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Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Alexis Herman/Ruby Moy

Subseries:

OA/ID Number: 6275

FolderID:

Folder Title:

Alexis Herman- Folder #7

Stack:

S

Row:

30

Section:

1

Shelf:

6

Position:

3

2

(7)

See Debbie

Lee
This is a
meeting
set in on.
Dons
perhaps she
can pick up.
cc Debbie

See This is
a meeting
set in on
Dons
perhaps she
can pick up
cc Debbie

September 1, 1995

MEMORANDUM FOR ALEXIS HERMAN

FROM: Debbie Fine

SUBJECT: Housing

Following your meeting with several housing organizations in August, they sent the attached letter. The groups essentially request the following:

1. They would like to follow up on 'your offer' to coordinate meetings with Leon Panetta and Alice Rivlin on budget issues.

Do you want to do this? ☐ YES ☐ NO

2. Based on a conversation with Andy Hernandez about the work done with Hispanic leaders, they would like us to organize conference calls to local housing leaders on current issues.

Do you want the DNC to take the lead on this, and offer to plug in administration officials?

☒ YES ☐ NO

I would note here that our office has not been involved in housing issues at all. (I think technically I am listed as the contact for response, however, for many reasons I have never worked with the community.)

As time goes on, activities like the conference calls take staff time and knowledge of the community. From a resource perspective, how do you want to respond to this? (Currently, you are their only contact in OPL and Molly Bostrom is their contact in the DPC.)

Let me know. Thanks.

cc: Lee Satterfield
Ruby Moy



ACORN

Debbie

August 15, 1995

Alexis Herman
Assistant to the President
Director of Public Liaison
The White House
Washington, D.C. 20500

Dear Ms. Herman:

On behalf of the National Alliance to End Homelessness, the National Housing Law Project, the National Low Income Housing Coalition and ACORN, let me thank you again for meeting with our delegation on Thursday. Our organizations felt the meeting was very productive and a good start for the work ahead. We especially appreciate your offer to coordinate meetings with the White House Chief of Staff, Director Rivlin and ourselves concerning the impending HUD budget crisis. (1)

As you requested, I am attaching a summary of the top three issues that we believe must be corrected in the FY 1996 HUD budget. These three Republican proposals -- severe cuts to homeless programs, rent increases in public housing, and the elimination of all new rental vouchers -- offer the White House a compelling example of how Congress intends to slash assistance to lower income Americans to pay for tax breaks for the wealthy.

After our meeting last week, we also met with Andy Hernandez of the DNC. Mr. Hernandez mentioned that the White House regularly convenes conference calls with Hispanic leaders in order to keep them informed about current issues and politics. We feel that two or three conference calls placed by the White House to leaders in the grassroots housing community would significantly help shore up support for 1996. If possible, we would like to work with your office and the DNC to organize these conference calls to housing leaders. (2)

Association of Community Organizations for Reform Now

- ☐ Organizing & Support Center: 1024 Elysian Fields Avenue, New Orleans, Louisiana 70117 • 504-943-0044 • FAX 504-944-7078
- ☐ Home Office: 523 West 15th Street, Little Rock, Arkansas 72202 • 501-376-7151
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- ☐ National Office (NY): 845 Flatbush Avenue, Brooklyn, New York 11226 • 718-693-6700 • FAX 718-693-3367

Thank you again for meeting with our group. We look forward to continuing our work together on behalf of the people who need the assistance of our nation's housing and community development programs.

Sincerely,

A handwritten signature in black ink, appearing to read "Jerry Jones". The signature is fluid and cursive, with the first name "Jerry" and last name "Jones" clearly distinguishable.

Jerry Jones
Legislative Director

cc: Choco Meza
Andy Hernandez

August 15, 1995

MEMORANDUM FOR: Alexis Herman, The White House

FROM: Jerry Jones, ACORN
Bob Adams, National Low Income Housing Coalition
Nancy Bernstine, National Housing Law Project
Nan Roman, National Alliance to End Homelessness

SUBJECT: Top Three Issues for FY 96 HUD Budget

1. Rent Increases in Public Housing

Contact: Nancy Bernstine (202-783-5140)
David Bryson (510-251-9400)
National Housing Law Project

Background on public housing rents

Since 1969, federal law -- known as the Brooke Amendment, for its sponsor, Senator Brooke (R-MA) -- has made public and other subsidized housing affordable to poor people by limiting rents to a percentage of their incomes. The percentages have changed over time, as have the details on calculating income and deductions, but the bedrock principle has remained the same -- rents are tied to income so that tenants will only be charged amounts they are able to pay and no one will be evicted because they are too poor. Now, with the drastic funding cuts for federal housing assistance programs, members of Congress propose to abandon that bedrock principle, repeal the Brooke Amendment, raise the tenants' rents to make up for the federal funds they are taking away, and allow the public housing authorities to charge tenants whatever they wish. The repeal of the Brooke Amendment will lead inexorably to evictions for those currently housed and denial of housing assistance for the poorest applicants on the waiting lists.

Message on rent hikes

- No one can defend raising rents on the poorest Americans to provide tax relief for the wealthy or to reduce the federal deficit.
- Affordable public housing is the only safety net that stands between low income people and homelessness. Repealing the Brooke Amendment will make millions of poor Americans too poor for public housing.
- Affordable rents for decent housing make it possible for low income people to move from lives of dependency to social and economic self-sufficiency.

2. Severe Cuts to Homeless Programs

Contact: Nan Roman (202-638-1526)
National Alliance to End Homelessness

How voters see homelessness

Homelessness is a problem that the American people want solved. Whether from compassion for their fellow man, because they think people begging and sleeping on the streets is bad for business, or because they are just plain offended at having to step over homeless people every day, voters want something done about it. To many ordinary Americans, homelessness is a visible symbol of what they see as the deterioration of civil society.

The Administration's position on homelessness

The Administration has made homelessness a prominent issue within HUD, where it is Secretary Cisneros' number one priority, and funds have been substantially increased to deal with the problem. However, most other agencies have reduced their focus on homelessness during the Clinton Administration.

The Republicans' actions on homelessness

Homeless programs are run almost entirely by nonprofit organizations leveraging federal and other funds with private sector resources, combined with an enormous volunteer force -- the very things that the Republicans say they support. However, the Republicans have not been kind to homeless people. At HUD, the House of Representatives has voted to reduce spending on homelessness by 40 percent. Funding to educate homeless children has been reduced by 24 percent. Republicans have completely eliminated programs to educate homeless adults, as well as programs for homeless individuals with mental illnesses. All of these reductions come at a time of transition when the total upheaval of the social welfare programs for the poor is sure to result in greater homelessness, if only from people falling through the cracks during the transition.

Message on homelessness

- They've gone too far in taking from those with nothing -- the homeless -- to give to the wealthy.
- We're going to pay for homelessness one way or another -- either through the nonprofit shelter and housing system, or through the much more expensive system of emergency rooms, jails and prisons, hospitals and mental institutions.

- The elimination of the social safety net is a deadly threat to thousands of Americans who live only one paycheck, one illness, one lay-off away from homelessness.
- Homelessness is now being dealt with by nonprofit organizations, many of which are faith-based, that use their federal partner to leverage enormous volunteer and private sector resources. The Republicans want to increase the level of bureaucracy by turning this over to the state and local governments.
- No American wants to see our streets flooded with homeless people -- and yet the Republicans have attacked the faith-based and nonprofit organizations that keep the homeless off the streets.
- The American people want something done about homelessness. Republicans just don't seem to recognize that.
- Homeless people are getting back on their feet every day. The Republicans want to pull the rug out from under them.
- What do the Republicans propose to do about homeless children -- set up poor houses?

3. Elimination of All New Section 8 Assistance

Contact: Bob Adams (202-662-1530)
National Low Income Housing Coalition

Background on Section 8 incremental assistance

Since 1974, one of the basic tenets of federal housing policy has been to modestly increase the number of families who receive housing assistance each year. There are currently more than two and a half million families on waiting lists for housing assistance nationally. There are over six million families who have "worst case" housing needs (pay more than 50 percent of their income for rent or live in substandard housing). The House of Representatives passed a HUD appropriations bill that ends all incremental assistance.

We believe Congress must provide FY 1996 funding for 50,000 incremental Section 8 certificates and vouchers. This assistance should be targeted to those who are most in need -- especially homeless families and those being displaced.

Message on Section 8 rental assistance

- Don't abandon those who have been waiting for our help for years.
- More than half of those on waiting lists are children.
- This is barely more than a 1 percent increase in the total number of those receiving housing assistance.
- This funding will prevent thousands of families from living in shelters or on the street.
- This funding strengthens the private sector housing market by bringing in families that would otherwise be priced out.
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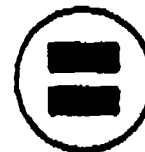
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AmHLS



National Urban League, Inc.

WASHINGTON OPERATIONS
1111 Fourteenth Street, N.W.
6th Floor
Washington, D.C. 20005
Telephone: (202) 682-1684

***** TELECOPY *****

DATE: March 23, 1993

TO: FAX: 202 - 456-2983

Alexis Herman

Assistant to the President,
Director of Public Liaison

FROM: BUDGET CODE: _____

Robert McAlpine, Director, Policy & Government
Relations, National Urban League

F.Y.I, The attached letter was faxed to

each of the Senators on the attached list

from selected Urban League affiliate states.

NUMBER OF PAGES INCLUDING THIS SHEET 4
WASHINGTON OPERATIONS FAX#--(202)682-0782

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National Urban League, Inc.

Washington Operations
1111 14th Street, N.W., 6th Floor
Washington, D.C. 20005-5603
Telephone (202) 898-1604

March 23, 1993

Dear Senator:

The National Urban League strongly urges your support for the Senate FY94 Budget Resolution as passed by the Senate Budget Committee (S.Con.Res.18). The Budget Resolution essentially incorporates President Clinton's economic investment and deficit reduction proposals. Any amendment to limit or reduce funding for desperately needed investments in human and physical infrastructure contained in S.Con.Res.18 must be vigorously opposed. The National Urban League believes that the Clinton Economic Plan for the nation provides an unprecedented and welcome departure from the federal budget proposals of the last twelve years. The Clinton plan would provide for needed job creation, investments in our neglected human and physical infrastructure, and a balanced approach to reducing our federal budget deficit.

The National Urban League also urges your support for the President's Economic Stimulus plan providing for \$16.3 billion in urgent supplemental appropriations for this fiscal year. Any attempt to reduce or delay funding for the stimulus package must be opposed. To be effective, the Plan must be passed now, as our families, children, and communities need the proposed investments to address the devastating impact of this last recession. The Stimulus Plan is an important down payment on the President's comprehensive investment plan for the country.

Dear Senator
March 23, 1993
Page 2

In his statement on President Clinton's economic plan for the nation, National Urban League President, John E. Jacob, found that "the Administration's program embodies many of the aspects of the National Urban League's Marshall Plan for America, which is a comprehensive, targeted program of investments in our infrastructure and in our people." Therefore, both the Budget Resolution and the Economic Stimulus must be passed intact if we are to change the course of this nation and invest in its future productivity.

Sincerely,

A handwritten signature in cursive script that reads "Robert McAlpine". The signature is written in dark ink and is positioned above the typed name and title.

Robert McAlpine
Director
Policy and Government Relations

RMC:sb

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TTM → Not Urban League
Endorses
Clinton Econ. Plan



Alexis-fuji
R. File

National Urban League, Inc.

Washington Operations
1111 14th Street, N.W., 6th Floor
Washington, D.C. 20005-5603
Telephone (202) 898-1604

MAR 24 1993

Post-It [®] brand fax transmittal memo 7871		# of pages > 2
To: Ms. Carol Rocco	From: Robert M. H. P. 46	
Co: White House	Org: Nat'l Urban League	
Dept: Domestic Policy	Phone: 898-1604	
Fax: 456-5878	Fax: 683-0788	

March 23, 1993

Dear Senator:

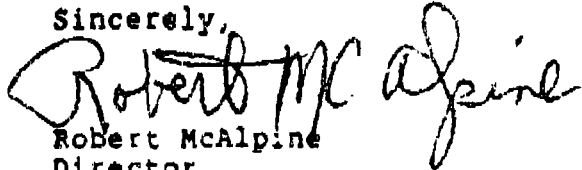
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Robert McAlpine
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Policy and Government Relations

RMC:sb

ALEXIS HERMAN SCHEDULE
MONDAY, JANUARY 25, 1993

7:45 a.m. Staff Meeting

Morning Office & Administrative Work

Mid-morning
(1 hour) David Wilhelm Meeting, at the DNC

1:00 p.m. ~~David Dreyer Lunch Appointment~~ (Tentative)

~~2:00 p.m.~~ Eli Segal Meeting (Tentative) *rm 146 OEOB*

3:30 p.m. *4:30 pm*
Economic Briefing

4:30 pm
6 - 8 p.m. Jeff Birnbaum Book Party
Al Hunt's Home
3501 36th Street, NW

August 22, 1995

MEMORANDUM FOR ALEXIS HERMAN
KATE CARR

FROM: Mack McLarty

SUBJECT: Read-out from August 21 Meeting with Stanley Gault

As expected, Gault and the Goodyear team (Miller and Jasinowski) made a strong pitch for continuation of the INRA, arguing the necessity of a stable and secure natural rubber supply on national security grounds. Main arguments:

- o the INRA has met its objectives, benefitting both producers and consumers;
- o it is unique, based on market principles (e.g. not a traditional commodities arrangement designed to boost prices artificially, the likes of which have grown out of favor);
- o the agreement has not cost the US Treasury beyond our initial \$53 million "ante" in 1979;
- o if the INRA is not extended, the three major producers (Indonesia, Malaysia, Thailand) would likely attempt to cartelize natural rubber supplies, to the detriment of Goodyear, other rubber companies, consumers, and US national security.

Without taking a position on the merits, I stressed Goodyear's case would be bolstered if they emphasized the uniqueness of the INRA within the spectrum of commodities arrangements, and suggested more work on the claim that the agreement has been cost-free to the US Government. I also suggested Goodyear check in with Justice and Labor, which are investigating anti-trust and child labor concerns, respectively.

FYI: Joan Spero at State thought Goodyear made its case very well on national security grounds. Initially skeptical, she has now asked State for additional information concerning the financials and analysis of the claim regarding cartelization before she decides a State position. Treasury's Jeff Shafer is also focussing on the financing mechanism.

Phyllis Jones is going to call an inter-agency meeting in the next 2 weeks. Important that public liaison be included and Phyllis keep us posted. Good meetings. She's got some long-time friends.

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

20-Aug-1995 03:23pm

TO: Douglas B. Sosnik
TO: Ruby G. Moy (for Alexis Herman)
FROM: Carol H. Rasco
Economic and Domestic Policy
CC: Patricia E. Romani
SUBJECT: My apologies



I meant to cc you on this as the conference recommended by the Advisory Council could end up being a headache issue for you just like the actual naming of the council if not handled properly. The meeting referenced in my office was simply me with Jeff Levi and Erksine with some input from George in order to get the ball rolling as to how we respond. We can bring you up to speed as the real discussions have not yet begun.

Thank you

ALP 221

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

20-Aug-1995 03:13pm

TO: (See Below)

FROM: Carol H. Rasco
 Economic and Domestic Policy

SUBJECT: AIDS Conference

I had conversations with Erskine and with Leon after the President reviewed the memo which I submitted following the meeting in my office last week. The following need to occur:

a. Scott Hitt must NOT be told there has been any meeting or anything sent to the POTUS. If anyone has to tell him anything at this point you should simply say he should give us all a break, it is vacation time, that everyone is committed to getting back into the working 880 hours a week when we return. I cannot stress enough how there should be no discussion about the status with him until we are all back.

b. AIDS office should prepare the "game plan" memo we discussed in my office and have it prepared no later than noon Wednesday, September 6. This is not a memo to anyone, just a draft working paper on how this would all work with a very heavy emphasis on how we deal with the inevitable guest list problems, panel participants, etc. The format of the conferece at this point at least should follow the outline discussed in my office. It is critical the memo reflect that the WHITE HOUSE, not the Advisory Group is in charge. This will save time in the long run as there is no decision point left as to what group will run this show, it is the White House. At least for now....

c. Pat Romani will start calling each office represented in this memo on Tuesday, September 5 to determine when that week after the due date of the memo a meeting can be set up to discuss the memo (which will NOT be distributed in advance) and discuss next steps.

Thank you!

Distribution:

TO: Patsy Fleming
TO: Jeffrey Levi
TO: John B. Emerson
TO: Marsha Scott
TO: Laura Capps(for George S.)

CC: Jeremy D. Benami
CC: Julie E. Demeo
CC: Patricia E. Romani
CC: Rosalyn A. Miller

THE WHITE HOUSE

WASHINGTON

October 12, 1995

WEIGELT-WALLACE AWARD PRESENTATION

DATE: October 13, 1995
LOCATION: Oval Office
TIME: 11:15 pm
FROM: Alexis Herman
Danny Wexler

I. PURPOSE

To honor two Oklahoma City doctors who rescued a woman trapped inside the Alfred P. Murrah Building after a bomb exploded.

II. BACKGROUND

The Weigelt-Wallace award to honor physicians for exemplary medical care was inspired by the example of Dr. John Weigelt and U.S. Navy Commander Mark Wallace, physicians who, from opposite sides of the globe, worked together to save National Guardsman, David Campbell who was critically wounded in a SCUD missile attack in the 1991 Gulf War.

The awards were presented by Ross Perot during the "United We Stand" conference in August to Drs. J. Andy Sullivan and David Tuggle, both of The University of Oklahoma Health Sciences Center. On April 19, Drs. Sullivan and Tuggle crawled into what had been the basement of the Alfred P. Murrah Federal Building in Oklahoma City to a spot where Dana Bradley lay pinned beneath a concrete slab. Using four surgical knives, his own pocketknife and a nylon rope, Sullivan amputated her right leg at the knee, while Dr. Tuggle looked after her vital signs.

Each award recipient received a \$50,000 honorarium and a sculpture.

Dr. Weigelt is now at the University of Minnesota and Commander Wallace is now stationed at the Naval Medical Center in San Diego, California.

The University of Texas Southwestern Medical Center at Dallas will administer the award and appoint a committee to select the recipients. In addition to the two Oklahoma City doctors, the award was presented to a British doctor who saved a woman in a jet.

This new award was established by Ross Perot. However, he does not want his name associated with it because he fears it would take away from those being honored.

III. PARTICIPANTS

Dr. John Weigelt
Dr. Mark Wallace
Dave Campbell
Gail Campbell, Wife
Dr. David Tuggle, Award Recipient
Judy Ann Tuggle, Wife
Justin Tuggle, Son
David Tuggle, Son
Rachel Ann Tuggle, Daughter
Dr. Andy Sullivan, Award Recipient
Lora Sullivan, Wife
Tyler Sullivan, Son
Jacob Sullivan, Daughter
Dr. William Neaves, Dean, Southwestern Medical Center
Priscilla Neaves, Wife

Senator Don Nickles (R-OK)
Senator James Inhofe (R-OK)
Representative Bill Brewster (D-OK)
Representative Ernest Istook (R-OK)
Representative Frank Lucas (R-OK)
[All members indicated they wanted to attend. It will depend on the voting schedule]

IV. PRESS PLAN

White House Photo Only.

V. SEQUENCE OF EVENTS

- o You greet the group as they are escorted into the Oval Office.
- o You take photos with each award recipient and then with their families.
- o A photo will be taken with the entire group.
- o The group departs.

VI. REMARKS

None required



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE:(202) 456-2930

FAX:(202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover) 2

To: Kyle Baker

Fax: _____

Phone: _____

Date: Oct. 25, 1995

From: Ruby Moy

Message: Ok w/ corrections.

NOT 25 1995

EXECUTIVE OFFICE OF THE PRESIDENT

24-Oct-1995 01:56pm

TO: Ruby G. Moy
FROM: Kyle M. Baker
Presidential Correspondence
CC: James A. Dorskind
SUBJECT: language clearance

*AMH
OK
as edit*

Ruby-

Jim Dorskind requested that Alexis clear the attached text for appropriateness in response to a letter from Les Hyman regarding race relations and POTUS' recent speech. The President will personally sign the letter. Please run this language by Alexis and get back with me if you/she have any other questions. My phone number is X6-5515. Thanks.

Thank you for your letter and your ideas about race relations in America.

~~You and I agree that~~ ^TThere is much work still to be done in order to break down racial barriers and become one nation again. That is why I continue to work daily to heighten public awareness and promote inclusion ~~as I want~~ to send a powerful message of equality and acceptance to people everywhere. I am dedicated to ending discrimination and to protecting the civil rights of every citizen in our society. ~~I firmly believe that~~ ^BBy working together, we can make our national community a better place for all Americans.

I appreciate your insight and continuing support.

Sincerely,

2

7

October 16, 1995

*Best good report -
clear & focused*

MEMORANDUM TO HAROLD ICKES
ALEXIS HERMAN
DOUG SOSNIK
MAGGIE WILLIAMS
MELANNE VERVEER
ANN LEWIS

FROM: BETSY MYERS *Betsy*
SUBJECT: ACTIVITIES REPORT *see 12/20/95* *cc* *see*

NOT 17 NOV

Below please find a summary of outreach, events and media activities coordinated and organized by the Office of Women's Initiatives and Outreach from October 5 through October 13, 1995.

Outreach

- o Organized outreach meeting for **Mrs. Gore** with **women leaders** in Dearborn, Michigan, October 13.
- o **Kicked-off "At The Table"** outreach meetings with a briefing and mobilization of 30 **Hispanic women appointees** on October 13, including explanation of how to hold an outreach meeting and media training.
- o Kicked-off "**Kitchen Cabinet**," Betsy's informal group of senior appointee advisors who meet twice monthly to discuss Women's Office programs.
- o **Amplified President's Domestic Violence Radio Address**: Faxed alert and request for media amplification to 80 women's groups and 25 senior women appointees.
- o Sent Budget cuts' impact on **Rural America** to **80 women's organizations**.
- o Coordinated 4 videos and 1 letter of greetings on behalf of "Breast Cancer Awareness Month" and the First Lady's "Initiative on Medicare and Mammography":
 - **Eastman Kodak Company**: Video reached **500 attendees** in New York;
 - **National Breast Cancer Awareness Month Coalition**: Video reached **300 attendees** across the U.S.
 - **Avon Breast Cancer Awareness Crusade Event**: Video reached **10,000 people in Minnesota**.
 - **AMC Cancer Research**: Video reached **750 women in St. Louis, Missouri**.
 - **Susan G. Komen Breast Cancer Foundation Awards Luncheon**: Letter of greeting reached **2,000 people** from across the U.S. in Dallas, Texas.

- o Presented President's pro-woman/pro-family message at a conference of **Women In Cable and Telecommunications**, October 6 in Beaver Creek, Colorado.

Pulse of the Constituency

- o Women leaders and constituents are **thrilled** by the **President's leadership on domestic violence**. Battered women and their advocates express **feeling a personal connection to the President**.

Media

- o **Amplified President's domestic violence radio address** through regional media outreach activities by domestic violence survivors, police and CEO's who participated in the President's **domestic violence budget event** on October 2, 1995.
- o Tuesday, Oct. 10, **domestic violence interview** with WIVK in Knoxville, TN.
- o Interview with *Concord Monitor* (New Hampshire) newspaper on Clinton Administration's helping **women entrepreneurs** on October 12.
- o Continuing local media outreach from **First Lady's roundtable** with eight **working women** September 12 in Silver Spring, Maryland. (Clips attached.)
- o Continuing **amplification** of President's **domestic violence** message. (Clip attached from *Sun Sentinel* from Fort Lauderdale, Florida.)

Upcoming

- o **Welfare meeting with women leaders** and Leon Panetta, Alexis Herman and other senior staff on October 19.
- o **Budget Briefing for women appointees** with Alice Rivlin, Laura Tyson, Ann Lewis on October 24.
- o **Amplification by women appointees** next week of President's message on **budget cuts' impact on children**.
- o Developing **At The Table** campaign to reach women across the country through women political appointees, supporters and advocacy leaders.
- o Presenting **At the Table** campaign to the DNC's **Women's Leadership Forum** on October 31.
- o Briefing for **Executive Directors of WIC** programs October 26.
- o Assisting **Interagency Committee on Women's Business Enterprise** in Final Report and in planning **joint press conference with U.S. Census** on women's business ownership for end of October.



Photo by Linda Rich

Carmen Lomellin, fourth from the left, is surrounded by women from across Northwest Indiana

Hispanic Women's Roundtable

by: Linda Rich

Early in September, at Ivy Tech State College, a group of concerned Hispanic women from across Northwest Indiana met to discuss some of their concerns as Hispanic women. Leading the discussion was Carmen Lomellin, a representative of the White House Office on Women's Initiatives.

The White House Women's Office will be holding these roundtable discussions throughout the United States, as part of their outreach efforts. East Chicago was very fortunate to have been the first city to hold a roundtable discussion.

Carmen Lomellin, a native of East Chicago, is on assignment at the White House to coordinate these Hispanic outreach efforts. Carmen not only had the good fortune to meet with these Northwest Indiana women but to also take in a family visit.

As the discussion made its way around the table, almost every woman commented on their concerns regarding the youth and the community. Education was a major concern, since many felt that today in schools Hispanic girls are not being encouraged to obtain a higher education.

Poverty, lack of communication or barriers in the language, and a lack of positive influences on the children were some of the other concerns that were voiced.

It was further discussed that one important

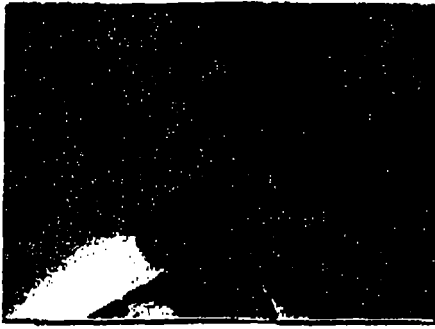
step to getting women's voices heard was to have more women in key policy-making roles. Carmen was on hand to reassure the women, that as a representative of the President of the United States, she will make sure the President hears their voice.

She will take her roundtable notes back to Washington as will other members of the White House Office on Women's Initiatives. Her notes will include the fact that Hispanic women have a sense of not getting resources to education, the need for quality day care, the lack of successful role models, and the lack of health care initiatives.

Carmen has a history of community service and a true commitment to the Hispanic community. Prior to being appointed to the Clinton administration in October of 1993 she worked for Chicago's Mayor Richard Daley, and she was the Executive Director of the Chicago Private Industry Council.

As Director of Leadership Development for the Mexican American League Defense and Education Fund her goal was to increase the participation of Hispanics on policy-making boards and commissions.

The Hispanic women that were present are eagerly anticipating another visit with Carmen to hear how President Clinton will respond to the needs and concerns of the Hispanic community.



Employers fighting domestic violence

One day about a year ago, Jerry Rossi, president of Marshalls Inc., was riding the elevator up to his office. Another Marshalls employee was riding the elevator, too. But when Rossi tried to make conversation, she stayed quiet. He noticed bruises on her face and arms.

Instead of going about his business, Rossi made it his business to ask the employee if she would like to have coffee with him in his office. There, she told Rossi about the beating she had suffered at home — and Rossi was able to offer her help, quickly.

It's all in a day's work at Marshalls, a national chain of discount clothing stores. For almost two years, the company has committed itself to aiding employees who are victims of violence at home.

The way Rossi sees it, employers help employees with alcohol and drug abuse problems because, if for no better reason, employers know those problems affect attendance, productivity, health care costs and employee turnover. Why shouldn't employers help people who are battered, too?

"If you think this issue doesn't have an impact on business and the bottom line, think about this: How can a woman come to work and do her job when she was beaten the night before?" Rossi said last week at the White House during a ceremony to kick off National Domestic Violence Awareness Month.

The San Francisco-based, non-profit Family Violence Prevention Fund links the workplace and domestic violence with these statistics: Up to half of abused working women lose their jobs because they can't perform right — because they have been abused. 75 percent of victims are harassed

Sun-Sentinel, Sunday, October 8, 1995

85 TUE 15:11 FAX 305 356 4559
MONTH.

S:

The San Francisco-based, non-profit Family Violence Prevention Fund links the workplace and domestic violence with these statistics: Up to half of abused working women lose their jobs because they can't perform right — because they have been abused; 75 percent of victims are harassed at work by their abusers; half of abused working women lose three days of work a month because of injuries or other medical problems related to their abuse.

Now, a coalition of business and labor organizations is establishing the National Workplace Resource Center on Domestic Violence at the San Francisco organization, to help businesses set up policies and programs to combat domestic violence.

Some early supporters of the center include not only Marshalls but also Levi Strauss, Liz Claiborne, Polaroid, The Body Shop and The Gap.

Last week, 30-year-old Becky Singleton told President Clinton that counselors at Polaroid helped her to break free from her battering husband, and to gain a restraining order to keep him away. Along the way, the company reassured her that she would be safe, and that her job would be, too.

"We're starting to see more and more of these major employers getting involved" in fighting domestic violence, said Betsy Myers, director of the White House Office of Women's Initiatives and Outreach.

Myers said she expects a crusade against domestic violence to catch on like another national crusade did several years ago.

"Mothers Against Drunk Driving — they've made a huge impact in our country," she said. "So this is the same kind of thing. I think that people always kind of looked at domestic violence as kind of a personal family matter. And that's not the case today."

To reach the Family Violence Prevention Fund for advice on how to start a workplace campaign, call 1-415-252-8900, 1-800-END-ABUSE or 1-800-537-2238.

Write to Washington correspondent Jill Young Miller at the Washington Bureau, 1325 G St. NW, Suite 200, Washington, D.C. 20005.

Clinton Makes a Personal Appeal for Men to End Violence Against Women

By John F. Harris
Washington Post Staff Writer

President Clinton issued a highly personal appeal yesterday against domestic violence, recalling his own ordeal growing up with an abusive stepfather and imploring men to take a "simple pledge that we will never, never lift a hand against women for as long as we live."

Clinton didn't directly mention the O.J. Simpson trial, which brought spousal abuse dramatically into public focus with its vivid descriptions of a beating Nicole Brown Simpson sustained from the former football star before their divorce. But he made plain that the timing of his remarks was not mere coincidence.

"In recent weeks, all of us have had reason to focus on two of the biggest problems facing our country," Clinton said in his weekly radio address. "The problem of continuing racial divisions and the problem of violence

in our homes, violence against women and children."

How the nation can bridge the racial gulf exposed by the widely varying reactions to Simpson's acquittal on murder charges is the subject of a speech Clinton has scheduled for Monday at the University in Texas at Austin.

"Violence against women within our families will not go away unless we all take responsibility for ending it," Clinton said. "So let me close today by speaking directly to the men of America. Not just as president, or a father or a husband. But also as a son, who has seen domestic violence firsthand."

Clinton's stepfather, Roger Clinton, who died in 1967, was an alcoholic. When he was drunk, he would beat his wife and on one occasion fired a handgun at her. Virginia Kelly Clinton, the president's mother, died of breast cancer early last year.

"I know that all of us support stronger law

enforcement efforts to deal with violence against all of the mothers, all of the wives, all of the daughters in America," Clinton said. "But the real solution to this problem starts with us. With our personal responsibility and a simple pledge that we will never, never lift a hand against a woman for as long as we live."

While emphasizing the role of personal responsibility in preventing domestic abuse, Clinton nonetheless made clear that he thinks government has a role. He lauded last year's Violence Against Women Act, which was passed as part of the crime bill and includes grants to states to fight domestic violence and prescribes federal penalties in cases of abuse that involve crossing state lines. And he criticized the efforts of House Republicans to cut \$50 million from the new program, a move that the Senate has not matched.

Yesterday was not the first time Clinton has invoked his personal experience as

youth in a highly public way. In 1992, a widely played video produced by the Clinton campaign showed the candidate recalling how at age 14 he dramatically confronted his stepfather in the middle of a drunken assault on his mother, and portrayed the incident as a turning point in the cycle of abuse.

In the November issue of *Good Housekeeping* magazine, Clinton again shares intimate recollections of how the tumult he witnessed in youth affected his outlook on life.

He told the magazine that he once doubted whether he would ever be able to have a happy family of his own. "When I was 21, I put down the things I really wanted in my life, and having a good family life and a child was one of them," he said. "But I just didn't know if I could ever get there, because if your model of a marriage has been bad, it has a subconscious drag on you."

The Republican response to Clinton's

weekly radio address focused on the budget. Sen. Pete V. Domenici (N.M.) said that the president's budget plan would not really produce a balanced budget because it is based on false assumptions about economic growth. He cited the "nonpartisan Congressional Budget Office, which says the president's budget plan would result in \$200 billion deficits in each of the next 10 years and will not balance the budget.

"It's a no-pain budget," Domenici continued. "By manipulating the numbers, they simply make \$475 billion worth of deficit magically disappear in a cloud of smoke with more assumptions and new estimates."

FOR MORE INFORMATION

To read the full text of the president's remarks, see *Digital Ink*, The Post's on-line service. To learn about *Digital Ink*, call 1-800-510-5104, Ext. 9000.

Nuria Grant Meets With First Lady

By Avonie Brown
Prince George's Post staff writer

Nuria Grant, of Bowie, was one of seven women from the Greater Washington Area recently invited to participate in a breakfast meeting with First Lady Hillary Rodham Clinton at Mrs. K's Toll House, in Silver Spring.

The meeting, the first in a series of roundtable discussions between the First Lady and American women, was coordinated by the White House Office of Women's Initiative and Outreach.

Through their efforts these women from differing racial, social, economic and political backgrounds met with the First

Lady to talk about issues that most concerned them as working women. The meeting is a follow up to the First Lady's keynote address at the Women's Conference in Beijing, China.

To maintain the momentum of the conference and in recognition that the issues affecting women are global, the First Lady has initiated this discussion series.

Grant was recommended for this meeting by Lieutenant Governor Kathleen Kennedy Townsend, because of her community involvement. The Lieutenant Governor was familiar with Grant's activities because she also worked for then County Executive, Parris Glendening for

10 years and temporarily served as the Lieutenant Governor's lead staff person.

There were two very key issues that Grant presented to the First Lady.

"As the mother of a three-year-old and with elderly parents, I have some definite opinions on the quality of public education and medicare," said Grant.

"I was able to talk to the First Lady about the lack of emphasis in public schools on multiculturalism, the large student to teacher ratio and the need for greater parental involvement in setting policy."

The meeting was designed such that each woman was able

to speak directly to Mrs. Clinton about issues as they specifically impacted her life.

"It was a tremendous experience," said Grant, "and I was very honored and moved to have been selected to have this conversation with the First Lady."

Now that the meeting has taken place, Grant said, "I wonder what direction they are going with the information, but as the First Lady told us, there will be a follow up to this meeting because they hope to develop an action plan focusing on the needs of working women."

The First Lady is reportedly working on a book about family life in American society.



Nuria Grant, left, a public relations professional from Bowie, recently met with First Lady Hillary Rodham Clinton along with seven other area women to examine issues of most concern to working families.



PHOTO COURTESY OF THE WHITE HOUSE

Dunkirk resident dines with First Lady

Pamela Kiger, an administrative assistant, of Dunkirk, recently met with First Lady Hillary Rodham Clinton along with seven other women from throughout the Washington, D.C. metropolitan area to examine the issues of most concern to working families. Clinton, Kiger, above and fifth from the right, and the other participants discussed a wide range of topics from solid support for student loan programs to concerns over Medicare cuts. The breakfast was held at Mrs. K's Toll House in Silver Spring.

3.
cc Harold
Maggie
Peggy Lewis

7

cc
Sent to HT
Peggy
Maggie

20

October 19, 1995

To: Alexis Herman

From: Ben Johnson

RE: Importance of the African American Media

The mobilization efforts relative to the Million Man March is a vivid reminder of the importance of the African American media. One reason the march was so successful was because of the outreach efforts of the nation's black newspapers and radio stations. Long before the mainstream press became aware that there would be a march, black newspapers and radio stations had been pumping it for months in the African American community.

The importance of the black media is often overlooked mainly because their circulation and listening audience numbers are low in comparison to mainstream media. To base whether we advertise in black media based solely on numbers is a critical mistake because they are considered the most accountable and believable press by a large percentage of African Americans. This is especially true whenever serious issues affecting the African American community are being discussed. Its true that black newspapers have low circulation numbers, but we cannot afford to underestimate the number of people who read these papers in African American barber shops, beauty shops and doctor's offices. Its also true that black radio stations have low listening audiences. However, most black radio station's listening audiences are usually made up of a majority of all African Americans living in that market.

The Administration could reap enormous benefits by better utilizing African American newspapers and radio stations to send positive messages to the African American community. The President has an outstanding record of accomplishments which benefit African Americans and we desperately need vehicles to get the information out. Additionally, the Million Man March's call for a massive voter registration drive opened a window of opportunity for the DNC. The DNC should immediately underwrite an advertising campaign in the black media. If nothing more than a reminder to the commitment made at the march to register to vote.

Further, I am urging high level discussions in the White House and the DNC on this subject so we can quickly take advantage of the black media's power and influence over the masses of African Americans nationwide. It is important for us to get involved with them now if we want strong editorial content from them in 1996. If we do it right this could be a home run for the President.

EXECUTIVE OFFICE OF THE PRESIDENT

09-Aug-1995 12:00pm

TO: Ruby G. Moy

FROM: Dana A. Wyckoff
Office of Public Liaison

SUBJECT: RE: WH Tour

*AMH
7/1*

*Unbeknownst to
Barbara, she was not
aware of Lois' call.
Barbara apologized
for the intrusion
+ confusion*

Ruby:

A. This is where the danger lies. Lois Felder's group of 25 was *R* only a part of the larger Skinner group request (which totalled 40). This is why people doing end runs around the process are so dangerous....without knowing the two parts, we might have reduced the tour request and cut out 15 people.

B. Skinner group has gotten it's tour (and I'm calling them). It's a GUIDED tour, which is more than they usually do for young teens and teenagers. Therefore, no need for refreshments.

Yours, Sincerely,

Dana

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

09-Aug-1995 07:17pm

TO: Ruby G. Moy

FROM: Dana A. Wyckoff
 Office of Public Liaison

SUBJECT: RE: Skinner Tour

Lois Felder and Barbara Skinner are part and parcel of the same group.

Everybody should be happy!!!!

(Don't worry).

2

Amey

THE WHITE HOUSE
WASHINGTON

Jay Dawney

Aug 15 1995

24 July 1995

Mr. Stanley M. Chesley, Esq.
1513 Central Trust Tower
Cincinnati, Ohio 45202

Dear Stanley:

This is in response to your 14 July 1995 letter concerning the Isaiah Award, to be presented personally by Prime Minister Rabin under the auspices of the International Leadership Reunion at an event to be held during 22-25 October 1995 in Washington, D.C.

This would be a wonderful opportunity for the President, and your invitation is under very serious consideration. The President's schedule is already hectic following Labor Day, but I will speak with Billy Webster and Leon Panetta about the possibility of the President attending the ILR event.

Sincerely,

Harold Ickes

Harold Ickes
Assistant to the President
and Deputy Chief of Staff

cc: Billy Webster
Alexis Herman✓

Stanley M. Chesley
Attorney at Law
1513 Central Trust Tower
Cincinnati, Ohio 45202
Telephone: (513) 621-0267

June 14, 1995

Mr. Harold Ickes
Ass't. to the President
Deputy Chief of Staff
The White House
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500

Dear Harold:

I am in receipt of a copy of a letter which you sent to Donald Fowler, dated May 30, 1995, concerning President Clinton's receipt of the Isaiah Award. As you know, this Award would be given by the State of Israel and presented personally by Prime Minister Rabin, under the auspices of the International Leadership Reunion, which is part of the United Jewish Appeal. This group, the ILR, is the single largest group of philanthropic Jewish contributors in the United States and World-wide. In the event that you did not receive a copy of my letter to President Clinton, I enclose it for your review.

I believe that this would be a tremendous opportunity for the President, and one which would properly recognize him for all of the incredible work he has done to make the peace process possible. In hosting a reception or a dinner at which this Award would be presented by Prime Minister Rabin, in my estimation, would be very worthwhile in view of the importance of the United Jewish Appeal nationally and world-wide.

Any assistance that you could lend in obtaining a commitment from President Clinton, would be greatly appreciated.

Sincerely,

Stanley M. Chesley

SMC/cah

Stanley M. Chesley
Attorney at Law
1513 Central Trust Tower
Cincinnati, Ohio 45202
Telephone: (513) 621-0267

COPY

February 20, 1995

President William J. Clinton
The White House
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500

Dear Mr. President:

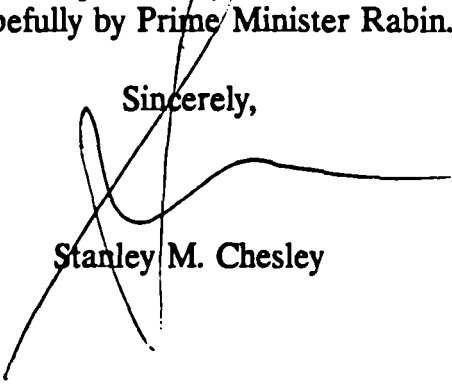
It is with a great deal of pleasure that I advise you that the State of Israel wishes to bestow upon you the Isaiah Award for Distinguished World Leadership, for the incredible work you have done in the peace making process. Your accomplishments are the most important in over 40 years. This Award would be given in conjunction with the United Jewish Appeal and Keren Hayesod International Leadership Reunion, to be held in Washington from October 22-25, 1995. The evening of October 25, 1995 would be the ideal time for the presentation, and I am particularly pleased because Susan and I are the Chairpersons of this year's International Leadership Reunion. ILR represents the largest contributors of the United Jewish Appeal.

As you know, the United Jewish Appeal is by far the leading Jewish fundraising organization in America. The United Jewish Appeal/Federation Campaign occurs annually in hundreds of Jewish communities across America. This year, almost \$750 Million will be raised. Approximately 50% is distributed through United Jewish Appeal for humanitarian needs in Israel and to sustain Jewish communities in Europe, Asia and the Middle East. The remaining 50% is used in America for local needs such as elder care, family counseling, recreational and vocational services and education. We serve thousands of Americans in need each day.

The International Leadership Reunion, which is part of the United Jewish Appeal's largest group of givers, will bring together approximately 250 women and men who represent the very top philanthropic givers of the Jewish people. Top community leaders from throughout North America will be in attendance. In addition, there will be approximately 50 other major donors representing Keren Hayesod which is the rest of the Jewish Diaspora which serves the same role in other countries as United Jewish Appeal does in America.

Mr. President, we would be honored if you and the First Lady were able to be with us to accept this Award for Distinguished World Leadership, from the State of Israel, for the work you have done in the peace process. We would be proud and privileged to recognize your outstanding leadership, and would hope to have a reception and/or dinner at which this Award could be presented to you, hopefully by Prime Minister Rabin.

Sincerely,



Stanley M. Chesley

SMC/cah

Routing Slip

DATE: 7 / 7 / 95

FROM: Billy Webster
Director of Scheduling and Advance

SUBJECT: Isaiah Award for Distinguished World Leadership

Don Baer	<u>✓</u>	Abner Mikva	_____
Erskine Bowles	_____	Leon Panetta	_____
Peg Cusack	_____	Laura Tyson	_____
Rahm Emanuel	_____	John Podesta	_____
Mark Gearan	<u>✓</u>	Jack Quinn	_____
Jack Gibbons	_____	Carol Rasco	_____
Pat Griffin	_____	Paige Reffe	_____
Marcia Hale	_____	Cheryl Rodman	_____
Alexis Herman	<u>✓</u>	Lee Satterfield	_____
Nancy Hernreich	_____	Patti Solis	_____
Kitty Higgins	_____	Doug Sosnik	<u>✓</u>
Harold Ickes	<u>✓</u>	G. Stephanopoulos	_____
Anthony Lake	<u>✓</u>	Ann Stock	_____
Bruce Lindsey	_____	Stephanie Streett	_____
Mike McCurry	<u>✓</u>	Kim Tilley	_____
Anne McGuire	<u>✓</u>	Jodie Torkelson	_____
Mack McLarty	_____	Melanne Verveer	_____
Danny Webster	<u>✓</u>	Anne Walley	_____
		Maggie Williams	_____

File: PENDING Oct 25th

Comments: Re BW 7/7

*Alexis -
Please call me
on this*

SCHEDULE PROPOSAL

June 29, 1995

55 JUL 7 8:17

☐ ACCEPT

☐ REGRET

☒ PENDING

TO:

Billy Webster
Director of Scheduling and Advance

FROM:

W Alexis Herman
Assistant to the President
Director, Office of Public Liaison

REQUEST:

Accept the Isaiah Award for Distinguished World Leadership during the International Leadership Reunion of the United Jewish Appeal. The award would be presented by Israeli Prime Minister Yitzhak Rabin.

PURPOSE:

To continue to cultivate support with influential Jewish community leaders, many of whom were early supporters during the campaign and throughout the past two years. The ILR represents some of the top philanthropic leadership in the Jewish community in North America.

BACKGROUND:

The International Leadership Reunion (ILR) will bring together a very select group of 250 major donors to the United Jewish Appeal. Many of these individuals are strong and early supporters of the President and his accomplishments and have exercised their influence in their communities on behalf of the President's agenda.

The United Jewish Appeal (UJA) is the leading Jewish fund raising organization in America. This year they expect to raise \$750 million with 50% of the funds used in the United States for local needs such as elderly care, family counseling, educational, vocational and recreational

services. Thousands of Americans benefit daily from UJA provided services through local community Jewish Federations. The remaining 50% provides humanitarian assistance in Israel and to sustain Jewish communities throughout Europe, Asia and the Middle East.

The ILR has already confirmed that Prime Minister Rabin has agreed to present President Clinton with the Isaiah Award to recognize the President's "outstanding and unique role in furthering Middle East peace."

PREVIOUS PARTICIPATION:

None.

DATE AND TIME:

The ILR request is for Wednesday evening, October 25, 1995. The Reunion runs from October 22-25, 1995. They would accommodate the President's schedule.

BRIEFING TIME:

15 minutes.

DURATION:

60-90 minutes.

LOCATION:

Washington, D.C.

PARTICIPANTS:

Prime Minister Yitzhak Rabin, Stanley Chesley (OH), Richard Pearlstone (NY), Sheldon Adelson (CA), Allen Bildner (NJ), Abigail and Les Wexner (OH), Steven L. Spiegel (CA).

OUTLINE OF EVENTS:

The President would meet briefly with the leadership of the ILR prior to accepting the award. The President would then be introduced by Stan Chesley, Chairman, International Leadership Reunion, and deliver his

remarks.

REMARKS REQUIRED:

To be provided by Speech Writing with additional briefing by OPL.

MEDIA COVERAGE:

Open press.

FIRST LADY'S ATTENDANCE:

No.

VICE PRESIDENT'S ATTENDANCE:

No.

RECOMMENDED BY:

Alexis Herman
Jay K. Footlik
Sara Ehrman

CONTACT:

Jay K. Footlik, x65283
Danny Wexler, x62930

ORIGIN OF THIS PROPOSAL:

Invitation Attached

Stanley M. Chesley
Attorney at Law
1513 Central Trust Tower
Cincinnati, Ohio 45202
Telephone: (513) 621-0267

COPY

February 20, 1995

President William J. Clinton
The White House
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500

Dear Mr. President:

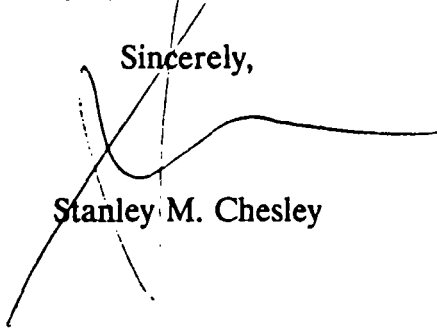
It is with a great deal of pleasure that I advise you that the State of Israel wishes to bestow upon you the Isaiah Award for Distinguished World Leadership, for the incredible work you have done in the peace making process. Your accomplishments are the most important in over 40 years. This Award would be given in conjunction with the United Jewish Appeal and Keren Hayesod International Leadership Reunion, to be held in Washington from October 22-25, 1995. The evening of October 25, 1995 would be the ideal time for the presentation, and I am particularly pleased because Susan and I are the Chairpersons of this year's International Leadership Reunion. ILR represents the largest contributors of the United Jewish Appeal.

As you know, the United Jewish Appeal is by far the leading Jewish fundraising organization in America. The United Jewish Appeal/Federation Campaign occurs annually in hundreds of Jewish communities across America. This year, almost \$750 Million will be raised. Approximately 50% is distributed through United Jewish Appeal for humanitarian needs in Israel and to sustain Jewish communities in Europe, Asia and the Middle East. The remaining 50% is used in America for local needs such as elder care, family counseling, recreational and vocational services and education. We serve thousands of Americans in need each day.

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Mr. President, we would be honored if you and the First Lady were able to be with us to accept this Award for Distinguished World Leadership, from the State of Israel, for the work you have done in the peace process. We would be proud and privileged to recognize your outstanding leadership, and would hope to have a reception and/or dinner at which this Award could be presented to you, hopefully by Prime Minister Rabin.

Sincerely,



Stanley M. Chesley

SMC/cah

David Lane
Executive Director
National Economic Council
The White House
(202) 456-5352

URGENT

URGENT

TO: *Alexis Herman* DATE: *9-18-95*

FAX # *215-476-9798*

Number of pages including cover *6*

COMMENTS:

URGENT

URGENT

URGENT

URGENT

Assistant: Sonyia Matthews - 456-5351

FAX: (202) 456-1605

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200 541-4421
800 541-4421
20321
Ext. 541-4421



UNITED STATES DEPARTMENT OF
COMMERCE
NEWS
WASHINGTON, D.C. 20230

OFFICE
OF THE
SECRETARY

Embargoed for Release:

Contact: Maria Cardona
202-482-4883
Jim Dasler
202-482-6035

Monday, September 4, 1995 8:00am edt

STATEMENT BY COMMERCE SECRETARY RONALD E. BROWN
ON PUBLIC CITIZEN'S NAFTA STATEMENT

WASHINGTON -- It's time to stop playing the "blame NAFTA" game every time there is a "shock" felt in the international financial markets. We are almost two years into the NAFTA agreement, and the doomsayers' predictions of a "giant sucking sound" simply have proven false. NAFTA clearly has had a positive impact on jobs and exports. Let's embrace the changes in the North American market and work towards maximizing the benefits that the U.S. economy can achieve through the opportunities created by President Clinton and NAFTA.

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TOTAL PAGES

NAFTA'S RECORD

- ✓ NAFTA not a "light-switch" treaty. Lays out the rules of the game for North American trade and integration. NAFTA is working in good times and bad.
- ✓ Surpassed expectations in its first year.
 - Three-way trade in 1994 stood at \$350 billion, about \$1,000 of trade for each of NAFTA's 380 million consumers.
 - One-fifth of all the trade between the United States and Mexico was "created" in 1994, with trade exploding from \$80 billion to \$100 billion.
 - U.S. exports surged as Mexican trade barriers came down. Examples include autos, semiconductors, machine tools, and even apples.
 - Trade growth was well balanced. U.S. and Mexico each realized roughly \$10 billion in new export sales in each other's market. Exports, imports both up over 20 percent.
- ✓ Given the peso crisis, this year won't look like last year.
 - Not surprising. Many private forecasters predicting real decline in Mexican GDP of 5 percent this year -- no comparable U.S. recession in post -WWII period.
 - Exports are down 12 percent from same period last year (Jan-June), but they are still above pre-NAFTA levels.
 - Temporary situation: U.S. exports will pick up next year. GOM "taking its medicine" -- deep but quick recession, with a strong recovery based on sound economic fundamentals.
- ✓ Useful to contrast with Mexican economic crisis in 1982
 - U.S. exports to Mexico cut in half. Took six years to rebuild previous export levels.
 - Not just crisis, but Mexican response to it. Raised tariffs to 100 percent; across the board import licensing. Wasn't until after Mexico joined GATT that export growth resumed.
- ✓ Underscores a key negotiating objective in NAFTA. to "lock-in" the economic reforms and trade liberalizations that had already taken place in Mexico.
- ✓ NAFTA has been a critical factor in Mexico's current outward looking response:
 - Mexico implemented NAFTA's second round of tariff cuts on Jan. 1, 1995.
 - When Mexico recently raised duties on a few products, it exempted NAFTA goods.
 - Zedillo's economic program accelerates the pace of Mexico's privatization plans.
 - Continued commitment by Mexico to political reforms.

Rvargo/ONA/9-1-95

COMMERCE DEPARTMENT COMMENTS ON PUBLIC CITIZEN SUMMARY

- ✓ Public Citizen argues that their report shows that NAFTA isn't working. We disagree.
- ✓ NAFTA was a success in 1994 and it is a success now.
- ✓ Surpassed expectations in its first year.
 - Trade among U.S., Mexico and Canada in 1994 stood at \$350 billion, about \$1,000 of trade for each of NAFTA's 380 million consumers.
 - One-fifth of all the trade between the United States and Mexico was "created" in 1994, with trade exploding from \$80 billion in 1993 to \$100 billion in 1994.
 - U.S. exports surged as Mexican trade barriers came down. Examples include autos, semiconductors, machine tools, and even apples.
 - Trade growth was well balanced. U.S. and Mexico each realized roughly \$10 billion in new export sales to each other's markets. Exports and imports were both up over 20 percent.
- ✓ NAFTA's success is just as evident in 1995, although in a different way. Without NAFTA, the current trade situation with Mexico would be far worse for both the United States and Mexico.
 - Best test of an Agreement is how it works in bad times: a key objective of NAFTA was to "lock-in" Mexico's trade and economic reforms.
 - In 1982, when Mexico faced circumstances similar to its current economic difficulties, Mexico closed off its market to imports by raising duties to 100 percent and requiring across-the-board import licenses. U.S. exports were cut in half and took 6 years to recover.
 - In contrast, although U.S. exports to Mexico are down 12 percent so far in 1995, they are still higher than pre-NAFTA levels. (See chart.)
 - * Mexico actually implemented the second round of NAFTA tariff cuts Jan. 1, 1995.
 - * When Mexico recently raised duties on a few products, it exempted NAFTA goods.
 - * Zedillo's economic program accelerates the pace of Mexico's privatization plans.
- ✓ Public Citizen's report uses the wrong tests.
 - Trade surpluses do not necessarily translate into job gains, nor do trade deficits imply job losses.

- * There is no correlation between changes in the U.S. trade balance and U.S. job performance:

1982-87: U.S. trade deficit quintuples, from \$28 billion to \$152 billion.
Employment up 12.9 million; unemployment rate drops from 9.7 to 6.1 percent.

1987-91: U.S. trade deficit cut in half, from \$152 billion to \$67 billion.
Employment up 6.3 million; unemployment rate increases from 6.1 to 6.7 percent.

1991-94: U.S. trade deficit more than doubles, from \$67 billion to \$151 billion.
Employment up 5.2 million; unemployment rate declines from 6.7 to 6.1 billion.

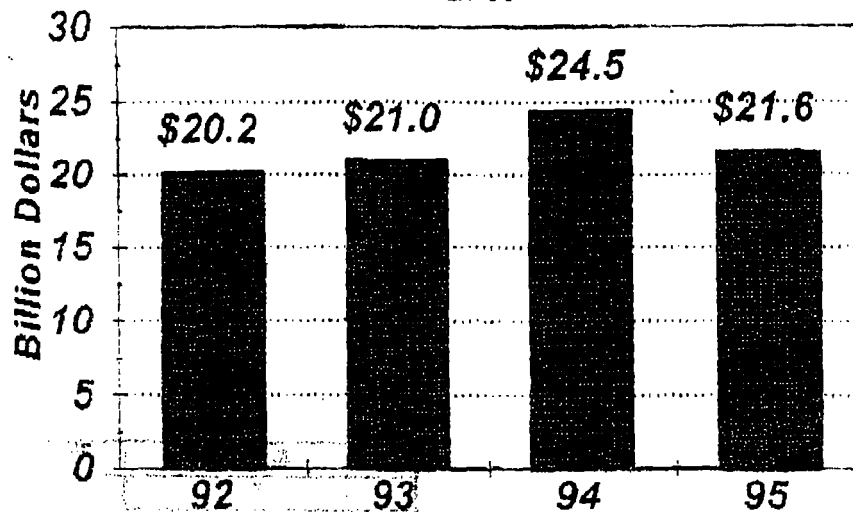
- * Mexico has achieved a \$14 billion improvement in its overall trade balance this year (roughly half of this with the U.S.), yet by some estimates Mexico has lost as many as 1 million jobs.
- Public Citizen characterizes workers certified by the Department of Labor for NAFTA trade adjustment assistance (NAFTA-TAA) as "having lost their jobs due to NAFTA." In fact, there is no requirement under this program to show that U.S. production moved or that U.S. imports increased as a result of NAFTA.
- * The first example illustrates this point. Workers at a Mattell factory in New York were certified for NAFTA-TAA, but the "increased company imports from Mexico" were not due to NAFTA. NAFTA did not provide Mexico with any new market access for toys. U.S. imports of toys from Mexico were already duty-free before NAFTA under the GSP program. (In fact, Mexico accounts for less than 5 percent of total U.S. toy imports.)
- * NAFTA's implementing legislation provides trade adjustment assistance related to Canada and Mexico without regard to whether NAFTA was a cause. Thus, some workers may now be eligible for trade adjustment assistance that was not previously available.

✓ Trade with Mexico has been beneficial for U.S. jobs. NAFTA enhances these gains.

- Public Citizen's job loss estimate is not valid. It incorrectly applies a Commerce "formula" that describes the relationship between exports and jobs to the trade balance.
- The Administration estimate that NAFTA would add 200,000 jobs by 1995 was based on anticipated export growth, not net exports.
- It does indicate the problem with short-term forecasting, however. Last year we were well on our way to this goal, but the unexpected recession in Mexico is temporarily limiting the benefits that the United States will reap from NAFTA. We fully expect U.S. exports to regain their momentum next year as the Mexican economy recovers.
- Moreover, NAFTA is helping insulate the roughly 800,000 American workers whose jobs are supported by exports to Mexico from the full impact of economic events in Mexico.
- Finally, trade with Mexico is a small part of the U.S. economy. Overall U.S. employment has increased 4.3 million since NAFTA was implemented. DOC/ITA/ONA/9-1-95

Six Month Exports U.S. to Mexico

Despite the Devaluation, U.S. Exports are Still Ahead of their Pre-NAFTA Levels



Despite a 10.5 percent drop in Mexican GDP in the second quarter, and a 50 percent drop in the peso, U.S. exports to Mexico in 1995 are still over \$500 million higher than they were in the same period (January-June) in 1993.