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THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

ID# 404317

PAGE

1
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DATE RECEIVED: 1999/11/17

NAME OF CORRESPONDENT: PREMA MATHAI-DAVIS

SUBJECT: URGES THE PRESIDENT TO SUPPORT THE "STOP RACISM YOUTH CHALLENGE" BY TAPING A
PUBLIC SERVICE ANNOUNCEMENT ENCOURAGING YOUNG PEOPLE TO PARTICIPATE IN THE
CAMPAIGN

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
MEDIA AFFAIRS	JENNIFER PALMIERI	ORG	1999/12/17			

ACTION COMMENTS

✓ SCHEDULING AND
ADVANCE

CARRIE STREET

RSI

1999/12/17

C

ACTION COMMENTS

ACTION COMMENTS:

ACTION COMMENTS:

COMMENTS CC SCHEDULING

ADDITIONAL CORRESPONDENTS: 0

MEDIA: LETTER

INDIVIDUAL CODES:

REPORT CODES:

USER CODES:

ACTION CODES:

A - APPROPRIATE ACTION
C - COMMENT/RECOMMENDATION
D - DRAFT RESPONSE
F - FURNISH FACT SHEET
I - INFO COPY/NO ACT NECESSARY
R - DIRECT REPLY W/ COPY
S - FOR SIGNATURE

DISPOSITION CODES:

A - ANSWERED
B - NON-SEPC-REFERRAL
C - COMPLETED
S - SUSPENDED

OUTGOING CORRESPONDENCE:

TYPE RESP = INITIALS OF SIGNER
CODE = A
COMPLETED = DATE OF OUTGOING

REFER QUESTIONS AND ROUTING UPDATES TO RECORDS MANAGEMENT (ROOM 72, OEOB) EXT-62590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO
RECORDS MANAGEMENT.

Handwritten notes in the top left corner, including "Initiative for One America" and "Modesty".



November 3, 1999

President William Jefferson Clinton
The White House
Washington, DC 20500

Empire State Building
350 Fifth Avenue
Suite 301
New York, NY 10118
212-273-7800
Fax: 212-465-2281

Dear Mr. President:

We are inviting you to participate in the public launch of the Stop Racism Youth Challenge, a national campaign sponsored by the YWCA in partnership with the White House Millennium Council and the U.S. Department of Justice. Beginning this fall, the YWCA of the U.S.A. is mobilizing young people across the country to take a stand against racism. They are being engaged at the grassroots level to take on "challenges"—creative projects to proactively address racism and inequality.

The Stop Racism Youth Challenge is part of an international campaign that originated in Canada, and is now being conducted simultaneously in Great Britain, South Africa, and several European countries. This campaign exemplifies the mission of the YWCA, which is to empower women and girls and to eliminate racism. It is being implemented by YWCAs in hundreds of communities around the country. Our goal is to harness the creativity and energy of young people to help reduce the climate of violence and hate crimes that are marking the end of the century in America.

We urge you to support this initiative by taping a public service announcement encouraging young people to participate in the campaign. The PSA will be used by our YWCAs that are in thousands of communities around the country. In addition, the PSA will be placed nationally by the YWCA of the U.S.A. We need the PSA no later than December 10, 1999 so we can show it at our press launch and distribute it in a timely way to our local YWCAs.

The Stop Racism Youth Challenge gives you an excellent opportunity to promote the concept of a *One America*, that we are all so deeply committed to creating.

Sincerely,

Prema Mathai-Davis
Prema Mathai-Davis
CEO

PMD/ld

NOV 17 1999

cc: Ben Johnson, President's Initiative for One America
Ann Donovan, White House Millennium Council

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