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Folder Title:

Jim King Nomination for OPM [Office of Personnel Management]

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January 28, 1993

TO: Alexis Herman, Assistant to the President, Public Liaison
FROM: Jan Piercy
RE: Nomination of Jim King for Director of the Office of Personnel Management

As you know, the unions which represent Federal employees are very interested in the nominee for the Office of Personnel Management, Jim King. As of this time, they have received a press release and biographical information. I suggest that each of the following receive a courtesy telephone call regarding this nomination today before they are contacted for reactions to the nomination. These unions and individuals were contacted early in the search for suggestions about potential nominees.

Each of these unions represents more than 50,000 Federal employees. The AFL-CIO includes affiliates which also represent significant numbers.

American Federation of Government Employees
John N. Sturdivant, President (202) 639-6455

National Treasury Employees Union
Robert Tobias, President (202) 783-4444

National Federation of Federal Employees
Robert Keener, President (202) 862-4448 → (862-4432).

AFL-CIO, Public Employees Department
Al Bilik, President (202) 637-5351

In the future as a final nominee is selected, we will notify you so that you can contact key interest groups. Thank you for your patience as our systems evolve.

CC: Bruce Lindsey
John Emerson

FAX SHEET

**The Office of Presidential and Vice-Presidential Transition
Department of Personnel
1120 Vermont Avenue, N.W.
Washington, D.C. 20005
(202)973-1600**

TO: Alexis Herman

FROM: Jan Piercy

FAX NUMBER: 456-2983

NUMBER OF PAGES: 2
(INCLUDING COVER PAGE)

If there are any problems with this fax please contact Edie
at (202)973-1672.

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→ 3 confirmation hearings
the last 1980 -
nothing awkward since then
Sponsor

JAMES B. KING

67 Larch Road
Cambridge, MA 02138
(617) 491-4189

Petrick

Office of U.S. Senator John Kerry
One Bowdoin Square
Tenth Floor
Boston, MA 02114
(617) 565-8319

Manager/Administrator skilled in strategic planning and the executive thereof; government relations at all levels; negotiation with diverse groups. Particular expertise in the field of communications. Extensive experience in policy making and its successful implementation, employee relations and government administration. Adept at managing and motivating a creative staff. Excel in crisis management. Goal oriented.

EXPERIENCE

July 1991 -
present

United States Senator John Kerry (D-MA)
Chief of Staff - Massachusetts

August 1983 -
July 1992

Northeastern University
Boston, Massachusetts
Senior Vice president for Government and Community Affairs

Northeastern University is the largest private institution of higher education in the country, serving 20,000 full-time students and as many as 35,000 part-time students. It has a budget of about \$200 million and an endowment of about \$130 million.

As the first to hold this position, which reported directly to the President, I was responsible for working with all facets of the University to advance the institution's identity and reputation as a leader in American education.

Directed an all-inclusive public affairs staff of eighty in areas including Government Relations, Community Relations, University Relations, Public Relations, University Publications, Visitor Information, Printing/Copier Services, Mail Services, and Special Events. Oversaw the publication of twenty issues per year of staff/faculty newspaper (circulation 10,000) and six issues annually of alumni magazine (circulation 120,000). *this was reorganized before I left.

My direct involvement in the cultural life at the national, state and local levels gave the

University an opportunity to be seen in a new public posture. My international work was encouraged by the University to broaden Northeastern's interests universally.

Specifically, The University's image was enhanced significantly through a number of achievements for which my department was responsible:

- Planned and directed the management of a \$13.5 million federal grant for the construction of what will be the largest academic library in Boston.
- Developed a methodology which resulted in more than a 500% increase in volume of media coverage during the last six years.
- Organized and managed a reconstruction of the Fens Park fronting Northeastern University.
- Obtained state land approval, unanimous community support and city permission for a new \$2.5 million boathouse on the Charles River.
- Consolidated the boundaries of a somewhat amorphous campus.
- Secured a public commitment from the Mayor of Boston and the Governor of Massachusetts to locate a \$35 million track facility on Northeastern University property by 1992.
- Campaigned for the official campus entrance on the Fenway.
- Planned, developed and directed the expansion of a new state agency to work with the University in developing a business incubator

October 1988 - Massachusetts Aeronautics Commission
March 1991 Boston, Massachusetts
Chairman of the Board (non-salaried appointment)

Chair and Chief Executive Officer of a staff of 12 in the state agency which oversees all forty four Massachusetts airports, except Logan International Airport and Hanscom Air Field.

- Developed and acquired approval of a state run aviation plan and a model set of a second major airport in the New England region.
- Initiated the criterion for the development of a second major airport in the new england region.
- Once criteria is established, will develop an even-handed and open process to examine new airport sites and make timely recommendations to the Governor as to the three possible sites for this multi-billion dollar development.

January 1982 - Harvard University
August 1983 Cambridge, Massachusetts

Associate Vice President, State and Community Affairs

Harvard has an enrollment of 25,000 students and an endowment of \$2.5 billion. As the first person to hold this position, I was responsible for enhancing the University's relationship with the communities and citizens of Cambridge and Boston, and developing its presence in relevant deliberations with the Commonwealth of Massachusetts, especially at the legislative and agency level.

Worked closely with the University's Real Estate Planning Office to further the understanding of how the campus effected the environments, nearby businesses and residents. Met with neighborhood and civic groups to ensure open communication between the University and others.

Worked in a leadership role with the Association of Independent Colleges and Universities of Massachusetts (AICUM) to develop a strategy that would have the state fund student financial needs when the federal government withdrew from this critical area. The program provided \$50 million in new monies in direct grants from the Commonwealth of Massachusetts to Harvard and 96 other institutions of higher learning.

October 1977 - National Transportation and Safety Board
January 1982 Washington, D.C.
Chairman of the Board and Member

The National Transportation and Safety Board (NTSB) is an independent federal agency responsible to the President and Congress for investigating all catastrophic transportation accidents (air, rail, highway, marine, and pipeline) and for oversight of all federal transportation agencies. NTSB had an annual budget of about \$19 million and employed approximately 400 people in Washington, D.C. and ten field offices.

The Chairman of the Board acts as Chief Executive Officer and also sits as the Presiding Officer and one of five members appointed by the President and confirmed by the Senate. I served during both the Carter and the Reagan Presidencies.

Significant management accomplishments during my tenure included:

- Establishment of a goal to reduce to 90 days the time between accident and the issuance of the accident cause and safety recommendations.
- Revision of process for preparation of all investigations, reports and recommendations to reduce time required per incident by one-third.
- Implementation of an automated system to collect and analyze investigative data.
- Development of performance standards for all agency senior and mid-level executives, emphasizing quality, effective management and measurable production.
- Restraining and reassignment of 20% of the staff to improve efficiency and economy.

As a result of these initiatives, twice as many major accidents were investigated as in a previous similar time period, without staff increase, and agency productivity--as measured by number of accident reports prepared, investigations completed and recommendations made--doubled.

I was requested to represent the NTSB and comment on safety matters before Congress more often than all previous Chairmen combined. I also acted as spokesman on transportation issues in appearances on all three national television networks, and participated in news programs such as "The McNeil Lehrer Report", "Good Morning America" and the "Today" show. In addition, I was interviewed by such major publications as U.S. News and World Report, the New York Times, the Chicago Tribune and the Los Angeles Times.

January 1977 - The White House
October 1977 Washington, D.C.
Special Assistant to the President
Presidential Personnel Office

The Presidential Personnel Office is responsible to the President for recruiting individuals for positions at the Cabinet level and in independent agencies. This office is also responsible for Presidential appointments to approximately 900 full-time positions and 3,00 non-salaried memberships on boards and commissions.

Planned, organized, and managed the President's program for initially staffing the Executive Branch and independent agencies. In completing this complex assignment, I was responsible for responding to the 16,000 recommendations from members of Congress and 125,000 citizens who were

determined to be actively under consideration for available positions.

* Charged with developing an internal management system to track and coordinate all positions and candidates with regard not only to qualifications, but also to conflict-of-interest guidelines, geographical locations, influential endorsements, etc. Also created an automated system for storage, retrieval and analysis of resumes and recommendations of candidates.

June 1975 -
January 1977

Massachusetts Bay Transportation Authority
Boston, Massachusetts
Director of Community Affairs and Marketing

During this period the Massachusetts Bay Transportation Authority's (MBTA) 6100 employees serves 70 cities and towns in eastern Massachusetts with a total population of 2.7 million.

Directed the system's marketing and public relations campaigns to build support for and utilization of the MBTA mass transit alternative. Also worked to sensitize local communities, county and state agencies to the self-interest in supporting the system's financing.

Developed service decision guidelines within the agency, and a service planning unit--the first in history--for the agency. Worked closely with the citizen's groups concerning transportation issues.

Developed a model pre-paid pass program for the system and worked directly to develop the technology for electronic access to the system using existing equipment. (I hold one of the three patents for the system). Collaborated with businesses and industry to double participation by employees

EDUCATION

HARVARD UNIVERSITY
Graduate School of Business Administration,
Program for Senior Managers in Government
Certificate

HARVARD UNIVERSITY
John F. Kennedy School of Government,
Institute of Politics,

12.29.92 10:10AM *SENATOR KERRY

P07

Fellow

AMERICAN INTERNATIONAL COLLEGE
Bachelor of Arts and an Honorary Doctorate

**MEMBERSHIP/
CIVIC ACTIVITIES**

National Council on the Arts and Humanities
Washington, D.C.
Member, Local Board

Massachusetts Cultural Alliance
Chairman for two terms
First President
Member of the Executive Board
Trustee

PAST OR PRESENT

Artery Business Committee
Boston Harbor Associates
Boston Opera Company - Vice Chairman
Boston Youth Theater
Cambridge Center for Adult Education
Committee for a new Ireland
Disabled American Veterans - Chapter 94,
past Commander
"Emerald Necklace" Committee - City of Boston
Environmental Lobby of Massachusetts
James Michael Curley House - City of Boston
Massachusetts Cultural Alliance
Middlesex Community College
National Democratic Institute
National Endowment of the Arts & Humanities
NAACP - life member
The Ford Hall Forum
Urban Arts

OTHER

Guest Lecturer and Speaker:

1969 -
present

HARVARD UNIVERSITY
John F. Kennedy School of Government

1984 -
present

BOSTON UNIVERSITY
Boston University School of Communication

1984 -
present

BOSTON COLLEGE
Political Science Department

OTHER CERTIFICATES

- Transportation System Management and Analysis
Massachusetts Institute of Technology
- Aircraft Accident Investigation
- Basic Project Management, American Management
Associates
- Crash Survival Management, University of Arizona
- Rail Operation Management
Massachusetts Institute of Technology
- Air Transportation of Hazardous Materials
- Aviation Pathology, Walter Reed Hospital
Armed Forces Institute of Pathology
- Parachuting
- Parachute Rigger
- Wagner Lockheed Skid Control Systems for Heavy-
Duty Trucks
- Highway Action Investigation, Northwestern
University
- Railroad Track and Structures
Department of Transportation
- Safety Evaluation of Pipelines
- Industrial Fire Protection, Texas A & M University
- Finance and Accounting
The Wharton School, University of Pennsylvania
- Liquefied Natural Gas (LNG)
Fire Prevention and Control, Texas A & M
University
- Natural Gas Fire Emergency Procedures

**INTERNATIONAL
EXPERIENCE**

Namibia, South Africa, Panama, Aruba, Romania,
and the North of Ireland. Except for Aruba, all
of the above were tied to either training and/or
working with local people in developing their
democratic role in a hostile environment.

References available upon request