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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. resume	[Personally Identifiable Information] [partial] (2 pages)	05/00/1994	b(6)

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Alexis Herman
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RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

| MAY |

[May -
accepted Invites
In Chronology
order]

THE WHITE HOUSE
WASHINGTON

May 2, 1994
930a
EAST Room

May 1, 1994

HEALTH CARE STATEMENT TO PEOPLE WITH DISABILITIES

DATE: Monday, May 2, 1994
LOCATION: East Room
TIME: 9:30 AM
From: Alexis Herman
Mike Lux
Debbie Fine

I. PURPOSE

From a message perspective, this is an opportunity to emphasize guaranteed health benefits at work, which is part of the administration's two week focus. It is also a chance to emphasize insurance reform and long term care. Politically, the purpose of your statement to the disability community is to: (1) acknowledge and thank them for their support; (2) reassure them that they are important in this debate; (3) energize them for their Congressional visits while they are in Washington; and (4) mobilize them when they return to their communities.

II. BACKGROUND

Bridge to Freedom March and Rally

This event was scheduled for Monday because the disability community has organized a march and a rally entitled "Bridge to Freedom," on Monday to underscore the importance of health care reform and long term care, and to help mobilize the grass roots in support of these goals. They expect 1500-2000 people with disabilities, and family, friends and advocates of people with disabilities from all over the country. They are convening at the Arlington Cemetery and marching to the Lincoln Memorial for the rally. Following the rally, participants will go to Capitol Hill for meetings with their Congressional Representatives. All of the participants of the East Room event will join the march from the White House. Some will do regional satellite feeds into targeted media markets from the DNC following the rally.

You should be aware that the community invited you to participate in the rally. Instead of participating in the rally, we organized this event because of a precedent that was set last year not to attend marches on Washington, as you probably recall

with the civil rights and the gay rights marches. Attached is a letter from you that will be read at the rally by Tony Coehlo.

Following is background on the organizations sponsoring the march and rally on Monday, the members of which comprise the audience of the East Room event:

American Disabled for Attendant Programs Today (ADAPT):

ADAPT is a grassroots disability rights organization headquartered in Denver with approximately 5,000 members in thirty three states. Their members are typically severely disabled and often those who would be in nursing homes and other institutions if it weren't for ADAPT. Initially ADAPT's mission was transportation accessibility. With the passage of the Americans with Disabilities Act, they changed the focus to personal assistance services as the means to freeing people from nursing homes. Historically, ADAPT has used fairly radical and confrontational tactics to draw attention to the issues it is fighting for; this is the first time they have worked in cooperation with a Presidential administration. They have been testifying before Congress favorably about the Health Security Act (HSA) and have been generally active on its behalf. (Note that last year their leader, Reverend Wade Blank, and his son drowned. You sent a letter to be read at the memorial service.)

National Council on Independent Living (NCIL):

NCIL is the national membership association of 400 local not-for-profit corporations known as Independent Living Centers. On March 31st, NCIL organized a "Visit Your Member Day" and post card campaign. They recently organized a rally in Kansas at the state capital to pressure Slattery. In June when much of the legislative work moves to the House floor, many members of NCIL plan to come to Washington for several weeks to lobby Congress. Ira Magaziner addressed them on Thursday, April 28, on health care at their annual conference. NCIL's former Chairperson is Marca Bristo, who is your appointee as Chair of the National Council on Disabilities (confirmation pending.)

Consortium of Citizens with Disabilities (CCD):

CCD is a Washington based coalition of over 100 national consumer, advocacy, provider and professional organizations, which advocates on behalf of people of all ages with physical and mental disabilities and their families. CCD strongly supports the HSA and is actively working for its passage. The Ad Hoc Grassroots Committee of CCD, also called the Real Health Care for All Campaign, has been very active. They have produced 10,000 buttons and t-shirts and 100,000 stickers with the slogan "Real Health Care for All". They organized a major video teleconference in every state with 5,000 participants in November in order to educate the grassroots about the HSA, and to activate them. The teleconference was broadcast on America's Disability Channel. They have followed up the video teleconference with eleven teleconference phone calls to update state activists on the process legislatively. They have been turning out crowds for the town hall meetings. Every Friday approximately fifty of the activists meet for an update and lobby on the Hill.

Presentation of Signatures

When Justin Dart introduces you, he will present a leather bound book with the following inscription on the cover: "Bridge to Freedom: Health Care; Lincoln Memorial May 2, 1994; The Representatives of 49 Million Americans with Disabilities Congratulate the President and Mrs. Bill Clinton on Their Courageous Leadership for Comprehensive Health Care and Personal Assistance Services."

Statistical Background

According to the Bureau of Census there are 49 million people with disabilities. For many, their disability status -- compounded by the lack of available and affordable assistance -- renders them unable to get health insurance, and hurts their job prospects. Passage of a health care bill that achieves universal coverage with no pre-existing conditions and no life-time limits on care will help make what the Americans with Disabilities Act aims to achieve into reality. Currently, people with disabilities are either not hired because of the insurance 'risk' they pose, or they opt not to work because they fear losing the health benefits they now get through Medicaid. They typically pay more for their care, and have less access.

Following are some relevant statistics:

- Due to a variety of physical, mental and emotional conditions, an estimated 49 million noninstitutionalized Americans have a disability (20%). Of these persons, 24 million have a "severe" disability. (Bureau of Census 1/94)
- Disability rates are higher among those with low levels of education. Adults with a disability comprised a much larger share of persons without a high school diploma than of persons with higher levels of education. For example, 23 % of adults aged 25-64 who had not completed high school had a severe disability; for persons who were high school and college graduates, the respective figures were 9% and 3%. (Bureau of Census 1/94)
- Severe disabilities reduce employment chances. Those with disabilities constituted 13% of all employed persons; those with a severe disability comprised 3%. Although having a less than severe disability does not have a large effect on one's chance of being employed, having a severe disability does. Among person 2-64 years old, 81% without a disability and 76% with a disability that was not severe were employed. However, just 23% with a severe disability worked. Data show that persons with a disability -- particularly a severe one -- earn less than those without one. (Bureau of Census 1/94)
- While 15% of people with no disability are without coverage; 35 % of people with disabilities (including severe and non-severe) are without coverage. (Bureau of Census 1/94)

Health Care Activity

The disability community has been very active in the health care reform debate, and in general has been supportive of the Health Security Act. Initially much of the community was more sympathetic to the single payer approach; after efforts by the leadership to educate the grassroots about the Health Security Act they are generally supportive of it. There has been substantial progress over the long term in the strength of their position and political sophistication in this debate. They state that HSA is the only plan that achieves real health care reform and that meets the needs of the disability community, while working privately with Congress to find better solutions to the shortcomings they identify. (The three most hot button concerns are listed below.) Collectively they have been working to educate and activate the grassroots. Members of the groups work with the DNC surrogate speakers bureau; they have been organizing regional hearings, teleconferences and building supportive crowds at town hall meetings.

Issues to Highlight

The issues in the health care debate most important to the disability community are:

- universal coverage with no pre-existing conditions and no life-time limits;
- a defined comprehensive benefits package;
- home and community based long term care, with personal assistance services.

Two aspects of the Health Security Act that the disability community considers critical are:

- Through the new home and community-based program, a broad range of personal assistance services will be available to children and adults with severe disabilities. Personal assistance services has been the primary goal for the disability community because it is identified as the mechanism that allows people with disabilities to participate in society.
- Under the Health Security Act, employees with disabilities who require personal assistance with daily tasks will be eligible for new tax credits covering 0 percent of their personal care service costs - up to a maximum of \$15,000 each year.

Three issues of particular concern with the HSA are:

- Rehabilitation services for children with congenital defects are not fully covered, they are available only following an illness or an injury.
- Assistive hearing devices are not covered.
- Mental health benefits do not achieve parity until 2001.

This is your second event with the disability community since the meeting last July in honor of the third anniversary of the enactment of the Americans with Disabilities Act; the community is very excited about it.

III. PARTICIPANTS

From the White House
The President

In the Program

Tony Coehlo: As you know, you recently appointed him as the Chair of the President's Committee on the Employment of People with Disabilities. In addition to his political and business career, he is a well respected leader in the disability community. (As you know, he has epilepsy and his struggle with the disease was a major factor in influencing career.)

Justin Dart: He is the former Chair of the President's Committee on the Employment of People with Disabilities. As one of the key champions responsible for passage of the ADA, he is a well-respected national disability leader. He is a life-long Republican and friend and appointee of President Bush, but he is one of your strongest supporters on health care and has invested significant resources into the debate via existing coalitions and the DNC.

Denise Figueroa: She is President of National Council of Independent Living. She will present the book of signatures to you. **(No speaking role.)**

Kate Miles: Kate Miles is the mother of a child with multiple disabilities; her son Robby has severe epilepsy and mental retardation. She has used the devastating story of her family's struggle with today's health care system as a tireless advocate of long term care, appearing on long term care videos advocating for health care reform; she is very supportive of the HSA. Her family (husband Tom, daughter Kimberly and son Robby) will be seated in the front row. You shook Kate's and Robby's hands at the end of the ropeline (Robby was in the wheelchair lift) at the NCOA speech last Thursday. (Her story is attached.)

Stephanie Thomas: She is ADAPT's representative for presenting the book of signatures to you. She is one of the top leadership of ADAPT and works full time with the Texas chapter of ADAPT and the Texas Coalition for Citizens with Disabilities. **(No speaking role.)**

The Audience

The audience is comprised of approximately 125 activists in the disability community who are members of the sponsoring organizations of the Bridge to Freedom march and rally.

IV. PRESS PLAN

Open to the press.

V. SEQUENCE OF EVENTS

- You will proceed to the Green Room for hold.
- You will be announced into the East Room.
- You will join Tony Coehlo, Justin Dart and Kate Miles on stage.
- Tony Coehlo will make welcoming remarks and introduce Kate Miles.
- Kate Miles will deliver remarks and introduce Justin Dart.
- Justin will make remarks, announcing Stephanie Thomas and Denise Figueroa to the stage to present the book of signatures.
- Denise Figueroa and Stephanie Thomas will proceed to the stage from the front row.
- You will step down off stage to receive the book of signatures from Stephanie Thomas and Denise Figueroa.
- You will step back on to the stage, thank them for the book and deliver your statement.
- You will proceed off stage into the room to meet and greet the members of the audience.

VI. REMARKS

To be provided by speechwriters.

THE WHITE HOUSE

WASHINGTON

April 29, 1994

Greetings to everyone gathered in our nation's capital to voice your support for providing health security to all Americans. I am delighted that so many of you have come together for this exciting event.

Now is the time to act on our awareness that disabilities are a natural part of the human experience. Having a disability does not diminish one's right to participate in any aspect of mainstream society. With the shared strengths of all those participating in this rally, you send a powerful message -- the key to improving the quality of life for millions of Americans with disabilities and their families is passing a comprehensive health care plan that meets the needs of each one of our citizens.

The active participation of groups like ADAPT, the National Council on Independent Living, and the Consortium of Citizens with Disabilities is essential in meeting this crucial goal. I commend you for working toward making health care reform a reality. Your knowledge and expertise are helping to advance the rights of and services for all Americans, especially those persons with disabilities, and I thank you for your leadership and dedication. Working together, we can build a health care system that moves our nation from exclusion to inclusion, from dependence to independence, and from paternalism to empowerment.

Hillary joins me in extending best wishes to all for a successful rally.

Bill Clinton

My name is Kate Miles, my husband Tom is a Sheet Metal Mechanic, and we have two children - Kimberly 11, and Robert 9, I'd like to share with you our story of the past seven years.

Seven years ago when Robert was 2½ years old, he started having epileptic seizures. At times over the years he has had in excess of two hundred multiple types of seizures per day. Robert has been on every anticonvulsant medicine on the market, all have been unsuccessful at controlling his seizures. Due to the effect of the seizures on the brain, Robert is mentally retarded and at times unable to walk or talk. He suffers from the most significant form of Epilepsy called Lennox-Gastaut syndrome.

At the time Robert first became ill, Tom was a first year apprentice with the Sheet Metal Workers Union. Our insurance coverage was 80% coverage with the 20% to be paid by the member. This coverage we were soon to discover is adequate if you are not suffering from a chronic illness. *★ check*

During the first three months of Rob's illness we were unable to keep him out of the hospital for more than two weeks at a time. During that period we accrued several tens of thousands of dollars worth of medical bills.

As we were a struggling young two income family making \$20,000 per year we applied for assistance, only to be denied - because we were, "just over the maximum income allowed." So we were turned over to some very unfriendly people at medical collections.

To make matters worse, after six months the insurance company stopped paying for an RN to come into the house to take care of Rob, so I was forced to quit working.

It was at that time it became impossible for us to pay our mortgage and foreclosure proceedings were started. Fortunately, we sold the house in time and took all the equity to pay off the medical bills.

We then had to find a place we could afford, now that we were a one income family - thus a move to the Eastern Shore. The move required Tom to spend four hours on the road each day going to and from work.

Robert's illness made him uninsurable because he now had a "preexisting condition," and we became all too aware of how important it was for Tom to keep his job. We knew if he lost his job or if his grades in the apprenticeship program were not passing, Robert would lose his insurance coverage.

After the move more admissions followed, and again the bills started mounting. It was at that time we were told to apply

for Children's Medical Services. Finally we were accepted for something. They agreed to pay the balance remaining on all bills - after the union had paid, on services pertaining only to Epilepsy. If it were not for this organization we would of been homeless.

Like many programs of this type, Children's Medical Services requires yearly renewal. In September of 1992 we moved to a new home, one that is wheelchair accessible. The next month our renewal came due and we were denied services based on our income being in excess of the \$22,000 per year maximum.

Tom could make ten times that amount and it would not be enough. The 80% the union has paid over the last seven years, has exceeded our total income for the same period. Children's Medical Services only pays on Epilepsy related services, they are not Robert's only problem.

Robert has chronic ear infections, upper respiratory infections, and pneumonia, all requiring several trips to the pediatrician's office per month. The wheelchair cost \$3,000 two years ago, and he has almost out grown it already. He requires physical and occupational therapy, weekly lab work, as well as his medicines that run approximately \$150 every ten days.

As if we don't have enough to worry about, we have recently been informed that Robert has used up \$160,000 of his \$250,000 of Major Medical in just seven years.

Due to the weak economy, last year Tom's company was forced to cut back to a four day work week, while at the same time the union eliminated many of the medical benefits and reduced the coverage to 50/50. Due to Robert's preexisting condition Tom is locked into his job, even if his employer cuts him back to a three day work week. The problems are never ending.

Two years ago while lifting Rob, I hurt my back. The injury has left me bedridden and unable to care for Robert many times since. It was one of these times I contacted the local agencies, to get some help taking care of Rob in our home. I was told that if he was on Medical Assistance they could send an aide, but because he was ineligible all they could offer was to institutionalize him. I informed them that I would not even consider putting Rob in an institution, and that he would not thrive without the love of his family nor would we. In an institution no one is going to get up during the night, while he is having his seizures, and let him know that it's "ok" and that mom loves him. No one in an institution could ever give him the love that the three of us give him at home. So that spring Kimberly who was then 8½, spent her spring break in the house taking care of her mother and brother, while Tom had to work two jobs to keep a roof over our heads.

This is why we so desperately need health care reform. What has happened to us and many other families like ours, is wrong - but we can stop this from happening to any more families by passing the president's health care reform bill. With the longterm care that is in the president's bill, institutionalizing Robert is something that we won't have to consider - even if it is phased in over the next six years, at least we will know that there is light at the end of the tunnel.

Lastly, I would like to thank President Clinton and Mrs. Clinton on behalf of our family for even taking on this enormous task. Up until now there has been no help or even recognition of this terrible burden on our family, we have fallen through the cracks too many times - thank you for fighting on our behalf.

The Health Security Act

AMERICANS WITH DISABILITIES

Americans with disabilities are a large and diverse population. Of the estimated 35 to 43 million people with physical or mental impairments, a significant portion are of working age. For many, their disability status -- compounded by the lack of available and affordable assistance -- renders them unable to get health insurance, and hurts their job prospects. Meanwhile, families with insurance are reluctant to change jobs or move for fear of being denied health insurance coverage. Passage of this Act will cure this significant gap in the protections of the landmark Americans With Disabilities Act.

In a health insurance industry that competes by insuring only the healthiest people, Americans with disabilities are often discriminated against, dubbed "high risk" applicants because they may have higher health care costs. Those who are able to obtain insurance are often forced to pay the highest rates in the market, and are still faced with a lifetime limit on benefits and no guarantee of policy renewal. After that, they're on their own.

Guaranteed Comprehensive Benefits

- Under health reform, all Americans -- including those with disabilities -- are guaranteed a comprehensive package of benefits at the community rate. Like all other Americans, persons with disabilities will be able to choose their doctor and health plan. Plans will not be allowed to discriminate based on pre-existing emotions.
- There will be no lifetime limit on care -- a change that will free many Americans with disabilities to go to work without fear of losing the health benefits they now get through Medicaid or change jobs without the fear of losing private coverage.
- Benefits will include not only acute-care services, but also certain rehabilitative services in both inpatient and outpatient settings.
- The guaranteed benefits package, protections from discrimination in health care, and new services will substantially improve access to health services for Americans with disabilities.

Community-Based Long-Term Care

- A new community-based long-term care benefit will aid Americans of all ages with severe physical or mental disabilities, regardless of income. This benefit will serve up to 3.1 million individuals with disabilities.
- Children under the age of six with severe disabilities or chronic medical conditions who would otherwise require hospital or institutional care will be able to receive assistance in their homes and communities.
- Through the new home and community-based program, a broad range of personal assistance services will be available to children and adults with severe disabilities.
- States will have the flexibility to design their own approaches to community-based care. States may expand their programs beyond personal assistance to include a wide array of community services, such as: case management, homemaker and chore services, home modifications, respite services, assertive technology, adult day care, and rehabilitation services.
- For low-income persons with lesser levels of disability, states will be able to continue their home and community-based programs under Medicaid.

New Tax Credit

- Under the Health Security Act, employees with disabilities who require personal assistance with daily tasks will be eligible for new tax credits covering 50 percent of their personal care service costs -- up to a maximum of \$15,000 each year.

Improved Medicaid Coverage

- Residents of nursing homes and intermediate care facilities for the mentally retarded will be able to retain \$70 per month as a living allowance (compared to the \$30 per month ceiling at present).

- Single residents of such facilities may be able to retain up to \$12,000 in personal assets under eligibility determinations (compared to \$2,000 at present).

April 30, 1994

May 2, 1994
1:30-4p
Dip. Room

April 29, 1994

HEALTH CARE KANSAS STATE OPINION LEADERSHIP BRIEFING

TO: Alexis Herman
DATE: Monday, May 2, 1994
TIME: 1:30 - 4:00 p.m.
LOCATION: The Diplomatic Reception Room
The White House
FROM: Wendy Nishikawa

I. PURPOSE

This is a substantive briefing with 40 community leaders from Kansas -- including business and labor leaders, DNC supporters, doctors, nurses, educators, seniors, social workers and other community activists about the provisions, benefits and importance of the President's Health Care Security Act. These are all individuals who are supportive of our health plan.

II. BACKGROUND

This is the third of, hopefully, fifteen to twenty opinion leader briefings to be scheduled during the upcoming months on health care. We have brought in groups from the states of Virginia and Pennsylvania.

As we have done with opinion leader briefings on other issues (economic plan, NAFTA, and crime), we invited health care reform supporters from targeted communities for in-depth briefings on the issue, message, and a congressional update.

Specifically, we want these individuals to leave here prepared to contact their Member of Congress, support health care organizational activities in their state, and serve as advocates in their communities on behalf of the Clinton health plan.

The audience was put together by asking supportive organizations (labor, senior, businesses, hospitals, and providers) to invite key individuals from Kansas. These people are newsmakers: they are highly influential in their communities', have relationships with Members of Congress; and have been actively participating in the health care reform campaign.

III. PARTICIPANTS

40 Guests

Bob Boorstin

Steve Ricchetti

Walter Zelman

Alexis Herman

IV. PRESS

Closed. There will be a stakeout following the briefing.

V. SEQUENCE OF EVENTS

- You will enter the Diplomatic Reception Room.
- You will give an introduction.
- You will introduce Walter Zelman.
- Walter will make remarks and take questions.
- You introduce Bob Boorstin.
- Bob will make remarks and take questions.
- Break
- You will introduce Steve Ricchetti.
- Harold will make remarks and take questions.
- You will be notified when the First Lady arrives and you will announce her into the room.
- The First Lady will enter the room and either make remarks from the chair or stand.
- The First Lady will make remarks and take questions.
- The First Lady will greet the participants and depart.
- You will make closing remarks.
- Participants will be led out to the stakeout.

VII. ATTACHMENTS

- Agenda
- Sequence of Events
- Talking Points
- List of Participants

AGENDA

1:00 pm - 1:30 pm	FYI: Participants will be given a tour of the White House
1:30 pm - 1:40 pm	Participants gather in the Diplomatic Reception Room
1:40 pm - 1:45 pm	Alexis Herman Welcome and Introduction
1:45 pm - 2:00 pm	Walter Zelman
2:00 pm - 2:30 pm	Bob Boorstin
2:30 pm - 3:00 pm	Steve Riechetti
3:00 pm - 3:30 pm	The First Lady
3:30 pm - 3:35 pm	Alexis Herman Closing Remarks
3:35 pm	Participants are escorted to the Stakeout

TALKING POINTS

Walter Zelman

- Overview of the major issues of the President's health care reform legislation.
- Take Q&A

Bob Boorstin

- Discuss the Administration's communications strategy as well as the specific message that needs to reach those at the grassroots level.
- Take Q&A

Steve Ricchetti

- Discuss the current legislative strategy and political timetable
- Take Q&A

The First Lady

- Re-emphasize the importance their role in delivering the President's message to both the grassroots and Members of Congress.
- Take Q&A

Melany Barnes
President
Service Employees
International Union, Local
513
Wichita, KS
Glickman (D-4)

Ana Lee Beisecker
Education and Information
Director
Alzheimer's Disease Center
Kansas City, KS
Meyers (R-3)

JoAnn Briles-Klein
Vice President of Counseling
and Support Services
Hospice Incorporated
Wichita, KS
Glickman (D-4)

Canda Byrne, RN
Chairperson
Kansas State Nurses
Association
Topeka, KS
Slattery (D-2)

Arthur Cherry, M.D.
Pediatrics Associates
Topeka, KS
Slattery (D-2)

Barbara Cole
President
National Education
Asssocation, Kansas
Division
Topeka, KS
Slattery (D-2)

Marie Damian Glatt, SCL
President
Sisters of Charity of
Leavenworth Health Services
Corporation
Leavenworth, KS
Slattery (D-2)

Luetta Duerksen
Gerontology Coordinator
St. Joseph Medical Center
Wichita, KS
Glickman (D-4)

James Francisco
Lt. Governor
The State of Kansas
Topeka, KS
Slattery (D-2)

Tom Giessel
Vice President
Farmers Union, Kansas
Larned, KS
Roberts (R-1)

Bruce Goeden
Executive Director
National Education
Association, Kansas Division
Topeka, KS
Slattery (D-2)

Craig F. Grant
Director of Political Action
National Education
Association, Kansas
Association
Topeka, KS
Slattery (D-2)

Gary Green
JMB Trash Disposal
Kansas City, KS
Meyers (R-3)

Keith A. Greiner
Chairperson, Public Issues
Committee
American Cancer Society,
Kansas Division
Emporia, KS
Roberts (R-1)

Sue Holmes
President
League of Women Voters of
Kansas
Topeka, KS
Slattery (D-2)

Kelly Jennings
Field Representative
Kansas Association of Public
Employees
Topeka, KS
Slattery (D-2)

Linda Johnson
Director of Social Work
Saint Lukes Hospital
Overland Park, KS
Slattery (D-2)

Ruth Jones
Driver
All Freight Systems
Ft. Scott, KS
Slattery (D-2)

Gerald R. Kerby, M.D.
Governor of Kansas- ACP
University of Kansas Medical
Center
Kansas City, KS
Meyers (R-3)

Jim Kilgos
Managed Health Care
Marketing Manager
American Drug Stores
Overland Park, KS
Meyers (R-3)

Nancy Kindling
President
League of Women Voters,
Kansas
Topeka, KS
Slattery (D-2)

Larry Landwehr
President
Wichita Teamsters Union
, KS

Dennis Langley
Chairman
Kansas Democratic Party
Topeka, KS
Slattery (D-2)

Pat Lehman
President
Wichita Federation of Labor
Witchita, KS
Glickman (D-4)

Will Leiker
Regional Chair
Radial Trucking Division
Topeka, KS
Slattery (D-2)

Wayne Maichiel
Executive Vice President
Kansas, AFL-CIO
Topeka, KS
Slattery (D-2)

Cordell D. Meeks, Jr.
District Court Judge
Wayandotte County Distirct
court, Division 6
Kansas City, KS
Meyers (R-3)

Carolyn Middendorg, MN, RN
President
Kansas State Nurses
Association
Topeka, KS
Slattery (D-2)

Burle "Gene" Neely
Vice President
National Education
Association, Kansas Division
Topeka, KS
Slattery (D-2)

Melissa Ness, J.D.
Director of Advocacy/General
Counsel
Kansas Children's Service
League
Topeka, KS
Slattery (D-2)

Randy Rathban
United States Attorney
United States Attorney's
Office
Wichita, KS
Glickman (D-4)

William Smell, R.Ph
Pharmacist & Owner
Briscoe Drug
Ottawa, KS
Slattery (D-2)

Kathy Speaker
Public Policy Chair
Contemporary Housing
Alternatives of Topeka
Topeka, KS
Slattery (D-2)

Forrest Swall
Representative of Kansas
House of Representatives
Topeka, KS
Slattery (D-2)

Larry Tenopir
Board Member
Kansas Board of Tax Appeals
Topeka, KS
Slattery (D-2)

Sally Thompson
Treasurer
Office of the State of
Kansas
Topeka, KS
Slattery (D-2)

Mike Treanor
Principal Owner
Micheal Treanor Architects
Lawrence, KS
Meyers (R-3)

Betty Vines
President
Kansas Association of Public
Employees
Topeka, KS
Slattery (D-2)

THE WHITE HOUSE
WASHINGTON

Alexis Herman
May 3, 1994
9-1030a
452090B

May 2, 1994

HEALTH CARE CONSTITUENCY DAY BRIEFING - SMALL BUSINESS

DATE: TUESDAY, MAY 3, 1994
TIME: 9:00 AM - 10:30 AM
LOCATION: 450 OEOB
FROM: ALEXIS HERMAN
MARILYN DIGIACOBBE

I. Purpose

To educate small business owners on the benefits of the President's health care plan, so that upon leaving they are prepared to support health care organizational activities in their state, and serve as advocates in their communities and within their professions on behalf of health care reform.

II. Background

This is one in a series of constituency day programs designed to educate key activists about our health bill, generate regional media and offer an alternative focus as the legislative process moves into a confusing and volatile phase.

Approximately 200 small business owners from around the country will participate in today's briefing. They are drawn from the Office of Public Liaison, the Democratic National Committee, The Small Business Coalition for Health Care Reform, and the Health Care Reform Project.

The largest contingent is from The Small Business Coalition for Health Care Reform ("Coalition") which includes:

American Consulting Engineers Council
American Institute of Architects
American Society of Interior Designers
Architects/Designers/Planners for Social Responsibility
Business and Professional Women
Institute of Business Designers
Institutional and Municipal Parking Congress
National Association of Chain Drug Stores
National Association of Retail Druggist
National Council of Non-Profit Associations
National Farmers Union
Owner-Operator Independent Drivers Association

The "Coalition" is chaired by the National Association of Chain Drug Stores, represented by Phil Schneider, and the National Association of Retail Druggists, represented by Todd Dankmeyer. They have been working to launch a coalition with a minimum of 10 national associations and 100 individual small businesses which they will announce later in the day on Capitol Hill with House Majority Leader Gephardt (D-MO), Rep. John LaFalce (D-NY), Chairman of the Small Business Committee and other members. In addition to today's announcement, the coalition has prepared printed material which they will distribute, and they have hired the Dewey Square Group, Michael Whouley's firm, to do grassroots organizing for them.

In addition to the National Association of Chain Drug Stores and the National Association of Retail Druggists, the two associations who have already been extremely helpful to us with events both in Washington and around the country, are the American Institute of Architects and the Owner-Operator Independent Drivers Association. David Ivey, president of the Institutional and Municipal Parking Congress, was a high school classmate of the President in Hot Springs.

III. Participants

200 Guests
The Vice President
Harold Ickes
Erskine Bowles
Alexis Herman
Bob Boorstin

IV. Press

There is a possibility that one print journalist will be in the room. We will not know for sure until tomorrow morning. 15-20 small business owners will be individually interviewed by local radio and television outlets later the same day.

V. Sequence of Events

(Briefing begins at 9:00 AM)

- o You are introduced into the room by Alexis Herman.
- o You make remarks.
- o You exit.

VII. Attachments

- o Agenda
- o List of Participants

AGENDA

Alexis Herman	Welcome and Introductory Remarks Introduction of Erskine Bowles
Erskine Bowles	Remarks
Harold Ickes	Remarks
Bob Boorstin	Remarks
The Vice President	Remarks

Ms. Raydean Acevedo
President
Research Management Consultants, Inc.
McLean, VA

Mr. Edward Alvarado, AIA
Gauthier, Alvarado & Associates
Falls Church, VA

Ms. Christine Banagan
Comprehensive Business Service
Falls Church, VA

Ms. Patricia Batio
Patricia Bario Associates
Washington, DC

Ms. Barbara Blum
Adams National Bank
Washington, DC

Mr. John Braymer
Executive Director
Virginia Society of Architects/AIA
Richmond, VA

Mr. Caleb W. Brunson
Director, Traffic and Parking
Ohio State University
Columbus, OH

Ms. Georgeann Burns, Assoc. AIA
White Plains, NY

Mr. Edward Carroll, AIA
Skidmore, Owings & Merrill
New York, NY

Ms. Caroline Carver
Director, Government Relations
American Traffic Safety Services Association
Fredericksburg, VA

Dr. Barbara J. Chance
President
Chance Management Advisors, Inc.
Philadelphia, PA

Mr. Rizal Chen
President
Decorama
Woodside, NY

Mr. Harold L. Adams, FAIA
Chairman
RTKL Associates Inc.
Baltimore, MD

Mr. Robert Appel
Senior Editor
NARD
Alexandria, VA

Ms. Alice Barney
Officer
Central Pennsylvania Truckers Association
Angola, NY

Mr. George Bellinger
Dar-Pat Manufacturing Co.
Bridgeport, CT

Ms. Penny Bonda, ASID
Washington, DC

Ms. Margo Briggs
Jeraldo Mora
Washington, DC

Ms. Lisa Buksbaum
Boxtree Communications
New York, NY

Mr. Dan Calegari
Manchester, NH

Mr. Donald Carter
President
Carter Engineering
Rockville, MD

Mr. Woody Chambers
Member of the Board of Directors
OOIDA
Hoffman Estates, IL

Ms. Lily Lee Chen
Chairwoman
Han Chuan USA Corporation
Pasadena, CA

Sekwon K. Chong
President
Korean Association of Greater Washington
Annandale, VA

Ms. Pamela Cohen, ASID
Pam Cohen Interior Design
Rockville, MD

Ms. Sophia Collier
Working Assets Capital
Portsmouth, NH

Mr. Frank Cortez
Owner
Cal State Muffler and Brake Shop
Fresno, CA

Mr. William Cox
Partner
Cox, Matthews & Associates
,

Ms. Barbara Daly
President
Binghamton, NY

Mr. Todd Dankmyer
Senior Vice President, Communications
NARD
Alexandria, VA

Mr. Bruce Dicker, AIA
FEWK Architects
Washington, DC

Mr. Michael S. Dimitri
President
Ramp Associates
Huntington Station, NY

Ms. Celia Donohue
Tour World USA Corp.
Washington, DC

Mr. Bob Driscoll
Member of the Board of Directors
OOIDA
Laurel Springs, NJ

Ms. Cheryl Duvall
Principal
Duvall/Hendricks
Baltimore, MD

Mr. Franklin Eaton
Principal
Eaton Design Group
McLean, VA

Mr. Martin Cohen, FAIA
Armonk, NY

Mr. Ronald Coonelly
Project manager
Sverdrup Corporation
Washington, DC

Ms. Peggy Covell, ASID, ISID
Peg'O Interiors
Atlanta, GA

Ms. Therese Ford Crahan
Executive Director
AIA Northern Virginia
Alexandria, VA

Mr. Todd Dankmeyer
Senior Vice President, Communication
NARD
Alexandria, VA

Mr. Graham Davidson, AIA
Hartman, Cox Architects
Washington, DC

Mr. John DiMenna, AIA
Towson, MD

Mr. Ivanhoe Donaldson
Adminstrator
PRWT Services, Inc.
Washington, DC

Mr. Carroll R. Dove, AIA
Weihe Partners
Washington, DC

Mr. James Dunlavey
Principal
Einhorn Yaffee Prescott, PC
Arlington, VA

Ms. Lucinda Eagle
Dewey Square Group
,

Ms. J. Gibson Edwards
J. Gibson & Company
Washington, DC

Mr. Kenneth Epley
Owner
South Salem Pharmacy
Salem, OR

Ms. Margaret Eum
Translator for Scarlett Eum
,

Mr. Mark Farris
Photographer
,

Ms. June Fischer
GSI Electronics
Cranford, NJ

Ms. Randi Frinch
Legal Works
Los Angeles, CA

Mrs. Rozelle Gibbs
Medical Science Technologies
Fredericksburg, VA

Ms. Patty Graham
Member
OOIDA and Central Pennsylvania Truckers
Association
Osterburg, PA
Mr. Sanford Greenberg
TEI Industries, Inc.
Washington, DC

Mr. Ken Grossinger
Health Care Reform Project
Washington, DC

Mr. Mike Hanney
General Manager
CTR Systems
Warrendale, PA

Ms. Audrey Haynes
Executive Director
BPW/USA
Washington, DC

Mr. Glenn F. Hing
Partner
Comroe, Hing & Associates
Philadelphia, PA

Mr. Robert Esler
BNC Transportation
Taylor, MI

Ms. Scarlett Eum
President
Korean Business and Professional Women's
Association
Los Angeles, CA
Ms. Marilyn Farrow
Woodbridge, IL

Dr. David Freedman
Ramapo Animal Clinic
Pamona, NY

Mr. L. James Gibbs
America Business Center
Fredericksburg, VA

Mr. Steve Giroux
Middleport Family Health Center
Middleport, NY

Mr. Gary Green
Gary S. Green Trucking
Kansas City, MO

Ms. Brenda Greenberg-Schmand
TEI Industries, Inc.
Washington, DC

Ms. Karen Guenther
President
National Council for Interior Design Qualification
Squantum, MA

Mr. Dennis Hayashi
Director of Civil Rights
Health and Human Services
,

Mr. Eugene Hill
GNC Equipment
Gardena, CA

Mr. Milo Hoots, ASID
Milo Hoots and Associates
Bethesda, MD

Mr. Edward Hord, AIA
Anshen + Allen
Baltimore, MD

Ms. Karetta Hubbard
Hubbard & Revo-Cohen, Inc.
Reston, VA

Mr. David L. Ivey
Executive Vice President
Institutional and Municipal Parking Congress
Fredericksburg, VA

Mr. Ronald Jaffe, ASID, IBD
Ronn Jaffe Associates
Potomac, MD

Mr. Jim Johnston
President
OOIDA
Grain Valley, MO

Ms. Pauline Kanchanalak
President
Ban Chang International (USA), Incorporated
Washington, DC

Mr. Ray Kasicki
President
Northern Ohio Steel Haulers
Cleveland, OH

Mr. Thomas Kelleher
Kell Enterprises, Inc.
Binghamton, NY

Mr. Sam Kuttub
Delaware Valley Security
Philadelphia, PA

Ms. Sheri Lake, ASID
MetroSpace Inc.
Washington, MD

Mr. Bill Laslett, AIA
Richmond, VA

Mr. Chuck Lauster
Co-Owner
Lauster, Christidis & Anschuetz
New York, NY

Mr. John Huang
LippoBank
Los Angeles, CA

Mr. James M. Hunnicutt
President
Hunnicutt & Associates, Inc.
Kensington, MD

Ms. Marlene (Mars) Jaffe, ASID
Ronn Jaffe Associates
Potomac, MD

Ms. Elaine Janus
Paricas Travel Agency
Bridgeport, CT

Ms. Ruth Jones
Member
OOIDA
Fort Scott, KS

Amit Kar
Member Technical Staff
AT&T Bell Laboratories
Allentown, PA

Mr. David Katz
Dewey Square Group
,

Mr. Kenneth Walter Kelly, Jr.
President
Kel-Kraft, Inc.
Topeka, KS

Mr. David Lai
International Sydicators Syndication Plus
Los Angeles, CA

Ms. Phyllis Laslett
Richmond, VA

Mr. Paul Lau
Executive Director
Greater Blouse, Skirt, and Undergarment
Association, Inc.
New York, NY
Ms. Sharlea Leatherwood
Owner
North Oak Pharmacy
Kansas City, MO

Ms. Anna Lee
Preferred Settlement
Silver Spring, MD

Ms. Sandra K. Lee
Principal and Vice President
Harold L. Lee and Sons, Incorporated
New York, NY

Mr. Ben Q. Limb
Attorney at Law
Abraham, Razis, Silver and Coe
New York, NY

Ms. Ann Looper
Director, Federal Legislative Affairs
The American Institute of Architects
Washington, Dc

Mr. Lawrence Mathews
Vice President & CFO
The Wellness Plan
Detroit, MI

Mr. Eugene McCabe
North General Hospital
New York, NY

Mr. Kenneth Mehrle
Cape Girardeau, MO

Ms. Sacha Milstone
,

Mr. Louis Mitchell
Owner
West Main Pharmacy
Penns Grove, NJ

Ms. Norma Murphy
Artistic Technique
Springfield, VA

Ms. Barbara Nadel, AIA
Forest Hills, NY

Mr. Gene Nicholson
President
Somerset County Truckers Association
Somerset, PA

Jensen Lee
President
Washington State Korean Dry Cleaners Association
Kent, WA

Mr. Michael Levitt
Business for Social Reform
Washington, DC

Kwan Fee Ling
Owner
Future Times Sportswear
New York, NY

Ms. Molly Jones Marshall
Deputy Director
Washington Council of Agencies
Washington, DC

Mr. Frank Matthews
Partner
Cox, Matthews & Associates
,

Mr. Terry McDermott
CEO
American Institute of Architects
Washington, DC

Mr. Jimmy Meng
President
Queens Lumber, Incorporated
Flushing, NY

Ms. Suzanne Mintz
Principal
Greenwell & Goetz
Washington, DC

Mr. Michael Monahan
Concord Group
Concord, NJ

Mr. Dorsey Musselman
President
Central Pennsylvania Truckers Association
Bedford, PA

Ms. Jacqueline Naron
TNG Art Associates
Potomac, MD

Mr. M. Stuart Nimmons
Principal
Nimmons Consulting Group
Atlanta, GA

Ping Lee Niu
Vice President
Star International
Houston, TX

Ms. Kari O'Connell

Mr. Gerald Oudens, AIA
Bethesda, MD

Young J. Paik
President
Paco Steel and Engineering
Rancho Dominguez, CA

Hyung W. Pak
Executive Director
Philip Jaisohn Memorial Center
Philadelphia, PA

Ravjibhai H. Patel
President
Glodbhuni, Incorporated
Torrance, CA

Mr. Robert Peck
Vice President for Government Affairs
American Institute of Architects
Washington, DC

Mr. Terry Perry
President
The Design Corporation
Washington, DC

Ms. Debra Phillips, AIA
RTKL Associates
Baltimore, MD

Mr. J. Alex Poorman
Ellinwood Design Associates
Releigh, NC

Ms. Carolyn Pulsifer, ASID
Alternative Design
Alexandria, VA

Ms. Sandra Ragan
Principal
The Studio of Sandra Ragan
Washington, dc

Mr. K. Michael O'Connell
Counsel
OOIDA
Washington, DC

Mrs. Ara O'Connell-Peters
Something's Cooking Catering
New York, NY

K. Vasanth Pai
President
Americare Infonet, Incorporated
Palatine, IL

Mr. Richard Paisner
Focus Technologies, Inc.
Washington, DC

Mr. Andrew Pappachen
President
Kala Kendra
Nutley, NJ

Ms. Joann Payne
Payne, Shea, and Assoc., Inc.
Arlington, VA

Mr. Stephen Perlowski
NACDS

Mr. Jon Peters
Something's Cooking Catering
New York, NY

Mr. Todd Phillips, AIA
The American Institute of Architects
Washington, DC

Ms. Catherine Premo
Public Policy Manager
BPW/USA
Washington, DC

Ms. Anne Putney
Interior Design Development
Glen Allen, VA

Mr. Rao Ratnala
Ratnala Engineering, Inc.
Houston, TX

Ms. Hedy Ratner
Women's Business Development
Chicago, IL

Ms. Lynn Revo-Cohen
Founding Partner
Hubbard & Revo-Cohen, Inc.
Reston, VA

Mr. Marvin Richardson
Low Cost Health Care of Indiana
Indianapolis, IN

Mr. Howard Rosen
Competitiveness Policy Council
Washington, DC

Mr. James Rowley
Lincoln Benefits Group
Jenkintown, PA

Mr. Steven Ruiz, AIA
Falls Church, VA

Ms. Susan Schwartz
Interior Designer
Rockville, MD

Mr. Allan Shaivitz, ASID, IBD
Allan Shaivitz Associates
Baltimore, MD

Mr. Steve Shu
Mantex Corporation
New York, NY

Dr. Donald Mitchell Smith
Smith Congeneration
Oklahoma City, OK

Ms. Linda Smith, ASID
Smith and Associates
Nashville, TN

Mr. Todd Spencer
Executive Vice President
OOIDA
Grain Valley, MO

Ms. Irene Beth Renge
Los Angeles, CA

Mr. John Rhett
Harding Lawson Associates
Arlington, va

Ms. Cathy Ritter
The Consellation Design Group
Timonium, MD

Ms. Irene Rosen, ASID
Chase Furniture Inc.- Design Studio
Washington, DC

Mr. Al Rubeling Jr., FAIA
Rubeling & Associates
Towson, MD

Mr. Thomas Schneider
Restructuring Associates, Inc.
Washington, DC

Ms. Susan Seudman
,

Mr. Garth Sheriff, AIA
Sheriff + Associates
Los Angeles, CA

Mr. William Smell
Owner
Briscoe Drug
Ottawa, KS

Mr. Joe Smith
Owner
The Medicine Shoppe
Falls Church, VA

Mr. John Sorenson
Owner
WECO Supply Company
Fresno, CA

Mr. Gary Sprague
Member, Board of Directors
OOIDA
Mexico, NY

Mr. Thomas Sprehe
Sprehe Engineering, Inc.
Churchton, MD

Mr. Barnett A. Sussman
Partner
Dance Distributors, Inc.
Harrisburg, PA

Mr. Oren Teicher
American Booksellers Association
Tarrytown, NY

Mr. Michael Leslie Thomas
Co-Owner
Lorena Productions
San Diego, CA

Ms. Theresa Tsien
Greater Blouse, Skirt & Undergarment Association
New York, NY

Mr. Jim Upchurch
Member
Somerset County Truckers Association
Wakeman, OH

Mr. John Wang
President
John Wang Associates
New York, NY

Ms. Donna Ward Solomon
Principal
Ward-Hale Design Associates
Washington, DC

Mr. Howard Weiss
NACDS
,

Mr. Sidney West, Jr.
Design Tech International, Inc.
Springfield, VA

Ms. Jacquelyn Whitehead
H.J. Russell & Co.
Atlanta, GA

Mr. William Wilkoff
President
District Design
Washington, DC

Ms. Dianne Studer
President
Business & Professional Women/USA
Washington, DC

Ms. Kaye Taylor Croce
King Prussia, PA

Ms. Leslie Barnard Thomas
Co-Owner
Lorena Productions
San Diego, CA

Mr. Bill Tiffany
Owner
Oakwood Clinic Pharmacy
Oakwood, VA

Mr. Arthur N. Tuttle Jr., AIA
University of Oklahoma
Norman, OK

Ms. Delores I. Velasco
Consultant
World Bank
Washington, DC

Ms. Jane Robinson Ward
Director, Programs and Administration
National Council of Nonprofit Associations (NCNA)
Washington, DC

Ms. Dianne Warren
Katzinger's Deli
Columbus, OH

Mr. John Michael Wenzel
Shaver Lake, CA

Ms. Holly Whitcomb
Owner
View Ridge Pharmacy
Seattle, WA

Mr. Michael Whouley
Dewey Square Group
,

Ms. Marie E. Witmer
Director, Technical Services
Institutional and Municipal Parking Congress
Fredericksburg, VA

Ms. Phyllis Wolff, ASID
Potomac, MD

Ms. Maria Wong
Owner
Dress up Fashion
New York, NY

Mr. Paul Zucconi
La Colline
Washington, DC

Mr. David Wong
Property Manager
MGD
San Jose, CA

Mr. Michael J. Yenni
President
Jefferson Parish
Harahan, LA

THE WHITE HOUSE
WASHINGTON

AGENDA

HEALTH CARE BRIEFING

TUESDAY, MAY 3, 1994
ROOM 450
9:00AM

WELCOME AND INTRODUCTION

Alexis Herman
Assistant to the President
Director, Office of Public Liaison

REMARKS

Erskine Bowles
Administrator
Small Business Administration

Harold Ickes
Deputy Chief of Staff

Robert Boorstin
Special Assistant to the President
Office of Communications

*

THE VICE PRESIDENT

THE WHITE HOUSE
WASHINGTON

AGENDA

HEALTH CARE BRIEFING

**TUESDAY, MAY 3, 1994
ROOM 450
9:00AM**

WELCOME AND INTRODUCTION

**Alexis Herman
Assistant to the President
Director, Office of Public Liaison**

REMARKS

**Ersine Bowles
Administrator
Small Business Administration**

**Harold Ickes
Deputy Chief of Staff**

**Robert Boorstin
Special Assistant to the President
Office of Communications**

THE VICE PRESIDENT

They
have to leave
to get to hill
Call on Gauth Sheriff
to tell about coalition.

Ms. Alice Barney

Ms. Barbara Daly

Mr. Bob Driscoll

Mr. Kenneth Epley

Mr. Robert Esler

Mr. Steve Giroux

Ms. Patty Graham

Ms. Ruth Jones

Mr. Ray Kasicki

Mr. Thomas Kelleher

Ms. Sharlea Leatherwood

Mr. Gene Nicholson

Mr. Rao Ratnala

Mr. Marvin Richardson

Mr. Gary Sprague

Ms. Holly Whitcomb

May 3, 1994

3p
CASH Room

May 1, 1994

MEETING MEMORANDUM

TO: ALEXIS HERMAN
FROM: AMY ZISOOK
SUBJECT: BRIEFING FOR NATIONAL ASSOCIATION OF WOMEN BUSINESS
OWNERS (NAWBO), NATIONAL SMALL BUSINESS UNITED (NSBU),
AND SBA AWARD WINNERS (SBA)

EVENT: Small Business Week Briefing

DATE: Tuesday, May 3, 1994

LOCATION: Treasury Department - Cash Room

TIME: 3:00 pm

PURPOSE: To educate small business leaders on the
administration's policies and recruit their active
support of those policies.

BACKGROUND:

In order to best accommodate the Small Business Week, schedules of Secretary Bentsen and Bob Rubin, we have combined the SBA's Tuesday afternoon issue forum with the White House Briefing that we had scheduled for NAWBO and NSBU.

Last year NAWBO and NSBU also had their conference during small business week and we held a briefing for them. They are very disappointed that the President will not be addressing them for the second year in a row. (The only small business association that the President has addressed is NFIB.) As you know, both organizations have been helpful to us on most issues during the course of the past 16 months. However, neither of them has taken a supportive position on health care reform, although NAWBO may be closer to doing that than NSBU. NSBU is working both sides of the issue. On the one hand, they have co-signed at least one of Jerry Jasinowski's letters. On the other hand, they are starting to accept mandates as a reality and they are concentrating on fighting for private purchasing alliances in addition to government alliance, something that John Galles has been advocating around the country for quite some time. The other major issues for the small business

community on health care are independent contractor
and Subchapter S.

The meeting is being held in the Cash Room because it is the only room large enough to hold 300 people. The group will consist of 175 members of NSBU and NAWBO and the 50 SBA Award Winners plus their guests.

You will open the meeting, but you are not expected to stay.

AGENDA:

3:00 pm Alexis Herman - Welcome and Brief Remarks :
- Introduction of Erskine Bowles, MC

3:08 Bowles - Introduction of Bob Rubin

3:10 Bob Rubin - Brief Remarks
- Q & A

3:35 Erskine Bowles - Health Care Reform
- Q & A

4:15 Bowles - Introduction of Secretary Lloyd Bentsen
Secretary Bentsen - Remarks
- Q & A

4:45 pm Adjourn

cc: Bob Rubin
Erskine Bowles
Ed Knight



The White House

Health Care Delivery Room

Phone: 202/456-2566

FAX: 202/456-6485

TO:

Ruby

FAX:

62983

PHONE:

FROM:

Debbie

DATE:

5/4

PAGES:
(Including
This Page)

3

As discussed;

Lat
George Ruby

*Ruby - I think
it would be worth
setting up a mtg
for Alexis with
Susan Walter (info
attached) -*

Mike

Memorandum

To: Mike Lux
From: Bob Chlopak
Re: Susan Walter
Date: April 15, 1994

Here are a couple of additional pieces of information about Susan Walter to supplement the attached bio:

In this new position Susan will be responsible for GE's federal relations, state relations and PACs. She is Jack Welch's hand-picked leader for the Washington office and close to General Counsel Ben Heinemann. She's a rising star within the company and is likely to be around a long time.

Although Susan has been in Washington for 12 years, she's new to the federal scene and wants to get better acquainted with the key figures in the Administration and on the Hill. She did coordinate GE's NAFTA efforts, but otherwise has had little involvement with the Clinton Administration.

Thanks for your help Mike.



General Electric Company
3138 Easton Turnpike, Fairfield, CT 06430

WALTER NAMED TO HEAD GE GOVERNMENT RELATIONS

FAIRFIELD, Conn. -- March 9, 1994 -- General Electric Company today announced the appointment of Susan M. Walter, 46, as Vice President, GE Government Relations, based in Washington, D.C. She was previously Vice President, State Government Relations.

Prior to joining GE in 1982, Walter was the Associate Director of Executive Management of The Council of State Planning Agencies, an affiliate of the National Governors' Association. She has worked in both the legislative and executive branches of government, including as a Special Assistant to former Governor Reubin Askew of Florida.

Walter has written extensively on public policy issues and is co-author of America in Ruins, one of the first major studies of public capital investment in the United States. She also edited Proceedings of the White House Conference on Strategic Planning, a 1980 forerunner of the current "reinventing government" initiative. Walter received bachelors and masters degrees from Syracuse University.

In her new post, Walter succeeds Phillips Peter, 62, who is retiring from GE. Peter has joined Reed Smith Shaw & McClay, a Washington and Pennsylvania-based law firm.

Contact: Phyllis Piano (203)373-2720 (O) (203) 373-3647 (H)

THE WHITE HOUSE
WASHINGTON

May 4, 1994

2-3

Roosevelt

MEMORANDUM

TO: Alexis Herman

FROM: Ben Johnson
Office of Public Liaison
Room 122

DATE: May 4, 1994

RE: North American Development Bank meeting

This meeting was arranged to accommodate a request from Jewel Jackson-McCabe. The purpose is to provide information on business opportunities related to the North American Development Bank. Mozelle Thompson will give a presentation on the bank and will answer questions afterwards.

According to Jewel, the meeting participants have impressive credentials and represent a new generation of African American professionals. She indicated that she would send out a critique of the legislation that created the bank in advance of the meeting and challenge the participants to come up with ideas that maximize the scope and reach of their network.

Ken Chenault will not be at the meeting because of a previous commitment. See attached Bios on the participants.

THE WHITE HOUSE

WASHINGTON

AGENDA

NORTH AMERICAN DEVELOPMENT BANK

WEDNESDAY, MAY 4, 1994

ROOSEVELT ROOM

2:00 P.M.

WELCOME AND INTRODUCTION

Alexis Herman

Assistant to the President and

Director of Public Liaison

REMARKS

Mozelle W. Thompson

Deputy Assistant Secretary

of the Treasury

CLOSING REMARKS

01/28/94 09:45

TSG VENTURES INC. + 212 956 4087

NO:054 P002

CLEVELAND A. CHRISTOPHE
22 General Waterbury Lane
Stamford, Connecticut 06902
(203) 348-8074

PROFESSIONAL EXPERIENCE

TSG Ventures Inc.**1990 - Present: Principal****New York, N.Y.**

Principal in this small business investment company which specializes in financing minority entrepreneurs. TSG Ventures is the successor to Equico Capital Corporation which formerly was a wholly-owned subsidiary of the Equitable Life Assurance Society of the U.S. With three partners, acquired a controlling interest in the firm in May 1992.

Entrepreneur**1988 - 1989:****Stamford, CT.**

Pursued acquisitions in banking and other industries. Consulted clients in acquisition analysis, strategic planning and capital financing. Projects normally entailed building computer models of the firm to facilitate financial planning, sensitivity testing and investor return analysis.

TLC Group, L.P.**1987 - 1988: Senior Vice President****New York, N.Y.**

Evaluated, negotiated and financed acquisition transactions as the second ranking officer in this leveraged buy-out firm. Played a lead role in the \$985 million acquisition of the Beatrice International Food Company which had \$2.5 billion in sales generated by 64 operating companies located in 31 countries.

- Built the computer-based, financial framework for pricing and financing the Beatrice acquisition and led the *due diligence* team.
- Structured and negotiated a \$450 million multi-currency bank facility to partially finance the acquisition; and played a lead role in arranging \$344 million in acquisition financing through Drexel Burnham Lambert (high yield bonds, preferred and common stock).
- Established and implemented the strategy for hedging the foreign exchange exposure created by a dollar financed acquisition and revenues totally in foreign currencies.
- Managed development and implementation of the acquisition tax structure which dealt with the problem of U.S. interest expense vs. income totally generated outside the United States.
- Led negotiations for divesting the Canadian subsidiary for \$235 million.

*Christophe (2)***Citicorp/Citibank, N.A.****Vice President and Senior Credit Officer**

1971 - 1987: Citibank Country Head for Colombia; Bogota, Colombia
President Banco Internacional de Colombia

Headed activities in Colombia as senior Citibank officer and President of Banco Internacional de Colombia, a Colombian bank 49%-owned by Citibank. Bank profits were \$7 million, with assets of \$400 million, 700 staff members and 24 branches in 7 cities.

- Substantially reduced Citibank's dollar credit exposure to the highly problematical Colombian banking system. Led a 40-member international bank syndicate in restructuring \$300 million in dollar credit to the largest private sector bank in Colombia.
- Earned *Senior Credit Officer* authority (Citibank designation for credit officers with the highest level of lending authority).

1983 - 1985: Citibank Country Head for Jamaica Kingston, Jamaica

Developed and implemented a strategic plan for turning around Citibank's unprofitable business in Jamaica. Eliminated loss operations, reduced staff from 125 to 77; established a marketing and product strategy focussed on high value-added services, especially treasury/foreign exchange based. Reduced country risk and operating exposure through a sale and leaseback of the bank's office building. Substantially increased the use of automation.

- Achieved earnings of over \$2 million.
- Significantly reduced Citibank's dollar exposure to Jamaica by working with the Central Bank Governor in establishing a functioning foreign exchange market and negotiating reduction in credit arrearage from the Government.

1980 - 1983: Corporate Banking Team Head San Francisco, CA.

Led the corporate banking team handling high technology industries in the Western U.S. (chiefly Silicon Valley); managed banking relationships with clients in a diversified group of industries.

- Achieved earnings of \$1.9 million, significantly above budget. Managed global credit facilities of more than \$300 million.

Christophe (3)**1977 - 1979: Country Operations Head for France****Paris, France**

Managed operations and control functions for Citibank-France. Staff 172; expense budget \$8.5 million.

- Negotiated sale of the bank's Paris office building for \$56 million. Directed the negotiation, design and planning phases for erecting a 45,000 square meter office building to accommodate Citibank-France. The building was jointly-owned by Citibank and a leading French insurance company.
- Managed the conversion of all major operating activities to on-line computer processing systems.

1976 - 1977: Monaco Bank Head**Monte Carlo, Monaco**

Designed, established and managed a tax-advantaged, asset booking center in Monte Carlo. Directed the Center to a build-up to \$3 billion in assets.

- Negotiated tax and regulatory arrangements with the French and Monegasque governmental authorities. Established policies, operations and control procedures; obtained premises and hired and trained personnel.

1972 - 1975: Head of Investment Analyst Team**New York, N.Y.**

- Developed the strategy for investing in financial institutions, a theretofore under-utilized area. Built and led the securities analyst team responsible for approximately \$1 billion in equity investments in financial service firms.
- Analyzed the competitive implications to the banking industry of advantages enjoyed by largely unregulated financial service companies. Wrote, based on this research, a broadly distributed study, *Competition in Financial Services* (with an introduction by Walter B. Wriston, Citicorp Chairman), and lectured widely on the subject.

1967 - 1972: Various positions including venture capital analyst in Citibank's venture capital subsidiary; head of a fast food venture; assistant to the President of a retail conglomerate with responsibility for acquisition analysis, banking and cash management activities; investment analyst in Citibank's Investment Management Group, identifying and recommending opportunities in the pharmaceutical and hospital supply industries.

EDUCATION

University of Michigan
Howard University

M.B.A.
B.A.

OTHER

Chartered Financial Analyst (CFA) since 1975.

Lecturer at the Bank Administration Institute (1974-1976).

Teri Williams Cohee
600 Columbus Avenue PHA
New York, NY 10024
212-769-4002 (H)
212-799-6006 (B)

Since 1988, Teri Williams Cohee has been President and co-owner of Military Professional Services, Inc. ("MPS") a 29 year old company that markets Visa and MasterCard credit cards to military officers. Ms. Cohee purchased MPS with her husband through a leverage buyout. The company had over \$40 MM in credit card receivables, over 20,000 customers and was cited in the Congressional record for its outstanding service to the military. In 1991, the company successfully sold a major portion of its credit card portfolio to First Chicago National Bank. Currently, MPS is using the proceeds of this sale to invest in new business opportunities.

Ms. Cohee's responsibilities at MPS have included obtaining financing for the leverage buyout, developing new marketing strategies and implementing these strategies through market testing and changes in credit and operations. Additionally, Ms. Cohee negotiated the sale of the credit card portfolio to First Chicago National Bank.

During 1986-1988, Ms. Cohee was one of the youngest Vice Presidents at American Express TRS Company. Her responsibilities included developing and implementing marketing plans to acquire over 1 MM new gold card members with a budget of over \$20 MM.

Previous responsibilities at American Express included managing the revenue and profitability of seven services offered to cardmembers generating over \$18mm in profits. Ms. Cohee has also managed new service development including the development and launch of a 3 Hour Refund Delivery Service for Travelers Cheques supported by a \$5mm national ad campaign.

Ms Cohee received a B.A. degree with distinctions in Economics from Brown University in 1979 and an MBA with honors from Harvard Graduate School of Business in 1983.

She has served on Brown University's Board and has received the Alumni Service Award for her distinctive services including the negotiation of the Brown University Affinity Credit Card Program with MBNA Bank and the recruitment of minority students to Brown. Ms. Cohee has also received numerous achievement awards including the Dollar and Sense and the YMCA Achievement Awards.

Ms. Cohee resides with her husband, Kevin, in New York City. They are expecting their first child in March, 1994.

JAN-31-1994 15:30 FROM

TO:

2129564087

P.02

CHRISTINA M. DUNBAR*Financial Relations & Investor Relations*

2104 Holland Avenue #5D
Bronx, New York 10462
(212) 822-0403

FINANCE

Corporate financial analysis with comparative industry study; Pro forma development and presentation; Corporate recapitalization; Capital negotiations; Facilities analysis; Business plan development; Product costing and pricing; Tutored finance at Harvard Business School; B.A. in Economics and Political Science.

MARKETING

General market research and analysis; New product development; Distribution negotiations; Point-of-sale merchandising; Direct mail campaigns; Logo development; Sales and marketing brochures; Promotion planning; New business development; Salesforce development; Competitor analysis.

COMMUNICATIONS

Writing press releases; Presentations; Design of technical information services program; Proposal writing; Corporate and private fundraising; Trade shows; Dissemination of corporate and technical strategy to Division managers; Tutored Management Communications at Harvard Business School.

LEGAL & GOVERNMENT AFFAIRS

Licensing and compliance - Department of Agriculture & Markets; S-Corp, Partnership, and Corporate accounting; Internal Revenue negotiations and compliance; Banking regulation research; Contract negotiations; Insurance; FDA compliance; Regulatory impact analysis; Initiated unfair competition lawsuit - won injunction.

EDUCATION

HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION
Master of Business Administration, June 1988

WELLESLEY COLLEGE
Bachelor of Arts, Economics and Political Science
June 1981

CHRISTINA MARIE DUNBAR
 2104 Holland Avenue #5D
 Bronx, New York 10462
 (212) 822-0403

education
 1986-1988

HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION **BOSTON, MA**
 Awarded Master in Business Administration degree, June 1988. General management curriculum. Independent agribusiness research report, "Chrissy's: A Business Plan for a Retail Seafood Store." Tutored first-year Finance, Management Communications, and Competition and Strategy. Elected Chairperson of Employment Committee of African-American Student Union. Coordinated corporate fundraising for Annual Black MBA Conference.

1977-1981

WELLESLEY COLLEGE **WELLESLEY, MA**
 Awarded Bachelor of Arts degree, May 1981. Double major in Economics and Political Science. Recipient of Wellesley College Scholarship. Granted Freshman Distinction.

spring 1980

CENTER FOR INTERNATIONAL AND COMPARATIVE PROGRAMS
KENT STATE UNIVERSITY **GENEVA, SWITZERLAND**
 Semester abroad as Wellesley Slater Scholar. Studied international politics and marketing.

business
experience
 1990-present

MARKETING MIX, INC. **NEW YORK, N.Y.**
President
 Founder and owner of this marketing and sales consulting company. Conduct company and industry analysis to provide clients with creative, practical, unique, and action-oriented programs designed to increase sales within existing markets, or provide entry into new markets. Work with clients to implement plans and solutions. Established joint venture with major display manufacturer providing state-of-the-art capabilities in the design and manufacture of point-of-sale displays. Projects have included market segment analysis for recreation company, followed by the design and implementation of a direct mail campaign which increased sales 20%. Performed marketing analysis and presented investors a business plan for publishers of ethnic romance novels; raised over \$500,000. Client base includes Entenmann's, McGraw-Hill Bookstores, and Illinois State Lottery.

1988-1990

HIDDENHURST BAKING CORPORATION **NEW YORK, N.Y.**
Chief Operating Officer
 General manager of regional wholesale bakery, annual sales \$2 million. Launched new product, managed all aspects of product development including research, pricing, promotion, packaging and logo design. Negotiated contracts with major distributors resulting in wider geographic distribution. Brought in new private labeling business, adding \$200,000 to annual sales. Managed all financial activities including loan negotiations, recapitalization, budgeting, and forecasting. Devised specifications and managed implementation of new MIS system.

summer 1987

GENERAL FOOD CORPORATION **TARRYTOWN, N.Y.**
Summer Intern, Central Engineering
 Reported to Director of Manufacturing Engineering.

- Identified fixed costs savings for breakfast foods plant.
- Formulated functional strategies for four product divisions and delineated 1988 Central Engineering strategy for divisional funding.
- Analyzed and evaluated the management of technology transfer in the design and construction of new facility.
- Designed and implemented pilot program for technical information services.

MANUFACTURERS HANOVER TRUST COMPANY **NEW YORK, N.Y.**
OPERATIONS DIVISION

1985-1986

Assistant Secretary, Lock Box Department

1984-1985

Assistant Manager, Lock Box Department

1982-1984

Operations Management Trainee

As trainee conducted feasibility study for conversion to Wang Office Information System; managed conversion team. Member of special projects team of newly formed quality assurance department. Promoted to Operations Office of Lock Box department, a cash management product. Designed system for measuring production and quality, formulated and implemented workflow and staffing plans based on conversion from manual to automated processing. Authored article, "Alternative Work Schedules, What Are the Alternatives?" Presentation to division officers on MICA quality assurance.

personal

Volunteer coordinator for The Studio Museum in Harlem. Interests include cooking, the arts and travel.

William Milton Lewis, Jr.
211 Central Park West #17K
New York, NY 10024
(212) 703-4419 (Office)

BUSINESS:

Morgan Stanley & Co. Incorporated

1993 - Present	Morgan Stanley Realty.
1992 - 1993	Mergers & Acquisitions Department (New York).
1991 - 1992	Corporate Finance Department (Chicago).
1988 - 1990	Head of Midwest Mergers & Acquisitions Department (Chicago).
1982 - 1987	Mergers & Acquisitions Department (New York).
1978 - 1980	Mergers & Acquisitions Department (New York).

EDUCATION:

1980 - 1982

Harvard Business School

Masters in Business Administration.

1974 - 1978

Harvard College

A.B. in Economics, cum laude.
Specialized in labor and urban economics.
Varsity lacrosse.

1970 - 1974

Phillips Academy

Aurelian Honor Society Award.

CIVIC:

Board of Trustees, Phillips Academy; Executive Committee,
Andover Development Board; Chairman, A Better Chance, Inc.

MEMBERSHIPS:

Economic Club; Chicago Club; Shinnecock Hills Golf Club; Creek
Club.

September 1993

Frederick O. Terrell
875 West End Avenue, Apt. 5B
New York, NY 10024
(212) 663-2697

EMPLOYMENT:

CS First Boston Corporation, New York, NY
MANAGING DIRECTOR: Co-Head, Conventional Issuance & Trading, Mortgage Products Group - Supervise forty professionals within the Firm's Mortgage Products Group. Responsible for Firm's mortgage finance and private label securitization-related activities with major financial institutions and selected U.S. federal agencies Firm-wide. Prior experience with Financial Institutions and Privatization Groups. Investment Banking and Fixed Income Recruiting Committees. Started investment banking career with CS First Boston in 1983. Summer Associate, 1981.

EDUCATION:

Yale University School of Management
Master's in Public and Private Management, 1982
Occidental College
M.A. Urban Studies, 1977
La Verne College
B.A. Political Science with Honors, 1976
La Puente High School
La Puente, CA 1972

FELLOWSHIPS:

Coro Foundation Fellowship - Los Angeles, CA 1976 - 1977
HEW Fellowship, 1980 - 1982

BOARDS & AFFILIATIONS:

Coro Foundation, New York, NY - Vice Chairman
Sigma Pi Phi Fraternity, Alpha Sigma Boule Chapter, 1986 - present
Entrepreneurial Growth and Investment Institute, Washington, DC

PERSONAL BACKGROUND:

Born in Michigan - 1954. Married; Jonelle Procope-Terrell, Esq. Two children; Matthew (6yrs.) and Evan (3yrs.). Residence in New York City and Woodstock, NY.

OTHER:

Testimony before the House Sub-Committee on Small Business, 1993- Creation of Secondary Market for Small Business Loans.
Testimony before House Sub-Committee of Veteran's Affairs, 1993 - Securitization Alternatives for Small Business Loans to Veterans.
Appointed by Secretary Brown as member of Selection Committee for Chief Benefits Officer and Under Secretary, Department of Veterans Affairs, 1993
Frequent speaker at a variety of industry conferences and seminars.

Christopher J. Williams
201 East 87th Street Apt. 28C
New York, N.Y. 10128
(212)-903-2586 (Office)

BUSINESS:

The Williams Capital Group, L.P.

1993 - Present

President & Chief Executive Officer

The Williams Capital Group is a broker-dealer specializing in equity block trading, program trading, fixed income securities sales and derivative products.

Williams Financial Markets
a division of Jefferies & Company, Inc.

1992 - Present

Managing Principal

Board of Directors, Jefferies Group, Inc.

Williams Financial Markets' business is the origination and placement of investment grade structured fixed income transactions.

Lehman Brothers

1984 - 1992

Senior Vice President

Fixed income and derivative products division.

EDUCATION:

Dartmouth College
Amos Tuck School of Business Administration

1982 - 1984

Master of Business Administration in finance

Howard University

1975 - 1979

Bachelor of Science

1979 - 1980

Bachelor of Architecture

CIVIC:

Partner, New York City Partnership and New York Chamber of Commerce and Industry; Board of Directors, WNYC Foundation.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. resume	[Personally Identifiable Information] [partial] (2 pages)	05/00/1994	b(6)

COLLECTION:

Clinton Presidential Records
Public Liaison
Alexis Herman
OA/Box Number: 2953

FOLDER TITLE:

[Invitations]-May 1994 Accepts [1]

2012-0741-F
rs2709

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Jewell Jackson McCabe

Career

President, Jewell Jackson McCabe Associates, Inc., consultants to the private and public sectors, specializing in strategic planning and communications

Chair and Founder, The National Coalition of 100 Black Women - With over 7,000 members, NCBW was founded in 1981 as a leadership forum that engages professional black women in a network to meet their career needs, the needs of their communities and to facilitate their access to mainstream America

Chair, New York State Jobs Training Partnership Council, a federally funded block grant with an annual budget of \$200 million training 50,000

Former, Director, WNET, Channel Thirteen's Government and Community Affairs Department - Designed and coordinated efforts to secure and maintain \$10 million in federal and state financial assistance to support a significant portion of Thirteen's annual operating budget

Former, Director of Public Information, Office of the Governor, Women's Division

Former, Director of Public Affairs, New York Urban Coalition

Corporate Boards

Member, Board of Directors, Reliance Group Holdings, Inc., United Pacific Reliance Life Insurance Company of New York

Gubernatorial Appointments

Chair, New York State Job Training Partnership Council

Member, New York State Council on Fiscal and Economic Priorities
Committee Assignment: Tax Reform

Member, New York State Council on Families
Committee Assignment: Teen Pregnancy Prevention

Affiliations

Member, Board of Overseers, Wharton School of Business
Member, Board of Directors, Bard College
Chair, Board of Directors, CORO Foundation Eastern Center
Member, Board of Directors, National Alliance of Business
Member, Government Relations Committee, United Way of America
Member, Board of Trustees, South Street Seaport Museum
Member, Board of Directors, New York City Partnership
Member, Economic Club of New York
Member, Executive Committee, Association For A Better New York
Member, Committee for Economic Development
Member, Board of Trustees, Phelps Stokes Fund

Honors

Honorary Doctorate, Iona College, New Rochelle, NY
Honorary Doctorate, Tougaloo College, Jackson, MS
Participant, Aspen Institute, Executive Seminar

Personal Data

Date of Birth - (b)(6)
Education - Bard College, High School of Performing Arts

JEWELL JACKSON McCABE**Career Highlights**

With wide-ranging experience in both the public and private sectors, Jewell Jackson McCabe is a business woman who serves as director on a variety of boards, is a gubernatorial appointee, a consultant to major corporations and is founder of a national women's advocacy organization.

Ms. McCabe serves on the boards of Reliance Group Holdings, Inc.; United Pacific Reliance Life Insurance Company of New York; the Wharton School of Business Board of Overseers; Bard College; the National Alliance of Business; the Economic Club of New York; the New York City Partnership; the South Street Seaport Museum; Phelps Stokes Fund, and she chairs the Coro Foundation Eastern Center.

As President of Jewell Jackson McCabe Associates -- a management consulting firm specializing in strategic communications -- she advises a wide range of corporations in the private and public sector. These corporations include American Express; Matsushita Electric Corporation of America (Panasonic); Reliance Group Holdings; NAACP Legal Defense and Educational Fund, Inc; and The College Board. Her management company is a full service organization combining a broad range of marketing skill, government/community/public relations capabilities, and management expertise.

Ms. McCabe was appointed by Governor Mario M. Cuomo to the New York State Council on Fiscal and Economic priorities. She was also appointed chair of the New York State's Job Training Partnership Council which annually spends \$208 million dollars to train the disadvantaged. In addition, Ms. McCabe is a member of the Government Relations Committee of the United Way of America.

Jewell Jackson McCabe is the founder and chair of the National Coalition of 100 Black Women which has a membership of 7,000 women in 25 states. It was established in 1981 to engage professional black women in a network to meet their career needs and facilitate their access to mainstream America. Her overriding objective as noted in an article in *Fortune Magazine*, "Is to establish common ground between the public and private sectors".

James K. Holden
 129 Orange Road
 Montclair, New Jersey 07042
 (201) 509-7426

business experience	1992-present INTEGRATED CABLE INSTALLATIONS, INC. JAMAICA, NY President, Chief Operating Officer and Co-Founder. Principal operating officer of this start-up (March 1992) cable television installation and service company. Current operations consist of 45 employees in Detroit, Michigan (Barden Cablevision) and Queens, New York (QUICS, a Time Warner affiliate). Fiscal 1993 estimated revenues are \$2.0 million and projected 1994 revenues are \$5.0 million.
1991-present	HOLDEN & CO. INC. NEW YORK, NY Managing Director and Founder. Formed this financial advisory firm to provide investment banking services for start-up companies and to make strategic investments in the communications industry. During 1992 raised \$1.6 million of venture capital from institutions and individuals to fund Preferred Management Group, Inc., a minority-owned sports and entertainment management firm.
1986-1991	DILLON, READ & CO. INC. NEW YORK, NY Vice President, Corporate Finance Department. Member of transaction teams involved in a variety of merger and acquisition, and corporate financing projects. Significant responsibilities included structuring and completing a \$30 million tax-free spin-off of a multisystem cable television operator, negotiating the \$60 million sale of a regional natural gas distribution company and the sale of a \$30 million Venezuelan food company.
1979-1984	MORGAN GUARANTY TRUST COMPANY NEW YORK, NY Assistant Vice President, Corporate Finance Group. One of three officers selected by senior management to launch firm's commercial paper underwriting business. Developed a client base of \$1 billion paper outstanding in nine months. Assistant Treasurer, Middle East Territory. Managed account relationships in Saudi Arabia, Egypt and Libya with annual profit contribution of over \$8 million. Marketed investment, treasury and operational services through extensive travel in the Middle East and Europe.
education	1984-1986 HARVARD UNIVERSITY GRADUATE SCHOOL OF BUSINESS ADMINISTRATION BOSTON, MA Master of Business Administration. Elected to Century Club. George Sullivan Scholar. Tutored first-year accounting, finance and business policy. Headed Distinguished Speaker Series for the African-American Student Union. Attempted to purchase a company during second-year.
1975-1979	DARTMOUTH COLLEGE HANOVER, NH Bachelor of Arts degree (economics) with distinction. Language study in Blois, France. Played Varsity Lacrosse. Established company to lease refrigerators to students. Financed 75% of college education.
language skills	Basic language skills in French and Spanish.
references	Provided upon request.

January 1994

James K. Holden**personal
background**

Age 36.
Born, Bronx, New York.
Raised, Kansas City, Kansas.
Married, Drina Rose-Ann Archer.

**current
board
memberships**

Integrated Cable Installations, Inc.
United Hospitals Medical Center (Newark, NJ).

affiliations

Social Service:
100 Black Men of New York.
The National Foundation for Teaching Entrepreneurship.

Professional:

Young Entrepreneurs' Organization (YEO);
selected for the class of 1995 *Birthing of Giants* Program.
National Association of Minorities in Cable (NAMIC).
National Black MBAs.

Social:

Harvard Club of New York.

THE WHITE HOUSE
WASHINGTON

May 4, 1994
1130
0903 450

May 3, 1994

SMALL BUSINESS PERSON OF THE YEAR AWARD CEREMONY

DATE: WEDNESDAY, MAY 4, 1994
TIME: 11:30 AM
LOCATION: 450 OEOB
FROM: ALEXIS HERMAN
DANNY WEXLER
AMY ZISOOK

I. Purpose

To present the SBA Small Business Person of the Year awards.

II. Background

Each year for the past 31 years, the President of the United States has designated a week in May as Small Business Week. This year it is May 1 through 7. This celebration will honor the estimated 21 million small businesses in America that employ half the country's workforce. The theme for Small Business Week is "Small Business: Building America's Future."

This will be the second year that you present these awards. At last year's Rose Garden ceremony you also presided over the swearing-in of Erskine Bowles as Administrator of the SBA.

The SBA awards recognize outstanding small business owners for their personal achievements and contributions to our nation's economy. One outstanding entrepreneur is named in each state, the District of Columbia, Puerto Rico/Virgin Islands and Guam. SBA District offices contact local small business advocates and leaders of business trade organizations to ask them to nominate local small business men and women who exemplify entrepreneurial spirit, are leaders within their community, or who have exceptional personal achievements. All of these nominations are then reviewed by a panel of local judges consisting of their peers. A state small business winner of the year is selected, and they are then in the running for small business person of the year. The SBA then assembles a national review panel of prominent business and trade association representatives that selects the small business person of the year, a first runner up and a second runner up.

This is the first year that the entire process has been administered under the leadership of Erskine Bowles.

The top 3 winners have not been given advance notice of their awards. Therefore they will be scattered in the audience and will be surprised when you read their names.

Earlier this week, the 50 award winners heard from Secretary Bensten, Leon Panetta, Phil Lader, Carol Browner, Laura Tyson and Bob Rubin.

The winners are:

Small Business Person of the Year

Lorraine A. Miller, President
Cactus & Tropicals, Inc.
Salt Lake City, Utah

Lorraine opened her plant store in 1975 and called it The Grass Menagerie. Today she has four greenhouses, a garden and gift shop, an office building, two trucks and 15 employees, plus over \$1 million in sales.

1st Runner-Up

Francis G.W. Voight, Chief Executive Officer
John T. Dranow, Chief Operating Officer
New England Culinary Institute
Montpelier, Vermont

Victims of cutbacks at Goddard College, Voight, an administrator and Dranow, a Teacher, looked for a business to run. With encouragement from their wives, poets Ellen Bryant Voight and Louise Gluck, they took out second mortgages and tapped their life savings. Their first class started in 1980. They now have two campuses, 400 students and revenues of nearly \$10 million.

2nd Runner-Up

Earl Y. Kashiwagi, Owner/General Manager
T. Esaki Farm, Inc.
dba Esaki's Produce
Kapaa, Hawaii

Earl and his wife Chris cut short their honeymoon in 1973 to help Earl's uncles, owners of a large produce farm on Kauai. In 1980 Earl became manager and began building the wholesale side of the business. Earl also set-up a network of affiliates to help each other during crises, such as Hurricane Iwa in 1982 and a major flood in 1991. In 1990, Earl bought the firm. Today it is the largest produce wholesaler on Kauai, with sales of more than \$4.7 million.

III. Participants

Erskine Bowles

The audience will be comprised of the 50 SBA award winners and their guests and the 9 Minority Small Business Persons of the Year who received their awards on Tuesday. Total about 150.

IV. Press

Expanded Pool Press.

V. Sequence of Events

[NOTE: Mack McLarty will make brief remarks prior to your arrival.]

- o You proceed to 450 OEOB.
- o You will be briefed by Erskine Bowles and Alexis Herman.
- o You and Erskine Bowles will be announced by WHCA.
- o Erskine Bowles will make brief remarks and introduce you.
- o You will make brief remarks.
- o You announce the SBA award winners. (2nd runner-up, 1st runner-up, and the SBA Small Business Person of the Year). You present each with a plaque. After you present the 1st and 2nd runners-up, they will stand off to the side. After you present the winner, he/she will make brief remarks.
- o You will making closing comments.
- o You greet participants in the front row and depart.

VI. Remarks

Provided by speechwriting.

VII. Attachment

List of 50 Award Winners

1994 STATE SMALL BUSINESS PERSONS OF THE YEAR

ALABAMA

Mr. Donald R. Jordan, *President*
Jordan Pile Driving, Inc.
301 North Water Street
Post Office Drawer 3004
Mobile, Alabama 36652-3004
205/433-6969
pile driving & heavy construction

ALASKA

Mr. Steve C. Foster, *Partner*
Mr. Jack J. Foster, *Partner*
Foster Construction
265 Wilson Avenue
P.O. Box 303
Soldotna, Alaska 99669
907/262-9139
general contractor

ARKANSAS

Mrs. Catherine M. Cunningham,
Managing Partner
Edwardian Inn
317 Biscoe Street
Helena, Arkansas 72342
501/338-9155
bed & breakfast

ARIZONA

Mr. Joseph Wojcich, *President*
Tempe Camera Repair, Inc.
606 W. University Drive
Tempe, Arizona 85281
602/966-6954
camera & video repair, rental & sales

CALIFORNIA

Ms. Kathleen D. Taggare,
President/Owner
K.T.'s Kitchens, Inc.
830 Sonora Avenue
Glendale, California 91201
818/500-1136
food manufacturer

COLORADO

Mr. Charles E. Cottrell, *President*
Cottrell, Ltd.
7399 South Tucson Way
Englewood, Colorado 80112
303/799-9401
manufactures medical & dental supplies

CONNECTICUT

Mr. Mark F. Matheny,
Chairman, President and Treasurer
TEK Electronics Manufacturing Corp.
6 Progress Drive
Manchester, CT 06040
203/647-8738
manufactures electrical and mechanical layouts

DELAWARE

Mr. James A. Flood, Sr., *President*
The Dover Post Co.
609 East Division Street
Dover, Delaware 19901
302/678-3616
publishing and printing

DISTRICT OF COLUMBIA

Mr. Satyendra P. "Shri" Shrivastava,
President & CEO
ANSTEC, Inc.
10530 Rosehaven Street, Suite 600
Fairfax, Virginia 22030
703/591-4000
information systems & telecommunications

FLORIDA

Mr. C. Gregory Frank, *President*
Mr. B. Alan Melton, *Chairman*
East Coast Transportation
1112 Third Street
Neptune Beach, Florida 32266
904/246-3741
convention & resort ground transportation

GEORGIA

Mr. Anthony J. Pamigoni, *President*
Marketplace Promotions, Inc.
2812 New Spring Road, Suite 180
Atlanta, Georgia 30339
404/333-9063
retail services

GUAM

Mr. Richard P. Kautz, *President*
Mrs. Claire A. Kautz, *Vice President*
Kautz & Sons Glass Company, Inc.
284 Taitano Road
Tamuning, Guam 96921
671/632-0311
glass manufacturer/glazing contractor

HAWAII

Mr. Earl Y. Kaahiwa,
Owner & General Manager
T.Esaki Farm, Inc.
dba Esaki's Produce
4780 Kahua Road
Kapaa, Hawaii 96746
808/822-7722
wholesaler & shipper of Hawaiian,
mainland & foreign produce

IDAHO

Mr. Dale R. Alldredge, *President*
Technic Tool Corporation
725 29th Street North
Lewiston, Idaho 83501
208/746-9011
manufactures outdoor power equipment

ILLINOIS

Ms. E. Rachel Hubka, *President/Owner*
Rachel's Bus Company, Inc.
3014 West Fillmore Street
Chicago, Illinois 60612
312/533-1008
school bus/charter service

INDIANA

Mr. Michael Madrid, *President*
The Mike Madrid Co., Inc.
4801 US 52 West
West Lafayette, Indiana 47906
317/447-2000
highway safety contractor

IOWA

Mr. Tom Hovland, *President*
Tom Hovland Enterprises
626 South Federal Avenue
Mason City, Iowa 50401
515/423-6634
auto parts wholesaler & retailer

KANSAS

Mrs. Regina "Kay" E. Hanna, *President*
Mr. Tom Hanna, *Vice President*
Rose America Corporation
1300 Hiram Street
Wichita, Kansas 67213-3346
314/264-9611
manufactures animal products

KENTUCKY

Mr. George J. Riggs, *President*
Mr. Thomas R. Wells, *Vice President*
Embroidery Services, Inc.
1437 Cox Avenue
Erlanger, Kentucky 41018
606/283-6700
embroidery services

LOUISIANA

Mr. Charles Ned Guilbeau, *President*
Lafayette Woodworks, Inc.
3004 Cameron Street
Lafayette, Louisiana 70506
318/233-5250
manufactures & distributes wood &
millwork products

MAINE

Ms. Elizabeth N. Birchfield, *President*
Accessories Unlimited of Maine
27 Maple Street
Cornish, Maine 04020
207/625-8421
designs & manufactures luggage, totes,
accessories & handbags

MARYLAND

Mrs. Dorothy J. White, *President*
Miracle Services, Inc.
2605 Cabover Drive, Suite 3
Hanover, Maryland 21076
410/553-0600
janitorial services

MASSACHUSETTS

Mr. David M. Dunn, *President & CEO*
Dunn & Co., Inc.
75 Green Street
Clinton, Massachusetts 01510-0968
508/368-8505
book modifying company

MICHIGAN

Mr. Wallace K. Tsuha, *President*
Satum Electronics & Engineering, Inc.
2119 Austin
Rochester Hills, Michigan 48309
313/852-2120
electronic assemblies

MINNESOTA

Mrs. Barbara A. King, *President*
Landscape Structures, Inc.
601 Seventh Street South
Delano, Minnesota 55328
612/972-3391
manufactures park & recreation equipment

MISSISSIPPI

Mr. Paul T. Wall, *Managing Partner*
Mrs. Arlene H. Wall, *Partner*
Clarry Chassis Full Service Car Wash
1899 Pass Road
Biloxi, Mississippi 39531
601/388-6600
auto washing & detailing

MISSOURI

Mr. David R. Zapata, *President*
Z-Tech Companies, Inc.
1339 North Cedarbrook
Springfield, Missouri 65802
417/869-1800
building service contractor

MONTANA

Mr. Eric H. Pierce, *Owner*
Mr. Marc A. Pierce, *Owner*
Big Sky Carvers
P.O. Box 507, 308 S. Railroad
Manhattan, Montana 59741
406/284-3193
manufactures artistic designs & replicas of
wildlife & other figures

NEBRASKA

Mr. Norris B. Marshall, *President*
Marshall Engines, Inc.
404 West Eighth Street
Keamey, Nebraska 68847
308/234-6788
engine remanufacturer

NEVADA

Mr. Timothy I. Madden, *President*
Pacific States Communications
of Nevada, Inc.
4750 Longley Lane, Suite 102
Reno, Nevada 89502
702/828-2020
business telephone systems sales

NEW HAMPSHIRE

Mr. Robert C. Collman, *Co-Owner*
Mrs. Karen C. Collman, *Co-Owner*
Gale River Designs, Ltd.
P.O. Box 847 Main Street
Franconia Marketplace Bldg.
Franconia, New Hampshire 03580
603/823-7457
private label garment manufacturer

NEW JERSEY

Dr. James W. Yoh, *President & CEO*
Galaxy Scientific Corp.
2500 English Creek Avenue, Building 2
Pleasantville, New Jersey 08232
609/645-0900
aviation, communication & navigation
engineering

NEW MEXICO

Mr. Stewart R. Little,
Chief Executive Officer
Diversified Business Technologies, Inc.
505 Marquette, NW, Suite One
Albuquerque, New Mexico 87102
505/246-9223
full-service information services company

NEW YORK

Mr. Richard MacKenzie-Childs,
Chief Executive Officer
Mrs. Victoria MacKenzie-Childs,
President
MacKenzie-Childs, Ltd.
3260 State Route 90
Aurora, New York 13026
315/364-7123
manufactures hand-wrought dinnerware
& unique home furnishings

NORTH CAROLINA

Mr. James R. Fore, President, CEO &
Chairman of Board of Directors
Communication Cable, Inc.
1335 North Second Avenue
P.O. Box 729
Siler City, NC 27344
919/663-2629
electronic wire & cable manufacturer

NORTH DAKOTA

Mr. Donald L. Hedger, President
Killdeer Mountain Mfg., Inc.
300 Rodeo Drive
Killdeer, North Dakota 58640
701/764-5651
avionics electronic contract manufacturing

OHIO

Mr. Vernon L. Gibson, President
Dove Building Services, Inc.
1691 Cleveland Avenue
Columbus, Ohio 43211
614/299-4700
janitorial/maintenance services

OKLAHOMA

Ms. Regina (Jean) Marie Carter,
President & CEO
Aerial Data Service, Inc.
10822 E. Newton Place
Tulsa, Oklahoma 74116
918/437-8453
aerial photography & photogrammetry

OREGON

Mr. Arnet R. Ecklund, President
Ecklund Industries, Inc.
19830 SW Teton Avenue
Tualatin, Oregon 97062
503/692-8008
metal fabrication

PENNSYLVANIA

Mr. Joseph P. Gearing, President & CEO
Perma-Cote Plastics, Inc.
42 Feathers Avenue
Uniontown, Pennsylvania 15401
412/439-9300
manufactures PVC-coated conduit &
related products

Mr. Roque A. Rivera, President & CEO
Roger Electric Co., Inc.
P.O. Box 3166
Bayamon, Puerto Rico 00960
809/786-3361
electrical materials distributor

RHODE ISLAND

Mr. Joel F. Scanlon, President
Eastern Butcher Block
25 Eagle Street
Providence, Rhode Island 02908
401/273-6330
furniture manufacturer

SOUTH CAROLINA

Mrs. Julie A. Wetherell,
Co-Owner/Manager
Sign It Quick
1624 Broad River Road
Columbia, South Carolina 29210
803/731-2001
full-service sign company

SOUTH DAKOTA

Mr. Patrick G. Wingan, President
Mr. William K. Bushner,
Senior Vice President
AaLadin Industries
RR 1, Box 2B
Elk Point, South Dakota 57025
605/356-3325
manufactures high-pressure cleaning
systems

TENNESSEE

Mr. Charles E. Foust, Jr., President
Clarksville Foundry, Inc.
Red River and Frosty Morn Sts.
P.O. Box 786
Clarksville, Tennessee 37041
615/647-1538
manufactures short-run, high-quality
custom castings

TEXAS

Mr. Jerry Ford Taylor, President
C.C. Creations
112 Holleman Drive
College Station, Texas 77840
409/693-9664
custom screen printing & embroidery

UTAH

Ms. Lorraine A. Miller,
President & Owner
Cactus & Tropicals, Inc.
2735 South 2000 East
Salt Lake City, Utah 84109
801/485-2542
wholesale and retail sales of interior plants,
containers & interior landscaping

VERMONT

Mr. Francis G.W. Voigt,
Chief Executive Officer
Mr. John T. Drunow,
Chief Operating Officer
New England Culinary Institute
250 Main Street
Montpelier, Vermont 05602
802/223-6324
culinary institute

VIRGINIA

Deborah J. Johnston, R.N., President
Care Advantage, Inc.
1900 Byrd Avenue
Suite 100
Richmond, Virginia 23230
804/283-1212
home health & staffing nursing agency

WASHINGTON

Mr. Gary H. Auld, President
Mrs. Pamela A. Auld, Vice President
Chukar Cherry Company
P.O. Box 510
Pomeroy, Washington 99350-0510
509/786-2055
food processing

WEST VIRGINIA

Mr. V. Larry Berg, President
Mrs. Jamie M. Berg, Vice President
Grant County Mulch, Inc.
HC-30, Box 35
Arden, West Virginia 26816
304/749-7451
manufactures hardwood mulch

WISCONSIN

Mr. Paul A. Stitt, President
Mrs. Barbara R. Stitt,
Executive Vice President
Natural Ovens of Manitowoc, Inc.
4300 County Highway CR
Manitowoc, Wisconsin 54221-0730
414/758-2500
whole-grain bakery

WYOMING

Mr. Richard A. Bonander, President
Inter-Mountain Pipe Co.
Inter-Mountain Threading Inc.
1964 East 1st
Casper, Wyoming 82601
307/234-2058
oilfield & mining supply

1994 SMALL BUSINESS ADVOCATE AND SPECIAL AWARD WINNERS**ACCOUNTANT ADVOCATE OF THE YEAR**

Mr. Frank C. Evans, Partner
Evans & Evans Certified Public
Accountants
142 North Oakland Avenue
Sharon, Pennsylvania 16146
412/342-0160

FINANCIAL SERVICES ADVOCATE OF THE YEAR

Mr. Ernest S. Hohmeyer, President
Adirondack Economic Development Corp.
P.O. Box 747, Trudeau Road
Saranac Lake, New York 12983
518/891-5523

MEDIA ADVOCATE OF THE YEAR

Ms. Jane Applegate, Syndicated Columnist
9035 Wildwood Avenue
Sun Valley, California 91352
818/768-7018

MINORITY SMALL BUSINESS ADVOCATE OF THE YEAR

Mr. Frank T. Ballesteros,
Executive Director
PPEP Microbusiness and Housing
Developers Corp.
802 East 46th Street
Tucson, Arizona 85713
602/622-3553

VETERAN SMALL BUSINESS ADVOCATE OF THE YEAR

Mr. Maurice Akira "Joe" Morochita,
Special Project Manager
Grove Farm Land Corp.
3-2600 Kamehamehi Highway, Suite 3001
Lihoe, Hawaii 96766
808/245-8736

WOMEN IN BUSINESS ADVOCATE OF THE YEAR

Ms. Jill J. Johnson, President
Johnson Consulting Services
P.O. Box 32372
Minneapolis, Minnesota 55432-0372
612/571-3101

SMALL BUSINESS EXPORTER OF THE YEAR

Mr. Gordon F. Thomson,
CEO & Chairman of the Board
Trail King Industries, Inc.
300 East Norway
P.O. Box 1064
Mitchell, South Dakota 57301
605/996-6482

YOUNG ENTREPRENEUR OF THE YEAR

Mr. William J. Thompson,
President/Owner
Peripheral Outlet, Inc.
327 East 14th Street
Ada, Oklahoma 74820
405/332-6581

ENTREPRENEURIAL SUCCESS OF THE YEAR

Ms. Marguerite M. Paul, Founder
Best Power Technology, Inc.
Route 106
Necedah, Wisconsin 54646
1-800-356-5794

May 4, 1994

MEMORANDUM TO ALEXIS HERMAN

FROM: DORIS MATSUI

RE: FOURTH WORLD CONFERENCE ON WOMEN
May 4, 1994
3:30 PM

PURPOSE:

To assess the progress and direction of the Platform for Action being developed by the UN Commission on the Status of Women.

BACKGROUND:

The Platform for Action follows on the Forward Looking Strategies adopted at the 1985 Nairobi Women's Conference. Previous meetings of the CSW (Vienna 1993, NYC January and March 1994) laid the groundwork for drafting the platform. CSW will continue to develop the draft through the regional world meetings in 1994 and is expected to be finalized at the beginning of 1995.

Preliminary drafts contain critical areas of concern such as lack of power sharing, growing burden of poverty on women, inequality in access in economic development, violence against women and lack of commitment to women's human rights.

The U.S. has submitted a number of proposed action items. There is concern, however, that there is a lack of focus on what the priorities should be. We still have the opportunity to give some guidance in the upcoming regional meetings and in the final drafting session at the end of the year. However, time is short and the train has already left the station.

State has been taking the lead on the development of the U.S. position on the Conference issues. Now is the time for the White House to set forth its priorities on women's issues. If there is a particular focus that the White House wishes to emphasize, it must be clearly stated to the State Department as quickly as possible.

The NGOs have been disappointed at their lack of inclusion in the development of U.S. positions on the Platform. We need to work with State to make sure that they communicate to the NGOs that they are indeed very important to the process.

In summary, this meeting gives us an opportunity to have an update on the progress thus far. At the same time, it will be

necessary for us to pull in internally to decide what the administration's priorities are and how we communicate it to the CSW.

May 5, 1994

MEMORANDUM FOR ALEXIS HERMAN

FROM: MARILYN DIGIACOBBE

SUBJECT: SMALL BUSINESS COALITION FOR HEALTH CARE REFORM

Please call the following to thank them for providing the resources to form the Small Business Coalition for Health Care Reform and to let them know how pleased the White House is with the coverage of Tuesday's press conference.

* Ron Ziegler
CEO
National Association of Chain Drug Stores
703-549-3001
(Phil Schnieder is his person doing all the work)

* Charles West
CEO
National Association of Retail Druggists
703-683-8200
(Todd Dankmyer is his person doing all the work)

B



Working Women Count! Confirmed Partner List

May 4, 1994

Businesses:

Allstate Insurance (Northbrook, IL)
Asian Business Cooperative (Los Angeles, CA)
Au Bon Pain Co., Inc.
Ben and Jerry's Homemade (Waterbury, VT)
Boston Federal Savings Bank
ConAgra, Inc. (Omaha, NE)
Corning, Incorporated
The Body Shop
First Data Corporation (Denver, CO)
First Interstate Bank (Seattle, WA)
Halloran and Co. (Boston, MA)
Hanna Anderson
Hasbro, Inc.
Henry Vogt Machine Company (Louisville, KY)
Household International, Inc. (Prospect Hts, IL)
Kaiser Foundation Health Plan (Oakland, CA)
McDonald's Corporation
NYNEX (White Plains, NY)
Philips Electronics (New York, NY)
Reebok, International
Reynold's Metals Company (Richmond, VA)
Sisters of Charity Health Care Systems, Inc.
Skadden, Arps, Slate, Meagher and Flom (Boston, MA)
The Ceridian Corporation (Minneapolis, MN)
Turner Broadcasting
Walt Disney World Corp., Casting Department
W.R. Grace and Co. (Boca Raton, FL)

Members of Congress:

Senator Barbara Boxer
Senator Christopher Dodd
Senator Diane Feinstein
Senator Edward M. Kennedy
Senator Howard Metzenbaum
Senator Barbara Mikulski
Senator Carol Moseley-Braun
Senator Patty Murray
Senator Paul Simon

Representative Corrine Brown
Representative Leslie Byrne
Representative Eva Clayton
Representative Rosa DeLauro
Representative Jennifer Dunn
Representative Karan English
Representative Tillie Fowler
Representative Elizabeth Furse
Representative Nancy Johnson
Representative Nita Lowey
Representative Cynthia McKinney
Representative Patsy Mink
Representative Constance Morella
Representative Eleanor Holmes Norton
Representative Nancy Pelosi
Representative Debra Pryce
Representative Barbara-Rose Collins
Representative Lucille Roybal-Allard
Representative Pat Schroeder
Representative Louise Slaughter

Unions:

Amalgamated Clothing and Textile Workers Union
ACTWU (Mt. Morris, PA)
Aerospace Machinist Indust. Dist. Lodge 751
(Seattle, WA)
AFL-CIO - Department of Civil Rights
American Fed. of Government Employees
American Federation of Teachers
American Fed. of State, County and Municipal Employees
Association of Flight Attendants
Bakery, Confectionery, Tobacco
Coalition of Labor Union Women (CLUW)
Communication Workers of America
CWA Loc 2001 (Charleston, WV)
Construction and General Laborers' Lo.1353 (WV)
District 925, SEIU (Cleveland, OH)
District 1199, SEIU (Huntington, WV)
Independent Fed. of Flight Attendants
Int'l Assoc. of Machinists, Lo. 2339
(Commerce City, CO)
Int'l Brotherhood of Teamsters
Int'l Chemical Workers Union (Akron, OH)
Int'l Ladies Garment Workers
Int'l Union of Bricklayers and Allied Craftsmen
Int'l Union of Operating Engineers
Int'l Women's Writing Guild
Laborers
New Mexico Federation of Labor
The Newspaper Guild
National Postal and Mailhandlers Union
Office and Professional Employees Int'l Union
Operating Engineers

Nat'l Air Traffic Controllers Association
New Jersey Nurses Union
Retail, Wholesale and Dept. Store Union
Service Employees International Union
Transportation Communications Intn'l Union
Union Privilege
United Food and Commercial Workers
United Steelworkers Union
Washington State Labor Council (Seattle, WA)
West VA Federation of Teachers
Writers' Guild of America East, Inc.

Magazines/Publications/Broadcast media:

Chicago Tribune
Carol Kleiman, syndicated columnist
(column will not include questionnaire)
Lifetime Television
Family Circle
Working Woman Magazine
Working Mother Magazine
Essence Magazine
Executive Female
McCall's
Ms. Magazine
Today's Dallas Woman
Winfield Daily Currier (Kansas)
Women's Enterprise

National Organizations:

9 to 5, National Assoc. of Working Women
American Agri Women
American Business Women's Association
American Jewish Congress for Women's Equality
American Women's Economic Development Corp.
Association of Part-Time Professionals
Association for Union Democracy
Black Women's Agenda
Business and Professional Women, Inc.
Businesses for Social Responsibility
Center for Policy Alternatives
Clearinghouse on Women's Issues
Feminist Majority
Institute for Women's Policy Research
International Women's Writing Guild
National Chamber of Commerce for Women
Nat'l Assoc. for Female Executives
Nat'l Assoc. Negro Bus. and Prof. Women's Clubs
Nat'l Assoc. of Commissions for Women
Nat'l Black Nurses' Association, Inc.

Nat'l Assoc. of Women in Construction
 Nat'l Chamber of Commerce for Women
 National Coalition for Sex Equity in Education
 Nat'l Council of La Raza (168 affiliates)
 Nat'l Employment Law Project
 Nat'l Foundation for Women Business Owners
 Nat'l Hispana Leadership Institute
 Nat'l Immigration Law Center
 National Human Resources Association
 (formerly International Assoc. for Personnel Women)
 National Women's Conference Center
 The North American Council for Muslim Women
 Pension Rights Center/Women's Project
 Planned Parenthood Federation of America
 Soroptimist International of America
 Wider Opportunities for Women
 Women and Foundations/Corporate Philanthropy
 Women In Communications, Inc.
 Women In Management
 Women Work! Nat'l Network of Women's Employment
 Women's Council of Realtors
 Women's Division, United Methodist Church
 Women's National Democratic Club
 Women's Sports Foundation
 YWCA of the U.S.A. (400 affiliates)
 Zeta Phi Beta Sorority
 Zonta International

Local/State Organizations:

9 to 5 (DC Network)
 9 to 5 (Chicagoland)
 9 to 5 (Long Island, NY)
 Alaska Department of Education
 Altrusa International of North Dallas
 American Women's Economic Development Corp. (NY) 100
 Arizona Business and Professional Foundation
 Arizona Department of Transportation
 Arizona Governor's Office for Women
 Asian Immigrant Woman Advocates
 Black Women's Network (Milwaukee, WI)
 Black Workers for Justice (Rocky Mtn., NC)
 BPW (Dallas, TX)
 BPW (Dogwood City - Atlanta, GA)
 Bloomington Human Rights Commission (IN)
 Broward County Women Lawyers' Association
 California Women's Law Center (Los Angeles, CA)
 Carolina Alliance for Fair Employmnt. (Greenville, SC)
 Career Learning Center
 Career Transitions (Bozeman, MT)
 Central Exchange (Kansas City, Mo)
 Center for Economic Options, Inc. (Charleston, WV)
 Chicago Women in Trades

Chinese Progressive Association Workers Center (MA) 75
 Chrysalis, A Center for Women (Minneapolis, MN)
 CLUW (Kent County, Michigan)
 CLUW (Nevada)
 CLUW (North Central West Virginia)
 Colorado Women's Chamber of Commerce
 Comite De Apoyo Alsi Trebajadores Agricultures/
 Farmworkers Support Committee (Glassboro, NJ)
 Connecticut Commission of the Status of Women
 CT Women's Education & Legal Defense Fund
 Community Outreach Counseling Program (Kansas City)
 Construction Opportunity Center
 Cornell-ILR/Trade Union Women's Studies Program
 Cornell University, Institute for Women and Work
 DARE -- Direct Action for Rights and Equality (RI) 40
 Eastern Washington University (Cheney, WA)
 EOA Washington County (Fayetteville, AR)
 Farm Workers' Self Help (Dade City, FL)
 Fort Wayne Women's Bureau, Inc.
 Fuerza Unida, Inc. (San Antonio, TX)
 Garment Worker's Center in Sunset Park (Brooklyn, NY)
 Garment Worker's Justice Center, ILGWU (New York, NY)
 Girl's Incorporated (New York, NY)
 Greater Dallas Chamber of Commerce
 (Women's Business Issues Division)
 Greensboro Commission on Status of Women
 HELP of Southern Nevada (Las Vegas, NV)
 Highlander Research and Education Center (TN) 20
 Idaho Human Rights Commission
 Illinois Department of Human Rights
 Iowa Commission on the Status of Women
 Jobs for Mississippi Graduates, Inc.
 Kentucky Cabinet for Economic Development
 Kentucky Labor Cabinet
 Kentucky Tourism Cabinet
 Kentucky Workforce Development Cabinet
 Knoxville Women's Center
 La Alianza - Cannery Workers Org. Project (CA)
 La Casa De Esperanza, Inc. (Waukesha, WI)
 Labor/Mgmt. Council (Kansas City, Missouri)
 Last Monday Club (Oakland, CA)
 Legal Aid Society of San Francisco
 Louisiana Governor's Office of Women's Services
 Mabel Wadsworth Women's Health Center (Bangor, ME)
 Maryland Commission on Human Relations
 Metanoia Peace Community (Oregon city, OR)
 Metro. Women's Organizing Project (Washington, DC)
 Mi Casa Resource Center for Women, Inc.
 Milwaukee Indian Eco. Dev. Agency, Inc. (Milwaukee, WI)
 Mississippi A. Philip Randolph Institute
 Nebraska Commission on the Status of Women
 Nebraska Department of Labor
 Networking Project - Young Adults w/ Disabilities (NY)
 New Beginnings (NJ)

New Hampshire Nurses' Assoc.
New Horizons Program
New Ways to Work (San Francisco, CA)
New York Women's Agenda
Nontraditional Employment for Women (NY)
North Carolina Equity
North Dakota Commission on the Status of Women
Northern New England Tradeswomen
Northwest Regional Educational Laboratory (OR)
NOW (Kansas City Urban Chapter)
Office Technology Academy (Milwaukee, WI)
One Small Step-Bay Area Employer Work Family Coal.
Oregon Tradeswomen Network
Pennsylvania Commission for Women
Philadelphia Unemployment Project
Portland public Schools (OR)
Professional Dimensions (Milwaukee, WI)
Project Equality, Inc. (Kansas City, MO)
Radcliffe College Career Services (Cambridge, MA)
Resource Center for Women (Largo, FL)
Rhode Island Working Women
Rocky Mountain Tradeswomen Network (Broomfield, CO)
Santa Clara Ctr. for Occup. Safety and Health (CA) 100
SER Jobs for Progress (Milwaukee, WI)
Social Justice for Women (Boston, MA)
Sorooptimist International of Boise
Tarrant County Asian American Chamber of Commerce (TX)
The Center for Women (Tampa, FL)
The Helping Hands Center (Silver City, NC)
The Workplace Project
Topeka Mayor's Commission on the Status of Women
Transitions:Maine Displaced Homemakers Program
Tucson Black Women's Task Force
Tulsa Mayor's Commission on the Status of Women
Turning Point (Delta, UT)
Univ. of Iowa Pre Vocational Training Program
Univ. of Maine Women's Resource Center
Univ. of North Texas
Urban League (Kenosha, WI)
Vermont Governor's Commission on Women
Vietnamese Fisherman Assoc. of Am. (Oakland, CA)
Visiting Nurse Assoc. of South Central CT.
Wellesley College Ctr. for Research (Wellesley, MA)
Wichita Commission on the Status of Women
Women Involved in Giving Support (WINGS-Troy, MI)
Wisconsin Women's Council
Women's Action Alliance (New York, NY)
Women Against Sexual Harassment (Gladstone, NJ)
Women Employed (Chicago, IL)
Women Empowered (Kansas City, MO)
Women On the Job (Port Washington, NY)
Women's Alliance for Job Equity (Philadelphia, PA)
Women's Employment Network (Kansas City, MO)
Women's Building (San Francisco)

Women's Information Network (DC)
Women's Law Fund (Cleveland, OH)
Women's Leadership Center (Delaware)
Women's Multicultural Leadership Institute (OR)
Women's Resource Agency (Colorado Springs, CO)
Women's Resource Network (Shawnee Mission, KS)
Women's Way (Philadelphia, PA)
Women Unlimited (Augusta, ME)
Wyoming Dept. of Education
Wyoming P.A.R.E.N.T. (Cheyenne, WY)
YWCA (Albuquerque, NM)
YWCA (Grand Rapids)
YWCA (Greater Milwaukee)
YWCA (Kalamazoo, MI)
YWCA (Kansas City, Missouri)
YWCA (Memphis, TN)
YWCA (Racine, WI)
YWCA of San Francisco, Marin and San Mateo (CA)
YWCA (Van Wert County - Ohio)

Working Women Count! Audience

Event Participants

Labor Secretary Robert B. Reich
Women's Bureau Director Karen Nussbaum
Valerie Harper, actor
Linda Lavin, actor
Ellen Carno, Au Bon Pain (after Mrs. Clinton leaves)
Thomas Donahue, AFL-CIO (after Mrs. Clinton leaves)

DOL Senior Staff

Tom Glynn, Deputy Secretary
Kathryn Higgins, Chief of Staff
Anne Lewis, Assist Sec for Public Affairs
Geri Palast, Assistant Secretary Congressional and
Intergovernmental Affairs
Steve Rosenthal, Associate Deputy Secretary

Working Women Count! Audience

Elected Officials

Members of Congress:

Rep. Corrine Brown
Rep. Rosa DeLauro
Rep. Jennifer Dunn
Rep. Karan English
Rep. Elizabeth Furse
Rep. Nita Lowey
Rep. Cynthia McKinney
Rep. Eleanor Holmes Norton
Rep. Nancy Pelosi
Rep. Debra Pryce
Rep. Barbara Rose-Collins

Hill Staff:

Suzanne Day, Senator Dodd
Mary Hinrichs-Richards, Senator Barbara Mikulski
Brian Kennedy, Senator Paul Simon
Rachel Leahey, Representative Constance Morella
Joy Simonson, Sub Committee for Employment, Housing & Aviation

NOTE: Senator Braun will NOT be attending due to a last minute conflict.

Working Women Count! Audience

Partners

Ellen Beth Carno, Au Bon Pain Co. Inc
Sharifa Alkhateeb, North American Council for Muslim Women
Jane Baldinger, Planned Parenthood
Fran Bernstein, Natl Employment Law Project
Nilda Cid, Nat'l Black Nurses Association
Jean Cilik, Women Work
Helen Coronado, National Council of La Raza
Patty DeDominic, Natl Foundation of Women Bus Owners
Evelyn Dubrow, Intl Ladies Garment Workers Union
Laura Lee Fischer, AFSCME 2910
Donna Garbarczyk, Women Against Sexual Harrasment
Ellen Graves, Natl Assoc of Negro Bus & Professional Women's Club
Tracy Groomes, Corning Inc
Michelle Healey, 9 to 5 Natl Assoc of Working Women DC Area
Elizabeth Herling, The Body Shop
Dixie Horning, National Women Conference Center
Linda Jarrett, Federally Employed Women
Robbyn Kaamil, Non Traditional Employment for Women
Nancy J. Leon, Nat'l Hispanic Leadership Institute
Sharon E. McKeever, New Beginnings
Mona Miller, Planned Parenthood Federation of America
Lenore Miller, Retail, Wholesale and Department Store Union, UFCW
Helen H. Mills, The Body Shop
Kathy Murphy, Corning Inc
Anna Padia, Newspaper Guild
Candance Parks, Business & Professional Women/USA
Angela Perez, YWCA of New York City
Kate Premo, Business & Professional Women
Pat Scarcelli, UFCW Intl Union
Beverly Stripling, YWCA
Lori Marie Sylvia, Women in Communications Inc
Alison Tinsley, Int'l Women Writing Guild
Sheryl W. Washington, United Parcel Services
Joan C. Welsh, American Fed of Government Empl
Leigh Wintz, Soroptomist Intl of the Americas
Mildred Worf, Girls, Inc.

Working Women Count! Audience

Working Women (many will be in uniform)

Marion Louise Adcock, Carpenter
Jeannette Allen, Hotel Cook
Verlette Allen, Metro Transit Repair
Marty Anderson, Graphic Artist
Dori Aronson, Social Worker
Ellowese Bargainier, Corrections Officer
Jutata Basnight, Rap Artist
Lt. Victoria Elaine Brock, Police Officer
Dorothy Bryant, Safeway Truck Driver
Shelia Creef, Hotel Bartender
Precious G. Dancy, Emergency Medical Technician
Rt. Rev. Jane Dixon, Suffragan Bishop
Holly Fechner, Lawyer
Charlotte Flemming, Store Clerk
Kathy Flemming, DC Police Officer
Deborah Forter, Nurse
Jessica Heard, Organizer
Glenda Hodges, Assistant Pastor
Rosemary Holmes, Security Guard
Daphne F Jackson, Real Estate Sales
Denise Kaczmarek, Assistant Store Manager
Dr. Nadina Lambert, Dentist
Winnifred C. Lee, Florist
Glenda Lewis, Janitor
Rosa Marshall, Telephone Technician
Roxanne Mason, Cosmetologist
Barbara Menefee, Communications Secretary
Patricia Nelson, Food Service Worker
Dr. Monica Newby, Dentist
Rene A. Redwood, Congressional District Office Director
Cindy Roy, Emergency Room Nurse
Gisela Sanchez, Bank Teller
Marie Sherette, Legal Secretary
Karen Spurgeon, Postal Worker
Julia Washburn, Park Ranger
Andrea Weiss, Clinical Psychologist
Joyce E. Wellman, Artist
Florence Williams, Carpenter
Lt. Matice Wright, Naval Officer
Mary Young, Housekeeper



Delores L. Crockett
Acting Deputy Director, Women's Bureau

Delores L. Crockett, Acting Deputy Director of the U.S. Department of Labor Women's Bureau, has spent 14 years with the Bureau -- and a lifetime dealing with the concerns of working women.

The Women's Bureau was created in 1920 "to formulate standards and policies which shall promote the welfare of wage-earning women." It is the only federal agency charged by Congressional mandate to develop policy and address the multiple issues of women in the workforce.

Crockett went to work for the Women's Bureau in Atlanta in 1979. As Regional Administrator for Region IV (the eight Southeastern states) she supervised programs to help women advance in the workplace, acquire training and become familiar with their rights on the job.

In January, 1993, she was asked to come to Washington, where she headed the Bureau during the transition between administrations, "I thought it was just for a few weeks," she laughs. Since then, as acting deputy director, she oversees operations in the national office and the Bureau's 10 regional offices. One of her memorable experiences was being asked to stand in for Hillary Rodham Clinton to deliver a keynote speech at the NAACP on the eve of President Clinton's health care address to Congress.

Crockett is the agency's first and only candidate for the Senior Executive Service Program, a government-wide developmental program for high-potential managers. Her leadership skills have also been recognized with Distinguished Service Awards from three Secretaries of labor for her efforts to implement the Department's mission.

In recognition of her outstanding performance as head of the Bureau during the transition of Administrations, the Secretary of Labor honored her with the prestigious Special Act Award for "superior accomplishments and service to the Department and contributions toward improving the lives of American workers."

Crockett also has a distinguished record of community service in her home state of Georgia, and has received numerous community service awards and honors. She is listed in Who's Who Among Black Americans and was featured on Southern Bell's 1990-91 Black History calendar as one of Atlanta's Black Women Achievers.

Prior to working at the DOL Women's Bureau, Crockett was a communications and employment manager with Avon Products, Inc.

Crockett has a Bachelor's Degree in Psychology from Spelman College and a Master's in Guidance and Counseling from Atlanta University. Her daughter is currently a student at Spelman.

THE WHITE HOUSE

WASHINGTON

May 5, 1994

MEMORANDUM FOR DAVID GERGEN
 ALEXIS HERMAN
 CHRISTINE VARNEY

FROM: MICHAEL WALDMAN *MW*

SUBJECT: ECONOMIC MEETING THIS AFTERNOON

Attached, for your information, is a memorandum that was sent to Mack late last month that outlines a proposed mini-campaign on economic issues for the remainder of the year. It is the product of discussion among Bob Rubin, Rahm Emanuel, Gene Sperling, Sylvia Mathews, and myself.

Some of this memo is already out-of-date, but I believe it will prove a useful discussion point for this afternoon's meeting. At this point, I believe it's fair to say that our major economic issue tasks are a) GATT, b) Reemployment Act, and c) making our overall economic case with an eye toward helping our supporters (i.e., '94 strategy).

cc: Bob Rubin
 Rahm Emanuel
 Gene Sperling
 Sylvia Mathews
 Paul Toback

THE WHITE HOUSE
WASHINGTON

April 18, 1994

MEMORANDUM FOR MACK MCLARTY

FROM: BOB RUBIN
MICHAEL WALDMAN¹

SUBJECT: ECONOMIC COMMUNICATIONS/OUTREACH STRATEGY

The purpose of this memorandum is to lay out a proposed communications and outreach strategy for the administration's economic agenda for the remainder of the year (and leading into the 1994 mid-term elections). It sets forth an administration campaign designed to a) communicate to the public an ongoing message of economic recovery and reform; b) ensure that our message is focused on "jobs," and not merely "interest rates"; c) help pass the remaining portions of the workforce agenda; d) sharply delineate a Democratic economic message going into the 1994 elections.

There is some urgency to this task -- even beyond the need to counteract market-driven jitters.

First, the economy continues to grow, and, finally, to create jobs. However, the public does not necessarily associate this recovery with our policies. (See the TV coverage of the 400,000 new jobs last month, which too often failed to mention President Clinton's name.) We should resist the temptation to focus exclusively on government programs, even work-oriented ones such as reemployment centers. The central economic fact for millions of Americans is that they are going back to work, on our watch. We need to convey expansive optimism: 2 million more in '94!

Second, the many disparate parts of the training/education/workforce agenda have not been tied together into a "big idea" that breaks through the din.

¹ This memorandum reflects the thinking of NEC and Communications Department staff, especially Rahm Emanuel, Gene Sperling, and Sylvia Matthews.

Absent a communications/outreach plan, there's little chance that the audience most likely to appreciate the workforce agenda will even know it exists.

Third, even though the middle class believes that President Clinton has done what's necessary to advance the nation's future prosperity (e.g., deficit reduction, trade), they are unconvinced that it will benefit them. We need to make clear that our middle-class focus extends not just to health care or spending programs, but to our concept of the economy itself. We can't allow people to think that last year we did NAFTA for the elites; now this year we'll do health care for the middle class. Our economic policy seeks to benefit the middle class, too.

Finally, we need to lay out the case in advance of the 1994 mid-term elections that we have a plan for prosperity, and that it is a Democratic Party plan. In particular, we should work with congressional Democrats to present a coherent message about economic recovery and the Democratic plan for our workers. In part, this requires identifying where we want to fight with the Republicans and conservatives -- to refrain from putting forward an approach that is so noncontroversial as to be mush.

There is a contrary view to all of this: we will get credit for the economy if it is buoyant, regardless of what we do; and we will get blamed if it is weak, no matter what we do. The key to 1994, this view holds, is health care and crime, period. I don't agree. It is likely that the economy will not roar into 1996 with such strength that our success is self-evident. We need to show people that we are working at it.

I. MESSAGE DEVELOPMENT

Our economics message must be consistent with the administration's overall message. The Clinton/Democratic economic approach is to create prosperity by empowering people and investing in people. In so doing, we will prepare the middle class for the economy of the future.

a. Broad themes

There is a real need for a short, powerful economic message that conveys what is different about our economic vision. We have not developed that yet. But that can't stop us from moving forward. For now, there is no need to reinvent the wheel: roughly, we should follow the template of the economics section of the State-of-the-Union.

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allowed our country's institutions to slip and our people to go unprepared for change.

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Our economic approach is distinguished by two things: we made the tough choices (i.e., we cut the deficit and raised taxes on the wealthy), and we are fighting for the interests of the middle class. (These are implicit contrasts with the Republicans, who ducked real deficit reduction while ignoring the plight of the middle class.)

b. Sharpening the presentation

Today, the economic program lacks the clarity of other policy initiatives -- health care that can never be taken away; 3 strikes-and-you're-out; 100,000 cops; 2 years of welfare and you're off. The training/education agenda, in particular, **can appear vague, even mushy**. We need to develop a policy or goal that crystallizes the kind of change we are seeking.

We are exploring the idea of setting forth a goal: to make every American computer literate by the Year 2000. This speaks directly to the fears of older workers, who see automation and computerization as direct threats to their livelihood and futures. It indicates a commitment to an enlarged market for the computer industry, and might be popular there. And it would identify the administration in a concrete way with preparing for the future. There are, to be sure, pitfalls --: can you make someone computer literate who is not literate? -- but the idea is well worth exploring with the relevant policy officials.

III. AUDIENCE

Our efforts should aim at several distinct audiences, recognizing that these do not all overlap (indeed, they may have conflicting interests or views). (It may be possible to convey one message to business elites, and another to lower-middle class workers, since they simply do not receive their information from the same places.)

Economic and business elites: These actors deserve particular attention, since their perception can create economic reality.

Congressional Democrats: We need to convey a consistent economic message to Hill allies, so that they can use it and to remind them of the common success we have had.

Targeted regions -- especially California and the industrial midwest. Our TLC to California is paying off. Now, as that state's economy starts to truly recover, we have an opportunity to cement

Non-college educated voters -- These are the people most skeptical of our efforts (indeed, of any efforts), and who are rightly fearful of their place in the emerging global economy.

IV. PRESIDENTIAL CALENDAR

We should seek to have one major event, and one secondary event, a month (one every two weeks).

remainder of April

- Week of April 24 - NBC jobs week - **POTUS interview** on economy
- **School-to-work bill signing** - April 27

May

- Second week in May - Economic event (probably reemployment act related)
- **Goals 2000** event (Galston is checking with Pat Griffin re: how late in season is too late for Members to bask in success of the bill)

June

- June 9 (or ASAP after that) - **White House Jobs Fair** -- Inspired by the NAFTA products fair. It would bring to the South Lawn companies that have rehired or expanded their workforces as a result of the Clinton recovery.
- **High school graduation** - income contingent loan repayment
- **Business Council speech on reemployment** (June 21)
- [Note: NAFTA six months - report card/success stories - should be VP rather than POTUS]

July

- **Major Presidential speech** pre-Naples re: jobs and international economy
- G-7 in Naples - push for "economic vision" speech to European audience (e.g., university students)

August

- **Reemployment on House floor** - Presidential off-campus event

Fall

- Partisan speech challenging Republicans on economics
- GATT enactment

IV. ONGOING EFFORTS

A. Political/legislative

- *Members of Congress* -- Democratic members of Congress should be given the tools to discuss and take credit for better economic times. This would include:

- training session for staff on the economic plan/economic success
- one minutes on economic growth
- biweekly talking points on economy
- briefing book on economy

- *Political* -- Similarly, administration supporters should be equipped with tools to discuss our economic plan

- summary/talking points on the economic plan
- economic statistics

B. Public liaison

We should use the public liaison process now being skillfully deployed on behalf of health care or crime to spread the gospel on our economic message. These sessions can take place here (e.g., at the OEOB), or on the road

- *Financial analysts* - Rubin et al can visit New York, or invite here, the analysts for major financial institutions who widely disseminate their economic views.

- *Business groups* -- WH Public Liaison does a good job generally at keeping in touch with business groups. We need to use them to bring these business leaders here for the specific purpose of discussing reemployment and other aspects of the economic plan.

- *Economists*

C. Cabinet -- The Cabinet are heavily booked for health care, welfare, and crime. According to cabinet affairs, it is unlikely that it would be possible to mount any kind of a surrogate campaign on economic issues in the near future. However, we should provide regular economic talking points for the cabinet to use.

D. Regular press outreach

The economic policymaking team is well-respected by the press. In addition, some officials are under-exposed (Bob Rubin being the best example.) We can take advantage of this situation if we implement a disciplined program of press outreach.

- *Bureau meetings* -- Continue the process of regular meetings with bureau chiefs for the networks and also for other news organizations (major dailies, newsmagazines).

- *Editorial board meetings* -- Bob Rubin and other NEC officials; Bentsen; Reich; Tyson; Brown; others should be deployed

- *Op-eds* on general economic themes

- *Business editors* - bring them into the White House for a day of briefings

- *Non-elite press* -- We need to aggressively get our economic message out to the non-elite audience. The reemployment issue is the best vehicle for this. Research on market share and venues is being conducted (on a more general basis) by the Communications Department. Possible outlets should include:

 - o union magazines

- o heavy focus on USA Today
- o Parade magazine

E. "Rapid response" capability

Happily, it should not be necessary to develop a "war room" style team. However, we need to be better about jumping to claim credit for good news -- or batting down bad news. (This is a matter of enhanced communications among NEC and Communications staff as much as anything else.)

- o NEC needs to flag for WH communications the dates that new, potentially good (or bad) statistics are coming out
- o The agencies need to have a regular system of responding to statistics (i.e., Brown on auto sales)

F. Research

- General economic success stories
- NAFTA success stories
- Republican predictions of doom-and-gloom, and how they turned out

G. Coordination

This "campaign" requires intra-White House and inter-agency coordination.

- Regular internal WH meetings (more meetings! just what we need!) with representatives from NEC, Communications, DPC, CEA, Legislative, Public Liaison, Political, Cabinet, and other relevant departments.
- Interagency working group with public affairs directors of relevant agencies

May 4, 1994

"WORKING WOMEN COUNT!" KICK-OFF AND PRESS CONFERENCE

DATE: May 5, 1994
LOCATION: 450 OEOB
TIME: 12:00 NOON
FROM: Doris Matsui

I. PURPOSE

To launch the Department of Labor's national questionnaire, "Working Women Count!" and to garner media attention for the questionnaire.

II. BACKGROUND

The Women's Bureau at the Department of Labor initiated "Working Women Count!" as a "customer survey" to demonstrate that this Administration cares about what 58 million working women think, and gives them a stake in the Administration.

It is a simple questionnaire. It asks women what they like and don't like about their jobs, and what needs to be changed. It will reach more than 10 million working women, and is being distributed by hundreds of "partners," including:

Businesses (McDonalds, Disney, Reebok, NYNEX

Media (Working Woman magazine, Essence magazine and daily papers

Women's organizations (YWCA and Black Nurses Association)

Grassroots organizations

The early responses to the questionnaire indicate that health care is a top concern. The final report will be released in October.

III. PARTICIPANTS

Representative Corrine Brown (D-FL)
Representative Rosa DeLauro (D-CT)
Representative Jennifer Dunn (R-WA)
Representative Karan English (D-AZ)
Representative Elizabeth Furse (D-OR)
Representative Nita Lowey (D-NY)
Representative Cynthia McKinney (D-GA)
Representative Eleanor Holmes Norton (D-DC)
Representative Nancy Pelosi (D-CA)
Representative Debra Pryce (R-OH)
Representative Barbara Rose-Collins (D-MI)

Secretary Robert Reich
Karen Nussbaum, Director, Women's Bureau, DOL
Linda Lavin
Valerie Harper
135 other participants comprised of working women, Hill
staff, Women's Bureau staff, and representatives of
businesses, unions and organizations that are acting as
"partners" in distributing the questionnaire.

IV. PRESS PLAN

Open Press.

V. SEQUENCE

- o You welcome audience and announce Mrs. Clinton, Secretary Reich and Karen Nussbaum.
- o Karen Nussbaum makes brief remarks and introduces Secretary Reich.
- o Secretary Reich makes remarks and introduces Linda Lavin and Valerie Harper
- o Valerie Harper and Linda Lavin make very brief remarks
- o Secretary Reich introduces Mrs. Clinton.
- o Mrs. Clinton makes remarks
- o Following Mrs. Clinton's remarks, Karen Nussbaum will ask four of the workers (seated in the front row--stage right) to present Mrs. Clinton with questionnaires from the audience. (PHOTO OPPORTUNITY)
- o Workers return to seats.
- o Mrs. Clinton departs. (You may follow Mrs. Clinton and depart) (Secretary Reich and Karen Nussbaum will continue the press conference.)

Working Women Count!

Why is the Women's Bureau launching the Working Women Count! questionnaire? Why these particular questions? And why now?

One reason is the sheer volume of working women in America today. In 1920, only 20% of the American workforce was female. Today, women are almost half of the workforce, more than 58 million strong. Women are a growing presence in almost every occupation, from pharmacist to computer analyst to U.S. congressional representative! Studies estimate that 99% of all women in the United States will be wage-earners at some point in their lives!

This is also an era of dramatic workplace transition, perhaps the biggest change since the move from farms to factories -- and women are often the shock absorbers of those changes. More people are doing part-time or temporary work, or working more than one job to make ends meet. Many women cannot find decent, affordable care for their young children or elderly parents. Others are looking for that first job or a better job -- and the training that will open the door to full employment and economic security.

During her first year on the job, Women's Bureau Director Karen Nussbaum traversed the country speaking to women doing all kinds of work: flight attendants and factory workers, child care and health care providers, TV writers and construction workers, garment workers, secretaries and casino workers. The experiences of working women around the nation have helped shape Working Women Count!

Many women are satisfied with their work and face growing opportunities. But many others face daily struggles for living wages and dignity:

A worker in a San Francisco garment industry sweatshop was paid 96 cents an hour because the contractor said she was "old and slow."

- o Women dominate the contingent workforce. Two-thirds of all part-time and three-fifths of temporary workers are women.
- o Part-time workers paid hourly rates earn only 62.3% of the hourly wages earned by full-time workers. Frequently contingent workers earn minimum wage, making an average \$2 less than their permanently-employed co-workers. Often they lack health care coverage, pensions and protections, many of which have been part of the employment compact since the 1930s.



May 5
5-7
NAVDOS

THE VICE PRESIDENT AND MRS. GORE
REQUEST THE PLEASURE OF YOUR COMPANY
AT A GARDEN RECEPTION
IN HONOR OF THE WHITE HOUSE FELLOWS PROGRAM
THURSDAY, MAY 5, 1994
FIVE TO SEVEN O'CLOCK
THE VICE PRESIDENT'S HOUSE
34TH STREET AND MASSACHUSETTS AVENUE, NORTHWEST
WASHINGTON, D.C.

yes
messg to
Jerry Riggs
~~messg~~
Voice mail

R.S.V.P. 202-965-4236

PLEASE ENTER GILLIS AVENUE GATE, SOUTH OF 34TH STREET GATE.

May 5, 1994
3453

11-1130a ✓

So Lawn Tent

THE WHITE HOUSE

WASHINGTON

May 4, 1994

ANNOUNCEMENT OF TRADE, AID AND INVESTMENT
PACKAGE FOR SOUTH AFRICA

DATE: May 5, 1994

LOCATION: South Lawn Tent

TIME: 11:00-11:30 a.m.

FROM: ANTHONY LAKE
ALEXIS HERMANI. PURPOSE

This event will draw together people who have been active in the struggle to end apartheid in South Africa to celebrate the recent elections and the prospects of nonracial government. We propose you announce a comprehensive trade, aid and investment package for South Africa; acknowledge the delegation, led by the Vice President, to the May 10 Presidential inauguration of Nelson Mandela; and invite Mandela to visit the White House.

II. BACKGROUND

South Africa's first nonracial elections last week and the May 10 Presidential inauguration of Nelson Mandela are historic developments that have touched the world.

The first post-apartheid government will be under tremendous pressure to address the high expectations of the South African people for good jobs, new houses, quality education and other social needs. To assist this government, we will increase our aid for FY-94 from \$96 million to \$143 million. When some of these funds are leveraged through guarantees and loans, the program level of our assistance reaches more than \$200 million. We are also launching or enhancing many other programs, including special trade preferences, investment insurance, Peace Corps, export financing, military training and support for democracy and governance.

Nelson Mandela will be elected President by the new South African Parliament on May 9 and inaugurated the next day. We have identified a group of 40 public and private citizens to represent you, led by the Vice President and including the First Lady, Mrs. Gore, Mike Espy and Ron Brown.

III. PARTICIPANTS

A total of about 200 guests, including members of the Observers Mission to the South African elections, headed by Reverend Jackson; members of the delegation to the May 10

inauguration of Nelson Mandela; leading anti-apartheid activists, labor and business leaders, senior Administration officials, including Agriculture Secretary Mike Espy, Peace Corps Director Carol Bellamy, USAID Administrator Brian Atwood, OPIC President Ruth Harkin and Eximbank President Kenneth Brody. Members of Congress will not be invited because of the assault weapon vote the same morning.

IV. PRESS PLAN

Full media coverage.

V. SEQUENCE

- 10:45 am - The President, Vice President, Mrs. Clinton and Mrs. Gore meet in the Diplomatic Reception Room for briefing.
- 11:00 am - The President, Vice President, Mrs. Clinton and Mrs. Gore are announced into tent and proceed on stage.
- The President make remarks and introduces the Vice President.
- The Vice President make remarks. Following remarks, the Vice President asks South Africa Ambassador Harry Schwarz and ANC Representative Kingsley Makhubela on stage to present the new South African flag to the President.
- Program ends. Exit stage.

Attachment

Tab A Remarks

THE WHITE HOUSE
WASHINGTON

May 5 1994
645p
2829 16th St NW

May 4, 1994

DROP-BY "CINCO DE MAYO" RECEPTION

DATE: May 5, 1994
LOCATION: Mexican Cultural Institute
(Old Mexican Embassy)
2829 16th Street, NW
Washington, D.C.
TIME: 6:45 pm
FROM: Alexis Herman
Suzanna Valdez

I. PURPOSE

To celebrate Cinco de Mayo by attending a reception at the Mexican Cultural Institute, hosted by Ambassador Jorge Montano.

II. BACKGROUND

Cinco de Mayo is a holiday that celebrates the day that the Mexicans defeated the French in Puebla, Mexico in 1892. Although this is a Mexican holiday, it is celebrated more vigorously in the United States than in Mexico, but it is acknowledged by most of the Latino community.

Mexican Americans make up the largest segment of the Hispanic population. There are approximately 16 million Mexican-Americans in the U.S., with the majority living in California, Texas, Illinois, New York, New Mexico and Arizona.

The reception will be a festive event with mariachi music, food and drink. Guests will include Secretary Pena; members of the Congressional Hispanic Caucus; and leaders of national hispanic organizations.

The Mexican Cultural Institute is currently sponsoring an art exhibit entitled, "Four Women in Mexican Art", which will open to the public next week. These women (Joy Laville, Cecilia Rivera, Magali Lara and Anamario Hernandez) are emerging artists from Mexico.

III. PARTICIPANTS

Ambassador and Mrs. Jorge Montano

Secretary Pena

Representative Jose Serrano, (D-NY) Chair, Congressional
Hispanic Caucus

Representative Esteban Torres, (D-CA)

Representative Bill Richardson, (D-NM)

Representative Solomon Ortiz, (D-TX)

Representative Lucille Roybal-Allard, (D-CA)

Representative Xavier Becerra, (D-CA)

250 Guests

IV. PRESS PLAN

Expanded Pool Press

V. SEQUENCE

- o Upon arriving at the Institute, you will proceed to the main foyer where you will be greeted by the Ambassador and his wife, Secretary Pena and members of the Hispanic Caucus.
- o You will proceed to the main staircase, escorted by the Ambassador.
- o At the top of the staircase you will proceed to a brief hold. WHCA will announce you and the Ambassador.
- o You will proceed to the stage and make brief remarks.
- o You will work the rope line and proceed to art exhibit, briefly tour and depart.

VI. REMARKS

To be provided by speechwriting.

May 5, 1994
330
OEOB 207

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

05-May-1994 08:59am

TO: Ruby G. Moy

FROM: John O. Sutton
 Health Care Task Force

SUBJECT: 3:30 MEETING

I have been asked to ask you -- to let Alexis know that today at 3:30 -- Walter Zelman will be holding a meeting on providers in his office (OEOB 207) 1/2 half hour prior to the OPL Staff Meeting.

Mike Lux, Steve Hilton, Marilyn Yager, and 4 others will be attending. Walter said that Alexis mentioned in a prior meeting that she would like to attend this meeting if she is free.

I am trying to get a bigger room than Walter's office. Let me know if Alexis can attend.

Thanks.

May 5
230-330
Mack's of

EXECUTIVE OFFICE OF THE PRESIDENT

03-May-1994 01:32pm

TO: (See Below)

FROM: Janine Stanzione
Office of the Chief of Staff

SUBJECT: Economic Strategy Mtg.

Mack would like to meet with the following people on Thursday 5/5 from ~~11:15 - 11:45~~ am regarding ECONOMIC STRATEGY. Let me know if you cannot attend. Thank you. JANINE x6798

230-300 Manifest: Gergen, Rubin, Sperling, Emanuel, Varney, Herman, Waldman, Toback.

Distribution:

TO: Michael Waldman

CC: Paul A. Deegan
CC: Dianna A. Pierce
CC: Carola McGiffert
CC: Linda J. McLaughlin
CC: Ruby G. Moy
CC: Laurie L. Labuda
CC: Paul A. Toback

Told Janine
that we have
AA recep @ 2:15
w/ POTUS. Could
we change to 5pm.

THE WHITE HOUSE

WASHINGTON

May 5, 1994

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b. Sharpening the presentation

Today, the economic program lacks the clarity of other policy initiatives -- health care that can never be taken away; 3 strikes-and-you're-out; 100,000 cops; 2 years of welfare and you're off. The training/education agenda, in particular, **can appear vague, even mushy**. We need to develop a policy or goal that crystallizes the kind of change we are seeking.

We are exploring the idea of setting forth a goal: to make every American computer literate by the Year 2000. This speaks directly to the fears of older workers, who see automation and computerization as direct threats to their livelihood and futures. It indicates a commitment to an enlarged market for the computer industry, and might be popular there. And it would identify the administration in a concrete way with preparing for the future. There are, to be sure, pitfalls --: can you make someone computer literate who is not literate? -- but the idea is well worth exploring with the relevant policy officials.

III. AUDIENCE

Our efforts should aim at several distinct audiences, recognizing that these do not all overlap (indeed, they may have conflicting interests or views). (It may be possible to convey one message to business elites, and another to lower-middle class workers, since they simply do not receive their information from the same places.)

Economic and business elites: These actors deserve particular attention, since their perception can create economic reality.

Congressional Democrats: We need to convey a consistent economic message to Hill allies, so that they can use it and to remind them of the common success we have had.

Targeted regions -- especially California and the industrial midwest. Our TLC to California is paying off. Now, as that state's economy starts to truly recover, we have an opportunity to cement

Non-college educated voters -- These are the people most skeptical of our efforts (indeed, of any efforts), and who are rightly fearful of their place in the emerging global economy.

IV. PRESIDENTIAL CALENDAR

We should seek to have one major event, and one secondary event, a month (one every two weeks).

remainder of April

- Week of April 24 - NBC jobs week - **POTUS interview** on economy
- **School-to-work bill signing** - April 27

May

- Second week in May - Economic event (probably reemployment act related)
- **Goals 2000** event (Galston is checking with Pat Griffin re: how late in season is too late for Members to bask in success of the bill)

June

- June 9 (or ASAP after that) - **White House Jobs Fair** -- Inspired by the NAFTA products fair. It would bring to the South Lawn companies that have rehired or expanded their workforces as a result of the Clinton recovery.
- **High school graduation** - income contingent loan repayment
- **Business Council speech on reemployment** (June 21)
- [Note: NAFTA six months - report card/success stories - should be VP rather than POTUS]

July

- **Major Presidential speech** pre-Naples re: jobs and international economy
- G-7 in Naples - push for "economic vision" speech to European audience (e.g., university students)

August

- **Reemployment on House floor** - Presidential off-campus event

Fall

- Partisan speech challenging Republicans on economics
- GATT enactment

IV. ONGOING EFFORTS

A. Political/legislative

- *Members of Congress* -- Democratic members of Congress should be given the tools to discuss and take credit for better economic times. This would include:

- training session for staff on the economic plan/economic success
 - one minutes on economic growth
 - biweekly talking points on economy
 - briefing book on economy
- *Political* -- Similarly, administration supporters should be equipped with tools to discuss our economic plan
- summary/talking points on the economic plan
 - economic statistics

B. Public liaison

We should use the public liaison process now being skillfully deployed on behalf of health care or crime to spread the gospel on our economic message. These sessions can take place here (e.g., at the OEOB), or on the road

- *Financial analysts* - Rubin et al can visit New York, or invite here, the analysts for major financial institutions who widely disseminate their economic views.

- *Business groups* -- WH Public Liaison does a good job generally at keeping in touch with business groups. We need to use them to bring these business leaders here for the specific purpose of discussing reemployment and other aspects of the economic plan.

- *Economists*

C. Cabinet -- The Cabinet are heavily booked for health care, welfare, and crime. According to cabinet affairs, it is unlikely that it would be possible to mount any kind of a surrogate campaign on economic issues in the near future. However, we should provide regular economic talking points for the cabinet to use.

D. Regular press outreach

The economic policymaking team is well-respected by the press. In addition, some officials are under-exposed (Bob Rubin being the best example.) We can take advantage of this situation if we implement a disciplined program of press outreach.

- *Bureau meetings* -- Continue the process of regular meetings with bureau chiefs for the networks and also for other news organizations (major dailies, newsmagazines).

- *Editorial board meetings* -- Bob Rubin and other NEC officials; Bentsen; Reich; Tyson; Brown; others should be deployed

- *Op-eds* on general economic themes

- *Business editors* - bring them into the White House for a day of briefings

- *Non-elite press* -- We need to aggressively get our economic message out to the non-elite audience. The reemployment issue is the best vehicle for this. Research on market share and venues is being conducted (on a more general basis) by the Communications Department. Possible outlets should include:

 - o union magazines

- o heavy focus on USA Today
- o Parade magazine

E. "Rapid response" capability

Happily, it should not be necessary to develop a "war room" style team. However, we need to be better about jumping to claim credit for good news -- or batting down bad news. (This is a matter of enhanced communications among NEC and Communications staff as much as anything else.)

- o NEC needs to flag for WH communications the dates that new, potentially good (or bad) statistics are coming out
- o The agencies need to have a regular system of responding to statistics (i.e., Brown on auto sales)

F. Research

- General economic success stories
- NAFTA success stories
- Republican predictions of doom-and-gloom, and how they turned out

G. Coordination

This "campaign" requires intra-White House and inter-agency coordination.

- Regular internal WH meetings (more meetings! just what we need!) with representatives from NEC, Communications, DPC, CEA, Legislative, Public Liaison, Political, Cabinet, and other relevant departments.
- Interagency working group with public affairs directors of relevant agencies

May 5, 1994
430-445
Mack's

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

02-May-1994 03:51pm

TO: Linda J. McLaughlin
TO: Dianna A. Pierce
TO: Ruby G. Moy

FROM: Janine Stanzione
Office of the Chief of Staff

SUBJECT: McLarty Meeting

Mack will be meeting with Jerry Junkins, CEO of Texas Instruments, on Thursday 5/5 at 4:30 pm. Approximatley 15 minutes regarding GATT.

Mack wanted to invite Bob, David, and Alexis to join him in his office if their schedules were free. Let me know if they will be able to attend. Thank you. JANINE x6798

May 5, 1994
12 N
0903 450

May 4, 1994

"WORKING WOMEN COUNT!" KICK-OFF AND PRESS CONFERENCE

DATE: May 5, 1994
LOCATION: 450 OEOB
TIME: 12:00 NOON
FROM: Doris Matsui

I. PURPOSE

To launch the Department of Labor's national questionnaire, "Working Women Count!" and to garner media attention for the questionnaire.

II. BACKGROUND

The Women's Bureau at the Department of Labor initiated "Working Women Count!" as a "customer survey" to demonstrate that this Administration cares about what 58 million working women think, and gives them a stake in the Administration.

It is a simple questionnaire. It asks women what they like and don't like about their jobs, and what needs to be changed. It will reach more than 10 million working women, and is being distributed by hundreds of "partners," including:

Businesses (McDonalds, Disney, Reebok, NYNEX

Media (Working Woman magazine, Essence magazine and daily papers

Women's organizations (YWCA and Black Nurses Association)

Grassroots organizations

The early responses to the questionnaire indicate that health care is a top concern. The final report will be released in October.

III. PARTICIPANTS

Representative Corrine Brown (D-FL)
Representative Rosa DeLauro (D-CT)
Representative Jennifer Dunn (R-WA)
Representative Karan English (D-AZ)
Representative Elizabeth Furse (D-OR)
Representative Nita Lowey (D-NY)
Representative Cynthia McKinney (D-GA)
Representative Eleanor Holmes Norton (D-DC)
Representative Nancy Pelosi (D-CA)
Representative Debra Pryce (R-OH)
Representative Barbara Rose-Collins (D-MI)

Secretary Robert Reich
Karen Nussbaum, Director, Women's Bureau, DOL
Linda Lavin
Valerie Harper
135 other participants comprised of working women, Hill
staff, Women's Bureau staff, and representatives of
businesses, unions and organizations that are acting as
"partners" in distributing the questionnaire.

IV. PRESS PLAN

Open Press.

V. SEQUENCE

- o You welcome audience and announce Mrs. Clinton, Secretary Reich and Karen Nussbaum.
- o Karen Nussbaum makes brief remarks and introduces Secretary Reich.
- o Secretary Reich makes remarks and introduces Linda Lavin and Valerie Harper
- o Valerie Harper and Linda Lavin make very brief remarks
- o Secretary Reich introduces Mrs. Clinton.
- o Mrs. Clinton makes remarks
- o Following Mrs. Clinton's remarks, Karen Nussbaum will ask four of the workers (seated in the front row--stage right) to present Mrs. Clinton with questionnaires from the audience. (PHOTO OPPORTUNITY)
- o Workers return to seats.
- o Mrs. Clinton departs. (You may follow Mrs. Clinton and depart) (Secretary Reich and Karen Nussbaum will continue the press conference.)



Working Women Count! Confirmed Partner List

May 4, 1994

Businesses:

Allstate Insurance (Northbrook, IL)
Asian Business Cooperative (Los Angeles, CA)
Au Bon Pain Co., Inc.
Ben and Jerry's Homemade (Waterbury, VT)
Boston Federal Savings Bank
ConAgra, Inc. (Omaha, NE)
Corning, Incorporated
The Body Shop
First Data Corporation (Denver, CO)
First Interstate Bank (Seattle, WA)
Halloran and Co. (Boston, MA)
Hanna Anderson
Hasbro, Inc.
Henry Vogt Machine Company (Louisville, KY)
Household International, Inc. (Prospect Hts, IL)
Kaiser Foundation Health Plan (Oakland, CA)
McDonald's Corporation
NYNEX (White Plains, NY)
Philips Electronics (New York, NY)
Reebok, International
Reynold's Metals Company (Richmond, VA)
Sisters of Charity Health Care Systems, Inc.
Skadden, Arps, Slate, Meagher and Flom (Boston, MA)
The Ceridian Corporation (Minneapolis, MN)
Turner Broadcasting
Walt Disney World Corp., Casting Department
W.R. Grace and Co. (Boca Raton, FL)

Members of Congress:

Senator Barbara Boxer
Senator Christopher Dodd
Senator Diane Feinstein
Senator Edward M. Kennedy
Senator Howard Metzenbaum
Senator Barbara Mikulski
Senator Carol Moseley-Braun
Senator Patty Murray
Senator Paul Simon

Representative Corrine Brown
Representative Leslie Byrne
Representative Eva Clayton
Representative Rosa DeLauro
Representative Jennifer Dunn
Representative Karan English
Representative Tillie Fowler
Representative Elizabeth Furse
Representative Nancy Johnson
Representative Nita Lowey
Representative Cynthia McKinney
Representative Patsy Mink
Representative Constance Morella
Representative Eleanor Holmes Norton
Representative Nancy Pelosi
Representative Debra Pryce
Representative Barbara-Rose Collins
Representative Lucille Roybal-Allard
Representative Pat Schroeder
Representative Louise Slaughter

Unions:

Amalgamated Clothing and Textile Workers Union
ACTWU (Mt. Morris, PA)
Aerospace Machinist Indust. Dist. Lodge 751
(Seattle, WA)
AFL-CIO - Department of Civil Rights
American Fed. of Government Employees
American Federation of Teachers
American Fed. of State, County and Municipal Employees
Association of Flight Attendants
Bakery, Confectionery, Tobacco
Coalition of Labor Union Women (CLUW)
Communication Workers of America
CWA Loc 2001 (Charleston, WV)
Construction and General Laborers' Lo.1353 (WV)
District 925, SEIU (Cleveland, OH)
District 1199, SEIU (Huntington, WV)
Independent Fed. of Flight Attendants
Int'l Assoc. of Machinists, Lo. 2339
(Commerce City, CO)
Int'l Brotherhood of Teamsters
Int'l Chemical Workers Union (Akron, OH)
Int'l Ladies Garment Workers
Int'l Union of Bricklayers and Allied Craftsmen
Int'l Union of Operating Engineers
Int'l Women's Writing Guild
Laborers
New Mexico Federation of Labor
The Newspaper Guild
National Postal and Mailhandlers Union
Office and Professional Employees Int'l Union
Operating Engineers

Nat'l Air Traffic Controllers Association
New Jersey Nurses Union
Retail, Wholesale and Dept. Store Union
Service Employees International Union
Transportation Communications Intn'l Union
Union Privilege
United Food and Commercial Workers
United Steelworkers Union
Washington State Labor Council (Seattle, WA)
West VA Federation of Teachers
Writers' Guild of America East, Inc.

Magazines/Publications/Broadcast media:

Chicago Tribune
Carol Kleiman, syndicated columnist
(column will not include questionnaire)
Lifetime Television
Family Circle
Working Woman Magazine
Working Mother Magazine
Essence Magazine
Executive Female
McCall's
Ms. Magazine
Today's Dallas Woman
Winfield Daily Currier (Kansas)
Women's Enterprise

National Organizations:

9 to 5, National Assoc. of Working Women
American Agri Women
American Business Women's Association
American Jewish Congress for Women's Equality
American Women's Economic Development Corp.
Association of Part-Time Professionals
Association for Union Democracy
Black Women's Agenda
Business and Professional Women, Inc.
Businesses for Social Responsibility
Center for Policy Alternatives
Clearinghouse on Women's Issues
Feminist Majority
Institute for Women's Policy Research
International Women's Writing Guild
National Chamber of Commerce for Women
Nat'l Assoc. for Female Executives
Nat'l Assoc. Negro Bus. and Prof. Women's Clubs
Nat'l Assoc. of Commissions for Women
Nat'l Black Nurses' Association, Inc.

Nat'l Assoc. of Women in Construction
 Nat'l Chamber of Commerce for Women
 National Coalition for Sex Equity in Education
 Nat'l Council of La Raza (168 affiliates)
 Nat'l Employment Law Project
 Nat'l Foundation for Women Business Owners
 Nat'l Hispana Leadership Institute
 Nat'l Immigration Law Center
 National Human Resources Association
 (formerly International Assoc. for Personnel Women)
 National Women's Conference Center
 The North American Council for Muslim Women
 Pension Rights Center/Women's Project
 Planned Parenthood Federation of America
 Soroptimist International of America
 Wider Opportunities for Women
 Women and Foundations/Corporate Philanthropy
 Women In Communications, Inc.
 Women In Management
 Women Work! Nat'l Network of Women's Employment
 Women's Council of Realtors
 Women's Division, United Methodist Church
 Women's National Democratic Club
 Women's Sports Foundation
 YWCA of the U.S.A. (400 affiliates)
 Zeta Phi Beta Sorority
 Zonta International

Local/State Organizations:

9 to 5 (DC Network)
 9 to 5 (Chicagoland)
 9 to 5 (Long Island, NY)
 Alaska Department of Education
 Altrusa International of North Dallas
 American Women's Economic Development Corp. (NY) 100
 Arizona Business and Professional Foundation
 Arizona Department of Transportation
 Arizona Governor's Office for Women
 Asian Immigrant Woman Advocates
 Black Women's Network (Milwaukee, WI)
 Black Workers for Justice (Rocky Mtn., NC)
 BPW (Dallas, TX)
 BPW (Dogwood City - Atlanta, GA)
 Bloomington Human Rights Commission (IN)
 Broward County Women Lawyers' Association
 California Women's Law Center (Los Angeles, CA)
 Carolina Alliance for Fair Emplymnt. (Greenville, SC)
 Career Learning Center
 Career Transitions (Bozeman, MT)
 Central Exchange (Kansas City, Mo)
 Center for Economic Options, Inc. (Charleston, WV)
 Chicago Women in Trades

Chinese Progressive Association Workers Center (MA) 75
 Chrysalis, A Center for Women (Minneapolis, MN)
 CLUW (Kent County, Michigan)
 CLUW (Nevada)
 CLUW (North Central West Virginia)
 Colorado Women's Chamber of Commerce
 Comite De Apoyo Alsi Trebajadores Agricultures/
 Farmworkers Support Committee (Glassboro, NJ)
 Connecticut Commission of the Status of Women
 CT Women's Education & Legal Defense Fund
 Community Outreach Counseling Program (Kansas City)
 Construction Opportunity Center
 Cornell-ILR/Trade Union Women's Studies Program
 Cornell University, Institute for Women and Work
 DARE -- Direct Action for Rights and Equality (RI) 40
 Eastern Washington University (Cheney, WA)
 EOA Washington County (Fayetteville, AR)
 Farm Workers' Self Help (Dade City, FL)
 Fort Wayne Women's Bureau, Inc.
 Fuerza Unida, Inc. (San Antonio, TX)
 Garment Worker's Center in Sunset Park (Brooklyn, NY)
 Garment Worker's Justice Center, ILGWU (New York, NY)
 Girl's Incorporated (New York, NY)
 Greater Dallas Chamber of Commerce
 (Women's Business Issues Division)
 Greensboro Commission on Status of Women
 HELP of Southern Nevada (Las Vegas, NV)
 Highlander Research and Education Center (TN) 20
 Idaho Human Rights Commission
 Illinois Department of Human Rights
 Iowa Commission on the Status of Women
 Jobs for Mississippi Graduates, Inc.
 Kentucky Cabinet for Economic Development
 Kentucky Labor Cabinet
 Kentucky Tourism Cabinet
 Kentucky Workforce Development Cabinet
 Knoxville Women's Center
 La Alianza - Cannery Workers Org. Project (CA)
 La Casa De Esperanza, Inc. (Waukesha, WI)
 Labor/Mgmt. Council (Kansas City, Missouri)
 Last Monday Club (Oakland, CA)
 Legal Aid Society of San Francisco
 Louisiana Governor's Office of Women's Services
 Mabel Wadsworth Women's Health Center (Bangor, ME)
 Maryland Commission on Human Relations
 Metanoia Peace Community (Oregon city, OR)
 Metro. Women's Organizing Project (Washington, DC)
 Mi Casa Resource Center for Women, Inc.
 Milwaukee Indian Eco. Dev. Agency, Inc. (Milwaukee, WI)
 Mississippi A. Philip Randolph Institute
 Nebraska Commission on the Status of Women
 Nebraska Department of Labor
 Networking Project - Young Adults w/ Disabilities (NY)
 New Beginnings (NJ)

New Hampshire Nurses' Assoc.
New Horizons Program
New Ways to Work (San Francisco, CA)
New York Women's Agenda
Nontraditional Employment for Women (NY)
North Carolina Equity
North Dakota Commission on the Status of Women
Northern New England Tradeswomen
Northwest Regional Educational Laboratory (OR)
NOW (Kansas City Urban Chapter)
Office Technology Academy (Milwaukee, WI)
One Small Step-Bay Area Employer Work Family Coal.
Oregon Tradeswomen Network
Pennsylvania Commission for Women
Philadelphia Unemployment Project
Portland public Schools (OR)
Professional Dimensions (Milwaukee, WI)
Project Equality, Inc. (Kansas City, MO)
Radcliffe College Career Services (Cambridge, MA)
Resource Center for Women (Largo, FL)
Rhode Island Working Women
Rocky Mountain Tradeswomen Network (Broomfield, CO)
Santa Clara Ctr. for Occup. Safety and Health (CA) 100
SER Jobs for Progress (Milwaukee, WI)
Social Justice for Women (Boston, MA)
Soroptimist International of Boise
Tarrant County Asian American Chamber of Commerce (TX)
The Center for Women (Tampa, FL)
The Helping Hands Center (Silver City, NC)
The Workplace Project
Topeka Mayor's Commission on the Status of Women
Transitions: Maine Displaced Homemakers Program
Tucson Black Women's Task Force
Tulsa Mayor's Commission on the Status of Women
Turning Point (Delta, UT)
Univ. of Iowa Pre Vocational Training Program
Univ. of Maine Women's Resource Center
Univ. of North Texas
Urban League (Kenosha, WI)
Vermont Governor's Commission on Women
Vietnamese Fisherman Assoc. of Am. (Oakland, CA)
Visiting Nurse Assoc. of South Central CT.
Wellesley College Ctr. for Research (Wellesley, MA)
Wichita Commission on the Status of Women
Women Involved in Giving Support (WINGS-Troy, MI)
Wisconsin Women's Council
Women's Action Alliance (New York, NY)
Women Against Sexual Harassment (Gladstone, NJ)
Women Employed (Chicago, IL)
Women Empowered (Kansas City, MO)
Women On the Job (Port Washington, NY)
Women's Alliance for Job Equity (Philadelphia, PA)
Women's Employment Network (Kansas City, MO)
Women's Building (San Francisco)

Women's Information Network (DC)
Women's Law Fund (Cleveland, OH)
Women's Leadership Center (Delaware)
Women's Multicultural Leadership Institute (OR)
Women's Resource Agency (Colorado Springs, CO)
Women's Resource Network (Shawnee Mission, KS)
Women's Way (Philadelphia, PA)
Women Unlimited (Augusta, ME)
Wyoming Dept. of Education
Wyoming P.A.R.E.N.T. (Cheyenne, WY)
YWCA (Albuquerque, NM)
YWCA (Grand Rapids)
YWCA (Greater Milwaukee)
YWCA (Kalamazoo, MI)
YWCA (Kansas City, Missouri)
YWCA (Memphis, TN)
YWCA (Racine, WI)
YWCA of San Francisco, Marin and San Mateo (CA)
YWCA (Van Wert County - Ohio)

Working Women Count! Audience

Event Participants

Labor Secretary Robert B. Reich
Women's Bureau Director Karen Nussbaum
Valerie Harper, actor
Linda Lavin, actor
Ellen Carno, Au Bon Pain (after Mrs. Clinton leaves)
Thomas Donahue, AFL-CIO (after Mrs. Clinton leaves)

DOL Senior Staff

Tom Glynn, Deputy Secretary
Kathryn Higgins, Chief of Staff
Anne Lewis, Assist Sec for Public Affairs
Geri Palast, Assistant Secretary Congressional and
Intergovernmental Affairs
Steve Rosenthal, Associate Deputy Secretary

Working Women Count! Audience

Elected Officials

Members of Congress:

Rep. Corrine Brown
Rep. Rosa DeLauro
Rep. Jennifer Dunn
Rep. Karan English
Rep. Elizabeth Furse
Rep. Nita Lowey
Rep. Cynthia McKinney
Rep. Eleanor Holmes Norton
Rep. Nancy Pelosi
Rep. Debra Pryce
Rep. Barbara Rose-Collins

Hill Staff:

Suzanne Day, Senator Dodd
Mary Hinrichs-Richards, Senator Barbara Mikulski
Brian Kennedy, Senator Paul Simon
Rachel Leahey, Representative Constance Morella
Joy Simonson, Sub Committee for Employment, Housing & Aviation

NOTE: Senator Braun will NOT be attending due to a last minute conflict.

Working Women Count! Audience

Partners

Ellen Beth Carno, Au Bon Pain Co. Inc
Sharifa Alkhateeb, North American Council for Muslim Women
Jane Baldinger, Planned Parenthood
Fran Bernstein, Natl Employment Law Project
Nilda Cid, Nat'l Black Nurses Association
Jean Cilik, Women Work
Helen Coronado, National Council of La Raza
Patty DeDominic, Natl Foundation of Women Bus Owners
Evelyn Dubrow, Intl Ladies Garment Workers Union
Laura Lee Fischer, AFSCME 2910
Donna Garbarczyk, Women Against Sexual Harrasment
Ellen Graves, Natl Assoc of Negro Bus & Professional Women's Club
Tracy Groomes, Corning Inc
Michelle Healey, 9 to 5 Natl Assoc of Working Women DC Area
Elizabeth Herling, The Body Shop
Dixie Horning, National Women Conference Center
Linda Jarrett, Federally Employed Women
Robbyn Kaamil, Non Traditional Employment for Women
Nancy J. Leon, Nat'l Hispanic Leadership Institute
Sharon E. McKeever, New Beginnings
Mona Miller, Planned Parenthood Federation of America
Lenore Miller, Retail, Wholesale and Department Store Union, UFCW
Helen H. Mills, The Body Shop
Kathy Murphy, Corning Inc
Anna Padia, Newspaper Guild
Candance Parks, Business & Professional Women/USA
Angela Perez, YWCA of New York City
Kate Premo, Business & Professional Women
Pat Scarcelli, UFCW Intl Union
Beverly Stripling, YWCA
Lori Marie Sylvia, Women in Communications Inc
Alison Tinsley, Int'l Women Writing Guild
Sheryl W. Washington, United Parcel Services
Joan C. Welsh, American Fed of Government Empl
Leigh Wintz, Soroptomist Intl of the Americas
Mildred Worf, Girls, Inc.

Working Women Count! Audience

Working Women (many will be in uniform)

Marion Louise Adcock, Carpenter
Jeannette Allen, Hotel Cook
Verlette Allen, Metro Transit Repair
Marty Anderson, Graphic Artist
Dori Aronson, Social Worker
Ellowese Bargainier, Corrections Officer
Jutata Basnight, Rap Artist
Lt. Victoria Elaine Brock, Police Officer
Dorothy Bryant, Safeway Truck Driver
Shelia Creef, Hotel Bartender
Precious G. Dancy, Emergency Medical Technician
Rt. Rev. Jane Dixon, Suffragan Bishop
Holly Fechner, Lawyer
Charlotte Flemming, Store Clerk
Kathy Flemming, DC Police Officer
Deborah Forter, Nurse
Jessica Heard, Organizer
Glenda Hodges, Assistant Pastor
Rosemary Holmes, Security Guard
Daphne F Jackson, Real Estate Sales
Denise Kaczmarek, Assistant Store Manager
Dr. Nadina Lambert, Dentist
Winnifred C. Lee, Florist
Glenda Lewis, Janitor
Rosa Marshall, Telephone Technician
Roxanne Mason, Cosmetologist
Barbara Menefee, Communications Secretary
Patricia Nelson, Food Service Worker
Dr. Monica Newby, Dentist
Rene A. Redwood, Congressional District Office Director
Cindy Roy, Emergency Room Nurse
Gisela Sanchez, Bank Teller
Marie Sherette, Legal Secretary
Karen Spurgeon, Postal Worker
Julia Washburn, Park Ranger
Andrea Weiss, Clinical Psychologist
Joyce E. Wellman, Artist
Florence Williams, Carpenter
Lt. Matice Wright, Naval Officer
Mary Young, Housekeeper

May 5, 1994
12N
0206450

May 4, 1994

"WORKING WOMEN COUNT!" KICK-OFF AND PRESS CONFERENCE

DATE: May 5, 1994
LOCATION: 450 OEOB
TIME: 12:00 pm
FROM: Alexis Herman

I. PURPOSE

To launch the Department of Labor's national questionnaire, "Working Women Count!" and to garner media attention for the questionnaire.

II. BACKGROUND

The Women's Bureau at the Department of Labor initiated "Working Women Count!" as a "customer survey" to demonstrate that this Administration cares about what 58 million working women think, and gives them a stake in the Administration.

It is a simple questionnaire. It asks women what they like and don't like about their jobs, and what needs to be changed. It will reach more than 10 million working women, and is being distributed by hundreds of "partners," including:

Businesses (McDonalds, Disney, Reebok and NYNEX)

Media (Working Woman magazine, Essence magazine and daily newspapers)

Women's organizations (YWCA and Black Nurses Association)

Unions (more than 25 unions)

Grassroots organizations

The early responses to the questionnaire indicate that health care is a top concern. The final report will be released in October.

III. PARTICIPANTS

Representative Corrine Brown (D-FL)
Representative Rosa DeLauro (D-CT)
Representative Jennifer Dunn (R-WA)
Representative Karan English (D-AZ)
Representative Elizabeth Furse ((D-OR)
Representative Nita Lowey ((D-NY)

Representative Cynthia McKinney (D-GA)
Representative Eleanor Holmes Norton (D-DC)
Representative Nancy Pelosi (D-CA)
Representative Debra Pryce (R-OH)
Representative Barbara Rose-Collins (D-MI)

Secretary Robert Reich
Karen Nussbaum, Director, Women's Bureau, DOL
Linda Lavin
Valerie Harper

Approximately 135 other participants comprised of working women, Hill staff, Women's Bureau staff, and representatives of businesses, unions and organizations that are acting as "partners" in distributing the questionnaire

IV. PRESS PLAN

Open Press. After you depart, questions from the media will be taken by Secretary Reich, Karen Nussbaum, Linda Lavin, Valerie Harper and two "partners" -- AFL-CIO Secretary Treasurer Tom Donahue and Ellen Carno, the Director of Public Affairs for Au Bon Pain.

V. SEQUENCE

- o You proceed to the 450 OEOB holding room.
- o You will be briefed by Secretary Reich and Karen Nussbaum and Alexis Herman. [Danny Wexler will provide briefing on sequence]
- o Alexis Herman will welcome and announce you, Secretary Reich and Karen Nussbaum
- o You enter the stage with Secretary Reich and Karen Nussbaum.
- o Karen Nussbaum makes brief remarks and introduces Secretary Reich.
- o Secretary Reich makes remarks and introduces Linda Lavin and Valerie Harper.
- o Valerie Harper and Linda Lavin make very brief remarks.
- o Secretary Reich will introduce you.
- o You make remarks.
- o Following your remarks Secretary Reich will ask four of the workers (seated in the front row--stage right) to present you with questionnaires from the audience.
- o You depart.

VI. REMARKS

To be provided by your speechwriters.

May 6, 1994

1130 12

THE WHITE HOUSE
WASHINGTON

Schedule for Gilbert Carrasco, 5/6

10:15-11:00	Dennis Quinn Special Counsel to the President Room 157
11:00-11:30	Phil Lader Deputy Chief of Staff WW, First Floor
11:30- 12:00	Alexis Herman Director, Public Liaison WW, Second Floor
12:15-1:30	Lunch with Cynthia Metzler Corcoran Cafe Meet in Room 151
1:30-2:00	Ginger Lew General Counsel, Department of Commerce Room 476
2:00-2:30	J. Veronica Biggins Director, Presidential Personnel Room 476

MAY - 4 1994

May 6, 1994
1:35 - 4p
Dip Room

May 5, 1994

HEALTH CARE CALIFORNIA STATE OPINION LEADERSHIP BRIEFING

TO: Alexis Herman
DATE: Friday, May 6, 1994
TIME: 1:35 p.m. - 4:00 p.m.
LOCATION: The Diplomatic Reception Room
The White House
FROM: Wendy Nishikawa

I. PURPOSE

This is a substantive briefing for approximately 45 community leaders from California -- including business and labor leaders, DNC supporters, doctors, nurses, educators, seniors, social workers and other community activists about the provisions, benefits and importance of the President's Health Care Security Act. These are all individuals who are supportive of our health plan.

II. BACKGROUND

This is the fourth of, hopefully, fifteen to twenty opinion leader briefings to be scheduled during the upcoming months on health care. We have done briefings for the states of Virginia, Pennsylvania and Kansas.

As we have done with opinion leader briefings on other issues (economic plan, NAFTA, and crime), we invited health care reform supporters from targeted communities for in-depth briefings on the issue, message, and a congressional update.

Specifically, we want these individuals to leave here prepared to contact their Member of Congress, support health care organizational activities in their state, and serve as advocates in their communities on behalf of the Clinton health plan.

The audience was put together by asking supportive organizations (labor, senior, businesses, hospitals, and providers) to invite key individuals from California. These people are newsmakers: they are highly influential in their communities', have relationships with Members of Congress; and have been actively participating in the health care reform campaign.

III. PARTICIPANTS

45 Guests
The First Lady
Harold Ickes
John Hart
Ira Magaziner
Bob Boorstin
Alexis Herman

IV. PRESS

Closed. There will be a stakeout following the briefing.

V. SEQUENCE OF EVENTS

- You will enter the Diplomatic Reception Room.
- You will give an introduction.
- You will be notified when The First Lady arrives and you will announce her into the room.
- The First Lady will enter the room and either make remarks from the chair or stand.
- The First Lady will make remarks and take questions.
- The First Lady will greet the participants and depart.
- You will introduce John Hart.
- John will make remarks and take questions.
- You will introduce Bob Boorstin.
- Bob Boorstin will make remarks and take questions.
- You will introduce Ira Magaziner
- Ira will make remarks and take questions.
- You will introduce Harold Ickes.
- Harold will make remarks and take questions.

- You will make closing remarks.
- Participants will be led to the stakeout.

VII. ATTACHMENTS

- Agenda
- Talking Points
- List of Participants

AGENDA

1:00 pm - 1:30 pm	FYI: Participants will be given a tour of the White House
1:30 pm - 1:40 pm	Participants gather in the Diplomatic Reception Room
1:40 pm - 1:45 pm	Alexis Herman Welcome and Introduction
1:45 pm - 2:00 pm	The First Lady
2:00 pm - 2:15 pm	John Hart
2:15 pm - 2:35 pm	Bob Boorstin
2:35 pm - 3:00 pm	Ira Magaziner
3:00 pm - 3:30 pm	Harold Ickes
3:30 pm - 3:40 pm	Alexis Herman Closing Remarks
3:40 pm	Participants are escorted to the Stakeout

TALKING POINTS

The First Lady

- Re-emphasize the importance their role in delivering the President's message to both the grassroots and Member of Congress.
- Take Q&A

John Hart

- The benefits the President's Health Security Act will have for the state of California -- financially and politically.
- Take Q&A

Bob Boorstin

- Discuss the Administration's communications strategy as well as the specific message that needs to reach those at the grassroots level.
- Take Q&A

Ira Magaziner

- Overview of the major issues of the President's health care reform legislation.
- Take Q&A

Harold Ickes

- Discuss the current legislative strategy and political timetable
- Take Q&A

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2. Close Aunt
3. Mary Toher
4. Madeline Russell
5. Leon Sullivan
6. Mary Ann Stuber
- * 7. Henry Belofsky
8. Ted Rensel
9. Earl Doyle
10. Arthur Pelt
11. Mary Kosenbaum
12. Paul Lugo

May 6, 1994

9-1030a

090B 450

May 5, 1994

HEALTH CARE: WOMEN CONSTITUENCY DAY

TO: Alexis Herman
DATE: Friday, May 6, 1994
TIME: 9:00 - 10:30 a.m.
LOCATION: Room 450
Old Executive Office Building
FROM: Wendy Nishikawa/Chris Lin

I. PURPOSE

This is a substantive briefing for women about the provisions, benefits and importance of the President's Health Care Security Act. The participants are all supportive of health care reform and most of them represent organizations who have been actively lobbying the Hill.

Specifically, we would like these individuals to leave here prepared to contact Member of Congress, support health care organizational activities in their state, and serve as advocates in their communities on behalf of the Clinton health plan.

As part of the overall outreach strategy, we have selected 15 women with compelling personal stories that emphasize the need for health care reform. Each of these women come from specific regions throughout the country selected by the Health Care Delivery Room. They are all prepared to do satellite feeds in the afternoon.

II. BACKGROUND

This is one in a series of constituency day programs designed to educate key activists about our health care bill, generate regional media, give an congressional update and offer an alternative focus as the legislative process moves into a confusing and volatile phase.

Approximately 200 women from across the country will participate in today's briefing. They are community leaders, activists, field representatives, and survivors who have been actively working on behalf of health care reform.

A majority of the audience represent members, patients and friends of the national women's organizations who support health care reform. They include:

American Association for University Women
American Medical Women's Association
Campaign for Women's Health
League of Women Voters
National Abortion and Reproductive Rights Action League
National Break Cancer Coalition
National Osteoporosis Foundation
National Women's Law Center
Older Women's Law Center
Planned Parenthood
Women's Legal Defense Fund

III. PARTICIPANTS

200 Guests
The First Lady
Harold Ickes
Bob Boorstin
Christine Heenan
Alexis Herman

IV. PRESS

The briefing will be closed to the press.

During the afternoon, the women with compelling personal stories, who have been specifically requested for interviews by the media, will participate in satellite feeds to media markets throughout the country. The markets include:

Los Angeles, CA
Tampa, FL
Atlanta, GA
Wichita, KS
New Orleans, LA
Baltimore, MD
St. Louis, MO
Cleveland, OH

Lancaster, PA
Philadelphia, PA
Charleston, SC
Memphis, TN
New York, NY
Alexandria, VA
Milwaukee, WI

V. SEQUENCE OF EVENTS

- You will make opening remarks and introduce Christine Heenan.
- Christine Heenan will make remarks and take questions.
- You will introduce Bob Boorstin
- Bob will make remarks and take questions.
- You will introduce Harold Ickes.
- Harold will make remarks and take questions.
- You will be notified when the First Lady arrives and you will announce her into the room.
- The First Lady will make remarks and take questions.
- FYI: Immediately following the briefing the audience will proceed to the South Lawn to participate in the Mother's Day event.

VII. ATTACHMENTS

- Agenda
- Talking Points
- List of Participants

AGENDA

9:00 - 9:05 am	Alexis Herman Welcome and Introduction
9:05 - 9:20 am	Christine Heenan
9:20 - 9:40 am	Bob Boorstin
9:40 - 10:00 am	Harold Ickes
10:00 - 10:15 am	The First Lady
10:15 - 10:30 am	Alexis Herman Close
10:40 am	Guests will move to the South Lawn for the Mother's Day health care event.

TALKING POINTS

Christine Heenan

- Overview of the major issues of the President' health care reform legislation.
- Take Q&A

Bob Boorstin

- Discuss the Administration's communications strategy as well as the specific message that needs to reach those at the grassroots level.
- Take Q&A

Harold Ickes

- Discuss the current legislative strategy and political timetable
- Take Q&A

The First Lady

- Re-emphasize the importance their role is in delivering the President's message to both the grassroots and Member of Congress.
- Take Q&A

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UNITED STATES
PRESIDENTIAL DELEGATION
TO THE INAUGURATION
OF
HIS EXCELLENCY NELSON MANDELA
PRESIDENT OF SOUTH AFRICA

MAY 8-10, 1994

NAME AND ADDRESS LIST FOR DELEGATION

SENIOR DELEGATION

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Mrs. Tipper Gore
Wife of the Vice President

Mrs. Hillary Rodham Clinton
Wife of the President

Office:
The White House
Washington, D.C. 20500
(202) 456-1414

The Honorable
Ronald Brown
Secretary of the
Department of Commerce

Office:
14th and Constitution Avenue, N.W.
Washington, D.C. 20230
(202) 482-2112

The Honorable
Mike Espy
Secretary of the Department
of Agriculture

Office:
14th Street & Independence Avenue, S.W.
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(202) 720-3631

Reverend Jesse L. Jackson
President and Founder
National Rainbow Coalition, Inc.

Office:
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Washington, D.C. 20005
(202) 728-1180

MEMBERS OF THE DELEGATION

Dr. Maya Angelou
Reynolds Professor of American Studies
Wakeforest University

Office:
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Winston Salem, NC 27109
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Executive Director and CEO
NAAPC

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The Honorable
John Conyers, Jr.
United States House of Representatives

Office:
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Washington, D.C. 20515
(202) 225-5126

The Honorable
Ronald Dellums
United States House of Representatives

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2108 Rayburn House Office Building
Washington, DC 20515
(202) 225-2661

The Honorable
David Dinkins
Professor
Columbia University

Office:
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Suite 1209
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(212) 527-6370

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New York, NY 10019-6064
(212) 373-3135

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African Methodist Episcopal Church

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President
AFRICARE

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Mr. William Lucy
Secretary-Treasurer
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Assistant Secretary of State for African Affairs
Department of State

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Washington, D.C. 20520
(202) 647-4440

The Honorable
Richard Moose
Under Secretary for Management
Department of State

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The Honorable
Carol Mosley Braun
United States Senate

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Washington, D.C. 20510
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United States General (Retired)

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(703) 706-5986

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United States House of Representatives

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Johnson Publishing Company, Inc.

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Chicago, IL 60605
(312) 322-9369

The Honorable
Kurt L. Schmoke
Mayor
City of Baltimore

Office:
City Hall
Baltimore, MD 21202
(410) 396-4897

The Honorable
Paul Simon
United States Senate

Office:
462 Dirksen Building
Washington, D.C. 20510
(202) 224-7024

Mr. David Stern
Commissioner
National Basketball Association

Office:
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New York, NY 10022
(212) 826-7000

Mr. Franklin Thomas
President
Ford Foundation

Office:
320 East 43rd Street
New York, NY 10017
(212) 573-5383

Dr. C. DeLores Tucker
Chair
Democratic National Committee
Black Caucus

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Merchant Banking

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Governor of Connecticut

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National Security Council

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(202) 456-2255

Mrs. Maria Sotiropoulos
Protocol Escort Officer

Office:
Department of State
2201 C Street, N.W.
Washington, D.C. 20520
(202) 647-4121

UNITED STATES
PRESIDENTIAL DELEGATION
TO THE INAUGURATION
OF
HIS EXCELLENCY NELSON MANDELA
PRESIDENT OF SOUTH AFRICA

MAY 8-10, 1994

NAME AND ADDRESS LIST FOR DELEGATION

SENIOR DELEGATION

The Honorable
Albert Gore, Jr.
Vice President
of the United States

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Protocol Escort Officer

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Department of State
2201 C Street, N.W.
Washington, D.C. 20520
(202) 647-4121

To Ryba/
Date 2/11 Time 10:40

WHILE YOU WERE OUT

M. Anderson Clark
of ABC

Phone (304) 876-3992
Area Code Number Extension

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CALLED TO SEE YOU		WILL CALL AGAIN	
WANTS TO SEE YOU		URGENT	

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ANDERSON D. CLARK103 North Duke Street, Post Office Box 1483
Shepherdstown, WV 25443

May 25, 1994

1p

FAX

Please Deliver To:

Ruby Mai (for Alexis/Herman)

Fax #

202/456-6218

From:

A. D. Clark

Date:

5/11/94We are sending 2 pages, including this cover

Our Return Fax # is 304-876-0866

If you have any trouble with this transmission -
please call 304-876-0569

Thanks!

Comments:

Thanks

READAMERICA

Anderson D. Clark, President

May 11, 1994

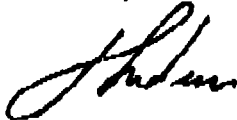
The Honorable Alexis Herman
Assistant to the President
Office of Public Liaison
The White House
1600 Pennsylvania Avenue
Washington, DC 20050
Fax 202/456-6218

Dear Alexis:

Thanks for the note. Look forward to seeing you just as soon as convenient for you. Will be in D.C. for lunch on both Wednesday, May 15th, and Thursday, May 16th. Any chance to visit on either side of those two noon times?

Great to read DeWayne Wickman's report in yesterday's USA TODAY. Nice going!

Best,



103 North Dulce Street • P.O. Box 1641 • Shepherdstown, WV 25443

(304) 876 3992 FAX: (304) 876-0866

Read America/Win America, Inc. is not-for-profit and is tax exempt.

THE WHITE HOUSE
WASHINGTON

May 3, 1994

RECEIVED MAY - 6 1994

Dear Latino Business Leader:

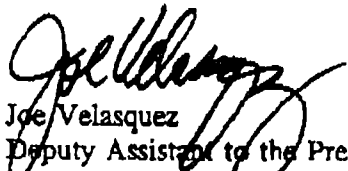
We are asking Latino business leaders to support Health Care Reform and the President's Plan. We are aware of the inaccurate information that has been circulating and we would like an opportunity to present the basic framework of the President's Plan. We believe the Latino community stands to gain from a reform of our current health care system.

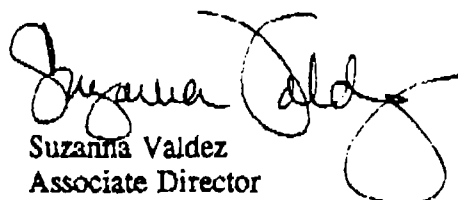
If you support the basic principles of the President's Plan (see attached), we want to invite you to the White House to engage in a dialogue with senior Administration officials about recent health care legislative efforts.

If you believe in health benefits guaranteed at work, and would like to participate in the development of this effort, you will have an opportunity to express your commitment to this issue affecting your employees and customers.

We hope we can count on your support!

Sincerely,


Joe Velasquez
Deputy Assistant to the President
Deputy Director for Political Affairs


Suzanna Valdez
Associate Director
Office of Public Liaison

XX Yes, I am interested in getting more information and participating.

To receive more information about the time and date of the event, please complete and fax this form with the following information by May 17 to Raul Henze, M.D. at the White House Office of Public Liaison, (202) 456-6218.

Full Name: Tony Batarse
Address: 10550 E. 14th Street, Oakland, CA 94603-3804
Phone: (510) 638-4000 Fax: (510) 430-8869
SSN: (b)(6) DOB: (b)(6)

REICH/RUBIN BRIEFING
REEMPLOYMENT ACT
THURSDAY, MAY 12, 1994
9:00 AM - 180 OEOB

Michael Andrews
Salomon Brothers

Ken Bateman
Ingersoll Rand

Edwin Behrens
Proctor & Gamble

Carroll Bostic
Kodak

Thomas Boyd
Kemper Corporation

Jeanne Connelly
Champion International

Charles Crowders
AT&T

William Davis
Amoco

Katherine Frey
3M

Katherine Hagen
At&T

Robert Healy
Arco

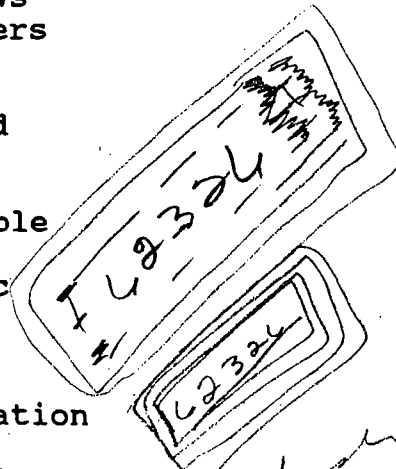
Roberts Jones
NAB

William Kolberg
NAB

Freddie Lucas
GM

Michael Naylor
Allied-Signal

Laramie McNamara
Bank of America



Bill Taylor

Jerry Murphy
Siemens Corp.

James O'Connell
Ceridian Corp.

Elizabeth Smith
Xerox

Sharon Speiglemyer
Andersen Consulting

Paula Valente
UNUM Corp.

Mary Walsh

Susan Walter
General Electric

Robert Weinberger
Unilever

05/12/94

19:55

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NSC LEGISLATIVE

WASHINGTON, D.C. 20508

001/00

IMMEDIATE
ATTENTION

UNCLASSIFIED

May 13 1994

245-315

Sit. Room

FAX TRANSMITTAL SHEET

FROM: Bill Danvers

TELEPHONE: 395-3055

FAX NUMBER: 395-7350

Please call
with any
comments or
questions.

TO

PHONE

FAX NUMBER

1. Alexis Herman 62983

2. _____

3. _____

4. _____

5. _____

6. _____

SPECIAL INSTRUCTIONS:

AGENDA FOR HAITI MEETING WITH REP. BILL GRAY:
LEGISLATIVE STRATEGY AND PUBLIC OUTREACH

I have put together an agenda, including a time schedule, for tomorrow's briefing on Haiti with Rep. Gray. The briefing is to take place from 2:45 to 3:15 in the NSC Situation Room. Sandy Berger wants it to be very organized and very crisp.

In order to make certain that we keep to schedule, and that everyone has the same amount of time to make their presentation, I have minimized my role and split the remaining time among Alexis, Wendy, and Lorraine with a minute for questions at the end. I ask that you keep to the eight minutes allotted, since they have a very hectic briefing schedule planned for Rep. Gray. I will remind you if you begin to run over.

I will call each of you in the morning to see if you have any questions or comments. The substantive agenda I have prepared can obviously be tinkered with, but I ask that you let me know of any significant changes you may want to make so I can convey them to Sandy.

If you think we need to have a conference call ahead of time, I will be happy to arrange one. Finally, thank you very much for taking the time out of your busy schedules to participate.

2:45-2:46

Bill Danvers

-- Brief introduction

2:47-2:55

Alexis Herman

-- Brief overview of who the key groups are involved with Haiti-- NGOs, PVOs, and other grassroots organizations

-- Who our friends are; who are our critics

-- Comments and criticisms on our policy: where are the fault lines- foreign policy problems and immigration issues

-- Future events at the White House (including Rep. Gray); who Rep. Gray should meet with; how soon can we set it up

2:56-3:04

Wendy Sherman

-- Where we are on the Hill with the foreign affairs community; what legislation is out there (Dodd and Dellums); where does the legislation stand; are we likely to see more

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briefing
paper

Supra to the Policy

-- Who are the players; who are our friends; who are our critics

-- Interventionists vs. non-interventionists

-- What Hill efforts have we made; what more do we need to do-- future hearings, future briefings, do we need a regular meeting with concerned Hill staff and/or Members

-- House vs. Senate; Dem. vs. Rep.; those who are concerned about foreign policy issues vs. those who are concerned about the immigration question; those who are concerned about both

-- How can we best make use of Rep. Gray on the Hill

3:05-3:13

Lorraine Miller

-- Political temperature; is this a political problem for us; have we begun to turn things around; what else do we need to do

-- Role of the CBC; divisions within the CBC-- interventionists vs. those who want to continue to pursue sanctions

-- Haiti as a domestic issue

-- Who should Rep. Gray be meeting with; what should he be saying

3:14-3:15

Questions

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- Safe Haven for all refugees

- Safe ⁰ from all regions

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Crusade

Christy

York Jan 2nd 1862

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if it's only 2 weeks

any 57% we will get through

THE WHITE HOUSE

WASHINGTON

AGENDA

NATIONAL SECURITY COUNCIL BRIEFING ON HAITI

FRIDAY, MAY 13, 1994

ROOM 450

2:00PM

WELCOME AND INTRODUCTION

Alexis Herman

Assistant to the President

Director, Office of Public Liaison

BRIEFING

Samuel Berger

Deputy Assistant to the President

National Security Council

Richard Feinberg

Special Assistant to the President

Senior Director, Inter-American Affairs

National Security Council

Eric Schwartz

Director, Human Rights, Refugees and Humanitarian Affairs

National Security Council

Morton Halperin

Special Assistant to the President

Senior Director for Democracy

National Security Council

Richard will

open

before

study

curves

THE WHITE HOUSE
WASHINGTON

May 16, 1994

**SPEECH TO NAACP LEGAL DEFENSE AND EDUCATIONAL FUND 40TH
ANNIVERSARY COMMEMORATION OF BROWN V. BOARD OF EDUCATION**

DATE: May 16, 1994
LOCATION: International Ballroom
Washington Hilton
Washington, D.C.
TIME: 7:20 PM to 8:30 PM
FROM: Alexis Herman
Flo McAfee

I. **PURPOSE**

To renew the call for unity and equality for all by commemorating the NAACP Legal Defense Fund's long-term commitment toward equal justice.

II. **BACKGROUND**

As the organization whose legal counsel argued the Brown v. Board of Education case, tonight's NAACP Legal Defense and Educational Fund (LDF) dinner will be a special commemoration of the historic Supreme Court decision. Gathered in the audience will be attorneys who worked on the Brown brief (Charles Duncan, Oliver Hill), civil rights activists, community leaders, numerous lawyers and administration officials including Attorney General Reno, Solicitor General Drew Days and Deval Patrick. Every individual in the audience and throughout the nation was affected by the results of the case.

One of the highlights of tonight's dinner program will be the presentation of "The Equal Justice Award" to Bill T. Coleman, Jr. and Jack Greenberg. Mr. Coleman, former Secretary of Transportation under President Ford, currently serves as Chair of LDF. Mr. Greenberg, former Director-Counsel of LDF (he held the position immediately after Thurgood Marshall), has a new book entitled "Crusaders in the Courts: How a Dedicated Band of Lawyers Fought for the Civil Rights Revolution." Both men worked on the Brown brief.

The Legal Defense Fund (LDF) is not part of the NAACP although it was founded by the NAACP and shares its commitment to equal rights. For over 30 years, LDF has had a separate Board, program, staff, office and budget.

At the head table, seated to your left will be Elaine Jones, Director-Counsel of LDF and to your right will be Chester Davenport, one of the dinner corporate co-chairs. You and the First Lady are Honorary Co-Chairs of this dinner.

III. PARTICIPANTS

Elaine Jones, Director-Counsel, NAACP Legal Defense and Educational Fund
Vernon Jordan, Dinner Co-Chair
William (Bill) T. Coleman, Jr., Chair, LDF and Honoree
Jack Greenberg, Honoree
Dan Rather, CBS News Anchor, Dinner Host
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800 Guests (VIP list attached)

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VI. REMARKS

To be provided by speechwriting.

Brown v. Board of Education
LDF 40th Anniversary Celebration
May 16, 1994

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54. Ms. Barbara Reynolds
55. Honorable & Mrs. Richard Riley
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58. Ms. Carole Simpson & Guests (Jim Marshall & Adam Marshall)
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The President of the United States
Legal Defense and Education Fund, Inc.
Washington Hilton
May 16, 1994

Last November, I awarded the Medal of Freedom to the late Justice Thurgood Marshall. He, along with others in this organization, won 29 victories before the Supreme Court, but none as monumental as the decision in *Brown v. Board of Education of Topeka*.

We remember *Brown* because it changed our country and our lives. In a clear voice, it said that America cannot be two nations, separate and unequal. In a clear voice, it said we are one people. One Nation. Under God. Indivisible. With liberty and justice for all.

It was the culmination of a decades of hard work by the great legal minds of the Legal Defense and Education Fund. By the time *Brown* was argued, the brilliant lawyers of the Inc. Fund, lawyers like Thurgood Marshall, Bill Coleman and Jack Greenberg, had chipped away at the legal barriers that had divided Americans for ages, in almost every aspect of our lives.

I was raised in a time and place where freedoms were far from secure for everyone. I remember when the law said half of the people I knew were to be treated as second-class citizens. I watched as the President of the United States had to call out the National Guard simply to let children into Little Rock Central High School. Thanks to the work of this organization, my daughter is growing up in a society much less divided than the one I knew.

Though our children's world may be a better one, we can never forget our obligation to teach them about the struggles that led to *Brown* and how truly momentous that decision was. Tomorrow, I'm going with Secretary Dick Riley and Ernest Green and Goody Marshall to Martin Luther King Jr. High School in Beltsville, Maryland. We have to teach the young why these ideas are so important to their future. And we should do this not just on the anniversaries, but every day of the year.

But as my friend Vernon Jordan said at the Urban League dinner, our work is far from over. We see too many whites and blacks alike retreating out of fear. Forty years after *Brown*, too many white folks are saying, "Well, a united country may not be that important after all." Too many whites have withdrawn behind new walls. In the old days, folks built walls to shut each other out. Today they're building walls to shut each other in.

And among African-Americans, we see an alarming new study that warns of a pervasive sense of alienation so great among the young that fully half want to opt out of the American system. They want to separate themselves. They see themselves as "a nation within a nation."

Meanwhile, there are too many extremists of all kinds, across the entire political spectrum, who want to build up one group by knocking others down. We still see this among whites. We see it among blacks. Racism is not the property of any one race.

Throughout our lifetimes, we have seen what despair can do to a people. We know how vulnerable some folks can be to divisive appeals. But we cannot accept despair as an excuse for anyone to use racial symbols as wedges to break us apart. We cannot allow the new segregationists to bring our progress to a halt.

So, I ask all of you here tonight, how can we celebrate Brown tomorrow while a mood among our people threatens to sever the ties that bind us? I tell you tonight that we cannot celebrate Brown without confronting the new segregationism that would push us apart.

Brown, after all, was not an answer, but a challenge. Now, forty years later, you must challenge me, and, together, we must challenge the Nation, especially the young generation, to continue to work together.

When the courts were hearing Brown, America was reading Ralph Ellison's novel, "Invisible Man." Ralph Ellison died one month ago today. But his call to our conscience did not die with him.

Ralph Ellison taught we must never look upon a neighbor as a member of some alien group -- lest we be easy prey for those who would exploit our diversity for divisive aims. You don't have to strain your ears to hear their Siren call today: "Them, the minorities. Them, the white people. Them, the gays. Them, the Muslims. Them, the Jews. Them, the Christian fundamentalists. Them. Them. Them."

In America, there is no "them." There is only "us." Anything less goes against America at its best, against what has always made us a source of hope to all the world.

In March, the leading moral voice for tolerance and reconciliation in Northern Ireland came to our country. His name is John Hume, a Catholic Member of the British Parliament, who represents a city in Northern Ireland where Catholics and Protestants have waged fights from behind walls of hatred for over 300 years.

The day after he had dinner with us at the White House, he gave a speech in which he said, "The essence of the Irish problem is a division in the hearts and minds of our people...let us walk to Abraham Lincoln's grave and look at the message of peace that's written there for everybody: 'E pluribus Unum -- from many, one.' The essence of unity is the acceptance of diversity."

The essence of unity is the acceptance of diversity. There can be no unity where people have not learned to accept one another for who they are. But accepting diversity is only half the story. Diversity is not an end in itself. Accepting diversity is a path toward building one larger community where everyone belongs. Where everyone can share a common stake in the future of our Nation.

Anyone who knows the history of this organization will understand that you don't have to share the same skin tone to share the same values. But if we cannot talk about our differences, then we can never come to terms with them.

Brown broadened our national discussion in ways we had never experienced before. Forty years later, the increasing diversity of our society makes this discussion so much more important, even if today's environment makes it hard.

Deborah Tannen, a professor at Georgetown and the author of *You Just Don't Understand*, says that we are caught in what she calls a culture of critique, where shouting matches drown out constructive conversation. If you preach hate, you get a talk show, but if you preach love, you get a yawn.

On Saturday, I went to Indianapolis, to the site where Bobby Kennedy appealed for peace on the night Martin Luther King was killed. That was one of the most moving nights of our lifetimes -- not just for what Kennedy said, but because people listened and acted responsibly, in spite of their anger and despair.

If we are to hold our country together, then we must be more like the people who heard Bobby Kennedy on that rainy April night 26 years ago. We should be more careful about listening to others, with respect and decency. We've got to teach our children that true self-esteem does not come through putting other people down.

In this culture of critique, it is easier to condemn a lie than it is to exalt a truth. But there are truths that we must cling to if we Americans are to hold ourselves together.

The institutions of work, family, and community, know no color lines. They are the anchors of civilized life that keep us from drifting away. But we are not clinging to them as we need to. When we let work go for a generation, we see the family go, and the community falls right behind. Crime, violence and family breakdown are the repayment for a society that refuses to hold itself together.

I ran for President because I was tired of seeing these problems ignored. Judge Breyer -- who I predict will be one of our great Supreme Court Justices -- said it right today at the White House. He said he wants to make law work for people, because that is the defining purpose in a government of the people.

But government can't solve all of this on its own. People have to take responsibility. I'm proud of Elaine Jones and all of you who are using the strength of this great organization to confront the problem of violence and the fear it produces that are driving our people apart. Those things hurt no one more than the weakest among us. People have to know that the future can be better than the past, and that they can make it so.

Anyone in need of inspiration should look no further than to the miracle we see in South Africa. No one could have predicted this miracle just a few years ago. When Nelson Mandela was placed in prison in 1964, many of the civil rights gains we take for granted had not yet been achieved. In our era of instant gratification and immediate frustration, we tend to forget the struggle and perseverance that is necessary to achieve change.

Last week, my wife and the Vice President and others went to South Africa and saw

the moving evidence of that perseverance. They saw people walking the streets for the very first time with their heads held high. Let us remember the long struggle and rejoice in the rewards. Today, Nelson Mandela is President of a new, united, multiracial South Africa.

We should be proud of how our civil rights movement has been an inspiration to the cause of freedom in South Africa and elsewhere in the world. Today, reconciliation must be our cause at home if we are to continue to teach the world by the power of our example.

I know that it is hard for some people to have faith in the promise of America and the discipline to see it realized. But where would we be tonight if Thurgood Marshall and countless veterans of the Inc. Fund had lost their faith and tossed away their discipline?

Thurgood Marshall loved his country. He rose to a seat of power shared by only 106 others in our history, so far. Yet, when Justice Marshall looked out across America from atop the stone steps of the United States Supreme Court, he still saw "hopes not realized and promises not fulfilled." In spite of all the reasons to despair, however, he kept his eyes on the prize, and we must too.

I want to close tonight by reading from a poem Langston Hughes wrote years before the Brown decision. He named it, "Let America Be America Again." It's about the pain that people in our country have endured throughout our history. How the sons and daughters of slaves have yet to reach full equality. How others, still, have yet to receive the respect they deserve. How people who fall on hard times can often fall for foolish ideas.

Yet, in the cauldron of all that resentment, there is a stubborn faith in the American promise, a faith and discipline stronger than steel that the heat of anger cannot melt away:

Oh, yes,
I say it plain,
America never was America to me
And yet I swear this oath --
America will be!

This is our unfinished work: to build the American community so that our Nation and every citizen can be everything that God has meant for them to be. What I said at the Lincoln Memorial on the Sunday before my Inauguration, I will say to you tonight: Let us build an American home for the 21st Century where everyone has a place at the table and no one is left behind. Thank you and good night.

THE WHITE HOUSE
WASHINGTON

May 16, 1994

SPEECH TO NAACP LEGAL DEFENSE AND EDUCATIONAL FUND 40TH
ANNIVERSARY COMMEMORATION OF BROWN V. BOARD OF EDUCATION

DATE: May 16, 1994
LOCATION: International Ballroom
Washington Hilton
Washington, D.C.
TIME: 7:20 PM to 8:30 PM
FROM: Alexis Herman
Flo McAfee

I. PURPOSE

To renew the call for unity and equality for all by commemorating the NAACP Legal Defense Fund's long-term commitment toward equal justice.

II. BACKGROUND

As the organization whose legal counsel argued the Brown v. Board of Education case, tonight's NAACP Legal Defense and Educational Fund (LDF) dinner will be a special commemoration of the historic Supreme Court decision. Gathered in the audience will be attorneys who worked on the Brown brief (Charles Duncan, Oliver Hill), civil rights activists, community leaders, numerous lawyers and administration officials including Attorney General Reno, Solicitor General Drew Days and Deval Patrick. Every individual in the audience and throughout the nation was affected by the results of the case.

One of the highlights of tonight's dinner program will be the presentation of "The Equal Justice Award" to Bill T. Coleman, Jr. and Jack Greenberg. Mr. Coleman, former Secretary of Transportation under President Ford, currently serves as Chair of LDF. Mr. Greenberg, former Director-Counsel of LDF (he held the position immediately after Thurgood Marshall), has a new book entitled "Crusaders in the Courts: How a Dedicated Band of Lawyers Fought for the Civil Rights Revolution." Both men worked on the Brown brief.

The Legal Defense Fund (LDF) is not part of the NAACP although it was founded by the NAACP and shares its commitment to equal rights. For over 30 years, LDF has had a separate Board, program, staff, office and budget.

At the head table, seated to your left will be Elaine Jones, Director-Counsel of LDF and to your right will be Chester Davenport, one of the dinner corporate co-chairs. You and the First Lady are Honorary Co-Chairs of this dinner.

III. PARTICIPANTS

Elaine Jones, Director-Counsel, NAACP Legal Defense and Educational Fund
Vernon Jordan, Dinner Co-Chair
William (Bill) T. Coleman, Jr., Chair, LDF and Honoree
Jack Greenberg, Honoree
Dan Rather, CBS News Anchor, Dinner Host
Carole Simpson, ABC News Anchor, Dinner Host
800 Guests (VIP list attached)

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