativism that denies our ability to put our house in order and master this changing world. Our emphasis is on possibility, confidence, embracing change and demonstrating leadership.

Accomplishments

The vision gives the facts meaning and significance, but we also need to repeat and emphasize the "facts" that make the strongest possible case for our accomplishments. The public will give the President greater credit for the economy when they know where he is going and what he has done.

Cut federal spending by \$255 billion -- one of the biggest spending cuts in history

Produced 3 years in-a-row of lower deficits for the first time since Harry Truman

Cut taxes for 15 million working families with modest incomes

Created 3 million new jobs in just 16 months

There is a lot more good news to talk about, but we should restrain ourselves and focus on the most powerful facts available to us.



The public has trouble believing the deficit has been reduced; more believable are the measures that seek to restrain spending and promote growth, which should be emphasized first.

- 1. Cut federal spending by \$255 billion -- one of the biggest spending cuts in history.** If further elaboration is necessary, one should emphasize that the administration cut **250,000 federal bureaucratic positions.**
- 2. Cut taxes for 15 million working families with modest incomes.** And the administration's economic policies gave **tax cuts and incentives for 94 percent of small businesses.** The two facts are very close in importance and reinforce the same point.
- 3. Produced 3 years in-a-row of lower deficits for the first time since Harry Truman.** The point is equally strong, if one is less rhetorical and says, "for the first time in 50 years." If further elaboration is necessary, one can add, **reduced the federal deficit by 500 billion dollars.**

These policies have started to produce real results -- an improving economy for most Americans:

- 4. Three million new jobs created in the last 16 months.** To further elaborate, one can add, **reduced unemployment from 7.7 to 6 percent.** It is also important to note that adding the phrase, "3 times as many jobs as created during the 4 years of the Bush administration," adds nothing to the power of the argument -- underscoring that President Clinton is being evaluated based on perceptions of future well-being.
- 5. Increased support/spending for education and job training.** It is important for voters to know that President Clinton is working to give people the tools to prosper in the future.

Communication

The road map and its premises and the facts allow us to outline a story which forms the center of our communication on the economy. (See next page).

DIAGNOSIS-BACKDROP

- * Government Failed Us**
- * People Struggled To Make Ends Meet**



PURPOSE

- * Make America Work For Ordinary People**
- * Give People The Tools To Compete And Win In Global Economy**
- * Allow People To Achieve A Better Life And Rising Living Standards**
- * Renew The American Dream**



ACTIONS

- * Put Our Economic House In Order**
 - \$255 billion in spending cuts
 - tax cuts for 15 million working families
 - tax incentives for over 90% of small businesses



RESULTS

- * Making America Work For Ordinary People**
 - new markets opened to American products
 - 3 years in a row of declining deficits
 - 3 million new jobs in 16 months



BATTLE CRY

- * Renew The American Dream**
 - compete and win
 - we must renew the promise of America



Mission Statement

We have taken a rough and collective hand at a mission statement -- which none of us feel committed to at this point. It is not sufficiently crisp, elevated, or combative. Nonetheless, we include it here as an example of work in progress.

For decades, our leaders mishandled the economy. Most people fell behind and the nation drifted in the face of vast change. Our mission today is to put our house in order and enable all Americans to prosper again. We started first by cutting the deficit and government spending and restoring some balance to our tax burdens. The deficit is down and the economy has started to create jobs. Now, we must make it possible for hard working Americans to reap the potential of a vastly changing world economy. We do not want to hand anyone anything. We want to help Americans get the tools they need to take up good jobs and have strong families. That means committing to education and job retraining, moving people from welfare to work. Our mission is to restore pride in a nation where responsibility, work and family are again the route to the American dream.

- A very strong majority of 63 percent finds this mission description a convincing statement about Bill Clinton and the economy.
- A quarter of the open-ended recall on this message focused on the future-oriented, empowerment elements: "We want to help Americans get the tools they need to take up good jobs and have strong families. That means committing to education and job retraining, moving people from welfare to work."

THE BUSINESS WOMEN'S NETWORK

1120 Connecticut Avenue, NW, Suite 400, Washington D.C. 20036
TEL: 1-800-48-WOMEN or 202-466-8212 FAX: 202-466-6572

FACSIMILE TRANSMISSION

TO: Karen Wilcox

FROM: Edie Fraser / Kate Szyan

DATE: 6/29/94

FAX: 456-2983

PHONE: _____

No. of pages (including cover sheet): 3

COMMENTS:

Karen,
All of the women listed are enthusiastic
about the ceremony and support universal
health care 100%. You should get a great
response!

Karen Wilcox

X

456-2983

White House Ceremony

Topic: Universal Health Care Coverage and Shared Employer Responsibility

Attending Organization Leaders:

**National Federation of Business and Professional Women - 80,000 members with 2,800 chapters,
Audrey Tayse Haynes
202-293-1100
FAX: 202-861-0298**

**The International Alliance - 5,000 women worldwide,
Marny Needle
410-472-4221
FAX: 410-472-2920**

**Women's Bar Association of DC - 2,000 members
Ruth Pitlik, Exec Director
202-785-1540
FAX: 202-293-3388**

**National Association of Women Business Owners - 6,000 members,
Patty Dedominic
213-938-3933
FAX: 213-938-2715**

** by 5:30*

**American Women in Radio and Television - 1,800 members and 38 chapters nationally,
Teri Dickerson-Jones
703-506-3290
FAX: 703-506-3266**

**Women in Cell Biology - 9,000 members
Elizabeth Marincola, Executive Director
301-530-7153
FAX: 301-530-7139**

**American Women's News Club - 2,000 members
Jeane White, President
202-332-6770
FAX: 202-265-6477**

**National Association of Negro Business and Professional Women's Clubs, Inc.,
Ellen Graves, Executive Director
202-483-4206
FAX: 202-462-7256**

X National Federation of Black Women Business Owners - 5,000 members Pendi
Mary Walker
(202)833-3450
FAX: 202-331-7822

Wider Opportunities for Women - Serves 300,000 women each year,
Cynthia Marano, Executive Director
202-638-3143
FAX: 202-638-4885

Women of Washington - 500 members
Gail Berendzen, President
202-296-5922
FAX: 202-296-5930

Women's Information Network - 2,000 members
Lisa Kaenzig, Exec Director
202-347-2827
202-466-6572

National Association for Female Executives - 250,000 members
Wendy Reid Crisp (Pending)
212-477-2200
FAX: 212-477-8215

American Association of University Women - 135,000 members
Ann L. Bryant
202-785-7700
FAX: 202-872-1425

THE BUSINESS WOMEN'S NETWORK

1120 Connecticut Avenue, NW, Suite 400, Washington D.C. 20036
TEL: 1-800-48-WOMEN or 202-466-8212 FAX: 202-466-6572

FACSIMILE TRANSMISSION

TO: Alexis Herman

FROM: Edie Fraser / Kate Suryan

DATE: 6/29/94

FAX: 202-456-2983

PHONE: 202-456-1125

No. of pages (including cover sheet): 2

COMMENTS:

We have plenty of organization leaders willing to attend! Attached are 10; five more will be confirmed in the next hour!

From Edie Fraser

1. American Association of University Women - Ann L. Bryant,
- ✓ 2. American Women's Bar Association of DC - Ruth Pitlik, Exec Director
3. American Women's New Club - Jeane White, President
- ✓ 4. National Association of Negro Business and Professional Women's Clubs, Inc., - Ellen Graves, Executive Director
5. The International Alliance - Marny Needle
6. Wider Opportunities for Women - Cynthia Marano, Executive Director
7. Women in Cell Biology - Elizabeth Marincola, Executive Director
- ✓ 8. Association for Women in Science - Lydia Smith
9. Women of Washington - Gail Berendzen, President
10. Women's Information Network - Lisa Kaenzig, Exec Director, Stacie Haggbaugh, New Exec Director, or Heather Booth

- Comp End Page
- Asst Secy
- BSA

Daniel
Putnik

Response to Hope

zma

SMALL BUSINESS COALITION PROSPECTS

ASSOCIATION

Members

~~no~~ American Association of Nurserymen	~~AA~~ 3,000 - Mike Eury
~~no~~ American Consulting Engineers Council	5,000 - Ben / Pam
~~no~~ Independent Jewelers Organization	1,200 - Eddie
~~no~~ National Association for the Self Employed	<u>320,000</u> - AA
~~no~~ National Association of Beverage Retailers	13,000 - Simon
~~no~~ National Association of Black Women Entrepreneurs	5,500 - AA
~~no~~ National Black Public Relations Society	1,000 - Ben / O'Neal
~~no~~ National Florist Association	1,100 - Ben
~~no~~ National Funeral Directors and Morticians Association	1,500 - Ben
~~no~~ National Funeral Directors Association	15,000 - Phil Simola
~~no~~ National Licensed Beverage Association	16,000 - Monte
~~no~~ National Lumber & Building Materials Dealers Association	9,000 - Alvin / Home / AA
~~no~~ National United Licensees Beverage Association	5,000 - Ben / Pittsburg
~~no~~ Retail Bakers of America	3,300 - Rhea
~~no~~ Service Station Dealers of America	10,000 (CA & TX chapters) - May
~~no~~ Society of Hispanic Professional Engineers	6,000 - May

Trivette A

4070
4070

Comments -
Sheila

Entrepreneurship - FCC, Dept of Justice
MEX B. office

- Foreign Policy - Anti, Africa

- per Committee

- All parties

- Policy Committee

- Cabinet members

- Greenberg / Policy Dept

- Scheduling / who is pursuing

Provide an update of my work

We still need to

- Do we have a clear plan for the
a series of events of the trial in the future?

- MBE process is not
but we need to find a way

work

- put in a
proposal

Some have
proposed at
the DRC

- Explain the process to
who is the boss
to send the great work

= Clarify what is the
degree of emphasis for
Patriotic

- a new approach
strategy / could begin in
one individual, if no more
particular

UPDATE ON THE 1994 RACES

June 30, 1994

ALABAMA

Gubernatorial: Governor Jim Folsom (D) vs. Fob James (R)

Governor Jim Folsom (D) successfully won his June 7th primary against educator Paul Hubbard. He will face businessman Fob James in the general election. James soundly defeated state Senator Ann Bedsole in the June 28th GOP run-off primary with 62 percent of the vote. Folsom is likely to face continued criticism for longstanding ethics allegations. This race is considered marginal.

Senate: No race

ALASKA

Gubernatorial: To be determined on August 23

This is a wide-open race in which as many as five candidates may appear on the ballot, four of whom could win. Two strong independents are likely to run.

First term Governor Walter J. Hickel, who recently registered with the Republican party, will not participate in the GOP primary competition, but may still seek re-election this fall running as an independent Republican. Conservative Lt. Governor Jack Coghill, who had a falling out with Governor Hickel, will run as an Alaskan Independent.

Democratic challengers include former Lt. Governor Steve McAlpine, former Anchorage mayor and 1990 Democratic nominee Tony Knowles and former State House Speaker Sam Cotten. Early polling showed Knowles leading the contest by a wide margin; but it ultimately may result in a horserace between moderate McAlpine and more liberal Knowles. There will also be a Green Party candidate, Jim Sykes, who may have the potential to draw votes away from the Democratic nominee in the general election. The Republican primary contest is between moderate businessman and 1990 Lt. Governor nominee John Campbell and ultra-conservative Anchorage mayor Tom Fink. Campbell has been running television ads since August. Coghill's independent candidacy will hurt Fink if the latter wins the Republican nomination.

Senate: No race

ARIZONA

Senate: To be determined on September 13

Three Democrats have announced in the race to succeed Dennis DeConcini: Secretary of State Dick Mahoney; Representative Sam Coppersmith; and state Senate Minority

Leader Cindy Resnick. Coppersmith, who has been endorsed by Senator DeConcini, holds a small lead in recent polls and is viewed as the strongest general election candidate. John Kyl (R), who is running unopposed for the GOP nomination, has been trying hard to paint Coppersmith as a conventional "tax and spend liberal" while ignoring the other candidates. Kyl has raised over \$1.4 million dollars and is the favorite in the general election, especially if the Democratic nominee is weakened by a tough primary fight.

Gubernatorial: To be determined on September 13

Governor Fife Symington (R) will seek a second term this year and is vulnerable. He has a 44% approval/56% disapproval job performance rating and has faced a bevy of legal and financial problems. The Governor has drawn a primary challenge from pro-choice Barbara McConnell Barrett (R), who was an official with the Federal Aviation Administration during the Reagan years and is expected to spend \$300,000 in early media. The most recent poll reported that Symington leads Barrett in the primary, 39% to 18%.

Three Democrats are running for the right to challenge Symington: former Phoenix Mayor and Clinton-Gore state co-chair Terry Goddard; supermarket magnate Eddie Basha; and Paul Johnson, who resigned as mayor of Phoenix in March in order to enter the race. (This was required by Arizona's "resign to run" law.) Goddard, the Democratic gubernatorial nominee in 1990, leads in current polls but trails the others in fundraising. Johnson, a fiscal conservative, would be the strongest general election candidate. He has received endorsements from Representative Ed Pastor and the powerful Arizona Firefighters Union, which has traditionally supported Goddard. Basha does not have any strong ties to the Democratic party, but is relatively well known in rural areas where he was featured in his store advertising. Basha has already committed \$300,000 of his own money to the effort and will commit an additional \$300,000 soon.

ARKANSAS

Gubernatorial: Governor Jim Guy Tucker (D) vs. Sheffield Nelson (R)

Governor Jim Guy Tucker (D) will face Sheffield Nelson (R) in the general election. There are four gambling initiatives and a soda pop tax on the ballot, which are expected to increase voter turnout. The Tucker campaign is particularly concerned about the turnout of the radical right in the general election due to the gambling initiatives. This race is potentially marginal.

Senate: No race

CALIFORNIA

Gubernatorial: Governor Pete Wilson (R) vs. Kathleen Brown (D)

Pete Wilson leads Kathleen Brown by a few percentage points in most recent polls in what is certain to be the most expensive gubernatorial race in American history. Wilson ran extensive advertising during the primary touting his tough stance on illegal immigration while implying that Brown is soft on immigrants. He is currently on the air with positive spots crediting his administration for tough action to turn the economy around and reduce crime. Brown has run several million dollars in television advertising blaming Wilson for the worst recession since the Great Depression and extolling her record as Treasurer. She also held an extraordinary press conference attributing her opposition to the death penalty to her upbringing in a household where her father pondered death sentences for dozens of criminals during his tenure as governor. In an aggressive counterpunch on crime, she has challenged Wilson to defend his parole policies, under which several parolees who were arrested while on parole were not sent back to prison and went on to commit murders. The administration has already committed to four fundraisers for Brown: Secretary Reich on June 29 in L.A.; the Vice President on July 17 in San Francisco; the First Lady on July 20 in L.A.; and Mrs. Gore on August 11 in Orange County.

Senate: Senator Diane Feinstein (D) vs. Congressman Michael Huffington (R)

Feinstein's 20-point lead over Michael Huffington has disintegrated into the low single digits after a multi-million dollar television onslaught attacking her vote for "the biggest tax increase in history." He also immediately attacked Feinstein for pulling off the President's health care bill, labelling her action as "typical of a career politician." Feinstein's initial advertising which attacked her opponent for failing to release his tax returns was widely perceived to be ineffective, and she recently began running a new spot contrasting her effective assistance for Huffington's constituents after he refused to help a company in his district. Meanwhile, two of Feinstein's most significant legislative accomplishments, the assault weapon ban and the desert bill, are bottled up in Congress. Nonetheless, Huffington has many liabilities that are easily exploited and Feinstein has few obvious weaknesses. She needs to reverse Huffington's momentum and regain her confidence through legislative progress and/or some effective advertising. If not, this race could be lost. *The President has done two fundraisers for Feinstein.*

COLORADO

Gubernatorial: Governor Roy Romer (D) vs. Republican to be determined on August 9

Governor Roy Romer is unchallenged in the Democratic primary. The most recent poll reported that Romer enjoyed a 62% job approval from Coloradans and that 50% of those surveyed felt that Colorado was moving in the right direction. He will face one of three Republican candidates in November: State Senator Mike Bird; consultant Dick Sargent; or millionaire oil executive Bruce Benson. A former Republican state party chair, Benson will likely win the nomination and have no difficulty raising a large war chest. The Republican National Committee reportedly has pledged to help him raise \$1.5 million and he also plans to spend generously from his own fortune. He has already

spent \$1 million on paid advertising and plans to spend up to \$5 million. Benson has displayed a tendency to stumble over issues in his rare public appearances thus far. *The President and a number of Administration officials have done fundraisers for Romer.*

Senate: No race

CONNECTICUT

Gubernatorial: To be determined on September 13

The September 13th primaries will be heated in the open gubernatorial race. Leading candidates for the Democratic nomination are state Senate President Pro Tem John Larson, state Senator Richard Balducci, Bridgeport Mayor Joseph Ganim and state Comptroller William Curry. Rowland is expected to win the Democratic nomination. The GOP primary will be a race between 1990 nominee John G. Rowland and Secretary of State Pauline Kezer, with Rowland emerging as the likely nominee. Independent Lt. Governor Eunice Groark will run on the "A Connecticut Party" ticket. A large portion of the CT electorate remains undecided in the race. This race is considered marginal.

Senate: Senator Joseph Lieberman (D) vs. Republican to be determined on Sept. 13

Senator Joseph Lieberman currently enjoys a 57 percent favorability rating and is expected to easily win re-election.

DELAWARE

Gubernatorial: No race

Senate: Senator William Roth (R) vs. Attorney General Charles Oberly (D)

State Attorney General Charles Oberly has been hailed as one of the "top Democratic challengers in the country." Oberly recently made his tax returns public, revealing significant past donations to public charities. Roth, who is reportedly worth more than \$2.5 million, has refused Oberly's challenge to reciprocate.

FLORIDA

Gubernatorial: Governor Lawton Chiles vs. Republican to be determined on Sept. 6

The GOP challenger to the Chiles/MacKay ticket will not be determined until after the September 6th primary. The leading Republican candidates are Insurance Commissioner

Tom Gallagher, former state Senate President Ander Crenshaw and former state Secretary of Commerce Jeb Bush. In the June special session, the state GOP successfully defeated Governor Chiles' health care initiatives, which may dampen the momentum of his re-election bid. This is a marginal race. *The President and Vice President have both done fundraisers for the Florida coordinated campaign.*

Senate: Senator Connie Mack (R) vs. Democrat to be determined on September 6.

Senator Connie Mack is expected to easily win re-election, with a re-elect score of over 50 percent. Mack has significantly outraised his potential Democratic opponents (none of the Democrats even come close) and currently shows more than \$2 million cash-on-hand for his '94 campaign. Democratic candidates in the September 6th primary include Hugh Rodham, physician Arturo Perez, attorney Ellis Rubin and former radio talk show host Mike Wiley.

GEORGIA

Gubernatorial: Governor Zell Miller (D) vs. Republican to be determined on July 19

Governor Zell Miller (D) will face slight opposition in the July 19th primary. In the heated GOP primary battle, multi-millionaire Guy Miller (the founder of Norrell temporary services) is expected to emerge as his party's nominee. Millner has hired political consultant Alex Castellanos (the former Jesse Helms consultant) to lead his campaign. A May poll conducted by Cooper, Secrest and Associates showed a 51 percent excellent/good job approval rating for Miller, compared to a 47 percent fair/poor rating. This is a marginal race.

Senate: No race

HAWAII

Gubernatorial: Pat Saiki (R) vs. Democrat to be determined on September 17

Governor John Waihee (D), who is currently serving his second term, cannot seek re-election because of term limits. The Republicans are in a strong position for this year's gubernatorial contest. Republican Pat Saiki, a former Congresswoman and Director of the Small Business Administration under Bush, is unchallenged for the Republican primary and remains the favorite for the general election. Lt. Governor Ben Cayetano and Hawaii Health Director Jack Lewin will face off this September 17 in the Democratic primary. Neither candidate is very strong, and it is rumored that some Democrats are casting about to find another candidate to enter the race. Honolulu Mayor Frank Fasi, a former Democrat who switched to the Republican party but has

also run as an Independent, will run as a member of the independent "Best Party." He has high name recognition and a large war chest. Fasi's candidacy, which has the potential to split the conservative and business vote, improves the Democrats' prospects.

Senate: Senator Daniel Akaka (D) faces no opposition at this time.

Senator Daniel K. Akaka (D) is unchallenged in both the primary and general election. Both parties are expected to spend most of their energy and resources on the gubernatorial race and Akaka may very well get a free ride.

IDAHO

Gubernatorial: Attorney General Larry Echohawk (D) vs. Phil Batt (R)

Attorney General Larry EchoHawk will face Republican nominee former GOP chair and rancher Phil Batt in November. If elected, EchoHawk would become the nation's first Native American governors. EchoHawk is favored to win the general election race, and enjoys a thirteen-point lead over Batt in the latest polls. Batt has been running a predominantly negative campaign, frequently attacking EchoHawk while avoiding the issues himself. Recently, EchoHawk challenged Batt to sign a clean campaign pledge. *The President has attended a DC fundraiser for Echohawk.*

ILLINOIS

Gubernatorial: Governor Jim Edgar (R) vs. Comptroller Dawn Clark Netsch (D)

Edgar's massive warchest and his recent TV blitz gives him the edge right now though Netsch has been relentless in her attacks. In a surprise development, Lt. Governor Bob Kustra (R) recently announced that he was retiring to become a radio talk show host, and there is widespread speculation that he was forced out so Edgar could replace him with a woman running mate. She is the superior candidate but it is unclear whether Netsch will be able to raise enough money to remain competitive. *The President recently did a Chicago fundraiser for Netsch.*

Senate: No race

IOWA

Gubernatorial: Governor Terry Branstad (R) vs. Attorney General Bonnie Campbell (D)

The Republican civil war continues while the Democrats have never been more united. Campbell is on a roll, returning every Branstad attack and throwing in a few more for good measure. Right now the two are on even footing in terms of money though that will change soon. It is possible but very unlikely that Grandy will enter the general election race. This race will be very close. *The President recently did a Chicago fundraiser for Campbell*

Senate: No race

KANSAS

Gubernatorial: To be determined on August 2

Representative Jim Slattery is viewed as the strong frontrunner for the Democratic nomination in the open gubernatorial race. On the Republican side, leading contenders include Secretary of State Bill Graves, former state Senator Majority Leader Fred Kerr and Pizza Hut magnet Gene Bicknell--each of whom enjoys considerable personal wealth. Graves is considered the (slight) frontrunner for the GOP nomination. This is considered a marginal race.

Senate: No race

MAINE

Gubernatorial: Joseph Brennan (D) vs. Susan Collins (R) vs. Angus King (I)

Former Governor Joseph Brennan won June 14th's five-way Democratic primary, and is preparing to face former McKernan Cabinet official Susan Collins and independent businessman Angus King in the general election. The Brennan campaign is working hard to remain in a commanding position going into the general election, and is focusing their message on jobs and economic development. *The President is scheduled for a July 18 fundraiser in Portland.*

Senate: Congressman Tom Andrews (D) vs. Congresswoman Olympia Snowe (R)

Senator George Mitchell's retirement has left the Maine Senate seat and open battle between Representatives Tom Andrews and Olympia Snowe. Andrews has outraised Snowe by more than a four-to-one margin to-date, but will suffer from the growing GOP and Peroist trends in the state. Following a surprising vote of the Maine Education Association, neither Snowe nor Andrews received the backing of the MEA. The organization will remain neutral in the Senate race, although they have traditionally

backed Andrews in his congressional bids. *The President is scheduled for a July 18 fundraiser in Portland.*

MARYLAND

Gubernatorial: To be determined on September 13

Lt. Governor Mickey Steinberg and Prince George's County Executive Parris Glendening are considered the strong frontrunners for the Democratic nomination in the September 13th primary. Glendening enjoys the support and endorsement of Baltimore Mayor Kurt Schmoke, and has announced that Katherine Kennedy Townsend will serve as his running mate in the general election. Leading GOP candidates include Representative Helen Delich Bentley, 1990 nominee Bill Shepard and state House Minority Leader Ellen Sauerbray.

Senate: Senator Sarbanes vs. Republican to be determined on September 13

A June 23rd poll released by the Baltimore Sun showed Senator Paul Sarbanes leading likely GOP nominee Bill Brock 50 percent to 22 percent in the general election. In February, 1994, polling numbers showed Sarbanes defeating Brock by a 43 percent to 22 percent margin. Former Tennessee Senator Bill Brock, who state GOP leaders have labeled their "de-facto nominee" has faced increasing criticism for his "carpetbagging" image, specifically the fact that he only recently changed his voter registration from Tennessee to Maryland. This race is considered marginal. *The President did a fundraiser for Sarbanes on June 28.*

MASSACHUSETTS

Gubernatorial: Governor William Weld (R) vs. Democrat to be determined on Sept. 20

Governor William Weld (R) remains in a strong position heading into the November election. State legislator Mark Roosevelt (the grandson of Teddy Roosevelt), state Senator Michael Barrett and former state Senator George Bachrach each received the minimum 15 percent of the delegate votes required for inclusion on the Democratic primary ballot during the June 4th state Democratic Convention. Roosevelt received the Democratic endorsement, winning 53 percent of the delegate votes.

Senate: Senator Edward Kennedy (D) vs. Republican to be determined on September 20

Senator Kennedy's re-election bid will be a high-profile national race--and a key target for the national GOP. Kennedy has established a well-organized campaign and has enjoyed record fundraising (currently showing over \$2,793,836 cash-on-hand). In the

crowded September GOP primary, the most legitimate candidate appears to be businessman Mitt Romney--who has significant personal wealth that he is willing to invest in his campaign. This race could get very tight. *The President has done one Kennedy fundraiser and another in September has been requested.*

MICHIGAN

Gubernatorial: Governor John Engler (R) vs. Democrat to be determined on August 2

Four Democrats are competing in the August 2 Democratic primary: former Congressman Howard Wolpe, State Senator Debbie Stabenow, former East Lansing Mayor Larry Owen and State Representative Lynn Johndahl. Wolpe and Stabenow are in the lead in the most recent poll and perform best against Engler in general election match-ups, though all of the Democrats suffer from low name recognition. Engler's favorability remains low.

Senate: To be determined on August 2

The Democratic primary is crowded and wide open. Six candidates have announced: Representative Bob Carr, former U.S. Representative Bill Brodhead (served 1974-1982), state Senator Lana Pollack, state Senator John Kelly, Macomb County Prosecuting Attorney Carl Marlinga and businessman and Michigan State University trustee Joel Ferguson. Because it is a six-way race, the Democratic contest is difficult to handicap. Carr and Pollack are out in front and neck-and-neck in the most recent polls. Carr was proclaimed the frontrunner when he announced earlier this year and has since secured some impressive endorsements and raised significant money. His campaign, however, is lackluster. As expected, Pollack is raising a lot of money through women's groups but she is probably too liberal to win the general election. Pollack, the only woman in the race, and Ferguson, the only African American, could be the main beneficiaries if the primary remains crowded.

Two Republicans are seeking their party's nomination: former talk show host Ronna Romney and former Michigan state GOP Chair Spencer Abraham. Abraham has a lock on the institutional Republican support. Romney, meanwhile, is running a Perot-style campaign, emphasizing term limits and trying to paint Abraham as the consummate political insider. Romney has led Abraham in the polls for several months and will be a much bigger threat to us in November.

MINNESOTA

Gubernatorial: To be determined on September 13

Governor Arne Carlson (R) will face former State Representative and radical right activist Allen Quist (R) (who easily won his party's endorsement) in the September 13 primary. Quist's post-convention message is much more moderate but Carlson is still favored to win the primary.

The Democratic primary is wide open and a mess. State Senator John Marty (D), the most liberal of the crowded primary field, won the Democratic Party endorsement at the convention. Three other Democrats are running in the primary: former Commerce Commissioner Mike Hatch (D), former Minneapolis Police Chief Tony Bouza (D) and State Senator Don Samuelson (D). Two other Democrats are considering entering the fray: former Governor Rudy Perpich (D) and State Senate Majority Leader Roger Moe (D). All of the announced and potential candidates except Samuelson are considered possible primary winners. Bouza, Hatch and Perpich have polled best in Democratic primary heats.

The two most recent polls have shown Carlson over 50% against all of the Democrats, with Bouza and Hatch performing best against him and Marty and Perpich performing worst. We should be doing better in this race. Carlson is very vulnerable.

Senate: To be determined on September 13

On the Democratic side, former House Majority Leader Ann Wynia (D), who was endorsed by the state Democratic Party at its recent convention, will face Ramsey County Attorney Tom Foley (D) in the September 13 primary. Recent polling reports that Wynia has a 40%-27% lead over Foley.

On the Republican side, conservative freshman Representative Rod Grams (R), who was endorsed by the state Republican Party at its convention, will face Lt. Governor Joannell Dyrstad (R) in the primary. Grams leads Dyrstad by a 52%-30% margin according to the most recent poll. This is good news for the Democrats given that the moderate, pro-choice Dyrstad would be more formidable in November. A Wynia-Grams race is a toss up.

MISSISSIPPI

Gubernatorial: No race

Senate: Senator Trent Lott (R) vs. Ken Harper (D)

Former state Senator Ken Harper will challenge Senator Trent Lott in his re-election bid. Harper defeated attorney Hiram Eastland in the June 28th primary runoff with 63 percent of the vote. A hypothetical general election match-up conducted in April showed Lott defeated Harper 66 percent to 20 percent.

MISSOURI

Gubernatorial: No race

Senate: To be determined on August 2

The leading Democratic candidates are Representative Alan Wheat and Jackson County Executive Marsha Murphy. Wheat has outraised Murphy by more than a two-to-one ratio, but is being criticized for the significant percentage of out-of-state dollars collected by his campaign. Murphy is receiving extensive support from EMILY's List. Although recent polling shows Wheat soundly defeating Murphy in the primary, both candidates are considered credible Democratic challengers in the general election. The GOP nomination is expected to be won easily by former Governor John Ashcroft. This race is considered marginal.

MONTANA

Gubernatorial: No race

Senate: Senator Conrad Burns (R) vs. Jack Mudd (D)

Incumbent Republican Senator Conrad Burns is considered vulnerable against attorney Jack Mudd in the general election. Mudd, a former Dean of the Montana Law School, is a pro-choice, pro-environment candidate who improved his performance on the stump markedly during the primary campaign. The latest polls show Mudd trailing Burns 44% to 37% in the general election match-up, but Burns' job approval is only 37%. Burns began airing ads aimed at defeating Mudd during the primary campaign and continues to do so. He has repeatedly attacked Mudd as a "tax and spend" Democrat. Recently, Mudd challenged Burns to a series of debates across the state, and Burns accepted. *We have a tentative agreement for the First Lady to do a Mudd/Williams fundraiser in Montana on July 22.*

NEBRASKA

Gubernatorial: Governor Ben Nelson (D) vs. Omaha businessman Gene Spence (R)

Nelson is safe.

Senate: Senator Bob Kerrey (D) vs. former U.S. west executive Jan Stoney (R)

Kerrey is safe.

NEVADA

Gubernatorial: To be determined on September 6

Governor Miller will face Las Vegas Mayor Jan Lavery-Jones in the Democratic primary. A June poll showed Governor Miller leading Mayor Jones 53% to 30% among registered Democrats statewide. Nevertheless, Miller cannot take the race for granted, given his opposition to abortion and Jones' grass-roots appeal. On the Republican side, candidates include Secretary of State Cheryl Lau and state Representative Jim Gibbons. Lau is considered the frontrunner for the GOP nomination, while Gibbons--an anti-tax, pro-term limits candidate--may actually be the tougher general election opponent. The anti-incumbent argument will give Lau or Gibbons an easy issue to run on, while Miller will rely on the state's strong economy and low taxes. *The First Lady did a Miller fundraiser in January.*

Senate: Senator Richard Bryan (D) vs. Republican to be determined on September 6

Senator Bryan may have a difficult race in 1994. A recent statewide poll showed Bryan receiving a 33% re-elect score and a 50% job approval rating. Two Republican challengers have emerged to date. Businessman Charles Woods, a self-made millionaire who moved to the state in 1979 after running unsuccessfully for governor and lieutenant governor of Alabama, and business consultant and former Deputy Interior Secretary Hal Furman are opposing him. Furman, who is backed by the NRSC, was expected to be the stronger Republican, but has had trouble raising money and building a base. A Political Media Research poll conducted in early June showed Bryan leading Woods by a 57% to 26% margin and Furman by a 59% to 22% margin.

NEW HAMPSHIRE

Gubernatorial: Governor Steve Merrill (R) vs. State Senator Wayne King (D)

Merrill is safe.

Senate: No race

NEW JERSEY

Senate: Senator Frank Lautenberg (D) vs. Assembly Speaker Chuck Haytaian (R)

Two recent polls put Lautenberg up. The BERGAN RECORD showed Lautenberg at 58% to Haytaian's 30%. The NEWARK STAR-LEDGER had Lautenberg 55%, Haytaian 29%. Lautenberg's strengths are with women and moderate Republicans, who

seem turned off by Haytaian's pro-life, pro-gun stance (he captures 60% of the female vote and 31% of the GOP'ers in the RECORD survey). His weaknesses include Haytaian's potential for growth -- 70% of those polled didn't know enough about the Republican yet to form an opinion -- and Lautenberg's low re-elect numbers. A plurality of New Jersians believe it's time for a change (by 42% to 35% who say re-elect). Issues in this campaign are still taxes, guns, and abortion.

NEW MEXICO

Gubernatorial: Governor Bruce King (D) vs. Gary Johnson (R)

Governor King faces a difficult race against a well-financed Republican opponent. He has alienated many key constituency groups, including environmentalists, gays, Native Americans, and particularly Hispanics. The primary pitted him against two Hispanics, one of whom bashed him unrelentingly. This has left a residual negative feeling about King in the Hispanic community. Most of these things can be addressed, but they must be addressed by the Governor. Unfortunately, he tends not to seek accommodation. He has yet to meet with Casey Luna (one of his primary opponents and his current Lt. Governor). He refuses to meet with Native Americans about the gaming issue, gays about civil rights, or environmentalists concerning issues they've been fighting about for three years.

The most significant problem the governor has is that an Hispanic, Roberto Mondragon, has been recruited by the Green Party to run against King. While he stands no chance of winning, Mondragon will draw important Hispanic votes away from the Governor.

The consensus among Democratic leaders is that there needs to be a change to more aggressive Party leadership.

Senate: Senator Jeff Bingaman (D) vs. Collin McMillan (R)

Senator Bingaman has done his homework in fundraising, but the governor's race will affect his race and Democratic turnout throughout the ballot, especially in the northern (Hispanic) part of the state. McMillan is well funded and was the consensus choice of the Republican Party in their primary last month, winning with 73% of the vote.

NEW YORK

Gubernatorial: Governor Mario Cuomo (D) vs. State Senator George Pataki (R)

A ZOGBY GROUP Poll released June 29 surprisingly showed Pataki 5 points ahead of Cuomo, though it was taken by a Republican pollster. Other surveys have shown Cuomo

leading by about 7 points. Either way, this race will be close. This is due mainly to Cuomo's low re-elect numbers, as Pataki still remains largely unknown. The Governor's job approval rating is at only 29% in the ZOGBY poll, while 69% disapprove. (Last week's numbers were much better: 43% approve/49% disapprove). New Yorkers disagree with the way he has handled key issues like crime, the economy and unemployment, taxes, and especially the death penalty. The Cuomo campaign is very concerned about getting the base vote out and energized.

Senate: Senator Daniel Patrick Moynihan (D) vs. Republican to be determined

Moynihan is safe.

NORTH DAKOTA

Gubernatorial: No race

Senate: Senator Kent Conrad (D) vs. Dr. Ben Clayburgh (R).

Conrad is safe.

OHIO

Gubernatorial: State Senator Rob Burch (D) vs. Governor George Voinovich (R)

Governor Voinovich is safe.

Senate: Joel Hyatt (D) vs. Lt. Governor Mike DeWine (R)

Hyatt continues to poll several points behind DeWine, though the race is still close. Hyatt is sticking by the President on health care and other issues, and is getting hit hard by the Republicans for it. DeWine has recently attacked the President directly (and Hyatt by extension) on health care as well as foreign policy. He is working hard to stabilize the Democratic base after his near defeat in the primary. DeWine recently welcomed the support of the Christian Coalition, though he took pains to distance himself from another candidate backed by the Coalition, Oliver North.

OKLAHOMA

Gubernatorial: To be determined on August 23

This race is wide open. Governor David Walters (D) announced late last year that he would not seek a second term after he pled guilty to misdemeanor campaign violations in a plea bargain dismissing several felony indictments. He now is saying privately that he will run. Three Democrats are already in the race: Lt. Governor and former Oklahoma University quarterback Jack Mildren (D), State Senator Bernice Shedrick (D) and State Representative Danny Williams (D). Mildren is considered the frontrunner while Shedrick, who is well-funded and has the support of much of the State Senate, is considered the major alternative to him.

The two major Republicans are former U.S. Attorney Frank Keating (R), who is considered by most observers to be the frontrunner, and archconservative State Senator Jerry Pierce (R). Another wild card in this race is former Congressman Wes Watkins (D), who is considering running as an Independent.

Senate: To be determined on August 23

Representative Dave McCurdy (D) is the solid favorite in the Democratic primary, where he will face State Corporations Commissioner Cody Graves (D), a former Boren staffer. Representative Jim Inhofe (R) is currently unopposed for the Republican nomination. McCurdy has the edge in a general election match-up with Inhofe.

OREGON

Gubernatorial: John Kitzhaber (D) vs. Denny Smith (R)

Former State Senate Majority Leader John Kitzhaber, a doctor and author of the Oregon health plan, will face former U.S. Representative Denny Smith in the general election. Kitzhaber, an attractive and articulate candidate, has an excellent chance of winning the general election against the ultraconservative, simplistic Smith. The Smith campaign gained a considerable amount of credibility, however, with the hiring of Elaine Franklin, chief of staff to Senator Bob Packwood. Smith has a constituency in the far right and should be able to raise significant funds for the general election. He is expected to run a cookie-cutter anti-tax, tough-on-crime, family values campaign and will attempt to paint Kitzhaber as a tax-and-spend liberal. Both Smith and Kitzhaber recently pledged to run clean campaigns, agreeing not to personally attack one another. Kitzhaber recently hired former Clinton-Gore state director Amy Chapman to manage his general election campaign. Polling conducted in late May showed Kitzhaber leading Smith 44% to 25% in the general match-up. *We have tentatively agreed for the First Lady to do a fundraiser on July 21.*

Senate: No race

PENNSYLVANIA

Gubernatorial: Lt. Gov. Mark Singel (D) vs. Congressman Tom Ridge (R)

likely GOP nominee is Representative Arthur Ravenel--who is heavily vying for the support of the religious right in his election bid. This race is considered marginal.

Senate: No race

SOUTH DAKOTA

Gubernatorial: Former Dakota Wesleyan University President Jim Beddow (D) vs. former Governor Bill Janklow (R)

Beddow is considered a superior candidate but the popular Janklow will be tough to beat. No polls have been released since the primary. The Beddow campaign will go into the field next week. Those numbers should give us a better idea of where this race is headed.

Senate: No race

TENNESSEE

Gubernatorial: To be determined on August 4

The gubernatorial race is open, with hotly contested Democratic and Republican primaries. Nashville Mayor Phil Bredesen remains the leading Democrat, while Representative Don Sundquist is considered the de-facto GOP nominee. Bredesen is the only leading candidate in the race to take a strong, pro-choice position in the abortion rights debate--which is expected to be a key issue in the general election battle. This is a marginal race.

Senate: Senator James Sasser (D) vs. Republican to be determined on August 4

Senator James Sasser is expected to face tough challenge as one of three major Tennessee statewide races in 1994. GOP candidates in the August 4th primary include surgeon William Frist, economist Stephen Wilson, dentist Byron Bush and businessman Robert Corker. Although Frist and Corker are considered to be in an even lead for the GOP nomination, Sasser has concentrated most of his firepower against Frist to-date. In hypothetical general election match-ups, Sasser defeated Frist, Corker and Wilson by large margins, capturing over 50 percent of the vote. Independent candidate John Jay Hooker has also announced his intentions to run in the general election. This race is considered marginal. *The President did a Sasser fundraiser on June 28.*

Senate: Congressman Jim Cooper (D) vs. Fred Dalton Thompson (R)

The special election to fill the seat left vacant by Vice President Gore will be one of the most closely watched races in 1994. Representative Jim Cooper will face attorney/actor Fred Dalton Thompson in the November general election. Cooper is attempting to highlight his "no-PAC pledge" in the election and to downplay his health care plan. Meanwhile, Thompson has launched a television ad campaign which shows footage of his "commanding

role" in **The Hunt for Red October**. A February Mason-Dixon poll showed Cooper defeating Thompson in November 36 percent to 17 percent, with 47 percent of voters undecided. This race is considered marginal.

TEXAS

Gubernatorial: Governor Ann Richards (D) vs. George W. Bush (R)

A dead heat. *The President attended a DC fundraiser for Richards.*

Senate: Senator Kay Bailey Hutchison (R) vs. businessman Richard Fisher (D)

A dead heat. *The President is doing a DC fundraiser for Fisher on July 19.*

UTAH

Gubernatorial: No race

Senate: Senator Orrin Hatch (R) vs. Pat Shea (D)

Utah's senior Senator Orrin Hatch, who was first elected to the Senate in 1976, is seeking re-election in this year's only statewide race. His opponent is attorney Pat Shea, an intelligent and articulate former legal counsel to the Senate Foreign Affairs Committee whose brother-in-law is AFSCME chief Gerald McAntee. Shea was Utah Democratic Chair and served as a DNC Committeeman during Ron Brown's tenure. The race against Hatch is difficult, but Shea's campaign is well-organized and relatively well-financed, raising over \$250,000 thus far. Shea will attempt to portray Hatch as a national politician rather than one fighting for Utah's interests. He will also criticize Hatch's relationship with such special interest groups as the pharmaceutical industry and play on the anti-incumbent mood of Utah's voters. Hatch leads in the most recent polling by a 60%-34% margin.

VERMONT

Gubernatorial: Governor Howard Dean (D) has no serious opposition.

The President did a DC fundraiser in April for Dean.

Senate: Senator Jim Jeffords (R) vs. Democrat to be determined on September 13

Senator Jeffords is safe. State Senator Jan Backus (D) is likely to beat Doug Costle (D), who served as EPA Administrator during the Carter Administration, in the September 13.

VIRGINIA

Gubernatorial: No race

Senate: Senator Chuck Robb (D) vs. Oliver North (R) vs. Doug Wilder (D/I) vs. Marshall Coleman (R/I)

Senator Chuck Robb will face a difficult four-way re-election battle against GOP nominee Oliver North and independent candidates Marshall Coleman (R) and Doug Wilder (D). A June poll conducted by Mason-Dixon/Political Media Research showed Robb winning the four-way match-up with 28 percent of the vote, compared to Coleman's 25 percent, Wilder's 22 percent and North's 21 percent. With Wilder out of the race, Robb won with 37 percent of the vote, compared to Coleman's 33 percent and North's 22 percent. This race is considered highly marginal. *The Vice President has done a Robb fundraiser and we need to schedule the President for one.*

WASHINGTON

Gubernatorial: No race

Senate: Senator Slade Gorton (R) vs. Democrat to be determined on September 20

Senator Gorton polls poorly, but is likely to be a formidable candidate for reelection in 1994. Though a recent poll showed his re-elect percentage at only 33%, the incumbent prevailed over all his relatively unknown potential Democratic challengers by large margins. Recently, Gorton has travelled the state sponsoring crime summits, and has raised over \$2.2 million to date. A frontrunner in the competitive Democratic primary emerged in late May, as African-American King County Councilman Ron Sims won the endorsement of the Washington State Labor council and the Washington Education Association. Sims is a dynamic speaker with a powerful personal story, but may be too liberal to win a general election. He was one of the few major elected officials in the state to oppose NAFTA, and supports the single payer health care proposal. Frank Greer recently signed on to do his paid media. Other relevant candidates in the Democratic primary include: a business executive and active DLC member Scott Hardman; former television anchor Mike James; and state Senator and DNC member Jesse Wineberry.

WISCONSIN

Gubernatorial: Governor Tommy Thompson (R) vs. State Senator Chuck Chvala

Thompson is safe.

Senate: Senator Herb Kohl (D) vs. Republican to be determined on September 13

Senator Kohl is favored to win. State Senator Bob Welch (R) and State Treasurer Cathy Zeuske (pronounced "zigh-skee") will face off in the September 13 primary. Welch, an archconservative, has locked up the bulk of the grassroots Republican activists, has the

support of the Republican establishment and is considered the most likely nominee. This is good news for Kohl. A moderate woman would be a more formidable match for him. team and is ready to compete. In a direct mail fundraising piece, Thomas claimed that the President had committed to raise \$1 million for Sullivan, a claim that was promptly denied by Sullivan and the White House.

WYOMING

Gubernatorial: Kathy Karpan (D) vs. Republican to be determined on August 16

Secretary of State Kathy Karpan is a strong candidate, and has a good chance of holding the governor's mansion for the Democrats. The two relatively unknown candidates, rancher and state Senator Charles Scott and former state Senator John Perry, are carving each other up in the Republican primary.

Senate: Governor Mike Sullivan (D) vs. Congressman Craig Thomas (R)

Governor Sullivan faces a difficult race against a formidable opponent, Republican Representative Craig Thomas. Thomas has won three statewide elections to Congress, is very well-liked and is running a well-organized campaign. Although Sullivan's campaign had been progressing slowly, the recent hiring of a media consultant, campaign manager and financial director indicate the governor has finally assembled a team and is ready to compete. In a direct mail fundraiser piece, Thomas claimed that the President had committed to raise \$1 million for Sullivan, a claim that was promptly denied by Sullivan and the White House

Herman

THE WHITE HOUSE
WASHINGTON

September 2, 1994

MEMORANDUM FOR SENIOR WHITE HOUSE STAFF

FROM: Gene Sperling

SUBJ: August Employment Release

Attached is an update of the monthly job talking points, compiled with the assistance of Theo Lubke, NEC, and Alan Krueger, the new Chief Economist at the Labor Department, who is on leave from his position as an economics professor at Princeton University.

Highlights:

- The economy has now surpassed the 2 million job mark for 1994, creating 2.154 million jobs for the year to date.
- The economy has now created over 3 million jobs (3.136 million) since the passage of the economic plan on August 6, 1993.
- The economy is only a fraction below adding 4 million private sector jobs for the first 19 months.
- The economy has now added a total of 135,000 manufacturing jobs and manufacturing employment has increased for eight straight months for the first time in a decade.

SEP - 4

2 MILLION JOBS IN 1994

September 2, 1994

- *The August employment report showed that employment grew by 179,000 jobs in August (98% in the private sector), pushing the total number of jobs created during the first 19 months of the Clinton Administration to 4.274 million and the total created in the first 8 months of 1994 to 2.154 million. The unemployment rate is at 6.1%, down from 7.5% (based on the new, current methodology) when the economic plan was passed in August 1993 and is unchanged from last month.*
- *Over 93% of these jobs -- 3.988 million -- have been in the private sector.*
- *Since the economic plan passed on August 6, 1993, the economy has created 3.136 million jobs -- over 240,000 per month -- and over 94% in the private sector.*
- *For the first time in a decade, manufacturing employment increased for 8 consecutive months. Manufacturing jobs have gone up approximately 135,000 jobs since the plan was passed, even though 1.4 million manufacturing jobs were lost between 1989 and 1992. Construction employment dropped by 6,000 jobs after increasing for the previous 13 straight months. Nonetheless, construction employment remains up 424,000 since the President took office and up 290,000 since the passage of the economic plan. Auto jobs are up 60,000 since the passage of the economic plan.*

"2 MILLION MORE IN '94":

- **2.15 Million New Jobs in 1994:** The President set a goal of 2 million new jobs in 1994 to match 1993's job growth and keep the nation on pace to add 8 million jobs in four years. Today, the economy topped 2 million jobs for 1994 -- 4 months ahead of schedule.

OVER 4.25 MILLION JOBS:

- **Months Ahead of Schedule:** The President set a goal of 8 million jobs in four years. 4.274 million jobs in 19 months puts the nation on a pace of 225,000 jobs a month -- 35% faster than what is needed to reach 8 million jobs in four years.
- **75% More Jobs -- More -- in 19 Months than previous four years:** The economy has now created 75% more jobs -- 1.83 million more -- in 19 months than were created in the previous four years combined (2.444 million).
- **3 Million Jobs in Last Year:** Job growth in the last 12 months was 3.050 million. Since the President's economic plan was passed last August, employment has expanded by 3.136 million, 94% in the private sector.
- **Job Growth is the Best In 10 Years:** Forbes reports that the creation of 1.72 million jobs which has occurred during the first six months of this year represents the strongest performance in the first half of a year in the past decade -- since 1984.

UNEMPLOYMENT IS DOWN:

- *Unemployment is Down:* The unemployment rate declined from 7.7% in January 1993 and from 7.5% in August 1993 (based on the new, current methodology), to 6.1% for August 1994.

STRONG PRIVATE SECTOR JOB GROWTH:

- *93% of Job Creation -- 3.988 Million Jobs -- Were in the Private Sector:* Of the 4.274 million jobs created, 93%, or 3.988 million, were created in the private sector economy.
- *Nearly 8 Times More Jobs Per Month than Were Created in the Previous Four Years:* Since the President was inaugurated, the private sector has created 210,000 private sector jobs per month, nearly 8 times more jobs per month than were created under the previous Administration (27,000).
- *Almost Twice As Many Private Sector Jobs Per Month as During the Previous 12 Years:* Compared to the private job creation over the last 12 years, the last 19 months have still seen private sector job creation at almost twice the pace (210,000 vs. 111,000) as seen during the previous two Administrations.

QUALITY JOB CREATION:

- *Manufacturing Jobs Are up 135,000 this year alone:* After serious declines for several years, manufacturing jobs were up 135,000 jobs in the first eight months of 1994.
- *Construction Employment Up 424,000 :* After declining by 664,000 jobs during the Bush Administration, construction jobs are up 424,000 jobs since January 1993, and 290,000 since passage of the economic plan.
- *Auto Jobs Are Up:* Auto employment has increased 60,000 since the passage of the economic plan, from 824,000 to 884,000.

JOB PROSPECTS REMAIN STRONG

- *Employer Optimism Index Highest in History:* In July, the Dun & Bradstreet Employment Optimism Index -- measuring expectations to hire new employees by business -- reached a record high. (Staffing Industry Report, July 1994)
- *US Businesses Plan to Hire:* According to Manpower Inc.'s third-quarter survey of 15,000 companies, 29% of U.S. businesses planned to hire workers this summer, the most bullish forecast in five years.

Any
Carol
7/26/94

Amold

THE WHITE HOUSE
WASHINGTON

July 26, 1994

JUL 29 1994

MEMORANDUM FOR ALEXIS HERMAN

CC: Bob Rubin
Chris Edley

FROM: Peter Yu

SUBJECT: Minority Business Issues

A number of persons and organizations--small business groups, minority groups, OMB and SBA staff, and OSDBU Directors--have expressed concern that the Administration is paying inadequate attention to minority business issues. I would like to suggest that we convene a meeting to discuss this problem. The meeting would address substance, politics, and communications, and begin to identify a strategy for action. Invitees would include: Public Liaison, NEC, OMB, DPC, Commerce (MBDA), SBA and others.

A tentative agenda:

- I. THE STATUS QUO (both the substantive state of minority business and the political environment)
- II. CURRENT ADMINISTRATION INITIATIVES (targeted: 8(a), procurement, lending programs, SSBIC investment incentives; general: REA, capital access, anti-discrimination)
- III. POSSIBLE NEW INITIATIVES (merger of MBDA and SBA programs? education for minority entrepreneurs? other procurement changes? private participation?)
- IV. POLITICAL AND COMMUNICATIONS STRATEGY (use of Minority Enterprise Development Week? other events, fora, channels?)

Given your expertise and interests, I thought I would ask your comments before convening such a meeting. In light of the possible linkage to Minority Enterprise Development Week, I propose that the meeting be held early next week.

I will call Wednesday or Thursday to discuss this further.

Thank you.

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

TO: The First Lady
FROM: Ann Stock
DATE: May 11, 1994
RE: Mark Middleton List 
CC: Phil Lader
Mark Middleton

After our meeting on Saturday, Helen has combined both the DNC and Victory '92 list, alphabetized by name and added when they have attended a small dinner.

You will note, there are a lot of people that haven't attended a small dinner, but per our discussion, I think the remainder can be worked into a dinner by the end of June.

Not only do we have the State Dinner on the 13th but we also have the Rose Garden Dinner on the 10th, the Jack Nicholas movie on the 15th and Aretha Franklin on the 20th.

From today on Helen will update the dinner list so it will remain current.

June 30, 1994

MEMORANDUM FOR DISTRIBUTION

FROM: Mike Lux

SUBJECT: The Need for a Rural Strategy

In thinking about the swing votes on both the House and Senate floor, it is obvious that a very large share of them come from heavily rural states. In the Senate, for example, it is clear that Baucus, Conrad, Dorgan, Exon, Kerrery, Heflin, and Hollings are all among the most important targets and all from heavily rural states. This worries me a great deal because we don't have a natural base in rural America, and our opposition does. Our most effective allies at the grassroots level have been labor and consumer groups, and they have relatively little strength there, while groups like the Christian Coalition, NFIB, and Farm Bureau are dominant in rural America, and have their disinformation campaigns going overtime there.

I think it is urgently important that we develop and execute a strategy targeted toward rural voters in key targeted states and districts, elements of which should include:

1. Events with principals on health care in rural settings.
2. Targeted media buys in rural markets, which are incredibly cheap.
3. Asking for a new emphasis from the coalitions with which we work (especially the health care reform project, and the small business coalition) in rural areas.
4. Asking members of supportive organizations which have a lot of rural members (NEA and some of the small business groups come to mind) to focus a lot of attention on education and mobilization in those areas.
5. Identifying some surrogates with a lot of credibility in rural areas (farm leaders, country western singers, etc.) to do events for us.
6. Development of new reports and analysis which document how much better off rural Americans will be under health reform.
7. Development of a packet of materials focussed on health reform and rural America.

A relatively modest amount of effort and resources can make a big difference in rural states. Having grown up in Nebraska, I can tell you it is a very big deal to have a President, First Lady, or even a cabinet member visit a small state. And the media buys and mail drops for rural states are tiny compared to big city markets. I strongly urge that we put in place a coherent rural strategy in the weeks ahead.

DISTRIBUTION:

Alexis Herman
Harold Ickes
Pat Griffin
Mandy Grunwald

Melanne Verveer
Laura Quinn
George Stephanopoulos
Greg Lawler

Memorandum

Date 6/29/94

To: Alexis Herman

From: Ben Johnson

Subject: African American Appointees Briefing

The briefing for African American Appointees will be conducted in room 450 at 2PM. Risa Mourey will open the briefing with a presentation on health care. She will be followed by Marsha Martin, HUD's Director of the Inter-Agency Council on the Homeless. Ms. Martin is a member of the Welfare Reform Group and will speak on the welfare reform initiative. Patricia Sosa, Director of Intergovernmental Affairs, HHS's Administration on Families and Children, will also speak on welfare reform.

Veronica Biggins and Deval Patrick will meet us in the holding room prior to the briefing to get a feel for what you want them to do.

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Alexis Herman/Ruby Moy

Subseries:

OA/ID Number: 4075

FolderID:

Folder Title:

Folder #3: White House Conference on Small Business

Stack:

S

Row:

29

Section:

5

Shelf:

1

Position:

2

NATIONAL SECURITY COUNCIL

WASHINGTON, D.C. 20506

August 3, 1994

alexis

F/I

Ben

ALG - 4 1994

MEMORANDUM FOR BEN JOHNSON

FROM: LARRY ROSSIN *LR*

SUBJECT: Followup to Meeting with AME Bishops

Ben, I called the sanctions task force at State following the briefing we had for the AME Bishops to ask about the problem the SADA representatives raised concerning their desired humanitarian cargo flight to Haiti.

Dan Kiang of State contacted SADA representative Claude Ambroise. According to Dan, SADA did not realize that it needed to apply through Treasury to the UN for permission to operate a flight to Haiti. SADA was trying to interact directly with the UN, which is not allowed (applicants must first be processed by their national government which then submits the requests.) Dan gave Mr. Ambroise the name of the appropriate official with whom he can work at Treasury and Mr. Ambroise said he would call them.

Dan said that Mr. Ambroise was satisfied with the assistance he received. However, SADA may yet run into problems:

-- Its flight and/or cargo may not meet the criteria of the UNSC resolution for approval which means Treasury will not forward it to the UN;

-- If it does go to the UN it could run into the delays plaguing all applications, in spite of our best efforts;

-- Once the UN gives an OK, the *de facto* authorities in Haiti may refuse to grant landing permission or otherwise create impediments.

It will be important that SADA stay in regular contact with Treasury, State and AID if it is to have a shot at keeping its valuable operations in Haiti operating in the current difficult environment. Should anyone from the AME church or SADA contact you I suggest you reinforce that message, as I will if I am contacted.

You might want to let Alexis Herman know of this followup.

cc: Mort Halperin (NSC), Rich Wilhelm (OVP)

✓

MEMORANDUM

TO: DISTRIBUTION
FR: John Emerson *JE*
DT: September 12, 1994
RE: GATT Timetable and POTUS Events

While we cannot schedule events with certainty until we have a date for the vote on GATT, at present the time-table appears to be as follows:

- Week of 9/12: Conference Leadership Negotiates Deal on Conference Issues.
- Week of 9/19: Full Conference Approves Deal (Mon. or Tues.) (Possible Bill Drop by Week's end.)
- Week of 9/26: Legislation is Introduced no later than Mon.
- Week of 10/3: Votes.

Keeping in mind that the week of the 26th is very busy (UN Speech, Yeltsen), and likely to be very partisan (health care in full throttle; Newt's "Contract with America"), we should push to have the bill introduced late the week of the 19th. In light of the target schedule, I propose the following POTUS events:

- Week of 9/19: Bi-partisan Conference and Hill Leadership Meeting at White House to Present Conference Package and Announce date for Votes (Tues or Weds).

POTUS or VPOTUS Roundtable with key Journalists on the Importance of GATT.

- Fri. 9/23 or Mon. 9/26: Introduction of Legislation: POTUS Announcement--possibly as part of UN speech.

- Week of 9/26: Rose Garden Event With CEO's Marking Introduction of Legislation and Commencement of Debate; Release Letter from Former Presidents Supporting GATT (Thurs or Fri).

- Week of 10/3: POTUS Worker Oriented Event (Visit Plant of Company that Will Benefit from GATT or has benefited from NAFTA).

POTUS and VPOTUS calls/meetings with Members/Senators.

No-NAFTA/Yes-GATT Members Event (White House with POTUS or Hill without).

Week of 10/3
--cont'd:

Current and Former Cabinet Members Hill
Lobbying Day (Start off from White House)

CEO/Trade Association Fly In (VPOTUS)

If needed:
Governors'/State Atty. Gens. Event

Economists Event: Three Living Smoot-Hawley
Opponents meet with POTUS in Oval.

Please get back to me with any comments; I would like to submit a formal proposal to scheduling by day's end tomorrow.

DISTRIBUTION:

Leon Panetta
Martha Foley

Bob Rubin
Sylvia Mathews
Michael Froman

Mickey Kantor
Tom Nides
Nancy Leamond
Dave Marchick

Pat Griffin
Susan Brophy

Alexis Herman
Amy Zisook

Mike Levy
Linda Robertson
Joyce Carrier

Mark Gearan
Jake Siewart

Jack Quinn
David Strauss

Ricki Seidman--fyi

August 3, 1994

MEMORANDUM TO FLO MC AFEE

FROM: Ruby G. Moy

RE: Sikh Religious Community

The Sikh Religious Community originally invited Alexis to speak at their reception on Saturday, August 13 in the evening. Because Alexis could not accept due to a conflict, she wanted me to explore other avenues, i.e., a briefing at the WH.

Dr. Singh indicated that the group (100+ people) would be available on Friday, August 12, 1994, at 9:30 a.m. to be briefed. In addition to having Alexis, they would also like to have speakers that can talk about human rights especially in context with South Asia, restrictions on religious symbols in the US Army and health care.

Also in attendance at the briefing will be The Supreme Spiritual Leader of the Sikh Community who is travelling from India on this occasion.

I am turning this over to you because of the religious aspects and because Alexis wants to do this. She would also like to let POTUS know whatever we set up as he is interested in the Sikhs.

For your information, Dr. Singh will be faxing to me the list of names, DOBs, SSs, daytime and evening phone numbers and any fax numbers, if available. As soon as I get this, I'll send it on to you.

✓ cc: Alexis
cc: Steve
cc: Doris
cc: Ben
cc: Danny
cc: Jeff

RAJWANT SINGH, D.D.S.

General Dentistry

3123-1 University Blvd. West

Kensington, Maryland 20895

Telephone: (301) 949-8439

CS
 Will check
 the record to see
 if we can help
 Potomac
 7-28-94
 Thurs
 (AM) 11:00
 JFEC +
 FAMILY
 VISIT

Dear Ruby, I represent the Sikh religious community of Washington metro area. We are hosting a reception to honor the individuals who have worked for the passage of Religious Freedom Restoration Act. Congressman Shumer and Chris Cox and Bug Thomas of Baptist Joint Committee will be honored at this reception. The Supreme Spiritual leader of the Sikh community is coming from India at the program. Many representatives of other faiths such as Christian Jewish and Islamic will also be present. We would like to Ms. Alexis Herman to be the key note speaker at this occasion. The reception will be held on 13th Aug 1994 from 7:00pm to 9:30pm at Rayburn House Office Building. We will be grateful to have Ms. Herman to be present at this program. please let me know of her schedule. If you have any question, please feel free to call me at (301) 294-7886

2000 peop at meet Sincerely
 Rajwant Singh

ANDERSON, HIBEY, & BLAIR
1708 New Hampshire Avenue, N.W.
Washington, D.C. 20009
Telephone (202) 483-1900
Telecopier (202) 483-7462

TELECOPIER TRANSMISSION

TIME SENSITIVE

PLEASE DELIVER THE FOLLOWING PAGE(S) TO:

NAME: Ms. Alexis Herman

FROM: Mr. Robert A. Blair

TELECOPY #: 201-456-2983

Total number of pages: 2 (including cover sheet).

Date: August 11, 1994

☐ ORIGINAL TO BE MAILED

☐ ORIGINAL NOT TO BE MAILED

Additional Comments:

I believe it would be in your interest and it would be a personal favor to me if you met with Ildefonso Guajardo for 15-30 minutes either tomorrow or next week.

I look forward to hearing from you.

This communication is intended only for the use of the individual or entity to which it is addressed. This communication contains information that is confidential and is intended to be privileged pursuant to the attorney-client privilege and the work-product doctrine. If the reader of this message is not the intended recipient, please notify our offices immediately by telephone and return the received material to the above address by regular U.S. mail.

ANDERSON, HIBEY & BLAIR
1708 NEW HAMPSHIRE AVENUE, N. W.
WASHINGTON, D. C. 20009
(202) 483-1900

A PARTNERSHIP INCLUDING
PROFESSIONAL CORPORATIONS

M E M O R A N D U M

TELEX: 248929
AHNB UR
TELECOPIER: (202) 483-7462

VIA TELECOPY

TO: Alexis M. Herman August 10, 1994
FROM: Robert A. Blair 
RE: Advance Update for the White House on Mexico's Elections

=====

I know you have been extremely busy, so I wanted to get you some information quickly about an opportunity for the Administration to have an "early warning" on Mexico's forthcoming elections. Given the Administration's current efforts to pass GATT legislation and the ongoing public scrutiny of the NAFTA Accord, this is certain to be a very important matter for the Clinton White House.

First, let me say that I do not represent a client on this issue. I am acquainted with several U.S. officials of Mexico's PRI party who are tenants in my office building. I spoke with them recently, and realized that the next few weeks present an important window of opportunity for the White House to understand the situation in Mexico and be prepared to comment after August 21st (the date of the elections), when such comments will not only be appropriate, but are certain to be sought by the press.

I know you are involved in a multitude of other, pressing concerns, but hope you share my belief that the outcome of these elections is of considerable national interest.

The outcome will, of course, influence cross-border economic relations. Perhaps more immediately, the Clinton Administration is likely to be asked to comment on the results of the elections and their validity. It may be valuable in this light for you to have an early briefing from some of the PRI party's more eminent spokespersons on what they anticipate -- including the fact that while they expect to win, they also expect that the opposition party will question the validity of their anticipated victory.

If you can accommodate such a briefing (perhaps 20 to 30 minutes) in your schedule next week, I would be delighted to arrange one. I will contact you in the next day or so to follow up.

✓

THE WHITE HOUSE

WASHINGTON

September 26, 1994

MEMORANDUM FOR PATTI SOLIS

FROM: MARILYN DIGIACOBBE
OFFICE OF PUBLIC LIAISON

SUBJECT: REQUEST FOR MRS. CLINTON TO ATTEND SAVE LEBANON
CONCERT -- SATURDAY, OCTOBER 15

Attached is a request for Mrs. Clinton to attend a concert in Washington hosted by Save Lebanon. The concert honors the children of Lebanon and features this year's National Endowment for the Arts and Humanities Heritage Award recipient, Simon Shaheen.

Save Lebanon is a humanitarian and educational organization that has served the victims of the conflict in Lebanon since 1982. Save Lebanon has helped thousands of families receive medical treatment, school tuition and social aid.

This would be a good way for us to recognize the humanitarian work of Save Lebanon as well as connect with the Lebanese-American community.

If you have any questions or need further information, please call me at x62721. Thank you for your consideration.

Attachment

cc: Alexis Herman
Dan Wexler
Martin Indyk (NSC)
David Satterfield (NSC)

SEP 27 1994



918 16th St., N.W.
Suite 201
Washington, D.C. 20006
Tel: (202) 429-2505
Telex: 440730 ITS U
Fax: (202) 466-3464

September 8, 1994

EXECUTIVE DIRECTOR

Ms. Khaimah Odeh-Hanna
Washington, D.C.

Ms. Hillary Rodham Clinton
The First Lady
The White House
Washington, DC 20500

BOARD OF DIRECTORS

Mart Fatha Ammar
Wichita, KS

Kathryn Bizzi
Pittsford, MD

William Hadoush
Richmond, VA

Dr. Nabil Hussaini
Washington, D.C.

Dr. Hala Sabaam Marouni
Washington, D.C.

Joseph Moussalem
Calgary, Alberta

Jalil Saad
Detroit, MI

Abdo G. Sabban
Alexandria, VA

Helen Samhan
Falls Church, VA

Dr. Amal Shammas
Ozark

Kamel Tabbara
Pottomac, MD

Dr. Souha Toubia
Orange County, CA

Dr. James Zogby
Washington, D.C.

*Executive Officers

Dear Ms. Rodham Clinton,

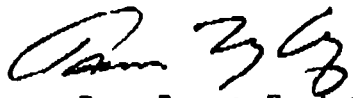
I am writing to invite you to attend a very special concert that Save Lebanon is sponsoring on Saturday October 15, 1994 in celebration of our musical heritage and twelve years of work for the people of Lebanon. The evening, under the patronage of H.E. Dr. Riad Tabbarah, Ambassador of Lebanon to the U.S. is entitled "A Gift From The Heart To the Children of Lebanon." The concert is featuring this year's National Endowment for the Arts and Humanities Heritage Award recipient Simon Shaheen and the National Middle Eastern Orchestra.

Your attendance would honor us and would send a message of hope for the people of Lebanon during this period of recovery from a devastating 16 years of war. It would be a matter of great pride to the Lebanese American community to have the First Lady support such a function.

For the past twelve years, Save Lebanon has helped thousands of children and their families receive medical treatment, school tuition, and social aid.

I look forward to hearing from you soon.

Sincerely,


Dr. James Zogby
Chairman



MEMORANDUM

TO: Nancy Hernreich

FROM: Carol Willis

DATE: June 30, 1994

RE: Meeting with the President

=====

I recently had a conversation with the President about meeting briefly with Bob Nash, Rodney Slater and me each month. (Although he said we should do it, I realize that it is not written in stone.)

Could you please follow up on this to make sure it happens?

Additionally, the call to Bishop Graves (CME Church) should still be made. His numbers are (h) 901-332-5968; (o) 901-345-0580. He is still upset and needs to be soothed.

Contact me at 863-8156 if you need any additional information.

Thank you.

Handwritten notes:
K memo
7/5 cc
Feltin
Alvin

Handwritten checkmark

OFFICE OF PUBLIC LIAISON
THE WHITE HOUSE

MEMORANDUM FOR ALEXIS HERMAN, ASSISTANT TO THE PRESIDENT

FROM: CAREN WILCOX *CW*

SUBJECT: OPPORTUNITY FOR THE PRESIDENT IN CALIFORNIA

DATE: SEPTEMBER 9, 1994

Phil Cavanaugh, Vice President of Chevron here in Washington passed on to me the opportunity for the President to address the Commonwealth Club in San Francisco at any time. Mr. Derr, their chairman, would be pleased to host the President in San Francisco.

A officer of Chevron is chairing the Club at the moment.

This is the site used by Vice President Quayle for his first and second Murphy Brown speeches, but it is a huge and prestigious audience for the President.

I thought as we plan for trips to the Coast this fall that you would like to know of this opportunity which has been offered.

You have met Phil, and he is an old friend of mine from Hershey and California days.

cc: Steve Hilton

SEP 12 1994

For Perlestein
Interview

BUSINESS LEADERS PARTICULARLY HEOPFUL ON HEALTH CARE

Curtis "Hank" Barnette, CEO, Behtlehem Steel

Bob Crandall, CEO, American Airlines

Bob Eaton, CEO, Chrysler Corporation

James Wood, CEO, A & P

David Hoag, CEO, The LTV Corp.

Jerry Pearlman, Zenith Electronics

Chuck Johnson, Pioneer Hi-Bred

To a lesser extent

Alex Trottman, Ford (Red Polling former CEO, was very helpful in the beginning)

Jack Smith, General Motors

CEOS Indicating Support for Employer Responsibility and Universal Coverage During Meetings in July and August

Leonard Hadley, Maytag

Bernie Schwartz, Loral

James Perella, CEO, Ingersoll Rand

Mitchell Fromstein, CEO, Manpower Inc.

Steven Burd, CEO, Safeway

David Hurd, CEO, The Principal Financial Group

Mark Ronald, CEO, GEC-Marconi Electronic Systems Corporation

Craig Cole, CEO, Brown and Cole Stores

OCT - 7 1994

October 6, 1994

MEMORANDUM FOR BILLY WEBSTER

FROM: AMY ZISOOK

SUBJECT: MICHIGAN "SPECIAL FRIENDS"

I believe that you are aware of the President's invitation to David Hermelin and his group for a private party at the White House. If you are not aware, please let me know.

The President did make this commitment, not once, but many times. Each time he sees the group, he asks Linda Moore or Bruce Lindsey or me when this will occur. It seems to me that it really is something he wants to do.

Equally important at this time is the fact that Hermelin is getting very anxious about it. We need David Hermelin's help not only in Michigan, but around the country. He is one of the most respected and well-liked leaders of the organized Jewish community.

We need to schedule a date for this event before next week's "Michigan Day," so David and his group know that we are true to our word!

Please advise!

cc: Bruce Lindsey
Alexis Herman
Marsha Scott
Linda Moore

[DRAFT]

September 26, 1994

MEMORANDUM FOR HAROLD ICKES
TONY COELHO

FROM: JOHN PODESTA
TODD STERN

SUBJECT: Plan for the "Burst Out" Week

Alexis
As we
discussed
Thursday
— Todd

SEP 26 1994

Background

The current political climate is widely perceived as a negative one for congressional Democrats. The President's approval ratings are low, Republicans seem aggressive, and Democrats appear hunkered down with no message. As a result, the conventional wisdom is that the Democrats are going to get whipped in November, the only question being how badly. While current developments in Haiti may (or may not) provide a small boost, they are unlikely to change this fundamental perception.

At the same time, there is a strong Democratic case to be made, which needs to be distilled into a simple, repeatable message. Individual candidates will try to run their campaigns on issues that are most effective locally. But that won't work well against an unanswered Republican drumbeat charging the President and the Democratic Congress with failure. Democratic candidates may not want to nationalize the election, but it won't do any good to leave all the nationalizing to the Republicans. What we need is a national effort to neutralize Republican attacks and give Democratic candidates room to run strong local campaigns.

Of course, given our cynical press, breaking through with a positive message is tough. But the period surrounding the congressional adjournment is likely to present an opportunity to seize the offensive, fight the interpretive war over the legacy of the 103rd Congress, and make the case why voters should elect Democrats over Republicans. At adjournment, national reporters tend to step back and give a somewhat longer, fairer view of what has transpired during the past two years.

Our conception for this period would be to make the positive accomplishments case for the 103rd Congress during the final week before adjournment, shifting to a much more aggressive, "comparative" posture upon adjournment. During that "burst out" week, the aim would be to highlight how Democrats successfully fought for key measures, while Republicans followed their obstructionist leaders and special interests in voting no. This comparative message can be carried by the Vice President, the cabinet and key White House personnel. The President and the

First Lady should stick to a more positive approach, with the President appearing in a presidential mode throughout the election season, .

This memo focuses on a plan of action for the "burst out" week. Each element of the plan is discussed in greater detail in a separate memo, attached.

Defining the Message

The essence of our message should be that there is a sharp contrast between Democrats responsible for real accomplishments to help working families and Republicans who have marched lockstep behind Bob Dole, Newt Gingrich and the special interests in voting "no". Between Democrats who cut taxes for 15 million working families and every single Republican in Congress who voted no in an effort to protect the wealthiest 1.2%. Between Democrats who produced a ban on Uzis, AK-47s and other deadly assault weapons and Republicans who followed Dole and Gingrich in knuckling under to the NRA. Between Democrats who worked to protect Medicare and Republicans who voted to slash it. Between Democrats who made student loans more affordable for the middle class and Republicans who said "no".

There are two keys to making the message work. First, limit the number of illustrative issues so that they can be repeated over and over and sink in. Second, drive home the three linked elements of attack -- that the Republicans locked arms behind their (unpopular) leaders; followed the special interests; and decided, over and over again, to Just Say No.

Disseminating the Message

Our message, once defined, must be disseminated in the burst out week through a full-court press, which, in addition to getting the message out, will demonstrate that the Democratic Party is vigorously engaged, proud of what Democrats have accomplished and confident about doing battle with Republicans.

Generic Media. Mandy is in charge of a \$4 million media program targeted into key markets. Scripts are being prepared and, of course, need to be consistent with our comparative message. Spots are expected to be produced by the end of next week. They should be previewed for the national media -- probably at the end of the actual adjournment week, before Congress leaves town.

Editorial Board/Network Strategy. In the first two or three days following adjournment, we should schedule editorial board meetings with the 50 top newspapers plus the papers in 50 targeted House races, as well as meetings with the networks. The message can be carried by a variety of surrogates such as Cabinet Secretaries, Congressional leaders, White House personnel, David Wilhelm, Tony Coelho, Evan Bayh, etc. The aim here is to try to provide a framework for better coverage of Democratic candidates.

Final Week before Adjournment. Separately, during the last week of the congressional session, we should do a mass mailing to editorial boards [and reporters] which summarizes congressional accomplishments and Clinton promises kept.

Congressional Leaders. There will be an interpretive battle in the days immediately following adjournment over how well or badly the 103rd Congress did and who deserves credit or blame. Right now, the conventional wisdom seems to be that the 103rd had a pretty good start in the first session and then fell on its face in the second. Key congressional leaders such as Gephardt and Mitchell will need to get on the Sunday shows, McNeil-Lehrer, Inside Politics, etc. (i) to make the Democratic case and (ii) to position Republicans in the manner described above -- as blindly following their leaders, cravenly following special interests and repeatedly voting "no" on issues of real importance to real people.

White House Officials. As noted above, the comparative message should be carried by the Vice President and key White House staff like Leon, Harold, Bob Rubin and George. A plan is being prepared for scheduling them on TV news shows, with ed boards, etc. The President and First Lady should stay on a more positive message with the President, to the greatest extent possible, appearing in Presidential settings doing real things (i.e., not just photo ops).

Elected Officials. Marcia is drafting a plan for using Mayors and Governors to disseminate the message. The plan will be regionalized, where appropriate, so that officials from different regions can emphasize message points that work best there.

Cabinet Secretaries. Christine is preparing a plan for using Cabinet Secretaries to disseminate the message in the burst-out week.

Interest Groups. After determining what our key message points are, Alexis will prepare a plan to activate interest groups (such as cops, seniors, etc.) that can best carry the message.

Preview Plan for Key Media. During the week or two before adjournment, key members of the press corps (e.g., Al Hunt, Dan Balz, Sperling Breakfast attendees) should be previewed on what we will be doing in the first post-adjournment week so they'll be ready to give favorable coverage to the fact that we are doing it.

cc: Leon Panetta

—
Cong. Bishop Yes on Rule
 Yes on Bill

Cong. Rangel Yes on Rule
 No on Bill

She placed the following calls
and they have yet to respond:

Cong. Collins
Cong. Clyburn

Gave to Steve

JUL - 8 1994

Sanford yes/yes
Rangel = w on rule
 no on Bill
Bill Jefferson

wcb
Calls to Collins
 Clyburn

—

*

THE WHITE HOUSE

WASHINGTON

**FAX FROM THE OFFICE OF
THE DEPUTY DIRECTOR OF COMMUNICATIONS**

TO: Alexis Herman

FAX: 6-2983

FR: Rahm Emanuel

Carola McGiffert

PH: 202-456-2531

FAX: 202-456-6423

of pages to follow:

MESSAGE:

TALKING POINTS FOR CBC CALLS

- The Crime Bill emerging from Conference is going to be a good, balanced bill. The provisions for 100,000 cops, for almost \$9 billion in crime prevention, and for a ban on assault weapons all make this a bill you should support.
- We want your support for this bill coming out of Conference -- and if you can't do that, we need your help on the Rule.

Racial Justice

- As best we can tell the votes are not there in the Senate to pass any crime bill that includes any version of racial justice. If so, it cannot be added to the bill.
- If racial justice can't be added to the bill, the administration will do something on this issue, probably in the form of guidelines on the federal death penalty.
- We should not let the many good things in the bill go down in flames over this single issue. Last November, after the Senate passed its crime bill, the idea that we would be looking at a Crime Bill with no new mandatory minimums, no federalization of crimes, \$9 billion for prevention, a broad mandatory minimum safety valve -- and more -- would have been a dream. But here we are. Let's not blow it.

If the Rule Goes Down

- If the liberals join with conservative Democrats (who want less prevention money, and more prisons) and Republicans to bring the Rule down, what will happen?
- The bill won't move further to the left, but rather, inevitably -- as we get closer to an election -- further to the right. In a second conference, prevention money will get cut to fund prisons; more penalties will be put in to satisfy the right; and who knows what else will get added.

What We Need

- We'd like your support for the bill. But if you can't do that, we need your support for the Rule -- even if the bill does not include a legislative racial justice provision.
- [If supportive:] Call John Conyers and tell him where you stand. Let's get this moving along quickly, because further delay does not help any of us.

Member	Vote (R/F)	Contact
S Bishop		Alexis
Blackwell		Lorraine
Brown (FL)		"
Clay		ship
Clayton		AG
Clyburn		Alexis
Collins (IL)		Alexis
Collins (MI)		
S Conyers		
Dellums		UP / Leon
Dixon		
S Fields (LA)		Hazel
Flake		Lorraine
S Ford (TN)		Lorraine
Franks		
Hastings		JEFF
Hilliard		
Jefferson		Alexis
S Johnson (TX)		Lorraine
Lewis (GA)		Lorraine
S McKinney		AG
Meek		AG
Mfume		
Owens		Lorraine
Payne		
S Rangel		Alexis (Prevention)
Reynolds		
Rush		
+ Scott		
Stokes		Lorraine
Thompson		AG
Towns		Alexis
Tucker		Lorraine
Washington		AG
Waters		AG
Watt		
S Wheat		Rahm
Wynn		AG
Barca		
Barcia		
Barlow		
Bevill		
Bilbray		
Boucher		
Brewster		
Brooks		
Browder		
Chapman		
Clement		
Cooper		
Costello		
Cramer		
Danner		
Darden		
DeFazio		
Dingell		
Frost		
Gordon		

- Bishop
 - Brown
 - Rush
 - Wheat
 - Bennie
 - Johnson
 - Lewis
 - McKinney
 - Washington
 - Collins
 - EWA
 - Wynn

Voted against
 the house bill
 but for the
 crime bill

[Handwritten signature]

Member	Vote (R/F)	Contact
Green		
Hamilton		
Hayes		
Hefner		
Hinchey		
Holden		
Hutto		
Johnson (SD)		
Kanjorski		
Klink		
LaRocco		
Lancaster		
Laughlin		
McCloskey		
Montgomery		
Murphy		
Murtha		
Obey		
Ortiz		
Orton		
Parker		
Payne (VA)		
Peterson (FL)		
Peterson (MN)		
Pickett		
Poshard		
Rahall		
Richardson		
Rose		
Rowland		
Sisisky		
Skelton		
Smith (IA)		
Strickland		
Stupak		
Tanner		
Taylor (MS)		
Tejeda		
Thornton		
Thurman		
Unsoeld		
Volkmer		
Whitten		
Williams		
Wilson		
Wise		
de la Garza		

THE WHITE HOUSE
WASHINGTON

7 October 1994

MEMORANDUM TO LEON PANETTA
FROM HAROLD ICKES (NI)
RE FORMER GOVERNOR WILDER

On 6 October 1994 I spoke with Bob Blair, who is closely associated with former Governor Wilder. As you know, the Governor recently withdrew from the Virginia Senatorial race, thereby hopefully giving advantage to Senator Robb. Mr. Blair discussed 4 items of interest on behalf of Governor Wilder.

1. Campaign debt: The Governor has approximately \$160,000 in campaign debt from his aborted Senatorial race. Mr. Blair requested that someone of the stature of Chairman David Wilhelm make telephone calls to people who he, Blair, will supply to help raise that money. I see no problem in that and will follow up unless you think otherwise.

2. Ambassadorship: Governor Wilder wants very much to be appointed as Ambassador-at-large to Africa, a position which I do not think now exists. We need to discuss.

3. 21 October 1994 Kennedy/King Day: Mr. Blair is under the impression that President is attending the Kennedy/King Day on 21 October in northern Virginia. He thinks it would be wise if the White House (he specifically mentioned me) were to invite the Governor to introduce the President. I will check this with Alexis and get back to you with her recommendation.

4. Presidential telephone call: Apparently Governor Wilder assumes the President will telephone him saying how pleased he is that the Governor decided to withdraw from the Senatorial race. This should, as the Washington saying goes, be done sooner rather than later. I have submitted a separate memorandum to the President (with a copy to you) requesting that such a call be made within the next day or so.

cc: Alexis Herman

OCT - 7 1994

→ Alexis Flerman
DoD - my data re
ethnics of SDB
awards.

P.S. Will be getting you
FO comments shortly. Steak.

July 28, 1994

MEMORANDUM FOR STEVE KELMAN

FROM: Linda Williams

SUBJECT: Defense Department Ethnic Data

Attached is the information on DOD's ethnic data. Ethnicity is collected for awards to small disadvantage business concerns.

(Dollars in Thousands)

CATEGORY	FY 1991	FY 1992	FY 1993
Asian Indian American	318,258	486,433	562,001
Asian Pacific American	445,097	588,970	744,259
Black American	1,300,383	1,501,884	1,810,536
Hispanic American	1,066,683	1,249,842	1,423,950
Native American	506,096	452,441	619,862
Other SDB (certified or determined by SBA)	229,369	254,760	190,995
No Representation	276,967	310,290	403,098
Total	4,142,853	4,844,620	5,754,701

JUL 30 1994

DEMOCRATIC ★ NATIONAL ★ COMMITTEE

David Wilhelm, Chairman

**DEPARTMENT OF VOTER PARTICIPATION,
TRAINING AND PUBLIC LIAISON**

PH 202-863-8000

FAX 202-863-8140

FAX COVER SHEETDATE: 10 5-94TIME: 12:55 AM/PM-ESTTO: ALEXIS HERMANFAX: 456-2983

OF PAGES (incl. cover): _____

FROM: VIDASUBJECT: MESSAGE REQUEST TO APPOINTEES

IF YOU HAVE TROUBLE WITH THIS TRANSMISSION,

PLEASE CALL VIDA AT 202-863-7129.COMMENTS: Thanks!

THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED. THIS MESSAGE MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE FOR DELIVERING THE MESSAGE TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION, OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS VIA THE U.S. POSTAL SERVICE. THANK YOU.

(VIA FAX)

MEMORANDUM

TO: ALEXIS HERMAN
FR: VIDA BENAVIDES 10/5/94
RE: ASIAN PACIFIC AMERICAN APPOINTEES MEETING

*Left word on
Vida's Vm that you
have African American
Tonight & can't do
R 10/6/94*

We are having an Asian Pacific American Appointees Meeting regarding Elections/Campaign roles. We are holding this meeting at the AFSCME building to strategize.

I know you are extremely busy, but I just wanted to ask you if you have the time to stop by and address this group. Your message to the African American appointees was overwhelmingly heard and if possible, deliver that same message to the Asian Pacific American appointees. Your name was suggested as one who could deliver the White House message to our appointees.

Please have your office call me and let me know if you have the time to deliver a short message. I apologize for this short notice and if you will not be able to come, I'll understand. As always, your assistance is appreciated.

DATE: Thursday, October 6, 1994
PLACE: AFSCME 1625 L St. NW
First Floor Conference Room
TIME: 6:45 pm

My phone #: 863-7129
Beeper #: 259-1490

*Don't Push Go
Doris
NO
I didn't
& Doris
didn't
R*

MEMORADUM TO PHIL LADER, ALEXIS HERMAN

FROM: Carol H. Rasco 

SUJB: Personnel recommendations

DATE: July 7, 1994

Attached is the listing sent by HHS late yesterday. I spoke with Kevin last evening, and he says there have been no calls made by HHS to these individuals or about these individuals with the community. He further stated the Secretary is certainly willing to call the top candidate to urge his consideration of at least an interview and the position if offered.

I am tied up today in a three hour staff planning session and then a two hour interagency briefing which I requested. Following that Phil and I have our meeting with Kristine Gebbie.

I am fairly open tomorrow from 10:30 a.m. to 11:30 a.m. and then from 12 until 1 p.m. I will be in Arkansas and Tennessee on business Saturday through Wednesday evening.

Please let me know your thoughts on how we next proceed.

The most qualified candidates for the position of AIDS Policy Coordinator are:

1. Tim Westmoreland, Counsel, Subcommittee on Health and the Environment. Tim has been staff to the Subcommittee (chaired by Rep. Henry Waxman) for more than 15 years, including the last seven as counsel. A graduate of Yale Law School, Tim has drafted and staffed all AIDS-related legislation since the beginning of the epidemic and is the most highly respected legislative staff person working on HIV on the Hill today. In addition to AIDS, his legislative areas include public health, reproductive health, and biomedical research and ethics. He is well known and trusted by virtually all elements of the AIDS activist community as well as many members of Congress. He is the most qualified candidate in a highly qualified field.

2. Joe O'Neill, Medical Director, Chase Brexton Clinic, Baltimore, MD. Joe directed a part of the Ryan White program in HHS for several years. Most recently he has been medical director at the Clinic, caring for persons with HIV and AIDS. Joe is well known to and respected by the AIDS community. He is a member of the Advisory Committee of the Health Resources and Services Administration in HHS.

3. Tim Sweeney, Consultant. Tim was the Executive Director of the Gay Men's Health Crisis for several years until his resignation last year. He resigned in order to undertake a broader scope of AIDS-related work on a free-lance basis. Tim is well known and greatly respected by the activist community as well as city and state health officials. While he has not had the direct Washington experience of the other two candidates, he has interacted extensively with congressional and federal officials on issues of public policy related to AIDS.

*John
Parker*

cc Steve

Amn

✓

THE WHITE HOUSE
WASHINGTON

September 14, 1994

MEMORANDUM TO GEORGE STEPHANOPOLOUS
ALEXIS HERMAN
PAT GRIFFIN
JOAN BAGGETT

FROM: CHRISTINE VARNEY
DANA HYDE

SUBJECT: U.N. Suspension of ILGA (International Lesbian and Gay Association)

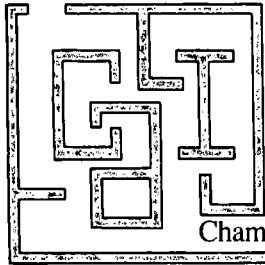
Next week the U.S. will convene a special session of the U.N. Economic and Social Council (ECOSOC) and move to suspend ILGA's consultative status with ECOSOC. Last year's State Department Authorization bill requires that the President certify that no U.N. affiliated agency recognize any organization which condones pedophilia. The State Department does not feel it can make such assurances, despite ILGA's efforts to expel pro-pedophilia organizations. Attached is a one page summary of the issue.

The U.N. Mission in New York has begun consulting with other nations and garnering their support for suspension. As of this morning the State Department had not notified Hill members regarding our proposed action. Please notify Christine immediately if you would like input into this matter. Thank you.

SEP 14 1994

TALKING POINTS ON SUSPENSION OF
INTERNATIONAL LESBIAN AND GAY ASSOCIATION'S
"CONSULTATIVE STATUS" AT THE UNITED NATIONS

- I am calling to let you know that the U.S. has requested the President of the UN Economic and Social Council (ECOSOC) to convene a special session on/or about Friday, September 16 to discuss the suspension of the International Lesbian and Gay Association's (ILGA's) consultative status with the ECOSOC.
- ILGA obtained UN consultative status with ECOSOC in July 1993. Press reports subsequently revealed that one of ILGA's affiliate was the North American Man/Boy Love Association (NAMBLA), an organization that promotes pedophilia.
- Pursuant to a provision in the FY94-95 State Department Authorization bill, the President must certify to Congress by September 30 that no UN agency or UN affiliated agency grants any official status, accreditation, or recognition to any organization which promotes, condones or seeks the legalization of pedophilia. This provision applies to organizations with "consultative status", such as ILGA and its subsidiaries and affiliated organizations. If we do not certify, we will be prohibited from paying \$110 million in US assessed contributions to international organizations in FY94.
- We have been working with ILGA on this issue since last year and made clear our intention to seek suspension of their consultative status if we if we could not make this certification. (ILGA has confirmed this in writing.)
- In June 1994, ILGA expelled three pro-pedophilia organizations from its membership, including NAMBLA. Our own extensive review revealed, however, that there is at least one remaining ILGA member that may promote and condone pedophilia. Moreover, we cannot be fully certain at this point if there are others that may fall into this category.
- We went back to ILGA again. They told us that they don't have the means or capacity to screen all of ILGA's affiliated groups or to determine their goals and objectives in every case. For example, they have no information on the group in question, called VSG, which is based in Munich, Germany.
- As a result, we feel we have no option but to seek the suspension of ILGA's consultative status with ECOSOC until such time as ILGA can convincingly assure us that none its members or subsidiaries, nor ILGA itself, promotes, condones or seeks the legalization of pedophilia.
- We anticipate that the Council will invite ILGA to apply to reinstate its consultative status when it can provide convincing assurances regarding the aims of its members.



Chambers Associates Incorporated • Public Policy Consultants

1625 K Street, N.W.
Suite 200
Washington, D.C. 20006
(202) 857-0670
Fax (202) 857-0688

MEMORANDUM

TO: Alexis Herman
Caren Wilcox

FROM: Letitia Chambers *Letitia*

RE: Letter Requested by the President on Actuarial Equivalence

DATE: August 25, 1994

Attached is the information which the President requested after the meeting earlier this week.
I would be happy to provide additional information on this or other issues.

Attachment

✓

THE WHITE HOUSE

WASHINGTON

September 29, 1994

MEMORANDUM FOR THE PRESIDENT

FROM: ALEXIS HERMAN

SUBJECT: BACKGROUND ON GERMAN-AMERICANS ATTENDING THE
RADIO ADDRESS TAPING

We have invited representatives of three major German-American organizations to the taping of the radio address in recognition of German American Day (October 6). The organizations represented include; the Steuben Society of America, the United German-American Committee, and the German-American National Congress. The German-Americans will be accompanied by German Ambassador to the U.S., Immo Stabreit and the newly confirmed U.S. Ambassador to Germany Charles Redman.

Following the radio address, you should invite the group into the Oval Office, where they will present you with a special Hummel figure with a health care theme. Heinz Obry, National Chairman of the Steuben Society of America, will present you with the Hummel figure and say a few words on behalf of the group. Photographs will be taken and the group will depart the Oval Office.

Following is a list of participants:

Ambassador Immo Stabreit
German Ambassador to the United States

Ambassador Charles Redman
United States Ambassador to Germany

Steuben Society of America

Heinz Obry, Modena, New York
Ilse Hoffmann, Larchmont, New York
Bernhard Obry, Newburgh, New York

United German-American Committee of the USA

Marlene Stocks, Huntingdon Valley, Pennsylvania
Fritz Weber, Feasterville, Pennsylvania

German-American National Congress

Ernst Ott, Libertyville, Illinois
Karl Schmidt, Waukegan, Illinois
Christa Garcia, Gleem Ellyn, Illinois

T/C Steve 7/31/94

7

Amur

THE WHITE HOUSE
WASHINGTON

July 29, 1994

JUL 31 1994

MEMORANDUM FOR SENIOR STAFF

FROM: MARK GEARAN *mg*
SUBJECT: Q & A FOR THE PRESIDENT

In preparation for the press conference planned for next Wednesday, please prepare Q & A on topics under your purview and send them to my office by 11:00 a.m. on Monday, August 1. The Q & A's will be part of a book to prepare for the press conference that will go to POTUS for his review on Monday evening. Keep in mind that we will be updating the Q & A on Tuesday and again on Wednesday afternoon. The following topics may be covered at the press conference:

- Health Care
- Crime
- GATT
- National Security -- Rwanda, Haiti, Bosnia, etc.
- Whitewater Hearings
- Welfare Reform
- Voting Rights Cases
- Political Reform -- Lobbyist Reform, Campaign Finance, etc.
- Economic Growth -- New GDP, August Fed meeting, Dollar
- Outlook for 1994 Races
- Environmental Agenda -- Superfund, Clean Water, etc.

Feel free to include any material not listed above that may come up next week. Please call me if you have any questions.
Thank you.