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MEMORANDUM

TO: MAGGIE WILLIAMS
MELANNE VERVEER

cc: ALEXIS HERMAN
LEE SATTERFIELD

FR: JAY K. FOOTLIK 

DT: 1 AUGUST 1995

RE: JEWISH FAMILY & LIFE! MAGAZINE

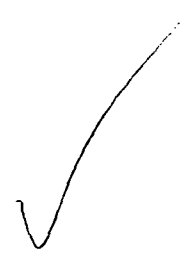
Yosef Abramowitz is launching a new Jewish lifestyles and parenting magazine and would like the First Lady to write a short article regarding parenting to appear in the premier issue.

Abramowitz used to work for Moment magazine and during the 1992 campaign wrote a stellar piece supporting then-Governor Clinton and urging the Jewish community to support his candidacy. He has been a friend to the Administration and will be helpful to the re-elect.

This would be a particularly good forum for the First Lady to articulate her concerns regarding families and children.

I've attached a copy of Yosef's letter and a draft of their cover and table of contents. Please let me know if you have any questions or would like any additional information.

Thanks.



Jewish Family & Life!

The Heart of Rejuvenation, Inc.

Editor

Yosef I. Abramowitz

Publisher

Susan Laden

Advertising

Fulton Advertising

12 July 1995

Jay Footlik
Associate Director
Office of Public Liaison
The White House

Dear Jay,

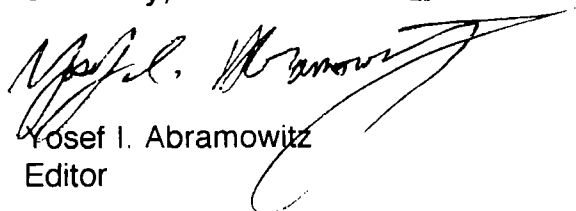
Thank you for your help with the photo for a unit on Peace & War for the Washington Institute for Jewish Leadership and Values.

I'm leaving the Institute to launch *Jewish Family & Life!*, Jewish lifestyles and parenting magazine. We will be distributing 200,000 copies of our premier issue to Jewish families across the country and would be honored if First Lady Hillary Rodham Clinton would write a short article on her philosophy of parenting.

More specifically, our readers will be interested in her ideas on how to raise moral children who care about the world around them and who are aware of God. She may also use this platform to advocate for a specific initiative or bill that relates to families. The article should be about 750 words, be accompanied by a Clinton family color photo and is due August 25th. It would be nice, but not necessary, if she concluded the piece with a positive nod to American Jewish families and to the mission of our magazine. (Elie Wiesel is co-chair of the editorial board.)

Enclosed is a draft of our cover and table of contents, for your information. Please be in touch with me as soon as you know whether Mrs. Clinton has accepted the assignment. Thank you for your assistance and I look forward to hearing from you soon.

Sincerely,



Yosef I. Abramowitz
Editor

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Business Office: 3111 Rittenhouse Street, Washington, D.C. 20015 202-244-1765
Advertising: 12422 Kondrup Drive, Fulton, MD 20759 301-604-3466

Dr. Ruth on Jewish Sex; Frank Rich on His Son's Bar Mitzvah

Jewish **FAMILY** *Life!*

December 1995

\$2.50

**A SPIELBERG
HANUKKAH**

*18 Great
Gift Ideas*

**How to
Raise Moral
(and Jewish)
Children**

**Ten
Top Teen
Programs**

Are Vasectomies Kosher?

Surfing the Jewish Internet

When Grandpa and Grandma Celebrate Christmas



Jewish FAMILY

December 1995

& Life!

CLOSE ENCOUNTERS

Gähe tjtth tjwsws riuvnr gjhso jhg jfh dopraro srjg yu vgfd fjeg ujr hkttte. Ther thtkv vjgy sftsigm jgig. Mthe htghe tght hbvfj gj. Ot thek gtjt ejje hvghv hjbur rjbuj.

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BLASTOFF!

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RAISING MORAL CHILDREN

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hkttte. Ther thtkv vjgy
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tght hbyfvj gj. Ot thek
gtjt ejje hvghv bjbur
rjbuj.*

HANUKKAH ON TV

*Gdhe tjth tjsws riuvnr
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srjg yu vgfd fjeg ujr
hkttte. Ther thtkv vjgy
sftsigm jgig. Mthe htghe
tght hbyfvj gj. Ot thek
gtjt ejje hvghv bjbur
rjbuj.*

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