

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. draft	Draft of a letter re: phone numbers (partial) (1 page)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Subject Files)
OA/Box Number: 21191

FOLDER TITLE:

Teen Conference [3]

2011-0619-S

rc281

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

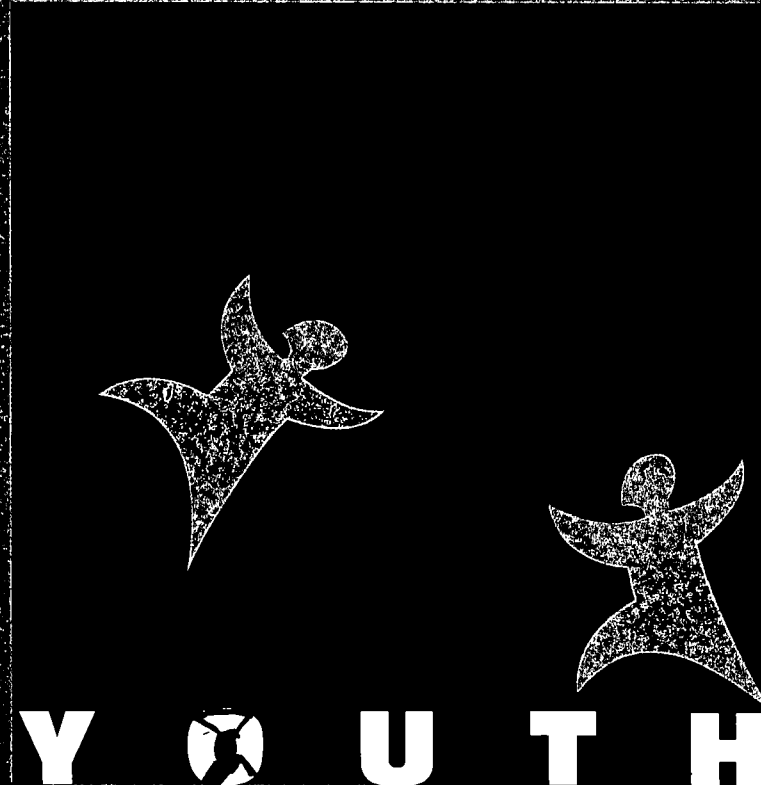
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NATIONAL



SUMMIT

Young People: Partners in Fulfilling the Promise



Orlando, Florida

Disney's Coronado Springs Resort

June 22-25

The Summit is presented by a collaborative of 25 national organizations committed to building youth-adult partnerships directed at creating change in local communities.

25th public
education
(approx time w/ teen
when 13 Melans
available)

Teen Conference followups.

Time w/ teens: - 12. read to your child campaign.

Time w/ teens - spending

May 20th nite. to have campaign 12 time
w/ teens. it says offer reducing risk behavior.
Ellen Galinsky & Judy Litman. May 20th nite.
to discuss the w/ teens. you need money
to implement a good public education program.

Navigating the New media taskforce - WUPU.

America's teens.gov. info for teens on the web.
encourage agencies to update this info. Check
out what is there & what is Not there.

Pam Johnson (NPR) & someone else
from CCA. the Trade tools for parents
& teens on internet. trying to get the best
Non-commercial info for teens. Media &
Entertainment Industry Uniform Rating System.
a website to announce or develop a website.
this nite will happen May 22nd.

Money from followup report.

DIS followup money. mailing to all participants
of the conference. this will go out before
conference report is complete.

Conference website. will go up & relatively
soon. tips for parents.

Disney institute after school programming

Using ~~all~~ after school community service programs to count for high school credit. Work w/ colleges. to pay more attention to community service programs. Mentoring programs would be perfect. taking kids out to play sports. etc.

HHS common principles & languages. teaching ~~positive~~ youth development.



WHITE HOUSE CONFERENCE ON TEENAGERS INTERNAL Q&A

CEA REPORT

Q: What are the major findings in this report about teen behavior?

A: Trends in teenager behavior are good. Education levels have improved – both whites and African Americans are graduating high school at a rate of almost 90 percent and college attendance has increased over the past decade. Teens are participating in community service and it is paying off – one study shows that teens that participated in community service had a 75 percent lower rate of school dropout and a 43 percent lower rate of pregnancy.

Challenges remain in improving the health and well-being of teenagers. Teenagers lack good nutrition and the rate of obesity has almost doubled in twenty years. Where teenagers have access to guns, rates of teen suicides and homicides are much higher. Teens are smoking at an increasing rate.

Q: What does the report say about the parent-teen relationships?

A: The report finds that parental involvement is a major influence in helping teens avoid risks such as smoking, drinking, drug use, sexual activity, violence and suicide attempts and helps increase educational achievement and attainment.

YMCA POLL

Q: Who was surveyed in this poll and what was the subject of the poll?

A: The YMCA of the USA commissioned the Global Strategies Group to survey approximately 200 parents and teenagers regarding their communications, the time they spend together, and the issues in their lives that concern them the most.

Q: What were the major findings of the poll?

A: The good news is that teens (78 percent) turn to their parents in times of need. Teens and parents also appear to be talking and spending time together – they report spending an average of about 80 minutes per day talking to one another and eating an average of eight meals a week together.

Teens report, however, that their top concern is that they do not have enough time with their parents. And, parents worry about outside influences on their children such as violence, drugs, and alcohol.

BRAIN RESEARCH

Q: Who conducted this research?

A: The National Institute of Mental Health worked with the University of California at Los Angeles' School of Medicine.

Q: What are the major findings of the research?

A: This preliminary research indicates that the cognitive portion of the brain goes through a critical second wave of development just before puberty. Although the total size of the brain is already 95% of its adult size by the first grade, the new research shows that the gray matter of the brain thickens as the brain cells grow extra connections. This process peaks at about 11 years in girls and 12 years in boys, after which excess connections are "pruned," resulting in a thinning of the gray matter.

Q: What implications does it have for teenagers?

A: This new research implies that the early years of adolescence are pivotal years for determining the make-up of the adult brain.

EO ON NON-DISCRIMINATION AGAINST PARENTS

Q: What is the purpose of this Executive Order?

A: Its purpose is to prevent intentional discrimination against employees because of their status as parents and to raise awareness that such practices are prohibited.

Q: Why is this directive important?

A: The directive is important because employees should be able to perform their jobs in workplaces free from discrimination, including discrimination based upon status as a parent. The importance of this directive is highlighted by its placement in an Executive Order signed by the President. It signals President Clinton and Vice President Gore's commitment to safeguard the rights of an individual's status as a parent.

Q: Is there any evidence that discrimination against parents is a problem?

A: Because there has been no remedy specifically identified for this type of discrimination, it is difficult to measure the extent of the problem. This Executive Order will encourage Federal employees who believe that they have been or are treated unfairly because they are parents to raise their concerns.

Q: What does it mean to be a "parent" under this Executive Order?

A. The Executive Order covers people who are parents of children under 18, or children who are 18 or over but who cannot take care of themselves because of a mental or physical disability, whether those people are

- biological parents
- adoptive parents
- foster parents
- step-parents
- custodian of a legal ward
- actively seeking legal custody or adoption
- *in loco parentis* to such children

Q. What programs are currently available to parents in the Federal Government who need time off from work for family needs?

A. The Federal Government is committed to addressing and promoting family focused initiatives to help its employees balance work and family responsibilities. The Office of Personnel Management provides leadership in developing and implementing Governmentwide policies and programs to help Federal employees who need time off for family needs. Although no policy or program is designed exclusively for a single group, such as status as a parent, the following Federal Government programs greatly improve the working lives of parents:

- Alternative Work Schedules
- Annual leave
- Sick leave for family care and bereavement purposes
- Sick leave for adoption
- The Family and Medical Leave Act of 1993
- Expanded Family and Medical Leave
- Leave sharing
- Emergency Leave Transfer Program
- Time Off for Volunteer Activities

Information on these programs is available on OPM's web site at <http://www.opm.gov/oqa>.

Q. What is an example of discrimination based upon status as a parent?

A. An example of discrimination based upon status as a parent would be an appointing official denying a promotion because he or she believes that a parent with children will lack commitment to the job.

Q. Does this Executive Order mean that employees who are parents will receive advantageous treatment in comparison to other employees?

A. No. The Executive Order is designed to prohibit discrimination against employees solely because they are parents. Its purpose is not to put other employees at a disadvantage or to give parents a preference. It is designed to put all employees on an equal footing.

TIME WITH YOUR TEENS

Q: What is the “Time with your Teens” campaign?

A: The National Partnership for Women and Families and the Families and Work Institute have agreed to bring together a national coalition of organizations to begin to develop a public education campaign. This campaign will raise awareness among teenagers and their parents, businesses, schools, and communities that parent-teen time is important and can, in fact, lead to increases in educational achievement and decreases in risky behavior.

NEW TASK FORCE ON NAVIGATING THE MEDIA

Q: What is the purpose of this task force?

A: This task force is a public-private effort to provide tools for parents and teens to find resources through the media and to help parents monitor their teens’ use of the media. The task force plans to complete its work within six months and will: establish an Internet site that provides a one-stop information site for parents of teenagers, including a newly developed federal effort, “Parenting Resources in the 21st Century” www.parentingresources.ncjrs.org; work with the media and entertainment industry to develop one web-site where parents can find comprehensive information on current media ratings systems; establish a portal for teenagers that would include non-commercial, teenager-friendly resources on the Internet; and provide guidance to local communities on how to set up one-stop information centers that list services, hotlines, and community opportunities to teenagers and their parents through toll-free numbers and local web sites.

Q: Who are the members of the task force?

A: The following partners are members of this task force: Center for Media Education, American Psychological Association, America’s Promise, Children’s Defense Fund, National Network for Youth, United Way of America, and GetNetWise.

Q: Will this task force work on a process for establishing a voluntary uniform rating system?

No. The task force will work to make sure that parents receive the best information available on how to use current rating systems. They will work with the media and entertainment industry to establish a one-stop web site where parents can get information about all of the various media rating systems.

Q: Does the media and entertainment industry support this concept?

The media and entertainment industry have expressed a willingness to work with the task force on establishing such a web site.

AIGNER
ASSOCIATES, INC.
strategic marketing experts

Fax Transmittal Cover Sheet

DATE: 5/24

TIME: _____

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NOTES:

*Look forward to
speaking further!*

AMO

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Teen Crises at Home Bring Unique Pressures To the Workplace

NO ONE COULD HAVE predicted that Jim Owens would have the kind of family crisis that would disrupt his work. A successful self-employed builder, Mr. Owens has two bright teenage children and a wife who has stayed home with them since birth.

But Mr. Owens has had family troubles so severe that he has stopped working for several months. His younger child, a boy in his midteens, became depressed and defiant, began using drugs and recently ran away from a boarding school.

Mr. Owens says his teenager's crisis left him "playing catch-up" with each new turn. "When you have to deal with these problems, it's frightening," he adds.

Troubled teens' problems cut across all boundaries of socioeconomic and family type, and put a unique kind of stress on working parents. "Employers are losing a lot of money" when workers battle problems with teenagers, says Carol Maxym, a psychotherapist, educational consultant and co-author of a

new book, "Teens in Turmoil." "If you're worried, terrified, watching your child going down the tubes, and you feel powerless, you're not working at anything near your potential."

ONE NEW JERSEY sales representative, a single mother of an adolescent who ran away and attempted suicide, spent years trying to juggle calls from school officials and counselors with job pressures to produce higher sales. She worked longer hours to make up for time lost during the day.

Though she was the top producer in her region, her bosses complained about the numerous personal calls. She says they told her, "If you really have a problem, go home and take care of it," a move she couldn't afford. Her supervisor also told her, "We can't advance you, you have too many personal problems"; he enlarged her territory instead. The sales rep managed to sustain her output and eventually was recruited by another company.

Best-selling novelist Eileen Goudge says the emotional drain she experienced while her teenage daughter, now 24, wrestled with depression and other problems hurt the quantity and quality of her work. "It was like living with this black thundercloud in your house," she says. "I feel this deep connection with her, and when she's in pain it's hard for me to cope."

During that time, she wasn't able to meet her publisher's requests for a novel a year. The book she was writing at the time didn't sell as well as her others.

Teen crises may be the last workplace taboo. Many parents are ashamed to talk with co-workers or bosses about teen problems, fearing the stigma attached to losing control at home. While bosses expect younger children to need time and attention, many think teens should be on auto-pilot. As a result, many parents feel isolated. "We've come out of the closet in our society about just about everything. You can say your son is gay, your daughter is in rehab, if she's 23," Dr. Maxym says. "But your teen's being out of control, is one of the things people won't say."

SEVERAL PARENTS interviewed for this column say the profound emotions raised by dealing with a troubled teen forced them to re-examine their own lives. One Westchester County attorney says he found himself unable to help his depressed, rebellious teenage son who refused to go to school. After "being at the absolute top in a very competitive field, all of a sudden I was dealing with something that was uncontrollable," the attorney says. Seeing his child in pain "tore a hole out of my being." But learning to relate to his son compelled him to communicate more honestly and openly in other realms of life, including work, he says.

Ms. Goudge also says helping her daughter, who is 24 and doing fine, prompted some healthy changes in her own life. Now, Ms. Goudge is turning out a book a year.

No one knows what proportion of the giant Generation Y population will go off track in adolescence, but teen problems are likely to become more evident in the workplace over the next decade. The number of American teenagers is expected to grow 9%, to about 30 million, by 2008, says WBEA Group in Philadelphia. At least four-fifths of those teens will be raised by working parents. Based on a national study of today's teenagers, more than one-fourth, or 28%, regularly engage in two or more "risk behaviors" — using alcohol, drugs or tobacco; having sex; or engaging in violence. That's "a huge red flag" for potential problems, says Shepherd Smith of the Institute for Youth Development, a Sterling, Va., non-profit promoting parent involvement with teens.

One thing is certain: Adolescent crises will affect many families who don't expect it. Speaking by phone from a motel where he was staying with his son after intercepting his runaway attempt, Mr. Owens says he has worked full-time the past few months toward helping his child, including being present at home, researching residential schools and sending him to a wilderness program. Enrolling him in a boarding school recommended by psychologists was "the most difficult thing I have done in my life," Mr. Owens says.

Fortunately, his business success allowed him to stop working for a while. He says he has no idea what he would have done if he'd had to hold down a salaried post during this time. His efforts were not lost on his son. Coming to the phone, the 16-year-old says, "It surprised me when he came out to meet me." It means a lot to him, he says, that his dad is listening and offering support.

Send your stories about balancing teenagers' needs with work to sue.shellenbarger@wsj.com.



Tom Hutchinson

SIMON

PROPERTY GROUP

"TEENS Expo 2000 *

FACTS ABOUT TODAY'S TEENS:

- They're the largest 12+ demo EVER — 30 million strong — and will keep growing for the next 10 years.
- They're the wealthiest teen demo EVER — influencing or spending **\$150-billion** annually.
- If you then add in the "tweens", the 8 – 12 year olds, the demographic category is that much larger, with tweens influencing the spending of \$128-billion annually, "with a say in all kinds of purchases from soft drinks to cars" and actually spending \$14-billion of their own. (*Newsweek*, Oct. 18, 1999)
- With so much attention focused on this demo, it is time for a NATIONAL EVENT that pays attention & tribute to teens.
- In light of recent events involving teens, there's a national interest in this demo and an unprecedented interest in reaching out to teens, e.g., the recent National Conference on Teens at the White House.
- The two venues most consistently frequented by teens are schools and malls.

CONCEPT FOR MALL-BASED EVENT FOR TEENS:

Simon Property Group has the largest collection of malls in the world, with 250 properties, including malls in the top 70 markets. Simon is in active discussions with many partners regarding the following:

A MALL-BASED, WEEK-END LONG TEEN EXPO IN ALL MAJOR & SECONDARY MARKETS SIMULTANEOUSLY, FEATURING:

- ✓ Request to the White House for declaration of "National Teen Appreciation" Week-end
- ✓ On-mall workshops
- ✓ Giveaways
- ✓ Celebrity appearances
- ✓ Mini Teen Town Meetings involving teens and parents
- ✓ Fashion Shows
- ✓ Music events
- ✓ National partnerships with:
 - One national teen monthly magazine
 - One national daily print
 - One national radio partner with maximum local markets
 - One national TV partner
 - Several non-compete on-line partners
- ✓ National sponsorships
- ✓ Surveys, feedback from teens for local policymakers, etc. that could ultimately influence local/state programs and services for teens

For more information please call Anne-Marie Aigner at Aigner Associates, 817/254-9500.

(* TEENS Expo 2000 is created and produced by Aigner Associates, Inc., Simon Property Group and Simon Brand Ventures/ Simon Live Media Network.)

SIMON

PROPERTY GROUP

FACT SHEET

CORPORATE SUMMARY:

Headquartered in Indianapolis, Simon Property Group (NYSE:SPG) is the largest publicly traded retail Real Estate Investment Trust (REIT) in North America and the country's largest owner, developer and manager of market-dominant retail real estate. Simon has twice the market share as the nearest competitor and employs approximately 5,800 people.

Founded in 1960, Simon has become known as the "Landlord of Choice," due, in part, to its rich history of innovation and creativity in developing the highest quality retail properties in North America. Today, Simon manages a retail network that drives more than \$38 billion in annual sales and maintains a portfolio that consistently outperforms the industry. Additional Simon Property Group information is available at www.shopsimon.com.

SCOPE OF OPERATIONS:

The company currently owns or has an interest in more than 250 properties comprising regional malls, community shopping centers and specialty and mixed-used properties in 36 states and five assets in Europe.

- Contains an aggregate of 184 million square feet of gross leasable area in 36 states
- Owns or manages approximately 190 million square feet of gross leasable area in retail and mixed-use properties
- Over 20,000 leases
- \$38 billion in annual retail sales
- Owns more malls in the top 20 ADI markets than any other developer owns in total
- Approximately 30 million consumer households served
- One million employees work for retailers at Simon Property Group malls

TYPES OF RETAIL STORES OWNED OR MANAGED:

Simon has relationships with tenants across the retailing spectrum, including:

- high fashion
- specialty
- department stores
- mass merchants
- category killers
- discounters
- manufacturers' outlets

SAMPLE MALL PORTFOLIO:

Simon's portfolio includes some of the country's most productive and recognizable properties, including:

- Circle Centre, Indianapolis, IN
- Dadeland Mall, Miami, FL
- The Fashion Centre at Pentagon City, Arlington, VA
- The Florida Mall, Orlando, FL
- The Forum Shops at Caesars, Las Vegas, NV
- Lenox Square, Atlanta, GA
- Mall of America, Minneapolis, MN
- Phipps Plaza, Atlanta, GA
- Roosevelt Field, Long Island, NY
- Town Center at Boca Raton, Boca Raton, FL

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NEW DEVELOPMENTS:

Simon has recently completed or is currently involved in development activities at several locations, including:

- The Shops at Sunset Place, a 510,000-square-foot destination-oriented retail and entertainment center in South Miami, FL (opened 1/99)
- The Mall of Georgia in Buford (Atlanta), GA, a 1.6-million-square-foot super-regional mall developed in partnership with Ben Carter Properties, and the adjacent Mall of Georgia Crossing, a 440,500-square-foot power center (opened 8/99)
- Waterford Lakes Town Center in East Orlando, FL, a 985,000-square-foot power center which, when completed, will be the largest open-air shopping center in Florida (Phase I opened 11/99; Phase II to open 11/00)
- Arundel Mills, a 1.3-million-square-foot value-oriented super-regional mall in Anne Arundel County, MD in the middle of the highly trafficked Baltimore/Washington, D.C. corridor, developed in partnership with The Mills Corporation and Kan Am (scheduled to open 11/00)
- Concord Mills in Concord (Charlotte), NC, a 1.4-million-square-foot value-oriented super-regional mall developed with The Mills Corporation and Kan Am (opened 9/99)
- Orlando Premium Outlets, a 430,000-square-foot fashion-oriented outlet center being jointly developed by Simon and Chelsea GCA Realty (scheduled to open 5/00)
- The Shops at North East Mall in Hurst (Dallas/Ft. Worth), TX, a 341,000-square-foot power center, located adjacent to Simon's North East Mall (opened 11/99)
- Major expansions & renovations including North East Mall in Hurst, TX; The Shops at Mission Viejo in Mission Viejo (Orange County), CA; Richmond Town Square in Richmond Heights (Cleveland), OH and The Florida Mall in Orlando, FL, among others.

SIMON BRAND VENTURES:

Simon Brand Ventures (SBV), the strategic marketing initiative of Simon Property Group, is designed to drive additional revenues while providing Simon's more than 100 million shoppers with greater buying power. The goal behind SBV is to provide access to more products, services, discounts, and benefits in any one Simon mall location than anywhere else in the world. SBV initiatives emphasize strategic alliances with major national recognized brands including: A/T&F, Browning-Ferris Industries, Ford, JCDecaux, Pepsi, Turner Broadcasting, Visa USA, Enron, Microsoft and Time, Inc. Custom Publishing.

CLIXNMORTAR:

clixnmortar.com is a venture creation firm that incubates, develops and launches products that bring together physical and online retail by leveraging and propelling commerce, consumers and community through continuous online-offline lifestyle and personal information management offerings. clixnmortar.com takes advantage of the online opportunities created by Simon's physical mall space, its more than 2 billion shopper visits annually, and its relationships with key retailers.

SIMON GLOBAL LIMITED:

Simon Global Limited is the entity created by SPG through which to pursue its international initiatives. Headquartered in London, Simon Global will facilitate SPG's participation in the increasing globalization of retailing and the shopping center industry. To date, Simon Global's activities involve an ownership interest in Groupe BEG, a Paris-based developer / owner of shopping centers currently active in a number of European countries. Discussions are ongoing regarding other investment possibilities with an eye towards creating a significant international shopping center enterprise of the standard appropriate to SPG.

EXECUTIVES/PRINCIPALS:

Melvin Simon Co-Chairman of the Board	Herbert Simon Co-Chairman of the Board
David Simon Chief Executive Officer	Hans Mautner Vice Chairman
Richard S. Sokolov President and Chief Operating Officer	

SIMON

PROPERTY GROUP

ALASKA

Anchorage
Anchorage 5th
Avenue Mall

ARKANSAS

North Little Rock
McCain Mall

CALIFORNIA

Brea
Brea Mall
Laguna Hills
Laguna Hills Mall
Mission Viejo
The Shops at Mission Viejo
Santa Rosa
Santa Rosa Plaza
Westminster
Westminster Mall

COLORADO

Aurora
Aurora Mall

FLORIDA

Boca Raton
Town Center
at Boca Raton
Bovnton Beach
(West Palm Beach)
Bovnton Beach Mall
Bradenton
DeSoto Square
Coral Springs
(Ft. Lauderdale)
Coral Square
Crystal River
Crystal River Mall
Ft. Myers
Edison Mall
Jacksonville
The Avenues
Orange Park Mall
Jensen Beach
Treasure Coast Square
Lakeland
Lakeland Square
Leesburg
Lake Square Mall
Melbourne
Melbourne Square
Miami
Dadeland Mall
Miami International Mall
The Shops at
Sunset Place
Ocala
Paddock Mall
Orlando
The Florida Mall
Seminole Towne
Center (Sanford)
Pensacola
Cordova Mall
University Mall
Port Charlotte
Port Charlotte
Town Center
Port Richey
Gulf View Square
St. Petersburg
Tyrone Square
Vero Beach
Indian River Mall
West Palm Beach
Palm Beach Mall

GEORGIA

Atlanta
Gwinnett Place
Lenox Square
Mall of Georgia (Burdor)
Northlake Mall
Phipps Plaza
Town Center at Cobb

ILLINOIS

Alton (St. Louis)
Alton Square
Bourbonnais (Bradley)
Northfield Square
Culmet City (Chicago)
River Oaks Center
Lincolnwood (Chicago)
Lincolnwood Town Center
Moline
SouthPark Mall
Orland Park (Chicago)
Orland Square
Peoria
Northwoods Mall
Springfield
White Oaks Mall

INDIANA

Anderson
Mounds Mall
Bloomington
College Mall
Evansville
Eastland Mall

Greenwood
(Indianapolis)
Greenwood Park Mall
Indianapolis
Castleton Square
Circle Centre
The Fashion Mall
Keystone at the
Crossing
Lafayette Square
Washington Square
Kokomo
Markland Mall
Lafayette
Tippecanoe Mall
Mishawaka (South Bend)
University Park Mall
Muncie
Muncie Mall
Richmond
Richmond Square

IOWA

Davenport
NorthPark Mall

KANSAS

Topeka
West Ridge Mall
Wichita
Towne East Square
Towne West Square

LOUISIANA

Lake Charles
Prien Lake Mall
Shreveport
South Park Mall

MARYLAND

Waldorf (Washington, D.C.)
St. Charles Towne Center

MASSACHUSETTS

Braintree
South Shore Plaza
Burlington
Burlington Mall

MINNESOTA

Bloomington (Minneapolis)
Mall of America
Duluth
Miller Hill Mall

MISSOURI

Independence (Kansas City)
Independence Center
Springfield
Battlefield Mall

NEBRASKA

Omaha
Crossroads Mall

NEVADA

Las Vegas
The Forum Shops
at Caesars

NEW JERSEY

East Brunswick
Brunswick Square
Edison
Menlo Park Mall
Jersey City
Newport Centre
Livingston
Livingston Mall
Paratius
Bergen Mall
Rockaway
Rockaway Townsquare
Toms River
Ocean Country Mall

NEW MEXICO

Albuquerque
Cottronwood Mall

NEW YORK

Garden City (Long Island)
Roosevelt Field
Huntington (Long Island)
Walt Whitman Mall
Jamestown
Chautauqua Mall
Lake Grove (Long Island)
Smith Haven Mall
Nanuet
Nanuet Mall
New York
Manhattan Mall
Westbury (Long Island)
The Mall at The Source
White Plains
The Westchester
Yorktown Heights (New York)
Jefferson Valley Mall

NORTH CAROLINA

Asheville
Biltmore Square

OHIO

Akron
Summit Mall
Cleveland
Great Lakes Mall (Mentor)
Randall Park Mall

Richmond Town Square

Lima
Lima Mall
Springfield
Upper Valley Mall
Youngstown
Southern Park Mall

OKLAHOMA

Tulsa
Eastland Mall

PENNSYLVANIA

Media
Granite Run Mall
Philadelphia
Cheltenham Square
Pittsburgh
Century III Mall
Ross Park Mall
South Hills Village

SOUTH CAROLINA

Anderson
Anderson Mall
Greenville
Haywood Mall

TENNESSEE

Knoxville
Knoxville Center
West Town Mall
Memphis
Oak Court Mall
Raleigh Springs Mall

TEXAS

Austin
Barton Creek Square
Lakeline Mall
Denton (Dallas)
Golden Triangle Mall
El Paso
Cielo Vista Mall
Sunland Park Mall
Harlingen
Valle Vista Mall
Hurst (Ft. Worth)
North East Mall
Irving (Dallas)
Irving Mall
Longview
Longview Mall
McAllen
La Plaza Mall
Midland
Midland Park Mall
Richardson (Dallas)
Richardson Square
San Antonio
Ingram Park Mall
Rolling Oaks Mall
Sherman
Midway Mall
Tyler
Broadway Square

UTAH

Salt Lake City
Trolley Square

VIRGINIA

Arlington (Washington, D.C.)
The Fashion Centre at
Pentagon City
Charlottesville
Charlottesville Fashion
Square
Chesapeake (Norfolk)
Chesapeake Square
Harrisonburg
Valley Mall
Richmond
Virginia Center Commons
Virginia Beach (Norfolk)
Lynnhaven Mall

WASHINGTON

Kennelworth
Columbia Center
Seattle
Northgate Mall
Tacoma
Tacoma Mall

WISCONSIN

Fond du Lac
Forest Mall
Green Bay
Bay Park Square
Sheboygan
Memorial Mall

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simply the best shopping there is™



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214.880.9622

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May 5, 2000

President and Mrs. Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500-0001

Dear President and Mrs. Clinton:

On behalf of the teen population of America, I want to thank you for hosting the White House Conference on Teens. The conference brought the public spotlight on the importance of supporting this critical age group. The need for parents and caring adults to improve their communication and time with teens was clear.

I expect that the new networking of youth service organizations and public sector initiatives will result in better services.

I was honored to be asked to give the keynote remarks at the beginning of the day. Thank you again for your efforts.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Ben Casey, Jr.' The signature is fluid and cursive.

J. Ben Casey, Jr.
President

c: Eden Fisher Durbin
Ken Gladish



Young Men's Christian Association of Metropolitan Dallas

Where everyone belongs

PHOTOCOPY
PRESERVATION

601 North Akard Street
Dallas, Texas 75201



YMCA of Metro Dallas
We Build Strong Kids,
Strong Families,
Strong Communities.



President and Mrs. Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500-0001

20500-0003



Public Education Campaign about Teens

May 25, 2000

On May 25, 2000 **Melanne Verveer, Chief of Staff from the Office of the First Lady** hosted a follow up meeting to the White House Conference on Teenagers: Raising Responsible and Resourceful Youth (May, 2, 2000).

In their opening remarks, Melanne Verveer and Shirley Sagawa spoke of the outstanding feedback the White House has received since the May 2 conference. The issues surrounding teens and their interactions with families, parents, communities, business, policy, academia and organizations are receiving a great deal of public attention. Melanne Verveer noted that many parents of teens feel that things are stacked against them.

The Families and Work Institute and The National Partnership for Women and Families were asked to collaborate with the White House in assessing the viability of a national public education campaign on promoting positive relationships with teens.

Donna Lenhoff of the National Partnership for Women and Families discussed the shift in social resources needed to look at what families with teens need and how society can support them. Donna briefly described the format, agenda and goals of this planning meeting:

1. Gain an understanding of the relevant initiatives and current work that meeting participants and their organizations are engaged in;
2. Discuss messages this campaign should be delivering and specify target audiences; and
3. Identify and prioritize options for the campaign and next steps.

Ellen Galinsky of the Families and Work Institute outlined seven lessons from other public engagement campaigns:

1. See a campaign in stages, from increasing public awareness to changing behavior to engaging the public in action.
2. Work on different levels: national and local media; national and local non-profits and the faith community; grassroots organizations; and policy-makers.
3. Know how the public and various targeted audiences see your issue. On teens, we know from the Ad Council's and Public Agenda's study, Kids These Days, that the public sees teens as "rude, irresponsible, and wild," and lacking in good values and that they blame parents for the problems kids are facing. Furthermore, parents are unsure that teens want to spend time with them and many feel guilty, afraid to open up because they think they will be blamed.
4. Develop a business case. The benefits for change need to outweigh the costs of remaining the same.
5. Unexpected messages are more effective than expected messages. There need to be different messages for different groups and these messages should be tested to ensure they work.
6. Unexpected messengers are more effective than expected messengers.
7. Campaigns take time-perhaps as long as seven to ten years to effect real change.

In a round-robin format, individuals from each organization informed the group of their work on teen related issues and their suggestions for a campaign.

Lauren Asher-National Partnership for Women and Families: Continues advocacy and informing people about FMLA law and rights; Ask candidates about Work-Life issues to make these public issues; assesses mainstream messages and images by pop culture vs. reality.

Larry Steinberg-Temple University: Focuses on development in teen years including emotional development; parenting of teens; research and analyses of how parents parent; written books to disseminate findings and information. Suggestions: spending time with teens is not enough; parents need to know about how teens develop and what they can do to help their kids grow up well.

Ginny Markel- National PTA: Promotes parent and family involvement in education, building successful partnerships to lead to better school achievement for students.

Pat Montoya-DHHS-ACF: With National Youth Serving organizations pulling together blueprint on Positive Youth Development based on an asset approach; assessing federal agency involvement on issue of youth development and on available resources for teens and families.

Robble Caploe-Seventeen Magazine: Views each magazine issue as a public campaign; for example, educating kids on sex and talking to parents about sex and other tough issues; kids are underrated and partially function as adults with responsibilities; facilitating need for kids to have someone to talk to about hard issues.

Sarah Brown- National Campaign to Prevent Teen Pregnancy: Initial step in campaign provided adults with 10 tips on how to prevent teen pregnancy. Suggestions: parents lack confidence in believing they can make a difference in lives of teens; there is a need to put the starch back in parents and help them understand that kids are listening even when they don't seem to be; heightening parental awareness that kids really need advice and guidance in teen years.

Danny McGoldrick- Campaign for Tobacco Free Kids: Goals include changing public policy, advocacy, promoting change in the social environment in which people make decisions; educational component to parents. Suggestions: engage kids as advocates, as important partners in developing a campaign.

Jeanne Brooks-Gunn- Columbia University: Writes articles and briefs on what teens need; has data collected from national study (kids 8-13) on how kids spend time via time use diaries. Suggestions: promote the positive, prevent negative. Teens need TLCx3 from family= time, limit setting, and connectedness, caring, communication. Family setting is first and foremost in affecting teens so focus on parent and teen communication and talking through disagreements.

Tony Colon (sp)- National Council of La Raza: Constituency based Latino organization with over 250 affiliates; promotes housing, training, health services; Promoting Youth Leadership program engaging youth in programs to foster respect and leadership.

Brendon Fitzsimons-Fight Crime: Invest in Kids: Promotes investing in the future of kids before problems escalate by utilizing police officers, lawyers, and judges; promotes quality educational child care; after school programs; prevention programs; focuses on abused or neglected; disseminates messages through media, policy makers, briefings and meetings.

Ken Canfield-National Center for Fathering: Connects fathers to their role as parents--fastest growing household in America is single father with kids under the age of 18 (14% of households); creates written materials and PSAs for fathers; develops outback programs for fathers with sons and/or fathers with daughters; provides help for minority fathers. Suggestions: the word parenting

means mothers to fathers so don't use parents, use mothers and fathers. Fathers like brief instructions for what to do.

Barrye Price-OPM: Developing initiative to create a family friendly workplace for the 1.2 million federal employees by disseminating information to the HR directors, cabinet members and management on all aspects of work/life including telecommuting options and web based parental education.

Kristen Kingdon-PFLAG: Collaborates with 440 affiliate organizations to promote acceptance of gays and lesbians. Work involves family acceptance of gay/lesbian; educating people about being gay/lesbian; advocacy work in schools; creating support systems for kids who need a resource to talk to before they have a conversation about sexuality with their own parents.

Andrea Camp- Institute for Civil Society: Current collaboration with the Association of Youth Museums to utilize museums as a resource for younger children and families. Incorporating *Ask The Children* survey questions, answered by children, results providing parents with an understanding of children's feelings.

Larry Gianinno- Wm. T. Grant Foundation: Funds research, developmental themes, including public view of youth; Current focus on the business community and business leaders; disseminates information on research findings.

Diana Zuckerman- CPR for Women and Families: Provides viable information people can use to assist them in dealing with tough issues; focuses on health and well being of families.

Eden Fisher Durbin- YMCA-USA: National teen agenda, currently serves 1 out of 10 teens, goal is to serve 5 out of 10; focuses on health and safety, educational life skills, leadership and community service; 18 million constituents, viable source to deliver information.

Jacquelyn Gates- Bell Atlantic: Concerned about the future workforce; alliance with KOLA to work against internet harassment; program available where employees call in on violence in schools and other issues not in compliance with code of conduct; character and values education, curriculum work in high schools; after school program support; employee advocacy and mentor program for teens and family support.

Lisa Benenson- Working Mother Magazine: Committed to understanding all issues facing working mothers; available source to inform and educate readers.

Anthony Welch- Do Something: Engages teens and recognizes youth who have implemented proactive community based programs; teen action guide; safe web space; train community members to be coaches.

Terry Russell – Save The Children: Youth advocacy programs; after school programs; ad council campaign- 'Do Good, Mentor a Child'

Ellen Galinsky summarized themes she heard throughout the discussion:

1. Parents of teens need the starch put back in them to feel more competent
2. Target audiences need to include mothers, fathers, other family members and teens
3. Include young people in shaping campaign
4. Help everyone define the work of parenting in relation to teens

The group was asked to consider messages a public education campaign could deliver, suggest strategies for delivering those messages, identify target audiences, and propose overall goals of a campaign.

Suggested Messages:

- Counter erroneous assumptions: how children develop depends primarily on genetics; it's too late by the time children are teens; parents are insignificant in relationship to other societal influences; at this age, parents aren't responsible; and independence is good for teens—they need more freedom.
- Parents make a difference
- To parents: You're good at what you do
- Parents and teens can get along and can resolve difficulties
- Invest in long term workforce
- Setting limits is okay—e.g. curfew, dating
- Community responsibility, any adult can be a mentor
- Spending time with teens is fun
- Parenting teens- It's not too late
- Teens are listening to you and learning from you
- TLCx3-Time, limit setting, listening, communication, caring, connecting
- 3 C's –Increase confidence, competence, commitment
- From teens to parents: Be there for me

Suggested Strategies:

- Profile positive images of parents
- Profile positive images of teens and counter the overwhelming negative images in the media
- Profile successful and well-known parents
- Develop a baseline report card on parenting teens
- Identify universal issues for diverse groups
- Federal policies to support family/teen time
- Teens are unexpected messengers
- Provide tips for how to communicate with teens and on spending time together
- Develop different messages for different groups, i.e.; teachers, law enforcement officials
- Include different perspectives on raising children including minority perspectives
- Use messengers from the targeted groups, such as fathers speaking out to fathers.

The meeting concluded with an understanding that funds need to be raised in order to develop a campaign, the objectives of the campaign needed to be defined, target audience identified, messages developed and tested, and outcomes for expected change specified. Further discussion will continue by email with this group, attendees at the White House Conference on Teens, and other relevant groups.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. draft	Draft of a letter re: phone numbers (partial) (1 page)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Eric Morse (Subject Files)
OA/Box Number: 21191

FOLDER TITLE:

Teen Conference [3]

2011-0619-S

rc281

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
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- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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Dear _____,

Thank you for participating in the May 25th *Time with Teens* meeting. ~~President and Mrs. Clinton are committed to ensure the health and wellbeing of teenagers in America.~~ With your hard work and dedication, we will guarantee that our young people and adults have supportive resources available to them helping them ~~to better cope with the stress and pressure of the teen years.~~ *As the organization find time to be free for teens all teenagers.*

concrete follow up steps
Although I would have liked to have more time to discuss next steps at the conclusion of our meeting, I was very pleased ~~with the information everyone provided and delighted~~ to learn about the innovative ideas and ~~all the~~ projects in which your organizations are already involved. While the conference helped to raise public awareness to the significance of this objective, it was only the first and perhaps the easiest step. We are now faced with the formidable challenge of developing ways to implement the concepts discussed at the conference and follow-up meeting. I have enclosed the notes as well as the suggested messages and strategies we discussed in the follow-up meeting. I hope you will find this material useful in thinking about ways in which your organization can contribute to the *Time with Teens* campaign.

I am planning to schedule another meeting to continue our discussion which will focus on streamlining our ideas and developing strategies to deliver our message. In the interim, please do not hesitate to contact me with any questions, ideas, or concerns that you may have. Again, thank you for your time and commitment to this vital cause. I look forward to meeting with you again soon.

Sincerely,

Ann O'Leary *Ann O'Leary*

[Signature]

*Special Adh tope Runt +
Sen Adh to Runt Runt*

*the organization
speaking this effort*

*You should
also feel
free to contact
Ellen Holmes of
the Turner and
Institute (#)*

*an Donna Center of
the National Partnership
for Women & Families (#)*

[001]

[Signature]

P6(b)(6)

P6(b)(6)

WHSO LAYOUT final

5/1/00 L. Schwartz, S. Kennedy

TEEN CONFERENCE

Tuesday, May 2, 2000

State Floor

Approx. 190 guests/Open Press/Business Attire

10 Social Aides

4 Volunteers

8:30 a.m.	NW gate panelists/pop ups arrive and are met by Mary Ellen McGuire
9:00 a.m.	Panelist/pop up walk through in the East Room Families in video and foundations for blue room greet arrive NW gate met by Heather Howard
9:30 a.m.	Guests arrive East Visitor's Entrance and proceed to grand Foyer for juice and proceed to East Room to be seated
9:30 a.m.	Brief in Map Room
9:40 a.m.	Members of Cabinet and Congress arrive
9:50 a.m.	Blue Room greet
10:15 a.m.	Program begins in East Room
Approx. 10:45 a.m.	POTUS Depart East Room Panels Begin
12:30 p.m.	HRC Depart East Room Guests have lunch on State Floor Lunch - State Floor
1:30 p.m.	Guests depart to breakout sessions away from Mansion

Monday May 1
Approx. 5:00pm

WHCA set up begins

Approx. 5:00pm

Sat Truck parks and powers west side of north portico and runs cable to back of east room window – large monitors are brought into the room and set up stage left and stage right no other set up allowed inside east room at this time for the sat crew.

Tuesday May 2

ALL TOURS CANCELLED

7:30 a.m. Press setup begins.

8:30 a.m. Press set up concludes.

8:30 a.m. Panelists/pop ups arrive Northwest Gate and are met by Mary Ellen McGuire and hold in the West Lobby until all are accounted for.
Contact: Mary Ellen McGuire

9:00 a.m. Families from video and sponsors for greet arrive NW Gate and are escorted to the West Lobby and then once assembled proceed to the Blue Room to get settled for the greet.
Contact: Heather Howard

Panelists/pop ups are escorted from the West Lobby to the East Room for a briefing.
Contact: Mary Ellen McGuire

9:15 a.m. Gate Ready and In Place time.

9:30 a.m. Guests arrive to the East Visitors Gate and proceed State Floor for coffee and juice and are seated in the East Room.
Contact: Shereen Soghier

9:30 a.m. **THE PRESIDENT and THE FIRST LADY** receive briefing in the Map Room.
*Contacts: Shirley Segawa, Melanne Verveer, Ann O'Leary, Bruce Reed, Eric Liu
Sonia Chessen*

9:40 a.m. Members of the Cabinet and Congress arrive and proceed to the Blue Room.
Contact: Wendy Arends and Erica Morris

9:45 a.m. **THE PRESIDENT and THE FIRST LADY** proceed to the Blue Room for a meet and greet.

9:50 a.m. **THE PRESIDENT and THE FIRST LADY** greet the following:

Blue Room Participants

Members of the Cabinet/Administration

Secretary Herman
Secretary Shalala
Secretary Slater
Director Janice LaChance
Deputy Attorney Eric Holder
Deputy Donald Vereen, ONDCP
Mr. Harris Wofford

Members of Congress

Rep. Stephanie Tubbs-Jones

Sponsors

YMCA Foundation
Ken Gladdish, National Executive Director
Eden Fisher Durbin, Director, Public Policy

CASEY Foundation
Patrick McCarthy
Debra Delgado, Senior Associate

William T. Grant Foundation
Karen Hein

Celebrities

Danny Devito & Rhea Perlman

Speaker

Ben Casey, YMCA of Metropolitan Dallas

Families From Video

The Malone Family: Fonda, Donnie, Tameka, Lekeya
The Silcox Family: Deborah, Drew, Dylan
The Bosques-Smith Family: Maria, Anastasia, Khyanna
The Barret Family: William & Betsy Barrett & MaryGrace Hicks

10:10 a.m. Melanne Verveer is announced from the Blue Room into the East Room to open the program.

10:12 a.m. Opening video is played.

10:15 a.m. Following the video, **THE PRESIDENT and THE FIRST LADY** are announced to the stage to honors accompanied by the families from the video.

Family Note: Families proceed to their seats in the front row, The President and First Lady to the stage.

East Room Note: Door to East Room remains open until POTUS departs after program at the top.

Stage set up: 10x24 stage, half moon table with 6 mics and chairs, toast lectern for opening remarks by POTUS, HRC and keynotes on stage right (toast and seats struck when POTUS concludes and departs)

PROGRAM

THE FIRST LADY makes remarks and introduces **THE PRESIDENT**.

THE PRESIDENT makes remarks and introduces Ben Casey.
(Note: Ben Casey comes to stage from his seat in the front row)

Ben Casey make brief remarks.

Aprox.10:45 **THE PRESIDENT** thanks Ben Casey.
(Note: Ben Casey returns to his seat in the front row)

THE FIRST LADY proceeds to the table on stage to begin Panel I.

Panel I Begins (this is at approx at 10:30am)
6 participants including HRC
See Attached.

Panel II switches seats with Panel I , Panel II begins (this is at approx. 11:05)
5 participants including HRC
See Attached.

12:30 p.m. Panel II concludes and **THE FIRST LADY** departs.

Guests go through the lunch buffet in the Cross Hall and proceed to eat in the State Dining Room and the Grand Foyer.

1:30 p.m. Guests finish lunch and proceed to breakout sessions outside the Mansion.

Breakout Session Organization Note: Mary Ellen and her staff will be at the stair bottom directing people to their breakout escort - either west on the Ground Floor to hold until taken to the OEOB or east to the East Portico where they will be taken to the White House Conference Center. (after they all get their cloaks)

SETUP NOTES

GROUND FLOOR

Family Theater: Coat check

First Ladies Hall: Screens between Dip and China

STATE FLOOR

Grand Foyer: Strings and piano for arrivals and lunch
Honors group for Entrance to Panel I

Cross Hall/State Dining Room/Grand Foyer: Luncheon set up

Blue Room: All Furniture removed for meet and greet, a monitor on a table in the south window by the Green Room cabled to East Room for opening video

East Room: 180 chairs, 10x 24 stage at gold curtain steps on front and both sides; half circle table on stage left with 6 OFDR armless chairs; 6 WHCA panel mics at half circle table on stage, 2 OFDR chairs next to toast lectern; lectern at stage right for opening of Panel I to be removed after remarks as noted in layout; 3 WHCA mic wranglers – one for each section for interaction during both panels; WHCA announce from Blue Room; 2 press risers on both sides of cross hall doors with rope & stanchion; folders from Mary Ellen on chairs; video monitors - 1 on each side of the stage

TEEN CONFERENCE SEATING

Stage – at Table **TENT CARDS**

Panel 1

Dr. Jacqueline Eccles
Dr. Jay Giedd
Ms. Susan BalesKaren Pittman
Ms. Rhea Perlman
Mr. Danny Devito

Panel 2

Ms. Laura Sessions Stepp
Mr. Edd Speaker
Dr. Robert Blum
Mr. Geoff Canada
Miss Gabriella Contreras

BY NAME YELLOW:

Stage

The President
Mrs. Clinton

Front Rows (some spill into 2nd rows)

Speaker (1)

Ben Casey

Cabinet (7)

Secretary Shalala
Secretary Herman
Secretary Slater
Director Janice LaChance
Mr. Harris Wofford
Deputy Attorney Eric Holder
Deputy Donald Vereen, ONDCP

Seated throughout Audience

Popups (8)

Dr. Angela Diaz
Miss Emily McDonald
Mr. Edwin Speaker
Ms. Ellen Galinsky
Ms. Judith McHale
Ms. Susan Bales
Mr. Jay Engeln
Dr. Katharine Newman

Center Section

ORANGE GENERAL RESERVED:

Families from video(13)

Malone's: Fonda, Donnie, Tameka, Lekeya
Silcox's: Deborah, Drew, Dylan
Bosques-Smith's: Maria, Anastasia, Khyanna
Barret's: William, Betsy, MaryGrace

Side Sections (1st and 2nd rows at least)

RED GENERAL CARDS –

RED CARDS AT GATE

Electeds (6)

Dr. Vernon Gray
Mr. Victor Hernandez
Mr. Patrick O'Connor
Ms. Clarice Chambers
Ms. Nancy Keenan
Mr. William Johnson

BLUE GENERAL CARDS

Meet participants (entering NW gate) (5)

Ken Gladdish
Eden Fisher Durbin
Patrick McCarthy
Debra Delgado
Karen Hein



