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Alexis Herman Folder #8 FG006-01 129334

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MEMORANDUM FOR ALEXIS

FROM: DANNY
SUBJECT: OPL BRIEFING SCHEDULE
DATE: JUNE 23, 1995

CC: STEVE HILTON

=====

Attached is the briefing schedule you requested. Let me know if you have any changes.

OPL Events
Week of June 25, 1995

Monday, June 26

EVENT: Affirmative Action Meeting for Women's Groups
Time: 3:30 pm
Location: Room 180
Briefers: Chris Edley, Harold Ickes, Betsy Myers, George Stephanopolous
Contact: Barbara Woolley

EVENT: Stanford University
Time: 6:00 pm
Location: Room 474
Briefers: None; this is a reception
Contact: Doris Matsui

Tuesday, June 27

EVENT: Center for the Study of the Presidency
Time: 10:00 am
Location: Roosevelt Room
Briefers: Mack McLarty (other confirmations pending)
Contact: Doris Matsui

EVENT: Non-Profit Liaisons
Time: 2:00 pm
Location: Room 474
Briefers: none
Contact: Doris Matsui

Wednesday, June 28

EVENT: Asian Pacific American Appointees
Time: 4:00 pm
Location: Room 472
Briefers: Sub-Cabinet
Contact: Doris Matsui

Thursday, June 29

EVENT: Business Liaisons
Time: 8:00 am
Location: Room 180
Briefers: none
Contact: Kate Carr

EVENT: Briefing for HRC High School Reunion
Time: 10:00 am
Location: Room 450
Briefers: Richard Riley, Laura Tyson
Contact: Alexis Herman

TO: State/Defense/JCS/Coast Guard/INS/CIA/NSC/Treasury
FROM: Anthony Lake
SUBJECT: Interagency Task Force on Cuba

The President has directed the establishment of an Interagency Task Force on Cuba (ITFC) to coordinate implementation of our policy on Cuba. The Task Force will be led by Richard Nuccio, special adviser to the President and the Secretary of State on Cuba. The chair of the Task Force will report to the President through the Secretary of State. The ITFC will be responsible for implementation of all aspects of our Cuba policy, including migration, processing of the Cuban migrant population at GTMO, in-country monitoring of returnees, legislative initiatives, and public outreach and coordination.

To expedite the activation of the task force, I request that you designate two representatives to this task force, one for policy coordination and one for outreach and submit the names to Mr. Nuccio. Please designate your agency representatives to the ITFC by Monday, June 5. The first meeting of the ITFC will take place on X. An agenda will be circulated prior to the meeting.

Departments and agencies are asked to cooperate fully with Mr. Nuccio on policy and implementation matters, and to provide appropriate support to the ITFC.

AMH
Suzanna said
this statement
was done by
Rich and no
approval
from us or
Press before
sending R

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

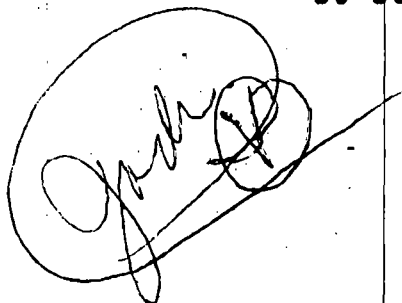
May 25, 1995

STATEMENT BY THE PRESS SECRETARY

President Clinton announced today that he has appointed Richard Nuccio as Special Advisor to the President and Secretary of State for Cuba. Mr. Nuccio will be responsible for coordinating overall Cuba policy as well as outreach to the public on this important issue. The creation of a full time coordinator for Cuba underscores the high priority the President places on Cuba policy and outreach to the Cuban-American community. The Coordinator will report to the President through the Secretary of State, and will work closely with the staffs of both the National Security Council and White House Office of Public Liaison. To facilitate close coordination with those offices and concerned agencies, Mr. Nuccio will chair an interagency task force on Cuba and maintain an office in the White House complex.

Mr. Nuccio currently is Senior Policy Adviser to Assistant Secretary Alec Watson in the State Department's Bureau of Inter-American Affairs. Prior to joining the State Department, Mr. Nuccio served as a staff consultant for Congressman Robert Torricelli and as senior associate at the Inter-American Dialogue.

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- 13 Aug

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- C. E. L.

- sent Ties

- Committee

MEMORANDUM TO GEORGE STEPHANOPOULOS
ALEXIS HERMAN

FROM: SUZANNA VALDEZ
DATE: JUNE 8, 1995
SUBJECT: CONFERENCE ON SMALL BUSINESS

The Hispanic business community is closely watching developments in our affirmative action policy for obvious reasons. In recent months, my office has received an influx of questions and concerns from numerous business leaders regarding policy changes.

Approximately 20 Hispanic business leaders have been invited to the White House Conference of Small Business next week. In light of the meeting held yesterday for Jose Nino (U.S. Hispanic Chamber of Commerce), it is important that we schedule a briefing on affirmative action for these CEO's.

The conference ends on Tuesday, June 13th. Please advise.

cc: Kate Carr

MEMORANDUM

FOR: Harold Ickes
FROM: Steve Hilton
DATE: June 14, 1995
RE: Veterans' conventions

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As you may recall, we had a discussion about the importance of POTUS participation in this summer's Veterans' convention. Despite your support, evidently the President will not be participating in any of these conventions, but it seems that the Vice President will attend the DAV, which is helpful.

In light of our on-going issue with the American Legion, I believe it is even more important that there be high level Cabinet participation at the American Legion and VFW conventions. I absolutely concur with the assesment and requests made by Herschel Gober in his June 13 memo to you. I would be pleased to discuss this in further detail and I have also asked Cabinet Affairs to work the issue.

cc: Alexis Herman ✓
Bob Jones (V.A.)

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

16-Jun-1995 10:33am

TO: Robert B. Johnson
TO: Ruby G. Moy

FROM: Daniel Wexler
 Office of Public Liaison

SUBJECT: Progressive National Baptist Convention

The proposal for the President to speak to the Progressive National Baptist Convention was returned by scheduling as pending.

The reason they cannot commit to it now is the fiscal budget. The President's travel budget may not be able to accomodate this request. If they are unable to travel, they would want to consider satellite as an option.

The scheduling office realizes this as a priority.

[RUBY: Could you pass this along to Alexis]

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EXECUTIVE OFFICE OF THE PRESIDENT

12-Jun-1995 11:51am

TO: Ruby G. Moy

FROM: Lorraine McHugh
Office of Media Affairs

SUBJECT: Cox

The editors and columnists of COX Newspapers are coming to the White House on Friday, June 23 from 9:30 - 11:30 a.m. We are trying to line up folks to speak to them and take Qs and As. We would greatly appreciate it if Alexis could spend 20-30 minutes with them. Please call me if you have any questions, thanks.

Yes — NO —

THE MEDIA has called
again re your seeing
this group

Prager
Wilkins
Ed Lyons
Chen

Re

28 5
2391

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2391

MEMORANDUM

July 7, 1994

TO: Alexis Herman
OPL

FROM: Ernest Wilson
USIA

SUBJECT: Future public liaison and White House engagement on foreign policy issues

The problems and the successes of the White House Africa Conference demonstrate that some new strategies and procedures should be put in place to advance the President's domestic and foreign policy agenda. All polls currently show poor approval ratings on handling foreign affairs.

Properly mounted, new strategies and procedures will help to:

- o better explain and build public support for particular Administration programs and policies (Haiti, North Korea, GATT, Summit of the Americas, Rwanda);
- o demonstrate greater Presidential and Administration mastery and engagement in foreign policy generally;
- o appeal to particular domestic constituencies (business, labor, white ethnics, African Americans, etc.).

I propose that all of the following steps be taken:

1. Hold monthly White House foreign policy events:

Invite 15-25 different policy and political influentials to the White House for a briefing on a particular topic that would change each month, such as Haiti, GATT, environmental issues, etc. NSC staff and Agency officials (State, USTR, etc.) would brief. OPL, NSC would co-organize.

2. Target national conferences and annual conventions:

Offer key figures in Clinton Administration foreign policy to address annual meetings of major organizations and associations. Identify these meetings well in advance. OPL, NSC and agencies would co-organize.

3. Meet regularly with directors of top foreign policy associations:

Arrange regular meetings with top officials and board members of the Council on Foreign Relations, World Affairs Councils, and other major foreign policy organizations, both in Washington and elsewhere (California, Florida, etc.). NSC, USIA would co-organize.

4. Develop a coherent message for POTUS on domestic-foreign links:

Identify more clearly the coherent links between the President's domestic policy and foreign policy goals and build these links into the President's message. This could be described as "reinventing foreign policy."

5. Seek better placement of foreign policy op-eds favorable to the President:

Develop a more aggressive strategy to encourage placement of favorable op eds in major newspapers. Some of these op-eds could result from proposals 1-4 above.

I am prepared to help initiate and implement these activities (e.g. to identify the relevant groups and individuals) if I can get the necessary support and working cooperation of OPL and NSC. I propose meeting regularly and working closely with your staff, and with NSC as appropriate, to make these things happen. We should start now.



OFIELD DUKES & ASSOCIATES
PUBLIC RELATIONS COUNSELOR

To: Alexis Herman/Harold Ickes
The White House

From: Ofield Dukes

Subject: Meeting With Political Appointees
at U.S. Department of Agriculture (USDA)

Date: June 5 1995

On Friday, June 2, I was the invited guest speaker at an 8:30 a.m. meeting of about 35 (white and black) political appointees at USDA, hosted by Assistant Secretary for Administration Birdell Townsend, Jr..

I share this experience with you because it might be insightful in indicating on the radar screen some internal problems of agencies in communicating, in a strategic and organized manner, what President Clinton and his administration are doing on behalf of both general and specific publics.

The main thrust of my remarks focused on a main principle in a democratic society--- people having a right to know what the federal government is doing on their behalf. I discussed examples of how Presidents John F. Kennedy and Lyndon B. Johnson "took the government to the people" and how communications was a top priority, almost an obsession, in the Johnson-Humphrey Administration.

During the question-and-answer period, I was asked about affirmative action, the Jesse Jackson factor, why some blacks are luke-warm to indifferent toward President Clinton, and what should USDA be doing to get its message out to all of its constituencies.

Regarding the latter question, I asked if USDA had an overall strategic plan and a core message. The answer was a chorus of "nos". I asked if the communications people, information officers, at USDA have been involved in meetings to formulate such a strategy? Again, a chorus of "nos".

I pointed out to them that I had interviewed Bob Nash prior to his leaving USDA for a feature article for the black press, emphasizing USDA's programs for millions of white and black citizens living in rural America. I suggested this as a message source and potential audience target.

I asked if they were familiar with a USDA official named Pearly Reed, As a career public servant, Reed is Associate Chief

(2)

of the Natural Resources Conservation Service at USDA. His parents were poor farmers in rural Heth, Arkansas, and he was one of 18 children. Remarkably, in spite of family poverty, Reed's parents were able to arrange for all 18 children to graduate from college.

I added that, in meeting Mr. Reed, he talked about great new career possibilities for African American students in agribusiness. Only four or five USDA officials at the meeting knew of Pearly Reed, but all agreed that he represented a "tremendous humanistic story" for USDA. Reed just happens to be African American.

I mentioned to the group that politics was similar to professional sports in terms of game plan, preparation, experience, team work, execution, and fierce competition. I indicated that I thought the Clinton Administration was in the third quarter of its political challenge.

Two of USDA's top political activists (and participants in the 1992 campaign) both laughed...and said one, ..."Hey, at USDA we're at halftime in the dressing room trying to recover from our first half bruises..." And added the other, "...and in being behind in the score and disorganized, we're not prepared to deal with the third quarter yet." This was a brutally frank admission.

Related to the USDA experience, Rodney Slater, Administrator, Federal Highway Administration, arranged for me to meet with his director of external communications, Andrew Paven, last week about what Rodney and FHA should be doing through the African American media to get their message across. One initiative was arranging for Rodney to speak at the National Newspaper Publishers Association convention in Oklahoma City this week.

The point of this memo, I am certain, is obvious. There are levels of basic internal communications needs of various agencies to improve their effectiveness in strategic planning, message formulation, and information dissemination.

Our success in 1996, the fourth quarter, is predicated on what's happening now, in the third quarter.

SCHEDULE PROPOSAL

June 29, 1995

☐ ACCEPT	☐ REGRET	☐ PENDING
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TO: Billy Webster
Director of Scheduling and Advance

FROM: W Alexis Herman
Assistant to the President
Director, Office of Public Liaison

REQUEST: Deliver Keynote speech to the
General Assembly of the Council of
Jewish Federations.

PURPOSE: To reach out to a strong grass roots
community who has been very supportive
of this Administration and will be critical
to our continued success. To deliver a
powerful message of support for the
dedication of these volunteer leaders
who have embraced the partnership
between the non-profit sector and
government.

BACKGROUND: The Council of Jewish Federations (CJF)
is comprised of 191 member Federations
throughout the United States and
Canada. They serve over 800 localities
and reach approximately 6.1 million Jews
in North America.

4,000 Jewish leaders who serve their
communities as presidents and
professionals of their local federations
from across the country will attend,
making it one of the largest gatherings of
Jewish leadership in the United States.
Their efforts in the area of social service
delivery are highly regarded and well-
known as the most comprehensive
system of any religious or ethnic
community. Federations typically serve
as the center of the American Jewish

community service network. They are responsible for Jewish educational and cultural institutions, resettlement of Jewish and non-Jewish refugees, and providing services for families, children, the elderly and the disabled.

The Federations are strong and vocal supporters of the President's commitment to social justice and the need to promote and strengthen cooperation between charitable organizations and the Federal government.

PREVIOUS PARTICIPATION:

Vice President Gore addressed the General Assembly in Denver, Colorado, November, 1994.

DATE AND TIME:

The CJF request is for Wednesday evening, November 15, 1995.

BRIEFING TIME:

15 minutes.

DURATION:

60-90 minutes.

LOCATION:

Boston, Massachusetts

PARTICIPANTS:

Maynard Wishner (IL), CJF President, Paul Berger (DC), Norman Olshansky, Richard Pearlstone (NY), Morton Mandel (OH), Bunny Adler (FL), Irwin Field (CA), David Hermelin (MI).

OUTLINE OF EVENTS:

The President would meet briefly with the leadership of the CJF prior to his remarks. The President would then be introduced by Maynard Wishner.

REMARKS REQUIRED:

To be provided by Speech Writing with additional briefing by OPL.

MEDIA COVERAGE:

Open press.

FIRST LADY'S ATTENDANCE:

No.

VICE PRESIDENTS ATTENDANCE:

No.

RECOMMENDED BY:

Alexis Herman
Jay K. Footlik
Sara Ehrman

CONTACT:

Jay K. Footlik, x65283
Danny Wexler, x62930

ORIGIN OF THIS PROPOSAL:

Invitation Attached

Council of Jewish Federations

730 Broadway • New York, NY 10003-9596 • 212 475-5000 • Cable: Councilfed, New York • Fax: 212 529-5000

Maynard I. Wishner, Chicago

May 26, 1995

The Honorable Bill Clinton
President of the United States
The White House
1600 Pennsylvania Avenue, NW
Washington, D.C. 20500

Dear Mr. President:

We would be honored to have you address us on the occasion of the Centennial of the Jewish Federation movement in Boston, Massachusetts, on Wednesday evening, November 15, 1995, and for you and Mrs. Clinton to join us at this Gala event.

The four thousand Jewish community leaders in attendance will honor the men and women who have served their communities as presidents of their local Jewish Federations. We ask that you use this historic occasion to deliver a powerful statement of your well-known support of the non-profit sector and the selfless devotion of these volunteer leaders.

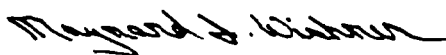
The Council of Jewish Federations is the continental association of 191 member Federations in the United States and Canada which serves more than 800 localities embracing a Jewish population of more than 6.1 million. The Federation movement epitomizes the ideal partnership between charitable organizations and the Federal Government. Those attending our General Assembly in Boston direct the agencies which build public understanding and support for human services and domestic issues. They are responsible for our Jewish educational and cultural institutions, the resettlement of Jewish and non-Jewish refugees, services for families and children, the elderly and disabled, and much more.

Over the past five years, our honorees have led the Federation-UJA system in several historic endeavors. We have rescued and resettled 750,000 endangered Jews from the Former Soviet Union, Eastern Europe, the Middle East and Africa in partnership with the U.S. Government, Israel and others. We have raised nearly \$1 billion in contributions from individuals to make this dream come true. Simultaneously, Federations attract one million donors who contribute \$800 million annually to support a broad range of Jewish and human services in local communities across the continent, around the world, and in Israel.

The participation of both you and Mrs. Clinton in this *Gala* would be the centerpiece of the General Assembly.

We look forward to a favorable reply.

Sincerely,



Maynard I. Wishner
President



Martin S. Kraar
Executive Vice President

Presidents
Maynard I. Wishner, Canton
Conrad L. Gules, Detroit
Thomas R. Green, St. Louis
Samuel K. Hummelich, Baltimore
Helen P. Horvitz, Richmond
Alan S. Jaffe, New York
Bernard Kotansky, San Jose
Mark Lerner, Los Angeles
David G. Sachs, New York
Miriam Schneider, Philadelphia
George Wasserstein, Toronto
Linda Cornell Weinstein, Rochester
Richard L. Wexler, Chicago
Harvey Wolfe, Montreal
Bennett Yanowitz, Cleveland

Treasurer
Daniel S. Shapiro, New York

Secretary
Paul S. Berger, Washington, DC

Executive Committee
Helene Berger, Miami
Kenneth B. Bierman, Fort Lauderdale
John C. Colman, Chicago
Andreas Dubroff, Orange Co., NY
Sheila Engel, Toronto
Richard Fink, Southern Arizona
John Fisher, Los Angeles
Arnold C. Greenberg, Hartford
Dr. Gerald Halbert, Toronto
Joan Johnson, El Paso
Joseph Kanfer, Akron
Justice Guy Kroft, Winnipeg
Joan Levin, Jacksonville
Phyllis G. Margolis, Washington, DC
Norman Oshansky, Sarasota-Manatee
Peter Orzech, Vancouver
Richard L. Pearstone, Baltimore
Stanley Rebin, Dallas
Zev Rosen, Ocean County, NJ
Barbara S. Rosenthal, Cleveland
Michael B. Rubin, Boston
Donald H. Seider, San Francisco
Carol Shalita Smolker, Washnew Cty., MI
Louis B. Solomon, Chattanooga
Dr. Stanley Spertz, South Broward, FL
Richard Spiegel, Minneapolis
Dr. Stephen P. Stone, Springfield, IL
Stanley Strauss, MetroWest, NJ
Joel D. Tauber, Detroit
Milton A. Wolf, Cleveland
Benson Zinberg, Stamford

Past Presidents
Mandell L. Berman, Detroit
Shoshana S. Cardin, Baltimore
Raymond Epstein, Chicago
Max M. Fisher, Detroit
Louis J. Fox, Baltimore
Charles H. Goodman, Chicago
Jerold C. Hoffberger, Cleveland
Irving Kane, Cleveland
Morton L. Mandel, Cleveland
Lewis H. Weinstein, Boston

Executive Vice President
Martin S. Kraar

Senior Associate Executive Vice President
Bernard Oshansky

Associate Executive Vice President
Richard Jacobs

Associate Executive Vice President
Director, C/JF Canada
Sheldon Maslov

Assistant Executive Vice President—Finance
Herold L. Adler

Assistant Executive Vice President
Carl A. Sheingold

Executive Vice President Emeritus
Phillip Bernstein

CJF of Canada/4600 Bathurst Street, Suite 315/Milldale, Ont. M2R 3V3 - Tel. 416-635-9567-9590 FAX: 416-635-9701
United Israel Office/1 Ibn Gvirol St., P.O. Box 7171/Rechavia, Jerusalem 91071 - Tel. 02-235-498 FAX: 02-235-517
Midwest Area Office/1750 Euclid Avenue/Cleveland, OH 44115 - Tel. 216-566-8610 FAX: 216-566-8358
Southeast Area Office/1753 Peachtree Rd., N.E./Atlanta, GA 30309 - Tel. 404-881-4025 FAX: 404-874-7043
Washington Action Office/1640 Rhode Island Ave. N.W., Suite 500/Washington, DC 20036 - Tel. 202-785-5900 FAX: 202-785-4937
Western Area Office/4797 Mercury Street/San Diego, CA 92111-2102 - Tel. 619-627-0606 FAX: 619-627-0602



Schedule Proposal**7/7/95**

	<u> </u> ACCEPT	<u> </u> REGRET	<u> </u> PENDING
TO:		Billy Webster Deputy Assistant to the President Director of Scheduling and Advance for the President	
FROM:		✓ Alexis M. Herman Assistant to the President Director of Public Liaison	
REQUEST:		For the President to participate in a Rose Garden ceremony commemorating the 50th Anniversary of the founding of the UN Food and Agriculture Organization and the 16th anniversary of World Food Day.	
PURPOSE:		To emphasize the problem of world hunger and show support for organizations that fight hunger.	
BACKGROUND:		The organization was created 50 years ago by President Roosevelt who decided to "look beyond the war to combat hunger." As world hunger is still a problem today, they would appreciate your vision on the future of the Food and Agriculture Organization.	
PREVIOUS PARTICIPATION:		none	
DATE AND TIME:		October 16, 1995	
BRIEFING TIME:		5 minutes	
DURATION:		30 minutes	
LOCATION:		Rose Garden/ East Room	
PARTICIPANTS:		50 members of the UN Food and Agricultural Organization, as well as the winner of the \$200,000 International World Food Day prize, and various U.S. government representatives for concerned agencies including the Department of Agriculture.	
OUTLINE OF EVENTS:		TBD	

REMARKS REQUIRED: Remarks provided by speech
writers. Additional briefing by the
Office of Public Liaison.

MEDIA COVERAGE: Closed

FIRST LADY'S ATTENDANCE: Not necessary

VICE PRESIDENT'S
ATTENDANCE: Not necessary

RECOMMENDED BY: Alexis M. Herman
Doris O. Matsui

CONTACT: Doris Matsui
x-62930
Dan Wexler
x-62467

ORIGIN OF THIS PROPOSAL: Request from U.S. National Committee for
World Food Day

MRS. GORE'S ATTENDANCE: Not necessary

EVENT MESSAGE FORM

Event: 50th Anniversary of the UN Food and Agriculture Organization and the 15th annual observance of World Food Day

Date of Event: October 16, 1995

Event Coordinator:

Lead Advance:

Deadline:

Mark Gearan's Initials:

Billy Webster's Initials:

DESIRED "HEADLINE": President Wages War on World Hunger

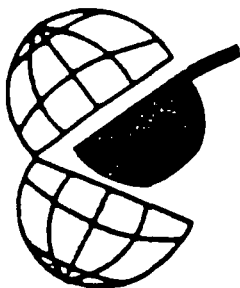
MESSAGE THAT THE PRESIDENT WILL CONVEY: The leading role the United States played in forming the UN Food and Agriculture Organization and the importance of continuing efforts to fight world hunger

DESIRED VISUAL FOR EVENT: President with the winner of the International World Food Day and international leaders

DESIRED AUDIENCE AT SITE: Leaders from major hunger fighting organizations

WHY ARE WE DOING THIS EVENT?: To show the positive attributes of the UN and the United States leading role in it, as well as to show the President's commitment to fighting world hunger

108259



U.S. NATIONAL COMMITTEE FOR WORLD FOOD DAY

OCTOBER 16 — A FOCUS FOR YEAR-AROUND ACTION

1001 22ND STREET N.W.
WASHINGTON, D.C. 20437
TELEPHONE: 202-653-2404
FAX: 202-653-5760

NATIONAL COORDINATOR
PATRICIA YOUNG

SPONSORING ORGANIZATIONS

A Day Without Starvation
ACCION International
Action for Corporate Accountability
ADRA International
African Methodist Episcopal Church
African Methodist Episcopal Zion Church
Africare
Agricultural Cooperative Development International
Agricultural Missions, Inc.
Agriculture Council of America
Alliance for Food and Fiber
Alpha Kappa Alpha Sorority, Inc.
Alternative GR Markets, Inc.
Alternatives
American Academy of Pediatrics
American Agricultural Economics Association
American Agricultural Movement
American Agri-Woman
American Anthropological Association
American Association for International Aging
American Association for World Health
American Association of Colleges for Teacher Education
American Association of Community Colleges
American Association of Retired Persons
American Association of School Administrators
American Association of State Colleges and Universities
American Association of Teacher Educators in Agriculture
American Association of University Women
American Bakers Association
American Baptist Churches
American Baptist Women's Ministries
American Bioethics Association
American College of Nutrition
American Council of the United Nations University
American Council on Consumer Interests
American Council on Education
American Dietetic Association
American Farm Bureau Federation
American Farm Foundation
American Farmhand Trust
AFL-CIO Food and Allied Service Trades Department
American Federation of State, County and Municipal Employees
American Federation of Teachers
American Forestry Association
American Forum
American Home Economics Association
American Institute of Biological Sciences
American Institute of Cooperation
American International Aquaculture Foundation
American Jewish Committee
American Jewish Joint Distribution Committee
American Jewish World Service
American Muslim Council
American Public Health Association
American Public Welfare Association
American Red Cross
American School Food Service Association
American School Health Association
American Society of Agricultural Engineers
American Society of Agronomy
American Women's Clergy Association
American Youth Work Center
Antiochian Orthodox Christian Archdiocese of North America
ASHOKA
Association for Childhood Education International
Association for International Agricultural and Extension Education
Association of American Colleges
Association of Jesuit Colleges and Universities
B'nai B'rith International
B'nai B'rith Women's Inc.
Baptist Joint Committee on Public Affairs
Baptist World Alliance

April 6, 1995

President Bill Clinton
Office of the President
The White House
Washington DC 20500

Dear Mr. President:

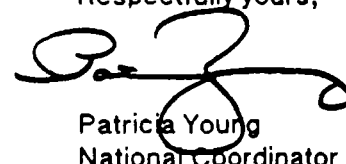
I am writing on behalf of the non-governmental sponsors of World Food Day to ask your special attention to this event this year.

October 16 is both the 50th anniversary of the founding of the UN Food and Agriculture Organization and the 15th annual observance of World Food Day. Although the official observance ceremonies will be in Quebec, the initial meetings establishing FAO were in Virginia in 1943 at the behest of President Roosevelt. Furthermore, the Interim Commission and the first headquarters were here in Washington.

Given this history I am hoping that some very special events can take place at the White House. It would be an opportunity for you to add your vision for FAO for the next 50 years to the goals of President Roosevelt when he called on the "United Nations" to look beyond the war to freedom from hunger. I have been the national coordinator since World Food Day began in 1981 and always appreciated your support for its goals as Governor of Arkansas. I would be most happy to meet with your staff to discuss this matter.

I might add that I am deeply grateful for your support of Muhammad Yunus and his work on behalf of the poor, especially women. He has honored me by asking that I serve as the U.S. contact person for the Grameen Bank and as his scheduler when he is in the United States. It was my privilege to convey his request that Mrs. Clinton and Chelsea wear Grameen Check when in Bangladesh. I know from the pictures that they did, and I know from his faxes how thrilled and grateful he was for their visit! If I can be of service in providing information for your staff or the press, please call on me.

Respectfully yours,


Patricia Young
National Coordinator

Enclosure

Food and Agriculture Organization of the United Nations



THE HOT SPRINGS CONFERENCE - A HISTORICAL NOTE ¹

The United Nations Conference on Food and Agriculture held at the Homestead in Hot Springs, Virginia, May 18 to June 3, 1943, was the first step leading to the creation of the U.N. Food and Agriculture Organization. The second step was the establishment of an Interim Commission on Food and Agriculture following the conference and the third and final step was its formal establishment on October 16, 1945 at the Chateau Frontenac in Quebec City, Canada. The 50th anniversary of the first of these two events will be celebrated this summer.

The idea of forming an international organization to deal with problems of food, agriculture, and nutrition was not entirely new. David Lubin, a Polish-born American who was concerned with the plight of farmers during the depressions in the 1880's and 1890's, recognized the need for such an international body and he carried out a crusade that eventually led to the establishment, with the assistance of King Victor Emmanuel III of Italy, of the International Institute of Agriculture (IIA), in Rome, June 7, 1905.

In the summer of 1935, Frank McDougall of Australia, while in Geneva attending the League of Nations, prepared a memorandum on "agricultural and health problems". This memorandum furnished the material for a speech to the League's General Assembly by Stanley Bruce (later Viscount Bruce of Melbourne and the first Independent Chairman of the FAO Council), in which Bruce made a strong case for "the marriage of health and agriculture". That speech led quite unexpectedly, to a three-day discussion. In October 1942, McDougall, who was in Washington negotiating a wheat agreement, took the lead in preparing a draft memorandum on a United Nations programme for freedom from want of food. The term "United Nations" was used at the time to refer to the allied nations who had joined together in a mutual effort to defeat the Axis powers in the Second World War. McDougall's views came to the attention of Mrs. Eleanor Roosevelt, who believed they should be brought to the President's attention and she arranged for him to dine at the White House. When he got the President's ear, McDougall made the point that, while the allies were held together by the exigencies of war, once the war was over they would need common problems if cooperation was to continue. Food was seen as of major concern to all. The President was attentive to McDougall's presentation, but gave no indication of any action he might take. McDougall heard nothing until he read a newspaper announcement that Roosevelt was inviting allied governments to the Hot Springs Conference.

Forty-four nations participated in the Hot Springs Conference (plus Denmark, which was present informally). They decided that an Interim Commission should be set up in Washington, D.C. not later than July 15, 1943, to carry forward the conference recommendations. This Commission was chaired by Mr. Lester B. Pearson, who was to become the Prime Minister of Canada 20 years later. Its work ended when FAO was formally established on October 16, 1945. On that date, 45 nations were eligible for membership and 35 signed the new Constitution. Three other countries formally took up membership during the First Conference, while an additional seven became members between November 30, 1945 and December 1, 1953. One eligible member, the USSR, decided not to become a member. During this time, the headquarters of the FAO was moved from Washington, where it was first located in 1948, to Rome, where it has been since 1951. Membership continued to grow and by the close of the 26th Conference in November 1991, there were 160 member nations, one member organization (the EEC) and one associate member (Puerto Rico).

The IIA was liquidated following the Second World War and its assets were absorbed by the FAO. A major resource was the Institute's library which was merged with FAO's and the combined collection was designated the David Lubin Memorial Library. Lubin's portrait hangs in this library, honoring the man who may justifiably be called the first international agriculturalist.

¹ FAO is grateful to Mr. Ralph Phillips, former Deputy Director-General, who provided the original draft on which this note was based.

Schedule Proposal**7/11/95**

	<u> </u> ACCEPT	<u> </u> REGRET	<u> </u> PENDING
TO:	Billy Webster Deputy Assistant to the President Director of Scheduling and Advance for the President		
FROM:	w/ Alexis M. Herman Assistant to the President Director of Public Liaison		
REQUEST:	For the President to hold a White House screening of the documentary <u>The American Promise</u>		
PURPOSE:	To further promote the President's agenda of civic participation. In addition to support an educational tool that promotes civic responsibility and participation.		
BACKGROUND:	<u>The American Promise</u> is a three hour program comprised of 50 different stories from around the United States. Each story illustrates core American values and will serve to teach responsibility and democracy. The movie will be divided into 20 minute segments and offered at no cost to every junior high and high school in the country. It will also be aired on PBS over three nights beginning October 1, 1995.		
PREVIOUS PARTICIPATION:	none		
DATE AND TIME:	This event can be done anytime in September, (before the show airs on PBS). The best days would be either September 12 or 14. There is a reception for this program on Capitol Hill on September 13, therefore many of the people we would like to invite would be in town at that time.		
BRIEFING TIME:	10 minutes		
DURATION:	1/2 to 2 hours		

LOCATION: Reception in either the First Lady's garden or the Colonnade outside the movie theater. Screening would take place in the theater.

PARTICIPANTS: The participants would include people who are featured in the segments, some teachers and students, Members of Congress and representatives of Farmer's Insurance Company (the underwriter).

OUTLINE OF EVENTS: Reception, followed by a screening. The producers will edit the show into a 45 - 60 minutes preview for this event.

REMARKS REQUIRED: None required, briefing by the Office of Public Liaison.

MEDIA COVERAGE: Closed press

FIRST LADY'S ATTENDANCE: Requested

VICE PRESIDENT'S ATTENDANCE: Optional

RECOMMENDED BY: Alexis M. Herman
Doris O. Matsui

CONTACT: Doris Matsui 62930
Danny Wexler 62930

ORIGIN OF THIS PROPOSAL: Letter attached

MRS. GORE'S ATTENDANCE: Optional

EVENT MESSAGE FORM

Event: Screening of The American Promise

Date of Event: September-TBD

Event Coordinator:

Lead Advance:

Deadline:

Mark Gearan's Initials:

Billy Webster's Initials:

DESIRED "HEADLINE": President helps students learn about grassroots.

MESSAGE THAT THE PRESIDENT WILL CONVEY: The importance of civic participation and grassroots democracy, especially for young people.

DESIRED VISUAL FOR EVENT: President discussing the film with middle and high school students.

DESIRED AUDIENCE AT SITE: Middle and high school students.

WHY ARE WE DOING THIS EVENT?: For the President to demonstrate the importance of young people to get involved in their community and democratic process.

THE WEXLER GROUP

1317 F Street, N.W.
Suite 600
Washington, D.C. 20004
202-638-2131
202-638-7045 Telefax

Anne Wexler
Chairman

July 6, 1995

Ms. Alexis M. Herman
Assistant to the President and
Director of Public Liaison
Second Floor, West Wing
The White House
Washington, D.C. 20500

Dear Alexis:

I thought the President's speech this morning was nothing less than superb. Frankly, the similarity between the themes sounded by the President and the message of the PBS series, The American Promise, is so striking as to be truly extraordinary. Once you have had a chance to familiarize yourself with the program, I am sure you will agree. The President's willingness to support The American Promise with a White House screening will give him and the First Lady an opportunity to be involved with a project which embodies the values they hold most dear. I feel certain they will be captivated by the program. The remainder of this letter briefly provides you with some background information on The American Promise; I also am enclosing two brochures.

The American Promise is a three-hour program on civic participation and grassroots democracy comprised of some fifty different story segments from every corner of the United States. Each vignette offers a lesson on the skills and values needed to bring our unique, American brand of democracy to life. The vignettes are collected in separate thematic groups, each twenty minutes in length (making the program readily transferrable to the classroom setting), to illustrate core American values such as freedom, responsibility, opportunity, participation, and deliberation. The program's goal is to instruct young citizens to take responsibility for themselves in their democracy.

Through the telling of dozens of inspirational stories, The American Promise builds a narrative power far more compelling than that of any single vignette. The cumulative impact of watching these stories is as moving as it is educational.

The American Promise will make its national broadcast premiere on PBS on October 1, 2 and 3. But that truly will be just the beginning of this program's contribution.

THE WEXLER GROUP

Ms. Alexis M. Herman
July 6, 1995

The producers of The American Promise intend for the program to become the standard instructional tool on community-based democracy -- or, as they put it, "citizenship education" -- for high school and junior high school students throughout the United States. There is good reason to believe they will succeed. Farmers Insurance Group, the program's corporate sponsor, has pledged to make the video available to all interested schools and teachers at no cost. The program's executive producer, Denny Crimmins, has a proven track record. Mr. Crimmins's 1979 PBS program on science, The Search for Solutions, has been viewed by over 300 million students and continues, 15 years after its introduction, to be a classroom staple. In 1993, teachers made 40,500 new requests for the film. The tag line of one promotional advertisement for The American Promise aptly states, "Finally, television you can assign."

Momentum is building behind The American Promise. Local PBS affiliates were shown a preview of the program at a national PBS meeting recently held in Chicago. The preview received rave reviews, and the broadcast premiere in October now is guaranteed to be national in scope. Indeed, PBS has made The American Promise the inaugural program for its "Democracy Project" election year coverage. Life magazine will run a special feature on The American Promise in the September 11 issue. And the National Council on the Social Studies already has endorsed the program: its 30,000 member teachers will form the core faculty using the program in the classroom. The endorsements of many other national educational and political organizations will soon be announced.

I've enclosed a short pamphlet summarizing The American Promise and a longer brochure describing the program, its educational philosophy, and the highly-regarded advisory panel who oversaw the project. As soon as it is completed, we will provide you with a video tape previewing the program.

I was delighted with the President's enthusiasm for a White House screening. Two possible dates concurrent with the opening of school are September 12 or 14. Video footage will be completed by early August.

I'll call about scheduling. Best regards,

Sincerely,



Anne Wexler
Chairman

cc: Jeffrey Beyer

SCHEDULE PROPOSAL

7/11/95

____ ACCEPT

____ REGRET

____ PENDING

TO:

Billy Webster
Deputy Assistant to the President and
Director of Scheduling and Advance

FROM:

W ALEXIS M. HERMAN
Assistant to the President and Director
Office of Public Liaison

REQUEST:

Speech to The Business Council fall
meeting.

PURPOSE:

To discuss the administrations major
policy initiatives with Fortune 200
CEOs.

BACKGROUND:

The Business Council is an association
of business leaders (Fortune 200 CEOs
and retired CEOs) who meet to exchange
ideas among themselves and with
government officials.

Most of their members are also members
of the Business Roundtable.

PREVIOUS PARTICIPATION:

In February, 1993 the President hosted
the group in the Indian Treaty Room. In
February, 1994 he spoke to the group at
the Park Hyatt.

DATE AND TIME:

Friday, October 13, 1995, in the
evening, exact time, tbd.

BRIEFING TIME:

15 minutes

DURATION:

45 minutes

LOCATION:

The Williamsburg Inn, Williamsburg,
Virginia

PARTICIPANTS:

List to be provided, the participants
will include members of the Business
Council and their spouses.

OUTLINE OF EVENTS:

The President would be introduced and
speak, other events such as smaller
meetings, golf, tbd.

REMARKS REQUIRED: Speech to be provided by speechwriters.
Additional briefing - NEC/OPL

MEDIA COVERAGE: Tbd

FIRST LADY'S ATTENDANCE: NO

VICE PRESIDENT'S
ATTENDANCE: Tbd

RECOMMENDED BY: Alexis Herman

CONTACT: Kate Carr 6-2930
Danny Wexler 6-2930

ORIGIN OF THIS PROPOSAL: Letter attached

SARA LEE CORPORATION

SENT VIA OVERNIGHT MAIL

May 23, 1995

The President
The White House
Washington, D.C. 20500

*Three First National Plaza
Chicago, Illinois 60602-4260
312 726 2600*

*John H. Bryan
Chairman and
Chief Executive Officer*

Dear Mr. President:

I am currently serving as vice chairman of The Business Council. In that role, I have responsibility for putting together the program for the Council's next meeting to be held in Williamsburg on October 13 and 14. Because your three previous addresses to The Business Council were both informative and well received, I am writing to again request your involvement, though in a slightly different forum.

The fall meeting is organized quite differently from the February meeting in Washington. It is held in Williamsburg over a Friday and Saturday morning to facilitate more time for social interaction among members and guests, and to better accommodate the inclusion of spouses in both the business and social programs. By joining us at this meeting you will again have a valuable podium, but at a meeting with a very different dynamic.

As you know, the Council is the most important group of business leaders in the country -- and one in which you have a number of strongly dedicated supporters. There is no other group of executives as influential in shaping opinions in the American business community as the members of the Council.

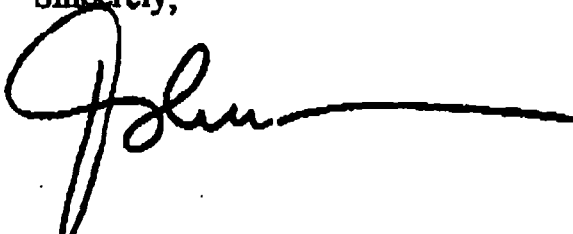
We can build the program around the most convenient time for you. The best options would be either at the black-tie dinner on Friday evening or at the close of one of the two business sessions, which run from 8:00 AM until noon on both Friday and Saturday. We would also be honored and pleased if your schedule permitted you to join us for some golf on Friday afternoon.

The President
The White House
May 23, 1995
Page Two

An appearance in October would preclude the need to consider another visit to The Business Council in February of 1996, while also making the strongest possible statement of the Clinton Administration's continuing interest in working with the business community to both grow our economy and address the many varied social issues of our day.

I would, personally, appreciate it if you could accept this invitation, and I shall look forward to hearing from you.

Sincerely,

A handwritten signature in black ink, appearing to be "Bill Clinton", with a long horizontal line extending to the right.

JHB:pan

Schedule Proposal**7/12/95**

	<u>ACCEPT</u>	<u>REGRET</u>	<u>PENDING</u>
TO:	Billy Webster Deputy Assistant to the President Director of Scheduling and Advance for the President		
FROM:	W Alexis M. Herman Assistant to the President Director of Public Liaison		
REQUEST:	For the President to participate in a "Salute to Japanese American Veterans"		
PURPOSE:	To pay tribute to the contributions of Japanese-American Veterans during WW II and open the Japanese American National museum exhibit "Fighting for tomorrow- Japanese-Americans in America's wars		
BACKGROUND:	The event, organized by the Japanese- American National Museum, will be co- sponsored by the Department of Veterans Affairs, Department of Defense, Japanese-American veterans associations, and community leaders. A dinner will be held for approximately 3,000 guests, followed by an entertainment program for an estimated 8,000 guests. This program will feature prominent Japanese-American and Asian entertainers in a musical and dramatic tribute		
PREVIOUS PARTICIPATION:	None		
DATE AND TIME:	November 8, 1995 Program salute 8-9:30 pm		
BRIEFING TIME:	30 minutes		
DURATION:	1 1/2 Hours		
LOCATION:	Yorty Hall, Los Angeles Convention Center, Los Angeles, CA		
PARTICIPANTS:	Approximately 8,000 Japanese-American Veterans and their families; elected Japanese-American officials; community leaders		

OUTLINE OF EVENTS: TBD

REMARKS REQUIRED: Remarks provided by speech writers. Additional briefing by the Office of Public Liaison.

MEDIA COVERAGE: Full Press

FIRST LADY'S ATTENDANCE: Optional

VICE PRESIDENT'S ATTENDANCE: No

RECOMMENDED BY: Alexis Herman
Secretary Jessie Brown
Doris Matsui
Bob Jones

CONTACT: Doris Matsui
x-62930
Bob Jones
273-4836

ORIGIN OF THIS PROPOSAL: Request from Jesse Brown, Secretary of Veterans Affairs

MRS. GORE'S ATTENDANCE: No

EVENT MESSAGE FORM

Event: Salute to Japanese-American Veterans

Date of Event: November 8, 1995

Event Coordinator:

Lead Advance:

Deadline:

Mark Gearan's Initials:

Billy Webster's Initials:

DESIRED "HEADLINE":

"President Honors Japanese-American Veterans"

MESSAGE THAT THE PRESIDENT WILL CONVEY:

To acknowledge the contributions made by Japanese-American veterans

DESIRED VISUAL FOR EVENT:

President with Japanese-American veterans

DESIRED AUDIENCE AT SITE:

Japanese American veterans, elected officials, and community leaders

WHY ARE WE DOING THIS EVENT?:

To acknowledge the contributions made by Japanese-American Veterans and the contributions of the Asian Pacific American community to the U.S.

"SALUTE TO JAPANESE AMERICAN VETERANS"

November 8, 1995

Los Angeles Convention Center

Sponsored by Japanese American National Museum

In Co-Sponsorship with

Department of Veterans Affairs

Japanese American Veterans Association of Washington, D.C.

others TBD

The Japanese American National Museum proposes to sponsor a "Salute to Japanese American Veterans" on November 8, 1995 at the Los Angeles Convention Center in Los Angeles. The event will coincide with the opening of the Museum's major exhibition on Japanese American veterans entitled, "Fighting for Tomorrow: Japanese Americans in America's Wars" which will open on Thursday, November 9, 1995 and continue to October 1996.

This event will be organized in co-sponsorship with the Department of Veterans Affairs, Department of Defense, Japanese American veterans service organizations, other veteran's organizations, community organizations, and community and business leaders. It would include:

- All high ranking Japanese American military officials retired and in present active duty
- Members of the 100th Battalion (World War II)
- Members of the 442nd Regimental Combat Team (World War II)
- Members of the Military Intelligence Service (World War II)
- Survivors of the Texas Lot Battalion rescued by the 442nd RTC
- Prominent Japanese Americans representing all other wars
- Japanese American elected officials at a state and national level including Hawaii

The "Salute" will be a part of the World War II 50th Anniversary commemoration programs sponsored by the Department of Veterans Affairs.

LOCATION

LOS ANGELES CONVENTION CENTER - YORTY HALL A & B

PARKING

There is ample self-parking for \$6.00 available in areas adjacent to the Hall. Valet parking will also be provided in the area right in front of the Yorty Hall. It is a very attractive entrance and makes a beautifully lighted area in the evenings.

REGISTRATION

There is an area just outside the Halls. All guests will pass through security upon entering the building. According to the Convention Center, guests arriving for the dinner will not need to be re-cleared for security before entering Hall A for the Program. The Yorty Hall has handled President Reagan for a dinner and has been the site of political conventions.

SCHEDULE

Dinner Registration	4:30 p.m.	Main Lobby
Dinner	5:30 p.m.	Yorty Hall B
End of Dinner	7:00 p.m.	Guests will move to Hall A through the north doors (not main lobby)
Program Registration	7:00 p.m.	Main Lobby
Program Salute	8:00 p.m.	Yorty Hall A
Program Concludes	9:00 p.m.	

DINNER

It is proposed that a Dinner be held at the Convention Center in Yorty Hall B. This will seat a maximum of 3,000 banquet style. The dinner would begin at 5:30 p.m. and would conclude at 7:00 p.m. Ticket prices would begin at \$50 and increase according to sponsor levels. All dinner tickets and sponsor tickets would include reserved seating for the program. There would be a head table on the north wall of Hall B which would seat dignitaries and special VIP's. The Convention Center has accommodated up to a three level head table which seated the entire Los Angeles Dodgers Baseball team for a luncheon saluting the team. The kitchens are located in an adjacent area and dinner serving for 3,000 could be completed in one hour and twenty minutes maximum from start to finish. There would be a simple program with introduction of VIP's and a few key speakers bringing "greetings" during the dinner.

PROGRAM "SALUTE"

It is proposed that the Program be held in Yorty Hall A. This will accommodate up to 7,500 theatre style. This gala celebration would feature distinguished dignitaries, military and government officials, celebrities, entertainers, and Japanese American leaders from around the country. Invitations would be extended to Japanese American veterans nationally, Southern California veterans organizations, community organizations and supporters from around the country.

The Hall would include ~~one~~ ~~ex~~ three large stages placed in the west end of the building. One stage would be used for a band/orchestra, the mainstage for speakers, and the other stage for additional entertainment. This moves the program faster and the audience feels closer to at least some portion of the evening's program. Two large screens would be mounted on either side of the main stage to broadcast on-stage activities so good viewing is possible from all parts of the Hall. The view is unobstructed (there are no columns in the hall) from all angles. The stages are elevated to allow maximum viewing for all guests that are seated.

Entertainment Program - The one hour program will include a musical and comedy revue featuring prominent Japanese American and Asian American entertainers. The salute will also feature key national dignitaries.

Press - A press platform would be erected near the main stage. Lighting and sound control areas would also need to be constructed to accommodate an "entertainment" type program. Existing lighting and sound are adequate only for a "speech" type program. National and international press and possible live or taped television coverage would be developed.

Decorations - The main hall will need some decoration, e.g. plants, banners and some staging backdrop. We will work with the entertainment industry to provide an appropriate backdrop for the show and to make the event as festive as possible.

SPONSOR LEVELS

\$25,000	Diamond Sponsor
\$10,000	Dinner Sponsor
\$3,000	Gold Sponsor
\$2,500	Silver Sponsor
\$1,500	Bronze Sponsor
\$750	Community Sponsor
\$50	Reserved Tickets

Sponsor revenue would offset costs of putting on the event. Additional proceeds will support future veterans programs at the Japanese American National Museum. This event will take the place of the Museum's Annual Fundraising Dinner which was scheduled for November 1995 that was a tribute to Japanese American Veterans.

Schedule Proposal

7/12/95

☐ ACCEPT ☒ REGRET ☐ PENDING

TO: Billy Webster
Deputy Assistant to the President
Director of Scheduling and Advance for
the President

FROM: Alexis M. Herman
Assistant to the President
Director of Public Liaison

REQUEST: For the President to address the Council
of Foundations Conference with Community
Foundations.

PURPOSE: To strengthen and maintain the active
support of the nonprofit community for
the President's message of community
involvement and civility.

BACKGROUND: Nonprofits are viewed as a positive and
non-partisan force, one in which many
local, community and business leaders
participate. This forum will offer the
President the opportunity to continue to
highlight the themes of civility,
community, and common ground to an
audience that has tremendous grassroots
potential. Furthermore, this speech
could be a setup for future regional
nonprofit conferences which will
highlight the many successes of the
nonprofit world, its role for the
future, and its often times successful
pairing with government.

The forum will introduce initiatives
that will bring community leaders and
others together in a partnership that
will further the role that non-profit
organizations play in society.

PREVIOUS PARTICIPATION: None

DATE AND TIME: Friday, September 29, 1995
1:00 PM (time flexible)

BRIEFING TIME: 15 minutes

17 1996

DURATION: 1 hour

LOCATION: Crystal Gateway Marriott
Arlington, VA

PARTICIPANTS: 800 community foundation board members
and executive directors.

OUTLINE OF EVENTS: TBD

REMARKS REQUIRED: Remarks provided by speech
writers. Additional briefing by the
Office of Public Liaison.

MEDIA COVERAGE: Pool press

FIRST LADY'S ATTENDANCE: No

VICE PRESIDENT'S
ATTENDANCE: No

MRS. GORE'S ATTENDANCE: No

RECOMMENDED BY: Alexis Herman
Doris Matsui

CONTACT: Dan Wexler
x62930

ORIGIN OF THIS PROPOSAL: White House Staff

EVENT MESSAGE FORM

Event: Council of Foundations Conference with Community Foundations.

Date of Event: Friday, September 29, 1995

Event Coordinator:

Lead Advance:

Deadline:

Mark Gearan's Initials:

Billy Webster's Initials:

DESIRED "HEADLINE":

"President Clinton continues to fight for stronger communities"

MESSAGE THAT THE PRESIDENT WILL CONVEY:

His commitment to and appreciation for the work of nonprofit organizations in America's communities and neighborhoods.

DESIRED VISUAL FOR EVENT:

The president surrounded by heads of key community-based organizations.

DESIRED AUDIENCE AT SITE:

800 board members and executive directors of nonprofit and community foundations.

WHY ARE WE DOING THIS EVENT?:

To re-enforce the President's themes of civility, goodwill and common purpose. To strengthen and maintain the active support of the nonprofit community for the President's message of community involvement and civility.

SCHEDULE PROPOSAL

July 17, 1995

 ACCEPT

 REGRET

 PENDING

TO:

Billy Webster
Director of Scheduling and Advance

FROM:

W Alexis Herman
Assistant to the President
Director, Office of Public Liaison

Done

JUL 19 1995

REQUEST

To be the keynote speaker at the Fraternal Order of Police Biennial Conference in Virginia Beach, Virginia.

PURPOSE:

To demonstrate a continued commitment to the Fraternal Order of Police and to issues relevant to rank and file police officers. Further, to pay tribute to Dewey Stokes, the President of the Fraternal Order of Police, during his last conference as the leader of the largest rank and file police organization in the country.

BACKGROUND:

The Fraternal Order of Police and their President, Dewey Stokes, have been an integral part of the President's fight for the Crime Bill including supporting the Assault Weapons Ban, the Anti-terrorism legislation, the recent legislation banning "cop killer bullets," and refuting attacks by the NRA. Indeed, Mr. Stokes, as an individual, has already publicly endorsed President Clinton for '96. However, the Fraternal Order of Police, which represents 248,000 rank and file police officers, is an organization with which we need to continue nurturing a good relationship.

This conference comes at an ideal time. The President can continue to put forth his message of community, responsibility, and a resounding support for law enforcement.

PREVIOUS PARTICIPATION:

The President has participated in the National Association of Police Organization's annual conference but has not participated in a conference with the Fraternal Order of

Police. However, he did attend the Fraternal Order of Police's Memorial Service for fallen officers in 1994 and 1995, on the Capital Mall. This event, however, was part of a larger series of events for National Police Week and was not limited to the Fraternal Order of Police.

DATE AND TIME: At the President's convenience, between 9:00 AM and 2:00 PM on Monday, July 31, 1995; Tuesday August 1, 1995; or Wednesday, August 2, 1995.

BRIEFING TIME: 15 minutes.

DURATION: Sixty minutes.

LOCATION: Virginia Beach Convention Center

PARTICIPANTS: The President
Dewey Stokes
National Leadership of the Fraternal Order of Police
10,000 Rank and File Police Officers

REMARKS REQUIRED: Speechwriters.

MEDIA COVERAGE: Open press.

FIRST LADY'S ATTENDANCE: No.

VICE PRESIDENT'S ATTENDANCE: No.

RECOMMENDED BY: Chris Wayne

CONTACT: Chris Wayne 6-2930
Danny Wexler 6-2930

ORIGIN OF THIS PROPOSAL: White House Staff Generated

OUTLINE OF EVENTS: Following a brief meeting with the Fraternal order of Police leadership, the President would be introduced by Dewey Stokes and would speak.

3
5/24/95

THE WHITE HOUSE
WASHINGTON

See me
(Amur)
Res
to
need
response

MEMORANDUM

TO: Alexis Herman

FROM: Erskine Bowles

SUBJECT: Comments on Long Range Plan

DATE: June 21, 1995

I am attaching a reformat of your long range plan, to which you have agreed to be held accountable.

Your long range plan is clearly well thought out; I only have three recommendations for you to consider:

1. I think you might want to consider prioritizing your constituents. Perhaps you feel that we can adequately cover each of the constituencies listed on page two, but if we can't, there is clearly a need for prioritization. As an example, it would seem to me that seniors, Catholics, gays and lesbians should be a priority but no one is presently assigned to manage these groups. In my experience, if a goal does not have a particular person held responsible for accomplishing it, or a date when that goal is to be accomplished, it rarely gets done.
2. I hope you will continue to coordinate surrogate work and administration participation with the work that Kitty Higgins is doing in Cabinet Affairs. She has really put together a terrific surrogate scheduling program.
3. Perhaps it is listed somewhere and I missed it, but it seems to me that we need some sort of goals for mailings and op-eds -- when, to whom, and on what subjects.

Thank you so much for your work in this regard. We look forward to meeting with you on a regular basis to review the progress you and your team are making in accomplishing each one of these specific goals. If you have any questions, please let me know.

LONG RANGE PLAN - PUBLIC LIAISON

TASK	CONTACT	DUE DATE
Identify key constituencies, determine how they will be coordinated, and establish level of engagement.	Herman	
- Prioritize constituencies based on political impact.	Herman	Complete
- Identify resources and internal management coordination.	Herman	June
- Establish mechanism with DNC and Political to assess these constituencies on an ongoing basis.	Herman	June
- Establish bi-monthly meetings with DNC to monitor key constituencies.	Herman	June
Develop a strategic framework for each constituency aligned with target states.	Hilton	
- Identify specific voter participation goals.	Hilton	June
- Identify targets within each constituency.	Hilton	June
- Analyze issues inventory of positives and negatives for base constituencies.	Hilton	Complete
- Analyze issues inventory of positives and negatives for non-base constituencies.	Hilton	June
- Organize sub-cabinet teams to delegate responsibilities and facilitate outreach for base groups.	Hilton	June
- Organize sub-cabinet teams to delegate responsibilities and facilitate outreach for non-base groups.	Hilton	July
- Compose speech guidance/talking points for each constituency.	Hilton	June
- Develop specialty press strategy with Media Affairs.	McAfee	July
Execute proactive monthly outreach program for each constituency.	Hilton	
- Compile list of administration surrogates for base constituencies.	Hilton	Complete
- Compile list of administration surrogates for non-base constituencies.	Hilton	June
- Develop calendar of administration participation in local/national events in 1995 for base groups.	Hilton	June
- Develop calendar of administration participation in local/national events in 1995 for non-base groups	Hilton	July
- Amplify POTUS events through faxing materials, organizing op-eds and mailings, etc.	Hilton	Ongoing
- Establish constituency networks of top 20 organizations and leaders in key states for base groups.	Hilton	June
- Establish constituency networks of top 20 organizations and leaders in key states for non-base groups	Hilton	July
- Regularize communications with networks at least on a monthly basis (faxes, conference calls, etc.)	Hilton	Ongoing
- Identify management challenges for maintaining and following up on constituency outreach.	Hilton	August
Identify legislative priorities and develop public support in key states.	Hilton	
- Coordinate with Legislative Affairs to determine timeframe for activity.	Yager	Ongoing
- Continue to organize issue briefings around the legislative and policy agenda.	Yager	Ongoing
Develop list and participate in the planning, execution, and follow up for WH conferences and events.	Hilton	
- WH Conference on Ireland	DiGiacobbe	July
- WH Conference on Aging	Yager	July

- Rural Summit	Yager	July
- WH Conference on Central and Eastern Europe	DiGiacobbe	December
- WH Conference on Civility	McAfee	July
- WH Economic Conferences	Carr	Ongoing
- WH Conference on Small Business	Carr	June/July
- VJ Day	Hilton/Wyckoff	September
- Korean War Memorial	Hilton/Wyckoff	July
- WH Conference on Travel and Tourism	Carr	TBD

Identify new groups and new networks at the community level to expand support for POTUS.	Hilton	
- Organize monthly luncheons to cultivate new contacts in women's community.	Myers	Ongoing
- Identify new trade publications to support constituency plans.	McAfee	August
- Design mechanisms to sub-cabinet teams to expand networks.	Staff	August/Sept.

NOTE -- For constituency assignments, the following staff are responsible:

BASE CONSTITUENCIES

African Americans
Hispanic Americans
Jewish Americans
Women

Johnson
Valdez
Footlik
Myers/Woolley

NON-BASE CONSTITUENCIES

Non-Profits
Asian Americans
European Ethnics
People with Disabilities
Religious Communities
Veterans
Law Enforcement
Youth
Business
Seniors
Catholics
Gays and Lesbians

Matsui
Matsui
DiGiacobbe
Fine
McAfee
Hilton/Wyckoff
Hilton/Wayne
Shulman
Carr
None
None
None

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

TO: Alexis Herman

FROM: Erskine Bowles

SUBJECT: Comments on Long Range Plan

DATE: June 21, 1995

I am attaching a reformat of your long range plan, to which you have agreed to be held accountable.

Your long range plan is clearly well thought out; I only have three recommendations for you to consider:

1. I think you might want to consider prioritizing your constituents. Perhaps you feel that we can adequately cover each of the constituencies listed on page two, but if we can't, there is clearly a need for prioritization. As an example, it would seem to me that seniors, Catholics, gays and lesbians should be a priority but no one is presently assigned to manage these groups. In my experience, if a goal does not have a particular person held responsible for accomplishing it, or a date when that goal is to be accomplished, it rarely gets done.
2. I hope you will continue to coordinate surrogate work and administration participation with the work that Kitty Higgins is doing in Cabinet Affairs. She has really put together a terrific surrogate scheduling program.
3. Perhaps it is listed somewhere and I missed it, but it seems to me that we need some sort of goals for mailings and op-eds -- when, to whom, and on what subjects.

Thank you so much for your work in this regard. We look forward to meeting with you on a regular basis to review the progress you and your team are making in accomplishing each one of these specific goals. If you have any questions, please let me know.

LONG RANGE PLAN - PUBLIC LIAISON

TASK	CONTACT	DUE DATE
Identify key constituencies, determine how they will be coordinated, and establish level of engagement.	Herman	
- Prioritize constituencies based on political impact.	Herman	Complete
- Identify resources and internal management coordination.	Herman	June
- Establish mechanism with DNC and Political to assess these constituencies on an ongoing basis.	Herman	June
- Establish bi-monthly meetings with DNC to monitor key constituencies.	Herman	June
Develop a strategic framework for each constituency aligned with target states.	Hilton	
- Identify specific voter participation goals.	Hilton	June
- Identify targets within each constituency.	Hilton	June
- Analyze issues inventory of positives and negatives for base constituencies.	Hilton	Complete
- Analyze issues inventory of positives and negatives for non-base constituencies.	Hilton	June
- Organize sub-cabinet teams to delegate responsibilities and facilitate outreach for base groups.	Hilton	June
- Organize sub-cabinet teams to delegate responsibilities and facilitate outreach for non-base groups.	Hilton	July
- Compose speech guidance/talking points for each constituency.	Hilton	June
- Develop specialty press strategy with Media Affairs.	McAfee	July
Execute proactive monthly outreach program for each constituency.	Hilton	
- Compile list of administration surrogates for base constituencies.	Hilton	Complete
- Compile list of administration surrogates for non-base constituencies.	Hilton	June
- Develop calendar of administration participation in local/national events in 1995 for base groups.	Hilton	June
- Develop calendar of administration participation in local/national events in 1995 for non-base groups	Hilton	July
- Amplify POTUS events through faxing materials, organizing op-eds and mailings, etc.	Hilton	Ongoing
- Establish constituency networks of top 20 organizations and leaders in key states for base groups.	Hilton	June
- Establish constituency networks of top 20 organizations and leaders in key states for non-base groups	Hilton	July
- Regularize communications with networks at least on a monthly basis (faxes, conference calls, etc.)	Hilton	Ongoing
- Identify management challenges for maintaining and following up on constituency outreach.	Hilton	August
Identify legislative priorities and develop public support in key states.	Hilton	
- Coordinate with Legislative Affairs to determine timeframe for activity.	Yager	Ongoing
- Continue to organize issue briefings around the legislative and policy agenda.	Yager	Ongoing
Develop list and participate in the planning, execution, and follow up for WH conferences and events.	Hilton	
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Seniors
Catholics
Gays and Lesbians

Matsui
Matsui
DiGiacobbe
Fine
McAfee
Hilton/Wyckoff
Hilton/Wayne
Shulman
Carr
None
None
None

SCHEDULE PROPOSAL

June 16, 1995

☐ ACCEPT	☐ REGRET	☐ PENDING
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TO: Billy Webster
Director of Scheduling and Advance

FROM: Alexis Herman
Assistant to the President
Director, Office of Public Liaison

REQUEST: Deliver Keynote speech to the Union of American Hebrew Congregations (UAHC) 63rd General Assembly.

PURPOSE: To speak to 4,000 Jewish religious and community leaders who have been very supportive of this Administration and to honor Rabbi Alexander M. Schindler, who is retiring after twenty-three years as UAHC President.

BACKGROUND: The Union of American Hebrew Congregations (UAHC) is the nation's largest Jewish organization, comprised of 853 congregations and representing over 1.3 million Reform Jews throughout the United States and Canada. The Reform movement is the largest, most politically active and most liberal movement in American Judaism. The UAHC encourages and assists the organization and development of Reform congregations, promotes Jewish education and enriches Jewish life. Their efforts in the area of social action are highly regarded and well-known.

4,000 Jewish leaders from across the country will attend, making it the largest gathering of Jewish leadership on the North American continent. They are influential, highly sympathetic activists on behalf of the Presidents most

JUN 16 1995

important social issues and are strong admirers of the President and his accomplishments.

Rabbi Schindler is a great moral voice in the American Jewish community and has supported this Administration wholeheartedly. Rabbi David Saperstein, Director of the Religious Action Center in Washington, D.C., has been extremely helpful in supporting the Administrations initiatives.

Rabbi and Mrs. Saperstein are personal friends of Mrs. Clinton. Both Rabbis are long-time friends of the President.

PREVIOUS PARTICIPATION:

The First Lady addressed the 1993 convention in San Francisco.

DATE AND TIME:

The UAHC request is for Sunday morning, December 3, 1995. The convention runs from November 28 - December 3, 1995. They would accomodate the President's schedule.

BRIEFING TIME:

15 minutes.

DURATION:

60-90 minutes.

LOCATION:

Atlanta, Georgia

PARTICIPANTS:

Rabbi Alexander M. Schindler, Rabbi David Saperstein, Rabbi Harvey Fields, Rabbi Matthew Friedman, Rabbi Laura Geller, Rabbi Eugene Levy, J.B. Pritzker, J.B. Tannenbaum, Jr., Bob Burkett.

OUTLINE OF EVENTS:

The President would meet briefly with the leadership of the UAHC prior to his remarks. The President would then be introduced by Rabbi Alexander M. Schindler.

REMARKS REQUIRED:

To be provided by Speech Writing with additional briefing by OPL.

MEDIA COVERAGE:

Open press.

FIRST LADY'S ATTENDANCE:

No.

VICE PRESIDENT'S ATTENDANCE:

No.

RECOMMENDED BY:

Alexis Herman
Jay K. Footlik
Sara Ehrman

CONTACT:

Jay K. Footlik, x65283
Danny Wexler, x62930

ORIGIN OF THIS PROPOSAL:

Invitation Attached



086079

RABBI ALEXANDER M. SCHINDLER • UNION OF AMERICAN HEBREW CONGREGATIONS
PRESIDENT 838 FIFTH AVENUE NEW YORK, NY 10021-7064 (212)249-0100

August 11, 1994
4 Elul 5754

The President
Washington, DC

Dear Mr. President:

It is my great pleasure and privilege, as President of the Union of American Hebrew Congregations, to invite you to address our delegates at our 63rd General Assembly in Atlanta, Georgia. This convention also marks my retirement after twenty-three years as UAHC President and it would be a personal honor as well to have you as part of this gathering.

The most suitable time in terms of our schedule would be during our Plenary Session on Sunday morning, December 3, 1995. My President's Message is delivered during our Sabbath worship services on Saturday morning. Beyond that time, if Sunday morning does not suit your schedule, we would certainly be open and happy to accommodate your requirements so that our delegates would have the privilege and pleasure of hearing from you during our convention.

The Union of American Hebrew Congregations (UAHC) is the nation's largest Jewish organization, comprised of 853 member-congregations and 1.3 Reform Jews throughout the United States and Canada. We are now in the midst of planning our 63rd General Assembly to be held in Atlanta, Tuesday, November 28 through Sunday, December 3, 1995, when some 4,000 delegates from across North America will gather for five days of policy making decisions, worship and study, as well as workshops of benefit to member congregations.

We would be honored by your presence at our Biennial and I can assure you an audience which is comprised of many, many of your strong admirers, for ours is, after all, an organization of great humanitarian and liberal views.

The President
August 9, 19943
Page -2-

I would truly welcome the honor of introducing you to our constituency. I do want to tell you something about the UAHC, which I lead with pride. The UAHC fulfills the mandate to encourage and aid the organization and development of Reform congregations, promote Jewish education, and enrich and intensify Jewish life. The UAHC has a program of service to member-congregations that covers virtually every aspect of synagogue life: education, worship, youth and camping, synagogue management, among others.

Our efforts in the area of social action are highly regarded, as is the Religious Action Center in Washington so admirably directed by Rabbi David Saperstein, about whom I need not tell you since you are well acquainted.

The leadership of the UAHC and I sincerely hope you will be able to join us in Atlanta. We will be pleased to make any arrangements required and can guarantee you a warm and hearty welcome to our midst. It was our great honor and pleasure to have Mrs. Clinton address our 1993 Biennial in San Francisco and I am certain she can attest to the extraordinary reception which she received from our delegates.

It is my fond hope you will give serious consideration to this invitation and I look forward to your affirmative response.

With every good wish, I am

Sincerely,

Alexander M. Schindler

cc: Rabbi David Saperstein
Mr. B. J. Tanenbaum

DEMOCRATIC ★ NATIONAL ★ COMMITTEE

David Wilhelm, Chairman

MEMORANDUM

TO: Billy Webster
FROM: Sara Ehrman, Senior Political Advisor
DATE: October 31, 1994
RE: Scheduling request from Union of American Hebrew Congregations

I recommend that the President attend this event which will attract more than 4,000 friendly Jewish leaders. Rabbi David Saperstein, Director of their Washington Religious Action Center, is a personal friend of the President's and the First Lady. This organization has been very supportive of many of our issues.

pending letter was sent