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Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Alexis Herman/Ruby Moy

Subseries:

OA/ID Number: 5262

FolderID:

Folder Title:

[Invitations]-January 1995 Accept [1]

Stack:

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Row:

29

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7

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Position:

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Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	[Personally Identifiable Information] [partial] (2 pages)	01/24/1995	b(6)

COLLECTION:

Clinton Presidential Records
Public Liaison
Alexis Herman
OA/Box Number: 5262

FOLDER TITLE:

[Invitations]-January 1995 Accept [1]

2012-0741-F

rs2665

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

JAN.

INV.

JAN. accept

CERIDIAN CORPORATION

Fax Transmittal Sheet

TO:ALEXIS HERMAN (ATT: RUBY)**Company Name or
Facility Code:**

Phone:

Fax:

FROM: James J. O'Connell**Facility Code:** DCREXO, Washington, DC**Phone:** (202) 789-6525 **Fax:** (202) 789-6593**Comment:**

2 pages, including cover sheet

Jan 31 -
520

Ceridian Corporation

1300 I Street, NW
Suite 420 East
Washington, DC 20005-3305
202/789-6625
Fax: 202/789-6593

CERIDIAN**January 10, 1995**

James J. O'Connell
Vice President
Government Relations

*Wants to
meet AMH*

Ms. Alexis M. Herman
Assistant to the President and
Director of Public Liaison
The White House
Washington, D.C.

Dear Alexis:

Larry Perlman, CEO of Ceridian Corporation and chairman of The Business Roundtable Working Group on Workforce Development, will be in Washington January 31 in connection with a meeting of The Business Roundtable Human Resources Task Force February 1.

Larry would like very much to meet with you January 31 to discuss the President's recent proposals to encourage education and training, in particular skills scholarships, consolidation of job preparation services and tax incentives for learning.

Business Roundtable companies will be working with the Administration and the Congress on proposals to reform and improve federal job training programs. And we look forward in particular to continuing our dialogue on these issues with the White House.

Thank you very much for your consideration of our request.

Sincerely,



James J. O'Connell

Withdrawal/Redaction Marker

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Jan 31 1995
5710

Ceridian Corporation

1300 I Street, NW

Suite 420 East

Washington, DC 20005-3308

202/789-6525

Fax: 202/789-6563

CERIDIAN

January 24, 1995

James J. O'Connell

Vice President

Government Relations

TO: Ruby (In Alexis Herman's Office)--Fax 456-2983
Julia (In Paul Dimond's Office)

FR: Jim O'Connell

RE: Meeting with Lawrence Perlman, January 31 @ 5:30PM

1. Lawrence Perlman, CEO, Ceridian Corp. and Chairman, Business Roundtable Working Group on Workforce Development.

DOB:

SSN:

(b)(6)

2. James O'Connell, Vice President, Govt. Rels., Ceridian Corp.

DOB:

SSN:

3. Paula Collins, Vice President, The Business Roundtable

DOB:

SSN:

Mr. Perlman would like to discuss the President's recent proposals to encourage education and training, in particular skills scholarships, consolidation of training programs and tax incentives for learning. Mr. Perlman will brief the Roundtable HR Task Force and CEO Policy Committee the next day.

CERIDIAN

Jan 31
5:00

Lawrence Perlman
Chairman and Chief Executive Officer

Ceridian Corporation
8100 34th Avenue South
Minneapolis, Minnesota 55425-1640
612/853-5283
Fax: 853-7272

241

JAN 26 1995

January 23, 1995

Dear Ms. Herman:

Because of your leadership on workforce issues, I thought you might be interested in these remarks on the workplace delivered to a group of senior managers.

Very truly yours,



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Change and Opportunity in the Workplace

November 15, 1994

The St. Paul Companies Officers' Meeting

CERIDIAN

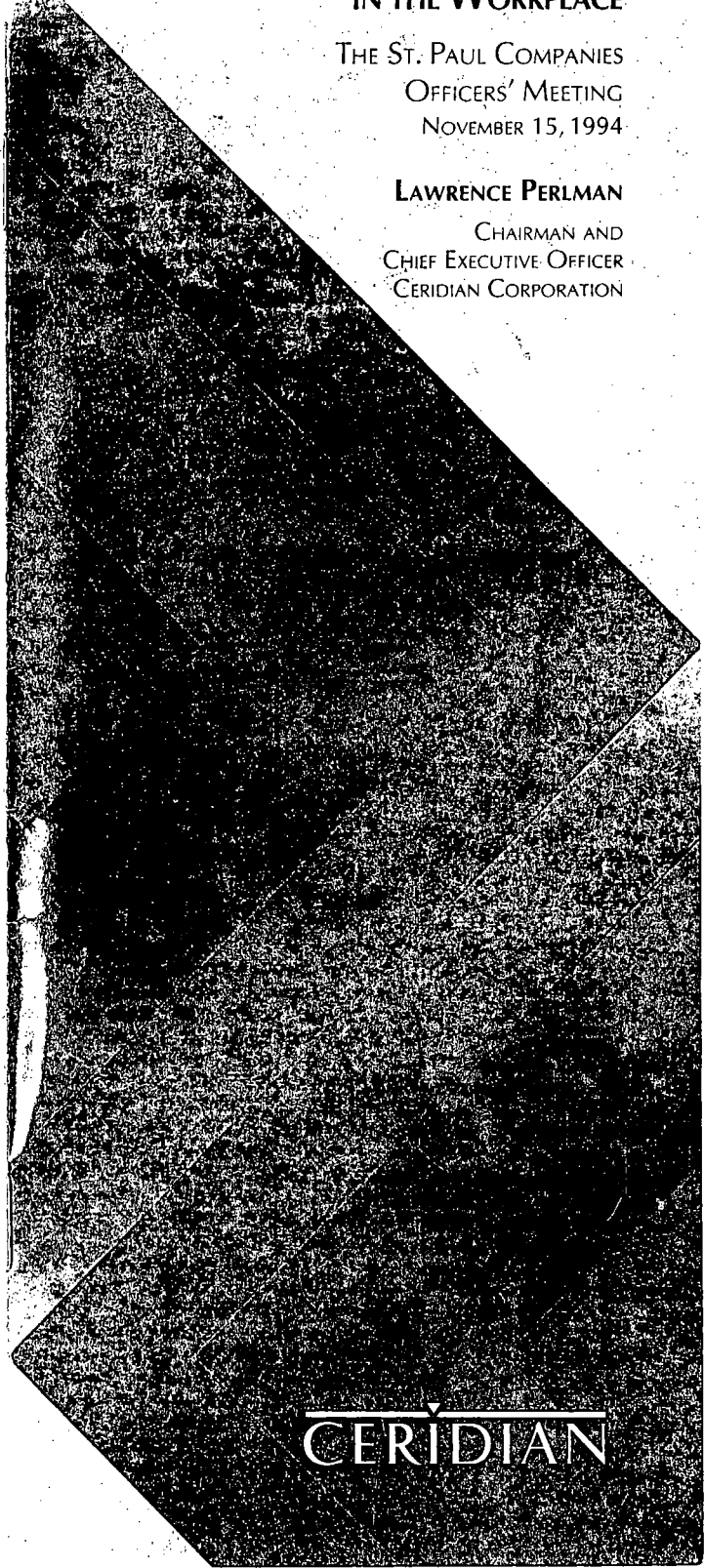
Ceridian Corporation
8100 34th Avenue South
Bloomington, MN 55425

CHANGE AND OPPORTUNITY IN THE WORKPLACE

THE ST. PAUL COMPANIES
OFFICERS' MEETING
NOVEMBER 15, 1994

LAWRENCE PERLMAN

CHAIRMAN AND
CHIEF EXECUTIVE OFFICER
CERIDIAN CORPORATION



CERIDIAN

Printed in U.S.A.



Governor Evan Bayh
State of Indiana
Chair

Governor Mel Carnahan
State of Missouri
Vice Chair

EXECUTIVE COMMITTEE

Governor Gaston Caperton
State of West Virginia

Governor Howard Dean
State of Vermont

Governor Bob Miller
State of Nevada

Governor Ann Richards
State of Texas

Governor Roy Romer
State of Colorado

Governor Bruce Sundlun
State of Rhode Island

Governor John Waihee
State of Hawaii

Governor David Walters
State of Oklahoma

Katherine Whelan
Executive Director

DEMOCRATIC GOVERNORS' ASSOCIATION

December 15, 1994

Ms. Alexis Herman
Assistant to the President for Public Liaison
The White House
Washington, DC 20500

Dear Alexis:

I would like to invite you to be my guest at the Democratic Governors' Association's Annual Governors' Dinner in Washington, DC, on Monday, January 30, 1995, honoring the nation's Democratic Governors. We will be joined by President Bill Clinton as our special guest for the evening.

The Governors' Dinner is the first major Democratic function of 1995 in Washington, DC. You will be joined by Democratic members of the US Senate, the Democratic House Leadership, Cabinet Secretaries, the Chairman of the Democratic National Committee, as well as other leading Democratic Party officials.

This dinner officially kicks-off the DGA's 1995 fundraising drive. The proceeds will strengthen our financial resources and help us win the three vital gubernatorial elections in 1995.

The dinner will be held at the Omni Shoreham Hotel located at 2500 Calvert Street, NW. We will begin the evening with a VIP reception at 6:30pm with Democratic Leaders such as yourself and top DGA contributors from across the country. A general reception will follow at 7:00pm with the dinner beginning at 8:00pm.

I look forward to your joining me and my colleagues at *The Governors' Dinner* on January 30, 1995. Please call Kaliope Poulianos to RSVP at 202/479-5152. In the meantime, please do not hesitate to contact me or Katie Whelan, DGA Executive Director, with any questions or comments you might have concerning this dinner. A formal invitation will be mailed to your office within the next several weeks.

Sincerely,

Governor Mel Carnahan
1995 DGA Chairman

-Save the Date-

Democratic Governors' Association

The 1995 Governors' Dinner

DATE

Monday, January 30, 1995

TIME

6:30 p.m. VIP Reception
7:00 p.m. General Reception
8:00 p.m. Dinner

LOCATION

The Omni Shoreham Hotel - Washington, D.C.

For further information, contact the
Democratic Governors' Association
430 South Capitol Street, SE
Washington, DC 20003

Phone: (202) 479-5153 Fax: (202) 479-5156

DEC 12 1995

-Save the Date-

Democratic Governors' Association

The 1995 Governors' Dinner

DATE

Monday, January 30, 1995

TIME

6:30 p.m. VIP Reception
7:00 p.m. General Reception
8:00 p.m. Dinner

LOCATION

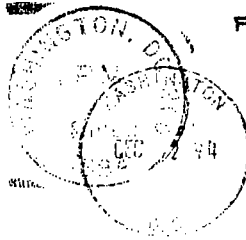
The Omni Shoreham Hotel - Washington, D.C.

For further information, contact the
Democratic Governors' Association
430 South Capitol Street, SE
Washington, DC 20003

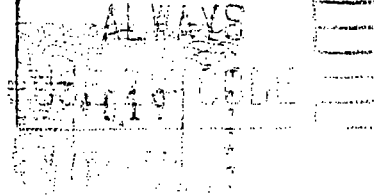
Phone: (202) 479-5153 Fax: (202) 479-5156

DEC 12 1995

Democratic Governors' Association
430 South Capitol Street, SE
Washington, D.C. 20003



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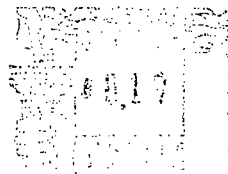


Ms. Alexis Herman
Assistant to the President for Public Liaison
~~The White House~~
Washington, DC 20500

20500



Democratic Governors' Association
430 South Capitol Street, SE
Washington, D.C. 20003



Ms. Alexis Herman
Assistant to the President for Public Liaison
The White House
Washington, DC 20500

**PHOTOCOPY
PRESERVATION**



Katherine Whelan
Executive Director

DEMOCRATIC GOVERNORS' ASSOCIATION

Jan 30
630 VIP recep
7 Recep
8 Dinner

B/Tie

SP
January 9, 1995

Ms. Alexis Herman
Assistant to the President for Public Liaison
The White House
Washington, DC 20500

JAN 10 1995

Dear Alexis:

As a follow-up to 1995 DGA Chair Governor Mel Carnahan's letter of invitation to join us at the Democratic Governors' Dinner as our guest on January 30, 1995, please find enclosed your official invitation.

In order to accommodate the seating needs of our special guests we must receive your R.S.V.P. by January 20, 1995. Governor Carnahan and his colleagues are looking forward to seeing you on January 30th.

Best wishes for a successful and healthy New Year.

Sincerely,

Katie Whelan
Executive Director

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1

A Tribute To Democratic Governors

January 30, 1995

Invitation

1995 Democratic Governors
of the United States & American Territories

Honorable Mel Carnahan *Missouri* - Chair
Honorable Gaston Caperton *West Virginia* - Vice Chair

Honorable Tony Knowles *Alaska*
Honorable A.P. Lutali *American Samoa*
Honorable Jim Guy Tucker *Arkansas*
Honorable Roy Romer *Colorado*
Honorable Tom R. Carper *Delaware*
Honorable Lawton Chiles *Florida*
Honorable Carl Gutierrez *Guam*
Honorable Zell Miller *Georgia*
Honorable Ben Cayetano *Hawaii*
Honorable Evan Bayh *Indiana*
Honorable Brereton Jones *Kentucky*
Honorable Edwin Edwards *Louisiana*
Honorable Parris N. Glendening *Maryland*
Honorable Ben Nelson *Nebraska*
Honorable Bob Miller *Nevada*
Honorable James B. Hunt, Jr. *North Carolina*
Honorable Froilan C. Tenorio *Northern Mariana Islands*
Honorable John Kitzhaber *Oregon*
Honorable Pedro J. Rossello *Puerto Rico*
Honorable Howard Dean *Vermont*
Honorable Mike Lowry *Washington*

Democratic Governors' Association Officers

Mark Weiner *Treasurer*
Bill Albers *1995 Finance Chairman*

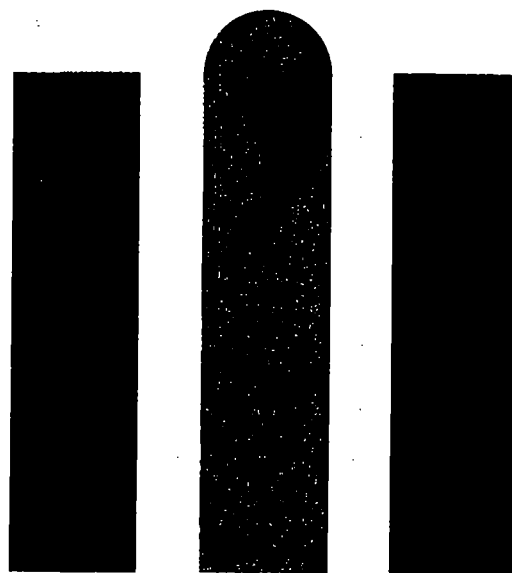
Dinner Chairs

Ted Mondale *National Dinner Chair*

Tom Hoog *Washington DC Dinner Chair*

Thomas R. Green *Missouri Dinner Chair*
James B. Nutter Sr. *Missouri Dinner Chair*
Anita Porte Robb *Missouri Dinner Chair*

*Proceeds from The Governors' Dinner
go to the Democratic Governors' Association
to assist in elections and to host
forums that advance effective public policy
through Democratic State Leadership.*



A

Tribute

To

Democratic

Governors



THE WHITE HOUSE
WASHINGTON

*Copy given to 11/11/11
1/30/95 70114*

January 28, 1995

SPEECH TO THE NATIONAL ASSOCIATION OF HOMEBUILDERS
(VIA SATELLITE)

Date: January 30, 1995
Location: 450 OEOB
Time: 12:55 pm
From: Alexis Herman

JAN 2

I. PURPOSE:

To develop support for the Middle Class Bill of Rights and discuss the economic accomplishments of your administration. This is a group who continues to benefit from your economic program.

II. BACKGROUND:

The National Association of Homebuilders (NAHB) has been one of the most supportive business trade groups. They were an early supporter of the Economic Package and worked very hard for its passage. They were equally supportive of the stimulus bill.

Founded in 1942 and based in Washington, D.C., NAHB has 182,000 member firms involved in home building, remodeling and light commercial construction. More than six million people are employed by NAHB member companies.

Builders started 1.45 million units in 1994, the best year since 1988. Single-family starts totaled nearly 1.2 million in 1994, the best year since 1979. This was better than the single-family totals for 1986 which was the peak of the 1980s market. Home construction and remodeling typically account for about \$250 million per year in economic activity.

NAHB helped to organize your visit to a housing subdivision in Frederick, Maryland on June 3, 1993. Both the NAHB 1993 President Roger Glunt and the 1994 President Tommy Thompson participated in this event to demonstrate housing's value to the economic recovery and to promote passage of the Deficit Reduction Act of 1993.

You will be speaking during their annual convention which this year is being held at the Houston Astrodome. This is one of the biggest if not the biggest trade show in the country with more than 65,000 participants. On Friday, George Bush spoke during their opening session. Both Henry Cisneros and Alan Greenspan spoke on Saturday morning. Prior to your remarks, House Speaker Newt Gingrich will have addressed the group, also via satellite.

Tommy Thompson, the 1994 NAHB President will introduce you. He is from Owensboro, Kentucky and is currently running for the Democratic nomination for Lt. Governor in Kentucky. He finishes his term as NAHB President after this convention.

III. PARTICIPANTS:

Tommy Thompson, 1994 President, NAHB

Jim Irvine, 1995 President, NAHB

The audience will be approximately 1,500. Your remarks will also be broadcast throughout the Astrodome. Approximately 5,000 will be able to hear your remarks.

IV. PRESS PLAN:

Open Press

V. SEQUENCE OF EVENTS:

- o You proceed to room 459 of the OEOB.
- o You will be briefed in room 459 by Alexis Herman.
- o Tommy Thompson will introduce you.
- o You make remarks.
- o Tommy Thompson will acknowledge your remarks.
- o You depart.

VI. REMARKS:

To be provided by speechwriters.

Jan 27
10a

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

17-Jan-1995 12:23pm

TO: (See Below)

FROM: John O. Sutton
 Office of the Chief of Staff

SUBJECT: Friday 10am meeting

I know, you are all going to scream at me for making you hold the time. Harold has to attend the DNC meetings all day on Friday so I must once again cancel this meeting. He DOES really want to get this started so we will shoot for the 27th (next week)

call me if you have any questions.

Distribution:

TO: Anna Winderbaum
TO: Ruby G. Moy
TO: DONALD K. DUNN
TO: Timothy J. Flynn
TO: Erin A. O'Connor
TO: Stephen B. Silverman

Jan 27
1230

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

17-Jan-1995 06:17pm

TO: Ruby G. Moy

FROM: Marilyn DiGiacobbe
 Office of Public Liaison

SUBJECT: AMH meeting with Jim Zogby

Please schedule a meeting for Alexis to meet with Jim Zogby and myself. If you remember, we tried to do this before Christmas but couldn't work out a time.

Jim Zogby wants to discuss our Arab-American outreach and how we turn the work we have done at the White House into good politics. Jim is frustrated with the lack of structure at the DNC to deal with ethnic politics. He is also interested in trying to push the "urban domestic agenda" within the ethnic communities.

I think a half hour meeting to start would work. Thank you!

yes ☒ No ☐

Jan 27
3:30
Steve is going
OEOB 188

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

26-Jan-1995 10:48am

TO: (See Below)

FROM: Lee A. Satterfield
 Appointments and Scheduling

SUBJECT: WWII salute

There will be a meeting on Friday, January 27th at 3:30 pm in OEOB Room 188 regarding the Musical Salute to African Americans who served in WWII. Please plan to attend.

Distribution:

TO: Steven M. Hilton
TO: Robert B. Johnson
TO: Kathleen L. O'Neill
TO: Anna Winderbaum
TO: Lorraine McHugh
TO: Anne M. Edwards
TO: Joshua A. King

CC: Alexis M. Herman
CC: Ruby G. Moy
CC: William M. Webster
CC: Margo L. Spiritus

PARTICIPANTS
MEETING WITH COLLEGE PRESIDENTS
JANUARY 26, 1995

Bob Atwell
President
American Council on Education

Fr. Lee Donovan
President
Georgetown

Dave Bartley
President
Holyoke Community College

Jackie Belcher
President
Minneapolis Community college

Brett Kirwan
President
U.S. MD College Park

Myles Brand
President
Indiana University

Dolores Cross
President
Chicago State University

Debbie Dicroce
President
Piedmont Virginia Community College

Ann Die
President
Hendrix College

Paul Elner
President
Maricopa Community College

Norman Francis
President
Xavier University

Juliet Garcia
President
University of Texas, Brownsville

Gordon Haaland
President
Gettysburg College

Lloyd Hackley
Chancellor
North Carolina System Community College

Eamon Kelly
President
Tulane University

Charles Knapp
President
University of Georgia

Ben Lander
President
American University

Barry Munitz
Chancellor
California State College System

John Palms
President
University of South Carolina

Edwardo Padron
President
Miami Dade Community College

Sherry Penny
Chancellor
University of Massachusetts

Hunter R. Rawlings
President
University of Iowa

Dr. Earl Richardson
President
Morgan State University

Judith Rodin
President
University of Pennsylvania

Hugo Sonnenchein
President
University of Chicago

Stephen Trachtenberg
President
George Washington University

Blenda Wilson
President
California State Northridge

THE WHITE HOUSE
WASHINGTON

January 25, 1995

MEETING WITH COLLEGE PRESIDENTS

Date: January 26, 1995
Location: Indian Treaty Room
Time: 9:00 am
From: Alexis Herman

I. PURPOSE

To develop support for the Middle Class Bill of Rights and the administrations' education agenda.

II. BACKGROUND

As part of a follow-up strategy to the State of the Union Address, we have invited a diverse group of College and University President's from throughout the country to meet at the White House with you and other members of the administration. This will provide an excellent opportunity to share our vision of the future and to point out the important ways which this administrations' accomplishments and Middle Class Bill of Rights will improve education and skills. This meeting will also serve to solicit their support for our efforts.

Your remarks should emphasize the importance of education as the key to future prosperity and opportunity. Further, that our goal is to make college education more affordable and accessible not less like the Republican Contract with America. The Vice President's remarks will stress these differences with the Republicans. Secretary Riley will follow the Vice President with further reassurances regarding the Middle Class Bill of Rights. (See attached Q & A).

III. PARTICIPANTS:

The Vice President
Secretary Riley
Secretary Shalala
USIA Director Joseph Duffey
Sheldon Hackney, Chairman, National Endowment for the Humanities
Madeline Kunin, Deputy Education Secretary
Thomas Glynn, Deputy Labor Secretary

QUESTION AND ANSWERS
MEETING WITH COLLEGE PRESIDENTS
JANUARY 26, 1995

THE POLITICAL CLIMATE AND
TITLE IV STUDENT FINANCIAL AID PROGRAMS

Q: Representative Bill Goodling, has introduced a bill to limit institutional participation in the Direct Loan program. Most students and schools would be denied the benefits of direct lending. The Republican "Contract with America" would eliminate the in-school interest subsidy and the three campus-based programs. In fact, I've heard that John Kasich, Chairman of the House Budget Committee, has already spent these savings.

What's going on in Washington? What is the environment here and how will our institutions be affected?

A: Unfortunately, some here in Washington believe we provide too many benefits to college students. I disagree. First, we should not cap direct lending; all postsecondary institutions should be given the opportunity to participate in Direct Loans.
This program:

- o Simplifies the processes of obtaining and repaying loans for student and parent borrowers.
- o Provides borrowers with greater repayment flexibility, including the income-contingent, or "Pay as you can" plan.
- o Eliminates the institutional burden and administrative complexity of dealing with multiple lenders and multiple guarantee agencies.
- o Allows better control over the process, which allows improved service to students, and accountability for Federal loan resources.

In addition, we do not support eliminating the in-school interest subsidy. Nor do we support eliminating the campus-based programs, Supplemental Grants, Work-study and Perkins Loan. Our students need more financial aid, not less. That is why my 1996 Budget increases the Pell Grant maximum award, continues Federal support for the campus-based programs, and pays the interest due on a student's loans while he or she is enrolled.

✓ OR

WHITE HOUSE MEETING WITH COLLEGE PRESIDENTS
TALKING POINTS
January 26, 1995

IMPORTANCE OF EDUCATION:

- In my vision for the future of America -- which I outlined in Tuesday's State of the Union address -- education and training are stage center. They are the principal sources of opportunity and security. And the work that you -- the leaders of our nation's educational institutions do -- is vital to this vision.

EDUCATION ACCOMPLISHMENTS:

- During the first two years, my administration has given a very high priority to education. Working with Congress in a bipartisan manner, we have achieved what some have called the most productive record on education in 30 years. These accomplishments include:
 - Americorps
 - Goals 2000
 - School-to-Work
 - Student Loan Reform / Direct Lending
 - Charter Schools

MIDDLE CLASS BILL OF RIGHTS:

- This is a good beginning, but it is just a beginning. We need to continue to do all we can to equip our workers with the skills and the education they need to compete in the new economy. We've produced the jobs. Now we need to empower the workers. That is what my Middle Class Bill of Rights is all about.
 - **Tuition Tax Deduction:** For college, community college, graduate school, technical school, or re-training
 - **Middle Class Tax Cut:** Can be used for education
 - **Individual Retirement Account (IRA):** Can be withdrawn for education
 - **Skill Grants:** Combine 70 federal programs; \$2,600 a year for 2 years

BROADER PURPOSES OF EDUCATION:

- As I've said, you help build the economy and create opportunity for our citizens. But you do so much more as well. You provide the research that unlocks our future. And, most important, the kind of empowerment that comes with knowledge -- that makes us better human beings and better citizens -- that too is your contribution to society.

CALL TO ACTION:

- Now is the time for all of us with this vision -- all those who understand the vital role education plays in America's future -- to come together behind practical proposals that will accomplish these goals. There will be differences in detail, disagreements over form, but we must work together to find common ground and then stand together on it. *[Attached are additional points on Americorps support.]*

[POTUS then introduces Vice President Gore]

WHITE HOUSE MEETING WITH COLLEGE PRESIDENTS

ADDITIONAL TALKING POINTS ON *AMERICORPS*

Thursday, January 26, 1995

- I continue to need your help in promoting national service and making it an integral part of the educational experience.
- Last September, in conjunction with the launch of *Americorps*, I sent a letter to you and your fellow college and university presidents, asking you to promote an ethic of service on campuses around the country;
- I issued a six-point challenge: to support the new *Americorps* program; to include service as a significant criterion for college admission; to redirect work study monies towards students who wish to engage in service; to find ways for every student who wants to serve to do so; to help bring service into the classroom; and to help smooth the path from school to service.
- The response was overwhelmingly positive -- I heard back from hundreds of college presidents. Three colleges -- Hampshire in Massachusetts, Loyola in Chicago and Earlham in Indiana -- have agreed to match the \$4,725 educational award that their students will receive for serving in *Americorps* for a year.
- As you know, the *Americorps* program is going to face some opposition in the upcoming budget debates. I urge you to let your Representative and Senators know that you support service. If you already have an *Americorps* or community service program, let your member know that you consider the national service program to be a resource for your university and your community. Invite him or her to visit and watch the program in action.

TALKING POINTS ON AFFIRMATIVE ACTION

- I remain fully committed to the end result of equal opportunity and diversity at all levels of education.
- My Administration will continue to use every constitutional and legal means to ensure that minority students and faculty are brought into the learning and educating process at every level.
- We haven't yet found every means to achieve our ultimate objectives.
- But this is an issue that should be drawing our communities together, not tearing them apart. We must not make race a basis for fighting with each other. We can pursue together our national commitment to fairness, equal opportunity and diversity.

✓ DR

WHITE HOUSE MEETING WITH COLLEGE PRESIDENTS TALKING POINTS

January 26, 1995

IMPORTANCE OF EDUCATION:

- In my vision for the future of America -- which I outlined in Tuesday's State of the Union address -- education and training are stage center. They are the principal sources of opportunity and security. And the work that you -- the leaders of our nation's educational institutions do -- is vital to this vision.

EDUCATION ACCOMPLISHMENTS:

- During the first two years, my administration has given a very high priority to education. Working with Congress in a bipartisan manner, we have achieved what some have called the most productive record on education in 30 years. These accomplishments include:
 - Americorps
 - Goals 2000
 - School-to-Work
 - Student Loan Reform / Direct Lending
 - Charter Schools

MIDDLE CLASS BILL OF RIGHTS:

- This is a good beginning, but it is just a beginning. We need to continue to do all we can to equip our workers with the skills and the education they need to compete in the new economy. We've produced the jobs. Now we need to empower the workers. That is what my Middle Class Bill of Rights is all about.
 - ***Tuition Tax Deduction:*** For college, community college, graduate school, technical school, or re-training
 - ***Middle Class Tax Cut:*** Can be used for education
 - ***Individual Retirement Account (IRA):*** Can be withdrawn for education
 - ***Skill Grants:*** Combine 70 federal programs; \$2,600 a year for 2 years

BROADER PURPOSES OF EDUCATION:

- As I've said, you help build the economy and create opportunity for our citizens. But you do so much more as well. You provide the research that unlocks our future. And, most important, the kind of empowerment that comes with knowledge -- that makes us better human beings and better citizens -- that too is your contribution to society.

CALL TO ACTION:

- Now is the time for all of us with this vision -- all those who understand the vital role education plays in America's future -- to come together behind practical proposals that will accomplish these goals. There will be differences in detail, disagreements over form, but we must work together to find common ground and then stand together on it. *[Attached are additional points on Americorps support.]*

[POTUS then introduces Vice President Gore]

WHITE HOUSE MEETING WITH COLLEGE PRESIDENTS

ADDITIONAL TALKING POINTS ON *AMERICORPS*

Thursday, January 26, 1995

- I continue to need your help in promoting national service and making it an integral part of the educational experience.
- Last September, in conjunction with the launch of *Americorps*, I sent a letter to you and your fellow college and university presidents, asking you to promote an ethic of service on campuses around the country;
- I issued a six-point challenge: to support the new *Americorps* program; to include service as a significant criterion for college admission; to redirect work study monies towards students who wish to engage in service; to find ways for every student who wants to serve to do so; to help bring service into the classroom; and to help smooth the path from school to service.
- The response was overwhelmingly positive -- I heard back from hundreds of college presidents. Three colleges -- Hampshire in Massachusetts, Loyola in Chicago and Earlham in Indiana -- have agreed to match the \$4,725 educational award that their students will receive for serving in *Americorps* for a year.
- As you know, the *Americorps* program is going to face some opposition in the upcoming budget debates. I urge you to let your Representative and Senators know that you support service. If you already have an *Americorps* or community service program, let your member know that you consider the national service program to be a resource for your university and your community. Invite him or her to visit and watch the program in action.

Tulane

Office of the President

*Faxed to
Alexis at D. Fine
request.
1/24/95*

Fax Cover Sheet

DATE 1/24/95TO: Alexis HermanFAX #: 202/456-6218SENDER: Lamon Kelly

If there are problems with this transmittal, contact Irina
at 504-865-5201.

NUMBER OF PAGES INCLUDING COVER SHEET: 3

Tulane

Office of the President

MEMORANDUM

To: Alexis Herman
From: Eamon Kelly
Re: List of Issues of Concern with the
Clinton Administration

As you requested, we have prepared a short list (attached) of issues which we feel need to be addressed by the Clinton Administration.

Attachment

Part H Regulations

Concern is widespread among the higher education community about growing federal and state intrusion into academic decision making through the Department of Education's Part H regulations.

Basic Research

There remains concern that the Administration's appreciation of basic research, as expressed in *Science in the National Interest*, has not been fully implemented in federal research policies and programs. There is specific concern that basic research could be undermined in pursuit of applied research initiatives. Also, there is continuing concern over last year's surprise proposal to cut indirect costs. The university community hopes that the Administration recognizes that indirect costs are real costs and need to be paid.

Health Care Reform

Last year, the Administrations' initial drafting of a health care reform plan lacked early involvement by representatives from academic health centers (AHCs). AHCs will be profoundly affected by any health care reform plan due to their extensive involvement in educating health professionals, conducting research and providing services. Any health care reform plan will have implications for AHCs and it is important that any future legislation, as drafted by the Administration and the Congress, addresses the needs of AHCs.

Decline in Purchasing Power of Student Aid

There is concern about the lessening value, in real dollars, of student aid. This has led to a higher demand for student loans, which has increased the loan to grant ratio. Efforts should continue to be made to address this problem.

Secretary Ron Brown's Dinner

JAN. 25
730p
2722 Unicorn
Lane, NW

Mayor Marc Morial of New Orleans - confirmed

Mayor Michael White of Cleveland - confirmed — no due to reception for Mayors

Mayor Norm Rice of Seattle - confirmed (he will arrive at @ 9:00.)

Mayor Dennis Archer of Detroit - confirmed

Mayor Wellington Webb of Denver - confirmed

Mayor Bill Campbell of Atlanta - confirmed — staying at WH + dining w/ POTUS

Mayor Kurt Schmoke of Baltimore - waiting for answer

THE WHITE HOUSE
WASHINGTON

Jan 25
4pm-5
Roosevelt

AMH
Ben is covering.
You need to
Show up @
4pm

MEMORANDUM

To: Alexis Herman
From: Ben Johnson
Date: January 25, 1995
RE: Working Group meeting to implement the Minority
Business Executive order 12928

Ron Brown has called the first meeting of the working group to discuss implementation of the minority business executive order. As you recall, the President signed this executive order in September of last year. The order is aimed at shoring up our efforts to promote minority business programs.

You are a permanent member of the working group, along with Ron Brown, Alice Rivlin and Phil Lader. In that this is the first meeting, I expect this to be a get acquainted session. Please see the attached agenda and talking points.

**AGENDA FOR FIRST MEETING OF THE EXECUTIVE
ORDER 12928 WORKING GROUP, WEDNESDAY
JANUARY 25, 3:00 P.M., ROOSEVELT ROOM,
WHITE HOUSE**

I. OPENING REMARKS, GREETINGS

3:00-3:05: SECRETARY'S OPENING REMARKS/REFERENCE TO
TODAY'S AGENDA

3:05-3:15: PRINCIPALS' REMARKS

**II. DISCUSSION ON EXECUTIVE ORDER 12928, ISSUES OF POLICY
INTENT AND BREADTH OF MANDATE, NATIONAL PERFORMANCE REVIEW
INTERFACE AND STREAMLINING ISSUES.**

3:15-3:30: DISCUSSION

**III. MORE DIFFICULT ISSUES: POLITICS OF PROCUREMENT, COMPLIANCE,
ENFORCEMENT, SET-ASIDES, CONGRESSIONAL SUPPORT OR
OPPOSITION, LABOR-MANAGEMENT ISSUES, NATIONAL PERCEPTION OF
GOVERNMENT.**

3:30-3:45: DISCUSSION

IV. WORKING FRAMEWORK AND TIMEFRAMES.

DISCUSSION OF MEETING AND HEARING AGENDA--FRAMED AROUND
EXECUTIVE ORDER ISSUES AND MANDATES; DESIGNATED STAFF
DELEGATION AND WORKING GROUPS; TASKING OF ASSIGNMENTS;
ESTABLISHMENT OF COMMUNICATIONS LINKS; SEPTEMBER 16 DEADLINE
AND DESIRED OUTCOMES; NEXT MEETING DATE.

3:45-3:55: DISCUSSION

V. CLOSING/SUMMARY

3:55-4:00: SECRETARY'S CLOSING REMARKS

MINORITY BUSINESS TALKING POINTS

Background: This administration has received considerable criticism from the minority business community. The perception being that they had done better with the Bush administration. They see this administration as insensitive to its needs and survival.

The U.S. Commission on Minority Business Development 1992 report stated that seven agencies had not met their overall small business goals for FY 90. Only one of the seven agencies offered an explanation of the shortfall.

(Dept. Agriculture, Commerce, Education, HUD, Interior, Treasury, and EPA)

Current Status: This administration is fairing far worse than the previous one in support to 8(a) and Small Disadvantaged Business (SDB) with several agencies.

Even though, the administration met its overall goal in FY 93. Three agencies (DOD, NASA, and Energy) are carrying the ball for the entire federal government.

In FY 93, five of the seven (Dept of Agriculture, HUD, Education, Treasury, and EPA) actual percentage of prime awards to 8(a) and Small Disadvantaged Businesses (SDB) were less than the FY 90 actual percentage of awards to 8(a) and SDB firms

In FY 94, a sample of the projected expenditures show that two of the five (EPA and HUD) will again be less than FY 90 actual percentage of prime awards to 8(a) and SDB firms

PROGRAM COMPARISON FOR 8a & SDB Prime Contract Awards FY 90 & 93
(dollars in millions)

	<u>FY</u>	<u>Projection</u>	<u>Actual</u>	<u>8(a)/SDB Goal</u>	<u>Actual</u>
Agri.	90	2046.9	1723.4	75.0/3.80	\$108.2/6.26%
	93	2703.2	3793.0	227.6/6.00	\$175.7/4.63%
Comm.	90	578.5	502.2	63.0/10.8	\$ 53.1/10.6%
	93	792.2	825.9	71.8/8.70	\$ 90.6/11.0%
HUD	90	349.6	363.5	66.1/18.8	\$ 73.5/21.6%
	93	498.8	694.0	263.9/15.8	\$328.7/19.7%
	* 94			42.1/10.5	/10.9%
Educa.	90	169.0	255.9	18.6/11.0	\$ 22.3/8.70%
	93	252.0	334.4	37.1/11.1	\$ 25.2/7.55%
Inter.	90	1215.6	1150.5	121.6/10.0	\$146.6/12.8%
	93	1263.0	1919.2	199.5/10.4	\$293.3/15.3%
Trea.	90	550.0	785.2	47.7/8.70	\$112.5/14.3%
	93	1350.0	2074.4	82.0/6.00	\$214.6/10.4%
EPA	90	1000.0	1126.0	79.0/7.90	\$110.4/8.80%
	93	1100.0	1098.6	110.0/10.0	\$ 50.7/4.60%
	* 94			79.4/10.0	/6.80%

*projection based on 3rd quarter reporting

Note: The law requires agencies to set goals of not less than 5% of Prime Contracts to be awarded to 8(a) and Small Disadvantaged Businesses

TALKING POINTS FOR WHITE HOUSE EXECUTIVE ORDER WORKING GROUP
MEETING, WEDNESDAY JANUARY 25, 3:00 P.M., ROOSEVELT ROOM.

**WE ARE GATHERED HERE AS A WORKING GROUP CONSTITUTED BY THE
PRESIDENT TO IMPLEMENT THE EXECUTIVE ORDER 12928 WHICH ENHANCES,
REFORMS, AND FULLY IMPLEMENTS THE FEDERAL PROCUREMENT MANDATES
INITIATED BY PUBLIC LAW 95-507.

**WHILE MUCH ATTENTION HAS BEEN DIRECTED AT FEDERAL PROCUREMENT,
INDEED A SUPREME COURT REVIEW OF A FEDERAL SET-ASIDE PROGRAM IN
COLORADO FOR DISADVANTAGED BUSINESSES IS OCCURRING IN THE
ADARAND V. PENA CASE, WE STILL HAVE MUCH WORK TO DO TO MEET THE
SPIRIT OF THE LAW. AS I ALWAYS FEEL ABOUT EQUAL OPPORTUNITY LAWS, WE
CAN ALWAYS DO BETTER.

****PUBLIC LAW 95-507, AMENDING THE SMALL BUSINESS ACT AND THE SMALL BUSINESS INVESTMENT ACT OF 1958, WAS SIGNED ON OCTOBER 24, 1978 BY PRESIDENT CARTER.**

****P.L. 95-507 AMENDS SECTION 15(K) OF THE SMALL BUSINESS ACT, 15 U.S.C. 637, TO REQUIRE THAT EACH FEDERAL AGENCY HAVING PROCUREMENT POWERS ESTABLISH AN OFFICE TO BE KNOWN AS THE OFFICE OF SMALL AND DISADVANTAGED BUSINESS UTILIZATION (OSDBUs).**

****THE PRIMARY FUNCTION OF THE OSDBU SHALL BE TO ADMINISTER THE PROGRAMS UNDER SECTIONS 8 AND 15 OF THE SMALL BUSINESS ACT TO ACTIVELY SEEK OUT AND PROVIDE REAL OPPORTUNITIES FOR SMALL AND DISADVANTAGED BUSINESS TO DO BUSINESS WITH GOVERNMENT.**

****AS THE PRESIDENT STATED ON OCTOBER 13, 1994, IN A MESSAGE FOR ALL**

EXECUTIVE DEPARTMENT HEADS AND THE MANAGEMENT COUNCIL: "IT IS THE POLICY OF THE FEDERAL GOVERNMENT THAT A FAIR PROPORTION OF ITS CONTRACTS BE PLACED WITH SMALL, SMALL DISADVANTAGED, AND SMALL WOMEN-OWNED BUSINESSES".

**THE PRESIDENT ALSO EMPHASIZED THAT "SUCH BUSINESSES SHOULD ALSO HAVE THE MAXIMUM PRACTICABLE OPPORTUNITY TO PARTICIPATE AS SUBCONTRACTORS IN CONTRACTS AWARDED BY THE FEDERAL GOVERNMENT CONSISTENT WITH EFFICIENT CONTRACT PERFORMANCE."

**ON SEPTEMBER 15, 1993 AND AGAIN ON JUNE 9, 1994, OMB DIRECTOR LEON PANETTA ISSUED AN EXECUTIVE BRANCH-WIDE MEMORANDUM REMPHASIZING THE NEED TO FULLY COMPLY WITH THE MANDATES OF PUBLIC LAW 95-507 TO IMPLEMENT ASSISTANCE AND CREATE ENHANCED OPPORTUNITIES FOR SMALL AND DISADVANTAGED BUSINESS UTILIZATION IN FEDERAL GOVERNMENT.

****CONGRESS PASSED THE FEDERAL ACQUISITION STREAMLINING ACT OF 1994 (PUBLIC LAW 103-355), SIGNED ON OCTOBER 13, 1994, IN RECOGNITION OF THE NATIONAL PERFORMANCE REVIEW MISSION TO STREAMLINE, REFORM AND MAKE ACCOUNTABLE THE FEDERAL PROCUREMENT PROCESS.**

****MANY VALUABLE TECHNICAL FEDERAL PURCHASING CHANGES WERE IMPLEMENTED IN THE NEW PUBLIC LAW, INCLUDING AN ADDITIONAL SET-ASIDE FOR WOMEN-OWNED SMALL BUSINESSES.**

****HOWEVER, THE NEW PUBLIC LAW DOES NOT DIRECTLY ADDRESS CERTAIN AREAS OF COMPLIANCE AND ENFORCEMENT FOR FEDERAL PURCHASES FROM MINORITY BUSINESSES, WHICH WE ARE CHARGED WITH EXAMINING IN THIS WORKING GROUP.**

****IT REMAINS A SAD FACT THAT THE FEDERAL GOVERNMENT STILL HAS NOT**

FULLY MET THE REQUIREMENTS OF PUBLIC LAW 95-507 IN PROVIDING FAIR CONTRACTING OPPORTUNITIES FOR MINORITY BUSINESSES. FOR INSTANCE, WHILE THE TOTAL FEDERAL FUNDING FOR MINORITY BUSINESS ENTERPRISES IN PRIME AND SUBCONTRACT PROCUREMENTS INCREASED FROM 6.4% IN FY 1992 TO 7.3% FOR FY 1993, OR FROM \$11.7 BILLION TO \$13.4 BILLION, OVERALL THE FEDERAL GOVERNMENT PURCHASED \$184 BILLION. MINORITIES IN THIS COUNTRY OWN 8.8 PERCENT OF OPERATING BUSINESSES, OR 1.2 MILLION BUSINESSES IN THE UNIVERSE OF 13.7 MILLION BUSINESSES. SO TO LOOK AT THE RATE OF PROCUREMENT IN FEDERAL GOVERNMENT GOING TO 7.3% OF BUSINESSES, WE ARE SIMPLY NOT GETTING A FAIR SHARE OF THE FEDERAL PROCUREMENT OPPORTUNITIES.

**SO AS WE GO FORWARD TODAY IN SETTING A WORKING AGENDA AND A BROAD POLICY FRAMEWORK, LET US REMEMBER THE PRESIDENT'S EXHORTATION TO DEPARTMENT HEADS ON OCTOBER 13, 1994: "I ASK THAT

YOU ENCOURAGE THE USE OF VARIOUS TOOLS, INCLUDING SET-ASIDES, PRICE
PREFERENCES, AND SECTION 8(a) OF THE SMALL BUSINESS ACT AS
NECESSARY TO ACHIEVE THIS POLICY OBJECTIVE."

**IF WE ARE SERIOUS ABOUT ECONOMIC OPPORTUNITY FOR MINORITY
BUSINESSES IN THIS NATION, HELPING THEM TO BECOME SELF SUFFICIENT,
AND ENABLING THEM TO CONTRIBUTE TO THIS NATION'S COMPETITIVENESS,
WE MUST FIRST START AT HOME IN THE FEDERAL GOVERNMENT TO SEE HOW
WE CONDUCT BUSINESS AND HOW WE COMPLY WITH DIVERSITY IN FEDERAL
PURCHASING.

**LET US BEGIN OUR MEETING BY REVIEWING THE AGENDA FOR TODAY.

(DISCUSSION/OTHER OPENING COMMENTS)

It was a pleasure meeting you last week in Washington, and I look forward to speaking with you again soon.

Jan 25
10a

Communications Program Outline

Mission: Develop visibility campaign for women appointees

Overview: A two-tiered program, the first tier more directly focussed on developing media visibility for key presidential appointees, the second consisting of one or more mailings to the other appointees, guiding them in making their own efforts to become more visible. This is conceived as a media relations plan only, on the assumption that the development of speaking engagements would be handled by other means.

Tier One: Develop 1000 interviews to generate maximum visibility (50 interviews for each of 20 women, or 25 each for 40 women--precise plan to be developed later). Strategy should be dictated not only by each appointee's professional history and job description but, perhaps more important, by her personal background and by her personal interests and values.

Steps Involved:

1. Obtain from White House a comprehensive list of all women appointees. Using that list, select the top 50 or so.
2. Using the "edited" list, along with a specially developed questionnaire, contact the offices of these appointees to obtain comprehensive professional and a personal information inventory.
3. Use the inventories to select a discreet number of women (estimated at 20 to 50).
4. Develop the appropriate human resources to begin a media relations campaign in which these appointees participate. This is to be accomplished by media professionals working in concert with each appointee's own staff. In other words, it doesn't replace the appointees' staffs by any means. Rather, it supplements and extends these functions, and also adds a critical consciousness-raising component regarding the importance of women in public service. A media plan would be developed for each designated appointee, based on several factors:

- her position in the administration
- her geographic locations (present and past)
- her unique interests and values

The media targeted for each appointee would be designated accordingly and might range from national television and publications (especially women's magazines) to local radio talk and local newspapers.

5. Monitor and report results.

Tier Two: Communicate with the offices of all women appointees not covered by the Tier One effort for the purpose of providing "ammunition" which these appointees, and their staffs, can use to create a higher profile for each appointee.

Steps Involved

1. Obtain from the White House a list of all other women appointees (in addition to 50 appointees referenced above).
2. Analyze the list. It is likely that different communications will be required for different categories of service. For example, it will almost certainly be necessary to create a special kind of communications program for federal judges. In fact, we might decide to exclude these appointees from the communications effort altogether or create a completely different strategy and execution.
3. From the list, create one or more packages to be mailed to the offices of these appointees. The spirit of each will be a "how-to" kit for the purpose empowering and equipping each appointee to be more visible as a woman serving in the administration. The package(s) might include:

- A letter from the President
- A letter from the First Lady
- Speeches or "boilerplate" paragraphs to be used in speeches
- Sample press releases
- Guide to writing and placing Op-Ed pieces
- Sample news releases
- List of suggestions for increasing visibility through speaking engagements and media relations

Organization/Functions

Check ✓ **Advisory Panel:** Create a body of advisors consisting of expert women in communications, meeting intensively in the beginning to review and refine (or perhaps change) the plan outlined here) to accomplish the mission with the available budget. This might require bi-weekly meetings at first. Once the mission is in operation, the panel continues to meet regularly to monitor results and recommend any refinements.

P **Staffing:** The heart of this operation, as currently conceived, would be one or more independent public relations practitioners with high operating efficiencies, working together to develop media interviews. It is strongly recommended that one of these professionals be based in the New York area, and one in Washington. It is likely that the professionals involved will simply divide the list of "clients" (women appointees), each working on behalf of a designated list of appointees.

In addition, a White House intern would be designated for the purpose of facilitating this effort, particularly insofar as White House support is needed. For example, the intern could be responsible for:

- Obtaining lists of women appointees
- Translating those lists into a database which might be organized several ways, including federal department, geography, etc.
- Executing the mailings involved in the Tier Two effort
- Monitor results

Timing

Planning (advisory panel is most active)
 Organization (staff is activated)
 Active Phase

January --March 1995
 April--June 1995
 June 1995--September 1996

/4

Two-Year Budget

\$220,000

Potential Reach

Tier One: 1000 interviews @ average audience of 50,000: 50 million
Tier Two: 300 interviews* @ average audience of 50,000: 5 million

*This assumes an average of one interview per each of 300 appointees

VIA FACSIMILE
December 6, 1994

To: Ms. Alexis Herman
Assistant to the President,
Director of Public Liaison
The White House
Fax No. (202) 456-2983
Fr: Carol Edgar
Ph. No. (212) 989-6864
Fax No. (212) 727-2431

CC: Ambassador Swanee Hunt
U.S. Embassy, Vienna

NUMBER OF PAGES, INCLUDING THIS ONE: 5

Comments:

Alexis, the following is a document developed over the last few days in conversations with Swanco, as a result of the series of meetings in Washington last week.

Swanco suggested that you set up a conference call once you've had a chance to review the document.

It was a pleasure meeting you last week in Washington, and I look forward to speaking with you again soon.

She spoken at Madeleine A., who is eager to help. Barbara Holman approached me (having learned of this fm. Charles) & is also eager.

*Alexis
give a call when you can
(set up meeting by fax if
you wish, given time difference)
all weekend - in home (in Vienna)
fact until Jan. 1*

Carol Edg.

Deble

♥ JH

BEN
pls attend
1/7/95



Jan 25
THE SECRETARY OF COMMERCE

Washington, D.C. 20230

JAN 13 1995

3-4

MEMORANDUM FOR Alexis Herman
Assistant to the President
and Director of Public Liaison
The White House

From: Ronald H. Brown

Subject: Working Group to Implement Executive Order 12928

As you are aware, the President designated a Working Group on November 1, 1994, to implement Executive Order 12928. You were named by the President to serve on this Working Group. I am writing to invite you to the inaugural meeting of the Working Group. My staff has consulted with your staff and has determined a time when our schedules will permit each of the members to be present.

The first meeting of the Working Group will be held on January 25, 1995, 3:00 p.m. - 4:00 p.m., in the Roosevelt Room at the White House.

Executive Order 12928 reaffirms the Federal Government's commitment to Public Law 95-507 and the President requires that the Working Group develop strategies to assure implementation of this Public Law. Specifically, we are to address strategies for assisting agencies to attain small disadvantaged business (SDB) participation of not less than 5%; maximize the use of SDBs in subcontracting plans with prime contractors; facilitate appropriate organizational placement of Offices of Small and Disadvantaged Business Utilization within agencies; and to ensure the integrity of the SDB program by assuring that the beneficiaries of these initiatives are the intended beneficiaries. Also, we are to make a report to the President on the progress of implementation of the Executive Order.

It is suggested that each member of the Working Group designate a senior staff member who will serve as an alternate member of the group and who will have full authority to act on your behalf. This will facilitate the schedule of the work program. Michael C. Rogers, Director of the Minority Business Development Agency (MBDA), will be my designated alternate and will provide staff support to the Working Group. Please have your office call Mr. Rogers at 482-5061 to provide the name of your designated alternate.

COLLEGE EDUCATED WOMEN

(Critical concerns:)

+Reproductive Rights

+Child Care

+Crime

+Economic Issues
Healthcare
Middle-class tax cut
Minority business
"Glass ceiling" issues
min wage

(Agency initiatives:)

Treasury: Middle-class tax

HHS: Childcare Block grants,
Healthcare
Menal Health block grants

Labor: Labor Law reform
min wage

State: UN Conference of Women in
Beijing

KEY POLICY
ISSUE

ADMINISTRATION
MESSAGE*

OPL LIAISON

WHITE HOUSE
PRINCIPALS

ADMINISTRATION
OFFICIALS

VOLUNTEERS

DNC

SURROGATES
Elected Officials Non-elected officials

MEDIA

PRIORITY
STATES

CRITICAL
EVENTS
(Schedule)

- missing King
- 7 more King

- Staff

- Debt

- Comm. for

[illegible]

[illegible]

[illegible]

[illegible]

**DEPARTMENT OF COMMERCE
MINORITY BUSINESS DEVELOPMENT AGENCY
OFFICE OF EXTERNAL AFFAIRS
LEGISLATIVE & INTERGOVERNMENTAL
AFFAIRS DIVISION**

OFFICE NO. 202-482-5641

FAX NO. 202-482-3473

5997

FAX TO:

Ruby Roy

FAX NO:

OFC. NO:

FROM:

ERIC JENSON

DATE:

MESSAGE:

NO. OF PAGES INCLUDING COVERSHEET _____

JAN 12 1995



THE SECRETARY OF COMMERCE
Washington, D.C. 20230

Jan 25
3-4

Roosevelt

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Assistant to the President
and Director of Public Liaison
The White House

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The proposed work program and schedule is attached and will be presented for discussion and adoption at our first meeting.

Attachments

Executive Order 12928 Working Group

Proposed Work Program

- January:** 1) first or second week, the inaugural meeting of the Working Group. A discussion of broad policy course, working agreements, and agenda will be adopted.
- 2) third or fourth week, a second meeting with the principals focusing on collaborative accession by all federal agencies, broad Presidential goals and enforcement mandates, and streamlining efforts in government.
- February:** 3) second week, focus: Policy Directions. (Section 1, Executive Order) A discussion of service policy and governmental roles of SDBs, HBCUs, MIs, the 8(a) program, MBDA and other mechanisms.
- 4) fourth week, focus: Attainment of Goals. (Section 2) How to establish goals required by law and what types of assistance can be rendered to support that.
- March:** 5) second week, focus: Enforcement of Goals. The heart of the discussion on how to implement the Executive Order--what are the options.
- 6) fourth week, focus: Subcontracting Plans. How to effect prime contract goals through subcontracting practices.
- April:** 7) second week, focus: Office of Small and Disadvantaged Business Utilization (OSDBUs). (Section 4) Discussion of how OSDBUs can perform better and how they can be assisted.
- 8) fourth week, focus: Anti-fraud Enforcement. (Section 5) Discussion of certification issues and anti-fraud enforcement for contract opportunities.
- May:** 9) second week, focus: Periodic Reports to the President. (Section 6) Discussion on how and what shall be included in the periodic reports to the President, and how monitoring will occur.
- 10) fourth week, focus: Close-out meeting. Final meeting before drafting of recommendations to the President begins, general guidance and rules.
- June:** Further research, meetings with groups and beginning of drafting for recommendations.

July: Drafting of recommendations.

August: Draft report deadline of August 1, 1995.
Circulation among working group and other agencies.

Sept. 16: Report to the President.

40377

Federal Register

Vol. 59, No. 181

Tuesday, September 20, 1994

Presidential Documents

Title 3—

The President

Executive Order 12028 of September 10, 1994

Promoting Procurement With Small Businesses Owned and Controlled by Socially and Economically Disadvantaged Individuals, Historically Black Colleges and Universities, and Minority Institutions

By the authority vested in me as President by the Constitution and the laws of the United States of America, in order to enforce rigorously the letter and spirit of public laws that promote increased participation in Federal procurement by Small Businesses Owned and Controlled by Socially and Economically Disadvantaged Individuals (SDBs) as described in section 8 of the Small Business Act (15 U.S.C. 637), Historically Black Colleges and Universities (HBCUs) as described in 34 C.F.R. 608.2, and Minority Institutions (MIs) as referred to in sections 1046(3) and 310(b)(1) of the Higher Education Act of 1965, as amended (20 U.S.C. 1135d-5(3) and 1059c(b)(1), respectively), it is hereby ordered as follows:

Section 1. Policy Statement. It is the policy of the United States Government that all department and agency heads and all Federal employees involved in the procurement of any and all goods and services shall assist SDBs, HBCUs, and MIs, as applicable, to develop viable, self-sustaining businesses capable of competing on an equal basis in the mainstream of the American economy. To that end, all Federal personnel shall commit to the letter and spirit of all laws promoting the participation of SDBs, HBCUs, and MIs in Federal procurement. The laws promote:

(a) the award of contracts to SDBs, HBCUs, and MIs through the Small Business Administration Section 8(a) Program, the Department of Defense Small and Disadvantaged Business Program, other agency programs, and through other specific statutory authority or appropriate means;

(b) the establishment of particular goals for SDBs, HBCUs, or MIs on an agency-by-agency basis and the requirement that prime contractors and other recipients of Federal funds attain similar goals in their procurement; and

(c) the establishment of other mechanisms that ensure that SDBs, HBCUs, and MIs have a fair opportunity to participate in Federal procurement.

Sec. 2. Attainment of Goals. All departments and agencies are required by law to establish participation goals of not less than 5 percent (15 U.S.C. 644(g)) or a greater percentage where otherwise required by law, as further provided in the Office of Federal Procurement Policy Letter No. 91-1 of March 11, 1991. Although the Federal Government has made substantial strides toward meeting established SDB, HBCU, and MI participation goals, certain departments and agencies have from time to time failed to aggressively pursue such goals. Department and agency heads are henceforth directed to execute, implement, and otherwise aggressively strive to fulfill the statutorily-mandated procurement participation goals. In addition, all departments and agencies are encouraged to set reasonable participation goals that exceed statutory requirements, to the extent permitted by law.

Sec. 3. Subcontracting Plans. The Small Business Act, (15 U.S.C. 637(d)) and other related laws require certain prime contractors to maximize the use of SDBs in subcontracting plans and strive to achieve stated goals through prime contractors' subcontracting practices. Department and agency heads are directed to aggressively enforce these prime contractors' obligations to maximize awards of subcontracts to eligible SDBs.

Sec. 4. Office of Small and Disadvantaged Business Utilization ("OSDBU").

(a) Section 15(k) of the Small Business Act (15 U.S.C. 644(k)) establishes in each Federal department and agency an OSDBU and requires that the Director of the OSDBU "be responsible only to, and report directly to, the head of such agency or to the deputy of such head" (15 U.S.C. 644(k)(3)). To the extent not prohibited by law, each department and agency shall ensure that the aforementioned direct reporting requirements are henceforth vigorously enforced.

(b) Because of the importance of the OSDBU function, each department and agency shall also, to the extent not prohibited by law, comply with the Office of Federal Procurement Policy Letter No. 79-1 of March 7, 1979, which provides implementation guidance on section 15k and the organizational placement and functions of the OSDBU.

Sec. 5. Anti-fraud Enforcement. All department and agency heads shall ensure that in enforcing the laws and requirements mentioned in this order, Federal benefits or contracts intended for SDBs, HBCUs, and MIs are not awarded to entities that are not legitimate SDBs, HBCUs, and MIs. Department and agency anti-fraud enforcement, however, shall not diminish agency vigor in achieving the aforementioned participation goals, which exist to promote the development of legitimate SDBs, HBCUs, and MIs. Nothing herein is intended to change self-certification requirements.

Sec. 6. Periodic Reports to the President. The Administrator of the Small Business Administration and the Administrator of the Office of Federal Procurement Policy shall report to the President periodically on the progress of all departments and agencies in complying with the laws and requirements mentioned in this order.

Sec. 7. Independent Agencies. Independent agencies are requested to comply with the provisions of this order.

Sec. 8. This order shall be effective immediately.

William Clinton

THE WHITE HOUSE,
September 16, 1994.

(PR Doc. 94-19613)
Filed 9-19-94 10:59 am
Billing code 3195-01-P

JAN 25

730
P

Ron Brown's
2722 Unicorn Lane
St NW

Secretary Ron Brown's Dinner

Mayor Marc Morial of New Orleans - confirmed

Mayor Michael White of Cleveland - can be there at @9:45

Mayor Norm Rice of Seattle - confirmed (he will arrive at @ 9:00.)

Mayor Dennis Archer of Detroit - confirmed

Mayor Wellington Webb of Denver - confirmed

Mayor Bill Campbell of Atlanta- no. having dinner w/potus

Mayor Kurt Schmoke of Baltimore - confirmed

- Friends -

Mike Berman

Al From

Ann Lewis

Dick Moe

Susan Thomass

Anne Wexler

Harry McPherson

Jody Powell

Bob Healy

Ernie Green

Driving / Parking

(b)(6)

- Meeting is on all their calendars - None indicated
they wouldn't show.

Revised

x66755
Code 4059

TO: Alexis Herman, Ruby Moy
FR: Rica Rodman
DT: January 23, 1995
RE: Radio Conference Call to Preview the State of the Union

Thank you for your time. The following is a list of radio stations that will be on the conference call with you today between 4:00 - 4:20 PM:

- ✓ Station: WLIB
City: New York City
Interviewer: Collin Boothman
Phone: 212-447-1000
Fax: 212-447-5193
- ✓ Station: The American Urban Radio Network
City: Nationwide radio network
Interviewer: Tommy Rice
Phone: 800-456-4211
- Station: WHAT
City: Philadelphia
Interviewer: Mary Mason
Phone: 215-581-5161
Backup #: 215-581-5186
- Show: Tavis Smiley
Station: KABC
City: Los Angeles

4 11 11

TALKING POINTS ON STATE OF THE UNION ADDRESS

JANUARY 20, 1994

- The President is going to speak about where he wants to take the country and how he intends to work with the new Congress in accomplishing his goals for the nation.
- This is a time of both challenge and opportunity for the American people.
 - Despite the economic recovery, too many families are still working harder for less and are concerned about their future. Those with inadequate education and training are facing stagnant or falling incomes. Our values as a people are under attack.
 - There is great opportunity in the changing economy. Half of today's jobs did not exist just 20 years ago. Markets abroad are being opened; peace and democracy are spreading.
- The President will talk about his economic strategy for preparing the American people to face the demands of today's economy and to raise incomes today and in the future. This includes continued vigilance on the deficit, the Middle Class Bill of Rights -- which will help middle class families meet the costs of raising and educating their children, obtaining training for higher-paying jobs, purchasing a first home, and saving for their retirement -- continuing to reduce barriers to our exports, and enacting health care reform.
- The President will also reiterate his commitment to reforming government and the political system -- creating a government that is smaller and more effective, that meets new challenges instead of serving old interests. This means continuing the reinvention of government, cutting the Federal bureaucracy by 272,000 positions, cutting unnecessary spending and programs, and providing for needed political reforms, including lobbying and campaign finance reform.
- Finally, the President will reassert the New Covenant of rights and responsibilities between government and the American people. Government must help people obtain the necessary tools to improve their lives, but people must take the responsibility of building their lives, their communities, and their country. This means reforming our welfare system to a system of work and responsibility; it also means continuing the fight against crime; and it means building on the Americorps national service program.
- In fighting for these principles, the President will work with the Congress whenever possible -- whenever they want to move forward with him. However, he will not permit the Congress to take us backward -- to go back on the progress made over the past two years in combating the deficit, in reforming education, in fighting crime.

TO: Alexis Herman, Ruby Moy
FR: Rica Rodman
DT: January 23, 1995
RE: Radio Conference Call

66755

4059

JAN 23, 1995
4pm

Alexis, we would like to set up a radio conference call for you with African American stations to preview of the State of the Union address. The call would include the following stations:

- Kathy Hughes, WOL, Washington, D.C.
- Mark Riley, WLIB, New York City ✓
- Thera Martin Connelly, WDAS, Philadelphia
- Tom Joyner, Nationally syndicated
- The American Urban Radio Network (AURN) ✓

Please let me know if you have any time available either today or tomorrow.

THE WHITE HOUSE

WASHINGTON

January 19, 1995

DEMOCRATS ABROAD ATTENDING RADIO ADDRESS

DATE: January 20, 1995
LOCATION: Roosevelt Room
TIME: 11:10 am
FROM: Danny Wexler

I. PURPOSE

To provide the opportunity for a group representing Democrats Abroad who are in town for the DNC meetings to meet you and visit the White House.

II. BACKGROUND

The Democratic Party Committee Abroad (Democrats Abroad) is the all-volunteer branch of the Democratic Party that serves some 3 million American residents abroad. Their goals include; electing Democratic candidates by absentee ballot, register voters and contribute funds to Democratic candidates. They formed their nucleus in the early 70's in London and Paris and have since expanded to include members from 26 countries. It now has 8 members of the DNC and spent over \$300,000 in 1992 on behalf of Democratic candidates.

We have included representatives of this group on your trips to Rome, Paris, London, Berlin, Manila, Jakarta and Israel. The Democrats Abroad Chair, Peter Alegi and European Vice Chairman Cliff Dammers attended the Yale dinner on December 16.

They are meeting in Washington in conjunction with the meetings of the DNC. They will elect officers and begin to plan their efforts for the 1996 elections.

The outgoing Chairman is Peter Alegi (Yale Law School '59) who requested this meeting along with Bob Raymar. Peter will step down as Chairman after this meeting. The election takes place Thursday evening, I will provide you with the results on Friday morning.

III. PARTICIPANTS

List Attached

IV. PRESS PLAN

Closed Press

SALLY —
MCNAUGHT
Elected CHAIR
Dems Abroad

V. SEQUENCE

- o The participants will be seated in the Roosevelt Room when you arrive to tape the radio address. After the taping you have the option to make very brief remarks welcoming them to the White House and/or inviting them into the Oval Office for a photo line. Leon Panetta and Alexis Herman will provide a briefing for them before you arrive.

VI. REMARKS

To be provided by speechwriters.

DEMOCRATS ABROAD

OFFICERS

Peter Alegi
Chair
Lawyer, Rome, Yale Law School Graduate

Sally McNulty
Vice Chair
Public Relations, London

Nathan Knight
Treasurer
Lawyer, Brussels

Joe Smallhoover
Counsel
Lawyer, Paris, France

Thomas Fina
Executive Director
Retired Foreign Service Officer, lives in Virginia

MEMBERS

James Baker
Singapore, Teacher

Donald Carroll
Italy, Lawyer

Michael Cox
Germany, Teacher

Wini Lou Cox
Belgium

Gerald Cox
Belgium (Wini's son)

Mrs. Deane Ferrier
France, Former International Chair, DNC

Peter Foley
Thailand, Planned Parenthood Rep in Asia

Richard Gittleman
Belgium, Lawyer, Former Peace Corps Volunteer

Larue Hall
Luxembourg, Documentary film producer

Martha Hartman
Former Executive Director

William Kiritsis
Greece, Lawyer

Hal Kleinman
Germanuy, Retired engineer

Richard Koster
Panama, Author, longest serving member of the DNC

Eileen LaFleur
Milan, Italy

Sharon Manitta
UK, Textile conservator

Antigone Maroudis
Greece

Christine Marques
Switzerland

Stratos Marzarakis
Greece, Rug Merchant

Michael McNulty
UK, Lawyer

Theresa Morelli
Milan, Italy

Nancy Parks
Egypt, Teacher

Sheldon Schorer
Israel, Lawyer

Thomas Scotes
Greece, Retired Ambassador

Alice Smith
UK, Lawyer

Tammy Turner
Taiwan, Public Relations

US VOLUNTEERS

Sarah Bernstein
Eleanor Fina
Brenda Hann
Charler Lauthers
Alan Warshawer

MEMORANDUM FOR ALEXIS

FROM: DANNY
SUBJECT: DEMOCRATS ABROAD
DATE: JANUARY 19, 1995

As you know we have invited representatives from Democrats Abroad to the White House tomorrow. Because they are tightening the Presidents schedule, Leon decided to invite them to be at the taping of the Radio Address.

Prior to the President's arrival you and Leon Panetta will spend a few minutes briefing this group. Attached are the briefing memos I wrote for both the President and Leon Panetta.

I also wrote some talking points for Leon. I was asked to provide remarks that were specific to the organization. Other remarks can be general about the administration accomplishments and goals for the future.

The schedule for the event should go as follows:

10:40 am	Welcome and Introduction Alexis Herman You will introduce Leon Panetta
10:45 am	Leon will make brief remarks
10:55 am	Leon (and you) take questions.
11:10 am	The President arrives to tape the Radio Address

It is an option whether the President will make any remarks and/or invite them into the Oval for a photo line.

THE WHITE HOUSE
WASHINGTON

January 19, 1995

BRIEFING FOR DEMOCRATS ABROAD ATTENDING RADIO ADDRESS

FOR: Leon Panetta
DATE: January 20, 1995
LOCATION: Roosevelt Room
TIME: 11:10 am
FROM: Danny Wexler

I. PURPOSE

To provide the opportunity for a group representing Democrats Abroad who are in town for the DNC meetings to meet the President and visit the White House.

II. BACKGROUND

The Democratic Party Committee Abroad (Democrats Abroad) is the all-volunteer branch of the Democratic Party that serves some 3 million American residents abroad. Their goals include; electing Democratic candidates by absentee ballot, register voters and contribute funds to Democratic candidates. They formed their nucleus in the early 70's in London and Paris and have since expanded to include members from 26 countries. It now has 8 members of the DNC and spent over \$300,000 in 1992 on behalf of Democratic candidates.

We have included representatives of this group on the President's trips to Rome, Paris, London, Berlin, Manila, Jakarta and Israel. Their Chair, Peter Alegi and European Vice Chairman Cliff Dammers attended the Yale dinner on December 16.

They are meeting in Washington in conjunction with the meetings of the DNC. They will elect officers and begin to plan their efforts for the 1996 elections.

The outgoing Chairman is Peter Alegi (Yale Law School '59) who requested this meeting along with Bob Raymar. Peter will step down as Chairman after this meeting. The elections take place Thursday evening, I will provide the results for you on Friday morning.

III. PARTICIPANTS

List Attached

IV. PRESS PLAN

Closed Press

V. SEQUENCE

- o The participants will be seated in the Roosevelt Room, Alexis Herman will introduce you.
- o You make brief remarks and take questions until the President arrives at 11:10 am.

VI. REMARKS

Talking points attached.

PARTICIPANTS LIST
DEMOCRATS ABROAD

OFFICERS

Peter Alegi
Chair
Lawyer, Rome, Yale Law School Graduate

Sally McNulty
Vice Chair
Public Relations, London

Nathan Knight
Treasurer
Lawyer, Brussels

Joe Smallhoover
Counsel
Lawyer, Paris, France

Thomas Fina
Executive Director
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Thailand, Planned Parenthood Rep in Asia

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Alice Smith
UK, Lawyer

Tammy Turner
Taiwan, Public Relations

US VOLUNTEERS

Sarah Bernstein
Eleanor Fina
Brenda Hann
Charler Lauthers
Alan Warshawer

WHITE HOUSE CHIEF OF STAFF LEON PANETTA
TALKING POINTS FOR DEMOCRATS ABROAD
ROOSEVELT ROOM
JANUARY 20, 1995

- o I would like to welcome you to the White House, its truly good to see you here, after all, it was due to much of your hard work that enabled all of us to be here today and since all of you live so far away we are especially grateful that you have this opportunity to be with us today.
- o First off, I want to recognize Peter Alegi for his service as your Chair for the last four years, I know Peter has been involved with Democrats Abroad since the early days and has done an outstanding job as your chair.
- o I know that this group supported the President at the convention and that more Democrats Abroad voted in 1992 than in any other year. We sincerely appreciate those efforts.
- o I also know many of you have been involved in the President's travels over the last couple of years and believe me the President truly appreciates your participation. Representatives of Democrats Abroad have been included in our trips to Rome, Paris, London, Berlin, Manila, Jakarta and Israel.
- o As we move towards 1996, we as Democrats face even bigger challenges and I don't need to tell you what they are. Your efforts around the world to encourage Americans to register and vote and your continuing efforts to simplify absentee voting procedures provides a significant contribution to the increased participation of Americans overseas in our democratic electoral process. It is these efforts that will help the President continue to work to lift the standards of living for the people of this country and work towards a better future for ourselves and our children and again we thank you.
- o As we saw in this last election, absentee ballots are more important than ever, so keep it up. As you know there are a lot of Democrats overseas, almost 3 million, that's more than in 20 states. Therefore we need to double our efforts as we move towards the next election, you can make the difference.

**MEMORANDUM FOR HAROLD ICKES, DEPUTY CHIEF OF STAFF
ALEXIS HERMAN, ASSISTANT TO THE PRESIDENT**

From: Caren Wilcox
Subject: Democrats Abroad Election
Date: January 18, 1995

JAN 18 1995

At the request of Minyon Moore, I am conveying the following information.

There are two candidates for Chair of Dems Abroad. The election will be held on Thursday afternoon.

The Nominating Committee asked Ms. Sally McNulty, currently Vice Chair of Democrats Abroad, to stand for election as Chair. Ms. McNulty lives in London, and has been active in Dems Abroad for many years. She also was very active in the Clinton/Gore campaign, debating Republicans including Bush Ambassadors across Europe on behalf of the campaign, appearing on European television, and since the election has spoken in Europe on behalf of the administration's policies. Her spouse is a lawyer in London.

During the Christmas holidays Ms. Winnie Cox circulated a letter proposing the candidacy of Richard Gittleman, a partner in the Akin Gump firm in Brussels to be elected from the floor as Chair of Democrats Abroad. Mr. Gittleman has the backing of his partner, Vernon Jordan, who has written a letter supporting him, and Mr. Gittleman will supposedly be very active in fundraising. Mr. Gittleman has not held office in Democrats Abroad, but serves on the steering committee of the Brussels chapter.

While there has reportedly been discussion of asking Mr. Gittleman to serve as Treasurer of Dems Abroad, Ms. Cox has supposedly signaled that their strategy is a go for broke election of Mr. Gittleman as chair.

On Wednesday evening there will be two receptions at the Hilton. The first is the official Dems Abroad event, and it is followed by a private reception for Mr. Gittleman.

cc: Minyon Moore
Rocco Clapps
Dan Wexler

DEMOCRATIC ★ NATIONAL ★ COMMITTEE

Debra DeLee, Chair

To: Howardukes (456-1121) for
Alexis Herman (456-2983) for

DT: 1/18/95

RE: Demos Abroad

~~~~~  
Please Review the attached memo.

I understand the President is scheduled  
to meet with Dem's Abroad on  
Friday.

If you need any further details,  
please do not hesitate to contact me  
directly or Coran Wilcox at 863-8137

Thanks

Menyon

*Amy Wilkins  
doing talking  
points*

*Jan 18  
11-12*

*Phone Conf call  
(3)*

To: Alexis Herman  
From: Amy Wilkins *AW* Media Affairs (65672)  
Re: Scheduling of Conference Calls with  
African-American Print Reporters  
Date: Jan. 12, 1995

JAN 13 1995

*11-12*

Ruby has set aside the hour between ~~10:00 and 11:00~~ AM on Wednesday, January 18 for you to do conference calls with African American print reporters. As the Administration will celebrate two years in office two days later, January 20, the suggested theme for these calls is the Clinton Administration's accomplishments with and for African Americans. Talking points on this theme will be prepared before the calls.

I am proposing that the hour be used to talk with political reporters writing for big city dailies and weeklies which target the African American community. You can reach 18 such reporters by doing three 20 minute calls which include six reporters each. A set of suggested newspapers is listed below. Please review the list and let Lorrie know if there are any changes that you would like to make. Once you have approved a final list, Media Affairs will begin contacting the reporters.

I.

- 11-1120*
- A. THE AMERSTERDAM NEWS
  - B. THE DALLAS WEEKLY
  - C. THE BALTIMORE AFRO-AMERICAN
  - D. THE MICHIGAN CITIZEN
  - E. THE MONTGOMERY-TUSKEGEE TIMES
  - F. THE JACKSON ADVOCATE (MS)

II.

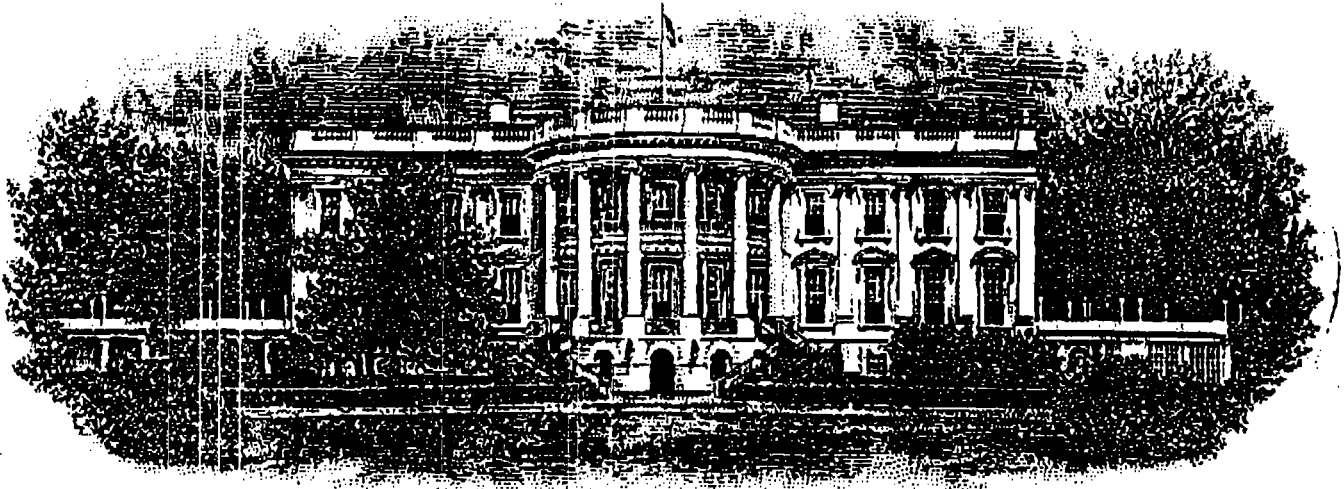
- 1120-  
1140*
- A. THE ATLANTA VOICE
  - B. THE PHILADELPHIA TRIBUNE
  - C. THE CLEVELAND CALL AND POST
  - D. THE NASHVILLE PRIDE
  - E. THE FT. LAURDALE-WESTSIDE GAZETTE
  - F. THE BAY STATE BANNER (MA)

III.

- 1140-12N*
- A. THE CHICAGO DEFENDER
  - B. THE ST. LOUIS AMERICAN\*
  - C. THE HOUSTON DEFENDER
  - D. THE LOS ANGELES WAVE PAPERS
  - E. THE NEW ORLEANS DATA NEWS WEEKLY
  - F. JET

*2- Hisp. instead  
of AA*

# THE WHITE HOUSE



## OFFICE OF MEDIA AFFAIRS

FAX : (202) 456-6409  
PHONE: (202) 456-7150

TO: Ruby

FROM: Amy Wilkins

DATE: 1-17

RECEIVER FAX: 442983

RECEIVER PHONE: \_\_\_\_\_

NUMBER OF PAGES (INCLUDING COVER  
SHEET) 6

COMMENTS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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To: Alexis Herman  
From: Amy Wilkins  
Re: Specialty Print Telephone Interviews  
11:00 am to 12:05 pm, 1/18/95  
Date: January 17, 1995

## **I. OVERVIEW**

You will be doing two 20 minute conference call interviews between 11:00 am and 11:40. You will do two 10 minute individual telephone interviews between 11:50 and 12:05.

- A. Conference Call with five African-American Journalists 11:00 - 11:20 am
- B. Conference Call with six African-American Journalists 11:20 - 11:40 am
- C. Individual Interview with one Hispanic Journalist 11:40 - 11:50 am
- D. Individual Interview with one Hispanic Journalist 11:55 - 12:05

Separate participant lists for each of the calls follow this cover page.

## **II. THEME**

The theme for all three calls is the Administration's second Anniversary and its record on areas of concern to African Americans or Hispanics. Anne Walker is preparing talking points for the African American interviews. Jess Sarmiento is preparing talking points for the Hispanic interviews. Both documents will come under separate cover.

## **III. SEQUENCE OF EVENTS**

- A. African-American Calls (11:00 -- 11:20 and 11:20 -- 11:40)

The pattern be the same for the first two calls.

1. Journalists call conference line 3-4 minutes prior to start time. I will be on the line to greet them and to do a roll call.
2. You call conference number at 11:00, and again at 11:20. This will put you in to the call. The necessary numbers are at the top of each participant list. Please note that the numbers for the first and second calls are different. This will put you into the call.

2-2-2

Alexis Herman

Specialty Press 1/18/95

I 3. You do Q and A with reporters for just under 20 minutes.  
will stay on the line in case there are any problems and  
to call "last question" when our time is almost up.

4. You dial the next number and participants should be  
waiting.

B. Hispanic Calls (11:40--12:00)

1. Dial the Conference number at the top of the participant  
list. Again, please note that this is different than the  
number that you used for the 11:20 -- 11:40 call.

2. You will be on the line with Vivian Cruset alone for ten  
minutes. Again, I will stay on the line to end it for you  
just before 11:50.

3. Ms. Cruset Hangs up at 11:50. You stay on the line.

4. At 11:55 Henry Maya will call in. You speak to him alone  
until 12:05. Again, I will end it for you.

Thank you for taking the time to do these interviews. If you  
have any questions you can reach me tonight at 488-8362 or 65672  
in the morning.

I. 11:00 -11:20 AM INTERVIEW WITH AFRICAN-AMERICAN JOURNALISTS  
FROM YOUR OFFICE DIAL 66766, THE CONFERENCE CODE IS 5402

## PUBLICATIONS

## PARTICIPANTS

- |                                |                                      |
|--------------------------------|--------------------------------------|
| 1. The Amsterdam News          | Cathy Connor, Political Reporter     |
| 2. The Dallas Weekly           | James A. Washington, Publisher       |
| 3. The Baltimore Afro-American | James Williams, Editor               |
| 4. The Michigan Chronicle      | Robert McTyer, Political<br>Reporter |
| 5. The Nashville Pride         | Tonya Burton, Political<br>Reporter  |

## II. 11:20 - 11:40 AM INTERVIEW WITH AFRICAN AMERICAN JOURNALISTS

DIAL 757-2140, THE CONFERENCE CODE IS 9988

## PUBLICATIONS

## PARTICIPANTS

- |                                           |                                             |
|-------------------------------------------|---------------------------------------------|
| 1. The New Orleans Data<br>Weekly         | Sharon Wamble, Political<br>Reporter        |
| 2. The Montgomery-Tuskegee<br>Times       | Rev. Al Dixon, Publisher/<br>Editor         |
| 3. The Ft. Lauderdale-Westside<br>Gazette | Audrey Peterman, Political<br>Reporter      |
| 4. The Bay State Banner                   | Mr. Robin Washington, Political<br>Reporter |
| 5. The Chicago Crusader                   | Raymond Ward, Political<br>Reporter         |
| 6. The Houston Defender                   | Al Brown, Political Reporter                |

### III. 11:40 -12:05 HISPANIC INTERVIEWS

FROM YOR OFFICE DIAL: 66766, THE CONFERENCE CODE IS 5402

There is a five minute break between interview III. and IV.

you can just put the line on hold between interviews and pick-up again at 11:55)

Hispanic Journalist

Interviewer: Vivian Cruset

Publication: Diario L'As Americus (Miami)

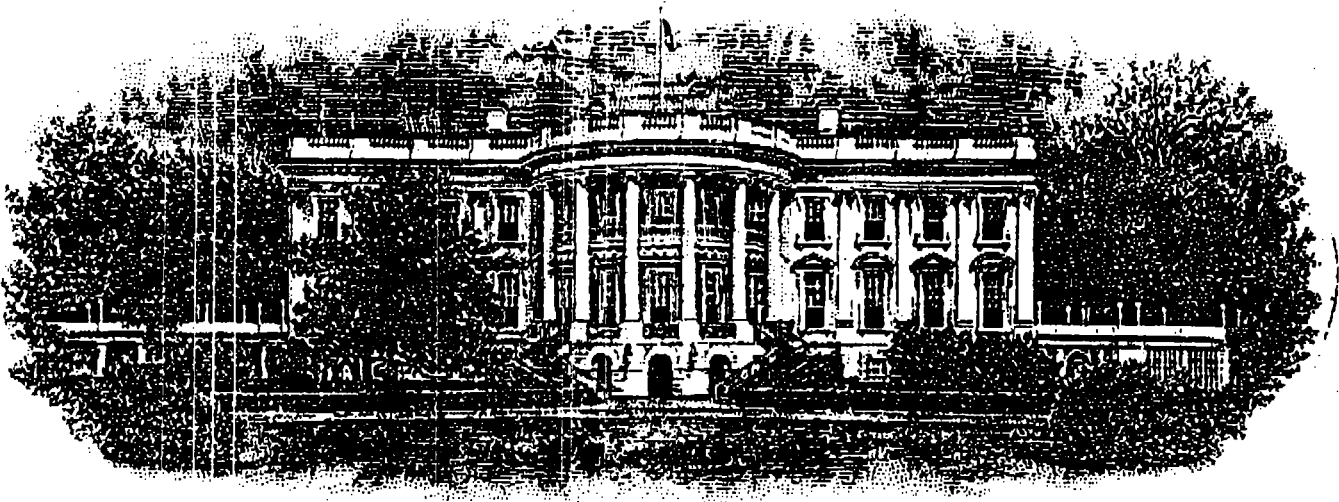
### IV. 11:55 - 12:05

Hispanic Journalist

Interviewer: Henry Maya

Publication: La Raza Publications (Chicago)

# THE WHITE HOUSE



## OFFICE OF MEDIA AFFAIRS

FAX : (202) 456-6409  
PHONE: (202) 456-7150

TO: \_\_\_\_\_

FROM: \_\_\_\_\_

DATE: \_\_\_\_\_

RECEIVER FAX: \_\_\_\_\_

RECEIVER PHONE: \_\_\_\_\_

NUMBER OF PAGES (INCLUDING COVER  
SHEET) \_\_\_\_\_

COMMENTS: \_\_\_\_\_

*6 pages*  
*BLK TALKING POINTS*

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THE WHITE HOUSE  
WASHINGTON  
January 17, 1995

MEMORANDUM TO ALEXIS HERMAN

FROM: ANN WALKER   
cc: AMY WILKINS  
RE: African American Accomplishments

Per Amy's request, attached are specific talking points on the Administration's accomplishments within the African American community. This is derived from the overall accomplishments document we are in the process of preparing for release on the second year anniversary of the Clinton Administration (January 20th).

Let me know if you need additional materials -- I would be happy to provide more information if needed.

January 1995

## **AFRICAN AMERICAN ACCOMPLISHMENTS**

### **ECONOMY:**

- The economy created 5.6 million new jobs in the first 23 months of this Administration.
- For adult African Americans, the **unemployment rate dipped to 9.8%** in December -- the first time it has dropped below 10% since August 1974. (When President Clinton took office in January 1993, the unemployment rate for African American adults was 14.2%.)
- Lowest **"misery index"** in 20 years.

### **EDUCATION:**

- Signed the **Student Loan Reform Act**, August 10, 1993.
- Signed the **National Service Act**, September 21, 1993.
- Signed the **Goals 2000: Educate America Act**.
- Signed the **School-to-Work Act** on May 4, 1994.
- Signed the **Elementary and Secondary Schools Act**.
- Increased **Head Start** funding by \$760 million.
- Introduced the **Reemployment Act**.

### **CRIME:**

- Signed a tough **\$30 billion Crime Bill**, September 7, 1994
- Signed the **Brady Bill**, November 30, 1993.
- Signed the **Assault Weapons Ban**.
- On the way to putting **100,000 new police** on the street.
- Signed the **Police Hiring Supplement**, which awards \$200 million for **community policing**.
- Expanded funding for the **SAFE Schools Initiative**.

### **REINVENTING GOVERNMENT:**

- Appointed the most **diverse Cabinet and Administration** in history.
- Members of the Clinton cabinet include **4 African Americans**, two Hispanics and six women.
- President Clinton has to date **nominated 31 African American** to the Federal bench -- 22% of his total federal bench nominations.
- Conducted a **National Performance Review** of the Federal Government.
- Already cut the **Federal Workforce by 100,000** -- on the way to lowest level in 30 years.

### **HEALTH CARE:**

- Introduced the **Health Care Security Act**, November 20, 1993.
- Signed the **Family and Medical Leave Act**, February 5, 1993.
- Signed a comprehensive **Child Immunization Plan**.

**COMMUNITY & ECONOMIC DEVELOPMENT:**

- Created nine Economic Empowerment Zones and 95 Enterprise Communities.
- Signed the Community Development Banking Bill, September 23, 1994.
- Introduced the Housing and Community Development Act of 1993.

**FAMILIES AND CHILDREN:**

- Expanded the Earned Income Tax Credit by \$21 billion over five years.
- Introduced the Work and Responsibility Act - comprehensive welfare reform.
- Passed the Family Support and Preservation Program.
- Issued the Federal Plan to End Homelessness.
- Passed major funding increases for homeless programs in both Houses.
- Approved 24 waivers to states permitting comprehensive welfare reform demonstrations.

**POLITICAL REFORM:**

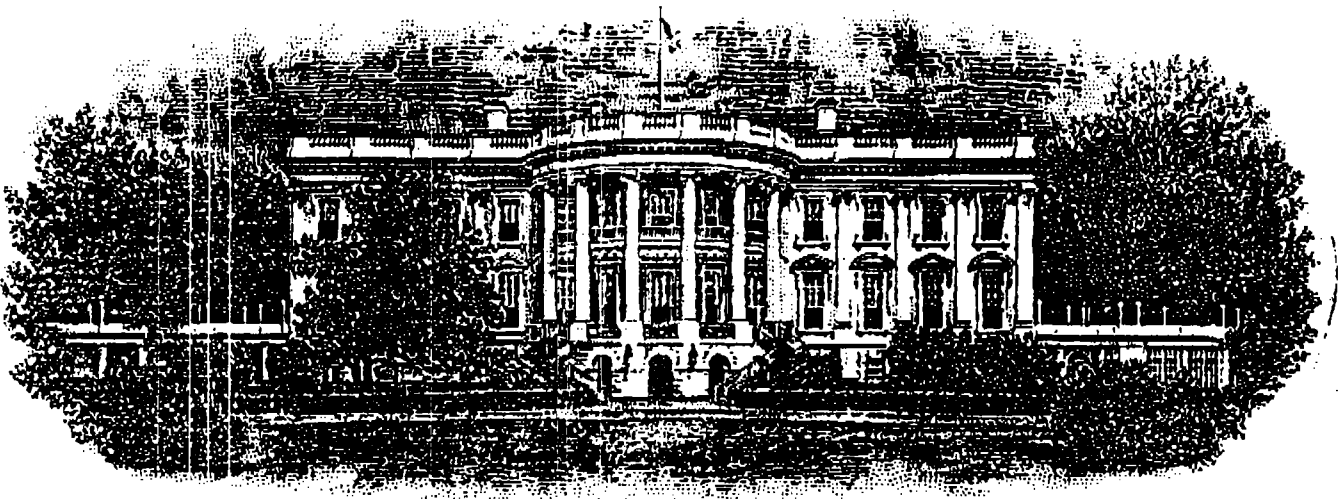
- Signed the National Voter Registration Act (Motor-Voter), May 20, 1993. This expands voting rights for all, including the poor and the young, by creating new, more accessible voter registration locations.

**(AFRICAN AMERICAN COMMUNITY TALKING POINTS)****CLINTON ADMINISTRATION LEGISLATIVE ACCOMPLISHMENTS**

- **Family and Medical Leave Act, February 5, 1993.**  
This is an historic effort to allow working Americans unpaid time off work to care for a sick relative or a new child. Over 42 million workers are covered by the new law and it is estimated that as many as 2.5 million workers will take advantage of it annually.
- **Student Loan Reform Act, August 10, 1993.**  
The new direct student loan program will enable 20 million borrowers to consolidate their guaranteed loans into direct loans. Borrowers will benefit from lower fees and the option of income contingent repayment -- taxpayers will save at least \$4.3 billion over five years.
- **Empowerment Zones and Enterprise Communities, August 10, 1993.**  
After a decade of failed attempts, President Clinton championed the passage of this legislation, which uses tax incentives and flexible grants to promote economic empowerment and private-sector job creation in 104 distressed communities across America. Over 500 communities took up the "EZ" challenge, developing comprehensive strategies and forging unprecedented partnerships for community renewal that made all applicants winners.
- **National Service Act, September 21, 1993.**  
In 1994, 20,000 AmeriCorps members (more than served during the largest year of the Peace Corps) tutored students, immunized children, reclaimed parks and patrolled streets -- and in return received education awards that make college or job training more affordable. AmeriCorps is scheduled to increase to 33,000 members in FY1995, with a total over the first three years of 100,00- Americans serving our country.
- **The Brady Act, November 30, 1993.**  
After stalling for several years in Congress, the Brady Bill became law under the leadership of President Clinton. The Act requires a five-day waiting period during which all potential handgun purchasers are required to submit to a background check. \$100 million has been appropriated for implementation in FY1995 and another \$50 million is authorized for the next fiscal year.
- **Goals 2000: Educate America Act, March 31, 1994.**  
The Goals 2000 bill codifies the National Education Goals and offers grants to states that commit themselves to specific plans for systemic reform of K-12 education. Already 41 states and territories have received federal grants. Funding for Goals 2000 in FY1995 will be \$403 million.

- **School-to-Work Act, May 4, 1994.**  
A crucial element of the Administration's lifelong learning agenda, this landmark legislation will provide venture capital to spark a nationwide system for moving America's young people smoothly from the classroom to a job with a future. This year, all states, plus the District of Columbia and Puerto Rico, have received funds for planning their school-to-work programs and eight states and 15 localities will receive grants to implement their programs.
- **The Crime Bill, September 13, 1994.**  
The \$30 billion Crime Bill attacks crime by adding 100,000 police officers, funding comprehensive prevention programs and building more prisons. The legislation also includes strong punishment for criminals by expanding the number of offenses eligible for the death penalty and implementing "three-strikes-and-your-out" for repeat violent offenders.
- **Assault Weapons Ban, September 13, 1994.**  
President Clinton successfully challenged gun interests to ban 19 specific types of deadly assault weapons while simultaneously protecting hunters rights by exempting over 650 hunting rifles.
- **Community Development Banking and Financial Institutions Act, September 28, 1994.**  
This legislation creates a national network of non-traditional grassroots community lending institutions and will inject \$4.8 billion of capital into economically distressed urban and rural areas.

# THE WHITE HOUSE



## OFFICE OF MEDIA AFFAIRS

FAX : (202) 456-6409  
PHONE: (202) 456-7150

TO: RubyFROM: Army

DATE: \_\_\_\_\_

RECEIVER FAX: \_\_\_\_\_

RECEIVER PHONE: \_\_\_\_\_

NUMBER OF PAGES (INCLUDING COVER  
SHEET) 4COMMENTS: Hispanic Talky  
Punch

The document(s) accompanying this facsimile transmittal sheet is intended only for the use of the individual or entity to whom it is addressed. This message contains information which may be privileged, confidential or exempt from disclosure under applicable law. If the reader of this message is not the intended recipient, you are hereby notified that any disclosure, dissemination, copying or distribution, or the taking of any action in reliance on the

## **CLINTON ADMINISTRATION ACCOMPLISHMENTS**

### **EMBRACING DIVERSITY**

- President Clinton has demonstrated his commitment to promoting Hispanic leadership by appointing two dynamic Hispanic leaders to the Cabinet, thus assuring Hispanic views on the most important decisions of this country. With the choice of Fredrico Pena and Henry Cisneros, this Administration has attained 13 percent Hispanic representation in the Cabinet;
- President Clinton has set a record (11%) on Hispanics appointed to the federal district and circuit courts, including the first Mexican American judge in Los Angeles, CA, and the first Hispanic in Chicago, IL;
- President Clinton has appointed more Hispanic Americans to senior level positions than any President in American history. Significantly, these appointments are outside what has been considered the "traditionally" Hispanic areas of interest;

### **HELPING GROW THE ECONOMY**

- President Clinton fought to pass an economic renewal program creating jobs, reducing the deficit and providing economic justice to working families;
- For the first time since Harry Truman was in the White House, the deficit will come down for three consecutive years. The 1995 deficit is now projected to be 40 percent lower than when President Clinton took office in January 1993;
- The Clinton economic package expanded the earned income tax credit to reward work over welfare. When fully implemented, more than 20 million low income families will receive a tax cut. Expansion of the *ETIC* guarantees that no child whose parents work full time will grow up in poverty;

### **CREATING JOBS AND EXPANDING MARKETS**

- President Clinton has created over 1.4 million new jobs through July 1994. Over 60 percent of the new jobs created are good jobs paying 45 percent above median wages;
- President Clinton negotiated strong side agreements for the *North American Free Trade Agreement (NAFTA)* and worked tirelessly to assure congressional approval. By creating a free trade zone between Mexico, the United States and Canada, *NAFTA* will enhance the ability of American manufacturers to compete in Mexico. *NAFTA* creates the largest and richest market in the world - 360 million consumers and more than \$6 trillion in annual output;
- Expansion of job opportunities will come from opening up global trade, creating new markets for American products and raising the living standard around the world. In its first year, the Clinton Administration did more to open world markets to American products than at any time in the last two generations. Miami, Florida will be the host city for the *Summit of the Americas* in December of 1994;

### **SOLVING THE PROBLEMS OF CRIME**

After six long years of debate on crime, President Clinton signed the toughest, smartest crime bill in America's history. It will put 100,000 new police officers on the streets, fund comprehensive prevention programs and build more prisons. The legislation includes strong punishment for repeat violent offenders by making "three strikes, your out" the law of the land. It also bans nineteen specific types of deadly assault weapons. The President also signed into law the "*Brady Bill*" legislation placing a five day waiting period on the purchase of hand guns. The Hispanic community will benefit from the *Violent Crime Control and Law Enforcement Act of 1994*:

- putting cops back on the beat who will work in partnership with community institutions, such as churches and youth groups to create more secure communities;
- making available family and community endeavor school grants that will provide funding for community school programs to keep public and private schools, youth clubs, and other organizations open after normal school hours, giving youth a safe haven;
- creating the Ounce of Prevention Council which will provide grants to such proven programs as midnight basketball leagues, which give young people an alternative to the streets. In Los Angeles, Latino youth will benefit for "midnight" soccer leagues.
- keep guns away from kids by prohibiting juveniles from owning handguns;

### INCREASING EDUCATIONAL OPPORTUNITIES

- President Clinton signed into law the *Head Start Re authorization Act*, increasing Head Start funding by \$700 million to \$4 billion. Under this new act, Head Start will serve 840,000 children next year, up from 621,000 in 1992;
- President Clinton signed the *Goals 2000: Educate America Act*, the most ambitious legislation of its kind, setting national standards that will translate into the necessary skills students require to get and keep good jobs;
- The President also signed into law the *School to Work Opportunities Act*, a crucial element of the Administration's lifelong learning agenda. This landmark legislation makes it easier for high school students, not attending college, to move into the world of work by providing venture capital to spark a nationwide system for moving America's young people smoothly from the classroom to a job with a future;
- President Clinton reaffirmed his Administration's strong commitment toward education, in particular equal opportunity for all Americans, by signing a more specific and stronger *Executive Order on Educational Excellence for Hispanic Americans*. Not only does the Executive Order establish an advisory commission to oversee the improvement in education for Hispanic Americans, but also ensures that Hispanic-serving institutions will have more input regarding educational goals and issues of concern to Hispanic Americans, establishes a White House Initiative Office operating out of the Department of Education and creates an interagency working group in which a senior level official from each government agency will have oversight for implementation of the Order;
- President Clinton signed into law the *National Service Act* that will enable 100,000 Americans to serve their community's unmet human, education, environmental and public safety needs through service opportunities, while earning credit toward their higher education.

### VALUING FAMILIES

- President Clinton signed into law the historic *Family and Medical Leave Act* which provides working Americans unpaid time off work to care for a sick relative or new child. Americans will no longer have to choose between caring for their families or keeping their jobs;
- President Clinton funded supplemental unemployment and food assistance programs to help some 1.9 million unemployed American workers, their families and poor children;
- President Clinton dramatically increased the funding for a comprehensive *Child Immunization Plan* to ensure that every child, regardless of family income is immunized against disease;

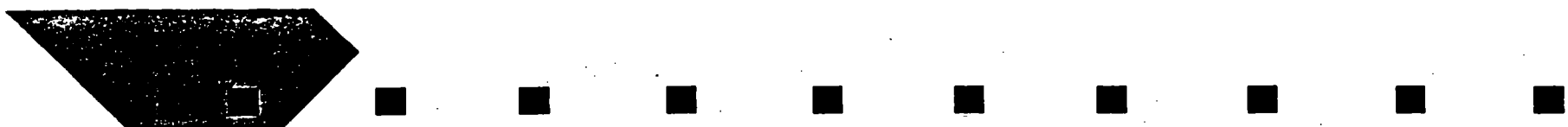
- The President established the Office of Minority Health Research and Alternative Medicine at the National Institute of Health;
- President Clinton has proposed a welfare reform package which fundamentally changes the welfare system from a way of life to a helping hand so people get trained for work and not welfare;

#### **ENSURING BASIC RIGHTS**

- President Clinton signed the *National Voter Registration Act* (Motor Voter), which expands voting rights for the poor, young and disenfranchised by establishing voter registration locations in drivers license offices, unemployment offices and other public facilities;
- President Clinton authorized a nationwide investigation of discrimination by financial institutions to help end discrimination in the provision of home mortgages;
- President Clinton has made "naturalization" a top priority of the INS in order to continue fostering legal immigration while combating illegal immigration;
- President Clinton elevated the Department of Justice Civil Rights Division, the Office of Special Counsel for Discriminatory Immigration Employment Practices to protect against discriminatory aspects of employer sanctions;

#### **EMPOWERING COMMUNITIES**

- President Clinton introduced the *Housing Choice and Community Development Investment Act of 1994*, which sets out five central priorities - reducing homelessness, turning round public housing, expanding and preserving affordable housing and homeownership, ensuring fair housing for all, and empowering communities - that are crucial to his administration's community development agenda. The proposed legislation creates the Colonias Assistance Program which will provide desperately needed resources to improve housing in the impoverished unincorporated areas along the US/Mexico border;
- President Clinton is committed to increasing homeownership for all Americans. The HUD reauthorization bill includes the National Homeownership Fund Demonstration Project which provides assistance to states, localities and non-profit housing providers for downpayment assistance, second mortgage assistance and capitalization of local housing revolving funds. This program will open the door to first-time homebuyers and others who have been locked out in the past;
- President Clinton created nine *Economic Empowerment Zones* and ninety five *Enterprise Communities* giving communities the tools necessary to restore and revitalize their businesses and neighborhoods;
- President Clinton signed into law the *Housing and Community Development Act of 1993*. The law significantly reforms rent policy for public housing and makes home ownership easier for low-income Americans;
- President Clinton signed the *Executive Order on Environmental Justice* to protect Americans - particularly those who can least afford it - from pollution and to help provide safe, clean communities;
- President Clinton extended the low income housing credit permanently, increasing opportunities for affordable housing development by the private sector.



***Si Se Puede!***

## **Hispanic Presidential Appointments in the Clinton Administration**

- President Clinton has appointed more Hispanics than any other President--2.5 times more than the Bush Administration
- Hispanics hold:
  - 11% of Cabinet level appointments (including Federico Pena, Secretary of Transportation, and Henry Cisneros, Secretary of Housing and Urban Development) and 6% of the top positions requiring Senate confirmation (PAS)--an increase of 96% over the Bush Administration
  - 9% of Presidential Appointments (PA)--an increase of 1,575% over the Bush Administration
  - 8% of the Non-career Senior Executive Service (SES) positions--an increase of 90% over the Bush Administration
  - 11% of judicial appointments--an increase of 600% over the Bush and Reagan Administrations combined
  - 8% of Schedule C positions--an increase of 141% over the Bush Administration
- Hispanic appointees hold important non-traditional positions:

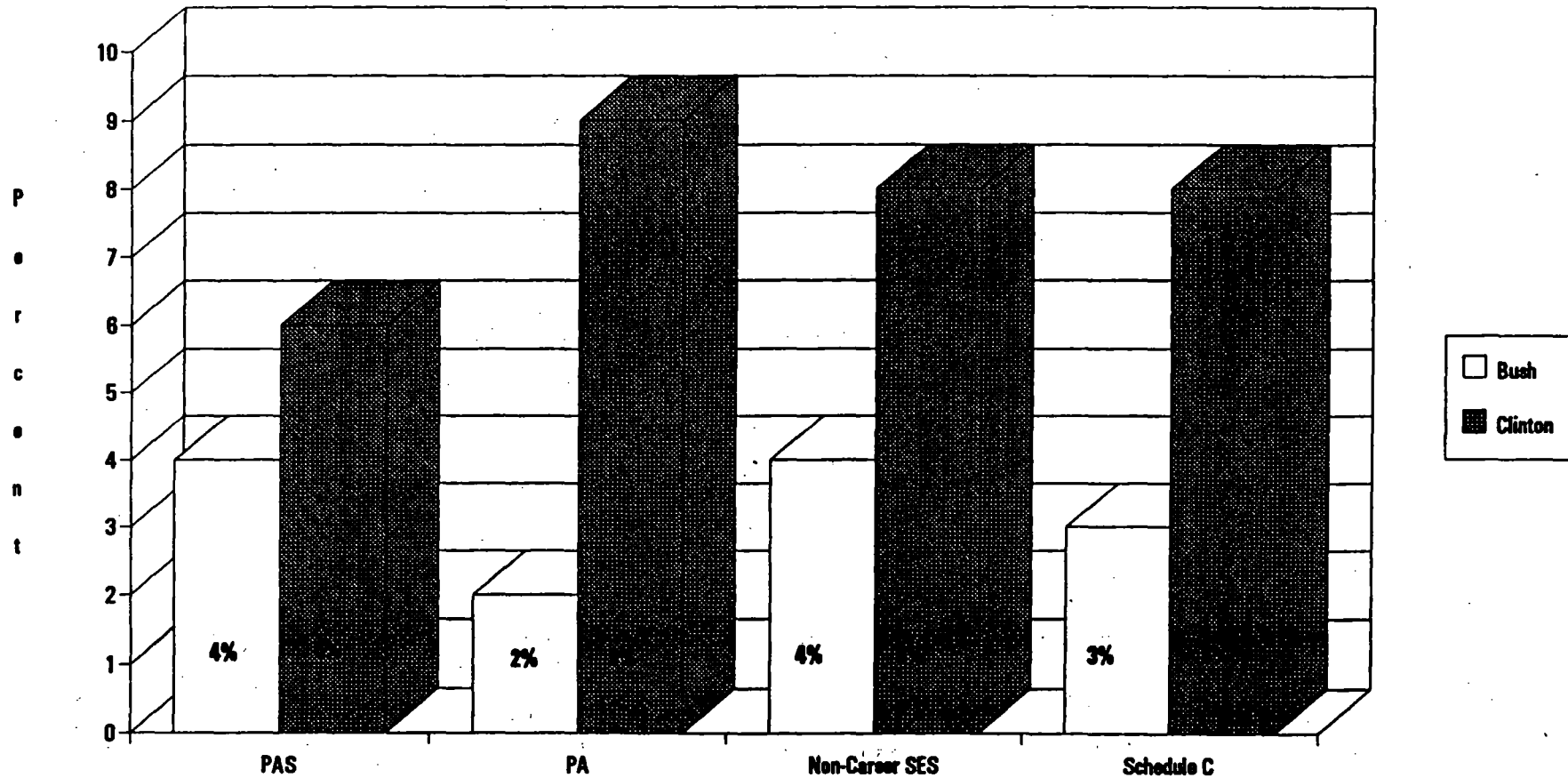
|                                    |                                                                                          |                          |                                                             |
|------------------------------------|------------------------------------------------------------------------------------------|--------------------------|-------------------------------------------------------------|
| <b>Anne Alonzo</b>                 | Director of Energy, Environment & Infrastructure<br>(International Trade Administration) | <b>Aida Alvarez</b>      | Director, Federal Housing<br>Enterprise Oversight (HUD)     |
| <b>Lt. General<br/>Edward Baca</b> | Chief, National Guard Bureau (Defense)                                                   | <b>Gil Casellas</b>      | Chair, (Equal Employment<br>Opportunity Comm.)              |
| <b>Nelba Chavez</b>                | Administrator, Substance Abuse<br>(Health and Human Services)                            | <b>Gil Coronado</b>      | Director Designate<br>(Selective Service)                   |
| <b>Nelson Diaz</b>                 | General Counsel<br>(HUD)                                                                 | <b>Maria Echaveste</b>   | Administrator, Wage and Hour<br>Administration (Labor)      |
| <b>Eduardo Gonzalez</b>            | Director, U.S. Marshal Service<br>(Justice)                                              | <b>Liz Montoya</b>       | Associate Director, Presidential<br>Personnel (White House) |
| <b>George Munoz</b>                | CFO and Assistant Secretary for<br>Management (Treasury)                                 | <b>Isabelle R. Tapia</b> | Deputy Assistant to the President<br>(White House)          |

***Adelante Con Clinton***



Comparison of Hispanic Appointees in the Bush and Clinton Administrations  
 Snapshot of Bush Sept. '90 versus Clinton Jan. '95\*

1/17/95

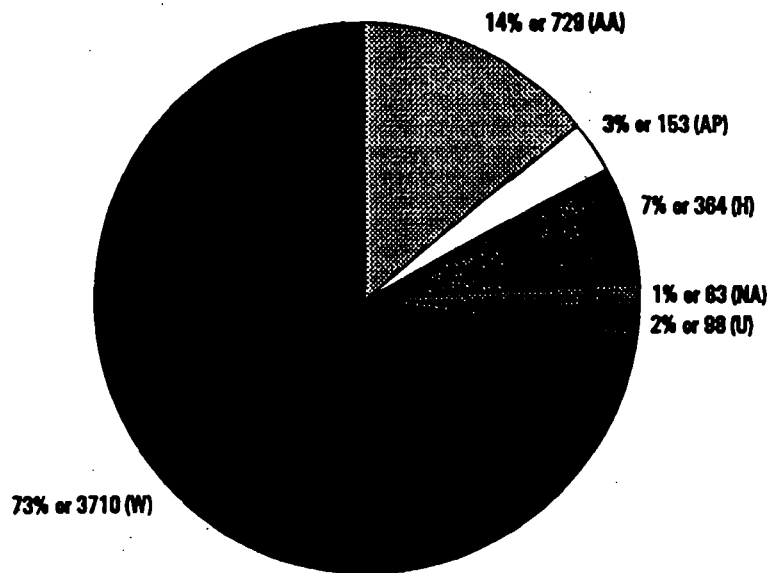


\* PAS numbers do not include Ambassadors or unknowns.

\* PA numbers do not include the White House Office or the Office of the Vice-President.

01/12/96

|                          | Ethnicity |       |       |       |       |        | Grand total |
|--------------------------|-----------|-------|-------|-------|-------|--------|-------------|
|                          | AA        | AP    | H     | NA    | U     | W      |             |
| PAS, PA & SEC            | 304       | 87    | 155   | 42    | 80    | 1839   | 2287        |
| Percentages              | 13.41%    | 2.96% | 6.84% | 1.85% | 2.95% | 72.30% |             |
| SES, C, AD, A and others | 425       | 88    | 209   | 21    | 38    | 2071   | 2850        |
| Percentages              | 14.91%    | 3.02% | 7.33% | 0.74% | 1.33% | 72.67% |             |
| Total                    | 729       | 153   | 364   | 63    | 88    | 3710   | 5117        |
| Total Percentages        | 14.25%    | 2.99% | 7.11% | 1.23% | 1.82% | 72.50% |             |



|                  |                        |            |
|------------------|------------------------|------------|
| African American | Asian/Pacific American | Hispanic   |
| Native American  | Unknown Ethnicity      | Concession |

|                     | Disabled | Total | Percentage |
|---------------------|----------|-------|------------|
| PAS, PA & SEC       | 48       | 2287  | 2.03%      |
| SES, C, AD & Others | 31       | 2850  | 1.09%      |
| All Appointees      | 77       | 5117  | 1.50%      |

DETERMINED TO BE AN ADMINISTRATIVE

To: Ruby Moy  
From: Amy Wilkins  
Date: Addition to Alexis'  
11:00-11:20 African-American  
Press Conference Call  
Date: January 18, 1995

John Lanear, a political reporter for the Cleveland CALL AND POST, will join the 11:00-to-11:20 conference call. This brings the total number of journalists on this call to six, and the total that she will talk to in the hour to 15.

Please let Alexis know about this addition.

I hope that the talking points were helpful. Sorry that they were late.

If you have any questions this morning, call me on 65672.

AMH  
another reporter (2)  
for the 11-11:20 slot.  
See this page & next.  
R

To: Ruby Moy  
From: Amy Wilkins  
Date: Second Addition to Alexis'  
11:00-11:20 African-American  
Press Conference Call  
Date: January 18, 1995

Vincent Thompson, a political reporter for the PHILADELPHIA TRIBUNE, will join the 11:00-to-11:20 conference call. This brings the total number of journalists on this call to seven, and the total that she will talk to in the hour to 16.

Please let Alexis know about this addition.

I hope that the talking points were helpful. Sorry that they were late.

If you have any questions this morning, call me on 65672.

ASAP = Now!  
To Flo

15 pages

FROM  
Ruth

10<sup>10</sup>a 1/18/95

Jan 18, 1995  
5p

THE WHITE HOUSE  
WASHINGTON

January 13, 1995

MEMORANDUM FOR DISTRIBUTION

FROM: Alexis Herman  
RE: African American Community Working Group

Per my conversation with Leon Panetta, there will be a meeting of the African American Community Working Group on Wednesday, January 18, 1995, at 5 p.m. in my office.

We will be meeting to lay out plans and strategy on issues that impact African Americans.

It is essential that each office attend the meeting. If you cannot be present, please send a representative. Please respond to my office on x66455 concerning your attendance.

Distribution:

Loretta Avent  
Veronica Biggins  
Reta Lewis  
Lorraine McHugh  
Lorraine Miller  
Jennifer O'Connor  
Ann Stock  
Anne Walley

Mignon Moore

SS  
2/3/97

**Schedule Proposal**

1/7/95

       ACCEPT

       REJECT

       PENDING

TO: Billy Webster  
Assistant to the President and Director  
of Scheduling and Advance

FROM: Alexis Herman *ah*  
Assistant to the President and Director  
of The Office of Public Liaison

REQUEST: Attend a private meeting of prominent  
African American supporters in Los  
Angeles.

PURPOSE: This is an opportunity for the President  
to energize a key group of African  
Americans and generate valuable support  
for the administration and for 1996.

BACKGROUND: Clarence Avant, Chairman of Motown, is  
an avid early supporter of the President  
and a major player in black electoral  
politics. He is a major contributor to  
the Democratic Party and was  
instrumental in organizing the birthday  
fundraiser for the President in August  
of this year.

Mr. Avant is particularly concerned that  
the President has not visited privately  
with important African American  
supporters on previous trips to Los  
Angeles. He is aware that the President  
will be in the Los Angeles area on  
January 16 - 17, and is proposing to  
host a private meeting with  
approximately 20 key African Americans  
and the President. The group consists  
of a cross section of community leaders,  
business people and prominent  
entertainers. It is important for the  
President to reach out to this  
constituency because of their importance  
to him in 1996.

PREVIOUS PARTICIPATION: None as a group.

DATE AND TIME: Anytime during the President's trip to Los Angeles

BRIEFING TIME: 15 minutes.

LOCATION: Tbd.

PARTICIPANTS: Approximately 20 people, some are listed in the attached letter.

OUTLINE OF EVENTS: Informal meeting

REMARKS REQUIRED: Briefing and Talking Points to be provided by OPL

MEDIA COVERAGE: Closed

FIRST LADY'S ATTENDANCE: No

VICE PRESIDENT'S ATTENDANCE: No

RECOMMENDED BY: Alexis Herman

CONTACT: Ben Johnson 6-2930  
Dan Wexler 6-2930

ORIGIN OF THIS PROPOSAL: Invitation attached



Clarence Avant  
Chairman

November 3, 1994

The Honorable Bill Clinton  
President of the United States  
1600 Pennsylvania Avenue  
Washington, DC 20515

Dear Mr. President:

My wife and I are pleased to have been invited to the dinner in your honor being hosted by Steven Spielberg, David Geffen and Jeffrey Katzenberg. Unfortunately, at \$25,000 per person, the dinner is a little too rich for our appetite. I remain a staunch supporter of your administration and would like to see an event that would be accessible to members of the African American community.

~~I am interested in hosting a private meeting to give you the opportunity to meet with prominent Los Angeles based African Americans. The meeting I envision would not be a fundraiser but rather would serve as a forum for issues of concern to the African American community and would afford you the chance to energize a very important constituency as we move toward the 1996 election cycle.~~

The following is a short list of the type of people I have in mind:

Johnnie Cochran, Jr., Esq.  
Cochran, Mitchell & Lotkin

Larkin Arnold, Esq.  
Arnold & Associates

Danny Bakewell  
President  
Brotherhood Crusade

John Mack  
President  
Los Angeles Urban League

Jheryl Busby  
President & CEO  
Motown Record Company, L.P.

Lemuel Daniels  
First Vice President - Investment  
Merrill Lynch

Quincy Jones  
Quincy Jones Productions

Don Cornelius  
Don Cornelius Productions

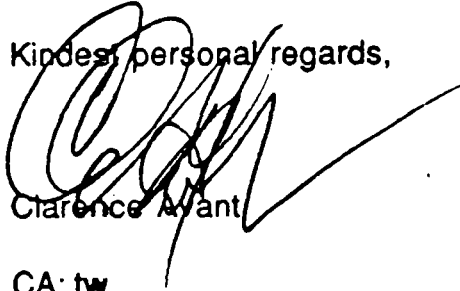
Honorable Tom Bradley  
Brobeck, Phleger & Harrison

Page 2

Honorable President Bill Clinton

I believe that this meeting, your schedule permitting, would be a catalyst for many good things for all parties involved.

Kindest personal regards,

A handwritten signature in black ink, appearing to read 'Clarence Avant', with a long, sweeping horizontal line extending to the right.

Clarence Avant

CA: tw

11/3/97  
8m  
0

**THE TRIP OF THE PRESIDENT  
TO  
DENVER, COLORADO  
AND  
CALIFORNIA**

**MONDAY, JANUARY 16, AND  
TUESDAY, JANUARY 17, 1995**

**STAFF COPY**

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Monday, January 16, 1996

---

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  - Cabinet Activity TAB F
- 

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**Visit with Swift Water Rescue Unit** TAB L

**Visit to Homes of California Flood Victims**

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- California Accomplishments TAB O

- Political Background TAB P

- Economic Background TAB Q

- Cabinet Activity TAB R

# **SCHEDULE OF THE PRESIDENT**

**FOR**

**MONDAY, JANUARY 16, 1995**

**FINAL**

**TRIP SCHEDULERS:**

**(Denver)**

**GRACE GARCIA**

**HOME: 202-244-4796**

**OFFICE: 202-456-7560**

**WHCA PAGER: 4076**

**(Los Angeles)**

**LEE SATTERFIELD**

**HOME: 202-588-0606**

**OFFICE: 202-456-7560**

**WHCA PAGER: 4382**

**PRESS DESK:**

**JANNA SIDLEY**

**HOME: 202-466-8663**

**OFFICE: 202-456-7560**

**PRINCIPAL EVENTS:**

- \* Martin Luther King Birthday Commemoration -  
Denver, CO**
- \* Martin Luther King Day Event - Los Angeles, CA**

**WEATHER:**

**Camp David, MD and Washington, DC**

Cloudy with rain and rainshowers. Wind southeast at 10 to 15 knots. Low 40 to 45. High 50 to 55.

**Denver, CO**

Mostly cloudy. Wind southwest at 10 to 12 knots. Low 25 to 30. High 50 to 55.

**Los Angeles, CA**

Mostly cloudy with a chance of rainshowers becoming partly cloudy late. Wind southwest at 8 knots. Low 45 to 50 High 60 to 65.

**SCHEDULE OF THE PRESIDENT  
FOR  
MONDAY, JANUARY 16, 1995  
FINAL**

**NOTE TO STAFF:** For staff travelling with the President to Colorado and California:

Staff vans will depart from the West Basement entrance at 7:00 am en route Andrews Air Force Base. Staff driving themselves to Andrews should arrive there no later than 7:30 am.

Baggage call is 5:00 am Monday. All luggage must be properly labelled and left outside OEOB 89 1/2 at or before that time. Staff who prefer can leave their luggage outside OEOB 89 1/2 on Sunday night.

tba

**MORNING RUN**

|                       |     |                                                                                                                                                                                                     |
|-----------------------|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:30 am               |     | <b>THE PRESIDENT</b> departs Camp David, MD via Marine One en route Andrews Air Force Base<br>[flight time: 35 minutes]                                                                             |
| 8:05 am               |     | <b>THE PRESIDENT</b> arrives Andrews Air Force Base                                                                                                                                                 |
| 8:20 am               | EST | <b>THE PRESIDENT</b> departs Andrews Air Force Base via Air Force One en route Denver Stapleton International Airport, Denver, CO<br>[flight time: 3 hours, 30 minutes]<br>[time change: - 2 hours] |
| 9:50 am               | MST | <b>THE PRESIDENT</b> arrives Denver Stapleton International Airport                                                                                                                                 |
| 10:00 am-<br>10:50 am |     | <b>PRIVATE MEETING</b><br>CONFERENCE ROOM, 2ND FLOOR<br>AMR COMBS AVIATION<br>Denver Stapleton International Airport<br>Staff Contact: Mack McLarty, Tom Epstein<br><b>CLOSED PRESS</b>             |
| 11:00 am              |     | <b>THE PRESIDENT</b> departs Denver Airport via motorcade en route Greek Amphitheater<br>[drive time: 20 minutes]                                                                                   |
| 11:20 am              |     | <b>THE PRESIDENT</b> arrives Greek Amphitheater                                                                                                                                                     |

11:30 am-  
12:30 pm

**MARTIN LUTHER KING BIRTHDAY COMMEMORATION  
GREEK AMPHITHEATER**

Remarks: Alan Stone

Staff Contact: Alexis Herman

**OPEN PRESS**

- Offstage announcement of the **President**, Governor Romer, Mayor Webb and Mrs. Wilma Webb.
- Wilma Webb make brief welcoming remarks and introduces clergymen.
- The following deliver prayers:  
  
The Reverend Marshall Gourley  
Rabbi Daniel Goldberger  
The Reverend Thomas M. English  
The Reverend Acen L. Phillips
- The Martin Day Choir performs.
- Wilma Webb introduces Governor Romer.
- Governor Romer makes brief remarks.
- Mrs. Anna Lee Williams sings "Then My Living Soul Shall Not Be In Vain".
- The Wick Irish Stepdancers perform "Dances of Celebration".
- Wilma Webb presents the "Mountain Top Award" to Sandy Gurtler.
- Mayor Webb makes brief remarks and introduces the **President**.
- **The President** makes remarks
- **The President** is joined by Governor Romer, Mayor Webb and Mrs. Webb for singing of Happy Birthday and cutting of birthday cake.
- **The President** exits stage right, works ropeline right to left and departs.

12:40 pm-  
12:45 pm

**POLICE PHOTOS  
TENT**

|                     |     |                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|---------------------|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12:50 pm            |     | <b>THE PRESIDENT</b> departs Greek Amphitheater via motorcade en route Governor's Mansion<br>[drive time: 5 minutes]                                                                                                                                                                                                                                                                                                             |
| 12:55 pm            |     | <b>THE PRESIDENT</b> arrives Governor's Mansion                                                                                                                                                                                                                                                                                                                                                                                  |
| 1:00 pm-<br>1:55 pm |     | <b>RECEPTION</b><br><b>FIRST FLOOR</b><br>Governor's Mansion<br>Talking Points: Tom Epstein<br>Staff Contact: Tom Epstein<br><b>CLOSED PRESS</b><br><br><ul style="list-style-type: none"> <li>-- Governor Romer introduces <b>the President</b>.</li> <li>-- <b>The President</b> makes brief remarks.</li> <li>-- <b>The President</b> greets guests in a receiving line.</li> <li>-- <b>The President</b> departs.</li> </ul> |
| 1:55 pm-<br>2:10 pm |     | <b>HOLD</b><br><b>PRESIDENT'S HOLDING ROOM</b><br>Governor's Mansion                                                                                                                                                                                                                                                                                                                                                             |
| 2:20 pm             |     | <b>THE PRESIDENT</b> departs Governor's Mansion via motorcade en route Denver Airport<br>[drive time: 20 minutes]                                                                                                                                                                                                                                                                                                                |
| 2:40 pm             |     | <b>THE PRESIDENT</b> arrives Denver Airport                                                                                                                                                                                                                                                                                                                                                                                      |
| 2:45 pm-<br>2:50 pm |     | <b>VOLUNTEER/DRIVER PHOTOS</b><br><b>TARMAC</b>                                                                                                                                                                                                                                                                                                                                                                                  |
| 2:55 pm             | MST | <b>THE PRESIDENT</b> departs Denver Airport via Air Force One en route Los Angeles International Airport, Los Angeles, CA<br>[flight time: 2 hours, 10 minutes]<br>[time change: - 1 hour]                                                                                                                                                                                                                                       |
| 4:05 pm             | PST | <b>THE PRESIDENT</b> arrives Los Angeles International Airport                                                                                                                                                                                                                                                                                                                                                                   |
| 4:20 pm             |     | <b>THE PRESIDENT</b> departs Los Angeles International Airport via motorcade en route Community Build Office<br>[drive time: 25 minutes]                                                                                                                                                                                                                                                                                         |
| 4:45 pm             |     | <b>THE PRESIDENT</b> arrives Community Build Office<br><br><b>THE PRESIDENT</b> proceeds inside building                                                                                                                                                                                                                                                                                                                         |

4:50 pm-  
5:00 pm

**BRIEF DISCUSSION**  
**2ND FLOOR**  
Community Build Office  
Staff Contact: John Emerson  
**CLOSED PRESS**

- The President joins Mayor Riordan, Representative Maxine Waters and Brenda Shockley for a brief discussion with peer counselors.

5:00 pm-  
5:45 pm

**MARTIN LUTHER KING DAY EVENT**  
**COMMUNITY BUILD OFFICE**  
8730 South Vermont Avenue  
Remarks: Gabrielle Bushman  
Staff Contact: John Emerson  
**OPEN PRESS**

- The President proceeds outside to stage with Mayor Riordan, and Representative Waters.
- Brenda Shockley welcomes guests and introduces Mayor Riordan.
- Mayor Riordan makes brief remarks and introduces Representative Waters.
- Representative Waters makes brief remarks and introduces the President.
- The President makes remarks, works ropeline and departs.

5:45 pm

**THE PRESIDENT** departs Community Build Office via motorcade en route Sheraton Miramar  
[drive time: 30 minutes]

6:15 pm

**THE PRESIDENT** arrives Sheraton Miramar

6:20 pm-  
6:55 pm

**BRIEFING WITH OPINION LEADERS**  
**WEDGEWOOD ROOM**  
Sheraton Miramar  
Staff Contact: Tom Epstein, Marsha Scott  
**CLOSED PRESS**

- John Emerson introduces Leon Panetta and the President into the room.
- Leon Panetta introduces the President.

- The President makes brief remarks.
- The President greets guests in receiving line.
- The President departs.

6:55 pm

**PHOTO WITH VOLUNTEER DRIVERS  
UPON DEPARTURE**

7:00 pm-

8:00 pm

**SPEECH PREP/BRIEFING**

**PRESIDENTIAL SUITE**

Sheraton Miramar

Staff Contact: John Emerson

**BC RON**

**SHERATON MIRAMAR  
LOS ANGELES, CALIFORNIA**

**HRC RON**

**WHITE HOUSE**

THE WHITE HOUSE  
WASHINGTON

January 15, 1995

SPEECH AT MARTIN LUTHER KING BIRTHDAY CELEBRATION

DATE: January 16, 1995  
LOCATION: Civic Center Park  
Denver, Colorado  
TIME: 11:30 am  
FROM: Alexis Herman

I. PURPOSE

To celebrate Dr. Martin Luther King's birthday and to take this opportunity to talk about how your initiatives of National Service and the Middle Class Bill of Rights speak to the same call to a greater citizenship reflected in ideals of Dr. King.

II. BACKGROUND

On April 4, 1984, Colorado Governor Richard Lamm, signed legislation creating the Martin Luther King Jr. Colorado Holiday Commission. Beginning in 1985, the Commission has been responsible for organizing activities in the City of Denver to commemorate Martin Luther King, Jr.'s birthday. In addition the Commission has provided over \$100,000 in higher education scholarships. The Commission is chaired by Wilma Webb, wife of Denver Mayor Wellington Webb. Wilma was the sponsor of the legislation that created the Commission when she was in the Colorado House of Representatives.

You will speak at the culmination of this year's celebration (which began on January 10) at the Greek Amphitheater in Denver's Civic Center Park. (This is the same place you spoke on September 17, 1992.)

The day's activities in Denver began with a program at the King Statue in Denver City Park kicking off a march ("the Martin Parade") to Civic Center Park.

The theme of this event is "Our Dreams for the Future". Your remarks are indicated on the program as "The Dream and Beyond, What It Means To America". This is an ideal opportunity to talk about what the administration has done and is doing to give every American the opportunity to pursue the most basic of civil rights, the right to dream and live the American Dream.

On August 23, 1994 you signed the Martin Luther King Jr. Holiday and Service Act. In addition to honoring the life of Dr. King, this Act calls upon all Americans to perform some type of Community service on this day.

### III. PARTICIPANTS

Senator Ben Campbell (D-CO)  
Representative Pat Schroeder (D-CO)  
Representative Scott McInnis (R-CO)  
Governor Roy Romer (D-CO)  
Lt. Governor Gail Schoettler (D-CO)  
Colorado Senate Minority Leader Mike Fealy (D-CO)  
Colorado House Minority Leader Peggy Kerns (D-CO)  
Denver Mayor Wellington Webb  
Wilma Webb  
Transportation Secretary Federico Pena

### IV. PRESS PLAN

Open Press

### V. SEQUENCE

- o Prior to your going onstage, beginning at 11:00 am, there will be a pre-program. The pre-program will include a choir and a dance group. Also remarks from Senator Campbell, Representatives Schroeder and McInnis and Transportation Secretary Pena.
- o When you arrive at Denver's Civic Center Park you will be greeted by:

Governor Romer  
Representative Scott McInnis  
Mayor Wellington Webb  
Wilma Webb  
Lt. Governor Gail Schoettler  
Colorado Senate Minority Leader Mike Fealy  
Colorado House Minority Leader Peggy Kerns  
Anna Lee Williams, Soloist  
Sandy Gurtler, President Elitch Gardens Amusement Park  
Willis Wiedel, President, National Electrical Contractors Association  
Jim Raeney, International Brotherhood of Electrical Workers  
The Reverend Marshall Gourley  
Our Lady of Guadalupe Church

Rabbi Daniel Goldberger  
Hebrew Educational Alliance Congregation

The Reverend Thomas English  
Park Hill Methodist Church

Reverend Acen L. Phillips  
Mr. Gilead Baptist Church

- o WHCA will announce you, Governor Romer, Mayor Wellington Webb and Wilma Webb on to the stage where you will be seated.
- o Wilma Webb will make brief remarks about the occasion.
- o Prayers will be offered by:
  - The Reverend Marshall Gourley  
Our Lady of Guadalupe Church
  - Rabbi Daniel Goldberger  
Hebrew Educational Alliance Congregation
  - The Reverend Thomas English  
Park Hill Methodist Church
  - Reverend Acen L. Phillips  
Mr. Gilead Baptist Church
- o Wilma Webb will introduce Governor Romer.
- o Governor Romer will make remarks. His remarks are described in the program as "Colorado's Dreams for the Future".
- o Mrs. Anna Lee Williams will sing; "When My Living Shall Not Be In Vain".
- o A dance group will perform.
- o Wilma Webb, Willis Wiedel and Jim Raeney will present the "Mountain Top Award" to Elitch Gardens President Sandy Gurtler. [Elitch Gardens is a local amusement park that is being honored for their work with youth and jobs]
- o Mayor Wellington Webb will make brief remarks and introduce you.
- o You make remarks.
- o You invite Governor Romer, Mayor Webb and Wilma Webb to join you at the podium. Everyone will be invited to sing Happy Birthday to Dr. King and a small cake will be cut.
- o You exit stage right, work the ropeline and depart.

#### VI. REMARKS

To be provided by speechwriters.

PRESIDENT WILLIAM JEFFERSON CLINTON  
REMARKS HONORING DR. MARTIN LUTHER KING, JR.  
DENVER, COLORADO  
JANUARY 16, 1995

[Acknowledgements: Governor Romer; Senator Ben Nighthorse Campbell, an independent voice for Colorado; Congresswoman Schroeder, a leader on the Judiciary Committee; Congressman Scott McInnis; Secretary Pena, a valued leader who is doing a great job in building a safer transportation system, cutting red-tape in building local roads and bridges, and who has done so much in the disaster areas; Mayor Webb; and, Wilma Webb (Introducer, and Chair of the Colo. King Holiday Commission -- the all-volunteer group that put this event together.)]

I'd like to ask that we all take a moment to say a silent prayer for the Californians who are suffering in the floods. ... Thank you.

I'm glad to see such a great crowd. We had a wonderful crowd in Denver election night -- but I always worried it was only because Sinbad was with me. I think the next big crowd we'd all like to see would be opening day for baseball -- and we could all go watch the "Rockies" at the new Coors Field.

This "frontier town" has become an innovative, world-class city. People from all walks of life came here armed not with guarantees but with their hopes and their ambition to build something good. Together they built the Denver dream, what Governor Romer calls "the good life." That's the spirit I want to talk to you about today.

It is the spirit that moved Dr. King. He believed in freedom. He had faith in our highest ideals. And he believed that people working together could give life to the American dream. His commitment to these values set in motion changes that still echo across this land. Dr. King said "everybody can be great because everybody can serve." Today we are honoring him with a national day of service.

In the audience are young people from around the nation who are working in Colorado as part of AmeriCorps, our national service program. Each is working in their community in return for a chance to go to college.

Americorps is about everything we are trying to do. It's about building a New Covenant. It helps those who help themselves -- and who help America. It helps people get an education and win in this new economy. It's about a new government that's leaner, not meaner.

Now, I understand some in Congress have just said they oppose Americorps and want to cut it. I yield to no one in my dedication to cut government that doesn't work. But I will not let them cut what does work. Americorp works. Twenty thousand Americans across the country are hard at work rebuilding schools in Atlanta, rebuilding houses in Memphis, helping the flood victims in California. So many forces are tearing our communities apart now. How can anyone oppose a force that is pulling us together? I'll fight any attempt to cut it.

I would like all the members of Americorps who are with us today to stand up and be recognized.

These young people show there are many ways to honor Dr. King. I'm proud our Administration has been strong for civil rights. Our Administration looks like America. We've appointed a great many women and minorities to be Federal judges -- the most qualified group ever named regardless of color. Dr. King would have wanted this. But he would have wanted much more.

Like many of you, I can still hear Dr. King's 1963 "I have a dream" speech -- and still feel his passion. He reminded us that America is a promise that each of us is called to keep. Sometimes, however, I think perhaps we've forgotten the actual words he spoke. Let me quote him in part from that day:

"I say to you today, my friends, that in spite of the difficulties and frustrations of the moment, I still have a dream. It is a dream rooted in the American Dream."

How can we forget that part of his teachings? Because that is so much a part of who we are as Americans. And that is so much the challenge that faces us at this point in our history.

We must never lose sight of this. Dr. King believed that the most important civil right in America is the right to dream the American Dream, the chance to pull ourselves up and work our way to a better future. It wasn't about color. It was about hope.

One of his greatest lessons was that we have more uniting us than dividing us, that no matter our race, our religion, our income, we all share the same hope of building better lives for ourselves and our children. And that lesson is just as important today as it was then.

Dr. King summoned us to help all children have the American Dream. That's the challenge today. He summoned us to make the future better than the present. That's the challenge today. He summoned us to put aside the differences that keep us from preserving the American Dream for the people who carry the load in this country. That's surely our challenge today.

This is the dawn of a new century. We face many trials. Many of our problems have been building for 30 years or more. The world is more competitive economically than ever. The awful certainties of the Cold War are gone, but all nations face new uncertainties -- how to lift standards of living, how to keep our societies whole, how to make the future strong. All of this means profound change in the lives of Americans -- change they are struggling with -- and we must deal with that.

But we dishonor Martin Luther King's memory if we let our problems cause us to lose faith in our dream. He once said: "We must accept finite disappointment, but we must never lose infinite hope." I believe as strongly as I can possibly say: This is a time of unlimited opportunity -- but only if we work as he did to bridge the gap between our hopes and our fears.

I've tried to bridge that gap by fighting for three things. First, a new economic strategy that lifts our standard of living and helps our people compete and win in the new global economy. Second, a new kind of government -- cutting yesterday's programs and bureaucracies to make room for tomorrow's solutions. Third, a New Covenant with the American people that offers more opportunity to everyone willing to assume personal responsibility for their lives, their children's future, and the life of our nation. In America we inherit hope. But we earn success.

Our new strategy for dealing with the new economy began with cutting the deficit. In the 1980's the government exploded the deficit. We cut it by \$700 billion -- \$11,000 per family -- not because it was popular. It wasn't. But it was right. We worked hard to expand trade. That wasn't popular either. But we've got to sell more products around the world to create more good jobs. We gave a tax cut to 15 million working families with children. And the result of all these efforts is a strong economy with 5.6 million new jobs.

Second, we have to cut government. But we can't cut it blindly -- no matter how angry we may be. We need to change our government to help us face the challenges of the future. We've cut the federal bureaucracy to its smallest size in thirty years. And it works better too. I think you saw in the California earthquake, the 500-year floods in the Midwest, and now in the California floods that the Federal Emergency Management Agency works.

Dr. King taught us that we are personally responsible to work for what is right. He said: "in the absence of moral purpose, man himself grows smaller as the works of man become bigger." And that is why I have stressed what I call a New Covenant that stresses rights and responsibilities to rebuild our communities, our confidence and the American Dream.

This is what Americorps is about. This is why we cut the government by 270,000 slots for the Crime Bill and gave the money back to law-abiding citizens who want to fight crime. This is why we want to replace welfare with work.

And this is why we've worked so hard to improve American education. We set standards for all of our elementary schools and pushed control back down to communities. We expanded Head Start, reformed college loans for the middle class, and created partnerships with the private sector to train those who don't go on to college. We've done a lot about education. It's about the New Covenant. It's about getting ahead in the new economy. And I'll oppose any effort to take us back on making college more affordable for more Americans.

We've made a lot of changes. But it's not good enough. We have new jobs. But nearly half of all Americans have been working harder for lower wages for fifteen years. After last year, we now have a lower unemployment rate among African Americans than at any time since 1974. But incomes for African American families have actually gone down in the last 20 years. We have the best medical system in the world. But a million people a year are still losing their health insurance every year. As you all show here today, we are able to come together -- no matter our race or color -- as never before in our history. But we know that the ties that connect us are coming apart all across this great land.

That's why I've proposed the Middle Class Bill of Rights, which might better be called the Middle Class Bill of Rights and Responsibilities.

It offers a tax deduction for all education after high school. It offers lower taxes for families with children. It contains an individual retirement account with tax-free withdrawals for costs other than retirement that are devoted to the future. These include costs for education, health care, to care for an elderly parent, or for buying a first home. And it offers a training account of over \$2,600.00 for the unemployed or for low wage earners who need to improve their skills.

It is about helping all Americans face the new economy. It is about building a new government for these times. It is about forging a New Covenant of opportunity and responsibility. It's about everything that drives the American dream: family, fairness, and the future.

This is our job at another moment of great change. There is nothing greater than being a citizen of America. But think of what Dr. King faced in his life, and you can see the awesome challenges he accepted to keep the American Dream alive.

This is his legacy. He gave new life in his time to what it is to be an American citizen. He refused to take the hand that was dealt him. A nation begun in slavery. Followed by segregation. Indifference. But he believed we can make the future better than the present and that each of us has a personal and a moral responsibility to try. You're here because you believe that.

Now it falls to us in our time of great change to give life again to what it means to be a citizen -- to rededicate ourselves to using our freedom wisely, to care about our communities, to build better lives for ourselves and our children.

We must remember the words of the prophet Nehemiah, who found Jerusalem in ruins, its people afraid: "Come, let us build the wall together." In those times, it was the walls of the new Jerusalem. In our times, it is the foundation of the American Dream.

My greatest commitment is to help you do that. To keep faith with those who themselves keep faith with the American Dream. Dr. King showed us there are no limits when we do.

I am convinced more than ever in my life that the best days of this country are ahead of us -- if we make it our job together to renew the American dream. Thank you, and God bless you all.

THE WHITE HOUSE  
WASHINGTON

JANUARY 14, 1995

RECEPTION FOR DENVER COMMUNITY LEADERS

DATE: January 16, 1995  
LOCATION: Governor's Mansion  
TIME: 12:55-1:55 p.m.  
FROM: Tom Epstein 

I. PURPOSE

Meet and greet Denver community leaders.

II. BACKGROUND

You have not been to Colorado since August, 1993. This event provides an opportunity to say hello to friends, business and constituency leaders, and elected officials in the Denver area. Merle Chambers is sponsoring the function.

III. PARTICIPANTS

About 150 people are expected to attend. A complete list is attached.

IV. PRESS PLAN

Closed press

V. SEQUENCE OF EVENTS

You and Governor Romer enter the room together.  
Governor Romer introduces you.  
You make brief remarks, greet guests in a receiving line, and depart.

VI. REMARKS

Talking points attached

## TALKING POINTS

### DENVER COMMUNITY LEADERS RECEPTION

January 16, 1995

- \* Acknowledge Governor Roy and Bea Romer; Senator Campbell; Mayor Wellington and Wilma Webb; and a special accolade for Secretary Pena

- \*\* Congratulate the governor on his smashing election victory

- \*\* Comment on the beautiful surroundings

- \* What an uplifting day! This morning's march and program were an inspiration.

- \*\* Compliment Mrs. Webb for her outstanding event

- \* It's been too long since my last visit to Colorado. Hope to come back more often.

- \* Colorado represents this country's future:

- \*\* Strong sense of community values--as today's events demonstrate

- \*\* Adapting well to the new, technology-driven world economy

- \*\* Understand that a healthy environment and a healthy economy go hand in hand

- \* The Middle Class Bill of Rights will help Colorado

- \* My administration will work closely with Governor Romer, Senator Campbell, and all of you who are community leaders to guarantee progress for average working people of Colorado

THE WHITE HOUSE  
WASHINGTON

January 14, 1995

MEMORANDUM FOR THE PRESIDENT

FROM: TOM EPSTEIN   
SUBJECT: COLORADO POLITICS

1992 ELECTION RESULTS

|         | <u>Colorado</u> | <u>Denver</u> |
|---------|-----------------|---------------|
| Clinton | 40%             | 56%           |
| Bush    | 36%             | 24%           |
| Perot   | 23%             | 17%           |

GOVERNOR ROY ROMER

Governor Roy Romer cruised to a surprisingly easy reelection against the bumbling candidacy of millionaire businessman Bruce Benson. Considered vulnerable at one time, Romer won by 16% after his opponent self-destructed amid a variety of unusual scandals, including the public unravelling of his divisive divorce. This will be Romer's third and last term as governor. Term limits prohibit another run.

Despite Romer's resounding victory, no other state-wide Democrat won (besides his running mate Gail Schoettler), and Republicans tightened their grip on the state legislature. Romer articulated in his inaugural address on January 10 a vision to control the state's burgeoning growth, and to make Colorado "the best place in America for a family to raise a child." He stressed the need for the core values of personal responsibility and community to grapple with the changing dynamics of Colorado. He followed with a partisan State of the State address on January 12, attacking the Republican Contract with America as minimalist and inadequate in addressing the problems of working people. He warned that the federal government must not "pass the costs of a balanced budget amendment onto the states." He also argued that modifying Social Security should be considered as part of any national budget balancing measure.

One campaign memory worth noting involved Mrs. Gore's appearance at a Romer fundraiser. A local graphic arts union threatened to picket the event because they were involved in a dispute with one of the co-sponsors, printer Barry Hirshfeld. Mrs. Gore defused the situation by meeting with the labor leaders and the event went off without incident. Hirshfeld, a major Democratic fundraiser who is close to Romer, subsequently replaced the strikers. The union still follows Hirshfeld around and pickets any event he attends. Consequently, he will not be at your reception.

Although you have not travelled to Colorado since August of 1993 for a Romer fundraiser, the state was saturated with administration representatives throughout the 1994 campaign. The Vice President, Mrs. Clinton, Mrs. Gore, Ambassador Kantor, and Secretaries Pena, Babbitt, O'Leary, Cisneros, Riley and Ron Brown all made appearances on Romer's behalf.

### 1994 CONGRESSIONAL RACES

None of Colorado's incumbents faced strong challenges in 1994.

Representative **Patricia Schroeder** faced an easy re-election campaign in the solidly Democratic First District. The liberal stalwart has represented the district since 1972, and has survived the expansion of her district beyond the Democratic stronghold of Denver into the suburbs and moderate surrounding communities.

Democrat **David Skaggs** fought off a challenge from ultra-conservative State Representative Pat Miller in the moderate, Democratic leaning Second District. Although generally supportive of the President, Skaggs was an outspoken critic of the administration's pre-invasion Haiti policy, pressing strongly for a Congressional vote. Since the invasion, however, he toned down his rhetoric and voted in favor of the resolution lauding former President Carter's negotiations. The Second District encompasses the liberal stronghold of Boulder and moderate suburbs of North Denver.

Freshman Republican **Scott McInnis** was considered vulnerable entering this election season, but his opponent failed to raise the necessary funds to pose a serious threat. This swing district, formerly represented by Senator Ben Nighthorse Campbell, supported Bush in 1988 and Clinton in 1992. It spans from the liberal towns of Pueblo and Aspen, to the affluent conservative communities of Vail and Crested Butte.

Republican Congressmen **Wayne Allard** (CO-4), **Joel Hefley** (CO-5) and **Dan Schaefer** (CO-6) all cruised to re-election with only token opposition.

Senator **Ben Nighthorse Campbell** faces reelection in 1998, and he apparently believes you promised to do a fundraiser for him this year. Senator **Hank Brown** announced last week he would not seek reelection.

### DENVER POLITICS

Although Governor Romer ultimately evaded blame for the debacle of the yet unopened Denver International Airport (DIA), Denver Mayor **Wellington Webb** may not be so lucky. Webb, the city's first African-American mayor, enjoyed relatively high popularity for his first two years in office. Problems have incessantly plagued DIA, ranging from a faulty baggage system to a sinking runway to accusations of preferential contract awards. Taxpayers fear they will bear the cost of the airport's delayed opening, which is approximately \$33 million per month. Though Webb claims the airlines will offset some of the costs, the controversy has dogged him for the second half of his term and significantly eroded his support. Webb has staked much of his remaining political capital on the airport's most recent proposed opening date of February 28.

The Denver Metro area (along with Boulder) represents a progressive enclave in an otherwise Republican-leaning state, with one third of the Denver electorate either Latino or African American. Growth and environmental issues tend to overshadow traditional western land use interests. Accordingly, all three candidates who have officially declared challenges to Webb are Democrats: attorney **John Frew**, former Campaign Manager for Tim Wirth; liberal City Council Member **Mary DeGroot**; and City Auditor **Bob Crider**. Currently, Webb's reelect numbers hover at an unimpressive 36%, but he doubles the numerical support of his closest competitor, DeGroot. Even though DIA has hurt Webb, he is well regarded for his handling of the crime issue and should raise significantly more money than any of his challengers. Although Crider will court conservative business interests and Frew will tout Senator Campbell's endorsement and tap a potentially strong fundraising base, DeGroot currently leads the pack of challengers. During her tenure on the city council, she has positioned herself as a leading critic of Mayor Webb, focusing mainly on DIA. She has a history of working intelligently with local school districts and has seized education as her primary issue. Ultimately, the three candidates will battle for a plurality large enough to propel them into a likely run-off with Webb. The primary election is May 2, 1995.

### 1996 SENATE RACE

Following the 1994 election, Senator Hank Brown announced that he would not seek a second term, unleashing a floodgate of speculation and posturing. Only Democratic businessman and former Senate candidate **Steve Leatherman** has thus far declared, but a bevy of potential candidates are lining up on both sides.

On the Democratic side, Governor Romer's 70% approval rating and formidable campaign skills make him a star candidate, but he has denied interest in the race. Former Governor **Dick Lamm**, who ran unsuccessfully against Ben Nighthorse Campbell in 1992, is seriously considering a run. He brings a strong base and high visibility to a potential race, but has alienated some constituencies with controversial positions on elder care, immigration, and the environment. Denver attorney **Tom Strickland** has a low name identification but strong political contacts and could appeal to the state business interests. Representative **David Skaggs** has yet to display a proven fundraising network and may be too liberal to win a statewide election. Former Denver Mayor **Federico Pena** could also make an attractive candidate, especially if DIA opens successfully on February 28. Other potential Democratic candidates are: State Representative and Minority Leader **Peggy Kern**; Former Romer Chief of Staff **Mike Beatty**; State Party Chair **Howard Gelt**; and State Representative **Ken Gordon**.

The Republicans field a strong list of potential candidates, led by Congressman **Scott McInnis**, who was just reelected by a wide margin and ran well in heavily Democratic Pueblo County. He has developed a maverick image in this swing Republican district, and appeals to independents. State Attorney General **Gale Norton** won the most votes of any statewide candidate in 1994. She is conservative, but has staked out moderate views on choice. Congressmen **Joel Hefley** and **Wayne Allard** are also considering the race. The two most intriguing potential candidates are **Peter Coors** of Coors Brewing Company, and the widely popular religious conservative **Bill McCartney**, who recently resigned as coach of the University of Colorado football team.

## COLORADO ISSUES

Republicans have successfully portrayed the administration's land use reforms as a "war on the west." While mining reform and environmental unfunded mandates have angered select constituencies, increased grazing fees evoke the strongest feelings thanks to ranchers who have portrayed the policy as an assault on the western way of life. Although Secretary Babbitt held a successful series of western issue forums with Romer, a credibility gap still exists with the federal government for many rural Coloradans. The President's Colorado approval rating in November lagged at 39%, with 48% of the electorate disapproving.

While the war on the west theme maintains political potency, other issues have emerged which blur the ideological battle lines of Colorado politics. Colorado's expanding economy radically shifted the spectrum of debate on growth. Four years ago, in the midst of a brutal recession, Coloradans supported nearly all development projects. Now, faced with unchecked urban sprawl, Romer has proposed a summit on growth where he will face the formidable challenge of finding common ground between environmentalists and developers.

This week Skaggs assailed Republican testimony at a House Appropriations Subcommittee hearing as a "new Republican contract on the environment." He highlighted extreme proposals such as the privatization of most national parks and wilderness areas and the elimination of zoning regulations on land use. One third of the Colorado electorate are registered Independents, many of whom support environmental protection. Both Romer and Skaggs think this swing constituency can be captured if the choices are properly articulated.

## ECONOMIC PROGRESS IN COLORADO UNDER PRESIDENT CLINTON

President Clinton's strategy to strengthen the economy is based on reducing the federal budget deficit, lowering trade barriers, and empowering workers, families, businesses and communities to succeed. Here are some of the results for Colorado after the first 23 months of the Clinton Administration:

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### ***Improved Economic Conditions in Colorado:***

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- The unemployment rate has dropped from 5.8% to 3.9%.
- 33% more new jobs **per year** -- 57,655 vs. 43,450 average during the previous 4 years. In 22 months, Colorado has added 105,700 total jobs -- after adding 173,800 in the previous 4 years combined.
- 49% more private sector jobs **per year** -- 54,818 vs. 36,775 average during the previous 4 years. In 22 months, Colorado has added 100,500 private sector jobs -- after adding 147,100 in the previous 4 years combined.
- 4,200 manufacturing jobs added in last 22 months -- after 3,100 lost during the previous 4 years.
- The Help Wanted Index increased 64%.
- Home building has increased 35% over the previous 12 year average.
- Bankruptcy filings have dropped 15.8% per year -- after increasing 8.6% per year during the previous 12 years.
- Retail sales growth is 52% higher than during previous 4 years.
- Business failures have dropped 18%.

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### ***What President Clinton's Accomplishments Have Achieved for the People of Colorado:***

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**\$11,000 OF REDUCED FEDERAL DEBT FOR EVERY FAMILY OF FOUR IN COLORADO:** By 1998, the national debt will be **\$708.4 billion** lower than was projected before the passage of the President's economic plan. That's \$11,000 of reduced federal debt for each family of four in Colorado.

**10 TIMES MORE COLORADO FAMILIES RECEIVE A TAX CUT THAN A TAX INCREASE:** As a result of the expanded Earned Income Tax Credit, 171,838 working families in Colorado will receive a tax cut. This compares to an increase in the income tax rate for only the 17,837 wealthiest taxpayers in Colorado.

**TAX CUT FOR 23,578 SMALL BUSINESSES IN COLORADO:** The President helped entrepreneurs, proprietors, and other small businessmen and women by expanding the annual expensing allowance from \$10,000 to \$17,500. About 23,578 small businesses in Colorado are likely to benefit from the expansion of the expensing allowance this year alone *and many more will benefit over the coming years.*

**564,000 COLORADO WORKERS PROTECTED BY FAMILY AND MEDICAL LEAVE ACT:** The Family and Medical Leave Act allows workers to take up to 12 weeks of unpaid leave for the birth of a child, to care for a sick family member, or if they become too sick to work. This law covers about 564,008 workers in Colorado, and protects the jobs of 33,882 workers in Colorado who are likely to use unpaid leave this year alone.

**314,900 STUDENTS AND FORMER STUDENTS IN COLORADO WILL BE ABLE TO BENEFIT FROM STUDENT LOAN REFORMS:** Approximately 314,900 Colorado borrowers -- 220,400 current borrowers and 94,500 new borrowers in the next few years -- can take advantage of the new direct student loan program by participating directly in the program or by consolidating guaranteed loans into direct loans. Some will benefit from lower interest rates, and all will benefit from more repayment options, including income contingent repayment.

THE WHITE HOUSE

WASHINGTON

January 13, 1995

MEMORANDUM FOR THE PRESIDENT

FROM: Paul Deegan  
National Economic Council

SUBJECT: Background Information for Visit to Colorado

This memorandum presents background information about current conditions and issues in Colorado.

- ***Denver International Airport (DIA)*** -- Mayor Webb recently announced that DIA will open no later than February 28. This is the fourth scheduled opening date, with prior delays caused by problems with the automated baggage system. The U.S. Department of Transportation has been closely monitoring the DIA situation, and feels confident that the February 28 date can be met. DIA will cost a total of \$5.2 billion, of which only \$500 million are federal funds. (Source: DoT)

FYI: The University of Denver predicts DIA will add 1,500 jobs this year, and the airport itself predicts up to 8,000 new positions over the long term. (Source: Rocky Mountain News, 1/8/95)

- ***Denver Designated as an Enterprise Community*** -- Denver will receive \$3 million in social services block grant funds and tax exempt bond authority. Due to the recent closure of Lowry Air Force Base, Denver's political and civic leadership has been highly involved in planning for the city's economic future. The Denver Enterprise Community (EC) contains the most distressed area of the city, with an EC poverty rate of 45% and an unemployment rate of 14.4%. Specific program activities will include job training for existing and newly created businesses, teen parenting and pregnancy prevention, a family and children resource center, school-based health clinics, and child care facilities at housing developments and in high schools. (Source: NEC)
- ***Southern Pacific Consolidates Rail Operations in Denver*** -- Southern Pacific began relocating its operations to Denver in 1992. SP's consolidation has created 1,100 new jobs in the Denver area over the past two years. By mid-1995, the company estimates that its work force in Colorado will grow to 2,500. The company generates nearly \$135 million annually in Colorado in salaries and benefits. From Denver, dispatchers control train movement throughout SP's 15,000 mile rail system. (Source: Southern Pacific)

- ***Coal Production Hit Record in '94*** -- Colorado's coal producers broke industry records in 1994 as utilities scrambled for the West's low sulfur fuel. The coal industry contributes about \$1 billion to Colorado's economy and employs about 2,000 miners. Economists estimate 20,000 Colorado jobs in transportation and other support services rely on coal mining. (Source: Rocky Mountain News, 1/10/95)
- ***Uruguay Round is Good for Colorado*** -- Colorado recorded merchandise exports of \$6.2 billion in 1993, up nearly 30% from \$4.8 billion in 1987. The Greater Denver metropolitan area posted 1993 merchandise export sales of \$5.5 billion (about 88% of the state's exports). (Source: DoC)
- ***NAFTA*** -- Colorado's exports to Mexico and Canada reached \$673 million in 1992; 17,600 jobs in Colorado are supported by trade with Mexico and Canada. Major export sectors to Mexico include: food products; scientific and measuring instruments; printing and publishing; and industrial machinery and computers. (Source: USTR)
- ***Technology Reinvestment Project (TRP)*** -- Lead participants from Colorado include:

| Participant               | City       | Focus Area        | Total Project Size* |
|---------------------------|------------|-------------------|---------------------|
| Co Bio/Medical Venture    | Lakewood   | Commercialization | \$400,000           |
| National Technological U. | Ft Collins | Mfg. Extension    | \$2,600,000         |
| S. Co Business/Tech Ctr.  | Pueblo     | Technology Access | \$52,000            |
| <b>Total</b>              |            |                   | <b>\$3,052,000</b>  |

\* Federal share to be negotiated. Lead participants have smaller partners.

- ***EITC Benefits Over 170,000 Families*** -- This information comes from 1993 Treasury estimates.

Expanded EITC (fully phased in)

| Rep.      | EITC Benefits    | \$ (Millions) | % Families | Higher Taxes     |
|-----------|------------------|---------------|------------|------------------|
| Schroeder | 40,000 families  | 66.2          | 30.4       | 3,662 taxpayers  |
| STATE     | 171,800 families | 284.3         | 19.9       | 17,837 taxpayers |

- ***Federal Reserve on Tenth District (Kansas City)*** -- The District economy continues to grow at a healthy pace. Manufacturers continue to operate at high levels of capacity. District energy activity improved slightly, although homebuilding activity continues to slow. While the supply of skilled labor is tight across most parts of the District, only a few manufacturers and builders report upward pressure on wages. (Source: Federal Reserve Beige Book, 12/7/94)

THE WHITE HOUSE  
WASHINGTON

January 13, 1995

MEMORANDUM FOR THE PRESIDENT

FROM: STEPHEN B. SILVERMAN  
Deputy Secretary to the Cabinet

SUBJECT: Background Information - Colorado

The following information on the State of Colorado has been compiled from the various Cabinet Agencies and Departments.

**"HOT ISSUES"**

- **Transportation - Denver Airport Opening:** The new Denver International Airport (DIA) is scheduled to open February 28, 1995. This is the fifth time the airport has been scheduled to open (the original date was 10/29/93) and Mayor Wellington Webb (D-Denver) has not yet officially announced the February 28th date.

The major cause of the delays has been an ineffective baggage system. In addition, the decision by Continental Airlines to reduce its total number of flights has created some controversy and Continental has filed suit against the City attempting to void its contract for use of gates. The construction of the airport and the delays in opening have been ongoing issues in Denver and with the city elections scheduled for May, 1995.

Federal Aviation Administration (FAA) Deputy Administrator Linda Daschle and FAA staff met with Mayor Webb and his staff on November 1, and have also met with airline representatives.

There are many ongoing investigations which involve the airport, most of which are covered extensively by the Denver press. These have included a General Accounting Office (GAO) review of finances; a federal grand jury probe into charges of contractor fraud; two Security and Exchange Commission (SEC) investigations, the Federal Aviation Administration (FAA) Airports District Office review of alleged revenue diversions; the FBI and charges of mayoral cronyism. In addition, the city has conducted its own investigations in response to charges of shoddy construction of runways, concourses and the parking garage.

- **Defense - Acquisition:** Colorado ranks 13th among the 50 states in DoD procurement

spending, with \$2.6 billion in FY 1993. This level of spending is down from \$3.28 billion in FY 1990.

- **Defense - DFAS:** One of the five major DFAS centers is located in Denver (2,480 employees). Under the recently announced DFAS consolidation plan, Denver will retain its center, with no expected impact on employment.
- **Defense - Base Closure:** Lowry Air Force Base, located in Congresswoman Pat Schroeder's district in Denver, closed in September of last year, resulting in the loss of 4,000 military and 2,000 civilian positions. The Office of Economic Assistance has provided three planning and staffing grants totaling \$1,524,868. The DOL Defense Conversion Assistance program is providing \$800,000 to assist dislocated base employees. The Lowry Redevelopment Authority (LRA) has taken over operations and implementation activities on the base. The reuse plan is a mixture of residential, recreational, educational and commercial development.
- **Justice - Community Policing Grants:** Eighteen jurisdictions in Colorado have received \$7.8 million in community policing grants, from both the 1994 supplement as well as Crime Bill funds, to help hire 105 new police officers. These three largest award winners are: Aurora (\$1.9 million/ 26 officers); Colorado Springs (\$0.9 million/ 12 officers); Denver (\$2.5 million/ 34 officers).
- **Justice - New Super Max Prison:** On January 10, 1995, the Attorney General participated in the dedication of the new "Super Max" prison in Florence, Colorado. This prison is the first federal penitentiary in the nation to be designed specifically for dangerous offenders and other prisoners whose activity must be severely confined. The \$60 million facility will house nearly 500 inmates. It replaces the prison at Marion, Illinois as the nation's most secure maximum security prison.
- **HHS - Welfare Reform Waiver:** Colorado is conducting a welfare reform demonstration project entitled the "Colorado Personal Responsibility Project" in five counties. The project establishes a two-year time limit for employable adults who are sanctioned for non-cooperation in JOBS activities. It also consolidates AFDC, Food Stamp, and Child Care benefits into a single package; disregards a portion of earned income; requires all AFDC households with children under the age of 24 months to have immunizations; provides incentives to participants to graduate from high school or obtain a GED; exempts the asset value of one car; and increases the resource limit to \$5,000 for those families with an able-bodied adult who is or has been employed within the last six months.
- **HHS - Health Care Reform:** Colorado has a relatively new state law that makes it more difficult for insurance carriers to deny coverage due to pre-existing conditions. The law reduces the waiting period for coverage of pre-existing conditions from one year to six months and allows employees with pre-existing conditions who change jobs

to retain their coverage. The law also guarantees businesses with from two to fifty employees access to at least two benefits packages, and all insurers will be required to offer a standard benefits package. This program took effect July 1, 1994.

- **HHS - Child Support Enforcement:** Colorado is one of a few states that has already begun to collect and distribute child support payments at the state level, as would be required under the administration's welfare reform proposal. The Family Support Registry (FSR) has resulted in increased collections in the pilot counties and those counties into which the FSR has been initiated. Colorado's FSR became operational state-wide as of July, 1994.
- **EPA - Clean Air Act:** The Denver metropolitan area has not attained federal standards for ozone, carbon monoxide and particulate matter under the Clean Air Act. The State recently began a new enhanced inspection and maintenance program (I/M) as one of several steps to attain air quality. The program is controversial and has received negative press led by opponents who would prefer that other economic sectors other than the automobile industry bear the burden of attaining air quality.
- **Interior/EPA - Growth Issues:** Governor Roy Romer will convene a Growth Summit in Denver January 25-26 to discuss how to foster a strong economy and at the same time preserve the quality of life inherent to Colorado. Colorado has experienced rapid economic growth during the last five years; this growth is having a strong impact on the environmental quality of life in the state. Representatives of virtually all Colorado communities and interests will attend.
- **Interior - Grazing:** Interior expects a final grazing reform rule to be issued on January 30. Many aspects of the "Colorado Model" as developed by a roundtable convened by Governor Romer will be part of the final rule.

## GRANTS

- **HUD - Denver Innovative Homeless City Initiative:** On June 25, 1994, the Secretary announced the designation of Denver as an Innovative Homeless City. The State of Colorado received \$5 million to develop housing and a "continuum of care" for homeless families at Lowry Air Force Base (which closed in September, 1994) and throughout the Denver community.
- **HHS - Immunization:** In January, 1994, HHS released \$4 million in funds to Colorado to support basic immunization services and provide for longer hours and more convenient clinic locations.
- **HHS - Head Start:** In FY 1995, Colorado will receive \$34,444,000, up from \$31,454,576 in FY 1994.

THE WHITE HOUSE  
WASHINGTON

January 16, 1994

**SOUTH CENTRAL LA MLK CELEBRATION**

**Date:** Monday, January 16, 1994  
**Location:** Community Build "Youth Fair  
Chance" Program Building  
**Time:** 4:45 pm - 5:45 pm  
**From:** John Emerson  
Lee Satterfield

**I. PURPOSE**

To celebrate Martin Luther King Jr.'s birthday in South Central Los Angeles, emphasizing his message of economic opportunity. Also, to highlight the Administration's initiatives to bring jobs and opportunity to the inner city.

**II. BACKGROUND**

The President has only been to South Central LA once since being elected. Since we are arriving in Los Angeles on the King Holiday, a visit to this predominately African-American community is appropriate. According to Representative Maxine Waters, who has organized this event, there has never been a King Day celebration (and certainly never a Presidential visit) this deep into South Central.

Los Angeles in general and the South Central community in particular are very upset about the decision not to award an empowerment zone to Los Angeles. Many feel that there would not have been empowerment zone legislation but for the Los Angeles riots (referred to in South Central as the "disturbances" or the "civil unrest"), and the community has only partially recovered from the devastation. Moreover, the absence of an aggressive federal response to the riots (which occurred under the Bush Administration) contrasts starkly with the massive response (under President Clinton) to the earthquake centered in largely white middle class Northridge. Accordingly, it is important to visit South Central on this earthquake anniversary trip.

Representative Waters, while also upset about the empowerment zone decision, believes that the Administration has done a lot for the inner city, and will highlight President Clinton's accomplishments in her introduction. The job training program "Youth Fair Chance" is Representative Waters' pride and joy, and a positive example of the Administration delivering for the community.

### The Youth Fair Chance Plus Program

The Youth Fair Chance Plus program is a comprehensive employment training program offering education, job training and employment services. The program exists as part of the larger organization Community Build, founded after the 1992 riots to address the core causes of civil unrest.

Youth Fair Chance Plus, which will begin operation in mid-February of 1995, targets at-risk youth and young adults, aged 17-30. The program is intended to provide improved access to the types of services and support necessary to help its participants acquire the skills and knowledge they need to succeed in the world of work and to participate fully in society. The program will act as a coordination center to refer people into educational programs to receive their GED, training programs to receive job skills, post-secondary programs for college education, and job placement programs in order to obtain employment. These already existent programs are identified through the Job Training Partnership Act, Private Industrial Council and the Department of Community Development.

### **III. PARTICIPANTS**

Approximately 2,000 people from the community will attend the celebration. The audience will also include two hundred National Service volunteers, as King Day has been designated a Day of Service. Brenda Shockley, the President of Community Build, which administers "Youth Fair Chance," Mayor Riordan and Maxine Waters will be on the program with the President.

### Informal Discussion with Peer Counselors

Upon arrival at the Youth Fair Chance Plus program, you will have an informal discussion with approximately 16 members of the staff, otherwise known as "peer counselors". These counselors, some of whom you have met on previous trips to South Central, are primarily ex-gang members who have since been rehabilitated and are now interested in making meaningful contributions to their community. They are nearing completion of a four-month training course to prepare them for what will be full-time jobs as peer

counselors. This training plus their experience on the streets will enable these individuals to assist the at-risk youth and young adults that the program targets in a unique way by offering legitimacy and non-traditional leadership to the participants.

The discussion with these counselors is an opportunity for a few of the counselors to explain the services the program will offer and why they are so vital to creating opportunity for their peers in this community. Brenda Shockley, the President of Community Build and acting Executive Director of Youth Fair Chance Plus, will help direct the conversation. The President will also quickly shake hands with the members of Community Build's board of directors and several local ministers (list attached).

#### **IV. PRESS PLAN**

Open press.

#### **V. SEQUENCE OF EVENTS**

- You arrive and are greeted by Brenda Shockley and 12 peer counselors.
- You proceed inside and meet and greet community leaders.
- You join Mayor Riordan, Representative Maxine Waters and Brenda Shockley for brief discussion with peer counselors.
- Following the discussion, you will proceed outside with Mayor Riordan and Representative Waters.
- Brenda Shockley, President of Community Build, makes welcoming remarks and introduces Mayor Riordan.
- Mayor Riordan makes brief remarks and introduces Representative Waters.
- Representative Waters makes brief remarks and introduces you.
- You make remarks.
- You work a ropeline and depart.

#### **VI. REMARKS**

Provided by Speechwriting.

**PRESIDENT WILLIAM JEFFERSON CLINTON  
REMARKS HONORING DR. MARTIN LUTHER KING, JR.  
COMMUNITY BUILD OFFICE  
LOS ANGELES, CALIFORNIA  
JANUARY 16, 1995**

[Acknowledgements: Mayor Riordan; Supervisor Yvonne Burke; Representatives Walter Tucker and Julian Dixon; Community Build director Brenda Shockley; the young people here on the stage who are working so hard for their community; and especially my good friend, Representative Maxine Waters - for her work on bringing economic opportunity to the urban areas of America and her tireless efforts on behalf of the youth of this community]

- We are here today to honor the legacy of Dr. Martin Luther King. No one ever did more to redeem the promise of American life.
- On this day, which would have been Dr. King's 66th birthday, I can still hear his voice and feel his passion. It is important to remember his words: "In spite of the difficulties and frustrations of the moment, I still have a dream. It is a dream rooted in the American Dream." Dr. King believed that the most important civil right in America is the right to dream the American dream, the chance to pull ourselves up and work our way to a better future.
- One of his greatest lessons was that we have more uniting us than dividing us, no matter our race, our religion, our income, we all share the same hope of building better lives for ourselves and our children.
- At the dawn of a new century, we face many trials. The world is more competitive economically than ever. The awful certainties of the Cold War are gone, but all nations face new uncertainties -- how to lift the standards of living, how to keep our societies whole, how to make the future strong. All of this means profound change in the lives of Americans -- and we must deal with that.
- I've fought for three things. First, a new economic strategy that lifts our standard of living and helps our people compete and win in the new global economy. Second, a new kind of government -- cutting yesterday's programs and bureaucracies to make room for tomorrow's solutions. Third, a New Covenant with the American people that offers more opportunity to everyone willing to assume personal responsibility for their lives. In America, we inherit hope. But we must earn success.

- We're made a good start in getting our economic problems solved: Cut the deficit by \$700 billion. Expanded the earned income tax credit, lifting millions of working families out of poverty -- over two million families in California alone. Economy is revived. 5.6 million new jobs.
- Changing the federal government into one that works for the America of the future - right now, the federal workforce is the smallest it has been in thirty years. And the government has worked hard to help Los Angeles through the brutal recession and disasters that have plagued this area in the past few years.
- Building a New Covenant that stresses rights and responsibilities to rebuild our communities, our confidence and the American Dream. Dr. King taught us that we are personally responsible to work for what is right. He said "in the absence of moral purpose, man himself grows smaller as the works of man become bigger."
- Youth Fair Chance Plus and Community Build is an example of all three things I'm fighting for. It's about helping people meet the demands of a new economy. It's about government empowering people by giving them access to tutoring, child care, job counseling and training. And it's about the New Covenant, helping people who assume personal responsibility for their lives get the opportunities to succeed.
- We need to do more. Nearly half of all Americans have been working harder for lower wages for fifteen years. After last year, we now have a lower unemployment rate among African Americans than at any time since 1974. But incomes for African American families have actually gone down in the last 20 years. People all over are working harder for less.
- That's why I've proposed the Middle Class Bill of Rights, which might better be called the Middle Class Bill of Rights and Responsibilities. It gives Americans the chance to arm themselves for the new economy and to lift their incomes. It's about everything that drives the American Dream: family, fairness and the future.
- Tax deduction for all education after high school. Lower taxes for families with children. An individual retirement account with tax-free withdrawals that are devoted to the future. A training account of over \$2,600 for the unemployed or for low wage earners who need to improve their skills.
- There is nothing greater than being a citizen of America. Dr. King proved that with the awesome challenges he faced to

- There is nothing greater than being a citizen of America. Dr. King proved that with the awesome challenges he faced to keep the American Dream alive. He said "everybody can be great because everybody can serve." Today, we are honoring him with a national day of service.
- In the audience are young people from the Los Angeles area who are working as part of AmeriCorps, our national program of service. Each is working in their community in return for a chance to go to college.
- AmeriCorps is one of the best examples of what this administration wants to do. It helps those who help themselves -- and who help America. Some in Congress have just said they oppose AmeriCorps and want to cut it. I yield to no one in my dedication to cut government that doesn't work. But I will not let them cut what does work. AmeriCorps works.
- Dr. King gave new life in his time to the oldest foundation of what it is to be a citizen -- to rededicate ourselves to using our freedom wisely, to care about our communities, to build better lives for ourselves and our children.
- We must remember the words of the prophet Nehemiah, who found Jerusalem in ruins, its people afraid: "Come, let us build the wall together." In those times, it was the walls of the new Jerusalem. In our times, it is the foundation of the new American dream.
- My greatest commitment is to help you do that. Dr. King showed us there are no limits when we do. I am convinced more than ever in my life that the best days of this country are ahead of us -- if we make it our job together to renew the American dream.

THE WHITE HOUSE  
WASHINGTON

JANUARY 14, 1995

BRIEFING FOR LOS ANGELES COMMUNITY OPINION LEADERS

DATE: January 16, 1995  
LOCATION: Sheraton Miramar Hotel, Wedgewood Room  
TIME: 6:20 - 7:20 p.m.  
FROM: Tom Epstein 

I. PURPOSE

Meet and greet Los Angeles community opinion leaders.

II. BACKGROUND

The guests will have been briefed before your arrival by Secretary Pena, James Lee Witt, and others on administration accomplishments and plans for the future. Most of those in attendance have attended similar events in California or Washington.

III. PARTICIPANTS

About 200 people are expected to attend. A complete list is attached.

IV. PRESS PLAN

Closed press

V. SEQUENCE OF EVENTS

John Emerson announces you and Leon Panetta into the room.  
Panetta makes brief remarks and introduces you.  
You make brief remarks and greet guests in a receiving line.

VI. REMARKS

Talking points attached

## TALKING POINTS

### LOS ANGELES COMMUNITY OPINION LEADERS RECEPTION

January 16, 1995

- \* What an uplifting day! Events in Denver and South Central were an inspiration.
- \* It's great to be back in California--even if the theme of the trip is "disasters."
- \* As Secretary Pena and James Lee Witt already told you today, we made rebuilding this community after your devastating earthquake a top administration priority--and we won't stop until the job is done. So expect to see Secretary Pena, James Lee, and John Emerson out here a whole lot more.
- \* We've already made available \$11.5 billion in earthquake relief to the area--3 times the annual budget of the City of Los Angeles.
- \* Now we must deal with the floods. James Lee has been on the scene most of the week and kept me informed. We've moved quickly to provide aid and will continue to do everything we can to help those who are affected. I will visit flood-damaged areas tomorrow.
- \* In addition to disaster relief, we will continue our unending efforts to restore the California economy to its leadership role in the world:
  - \*\* More trade expansion, defense conversion, and technology investment
  - \*\* Middle Class Bill of Rights to help working families, college students, and others who need job training, a new home, or care for an elderly parent.
  - \*\* We've tried to make your streets safer by passing the Brady Bill and the assault weapons ban, and we expect L.A. to receive new funding for community police from the crime bill.
- \* We want you to be involved with us. Let us know what's on your mind. Tell us what you need to help reinvigorate your community. Help us let the people of California know what we've accomplished and what we're trying to do.

## PARTICIPANTS

Clarence Avant  
Chairman  
Motown Record Company

Jacqueline Avant

Debbie Allen  
Producer

Larkin Arnold  
Arnold and Associates

Danny Bakewell  
President  
Brotherhood Crusade

Stephen D. Barnes  
Bloom, Dekom & Hergott

Leroy Bobbit  
Loeb and Leob

William Burke  
President  
Los Angeles Marathon

Dale Cochran  
Principal  
Marketing Research Co.

Johnnie L. Cochran  
Cochran, Mitchell & Lotkin

Don Cornelius  
Don Cornelius Productions

Lemuel Daniels  
Vice President  
Merrill Lynch

Bondie Gambrel  
California State Commissioner  
Economic Development

Quincy Jones  
Quincy Jones Productions

R.D. Lottie Jr.  
President  
Pacific Coast Regional Corporation

John W. Mack  
President  
Los Angeles Urban League

Chris Morris  
President  
The Savant Group

Norm Nixon  
President  
Nixon-Katz Associates

Ronald Sweeney  
Attorney

Mark Terry  
Principal  
The Savant Group

Denzel Washington

## STAFF

Leon Panetta  
Alexis Herman  
John Emerson  
Rodney Slater