

FOIA MARKER

**This is not a textual record. This is used as an
administrative marker by the William J. Clinton
Presidential Library Staff.**

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Alexis Herman/Ruby Moy

Subseries:

OA/ID Number: 5914

FolderID:

Folder Title:

Alexis Herman Conference Call, July 28, 1994

Stack:

S

Row:

30

Section:

1

Shelf:

3

Position:

1

CAMPAIGNS & ELECTIONS

THE MAGAZINE FOR POLITICAL PROFESSIONALS

Case Studies:
NJ State Senate,
Local Land Use
Referendum

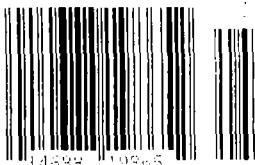
California Politics:
Still Setting Trends?

RISING STARS

Developing
Your Campaign
Message:
Step-by-Step

How Real Are
the Reels?

Citizen
Initiatives
A Roundtable



Rising Stars

A Telescopic View of America's Emerging Political Kingmakers

animal. Careers in the field of electoral engineering are particularly short, their maniacal demands for time, patience and instant results capable of dousing the flame of desire in the most brilliant of talents. It is also a business whose secrets for success are constantly in a state of flux, with changing technologies and voter attitudes often leaving yesterday's savant tomorrow's idiot.

As we did in 1988 and 1991, *Campaigns & Elections* attempts to give you a roster from which the latest players can be told. Once again, we restricted ourselves to the agents of democracy — those people beyond the policymakers whose task it is to bend the ear of America's ultimate boss: the electorate. Once again, our criterion was anticipated impact upon the process in the near future, gauged by recent performance and changing conditions. Once again, those who had already made the trip to the summit, need not have applied.

In recognition of the expanding role of grassroots lobbying and association activity in the political process, we added the managers of a number of political action committees to our universe of volunteer activists, campaign consultants and party officials.

To facilitate our task, we requested nominations from 400 established political professionals, tallied multiple mentions, then investigated the merits of each nominee. Past inclusion ruled out a second mention.

The final result does not pretend to be an all-inclusive list of industry "comers." We have probably missed many deserving entries. But if you number yourself a speculator in political stock, here are some futures likely to pay a handsome return on your investment.

*Compiled by the editorial staff of Campaigns & Elections.
Written and edited by David Beiler*

Paul Ambrosino

Partner

Ambrosino & Muir
San Francisco, CA

Beginning his career as an assistant to New Hampshire Gov. Hugh Gallen, Ambrosino became national field director for the 1984 presidential campaign of U.S. Sen. Alan Cranston. In 1989, he formed an innovative San Francisco shop with Mike Muir that has carried California's well-honed direct mail expertise to all parts of the country. They served 29 campaigns in 1992, including Bill Clinton's drive for the nomination. (D)

Kim Alfano

President

Alfano Production
Alexandria, VA

A TV advertising and documentary specialist, Alfano received a Pollie Award for her work with the NRCC in 1992. This year she is producing media for ex-Labor Sec. Bill Brock's U.S. Senate campaign in Maryland, as well as the GOP gubernatorial frontrunner in Oklahoma and a major U.S. Senate contender in New Mexico. (R)

Anna Bennett

Partner

Bennett, Petts, and Associates
Washington, DC

A former reporter and researcher for NBC News and *The Washington Post*, Bennett was vice-president at Hickman-Maslin Research prior to starting her own polling firm with David Petts in 1992. Her current clients include congresswomen Marjorie Margolies-Mezvinsky and Karen Shepard, the gubernatorial campaign of Prince Georges County (MD) Executive Parris Glendening, and the U.S. Senate campaign of Cuyahoga County (OH) Commissioner Mary Boyle. (D)

Scott Cottingham

President

Cottingham Marti
Minneapolis, MN

After two cycles as the political director of the NRSC in the 1980s, Cottingham returned home to Minneapolis to take the helm of an established advertising firm. Primarily a strategy/message guru, his political clientele spans the country, including congressmen Tom Petri (WI), Bill Barrett (NE) and Craig Thomas (WY); Gov. Arne Carlson (MN), and the National Association of Home Builders. (R)

Maria Cino

Executive Director

National Republican Congressional Committee

A former veteran RNC staffer and understudy of top GOP pollster Linda DiVall, Cino successfully managed the first congressional campaign of Bill Paxon (NY) in 1988, then became his chief of staff. Paxon appointed her to her current post when he took the chair of the NRSC in January, 1993. (R)

Debra DeLee

Executive Director

Democratic National Committee

Responsible for overseeing the day-to-day activities at the DNC, DeLee manages relations with Capitol Hill and the White House and is actively involved in election

strategies for 1994 and 1996. Director of Government Relations for the NEA 1990-93, she was elected Vice Chair of the DNC in January of 1993, and assumed the ED post a year later. (D)

Jeff Eller

Deputy Assistant to the President/Director of Media Affairs
The White House

A former TV anchor, Eller has also been a congressional press secretary, political liaison for the DCCC and communications director of the DSCC. He joined Clinton as state director for the Florida primary, then shifted to political communications director for the duration of the campaign — winning the Democratic Most Valuable Player Pollie for his efforts. Today, he oversees all regional and specialty press as well as radio and television services for the White House. (D)

Diane Feldman

Principal

Feldman Associates
Washington, DC

Once a senior associate under current White House pollster Stan Greenberg, Feldman became known as an insightful analyst for surprisingly successful "outsider" campaigns while in tandem with Ron Lester. In 1991, she set off on her own and continued her maverick winning ways with first-time congressional winners James Clyburn (SC), David Minge (MN), Ted Strickland (OH), and Albert Wynn (MD). (D)

Richard Fife

President

RJF Communications
New York, NY

A former associate of media legend David Garth, Fife produced a promotional video that helped land the 1992 Democratic Convention for his hometown of New York City. Currently advising ex-Gov. Joe Brennan's comeback in Maine, he has piloted public works and environmental ballot issues in Texas, and helped chisel a new image for a Fortune 500 company. (D)

Margaret Gladstein

Vice President

Sheingold Associates
Sacramento, CA

Responsible for media and mail accounts in seven Western states, Gladstein is currently handling the favored gubernatorial campaign of John Kitzhaber in Oregon, and varied services for the California Democratic Party. Prior to joining the Sheingold shop — which won five first-place Pollies for the '92 cycle — she helped elect the first woman mayor of Tacoma, and assisted the successful Nevada Campaign for Choice, the nation's first pro-active, pro-choice ballot measure. (D)

Richard Gose

Political Field Director

National Association of Home Builders

One of four members of NAHB's Ballot Issue Action Team, Gose has provided on-the-ground management for several campaigns against no-growth ballot issues. Possessing several years experience as a Republican operative in Tennessee and Texas, he has more recently consulted with more than 75 builder-backed candi-



Ambrosino



Alfano



Bennett



Cottingham



Cino



Eller



Feldman



Fife



Gladstein



Gose



Harmon



Herman



Johnson



Lucas



Greener



Hazelwood



Hughes



Lester

dates for state and local office. His expertise has helped the Action Team establish a feared reputation.

Chuck Greener

*Director of Communications
Republican National Committee*

Following several years as a congressional AA and White House legislative assistant, Greener became a campaign guru as vice-president of the Eddie Mahe Company. Assuming his current position in May 1993, he now directs the activities of four expanding RNC departments — Publications, Broadcast Services, Press, and Research. (R)

Kathleen Harmon

*Finance Director
California Democratic Party
Sacramento, CA*

After raising \$70 million for various Democrats and progressive causes as an independent consultant, Harmon became director of strategy and marketing for the Democratic National Committee, where she helped raise \$28 million more for the Clinton presidential campaign. She joined the CDP staff in March, and figures to play a major role in the push to establish the Golden State as a Demo stronghold. (D)

Dan Hazelwood

*President
Targeted Creative Communications
Alexandria, VA*

Prior to starting TC2 this cycle, Hazelwood learned his craft at The Wirthlin Group (polling), Welch Associates (media/mail) and the NRCC, where he directed persuasion mail programs that produced over ten million pieces for more than 50 campaigns. One of those mailers — directed against defeated Cong. Tom Downey (D-NY) — won a Pollie. (R)

Tom Hendrickson

*Chairman
North Carolina Democratic Party
Raleigh, NC*

A student of campaign technologies and a believer in grassroots activism, Hendrickson launched an ambitious five-pronged program to revitalize the state party organization since taking its helm in January 1993: an infrastructure for grassroots communications and development; an updated technological plant; a research arm for candidate support; a campaign training seminar series; and an aggressive fundraising system. (D)

Alexis Herman

*Director
White House Office of Public Liaison*

With over two decades of experience in management, public policy development and leadership skills, Herman now oversees the office that serves as President Clinton's "eyes and ears" to the American people. Before joining the Administration, Herman served as deputy director of the Presidential Transition Office. (D)

Karen Parfitt Hughes

*Executive Director
Republican Party of Texas
Austin, TX*

As Kay Bailey Hutchison's crushing 2:1 defeat of an

incumbent U.S. Senator indicated last year, the Lone Star State is quickly becoming Republican real estate. Much of the credit belongs to Hughes, who — like Hutchison — is a former TV reporter. After serving as Texas press coordinator for Reagan-Bush in 1984, Hughes became a media consultant for several successful campaigns, including Steve Bartlett's election as mayor of Dallas. (R)

Mickey Ibarra

*Political Advocacy Manager
National Education Association*

A Utah native, Ibarra taught school for five years before joining the NEA field staff in New Mexico in 1981. He first came to DC a decade ago as a political trainer and was appointed to the Clinton transition team. He is currently charged with administering NEA's PAC and disseminating political information to the association's two million members.

R.J. Johnson

*Executive Director
Wisconsin Republican Party
Madison, WI*

With Johnson at the helm in 1992, Badger Republicans made their first net gains for the state Assembly and Senate in eight years. He has since steered to victory two out of three special 1993 elections for the state senate, winning majority control for the GOP in that chamber for the first time since 1974. His use of polling, voter I.D. and advocacy programs have upgraded the party's campaign sophistication to winning levels. (R)

Karen Kapler

*Account Executive
Woodward & McDowell
Burlingame, CA*

A onetime ED of the Iowa Democratic Party who later worked that state for the presidential campaigns of Alan Cranston and Bruce Babbitt, Kapler joined W&M just in time to turn back the insurance industry's \$70 million bid to introduce no-fault coverage to California via the ballot prop. She has since become a top gun in the West's all-consuming initiative wars, carving another notch with the 1992 defeat of the Golden State's "Tax the Rich" initiative.

Ron Lester

*Partner
Lester & Associates
Washington, DC*

An MIT-trained analyst, Lester started his career as a political pro as a staffer for the DNC and Jimmy Carter's re-election campaign. After seven years in DC city government, he opened a polling firm with Diane Feldman in 1989, specializing in outsider and minority candidates. After branching out on his own for the '92 cycle, he guided Carol Moseley Braun (IL), Sanford Bishop (GA), Cynthia McKinney (FL), Carrie Meek (FL) and Bobby Scott (VA) to seats in Congress. (D)

Donna Lucas

*President
Nelson & Lucas Communications
Sacramento, CA*

Fresh out of USC's journalism school, Lucas became a press assistant in George Deukmejian's suc-

cessful 1982 gubernatorial campaign in California. She later became deputy press secretary in the Governor's Office and public affairs director for the state Treasury Department. After serving as California press secretary for the 1988 Bush presidential campaign, Lucas joined forces with veteran operative Bob Nelson to form what has become one of the most powerful public affairs firms in Sacramento. (R)

John Maddox

Principal

The Maddox Group

Prior to striking out on his own in 1991, Maddox served as a Hill staffer and did an eight-year tour at the NRCC, starting as a regional field coordinator and finishing up as political director. After advising Bush/Quayle, the American Medical Association and the National Association of Realtors during the '92 cycle, he directed the grassroots lobbying effort of the American Energy Alliance that succeeded in stopping the Clinton-proposed BTU tax. (R)

Cindy Martin

Director of Political Services

Optima Direct

Washington, DC

For nine years, Martin has been at the cutting edge of political technology, developing voter contact and grassroots telemarketing strategies for campaigns and lobbying efforts. During the 1992 cycle alone, she provided clients in 37 states with successful programs for voter identification, advocacy, and GOTV. (R)

Christine Matthews

Vice-President

Public Opinion Strategies

Alexandria, VA

A year after her 1986 college graduation, Matthews directed state party services for 105 mayoral candidates in her native Indiana, and repeated those duties for state legislative candidates the following year. After a 1989 stint as press director for the National Women's Political Caucus, she joined the Wirthlin Group, then followed Neil Newhouse and Bill McInturff in an exodus from that firm that gave birth to POS. She has handled accounts at the state, federal and international level, including such high-powered clients as AARP and the Health Insurance Association of America. (R)

James E. McAvoy

President

Advocacy Communications Team

Washington, DC

With extensive experience in press relations as a former aide to Dan Quayle, Bob Dole, and Rudy Boschwitz, and with a consulting background that includes the Bush races of 1988 and 1992, he is currently one of the hottest players in grassroots lobbying campaign management. His firm, ACT, is a division of Burson-Marsteller. He has run advocacy efforts against President Clinton's Btu tax proposal and helped stop the worker replacement bill. (R)

Jim McLaughlin

Vice President

Fabrizio, McLaughlin & Associates

Alexandria, VA

After serving as a volunteer campaign manager, McLaughlin apprenticed under renowned New York State pollster Art Finkelstein. In 1991 he joined top political time buyer Tony Fabrizio in a first-of-its-kind shop that logically combined polling and media placement. His broad spectrum of clientele now includes the National Citizens' Coalition, the leading nonpartisan political organization in Canada. (R)

Wally Mealiea

Senior Analyst

Hamilton and Staff

Washington, DC

A specialist in conducting opinion research for state party coordinated campaigns, Mealiea has also served as project director for clients in gubernatorial, U.S. Senate, congressional, and mayoral campaigns in all regions of the country. He has also advised health care, trade, communications, and labor groups and served as executive director of the American Association of Political Consultants. (D)

Cleta Mitchell

Director and General Counsel

Term Limits Legal Institute

A former Oklahoma Democratic state legislator and LG candidate, Mitchell has defended term limits before six state supreme courts and toured the country to tout the concept. Her efforts paid off handsomely in 1992, when all 15 term limit measures on state ballots won voter approval, and by an average margin of 2:1.

Bob Mulholland

Campaign Advisor

California Democratic Party

Sacramento, CA

A veteran of the 101st Airborne who was wounded in the 1968 Tet Offensive, Mulholland ran Tom Hayden's 1976 U.S. Senate campaign, then served 15 years as political director of Hayden and Jane Fonda's Campaign California. In 1991 he assumed the same position with the California Democratic Party, engineering a resurgence that reaped a landslide win for Clinton in the previously marginal state. Stepping down in April to become a part-time party consultant, he is contracting other clients, such as Britain's Labour Party. (D)

J.B. Pritzker

National Chairman

Democratic Leadership for the 21st Century

Chicago, IL

Before expertly mobilizing thousands of young people into Democratic politics with DL21C, Pritzker was an aide to Cong. Tom Lantos (D-CA) and U.S. senators Terry Sanford (D-NC) and Alan Dixon (D-IL). He served as advance man and GOTV coordinator in Sanford's 1986 return to public office after a 22-year absence, and also assisted the presidential campaigns of Bill Clinton, Michael Dukakis, and Walter Mondale. (D)

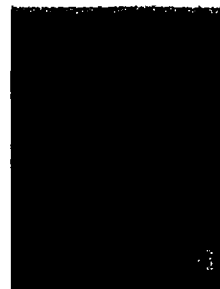
Ralph Reed

Executive Director

Christian Coalition

Chesapeake, VA

A highly respected grassroots strategist, Reed consulted on 25 congressional and statewide campaigns during the 1980s, including U.S. Sen. Jesse Helms' her-



Matthews



Mealiea



Mulholland



Reed



Martin



McLaughlin



Mitchell



Pritzker



Rorapugh



Sautter



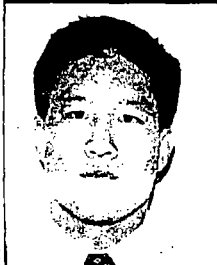
L. Scott



Tringali



Welsh



Yang



K. Scott



Strother



von Szeliski



Whitehurst

culean 1984 re-election. He has made the Christian Coalition the most feared Religious Right organization in America, after just five years at its helm.

Robin Rorapough

*Campaign Manager
Fisher for U.S. Senate (TX)
Dallas, TX*

James Carville calls her "one of the secret treasures of the Democratic party." Over eight years of managing statewide campaigns in the Lone Star State, Rorapough has left a rat of victorious Democrats in her wake, including the first Hispanics elected attorney general and state Supreme Court justice in state history. She guided Clinton's first big-state primary win, and recently took Fisher to a come-from-behind runoff victory. (D)

Chris Sautter

*President
Sautter Communications
Washington, DC*

A nationally recognized expert on election law, Sautter often begins his work after the ballots are counted. Before opening his own firm in 1992, he managed the Washington office of Axelrod & Associates, a renowned Chicago media shop. Sautter currently serves as special counsel to DNC Chair David Wilhelm on campaign finance reform, when he is not busy crafting ads for midwestern Democrats. (D)

Kimberly Scott

*President
Kimberly Scott & Associates
Washington, DC*

A former congressional aide, Scott spent two years working under media hot-shots Doak and Shrum before hanging out her own shingle in 1987. Specializing in fundraising, her firm has handled event planning, PAC relations, finance research and analysis for dozens of Democratic candidates, primarily in tough U.S. House races. (D)

Lisa Scott

*PAC Director
National Federation of Independent Business*

Managing the activities of NFIB's PAC infrastructure — one federal and 51 state committees — Scott has become an important player when it comes to molding public opinion on government policy. Immediately following her college graduation, she directed all grassroots activities in 62 Texas counties for Reagan-Bush '84. Scott subsequently became a top GOP fundraiser before joining NFIB in 1988. (R)

Dane Strother

*Partner
Strother/Duffy/Strother
Washington, DC*

Although he now carries on the family business with celebrated panache, Strother has his professional roots in journalism. He won a citation from the Hearst Foundation as a college editor defending abortion rights, and later shared in a Pulitzer at the *Laurence (MA) Eagle-Tribune*. As a media consultant, he has guided several under-funded upsets by "outsider" candidates. (D)

Brian Tringali

*Partner
The Tarrance Group
Alexandria, VA*

A Georgetown-trained number cruncher, Tringali serves as the chief methodological advisor at the busiest polling firm in Republican politics. His mastery of state-of-the-art techniques is hardly surprising, coming from a former staffer for the House Science and Technology Committee. Prior to landing at Tarrance five years ago, Tringali skippered the Research Division at the NRCC. (R)

Heidi von Szeliski

*Vice-President
Decision Research
San Diego, CA*

Since entering the campaign wars from academia a few years back, von Szeliski has become noted as an expert opinion analyst with regard to such complex ballot issues as health care, and funding for public education and infrastructure. Her California-based firm recently opened a DC office, and is becoming a top player on the expanding field of grassroots lobbying. (D)

Liz Welsh

*Vice-President
The Clinton Group
Washington, DC*

Welsh began her political career helping Martha Layne Collins become Kentucky's first woman governor in 1983, then served a stint with the Clinton Group before returning to Kentucky as executive director of the Louisville Telecommunications Center. Rejoining Clinton in 1991, she managed the firm's east coast mail and telemarketing campaigns for the '92 cycle and now plots the firm's communication strategies.

John Whitehurst

*President
The Strategy & Campaign Management Group, Inc.
San Francisco, CA*

After cutting his political teeth on Gary Hart's 1984 presidential campaign, Whitehurst spent three years learning the business from the legendary Clint Reilly. Since starting SSCMG in 1990, Whitehurst has become a fixture in the California firmament of combative local issue campaigns. He was recently named press secretary for the gubernatorial campaign of Kathleen Brown, who is already being touted for a future national ticket. (D)

Fred Yang

*Vice-President
Garin-Hart Strategic Research
Washington, DC*

A Stanford Phi Beta Kappa noted for his ability to master the local nuances of a race, Yang conducted the polling and provided strategic analysis for the phenomenally successful U.S. Senate race of Russ Feingold (WI) in 1992. He also directed the polling for the congressional campaign of Peter Barca (WI), the Democrats' only well-noted victory in all of 1993. (D) ☒

CAMPAIGNS & ELECTIONS

THE MAGAZINE FOR POLITICAL PROFESSIONALS

Case Studies:
NJ State Senate,
Local Land Use
Referendum

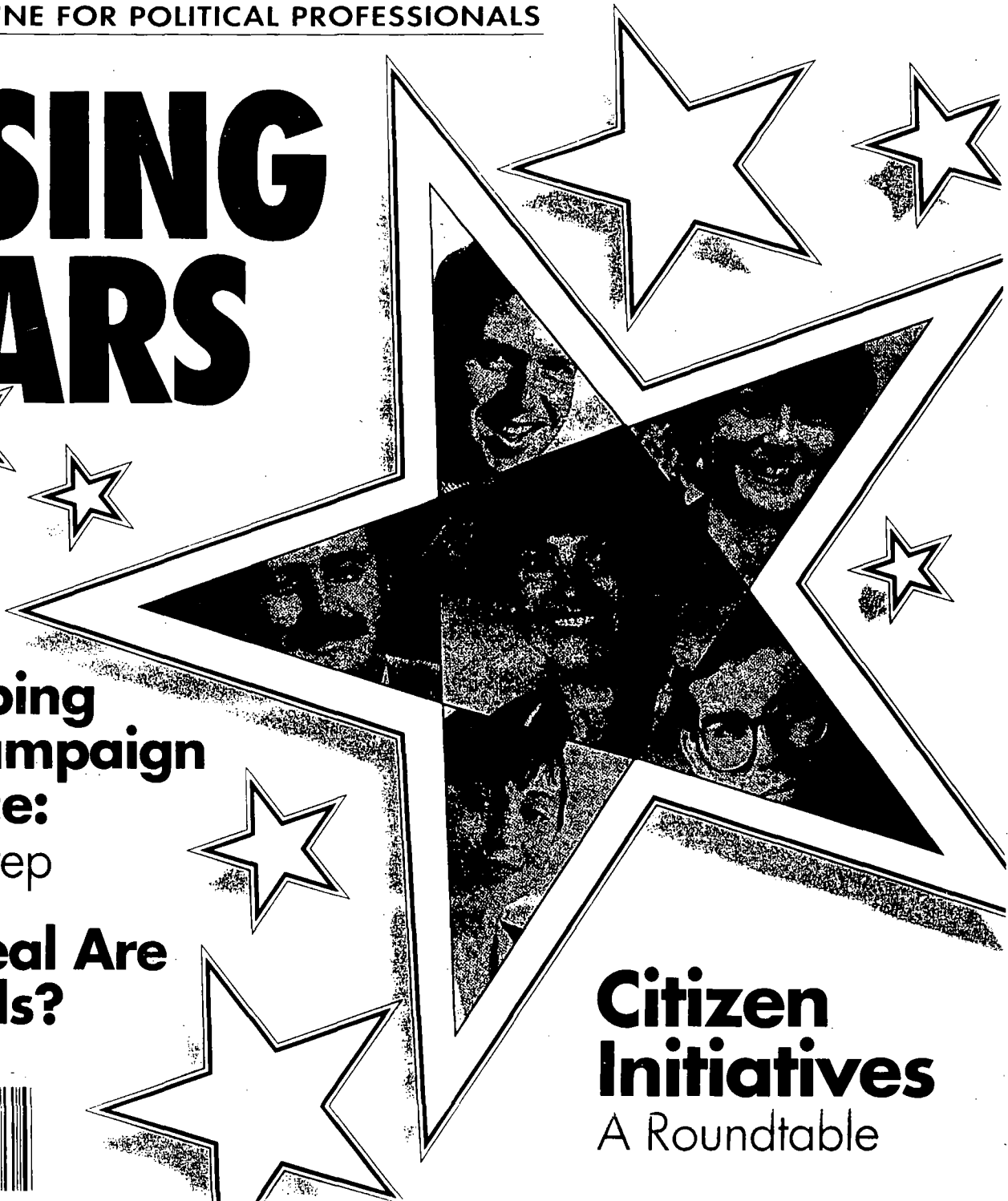
California Politics:
Still Setting Trends?

RISING STARS

**Developing
Your Campaign
Message:**
Step-by-Step

**How Real Are
the Reels?**

**Citizen
Initiatives**
A Roundtable



Rising Stars

A Telescopic View of America's Emerging Political Kingmakers

Spring is an appropriate time to remind ourselves of the relentless cycle of life, particularly for that rare breed among us — the political animal. Careers in the field of electoral engineering are particularly short, their maniacal demands for time, patience and instant results capable of dousing the flame of desire in the most brilliant of talents. It is also a business whose secrets for success are constantly in a state of flux, with changing technologies and voter attitudes often leaving yesterday's savant tomorrow's idiot.

As we did in 1988 and 1991, *Campaigns & Elections* attempts to give you a roster from which the latest players can be told. Once again, we restricted ourselves to the agents of democracy — those people beyond the policymakers whose task it is to bend the ear of America's ultimate boss: the electorate. Once again, our criterion was anticipated impact upon the process in the near future, gauged by recent performance and changing conditions. Once again, those who had already made the trip to the summit, need not have applied.

In recognition of the expanding role of grassroots lobbying and association activity in the political process, we added the managers of a number of political action committees to our universe of volunteer activists, campaign consultants and party officials.

To facilitate our task, we requested nominations from 400 established political professionals, tallied multiple mentions, then investigated the merits of each nominee. Past inclusion ruled out a second mention.

The final result does not pretend to be an all-inclusive list of industry "comers." We have probably missed many deserving entries. But if you number yourself a speculator in political stock, here are some futures likely to pay a handsome return on your investment.

*Compiled by the editorial staff of **Campaigns & Elections**.
Written and edited by David Beiler*

Paul Ambrosino*Partner**Ambrosino & Muir
San Francisco, CA*

Beginning his career as an assistant to New Hampshire Gov. Hugh Gallen, Ambrosino became national field director for the 1984 presidential campaign of U.S. Sen. Alan Cranston. In 1989, he formed an innovative San Francisco shop with Mike Muir that has carried California's well-honed direct mail expertise to all parts of the country. They served 29 campaigns in 1992, including Bill Clinton's drive for the nomination. (D)

Kim Alfano*President**Alfano Production
Alexandria, VA*

A TV advertising and documentary specialist, Alfano received a Pollie Award for her work with the NRCC in 1992. This year she is producing media for ex-Labor Sec. Bill Brock's U.S. Senate campaign in Maryland, as well as the GOP gubernatorial frontrunner in Oklahoma and a major U.S. Senate contender in New Mexico. (R)

Anna Bennett*Partner**Bennett, Petts, and Associates
Washington, DC*

A former reporter and researcher for NBC News and *The Washington Post*, Bennett was vice-president at Hickman-Maslin Research prior to starting her own polling firm with David Petts in 1992. Her current clients include congresswomen Marjorie Margolies-Mezvinsky and Karen Shepard, the gubernatorial campaign of Prince Georges County (MD) Executive Parris Glendening, and the U.S. Senate campaign of Cuyahoga County (OH) Commissioner Mary Boyle. (D)

Scott Cottingham*President**Cottingham Marti
Minneapolis, MN*

After two cycles as the political director of the NRSC in the 1980s, Cottingham returned home to Minneapolis to take the helm of an established advertising firm. Primarily a strategy/message guru, his political clientele spans the country, including congressmen Tom Petri (WI), Bill Barrett (NE) and Craig Thomas (WY); Gov. Arne Carlson (MN), and the National Association of Home Builders. (R)

Maria Cino*Executive Director**National Republican Congressional Committee*

A former veteran RNC staffer and understudy of top GOP pollster Linda DiVall, Cino successfully managed the first congressional campaign of Bill Paxon (NY) in 1988, then became his chief of staff. Paxon appointed her to her current post when he took the chair of the NRSC in January, 1993. (R)

Debra DeLee*Executive Director**Democratic National Committee*

Responsible for overseeing the day-to-day activities at the DNC, DeLee manages relations with Capitol Hill and the White House and is actively involved in election

strategies for 1994 and 1996. Director of Government Relations for the NEA 1990-93, she was elected Vice Chair of the DNC in January of 1993, and assumed the ED post a year later. (D)

Jeff Eller*Deputy Assistant to the President/Director
of Media Affairs
The White House*

A former TV anchor, Eller has also been a congressional press secretary, political liaison for the DCCC and communications director of the DSCC. He joined Clinton as state director for the Florida primary, then shifted to political communications director for the duration of the campaign — winning the Democratic Most Valuable Player Pollie for his efforts. Today, he oversees all regional and specialty press as well as radio and television services for the White House. (D)

Diane Feldman*Principal**Feldman Associates
Washington, DC*

Once a senior associate under current White House pollster Stan Greenberg, Feldman became known as an insightful analyst for surprisingly successful "outsider" campaigns while in tandem with Ron Lester. In 1991, she set off on her own and continued her maverick winning ways with first-time congressional winners James Clyburn (SC), David Minge (MN), Ted Strickland (OH), and Albert Wynn (MD). (D)

Richard Fife*President**RIF Communications
New York, NY*

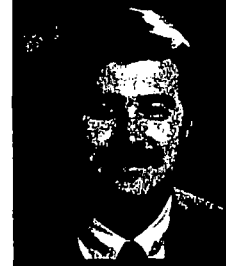
A former associate of media legend David Garth, Fife produced a promotional video that helped land the 1992 Democratic Convention for his hometown of New York City. Currently advising ex-Gov. Joe Brennan's comeback in Maine, he has piloted public works and environmental ballot issues in Texas, and helped chisel a new image for a Fortune 500 company. (D)

Margaret Gladstein*Vice President**Sheingold Associates
Sacramento, CA*

Responsible for media and mail accounts in seven Western states, Gladstein is currently handling the favored gubernatorial campaign of John Kitzhaber in Oregon, and varied services for the California Democratic Party. Prior to joining the Sheingold shop — which won five first-place Pollies for the '92 cycle — she helped elect the first woman mayor of Tacoma, and assisted the successful Nevada Campaign for Choice, the nation's first pro-active, pro-choice ballot measure. (D)

Richard Gose*Political Field Director**National Association of Home Builders*

One of four members of NAHB's Ballot Issue Action Team, Gose has provided on-the-ground management for several campaigns against no-growth ballot issues. Possessing several years experience as a Republican operative in Tennessee and Texas, he has more recently consulted with more than 75 builder-backed candi-

**Ambrosino****Alfano****Bennett****Cottingham****Cino****Eller****Feldman****Fife****Gladstein**



Gose



Harmon



Herman



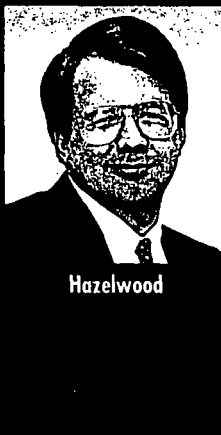
Johnson



Lucas



Greener



Hazelwood



Hughes



Lester

dates for state and local office. His expertise has helped the Acuton Team establish a feared reputation.

Chuck Greener

*Director of Communications
Republican National Committee*

Following several years as a congressional AA and White House legislative assistant, Greener became a campaign guru as vice-president of the Eddie Mahe Company. Assuming his current position in May 1993, he now directs the activities of four expanding RNC departments — Publications, Broadcast Services, Press, and Research. (R)

Kathleen Harmon

*Finance Director
California Democratic Party
Sacramento, CA*

After raising \$70 million for various Democrats and progressive causes as an independent consultant, Harmon became director of strategy and marketing for the Democratic National Committee, where she helped raise \$28 million more for the Clinton presidential campaign. She joined the CDP staff in March, and figures to play a major role in the push to establish the Golden State as a Demo stronghold. (D)

Dan Hazelwood

*President
Targeted Creative Communications
Alexandria, VA*

Prior to starting TC2 this cycle, Hazelwood learned his craft at The Wirthlin Group (polling), Welch Associates (media/mail) and the NRCC, where he directed persuasion mail programs that produced over ten million pieces for more than 50 campaigns. One of those mailers — directed against defeated Cong. Tom Downey (D-NY) — won a Pollie. (R)

Tom Hendrickson

*Chairman
North Carolina Democratic Party
Raleigh, NC*

A student of campaign technologies and a believer in grassroots activism, Hendrickson launched an ambitious five-pronged program to revitalize the state party organization since taking its helm in January 1993: an infrastructure for grassroots communications and development; an updated technological plant; a research arm for candidate support; a campaign training seminar series, and an aggressive fundraising system. (D)

Alexis Herman

*Director
White House Office of Public Liaison*

With over two decades of experience in management, public policy development and leadership skills, Herman now oversees the office that serves as President Clinton's "eyes and ears" to the American people. Before joining the Administration, Herman served as deputy director of the Presidential Transition Office. (D)

Karen Parfitt Hughes

*Executive Director
Republican Party of Texas
Austin, TX*

As Kay Bailey Hutchison's crushing 2:1 defeat of an

incumbent U.S. Senator indicated last year, the Lone Star State is quickly becoming Republican real estate. Much of the credit belongs to Hughes, who — like Hutchison — is a former TV reporter. After serving as Texas press coordinator for Reagan-Bush in 1984, Hughes became a media consultant for several successful campaigns, including Steve Bartlett's election as mayor of Dallas. (R)

Mickey Ibarra

*Political Advocacy Manager
National Education Association*

A Utah native, Ibarra taught school for five years before joining the NEA field staff in New Mexico in 1981. He first came to DC a decade ago as a political trainer and was appointed to the Clinton transition team. He is currently charged with administering NEA's PAC and disseminating political information to the association's two million members.

R.J. Johnson

*Executive Director
Wisconsin Republican Party
Madison, WI*

With Johnson at the helm in 1992, Badger Republicans made their first net gains for the state Assembly and Senate in eight years. He has since steered to victory two out of three special 1993 elections for the state senate, winning majority control for the GOP in that chamber for the first time since 1974. His use of polling, voter I.D. and advocacy programs have upgraded the party's campaign sophistication to winning levels. (R)

Karen Kapler

*Account Executive
Woodward & McDowell
Burlingame, CA*

A onetime ED of the Iowa Democratic Party who later worked that state for the presidential campaigns of Alan Cranston and Bruce Babbitt, Kapler joined W&M just in time to turn back the insurance industry's \$70 million bid to introduce no-fault coverage to California via the ballot prop. She has since become a top gun in the West's all-consuming initiative wars, carving another notch with the 1992 defeat of the Golden State's "Tax the Rich" initiative.

Ron Lester

*Partner
Lester & Associates
Washington, DC*

An MIT-trained analyst, Lester started his career as a political pro as a staffer for the DNC and Jimmy Carter's re-election campaign. After seven years in DC city government, he opened a polling firm with Diane Feldman in 1989, specializing in outsider and minority candidates. After branching out on his own for the '92 cycle, he guided Carol Moseley Braun (IL), Sanford Bishop (GA), Cynthia McKinney (FL), Carrie Meek (FL) and Bobby Scott (VA) to seats in Congress. (D)

Donna Lucas

*President
Nelson & Lucas Communications
Sacramento, CA*

Fresh out of USC's journalism school, Lucas became a press assistant in George Deukmejian's suc-

cessful 1982 gubernatorial campaign in California. She later became deputy press secretary in the Governor's Office and public affairs director for the state Treasury Department. After serving as California press secretary for the 1988 Bush presidential campaign, Lucas joined forces with veteran operative Bob Nelson to form what has become one of the most powerful public affairs firms in Sacramento. (R)

John Maddox

Principal

The Maddox Group

Prior to striking out on his own in 1991, Maddox served as a Hill staffer and did an eight-year tour at the NRCC, starting as a regional field coordinator and finishing up as political director. After advising Bush/Quayle, the American Medical Association and the National Association of Realtors during the '92 cycle, he directed the grassroots lobbying effort of the American Energy Alliance that succeeded in stopping the Clinton-proposed BTU tax. (R)

Cindy Martin

Director of Political Services

Optima Direct

Washington, DC

For nine years, Martin has been at the cutting edge of political technology, developing voter contact and grassroots telemarketing strategies for campaigns and lobbying efforts. During the 1992 cycle alone, she provided clients in 37 states with successful programs for voter identification, advocacy, and GOTV. (R)

Christine Matthews

Vice-President

Public Opinion Strategies

Alexandria, VA

A year after her 1986 college graduation, Matthews directed state party services for 105 mayoral candidates in her native Indiana, and repeated those duties for state legislative candidates the following year. After a 1989 stint as press director for the National Women's Political Caucus, she joined the Wirthlin Group, then followed Neil Newhouse and Bill McInturff in an exodus from that firm that gave birth to POS. She has handled accounts at the state, federal and international level, including such high-powered clients as AARP and the Health Insurance Association of America. (R)

James E. McAvoy

President

Advocacy Communications Team

Washington, DC

With extensive experience in press relations as a former aide to Dan Quayle, Bob Dole, and Rudy Boschwitz, and with a consulting background that includes the Bush races of 1988 and 1992, he is currently one of the hottest players in grassroots lobbying campaign management. His firm, ACT, is a division of Burson-Marsteller. He has run advocacy efforts against President Clinton's Btu tax proposal and helped stop the worker replacement bill. (R)

Jim McLaughlin

Vice President

Fabrizio, McLaughlin & Associates

Alexandria, VA

After serving as a volunteer campaign manager, McLaughlin apprenticed under renowned New York State pollster Art Finkelstein. In 1991 he joined top political time buyer Tony Fabrizio in a first-of-its-kind shop that logically combined polling and media placement. His broad spectrum of clientele now includes the National Citizens' Coalition, the leading nonpartisan political organization in Canada. (R)

Wally Mealiea

Senior Analyst

Hamilton and Staff

Washington, DC

A specialist in conducting opinion research for state party coordinated campaigns, Mealiea has also served as project director for clients in gubernatorial, U.S. Senate, congressional, and mayoral campaigns in all regions of the country. He has also advised health care, trade, communications, and labor groups and served as executive director of the American Association of Political Consultants. (D)

Cleta Mitchell

Director and General Counsel

Term Limits Legal Institute

A former Oklahoma Democratic state legislator and LG candidate, Mitchell has defended term limits before six state supreme courts and toured the country to tout the concept. Her efforts paid off handsomely in 1992, when all 15 term limit measures on state ballots won voter approval, and by an average margin of 2:1.

Bob Mulholland

Campaign Advisor

California Democratic Party

Sacramento, CA

A veteran of the 101st Airborne who was wounded in the 1968 Tet Offensive, Mulholland ran Tom Hayden's 1976 U.S. Senate campaign, then served 15 years as political director of Hayden and Jane Fonda's Campaign California. In 1991 he assumed the same position with the California Democratic Party, engineering a resurgence that reaped a landslide win for Clinton in the previously marginal state. Stepping down in April to become a part-time party consultant, he is contracting other clients, such as Britain's Labour Party. (D)

J.B. Pritzker

National Chairman

Democratic Leadership for the 21st Century

Chicago, IL

Before expertly mobilizing thousands of young people into Democratic politics with DL21C, Pritzker was an aide to Cong. Tom Lantos (D-CA) and U.S. senators Terry Sanford (D-NC) and Alan Dixon (D-IL). He served as advance man and GOTV coordinator in Sanford's 1986 return to public office after a 22-year absence, and also assisted the presidential campaigns of Bill Clinton, Michael Dukakis, and Walter Mondale. (D)

Ralph Reed

Executive Director

Christian Coalition

Chesapeake, VA

A highly respected grassroots strategist, Reed consulted on 25 congressional and statewide campaigns during the 1980s, including U.S. Sen. Jesse Helms' her-

Martin

Matthews

McLaughlin

Mealiea

Mitchell

Mulholland

Pritzker

Reed

Rorapough



Sautter



L. Scott



Tringali



Welsh



Yang



K. Scott



Strother



von Szeliski



Whitehurst

culean 1984 re-election. He has made the Christian Coalition the most feared Religious Right organization in America, after just five years at its helm.

Robin Rorapaugh

*Campaign Manager
Fisher for U.S. Senate (TX)
Dallas, TX*

James Carville calls her "one of the secret treasures of the Democratic party." Over eight years of managing statewide campaigns in the Lone Star State, Rorapaugh has left a raft of victorious Democrats in her wake, including the first Hispanics elected attorney general and state Supreme Court justice in state history. She guided Clinton's first big-state primary win, and recently took Fisher to a come-from-behind runoff victory. (D)

Chris Sautter

*President
Sautter Communications
Washington, DC*

A nationally recognized expert on election law, Sautter often begins his work after the ballots are counted. Before opening his own firm in 1992, he managed the Washington office of Axelrod & Associates, a renowned Chicago media shop. Sautter currently serves as special counsel to DNC Chair David Wilhelm on campaign finance reform, when he is not busy crafting ads for midwestern Democrats. (D)

Kimberly Scott

*President
Kimberly Scott & Associates
Washington, DC*

A former congressional aide, Scott spent two years working under media hot-shots Doak and Shrum before hanging out her own shingle in 1987. Specializing in fundraising, her firm has handled event planning, PAC relations, finance research and analysis for dozens of Democratic candidates, primarily in tough U.S. House races. (D)

Lisa Scott

*PAC Director
National Federation of Independent Business*

Managing the activities of NFIB's PAC infrastructure — one federal and 51 state committees — Scott has become an important player when it comes to molding public opinion on government policy. Immediately following her college graduation, she directed all grassroots activities in 62 Texas counties for Reagan-Bush '84. Scott subsequently became a top GOP fundraiser before joining NFIB in 1988. (R)

Dane Strother

*Partner
Strother/Duffy/Strother
Washington, DC*

Although he now carries on the family business with celebrated panache, Strother has his professional roots in journalism. He won a citation from the Hearst Foundation as a college editor defending abortion rights, and later shared in a Pulitzer at the *Lawrence (MA) Eagle-Tribune*. As a media consultant, he has guided several under-funded upsets by "outsider" candidates. (D)

Brian Tringali

*Partner
The Tarrance Group
Alexandria, VA*

A Georgetown-trained number cruncher, Tringali serves as the chief methodological advisor at the busiest polling firm in Republican politics. His mastery of state-of-the-art techniques is hardly surprising, coming from a former staffer for the House Science and Technology Committee. Prior to landing at Tarrance five years ago, Tringali skippered the Research Division at the NRCC. (R)

Heidi von Szeliski

*Vice-President
Decision Research
San Diego, CA*

Since entering the campaign wars from academia a few years back, von Szeliski has become noted as an expert opinion analyst with regard to such complex ballot issues as health care, and funding for public education and infrastructure. Her California-based firm recently opened a DC office, and is becoming a top player on the expanding field of grassroots lobbying. (D)

Liz Welsh

*Vice-President
The Clinton Group
Washington, DC*

Welsh began her political career helping Martha Layne Collins become Kentucky's first woman governor in 1983, then served a stint with the Clinton Group before returning to Kentucky as executive director of the Louisville Telecommunications Center. Rejoining Clinton in 1991, she managed the firm's east coast mail and telemarketing campaigns for the '92 cycle and now plots the firm's communication strategies.

John Whitehurst

*President
The Strategy & Campaign Management Group, Inc.
San Francisco, CA*

After cutting his political teeth on Gary Hart's 1984 presidential campaign, Whitehurst spent three years learning the business from the legendary Clint Reilly. Since starting SSCMG in 1990, Whitehurst has become a fixture in the California firmament of combative local issue campaigns. He was recently named press secretary for the gubernatorial campaign of Kathleen Brown, who is already being touted for a future national ticket. (D)

Fred Yang

*Vice-President
Garin-Hart Strategic Research
Washington, DC*

A Stanford Phi Beta Kappa noted for his ability to master the local nuances of a race, Yang conducted the polling and provided strategic analysis for the phenomenally successful U.S. Senate race of Russ Feingold (WI) in 1992. He also directed the polling for the congressional campaign of Peter Barca (WI), the Democrats' only well-noted victory in all of 1993. (D) ✓

August 2, 94

10:45

met
me

Alexis Herman's
July 28, 1994
Conference Call

@
10:00

ALEXIS: @ 10:00 p.m. dial 456-6755, and you will be hooked in with the rest of your guests. If no one is there, you might be the first caller so wait until the rest of the group calls in.

CALLERS:

Diane Dewhirst (h/547-4917) calling 66755 *msg*

Marion Wright Edleman (628-8787, h/f 363-8651) calling 66755 *ok*

Joyce Perkins Joannetta Cole (h/f 404 266 1495) 66755 *@ party Sheraton Crystal City 703-486-1111*

Ermette Purse (h/301 488 1363, off. fax 606-4854) calling 66755 *ok Rm 903*

Dr. Dorothy Height (628-0015 x24, h/f 554-9297) calling 66755 *@ party fax*

Ms. Herman, I talked with Ermette personally, but as for the rest I couldn't get a hold of them. I did fax them at their home, though, and told them the number through the fax. I also left messages on their voice mail in their offices. The number is the same as Tuesday's, though, so if they remember that and try it then all will go well!

Ruby thinks she'll be here until 10. She has all of my materials if you need anything.

Kelly

Alexis Herman's
July 26, 1994
Conference Call

@
10:00

ALEXIS: @ 10:00 p.m. dial 456-6755, and you will be hooked in with the rest of your guests. If no one is there, you might be the first caller so wait until the rest of the group calls in.

There are two lines being used, each line can hold seven people. The 456-6766 number has no one on it as of now and if you leave this list as it is there should not be any need to use it. If you want to add more people to this call, you can, as you have the capacity for 14 people. Just remember to tell the newcomers to call in on 456-6766.

Lines are: 456-6755 and 456-6766

CALLERS:

✓ Diane Dewhirst (h/547-4917) calling 66755

Marion Wright Edleman (628-8787, h/f 363-8651) calling 66755

Joanetta Cole msg, oral surgery all day may not

✓ Ermette Purse (606-5000 x286, off. fax 606-4854) calling 66755

✓ Dr. Dorothy Height (628-0015 x24, h/f 554-9297) calling 66755

~~Maggie Williams msg~~

NO maggie

301-598-8635
A Ermette's home phone #

7/28
456-6755

July 22, 1994

MEMORANDUM TO ALEXIS HERMAN

FROM: DONALD DUNN

SUBJECT: BANKING COMMITTEES

The following are on the Senate Banking Committee:

Riegle of Michigan	Sarbanes of Maryland
Dodd of Connecticut	Sasser of Tennessee
Shelby of Alabama	Kerry of Massachusetts
Bryan of Nevada	Boxer of California
Campbell of Colorado	Mosley-Braun of Illinois
Murray of Washington	

<i>D'Amato of New York</i>	<i>Gramm of Texas</i>
<i>Bond of Missouri</i>	<i>Mack of Florida</i>
<i>Faircloth of North Carolina</i>	<i>Bennett of Utah</i>
<i>Roth of Delaware</i>	<i>Domenici of New Mexico</i>

The following are on the House Banking Committee:

Gonzalez (TX)	Neal (NC)	LaFalce (NY)
Vento (MN)	Schumer (NY)	Frank (MA)
Kanjorski (PA)	Kennedy (MA)	Flake (NY)
Mfume (MD)	Waters (CA)	LaRocco (ID)
Orton (UT)	Bacchus (FL)	Klein (NJ)
Maloney (NY)	Deutsch (FL)	Gutierrez (IL)
Rush (IL)	Roybal-Allard (CA)	Barrett (WI)
Furse (OR)	Velazquez (NY)	Wynn (MD)
Fields (LA)	Watt (NC)	Hinchey (NY)
Dooley (CA)	Klink (PA)	Fingerhut (OH)

<i>Leach (IA)</i>	<i>McCollum (FL)</i>	<i>Roukema (NJ)</i>
<i>Bereuter (NE)</i>	<i>Ridge (PA)</i>	<i>Roth (WI)</i>
<i>McCandless (CA)</i>	<i>Baker (LA)</i>	<i>Nussle (IA)</i>
<i>Thomas (WY)</i>	<i>Johnson (TX)</i>	<i>Pryce (OH)</i>
<i>Linder (GA)</i>	<i>Knollenberg (MI)</i>	<i>Lazio (NY)</i>
<i>Grams (MN)</i>	<i>Bachus (AL)</i>	<i>Huffington (CA)</i>
<i>Castle (DE)</i>	<i>King (NY)</i>	

Italics denotes Republicans

The White Water Hearings are going to be full committee in both the Senate and House.

POSSIBLE SPOKESPEOPLE

Dr. Height	Bob Greenstein
Torri Celli	Katherine Jamieson
Peggy Cafritz	Walter Annenberg
Roger Wilkens	Sheldon Hackney
Marion Wright Edleman	Ann Lewis
Judge Higginbotham	Roy Neel
Bob Newman	

NOTE: The Press List has not been assembled yet, but we will be able to speak on it tonight.



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE: (202) 456-2930

FAX: (202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover) 3

To: Dr. Dorothy Height

Fax: 554-9297

Phone: _____

Date: ~~7/26/94~~ 8/2/94

From: Sally Kirschner

Message: will be explained during call @
10 - - thanks

Remember # to call in is: 456-6755



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE: (202) 456-2930

FAX: (202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover) 1

To: Dr. Dorothy Haight

Fax: 554-9297

Phone: _____

Date: ~~7/28/94~~ 8/2/94

From: Kelly Kuschner - 202-456-6455

Message: Phone # for tonight's conf. call is
456-6755 @ ~~10:45~~ 10:45 p.m.

Thanks,

Alexis Herman's
July 26, 1994
Conference Call

@
10:00

ALEXIS: @ 10:00 p.m. dial 456-6755, and you will be hooked in with the rest of your guests. If no one is there, you might be the first caller so wait until the rest of the group calls in.

There are two lines being used, each line can hold seven people. The 456-6766 number has no one on it as of now and if you leave this list as it is there should not be any need to use it. If you want to add more people to this call, you can, as you have the capacity for 14 people. Just remember to tell the newcomers to call in on 456-6766.

Lines are: 456-6755 and 456-6766

CALLERS:

Kim
Hoperty Diane Dewhirst (h/547-4917) calling 66755 *fax*

Marion Wright Edleman (628-8787, h/f 363-8651) calling 66755 *662-3507-Kim* *ok*

Joanetta Cole msg, oral surgery all day

Ermette Purse (606-5000 x286, off. fax 606-4854) calling 66755

Dr. Dorothy Height (628-0015 x24, h/f 554-9297) calling 66755

~~Maggie Williams msg~~ *NO*

6329

224-2937



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE:(202) 456-2930

FAX:(202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover) 3

To: Diane Reuhst

Fax: 224-6329

Phone: _____

Date: 7/26/94

From: Kelly Kuschner

Message: will be explained during call @
10 - thanks



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE: (202) 456-2930

FAX: (202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover) 3

To: Ermette Purse

Fax: 606-4854

Phone: _____

Date: 7/26/94

From: Kelly

Message: Will be explained during call @
10 - - thanks,



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE: (202) 456-2930

FAX: (202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover) 3

To: Marion Wright Edleman

Fax: 363-8651

Phone: _____

Date: 7/26/94

From: Kelly Kuschner

Message: will be explained during call @
10 - thanks.

Remder # to call is 456-6755

10 p.m.

Marion (OK) 6755

W/F 363 2651

Emmette Purse (OK) 6755

~~off~~ 606-4854 - 'til 5

Diane won't fax.

456-6755
|||

456-6766

MEMORANDUM
OF CALL

Previous editions usable

TO: Kelly

☐ YOU WERE CALLED BY - ☐ YOU WERE VISITED BY -

Kiane

OF (Organization) 1st Lady's Office

☐ PLEASE PHONE ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Re: Conf. call
on FR -
Maggie can do it after
7pm

RECEIVED BY D DATE 7/21 TIME 6:15p

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)
Prescribed by GSA
U.S. GOVERNMENT PRINTING OFFICE: 1961 281-781/40014 FPMR (41 CFR) 101-11.6

THE WHITE HOUSE
WASHINGTON

Alexis would like to
have a conf. call

w/

✓ Maggie Williams x66266
6777 Evelyn, Emmette ^{msg.} (2)

| Dr. Dorothy HEIGHT
628-0015 24 (msg. mail)

| ✓ MARION WRIGHT EOLEMAN -
628-8787 ^{yes} 3507 for 7

✓ JONNETTA Cole - on a plane -
6:30 - 404-223-1400 probably not
7:00 apt. 8:00 or 8:30

at 8pm tonight. If 6777
they can call 456-~~6755~~
each person will be hooked
up

AMH 456-6766

Need Maggie - Diane
A Dorothy

PHOTOCOPY
PRESERVATION

THE WHITE HOUSE
WASHINGTON

Jack Quinn ex. 66606

Tony Wilson ex. 54245

Diane Dewhurst 224-5344
Sen Mitchell.

MEMORANDUM
OF CALL

Previous editions usable

TO: AMH

☒ YOU WERE CALLED BY- Diane Dewhurst ☐ YOU WERE VISITED BY-

OF (Organization) Sen. Mitchell's off.

☒ PLEASE PHONE 224-2939 ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☒ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

RECEIVED BY	DATE	TIME
—	7/21	3:32

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)
Prescribed by GSA
* U.S. GOVERNMENT PRINTING OFFICE: 1991 281-781/40014 FPMR (41 CFR) 101-11.6

Diane Dewhurst
urgent

W/ 547-4917

msg,

645

af

66766

fax

PHOTOCOPY
PRESERVATION

7/22

Maggie

msg after 7 - 6:45 msg

In Dorothy

msg Christine Grey msg 6:45

Marion - 6:30
turn

(6:45) ok

D. Cole - looks good, call back

Gwen

~~7:30~~ 6:30

msg

got to call her

(Ermette Pansel 606-5000 x288) (ok)
ok

(Evelyn) ok

RK

see me re

Conf call -

we need to add
Maggie's (sister) +
Evelyn Lieberman

x 662-66
get her name

(Dr. Height)

Dr Cole - 704-526-3682

6:45

7/20

7/21

66266

msg

msg

yes

Dr. D. Height

624-0015(424)

msg

msg,

Mr. Wright Edelman yes

662-3507

628-8787

yes - partial -
has to go to
a dinner

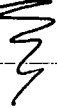
Joanetta Cole

no

tough - post
8:30 wld be
better

404-223-1400

1437



KK
TAY FR 1/22
get a good
consensus on
Time

MEMORANDUM
OF CALL

Previous editions usable

TO: Dr. Cole

☐ YOU WERE CALLED BY- ☐ YOU WERE VISITED BY- Dr. Cole

OF (Organization) Spelman College

☐ PLEASE PHONE ☐ FTS ☐ AUTOVON

404-223-1437

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Re:

(6-8)

Dr. Cole can't do it
at the time suggested

RECEIVED BY Dr. Cole DATE 7/20 TIME 9:50A

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)
Prescribed by GSA
U.S. GOVERNMENT PRINTING OFFICE: 1991 281-781/40014 FPMR (41 CFR) 101-11.6

MEMORANDUM
OF CALL

Previous editions usable

TO: Dr. Cole

☐ YOU WERE CALLED BY- ☐ YOU WERE VISITED BY- Dr. Cole

OF (Organization) Spelman College

☐ PLEASE PHONE ☐ FTS ☐ AUTOVON

662-3507

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Marion Has dinner
tomorrow night -
but

RECEIVED BY Dr. Cole DATE 7/20 TIME 9:50A

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)
Prescribed by GSA
U.S. GOVERNMENT PRINTING OFFICE: 1991 281-781/40014 FPMR (41 CFR) 101-11.6

meet me conf. 456-6755

Maggie Williams - 66266 7/21
msg 2x 7p

Dr. Dorothy Height - 7/20 @ 8 p.m. no
7/21 @ 7 - msg
628-0015(x24)

Marion Wright Edleman - yes 7/20
628-8787 partial 7/21
662-3507

Joanetta Cole - 7/20 no, 7/21 tough →
404-223-1400 after 8:30 = letter

Kini - 6623507

Alexis Herman's
July 22, 1994
Conference Call
@
6:45

ALEXIS: @ 6:45 dial 456-6766, and you will be hooked in with the rest of your guests. If no one is there, you might be the first caller so wait until the rest of the group calls in.

There are two lines being used, each line can hold seven people. When everyone has dialed in, the operator will connect the two lines. If you want to add more people to this call, you can, as you have the capacity for 14 people.

CALLERS:

Diane Dewhirst (h/547-4917) calling 66766

Marion Wright Edleman (628-8787) calling 66766

Joanetta Cole (@704-526-3682) operator is calling her and patching her in.

Ermette Purse (606-5000 x286) calling 66777

Dr. Dorothy Height (628-0015 x24) calling 66777

Marion (OK)

6755

Maggie Wms - msg

Evelyn Lieberman - msg, (NO)

She said she's not on the call.

Emmette Purse - ok 6755

Dr. Dorothy Height - msg

Dr. Cole - oral surgery

H/fax 404-266-1495

Diane - calling

THE WHITE HOUSE

WASHINGTON

|

|

Alexis Herman's
July 28, 1994
Conference Call

@
6:45 10:00

ALEXIS: @ 10:00 p.m. dial 456-6755, and you will be hooked in with the rest of your guests. If no one is there, you might be the first caller so wait until the rest of the group calls in.

There are two lines being used, each line can hold seven people. When everyone has dialed in, the operator will connect the two lines. If you want to add more people to this call, you can, as you have the capacity for 14 people.

Lines are: 456-6755 and 456-6766

CALLERS:

Diane Dewhirst (h/547-4917) calling 66 ⁷⁵⁵ msg

Marion Wright Edleman (628-8787, h/f 363-8651) calling 66755

Joanetta Cole msg, oral surgery all day

Ermette Purse (606-5000 x286, off. fax 606-4854) calling 66755

Dr. Dorothy Height (628-0015 x24) calling 667 msg — 456-6755

Maggie Williams msg

L h/f 554-9297

Possible Spokespeople

Ms. Height

Toni Celli

Peggy Capritz

Roger Wilkins

M. Edelman

Judge. Higgenbotham

Bob Newman

Bob Greenstein

Hath. Jamieson

Walter Annenberg

Sheldon Hackney

Ann Lewis

Ray Neal

Press list

Not resembled, not as easy,
will be able to speak on
it tonight

MEMORANDUM
OF CALL

Previous editions usable

TO:

Kelly

☒ YOU WERE CALLED BY-- ☐ YOU WERE VISITED BY--

Christine Toney

OF (Organization)

Dr. Height's office

☒ PLEASE PHONE ► ☐ FTS ☐ AUTOVON

628-0015

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

*Needs the time and the #
to call in about conference call.
Call her + insist to speak w/ her.
Dr. Height's home fax # = (202) 554-9297*

RECEIVED BY

Wayne

DATE

7/26/97

TIME

2:42

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)
Prescribed by GSA
☆ U.S. GOVERNMENT PRINTING OFFICE: 1991 281-781/40014 FPMR (41 CFR) 101-11.6

Alexis Herman's
July 26, 1994
Conference Call
@
10:00

ALEXIS: @ 10:00 p.m. dial 456-6755, and you will be hooked in with the rest of your guests. If no one is there, you might be the first caller so wait until the rest of the group calls in.

There are two lines being used, each line can hold seven people. The 456-6766 number has no one on it as of now and if you leave this list as it is there should not be any need to use it. If you want to add more people to this call, you can, as you have the capacity for 14 people. Just remember to tell the newcomers to call in on 456-6766.

Lines are: 456-6755 and 456-6766

CALLERS:

Diane Dewhirst (h/547-4917) calling 66755

Marion Wright Edleman (628-8787, h/f 363-8651) calling 66755

Joanetta Cole msg, oral surgery all day

Ermette Purse (606-5000 x286, off. fax 606-4854) calling 66755

Dr. Dorothy Height (628-0015 x24, h/f 554-9297) calling 66755

Maggie Williams msg

July 22, 1994

MEMORANDUM TO ALEXIS HERMAN

FROM: DONALD DUNN

SUBJECT: BANKING COMMITTEES

The following are on the Senate Banking Committee:

Riegle of Michigan	Sarbanes of Maryland
Dodd of Connecticut	Sasser of Tennessee
Shelby of Alabama	Kerry of Massachusetts
Bryan of Nevada	Boxer of California
Campbell of Colorado	Mosley-Braun of Illinois
Murray of Washington	

<i>D'Amato of New York</i>	<i>Gramm of Texas</i>
<i>Bond of Missouri</i>	<i>Mack of Florida</i>
<i>Faircloth of North Carolina</i>	<i>Bennett of Utah</i>
<i>Roth of Delaware</i>	<i>Domenici of New Mexico</i>

The following are on the House Banking Committee:

Gonzalez (TX)	Neal (NC)	LaFalce (NY)
Vento (MN)	Schumer (NY)	Frank (MA)
Kanjorski (PA)	Kennedy (MA)	Flake (NY)
Mfume (MD)	Waters (CA)	LaRocco (ID)
Orton (UT)	Bacchus (FL)	Klein (NJ)
Maloney (NY)	Deutsch (FL)	Gutierrez (IL)
Rush (IL)	Roybal-Allard (CA)	Barrett (WI)
Furse (OR)	Velazquez (NY)	Wynn (MD)
Fields (LA)	Watt (NC)	Hinchey (NY)
Dooley (CA)	Klink (PA)	Fingerhut (OH)

<i>Leach (IA)</i>	<i>McCollum (FL)</i>	<i>Roukema (NJ)</i>
<i>Bereuter (NE)</i>	<i>Ridge (PA)</i>	<i>Roth (WI)</i>
<i>McCandless (CA)</i>	<i>Baker (LA)</i>	<i>Nussle (IA)</i>
<i>Thomas (WY)</i>	<i>Johnson (TX)</i>	<i>Pryce (OH)</i>
<i>Linder (GA)</i>	<i>Knollenberg (MI)</i>	<i>Lazio (NY)</i>
<i>Grams (MN)</i>	<i>Bachus (AL)</i>	<i>Huffington (CA)</i>
<i>Castle (DE)</i>	<i>King (NY)</i>	

Italics denotes Republicans

The White Water Hearings are going to be full committee in both the Senate and House.

POSSIBLE SPOKESPEOPLE

Dr. Height	Bob Greenstein
Torri Celli	Katherine Jamieson
Peggy Cafritz	Walter Annenberg
Roger Wilkens	Sheldon Hackney
Marion Wright Edleman	Ann Lewis
Judge Higginbotham	Roy Neel
Bob Newman	

NOTE: The Press List has not been assembled yet, but we will be able to speak on it tonight.



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE: (202) 456-2930

FAX: (202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover) 1

To: Marion Wright Edleman

Fax: 363-8651

Phone: _____

Date: 7/28/94

From: Kelly Kirschner - 456-6455

Message: Phone # for tonight's 10 p.m.
Conference call is

~~456-6455~~ 456-6755

Thanks,



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE: (202) 456-2930

FAX: (202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover) 1

To:

Dr. Joannetta Cole

Fax:

404-266-1495

Phone:

Date:

7/28/94

From:

Kelly Fuschner (202) 456-6455

Message:

Phone # for tonight's conf. call
(202)-456-6755 @

10 p.m.

Thanks.



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE:(202) 456-2930

FAX:(202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover)_____

To: _____

Fax: _____

Phone: _____

Date: _____

From: _____

Message: _____



OFFICE OF PUBLIC LIAISON

Alexis M. Herman, Director

PHONE: (202) 456-2930

FAX: (202) 456-6218

FACSIMILE TRANSMITTAL COVER SHEET

Number of Pages (Including Cover) 3

To: Dr. Jeannette Cole

Fax: 404-266-1495

Phone: _____

Date: 7/26/94

From: Kelly Kuschner

Message: If you have enough strength to stay awake
'til 10⁻, here are ~~the~~ some of the materials to be discussed.
If you do call in, the number you need to dial
at 10 p.m is 202-456-6755 - it is a "Meet Me"
Conference call.

Thanks

Alexis Herman's
July 26, 1994
Conference Call
@
10:00

ALEXIS: @ 10:00 p.m. dial 456-6755, and you will be hooked in with the rest of your guests. If no one is there, you might be the first caller so wait until the rest of the group calls in.

There are two lines being used, each line can hold seven people. The 456-6766 number has no one on it as of now and if you leave this list as it is there should not be any need to use it. If you want to add more people to this call, you can, as you have the capacity for 14 people. Just remember to tell the newcomers to call in on 456-6766.

Lines are: 456-6755 and 456-6766

CALLERS:

Diane Dewhirst (h/547-4917) calling 66755

Marion Wright Edleman (628-8787, h/f 363-8651) calling 66755

Joanetta Cole oral surgery all day, may not call calling 66755 */will not be calling*

Ermette Purse (606-5000 x286, off. fax 606-4854) calling 66755

Dr. Dorothy Height (628-0015 x24, h/f 554-9297) calling 66755

July 22, 1994

MEMORANDUM TO ALEXIS HERMAN

FROM: DONALD DUNN

SUBJECT: BANKING COMMITTEES

The following are on the Senate Banking Committee:

Riegle of Michigan	Sarbanes of Maryland
Dodd of Connecticut	Sasser of Tennessee
Shelby of Alabama	Kerry of Massachusetts
Bryan of Nevada	Boxer of California
Campbell of Colorado	Mosley-Braun of Illinois
Murray of Washington	

<i>D'Amato of New York</i>	<i>Gramm of Texas</i>
<i>Bond of Missouri</i>	<i>Mack of Florida</i>
<i>Faircloth of North Carolina</i>	<i>Bennett of Utah</i>
<i>Roth of Delaware</i>	<i>Domenici of New Mexico</i>

The following are on the House Banking Committee:

Gonzalez (TX)	Neal (NC)	LaFalce (NY)
Vento (MN)	Schumer (NY)	Frank (MA)
Kanjorski (PA)	Kennedy (MA)	Flake (NY)
Mfume (MD)	Waters (CA)	LaRocco (ID)
Orton (UT)	Bacchus (FL)	Klein (NJ)
Maloney (NY)	Deutsch (FL)	Gutierrez (IL)
Rush (IL)	Roybal-Allard (CA)	Barrett (WI)
Furse (OR)	Velazquez (NY)	Wynn (MD)
Fields (LA)	Watt (NC)	Hinchey (NY)
Dooley (CA)	Klink (PA)	Fingerhut (OH)

<i>Leach (IA)</i>	<i>McCollum (FL)</i>	<i>Roukema (NJ)</i>
<i>Bereuter (NE)</i>	<i>Ridge (PA)</i>	<i>Roth (WI)</i>
<i>McCandless (CA)</i>	<i>Baker (LA)</i>	<i>Nussle (IA)</i>
<i>Thomas (WY)</i>	<i>Johnson (TX)</i>	<i>Pryce (OH)</i>
<i>Linder (GA)</i>	<i>Knollenberg (MI)</i>	<i>Lazio (NY)</i>
<i>Grams (MN)</i>	<i>Bachus (AL)</i>	<i>Huffington (CA)</i>
<i>Castle (DE)</i>	<i>King (NY)</i>	

Italics denotes Republicans

The White Water Hearings are going to be full committee in both the Senate and House.

POSSIBLE SPOKESPEOPLE

Dr. Height	Bob Greenstein
Torri Celli	Katherine Jamieson
Peggy Cafritz	Walter Annenberg
Roger Wilkens	Sheldon Hackney
Marion Wright Edleman	Ann Lewis
Judge Higginbotham	Roy Neel
Bob Newman	

NOTE: The Press List has not been assembled yet, but we will be able to speak on it tonight.

July 22, 1994

MEMORANDUM TO ALEXIS HERMAN

FROM: DONALD DUNN

SUBJECT: BANKING COMMITTEES

The following are on the Senate Banking Committee:

Riegle of Michigan	Sarbanes of Maryland
Dodd of Connecticut	Sasser of Tennessee
Shelby of Alabama	Kerry of Massachusetts
Bryan of Nevada	Boxer of California
Campbell of Colorado	Mosley-Braun of Illinois
Murray of Washington	

<i>D'Amato of New York</i>	<i>Gramm of Texas</i>
<i>Bond of Missouri</i>	<i>Mack of Florida</i>
<i>Faircloth of North Carolina</i>	<i>Bennett of Utah</i>
<i>Roth of Delaware</i>	<i>Domenici of New Mexico</i>

The following are on the House Banking Committee:

Gonzalez (TX)	Neal (NC)	LaFalce (NY)
Vento (MN)	Schumer (NY)	Frank (MA)
Kanjorski (PA)	Kennedy (MA)	Flake (NY)
Mfume (MD)	Waters (CA)	LaRocco (ID)
Orton (UT)	Bacchus (FL)	Klein (NJ)
Maloney (NY)	Deutsch (FL)	Gutierrez (IL)
Rush (IL)	Roybal-Allard (CA)	Barrett (WI)
Furse (OR)	Velazquez (NY)	Wynn (MD)
Fields (LA)	Watt (NC)	Hinchey (NY)
Dooley (CA)	Klink (PA)	Fingerhut (OH)

<i>Leach (IA)</i>	<i>McCollum (FL)</i>	<i>Roukema (NJ)</i>
<i>Bereuter (NE)</i>	<i>Ridge (PA)</i>	<i>Roth (WI)</i>
<i>McCandless (CA)</i>	<i>Baker (LA)</i>	<i>Nussle (IA)</i>
<i>Thomas (WY)</i>	<i>Johnson (TX)</i>	<i>Pryce (OH)</i>
<i>Linder (GA)</i>	<i>Knollenberg (MI)</i>	<i>Lazio (NY)</i>
<i>Grams (MN)</i>	<i>Bacchus (AL)</i>	<i>Huffington (CA)</i>
<i>Castle (DE)</i>	<i>King (NY)</i>	

Italics denotes Republicans

The White Water Hearings are going to be full committee in both the Senate and House.

POSSIBLE SPOKESPEOPLE

Dr. Height	Bob Greenstein
Torri Celli	Katherine Jamieson
Peggy Cafritz	Walter Annenberg
Roger Wilkens	Sheldon Hackney
Marion Wright Edleman	Ann Lewis
Judge Higginbotham	Roy Neel
Bob Newman	

NOTE: The Press List has not been assembled yet, but we will be able to speak on it tonight.