

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Alexis Herman/Ruby Moy

Subseries:

OA/ID Number: 5903

FolderID:

Folder Title:

Affirmative Action Meetings and Call Strategy [Folder 1]

Stack:

S

Row:

30

Section:

1

Shelf:

2

Position:

3

THE WHITE HOUSE

WASHINGTON

AFFIRMATIVE ACTION MEETINGS AND CALL STRATEGY

I. MEETINGS

White House	WHO	PURPOSE	DATE
POTUS	Members of Congress	To consolidate support of our strategy and to ensure that any independent initiatives planned are consistent with our message.	Week of March 6th (Breakfast)
POTUS	Leading Opinion Makers/Think Tank Types	To give the President an opportunity to: (1) test his assumptions about affirmative action, and (2) to create a universe of spokespersons externally to support his strategy.	Week of March 13th (Dinner)
VPOTUS	Business Leaders Visible on Affirmative Action	To help position affirmative action issues as an economic mainstream issue, rather than in terms of the historical debate on race and quotas.	Week of March 13th (Lunch)
George S. and Senior Staff	Civil Rights Leadership Coalition	To keep the administration engaged with the historical coalition that has worked on civil rights legislation under Bush and Reagan and through the 1990's.	Week of March 6th
George S. and Senior Staff	Women's Leadership Organizations	To shift the debate away from race and get input from women, who are receiving clear benefits.	Week of March 6th
George S. and Senior Staff	Minority Business Leaders	Set-asides will emerge as the key issue of affirmative action. We need to develop alternative strategies to continue to foster economic inclusion and access.	Week of March 13th

George S. and Senior Staff	Media	These are friendly reporters who want to be supportive on these issues; early cultivation can help us position our strategy.	Week of March 13th
----------------------------------	-------	---	--------------------------

II. CONFERENCE CALLS

The following categories of stakeholders should be cultivated through a conference call strategy with George Stephanopoulos and other senior staff in the next two weeks:

- Historical Political and Social Leadership
- Additional 'Think Tank Types' (We will not be able to accommodate everyone at the dinner.)
- Famous Americans

I will follow up with a detailed schedule of dates, times and participants next week. Attached is the proposed list of invitees by category for each of these meetings and calls.

THE WHITE HOUSE

WASHINGTON

AFFIRMATIVE ACTION MEETINGS AND CALL SHEET

CIVIL RIGHTS ADVOCATES

Pat Wright, Disability Rights Education Defense Fund
Antonia Hernadez, MALDEF
Art Crapp, People for the American Way
Hugh Price, National Urban League
Elaine Jones, NAACP Legal Defense Fund
Mary Frances Berry, U.S. Civil Rights Commission
Myrlie Evers, NAACP
Joe Lowery, Southern Christian Leadership Conference
Coretta King, MLK Center for Non-Violence
Marsha Greenberger, National Women's Law Center
Judy Lichtman, Women's, Legal Defense Fund
Ralph Neas, Leadership Conference on Civil Rights
Barbara Arnwine, CEO, Lawyer's Committee on Civil Rights
Dorothy Height, National Council of Negro Women
Raul Izaguirre, National Council of La Raza
Jesse Jackson, Rainbow Coalition
David Saperstein, Union of Hebrew Congregations
Wade Henderson, NAACP Washington Office
Laura Murphy Lee, Director ACLU
Karen Narasaki, Asian Pacific American legal Consortium
Judy Conover, Executive Director, League of Women Voters
Anne Bryant, Executive Director, AAUW
Audrey Haynes, Executive Director, Buisiness and Professional Women
John Sturdivant, AFGE
Al Shanker, AFT
Gloria Jackson, CLUW
Doug Fraser, UAW
Steve Yokich, UAW
Nancy Kreiter, Women Employed (Chicago)
Lane Kirkland, AFL-CIO
Tom Donahue, AFL-CIO
Barbara Jordan, University of Texas at Austin
Antonia Hernandez, President & General Counsel Mexican American Legal Defense & Education Fund
Juan A. Figueroa, Persident & General Counsel Puerto Rican Legal Defense & Education Fund

CONGRESSIONAL LEADERS
(Lorraine Miller)

CORPORATE LEADERS

Hugh McColl, CEO, Nations Bank
Richard Rosenburg, CEO, Bank of America
Robert Allen, CEO, AT&T
Robert Holland Jr. CEO, Ben & Jerry's
Warren Shaw, CEO, Chancellor Capitol Management
Craig Wetherup, CEO, Pepsi Bottling Co.
Vernon Jordan, Akin & Gump
Earl Graves, CEO, Earl Graves Enterprises
Hugh Robinson, Southland Corp, Dallas
Liz Claiborne, CEO, Liz Claiborne Clothing
Ed Artzt, CEO, Proctor & Gamble
William Smithburg, CEO, Quaker Oats Company
Paul Allaire, CEO, Xerox Corporation
Reginald K. Brack, CEO, Time Warner
Justin Dart,
Ellen Gordon, Tootsie Roll Industries
Toni Fay, Time Warner
Manny Jackson
Howard Gittis, Vice Chair & Chief Administrative Officer REVLON

DEMOCRATIC LEADERSHIP COUNCIL

FAMOUS AMERICANS

Bill Cosby, Actor
Barbara Striesand, Actress, Political Activist
Steven Spielberg, Director
Denzel Washington, Actor
Sidney Poitier, Actor
Harry Belafonte, Actor/Singer
John Denver, Actor/Singer
Robert Redford, Actor
Paul Newman, Actor
Joan Woodward, Actress
Oprah Winfrey, Talk show host
Whoopie Goldberg, Actress
Connie Chung, News Anchor
James Earl Jones, Actor
Lou Gossett, Jr., Actor
Edward J Olmos, Hispanic Actor

FORMER GOVERNMENT CIVIL RIGHTS TYPES

Elliot Richardson, Former Nixon Cabinet Secretary
Bob Mathias, Former Republican Senator from Maryland
Birch Bayh, Former Democratic Senator from Indiana
Arthur Fletcher, Former Chair of Civil Rights Commission
Arthur Flemings, Former Secretary of HEW, Citizens Commission on Civil Rights.
Bob Brown, Minority Business Advisor to Nixon
Timothy Jenkins, National Black Republican Council
Jim Joseph, Council on Foundations, Wash, D.C.
George Schultz, Former Cabinet Secretary
Ray Marshall, Former Labor Secretary under Carter
Shirley Hufstedler, Former Secretary of Education under Carter
Carl McCall, New York State Treasurer
Clifford Alexander, EEOC - Former Chair

HISTORICAL POLITICAL AND SOCIAL LEADERS

Andrew Brimmer, Brimmer & Associates
Bill Coleman, Former Secretary of Transportation (Reagan)
Leon Higgenbotham, Retired Federal Judge
Shirley Hufstedler, Los Angeles firm with Christopher
Roger Wilkins, Historian, George Mason University
Mary Frances Berry, U.S. Civil Rights Commission
Father Theodore Hesberg, Former President, Notre Dame
Julius Chambers, Chancellor, North Carolina Central
Marian Wright Edelman, Children's Defense Fund
Taylor Branch, Author
John Hope Franklin, Author
Clifford Alexander, Former Secretary of the Army, Carter
Peter Yarrow
Arnie Aronson
David Saperstein
Hyman Bookbinder
Rev. Leon Sullivan, Founder of OIC
Dra. Antonia Pantoja, Founder of ASPIRA

MEDIA

Ellen Goodman, Syndicated Columnist, Boston Globe
Dwayne Wickman, Syndicated Columnist USA Today
Clarence Page, Chicago Sun Times
Bob Herbert, NY Times
Bill Moyers, Syndicated Columnist
Mary McGory, Syndicated Columnist
Lynn Povitch, Working Woman Magazine
Carl Rowan, Syndicated Columnist
Bill Raspberry, Syndicated Columnist
Simeon Booker, Jet Magazine
Barbara Reynolds, Syndicated Columnist, USA Today
Gwen Ifill, NBC
Juan Williams, The Washington Post
Julian Bond, PBS
Juan Gonzalez, Columnist, NY Daily News

MINORITY BUSINESS LEADERS

Bob Johnson, BET
Clarence Avant, Motown
Percy Sutton
Maynard Jackson
Andy Young
Parrin Mitchel
George Pla, CEO, Cordoba Corporation
Maria Elena Torano, CEO, META
Raydean Acevedo, President, RMC
Teresa McBride, President, McBride & Associates
Linda Alvarado, CEO, Alvarado Constructions
Ed Romero, CEO, Advanced Sciences, Inc.
Harriet Michele, CEO, National Association Minority Suppliers, Inc.
Ernie Green, Lehman Brothers
Emma Chappell, CEO, United Bank
Ragan Henry, US Radio
James Wade, Wade Broadcasting
J. Bruce Llewellyn, Coco-Cola Phila. Franchise

THINK TANK TYPES

Eddie Williams, Joint Center for Political and Economic Studies
Robert Greenstein, CEO Center for Budget and Policy Priorities
Isabelle Sawhill, Urban Institute
Peggy McIntosh, Wellesley College Center for Research on Women
Charles Ogletree, Jr. Professor, Harvard Law School
William Julius Wilson, Professor of Social Policy, University of Chicago
Angela Blackwell, Vice-President, Rockefeller Foundation
Franklyn Williams, Ford Foundation
Cornell West, Harvard University
Chang Lin Tien, U.C. Berkeley Chancellor
Eamon Kelly, President of Tulane University
Joe Scott, Professor, University of Washington
Darlene Hines, John Hannah, Professors, Michigan University
Joan Scott, Institute for Advanced Studies, Princeton University
RoseBeth, M. Kantor, Harvard Business School
Joyce Lander, Howard University
Chuck Lawrence, Georgetown Law
Henry Louis Gates, Chair, Afro-American Studies - Harvard
Ricardo Fernandez, President, Lehman College

THE WHITE HOUSE
WASHINGTON

AFFIRMATIVE ACTION MEETINGS AND CALL STRATEGY

I. MEETINGS

White House	WHO	PURPOSE	DATE
POTUS	Members of Congress	To consolidate support of our strategy and to ensure that any independent initiatives planned are consistent with our message.	Week of March 6th (Breakfast)
POTUS	Leading Opinion Makers/Think Tank Types	To give the President an opportunity to: (1) test his assumptions about affirmative action, and (2) to create a universe of spokespersons externally to support his strategy.	Week of March 13th (Dinner)
VPOTUS	Business Leaders Visible on Affirmative Action	To help position affirmative action issues as an economic mainstream issue, rather than in terms of the historical debate on race and quotas.	Week of March 13th (Lunch)
George S. and Senior Staff	Civil Rights Leadership Coalition	To keep the administration engaged with the historical coalition that has worked on civil rights legislation under Bush and Reagan and through the 1990's.	Week of March 6th
George S. and Senior Staff	Women's Leadership Organizations	To shift the debate away from race and get input from women, who are receiving clear benefits.	Week of March 6th
George S. and Senior Staff	Minority Business Leaders	Set-asides will emerge as the key issue of affirmative action. We need to develop alternative strategies to continue to foster economic inclusion and access.	Week of March 13th

George S. and Senior Staff	Media	These are friendly reporters who want to be supportive on these issues; early cultivation can help us position our strategy.	Week of March 13th
----------------------------------	-------	---	--------------------------

II. CONFERENCE CALLS

The following categories of stakeholders should be cultivated through a conference call strategy with George Stephanopoulos and other senior staff in the next two weeks:

- Historical Political and Social Leadership
- Additional 'Think Tank Types' (We will not be able to accommodate everyone at the dinner.)
- Famous Americans

I will follow up with a detailed schedule of dates, times and participants next week. Attached is the proposed list of invitees by category for each of these meetings and calls.

THE WHITE HOUSE

WASHINGTON

AFFIRMATIVE ACTION MEETINGS AND CALL SHEET

CIVIL RIGHTS ADVOCATES

Pat Wright, Disability Rights Education Defense Fund
Antonia Hernandez, MALDEF
Art Crapp, People for the American Way
Hugh Price, National Urban League
Elaine Jones, NAACP Legal Defense Fund
Mary Frances Berry, U.S. Civil Rights Commission
Myrlie Evers, NAACP
Joe Lowery, Southern Christian Leadership Conference
Coretta King, MLK Center for Non-Violence
Marsha Greenberger, National Women's Law Center
Judy Lichtman, Women's, Legal Defense Fund
Ralph Neas, Leadership Conference on Civil Rights
Barbara Arnwine, CEO, Lawyer's Committee on Civil Rights
Dorothy Height, National Council of Negro Women
Raul Izaguirre, National Council of La Raza
Jesse Jackson, Rainbow Coalition
David Saperstein, Union of Hebrew Congregations
Wade Henderson, NAACP Washington Office
Laura Murphy Lee, Director ACLU
Karen Narasaki, Asian Pacific American legal Consortium
Judy Conover, Executive Director, League of Women Voters
Anne Bryant, Executive Director, AAUW
Audrey Haynes, Executive Director, Business and Professional Women
John Sturdivant, AFGE
Al Shanker, AFT
Gloria Jackson, CLUW
Doug Fraser, UAW
Steve Yokich, UAW
Nancy Kreiter, Women Employed (Chicago)
Lane Kirkland, AFL-CIO
Tom Donahue, AFL-CIO
Barbara Jordan, University of Texas at Austin
Antonia Hernandez, President & General Counsel Mexican American Legal Defense & Education Fund
Juan A. Figueroa, President & General Counsel Puerto Rican Legal Defense & Education Fund

CONGRESSIONAL LEADERS

(Lorraine Miller)

CORPORATE LEADERS

Hugh McColl, CEO, Nations Bank
Richard Rosenburg, CEO, Bank of America
Robert Allen, CEO, AT&T
Robert Holland Jr. CEO, Ben & Jerry's
Warren Shaw, CEO, Chancellor Capitol Management
Craig Wetherup, CEO, Pepsi Bottling Co.
Vernon Jordan, Akin & Gump
Earl Graves, CEO, Earl Graves Enterprises
Hugh Robinson, Southland Corp, Dallas
Liz Claiborne, CEO, Liz Claiborne Clothing
Ed Artzt, CEO, Proctor & Gamble
William Smithburg, CEO, Quaker Oats Company
Paul Allaire, CEO, Xerox Corporation
Reginald K. Brack, CEO, Time Warner
Justin Dart,
Ellen Gordon, Tootsie Roll Industries
Toni Fay, Time Warner
Manny Jackson
Howard Gittis, Vice Chair & Chief Administrative Officer REVLON

DEMOCRATIC LEADERSHIP COUNCIL

FAMOUS AMERICANS

Bill Cosby, Actor
Barbara Striesand, Actress, Political Activist
Steven Spielberg, Director
Denzel Washington, Actor
Sidney Poitier, Actor
Harry Belafonte, Actor/Singer
John Denver, Actor/Singer
Robert Redford, Actor
Paul Newman, Actor
Joan Woodward, Actress
Oprah Winfrey, Talk show host
Whoopie Goldberg, Actress
Connie Chung, News Anchor
James Earl Jones, Actor
Lou Gossett, Jr., Actor
Edward J Olmos, Hispanic Actor

FORMER GOVERNMENT CIVIL RIGHTS TYPES

Elliot Richardson, Former Nixon Cabinet Secretary
Bob Mathias, Former Republican Senator from Maryland
Birch Bayh, Former Democratic Senator from Indiana
Arthur Fletcher, Former Chair of Civil Rights Commission
Arthur Flemings, Former Secretary of HEW, Citizens Commission on Civil Rights.
Bob Brown, Minority Business Advisor to Nixon
Timothy Jenkins, National Black Republican Council
Jim Joseph, Council on Foundations, Wash, D.C.
George Schultz, Former Cabinet Secretary
Ray Marshall, Former Labor Secretary under Carter
Shirley Hufstedler, Former Secretary of Education under Carter
Carl McCall, New York State Treasurer
Clifford Alexander, EEOC - Former Chair

HISTORICAL POLITICAL AND SOCIAL LEADERS

Andrew Brimmer, Brimmer & Associates
Bill Coleman, Former Secretary of Transportation (Reagan)
Leon Higgenbotham, Retired Federal Judge
Shirley Hufstedler, Los Angeles firm with Christopher
Roger Wilkins, Historian, George Mason University
Mary Frances Berry, U.S. Civil Rights Commission
Father Theodore Hesberg, Former President, Notre Dame
Julius Chambers, Chancellor, North Carolina Central
Marian Wright Edelman, Children's Defense Fund
Taylor Branch, Author
John Hope Franklin, Author
Clifford Alexander, Former Secretary of the Army, Carter
Peter Yarrow
Arnie Aronson
David Saperstein
Hyman Bookbinder
Rev. Leon Sullivan, Founder of OIC
Dra. Antonia Pantoja, Founder of ASPIRA

MEDIA

Ellen Goodman, Syndicated Columnist, Boston Globe
Dewayne Wickman, Syndicated Columnist USA Today
Clarence Page, Chicago Sun Times
Bob Herbert, NY Times
Bill Moyers, Syndicated Columnist
Mary McGory, Syndicated Columnist
Lynn Povitch, Working Woman Magazine
Carl Rowan, Syndicated Columnist
Bill Raspberry, Syndicated Columnist
Simeon Booker, Jet Magazine
Barbara Reynolds, Syndicated Columnist, USA Today
Gwen Ifill, NBC
Juan Williams, The Washington Post
Julian Bond, PBS
Juan Gonzalez, Columnist, NY Daily News

MINORITY BUSINESS LEADERS

Bob Johnson, BET
Clarence Avant, Motown
Percy Sutton
Maynard Jackson
Andy Young
Parrin Mitchel
George Pla, CEO, Cordoba Corporation
Maria Elena Torano, CEO, META
Raydean Acevedo, President, RMCI
Teresa McBride, President, McBride & Associates
Linda Alvarado, CEO, Alvarado Constructions
Ed Romero, CEO, Advanced Sciences, Inc.
Harriet Michele, CEO, National Association Minority Suppliers, Inc.
Ernie Green, Lehman Brothers
Emma Chappell, CEO, United Bank
Ragan Henry, US Radio
James Wade, Wade Broadcasting
J. Bruce Llewellyn, Coco-Cola Phila. Franchise

THINK TANK TYPES

Eddie Williams, Joint Center for Political and Economic Studies
Robert Greenstein, CEO Center for Budget and Policy Priorities
Isabelle Sawhill, Urban Institute
Peggy McIntosh, Wellesley College Center for Research on Women
Charles Ogletree, Jr. Professor, Harvard Law School
Willaim Julius Wilson, Professor of Social Policy, University of Chicago
Angela Blackwell, Vice-President, Rockefeller Foundation
Franklyn Williams, Ford Foundation
Cornell West, Harvard University
Chang Lin Tien, U.C. Berkeley Chancellor
Eamon Kelly, President of Tulane University
Joe Scott, Professor, University of Washington
Darlene Hines, John Hannah, Professors, Michigan University
Joan Scott, Institute for Advanced Studies, Princeton University
RoseBeth, M. Kantor, Harvard Business School
Joyce Lander, Howard University
Chuck Lawrence, Georgetown Law
Henry Louis Gates, Chair, Afro-American Studies - Harvard
Ricardo Fernandez, President, Lehman College

EXECUTIVE OFFICE OF THE PRESIDENT

24-Jul-1995 10:06am

TO: (See Below)

FROM: Christopher T. Wayne
Public Liaison

SUBJECT: Affirmative Action Roll Out

I just wanted to update all of you regarding our roll out for affirmative action.

As you may know, the President is still editing the speech. Therefore, we cannot send it out in it's present form...I will let you know as soon as we have approval to send it out.

In addition, we designed a cover sheet to go with the speech to enhance the presentation and make it special for those who receive it. I have asked for 5000 copies and will divide them as equitably as possible.

Further, we will be able to provide a "VIP" version of the speech, signed by the President, bound, with the seal on the front, etc. I have received the following requests for these booklets:

Kate:	250
Doris:	200
Marilyn:	30
Ben:	200
Suzanna:	150
Jay:	35
Flo:	50
Barbara:	100
Total:	1015

I will do my best to get 1000 copies approved. However, you should be prepared to shrink your lists significantly! I think that a realistic number will be 500 total. In addition, we will include a "thank you" letter from the President for their help in the process.

Please note: the only people on who should receive this version should be those who you invited to the speech, those who participated on your conference calls, and those who were particularly helpful in the process.

Please let me know if I can be of any other help with the roll out process and I will do my best to take care of everyone's needs.

Thanks.

Distribution:

TO: Ann T. Eder
TO: Barbara D. Woolley
TO: Robert B. Johnson
TO: Doris O. Matsui
TO: Kathleen (Kate) Carr
TO: Floydetta McAfee
TO: Jay K. Footlik
TO: Marilyn DiGiacobbe
TO: Suzanna Valdez

CC: Alexis M. Herman

Alexis
FYI -
Debbie

July 16, 1995

MEMORANDUM FOR DISTRIBUTION

FROM: Debbie Fine, Office of Public Liaison

SUBJECT: Affirmative Action Conference Calls

Attached is the current schedule for affirmative action conference calls. I will continue to update the schedule tomorrow (Monday), as more calls are set up and as inevitable conflicts are resolved.

You should receive a list of participants for each call separately.

Please call or page me if there are problems with the schedule attached, or if you have any questions at all. I can be reached at 456-2972, or through WH Signal at 202/757-5000.

Thanks again for your help.

Page 2 Affirmative Action Calls

Monday July 17

9:00AM to 10:00AM

State Legislators 2

Conference Call Leads:

Deval Patrick

Alexis Herman

Moderator:

Kevin O'Keefe

Conference Call Extensions:

456-6766

456-6777

456-6799

CODE: 4972

(TOTAL: 21 people)

11:00AM to 12:00PM

State Legislators 3

Conference Call Leads:

Marcia Hale

Deval Patrick

Moderator:

Kevin O'Keefe

Conference Call Extensions:

456-6755

456-6766

456-6777

456-6799

CODE: 4972

(TOTAL: 28 people)

Page 3 Affirmative Action Calls

1:00PM to 2:00PM

Women Business Owners

Conference Call Leads:

Chris Edley

Betsy Myers

Moderator:

Barbara Woolley

Conference Call Extensions:

456-6755

456-6766

CODE: 4972

(TOTAL: 14 people)

2:30PM to 3:30PM

State Legislators 3

Conference Call Leads:

George Stephanopoulos

Deval Patrick

Moderator:

Kevin O'Keefe

Conference Call Extensions:

456-6755

456-6766

456-6777

456-6799

CODE: 4972

(TOTAL: 28 people)

Page 4 Affirmative Action Calls

4:00PM to 5:00PM

Ethnic Leaders

Conference Call Leads:
George Stephanopoulos

Moderator:
Marilyn DiGiacobbe

Conference Call Extensions:
456-6755
456-6766
456-6777
CODE: 4972

5:00PM to 6:00PM

Other Mayors and Electeds

Conference Call Leads:
Deval Patrick

Moderator:
Kevin O'Keefe

Conference Call Extensions:
456-6755
456-6766
CODE: 4972

7:00PM to 8:00PM

Other Mayors and Electeds

Conference Call Leads:
Deval Patrick

Moderator:
Kevin O'Keefe

Conference Call Extensions:
456-6755
456-6766
456-6777
456-6799
CODE: 4972

Page 5 Affirmative Action Calls

Tuesday, July 18:

8:00AM to 9:00AM

Elected Officials

Conference Call Leads:

Deval Patrick

Moderator:

Kevin O'Keefe

Conference Call Extensions:

456-6755

456-6766

456-6777

CODE: 4972

(TOTAL: 21 people)

11:45AM to 12:45PM

African-American

Conference Call Leads:

Deval Patrick

Doug Sosnik?

Moderator:

Ben Johnson

Conference Call Extensions:

456-6755

456-6766

CODE: 4972

Page 6 Affirmative Action Calls

1:00PM to 2:00PM

State Women Leaders

Conference Call Leads:

Deval Patrick

Betsy Myers

Moderator:

Barbara Woolley

Conference Call Extensions:

456-6755

456-6766

CODE: 4972

4:00PM to 5:00PM

National Women Organizations Representatives

Conference Call Leads:

George Stephanopoulos

Betsy Myers

Moderator:

Barbara Woolley

Conference Call Extensions:

456-6755

456-6766

456-6777

456-6799

CODE: 4972

5:15PM to 6:00PM

African American

Conference Call Leads:

Alexis Herman

Deval Patrick

Moderator:

Ben Johnson

Conference Call Extensions:

456-6755

456-6766

CODE: 4972

Page 7 Affirmative Action Calls

6:15PM to 7:00PM
African American

Conference Call Leads:
Alexis Herman
Deval Patrick

Moderator:
Ben Johnson

Conference Call Extensions:
456-6755
456-6766
CODE: 4972

Ruby-

Alexis has apparently
received guidance from George
but here's McCurry's briefing
PP 14-17; and 1 page T. Points.

GT

MEMORANDUM
OF CALL

Previous editions usable

TO:

AMH



YOU WERE CALLED BY-



YOU WERE VISITED BY-

OF (Organization)

Julia Moffet



PLEASE PHONE



FTS



AUTOVON

65690



WILL CALL AGAIN



IS WAITING TO SEE YOU



RETURNED YOUR CALL



WISHES AN APPOINTMENT

MESSAGE

1) Guidance from George--
if not enough, call her

2) add call: Charlyne

Hunter-Bault 212-560-
3109

RECEIVED BY

DATE

TIME

K

7/18

2:48

PRESS CALLS

THE WHITE HOUSE
WASHINGTON

ANH'S LIST
ON NEXT PAGE

July 18, 1995

M E M O R A N D U M

To: Office of the Vice President (Lorraine Voles)
George Stephanopoulos
Alexis Herman
Christopher Edley, Jr.
Deval Patrick

Ms. LaRocca

From: Julia Moffett
Ginny Terzano

Subject: Affirmative Action Columnists Calls

Listed below are calls we are asking you to make at anytime Tuesday or Wednesday morning. Please let us know if you are unable to do these and we will reassign them. Thank you.

The Vice President (TENTATIVE)

The New York Times Editorial Board

TBD by OVP

Michael Kinsley

The New Yorker
202-331-7494

Ron Brownstein

Los Angeles Times
202-861-9232

Joe Klein

Newsweek
202-626-2052

Martin Peretz

The New Republic
212-759-4100

JUL 18 1995

George Stephanopoulos

E. J. Dionne

The Washington Post
202-334-6707

Jonathan Alter

Newsweek
212-350-4354

Jacob Weisberg

New York Magazine
212-880-0893

Tim Russert

NBC
202-885-4548

David Schribman

Boston Globe
202-857-5050

Morton Zuckerman

US News & World Report
202-955-2000

Charlyne Hunter-Gault

MacNeil/Lehrer
212-560-3109

Margaret Carlson

TIME
202-861-4000

Alexis Herman

Meg Greenfield

Washington Post
202-334-7470

Cokie Roberts

ABC

Mary McGrory

Washington Post
202-334-7470

Barbara Reynolds

USA Today
703-276-3455

Juan Williams

Washington Post
202-334-7470

Charlyne Hunter-Gault - 212 560 3109 75 72

Handwritten notes and signature in a large oval shape, including the number 212 560 3109 75 72 and a signature.

Christopher Edley, Jr.

William Raspberry

Washington Post
202-334-7462

Carl Rowan

Chicago Sun Times
202-966-8668

Bob Herbert

New York Times
212-556-7229

Morton Kondrake

Roll Call
202-289-4900

Susan Estrich

USA Today
213-851-3131

Deval Patrick

Dorothy Gilliam

Washington Post
202-334-7470

Jack Germond

Baltimore Evening Sun
202-452-8250

Mickey Kaus

New Republic
202-331-7494

Gloria Borger

US News & World Report
202-955-2000

**Affirmative Action Congressional Meeting
Tuesday, July 18, 1995**

The President is meeting with several House and Senate members -- mostly Democrats -- to follow up on previous meetings regarding affirmative action and to discuss tomorrow's speech and the affirmative action report.

Points

- We live in a fractionalized society where people have been using race to divide and fractionalize us even further. As the President said in his Georgetown speech it is time to move on and to seek common ground for the good of families, communities, the nation.
- The President believes there is a right way and a wrong way to seek opportunities and to meet our country's problems. Tomorrow you can expect the President to continue the national conversation on America's need to take personal responsibility, provide economic opportunity, and to think beyond just race and gender.

Q: Why the National Archives?

A: The site for the President's speech is fitting. He will give his address in the Rotunda of the National Archives where the Declaration of Independence, the Constitution and the Bill of Rights are housed. As the President continues the national dialogue on ways to seek common ground, these documents best symbolize our common purpose.

Q: Who is attending the speech?

A: We have invited about 100 distinguished Americans from around the country including university presidents, educators, civil rights leaders, employers. Such as Justin Dart (disability activist), George Rupp (Columbia Univ Pres), Elliot Richardson.

Rollout of Affirmative Action Speech and Report

If asked you should tell reporters the following:

-- 11:00am speech, National Archives -- open press. Approx. 3:00pm on the record and for camera briefing with George Stephanopoulos and Chris Edley.

-- A copy of the report will be available by mid-afternoon.

drafted: G Terzano, J Moffett

EXECUTIVE OFFICE OF THE PRESIDENT

02-Jun-1995 10:37am

TO: Ruby G. Moy
FROM: Kathleen (Kate) Carr
Public Liaison

SUBJECT: SCHEDULING REQUEST FROM NAM ON AFFIRMATIVE ACTION

*Amel
you may want
to talk to Chris
about this. —
since he's gotten
involved*

Alexis:

I received a request today from NAM asking that you speak at a briefing they are pulling together on June 8 (next Thursday) at NAM HQ on the issue of affirmative action. They are looking at a core audience of 20-25 people including representatives from IBM, Motorola, AT&T. The purpose of the meeting is to affirm NAM's strong support of affirmative action. They are very interested in hearing about the President's review, particularly in light of this week's press. ||

A complete agenda and proposed guest list is being sent. What do you think. They would like a reply today if possible.

On another matter, I accepted an invitation weeks ago to attend a dinner of the Minority Business Assoc. of North Virginia. They have just invited me to speak as part of the program. I have not given a commitment. Any guidance?

Thanks,

Kate

Pen - Father 8th
Pen - Debra
N.C.
Jed
Esther
(3)

- Voucher - Wore
- McQuade - Pa
- Wicker
- Chai
- John L
- Ooster

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

02-Jun-1995 10:37am

TO: Ruby G. Moy
FROM: Kathleen (Kate) Carr
 Public Liaison

SUBJECT: SCHEDULING REQUEST FROM NAM ON AFFIRMATIVE ACTION

Alexis:

I received a request today from NAM asking that you speak at a briefing they are pulling together on June 8 (next Thursday) at NAM HQ on the issue of affirmative action. They are looking at a core audience of 20-25 people including representatives from IBM, Motorola, AT&T. The purpose of the meeting is to affirm NAM's strong support of affirmative action. They are very interested in hearing about the President's review, particularly in light of this week's press.

A complete agenda and proposed guest list is being sent. What do you think. They would like a reply today if possible.

On another matter, I accepted an invitation weeks ago to attend a dinner of the Minority Business Assoc. of North Virginia. They have just invited me to speak as part of the program. I have not given a commitment. Any guidance?

Thanks,

Kate

EXECUTIVE OFFICE OF THE PRESIDENT

07-Jul-1995 02:56pm

TO: (See Below)
FROM: John B. Emerson
Office of Presidential Personnel
SUBJECT: Affirmative Action

On July 20, the U. of California Board of Regents is having a meeting on Affirmative Action in the Bay Area. Willie Brown and Jesse Jackson will reportedly be attending. Pro-AA groups are planning a protest of some kind. This should be taken into account when planning the timing of the POTUS speech.

Distribution:

TO: George Stephanopoulos
TO: Laura Capps
TO: Alexis M. Herman
TO: Ruby G. Moy
TO: Douglas B. Sosnik
TO: Karen L. Hancox

JUL 10 1995