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U.S. Department of Justice

Civil Rights Division



Office of the Assistant Attorney General

Washington, D.C. 20530

TELEFACSIMILE COVER SHEET

DATE: July 27, 1995 TIME: _____

TO: Alexis Herman _____

PHONE: 456-2972 _____

FAX: 456-2983 _____

FROM: OFFICE OF THE ASSISTANT ATTORNEY GENERAL
CIVIL RIGHTS DIVISION
FAX NUMBER: 202-514-0293
PHONE: 202- 514-3845 _____COMMENTS: _____

_____NUMBER OF PAGES TRANSMITTED (INCLUDING THIS SHEET) 4
(max. 30 pages)

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From the Office of Congressman Charles T. Canady
Voice (202) 225-1252
Fax (202) 225-2279

26 Jul 1995 20:52

307-2839 Page 1 of 3



Congress of the United States
House of Representatives
Washington, D.C.

RESTORE PRINCIPLES OF EQUALITY AND NONDISCRIMINATION
TO FEDERAL LAW:

SPONSOR "THE EQUAL OPPORTUNITY ACT OF 1995"

July 26, 1995

Dear Colleague:

Tomorrow, Henry Hyde, Susan Molinari, Tillie Fowler, Roger Wicker and I will be introducing "The Equality Opportunity Act of 1995." Companion legislation will be introduced by Senator Dole and other senators. This legislation is designed to restore the principles of nondiscrimination and equal opportunity to federal law.

The Act does this in two ways. First, it prohibits the use of racial and gender preferences by the federal government in awarding and administering federal contracts, hiring and promoting federal workers, and administering federally conducted programs or activities. Second, it prohibits the federal government from requiring or encouraging federal contractors or subcontractors to grant racial or gender preferences with respect to their employees, suppliers or subcontracts. The Act defines "preference" as "any preferential treatment," including but not limited to quotas, set asides, goals, timetables, and other numerical objectives.

Significantly, while our bill would do away altogether with such preferences, it expressly preserves the federal government's ability to engage in nondiscriminatory outreach, recruiting, and marketing efforts. Our bill protects genuine, nondiscriminatory practices aimed at enhancing opportunity, while putting an end to federal programs that grant preferences to some persons based solely upon their membership in certain racial and gender groups.

This legislation does not affect the existing anti-discrimination laws in any manner whatsoever, and so maintains the full range of remedies currently available to proven victims of racial or gender-based discrimination. Moreover, our legislation applies only to the federal government; it does not affect preference programs adopted or administered by State and local governments, private sector entities, or educational institutions, unless those programs were adopted pursuant to requirements imposed upon the entity because it is a federal contractor.

From the Office of Congressman Charles T. Canady

Voice (202) 225-1252

Fax (202) 225-2279

26 Jul 1995 20:52

Page 2 of 3

President Clinton has come out firmly in support of preferential treatment. We urge you to take a stand for true equal opportunity. Please call Bill McGrath at x67653 by noon on Thursday to become an original cosponsor of "The Equal Opportunity Act of 1995."

Charles T. Canady

DEADLINE FOR ORIGINAL COSPONSORS: N O O N T H U R S D A Y

From the Office of Congressman Charles T. Canady
Voice (202) 225-1252
Fax (202) 225-2279

26 Jul 1995 20:52

Page 3 of 3

THE EQUAL OPPORTUNITY ACT OF 1995

- * The Equal Opportunity Act of 1995 is designed to restore to federal law the principles of nondiscrimination and equal opportunity.
- * The bill contains two main operative provisions:
 - (1) Prohibits the use of racial and gender preferences by the federal government in:
 - * awarding and administering federal contracts
 - * hiring and promoting federal workers
 - * administering federally-conducted programs or activities
 - (2) Prohibits the federal government from requiring or encouraging federal contractors or subcontractors to grant racial or gender preferences with respect to their employees, suppliers, or subcontracts.
- * The Act defines "preference" as "any preferential treatment" including but not limited to quotas, set-asides, goals, timetables, and other numerical objectives.
- * The Act preserves the ability to engage in nondiscriminatory outreach, recruiting and marketing efforts, provided that such efforts do not involve racial or gender preferences.
- * The bill does not affect the existing antidiscrimination laws in any manner whatsoever, and so maintains the full range of remedies currently available to proven victims of racial or gender-based discrimination.
- * The Act also contains exemptions for historically Black colleges, Indian tribes, combat-related and national security functions, and gender-based bona fide occupational qualifications.
- * As indicated above, the bill applies only to the federal government; it does not affect preference programs adopted or administered by state and local governments, private sector entities, or educational institutions, unless those programs were adopted pursuant to requirements imposed upon the entity because it is a federal contractor.

If you wish to be an original cosponsor, please phone Bill McGrath (x 87680) no later than noon on Thursday, July 27.

August 13, 1995

MEMORANDUM FOR ALEXIS HERMAN

CC: Lee Satterfield
Ruby Moy ✓

FROM: Debbie Fine

SUBJECT: Miscellaneous Follow Up Before Vacation

1. Base Voter Meeting

We agreed that you would call Andy Hernandez Monday AM to very briefly discuss the agenda for this meeting, scheduled for Monday, 1PM in room 180.

When you speak to him, he will likely raise the specialty press call -- scheduled for Tuesday.

2. Phone calls:

Following are several calls that you either agreed to make or that others may be expecting you to make. (Please let me know if any of these are a problem.)

Eric Fanning 703/693-0428

(Please note that William Waybourne, Victory Fund, called to urge you to hire him. I explained the circumstances in very general terms.)

Teen pregnancy calls

The following individuals have been sent invitations to the 9/13 teen pregnancy meeting. Jeremy Ben-Ami mentioned that you agreed to make follow-up calls to them, which should be made this week if possible:

Andy Young 404/224-1950

John Pepper 513/983-1100
P&G

Sharon Buffett 508/645-9829 or 508/645-9686

(This is actually Ann Jordan's number in the Vineyard, where Jeremy thought Mrs. Buffett is vacationing. The invitation was sent to both Warren and Sharon Buffett.)

Susan Berresford (tracking number)
Ford Foundation

3. Specialty Press

a. A conference call has been set up for Tuesday for you, Peggy Lewis, Andy Hernandez, and Cheryl at the DNC who does specialty press.

Currently there is no official agenda -- Peggy would like more information on the 'agenda' if possible.

Do you want Flo included? ☐ YES ☐ NO

Do you want Lee included? ☐ YES ☐ NO

b. I talked to Peggy about placing an editorial in a black and an hispanic journal on the minority women side to the suffragette piece. You had framed it as "The Untold Story". She will take a stab at it, but seemed to want some more direction and may raise it with you.

Also, in terms of timeframe, she will likely want you to read it and give feedback on it before sending it in, but she will definitely not have it done before you go. What is the timeframe on this -- does it have to be August?

How do you want to link up Uncle Nat (sp?) or Dorothy Height with her?

Do you have a preference between the two?

4. Affirmative Action

a. We need to sit down with a couple of lists to try to capture VIPs that you spoke with to invite to the afac speech and to the CEO meeting that were supportive but who could not make it. We ought to send them a letter from POTUS and the speech; Chris needs these as soon as possible. (i.e. today)

b. Is there follow up that needs to be done with the journalists that had dinner at Vernon Jordan's house with you on affirmative action?

☐ YES ☐ NO

If so, what?

c. We need to review the binder summarizing affirmative action rollout, etc that Chris Wayne put together for any edits. This way there will be time for him to rework it for you to look at once again before turning it in.

d. Kellan Winslow (Football Hall of Famer)

Do you want to call him to invite him in for something? ☐ YES ☐ NO

5. Mayors Dinner:

Is there follow-up that needs to be done on the Mayor's dinner that you recently held?

6. Seniors/Budget strategy:

a. Do you want to meet with Marilyn and Andrei together prior to your vacation?

☐ YES ☐ NO

b. Do you want to pursue the two seniors group meetings we discussed?

☐ YES ☐ NO

If so, for when?

c. Horace Deets:

You had mentioned wanting to get him in for lunch a couple weeks ago. For several reasons this went on hold. Do you still want to pursue this?

(If it isn't being done already, it seems like some thought ought to be given to the long-term strategy of how we work with the AARP and National Committee to Preserve Social Security and Medicare, in terms of maximizing our relationship with them.)

7. District of Columbia

Following up on the DC meeting on Friday:

a. Do you want me to call Alice Rivlin's office (Ed Deseve?) to find out when they were planning to have the inter-agency meeting again so that you can get in touch with Eleanor Holmes Norton?

_____ YES _____ NO

b. What kind of follow up do you want to do on the politics of this? (i.e. a meeting with a different group of people? a series of phone calls?)

8. Minority Contractors

Have you gotten much response from the agencies on your request for top 10 women and minority contractors at the Cabinet COS breakfast 1-2 months ago?

a. Should Lee or I contact Cabinet Affairs on this? _____ YES _____ NO

b. Do you somehow want to plug this into affirmative action Phase III? _____ YES _____ NO

9. Beijing Delegation/ J. Jackson

Betsy recommended that you call Melanne to talk about the Jacqueline Jackson joining the U.S. delegation. As you know, because they are so far along in the process, it will be difficult to get her on the delegation, so it seems like it would be worthwhile to pursue it with Melanne in addition to your other efforts.

Let me know how I can help.

10. CEOs

You mentioned in a meeting recently to Kate that you wanted to talk more about CEO strategy; did you and Kate ever meet? _____ YES _____ NO

If not, do you want to try to do that before you go? _____ YES _____ NO

11. National Black State Legislators Conference

Did you ever speak to John Rogers (state senator from AL) or anyone else about POTUS going to the National Black State Legislators Conference in Alabama Nov. 28 to Dec 1?

_____ YES _____ NO _____ ACTION?:

(I also have a note into Ben on this. According to Intergovernmental, NBSL is claiming that John spoke to you.)

12. Carol Mosely Braun

While I was in Moscow, Amy Billingsly connected with Carol Mosely Braun's office on the requested POTUS fundraiser. They had said any week night in Washington while the Senate was in session before the end of the year, or participation in a gala in the fall in Chicago.
(Date TBD)

As I remember, the request was with Harold, who was checking with the President, mid-July.
Has there been any resolution on this?

☐ YES ☐ NO

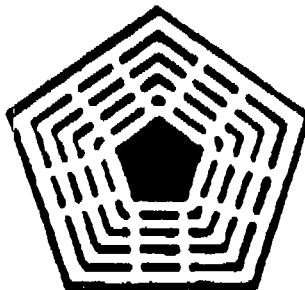
Do we need to do any follow-up here?

☐ YES ☐ NO

13. Reminder on memos you mentioned wanting to get in the system before vacation:
budget
tobacco
Affirmative Action Summary

14. Other issues for you and Lee to close out with our staff prior to vacation if you haven't already:
Prayer Breakfast
Papal visit?
Zedillo visit
VJ Day
Suffrage Events
Trade Mission

DEPARTMENT OF THE ARMY



*regretted
told SecDef
POTUS can't
do*

DEFENSE SUPPLY SERVICE-WASHINGTON
PENTAGON, WASHINGTON, DC 20310-5200

FACSIMILE TRANSMISSION REQUEST

TO Ms. Ruby Murray
COMPANY OR ORGANIZATION White House

FAK # (202) 456-2923
TELEPHONE # (202) 456-6455

FROM Sheila Brown Pannell
COMPANY OR ORGANIZATION DEFENSE SUPPLY SERVICE-WASHINGTON

FAK # COMMERCIAL: 703-693-5733/34 PAGE(S) 2
AUTOVON: 223-5733/34 + HEADER

TELEPHONE # 703-6024

MESSAGE OR INSTRUCTIONS FOR RECIPIENT

PLEASE CONTACT ORIGINATOR IF COMMUNICATION PROBLEM(S)
OCCURED AT THE ABOVE TELEPHONE NUMBER.

APPROVED BY: _____



**DEPARTMENT OF THE ARMY
DEFENSE SUPPLY SERVICE WASHINGTON
5200 ARMY PENTAGON
WASHINGTON DC 20310-5200**



REPLY TO
ATTENTION OF

14 June 1995

JDSSW-MOSD (1mm)

**MEMORANDUM FOR ALEXIS HERMAN, SPECIAL ASSISTANT AND
DIRECTOR OF PUBLIC AFFAIRS**

Subject: Small Business Conference, Defense Supply Service-Washington

Request verbal confirmation to Colonel Larry J. Stewart, Commander, Defense Supply Service-Washington, (703) 695-2005, that President Clinton is scheduled to attend and speak briefly at subject conference on the date cited below:

Date: 2 November 1995

Place: Sheraton Hotel, Crystal City, Virginia

Time: Expected arrival 10:00 p.m.

Conference will begin promptly at 9:00 a.m. However, in the event our schedule needs to be adjusted, we will accommodate for his appearance.

**SHEILA BROWN PANNELL
Associate Director
Office of Small & Disadvantaged
Business Utilization**

CP, USA



August 14, 1995

MEMORANDUM TO ALEXIS HERMAN

FROM: BARBARA WOOLLEY

RE: FAMILY AND MEDICAL LEAVE "RED LINE"

It was brought to my attention by Judy Lichtman, President, Women's Legal Defense Fund, and who's organization coordinated the coalition which worked for years on the passage of H.R. 1, "the Family and Medical Leave Act," that members of the coalition never received copies of the "red line" for H.R. 1. Todd Stern recently approved the request for the "red line" and we are ready to send them out to the coalition members. This request is timely and important for the President's first piece of legislation as he recently highlighted the two year anniversary of the legislation in his radio address at the Children's Inn at the National Institutes of Health on August 5, 1995.

I have enclosed a draft letter for your approval.

Barbara Woolley
I need
correction
to BUE

Must
OK as edit
R

Aug 15 1995

DRAFT

Dear:

As we mark the two-year anniversary of the Family and Medical Leave Act, I would like to share with you a copy of the President's first piece of legislation he signed into law. I have also enclosed a copy of the President's radio address highlighting this event at the Children's Inn, National Institutes of Health, on August 5, 1995.

On behalf of the White House, I want to personally thank you for your efforts. Without your persistence, dedication, and commitment to the issue, this legislation would not have become law.

Sincerely,

Alexis M. Herman
Assistant to the President and
Director of the Office of Public Liaison

Copied for
Nelson Cunningham 3/28/97

August 11, 1995

MEMORANDUM TO ALEXIS HERMAN

CC: LEE SATTERFIELD
FROM: FLO MCAFEE 
RE: SEPTEMBER 8 RELIGIOUS BREAKFAST



I. BACKGROUND

This year will mark the third annual post-Labor Day religious breakfast. There are two major things to consider for this breakfast: (1) the President should have a more extended conversation with the religious leaders than he usually allows; and (2) the focus should be on topics related to "common ground" allowing for the discussion to be centered around what religious leaders are doing to bring people together to help solve many of the challenges facing their communities, congregations and the country.

The media message should be shaped around "What is Right With America." The President's remarks should provide him with an opportunity to lay out his vision for the nation over the next several months (the fall and winter initiatives) emphasizing the common ground perspective.

We should ask for 2 hours of Presidential time from 9:00 to 11:00 am for the breakfast.

II. BREAKFAST FORMAT/AGENDA

A. Approximately 120 guests (100 clergy and 20 administration officials) seated at 12 tables of 10 with an Administration officials serving as table hosts.

B. Agenda:

8:30 am:	Guests arrive (juices served during mix and mingle)
9:00 am:	President arrives
9:05 am:	Invocation
9:10am:	Breakfast served
9:45 am	President gives brief remarks than an informal discussion on "common ground" issues. This discussion includes Q&A (1 hour discussion).
10:45 am	Conclude discussion and have benediction
10:50 am	Guests Depart

III. HANDOUTS

A packet of materials to be given to each breakfast guest will include the series of "common ground" speeches and a survey. The survey will elicit information on what common ground-type activities are being done in local communities; and recommendations or ideas on what more can be done through sector partnerships. The information derived from the surveys will give us possible sites the President could visit when he is on the road.

IV. INVITATION LIST

In compiling the invitation list, two categories must be considered: (1) national religious leaders and opinion makers; and (2) local, regional clergy people. The national leaders (heads of religious organizations, etc.) will provide the national news interest and the regional clergy will be good for local media.

Recommended names have come from Political Affairs (they worked with the DNC), the Department of Education, Linda Lader, OPL and names submitted by the President throughout the year.

V. POST-BREAKFAST BRIEFING

There have been both pros and cons to having a briefing following the breakfast for clergy not invited to the breakfast. The pros are: (1) it's a good opportunity to invite more religious leaders to discuss the common ground issues; and (2) it will allow the White House to touch more people. The cons are while some may travel to Washington for the briefing, they may feel offended that they will be here the same day that the President meets with some ministers, et al, and not with others. The question many will ask is how were some chosen to eat with the President and others not. It is difficult to follow the Mexico state arrival model because the side events are all related to one big event where people see the President, or at least be in his presence at the State Arrival, and at either the after dinner entertainment activity, OAS lunch or some other activity.

Option #1: Set up a large screen in OEOD 450 and invite 160 regional clergy and the Washington reps of denominations and religious organizations in to hear the discussion and Q&A section of the breakfast. We can have them submit questions through a direct telephone hook-up in the State Dining Room.

Option #2: One possible post-briefing could be on AmeriCorps since they want to update the religious community on what's going on with the organization and the upcoming legislation. I have been working with AmeriCorps to set up a briefing, but to no avail because the people they want to attend are on vacation on the date they want to hold their briefing.

VI. FOLLOW-UP

Follow-up will include sending a transcript of the breakfast remarks to all guests; reviewing the surveys and compiling the recommendations, suggestions, etc.; and sending a compilation of the survey to everyone.

VII. TIMELINE

- August 11: Collect all recommended guest names (completed)
Reserve OEGB 450 for breakfast (completed 8/10)
- August 12: Provide President with the background memo on the event and the preliminary list of guests.
- Week of August 13: Provide Social Secretary with guest list (upon approval from President)
Mail Invitations to Breakfast.
Periodic follow-up on RSVPs.

Week of September 4: Receive all RSVPs by September 1.
Do any additional follow up calls (9/5).
Finalize guest list, arrangements, etc. (9/6)
Hold countdown meeting to review event (9/5)
Briefing paper due (9/7)
Breakfast (9/8)

PC
26
✓
Chris

9/6/06

MEMORANDUM FOR HAROLD ICKES
ALEXIS HERMAN
JOAN BAGGETT
RETA LEWIS

From: Caren Wilcox

Date: October 31, 1994

Subject: Primaries in 1995

While I was home in Pennsylvania I was discussing politics and taking temperatures regarding Senator Harris Wofford.

In one of those discussions with someone, who is from Scranton and is now in state government and very close to Governor Casey, we were discussing why Casey has not visibly supported either Singel or Wofford.

As part of that conversation, this person said that it is well known in Casey's inner circle that, if his health will permit it, he intends to run in the New Hampshire primary against the President in 1995. I asked who was urging him to do so, and the answer was: The Catholic Conference and the anti-abortion people.

Of course, he is very close to Cardinal Krol in Philadelphia and I believe the Cardinal of New York is from Scranton. In addition, Bishop Keeler, head of the Council of Bishops of the U.S. and newly named a Cardinal this weekend, was Bishop of Harrisburg, PA for many years.

I will make a few more calls to try to determine the validity of this rumor.

CC JHP
per 11/3/94

1 - ACK

Copied for
Nelson Cunningham 3/28/97

15100
817

Michael Hudson
Political & Communications Consultant

DATE: 4/13/95

TO: Alexis Herman

FROM: MICHAEL HUDSON

COMMENTS:

NUMBER OF PAGES (including cover sheet)

3

Michael Hudson

Political & Communications Consultant

MEMORANDUM

TO: Harold Ickes, Alexis Herman, Doug Sosnik, and
Melanne Verveer

FROM: Michael Hudson

DATE: April 13, 1995

Thanks again for inviting me to visit about countering the Radical Right within the electoral context. I am deeply committed to working with you however I can over the next 82 weeks. I'll be back in Washington for an extended period, April 28 - May 3, and hope we might use that period to move ahead. The following are progress reports on the various issues we discussed:

1) **DNC Staff** -- I met with Bill Wassermann yesterday and determined that he is available and eager to take a lead responsibility for coordinating the Right-Wing activities out of the DNC. He was to have called Melanne yesterday about how to proceed. I spoke with several other knowledgeable folks, and they confirmed that Wassermann was indeed the best choice.

2) **Strategy Coordination** -- I have spoken with colleagues about convening ongoing strategy/message/vision discussions; they agree this is critical. You were to talk with Don Fowler about convening the first meeting. If feasible, May 3 is a good date for NEA, People For and me. I will be back then and would be pleased to help pull this initial discussion together. After the initial meeting convened by Fowler it would be simple for Bill Wassermann, or whoever leads the effort at the DNC, to convene regular monthly meetings through the November 1996 elections. The initial core groups include: NEA, People For, AAUW, Interfaith Alliance, Planned Parenthood, and NCJW/Jewish agencies (David Saperstein). I think it's better to start small with groups who share the vision and then expand later. Of course, these policy discussions would respect the non-partisan, non-profit nature of the groups.

3) **Training Party Candidates and Organizations** -- After our meeting, I had a chance to talk with Matt Angle at the DCCC. He too had just returned from the White House and seemed enthused about efforts to coordinate your election activities. He indicated that they were ready to proceed in designing some training and wants to get together with me on my next trip back to D.C. I would be available to sit down then with the DNC, DCCC, DSCC and others to help design a Radical Right component for their ongoing training programs.

4) **Mainstream Voter Mobilization Project** -- On Wednesday, I met with senior officials at the National Education Association and confirmed their interest in working to mobilize progressive voters. This project would be non-partisan and run outside Party efforts. I have arranged an initial meeting between People For the American Way Action Fund and the NEA on May 3 to discuss the targeted state campaign. Prior to that time, I will expand my memo on specific plans for this project, to include the targeted states, and will share that with you.

Harold, you have a unique opportunity to move this program forward in your luncheon appearance with the Board of People For the American Way on May 2, which coincidentally is being held at the NEA building. If you could stress the importance of People For the American Way Action Fund (our 501(C)(4) arm) participating in voter education and mobilization efforts, that would encourage the Board to move forward. As we have mentioned before, these activities can be carried out by our C-4 Action Fund, which has the same status as the Christian Coalition. So, your encouragement of our Board is one way to move some of these projects ahead.

Thanks again for this opportunity. I look forward to working with you on a regular basis, and please do not hesitate to call when I can be of assistance. We can make a difference!

MAG

4/12/95. Back to Alexis

Memo

To: Alexis Herman
From: Jim Castelli
Date: March 14, 1995
Re: DNC

It's been about a month since we talked at that meeting on the Catholic Press briefing and you said you wanted to have me set up at the DNC very quickly. I haven't heard from you or Don Fowler since.

They're getting ready to go ahead with that briefing and I have a lot to do to make it work between now and then. I've already put together a draft list. I need to have things settled with the DNC quickly, otherwise I'm back twirling slowly in the wind the way I was before.

I will not go through what I went through last fall all over again.

I hope we can solidify our arrangement soon.

4/12/95

Alexis -

I have been speaking with Jim Castelli pretty regularly. He has provided a draft list of potential invitees for the Catholic Press briefing and been there to provide input and comments on things.

He, however, wants to be paid. He has told me that he can't continue to devote time and energy w/out that. I think you need to make a judgement on where you want to go with this.

(over please)

↓
I'm beginning to think that
getting Vicki Mongiardo
more into the loop is beneficial.

Please let me know if there's
something more I should do to resolve these issues.
I am working some Catholic stuff, and
am happy to do more. It's just a
matter of priorities. Thanks.

Manilyn D.

Danny

TO: MARK GEAREN, ALEXIS HERMAN, MELANNE VERVEER, MARILYN DIGIACOBBE
FROM: JIM CASTELLI
RE: LIST FOR CATHOLIC PRESS BRIEFING
3/7/95

I've gone through the Catholic press directory and have a list to recommend. The total invitees is about 140, and considering the fact that so many of these papers are low-budget and/or distant, we should have less than 100 acceptances.

This is how I arrived at the list:

- 1) I began with all diocesan papers with circulation above 20,000; this came to 92 names.
- 2) I added four national papers. (The 5th, The Wanderer, is a far, far, far, right-wing publication and we should discuss whether or not to invite it. If we invite them, they can be disruptive and if we don't invite them, they'll say we discriminated against them. These people make Phil Gramm look like Jesse Jackson.)
- 3) I added four national magazines that cover news.
- 4) I added diocesan papers with circulations between 15,000 and 20,000. This added 28 names.
- 5) I added papers with less than 15,000 circulation if a) they were in key cities or b) they were in states that did not have another invitation. This added 7 names.

Part of the problem is that there's no relationship between the size of the Catholic population and the size of the paper's circulation. The largest circulation paper is in Galveston-Houston, and Chicago and Detroit don't have the largest papers in their states.

On the other hand, there is good circulation in a lot of secondary markets that don't normally get covered, particularly outside the major cities in Illinois, Ohio, and Pennsylvania.

Let me know what you think.

And how are we coming on a date?

Danny

MAR 7 1995

Diocesan Papers with circulation above 20,000

FAIRBANKS	AK	54000
PHOENIX	AZ	87000
TUCSON	AZ	25000
LA	CA	37000
OAKLAND	CA	93000
ORANGE	CA	43000
SAN BERNARDINO	CA	22000
SAN DIEGO	CA	21000
SAN JOSE	CA	23000
DENVER	CO	83000
PUEBLO	CO	24000
BRIDGEPORT	CN	95000
NORWICH	CN	54000
WILMINGTON	DE	47000
WASHINGTON	DC	45000
MIAMI	FL	29000
ST. PETERSEBURG	FL	25000
ST. AUGUSTINE	FL	
ATLANTA	GA	45000
CHICAGO	IL	31000
JOLIET	IL	27000
PEORIA	IL	31000
ROCKFORD	IL	31000
GARY	IN	22000
INDIANAPOLIS	IN	52000
DAVENPORT	IA	21000
DES MOINES	IA	30000
SIOUX CITY	IA	34000
KANSAS CITY	KS	34000
WICHITA	KS	31000
LOUISVILLE	KY	64000
BATON ROUGE	LA	50000
LAFAYETTE	LA	22000
LAKE CHARLES	LA	44000
NEW ORLEANS	LA	59000
BALTIMORE	MD	63000
BOSTON	MA	33000
FALL RIVER	MA	30000
WORCESTER	MA	22000
DETROIT	MI	25000
KALAMAZOO	MI	20000
NEW ULM	MN	26000
ST. CLOUD	MN	41000
ST. PAUL	MN	27000
WINONA	MN	41000
JEFFERSON CITY	MO	20000
ST. LOUIS	MO	94000
LINCOLN	NB	22000
OMAHA	NB	68000
CAMDEN	NJ	43000
EAST ORANGE (NEWARK)	NJ	25000
PATERSON	NJ	32000
TRENTON	NJ	35000
ALBUQUERQUE	NM	38000

ALBANY	NY	69000
BROOKLYN	NY	85000
NEW YORK	NY	129000
ROCHESTER	NY	48000
ROCKVILLE CENTRE	NY	126000
SYRACUSE	NY	39000
CHARLOTTE	NC	32000
RALEIGH	NC	33000
FARGO	ND	32000
CINCINNATI	OH	27000
CLEVELAND	OH	36000
COLUMBUS	OH	30000
TOLEDO	OH	26000
YOUNGSTOWN	OH	37000
OKLAHOMA CITY	OK	29000
ALLENTOWN	PA	67000
ALTOONA-JOHNSTOWN	PA	36000
GREESBURG	PA	48000
HARRISBURG	PA	68000
PHILADELPHIA	PA	66000
PITTSBURGH	PA	112000
PROVIDENCE	RI	29000
CHARLESTON	SC	22000
SIOUX FALLS	SD	39000
AUSTIN	TX	26000
CORPUS CHRISTI	TX	20000
DALLAS	TX	42000
EL PASO	TX	30000
FORT WORTH	TX	22000
GALVESTON-HOUSTON	TX	176000
SAN ANTONIO	TX	23000
VICTORIA	TX	23000
BURLINGTON	VT	21000
ARLINGTON	VA	47000
RICHMOND	VA	58000
LACROSSE	WI	25000
MADISON	WI	29000
MILWAUKEE	WI	30000

National Newspapers

TWIN CIRCLE	21000
NATIONAL CATHOLIC REGISTER	26000
NATIONAL CATHOLIC REPORTER	46000
OUR SUNDAY VISITOR	120000
THE WANDERER	35000

National Magazines which cover news

AMERICA	36000
COMMONWEAL	18000
ST. ANTHONY MESSENGER	314000
US CATHOLIC	42000

Diocesan newspapers with circulations of 15-20000

BIRMINGHAM	AL	16000
STOCKTON	CA	18000
HARTFORD	CN	16000
COLORADO SPRINGS	CO	18000
PALM BEACH	FL	16000
DUBUQUE	IA	18000
BELLEVILLE	IL	16000
FT. WAYNE-SOUTH BEND	IN	15000
OWENSBORO	KY	18000
COVINGTON	KY	15000
HOUMA-THIBODALX	LA	19000
SPRINGFIELD	MA	16000
SPRINGFIELD	MO	16000
KANSAS CITY	MO	16000
GRAND ISLAND	NB	17000
BISMARCK	ND	17000
MANCHESTER	NH	15000
LAS CRUCES	NM	13000
STEUBENVILLE	OH	17000
TULSA	OK	19000
PORTLAND	OR	17000
MEMPHIS	TN	16000
SAN ANGELO	TX	17000
BEAUMONT	TX	15000
YAKIMA	WA	17000
SEATTLE	WA	16000
SUPERIOR	WI	19000
CHEYENNE	WY	17000

Papers with less than 15,000 circulation in key cities or states with no invites

LITTLE ROCK	AR	7000
HONOLULU	HA	10000
BOISE	ID	13000
PORTLAND	ME	7000
JACKSON	MS	13000
NASHVILLE	TN	14000
SALT LAKE CITY	UT	13000

MEETING W/HAROLD ICKES

TUESDAY, APRIL 11, 1995, 12:30 PM

I. STAFFING

Mike Lux, Jay Footlik, Marsha Scott

II. CATHOLIC, WOMEN, HISPANICS, SENIORS

III. CONFERENCES/BIG PICTURE STRATEGY

Aging (May 2-5)

Iowa (Rural Conference is April 25)

Small Business (June 11-14)

Summits (TBD)

Irish May 24-26

IV. AIRLINES

V. JACKSON = ASAP

In DC any day this week

Late am 4/17

am 4/18

4/26, 27, 28

*cc Harold
cc Ho
sent 4/10/95*

THE WHITE HOUSE
Office of Media Affairs

March 27, 1995

To: Mike McCurry
Evelyn Lieberman
Mark Gearan
Alexis Herman

cc: Lorrie McHugh

From: Peggy Lewis

Re: Women's Roundtable

The attached article is a result of last week's Women's roundtable with invited reporters and Alexis Herman, Karen Nussbaum, Bonnie Campbell and Nancy-Ann Min. It was a good discussion and covered a range of issues. While the majority of the questions dealt with Affirmative Action, the participants answers included other issues of concern to the Administration, i.e. rescissions, welfare reform and reinventing government.

*Alexis
this was all
i could get
you'll have to add
the rest -
call me
and I'll explain
- post sent to
Geo & Anne
F-L*

White House In an Appeal To Women

Says Clinton Record Has Been Ignored

By KAREN DE WITT

WASHINGTON, March 25 — The White House, in an effort to energize female voters, has unfurled a strategy to contrast the fate of women and children under the Republican Congress with that under President Clinton's programs.

Women voted overwhelmingly for Mr. Clinton in the 1992 Presidential election, and Administration officials view them as a natural constituency for his policies. And although his approval rating among women slipped last October, to 42 percent from 54 percent in January 1994, it has risen in the last several weeks to 48 percent.

"We think we have not done a very good job of getting our message out," said Alexis Herman, White House director of public liaison. "We did not spend enough time reinforcing the issues that resonate with working women."

At a meeting with a dozen female journalists this week, Ms. Herman and two other Clinton Administration officials, Karen Nussbaum, director of the women's bureau at the Department of Labor, and Nancy-Ann Min, an associate director of the Office of Management and Budget, discussed how Republican budget cuts would affect poor and working women.

Like many Administration officials, the three insisted that the Republican move to balance the budget is taking money from programs like the Women, Infants and Children's program, the school lunch program and the rape crisis telephone line.

In addition, Ms. Min cited an amendment offered recently by Representative Ernest Jim Istook Jr., Republican of Oklahoma, that would gut a measure adopted in 1993 that allows Medicaid to pay for abortions for poor women whose lives are endangered or whose pregnancies are the result of rape or incest. Mr. Istook and his Republican supporters contend that the 1993 law contravenes state laws that prohibit the use of Federal money in such cases. The Istook amendment passed the House Appropriations Committee, 33 to 21.

In the debate over the amendment, Representative Nita M. Lowey, Democrat of Westchester,

called the Republican argument a "smokescreen."

"The amendment is about denying poor victims an abortion in certain instances," she said. "It is Draconian, and it is extremist."

The female officials also played down the debate on affirmative action. They said women and minorities, both beneficiaries of such programs, should not be arguing over which group benefited the most.

"Look at the glass ceiling report," Ms. Nussbaum said, referring to the Federal Glass Ceiling Commission, which found that women are still largely absent from the upper reaches of business. "Women are still most likely to be among those who earn minimum wage."

Ms. Herman conceded that affirmative action should be discussed, but said the debate should be "with real data, real facts."

"We can't allow it to become the scapegoat for the real issues in the economy," she said.

These issues, the officials said, were the lack of growth in real wage earnings over the last 20 years.

Ms. Min said that in her talks with female voters, they expressed concern about balancing work and home, becoming the sole income earner if their husbands lost their jobs, paying for child care and health care, and caring for an elderly parent. The officials conceded that the Administration had not capitalized on its actions to aid working women, from proposing an increase in the minimum wage to passage of the Family and Leave Act.

They discounted the assertion that many women had not voted in the election last November, which saw Republicans wrest control of both houses of Congress, because they were disillusioned with Mr. Clinton and Democrats.

"A lot of what we heard from the women who stayed home is that they didn't feel as though the issues that were being talked about and debated were issues that they felt personally involved in," Ms. Herman said.

She added: "We're going to spend more time speaking to the issues that women care about."

The strategy is one that some political observers think will work.

"Women are far less likely to see government as enemy," said Ann Lewis, vice president for public policy for Planned Parenthood. "They see that it has important responsibilities in terms of education, health care and personal safety."

Judith Lichtman, president of the Women's Legal Defense Fund, agreed.

"It's the job of the President to make clear what's at stake — from school lunches to reproductive choice," she said. "Women would be inclined to support him again to the extent that they did in '92 and greater because we have a lot to lose."

1/31/97
am

KEYS TO EQUAL OPPORTUNITY IN THE MILITARY SERVICES

A. "SUCCESS STORY"?

- o Early adoption of EO policy -- Executive Order 9981, 1948
- o Desegregation began in Korea -- worked well
- o Big growth in minority representation during AVF era
- o "Success" applies primarily to African-Americans and the Army
- o EO is work in progress -- women not well represented because of "combat exclusion"; harassment and discrimination are strongly discouraged, but still happen
- o Successes of uniformed military have not carried over to DoD civilian workforce

B. KEYS TO SUCCESS

1. Necessity

- o late 1940s -- EO 9981 driven by shortage of draft-age white males
- o Korean War -- racial desegregation driven by combat losses
- o Viet Nam War -- EO programs developed in response to racial tensions and black enlistees' resentment at lack of black NCOs and officers
- o mid-1970s -- openings for women driven by shortage of male volunteers

2. Control

- o closed system, relatively isolated, distinctive values (cohesion, mission)
- o clear performance standards, including tests for most enlisted promotions
- o job-specific training
- o pay and benefits determined by rank, not by occupation
- o tools for EO and AA tied to larger system of controls, e.g.,
 - officer evaluations (OERs) -- EO is one of the elements
 - promotion boards -- assume similar promotion rates, force a "second look" if assumption doesn't pan out
 - DEOMI -- nation's largest and oldest EO training program

3. Commitment

- o explains differing rates of growth in minority representation in leadership ranks
 - number of Army generals doubled during late '70s, then levelled off in '80s
 - Secretary Perry's March 3, 1994 memo on EO: renewed commitment
- o explains changes in role of women
 - e.g., Bush commission on assignment of women vs. Aspin/Perry decisions

C. IMPLICATIONS FOR THE CIVILIAN WORKFORCE

- o Necessity -- President Clinton's point that "we don't have people to waste": EO as an *economic* necessity
- o Control -- hard to duplicate in most civilian workplaces
- o Commitment -- leaders influence attitudes, behavior and programs

THE WHITE HOUSE
WASHINGTON

April 3, 1995

MEMORANDUM TO KAREN HANCOX

FROM: MARCIA L. HALE 
SUBJECT: WOMEN IN COUNTRY AND WESTERN

The Honorable Luxy Baxley
State Treasurer
State House, Room 204
11 S. Union Street
Montgomery, Alabama 36130
205-261-7501

The Honorable Phil Bredezen
Mayor
107 Metropolitan Courthouse
Nashville, TN 37201
615-862-6000

The Honorable James S. Clarke
House Speaker
11 South Union Street
Fifth Floor
Montgomery, AL 36130
(205)242-7900

The Honorable Kathleen Connell
State Comptroller
300 Capitol Mall
Suite 1850
Sacramento, CA 95814

The Honorable Lois De Berry
Speaker Pro Tem
15 Legislative Plaza
Nashville, TN 37243-0191

APR - 4 1995

The Honorable Tim Ford
House Speaker
P.O. Box 1018
Jackson, MS 39215
(601)359-3300

Mr. & Mrs. Jim Free (Ann)
Charles E. Walker Associates, Inc.
1930 Pennsylvania Avenue, NW
Washington, DC 20006
(202)393-4760

(Represents a substantial number of country and western entertainers)

The Honorable Sandra Freedman
306 East Jackson Street
Tampa, FL 33602
(813)223-8251

The Honorable Sandy Garrett
Secretary of Education
2500 North Lincoln Street
Room 121
Oklahoma City, OK 93105
405-521-4885

The Honorable Richard Katz & Mrs. Gini Barrett
State Assemblyman
State Capitol
Room 3146
Sacramento, CA 95814
(916)445-1616

The Honorable Sarah Kyle
Public Service Commissioner
Tennessee
(615)741-3125

The Honorable Frank Martin
City of Columbus
5003 Sedona Ct.
Columbus, GA 31907

The Honorable Thomas B. Murphy
House Speaker
State Capitol
Room 332
Atlanta, GA 30334
(404)656-5020

The Honorable Ned Ray McWherter
Former Governor of Tennessee
P.O. Box 30
Dresden, Tennessee 38225
615-327-9779

The Honorable Sharon Priest
Secretary of State
State Capitol - Room 256
Little Rock, Arkansas 72201
501-682-1010

The Honorable Ann Richards
Former Governor of Texas
P.O. Box 684746
Austin, TX 78768-4746
512-703-6000

The Honorable Bruce Todd
Mayor
124 West 8th Street
Austin, TX 78701
(512)499-2250

The Honorable Martha Whitehead
State Treasurer
LBJ State Office Building
P.O. Box 12608
Capitol Station
Austin, Texas 78711
512/463-6000

APRIL 3, 1995

MEMORANDUM TO KAREN HANCOX

cc: Alexis Herman
Steve Hilton

FROM: FLO MCAFEE

RE: RECOMMENDATIONS FOR THE WOMEN COUNTRY MUSIC EVENT

The following eight names are recommendations from the Office of Public Liaison for the upcoming event.

Ms. Linda M. Newson
President
American Legion Auxiliary
777 N. Meridian Street
Indianapolis, IN 46204
(317) 635-6293

This organization represents 837,341 members who are women who are related to veterans.

Ms. Marie Tedrow
National Adjutant
Daughters of American Veterans Auxiliary
3725 Alexandria Pike
Cold Spring, KY 41076
(606) 441-7300

Approximately 176,527 members.

Ms. Helen Harsh
President
VFW Auxiliary
34th and Broadway
Kansas City, MO 64111
(816-561-8655

750,000 women members.

The following are: (1) generally supportive of the administration; (2) have been active in the local disability network in their respective regions; and (3) have been identified by the national disability leadership as people that they would like to cultivate to assume more of an active role in the future.

Sharon Hazard
Americans with Disabilities Act Project Coordinator
Coalition for Tennessee with Disabilities
P.O. Box 4688
Sevierville, TN 37864
(615) 428-6266

Carol Westlake (She would be Sharon Hazard's personal attendant)
Director
Coalition for Tennesseans with Disabilities
(and The Arc)
1207 17th Avenue, South
Suite 100
Nashville, TN 37212-2801
(615) 320-9339

Grace Covington Fricks
Time for Change Coalition
246 Sycamore Street
Suite 100
Decatur, GA 30030
(404) 687-9891

Yadi Mark
Director of Government Relations
Paralyzed Veterans of America
3560 18th Street
Metairie, LA 70002
(504) 454-1178

Becky Ogle
National Association of Medical Equipment Suppliers
625 Slaters Lane
Suite 200
Alexandria, VA 22314-1171
(703) 836-6263

She is a respected national disability leader who will work to help mobilize the disability community.

DEMOCRATIC ★ NATIONAL ★ COMMITTEE

MEMORANDUM

Donald L. Fowler
National Chair

Christopher J. Dodd
General Chair

TO: Harold Ickes
Doug Sosnik

CC: Bobby Watson
Karen Hancox

FROM: Brooke Stroud
DNC Membership Services

DATE: April 3, 1995

RE: Names for White House Country and Western Women Event

On behalf of the DNC, we are writing to recommend the names listed below be invited to the Country and Western Women in Music event to be held at the White House. As always, the names listed below are submitted in priority order.

Mindful of the concerns expressed in a recent "list development" meeting that many of the names submitted are "old, tired and often submitted," I would like to point out that the DNC has made a real attempt to provide new and previously unsubmitted names for this dinner. Therefore, please be aware that any names listed below who have been included on our previously recommended guest lists are being resubmitted here because we are not confident they have been appropriately recognized or because recent activities merit their inclusion, again, at a White House event.

This list represents the top priorities from each division at the DNC, as well as the top two priorities from each sub-division of the DNC's Campaign Division (the several Political and Constituency desks, Intergovernmental, etc. These names represent some of our highest priorities, and we would like to have each uninvited name reconsidered from event to event until all have been included at some White House function.

If you need additional information about any of the names on the following list, please contact me at 863-7177. Thank you for your consideration.

1. Rick Stafford
2541 Stevens Avenue, South
Minneapolis, MN 55404

2. Mr. John Johns
Executive Vice President and CEO
Protective Life Corporation
2801 Highway 280 South
Birmingham, Alabama 35223
Office: 205-868-4400

Active Trustee

3. Sherry Swirsky, Esquire, and guest
2008 Naudain Street
Philadelphia, PA 19146
(215) 751-2182

1992 Clinton/Gore Pennsylvania Legal Counsel (pro bona) and 1994 Coordinated Campaign Legal Counsel (pro bona). Has never been thanked for her countless hours (days) of dedication and free assistance that she has provided to the Party and our 1992 national ticket.

4. Mr. William Blount
Chairman
Alabama Democratic Party
10 Court Square
Montgomery, Alabama 36104
Office: 205-264-8410

Active Trustee

5. John and Marie Land
Drawer D
Manning, SC 299102

John is S.C. Senate Majority Leader and headed up state rapid response effort in 1992 Clinton-Gore campaign. Big financial supporter of state party. Marie was 1992 Clinton delegate. Both are good friends of Don Fowler.

6. Jane Eskind
6000 Dunham Springs Road
Nashville, TN 37205

Former Tennessee State Party Chair

7. Mrs. Annette Cumming
Leucadia National Corporation
529 East South Temple
Salt Lake City, Utah 84102
Office: 801-521-1001

Active Trustee

8. Eric Tabor (and wife)
3675 6th Street
Baldwin, Iowa 52207

Immediate past chair of Iowa Democratic Party, where he did an excellent job. Will be a big player in next year's nominating process.

9. **Becky Ogle**
National Association of Medical Equipment Services
625 Slaters Lane
Suite 200
Alexandria, VA 22314
(202) 836-6263

Becky is the Co-chair of "Justice for All," the disability community's effort to organize the grassroots to fight the Contract on America. In spite of a serious personal illness, she has been a driving force behind this effort. Becky was also a key and highly visible player in the effort to enact health care reform. She is an important member of this community who has been a major supporter.

10. **Myrlie Evers**
NAACP
1025 Vermont Ave., NW #1120
Washington, DC 20005
(202) 638-2269

New Chair of the NAACP. Her husband passed away on the day of her nomination to this office.

11. **Mr. Wayne Rogers**
President
Synergics Energy Development
191 Main Street
Annapolis, Maryland 21401
Office: 410-268-8820

Active Trustee

12. **Mr. Ron Krise**
Chairman and CEO
CTI Resources
11660 Alpharetta Highway
Suite 400
Roswell, Georgia 30076
Office: 404-410-0682

Active Trustee

13. **Mr. Sam Dattel**
President
Dattel Realty Company
505 South Perkins Road
Memphis, Tennessee 38117-3911
Office 901-682-7667

Active Trustee

14. Ms. Marianne Spraggins and Guest
37946 North 97th Place
Scottsdale, AZ 85262
602-488-5181

Marrianne was very active during the 1992 campaign and is since been discouraged.

15. Roger Schneider (and wife)
826 Jacqueline Drive
Huntsville, AL 35802

Telecommunications professional. Presenting donating a great deal of time and effort to the DNC's technology project. Longtime Party supporter. Good friend of Don Fowler.

16. Lois Debery
House of Representatives
2429 Verdun Street
Memphis, TN 38114

Speaker Pro-Tem of the State House of Representatives and President of the Legislative Council of Black Legislators

17. Amy Simon, Political Director
Women's Campaign Fund
120 Maryland Avenue, NE
Washington, DC 20002

This organization has been very supportive of Democratic candidates, the DNC, as well the DNC training program.

18. Mayor Bob Coble (and wife Beth)
3333 Heyward Street
Columbia, SC 29205

Close friend of Don Fowler; strong Democrat who is always willing to speak up for the President in the press, etc. Has gone out on a lot of limbs for Democratic candidates. Wants to run re-election campaign in SC.

19. Amy Conroy, Executive Director
Women's Campaign Fund
120 Maryland Avenue, NE
Washington, DC 20002

This organization has been very supportive of Democratic candidates, the DNC, as well the DNC training program.

20. Mr. Olan Mills
Chairman of the Board
Olan Mills, Inc.
Chattanooga, Tennessee
Office: (615) 624-7059

Active Trustee

21. Mr. Gary Drummond
Chairman and Chief Executive Officer
Drummond Company, Inc.
Post Office Box 10246
Birmingham, Alabama 35202-0246
Office: (205)945-6502

22. Carol Cycmanick
3430 Golf View Blvd.
Orlando, Florida

Long-time member of DNC and DNC Executive Committee.

23. Joan Menard, Chair
Massachusetts Democratic Party
45 Bromfield Street, 7th Floor
Boston, MA 02108

24. Kathy Anderson
Waldon Woods Project
8 Tremont Street
Boston, MA

Works with Don Henley – very supportive of Democrats in 1994; gave many dollars to candidates at our request.

25. Mr. Richard Garrett
Chairman, Litigation Department
Greenberg, Traurig, et al.
1221 Brickell Avenue
22nd Floor
Miami, Florida 33133
Office (305)579-0521

Active Trustee

26. Mr. Harold Nix
Harold Nix & Associates
Post Office Box 679
Dangerfield, Texas 75638
Office: (903)645-7333

Active Trustee

27. Judith Hope, Chair
New York State Democratic Committee
60 East 42nd Street, Suite 1819
New York, NY 10165
28. Libby Moroff
Office of the Manhattan Borough President
Municipal Building
19th Floor
New York, NY 10007

This is Borough President Ruth Messinger's legislative/political person. She was an early Clinton supporter and does much for both the national and state party.

29. Mr. Jim Lewin
Vice President for Government Affairs
Sprint Corporation
Washington, DC
Office: (202)857-1030

Active Trustee

30. Mr. C. W. Conn
Chief Executive Officer
Conn Appliances
Beaumont, Texas
Office: (409)832-1696

New Managing Trustee

31. Mr. Carey Patterson
Attorney
Harold Nix & Associates
Post Office Box 679
Dangerfield, Texas 75638
Office: (903)645-7333

New Managing Trustee

32. Mr. Nelson Roach
Attorney
Harold Nix & Associates
Post Office Box 679
Dangerfield, Texas 75638
Office: (903)645-7333

New Managing Trustee

33. Mr. Ken Bailey
Partner
William, Bailey & Wesner
Beaumont, Texas
Office: (409)832-4343

New Managing Trustee

34. Mr. Franklin Jones
Partner
Jones, Jones & Curry
Marshall, Texas
Office: (903)938-4395

New Managing Trustee

35. Mr. Doyle Curry
Partner
Jones, Jones & Curry
Marshall, Texas
Office: (903)938-4395

New Managing Trustee

36. James Roosevelt, Esq.
Choate, Hall and Stewart
50 State Street
Boston, MA 02109
(617) 227-5020

DNC Member and Chairman of the DNC Rules and Bi-laws Committee.

37. Michael Turpen
116 East Sheridan Avenue
Suite G
Oklahoma City, OK 73104
(405) 239-2700

Chair of the Oklahoma State Democratic Party.

38. Mark Warner
210 North Union Street
Suite 300
Alexandria, VA 22314
(703) 519-3581

Chair of the Virginia State Democratic Party.



To: Ann Stock
Linda Moore
Karen Hancox
From: Holly Page
Simon Rosenberg
Re: DLC List
May 17th, In Performance
Date: 4/3/95

1. Chester Nosal, Esq.

spouse: Kathleen Nosal
Active PPI Roundtable Member (since 1993)

OFFICE:
1133 Connecticut Avenue, NW
Suite 900
Washington, DC 20036
contact: Gay Shanahan
W: 202/ 223-3373
FAX: 202/ 223-3508

2. A. J. Harris

guest:
Active PPI Roundtable Member (since 1989)

OFFICE:
Vice President
CIGNA Corporation
1825 Eye Street, NW
Suite 350
Washington, DC 20006
contact: Ellen Sandel
W: 202/ 296-7174 FAX: 202/ 296-2521

3. Nick Franklin

spouse: Susan Franklin
Active PPI Rountable Member (since 1992)

OFFICE:

Senior Vice President, Public Affairs
FHP International Corporation
9900 Talbert Avenue
Fountain Valley, CA 92708
contact: Sharon Costa
W: 714/ 378-5631
FAX: 714/ 378-5655

4. Peggy R. Hudson

spouse: Bill Hudson
Active PPI Rountable Member(since 1988)

OFFICE:

Vice President
American Portland Cement Alliance
Suite 500
1212 New York Avenue, NW
Washington, DC 20005
contact: Gilma Reh
W: 202/ 408-9494
FAX: 202/ 408-9392

5. Karl Lauenstein

spouse: Joan Lauenstein
Active PPI Roundtable Member (since 1990)

OFFICE:

Corporate Director of Congressional Relations
General Dynamics Corporation
1745 Jefferson Davis Highway
Suite 1000
Arlington, VA 22202
contact: Ruth Illen
W: 703/ 412-1800
FAX: 703/ 412-1891

6. Nancey McCann

spouse: Brian McCann
Active PPI Roundtable Member (since 1992)

OFFICE:

Director of Government Relations
American Society of Cataract & Refractive Surgery
4000 Legato Road
Suite 800
Fairfax, VA 22030-4003
contact: Nancy
W: 703/ 591-2220
FAX: 703/ 591-0614

7. Mark Nelson

spouse: Suzanne Nelson
Active PPI Roundtable Member (since 1991)

OFFICE:

Vice President, Federal Affairs
E.I. du Pont de Nemours & Company
1701 Pennsylvania Avenue, NW
Suite 900
Washington, DC 20006
contact: Caroline Rowe
W: 202/ 728-3663
FAX: 202/ 728-3649

8. Richard B. Berman

spouse: Dixie Berman
Active PPI Roundtable Member (since 1986)

OFFICE:

President
Berman & Company, Inc.
607 14th Street, NW
Suite 1100
Washington, DC 20005
contact: Joyce Thompson
W: 202/ 347-3900
FAX: 202/ 347-5250

9. Rep. Peggy Kerns

State Representative - Colorado; House Minority Leader, Co-Chair CO DLC

OFFICE:

Colorado House of Representatives
State Capitol Bldg.
Denver, CO 80203
W: 303/ 866-5523
FAX: 303/ 866-2302

10. Rep. Curtis L. Seidlits

State Representative - Texas; Chair of DLC Legislative Study Group in TX
Legislature

OFFICE:

P.O. Box 2910
Austin, TX 78768-2910
W: 512/ 463-0474
FAX: 512/ 475-3767

11. Rep. Buzz Ritchie

State Representative - Florida; Chair, House Appropriations Committee; Speaker
Designate; Active DLC Member

OFFICE:

221 The Capitol
Tallahassee, FL 32399-1300
W: 904/ 488-0895
FAX: 904/ 488-4330

12. Rep. Anne Mackensie

State Representative - Florida; Former House Majority Leader; Leader of DLC
Legislative Study Group

OFFICE:

414 The Capitol
Tallahassee, FL 32399-1300
W: 904/ 488-4711
FAX: 904/ 922-0806

13. Hon. David Price

Former Member of Congress - North Carolina, actively considering running in 1996 for same seat; chair of DLC NC Chapter

OFFICE:

106 Collums Rd.
Chapel Hill, NC 27514
W: 919/ 660-4342
FAX: 919/ 660-4330

14. Hon. Donald S. Beyer

Lt. Governor - Virginia; Likely Democratic nominee for Governor, 1997

OFFICE:

State of Virginia
Supreme Court Bldg 101
N. 8th St. Suite 104
Richmond, VA 23219
W: 804/ 786-2078
FAX: 804/ 786-7514

APRIL 3, 1995

COPY

MEMORANDUM TO KAREN HANCOX

cc: Alexis Herman
Steve Hilton

FROM: FLO MCAFEE 

RE: RECOMMENDATIONS FOR THE WOMEN COUNTRY MUSIC EVENT

APR - 3 1995

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(317) 635-6293

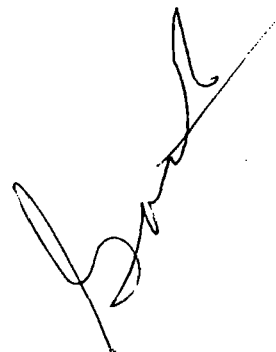
This organization represents 837,341 members who are women who are related to veterans.

Ms. Marie Tedrow
National Adjutant
Daughters of American Veterans Auxiliary
3725 Alexandria Pike
Cold Spring, KY 41076
(606) 441-7300

Approximately 176,527 members.

Ms. Helen Harsh
President
VFW Auxiliary
34th and Broadway
Kansas City, MO 64111
(816-561-8655

750,000 women members.



The following are: (1) generally supportive of the administration; (2) have been active in the local disability network in their respective regions; and (3) have been identified by the national disability leadership as people that they would like to cultivate to assume more of an active role in the future.

Sharon Hazard
Americans with Disabilities Act Project Coordinator
Coalition for Tennessee with Disabilities
P.O. Box 4688
Sevierville, TN 37864
(615) 428-6266

Carol Westlake (She would be Sharon Hazard's personal attendand)
Director
Coalition for Tennesseans with Disabilities
(and The Arc)
1207 17th Avenue, South
Suite 100
Nashville, TN 37212-2801
(615) 320-9339

Grace Covington Fricks
Time for Change Coalition
246 Sycamore Street
Suite 100
Decatur, GA 30030
(404) 687-9891

Yadi Mark
Director of Government Relations
Paralyzed Veterans of America
3560 18th Street
Metairie, LA 70002
(504) 454-1178

Becky Ogle
National Association of Medical Equipment Suppliers
625 Slaters Lane
Suite 200
Alexandria, VA 22314-1171
(703) 836-6263

She is a respected national disability leader who will work to help mobilize the disability community.

April 4, 1995

Alexis
FYI
Debbie

MEMORANDUM FOR KAREN HANCOX

FROM: Debbie Fine

cc: Flo McAfee
Barbara Woolley
Steve Hilton

SUBJECT: Women In Country and Western

If it is not too late, we would like to submit the following names for the Women in Country and Western Event. They have all been very helpful in the First Lady's mammography campaign (they are raising money and their organizations are helping get the information out.) Please let me know. Thanks.

Maureen Stratton
American Greetings
One American Road
Cleveland, OH 44144
216-252-4942
216-252-6979 fax

Dagmar T. Farr
Food Marketing Institute
800 Connecticut Avenue, NW
Washington, DC 20006
202-429-8238
202-429-4549 fax

Tamar Small
Biologics Communications
Division HLG
3rd Floor
1610 Chestnut Street
Philadelphia, PA 19103
215-972-0966
215-563-1148 fax

Margaret Fitzgerald
Hill Holiday Communications
Boston, MA
617-437-1600

Nancy Zigler
National Association of Chain Drug Stores
2008 Fort Drive
Alexandria, VA 22307
703-549-3001
703-549-0771 fax

Good
who's this

Dorcas
Barbara W.
Debbie

KIM

5 April 1995

MEMORANDUM TO MAGGIE WILLIAMS

CC: HAROLD ICKES
 ALEXIS HERMAN
 MELANNE VERVEER

FROM JANICE ENRIGHT *JE*

RE WOMENS' OUTREACH AND LYNN CUTLER

Maggie, this is a follow up to our brief discussion today concerning my meeting with Iris Burnett.

Although the discussion was broader than what this memo will address, the bottom line is that Iris was making a strong pitch that Lynn Cutler, by way of her firm, The Kamber Group, be hired by the DNC as a political consultant for womens' outreach. According to Iris, Lynn has given Chairman Fowler a proposal (she thinks \$15,000/month) to do this work.

Iris is deeply concerned about many issues concerning the womens' base, she is also particularly concerned about the upcoming conference on women in Beijing in September of 1995.

As you probably know, there is some notoriety surrounding this conference generating from Representatives Pelosi and Mikulski concerning Mrs. Clinton's possible participation. Although we did not discuss this particular concern in depth, it was my impression that Iris is confident that given the proper level of communication among those involved in planning the conference (White House Office of Personnel and the State Department) and members of Congress, the concerns are manageable.

With regard to her specific concern surrounding the Beijing conference, she made a point of stressing her concern about the 45 person delegation. She believes that Lynn Cutler would be extraordinarily helpful and effective in this process.

Iris also said that Veronica Biggins has told her that there is a list forming but that when the subject comes up elsewhere, no one wants to discuss it. She raised many points, not the least of all, having no control or good vet on those who are selected to be part of the 45 member delegation.

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

31-Mar-1995 09:26pm

TO: (See Below)

FROM: Dana A. Wyckoff
 Office of Public Liaison

SUBJECT: UPCOMING PROCLAMATIONS

The following 'Traditional' Proclamations are on the calendar. Please let me know how many of each you will need. The proclamations or messages (either the larger, heavy stock procs or the White House Letterhead message style) are generally available a few days prior to the event or start of the month.

May - Senior Citizens Month

May - Asian Pacific Heritage Month

May 1 - Law Day

May 1 - Loyalty Day

May (2nd Sunday) - Mother's Day

May (3rd Friday) - National Defense Transportation Day

May 22nd - National Maritime Day

May (last week) - National Safe Boating Week

May (3rd week) - World Trade Week

May (last Monday) - Memorial Day

May - Small Business Week (Not yet determined - a proc. might not
 issued for this)

June 14th - National Flag Day

June (3rd Sunday) - Father's Day



United States Department of the Interior

OFFICE OF THE SECRETARY
Washington, D.C. 20240

FACSIMILE TRANSMISSION NOTICE

From:

Glynn Key
Special Assistant to the Secretary
1849 C Street, N.W.
Washington, D.C. 20240
Phone: (202) 208-4123
Fax: (202) 219-1220

To:

Alexis Herman
The White House

Fax No. _____ Phone No. _____

Date:

3/28/95

No. of Pages:

2 (including transmission notice)

Attached is the background
material that you requested
on MLK.

March 28, 1995

MARTIN LUTHER KING HISTORIC SITE AND THE NATIONAL PARK SERVICE

In the Fall, 1994, the National Park Service (NPS) and representatives of the Martin Luther King Family --Coretta Scott King and Dexter King-- became involved in an unfortunate public dispute about the construction of NPS facilities in the Martin Luther King Historic Site in Atlanta, Georgia. Although she had previously supported the NPS construction, Mrs. King and Dexter King wanted to stop the NPS construction because of their concern that the NPS construction would interfere with their ability as living heirs to portray Dr. King's legacy as they are uniquely qualified to do. Specifically, the King Family is interested in building a multi-media, interactive King Museum at which visitors could learn about Dr. King's legacy and the Civil Rights Movement. In addition, the King Family hopes that their King Museum will provide financial security and independence to the King Center for Non-Violence. Presently, the King Center relies heavily on annual donations or grants by individuals, public charities, private corporations and the Federal government.

The reason that the dispute took on such public significance is because the NPS construction was the product of several years of lobbying by local neighborhood representatives, the Georgia congressional delegation (especially Representative John Lewis), previous Atlanta Mayors, and the sitting Mayor of Atlanta --Bill Campbell. The NPS construction is a \$11.8 million project for visitor facilities (e.g. visitors' center, parking lot, plaza and promenade). The NPS construction is intended to anchor a larger development program for the Auburn Avenue corridor where the King Historic Site is located. In reliance on the NPS construction, local, state and private entities have agreed to \$50 to \$75 million of infrastructure and new business development in this area. All of this development is designed to be completed in time for the 1996 Olympics.

Because the King Family dispute had escalated, In January 1995, Rep. John Lewis hosted a meeting of the major stakeholders, which included Dexter King, Mayor Campbell, representatives of the NPS and Secretary Babbitt's office, local neighborhood representatives, and Ambassador Andrew Young. After a rather intense session that lasted over six hours, these representatives reached an agreement to work in partnership in the King Historic Site and to settle the public feuding. This partnership is based upon the following principles: (a) the King Center will play the leading role in the King Historic Site; (b) the NPS construction will move forward as planned; (c) the NPS will consult with the King Center and King Family on any interpretive activities involving Dr. King's legacy; and (d) the NPS will provide the King Center and the King Family with technical assistance on the proposed King Museum and other projects. The King Family and the NPS are moving forward very well in their working partnership. In early March, Dexter King announced that in light of his partnership with the NPS, he was resuming NPS tours of Dr. King's childhood home (these tours had been cancelled by Dexter in December 1994).



United States Department of the Interior

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11500

February Constituency Outreach Matrix

Constituency	White House Principal	Administration Officials	Volunteers	DNC Counterpart	Surrogates	Media	Priority States	Events
 BUSINESS								
NOTES:								

February: Constituency - Legislative/Policy Outreach

Constituency	Key Policy Issues	Current Issues	Administration Message	NEC Contact	DPC Contact	NSC Contact
						
NOTES:						

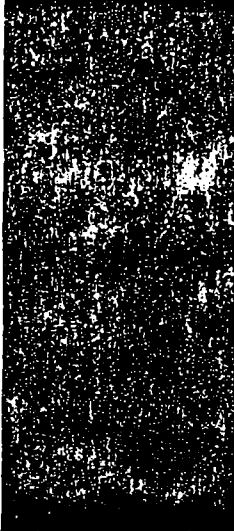
Suzanna Valdez

February Constituency Outreach Matrix

Constituency	White House Principal	Administration Officials	Volunteers	DNC Counterpart	Surrogates	Media	Priority States	Events
	POTUS, VPOTUS, MRS. GORE	Cianeros, Pena, Rubin, Nelson, Diaz, Norma Cantu, George Munoz, Aida Alvarez	Jose Villarcal, Carmella Lacayo, Miriam Cruz, Lula Rodriguez, Dennis Rivera, Maria Echaveste, Jack Otero	Andy Hernandez	Tony Burgos (NY), Carlos Portes (NJ), Regina Montoya (TX), Mari Carmen Aponte (DC), Simon Ferro (FL)	La Opinion (CA), El Diario (NY), Hisp Bus (CA), Hispanic (TX), VISTA (FL), El Nuevo Herald	CA, NY, TX, FL, NJ, IL	Educational Excellence Photo op (POTUS), Educational Excellence Swearing In (VPOTUS), SAV Newsletter, SAV Conference call to Advisory Group, SAV Briefing for Hispanic Appointees
NOTES:								POTUS Reminders: Cinco de Mayo, Hispanic Heritage Month, Cesar Chavez

Suzanna Valdez

February: Constituency - Legislative/Policy Outreach

Constituency	Key Policy Issues	Current Issues	Administration Message	NEC Contact	DPC Contact	NSC Contact
	Immigration, Crime and Drugs, Trade, Affirmative Action, Cuba/Florida, Foreign policy of the Americas, Welfare Reform, Civil Rights, Immigration, Budget Cuts, Child Care Block Grants, Health Care	Loan Guarantee to Mexico, Guantanamo	Supportive	Bo Cutter		Richard Feinberg
NOTES:						

OPL ISSUES GRID

COLLEGE EDUCATED WOMEN		AFRICAN AMERICAN		JEWISH		LATINOS	
Legislative Initiatives: Reproductive Rights	Pos	Legislative Initiatives: Affirmative Action/Civil Rights		Legislative Initiatives: Foreign Aid/Middle East	Pos	Legislative Initiatives: Immigration	Pos
Child Care	Pos	Minority Business	Pos	School Prayer	Pos	Crime & Drugs	Pos
Crime	Pos	Crime and Drugs		Balanced Budget	Pos	Trade	
Economic Issues: Health Care	Pos	Middle Class Tax Cut	Pos	Affirmative Action		NAFTA	Pos
Middle Class Tax Cut		Africa/Haiti	Pos	Separation of Church & State		Peso Issue	
Minority Business		Motor Voter Act	Pos	Foreign Aid/Eastern Europe, Russia	Pos	Affirmative Action	
Glass Ceiling						Cuba/Florida	
						Foreign Policy of the Americas	
						Welfare Reform	
Agency Initiatives: DOT: Middle Class Tax Cut		Agency Initiatives: DOE: Changing Goals 2000		Agency Initiatives: DOT: Immigration		Agency Initiatives: DOT: Civil Rights	
HHS: Child Care Block Grants		SBA: Impact of ADA on 8a firms		HHS: Health Care		DOT: Immigration	
HHS: Health Care		HUD: Budget Cuts		State: Middle East		HUD: Budget Cuts	
HHS: Mental Health Block Grants		NDCP: Hemispheric Conference, reauthorization of hardcore drug use provision		State: Funding Foreign Aid		HHS: Child Care Block Grants	
LABOR: Labor		DOJ: Affirmative Action/ Civil Rights					
Law Reform		DOJ: Quota Debate					
STATE: U.N. Conference on Women		HHS: Child Care Block Grant					
		HHS: Mental Health Block Grants					

OPL ISSUES GRID

ETHNIC CATHOLICS		SENIORS		GAYS/LESBIANS		UNIONS	
Legislative Initiatives: Reproductive Rights		Legislative Initiatives: Budget Social Security/ Taxes/ Medicare		Legislative Initiatives: Ryan White Act		Legislative Initiatives: Minimum Wage/Labor Reform	Pos
Education School Vouchers Sex Education		Healthcare	Pos	Civil Rights/Housing		Trade/NAFTA	
Crime	Pos	Crime		Physical Safety		ERISA	
Foreign Aid Eastern Europe/Russia/ Vatican	Pos	ADA Disability				Immigration	
		Veterans				Balanced Budget	Pos
		Mental Health				Other Core Democratic	Pos
		White House Conference on Aging				Social Issues: Health Care Re-employment Act	
Agency Initiatives: Education: Changing Goals 2000 HHS: Healthcare		Agency Initiatives: Education: Disability Act VA: Commitment to existing benefits HUD: Budget Cuts Treasury: Tax Reform		Agency Initiatives: HHS: Healthcare Justice: Civil Rights		Agency Initiatives: Treasury: Tax Forms Labor: Labor Reform ERISA Minimum Wage Fast Track Part 2 HHS: Healthcare	

OPL ISSUES GRID

BUSINESS		BUSINESS (CONT.)		BUSINESS (CONT.)	
Legislative Initiatives: Budget		Agency Initiatives (Cont.):		Agency Initiatives (Cont.):	
Tax Reform		SBA: Codification of minority business procurement		Labor:	
Trade	Pos	HHS: Healthcare Disability Act		Labor Law Reform	
Government Reform Lobby Reform	Pos	EPA: Superfund Safe Drinking Water		ERISA	
Telecommunications Reform	Pos	Energy: Strategic Petroleum Reserves Superfund		Minimum Wage	
Agency Initiatives: Defense: RE-designation of National Highway System Maritime Reform Amtrak Financial Help Export Control (Shipping)		Treasury: Tax reform Federal Home Bank Reauthorization Thrift Insurance Fund Reauthorization		Fast Track Part 2	
				State:	
				Foreign Aid (Peace, Prosperity)	
				Major Species Act	
				Interior:	
				Mining Royalties	
				Park Reform	
				Endangered Species	
				Leasing and Borrowing Authority (Privatization Debates)	

Constituency Staffing Matrix

Constituency	Latinos	Jewish	African Americans	College Educated Women	Business	Ethnic Catholics	Seniors	Labor	Gays/ Lesbians
OPL Liaison	Suzanna Valdez		Ben Johnson			Marilyn DiGiacobbe	Mike Lux	Mike Lux	

Constituency	Religious	Asian	Non-Profit	Education	Veterans	Law Enforcement	Disabled	Youth	Other
OPL Liaison	Flo McAfee	Doris Matsui	Doris Matsui	Doris Matsui	Steve Hilton	Steve Hilton/Chris Wayne	Debbie Fine	Jeff Shulman	Marilyn Yager

Steve
Dana (ofc)

1 Mit
R6 in

THE WHITE HOUSE
WASHINGTON

February 6, 1995

MEMORANDUM FOR DISTRIBUTION

FROM: HAROLD ICKES *HS*
KITTY HIGGINS *Kitty*

SUBJECT: New Cabinet Affairs Staff Assignments

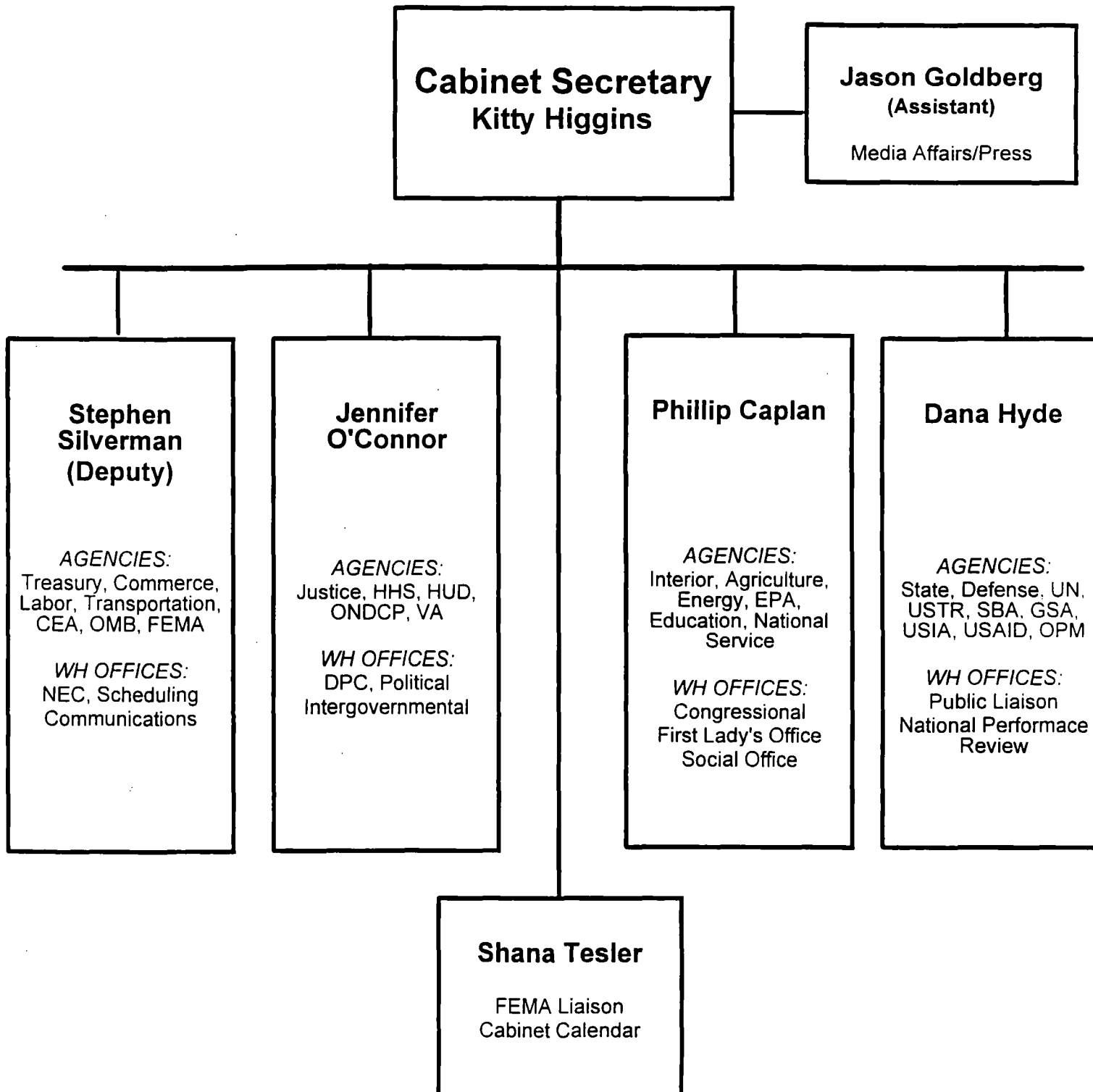
So that we can work with you and the Cabinet more effectively, we thought it would be helpful to clarify responsibilities within the Office of Cabinet Affairs. In addition to serving as agency liaisons, we have asked the staff to work more closely with your departments on issues and events involving the Cabinet. [The attached chart reflects both current and new responsibilities.]

Please work with Cabinet Affairs in scheduling meetings with the Cabinet and sub-Cabinet and in making requests of the Departments and Agencies. We hope you will also include the appropriate Cabinet Affairs contact in your regular departmental meetings. Please call Kitty or Steve Silverman at 6-2572 with your ideas, questions, and concerns.

FEB - 7 1995

Office of Cabinet Affairs

2/6/95



Steve
Dana (ofc)

1/11/11
RGM

THE WHITE HOUSE
WASHINGTON

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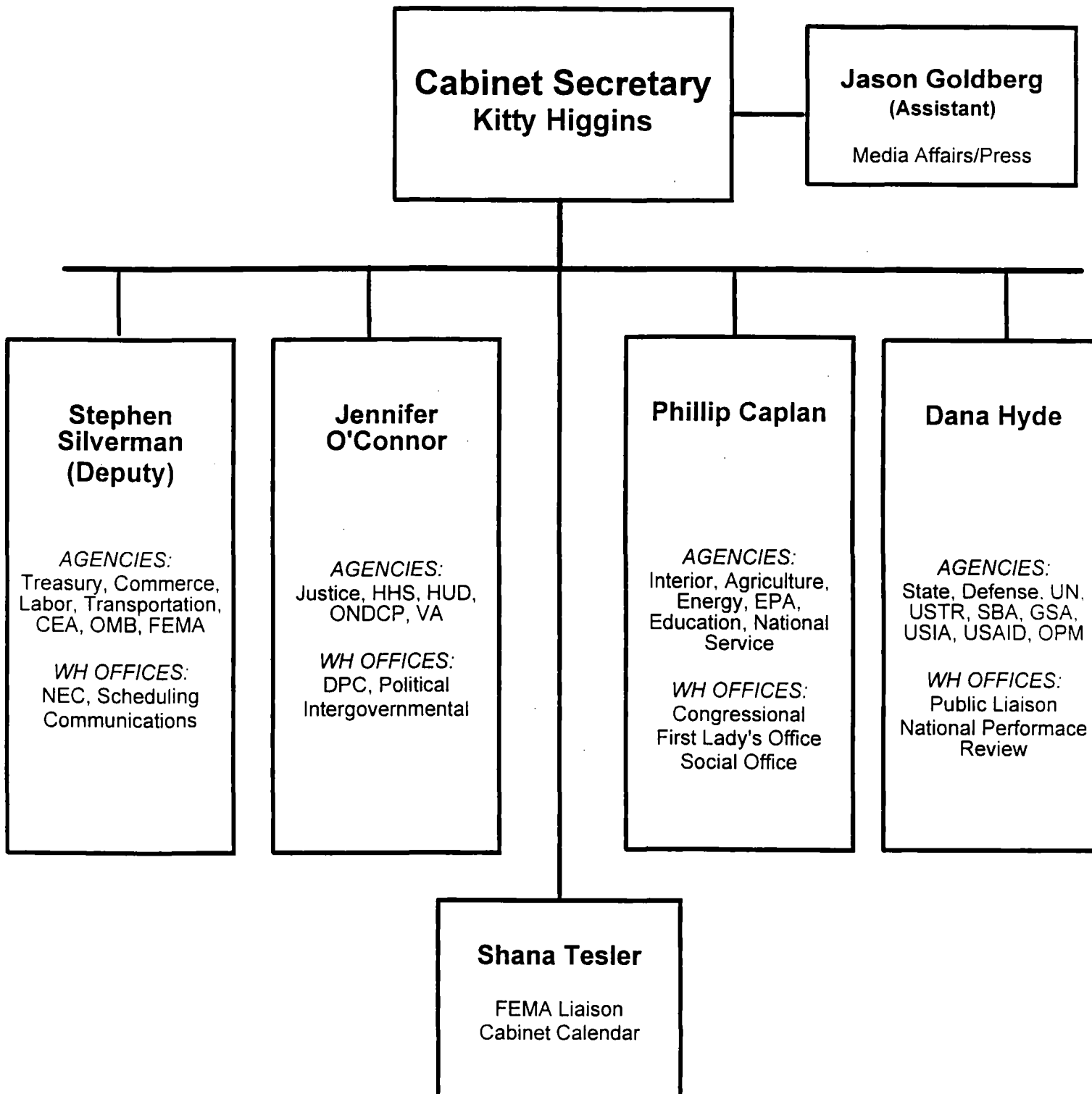
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FEB - 7 1995

Office of Cabinet Affairs

2/6/95



MEMORANDUM
OF CALL

Previous editions usable

TO:

RUBY

☐

YOU WERE CALLED BY-

☐

YOU WERE VISITED BY-

OF (Organization)

☐

PLEASE PHONE ▶

☐

FTS

☐

AUTOVON

☐

WILL CALL AGAIN

☐

IS WAITING TO SEE YOU

☐

RETURNED YOUR CALL

☐

WISHES AN APPOINTMENT

MESSAGE

PRES. CORRESPONDENCE
JUST RECEIVED NECESSARY INFO.
(FROM MAURILE DAWKINS) AND WILL
BE WRITING IT AND SENDING
IT OUT SHORTLY.
-SCOTT

RECEIVED BY

DATE

TIME

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)

Prescribed by GSA
U.S. GOVERNMENT PRINTING OFFICE: 1961 281-781/40014 FPMR (41 CFR) 101-11.6

THE WHITE HOUSE
WASHINGTON

October 31, 1994

Mr. Maurice Dawkins
6010 Falls Circle Drive
Ft. Lauderdale, Florida 33319

Dear Mr. Dawkins:

I am sorry that it was not possible to comply with your request of October 24 to send greetings from the President to the 25th anniversary O.I.C. on October 29. There is a policy that all such requests must be received at least three weeks in advance of the event.

I hope the dinner was a success and that the people you honored that day are wearing their badges proudly.

Thank you for writing.

Sincerely,

Alexis M. Herman
Assistant to the President and
Director of Public Liaison

AMH:RGM

*We still need to
get him a
letter*

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Alexis M. Herman
Assistant to the President and
Director of Public Liaison

AMH:RGM



U.S. Partnerships Ltd.

Hon. Alexis Herman
Public Liason
Asst. To the President
The White House
Washington, D.C.

October 24, 1994

Dear friend Alexis Herman,

You have made all of us oltimer civil rights veterans proud. One of our own made it! You are with the President of the United States at the top. You have a date with destiny. Congratulations!

My oncologist has just given me a thumbs up and announced my complete 100% victory over cancer and I have survived a major stroke at age 73...So I am back giving my life to God & Man by trying to help the OIC once again before going on to the promised land.

So, this letter comes to request your giving favorable consideration to a request for a letter from the president Greeting and commending Garth Reeves, publisher of the Miami Times and Chairman of Peoples Bank, affectionately known as the Moses of Miami. (That makes H.T. Smith, the Joshua of Miami) Along with Rev. Thedford Johnson, the head of the influential Dade County Ministers and Laymen's Voter Registration Organization... and Athalie Range, powerful Funeral Director, counselor to the City Commission...They are being honored by Leon Sullivan's OIC.

The occasion is the 25th Anniversary of the Miami OIC. thousands of youth and young adults have graduated into jobs, professions and even gone into business because of the self help motivational, attitudinal and skills training of OIC. A letter commending OIC Founders Reeves, Range and Johnson from President Clinton would be read at the Saturday Night Banquet and the Sunday afternoon rally and printed in the souvenir program and the Miami Times for widest possible circulation.

Alexis, I realize that this is the last minute but Can you help us, and expedite. The letter should be fedexd to me at 6010 Falls Circle Drive Ft. Lauderdale, Florida 33319. My fax & phone is 305-485-3886.

Thank you and God Bless You,

Maurice Dawkins

5557 W. Oakland Park Blvd.
Ft. Lauderdale, Florida 33313
Tel. 305-739-5800

OPPORTUNITIES

INDUSTRIALIZATION

CENTERS

(REV. LEON SULLIVAN)

REV. MAURICE DAWKINS
6010 S. FALLS CIRCLE DR. #401
LAUDERHILL, FL 33319

Sample Letter

Dear Reverend Johnson

You and your colleagues, Garth Reeves and Athalie Range have made a wonderful contribution to the development of the Maimi Community by your unselfish service for 25 years. Your pioneering in the job training for the jobless has given hope to replace despair for thousands of young peeople. They have become responsible, hardworking, taxpaying citizens and community builders. This is consistent with the Rev. Leon Sullivan's self help concepts and his theme "Build Brother Build".

This is consistent with what my administration is trying to do by adopting policies that will change conditions in our inner cities. We want to work in partnership with community based organizations like OIC to provide job opportunities and the necessary training to equip young people to fill those jobs..

Now let me congratulate you, the founders of the Miami-Dade County OIC. A grateful community appreciates what you have done and the example you have set. Kindly extend to Publisher Garth Reeves and Businesswoman Athalie Range my best wishes for the growth and expansion of their good works in the days and years ahead.

Sincerely

Bill Clinton

O.I.C. Planning & Evaluation Board
Miami-Dade County

7610 Biscayne Boulevard
Miami, Florida

Chairman
Rev. Thedford Johnson

Vice-Chairman
Mr. George Ellis

Secretary
Rev. Maurice Dawkins

Treasurer
Dear Sir:

Dr. Thomas Ferguson

Honorary Advisors

Hon. Alcee Hastings
Hon. Carrie Meek
Mrs. Althalie Range
Mr. Garth Reeves, Jr.

I am writing you this appeal for an "in kind contribution" to one of the most important institutions we can develop in 1994 for helping the Miami Community help itself through job training and job development..The Miami-Dade County O.I.C. is organized to help individuals through motivational, attitudinal and skills training to become responsible job holders and citizens.

On October 29th and 30th OIC will be observing its silver anniversary after 25 years of community service. There will be a banquet at the Marriott Hotel on Saturday night and a Public Rally at Canaan Baptist Church on Sunday afternoon.. Naturally, we would hope that you can support the banquet and/or the souvenir program. However it is equally important for O.I.C to recieve from you an "in kind" contribution.

This can take the form of materials or work on the clean up fix up, paint up, refurnish and equip the building in which OIC headquarters is currently operating.

We have authorized the bearer of this letter, Mr. Carl Mitchell to solicit "in kind contributions" on our behalf. We trust that you will extend to him the courtesies and response that you can on such short notice.

Thank you sincerely,


Rev. Thedford Johnson
Chairman of the Board

The Miami Times

Thursday, November 4, 1993

The Church remains our best refuge as we seek to overcome today's tragedies

By MAURICE A. DAWKINS

"When we all get together what a day of rejoicing it will be!"

This was the key line in a hymn we used to sing in Sunday School about heaven.

When Jesse Jackson unveiled his plan to work through the Black churches to take on the problem of youth-gang warfare, gun-toting teenagers and violence in the streets and schools of the Black community, he hit the right target.

When Ben Chavis went to the summit meeting of the leaders of violent youth gangs, continuing in the NAACP his United Church of Christ Outreach mission to change the minds and behavior of young Black males, he touched the right nerve.

When T. Willard Fair, president of the Urban League, says the civil-rights revolution of the Sixties must be followed by a "child development revolution" in the Nineties, he is focusing on the right crisis.

Whether it is Operation Push or the NAACP or the Urban League, the YMCA or any other civic-minded leadership such as conservative Blacks like Tony Brown, Tom Sowell or Rev. E.V. Hill, we find leaders calling for the radical reliance of Black people on themselves to solve the problems of their own Black communities. This is a problem that must be faced honestly, tackled quickly and solved



DAWKINS

Commentary

Immediately.

Add "Black-on-Black crime" to the list and I was just thinking. Now is the time to admit our failures, recognize the dangers, accept the fact of the killing fields in our schools and streets.

Facing the reality of a drug culture with dope addicts, megabuck profits and immoral, amoral and criminal behavior, the Black children and youth of the 1990s have problems that far surpass those faced by any previous generation in Black history. Something must be done right now! We must think the unthinkable and do the undoable. I think it is time to adopt the Calvin Rolark United Black Fund slogan: "The only people who can save us for us is us." Every Black adult must say, think and act: "If it is to be it's up to me." Then we must all get together. It is a case of live or die, survive or perish.

The Black liberals and the Black conservatives are battling for the minds and hearts of Black America. How about their joining forces to fight together for the lives and the future of young Blacks and the destiny of the Black community in the 21st Century?

That is why the promising plans and action agendas of Jesse Jackson and Ben Chavis and T. Willard Fair look like a step in the right direction at the right time.

That is why the Black woman Mayor Sharon Pratt Kelly's call for the National Guard is not enough. External military and police action alone cannot solve this problem. Internal policemen, conditioned consciences, changed attitudes, behavior modification, Christian moral values developed and nurtured in Black families and going

back to the traditional Bible-based Black culture are needed. That is why I am glad to see the call for leadership from the Black churches, where the Black families have gained their faith and strength to face the injustices, inequality and man's inhumanity to man experiences of the past from slavery days until today.

Black clergy, called by God to redeem God's people — that is basic Bible and Gospel Truth. Yes, and it's old-fashioned. But I believe it will work. We have the evidence from faith that the dark past has taught us and the hope that faith in God has brought us.

In a movement led by the clergy, housed in the churches and powered by prayer, I believe it is possible to overcome even the difficulties and complexities of today's Black-on-Black crime, youth-gang violence and random killings. As it was in the civil rights movement, the Black Church can be the catalyst that brings the people together and the umbrella under which they can stay together.

If the followers of all factions and all schools of thought in the Black community can put their heads, hands and hearts together in spite of their differences, if they can hammer out a strategy that is based on a unity that permits diversity, if the followers of Minister Louis Farrakhan and the followers of Justice Clarence Thomas and all of the shades of liberalism and conservatism in between can come together and pray together and stay together as the Black family, then, as the night follows the day, a time of rejoicing it will be. It is said that a crisis has opportunities as well as dangers. Perhaps Black leaders can seize this historic opportunity and face and overcome these tragedy-producing dangers.

THE WHITE HOUSE
COMMUNICATIONS PROPOSAL

APRIL 1995

Strategy Committee Recommendation:

Frances Friedman
Vanessa Weaver
Rosemary O'Brien
Lisa Lederer

OVERVIEW

The problem is communication. Despite Clinton Administration accomplishments on issues of concern to women, the perception persists that the President has not delivered on his promises. At the same time, we have not effectively communicated the grave risks to women that are posed by Newt Gingrich's Contract With America.

Complicating our own communications efforts is an opposition strategy that uses "trigger" words and phrases that are divisive and demeaning to programs once considered good for America. They have succeeded in muddying the waters and confusing the electorate.

The Clinton Administration's record to date addresses women's most heartfelt concerns about themselves and their families. It is essential to our program to communicate the very real values the Administration shares with the vast majority of the nation's women and to show that the Administration has taken action on these value issues. At the same time, we want to be more vigorous in our outrage against legislation proposed by the Contract With America that puts women and their families at risk.

To do this, we will be recommending a communications style that is based on inclusive, value-focused language. We want to talk heart-to-heart to American women who, our own polls show, do not respond to abstract principles or achievements.

In this program we want to talk to all American women on the many issues and concerns shared by the vast majority. Although it is beyond the scope of this mission which will focus on women in general, the White House will want to address separately the primary concerns of women of different ethnic, racial, age and economic groups. As your own polls indicate, not all women have prioritized the same issues. Just as leading marketers do, the White House will want to complement the universal outreach to women proposed here with targeted messages and media outlets to reach different groups:

- o Non-college educated women
- o Women in business
- o African American, Latino, Jewish and other ethnic groups
- o Students
- o Seniors

Just a word of caution. As we launch this effort, it is important to recognize that journalism has moved very rapidly from a profession to a business, mostly concerned with news that sells. The result is a media in a "gotcha" pose, much more receptive to attack and bad news than to a good story. That means we must all stay focused and be consistent in our messages. We must also realize everything we say -- even "off the record" -- in most instances is for publication.

With all these things in mind, we suggest the following program goal and strategies.

GOAL

To translate the Administration's commitment to promoting the status of women and its commitment to, and actions on, issues of concern to women into an effective communications program.

STRATEGY

- o To conduct an issue-oriented, value-focused communications program that highlights Administration policies and achievements

- o To create higher visibility for women in government and their special accomplishments

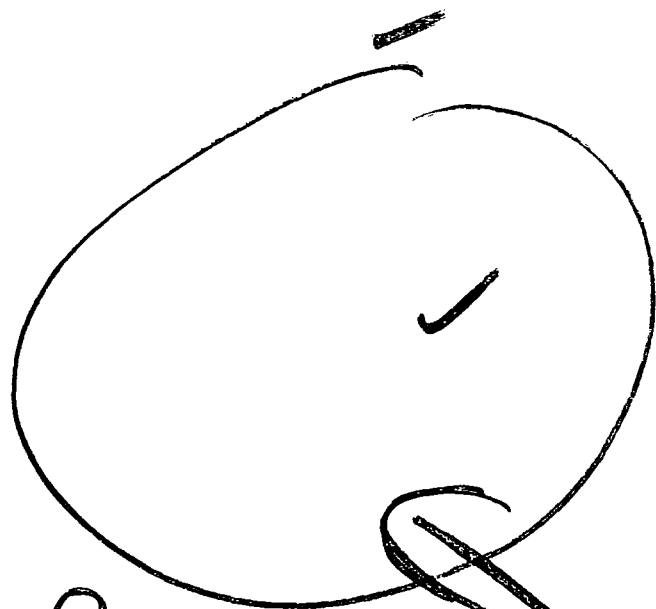
- o To maintain better message control on policy concerns through more frequent, more consistent and more personalized media contact

- o To use issue-oriented themes in all efforts to increase awareness of the role of women in government

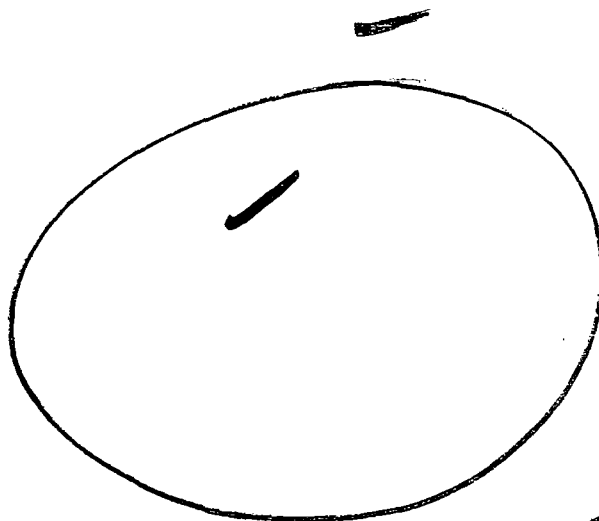
- o To respond to women's voices, by talking about real people, not policy, and using new, positive words and expressions

- o To explore broader options in radio, television, and alternative media that are, in fact, the news sources for large segments of the population we wish to reach

- o To monitor program for consistency and effectiveness

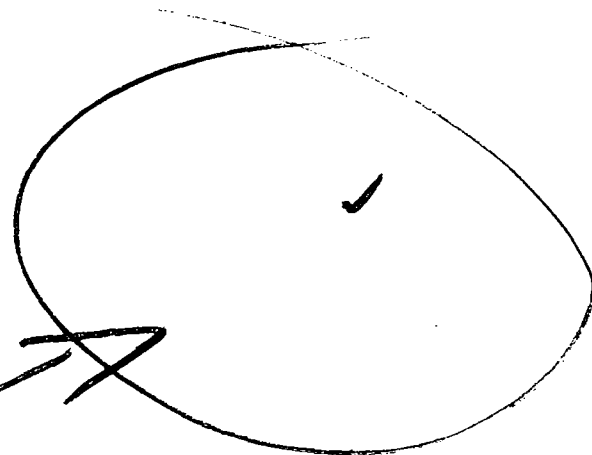


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- ~~No Pat~~

Rogers & Wells

607 14th STREET, N.W.
WASHINGTON, D.C. 20005-2011
PHONE: 202/434-0730
FAX: 202/434-0800

4/13/95

Alexis,

The enclosed is for your information.
Please let me know if you have any thoughts
on it.

Thanks,

Tony

ANTHONY F. ESSAYE

FILED
13

DEMOCRATIC★NATIONAL★COMMITTEE

National Lawyers Council

Anthony F. Essaye, Chairman
607 14th Street, N.W. Suite 900
Washington, D.C. 20005
(202)434-0730

MEMORANDUM

TO: Harold Ickes

DATE: April 13, 1995

FROM: Tony Essaye *A.F.E.*

CC: Alexis Herman
Michael Berman

As a follow up to our meeting a couple of weeks ago, I wanted to let you know that I have identified someone who I think would be an excellent candidate to be the day-to-day director of the project that we discussed. He is Dan Carol, who was the opposition research director at the DNC in 1991 and 1992 and did a great job. Dan is presently working on the West Coast, but I have spoken to him on a preliminary basis and he seems interested. He will likely be in Washington during the week of April 24-28, and this would be an opportunity to pursue the matter further with him, assuming you consider it appropriate. Could you let me know if you, Alexis or Doug Sosnik might have a few minutes available to meet in this regard with Dan and myself while he is here.

With best wishes.

A.F.E.

*Harold -
Dan would
be great -
Perhaps a meeting
w/ all of us
including Wasserman + Hudson
would be helpful -*

Memo

To: Alexis Herman, Melanne Verveer
From: Jim Castelli
Date: April 13, 1995
Re: Status

Yesterday Arthur Jones of National Catholic Reporter called me and asked me to confirm that I was the new Catholic liaison for the Office of Public Liaison. I said I couldn't confirm that because that wasn't what I was going to do. He said he'd write it anyway. I don't know what his source was.

I told him that I'd done some informal consulting for the Public Liaison office, that we were discussing a more formal consulting role but that all the is hadn't been dotted and all the ts hadn't been crossed. I said I would be working on an upcoming briefing for the Catholic press.

I think this started when Bill Donohue at the Catholic League mentioned me in his newsletter. I had called him off the record last October to feel him out when they were attacking "anti-Catholicism" in the Clinton administration. He quoted a few things I said out of context and then tried to suggest that I was responsible for the infamous White House meeting with Catholics for a Free Choice, Priests for Equality, etc., even though I had made it clear to him that I had nothing to do with that meeting.

In any event, this is likely to take on a life of its own once NCR runs it.

I told Jones what I did because he caught me off guard and because I was too embarrassed to say that I hadn't heard anything in the 8 weeks since Alexis told me she'd get me together with Don Fowler as early as the next week.

I'm passing this on so that you're not blindsided if NCR does run something but also because it's just not right to go this long without even an update about what's going on. We have a May 23 date for the Catholic press briefing and there are other things to do as well; I can't do them unless my arrangement with the DNC is set..

Handwritten signature

Are we still on track?

Allen

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

19-Jun-1995 07:32pm

TO: Dana A. Wyckoff

FROM: Ruby G. Moy
 Office of Public Liaison

SUBJECT: WH Volunteer

Dr. Devgan thinks I spoke with him last month regarding his daughter. She wanted to volunteer. Told him that this summer's internship has been filled and if she were interested, she could apply for the Fall / Winter/ Spring programs. He was very much interested in that.

So, would you please send him an internship application for his daughter Lara.

Lara is currently interning in Sen. John Kerry's Washington office. She will be here through July 7. Dr. Devkin wants her to be invited to any White House young people-type function including the July 4th events. She is only 16 years old and he wants to make sure that she is taken care of.

Dr. Devgan told me he is a DNC Trustee and that his friend Dr. Gupta of Florida raised \$250,000 for the party. (I don't know one way or another.)

The addresses and phone numbers for father and daughter follows:

Balder^v Devgan, M.D.
11735 W. Washington Boulevard
Los Angeles, CA 90066
310/390 9829

Lara Devgan
120 F Street, NW
apartment 1007
Washington, D.C. 20001
o/ 202/224 2742 (Sen. Kerry's)
h/ 202/626 4757

FYI: Dr. Devgan plans to attend the DNC Gala next Wednesday, 6/28 so I am sure he will be calling.

Thanks.

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

15-Jun-1995 12:02pm

TO: (See Below)

FROM: Daniel Wexler
 Office of Public Liaison

SUBJECT: events

As you know the Houston Rockets won the NBA championship last evening. I am working with the social and scheduling offices on inviting them to the White House.

Since this will likely be an event with an audience, we may have the opportunity to invite people.

Please get your suggested list to me by Wednesday, June 21, the tentative date is 7/10. Since the event is not confirmed, please do not discuss it outside the office.

Also, Iowa State Day is tentatively scheduled for September 12.

Call me if you have any questions.

Distribution:

TO: Marilyn DiGiacobbe
TO: Ann T. Eder
TO: Deborah L. Fine
TO: Alexis M. Herman
TO: Steven M. Hilton
TO: Robert B. Johnson
TO: Doris O. Matsui
TO: Floydetta McAfee
TO: Ruby G. Moy
TO: Jeffrey S. Shulman
TO: Suzanna Valdez
TO: Christopher T. Wayne
TO: Barbara D. Woolley
TO: Dana A. Wyckoff
TO: Marilyn Yager
TO: Kathleen (Kate) Carr
TO: Jay K. Footlik

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

17-Jul-1995 04:01pm

TO: (See Below)

FROM: Marilyn Yager
 Office of Public Liaison

SUBJECT: Summary of Senior Staff

Summary of today's senior staff meeting (sorry for the delay in getting this to you).

POTUS schedule today included:

- Bush Portrait unveiling
- CEO meeting on AA
- Bosnia Briefings
- AA speech prep
- POTUS phone calls to hostages recently released from IRAQ.

Legislative Affairs:

- Senate expected to take a cloture vote tonight on regulatory reform, it is not expected to pass, therefore they will have to revise the legislative hopefully towards our viewpoint.
- House is working on appropriations bills: interior, ag.

Whitewater hearing begins tomorrow with Web Hubbell.

WACO hearing begins on Wednesday - there is a coordinating team at Treasury and Justice.

Lee Brown is doing a press conference today with DARE on keeping kids from taking up alcohol and tobacco.

Rahm is setting up a welfare strategy meeting to get us through the next phase of welfare reform, especially since things seem to be unravelling on the Hill.

I raised our activities on Affirmative Action, especially citing the success of the conference calls, and the CEO meeting today. I also raised the unresolved LARAZA meeting and how critical this was to our Affirmative Action rollout. There was an agreement to work out either video or satellite with Billy and Harold afterward.

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

13-Jul-1995 09:25am

TO: (See Below)

FROM: Marilyn Yager
 Office of Public Liaison

SUBJECT: WH senior staff this morning.

The following is a summary of items highlighted at this morning's senior staff meeting:

POTUS is meeting today with Dem. Senators on Welfare Reform; he is meeting with Pres. Sokloh (sp?) from Beneh (sp?); preparing for CIA speech tomorrow.

Hot press stories today: Bosnia situation; WACO FBI probe.

Senate scheduled to vote on Regulatory reform tomorrow. House still working on appropriations bills. Daschle is trying to resolve concerns with Democratic senators on the rescission bill.

Looks like the Affirmative Action will be at the Nat. Archives next Wednesday. Senators are being briefed today on AA, civil rights community is being briefed tomorrow. George, et al, are anxious about conferences calls being set up as soon as possible.

The Justice dept is having its first meeting today on Violence against women.

Democratic Mayors will be here next week.

Dr. Foster and First Lady speak at NAACP today.

Distribution:

TO: Kathleen (Kate) Carr
TO: Marilyn DiGiacobbe
TO: Ann T. Eder
TO: Deborah L. Fine
TO: Jay K. Footlik
TO: Alexis Herman
TO: Steven M. Hilton
TO: Robert B. Johnson
TO: Doris O. Matsui

AUG - 5 1995

August 4, 1995

MEMORANDUM FOR ALEXIS HERMAN

FROM: Debbie Fine

SUBJECT: England/Ireland Trip

As per your request, Marilyn D. will begin to track the Ireland/England trip in November. There have already been 2 meetings that Jack Quinn has held that she was not at, because she did not know about them. She is calling his office to make sure she is included in the next meeting.

At this point, she knows that there will be a delegation of approximately 40 traveling with Ron Brown that will meet up with the President at some point on the trip.

Marilyn will get more information and outline it for you.

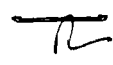
Thanks.

cc: Marilyn DiGiacobbe
Lee Satterfield
Ruby Moy ✓

August 7, 1995

MEMORANDUM TO ALEXIS HERMAN
LEE SATTERFIELD

FROM: Flo McAfee 
RE: V-J DAY OPL ACTIVITIES

AMH
Lee wants to
discuss this w/
you. 

I. OVERVIEW

For the V-J Day activities, OPL serves as the veterans liaison for the White House working with the World War II Committee, Veterans Affairs, NSC, CINCPAC (Commander in Chief of the Pacific), Communications and Scheduling and Advance. Since this is the last in a series of WWII celebrations, the media interest is high (two networks will broadcast live from Hawaii) as well as expectations. There are two equally important categories of activities: Pre-Hawaii and Hawaii. Pre-Hawaii activities include vetting the key veterans and making sure their transportation, housing and event arrangements are in order. The Hawaii activities include overseeing all the intricate logistics (transportation, housing, etc.) for the key veterans.

We are responsible for two categories of veterans:

1. **Key Veterans**---They include the veterans who will be directly interacting with the President during the 3-day event. This will include approximately 120 veterans who will be involved in such activities as introducing the President, having lunch with he and the First Lady, playing golf with the President and laying wreaths, to name a few.
2. **Special Guests**---Although we are not sending a delegation, there will be some veterans going to Hawaii which will need special handling because the White House invited them to attend. They will include approximately 10 to 20 veterans. Some may fly on one of the airplanes going to Hawaii (the CODEL plane or Secretary of Defense/VA plane). Upon arrival they become OPL's responsibility.

II. TASKS

OPL has four primary responsibilities regarding veterans and the upcoming V-J activities. They include:

Pre-Hawaii:

1. **Vetting Veterans**---OPL takes the lead on vetting all veterans who will be directly involved with the President during the 3-day trip. That means the office

works directly with White House Research, Veterans Affairs and the World War II Committee to make sure that the right veterans are selected to introduce the President, join him for lunch, play golf, etc. (see charts). This process is one of the most important because once selections are made, veterans are invited to participate in specific tasks, Communications can pitch stories to the media and Speechwriting can include the personal stories in the President's speeches.

We coordinate this effort for the White House to guarantee that an accurate cross-section of services and people is represented.

2. **Invitations**---OPL is responsible for inviting the individuals who will introduce the President during all the events. We also review the invitation lists to all Presidential events making sure key individuals and VSOs have been extended invitations. For example, I learned during my recent trip to Hawaii that the invitation list used for the Punchbowl Ceremony at the VA Cemetery was five years old. We are working with VA to make sure that CINCPAC gets an updated list and the current VSOs leaders are invited.
3. **Media**---We provide Communications with the background, bios, etc., on the key participants.

Hawaii:

4. **Veteran Coordination/White House Liaison**----In Hawaii, OPL will be responsible for coordinating all the logistics, etc., of the key and special guest veterans. While in Hawaii, the various agencies will focus on various aspects of the veterans' participation (VA on the VSOs, WWII Committee on all the veterans, CINCPAC on veterans at each site), our primary responsibility will be the key and special guest veterans (approximately 130-140) having direct interaction with the President. Logistics will be a major challenge in Hawaii.

III. STATUS OF ACTIVITIES

We have finalized most of the activities between the President and the key veterans. Currently, we are doing the vetting which needs to be completed by the end of the week (see attached timeline).

IV. NEXT STEPS

A decision needs to be made on who from OPL will be going to Hawaii so that final arrangements and assignments can be made.

V-J Day: Veterans' Activities With the President (Sept. 1-3, 1995)

Date	Event Time	Vet. Arrival Time	Location	Event	Number of Veterans	Audience Size
September 1						
				Arrival for Joint Service		
01-Sep-95	08:45 AM		Wheeler AAF	Review: Greet President	2	8,500
01-Sep-95	09:00 AM		Wheeler AAF	Joint Service Review: Introduce President	1	
01-Sep-95	10:00 AM		Wheeler (TBD)	Radio Address Taping	20 to 30	20 to 30
01-Sep-95	11:30 AM		Wheeler AAF Mess	Presidential Luncheon with Veterans and Family Members	30 Veterans and family	50
01-Sep-95	01:35 PM			Golf with Veterans	3 veterans	4
September 2						
02-Sep-95	08:50 AM		National Memorial Cemetery of the Pacific (Punchbowl)	Arrival of POTUS for Ceremony: Greet President	8 (Veterans from each Service)	10,000 (2,000 Veterans on steps, 800 in chairs)
02-Sep-95	09:00 AM		National Memorial Cemetery of the Pacific (Punchbowl)	National Memorial Ceremony Speech: Introduce POTUS	1	
02-Sep-95	10:30 AM		National Memorial Cemetery of the Pacific (Punchbowl)	National Memorial Ceremony: Wreath Laying with President	2	
02-Sep-95	11:15 AM		USS Carl Vinson	Naval Commemoration: Greet President	6	2,000
02-Sep-95	11:25 AM		USS Carl Vinson	Naval Commemoration: Introduce President	1	
02-Sep-95	11:45 AM		USS Carl Vinson	Naval Commemoration: President lays wreath with Veterans	6	
02-Sep-95	12:25 PM		USS Carl Vinson	Stamp Unveiling	2	
02-Sep-95	12:40 PM		USS Carl Vinson	Veteran Lunch with POTUS	20	20
02-Sep-95	02:00 PM		USS Arizona Memorial	Wreath Laying Ceremony	2	50
02-Sep-95	03:30 PM	01:30 PM	Kalakaua Avenue	Veterans' Parade: Sit with President	10	
September 3						
*03-Sep-95	10:45		Kapiolani Park	Arrival of POTUS for Ceremony: Greet President		4,000
*03-Sep-95	11:00		Kapiolani Park	Communal Service		

*TBD

As of 08/05/95 05:56 PM

OPL V-J Day Activities: Timeline

OPL Veteran Coordinator: Flo McAfee

Activity	Coordination Timeframe	Due Date	Staff Contact
Vet the Veteran Recommendations	July 30 to August 9	August 10	
Invite Veterans to Participate	August 11 to 18	August 18	
Prepare Veteran Media Backgrounds: Bios, etc.	August 11 to 18	August 18	
Finalize Veteran Itineraries	August 11 to 22	August 22	
Set up Staff Operations in Hawaii	August 21	August 22	
ODV Veteran Packets	August 22 to 27	August 28	
Coordinate ODV Veteran Logistics: Hotel, Transportation, etc.	August 21 to 28	August 29	
Coordinate ODV Veteran Hawaii (Distribute Packets Upon Arrival)	August 30 to 31	August 31	
Wheeler AAF Activities	September 1	September 1	
National Memorial Activities (Punchbowl)	September 2	September 2	
USS Vinson Activities	September 2	September 2	
Veterans Parade	September 2	September 2	
Interfaith Service	September 3	September 3	

Handwritten signature: [Signature]
Handwritten date: 6/9/95



OFIELD DUKES & ASSOCIATES
PUBLIC RELATIONS COUNSELOR

To: Alexis Herman
Assistant to the President,
Director, Office of Public Liaison

From: Ofield Dukes

Subject: Black Media Strategy

Date: June 9, 1995

It is encouraging to know that you're moving on the advertising component of the African American media strategy.

In speaking with Howlie Davis this morning, he informed me of his initiatives involving DOE and USDA. My only concern is this: the advertising piece should be part of an integrated black media strategy that includes (1) formulating a core message, (2) information sharing through a series of news releases, human interest articles, etc., (3) radio actualities, (4) convention coverage, and (5) speeches before important groups.

I have had meetings with communications people at USDA, with Rodney Slater's Director of External Communications, and Don Fowler and his press secretary and new minority media specialist at DNC. In these meetings, I have emphasized the need for a strategic plan of action. To do the advertising piece without an operational black media plan is responding to one issue but not dealing with the broader picture of getting the Administration's message out (consistently and effectively) on what the President is doing on behalf of African Americans.

I spoke with Marty Davis at Health & Human Services and he is not aware of any activity at HHS to formulate and implement a black media strategy. I have also had conversations with Carol Hamilton, Ron Brown's press secretary at Commerce.

Alexis, I still think a meeting of public affairs people from the various agencies is urgently needed to discuss a coordinated black media strategy. I had this discussion with Peggy Lewis. The question is who is going to call such a meeting.

This was the nature of my telephone call to you, plus the lively debate over Gangsta Rep now covered heavily by the media.



OFIELD DUKES & ASSOCIATES
PUBLIC RELATIONS COUNSELOR

FACSIMILE COVER SHEET

Telephone Number: (202) 488-4948
Fax Number: (202) 488-1086

DATE: JUNE 9, 1995
TO: Alexs Herman
COMPANY NAME: Public Liaison - White House
FAX NUMBER: 456-2983
FROM: Ofield Dukes
TOTAL NUMBER OF PAGES INCLUDING THIS COVER Sheet: 2

Comments:

Please call (202) 488-4948 if this transmission is unclear or incomplete.