

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	Marty J. Hoffmann to Bronson J. Frick et al. re: SSNs and DOBs (partial) (1 page)	02/03/1999	P6/b(6)
002. fax	Sarah Ingersoll to Neera Tanden re: phone numbers (partial) (2 pages)	02/01/1999	P6/b(6)
003. memo	Diana Aldridge to Neera Tanden re: Latest Memo with Mentor/Mentee Examples (partial) (1 page)	02/03/1999	P6/b(6)
004. memo	Amy Ryan to Diana Aldridge re: SSNs and DOBs (partial) (1 page)	01/02/1999	P6/b(6)
005. memo	Diana Aldridge to Neera Tanden re: Another Mentor/Mentee Example (partial) (2 pages)	02/02/1999	P6/b(6)
006. draft	Draft speech of Fannie Cyriaque's remarks re: phone numbers (partial) (1 page)	02/02/1999	P6/b(6)
007. memo	Diana Aldridge to Neera Tanden and Sharon Kennedy Gill re: DOB and SSN (partial) (1 page)	02/02/1999	P6/b(6)
008. list	White House Event February 3, 1999 Attendee List (partial) (1 page)	02/01/1999	P6/b(6)
009. list	Suggested Attendees for the White House Mentoring Event (partial) (2 pages)	02/01/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S

rc300

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Eric Morse Files
Office of Policy Development, Domestic Policy Council, 1st Lady's issues
Box 2 of 2

Mentoring 2/3/99
Asthma Budget Rollout 1-28-99
Pediatric AIDS 1-28-99
Breast Cancer 1-28-99
Long Term event 1-4-99
Matrix Award
HBO School Event 3-4-99
Cancer Event 9-10-98
School Modernization 9-8
Charter School Event 8-4-98
Breast Cancer Stamp event
Breast Cancer October event
Afterschool Event 6-17
At-risk Dinner 8-3-98
Domestic Violence event 7-28-98
Safety/ Consumer Choice Radio address
School Violence 4-25
AMCHP 3-9-97
Afterschool / Child Care Event 11-12-98
NASA Announcement 3-5
Children's Health Event 2-18

Enclosures filed in _____
Oversize Attachments # _____

21192

VARA # 18376

FIRST LADY HILLARY RODHAM CLINTON ANNOUNCES NEW EFFORTS TO SUPPORT MENTORING

February 3, 1999

Today, in the East Room of the White House, the First Lady joined by the Attorney General, will announce several public and private initiatives to support mentoring, a proven strategy that keeps kids on the right track. Mrs Clinton will (1) release a report by the Justice Department detailing the benefits of mentoring, (2) announce grants to communities across the country to support mentoring, (3) announce a new guide that provides practical assistance to mentors; (4) announce a new PSA campaign to promote mentoring.

A Huge Demand for Involving Caring Adults in the Lives of Children. There are about 28 million 10- to 17-year olds in the United States. The U.S. now has about 13.6 million youths under 18 who are defined "at risk" of getting into trouble; roughly half or about 7 million are termed "very high risk" and share a propensity for delinquency, sexual activity, substance abuse and underachievement in school. According to a 1994 study conducted by the Carnegie Foundation, many adolescents spend 40 percent of their time alone, without adult supervision, or with peers who are a negative influence on them. And we know that violent crimes committed by juveniles peak at the close of the school day. All children need responsible adults to guide them towards adulthood, but children at risk are especially in need. That is why we need to support new mentoring.

New Report Shows Mentoring Works. The First Lady will release a new report "Juvenile Mentoring Program -- 1998 Report to Congress" which provides data on the effectiveness of mentoring programs as well as summarizes the initial evaluation findings of the Department of Justice juvenile Mentoring Program (JUMP). According to the report, mentoring programs have proven to reduce youth crime and help young people succeed in school. It reports that in one study participants with mentors were 46% less likely to start using drugs; 27% less likely to start using alcohol; and almost 33% less likely to hit someone. The report indicates that the young people paired with mentors were 50% more likely to attend class; felt more competent about doing school work; skipped fewer classes; showed measurable increases in grade point averages; and noticeably improved relations with their peers and family members. The JUMP report also provides useful information on approaches to running mentoring programs as well as identifies issues mentoring organizations face.

Expanding Support for Mentors. The First Lady will announce \$14 million in JUMP grants, that use mentoring as a tool to keep young people in schools and off the streets by providing young people with discipline, guidance, and personal attention. JUMP programs operate in a variety of settings -- such as schools, recreation centers, businesses -- and often involve college students, senior citizens, military personnel, business people, doctors, lawyers, government employees, teachers, and law enforcement as mentors. Mentoring activities include tutoring, job training, and community service. This year, because demand far outstripped supply -- there were 424 applications, and only 73 were awarded. These JUMP grants will provide more than 7500 at-risk young people in 37 states with one-on-one mentoring to help keep them in school and away

from drugs and crime. Awards range from \$94,826 to \$200,000 for use over the next three years. In addition, OJJDP will provide a \$1.6 million grant to Big Brothers/Big Sisters of America, one of the oldest mentoring organizations in the nation.

Supporting Gear-Up. The First Lady also announced a new partnership between the Ford Foundation and the Department of Education's GEAR UP program, a mentoring program that inspires more of young people to have high expectations, to stay in school and study hard, and to go to college. The Ford Foundation will partner with the Department of Education to fund workshops for GEAR UP applicants and to provide technical assistance to grant winners; they may also announce that they will also double their funding to their own grantees (from about \$25 to \$50 million). GEAR UP helps provide children with the support they need starting in sixth or seventh grade and continuing through high school graduation. This announcement builds upon the President's FY 2000 budget which doubles funding for the GEAR UP program (from \$120 million to \$240 million). **[[May not get this announcement -- though she should refer to GEAR UP -- it's educational component and the fact that the budget that was just announced doubled its funding]]**

New Efforts to Recruit and Support Mentors: Mrs. Clinton will also announce the new release of a new guide and a new website to promote mentoring by offering practical assistance on how to become a mentor, how to build trust, define future goals and provide support to those who are mentored. The guide, "How to Be a Great Mentor," is authored by Kaplan, Newsweek and the National Mentoring Partnership. The companion web site at www.mentoring.org will provide ongoing support to mentors and mentees, with features including an interactive training curriculum and a bulletin board where mentors can share advice and experiences. The goal of the guide and web site is to help mobilize thousands of adults to touch a young person's life through mentoring.

New Public Service Announcements:

The First Lady also announced a new psa featuring Quincy Jones that is part of a national media campaign to promote mentoring, spearheaded by the Harvard Mentoring Project in collaboration with ABC, CBS, Fox, NBC, UPN, and WB, 36 cable network, and leading Hollywood studios. The television and print ads include a toll-free number enabling citizens to call for information on mentoring projects that need volunteers in their local communities. This new support for mentoring builds on the commitment by ABC, which has promoted mentoring for the past three years as an exclusive message of its "Children's First" campaign, generating more than 150,000 calls from viewers seeking more information on volunteering as a mentor.

The First Lady also announced a new PSA by Save the Children, in partnership with the Ad Council, that supports their new campaign -- "Do Good: Mentor a Child." The PSA campaign features a toll free number, 1-877-BE-A-MENTOR, which directs callers to their local mentoring organizations, working from a newly created database of mentoring organizations nationwide. Those who call the 1-800 number are connected to an organization in their local area ready to support volunteers and committed to respond in 48 hours. This data base is run by the National Mentoring Partnership and is funded by the Department of Justice.

Save The Children
54 Wilton Road
Westport, CT 06881

Fax Cover Sheet

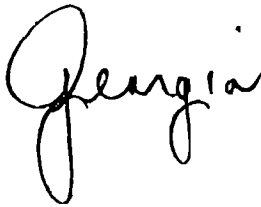
TO: NERA (SORRY IF I SPELLED IT WRONG) **PHONE:** 202-456-6275
FAX: 202-456-2878
FROM: Georgia Bushman **PHONE:** 203-221-3757
FAX: 203-226-6709

RE: PRESS RELEASE

PAGES: 5

We are in process of compiling phone numbers and fax numbers and should have that ready tomorrow.

I am the in-house communications person working on this event for Save the Children.
Please call with any questions

A handwritten signature in cursive script that reads "Georgia".

01/26/99
7:30 PM

Title	First Name	Last Name	Position	Affiliation
Ms.	Diana	Aldridge	Communications Consultant	Save The Children
Dr.	Bob	Arnot	Journalist	NBC
	Representative	Baseball		Major League Baseball Alumni Association
Mr.	Jeff	Bradach		Harvard School of Business
Mr.	Walter	Bridges	Mentor in Print Ad	Ellison Youth, Inc.
Ms.	Georgia	Bushman	Communications Associate	Save The Children
Mr.	Ben	Cammarata	President and CEO	TJ Maxx
Mrs.	Katherine	Clark	Friend of Save The Children	
Ms.	Ruby	Crear	Police Officer/ Director: Spices of Life	Bridgeport, Connecticut Police Department
Ms.	Liz	Erickson	Manager	Save The Children
Mr.	Morgan	Freeman	Actor	
Mr.	Murray	Gaylord	Vice President	Ad Council
Mr.	George	Guimaeres	Vice President, Global Marketing	Save The Children
Mr.	Najeeb	Halaby	Former Chairman of the Board	Save The Children
Mr.	Joshua	Hernandez	Print Ad Mentee	South End Community Center
	Parents		Parents of Joshua Hernandez	South End Community Center
Ms.	Lillian	Hilsman	Mentor in Print Ad	Ellison Youth, Inc.
Mr.	Denzel	Jones	Mentee in Print Ad	Ellison Youth, Inc.
Ms.	Carol	Larson	Director of Foundation Programs	The David and Lucile Packard Foundation
Mrs.	Joanne	Leedom-Ackerr	Friend of Save The Children	
Mr.	Charles	MacCormack	President	Save The Children
Ms.	Michelle	Miller	Mentee in Print Ad	Ellison Youth, Inc.
Ms.	Catherine	Milton	Executive Director, U.S. Programs	Save The Children
Mr.	Tom	Murphy	Chairman of the Board	Save The Children
	Four	People		McCann-Erickson
Mr.	Tim	Pitts		
Ms.	Joanne	Rodriguez		South End Community Center
Mr.	John	Romandetti	President and CEO	Denny's
Mr.	Jarred	Stripplin	Mentee	Ellison Youth, Inc.
Ms.	Sharon	Taylor		US Air
Mr.	Donald	Tebbe		Rewarding Results Consulting Group
Mr.	Chuck	Tremper		Rewarding Results Consulting Group
Mrs.	Lynda	Webster		The Webster Group
Mr.	Bob	Wehling	Vice President	Proctor and Gamble
Ms.	Renee	Wessels	Associate Vice President, Communications	Save The Children
Mr.	Noel	White	Mentor in Print Ad	Ellison Youth, Inc.
Ms.	Ruth	Wooden	President	Ad Council
Ms.	Lorraine	Zippoli	Director, Children, Family and Community Programs	The David and Lucile Packard Foundation

Dr. Jay	Winsten	Assoc. Dean and Frank Stanton Center Director	Harvard School of Public Health
Ms. Susan	Moss	Deputy Director, Center for Health Communication	Harvard School of Public Health
Ms. Teri	Mendoza	Director of Health Information, Center for Health Communication	Harvard School of Public Health
Ms. Jessica	Willis	Director of Advertising, Center for Health Communication	Harvard School of Public Health
Mr. Ray	Chambers	Chairman	Amelior Foundation
Mr. Barry	Diller	Chairman and CEO	USA Networks, Inc
Mr. Quincy	Jones	CEO	Quincy Jones Entertainment
Newton	Minow, Esq.	Partner	Sidley & Austin
Ms. Irene	Pollin		
Ms. Ann	Tennenbaum		
Mr. Grant	Tinker	Former Chairman	NBC
Mr. Jack	Valenti	President	Motion Picture Association of America
Mr. Stanley S.	Shuman	Executive Vice President	Allen & Company, Inc.
Ms. Patricia	Fili-Krushel	President	ABC, Inc.
Mr. Leslie	Moonves	President	CBS Television
Mr. Larry	Jacobsen	President	Fox Television Network
Ms. Rosalyn	Weinman, PhD	Executive Vice President, Broadcast Standards & Content Policy	NBC
Mr. Richard	Parsons	President	Time-Warner, Inc.
Ms. Patricia	Matson	Vice President, Corporate Communications	ABC, Inc.
Mr. Jonathan	Plazonja	Senior Vice President	Hill, Holliday, Connors, Cosmopoulos, Inc.
Ms. Christine	Chambers-Gilfi	President	The MCJ Foundation
Ms. Suzanne	Metz	Executive Director	The MCJ Foundation
Mr. Floyd K.	Morris	Program Officer	The Robert Wood Johnson Foundation
Ms. Linda	Bernstein	Program Officer	The Robert Wood Johnson Foundation
Ms. Patricia	Goodrich	Director, Corporate Initiatives	ABC, Inc.
Mr. Harvey	Dzodin	Vice President, Dept. of Standards & Practices	ABC, Inc.
Mr. Matthew	Margo	Vice President, Program Practices, NY	CBS Television
Mr. Jason	Haikara	Vice President, On Air Planning & Marketing	Fox Broadcasting Company
Ms. Susan	Haspel	Vice President, Community Relations & Public Affairs	NBC
Mr. Nicholas	Davalzes	President & CEO	A & E Television Networks
Ms. Kathleen A.	Dore	President	Bravo
Ms. Mary Anne	Minster	Director of Corporate Communications	Comedy Central
Mr. Richard	Plepler	Senior Vice President, Corporate Communications	HBO
Mr. Decker	Anstrom	President & CEO	National Cable Television Association
Ms. Rory	Benson	Executive Vice President and Assistant to the President	National Association of Broadcasters
Mr. Steve	Friedman	Vice President, Public Affairs	MTV
Mr. Phil	Balboni	President	New England Cable News
Mr. John	Claiborne	Vice President and General Manager	New England Sports Network
Mr. Craig	Mars	President and General Manager	Northwest Cable News

Ms. Kathleen	Shepard	Vice President, Production and Public Affairs	The WB-11 -- WPIX
Ms. Barbara	Bethea	Director of Community Relations & Production	WLVI - TV/WB-56
Ms. Heather	Roberts	Public Affairs Director	UPN 38 /WSBK Boston
Ms. Aisha	Karimah	Manager, Community Affairs	NBC 4 TV, Washington DC
Mr. Kahlm	Piankhi	Public Affairs Director	WUSA / CBS, Washington DC
Ms. Angela	Mathis	Public Affairs Director	WJLA / ABC
Ms. Judy	Taylor	Public Affairs Director	WBDC
Ms. Diane	Hicks	Director, Community Affairs	WTTG Fox 5
Ms. Joyce	Goytisol	Executive Producer	WPLG Channel 10
Mr. Sean	Clarkin	Director of Strategic Programming	Partnership for a Drug-Free America
Ms. Mary	Foley	President	Metro Washington Coalition of Volunteer Centers
Ms. Walteen	Grady-Truly	Director	The New York City Volunteer for Youth Campaign
Mr. Robert	Arias	President	One to One/Communities in Schools
Ms. Linda	Alioto-Robinson	Executive Director	One to One / The Mass Mentoring Partnership
Mr. Andy	Mecca	Executive Director	California Health Research Foundation
Mr. Arthur	Tannenbaum	President and Founder	Everybody Wins! Foundation
Mr. Hugh	Price	President	Urban League
Mr. Thomas W.	Dortch, Jr.	National President	100 Black Men of America, Inc.
Rep. Frederica	Wilson	Florida House of Representatives	40500 Role Models of Excellence
Mr. Geoffrey T.	Boisi	CEO	The Beacon Group
Mr. Jonathan	Grayer	President	Kaplan Educational Centers
Mr. Richard M.	Smith	Chairman and Editor-in-Chief	Newsweek
Ms. Susan	Weinberger	Founder	Norwalk Mentoring Program
Mr. Frank	Newman	President	Education Commission of the States
Ms. Marian	Heard	National Spokesperson	The National Mentoring Partnership
Mr. Bill	Milliken	Chairman	Communities in Schools
Ms. Gail	Manza	Executive Director	National Mentoring Partnership
Ms. Susan	Mason		National Mentoring Partnership
Mr. Dan	Coats	Former Senator, Board President	BBBSA
Ms. Marva	Smallis	Executive Vice President	Nickelodeon
Ms. Emily	Chen	1998 National Big Sister of the Year	BBBSA
	Dennys	1998 National Little Sister of the Year	BBBSA
Mr. Andre	Hollis	Past Little Brother, Past Big Brother, Board Member	BBBS of the National Capitol Area
Ms. Ethel	Simon-MacWilli	Executive Director	NW Learning Labs
Ms. Viola W.	Bostic	Asst. National Executive Director, Marketing and Communications	BBBSA
Mr. Thomas	McKenna	National Executive Director	BBBSA
Mr. Gary	Kowalczyk	Member	Americorps
Mr. Harris	Wofford	Member	Americorps
Mr. HB	Hicks III	Member	Americorps

Mr. Tracy	Stone	Member	Americorps
	Member	Member	Americorps
	Member	Member	Americorps
	Member	Member	Americorps
	Member	Member	Americorps
Ms. Mei	Cobb	Vice President, Volunteer Center Development	The Points of Light Foundation
Ms. Alyson	Cafferty	Manager, Volunteer Center Development	The Points of Light Foundation
Ms. Mary Jo	Dean	Executive Director	Volunteer Center of Collia County, Plano, TX
Ms. Mary	Foley	Executive Director	Volunteer Center of Prince William County, VA
Ms. Pam	Pinter Parsons	Director	Volunteer Center of the United Way, Boston, MA
Mr. Robert	Goodwin	President and CEO	The Points of Light Foundation
Mr. Kenn	Allen	Senior Vice President, Programs	The Points of Light Foundation
Ms. Ashley	Carr	Director of Marketing	Gifts in Kind, Alexandria, VA
Mr. Peter	Gallagher	President and CEO	America's Promise
Col. F. William	Smullen, III	Chief of Staff	America's Promise
Ms. Sheila	Plank	Senior Vice President, Commitments	America's Promise
Mr. Gregg	Petersmeyer	Senior Vice President, The Alliance	America's Promise
Mr. Don	Maple	Senior Vice President, Marketing and Communications	America's Promise
Ms. Lexie	Miller	Vice President, Not For Profit Commitments	America's Promise
Ms. Paige	Cassidy	Vice President, Federal, State and Association Commitments	America's Promise
Mr. K. Dane	Snowden	Vice President, Corporate Commitments	America's Promise

→ quick memo:

Mentoring Event

- ① Announcements
- ② Audience — business
- ③ Speaking program
→ real person

Messages: Mentoring imp: all doing our part
- Fed gov't
- Private sector

Neera:

OMB-memo: high school-

→ send it to us: memo:

Asthma

\$50 million grant program through HCFR:

Medicaid program → Asthma → See would speak:

\$50 m. → new →

asthma — NIH research:

practice guidelines:

public health infra

1/25

Mentoring event

- HMP: now ready to release;
→ print
→ campaign -
NY Times -
→ all tagged
10 top media markets -
NYC -

4:00pm

✓ ① Announcements - \$16 million
\$-menting programs

✓ ② Audience

✓ ③ Speaking program

Save the Children

Challenge: reps: broadcast
audience / ABC

→ 3 yrs / NBC / CBS / Fox:

→ applauding PSAs

↳ structure of all PSAs
2p

Legislators
Intergovernmental

Feb 3rd:

① White House - tomorrow

East Room

→ GEAR UP → mentoring - doubling \$

① Save the Children:

memo: whole mentoring program

Huge media outlet:

After-school - Save the Children / Advertising
Council

Jay Winston / acknowledge -
localize + media

② ~~Jay Winston~~ Harv

② Community: catalyst - nat'l media

Nat'l Mentoring Partnership: Boston

Pittsburgh

Two Cities

PSAs

- Properly acknowledgement - ABC has been doing:
→ ABC → private sector → help address.

- 3 want to do: Save the Children →

ongoing national PSA:

PSA - national PSA:

acknowledge: national advocacy:

1120
→ Boys + Girls
Club:

Save the Children
National Mentoring Partnership
Corp of National Service
Harvard Mentoring Project } Funders:

Mentoring

→ 20 federal agencies

→ Boys + Girls Clubs:

→ Board Members:

AG: → HRC →

→ AG →

→ Lautenberg?

Lautenberg's
Lautenberg

↳ speaking program: / GEAR UP:

→ ~~Colin Powell: • America's Promise:~~ remarks

National media: sponsored by AP: paying for.

30,000 calls to AP:

Hollywood luncheon:

→ Save the Children: Ray Chambers →
Tom McKenna:

autenbery: Jefford: Rep. → leg - 9:
→ Congressman

• mentor / mentoree:

• Save the Children

→ Mentoring: mentoring list:
Talk → conference room:

parameters:

Mentree: D.C. →

Mentoring: → choice:
→ join to bill 2

PSA: → Diana

8pm: fly metrojet
Dulles:
→ Providence
→ U.S. Airways
9:45 - Ball
10:52 \$
\$140

Ellen Vargyas:

Commission: 663-4639

1 new vm: Lizzy Sunny:

FAX

**Harvard School of Public Health
CENTER FOR HEALTH COMMUNICATION**

Date: 1/23/99

To: Jennifer Klein & Neera Tandon

Fax: 202-456-2878

Phone: 202-456-6275

Page(s) (including cover letter): 3

From: Jay Winsten

Phone: (617) 432-1038

Note:

Center for Health Communication
Harvard School of Public Health
677 Huntington Avenue
Boston, MA 02115

FAX: (617) 731-8184



THE HARVARD MENTORING PROJECT

Center for Health Communication • Harvard School of Public Health

Jay A. Winston, Ph.D., Associate Dean and Center Director

11/23/99

Ms. Jennifer Klein
Ms. Neera Tandon
The White House
Washington D.C. 20500

Dear Jennifer and Neera,

I apologize for subjecting you to my handwriting, but it's the weekend and my typing skills rival the President's.

Because we weren't able to touch base this past week, I thought I should quickly commit to writing some new developments that bear on the February 3 White House event on mentoring:

1. The Harvard Mentoring Project has just completed work on a national print advertising campaign that we would like to make public for the first time at the February 3 event. The ads will not be sponsored by Harvard. Rather, in each major media market, the ads will be sponsored by a local non-profit mentoring organization or volunteer center to facilitate recruitment and generate visibility for the local groups. In national outlets (we have strong support at Time, Inc. and Newsweek) the ads will be sponsored by America's Promise and carry a national toll-free number. We have already

recruited local non-profit partners in the ten largest media markets.

2. Our newest TV PSA Features Quincy Jones. We are preparing to distribute it next month to the 36 cable networks and 5 broadcast networks that are participating in the Harvard Mentoring Project. We hope to have an opportunity to show this spot at the February 3 event.

3. Over the past 5 months, our PSAs have generated more than 30,000 calls from citizens seeking information on mentoring opportunities in their local communities.

4. Harvard has convened a Mentoring Media Working Group to facilitate cooperation and collaboration among groups involved in promoting mentoring through the national media. Our second meeting will be held on February 2. Participants include ABC, CBS, Fox, NBC, the Advertising Council, Save the Children, America's Promise, the National Mentoring Partnership, the Points of Light Foundation, Big Brothers/Big Sister of America, the Partnership for a Drug-Free America, and the U.S. Department of Health and Human Services.

I look forward to our anticipated conference call, whenever you're ready.

Best regards,

Jay

**Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice**

OFFICE OF THE ADMINISTRATOR

TO:

Name:

Neena Tanden

Organization:

FLO

Fax Number:

456-2878

FROM:

*Sarah Ingersoll, Special Counsel
Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice
800 K Street, NW
Washington, DC 20531
PH: (202) 616-3650
FAX: (202) 307-2093*

Number of pages, including cover sheet: *27 pp*

Please call to confirm receipt:

Yes

No

Additional comments:

**OFFICE OF JUVENILE JUSTICE AND DELINQUENCY PREVENTION
JUVENILE MENTORING PROGRAM (JUMP)
GRANT AWARDEES – FY 1998 AND 1999**

STATE	CITY	GRANTEE	AMOUNT	CONTACT	PHONE NUMBER
Alaska	Fairbanks	Fairbanks Native Association	\$199,985	Ms. Ann D. Hopper Program Director	907/452-5502
Arizona	Phoenix	Arizona Cactus-Pine Girl Scout Council, Inc.	\$199,697	Ms. Anne Oved	602/253-6359
California	City of Industry	Public Health Foundation Enterprises, Inc.	\$199,998	Ms. Darla Helmandollar Contract Manager	562/699-3484 x. 150
	Eureka	Redwood Community Action Agency	\$200,000	Mr. Peter LaVallee	707/443-8322
	Fremont	Students in Business, Inc.	\$199,265	Ms. Sherry Jennings-King	510/795-6174
	Lennox	Lennox School District	\$200,000	Ms. Marlene Wilson Assistant Superintendent – Educational Services	310/330-4950
	Los Angeles	Big Sister Volunteers of Los Angeles, Inc.	\$200,000	Ms. Janet Schulman Executive Director	213/933-5749
	Los Angeles	One to One/The California Mentoring Partnership	\$199,997	Mr. Robert Arias	213/627-0311
	Modesto	Center for Human Services	\$200,000	Ms. Linda M. Kovacs Executive Director	209/526-1440

STATE	CITY	GRANTEE	AMOUNT	CONTACT	PHONE NUMBER
California	Richmond	Bay Area Community Resources	\$139,034	Ms. Mary Weinstein	415/924-8500
	Sacramento	Communities In Schools, Sacramento, Inc.	\$199,942	Ms. Karen C. Rothstein	916/447-2477
	Sacramento	Inter-Tribal Council of California, Inc.	\$200,000	Mr. Eugene Pasqua	916/973-9581
	San Bernadino	People's Choice, Inc.	\$200,000	Ms. Carmen Webster	909/887-4414
	San Diego	YMCA of San Diego County	\$200,000	Ms. Laura Mustari Executive Director	619/543-9850
	Ventura	Boys and Girls Club of Ventura	\$194,140	Ms. Jane R. Goldschmidt	805/641-5585
Connecticut	Bridgeport	Progressive Training, Inc.	\$197,000	Mr. Warren Godbolt	203/366-4085
	Hartford	Community Solutions, Inc.	\$199,959	Mr. Robert M. Balboni	860/527-0101
District of Columbia	Washington	Center for Child Protection and Family Support	\$200,000	Ms. Joyce N. Thomas	202/544-3144
Florida	Coral Gables	Big Brothers/Big Sisters of Greater Miami	\$200,000	Ms. Lydia I. Muniz CEO	305/441-9354 x. 242
	Miami	Children's Home Society of Florida, Inc.	\$199,992	Ms. Sara B. Herald Executive Director	305/324-1262
	Miami	Hatian American Foundation, Inc.	\$199,800	Dr. David Rafky	305/758-3338

STATE	CITY	GRANTEE	AMOUNT	CONTACT	PHONE NUMBER
Georgia	Albany	Albany/Dougherty Community Partnership for Education	\$199,500	Ms. Jo S. Granberry	912/888-0999
	Columbus	Muscogee County School District	\$133,347	Mrs. Brenda F. Dozier	706/649-0890
Iowa	Sioux City	Big Brothers/Big Sisters of Siouxland	\$133,257	Mr. Russ Frazier	712/255-1399
Illinois	Chicago	The Black Star Project	\$196,396	Ms. Peg Rider-Hankins	312/747-2614
Indiana	Schererville	Hoosier Boys' Town Inc.	\$151,629	Ms. Terry Andersen	219/322-8614
Kansas	Topeka	Big Brothers/Big Sisters of Topeka, Inc.	\$200,000	Mr. Michael Donnelly Executive Director	785/234-5524
Kentucky	Bowling Green	Housing Authority of Bowling Green	\$200,000	Mr. Abraham Williams Executive Director	502/843-6071
Louisiana	New Orleans	St. Mark's Community Center	\$199,956	Mr. Gregor Dike	504/529-1681
Maryland	Baltimore	Baltimore Morehouse Alumni Association	\$199,032	Mr. Timothy Wilson	410/243-2087
	Leonardtown	Big Brothers/Big Sisters of Southern Maryland, Inc.	\$200,000	Ms. Elizabeth M. Flynn	301/475-3930
	Silver Spring	Big Brothers/Big Sisters of the National Capital Area	\$196,632	Mr. Paul F. Bliss Executive Director	301/587-0021 x. 18

STATE	CITY	GRANTEE	AMOUNT	CONTACT	PHONE NUMBER
Massachusetts	Amherst	Center for Human Development Big Brothers/Big Sisters of Hampshire County	\$199,962	Ms. Renee Moss	413/253-2591
	Brockton	Old Colony Y Services Corporation	\$200,000	Ms. Kathleen L. Bowden	508/584-1100
	Lowell	Lowell Mission Church, Inc.	\$189,920	Ms. Rebecca Hall	978/453-0127
Michigan	Detroit	Volunteers in Prevention, Probation & Prisons, Inc.	\$180,000	Mr. F. Gerald Dash	313/964-1110
	Flint	Flint Community Schools	\$196,886	Mr. Rudy Collins	810/760-1230
	Lansing	Big Brothers/Big Sisters of Greater Lansing	\$199,817	Ms. Mary Clark	517/372-0160
Minnesota	Duluth	Duluth Area Family YMCA	\$199,931	Ms. Pam Johnson	218/722-4745 x118
	Minneapolis	Minneapolis American Indian Center	\$200,000	Ms. Linda Harris	612/879-1739
Missouri	Columbia	Big Brothers/Big Sisters of Boone County, Inc.	\$199,876	Ms. Nan Povinelli Executive Director	573/874-3677
	Kansas City	Truman Medical Center, Inc.	\$198,908	Ms. Cynthia Robinson	816/556-4149
Montana	Lame Deer	Big Brothers/Big Sisters of Northern Cheyenne Nation	\$200,000	Mr. Rick Robinson	406/477-6654

STATE	CITY	GRANTEE	AMOUNT	CONTACT	PHONE NUMBER
Nebraska	Omaha	All Our Kids, Inc.	\$200,000	Mr. Michael Hanson	402/444-1630
Nevada	Reno	Washoe County Department of Juvenile Services	\$200,000	Ms. Carol Galantuomini	702/328-3904
New Jersey	Elizabeth	Union County Department of Human Services	\$200,000	Mr. Robert Blount	908/558-2481
New Mexico	Albuquerque	Youth Development, Inc.	\$200,000	Mr. Larry Fortess Associate Director	505/352-3424
	Gallup	Connections, Inc.	\$200,000	Ms. Lou Ann Presller	505/863-3377
	Santo Domingo Pueblo	Santo Domingo Tribe	\$189,403	Dr. Mary Frances Tenorio Director, Social Services Department	505/465-0630
New York	Albany	Catholic Charities of the Diocese of Albany	\$199,728	Ms. Digna Betancourt Swingle Associate Ececutive Director of Operations	518/426-3511
	Astoria	Goodwill Industries of Greater New York, Inc.	\$187,456	Ms. Karen Means	718/777-6326
	Brooklyn	Community School District 18	\$200,000	Ms. Shelley Leibson	718/927-5249
	Brooklyn	New York City Board of Education	\$200,000	Ms. Paula Holmes	718/834-6760
	Dobbs Ferry	The Children's Village	\$199,444	Ms. Nan Dale	914/693-0600 x. 1201

STATE	CITY	GRANTEE	AMOUNT	CONTACT	PHONE NUMBER
New York	New York	The Osborne Association, Inc.	\$198,517	Ms. Lisa Stern Burch	212/673-6633
	New York	Visiting Nurse Services of New York Home Care	\$199,995	Ms. Priscilla Lincoln	212/290-3556
North Carolina	Clarkton	Bladen Family Support Initiative	\$197,289	Ms. Quessie Peterson	910/647-0743
Ohio	Toledo	Big Brothers/Big Sisters of Northwest Ohio	\$138,696	Ms. Barbie J. Harrison	419/243-4600
Oklahoma	Enid	Community Development Support Association	\$200,000	Ms. Renee Hoover	580/242-6131
	Oklahoma City	Dunjee All-School Association, Inc.	\$152,052	Mr. Theotis L. Payne	405/769-4000
	Tulsa	Big Brothers/Big Sisters of Green County, Inc.	\$198,801	Mr. John W. Jacobs Executive Director	918/744-4400
Oregon	Portland	Janus Youth Programs, Inc.	\$200,000	Mr. Doug Pullin	503/233-6090
Pennsylvania	West Milton	Bethesda Family Services Foundation, Inc.	\$200,000	Mr. Dominic P. Herbst	717/568-2373
Rhode Island	Providence	City of Providence	\$200,000	Mr. Steven J. Patriarca	401/521-7740 x. 334
South Carolina	Denmark	Voorhees College	\$200,000	Mr. Willie Jefferson	803/793-3351
South Dakota	Rapid City	Big Brothers/Big Sisters of the Black Hills	\$199,966	Mr. Robert A. Timm Executive Director	605/343-1488

STATE	CITY	GRANTEE	AMOUNT	CONTACT	PHONE NUMBER
Tennessee	Chattanooga	The University of Tennessee	\$192,495	Dr. Sheila Van Ness	423/755-4509
Texas	Fort Worth	Boys & Girls Clubs of Greater Fort Worth	\$175,710	Ms. Sharon Driggers	817/834-4711
Virginia	Lynchburg	Big Brothers/Big Sisters of Central Virginia	\$199,144	Mr. Micahel Daly	804/528-0400
Vermont	Bennington	United Counseling Service	\$ 94,826	Ms. Mary Lynn Buck	802/442-5491 x. 287
Virgin Islands	St. Thomas	Beacon Schools of the Virgin Islands, Inc.	\$197,304	Ms. Valerie George Executive Director	340/777-9300
Washington	Port Orchard	Kitsap County Juvenile Department	\$200,000	Ms. Pam Martin	360/895-4911
Wisconsin	Eau Claire	Big Brothers/Big Sisters of the Chippewa Valley, Inc.	\$200,000	Ms. Julie Ann Novak	715/835-0161

TOTAL: \$14,024,684*

* Award amounts are subject to final budget review

FISCAL YEAR 1998-1999

JUVENILE MENTORING PROGRAM

Background The purpose of the Juvenile Mentoring Program is to support one-to-one mentoring programs for youth at risk of educational failure, dropping out of school, or involvement in delinquent activities, including gangs. Part G of the Juvenile Justice and Delinquency Prevention (JJDP) Act of 1974, as amended, authorizes the Office of Juvenile Justice and Delinquency Prevention (OJJDP) to fund a Juvenile Mentoring Program (JUMP).

Mentoring, as the term is currently used, can be defined as a one-to-one relationship between a pair of unrelated individuals, usually of different ages, which takes place on a regular basis over an extended period of time. It is usually characterized by a "special bond of mutual commitment" and "an emotional character of respect, loyalty, and identification" (Hamilton, 1990).

As a movement, mentoring has its roots in the closing decades of the 19th century with "Friendly Visitors" who served as role models for children of the poor. Mentoring enjoyed new popularity in the 1970's when corporations heralded the concept as one that fosters achievement. Mentoring was seen as a particularly critical ingredient to success on the corporate ladder (Freedman, 1992).

Within the past 10 years, mentoring has taken on a new dimension and a new target group—disadvantaged children and youth. It has emerged as a promising approach for enriching children's lives; addressing the isolation of youth from adult contact; and providing, on a one-to-one basis, support and advocacy to children who need it. Mentoring is also recognized as an important vehicle for harnessing the talents of volunteers to address the problems of poverty (Freedman, 1992).

In a recent study of mentoring, Public/Private Ventures (P/PV) conducted an experimental evaluation of Big Brothers and Big Sisters (BB/BS) programs (Tierney et al., 1995). In this study youth were randomly assigned to a BB/BS mentoring program or to a BB/BS waiting list. The study emphasized the importance of carefully structured programs with adequate management, training, case management, policies, procedures, and establishment of clear standards. These standards relate to screening of the adults and youth, training and orientation of volunteers, the matching process, required frequency of meetings, and supervision of matches.

The Juvenile Mentoring Program (JUMP) funded by Congress addresses two major concerns for today's juveniles; poor academic performance and delinquency activity. This program focuses on the importance of giving youth the support structure that's often missing from their lives. In addition, the program acknowledges the importance of school collaboration in mentoring programs, whether as a primary applicant or in partnership with other public/non-profit private entities.

In the JUMP program all grantees are required to implement a project which provides one-to-one mentoring for youth at-risk of academic failure, dropping out of school, or involvement in gang and delinquent activities.

The goal of the JUMP Program is to improve academic performance of the youth participants, reduce school drop out rates, and delinquent behavior. The projects are designed to link at-risk youth with responsible adults (one-to-one) to discourage involvement in crime and violence. While JUMP programs will be operating a variety of governmental and non-profit organizations, all sites must coordinate their activities with a local school. JUMP match an adult 21 years or older with a young person who is showing signs of dropping out of school. All JUMP programs will participate in a national standardized evaluation by OJJDP.

In Fiscal Year 1998 and in 1999 Congress appropriated \$12 million for a total of \$24 million to support the implementation of one-to-one mentoring programs for youth at-risk of academic failure, dropping out of school, or involvement in gang and delinquency activities. These funds also support the mentoring component in the 6 SafeFutures sites; Big Brother Big Sisters (BB\BS) national operation, as well as, program evaluation activity; training and technical assistance.

1998 - 99 Jump Program

The OJJDP Fiscal Year 1998-99 Juvenile Mentoring (JUMP) Program received 424 applications from applicants throughout the United States (Hawaii to the Virgin Island).

A total of \$14,024,684 of the fiscal year (FY) 1998 and (FY) 1999 allocations will be awarded to seventy-three (73) applicants, that were selected through a competitive process. The following is data on the 73 grantees:

The applicants indicated that more than 7500 at-risk young people in 37 States (including one territory and one Indian reservation) will be matched with adult mentors during the three year JUMP program.

Each applicant will receive up to \$200,000 over a three year period to operate the JUMP program. Grants range from \$133,000 to \$200,000 (with one at \$94,000). These funds are to be used to compensate for full time and part-time staff persons to coordinate the project activities and work with each funding partner, program participants (local education agency, nonprofit public/private agency, mentors, mentees, and mentees' parents), and assist in the evaluation data collection. The applicants will also use the funds to engage in multiple strategies (media and printed material) for recruiting mentors (volunteers), complete screening and background checks on all prospective employees and volunteers who will have contact with youth, secure and provide training to each mentor. Allocations of \$75 per mentoring match per year to cover incidental expenses is also recommended. Program funds cannot be used directly to compensate mentors except for reimbursement for reasonable incidental expenses, such as transportation, that are directly associated with the mentoring program.

Jump Mentors

The JUMP adult mentors are volunteers drawn from all walks of life. They come from public,

private sector, as well as, community-based organizations and civic and neighborhood associations, universities and all levels of educational institutions, hospitals, churches, fraternal and social organizations, as well as, individuals with no affiliations such as concerned parents and grandparents who want to help improve the lives of at-risk youth. Examples of mentor (volunteers) to be used by applicants are:

Fifteen projects will use law enforcement officers as mentors.

Thirteen projects will use corporate and/or small business person as mentors.

Seven projects will use college students as mentors.

Five projects will use church members as mentors.

Three sites will use senior citizens.

Three sites will use grandparents.

Two projects will use Juvenile Officers as mentors.

Two sites will use graduated fraternity and sorority members.

One project will use Americorp volunteers as mentors.

One project will use alumni from 2 colleges.

One project will use certified public accountants.

Many of the other projects will utilize multiples of the above persons as mentors in conjunction with persons identified in the community.

Lead Agency

JUMP sites are being operated by a number of local educational agencies in cooperation with other public and private groups. Other sites are being implemented by public or private groups in partnership with local educational agencies.

In the 73 sites, there are:

Fifteen sites in which Big Brothers/Big Sisters has the lead role and one other where they are partnering with local educational agencies.

Seven sites in which the local education agency has the lead role.

Three sites where Boys & Girls Club has the lead role.

February 2, 1999

ANNOUNCEMENT OF NEW EFFORTS TO SUPPORT MENTORING

Date: Wednesday, February 3, 1999
Time: 2:00 pm
Location: East Room
The White House
From: Neera Tanden

I. PURPOSE

The purpose of this is to highlight the importance of mentoring, through a series of announcements related to public and private efforts to support mentoring.

II. BACKGROUND

Overview

This event will highlight the benefits of mentoring to all children, but will focus attention on how involving responsible in the lives of children particularly helps youth at risk of delinquency and other problems stay on track. At the event, you will make two announcements related to the federal efforts to support mentoring: 1) a new report by the Department of Justice that discusses the effectiveness of mentoring programs in general as well as of the Justice's mentoring program, Juvenile Mentoring Program (JUMP); and 2) \$14 million in new JUMP grants that will support mentoring programs in 73 communities. In addition, you will make two announcements related to private sector support of media efforts designed to recruit more mentors: 1) a new guide by Newsweek, Kaplan and the National Mentoring Partnership that explains the benefits of mentoring, and provides practical assistance to would-be mentors; and 2) announces a new public service ad by the Save the Children that will be part of a national media campaign to support mentoring, that involves the major networks and 36 cable stations.

New Announcements - Federal Efforts

New Report

You will release a new report "Juvenile Mentoring Program -- 1998 Report to Congress" which provides data on the effectiveness of mentoring programs as well as summarizes the initial evaluation findings of the Department of Justice juvenile Mentoring Program (JUMP). According to the report, mentoring programs have proven to reduce youth crime and help young people succeed in school. It reports that in one study, participants with mentors were 46% less likely to start using drugs; 27% less likely to start using alcohol; and almost 33% less likely to hit someone. The report indicates that the young people paired with mentors were 50% more likely to attend class; felt more competent about doing school work; skipped fewer classes; showed measurable

increases in grade point averages; and noticeably improved relations with their peers and family members. The JUMP report also provides useful information on approaches to running mentoring programs and identifies issues mentoring organizations face.

Announcement of New Grants

You will announce \$14 million in JUMP grants, that will fund efforts in 73 communities to use mentoring as a tool to keep young people in school and off the streets. JUMP programs operate in a variety of settings -- such as schools, recreation centers, businesses -- and often involve college students, senior citizens, military personnel, business people, doctors, lawyers, government employees, teachers, and law enforcement as mentors. Mentoring activities include tutoring, job training, and community service and provide young people with discipline, guidance, and personal attention. This year, demand far outstripped supply -- there were 424 applications, and only 73 were awarded. These JUMP grants will provide more than 7500 at-risk young people in 37 states with one-on-one mentoring to help keep them in school and away from drugs and crime. Awards range from \$94,826 to \$200,000 for use over the next three years. In addition, OJJDP will provide a \$1.6 million grant to Big Brothers/Big Sisters of America, one of the oldest mentoring organizations in the nation.

New Efforts -- Private Sector

A number of media organizations, including Newsweek and ABC Television Network, have made mentoring their signature public service project. You will announce two initiatives related to these efforts to recruit volunteers through the media.

New Efforts to Recruit and Support Mentors: You will announce the release of a new guide and a new website to promote mentoring by offering practical assistance on how to become a mentor, how to build trust, define future goals and provide support to those who are mentored. The guide, "How to Be a Great Mentor," is authored by Kaplan, Newsweek and the National Mentoring Partnership. The companion web site at www.mentoring.org will provide ongoing support to mentors and mentees, with features including an interactive training curriculum and a bulletin board where mentors can share advice and experiences. The goal of the guide and web site is to help mobilize thousands of adults to touch a young person's life through mentoring.

New Public Service Announcements:

You also will announce a new PSA by Save the Children, in partnership with the Ad Council, that supports their new campaign -- "Do Good: Mentor a Child." The PSA campaign features a toll free number, 1-877-BE-A-MENTOR, which directs callers to their local mentoring organizations, working from a newly created database of mentoring organizations nationwide. Those who call the 1-800 number are connected to an organization in their local area ready to support volunteers and committed to respond in 48 hours. This data base is run by the National Mentoring Partnership and is funded by the Department of Justice.

This PSA will become part of the national media campaign to promote mentoring, spearheaded by the Harvard Mentoring Project in collaboration with a broad coalition within the television industry that has come together to promote. In support of the effort, leading Hollywood studios are depicting mentoring relationships in prime time episodes. In addition, ABC, CBS, Fox, and NBC are producing and sponsoring public service announcements promoting mentoring that are airing on each network during prime time. In fact, ABC has promoted mentoring for the past three years as an exclusive message of its "Children's First" campaign, generating more than 150,000 calls from viewers seeking more information on volunteering as a mentor. All these PSAs are also tagged with a toll-free number that refers callers to a local volunteer center for information on mentoring programs that need volunteers.

Federal Mentoring Programs

The "At Risk Youth Initiative" FY 2000 Budget

The President has requested for FY 2000 \$95 million for an "At Risk Youth Initiative," to fund activities such as mentoring and drug and alcohol prevention programs. Last year, the President proposed this initiative for the second year in a row, and the Congress funded it for the first time.

Doubles GEAR-UP for College Program. President Clinton's FY 2000 budget doubles funding -- from \$120 million in FY99 to \$240 million in FY2000 -- for the GEAR UP program. This program supports partnerships between high-poverty middle or junior high schools and colleges to help low-income children prepare for and enroll in college. Under the President's proposal, GEAR UP would reach 381,000 students.

Background

There are about 28 million 10- to 17-year olds in the United States. We now has about 13.6 million youths under 18 who are defined "at risk" of getting into trouble; roughly half or about 7 million are termed "very high risk" and share a propensity for delinquency, sexual activity, substance abuse and underachievement in school.

According to a 1994 study conducted by the Carnegie Foundation, many adolescents spend 40 percent of their time alone, without adult supervision, or with peers who are a negative influence on them. In addition, statistics show that most juvenile crime takes place between the hours of 2 and 8 pm, and that children are also at much greater risk of being the victim of crime during the hours after school, when they are without adult supervision.

III. PARTICIPANTS

-You

-Attorney General Janet Reno

-Senator Frank Lautenberg of New Jersey

-Fannie Cyriaque, Mentee in the Kaplan Mentoring Program

Meet and Greet

- The First Lady
- Catherine Milton, Senior Vice President, Save the Children
- Thomas Murphy, Chairman of the Board, Save the Children
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- Paul McGinnis, mentee of Calvin Holland and on the cover of Newsweek
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- Fannie Cyriaque, speaking as part of the program. Fannie is 18 years old and comes from a low-income neighborhood. She has never met her father, and no one in her family has ever attended college. But with the help and support of her mentor, she has gotten a job, kept her grades up, and has applied to college. She will be attending college in the fall.

IV. SEQUENCE OF EVENTS

- You will make welcoming remarks and introduce Senator Lautenberg;
- Senator Lautenberg will make brief remarks and introduce the Attorney General
- Attorney General Janet Reno will make brief remarks and introduce Ms. Cyriaque;
- Fannie Cyriaque, mentee in the Kaplan Mentoring Program, will make brief remarks and introduce you;
- You will make remarks and depart.

V. PRESS PLAN

Open Press/ White House Photo

VI. REMARKS

Provided By Laura Schiller

February 2, 1999

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V. PRESS PLAN

Open Press/ White House Photo

VI. REMARKS

Provided By Laura Schiller

First Lady Hillary Rodham Clinton

Remarks at Mentoring Event

The East Room, White House

February 2, 1999

Welcome to the East Room and the White House. All too often, when we pick up the newspaper or turn on the evening news, we only hear about what's wrong with our children -- the violence, drug abuse, and teen pregnancy that plague their lives. But, today, we are here to celebrate what works to keep young people out of trouble and put them on the right track. We know that what works is preventing problems before they become tragedies. What works is putting parents and other responsible adults into all children's lives...someone to pick them up when they fall and congratulate them when they succeed. What works is mentoring.

None of us would have gotten to where we are without standing on the shoulders of another. And our nation will never get to where it needs to go, unless every single American bends down and picks up a child who comes after us. I want to thank everyone in this room for being a champion to a child and encouraging others to do the same.

I especially want to thank Fannie ~~Cy~~^{an}ique [Sear-ee-Ak] for coming here to share her own personal story. I want to thank our extraordinary Attorney General, Janet Reno. Through her words and actions, she's made it clear that we will never crack down on juvenile

crime tomorrow, unless we lift up our young people today.

And we are very fortunate to be joined today by some of this nation's strongest voices for mentoring: Matilda Cuomo, Candace Bergen; and organizations such as Save the Children, the Harvard Mentoring Project, Big Brothers and Big Sisters; America's Promise; The National Mentoring Partnership; the Corporation for National Service; the Points of Light Foundation; the Amelior Foundation; and the MCJ Foundation. These individuals and groups have been the heart and soul of efforts to put caring adults into children's lives. Please join me in thanking them.

And now it is my pleasure to start the program by introducing a leader who has worked tirelessly in the halls of Congress to make sure all children in America have mentors...and the opportunities and support they need to live up to their God-given potentials. I am honored to introduce Senator Frank Lautenberg...

[Lautenberg, Reno, Cyanique speak]

Thank you, Fannie...for sharing your powerful story with us...And thank you for having the courage and commitment to keep saying “I know I can.” And then accomplishing it all. We know that young people often rise or fall with our expectations of them. And so I want to thank Fannie’s mentor, Robin Gusick [Gyou-sick] for, day after day, raising not only expectations, but hopes and dreams. Robin, could you please stand?

Just imagine for a moment if all children had someone like Robin in their lives? Imagine if all children had someone to tutor them in school so they can feel the satisfaction of reading a good book and being promoted to the next class. If they had someone to coach them in a sport so they can experience what it’s like to play -- and win -- on a team. Just imagine if all young people had someone to say, “I believe in you.”

Today, I am pleased to release a new Justice Department report [hold up] that confirms what we’ve always intuitively known: one caring adult can make all the difference in the world. It shows that mentoring programs work to help young people stay away from crime and make

the grade in school.

In one study, young people with mentors were 46 percent less likely to start using drugs and 33 percent less likely to hit someone. They were far more likely to attend class, improve their grades, and strengthen their relationships with their family and friends.

Now, some will no doubt say “that’s a parent’s job.” Which it is. There is no more important person in a child’s life than a parent. But, some parents can’t be there. And all parents need help. When many of us were growing up, there was a simple unwritten rule about what happened when our parents had to leave the house for a few hours. Our neighbors looked out for us. We can do no less for children today -- in our own communities and in our national community.

I have seen firsthand what can happen when we come together to give children this kind of support. I visited the Harriet Tubman School in Harlem, where parents and other members of the community had come together to create after-school programs that are boosting the grades and confidence of young people. And I saw the excitement in the

eyes of children in Anacostia, who at a warm, nurturing place called the Little White House, learn new skills -- and to believe in themselves. I was told that, after learning how to use a computer, one little girl said to her mentor, "Whatever you teach me, I'll get really good at it."

Each of us comes here today with our own stories about the people who taught us to be good at something -- the teachers, coaches, and religious leaders who supported and challenged us. I think of Reverend Donald James, my church's youth minister when I was growing up in Park Ridge, Illinois. He arranged for us to worship and participate in community service projects with black and Hispanic teenagers from Chicago. He exposed us to Picasso, e.e. cummings and other works of art and poetry long before school did. And back in 1961, he took us to hear Dr. Luther King speak about non-violence and the rights of all Americans to live with dignity. And I knew my world would never be the same.

And I think of all the people who have continued to guide me, even as an adult. I met Marian Wright Edelman during my first year of law school. And it was in part, her powerful example as a civil rights lawyer and children's advocate that inspired my own commitment to justice.

She, of course, had her own experiences with mentoring. Growing up in South Carolina before the civil rights era, she once described how she and her sisters “were wrapped up and rocked in the cradle of faith, song, prayer, ritual and worship, which immunized our spirits against some of the meanness and unfairness of the segregated south.”

If we want all children to be cradled in times of sorrow, pain or confusion. If we want all children to have opportunities they once seemed unimaginable, dreams they never dared before, then it is up to all of us to give every child a champion.

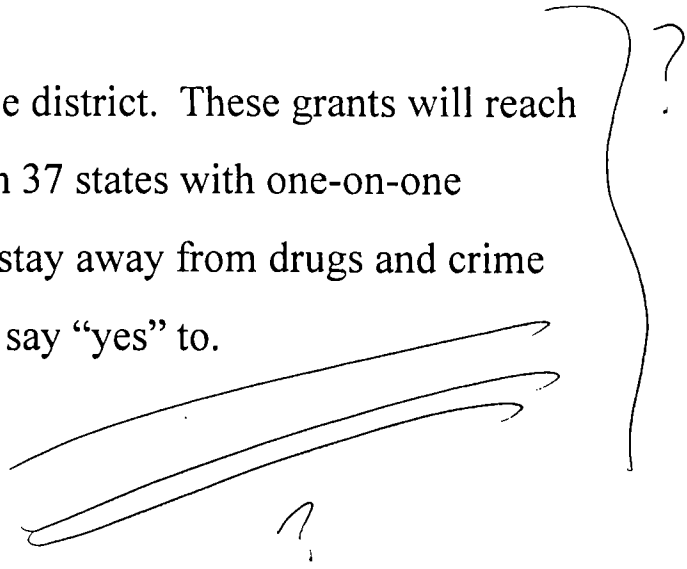
writing families -

The President’s budget will help us do just that. He wants to double funding for the new Gear-Up program to help low-income children get into and get ready for college. And he wants to dedicate \$95 million for our “At Risk Youth Initiative,” which supports mentoring programs like JUMP. And I hope that the Congress comes together this year and makes a strong commitment to put more responsible adults in the lives of children.

undate

To help meet that goal, today I am pleased to announce \$14 million in Jump grants to 73 communities, including Los Angeles, New

York City, Chicago and right here in the district. These grants will reach more than 7,500 at risk young people in 37 states with one-on-one mentoring to help them stay in school, stay away from drugs and crime and stay involved in activities they can say “yes” to.

Hand-drawn scribbles and a question mark. A large curly bracket on the right side of the text, with a question mark at the top. Below the text, there are two long, parallel, slightly curved lines, and a small question mark below them.

Now, if you ask people about mentoring, they’ll often say that they want to get involved, but they have no idea where to sign up or how to do it. And so I’m pleased to announce two new ways that private and non profit organizations -- many which are here today -- are working to remedy that.

First, Kaplan Educational Centers, Newsweek and the National Mentoring Project have teamed up to produce the first comprehensive guide and website for mentors. We hope that thousands of adults will pick up this guide [hold up] and type in www.mentoring.org and be inspired to become mentors -- and succeed as mentors.

Second, I am pleased to announce two new PSAs that are part of a new National Media Campaign involving the major networks and studios. One is spearheaded by the Harvard Mentoring Project and features Quincy Jones. The other was created by Save the Children, in partnership with the Ad Council. They both ask us to become mentors. And they feature a toll-free numbers that will direct us to local mentoring organizations that need our help. And now let's show them both.

[show tape]

I hope every single American hears these messages. Because while government has an important role to play...we will only ultimately succeed if individuals take it upon themselves to carve out space in their schedules and their hearts for a child.

In the new mentoring guide I referred to, it explains how the word "Mentor" was first used in Homer's The Odyssey. And how the character "Mentor" in that classic was described as "a wise and trusted friend" and was relied upon to watch over the kingdom and Odysseus' son.

It is no different today. Each one of us can be that trusted guardian angel to watch over a young person. We can offer hope where there is only despair, open doors that were once shut. We can teach our children that they can go as far as their dreams and abilities will take them. And then, together, we can stand beside them, believe in them, and help guide them, until they get there.

Thank you very much.

FRANK R. LAUTENBERG
UNITED STATES SENATOR
NEW JERSEY

506 HART SENATE OFFICE BUILDING
WASHINGTON, D.C. 20510-3002
(202) 224-4744
fax (202) 224-9707

United States Senate

WASHINGTON, D.C. 20510

Telecopier Sheet

TO: *Neera Tannen*
FROM: *Ketha Sherrod*
DATE: *2/3/99*
TIME:

PAGES: + 1 cover = *3*

Comments:

*Final version of remarks for
today's event.
Thanks, Neera.*

REMARKS FOR WHITE HOUSE MENTORING
SENATOR FRANK LAUTENBERG
FEB. 3, 1999

I'd like to thank the First Lady for that kind introduction and thank her for being a champion on this issue so critical to millions of our nation's children -- mentoring.

The First Lady has said: "It takes a village to raise a child." I agree. But it takes a nation - a caring nation -- to nurture the village. And that's what we're doing today with these mentoring grants -- nurturing local efforts to save our at-risk kids.

As the author of the original Juvenile Mentoring Program Act in 1992, I am proud that one of the grants to be announced here today will go to my home state of New Jersey.

Study after study has shown that mentoring works. But I don't want to talk about studies today. Let me put a human face on the need for mentors by telling you the story of a single child and his mentor who I met not long ago in my home state of New Jersey.

The boy's name was Kenneth. He was 11 years old at the time. He had been a troubled student who was considered likely to drop out. But then a mentor named Dwight Giles came into his life. And soon Kenneth was reading and performing arithmetic at two grades above his actual sixth grade level.

And the best news: Kenneth not only thinks his education matters -- he thinks he matters. His dreams are attainable and dropping out is unthinkable.

It's hard to argue with success like that. But that's what mentoring is about. Saving our troubled kids one child at a time.

Sadly, Kenneth's mentor -- Dwight Giles -- is no longer with us. He died of a heart attack. So I'd like to take a moment to commemorate his spirit today in the White House. We know that

Dwight's good work lives on in the lives of the kids like Kenneth and the other young people Dwight mentored.

And that inspires me to fight that much harder for this program. The need is great. The expense is small. And the results mean a better life for millions of young Americans as we move into the next Century -- now just 331 days away.

Now I'd like to introduce Attorney General Janet Reno. Thanks to her leadership in the Justice Department, we have seen a remarkable drop in juvenile crime over the past several years and I want to commend her for all her hard work.

Attorney General Reno.

February 2, 1999
5:30 pm

Attachment A
Attorney General Remarks
White House Conference on Mentoring

Thank you, Senator Lautenberg for that introduction and your leadership on the issue of mentoring. And thank you Ms. Clinton for your commitment to children and young people.

It is great to be here with all of you today to celebrate the youth of this nation and to honor the caring adults who are volunteering their time to make a difference in their lives.

I am particularly pleased to be here today because, five years ago, people would have thought it unusual to invite the Attorney General to speak on mentoring. Today, however, we

know that mentoring and other prevention programs are the key to an effective and lasting crime fighting agenda. Local cops, judges, lawyers, and district attorneys, are some of our best allies in working with young people. They know better than anybody the longing young people have to be heard, and their need to be held accountable when they go wrong.

There are so many issues the 19 million young people in our country face today that, as adults, we can not ignore. Approximately 20 percent of them live below the poverty line. Too many spend their school hours in crowded classrooms and their non-school hours alone or without adult supervision. And we know that when young people grow up without positive opportunities, without an education, without role models, and

without coping skills, they are not only ill-prepared for responsible adulthood, they are more likely to be involved in delinquent and criminal activity. When opportunities for healthy productive activities and adult supervision are scarce, such as at the close of the school day, violent crimes committed by juveniles go up.

The consequences of ignoring our young people are serious -- not just for each individual child but also for our communities and the public safety. And while we can be pleased about the overall drop in juvenile violence we are experiencing in this country, we still have a long way to go:

- There are 1.5 million young people in our nation's juvenile

justice system;

We are seeing a dramatic increase in the number of female juvenile offenders;

Schools are experiencing an increased number of students carrying weapons; and

statistics show an upsurge in the number of juvenile alcohol-related offenses and drug abuse violations.

These problems tell us that youth need our support and guidance.

Mentoring, and all the work being done through the mentoring organizations represented here, sends a message to our young people that we are here for you, that we support you,

that we trust and respect you.

Wherever I go, I try to talk to young people who are in trouble. I ask them what could have been done to make a difference, how could they have avoided the problem in the first place. And they come back poignantly, again and again, with two points:

- I need something constructive to do in the afternoon and evenings, and something that can keep me occupied during the summertime. And then;
- I need somebody to talk to, somebody who understands how difficult it is to grow up in America today, somebody

that can give me a pat on the back when I deserve it, and somebody who can tell me I have done wrong when I know that I have, or need some direction.

We are starting to see the results of mentoring programs and other prevention programs that offer tutoring, job opportunities, and ways for youth to give back to their communities -- we are hearing of the successes and outcomes that result from people reaching out to our youth in clear, supportive terms to develop the trust and respect that is so critical.

If we have learned anything in the last few years, it should be that we CAN make a difference in fighting crime. With

cooperation and commitment, we can bring the crime rate down.

We have an obligation to do everything that we can to keep the youth crime rate coming down and to ensure that our young people have a future that is free of violence and crime.

I want to thank you for what you have done to make this happen. Each and every one of you are making a difference and I am committed to continue working with you to make our streets and neighborhoods safe for young people. Thank you for your good work-- and the best of luck in your efforts.

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	Marty J. Hoffmann to Bronson J. Frick et al. re: SSNs and DOBs (partial) (1 page)	02/03/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S
rc300

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Marty J. Hoffmann

02/03/99 11:25:09 AM

Record Type: Record

To: Bronson J. Frick/WHO/EOP, Laura D. Schwartz/WHO/EOP, Sharon K. Gill/WHO/EOP, Neera Tanden/WHO/EOP

cc: See the distribution list at the bottom of this message

Subject: Final MOC List of Members: Mentoring Event

EVENT: FIRST LADY MENTORING EVENT

DATE: WEDNESDAY, FEBRUARY 3

TIME: 2:10 PM

LOCATION: EAST ROOM

PARTICIPANTS: FIRST LADY

Sen. Frank Lautenberg (D-NJ)

Attorney General Janet Reno

Fannie Cyriaque, Student

*** Members will be arriving from the East Gate at 1:50 PM and proceeding to the Blue Room for a Meet and Greet.

MEMBERS CONFIRMED TO ATTEND (9):

Sen. Frank Lautenberg (Speaking) ✓

Rep. Ben Cardin (D-MD) ✓

Rep. ~~Donna Christian Green (D-VI)~~

Rep. Michael (Mac) Collins (R-GA)

Rep. ~~Harold Ford, Jr. (D-TN)~~

Rep. Patsy Mink (D-HI) ✓

Rep. Lucille Roybal Allard (D-CA) ✓

Rep. Donald Payne (D-NJ)

Rep. Grace Napolitano (D-CA) ✓

STAFF ATTENDING:

Sari Greenberg, [REDACTED] Mac Collins staff

Ashley Holbrook, [REDACTED] (Mac Collins staff)

Cecelia Morton, [REDACTED] (Patsy Meek staff)

Todd Coleman, [REDACTED] (Lautenberg staff)

Tony Orza, [REDACTED] (Lautenberg staff)

Retha Sherrod, [REDACTED] (Lautenberg staff)

Brian Walsh, [REDACTED] (Gilman Staff)

Rev. Alice Rogers, [REDACTED] (Mac Collins' pastor)

Amy Jordan, [REDACTED] (Mac Collins' guest)

60013

Message Copied To:

**FIRST LADY HILLARY RODHAM CLINTON
ANNOUNCES NEW EFFORTS TO SUPPORT MENTORING
February 3, 1999**

Today, in the East Room of the White House, the First Lady joined by the Attorney General, will announce several public and private initiatives to support mentoring, a proven strategy that keeps kids on the right track. Mrs Clinton will (1) release a report by the Justice Department detailing the benefits of mentoring; (2) announce new federal grants to communities across the country to support mentoring; (3) announce a new guide that provides practical assistance to mentors; and (4) announce a new Public Service Announcement (PSA) campaign to promote mentoring.

A Huge Demand for Involving Caring Adults in the Lives of Children. In the United States, there are about 13.6 million youths under 18 who are defined "at risk" of getting into trouble; roughly half or about 7 million are termed "very high risk" and share a propensity for delinquency, sexual activity, substance abuse and underachievement in school. According to a 1994 study conducted by the Carnegie Foundation, many adolescents spend 40 percent of their time alone, without adult supervision, or with peers who have a negative influence on them. In addition, statistics show that most juvenile crime takes place between the hours of 2 and 8 pm, and that children are also at much greater risk of being the victim of crime during the hours after school, when they are without adult supervision. All children need responsible adults to guide them towards adulthood, but children at risk are especially in need.

New Report Shows Mentoring Works. The First Lady will release a new report: "Juvenile Mentoring Program --1998 Report to Congress," which provides data on the effectiveness of mentoring programs as well as summarizes the initial evaluation of the Department of Justice Juvenile Mentoring Program (JUMP). According to the report, mentoring programs have been proven to reduce youth crime and help young people succeed in school. It reports that in one study participants with mentors were 46% less likely to start using drugs; 27% less likely to start using alcohol; and almost 33% less likely to hit someone. The study reports that the young people paired with mentors were 50% more likely to attend class; felt more competent about doing school work; skipped fewer classes; showed measurable increases in grade point averages; and demonstrated noticeably improved relations with their peers and family members. The JUMP report also provides useful information on approaches to running mentoring programs as well as identifies issues mentoring organizations face.

Expanding Support for Mentors. The First Lady will announce \$14 million in JUMP grants, that use mentoring as a tool to keep young people in schools and off the streets. JUMP programs operate in a variety of settings -- such as schools, recreation centers, businesses -- and often involve college students, senior citizens, military personnel, business people, doctors, lawyers, government employees, teachers, and law enforcement as mentors. Mentoring activities include tutoring, job training, and community service and provide young people with discipline, guidance, and personal attention. This year, demand far outstripped supply -- there were 424 applications, and only 73 were awarded. These JUMP grants, which range up to \$200,000, will provide more than 7,500 at-risk young people in 37 states with one-on-one mentoring to help keep them in school and away from

drugs and crime. In addition, the Department of Justice will provide a \$1.6 million grant to Big Brothers/Big Sisters of America, one of the oldest mentoring organizations in the nation.

New Efforts to Recruit and Support Mentors: Mrs. Clinton will also announce the release of a new guide and a new website to promote mentoring by offering practical assistance on how to become a mentor, build trust, define future goals and provide support to young people. The guide, "How to Be a Great Mentor," is authored by *Newsweek*, Kaplan, and the National Mentoring Partnership. The companion web site at www.mentoring.org will provide ongoing support to mentors and mentees, with features including an interactive training curriculum and a bulletin board where mentors can share advice and experiences. The goal of the guide and web site is to help mobilize thousands of adults to touch a young person's life through mentoring.

New Public Service Announcements: The First Lady will also announce a new PSA by Save the Children, in partnership with the Ad Council, that supports their new campaign --"Do Good: Mentor a Child." The PSA campaign features a toll free number, 1-877-BE-A-MENTOR, which directs callers to their local mentoring organizations, working from a newly created database of mentoring organizations nationwide. Those who call the 1-800 number are connected to an organization in their local area ready to support volunteers and committed to respond in 48 hours. This data base is run by the National Mentoring Partnership and was initially funded by the Department of Justice. This Save the Children PSA is part of a national media effort to promote mentoring, that has been spearheaded by the Harvard Mentoring Project in collaboration with ABC, CBS, Fox, NBC, UPN, and WB, 36 cable networks, and leading Hollywood studios. This new support for mentoring builds on the commitment by ABC, which has promoted mentoring for the past three years as an exclusive message of its "Children's First" campaign, generating more than 150,000 calls from viewers seeking more information on volunteering as a mentor.

An Agenda that Promotes Mentoring: These announcements build upon the President's commitment to support mentoring. As part of his FY 2000 budget, the President proposes to double funding --from \$120 million in FY 99 to \$240 million in FY 2000 -- for the GEAR UP program, in order to reach 381,000 students. This program supports partnerships between high-poverty middle or junior high schools and colleges to help low-income children prepare for and enroll in college. The President has also proposed \$95 million for an "At Risk Youth Initiative," to fund activities such as mentoring and drug and alcohol prevention programs.

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First Lady Hillary Rodham Clinton

Remarks at Mentoring Event

The East Room, White House

February 2, 1999

Welcome to the East Room and the White House. All too often, when we pick up the newspaper or turn on the evening news, we only hear about what's wrong with our children -- the violence, drug abuse, and teen pregnancy that plague their lives. But, today, we are here to celebrate what works to keep young people out of trouble and put them on the right track. We know that what works is preventing problems before they become tragedies. What works is putting parents and other responsible adults into all children's lives...someone to pick them up when they fall and congratulate them when they succeed. What works is mentoring.

None of us would have gotten to where we are without standing on the shoulders of another. And our nation will never get to where it needs to go, unless every single American bends down and picks up a child who comes after us. I want to thank everyone in this room for being a champion to a child and encouraging others to do the same.

I especially want to thank Fannie Cyanique [Sear-ee-Ak] for coming here to share her own personal story. I want to thank our extraordinary Attorney General, Janet Reno. Through her words and actions, she's made it clear that we will never crack down on juvenile

crime tomorrow, unless we lift up our young people today.

And we are very fortunate to be joined today by some of this nation's strongest voices for mentoring: Matilda Cuomo, Candace Bergen; and organizations such as Save the Children, the Harvard Mentoring Project, Big Brothers and Big Sisters; America's Promise; The National Mentoring Partnership; the Corporation for National Service; the Points of Light Foundation; the Amelior Foundation; and the MCJ Foundation. These individuals and groups have been the heart and soul of efforts to put caring adults into children's lives. Please join me in thanking them.

And now it is my pleasure to start the program by introducing a leader who has worked tirelessly in the halls of Congress to make sure all children in America have mentors...and the opportunities and support they need to live up to their God-given potentials. I am honored to introduce Senator Frank Lautenberg...

[Lautenberg, Reno, Cyanique speak]

Thank you, Fannie...for sharing your powerful story with us...And thank you for having the courage and commitment to keep saying “I know I can.” And then accomplishing it all. We know that young people often rise or fall with our expectations of them. And so I want to thank Fannie’s mentor, Robin Gusick [Gyou-sick] for, day after day, raising not only expectations, but hopes and dreams. Robin, could you please stand?

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the grade in school.

In one study, young people with mentors were 46 percent less likely to start using drugs and 33 percent less likely to hit someone. They were far more likely to attend class, improve their grades, and strengthen their relationships with their family and friends.

Now, some will no doubt say “that’s a parent’s job.” Which it is. There is no more important person in a child’s life than a parent. But, some parents can’t be there. And all parents need help. When many of us were growing up, there was a simple unwritten rule about what happened when our parents had to leave the house for a few hours. Our neighbors looked out for us. We can do no less for children today -- in our own communities and in our national community.

I have seen firsthand what can happen when we come together to give children this kind of support. I visited the Harriet Tubman School in Harlem, where parents and other members of the community had come together to create after-school programs that are boosting the grades and confidence of young people. And I saw the excitement in the

eyes of children in Anacostia, who at a warm, nurturing place called the Little White House, learn new skills -- and to believe in themselves. I was told that, after learning how to use a computer, one little girls said to her mentor, "Whatever you teach me, I'll get really good at it."

Each of us comes here today with our own stories about the people who taught us to be good at something -- the teachers, coaches, and religious leaders who supported and challenged us. I think of Reverend Donald James, my church's youth minister when I was growing up in Park Ridge, Illinois. He arranged for us to worship and participate in community service projects with black and Hispanic teenagers from Chicago. He exposed us to Picasso, e.e. cummings and other works of art and poetry long before school did. And back in 1961, he took us to hear Dr. Luther King speak about non-violence and the rights of all Americans to live with dignity. And I knew my world would never be the same.

And I think of all the people who have continued to guide me, even as an adult. I met Marian Wright Edelman during my first year of law school. And it was in part, her powerful example as a civil rights lawyer and children's advocate that inspired my own commitment to justice.

She, of course, had her own experiences with mentoring. Growing up in South Carolina before the civil rights era, she once described how she and her sisters “were wrapped up and rocked in the cradle of faith, song, prayer, ritual and worship, which immunized our spirits against some of the meanness and unfairness of the segregated south.”

If we want all children to be cradled in times of sorrow, pain or confusion. If we want all children to have opportunities they once seemed unimaginable, dreams they never dared before, then it is up to all of us to give every child a champion.

The President’s budget will help us do just that. He wants to double funding for the new Gear-Up program to help low-income children get into and get ready for college. And he wants to dedicate \$95 million for our “At Risk Youth Initiative,” which supports mentoring programs like JUMP. And I hope that the Congress comes together this year and makes a strong commitment to put more responsible adults in the lives of children.

To help meet that goal, today I am pleased to announce \$14 million in Jump grants to 73 communities, including Los Angeles, New

York City, Chicago and right here in the district. These grants will reach more than 7,500 at risk young people in 37 states with one-on-one mentoring to help them stay in school, stay away from drugs and crime and stay involved in activities they can say “yes” to.

Now, if you ask people about mentoring, they’ll often say that they want to get involved, but they have no idea where to sign up or how to do it. And so I’m pleased to announce two new ways that private and non profit organizations -- many which are here today -- are working to remedy that.

First, Kaplan Educational Centers, Newsweek and the National Mentoring Project have teamed up to produce the first comprehensive guide and website for mentors. We hope that thousands of adults will pick up this guide [hold up] and type in www.mentoring.org and be inspired to become mentors -- and succeed as mentors.

Second, I am pleased to announce two new PSAs that are part of a new National Media Campaign involving the major networks and studios. One is spearheaded by the Harvard Mentoring Project and features Quincy Jones. The other was created by Save the Children, in partnership with the Ad Council. They both ask us to become mentors. And they feature a toll-free numbers that will direct us to local mentoring organizations that need our help. And now let's show them both.

[show tape]

I hope every single American hears these messages. Because while government has an important role to play...we will only ultimately succeed if individuals take it upon themselves to carve out space in their schedules and their hearts for a child.

In the new mentoring guide I referred to, it explains how the word "Mentor" was first used in Homer's The Odyssey. And how the character "Mentor" in that classic was described as "a wise and trusted friend" and was relied upon to watch over the kingdom and Odysseus' son.

It is no different today. Each one of us can be that trusted guardian angel to watch over a young person. We can offer hope where there is only despair, open doors that were once shut. We can teach our children that they can go as far as their dreams and abilities will take them. And then, together, we can stand beside them, believe in them, and help guide them, until they get there.

Thank you very much.

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. fax	Sarah Ingersoll to Neera Tanden re: phone numbers (partial) (2 pages)	02/01/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S

rc300

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

b(1) National security classified information [(b)(1) of the FOIA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM, Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Office of Juvenile Justice and Delinquency Prevention U.S. Department of Justice

OFFICE OF THE ADMINISTRATOR

TO:Name: *Neera Tanden*

Organization:

White House

Fax Number:

*456-2878***FROM:**

*Sarah Ingersoll, Special Counsel
Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice
800 K Street, NW
Washington, DC 20531
PH: (202) 616-3650
FAX: (202) 307-2093*

Number of pages, including cover sheet: *8*

Please call to confirm receipt:

Yes

No

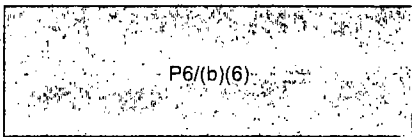
Additional comments:

P6(b)(6)

[002]

8pm

H -



→ Very involved -

↳ college - help social life:

broadway show:

↳ Bring in Da Noise / ~~etc~~

→ Communications -
grown -

↳ she's ~~been~~ grown -
→ soc - how are you doing

→ varies -
aft. school ::
meet + meet -
home -
→ 3 jobs:

→ Some surprise
→ Kaplan staff
MyCares:

→ her believing
me has
been

↳ not as
confident
↳ didn't
think I
could pull off
↳ faith / study
→ work
↳ 90 SAT
points
increased

Helped me
realize how
much I've been
involved.

Two - very helpful.

Only child:

My mom - has a plan to
attend college - of taking the
SATs - helped guide me
to go to college - argument.

→ great

Mentors: My mom - low-income job
needed money. Needed a job -
helped w/ resume. She helped
practice R interviews
↳ Kaplan Advisor

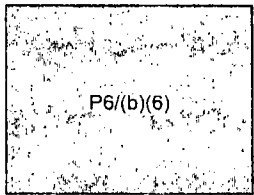
My mom never attended - applications

↳ what to do - Robin - so helpful -

She informed me. Cornell: dumfounded by essay
Challenges overcame. Low income - single parent

Unacquainted w/ Dad - attend - 36 hours
full-time school. All nighters -

3.6 / 4.0 scale: ↳ Major - literature + arts + sciences



MEMORANDUM

TO NEERA TANDEN
OFFICE OF THE FIRST LADY

FROM DIANA ALDRIDGE

RE LATEST MEMO WITH MENTOR/MENTEE EXAMPLES

DATE: FEBRUARY 3, 1999

NEERA:

You have a full voice mail which I think will prove to be mostly my natterings.

I HAVE SENT TO YOU THIS MORNING:

- o Information on Bridgeport police woman (Ruby Crer) and her young girl mentee (they are already coming to the event as Save the Children guests.

- o A press release that gives you more information on the 1998 Big Sister of the Year and her little sister that I described in my memo of last night. They are also already coming to the event as Bigs guests. Tom McKenna, Executive Director of Big Brothers/Big Sisters is alerted that you might be calling him to further explore this couple. They are great and have done some public speaking at schools together. Tom (and/or Vivica -- his deputy) can be reached at their Philadelphia headquarters at 212 665 7750.

NEW INFORMATION AND NEW POSSIBILITIES FOR YOUR REVIEW:

- o Jared Striplin, 15 (formerly mentee, now youth mentor)
The Ellison Youth After-School Program
Bedford Stuyvesant/Brooklyn, NY
HE IS ALREADY COMING TO THE EVENT

This is an outstanding afterschool program run with the City to assist area children after-school (it is part of Save the Children's afterschool network).

A few years ago Jered was part of the Ellis program as a mentee. Currently, he works with a group of seven to eight elementary boys to help them with their homework and to serve as a mentor with one young child in need of role model. As a current honor student, Jared especially helps the boys with their math every evening and with their reading skills.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. memo	Diana Aldridge to Neera Tanden re: Latest Memo with Mentor/Mentee Examples (partial) (1 page)	02/03/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S

rc300

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
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Page Two

During the summer, Jared works with Ellis as a Youth Mentor with younger children in a photography program and helps with outdoor sports. This would be an example of a young teenager serving as a mentor having benefitted greatly from the same program as a mentee.

Lillian Hillsman, Jared's supervisor at Ellison Youth can be reached at [REDACTED] [003]

o Local D.C. Big Brother (also already coming to the event): Another possibility is this outstanding young man, Andre Hollis -- a Big Brother (and a former /Little Brother) from here in D.C. where he mentors inner city youth. Andre's number is [REDACTED]

Neera: I'm done. Hope these are helpful. My apologizes for how hard it was for me to extract these. I'll be calling you again soon about the above and other questions regarding the event.

Thanks!!!

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004. memo	Amy Ryan to Diana Aldridge re: SSNs and DOBs (partial) (1 page)	01/02/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S

rc300

RESTRICTION CODES

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PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

For Naera
Tunden

Memorandum

TO:

Diana Aldridge
Save the Children

FAX: (202) 223-0358

FROM:

Amy Ryan *AR*
America's Promise

RE:

National Mentoring Event on February 3

Name

Title

Date of Birth

SSN [004]

Jeff Wender
Kevin Kase
Barbara Bonanno
Amy Ryan

VP, Public Relations
VP, Advertising & Public Outreach
Director of Operations
National Commitments Director

P6/(b)(6)

America's Promise Phone:
for all above 703 535-3849

FOR IMMEDIATE RELEASE
FEBRUARY 2, 1999

CONTACT: MARSHA BERRY
JULIE MASON
TOBY GRAFF
202/456-2960

**FIRST LADY HILLARY RODHAM CLINTON'S SCHEDULE
FOR WEDNESDAY, FEBRUARY 3, 1999**

WASHINGTON, DC -- First Lady Hillary Rodham Clinton, along with Attorney General Janet Reno, will announce several new public and private efforts to support and promote mentoring, at a White House event, on Wednesday, February 3, 1999.

In addition, the First Lady will attend a White House ceremony in honor of the National Park Foundation and in celebration of the publication of her new book, Dear Socks, Dear Buddy: Children's Letters to the First Pets. All of the author proceeds from the book go to the National Park Foundation.

In the evening, Mrs. Clinton will attend Project Children's 25th Anniversary celebration and annual benefit, which will include readings and singing and dance performances.

EVENT: Event to Support and Promote Mentoring Programs
DATE: Wednesday, February 3, 1999
TIME: 2:15 p.m.
LOCATION: The East Room
The White House

Press Notes:

This event is open press. Any press who are not currently White House passholders, should fax their name, date of birth and social security number on company letter head to 202/456-7805 **no later than 9:00 a.m. on Wednesday, February 3, 1999** to be cleared to cover the event. There will be an escort from the White House Briefing Room at 12:45 p.m. to pre-set and at 1:45 p.m. for final access. Lighting and a mult are provided.

EVENT: National Park Foundation Reception/Book Party
DATE: Wednesday, February 3, 1999
TIME: 6:00 p.m.
LOCATION: The East Room
The White House

Press Notes:

This event is open press for remarks only. Any press who are not currently White House passholders, should fax their name, date of birth and social security number on company letter head to 202/456-7805 **no later than 9:00 a.m. on Wednesday, February 3, 1999** to be cleared to cover the event. There will be an escort from the White House Briefing Room at 4:45 p.m. to pre-set and at 5:45 p.m. for final access. Lighting and a mult are provided.

EVENT: Project Children Benefit and Anniversary Celebration

DATE: Wednesday, February 3, 1999

TIME: 7:30 p.m.

LOCATION: The Terrace Theater
4th Floor
The Kennedy Center

Press Notes:

This event is open press. No pre-credentialing is required. Press should go to the check-in on the 4th floor, outside of the Terrace Theater, between 6:45 p.m. and 7:15 p.m., to gain access to the performance. Lighting and a mult are provided. For more information on Project Children, please contact Katrine Fitzgerald at 202-662-3099. The on-site contact is Rob Rosen.

###

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
005. memo	Diana Aldridge to Neera Tanden re: Another Mentor/Menee Example (partial) (2 pages)	02/02/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S

rc300

RESTRICTION CODES

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MEMORANDUM

*To Carol -
some stories on
mentoring*

P6(b)(6)

P6(b)(6)

P6(b)(6)

TO NEERA TANDEN
OFFICE OF THE FIRST LADY

FROM DIANA ALDRIDGE

RE ANOTHER MENTOR/MENEE EXAMPLE

[005]

FEBRUARY 2, 1999

NERRA:

The following mentor/mentee are already coming to the White House as Save the Children guests (our Web of Support after school initiative involves Ruby's program and 8 others in Baltimore). I talked to Ruby at dawn this morning and she sounds wonderful. She has a particularly outstanding young girl she is mentoring, 14 years old, who was "headed for trouble" at 11 when her working mother took her to "Spices of Life." Ruby's numbers are on page two.

MENTOR: POLICE OFFICER RUBY CREAR/BRIDGEPORT, CONN.
FOUNDER: "SPICES OF LIFE" MENTORING PROGRAM (Since 1993)

Officer Crear started a mentor program entitled, "Spices of Life" in 1993. This intergenerational program links the wisdom and skills of senior women with the energy, enthusiasm and quest for knowledge of young girls (age 10-13). Officer Crear, a D.A.R.E. officer has personally mentored young girls within the "Spices of Life" program including several at the present time who she believe would be outstanding at a potential White House appearance

"Spices of Life" mentoring activities including homework help, recreation, nutrition, self-esteem and pregnancy prevention discussions, and such planned activities as movie outings, art and crafts appreciation and hygiene care.

P6(b)(6)

Page Two

NEERA:

RUBY CAN BE REACHED THIS A.M. AT HOME AT [REDACTED] P6/(b)(6)
SHE CAN BE REACHED AT WORK AFTER 8:30 A.M. AT
203 576 8278, ALSO BEEPER [REDACTED] P6/(b)(6) RUBY HAS
BEEN IN TOUCH WITH [REDACTED] P6/(b)(6) MOM AND WE WILL KNOW HOW
TO GET HER AT SCHOOL IF YOU WANT TO INTERVIEW HER.

MORE TO COME THIS MORNING FROM BIG/BROTHERS BIG SISTERS
MALE MENTOR/MENTEE FROM BOISE (ALREADY ATTENDING OUR
EVENT) AND ANOTHER FROM SAVE THE CHILDREN BEDFORD
STUYVESANT PROGRAM (ALSO ALREADY ATTENDING THE EVENT)

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
006, draft	Draft speech of Fannie Cyriaque's remarks re: phone numbers (partial) (1 page)	02/02/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S

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Fannie' Remarks—White House Press Conference—February 3, 1999

Told Laura From Neela

My name is Fannie Cyriaque. I'm happy to be here today to tell you about what mentoring means to me. I am a senior at A. Philip Randolph High School in Harlem. Although I'm only 17 years old, I sometimes feel like I've lived a lifetime. My father left on the day I was born and has been completely absent in my life. Growing up in a low-income, single parent home has put a heavy weight on my shoulders.

Brooklyn

My ultimate dream has always been to get a college education, but I didn't think any college would accept me or that I could afford to go. I wanted some guidance, but I wasn't sure where to turn. Three years ago, I was excited when ~~Kaplan Educational Centers~~ adopted my school and started a mentoring program. When I signed up for the program, I had no idea that having a mentor would change my life forever. I was matched with Robin Gusick, and although we are from very different backgrounds, we immediately hit it off. When she took me to my very first Broadway show, it broke the ice and it was the first time we really bonded. After that, we worked together to set goals for my future and achieve them. Robin has inspired me to follow my dreams and never look back. She has really, truly been there for me. She believes in me, which has helped me believe in myself. She has shown me that there is no limit to what I can achieve.

who's here at the WH today?

Luckily, I met Robin as a sophomore, so she helped me through most of my high school career. Our first project was finding me a part-time job, so that I could save for college and help ends meet at home. Robin ~~helped me write a resume and practice interviewing~~, and recommended me for a job. I now work 36 hours a week after school, and even got a raise and a promotion. Although it's tough to juggle work, school and play, Robin says to keep telling myself, "I know I can", "I know I can." And it really works.

she helped me because I was shy

After getting a job, there was college to think about. Since no one in my family went to college, applying to schools was a mystery to me. I am blessed to have a mother who is incredibly supportive, and very much wants me to go to college. However, my mother felt frustrated that she couldn't give me any assistance with college. Robin helped me through every step of the college admissions process. She helped me decide where to apply, and showed me how to look for scholarships. We've spent many hours together working on my college applications and essays. All throughout the process, Robin encouraged me to always keep my chin up. Her enthusiasm and confidence in me was contagious. Now Robin says that my eyes light up when I talk about college.

When I started thinking about more competitive schools, I felt my SAT scores might hold me back. Although I've been able to maintain a 3.6 GPA in school, the SAT scared me. Robin helped me create a study plan and get a scholarship for an SAT course. She gave me pep talks when I got frustrated and felt down about myself. She motivated me to work harder than I ever have in my life, and I was able to increase my score 180 points from 1030 to 1210. After that, I felt like I could do anything.

I never thought in a million years that I would ever be standing here in the White House, with the First Lady, talking about college and how mentoring has helped me. Not long ago, I thought college was not even a remote possibility. This September, I'm packing my bags and heading off to school. I was just accepted to Northeastern University and Stonybrook, and I'm waiting to hear from other schools including Georgetown, Stanford, Yale and Cornell. I can hardly believe it's real, but I'm going to be the first person in my family to attend college. I often call and thank Robin for what she's done, but words can never express what I feel inside. Robin has given me a gift that will last a lifetime, because now I feel ready to take on any challenges that come my way. I can't wait to open more doors and see what the future will bring.

Now that I've seen just how important a mentor can be, I promise that someday I will mentor someone in need. Robin is the big sister I never had. I hope that one day I'll have the chance to change someone's life the way she has changed mine. And now, I am honored to introduce someone who cares passionately about kids and about mentoring, The First Lady, Mrs. Hillary Rodham Clinton.

mentors the tools they need to navigate possible pitfalls and experience the incredible rewards of developing a meaningful relationship with a young person."

"Kaplan and Newsweek know firsthand that mentoring works through our own in-house mentoring programs," said Richard Smith, chairman and editor-in-chief of Newsweek. "We hope that this guide will help individuals to take a few hours each month and fill this unique role in a young person's life."

"Mentoring can rewrite a child's future. And if we help enough volunteers reach enough kids, mentoring can rewrite our nation's future," said Geoffrey T. Boisi, chairman and CEO of The Beacon Group, a New York City private equity and financial advisory firm, and co-founder and chairman of The NMP. The Boisi Family Foundation, along with The MCJ Foundation, funded the project because "volunteer orientation and training is the linchpin for unleashing the full power and potential of mentoring."

Boisi urges workplace organizations, faith communities, membership associations and other groups to order copies of the guide. "There's no benefit that can compare with the experience of mentoring and no easier way to support employees' or members' involvement than to give them the guide."

The companion web site will include printable curriculum supplementing the guide's content; activities for mentors and mentees; links to mentoring organizations; educational sites and fun activities; and mentoring profiles.

How to Be a Great Mentor can be ordered by calling Catalogue Services at 1-800-272-8306 or 703-803-8171.

The National Mentoring Partnership is a non-profit organization that is the nation's headquarters for information and action on all kinds of mentoring. It was founded in 1989 by Wall Street businessmen Ray Chambers and Geoff Boisi, and serves as an advocate for the expansion of mentoring and a resource for mentors and mentoring initiatives nationwide. Headquartered in Washington, DC, NMP has affiliates in 20 states and local communities. State Mentoring Partnerships are in California, Connecticut and Massachusetts. Local Mentoring Partnerships are in Baltimore, Boston, Chicago, Jackson (MS), Kansas City, Los Angeles, Long Island, New York City, Omaha, Miami, Philadelphia, Pittsburgh, San Antonio, Tampa, Tucson, and the Twin Cities of Minneapolis and St. Paul.

With 1,200 locations in the U.S. and abroad, Kaplan is a premier provider of educational and career services for individuals, schools and businesses. Kaplan's six operating units include Test Preparation and Admissions, which has served 3 million students over the past 60 years; **SCORE!** Educational Centers, offering K-12 after-school programs; Kaplan Learning Services, providing customized education services and professional development at schools and universities; Publishing, which produces books and software; Kaplan Professional, providing assessment, recruitment, training, and certification services; and Kaplan University, offering distance learning programs including Concord University School of Law, the nation's first online law school. Kaplan and Newsweek are subsidiaries of The Washington Post Company.

Founded in 1933, Newsweek provides comprehensive coverage of world events with a global network of correspondents covering national and international affairs, business, society, science & technology, and arts & entertainment. Headquartered in New York, Newsweek has 22 bureaus located in the U.S. and around the globe. Newsweek's circulation is 3.2 million in the U.S. and more than 4 million worldwide. Newsweek's total U.S. audience exceeds 19 million and 22.5 million worldwide. Today, the magazine appears in more than 190 countries worldwide. Newsweek is also on the World Wide Web at www.Newsweek.com.

###

**Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice**

OFFICE OF THE ADMINISTRATOR

TO:

Name: *Neera Tanden*

Organization: *White House*

Fax Number: *456-2878*

FROM:

*Sarah Ingersoll, Special Counsel
Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice
800 K Street, NW
Washington, DC 20531
PH: (202) 616-3650
FAX: (202) 307-2093*

Number of pages, including cover sheet: *8*

Please call to confirm receipt:

Yes

No

Additional comments:

MEMORANDUM:

**TO NEERA TANDEN
 OFFICE OF THE FIRST LADY**

FROM DIANA ALDRIDGE

**RE ABBREVIATED ACKNOWLEDGEMENTS
 LATEST!**

FEBRUARY 2, 1999/ EARLY EVENING

The following represent the major national and grassroots mentoring groups that will make up a majority of the audience tomorrow. I cannot over emphasize how important it is that these groups at least be mention as participants in the event and major contributors to a national mentoring effort.

Save the Children, the Harvard Mentoring Project, Big Brothers/Big Sisters, America's Promise, the National Mentoring Partnership, The Corporation for National Service, the Points of Light Foundation, the Amelior Foundation, the MCJ Foundation, the Advertizing Council and McCann Erikson – and all the guests in the audience engaged in a mentor/mentee relationship....

These organizations will hope to hear there names mentioned and are the major mentoring community partners.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
007. memo	Diana Aldridge to Neera Tanden and Sharon Kennedy Gill re: DOB and SSN (partial) (1 page)	02/02/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S

rc300

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RR. Document will be reviewed upon request.

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

MEMORANDUM

TO NEERA TANDEN/SHARON KENNEDY GILL
OFFICE OF THE FIRST LADY

FROM DIANA ALDRIDGE

RE LAST! LAST! AUDIENCE NAMES FOR THE EVENT

FEBRUARY 2, 1999, 6:30 P.M.

I am faxing the America's Promise list (just in case.....). They sent it to me late last night and I have been the one sitting on it today trying reach you and/or trying to figure out our contact in the East Wing.

Save the Children Little Girl:

P6/(b)(6)

[007]

B:

SS:

P6/(b)(6)

Her mentor Ruby Cerer's number in Bridgeport if needed: P6/(b)(6) (home) - 203
576 8278 (work).

FAX

Harvard School of Public Health CENTER FOR HEALTH COMMUNICATION

Date: February 2, 1999

To: Neera Tandon

Fax: (202) 456-2878

Page(s) (including cover letter): 2

From: Jay Winsten

Phone: (617) 432-1038

Note: Per my voice mail message to you, please see new additional sentence for press release paragraph.

**Center for Health Communication
Harvard School of Public Health
677 Huntington Avenue
Boston, MA 02115**

FAX: (617) 731-8184

PRESS RELEASE

The First Lady also announced new developments in a national media campaign to promote mentoring that is spearheaded by the Harvard University Mentoring Project in collaboration with ABC, CBS, Fox, NBC, UPN and WB, 36 cable networks, and leading Hollywood studios: (1) HBO has produced a new public service announcement (PSA) featuring famed music producer Quincy Jones that will run on all the participating cable networks and will be distributed to all local television stations by the National Association of Broadcasters; (2) Harvard's *pro bono* advertising agency, Hill Holliday, has produced a series of print advertisements promoting mentoring for newspapers, magazines, billboards and public transit advertising. The television and print ads include a toll-free number enabling citizens to call for information on mentoring projects that need volunteers in their local communities. The First Lady also made special mention of the ABC Television Network, which has promoted mentoring for the past three years as the exclusive message of its "Children First" campaign, generating more than 150,000 calls from viewers seeking information on volunteering as a mentor. The Harvard Mentoring Project is supported by grants from The Robert Wood Johnson Foundation and The MCJ Foundation.

70: 202-456-0000
Fannie's Remarks—White House Press Conference—February 3, 1999

My name is Fannie Cyriaque. I'm happy to be here today to tell you about what mentoring means to me. I am a senior at A. Philip Randolph High School in Harlem. Although I'm only 17 years old, I sometimes feel like I've lived a lifetime. My father left on the day I was born and has been completely absent in my life. Growing up in a low-income, single parent home has put a heavy weight on my shoulders.

My ultimate dream has always been to get a college education, but I didn't think any college would accept me or that I could afford to go. I wanted some guidance, but I wasn't sure where to turn. Through a mentoring program, I was matched with Robin Gusick from Kaplan, who is here at the White House today. Although we are from different backgrounds, we immediately hit it off. The first time we really bonded was when she took me to my very first Broadway show. After that, we worked together to set goals for my future and achieve them. All along the way, Robin inspired me to follow my dreams and never look back. She has really, truly been there for me. I'm an only child, and Robin has become the big sister I never had. She believes in me, which has helped me believe in myself. She has shown me that there is no limit to what I can achieve. My mentor has supported my goals and aspirations, and whenever I doubted myself, she was there to help me out of my sadness. She was there for me during some very rough moments, and she provided just the support system I needed. This support has carried over into all aspects of my life. Now I don't stop to think whether a goal is reachable. Instead, I focus on the task at hand, trust my instincts, and put my heart and soul into everything I do. Now I believe I can accomplish so much more than before I was mentored.

Luckily, I met my mentor as a sophomore, so she helped me through most of my high school career. Robin helped me learn the process of finding a part-time job. I now work 36 hours a week after school, and even got a raise and a promotion. It's been stressful juggling work and school, but with support from my mentor, I've been able to maintain a 3.6 grade point average and improve my SAT score. I doubted myself many times along the way, but I got lots of pep talks from Robin. This gave me added confidence, and I started to believe I could do anything I set my mind to do. So when it came time to think about colleges, I was ready for the challenge. However, no one in my family went to college, so the whole idea intimidated me. I have a mother who is very supportive, but in many ways she was as confused about the college application process as me. But my mentor was there for me again. Robin helped me decide where to apply and showed me how to look for scholarships. Throughout it all, my mentor encouraged me to always keep my chin up. Her enthusiasm and confidence in me was contagious. Now I feel like I can do anything, and I'm more excited than ever for college.

I never thought in a million years that I would ever be standing here in the White House, with the First Lady, talking about college and how mentoring has helped me. Not long ago, I thought college was not even a remote possibility. But I was accepted to several schools already, and this September, I'm packing my bags and heading off to college. I can hardly believe it's real, but I'm going to be the first person in my family to attend college. My mentor has given me a gift that will last a lifetime, because now I feel ready to take on any challenges that come my way. I can't wait to open more doors and see what the future will bring.

It's easy for me to see the kind of impact mentoring can have on a kid's life. There are kids I know who didn't get the support I did, and now they're getting into all kinds of trouble. Now that I've seen just how important a mentor can be, I hope that one day I'll have the chance to change someone's life the way my mentor has changed mine. Without the support and friendship of a mentor, I don't know where I'd be today. I know I wouldn't have accomplished anywhere near what I've accomplished so far. Having a mentor has made a significant difference in my life, and I hope more kids will have this opportunity. And now, I am honored to introduce someone who cares so much about kids like me and our futures, The First Lady, Hillary Rodham Clinton.

FAX

Harvard School of Public Health CENTER FOR HEALTH COMMUNICATION

Date: January 7, 1999

To: Neera Tandon

Fax: (202) 456-2878

Page(s) (including cover letter): 3

From: Jay Winsten

Phone: (617) 432-1038

Note: Hi Neera—

This is a draft of Mrs. Clinton's
remarks on mentoring & the national media
for use at the 2/3 White House event.

Center for Health Communication
Harvard School of Public Health
677 Huntington Avenue
Boston, MA 02115

FAX: (617) 731-8184

PROPOSED REMARKS FOR THE FIRST LADY
ON MENTORING & THE NATIONAL MEDIA

A broad coalition within the television industry has come together to promote mentoring. This national effort is spearheaded by the Harvard Center for Health Communication, directed by Jay Winsten—the same Harvard group that previously brought us the Designated Driver Campaign in partnership with the television industry. Harvard's new initiative has been made possible by the philanthropic leadership of The Robert Wood Johnson Foundation and The MCJ Foundation. All the major broadcast networks and 36 cable networks are participating, along with leading Hollywood studios, the National Association of Broadcasters, the National Cable Television Association, and the Advertising Council. Non-profit partners in this collaborative initiative include America's Promise—The Alliance for Youth, Big Brothers Big Sisters of America, the National Mentoring Partnership, the Points of Light Foundation and Save the Children.

In support of the effort, ABC, CBS, Fox and NBC are producing and sponsoring public service announcements promoting mentoring that are airing on each network in prime-time. These PSAs are tagged with a national toll-free number that refers callers to a volunteer center or local mentoring partnership in their own communities.

I want to make special mention of ABC, which has promoted mentoring for the past three years as the exclusive message of its network-sponsored Children First campaign, generating more than 150,000 calls from viewers.

I also want to recognize HBO, which is producing PSAs for the campaign that are running on cable networks and local television stations across the country. At the national level, these PSAs are sponsored by America's Promise, and on local stations in key markets by a volunteer center or local mentoring partnership. The newest PSA features my good friend Quincy Jones. Let's take a look at it.

Lastly, Harvard is making public today a new series of six print advertisements, created for the campaign by the Boston-based agency Hill-Holliday. Four of the wonderful ads are displayed to my right. They feature the work of acclaimed photographer Nadav Kander.

I want to say a special word to those of you from the broadcast networks who are here today. Your commitment to mentoring demonstrates the power of television to do good. I applaud your effort on mentoring, as well as your major commitment to other issues affecting America's young people through your network-sponsored campaigns. NBC's "The More You Know" has launched a major initiative on teen pregnancy. CBS has created a landmark campaign on children and the arts. Fox's "Change Begins With You" has an important initiative on education and literacy. And ABC's "Children First" has a major new emphasis on education. Thank you all for your important contributions.

Potential Media List - February 3 press conference

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
ABC TV	Michelle Norris	Education	Washington	DC	202-222-7777	202-222-6447
ABC TV	Josh Gerstein	White House News	Washington	DC	202-222-7777	202-222-7684
ABC World News Tonight	Joanne Levine	Producer			202-222-7700	202-222-7681
AP Radio Network	Assignment Desk				202-736-9500	202-736-1199
AP Radio Network	Assignment Desk		Washington	DC	202-736-9500	202-736-1199
AP Radio Network	Kate McKenna	News Assignment	Washington	DC	202-736-9520	202-736-1199
AP Radio Network	Ira Dreyfuss	Reporter	Washington	DC	202-736-9547	202-736-1199
Arizona Republic	Adrianne Flynn	Correspondant	Washington	D.C.	202/662-7262	202/662-7265
Associated Press	Anjetta McQueen	education reporter	Washington	DC	202-776-9400	202-776-9432
Associated Press	Sally Buzbee	News Editor	Washington	DC	202-776-9402	202-776-9570
Atlanta Journal Constitution	Art Daglish	News Editor	Washington	DC	202-331-0900	202-331-1055
Barron's	William Pesek				202-862-9200	202-862-6633
Bloomberg News	Robert Greene		Washington	DC	202-434-1800	202-624-1300
Bloomberg News	Ed DeMarco	Assignment Editor	Washington	DC	202-434-1800	202-624-1300
Boston Globe	Rosalind Jackler	News Editor	Washington	DC	202-857-5131	202-857-3933
Boston Globe	Ann Scales	White House	Washington	DC	202-857-5125	202-857-3933
Boston Herald	Andrew Miga	Bureau Chief	Washington	DC	202-638-1796	202-393-3641
Buffalo News	Jerry Zremski	News Correspondant	Washington	DC	202-737-3188	202-783-3224
Business Week	Susan Garland	Education Business	Washington	DC	202-383-2100	202-383-2125
Business Week	Susan Garland	Education Business	Washington	DC	202-383-2100	202-383-2125
Business Week	Rick Dunham	White House	Washington	DC	202-383-2100	202-383-2125
CBS-TV	Wally Dean	News Assignment	Washington	DC	202-457-4321	202-457-4344
Chicago Sun-Times	Lynn Sweet	White House Reporter	Washington	DC	202-662-8808	202-662-8833

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
Chicago Tribune	Terry Atlas	News Editor -	Washington	DC	202-824-8200	202-824-8302
Christian Science Monitor	Gail Chaddock	Education Reporter	Washington	DC	202-785-4400	202-223-3476
Christian Science Monitor	Francine Kiefer	White House	Washington	DC	202-785-4400	202-223-3476
Columbis Dispatch	Roger Lowe	Bureau Chief	Washington	DC	202-347-3144	202-347-3551
Copley News Service	Marcus Stern	News Editor	Washington	DC	202-737-6960	
Cox Newspapers	Robert Deans	White House	Washington	DC	202-887-8310	202-331-1055
Dallas Morning News	Susan Feeney	White House Reporter	Washington	DC	202-661-8410	202-628-2730
Dateline NBC	Lea Thompson	Correspondent	Washington	DC	202-885-4480	202-362-2009
Detroit Free-Press	Colleen Fitzpatrick	News Assistant Editor	Washington	DC	202-383-6006	202-383-6116
Detroit News	Dave Mastio	Correspondent	Washington	DC	202-662-7370	202-662-7385
Dow Jones News Service	Alex Keto	White House Editor	Washington	DC	202-862-9200	202-223-8039
Forbes	Janet Novack		Washington	DC	202-785-1480	202-463-8757
Fort Lauderdale Sun-Sentinel	Bill Gibson	Bureau Chief	Washington	DC	202-824-8460	202-824-8385
Fort Worth Star-Telegram	Ron Hutcheson	Correspondent	Washington	DC	202-383-6000	202-383-6116
Fortune	Jeffrey Birnbaum	Bureau Chief	Washington	DC	202-861-4000/32	
FOX-TV	Janet Boyd	Planning Editor	Washington	DC	202-824-6369	202-824-6426
Houston Chronicle	Judy Wiessler	News Editor	Washington	DC	202-393-6880	202-393-6889
Indianapolis Star-News	David Haase	Correspondent	Washington	DC	202-662-7263	202-662-7268
Kansas City Star	David Goldstein	White House	Washington	DC	202-383-6000	202-383-6116
Kiplinger's Personal Finance	Kris Davis		Washington	DC	202-887-6400	202-778-8976
Knight Ridder	Elsa Amett	Education Reporter	Washington	DC	202-383-6000	202-383-6116
Larry King Live	Mary Gregory	Senior Producer	Washington	DC	202-898-7690	202-898-7686
Larry King Live	Wendy Walker	Executive Producer	Washington	DC	202-898-7690	202-898-7686
Larry King Live	Carol Joynt	Producer	Washington	DC	202-898-7690	202-898-7686
Los Angeles Times	Dick Cooper	Education	Washington	DC	202-293-4650	202-887-1050

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
Los Angeles Times	Tom McCarthy	News Editor	Washington	DC	202-293-4650	202-887-1050
Miami Herald	Gary Blonston	News/ Bureau Chief	Washington	DC	202-383-6000	202-383-6058
Milwaukee Journal Sentinel	Frank Aukofer	Bureau Chief	Washington	DC	202-662-7290	202-662-7296
Minneapolis Star Tribune	Greg Gordan	Reporter	Washington	DC	202-457-5171	202-457-5179
Nation's Business	Mary McElveen	Editor	Washington	DC	202-463-5650	202-887-3437
Nation's Business	Sharon Nelton	Editor at Large	Washington	DC	202-463-5677	202-463-3102
20/20	Joan Martelli	Producer	Washington	DC	202-222-7090	202-222-7343
NBC-TV	Antoine Sanfuentes	White House	Washington	DC	202-885-4200	202-362-2009
NBC-TV	News Assignment Desk		Washington	DC	202-885-4200	202-362-2009
New Orleans Times-Picayune	John McQuaid	Correspondent	Washington	DC	202-383-7889	202-296-9537
New York Daily News	Ken Bazinet	Reporter	Washington	DC	202-467-6670	202-331-0062
New York Post	Brian Blomquist	Correspondent	Washington	DC	202-393-1787	202-783-9480
Newark Star Ledger	Bob Cohen	White House	Washington	DC	202-383-7823	202-383-7805
Newhouse News Service	Miles Benson	White House Reporter	Washington	DC	202-383-7800	202-296-9537
Newsday	Bill Douglas	White House	Washington	DC	202-393-5630	202-393-7043
Newsday	Ken Fireman	White House	Washington	DC	202-393-5630	202-393-7043
Nightline	Dana Wolfe	Associate Producer	Washington	DC	202-222-7000	202-222-7976
Nightline	Sarah Just	Associate Producer	Washington	DC	202-222-7000	202-222-7976
Nightline	Tom Bettag	Executive Producer	Washington	DC	202-222-7000	202-222-7976
Nightline	Richard Harris	Senior Producer	Washington	DC	202-222-7000	202-222-7976
NPR	Claudio Sanchez	Education	Washington	DC	202-414-2768	202-414-3027
NPR		All Things Considered	Washington	DC	202-414-2110	202-414-3027
NPR -Talk of the Nation						
NPR--All Things Considered	Ellen Weiss		Washington	DC	202-414-2121	202-414-3329
NPR--Morning Edition	Ellen McDonnell		Washington	DC	202-414-2159	202-414-3040

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
NPR-All Things Considered	Carol Klinger		Washington	DC	202-414-2107	202-414-3329
NPR-Early Morning	Julia Redpath		Washington	DC	202-414-2113	202-414-3040
NPR-Early Morning	Julia Bailey		Washington	DC	202-414-2170	202-414-3040
NPR-Talk of the Nation	Ellen Silva		Washington	DC	202-414-2000	202-414-3031
NPR-Talk of the Nation	Karin Weinberg		Washington	DC	202-414-2000	202-414-3031
NPR-Talk of the Nation	Elana Hadler		Washington	DC	202-414-2000	202-414-3031
NPR-Talk of the Nation	Cece Fadope		Washington	DC	202-414-2000	202-414-3031
NPR-Weekend Edition	Bob Malesky		Washington	DC	202-414-2884	202-414-3040
Omaha-World Herald	Matt Kelly	Correspondent	Washington	DC	202-662-7270	202-662-7272
Orlando Sentinel	Tammy Lytle	White House	Washington	DC	202-824-8424	202-824-8385
Pittsburgh Post Gazette			Washington	DC	202-662-7070	202-662-7328
Radio America-Dateline	Dave Teeuwen				202-408-0944	202-414-3329
Reuters	Katherine Trinidad	Daybook Editor	Washington	DC	202-898-8300	202-898-8325
Reuters	John Rogers	News Assignment	Washington	DC	202-898-8300	202-898-8325
Reuters Television	Jon Resnick	Bureau Chief	Washington	DC	202-898-1236	
Sacramento Bee	Mike Bold	News Editor	Washington	DC	202-383-0002	202-393-2229
San Antonio Express News	Gary Martin	Bureau Chief	Washington	DC	202/943-9237	202/333-1184
San Diego Union Tribune	George Condon	Bureau Chief/White	Washington	DC	202-737-6960	202-393-3643
San Francisco Chronicle	Louis Freedberg	Education	Washington	DC	202-737-7100	202-737-7121
San Francisco Examiner	Charles Lewis	News Chief	Washington	DC	202-298-6920	202-298-7862
San Jose Mercury News	Jim Puzanghera	Reporter	Washington	DC	202-383-6000	202-383-6058
Scripps Howard News Service	Ann McFeatters	White House Reporter	Washington	DC	202-408-1484	202-408-5950
Tampa Tribune	Jackie Soteropoulos	Bureau Chief	Washington	DC	202-662-7673	202-662-7675
The New York Times	Mike Janofsky	Education Reporter	Washington	DC	202-862-0300	202-862-0340
The New York Times	John Broder	White House	Washington	DC	202-862-0300	202-862-0340

<u>Media</u>	<u>Contact</u>	<u>Title</u>	<u>City</u>	<u>State</u>	<u>Phone</u>	<u>Fax</u>
The New York Times	Allison Mitchell	White House	Washington	DC	202-862-0300	202-862-0340
The New York Times	Jason Deparle	Washington	Washington	DC	202-862-0300	202-862-0340
The Wall Street Journal	June Kronholz	Education Reporter	Washington	DC	202-862-9292	202-862-9266
The Wall Street Journal	Jackie Colmes	White House	Washington	DC	202-862-9200	202-862-9266
United Press International	Helen Thomas	White House Editor	Washington	DC	202-898-8000	202-898-8057
USA Today	Dennis Kelly	Education Editor	Arlington	VA	703-276-6536	703-247-3135
USA Today	Mary Beth Marklein	Higher Education	Arlington	VA	703-276-3684	703-247-3135
USA Today	Tamara Henry	Reporter	Arlington	VA	703-276-3400	703-247-3135
Voice of America-VOA Today	Don Budd				202-619-2659	202-401-7341
Voice of America-VOA Today	Larry Freund				202-619-2659	202-401-7341
Washington Post	Valerie Strauss	Higher Education	Washington	DC	202-334-6914	202-496-3936
Washington Post	Debbi Wilgoren	Education Reporter	Washington	DC	202-334-4207	202-496-3936
Washington Times	Susan Ferrechio	Education Reporter	Washington	DC	202-636-3185	202-529-6658
WHUR-FM	Hector Hannibal	Program Director	Washington	DC	202-806-3500	202-806-3642
WJLA-TV	Richard McGee	News Assignment	Washington	DC	202-364-7777	202-364-7734
WJLA-TV	News Assignment Desk	ABC	Washington	DC	202-364-7777	202-364-7734
WMAL-AM	Jim Gallant		Washington	DC	202-686-3100	202-537-0009
WMAL-AM	John Matthews	News Director	Washington	DC	202-686-3100	202-537-0009
WRC-TV	News Assignment Desk	NBC	Washington	DC	202-885-4000	202-885-4104
WRC-TV	Jody Beck	News Assignment	Washington	DC	202-885-4000	202-885-4104
WTOP-AM	Michelle Komes-Dolge	News Assignment	Washington	DC	202-895-5000	202-895-5149
WTTG-TV	News Assignment Desk	FOX	Washington	DC	202-244-5151	202-895-3133
WUSA-TV	Chris Houston	News Assignment	Washington	DC	202-895-5999	202-363-9685

PROPOSED REMARKS FOR THE FIRST LADY
ON MENTORING & THE NATIONAL MEDIA

A broad coalition within the television industry has come together to promote mentoring. This national effort is spearheaded by the Harvard Center for Health Communication, directed by Jay Winsten—the same Harvard group that previously brought us the Designated Driver Campaign in partnership with the television industry. Harvard's new initiative has been made possible by the philanthropic leadership of The Robert Wood Johnson Foundation and The MCJ Foundation.

In support of the effort, leading Hollywood studios are depicting mentoring relationships in primetime television episodes. In addition, ABC, CBS, Fox and NBC are producing and sponsoring public service announcements promoting mentoring that are airing on each network in prime-time. These PSAs are tagged with a toll-free number that refers callers to a volunteer center or local mentoring partnership for information on mentoring projects that need volunteers.

cut To complement the TV campaign, Harvard is making public today a new series of print ads, created by the Boston-based agency Hill-Holliday. Four of the wonderful ads are displayed in the lobby.

I want to make special mention of ABC, which has promoted mentoring for the past three years, generating more than 150,000 calls from viewers. I also want to recognize HBO, which is producing PSAs that are running on 36 cable networks. The newest PSA features my good friend Quincy Jones. Let's take a look.

Lastly, I want to say a special word to those of you from the television industry who are here today. Your commitment to mentoring demonstrates the power of television to do good. I applaud your effort on mentoring, as well as your major commitment to other issues affecting America's young people. Thank you for your important contributions.

FAX

Harvard School of Public Health CENTER FOR HEALTH COMMUNICATION

Date: January 29, 1999

To: Neera Tandon

Fax: (202) 456-2878

Page(s) (including cover letter): 2

From: Jay Winsten

Phone: (617) 432-1038

Note:

Hi Neera — It was painful,
but here's the revised remarks,
cut by 50%.

Jay

Center for Health Communication
Harvard School of Public Health
677 Huntington Avenue
Boston, MA 02115

FAX: (617) 731-8184

KAPFAX

DATE: 2/1/99

TO: Neera Tanden

FAX #: 202-456-2878

TOTAL # OF PAGES (including this cover sheet): 2

FROM: Robin Gvside

RE:

Hi Neera,
I'm attaching a final list of attendees with their relevant info. If you have any questions, please do not hesitate to call me at 212-492-5913. Many thanks.

-Robin

KAPLAN

PUBLIC RELATIONS

Ph: 212-492-5965 FAX # 212-957-1646

888 SEVENTH AVENUE, 22ND FLOOR, NEW YORK, NY 10106

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
008. list	White House Event February 3, 1999 Attendee List (partial) (1 page)	02/01/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S

rc300

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

White House Event—February 3, 1999, 2:00 pm
Attendee List

KAPLAN:

Melissa Katz

Senior Vice President Communications, Kaplan Educational Centers

Project Director, "How to Be a Great Mentor" Guide

dob: [REDACTED] 6008]

SS#:

Day phone: 212-492-5849

Home Phone: [REDACTED]

WAS CALLED

Robin Weiner Gusick

Community Outreach Director, Kaplan Educational Centers and mentor to Fannie Cyriaque

dob: [REDACTED]

SS#:

Work phone: 212-492-5973

Home phone: [REDACTED]

**HAS NOT BEEN CALLED, BUT ANDREA WILSON RECEIVED A CALL
THAT ROBIN'S NAME WAS SUBMITTED IN HER PLACE.****NEWSWEEK**

Jean Barish

Vice President, Administrative Services, Newsweek

dob: [REDACTED]

SS#:

Work phone: 212-445-5125

HAS NOT BEEN CALLED**NAME TO ADD TO MEDIA LIST FOR CLEARANCE**

Domenica Marchetti

Chronicle of Philanthropy, day ph-202-466-1224

MENTORS AND MENTEES

Fannie Cyriaque

Mentee in Kaplan Mentoring Program (Robin Gusick is her mentor); student at A Philip
Randolph High School in Harlem

dob: [REDACTED]

home ph: [REDACTED]

pager: [REDACTED]

SS#:

[REDACTED]

SPOKE TO NEERA

Calvin Holland (mentor to Paul McGinnis below)

Entry Specialist, U.S. Customs Service; Calvin is on the cover of the

Kaplan/Newsweek/National Mentoring Partnership *How to Be a Great Mentor* Guide

dob: [REDACTED]

SS#:

day ph: 212-637-7609

home ph: [REDACTED]

HAS NOT BEEN CALLED

Paul McGinnis

Mentee of Calvin; Paul is on the cover of the *How to Be a Great Mentor* Guide

dob: [REDACTED]

SS#:

home ph: [REDACTED]

[REDACTED]

**HAS BEEN CALLED, BUT PAUL WAS NOT HOME (SO NOT CLEARED
YET)**

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
009. list	Suggested Attendees for the White House Mentoring Event (partial) (2 pages)	02/01/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Events)
OA/Box Number: 21192

FOLDER TITLE:

Mentoring 2/3/1999 [1]

2011-0619-S

rc300

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Suggested Attendees for the White House Mentoring Event

Mentoring Experts

Ethel Simon-McWilliam/CEO
Northwest Regional
Educational Laboratory
JUMP Training & Technical Assistance Provider
PH: (503) 275-0121
SS: [REDACTED] 009]
DOB: [REDACTED]
(She's on the list submitted by Jay and Diana)

Elaine Diepenbrock
Principal Investigator
Information Technology International
JUMP Evaluator
PH: (301) 765-0060
SS: [REDACTED]
DOB: [REDACTED]

Elizabeth Mertinko
Program Analyst, Information Technology International
JUMP Evaluator
PH: (301) 564-4200
SS: [REDACTED]
DOB: [REDACTED]

Jim Lang
Co-Investigator
Information Technology International/JUMP Evaluator
PH: (301) 564-4200
SS: [REDACTED]
DOB: [REDACTED]

Gary Walker, President
Public/Private Ventures
One Commerce Square
2005 Market Street, Suite 900
Philadelphia, PA 19103
PH: 215/557-4402
(P/PV did the seminal study on mentoring)

Jacquelyn Thompson-Shiloh/Mentor

SS: [REDACTED] P6/(b)(6)

DOB: [REDACTED] P6/(b)(6)

Danisha Gravitt-Shiloh/Mentee-age 11

Barbara Cooper Miller

JUMP Program Director

St. John Baptist Church

Columbia, MD

PH: 410-992-5054

SS: [REDACTED] P6/(b)(6)

DOB: [REDACTED] P6/(b)(6)

Carol Elizabeth Turner

JUMP /Program Coordinator

St. John Baptist Church

Columbia, MD

SS: [REDACTED] P6/(b)(6)

DOB: [REDACTED] P6/(b)(6)

Lamont English

St. Johns Baptist Church/ Mentor

SS: [REDACTED] P6/(b)(6)

DOB: [REDACTED] P6/(b)(6)

Jeffrey Joshua Flagg (Age 15)

St. Johns Baptist Church/Mentee

SS: [REDACTED] P6/(b)(6)

DOB: [REDACTED] P6/(b)(6)

Henrietta Parker

JUMP Project Coordinator

Wicomico County Board of Education

Salisbury, MD

PH: (410) 860-0002

SS: [REDACTED] P6/(b)(6)

DOB: [REDACTED] P6/(b)(6)

PROPOSED REMARKS FOR THE FIRST LADY
ON MENTORING & THE NATIONAL MEDIA

A broad coalition within the television industry has come together to promote mentoring. This national effort is spearheaded by the Harvard Center for Health Communication, directed by Jay Winsten—the same Harvard group that previously brought us the Designated Driver Campaign in partnership with the television industry. Harvard's new initiative has been made possible by the philanthropic leadership of The Robert Wood Johnson Foundation and The MCJ Foundation. All the major broadcast networks and 36 cable networks are participating, along with leading Hollywood studios, the National Association of Broadcasters, the National Cable Television Association, and the Advertising Council. Non-profit partners in this collaborative initiative include America's Promise—The Alliance for Youth, Big Brothers Big Sisters of America, the National Mentoring Partnership, Partnership for a Drug-Free America, the Points of Light Foundation and Save the Children.

In support of the effort, ABC, CBS, Fox and NBC are producing and sponsoring public service announcements promoting mentoring that are airing on each network in prime-time. These PSAs are tagged with a national toll-free number that refers callers to a volunteer center or local mentoring partnership in their own communities.

I want to make special mention of ABC, which has promoted mentoring for the past three years as the exclusive message of its network-sponsored Children First campaign, generating more than 150,000 calls from viewers.

I also want to recognize HBO, which is producing PSAs for the campaign that are running on cable networks and local television stations across the country. At the national level, these PSAs are sponsored by America's Promise, and on local stations in key markets by a volunteer center or local mentoring partnership. The newest PSA features my good friend Quincy Jones. Let's take a look at it.

Lastly, Harvard is making public today a new series of six print advertisements, created for the campaign by the Boston-based agency Hill-Holliday. Four of the wonderful ads are displayed to my right. They feature the work of acclaimed photographer Nadav Kander.

FAX

Harvard School of Public Health CENTER FOR HEALTH COMMUNICATION

Date: November 23, 1998

To: Jennifer Klein/Neera Tandon

Phone: (202) 456-6275

Fax: (202) 456-2878

Page(s) (including cover letter): 4

From: Jay Winsten

Phone: (617) 432-1038

Note:

Jen and Neera —
I hope this helps. Let me
know if you need more.

Jay

Center for Health Communication
Harvard School of Public Health
677 Huntington Avenue
Boston, MA 02115

FAX: (617) 731-8184



THE HARVARD MENTORING PROJECT

Center for Health Communication • Harvard School of Public Health

Jay A. Winsten, Ph.D., Associate Dean and Center Director

November 23, 1998

Ms. Jennifer Klein
Ms. Neera Tandon
The White House
Washington, D.C. 20500

Dear Jennifer and Neera:

I am writing regarding the proposed White House event in December or January that would, in part, recognize all the television networks and non-profit groups that are promoting mentoring through public service advertising and entertainment programming. I know that you have been previously briefed on details of Save the Children's new initiative on mentoring. This letter provides the summary you requested of other media activities promoting mentoring.

Here is a run-down of the players:

1. With strong support from the National Cable Television Association, the Harvard Mentoring Project has built a coalition of 36 national and regional cable networks that are giving priority placement to mentoring PSAs (our first two PSAs, produced for the campaign by HBO, feature General Colin L. Powell and Quincy Jones). These are the participating cable networks: A&E, America's Health Network, Bravo Networks, CBS Eye on People, CNBC, CNN, Comedy Central, Fit TV, Fox News, FX Networks, HBO, History Channel, Home & Garden Television, Kaleidoscope Television, Knowledge TV, Lifetime, MTV, The Sci-Fi Channel, Speedvision, TNT, USA, Bay News 9 (Florida), Central Florida News 13, Gwinnett News and Entertainment Television (Georgia), Las Vegas One, Local News on Cable (Virginia), New England Cable News, New England Sports Network, News 12 (Connecticut, Long Island, and Westchester), News Channel 5+ (Tennessee), Newschannel 8 (Virginia), Newswatch 15 (Louisiana), Northwest Cable News (Alaska, California, Idaho, Montana, Oregon, and Washington), Ohio News Network, Pittsburgh Cable News Channel, and Six News Now (Florida).
2. The National Association of Broadcasters has partnered with the Harvard Mentoring Project to distribute mentoring PSAs via satellite to all local television stations.
3. Non-profit partners in the Harvard Mentoring Project include: America's Promise—The Alliance for Youth, Big Brothers Big Sisters of America, The National Mentoring Partnership, the Points of Light Foundation, Save the Children, One to One|Communities in Schools (Los Angeles), Metro DC Coalition of Volunteer Centers (Washington D.C.), The New York City Volunteer for Youth Campaign, and One to One|Mass Mentoring Partnership (Massachusetts).

4. At the request of the Harvard Mentoring Project, Hollywood producers and writers of prime-time series have written episodes with dialogue or story lines dealing with mentoring, including *ER* (NBC), *Family Matters* (ABC), *High Incident* (ABC), *Just Shoot Me* (NBC), *NewsRadio* (NBC), *Sister Sister* (WB), *Steve Harvey Show* (WB), and *Veronica's Closet* (NBC).
5. Advisors to the Harvard Mentoring Project include Ray Chambers, Michael Crichton, Barry Diller, Quincy Jones, Stanley Shuman, Frank Stanton, Ann Tenebaum, and Grant Tinker.
6. ABC, CBS, Fox and NBC are producing and sponsoring PSAs promoting mentoring that are airing in non-preemptable positions in prime time. The Harvard Mentoring Project is providing research support and guidance.
7. MTV will promote mentoring as part of its upcoming year-long campaign on youth violence prevention. The Harvard Mentoring Project is providing strategic guidance on the mentoring component of this initiative.
8. In separate, parallel efforts, mentoring is being promoted in media campaigns sponsored by:
 - a) the Crime Prevention Coalition of America and the Advertising Council;
 - b) the Partnership for a Drug-Free America;
 - c) the White House Office of National Drug Control Policy;
 - d) the U.S. Department of Health and Human Services' "Your Time—Their Future" Campaign.

All the mentoring PSAs are tagged with a toll-free number enabling viewers to call for information on mentoring opportunities in their own communities.

Lastly, the Harvard Mentoring Project has organized a national media task force on mentoring to facilitate an exchange of information and promote collaboration among all these efforts. The group held its first meeting on November 20. The creation of this group could be announced publicly at the proposed White House event.

Recruiting mentors for at-risk youth is clearly emerging as a showcase public service campaign of the television industry. A White House event recognizing the industry's commitment to this cause will add tremendous momentum to the movement.

Please let me know if you need additional information. Many thanks for your support.

With best wishes,

Sincerely,

A handwritten signature in black ink, appearing to read "Jay", with a horizontal line above it.

Jay A. Winsten, Ph.D.

Associate Dean and Frank Stanton Center Director

THE WASHINGTON POST COMPANY

1150 15TH STREET, N.W.

WASHINGTON, D.C. 20071

Facsimile Cover Sheet

To: MELANNE VERVEER

Company:

Phone:

Fax: 456-6244

From: Patrick Butler

Company: The Washington Post Company

Phone: (202) 334-6635

Fax: (202) 334-1031

Date: 1/28/99

Pages including this
cover page: 2

Comments:

MELANNE! I HAVE MESSENGERED THE ORIGINAL
OF THIS LETTER TO YOU THIS AFTERNOON, ALONG
WITH AN ADVANCE COPY OF OUR NEW NEWSWEEK
KAPLAN MENTORING GUIDE, WHICH WE HOPE TO
ANNOUNCE IN CONJUNCTION WITH YOUR FEB. 3
MENTORING EVENT.

WOULD YOU MIND IF WE STARTED PITCHING THE
MORNING SHOWS FOR A FEATURE THAT DAY ON YOUR
INITIATIVE AND OUR GUIDE? PLEASE ADVISE ASAP.

Pat-

→ Assembly ready out for
for our goal together
Most of guides bought
by the organization
doing mentoring
All goes into ability to
make ment
training
mentor mentus
as possible
- any cost
problem
→ copy of
guide
→ guide is
the website
→ all
→ update
for
→ interactive
support

THE WASHINGTON POST COMPANY

1150 Fifteenth Street, N.W., Washington, D.C. 20071

PATRICK BUTLER

*Vice President**(202) 334-6635*

January 28, 1999

The Honorable Melanne Verveer
Chief of Staff to
The First Lady
The White House
Washington, D. C. 20500

Dear Melanne:

I understand that the First Lady and the Attorney General will be leading an event next week to focus national attention on mentoring programs.

I wanted to call to your attention a new publication -- "How To Be A Great Mentor" -- which has been jointly produced by Newsweek and Kaplan in association with the National Mentoring Partnership.

This guide offers very practical information on what mentoring is, how it works, how to get started, interesting things for mentors and mentees to do together, dealing with trouble, and resources available to mentors.

We'd like to make this guide (copy enclosed) available to the First Lady for whatever use it might serve in preparing for next week's event. If our guide can be useful to the mentoring initiative generally, we'd be happy to discuss special distribution arrangements with you, as well.

We're very proud of this guide, and we would be honored if the First Lady found it worth mentioning in her remarks next week.

Please let me know if there's any way we can be helpful in the First Lady's mentoring initiative going forward.

Sincerely,

