

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	Contact list (partial) (1 page)	02/01/1999	P6/b(6)
002. fax	Sarah Ingersoll to Neera Tanden re: DOB and SSN (partial) (1 page)	01/29/1999	P6/b(6)
003. letter	Letter to Neera Tanden re: Kaplan (partial) (1 page)	01/29/1999	P6/b(6)
004. bio	Bio of Jeffrey Flagg (partial) (1 page)	01/11/1999	P6/b(6)
005. memo	Diana Aldridge to Neera Tanden re: Recommendations/Options for Mentor/Mentee Example (partial) (2 pages)	02/01/1999	P6/b(6)
006. list	Guest List for Mentoring Event (partial) (5 pages)	01/27/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [2]

2011-0619-S

rc301

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

MEMORANDUM

TO NEERA TANDEN
OFFICE OF THE FIRST LADY

FROM DIANA ALDRIDGE/

RE BACKGROND INFORMATION ON SAVE THE CHILDREN/AD COUNCIL
MENTORING CAMPAIGN

FEBRUARY 1, 1998

INTRODUCTION:

It is our understanding that the national mentoring event on February 3, may feature the following program segments.

- o Segment: First Lady Announcement of Jump Grants (may include Janet Reno)
- o Segment: (Brief) First Lady intro of two organization's "breaking news" PSA spots: Save the Children mentoring campaign on behalf of the mentoring community entitled "Do Good: Mentor a Child"; and the Harvard Mentoring Project's new Quincy Jones Spot (you have separate material on this). It is our understanding that the accompanying print campaign for these two PSA campaigns may be displayed in the lower east week entry and/or outside the East Room entrance).

Regarding the Save the Children PSA campaign, please see the following background with details on our campaign for your review and the First Lady's remarks (we will also send along suggested remarks shortly).

- o Segment: An evocative example of a mentor and mentee to give a brief "testimonial" as part of the program. As we have discussed, we are submitting examples recommended by the mentoring groups (Big Brothers/Big Sisters, National Mentoring Campaign, Save the Children). We also understand the Department of Justice is sending examples as well.
- o Segment: The First Lady's announcement of other mentoring community news that will be highlighted by announcing the new (and embargoed until the White House announcement on Wednesday) Newsweek/Kaplan mentoring publication that has involved the long cooperation and input of the whole community. The additional "groups" are also submitting brief paragraphs on their activities and a list of those that they would like acknowledged from the audience if possible. (We know all this may not be possible but we will get you all the background).

Page Two

BREAKING NEWS ANNOUNCEMENTS

In brief, we see the breaking news announcements as follows:

- o The Jump Grants
- o New campaigns by Harvard Mentoring and Save the Children. An acknowledgement of media representatives in the audience and a challenge to do more (Jay Winsten remarks). An announcement of the turn over of the data base of the Save the Children effort to the mentoring community under the coordination of the National Mentoring Partnership umbrella organization.
- o The wonderful Newsweek/Kaplan piece to be distributed nationwide to attract more mentoring organizations and interest.
- o A quick rundown of America's Promise, AmeriCorps, and Points of Light mentoring initiatives.
- o An acknowledgment of public servants, corporate sponsors, and mentors/kids in the audience.

Potential Media List - February 3 press conference

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
ABC TV	Michelle Norris	Education	Washington	DC	202-222-7777	202-222-6447
ABC TV	Josh Gerstein	White House News	Washington	DC	202-222-7777	202-222-7684
ABC World News Tonight	Joanne Levine	Producer			202-222-7700	202-222-7681
AP Radio Network	Assignment Desk				202-736-9500	202-736-1199
AP Radio Network	Assignment Desk		Washington	DC	202-736-9500	202-736-1199
AP Radio Network	Kate McKenna	News Assignment	Washington	DC	202-736-9520	202-736-1199
AP Radio Network	Ira Dreyfuss	Reporter	Washington	DC	202-736-9547	202-736-1199
Arizona Republic	Adrianne Flynn	Correspondant	Washington	D.C.	202/662-7262	202/662-7265
Associated Press	Anjetta McQueen	education reporter	Washington	DC	202-776-9400	202-776-9432
Associated Press	Sally Buzbee	News Editor	Washington	DC	202-776-9402	202-776-9570
Atlanta Journal Constitution	Art Daglish	News Editor	Washington	DC	202-331-0900	202-331-1055
Barron's	William Pesek				202-862-9200	202-862-6633
Bloomberg News	Robert Greene		Washington	DC	202-434-1800	202-624-1300
Bloomberg News	Ed DeMarco	Assignment Editor	Washington	DC	202-434-1800	202-624-1300
Boston Globe	Rosalind Jackler	News Editor	Washington	DC	202-857-5131	202-857-3933
Boston Globe	Ann Scales	White House	Washington	DC	202-857-5125	202-857-3933
Boston Herald	Andrew Miga	Bureau Chief	Washington	DC	202-638-1796	202-393-3641
Buffalo News	Jerry Zremski	News Correspondant	Washington	DC	202-737-3188	202-783-3224
Business Week	Susan Garland	Education Business	Washington	DC	202-383-2100	202-383-2125
Business Week	Susan Garland	Education Business	Washington	DC	202-383-2100	202-383-2125
Business Week	Rick Dunham	White House	Washington	DC	202-383-2100	202-383-2125
CBS-TV	Wally Dean	News Assignment	Washington	DC	202-457-4321	202-457-4344
Chicago Sun-Times	Lynn Sweet	White House Reporter	Washington	DC	202-662-8808	202-662-8833

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
Chicago Tribune	Terry Atlas	News Editor -	Washington	DC	202-824-8200	202-824-8302
Christian Science Monitor	Gail Chaddock	Education Reporter	Washington	DC	202-785-4400	202-223-3476
Christian Science Monitor	Francine Kiefer	White House	Washington	DC	202-785-4400	202-223-3476
Columbis Dispatch	Roger Lowe	Bureau Chief	Washington	DC	202-347-3144	202-347-3551
Copley News Service	Marcus Stern	News Editor	Washington	DC	202-737-6960	
Cox Newspapers	Robert Deans	White House	Washington	DC	202-887-8310	202-331-1055
Dallas Morning News	Susan Feeney	White House Reporter	Washington	DC	202-661-8410	202-628-2730
Dateline NBC	Lea Thompson	Correspondent	Washington	DC	202-885-4480	202-362-2009
Detroit Free-Press	Colleen Fitzpatrick	News Assistant Editor	Washington	DC	202-383-6006	202-383-6116
Detroit News	Dave Mastio	Correspondent	Washington	DC	202-662-7370	202-662-7385
Dow Jones News Service	Alex Keto	White House Editor	Washington	DC	202-862-9200	202-223-8039
Forbes	Janet Novack		Washington	DC	202-785-1480	202-463-8757
Fort Lauderdale Sun-Sentinel	Bill Gibson	Bureau Chief	Washington	DC	202-824-8460	202-824-8385
Fort Worth Star-Telegram	Ron Hutcheson	Correspondent	Washington	DC	202-383-6000	202-383-6116
Fortune	Jeffrey Birnbaum	Bureau Chief	Washington	DC	202-861-4000/32	
FOX-TV	Janet Boyd	Planning Editor	Washington	DC	202-824-6369	202-824-6426
Houston Chronicle	Judy Wiessler	News Editor	Washington	DC	202-393-6880	202-393-6889
Indianapolis Star-News	David Haase	Correspondent	Washington	DC	202-662-7263	202-662-7268
Kansas City Star	David Goldstein	White House	Washington	DC	202-383-6000	202-383-6116
Kiplinger's Personal Finance	Kris Davis		Washington	DC	202-887-6400	202-778-8976
Knight Ridder	Elsa Arnett	Education Reporter	Washington	DC	202-383-6000	202-383-6116
Larry King Live	Mary Gregory	Senior Producer	Washington	DC	202-898-7690	202-898-7686
Larry King Live	Wendy Walker	Executive Producer	Washington	DC	202-898-7690	202-898-7686
Larry King Live	Carol Joynt	Producer	Washington	DC	202-898-7690	202-898-7686
Los Angeles Times	Dick Cooper	Education	Washington	DC	202-293-4650	202-887-1050

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
Los Angeles Times	Tom McCarthy	News Editor	Washington	DC	202-293-4650	202-887-1050
Miami Herald	Gary Blonston	News/ Bureau Chief	Washington	DC	202-383-6000	202-383-6058
Milwaukee Journal Sentinel	Frank Aukofer	Bureau Chief	Washington	DC	202-662-7290	202-662-7296
Minneapolis Star Tribune	Greg Gordan	Reporter	Washington	DC	202-457-5171	202-457-5179
Nation's Business	Mary McElveen	Editor	Washington	DC	202-463-5650	202-887-3437
Nation's Business	Sharon Nelton	Editor at Large	Washington	DC	202-463-5677	202-463-3102
20/20	Joan Martelli	Producer	Washington	DC	202-222-7080	202-222-7343
NBC-TV	Antoine Sanfuentes	White House	Washington	DC	202-885-4200	202-362-2009
NBC-TV	News Assignment Desk		Washington	DC	202-885-4200	202-362-2009
New Orleans Times-Picayune	John McQuaid	Correspondent	Washington	DC	202-383-7889	202-296-9537
New York Daily News	Ken Bazinet	Reporter	Washington	DC	202-467-6670	202-331-0062
New York Post	Brian Blomquist	Correspondent	Washington	DC	202-393-1787	202-763-9460
Newark Star Ledger	Bob Cohen	White House	Washington	DC	202-383-7823	202-383-7805
Newhouse News Service	Miles Benson	White House Reporter	Washington	DC	202-383-7800	202-296-9537
Newsday	Bill Douglas	White House	Washington	DC	202-393-5630	202-393-7043
Newsday	Ken Fireman	White House	Washington	DC	202-393-5630	202-393-7043
Nightline	Dana Wolfe	Associate Producer	Washington	DC	202-222-7000	202-222-7976
Nightline	Sarah Just	Associate Producer	Washington	DC	202-222-7000	202-222-7976
Nightline	Tom Bettag	Executive Producer	Washington	DC	202-222-7000	202-222-7976
Nightline	Richard Harris	Senior Producer	Washington	DC	202-222-7000	202-222-7976
NPR	Claudio Sanchez	Education	Washington	DC	202-414-2768	202-414-3027
NPR		All Things Considered	Washington	DC	202-414-2110	202-414-3027
NPR -Talk of the Nation						
NPR--All Things Considered	Ellen Weiss		Washington	DC	202-414-2121	202-414-3329
NPR--Morning Edition	Ellen McDonnell		Washington	DC	202-414-2159	202-414-3040

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
NPR-All Things Considered	Carol Klinger		Washington	DC	202-414-2107	202-414-3329
NPR-Early Morning	Julia Redpath		Washington	DC	202-414-2113	202-414-3040
NPR-Early Morning	Julia Bailey		Washington	DC	202-414-2170	202-414-3040
NPR-Talk of the Nation	Ellen Silva		Washington	DC	202-414-2000	202-414-3031
NPR-Talk of the Nation	Karin Weinberg		Washington	DC	202-414-2000	202-414-3031
NPR-Talk of the Nation	Elana Hadler		Washington	DC	202-414-2000	202-414-3031
NPR-Talk of the Nation	Cece Fadope		Washington	DC	202-414-2000	202-414-3031
NPR-Weekend Edition	Bob Malesky		Washington	DC	202-414-2884	202-414-3040
Omaha-World Herald	Matt Kelly	Correspondent	Washington	DC	202-662-7270	202-662-7272
Orlando Sentinel	Tammy Lytle	White House	Washington	DC	202-824-8424	202-824-8385
Pittsburgh Post Gazette			Washington	DC	202-662-7070	202-662-7328
Radio America-Dateline	Dave Teeuwen				202-408-0944	202-414-3329
Reuters	Katherine Trinidad	Daybook Editor	Washington	DC	202-898-8300	202-898-8325
Reuters	John Rogers	News Assignment	Washington	DC	202-898-8300	202-898-8325
Reuters Television	Jon Resnick	Bureau Chief	Washington	DC	202-898-1236	
Sacramento Bee	Mike Bold	News Editor	Washington	DC	202-383-0002	202-393-2229
San Antonio Express News	Gary Martin	Bureau Chief	Washington	DC	202/943-9237	202/333-1184
San Diego Union Tribune	George Condon	Bureau Chief/White	Washington	DC	202-737-6960	202-393-3643
San Francisco Chronicle	Louis Freedberg	Education	Washington	DC	202-737-7100	202-737-7121
San Francisco Examiner	Charles Lewis	News Chief	Washington	DC	202-298-6920	202-298-7862
San Jose Mercury News	Jim Puzanghera	Reporter	Washington	DC	202-383-6000	202-383-6058
Scripps Howard News Service	Ann McFeatters	White House Reporter	Washington	DC	202-408-1484	202-408-5950
Tampa Tribune	Jackie Soteropoulos	Bureau Chief	Washington	DC	202-662-7673	202-662-7675
The New York Times	Mike Janofsky	Education Reporter	Washington	DC	202-862-0300	202-862-0340
The New York Times	John Broder	White House	Washington	DC	202-862-0300	202-862-0340

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Washington, D.C. 20005
Phone: (202) 729-4378
Fax: (202) 729-4341
www.mentoring.org

The National Mentoring Partnership

An advocate for the expansion of
mentoring and a resource for mentoring
initiatives nationwide.

Fax

To: NEERA TANDEN

From: Al Rubin, Chief Administrative Officer 

Fax: (202) 456-2878

Date: February 1, 1999

Phone:

Pages: 2

Re: "HOW TO BE A GREAT MENTOR"

CC: Melissa Mack, Gail Manza

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Please Recycle**

•Comments: We are delighted to learn from Melissa Mack that Mrs. Clinton will mention the "How to be a Great Mentor" Guide at the White House event on Wednesday. We believe the guide will make it so much easier for caring adults to transform their interest in mentoring into meaningful and responsible action.

We understand that there is concern that the Guide is a "for sale" item and we want to be clear about four things:

1. The first 21,000 copies of the Guide will be distributed free-of-charge to 20 state and local mentoring partnership communities for local distribution.
2. No individual will be denied a copy due to inability to pay.
3. 100 percent of any revenues received by The National Mentoring Partnership from sales are earmarked for printing more copies of the Guide.
4. No profit is being made by The National Mentoring Partnership, Kaplan Educational Centers or Newsweek..

We hope this information will make it more comfortable for Mrs. Clinton to not only mention the Guide but to more fully endorse its use. Her announcement will help us break a logjam that has kept far too many volunteers from connecting with children

Thank you for your consideration.

KAPFAX

DATE: 2/1/99

TO: Neera Tanden

FAX #: 202-456-2878

TOTAL # OF PAGES (including this cover sheet): 2

FROM: Robin Gusick

RE:

Hi Neera,

I'm forwarding a copy of the revised press release, per Melissa Mack, for your review.

We also had a few questions:

- Where specifically should we send the 200 guides, and should we send them overnight tonight or for Wed. morning delivery? If we did decide to send them early, would there be a place to store them?
- When we arrive at the White House, is there any place in particular we should go or is there a procedure we should follow?

KAPLAN

PUBLIC RELATIONS

Ph: 212-492-5965 FAX # 212-957-1646

888 SEVENTH AVENUE, 22ND FLOOR, NEW YORK, NY 10106

We will give you a call, or you can reach me at 212-492-5913, and Melissa at 212-492-5849.

Many thanks for all of your help.

Best,

Robin Gusick

P.S. I am trading down my mentee, Fannie Cyriaque, and will keep you posted.

**Newsweek****DRAFT**

Press Contact: Andrea Wilson, (212) 492-5890, andrea_wilson@kaplan.com
John Rizio-Hamilton, (212) 974-2769, john_rizio-hamilton@kaplan.com

How to Be a Great Mentor Guide Launched at White House Event With First Lady Hillary Clinton

**Guide Published by Kaplan, Newsweek and National Mentoring Partnership
To Provide News, Tips and Resources for Growing Population of Mentors**

**General Colin L. Powell, Grant Hill, Marian Wright Edelman and Others
Reveal Power of Mentoring**

NEW YORK -- On Wednesday, February 3rd at 2:00 pm, ***How to Be a Great Mentor***, the first comprehensive news and training guide of its kind, will be launched at an event with the First Lady Hillary Clinton. The guide provides a unique blend of news reporting on the mentoring movement and hands-on training for individuals and companies who want to join it. ***How to Be a Great Mentor*** combines Kaplan Educational Centers' 60 years of educational training experience, Newsweek magazine's award-winning research and reporting and The National Mentoring Partnership's (NMP) expertise in mentoring. A companion web site on The NMP's www.mentoring.org will offer ongoing news updates, interactive training curriculum, a directory of mentoring opportunities, and a bulletin board where mentors share advice and experiences.

For the 13.6 million at-risk youth in the U.S., a caring relationship with an adult mentor can transform their lives. ***How to Be a Great Mentor*** takes readers through the stages of mentoring, including building trust, spending time together, navigating rough spots and staying committed. Each article is accompanied by training and tips to help individuals as they pass through each stage of the mentoring relationship. **General Colin L. Powell**, Chairman of America's Promise, The Alliance for Youth, closes the guide with a call to action for mentors and prospective volunteers nationwide.

News stories and features include:

- ***A Few Good Mentors:*** Behind every successful person is a mentor. Detroit Pistons forward **Grant Hill**, Olympian **Jackie Joyner-Kersey**, author **John Updike**, "ER" executive producer **John Wells**, Children's Defense Fund founder **Marian Wright Edelman**, award-winning CNN reporter **Maria Hinojosa**, Black Enterprise publisher and businessman **Earl Graves**, and former First Lady of the state of New York **Matilda Raffa Cuomo** describe how mentoring changed their lives.
- ***Tech-Mentor:*** Technology is revolutionizing mentoring in big and small ways, helping young people to acquire the technological skills prized by employers and allowing individuals to mentor by e-mail.
- ***Real-life stories from mentor and mentee pairs.***
- ***A directory of volunteer opportunities*** that range in intensity and purpose so that individuals can match their needs and interests with the right program.

"People want to get involved as mentors, but they wonder whether they can make the commitment, and they need support and guidance along the way," said Jonathan Grayer, president and CEO of Kaplan. "The guide and the web site are sorely needed resources to give

Office of Juvenile Justice and Delinquency Prevention U.S. Department of Justice

OFFICE OF THE ADMINISTRATOR

TO:

Name:

Neera Tanden

Organization:

White House

Fax Number:

456-2878

FROM:

Sarah Ingersoll, Special Counsel

Office of Juvenile Justice and Delinquency Prevention

U.S. Department of Justice

800 K Street, NW

Washington, DC 20531

PH: (202) 616-3650

FAX: (202) 307-2093

Number of pages, including cover sheet:

5

Please call to confirm receipt:

Yes

No

Additional comments:

Neera. I starred names of individuals
I know who should be there.

Most of the names are familiar or
their relation to mentoring unknown to
me.

There does appear to be some
redundancy in representation from
some organizations.

I'm sending my list shortly

Title First Name	Last Name	Position		Affiliation
Ms. Diana	Aldridge	Communications Consultant	WM *	Save The Children
Dr. Bob	Arnot	Journalist		NBC
Representative	Baseball			Major League Baseball Alumni Association
Mr. Jeff	Bradach			Harvard School of Business
Mr. Walter	Bridges	Mentor in Print Ad		Ellison Youth, Inc.
Ms. Georgia	Bushman	Communications Associate		Save The Children
Mr. Ben	Cammarata	President and CEO		TJ Maxx
Mrs. Kathleen	Clark	Friend of Save The Children		
Ms. Ruby	Clear	Police Officer/ Director: Spices of Life		Bridgeport, Connecticut Police Department
Ms. Liz	Erickson	Manager		Save The Children
Mr. Morgan	Freeman	Actor	WM *	Ad Council
Mr. Murray	Gaylord	Vice President		Save The Children
Mr. George	Guimaraes	Vice President, Global Marketing		Save The Children
Mr. Najeeb	Halaby	Former Chairman of the Board		South End Community Center
Mr. Joshua	Hernandez	Print Ad Mentee		South End Community Center
Parents		Parents of Joshua Hernandez		Ellison Youth, Inc.
Mrs. Lillian	Hisman	Mentor in Print Ad		Ellison Youth, Inc.
Mr. Denzel	Jones	Mentee in Print Ad		The David and Lucille Packard Foundation
Ms. Carol	Larson	Director of Foundation Programs		
Mrs. Joanne	Leedom-Ackern	Friend of Save The Children		Save The Children
Mr. Charles	MacCormack	President	WM *	Ellison Youth, Inc.
Ms. Michelle	Miller	Mentee in Print Ad		Save The Children
Ms. Catherine	Milton	Executive Director, U.S. Programs	WM *	Save The Children
Mr. Tom	Murphy	Chairman of the Board		McCann-Erickson
Four	People			
Mr. Tim	Pitts			South End Community Center
Ms. Joanne	Rodriguez			Denny's
Mr. John	Romandetti	President and CEO		Ellison Youth, Inc.
Mr. Jared	Stripplin	Mentee		US Air
Ms. Sharon	Taylor			Rewarding Results Consulting Group
Mr. Donald	Tebbe			Rewarding Results Consulting Group
Mr. Chuck	Tremper			The Webster Group
Mrs. Lynda	Webster			Proctor and Gamble
Mr. Bob	Wehling	Vice President		Save The Children
Ms. Renee	Wessels	Associate Vice President, Communications		Ellison Youth, Inc.
Mr. Noel	White	Mentor in Print Ad	WM *	Ad Council
Ms. Ruth	Wooden	President		The David and Lucille Packard Foundation
Ms. Lorraine	Zippoli	Director, Children, Family and Community Programs		

FAX NO.

01/23/99 07:42 FAX 202 307 2093

01/26/99 20:01 FAX

JAN-26-99 TUE 08:34 PM

Dr. Jay	Winsten	Assoc. Dean and Frank Stanton Center Director	W*	Harvard School of Public Health
Ms. Susan	Moss	Deputy Director, Center for Health Communication		Harvard School of Public Health
Ms. Teri	Mendoza	Director of Health Information, Center for Health Communication		Harvard School of Public Health
Ms. Jessica	Willis	Director of Advertising, Center for Health Communication	W*	Harvard School of Public Health
Mr. Ray	Chambers	Chairman		Amelior Foundation
Mr. Barry	Diller	Chairman and CEO		USA Networks, Inc
Mr. Quincy	Jones	CEO		Quincy Jones Entertainment
Newton	Minow, Esq.	Partner		Sidley & Austin
Ms. Irene	Pollin			
Ms. Ann	Tannenbaum			NBC
Mr. Grant	Tinker	Former Chairman		Motion Picture Association of America
Mr. Jack	Valenti	President		Allen & Company, Inc.
Mr. Stanley S.	Shuman	Executive Vice President		ABC, Inc.
Ms. Patricia	Fili-Krushel	President		CBS Television
Mr. Leslie	Moones	President		Fox Television Network
Mr. Larry	Jacobsen	President		NBC
Ms. Rosalyn	Weinman, PhD	Executive Vice President, Broadcast Standards & Content Policy	W*	Time-Warner, Inc.
Mr. Richard	Parsons	President		ABC, Inc.
Ms. Patricia	Matson	Vice President, Corporate Communications		Hill, Holliday, Connors, Cosmopoulos, Inc.
Mr. Jonathan	Plazonja	Senior Vice President		The MCJ Foundation
Ms. Christine	Chambers-Gill	President		The MCJ Foundation
Ms. Suzanne	Metz	Executive Director		The Robert Wood Johnson Foundation
Mr. Floyd K.	Morris	Program Officer		The Robert Wood Johnson Foundation
Ms. Linda	Bernstein	Program Officer		ABC, Inc.
Ms. Patricia	Goodrich	Director, Corporate Initiatives		ABC, Inc.
Mr. Harvey	Dzodin	Vice President, Dept. of Standards & Practices		CBS Television
Mr. Matthew	Margo	Vice President, Program Practices, NY		Fox Broadcasting Company
Mr. Jason	Haikara	Vice President, On Air Planning & Marketing		NBC
Ms. Susan	Haspel	Vice President, Community Relations & Public Affairs		A & E Television Networks
Mr. Nicholas	Davatzes	President & CEO		Bravo
Ms. Kathleen A.	Dore	President		Comedy Central
Ms. Mary Anne	Minster	Director of Corporate Communications		HBO
Mr. Richard	Plepler	Senior Vice President, Corporate Communications		National Cable Television Association
Mr. Decker	Anstrom	President & CEO		National Association of Broadcasters
Ms. Rory	Benson	Executive Vice President and Assistant to the President		MTV
Mr. Steve	Friedman	Vice President, Public Affairs or Exec. Dir. W*		New England Cable News
Mr. Phil	Balboni	President		New England Sports Network
Mr. John	Claiborne	Vice President and General Manager		Northwest Cable News
Mr. Craig	Mars	President and General Manager		

FAX NO.

Ms. Kathleen	Shepard	Vice President, Production and Public Affairs		The WB-11 - WPIX
Ms. Barbara	Bethea	Director of Community Relations & Production		WLVI - TV/WB-56
Ms. Heather	Roberts	Public Affairs Director		UPN 38 /WSBK Boston
Ms. Aisha	Karimah	Manager, Community Affairs		NBC 4 TV, Washington DC
Mr. Kahlim	Piankhi	Public Affairs Director		WUSA / CBS, Washington DC
Ms. Angela	Mathis	Public Affairs Director		WJLA / ABC
Ms. Judy	Taylor	Public Affairs Director		WBDC
Ms. Diane	Hicks	Director, Community Affairs		WTTG Fox 5
Ms. Joyce	Goytiso	Executive Producer		WPLG Channel 10
Mr. Sean	Clarkin	Director of Strategic Programming	Ex Dir?	Partnership for a Drug-Free America
Ms. Mary	Foley	President		Metro Washington Coalition of Volunteer Centers
Ms. Waltean	Grady-Truly	Director		The New York City Volunteer for Youth Campaign
Mr. Robert	Arias	President		One to One/Communities in Schools
Ms. Linda	Alioto-Robinson	Executive Director		One to One / The Mass Mentoring Partnership
Mr. Andy	Mecca	Executive Director		California Health Research Foundation
Mr. Arthur	Tannenbaum	President and Founder		Everybody Wins! Foundation
Mr. Hugh	Prica	President	* W	Urban League
Mr. Thomas W.	Dorch, Jr.	National President	* W	100 Black Men of America, Inc.
Rep. Frederica	Wilson	Florida House of Representatives		40500 Role Models of Excellence
Mr. Geoffrey T.	Boisl	CEO		The Beacon Group
Mr. Jonathan	Grayer	President		Kaplan Educational Centers
Mr. Richard M.	Smith	Chairman and Editor-in-Chief	* W	Newsweek
Ms. Susan	Weinberger	Founder		Norwalk Mentoring Program
Mr. Frank	Newman	President		Education Commission of the States
Ms. Marian	Heard	National Spokesperson		The National Mentoring Partnership
Mr. Bill	Miliken	Chairman	* W	Communities in Schools
Ms. Gail	Manza	Executive Director	* W	National Mentoring Partnership
Ms. Susan	Mason			National Mentoring Partnership
Mr. Dan	Coats	Former Senator, Board President	* W	BBBSA
Ms. Marva	Smalls	Executive Vice President		Nickelodeon
Ms. Emily	Chen	1998 National Big Sister of the Year		BBBSA
	Dennys	1998 National Little Sister of the Year		BBBSA
Mr. Andre	Hollis	Past Little Brother, Past Big Brother, Board Member		BBBS of the National Capitol Area
Ms. Ethel	Simon-MacWilli	Executive Director	* W	NW Learning Labs
Ms. Viola W.	Boslic	Asst. National Executive Director, Marketing and Communications		BBBSA
Mr. Thomas	McKenna	National Executive Director	* W	BBBSA
Mr. Gary	Kowalczyk	Member		Americorps
Mr. Harris	Wofford	Member	* W	Americorps
Mr. HB	Hicks III	Member		Americorps

01/23/99 07:42 FAX 202 307 2093 01/26/99 20:02 FAX JAN-26-99 TUE 08:35 PM

0005

P. 05

FAX NO.

Mr. Tracy	Stone	Member	Americorps
	Member	Member	Americorps
	Member	Member	Americorps
	Member	Member	Americorps
	Member	Member	Americorps
Ms. Mei	Cobb	Vice President, Volunteer Center Development	The Points of Light Foundation
Ms. Alyson	Cafferty	Manager, Volunteer Center Development	The Points of Light Foundation
Ms. Mary Jo	Dean	Executive Director	Volunteer Center of Colla County, Plano, TX
Ms. Mary	Foley	Executive Director	Volunteer Center of Prince William County, VA
Ms. Pam	Pinter Parsons	Director	Volunteer Center of the United Way, Boston, MA
Mr. Robert	Goodwin	President and CEO	* The Points of Light Foundation
Mr. Kenn	Allen	Senior Vice President, Programs	The Points of Light Foundation
Ms. Ashley	Carr	Director of Marketing	* Gifts in Kind, Alexandria, VA
Mr. Peter	Gallagher	President and CEO	* America's Promise
Col. F. William	Smullen, III	Chief of Staff	* America's Promise
Ms. Sheila	Plank	Senior Vice President, Commitments	* America's Promise
Mr. Gregg	Petersmeyer	Senior Vice President, The Alliance	* America's Promise
Mr. Don	Maple	Senior Vice President, Marketing and Communications	America's Promise
Ms. Lexie	Miller	Vice President, Not For Profit Commitments	America's Promise
Ms. Paige	Cassidy	Vice President, Federal, State and Association Commitments	* America's Promise
Mr. K. Dane	Snowden	Vice President, Corporate Commitments	America's Promise

FAX

Harvard School of Public Health CENTER FOR HEALTH COMMUNICATION

Date: February 1, 1999

To: Neera Tandon

Fax: (202) 456-2878

Page(s) (including cover letter): 3

From: Jay Winsten

Phone: (617) 432-1038

Note:

Hi Neera—
Attached is a revised draft of
remarks by the First Lady on the
TV networks & mentoring. It offers
2 versions of the closing paragraph.

Center for Health Communication
Harvard School of Public Health
677 Huntington Avenue
Boston, MA 02115

FAX: (617) 731-8184

Thanks—

Jay

PROPOSED REMARKS FOR THE FIRST LADY
ON MENTORING & THE NATIONAL MEDIA

A broad coalition within the television industry has come together to promote mentoring, including all the major broadcast networks and 36 cable networks. This national effort is spearheaded by the Harvard Center for Health Communication, directed by Jay Winsten—the same Harvard group that previously brought us the Designated Driver Campaign in partnership with the television industry. Harvard's new initiative has been made possible by the philanthropic leadership of The Robert Wood Johnson Foundation and The MCJ Foundation.

In support of the effort, leading Hollywood studios are depicting mentoring relationships in primetime episodes. In addition, ABC, CBS, Fox and NBC are producing and sponsoring public service announcements promoting mentoring that are airing on each network in primetime. These PSAs are tagged with a toll-free number that refers callers to a local volunteer center or mentoring partnership for information on mentoring programs that need volunteers.

To complement the TV campaign, Harvard is making public today a new series of print ads, created by the Boston-based agency Hill-Holliday. Four of the wonderful ads are displayed in the lobby.

I want to make special mention of ABC, which has promoted mentoring for the past three year, as the exclusive message of its network campaign, generating more than 150,000 calls from viewers seeking information on becoming a mentor. I also want to recognize HBO, which is producing PSAs that are running on the 36 participating cable networks. The newest PSA features my good friend Quincy Jones. Let's take a look.

Lastly, I want to say a special word to those of you from the television industry who are here today. Your commitment to mentoring demonstrates the power of television to do good. I applaud your effort on mentoring, as well as your major commitment to other issues affecting America's young people. Thank you for your important contributions.

(continued)

ALTERNATIVE FINAL PARAGRAPH:

Lastly, I want to say a special word to those of you from the broadcast networks who are here today. Your commitment to mentoring demonstrates the power of television to do good. I applaud your effort on mentoring, as well as your major commitment to other issues affecting America's young people through your network-sponsored campaigns. NBC's "The More You Know" has launched a major initiative on teen pregnancy. CBS has created a landmark campaign on children and the arts. Fox's "Change Begins With You" has an important initiative on education and literacy. And ABC's "Children First" has a major new emphasis on education. Thank you all for your important contributions.

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	Contact list (partial) (1 page)	02/01/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [2]

2011-0619-S

rc301

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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Bonnie Walston
Supervisor/Special Instructional Programs
Wicomico, County Board of Education
Salisbury, MD

SS: [REDACTED]

DOB: [REDACTED]

[001]

Nancy Evans-Wicomico/Mentor

SS: [REDACTED]

DOB: [REDACTED]

Karen Muller-Wicomico/Mentee
(10 Th Grade, Parkside Senior High)

SS: [REDACTED]

DOB: [REDACTED]

Richard Rowe
Project Director
Project RAISE
101 Baltimore Mentoring Partnership
(410) 685-8316

Dawniece L. Roberts

RAISE - Mentee

DOB: [REDACTED]

Cynthia L. Etheridge

RAISE - Mentor

SS: [REDACTED]

DOB: [REDACTED]

Federal Agency Representatives

Marianne Klink, Federal Liason
National Endowment for the Arts
202/682-5613

Bob Denniston, Director
HHS Secretary's Initiative on Youth Substance Abuse Prevention
Center for Substance Abuse Prevention
301/443-7072

To Lisa

Fr. Nellie

625625

Clutch:

→ mitt + quilt:

→ Georgia Primmer:

Substitutes:

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. fax	Sarah Ingersoll to Neera Tanden re: DOB and SSN (partial) (1 page)	01/29/1999	P6/b(6)

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Eric Morse (Events)
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**Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice**

OFFICE OF THE ADMINISTRATOR

TO:

Name: *Neera Tanden*
Organization: *White House*
Fax Number: *456-2878*

FROM:

*Sarah Ingersoll, Special Counsel
Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice
800 K Street, NW
Washington, DC 20531
PH: (202) 616-3650
FAX: (202) 307-2093*

Number of pages, including cover sheet: *3*

Please call to confirm receipt:

Yes

No

Additional comments:

Neera - Attached is a summary of what San Diego has been doing to bring together mentoring organizations. Perhaps, if we highlight an example, this would be appropriate. They are not, however, currently receiving mentoring funds from us.

** Also, please include in the invitation list LARRY LAFELLE DAVIS. He is the staff person for the coalition and works extensively with many of the members.*

*Larry -
phone*

P6/(b)(6)

P6/(b)(6)

SS #

P6/(b)(6)

(002)

to get phone # if needed.

The Mentoring Coalition of San Diego & Imperial Counties

Our History

Mentoring, in one form or another, has a long history in San Diego County. Through the years many organizations have established mentoring programs, but there has been very little connection or communication, much less more sophisticated networking, among them.

Generally, a telephone call to any mentoring program from an individual wishing to participate as a mentor was responded to with information concerning the requirements and limitations of the specific program called. If a caller's wishes or limitations failed to match those of the program, whether it be the geographical area or the age or gender of the mentee served, the caller was thanked for their interest and left to continue the search for an appropriate program unassisted.

Programs operated in a vacuum, unaware of other programs doing similar or complementary work or proven best practices of which they could learn. There existed a sense of competition among mentoring programs, with little incentive to refer potential mentors to or share newly available research or ideas with any "competitors." How programs varied one from another was virtually unknown to both program operators and the general public. It was left to the individual to "happen upon" a program that met their needs.

Mentoring activities of organizations historically have been integrated within other program activities, and if publicized at all, were identified merely as part of the agency's overall volunteer efforts. Stand-alone mentoring programs were even more obscure and unknown, seldom being able to reach public consciousness through marketing or other outreach efforts. Almost all constantly struggled to recruit, train and retain mentors.

San Diego County was one of 150 communities to send a delegation to the 1997 President's Summit on Youth--America's Promise, chaired by General Colin Powell. The San Diego delegation to "America's Promise" returned home and enlisted the Children's Initiative to develop a local coalition of mentoring programs.

The initial purpose in creating the Mentoring Coalition was to inspire a "collaborative spirit" that would be inclusive of every sector of the community. The Coalition would begin to look at ideas and methods to not just increase mentoring in their individual agencies, but to look at forming a directory for San Diego County so that all agencies could be a referral source, plan and implement joint trainings, and explore ideas for joint PSAs to better utilize limited dollars.

Currently, the Coalition membership includes 65 programs from a wide variety of community, school, faith-based and private organizations. An additional 85 area-wide mentoring programs have been identified and contacted, with many indicating that they would like to participate in Coalition activities.

The Coalition has met monthly since January 1998. During these well-attended meetings, representatives network and share resources, training materials and public relations activities. A series of trainings specific to mentoring was launched in November 1998, with two sessions held thus far and more than 75 representatives of mentoring programs participating.

A area-wide directory of mentoring programs is being developed, and a referral system has been established. Members are exploring how to further collaboration through joint funding proposals and co-hosting of special events.

In the last month the Children's Initiative has handed over "leadership" of the Coalition to a newly elected Executive Committee, and the Mentoring Coalition of San Diego & Imperial Counties was officially formed. While the Children's Initiative still serves as staff for the Coalition, it has become important for the Coalition to seek its own, separate 501(c)(3) status in order to turn the collaboration into action. The result will be participating programs jointly applying for federal and state funding and thereby furthering the goal of increasing the region's overall mentoring capacity.

The Mentoring Coalition of San Diego & Imperial Counties is a shining example of the power of collaboration, as opposed to competition and isolation. Each individual mentoring program, the region as a whole and, most importantly, our children and youth have much to gain from the cooperation, comradery and clout brought to bear on the issue of caring for San Diego's children by the united members of the Mentoring Coalition.

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. letter	Letter to Neera Tanden re: Kaplan (partial) (1 page)	01/29/1999	P6/b(6)

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January 29, 1999

Ms. Neera Tanden
Second Floor, West Wing
The White House
Washington, DC 20502

Dear Neera:

It was a pleasure speaking with you this afternoon. As promised, I wanted to provide you with some information on the "How to Be a Great Mentor" Guide for the White House event on February 3. As we discussed, I'm sending you five copies of the guide, which will arrive on Monday morning. I've attached suggested remarks for Hillary Clinton and have included other information below.

Background on the "How to Be a Great Mentor" Guide and Web Site

One of the greatest obstacles to connecting more children with mentors is the need for training, orientation and support for volunteers. Our goal in producing the guide with Newsweek and the National Mentoring Partnership, was to provide practical advice to help volunteers and children work together to build trust, define future goals, navigate rough spots, and celebrate accomplishments. The guide also features a wide range of resources to help volunteers identify the right program. We are also launching a companion web site at www.mentoring.org, which will provide ongoing support, with features including an interactive training curriculum and a bulletin board where mentors can share advice and experiences. Our hope is that together, the guide and web site will help mobilize thousands of adults to touch a young person's life through mentoring.

Press Release

I've taken the liberty of attaching a draft of a press release announcing the guide and web site. If you felt comfortable, we would be interested in pitching the media about Hillary Clinton's announcement of the guide prior to the event. The release would be embargoed until after the press conference. Also, if possible, we would like the opportunity to pursue an interview with a major morning show on the day of the event, in which we would mention that the First Lady is announcing the guide later that day. If we did secure this type of interview, would you consider this a plus, or would you prefer that we not pursue? We want to be sure that any media effort we pursue would enhance the press conference, and not detract from it. I will call to get your feedback on this.

Event Attendees

I've attached a list of the Kaplan attendees on a separate page. I will have a complete list of attendees, including representatives from the National Mentoring Partnership, for you on Monday. In terms of mentors and mentees, I'd recommend inviting the following pairs, including the pair featured on the cover of the guide:

- 1) **Mentor:** Calvin Holland, day ph.: 212-637-7609, home ph.: [redacted] [003]
Mentee: Paul McGinnis, home ph.: [redacted] - *Call*
(Please note that we are still in the process of contacting Calvin and Paul to get their dates of birth and S.S. numbers, and will send these to you on Monday.)

Kaplan Educational Centers

888 Seventh Avenue, New York, NY 10106 (212) 492-5800 FAX: (212) 974-2760

With over 150 locations throughout the United States

Suggested Remarks for Hillary Rodham Clinton
Mentoring Event, February 3, 1999
Announcement of "How to Be a Great Mentor" Guide and Web Site

For the 13.6 million at-risk youth in the U.S., a caring relationship with an adult mentor can transform their lives. We need to spread the word that mentoring works, and that a small donation of time can go a long way in helping children with great potential stay on track. On that note, I am pleased to announce a groundbreaking mentoring initiative. Kaplan Educational Centers and Newsweek have teamed up with The National Mentoring Partnership, to produce the nation's first-ever comprehensive guide and web site for mentors. Together they are cracking one of the greatest obstacles to connecting more children with mentors—the need for training, orientation and support for volunteers. These initiatives will help our country make a tremendous leap forward in pairing thousands of children with mentors.

The guide, called *How to be a Great Mentor*, includes inspirational stories, with a piece by General Colin L. Powell. The guide calls for individuals and companies nationwide to get involved in mentoring, and provides practical advice to help volunteers and children work together to build trust, define future goals, navigate rough spots, and celebrate accomplishments. It also helps new volunteers identify the right program. A companion web site, www.mentoring.org, will offer ongoing support through an interactive training curriculum, a directory of mentoring opportunities, and a bulletin board where mentors share advice and experiences. Together, the guide and web site will help mobilize thousands of adults throughout the nation to touch a young person's life through mentoring.

11

THE
BALTIMORE
MENTORING
PARTNERSHIP

Baltimore Mentoring Partnership
Presents
DAWNIECE L. ROBERTS

Dawniece Roberts is a 15 year old tenth grade student at Edmondson-Westside High School in Baltimore. She is a vivacious and articulate young lady who is not only an excellent student excelling in science and English, but she is also very active in her community. Serving as a peer leader and counselor at her neighborhood PAL center, providing day care assistance at Edmondson High School and volunteering at the Family League of Baltimore, Dawniece has contributed over 134 hours to help other youth. Dawniece's special talents include creative writing and public speaking; she has won first place in several city-wide oratory contests. She has also been a disc jockey on a local radio program.

Dawniece has been in Project RAISE since she was in the second grade and has benefited from the close relationship she developed over the seven years with her program coordinator and mentor Cynthia Etheridge. In addition to Dawniece's parents she says her role model is the actress Jada Pinkett. Her wise advise for other young people to succeed is "Be focused and believe in yourself."

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004. bio	Bio of Jeffrey Flagg (partial) (1 page)	01/11/1999	P6/b(6)

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RR. Document will be reviewed upon request.

JAN 11 '99 02:54PM SBA/PROCUREMENT ASSIST.

BIOGRAPHICAL DATA

JEFFREY JOSHUA FLAGG

[004]

I was born on [REDACTED] P6(b)(6) in North Shore Hospital located in Manhasset, Long Island, New York. I have two other brothers, Jeremiah age 12 and Jared age 10. I resided in Lakeview, Long Island, New York until 1990 where I then relocated with my parents to Columbia Maryland. I attended Swansfield Elementary School from 1991-1995, Harper's Choice Middle School from 1995-1998 and am currently a sophomore attending Wilde Lake High School. Last year while a freshman at Wilde Lake High School, I maintained a 3.8 G.P.A. To date as a sophomore, all seven of my classes are honors except for one that is a GT class. I am a product of divorced parents. However, thanks to my mother and the mentoring program, I feel that I have accomplished quite a lot for my age. I strive for perfection because I want a lot out of life and I know that only through hard work, dedication and commitment will my dreams be fulfilled. Aside from attending the Wilde Lake High School, I attend the University of Maryland one day every week to study the field of genetics. The University of Maryland offered me a mentorship because of the science project I completed and submitted on Hydroponics during the science fair.

Some of my major accomplishments have been:

- Chief Producer at the Harper's Choice Television Studio Middle School for 2 years.
- Honor Roll Student at Wilde Lake High School
- Featured in the 32nd Annual Edition of Who's Who Among American High School Students, 1997-98
- TV Production Award at Wilde Lake High School
- Received a Membership to the University of Maryland for Science Fair Project
- Black Student Achievement Program Award
- Member of the Civil Air Patrol (CAP) since 1994 and is currently serving in the position of Master Sergeant
- Ground Team Certified for Search and Rescue Missions for CAP
- Cub Scout s of America Award
- Participated in National Encampment as a staff member for the Civil Air Patrol in the position of Flight Commander
- CPR certified
- Received several awards for science project submitted for HYDROPONICS
- Student Representative for Students Government Association
- Visited Supreme Court and met with Justice Clarence Thomas
- Cameraman for Wilde Lake High School Television Studio
- Established part-time lawn care business called Environmental Care Crew

I have been involved as a mentee with the St. John Baptist Church Mentoring Program since 1995. My mentor is Lamont English who I admire and respect greatly as a father figure, adviser, friend and positive role model. In my opinion, since I have known my mentor, he has represented himself as a positive male role model who has my interest at heart and has taught me a lot about self-respect, hard work, commitment and worthiness. I feel that due to the mentoring program, I have gained a lot of self-respect and confidence in my ability to achieve anything I set my sight on. Working with my mentor has giving me the insight to be ready to step into the real world of adulthood, to be prepared for not only the good but to be able to deal with the bad. Lamont English and I have developed a great mentor/mentee relationship. I feel that I have learned a lot from him as well as he has learned from me. I feel that because of our relationship, I want to be all I can be because I know that I have the ability to do so. The mentoring program is a great program I feel because it gives those that feel they have no where or no one to turn to a reason to go on and become achievers. Because of the mentoring program, I have come to

JAN 11 '99 02:55PM SBA/PROCUREMENT ASSIST.

understand resolving disputes without becoming physical, using mental reasoning. I am thankful that I was given the opportunity to become a part of the mentoring program because I have become a better wholesome person because of it. In addition, due to the mentoring program, I have become a better public speaker. I have often been called on to speak at different mentoring functions about different topics that I could relate to.

The skills that I feel I have acquired or groomed due to the mentoring program are:

- Biologically and science field oriented
- Aerospace oriented
- Television audio production
- Filming
- Computer Oriented Skills
- Ability to organize, motivate, execute
- Communication skills
- Leadership ability

I would like to become a mentor when I become eligible in order that I may give someone else the opportunity to experience what a mentoring program can offer you and to help young boys become a positive men going into the real world.

My ultimate goal is to become a scientist and receive my PH.D in the field of Biogenetics.

The logo consists of the word "KAPFAX" in a bold, white, sans-serif font, centered within a solid black oval.

DATE: 1/29/99

TO: Neera Tanden

FAX #: 202-456-2878

TOTAL # OF PAGES (including this cover sheet): 12

FROM: Melissa Mack

RE: Feb. 3

KAPLAN

PUBLIC RELATIONS

Ph: 212-492-5965 FAX # 212-957-1646

886 SEVENTH AVENUE, 22ND FLOOR, NEW YORK, NY 10106

~~FACSIMILE COVER SHEET~~

887:

→ Melissa Mack
→ me

TO:

Neena Tander

COMPANY: _____

FAX: _____

FROM:

Diana Aldridge

DATE: _____

OF PAGES TO FOLLOW:

2

MESSAGE:

Neena - I will leave
you a voice mail re
Ruby -
me to come

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
005. memo	Diana Aldridge to Neera Tanden re: Recommendations/Options for Mentor/Mentee Example (partial) (2 pages)	02/01/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [2]

2011-0619-S

rc301

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

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Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

MEMORANDUM

TO NEERA TANDEN
OFFICE OF THE FIRST LADY

FROM DIANA ALDRIDGE

RE RECOMMENDATIONS/OPTIONS FOR MENTOR/MENTEE EXAMPLE
AT WHITE HOUSE NATIONAL MENTORING EVENT: FEB. 3
(STILL MISSING AT THE END OF THE DAY A SENCOND BIG/BROTHER
BIG SISTER EXAMPLE AND THE MENTOR/MENTEE DESCRIPTION OF A
WONDERFUL SAVE THE CHILDREN FEMALE POLICE OFFICER FROM
BRIDGEPORT AND HER MENTEE - WILL HAVE THESE IN THE A.M.!)

DATE FEBRUARY 1, 1999

INTRODUCTION:

The following are three select recommended "pairs" of mentors and mentees for your consideration regarding the "testimonial" segment of the White House program featuring the First Lady.

HIGHLY RECOMMENDED:

FROM NATIONAL MENTORING PARTNERSHIP (UNBRELLA GROUP OF MENTORING
COMMUNITY -- THE COVER COUPLE FROM THE NEWSWEEK/KAPLAN PIECE

MENTORING PROGRAM: U.S. CUSTOMS SERVICE AND NEW YORK SATELLITE
ACADEMY HIGH SCHOOL

(Dept. of Justice affiliation would be a good fit as well with this example)

Mentor: Calvin Young

Adult/African American; employed by the U.S. Customs Service.

Work: 212 637 7609; home

P6/(b)(6)

0053

Mentee: Paul McGinnis

White/Irish; Senior at the Satellite Academy High School of the New York Public School
System

Can be reached through his mentor: Calvin Young

This pair is on the cover of the Newsweek/Kaplan piece and both are extremely articulate
advocates for the opportunities and advantages of a one-on-one mentoring relationship

AVAILABLE INFORMATION: This pair began mentoring during this school year.

P6/(b)(6)

P6/(b)(6)

Page Two

P6/(b)(6)

Calvin, with a trouble youth of his own, has been meeting with Paul outside his regularly scheduled mentoring meetings required through their work/school program. Both can speak very with great sensitivity to the benefits of a mentoring relationship.

CONTACT: SUSAN MASON, NATIONAL MENTORING PARTNERSHIP:
202 729 4370

HIGHLY RECOMMENDED

***NATIONAL BIG BROTHERS/BIG SISTERS OF THE YEAR:
MATCHED BY BIG BROTHERS/BIG SISTERS OF NEW YORK CITY**

MENTOR: Emily Chen, a 31 year old New York resident and a vice president at Goldman Sachs & Company.

MENTEE: Dennys (pronounced Din-yez).

13 years old -- she has been mentored by Emily for six years. Dennys lives in Harlem with her mother and stepfather. She is from a lower income family and attends Frederick Douglas Academy in upper Manhattan.

Emily came to the United States from Taiwan when she was five. She became a mentor to "give back" to the country that gave her so much. Denny's was a troubled little girl from a big family when she was paired with Emily. There have remained together a remarkable six year. Their time together includes home work help, activities in Central Park, the ballet, walks, and together tutoring other young children.

THIS COUPLE WILL BE IN THE WHITE HOUSE AUDIENCE AS GUESTS OF BIG BROTHERS/BIG SISTERS

CONTACT:
TOM MCKENNA/BIG BROTHERS/BIG SISTERS 215 5677000

**FACSIMILE COVER SHEET**

TO:

Neena Tanden

COMPANY:

Office of the First Lady

FAX:

FROM:

Diana Aldridge

DATE:

Thurs 2:30

OF PAGES TO FOLLOW:

4

MESSAGE:

- 1) List of program / audience
audience members
- 2) List for clutch / Meet and Greet
- 3) List of guest addr / Subos /
tickets to come.

Diana

Please call 202/822-9491 if you have any problem receiving this fax.

T H E F R A T E L L I G R O U P

1300 Connecticut Avenue, NW • Suite 600 • Washington, DC 20036 • 202.822.9491 • Fax 202.223.0358

MEMORANDUM:

TO **NEERA TANDEN**
OFFICE OF THE FIRST LADY

FROM **DIANA ALDRIDGE**

RE o **LIST FOR PROGRAM ACKNOWLEDGEMENTS**
 o **LIST FOR "MEET AND GREET" RECEPTION (12 ONLY)**
 o **GUEST NAMES/SUBSTITUTES, "SELECT CRUCIAL ADDITIONS"**
 FOR YOUR CONSIDERATION IN CONJUNCTION WITH EAST WING

FEBRUARY 2, 1999

o **AUDIENCE ACKNOWLEDGEMENTS (12 key individuals)**
FOR MRS. CLINTON REMARKS (with select suggested language for your review....):

From SAVE THE CHILDREN:

- **Charles McCormack:** President, Save the Children and Catherine Milton, formerly of our own AmeriCorps and now head of Save the Children's new U.S. after-school-time national initiative.
- **The Advertising Council and McCann Erickson,** the creators and distributors of the new mentoring public service campaign.
- **Candace Bergen:** friend and advocate of Save the Children (also friend of the First Lady's -- to be acknowledged as the First Office Lady dictates).

From THE HARVARD MENTORING PROJECT:

- **Jay Winsten:** Executive Director, the Harvard Mentoring Project. ("Jay has been key to this whole community in forming invaluable media partnerships resulting in thousands of new mentoring relationships across the country...)

Page Two

- **Ray Chambers:** The chairman of the Amelior Foundation. ("It must be said about Ray that if there is a godfather of the national mentoring community, it is he. He almost without equal has dedicated his time, talent, and resources to furthering mentoring for youth in America...)

From THE CORPORATION FOR NATIONAL SERVICE:

- **Harris Wofford:** CEO of the Corporation for National Service (who has brought with him two outstanding AmeriCorps Members and the young people their mentor from the Adams Morgan neighborhood of the District.

From THE PONTS OF LIGHT FOUNDATION

- **Robert Goodwin,** President and CEO of the Points of Light Foundation -- with whom the White House has a long standing partnership in honoring outstanding volunteers, including in the mentoring field.

From AMERICA'S PROMISE

- **Col. William Smullen,** Chief of Staff of America's Promise. As this audience knows very well General Powell -- who could not be with us today -- and America's Promise has done so much to further volunteerism in America -- with a special emphasis on the need to increase mentors.

From THE NATIONAL MENTORING PARTNERSHIP

- **Gail Mansas,** executive director of the National Mentoring Partnership, whose organization serves as an umbrella organization of outreach and advocacy to all here today.
- (if not acknowledge in the First Lady's remarks about Newsweek/Kaplan): **Marie Mockett,** the Editorial Director of the Newsweek/Kaplan publication on mentoring (announced here today at the White House).

From BIG BROTHERS/BIG SISTERS

- **Tom McKenna:** Executive Director of Big Brothers/Big Sisters.... ("who has brought with him the Big Sister and Little Sister for 1998... President Clinton and I are honored to serve as the honorary co-chairs of this wonderful organization).

Page Three

Such a presence here today and such an impact nationwide. Big Brothers/Big Sisters are one of the recipients of the Jump Grants announced here today, and also are a national media outreach partner with Save the Children in the new PSA campaign.

- **Former Senator Dan Coates:** Who is the National Board President of Big Brothers/Big Sisters.



UNITED STATES DEPARTMENT OF EDUCATION

Office of the Deputy Secretary
400 Maryland Avenue, SW
Washington, DC 20202

Telephone Number: (202) _____

Fax Number: (202) 401-9027

FAX COVER SHEET

TO: Neera Tanden

ORGANIZATION: _____

PHONE: _____ FAX: 456-2878FROM: Kristi Kimball

COMMENTS:

Lang. on doubling of G.U. \$
Neera - Sounds like this never got
through to you this morning at 11:20
So I am faxing both sets of
info again now.

TOTAL PAGES (Including Cover):

5 + 49 total

SEC. KILEY'S Speech on the

FY 2000 Budget

their allocations for professional development.

The budget also includes \$335 million for Eisenhower Professional Development State Grants. The newly authorized Teacher Quality Enhancement Grant program would receive a \$40 million increase, for a total of \$115 million, to help states strengthen the capacity of educators to design effective teacher education programs, and reduce shortages of qualified teachers in high-poverty schools.

A \$25 million increase for Bilingual Education Professional Development would help address the critical national shortage of well-prepared bilingual and English-as-a-second-language (ESL) teachers. And a new \$10 million American Indian Teacher Corps program would recruit and train 1,000 new Indian teachers over the next five years to work in Native-American communities.

School safety is a concern for all Americans. The President's \$439 million request for Safe and Drug-Free Schools State grants would target larger grants to school districts with the worst problems by requiring states to distribute 30 percent of their allocations as competitive grants.

We would also increase funding for the Coordinator Initiative, which would put a skilled program coordinator in nearly half of all middle schools to combat drugs and improve safety.

In his State of the Union Address, the President made the dramatic statement that "we have finally opened the doors of college to all Americans." Over the past six years, larger Pell grants, expanded work-study, lower borrowing costs on student loans, and generous Hope and Lifetime Learning tax credits have made college possible for all who qualify.

Paying for college is still a challenge, however, especially for low- and middle-income families, and our 2000 budget would continue to expand assistance. The maximum Pell Grant would rise to \$3,250, an increase of \$125 over the 1999 level. And a \$64-million increase for Work-Study would fulfill the President's promise to give 1 million recipients the opportunity to work their way through college.

The 2000 budget contains several proposals to increase college-attendance and college-completion rates for disadvantaged and minority students. We would double funding to \$240 million for the new GEAR UP program, which helps disadvantaged students plan for college as early as their middle-school years. The request would provide mentoring, tutoring, and career counseling for about 381,000 students in nearly 1,000 high-poverty middle schools, and also help to strengthen the curriculum and instruction in middle and high schools. The budget also includes a \$30 million increase for TRIO, for a total of \$630 million to support outreach and support services extending from middle school through graduate education.

Finally, the President's budget includes significant increases for programs to help adult Americans master literacy and other basic skills. Adult Education State Grants, for example, would increase by \$103 million or 28 percent to expand state efforts to fight adult illiteracy and \$70 million for partnerships to help immigrant and other limited English proficient adults, to learn English and make a successful entry into the workforce and the mainstream of society. Disadvantaged adults also would benefit from a proposed \$55 million expansion of the Community-Based Technology Centers program,

HELPING MORE STUDENTS PREPARE FOR COLLEGE THROUGH "GEAR UP"

"I also ask this Congress to support our efforts to enlist colleges and universities to reach out to disadvantaged children starting in the sixth grade so that they can get the guidance and hope they need so they can know that they, too, will be able to go on to college."

--President Clinton, State of the Union address, January 27, 1998

The Higher Education Amendments (HEA) of 1998 launch GEAR UP, a new national effort to encourage more young people to have high expectations, stay in school, study hard and take the right courses to go to college.

- High-achieving students from low-income families are five times less likely to attend college than high-achieving students from high-income families [NELS 1998].
- In a recent survey, almost 70% of parents indicate that they have little information or want more information about which courses their child should take to prepare for college, and 89% of parents want more information about how to pay for college, including the use of tax credits [Gallup, Sept. 1998]

GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs). GEAR UP is modeled in part after President Clinton's *High Hopes for College* proposal to create a national goal that every college should partner with at least one middle school in a low-income community to help raise expectations and ensure that students are well-prepared for college, and GEAR UP also builds further on the existing state early college awareness program. This new competitive grant program supports early college awareness activities at both the local and the state level. The President included \$240 million for GEAR UP in his FY2000 budget. This is double the FY99 appropriation of \$120 million, and it would enable GEAR UP to reach almost 400,000 students.

GEAR UP Partnership grants. As outlined in the President's High Hopes for College proposal, this initiative will award multi-year grants to locally-designed partnerships between colleges and high-poverty middle schools, plus at least two other partners -- such as community organizations, businesses, religious groups, state education agencies, parent groups, or non-profits -- to increase college-going rates among low-income youth. To be most effective, partnerships will be based on the following proven strategies:

- **Informing students and parents about college options and financial aid**, and providing students with a 21st Century Scholar Certificate -- an early notification of their eligibility for financial aid;
- **Promoting rigorous academic coursework** based on college entrance requirements;
- **Working with a whole grade-level of students** in order to raise expectations for all students; and
- **Starting with 6th or 7th grade students and continuing through high school graduation** with comprehensive services including mentoring, tutoring, counseling, and other activities such as after school programs, summer academic and enrichment programs, and college visits.

GEAR UP State grants. These grants will build on the experience of the former state grant program replaced by the GEAR UP program in the new HEA law. GEAR UP State grants will be awarded to states to provide early college awareness activities, improved academic support, information on paying for college, and scholarships. The proposed programs must treat low income students as a priority and should be coordinated with the efforts of schools, local community organizations, and colleges and universities. The former state grant program awarded grants to nine states. Several states provided additional academic programs and opportunities with promising results, and several states partnered with organizations including foundations and businesses.

Applications. The draft GEAR UP application is available on the web at <http://www.ed.gov/gearup>. The final application will be available on February 19th on the web and through 1800-USA-LEARN.

Technical Assistance Workshops. Workshops to assist prospective GEAR UP applicants in developing their projects and applications will be offered in early March, thanks to the sponsorship of the Ford Foundation. Call Johnson Niba at the Nations Center for Urban Partnerships for more information at 202-708-8596.

Questions or comments about GEAR UP? Email gearup@ed.gov, call 1-800-USA-LEARN, or check <http://www.ed.gov/gearup> on the Internet.

FY 2000

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Budget Summary
Book (from ED)

E. POSTSECONDARY EDUCATION

Overview

The 2000 request for postsecondary education reflects President Clinton's continued strong support for higher education and takes important steps toward ensuring equal access to a quality postsecondary education for all Americans. The 2000 budget builds upon the funding and legislative successes of 1999 and continues the implementation of the reauthorized Higher Education Act, including substantial increases for important new programs that enhance teacher quality, support Hispanic-serving institutions, and strengthen tribally controlled institutions.

The 2000 request would significantly increase grant aid and work-study assistance while reducing student borrowing costs. It would fund a critical new program that would promote early awareness of the importance of higher education and the financial aid that is available to pay for it. The budget would provide grants to institutions to help increase the retention of at-risk students and would provide funds to help the Department collect information about the effectiveness of its programs. Another initiative would help District of Columbia residents pay for out-of-state tuition costs.

Following are the highlights of the Department's 2000 request:

- Total student financial aid available would expand to \$52.1 billion, a 3.9 percent increase over the 1999 level. Recipients of grant, loan, and work-study assistance would increase by over 300,000 to 8.7 million students.
- The Pell Grant maximum award would increase by \$125 to \$3,250, the highest ever, to improve access to postsecondary education for students from the neediest families. Over 3.9 million students would receive Pell grants.
- A \$64 million increase for Work-Study would fulfill the President's commitment to give 1 million students the opportunity to work their way through college and would bolster the President's "America Reads" and "America Counts" initiatives, under which Work-Study recipients serve as reading and math tutors.
- In 2000, the HOPE and Lifetime Learning tax credits will give 12.7 million students and their families \$7.5 billion to help pay postsecondary educational expenses. In addition, the Education IRA will promote savings for future educational expenses.
- A \$120 million or 100 percent increase for GEAR UP would raise the educational expectations of nearly 381,000 students in high-poverty elementary and secondary schools and give them the skills and encouragement they need to successfully pursue postsecondary education.

- 69 -

Partnerships and continuation awards for the remaining TRIO programs. These programs will serve almost 725,000 students in fiscal year 2000.

Student Support Services, which research shows to have a positive effect on college grade point average and retention, would provide remediation and intensive support services to an estimated 178,099 disadvantaged undergraduate students. Talent Search would identify and encourage an estimated 320,499 students from disadvantaged backgrounds to graduate from high school and enroll in college. Educational Opportunity Centers would provide assistance and information to an estimated 162,286 adults seeking to pursue a program of postsecondary education. Upward Bound, which has been shown to improve the academic preparation of participants while in high school, would provide intensive academic support services to an estimated 56,462 disadvantaged high school students to generate the skills and motivation needed to pursue a program of education beyond high school. The McNair program would support scholarly activities and other assistance to help prepare an estimated 3,675 disadvantaged undergraduates who want to pursue graduate or doctoral study. The Dissemination Partnership projects would leverage the success of TRIO to help ensure access and success in postsecondary education for disadvantaged students not directly served by TRIO programs.

Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP)

	<u>1998</u>	<u>1999</u>	<u>2000 Request</u>
BA in millions	—	\$120.0 ¹	\$240.0

¹ \$1.2 million of GEAR UP funding will be used to fund last year of NEISP continuation awards.

Through early college preparation and awareness activities, GEAR UP will raise the educational expectations of nearly 381,000 students in high-poverty elementary and secondary schools and give them the skills and encouragement they need to successfully pursue postsecondary education. The 2000 request, which would double the first-year funding provided in 1999, demonstrates the Administration's strong commitment to ensuring access to postsecondary education for all students. The request would create a strong impact at the national level by providing funds to all of the 53 eligible States and Territories and to nearly 1,000 of the 6,000 middle grade schools that have more than half of their students living in poverty.

Scholarships and Fellowships

(BA in millions)

	<u>1998</u>	<u>1999</u>	<u>2000 Request</u>
Byrd Honors Scholarships	\$39.3	\$39.9	\$39.9
Graduate Assistance in Areas of National Need	30.0	30.0	30.0

¹ Funding for Javits Fellowships is included in the total for GAANN.

Evidence that Mentoring Promotes Success in School

Excerpt from: "YES, YOU CAN: Guide to Establishing Mentoring Programs to Prepare Youth for College"

Intensive One-on-one Mentoring in Big Brothers Big Sisters of America Reduces Risky Behaviors

In Big Brothers Big Sisters of America, students are matched with carefully selected adult mentors who serve as role models and offer care and support. A comparative study of 959 students who applied to Big Brothers Big Sisters programs in 1992 and 1993 (conducted by Public/Private Ventures) found that after 18 months, students who had been matched with a Big Brother or Big Sister were significantly less likely to engage in several forms of risky behavior than similar students who had been assigned to a waiting list during the same period. The study found that students who had been matched with a Big Brother/Big Sister were:

- 46 percent less likely to begin using illegal drugs.
- 27 percent less likely to begin using alcohol.
- • 53 percent less likely to skip school and 37 percent less likely to skip a class.
- More confident of their performance in schoolwork.
- Less likely to hit someone.
- Getting along better with their families and peers.

Big Brothers Big Sisters program participation was also found to have "lowered violent behavior by 33%." The Little Brothers and Little Sisters met with their Big Brothers and Big Sisters for an average of almost 12 months, with meetings about three times per month, lasting about four hours each time. More than 60 percent of the sample were boys, and more than half were members of minority groups, mostly African-Americans. The effects were sustained for both boys and girls, and across races.

(Cite: Big Brothers/Big Sisters of America 1995 Impact Study)

Other Mentoring Studies cited on the National Mentoring Partnership Website:

In a 1989 Louis Harris Poll:

- 73% of students said their mentors helped raise their goals and expectations.
- • 59% of mentored students improved their grades.

A 1988 Proctor & Gamble study on their mentoring programs in Cincinnati schools showed that young people with mentors were more likely to:

- • Stay in school.
- • Attend classes.
- • Achieve and aspire to better grades.
- • Go on to college.

The Quantum Opportunities Program (1989-1991), funded by the Ford Foundation, showed that high school students from families receiving public assistance who had a mentor were more likely than those who did not to:

- Graduate from high school.
- Enroll in college.
- Have fewer children.
- Less likely to receive food stamps or welfare.
- Have fewer arrests.
- Become involved in community service.
- Be hopeful about their future.

In a 1996 study from the Center for Intergenerational Learning, Temple University, young people who participated in Across Ages, an intergenerational mentoring project for high-risk middle school students in Philadelphia, exhibited:

- Less negative disrupted classroom behavior.
- Better school attendance.
- Improved relationships with adults and peers.
- Positive changes in their knowledge, attitudes and behaviors concerning substance use and related life skills.

RELATED RESEARCH AND EVIDENCE

From Programs that Combine Mentoring with Other Strategies

Studies show that successful programs helping low-income students at the middle or junior high school level include tutoring, counseling, and mentoring, as well as information about college, financial aid, and careers. [Consuelo Arbona, *First Generation College Students: A Review of Needs and Effective Interventions*. Decision Information Resources, 1994]] These strategies are employed in such programs as:

I Have A Dream (IHAD): Eugene Lang's IHAD program provides an entire grade of low-income students with a comprehensive set of services, including intensive mentoring and academic support and an early guarantee that their college tuition will be paid for by a combination of public and private resources. Studies collected by the IHAD Foundation show that:

- The original IHAD class of Dreamers exceeded expected educational outcomes: in a school where the projected graduation rate was 25 percent, 67 percent received high school diplomas, 17 percent received GED certificates, and 62 percent entered college. [IHAD Foundation]

- 75 percent of Chicago Dreamers in the class of 1996 graduated from high school, compared to only 37 percent of control group students. [Univ. of Illinois at Chicago, 1997].

- In Denver, 80 percent of IHADs first class of Dreamers graduated on time in June 1995, and another 7 percent graduated in 1996. By contrast, the Denver Public Schools estimate that the on-time graduation rate for all its students is about 60 percent. Some 60 percent of the IHAD graduates then went on to college and another 8 percent entered the military or vocational studies [IHAD Foundation].

Upward Bound: The U.S. Department of Education's Upward Bound program reaches out to low-income and disadvantaged youth at the *high school* level through mentoring, tutoring and other academic support services. Studies show that Upward Bound is effective in getting students to take more academic coursework. For example:

- Upward Bound students took 17 percent more academic course work than members of a control group, notably in English, science, math, foreign languages and social studies. [*The National Evaluation of Upward Bound: The Short-Term Impact of Upward Bound: An Interim Report. U.S. Dept of Ed, May 1997*]
- Upward Bound students achieve similar grades as those in a control group while undertaking a stronger academic curriculum. [*The National Evaluation of Upward Bound: The Short-Term Impact of Upward Bound: An Interim Report. U.S. Dept of Ed, May 1997*]

The Early Scholars Outreach Program, University of Washington

- The Early Scholars Outreach Program (ESOP), established in 1987, is a partnership between the University of Washington (UW) and nine Washington State middle schools with large enrollments of disadvantaged students underrepresented in higher education. The program's aim is to increase the number of students who are enrolled and participating competitively in a college preparatory curriculum by the time they reach the 9th grade.
- During the school year, high achieving UW students from similar backgrounds serve as role models and provide tutoring and mentoring. The ESOP provides these 6th, 7th, and 8th-graders with visits and overnight stays on the University campus, where they visit academic departments, hear presentations from faculty, participate in study skills workshops, and interact with UW students in a variety of settings. A series of workshops are held for parents to help families establish home environments that promote academic achievement. As a bridge to high school, incoming 9th-grade participants take part in a six-week summer enrichment program that provides training in reading, writing, language arts, mathematics, computer applications, and study skills.
- Since 1987, 2,855 students have participated in ESOP. A UW study indicates that between 1992 and 1995, the grade point average of participating vs. non-participating ESOP students was 2.90 and 2.26, respectively. Ninety-seven percent of ESOP students graduate from high school, and 77% of those tracked report attending a 2-year or 4-year college. To date, of the 53 accepted to the University of Washington, 30 are currently attending.

Advancement Via Individual Determination (AVID), San Diego, California

- In Advancement Via Individual Determination (AVID), college and middle or high school partners jointly develop the curriculum for an academic class designed to provide low-income students and first-generation college goers with academic assistance, tutoring, information about college preparatory courses and financial aid, and other encouragement to enroll in college preparatory courses and apply for college. AVID's structure includes a regularly scheduled academic elective, a rigorous curriculum, structured tutorials, and parent

training. The program is administered by a site team composed of the AVID coordinator, the principal, core academic teachers, and students--all of whom meet monthly to discuss effective practices for accelerating student performance and removing barriers to rigorous curriculum. Local college students serve as tutors and mentors for AVID students, working with them in small groups and individually during the AVID class. AVID serves more than 30,000 students in almost 600 schools in 11 states, as well as Department of Defense schools in 13 countries.

- Program data indicate that more than 92% of AVID graduates enroll in college (60% in four year institutions), with 89% still in college after two years. Also, 55% of African-American AVID students, and 42% of Latino AVID students enroll in 4-year colleges. In 1996-97, 90% of high school AVID students nationwide were enrolled in college prep courses, and 28% of middle school AVID students were enrolled in at least one honors level course.



UNITED STATES DEPARTMENT OF EDUCATION

Office of the Deputy Secretary
400 Maryland Avenue, SW
Washington, DC 20202

Telephone Number: (202) _____

Fax Number: (202) 401-9027

FAX COVER SHEET

TO: Neera Tanden

ORGANIZATION: _____

PHONE: _____

FAX: 456-2878FROM: Kristi Kimball

COMMENTS:

Lang. on doubling of G.U. \$
Neera - Sounds like this never got
through to you this morning at 11:20
So I am faxing both sets of
info again now.

TOTAL PAGES (Including Cover): 5 + 4
9 total



SEC. KILEY'S Speech on the
FY 2000 Budget

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The 2000 budget contains several proposals to increase college-attendance and college-completion rates for disadvantaged and minority students. We would double funding to \$240 million for the new GEAR UP program, which helps disadvantaged students plan for college as early as their middle-school years. The request would provide mentoring, tutoring, and career counseling for about 381,000 students in nearly 1,000 high-poverty middle schools, and also help to strengthen the curriculum and instruction in middle and high schools. The budget also includes a \$30 million increase for TRIO, for a total of \$630 million to support outreach and support services extending from middle school through graduate education.

Finally, the President's budget includes significant increases for programs to help adult Americans master literacy and other basic skills. Adult Education State Grants, for example, would increase by \$103 million or 28 percent to expand state efforts to fight adult illiteracy and \$70 million for partnerships to help immigrant and other limited English proficient adults, to learn English and make a successful entry into the workforce and the mainstream of society. Disadvantaged adults also would benefit from a proposed \$55 million expansion of the Community-Based Technology Centers program,

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The Higher Education Amendments (HEA) of 1998 launch GEAR UP, a new national effort to encourage more young people to have high expectations, stay in school, study hard and take the right courses to go to college.

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GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs). GEAR UP is modeled in part after President Clinton's *High Hopes for College* proposal to create a national goal that every college should partner with at least one middle school in a low-income community to help raise expectations and ensure that students are well-prepared for college, and GEAR UP also builds further on the existing state early college awareness program. This new competitive grant program supports early college awareness activities at both the local and the state level. The President included \$240 million for GEAR UP in his FY2000 budget. This is double the FY99 appropriation of \$120 million, and it would enable GEAR UP to reach almost 400,000 students.

GEAR UP Partnership grants. As outlined in the President's High Hopes for College proposal, this initiative will award multi-year grants to locally-designed partnerships between colleges and high-poverty middle schools, plus at least two other partners -- such as community organizations, businesses, religious groups, state education agencies, parent groups, or non-profits -- to increase college-going rates among low-income youth. To be most effective, partnerships will be based on the following proven strategies:

- **Informing students and parents about college options and financial aid**, and providing students with a 21st Century Scholar Certificate -- an early notification of their eligibility for financial aid;
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F Y 2000 - Budget Summary
Book (from ED)

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Overview

The 2000 request for postsecondary education reflects President Clinton's continued strong support for higher education and takes important steps toward ensuring equal access to a quality postsecondary education for all Americans. The 2000 budget builds upon the funding and legislative successes of 1999 and continues the implementation of the reauthorized Higher Education Act, including substantial increases for important new programs that enhance teacher quality, support Hispanic-serving institutions, and strengthen tribally controlled institutions.

The 2000 request would significantly increase grant aid and work-study assistance while reducing student borrowing costs. It would fund a critical new program that would promote early awareness of the importance of higher education and the financial aid that is available to pay for it. The budget would provide grants to institutions to help increase the retention of at-risk students and would provide funds to help the Department collect information about the effectiveness of its programs. Another initiative would help District of Columbia residents pay for out-of-state tuition costs.

Following are the highlights of the Department's 2000 request:

- Total student financial aid available would expand to \$52.1 billion, a 3.9 percent increase over the 1999 level. Recipients of grant, loan, and work-study assistance would increase by over 300,000 to 8.7 million students.
- The Pell Grant maximum award would increase by \$125 to \$3,250, the highest ever, to improve access to postsecondary education for students from the neediest families. Over 3.9 million students would receive Pell grants.
- A \$64 million increase for Work-Study would fulfill the President's commitment to give 1 million students the opportunity to work their way through college and would bolster the President's "America Reads" and "America Counts" initiatives, under which Work-Study recipients serve as reading and math tutors.
- In 2000, the HOPE and Lifetime Learning tax credits will give 12.7 million students and their families \$7.5 billion to help pay postsecondary educational expenses. In addition, the Education IRA will promote savings for future educational expenses.
- A \$120 million or 100 percent increase for GEAR UP would raise the educational expectations of nearly 381,000 students in high-poverty elementary and secondary schools and give them the skills and encouragement they need to successfully pursue postsecondary education.

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Partnerships and continuation awards for the remaining TRIO programs. These programs will serve almost 725,000 students in fiscal year 2000.

Student Support Services, which research shows to have a positive effect on college grade point average and retention, would provide remediation and intensive support services to an estimated 178,099 disadvantaged undergraduate students. Talent Search would identify and encourage an estimated 320,499 students from disadvantaged backgrounds to graduate from high school and enroll in college. Educational Opportunity Centers would provide assistance and information to an estimated 162,286 adults seeking to pursue a program of postsecondary education. Upward Bound, which has been shown to improve the academic preparation of participants while in high school, would provide intensive academic support services to an estimated 56,462 disadvantaged high school students to generate the skills and motivation needed to pursue a program of education beyond high school. The McNair program would support scholarly activities and other assistance to help prepare an estimated 3,675 disadvantaged undergraduates who want to pursue graduate or doctoral study. The Dissemination Partnership projects would leverage the success of TRIO to help ensure access and success in postsecondary education for disadvantaged students not directly served by TRIO programs.

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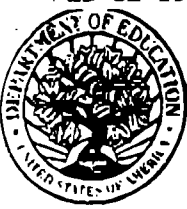
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- Since 1987, 2,855 students have participated in ESOP. A UW study indicates that between 1992 and 1995, the grade point average of participating vs. non-participating ESOP students was 2.90 and 2.26, respectively. Ninety-seven percent of ESOP student graduate from high school, and 77% of those tracked report attending a 2-year or 4-year college. To date, of the 53 accepted to the University of Washington, 30 are currently attending.

Advancement Via Individual Determination (AVID), San Diego, California

- In Advancement Via Individual Determination (AVID), college and middle or high school partners jointly develop the curriculum for an academic class designed to provide low-income students and first-generation college goers with academic assistance, tutoring, information about college preparatory courses and financial aid, and other encouragement to enroll in college preparatory courses and apply for college. AVID's structure includes a regularly scheduled academic elective, a rigorous curriculum, structured tutorials, and parent

training. The program is administered by a site team composed of the AVID coordinator, the principal, core academic teachers, and students--all of whom meet monthly to discuss effective practices for accelerating student performance and removing barriers to rigorous curriculum. Local college students serve as tutors and mentors for AVID students, working with them in small groups and individually during the AVID class. AVID serves more than 30,000 students in almost 600 schools in 11 states, as well as Department of Defense schools in 13 countries.

- Program data indicate that more than 92% of AVID graduates enroll in college (60% in four year institutions), with 89% still in college after two years. Also, 55% of African-American AVID students, and 42% of Latino AVID students enroll in 4-year colleges. In 1996-97, 90% of high school AVID students nationwide were enrolled in college prep courses, and 28% of middle school AVID students were enrolled in at least one honors level course.



UNITED STATES DEPARTMENT OF EDUCATION

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Lang. on doubling of G.U. \$

TOTAL PAGES (Including Cover): 5

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- The Early Scholars Outreach Program (ESOP), established in 1987, is a partnership between the University of Washington (UW) and nine Washington State middle schools with large enrollments of disadvantaged students underrepresented in higher education. The program's aim is to increase the number of students who are enrolled and participating competitively in a college preparatory curriculum by the time they reach the 9th grade.
- During the school year, high achieving UW students from similar backgrounds serve as role models and provide tutoring and mentoring. The ESOP provides these 6th, 7th, and 8th-graders with visits and overnight stays on the University campus, where they visit academic departments, hear presentations from faculty, participate in study skills workshops, and interact with UW students in a variety of settings. A series of workshops are held for parents to help families establish home environments that promote academic achievement. As a bridge to high school, incoming 9th-grade participants take part in a six-week summer enrichment program that provides training in reading, writing, language arts, mathematics, computer applications, and study skills.
- Since 1987, 2,855 students have participated in ESOP. A UW study indicates that between 1992 and 1995, the grade point average of participating vs. non-participating ESOP students was 2.90 and 2.26, respectively. Ninety-seven percent of ESOP student graduate from high school, and 77% of those tracked report attending a 2-year or 4-year college. To date, of the 53 accepted to the University of Washington, 30 are currently attending.

Advancement Via Individual Determination (AVID), San Diego, California

- In Advancement Via Individual Determination (AVID), college and middle or high school partners jointly develop the curriculum for an academic class designed to provide low-income students and first-generation college goers with academic assistance, tutoring, information about college preparatory courses and financial aid, and other encouragement to enroll in college preparatory courses and apply for college. AVID's structure includes a regularly scheduled academic elective, a rigorous curriculum, structured tutorials, and parent

training. The program is administered by a site team composed of the AVID coordinator, the principal, core academic teachers, and students--all of whom meet monthly to discuss effective practices for accelerating student performance and removing barriers to rigorous curriculum. Local college students serve as tutors and mentors for AVID students, working with them in small groups and individually during the AVID class. AVID serves more than 30,000 students in almost 600 schools in 11 states, as well as Department of Defense schools in 13 countries.

- Program data indicate that more than 92% of AVID graduates enroll in college (60% in four year institutions), with 89% still in college after two years. Also, 55% of African-American AVID students, and 42% of Latino AVID students enroll in 4-year colleges. In 1996-97, 90% of high school AVID students nationwide were enrolled in college prep courses, and 28% of middle school AVID students were enrolled in at least one honors level course.

**FACSIMILE COVER SHEET**TO: Neena TendonCOMPANY: Office of the First Lady

FAX: _____

FROM: Diana AbbottDATE: Thurs 2/2/99# OF PAGES TO FOLLOW: 2**MESSAGE:**

Attached is a two page press release on the Big Sister/Little Sister Exchange from my cinema last night. They are already coming to the event as guests. Remember the President and Mrs. Clinton are the honorary Chairs of Big Brother/Big Sisters. Also, I believe they are getting a jump forward. Please to come on the Big Brother/Little Sister exchange. Please call 202/822-9491 if you have any problem receiving this fax. from Boise, ID

Diana**T H E F R A T E L L I G R O U P**

1300 Connecticut Avenue, NW • Suite 600 • Washington, DC 20036 • 202.822.9491 • Fax 202.223.0358



**BIG BROTHERS BIG SISTERS
OF AMERICA**

NEWS RELEASE

NATIONAL OFFICE

230 North 13th Street
Philadelphia, Pennsylvania 19107-1538

215 567-7000 TEL
215 567-0384 FAX
bbbsa@aol.com

Contact: Scott Ball, (215) 665-7778

Giving the Gift of Hope to a Child: **Emily Chen, the 1998 National Big Sister of the Year**

Emily Chen, a 31-year-old New York resident, was recently named the National Big Sister of the Year. As a vice president at Goldman, Sachs & Co., Emily's typical day begins at 6 a.m. and ends shortly after 8 p.m. "Monday through Friday, I focus on currencies and commodities, keep up with the market, and take care of our clients," says Emily. "It can be strenuous, but I love the constant activity."

But weekends are devoted to slowing down with friends, especially her Little Sister, 13-year-old Dennys (pronounced Din-yez). They were matched through Catholic Big Brothers of New York City six years ago, and since then have become inseparable friends. "Sometimes Dennys will repeat some advice I gave her and it stops me in my tracks," laughs Emily. "I realize that our friendship is about having fun, but it means much more than that."

Dennys lives in Harlem with her mother and stepfather, who always keep Emily aware of how Dennys is doing in school and at home. "I teach her to be thankful for having a loving, supportive family," says Emily. "When she has to make some difficult decisions in the future, I'm confident she's going to make the right choices."

Right now those choices include the debate team, playing chess, singing, and

- more -



excelling in academics at Frederick Douglass Academy in upper Manhattan. "Emily has continuously encouraged me to do well in school and to get good report cards," Dennys says about her Big Sister's influence. "She is kind, patient and thoughtful, and always willing to lend a helping hand. Emily means the world to me and much, much more." So much so that Dennys skipped her 8th grade prom last month to be with Emily when she was honored as the National Big Sister of the Year.

"We have so much fun together," says Emily. "We clicked almost from the first day we met." Emily admires Dennys for her serious attitude toward school and her giving nature. "Dennys is going to accomplish great things because she's loved and she gives love back. Not only is she incredibly bright, she has dreams she won't let slip away."

When Emily came to the United States from Taiwan with her family at age 5, she couldn't speak English. She credits several teachers, particularly a speech instructor she calls her "first mentor," with helping her assimilate to a strange new world. In high school Emily tutored boat children from Cambodia with her church, the first of many volunteer experiences. She takes part in group events at Catholic Big Brothers, and she has also volunteered with inner-city kids for the Children's Aid Society.

Lately, Dennys' schedule is nearly as hectic as Emily's, but they always make time to see each other. Weekends are often spent going to Central Park, the ballet, dinner or just taking walks. Emily is often asked by co-workers where she finds the time. "My response is this is the best investment in the world, giving unconditional love and support to a child," says Emily. "It makes everything else seem less important."

Big Brothers Big Sisters of America is the nation's premier youth mentoring organization, matching children at risk with caring adults since 1904.

PAGE THREE

SAVE THE CHILDREN

(A WONDERFUL BRIDGEPORT CONNECTICUT FEMALE COP NAMED RUBY
MENTORING A LITTLE GIRL IN A VERY AT RISK SCHOOL) NEED MORE INFO TO
ME... WILL PASS ON TO NEERA TOMORROW...

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
The New York Times	Allison Mitchell	White House	Washington	DC	202-862-0300	202-862-0340
The New York Times	Jason Deparle	Washington	Washington	DC	202-862-0300	202-862-0340
The Wall Street Journal	June Kronholz	Education Reporter	Washington	DC	202-862-9292	202-862-9266
The Wall Street Journal	Jackie Colmes	White House	Washington	DC	202-862-9200	202-862-9266
United Press International	Helen Thomas	White House Editor	Washington	DC	202-898-8000	202-898-8057
USA Today	Dennis Kelly	Education Editor	Arlington	VA	703-276-6536	703-247-3135
USA Today	Mary Beth Marklein	Higher Education	Arlington	VA	703-276-3684	703-247-3135
USA Today	Tamara Henry	Reporter	Arlington	VA	703-276-3400	703-247-3135
Voice of America-VOA Today	Don Budd				202-619-2659	202-401-7341
Voice of America-VOA Today	Larry Freund				202-619-2659	202-401-7341
Washington Post	Valerie Strauss	Higher Education	Washington	DC	202-334-6914	202-496-3936
Washington Post	Debbi Wilgoren	Education Reporter	Washington	DC	202-334-4207	202-496-3936
Washington Times	Susan Ferrechio	Education Reporter	Washington	DC	202-636-3185	202-529-6658
WHUR-FM	Hector Hannibal	Program Director	Washington	DC	202-806-3500	202-806-3642
WJLA-TV	Richard McGee	News Assignment	Washington	DC	202-364-7777	202-364-7734
WJLA-TV	News Assignment Desk	ABC	Washington	DC	202-364-7777	202-364-7734
WMAL-AM	Jim Gallant		Washington	DC	202-686-3100	202-537-0009
WMAL-AM	John Matthews	News Director	Washington	DC	202-686-3100	202-537-0009
WRC-TV	News Assignment Desk	NBC	Washington	DC	202-885-4000	202-885-4104
WRC-TV	Jody Beck	News Assignment	Washington	DC	202-885-4000	202-885-4104
WTOP-AM	Michelle Komes-Dolge	News Assignment	Washington	DC	202-895-5000	202-895-5149
WTTG-TV	News Assignment Desk	FOX	Washington	DC	202-244-5151	202-895-3133
WUSA-TV	Chris Houston	News Assignment	Washington	DC	202-895-5999	202-363-9685

Save The Children

54 Wilton Road
Westport, CT 06881

Fax Cover Sheet

TO:	NEERA TANDEN	PHONE:	202-456-6275
		FAX:	202-456-2878
FROM:	Georgia Bushman	PHONE:	203-221-3757
		FAX:	203-226-6709
RE:	INVITEE LIST FOR FEBRUARY 3 MENTORING EVENT WITH FIRST LADY		
PAGES:	6		

Please call with any questions.

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
006. list	Guest List for Mentoring Event (partial) (5 pages)	01/27/1999	P6/b(6)

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Domestic Policy Council
Eric Morse (Events)
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FOLDER TITLE:

Mentoring 2/3/1999 [2]

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Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Guest List for Mentoring Event With The First Lady

Title	First Name	Last Name	Position	Affiliation	Phone
Ms.	Diana	Aldridge	Communications Consultant	Save The Children	
Dr.	Bob	Arnol	Journalist	NBC	
Mr.	Ferguson	Jenkins	Vice Chairman of and Hall of Fame Pitcher, Chicago Cubs	Major League Baseball Alumni Association	
Mrs.	Ferguson	Jenkins	Wife of Hall of Fame Pitcher	Major League Baseball Alumni Association	
Mr.	Jeff	Bradach	Chairman of the Board of Jumpstart, Professor	Harvard School of Business	
Mr.	Walter	Bridges	Mentor in Print Ad	Ellison Youth, Inc.	
Ms.	Carol	Brookins	CEO	World Perspectives	
Ms.	Georgia	Bushman	Communications Associate	Save The Children	
Ms.	Ruby	Crear	Police Officer / Director: Spices of Life	Bridgeport, Connecticut Police Department	
Mrs.	Sonnie	Dockser	Friend of Save The Children		
Ms.	Liz	Erickson	Manager	Save The Children	
Mr.	Murray	Gaylord	Vice President	Ad Council	
Mr.	George	Guimaraes	Vice President, Global Marketing	Save The Children	
Mr.	Najeeb	Halaby	Former Chairman of the Board	Save The Children	
Mr.	Richard	Hand	Chairman, Board of Directors	Major League Alumni Marketing	
Mr.	Joshua	Hernandez	Print Ad Mentee	South End Community Center	
Ms.	Lillian	Hilsman	Mentor in Print Ad	Ellison Youth, Inc.	
Mr.	Denzel	Jones	Mentee in Print Ad	Ellison Youth, Inc.	
Ms.	Pam	Turchin	Account Manager	Ad Council	
Mrs.	Joanne	Leedom-Ackerman	Writer		
Mr.	Charles	MacCormack	President	Save The Children	
Ms.	Michelle	Miller	Mentee in Print Ad	Ellison Youth, Inc.	
Ms.	Catherine	Milton	Executive Director, U.S. Programs	Save The Children	
Mr.	Tom	Murphy	Chairman of the Board	Save The Children	
Mrs.	Sarah	Papineau Marshall	Friend of Save The Children		
Mr.	Steve	Onler	Senior Vice President, Group Creative Director	McCann Erickson	
Mr.	Chris	Quillen	Senior Vice President, Creative Director	McCann Erickson	
Mr.	Kevin	Scher	Senior Vice President, Creative Director	McCann Erickson	
Mr.	George	Dewey	Copywriter	McCann Erickson	
Ms.	Melissa	Fink	Account Supervisor	McCann Erickson	
Mr.	Tim	Pitts	Member of the Board of Save The Children	Warren Management Consultants	
Ms.	Joanne	Rodriguez	Executive Director, Mentor	South End Community Center	
Ms.	Marcia	York	Executive Vice President	Denny's	
Ms.	Susan	Schneider	Director, National Promotions	Denny's	
Mr.	Jarred	Striplin	Mentee	Ellison Youth, Inc.	
Ms.	Sharon	Taylor		US Air	
Mr.	Donald	Tebbe		Rewarding Results Consulting Group	
Mrs.	Lynda	Webster		The Webster Group	

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Guest List for Mentoring Event With The First Lady

Title	First Name	Last Name	Position	Affiliation	Phone
Ms.	Renee	Wesseis	Associate Vice President, Communications	Save The Children	
Mr.	Noel	White	Mentor in Print Ad	Ellison Youth, Inc.	
Ms.	Ruth	Wooden	President	Ad Council	
Mr.	Chuck	Tremper		Rewarding Results Consulting Group	
Dr.	Judith	Kovler	Friend of Save The Children		
Dr.	Jay	Winsten	Assoc. Dean and Frank Stanton Center Director	Harvard School of Public Health	
Ms.	Susan	Moses	Deputy Director, Center for Health Communication	Harvard School of Public Health	
Ms.	Terri	Mendoza	Director of Health Information, Center for Health Communication	Harvard School of Public Health	
Ms.		Willis	Director of Advertising, Center for Health Communication	Harvard School of Public Health	
Mr.	Ray	Chambers	Chairman	Amelior Foundation	
Mr.	Barry	Diller	Chairman and CEO	USA Networks, Inc	
Mr.	Quincy	Jones	CEO	Quincy Jones Entertainment	
	Newton	Minow, Esq.	Partner	Sidley & Austin	
Ms.	Irene	Pollin			
Ms.	Ann	Tennenbaum			
Mr.	Grant	Tinker	Former Chairman	NBC	
Mr.	Jack	Valenti	President	Motion Picture Association of America	
Mr.	Stanley S.	Shuman	Executive Vice President	Allen & Company, Inc.	
Ms.	Patricia	Fili-Krushel	President	ABC, Inc.	
Mr.	Leslie	Moonves	President	CBS Television	
Mr.	Larry	Jacobsen	President	Fox Television Network	
	Rosalyn	Weinman, PhD.	Executive Vice President, Broadcast Standards & Content Policy	NBC	
Mr.	Richard	Parsons	President	Time-Warner, Inc.	
Ms.	Patricia	Malson	Vice President, Corporate Communications	ABC, Inc.	
Mr.	Jonathan	Plazonja	Senior Vice President	Hill, Holliday, Connors, Cosmopoulos, Inc.	
Mr.	Todd	Riddle	Senior Vice President	Hill, Holliday, Connors, Cosmopoulos, Inc.	
Ms.	Margaret	Boles Fitzgerald	Executive Vice President and Director of Community Relations	Hill, Holliday, Connors, Cosmopoulos, Inc.	
Ms.	Christine	Chambers-Gillilan	President	The MCJ Foundation	
Ms.	Suzanne	Mertz	Executive Director	The MCJ Foundation	
Mr.	Floyd K.	Morris, Jr.	Program Officer	The Robert Wood Johnson Foundation	
Ms.	Linda	Bernstein	Program Officer	The Robert Wood Johnson Foundation	
Ms.	Patricia	Goodrich	Director, Corporate Initiatives	ABC, Inc.	
Mr.	Harvey	Dzodin	Vice President, Dept. of Standards & Practices	ABC, Inc.	
Mr.	Matthew	Margo	Vice President, Program Practices, NY	CBS, Inc	

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Guest List for Mentoring Event With The First Lady

Title	First Name	Last Name	Position	Affiliation	Phone
Mr.	Jason	Haikara	Vice President, On Air Planning & Marketing	Fox Broadcasting Company	
Ms.	Susan	Haspel	Vice President, Community Relations & Public Affairs	NBC	
Mr.	Nickolas	Davatzes	President & CEO	A & E Television Networks	
Ms.	Kathleen A.	Dore	President	Bravo	
Ms.	Mary Anne	Minster	Director of Corporate Communications	Comedy Central	
Mr.	Richard	Plepler	Senior Vice President, Corporate Communications	HBO	
Mr.	Decker	Anstrom	President & CEO	National Cable Television Association	
Ms.	Rory	Benson	Executive Vice President and Assistant to the President	National Association of Broadcasters	
Mr.	Steve	Friedman	Vice President, Public Affairs	MTV	
Mr.	Phil	Balboni	President	Association of Regional News Channels	
Mr.	John	Claiborne	Vice President and General Manager	New England Sports Network	
Mr.	Craig	Marrs	President and General Manager	Northwest Cable News	
Ms.	Kathleen	Shepard	Vice President, Production and Public Affairs	The WB-11 -- WPIX	
Ms.	Barbara	Belhea	Director of Community Relations & Production	WLVI - TV/WB-56	
Ms.	Heather	Roberts	Public Affairs Director	UPN 38 /WSBK Boston	
Ms.	Aisha	Kanimah	Manager, Community Affairs	NBC 4 TV, Washington DC	
Mr.	Kahlim	Piankhi	Public Affairs Director	WUSA / CBS, Washington DC	
Ms.	Angela	Mathis	Public Affairs Director	WJLA / ABC	
Ms.	Judy	Taylor	Public Affairs Director	WBDC	
Ms.	Diane	Hicks	Director, Community Affairs	WTTG Fox 5	
Ms.	Josie	Goytisolo	Executive Producer	WPLG Channel 10	
Mr.	Sean	Clarkin	Director of Strategic Planning and Deputy Director of Creative Development	Partnership for a Drug-Free America	
Ms.	Mary	Foley	President	Metro Washington Coalition of Volunteer Centers	
Ms.	Waiteen	Grady-Truly	Director	The New York City Volunteer for Youth Campaign	
Mr.	Robert	Arias	President	One to One/Communities in Schools	
Ms.	Linda	Alioto-Robinson	Executive Director	One to One / The Mass Mentoring Partnership	
Mr.	Andy	Mecca	Executive Director	California Health Research Foundation	
Mr.	Arthur	Tannenbaum	President and Founder	Everybody Wins! Foundation	
Mr.	Hugh	Price	President	Urban League	
Mr.	Thomas W.	Dortch, Jr.	National President	100 Black Men of America, Inc.	
Rep.	Frederica	Wilson	Florida House of Representatives	G/O 500 Role Models of Excellence	
	Steven A.	Schroeder, MD	President	The Robert Wood Johnson Foundation	
	Karen	Davis, PhD	President	The Commonwealth Fund	
Mr.	Geoffrey T.	Boisi	CEO	The Beacon Group	
Ms.	Melissa	Mack	Senior Vice President	Kaplan Educational Centers	

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Guest List for Mentoring Event With The First Lady

Title	First Name	Last Name	Position	Affiliation	Phone
Mr.	Richard M.	Smith	Chairman and Editor-in-Chief	Newsweek	
Ms.	Gail	Manza	Executive Director	National Mentoring Partnership	
Ms.	Susan	Weinberger	Founder	Norwalk Mentoring Program	
Mr.	Frank	Newman	President	Education Commission of the States	
Ms.	Marian	Heard	National Spokesperson	The National Mentoring Partnership	
Mr.	Bill	Milliken	Chairman	Communities in Schools	
Ms.	Susan	Mason		National Mentoring Partnership	
Mr.	Dan	Coats	Former Senator, Board President	Big Brothers-Big Sisters of America	
Mr.	Thomas	McKenna	National Executive Director	Big Brothers-Big Sisters of America	
Ms.	Emily	Chen	1998 National Big Sister of the Year	Big Brothers-Big Sisters of America	
Ms.	Dennys	Franklin	1998 National Little Sister of the Year	Big Brothers-Big Sisters of America	
Ms.	Viola W.	Bostic	Asst. National Executive Director, Marketing and Communications	Big Brothers-Big Sisters of America	
Ms.	Marva	Smalls	Executive Vice President	Nickelodeon	
Mr.	Andre	Hollis	Past Little Brother, Past Big Brother, Board Member	BBBS of the National Capitol Area	
Ms.	Ethel	Simon-MacWilliams	Executive Director	NW Learning Labs	
Mr.	Gary	Kowalczyk	Director, Management Affairs	Americorps	
Mr.	Harris	Wofford	CEO The Corporation for National Service	Americorps	
Mr.	HB	Hicks III	White House Fellow, CNS	Americorps	
Mr.	Tracy	Stone	Member	Americorps	
		Member	Member of Americorps	Americorps	
		Member	Member of Americorps	Americorps	
		Member	Member of Americorps	Americorps	
		Member	Member of Americorps	Americorps	
Ms.	Mei	Cobb	Vice President, Volunteer Center Development	The Points of Light Foundation	
Ms.	Alyson	Gafferty	Manager, Volunteer Center Development	The Points of Light Foundation	
Ms.	Mary Jo	Dean	Executive Director	Volunteer Center of Collia County, Plano, TX	
Ms.	Mary	Foley	Executive Director	Volunteer Center of Prince William County, VA	
Ms.	Pam	Pinter Parsons	Director	Volunteer Center of the United Way, Boston, MA	
Mr.	Robert	Goodwin	President and CEO	The Points of Light Foundation	
Mr.	Kenn	Allen	Senior Vice President, Programs	The Points of Light Foundation	
Ms.	Ashley	Carr	Director of Marketing	Gifts in Kind, Alexandria, VA	
Mr.	Peter	Gallagher	President and CEO	America's Promise	
Col.	F. William	Smullen, III	Chief of Staff	America's Promise	
Ms.	Sheila	Plank	Senior Vice President, Commitments	America's Promise	
Mr.	Gregg	Petersmeyer	Senior Vice President, The Alliance	America's Promise	
Mr.	Don	Maple	Senior Vice President, Marketing and Communications	America's Promise	

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Guest List for Mentoring Event With The First Lady

Title	First Name	Last Name	Position	Affiliation	Phone
Ms.	Lexie	Miller	Vice President, Not For Profit Commitments	America's Promise	P6(b)(6)
			Vice President, Federal, State and Association		
Ms.	Paige	Cassidy	Commitments	America's Promise	
Mr.	K. Dane	Snowden	Vice President, Corporate Commitments	America's Promise	
Ms.	Marie	Mocket	Editorial Director	"How to be a Great Mentor"	
Ms.	Andrea	Wilson		Kaplan Educational Centers	

**OFFICE OF JUVENILE JUSTICE AND DELINQUENCY PREVENTION
JUVENILE MENTORING PROGRAM (JUMP)
GRANT AWARDEES -- FY 1998 AND 1999**

STATE	CITY	GRANTEE	AMOUNT*	CONTACT	PHONE NUMBER
Alaska	Fairbanks	Fairbanks Native Association	\$199,985	Ms. Ann D. Hopper Program Director	907/452-5502
Arizona	Phoenix	Arizona Cactus-Pine Girl Scout Council, Inc.	\$199,697	Ms. Anne Oved	602/253-6359
California	City of Industry	Public Health Foundation Enterprises, Inc.	\$199,998	Ms. Darla Helmandollar Contract Manager	562/699-3484 x. 150
	Eureka	Redwood Community Action Agency	\$200,000	Mr. Peter LaVallee	707/443-8322
	Fremont	Students in Business, Inc.	\$199,265	Ms. Sherry Jennings-King	510/795-6174
	Lennox	Lennox School District	\$200,000	Ms. Marlene Wilson Assistant Superintendent – Educational Services	310/330-4950
	Los Angeles	Big Sister Volunteers of Los Angeles, Inc.	\$200,000	Ms. Janet Schulman Executive Director	213/933-5749
	Los Angeles	One to One/The California Mentoring Partnership	\$199,997	Mr. Robert Arias	213/627-0311
	Modesto	Center for Human Services	\$200,000	Ms. Linda M. Kovacs Executive Director	209/526-1440
STATE	CITY	GRANTEE	AMOUNT*	CONTACT	PHONE NUMBER

California	Richmond	Bay Area Community Resources	\$139,034	Ms. Mary Weinstein	415/924-8500
	Sacramento	Communities In Schools, Sacramento, Inc.	\$199,942	Ms. Karen C. Rothstein	916/447-2477
	Sacramento	Inter-Tribal Council of California, Inc.	\$200,000	Mr. Eugene Pasqua	916/973-9581
	San Bernadino	People's Choice, Inc.	\$200,000	Ms. Carmen Webster	909/887-4414
	San Diego	YMCA of San Diego County	\$200,000	Ms. Laura Mustari Executive Director	619/543-9850
	Ventura	Boys and Girls Club of Ventura	\$194,140	Ms. Jane R. Goldschmidt	805/641-5585
Connecticut	Bridgeport	Progressive Training, Inc.	\$197,000	Mr. Warren Godbolt	203/366-4085
	Hartford	Community Solutions, Inc.	\$199,959	Mr. Robert M. Balboni	860/527-0101
District of Columbia	Washington	Center for Child Protection and Family Support	\$200,000	Ms. Joyce N. Thomas	202/544-3144
Florida	Coral Gables	Big Brothers/Big Sisters of Greater Miami	\$200,000	Ms. Lydia I. Muniz CEO	305/441-9354 x. 242
	Miami	Children's Home Society of Florida, Inc.	\$199,992	Ms. Sara B. Herald Executive Director	305/324-1262
	Miami	Hatian American Foundation, Inc.	\$199,800	Dr. David Rafky	305/758-3338
STATE	CITY	GRANTEE	AMOUNT	CONTACT	PHONE NUMBER

Georgia	Albany	Albany/Dougherty Community Partnership for Education	\$199,500	Ms. Jo S. Granberry	912/888-0999
	Columbus	Muscogee County School District	\$133,347	Mrs. Brenda F. Dozier	706/649-0890
Iowa	Sioux City	Big Brothers/Big Sisters of Siouxland	\$133,257	Mr. Russ Frazier	712/255-1399
Illinois	Chicago	The Black Star Project	\$196,396	Ms. Peg Rider-Hankins	312/747-2614
Indiana	Schererville	Hoosier Boys' Town Inc.	\$151,629	Ms. Terry Andersen	219/322-8614
Kansas	Topeka	Big Brothers/Big Sisters of Topeka, Inc.	\$200,000	Mr. Michael Donnelly Executive Director	785/234-5524
Kentucky	Bowling Green	Housing Authority of Bowling Green	\$200,000	Mr. Abraham Williams Executive Director	502/843-6071
Louisiana	New Orleans	St. Mark's Community Center	\$199,956	Mr. Gregor Dike	504/529-1681
Maryland	Baltimore	Baltimore Morehouse Alumni Association	\$199,032	Mr. Timothy Wilson	410/243-2087
	Leonardtown	Big Brothers/Big Sisters of Southern Maryland, Inc.	\$200,000	Ms. Elizabeth M. Flynn	301/475-3930
	Silver Spring	Big Brothers/Big Sisters of the National Capital Area	\$196,632	Mr. Paul F. Bliss Executive Director	301/587-0021 x. 18
STATE	CITY	GRANTEE	AMOUNT *	CONTACT	PHONE NUMBER

Massachusetts	Amherst	Center for Human Development Big Brothers/Big Sisters of Hampshire County	\$199,962	Ms. Renee Moss	413/253-2591
	Brockton	Old Colony Y Services Corporation	\$200,000	Ms. Kathleen L. Bowden	508/584-1100
	Lowell	Lowell Mission Church, Inc.	\$189,920	Ms. Rebecca Hall	978/453-0127
Michigan	Detroit	Volunteers in Prevention, Probation & Prisons, Inc.	\$180,000	Mr. F. Gerald Dash	313/964-1110
	Flint	Flint Community Schools	\$196,886	Mr. Rudy Collins	810/760-1230
	Lansing	Big Brothers/Big Sisters of Greater Lansing	\$199,817	Ms. Mary Clark	517/372-0160
Minnesota	Duluth	Duluth Area Family YMCA	\$199,931	Ms. Pam Johnson	218/722-4745 x118
	Minneapolis	Minneapolis American Indian Center	\$200,000	Ms. Linda Harris	612/879-1739
Missouri	Columbia	Big Brothers/Big Sisters of Boone County, Inc.	\$199,876	Ms. Nan Povinelli Executive Director	573/874-3677
	Kansas City	Truman Medical Center, Inc.	\$198,908	Ms. Cynthia Robinson	816/556-4149
Montana	Lame Deer	Big Brothers/Big Sisters of Northern Cheyenne Nation	\$200,000	Mr. Rick Robinson	406/477-6654
STATE	CITY	GRANTEE	AMOUNT *	CONTACT	PHONE NUMBER
Nebraska	Omaha	All Our Kids, Inc.	\$200,000	Mr. Michael Hanson	402/444-1630

Nevada	Reno	Washoe County Department of Juvenile Services	\$200,000	Ms. Carol Galantuomini	702/328-3904
New Jersey	Elizabeth	Union County Department of Human Services	\$200,000	Mr. Robert Blount	908/558-2481
New Mexico	Albuquerque	Youth Development, Inc.	\$200,000	Mr. Larry Fortess Associate Director	505/352-3424
	Gallup	Connections, Inc.	\$200,000	Ms. Lou Ann Presller	505/863-3377
	Santo Domingo Pueblo	Santo Domingo Tribe	\$189,403	Dr. Mary Frances Tenorio Director, Social Services Department	505/465-0630
New York	Albany	Catholic Charities of the Diocese of Albany	\$199,728	Ms. Digna Betancourt Swingle Associate Ececutive Director of Operations	518/426-3511
	Astoria	Goodwill Industries of Greater New York, Inc.	\$187,456	Ms. Karen Means	718/777-6326
	Brooklyn	Community School District 18	\$200,000	Ms. Shelley Leibson	718/927-5249
	Brooklyn	New York City Board of Education	\$200,000	Ms. Paula Holmes	718/834-6760
	Dobbs Ferry	The Children's Village	\$199,444	Ms. Nan Dale	914/693-0600 x. 1201
STATE	CITY	GRANTEE	AMOUNT	CONTACT	PHONE NUMBER
New York	New York	The Osborne Association, Inc.	\$198,517	Ms. Lisa Stern Burch	212/673-6633

	New York	Visiting Nurse Services of New York Home Care	\$199,995	Ms. Priscilla Lincoln	212/290-3556
North Carolina	Clarkton	Bladen Family Support Initiative	\$197,289	Ms. Quessie Peterson	910/647-0743
Ohio	Toledo	Big Brothers/Big Sisters of Northwest Ohio	\$138,696	Ms. Barbie J. Harrison	419/243-4600
Oklahoma	Enid	Community Development Support Association	\$200,000	Ms. Renee Hoover	580/242-6131
	Oklahoma City	Dunjee All-School Association, Inc.	\$152,052	Mr. Theotis L. Payne	405/769-4000
	Tulsa	Big Brothers/Big Sisters of Green County, Inc.	\$198,801	Mr. John W. Jacobs Executive Director	918/744-4400
Oregon	Portland	Janus Youth Programs, Inc.	\$200,000	Mr. Doug Pullin	503/233-6090
Pennsylvania	West Milton	Bethesda Family Services Foundation, Inc.	\$200,000	Mr. Dominic P. Herbst	717/568-2373
Rhode Island	Providence	City of Providence	\$200,000	Mr. Steven J. Patriarca	401/521-7740 x. 334
South Carolina	Denmark	Voorhees College	\$200,000	Mr. Willie Jefferson	803/793-3351
South Dakota	Rapid City	Big Brothers/Big Sisters of the Black Hills	\$199,966	Mr. Robert A. Timm Executive Director	605/343-1488
STATE	CITY	GRANTEE	AMOUNT *	CONTACT	PHONE NUMBER
Tennessee	Chattanooga	The University of Tennessee	\$192,495	Dr. Sheila Van Ness	423/755-4509

Texas	Fort Worth	Boys & Girls Clubs of Greater Fort Worth	\$175,710	Ms. Sharon Driggers	817/834-4711
Virginia	Lynchburg	Big Brothers/Big Sisters of Central Virginia	\$199,144	Mr. Micahel Daly	804/528-0400
Vermont	Bennington	United Counseling Service	\$ 94,826	Ms. Mary Lynn Buck	802/442-5491 x. 287
Virgin Islands	St. Thomas	Beacon Schools of the Virgin Islands, Inc.	\$197,304	Ms. Valerie George Executive Director	340/777-9300
Washington	Port Orchard	Kitsap County Juvenile Department	\$200,000	Ms. Pam Martin	360/895-4911
Wisconsin	Eau Claire	Big Brothers/Big Sisters of the Chippewa Valley, Inc.	\$200,000	Ms. Julie Ann Novak	715/835-0161

TOTAL: \$14,024,684*

* Award amounts are subject to final budget review

Office of First Lady Scheduling

Scheduling Request

Organization: Friends for Youth	
Requesting: ☐ Speaker ☐ Meet/Greet ☐ Video ☒ Letter (Greeting)	
Other: Photo & letter/questionnaire (story)	
Event: Friends for Youth Celebration Dinner	
Date of Event: Mar 11 - ~~deadline~~ Feb 1	Location: CA
Contact: Carol Blackman	
Recommended By:	

Delivery and Notes

1 Deliver To: Nicole Your opinion? Neera - are they included in 2/3/99 mentoring event? Thoughts? No From: Molly Date: 1-26-98	2 Deliver To: From: Date:
3 Deliver To: From: Date:	4 Deliver To: From: Date:

Status: ☐ Regret ☐ Pending ☐ Accept ☐ Letter (Greeting) ☐ Video



20th Anniversary Celebration

Excellence in Mentoring 1979-1999

1741 Broadway, First Floor
Redwood City, CA 94063
(650) 368-4464

**20th Anniversary
Honorary Committee**

Richard Belluzzo
Chairman, Silicon Graphics

Margaret R. Beltramo

Rochelle Bochner
*Junior League of
Palo Alto-Mid-Peninsula*

Jim Clements
React Network Services

Josh Edelman
R.I.S.E.

Marian Wright Edelman
Children's Defense Fund

Hon. Anna Eshoo
House of Representatives

Hon. Rich Gordon
*San Mateo County
Board of Supervisors*

Hon. Mary Griffin
*San Mateo County
Board of Supervisors*

Hon. Diane Howard
Mayor of Redwood City

Charles N. Huggins
See's Candies

Jan Hutchins
American Champion Media

Duncan L. Matteson
Matteson Companies

José Placencia
WSE Group

Lisa Sobrato Sonsini
Sobrato Family Foundation

K. Jacqueline Speier

Hillary Clinton
c/o Patti Solis Doyle
The White House
1600 Pennsylvania Ave.
Washington D.C. 20505

January 15, 1999

Dear Mrs. Clinton :

Your story can help kids grow into responsible adults. What we need from you is your smiling face in a photo and your story to inspire kids to succeed and adult volunteers to become mentors. According to the California Center for Health Improvement's March 1998 report, "the most critical variable for promoting healthy development of a child through childhood and adolescence is the presence of a caring and supportive adult." Mentors help kids stay in school, choose healthy lifestyles, and avoid problems with violence, substance abuse and teen parenthood. And we are sure that your story about who inspired you to create your success will inspire others.

Friends for Youth has been providing an award winning mentoring program for at-risk youth in California for 20 years. On March 11, we will honor our successes at a celebration dinner. The Mistress of Ceremonies for the evening's presentation will be KRON-TV's (the NBC affiliate in San Francisco) award winning journalist and news anchor Wendy Tokuda. The program will include celebrity guest speakers and a special message from the office of the Vice President of the United States presented by Tipper Gore.

We are designing a keepsake Perpetual Celebrations Calendar as a part of our celebration, with black and white photos and quotes from national luminaries about who inspired them to succeed. I have enclosed some information about Friends for Youth along with a questionnaire, request for a photo and return envelope. We hope we can include your message in our celebration that evening. For our printing deadline, we need your information returned by February 1, 1999. If you or your representative have any questions, please contact me directly at (650) 941-7017.

Thank you for being an inspiration to all of us!

Sincerely,

Carol Blackman
Director, Friends for Youth Mentoring Institute

"They Need Us Today. We'll Need Them Tomorrow."



"They Need Us Today. We'll Need Them Tomorrow"

Friends for Youth Celebrity Questionnaire 20th Anniversary Program

Name

Address

City

State

Zip

For questions: Your Representative or Contact Person

Contact Phone Number

Contact FAX

Thank you for agreeing to let us use your photo and quotes as a part of our 20th Anniversary Celebration Program for Friends for Youth. We need:

- 1) A black and white, 8x10 photo
- 2) Answers to the following questions for quotes

Please send this questionnaire and the photo to Friends for Youth in the enclosed envelope. For our printing deadline, we need your information returned to us by February 1, 1999. Questions? Call Carol Blackman, (650) 941-7017. Thank you for inspiring all of us!

Please answer the following questions. We will use quotes from your answers for our Perpetual Celebrations Calendar:

- 1) Who was your special mentor? Can you let us know if this person is a relative, a friend, a professional colleague?
- 2) How did this person encourage your success? Did he/she spend time talking with you? Did he/she teach you a skill? Did he/she go out of the way to let you know how special you were and that you had unique talents?
- 3) What was the most important thing you learned from this relationship?

Friends for Youth help kids find direction in their lives

By MARJORIE MADER

Matching a boy or girl, who's having trouble at school or home, with a caring adult who can bring friendship and structure into the young person's life, sounds like a simple concept.

"And it really works," says Becky Cooper, the upbeat and dedicated executive director of Friends for Youth, a Redwood City-based nonprofit organization credited with turning around the lives of hundreds of young people on the Peninsula over the past 18 years. It did it by matching them with a mentor, a volunteer who cares.

"The payoff is definitely there for the kids," says Ms. Cooper. She's seen young people — many from economically disadvantaged backgrounds, who aren't succeeding in school and lack direction in their lives — really blossom through the gift of friendship from a mentor.

Friends for Youth has a 90 percent success rate at keeping at-risk boys and girls in school and out of trouble, she says.

Mentors known as "senior friends" commit to spending at least three hours a week for a year with their young friends, ages 8 to 17. The friends decide how they will spend time together, such as working on homework, cooking dinner together, playing a game, or enjoying an outing.

Friends for Youth offers training and orientation for the volunteers, plus ongoing support from the counseling staff — a key ingredient to the program's success, says Ms. Cooper.

"It's different to be a kid nowadays," she says. Help with basic communication skills and problem-solving goes a long way, she points out.

Boys and girls are referred to Friends for Youth by teachers, counselors, juvenile probation officers, Children's Protective Services staff and other youth-serving professionals. Children must chose to participate in the program.

A common denominator is all the kids are having problems in getting along at home and in school. They come from a variety of backgrounds. Many live in low-income areas in Redwood City, Belle Haven and East Palo Alto and lack opportunities that people in more affluent areas take for granted.

Independent research has confirmed that young people in Friends for Youth increase their self-esteem, raise their level of academic achievement, decrease their behavior problems, and broaden their horizons for education and vocational ventures, says Ms. Cooper.

Mentors tell her that they gain much from the time and energy they put into it. Most mentors con-

tinue the friendship beyond the initial year commitment. Often, the younger friend becomes part of the mentor's extended family.

Ms. Cooper relates the story of Jim, a streetwise 10-year-old who lived with his mother in a Redwood City apartment. He was matched with an attorney, also named Jim, who helped him with homework and brought some structure and direction into his life. They developed a close relationship, but lost contact after the younger Jim moved out of the area.

Out of the blue one night, "big Jim" and his wife, Carol, received a phone call from the younger Jim, who was living and working in Atlanta, had graduated from college, and planned to go on to graduate school. He called to thank them and invite them to his wedding because they had been such an important part in shaping his life.

"Things that kids at 15 can't articulate, they can look back on as adults and recognize the positive impact their mentors had on them, turning their lives around," says Ms. Cooper.

"Of all the volunteer work I've done," says Sara Adams, a mentor who now serves on the Friends board, "this has been the most direct and meaningful. I've tried hard to expand Jessica's view of her future, her options, her goals. I have a special new friend and the good feeling of making a difference in her life."

Each year the number of matches has increased. This year Friends for Youth has matched 95 kids with a "senior friend." Next year, the goal is to increase the number of new matches to 105.

The biggest need at Friends for Youth is more mentors. There are 60 young people now on the waiting list to be matched with an adult friend.

"We try to recruit mentors from a lot of different places in the community, including people of different ages, cultures and family backgrounds," says Ms. Cooper. Mentors range in age from college students at the Haas Center for Public Service at Stanford University to married couples and single adults in their 70s.

Recently, Friends for Youth has received responses from people employed by businesses, such as Hewlett-Packard, Oracle Corp. and Advanced Micro Devices. The Junior League of Palo Alto sponsors activities — such as a trip to see "The Nutcracker" — for youngsters on the organization's waiting list.

Friends for Youth also has launched a collaborative program with two schools — Menlo Oaks School in the Ravenswood City School District and Kennedy School in the Redwood City ele-

(Continued on next page)

The hometown newspaper for
Atherton,
Portola Valley,
Woodside and
Menlo Park.

The Almanac
PHONE 354-1234 • VOL. XXXIII, NO. 1 • December 10, 1992 • \$50

Friends for Youth

(Continued from previous page)

mentary school district — and the YMCA of the Midpeninsula. The schools coordinate use of school facilities once a week. The Y plans after-school activities that often include field trips.

Besides being a mentor, there are other ways to help. People can donate supplies, services, printing and computer equipment, and tickets to events. They can volunteer to work in the office or help with projects and events.

Financial support will help Friends for Youth reach out to even more children who need mentors. For information, call Becky Cooper at 368-4444.



Photo by Friends for Youth

David Livingston, who volunteers as a mentor with Friends for Youth, shares a special moment with his young friend Ian after a softball game and picnic at Burgess Park in Menlo Park.



20th Anniversary

"They Need Us Today.

We'll Need Them Tomorrow."

1741 Broadway, First Floor
Redwood City, CA 94063

(650) 368-4464
FAX (650) 368-4475

e-mail:
ffyouth@best.com

Website:
www.friendsforyouth.org

MENTORING MILESTONES

1979-1999

- **Mentoring Program Opens Doors 1979**

The concept of Friends for Youth began with local juvenile justice authorities, business leaders, and concerned citizens coming together to discuss the initiation of a mentoring program to serve at-risk youth. The program opened as a branch of Partners, Inc. of Denver, Colorado, on February 14, 1979.

- **Stanford University Community Service Partnership 1981**

The introduction of the Friends for Youth program into Stanford University was a unique attempt to combine academics with community service. Seen as a resounding success, campus officials said, "We are pleased to have your program grow. It is a model for the kind of student initiative and innovation we wish to encourage."

- **"Partners" becomes "Friends for Youth" 1985**

Having established a viable and well-respected juvenile intervention program, we incorporated independently as Friends for Youth, Inc., enabling us to devote 100% of our budget, time, and efforts to local youth service. Our "new" program was honored by The Volunteer Center with an award for outstanding positive use of volunteers.

- **Bay Area Award for Management Excellence 1990**

After successfully completing a two-year program expansion, Friends for Youth was selected to receive the prestigious *Award for Excellence in Nonprofits*. Chevron and The Management Center sponsor this awards program in the 5-county San Francisco Bay Area. One of our donors said, "We at the Foundation have watched their progress with pleasure and frequently use them as an example for other agencies."

- **The President's Volunteer Action Award Citation 1993**

Friends for Youth was one of 60 programs honored out of 4,400 nominations from across the country. The first program ever recognized in San Mateo County, Friends for Youth was cited for exemplary volunteer community service directed at solving serious social problems.

- **Youth Achievers: Partnering with Schools and the YMCA 1995**

Youth Achievers, a collaboration between local schools, the YMCA, and Friends for Youth, is a career and educational program for at-risk youth. In addition to one-to-one mentoring, the children participate in weekly after-school tutoring, life skills, and career-building activities. Friends for Youth continues to build new community partnerships.

- **1,000 Children Matched with Adult Volunteers 1996**

Friends for Youth achieved its 1,000th match with a 90% success rate at keeping at-risk boys and girls in school and out of trouble. Friends for Youth has hundreds of stories of children who have flourished as a result of their friendships with volunteer mentors.

- **The Mentoring Institute 1998**

To provide even more children with the benefits of a caring mentor – and capitalize on our twenty years of experience – Friends for Youth received funding from the David and Lucile Packard Foundation to start a new program, the Mentoring Institute, which will provide training and technical assistance for organizations interested in mentoring.

Here's what real kids say about their Friends for Youth mentors!

My mentor is like an angel, because she is very nice to me. When I need help, she's there for me. She calls me on the weekends when we don't see each other. She sends me letters just for fun. And we always have a good time.

We do many things together. She took me to the wildlife center and I got to feed a mockingbird with my hand. Sometimes we go to the movies, my favorite was "Flubber." We do art work, like making Christmas ornaments. Most of the time I stay for dinner, one time we made dinner for my mom. For my birthday, she took me to World on Ice Toy Story and I loved it.

She helps me with my homework and tells me I'm smart. She helps me with math even though I don't like math. She helps me with spelling, too. When I need something she is always there and I don't know what I would do without her. I always will want her in my life.

José thinks his mentor
Trish is great!

Linda wrote to us about
her mentor Judith.

Hi, my mentor is Trish. We were introduced right before Christmas. She is a special agent who looks for drug dealers. She also likes to travel a lot. She likes to get to know new places, too. Trish likes doing activities outdoors like bike riding, running, camping, and hiking. She is a baseball fan and a vegetarian.

Trish is a good mentor because she dedicates time to me. I think that she wants to rest, but instead she goes out with me. We have gone out to the Exploratorium, bowling, movies, to her house, and bike riding. We have eaten together at her house and at Fresh Choice.

She also helps me with a lot of homework. She has helped me in learning how to get better grades, how to spell correctly, and how to make better essays. We worked on spelling and learning how to make sentences longer and with more information. I hope she will help me with my poetry homework this week. The poem has to rhyme.

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Friends
for
Youth

1997 - 1998 Annual Report

Mentoring Milestones



Marty J. Hoffmann

02/02/99 09:46:09 AM

Record Type: Record

To: Sharon K. Gill/WHO/EOP, Neera Tanden/WHO/EOP

cc:

Subject: Mentoring Event: MOC list

EVENT: FIRST LADY MENTORING EVENT
DATE: WEDNESDAY, FEBRUARY 3
TIME: 2:00 PM
LOCATION: EAST ROOM
PARTICIPANTS: FIRST LADY
Sen. Frank Lautenberg (D-NJ)
Attorney General Janet Reno

***The First Lady is announcing Juvenile Mentoring Program (JUMP) Grant Awards.
***Please have Members arrive at 1:45 PM at the NW Gate, park on the North Drive and enter the North Portico.

DRAFT LIST OF MEMBERS TO INVITE:

SENATE:

The Following Members are in states where grants are being distributed*

- *Tom Daschle (D-SD)
- *Frank Lautenberg (D-NJ)
- *Russel D. Feingold (D-WI)
- *Dianne Feinstein (D-CA)
- *Edward Kennedy (D-MA)
- *Patrick Leahy (D-VT)
- *Charles Schumner (D-NY)
- *Robert Torricelli (D-NJ)
- *Spencer Abraham (R-MI)
- *John Ashcroft (R-MO)
- *Mike DeWine (R-OH)
- *Charles Grassley (R-IA)
- *John Kyl (R-AZ)
- *Strom Thurmond (R-SC)
- Orrin Hatch (R-UT)
- *Barbara Mikulski (D-MD)
- *Paul Sarbanes (D-MD)
- *Chuck Robb (D-VA)
- *John Warner (R-VA)

*Jeff Bingaman (D-NM)
*Richard Bryan (D-NV)
*Fritz Hollings (D-SC)

HOUSE:

Rep. William Clay (D-MO)
Rep. Bill Goodling (R-PA)
Rep. Patsy Mink (D-HI)
Rep. Robert Scott (D-VA)
Rep. Chaka Fattah (D-PA)
Rep. Ruben Hinojosa (D-TX)
Rep. Lynn Woolsey (D-CA)

*****The Following Members have Districts receiving JUMP
GRANTS*****

Rep. Maxine Waters (D-CA)
Rep. Xavier Becerra (D-CA)
Rep. Mathew Martinez (D-CA)
Rep. Lucille Roybal Allard (D-CA)
Rep. Christopher Shays (D-CT)
Rep. Eleanor Holmes Norton (D-DC)
Rep. Jesse Jackson (D-IL)
Rep. Ben Cardin (D-MD)
Rep. Elijah Cummings (D-MD)
Rep. Steny Hoyer (D-MD)
Rep. Albert Wynn (D-MD)
Rep. Connie Morrela (R-MD)
Rep. William Delahunt (D-MA)
Rep. Marty Meehan (D-MA)
Rep. John Conyers (D-MI)
Rep. Dale Kildee (D-MI)
Rep. Debbie Stabenow (D-MI)
Rep. Robert Menendez (D-NJ)
Rep. Donald Payne (D-NJ)
Rep. Carolyn Maloney (D-NY)
Rep. Jerry Nadler (D-NY)
Rep. Major Owens (D-NY)
Rep. Anthony Wiener (D-NY)
Rep. Charlie Rangel (D-NY)
Rep. Rep. David Wu (D-OR)
Rep. Patrick Kennedy (D-RI)
Rep. Robert Weygand (D-RI)
Rep. James Clyburn (D-SC)
Rep. Martin Frost (D-TX)
Rep. Ron Kind (D-WI)

Rep. David Obey (D-WI)
Rep. Mike Thompson (D-CA)
Rep. Pete Stark (D-CA)
Rep. Henry Waxman (D-CA)
Rep. Robert Matsui (D-CA)
Rep. John Larson (D-CT)
Rep. Mac Collins (R-GA)
Rep. Peter Visclosky (D-IN)
Rep. Pat Danner (D-MO)
Rep. Karen MCCAthy (D-MO)
Rep. Mark Udall (D-CO)
Rep. Ben Gilman (R-NY)