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**Folder Title:**

American Association of Persons with Disabilities

**Stack:**

**S**

**Row:**

**31**

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**2**

**Shelf:**

**9**

**Position:**

**1**

MICHAEL AUBERGER  
ADAPT

NANCY BLOCH  
NATIONAL ASSOCIATION  
OF THE DEAF

JUDI CHAMBERLIN  
NATIONAL EMPOWERMENT  
CENTER

TED CHILDS  
IBM WORKFORCE DIVERSITY

JUSTIN DART  
JUSTICE FOR ALL

WILLIAM DEMBY  
DUPONT CORPORATION

FRED FAY  
DISABILITIES RIGHTS IN  
VOTER EMPOWERMENT

DENISE FIGUEROA  
NCIL - TROY RCIL

LEX FRIEDEN  
TIRR

RON HATLEY  
AT&T  
CONSUMER AFFAIRS

PAUL G. HEARNE  
THE DOLE FOUNDATION

NEIL JACOBSON  
WELLS FARGO BANK

DR. L. KING JORDAN  
GALLAUDET UNIVERSITY

DEBORAH KAPLAN  
WID

JOHN KEMP  
VERY SPECIAL ARTS

PAUL MARCHAND  
THE ARC

RALPH NEAS  
LEADERSHIP CONFERENCE  
ON CIVIL RIGHTS

MAX STARKLOFF  
PARAQUAD

SYLVIA WALKER  
HOWARD UNIVERSITY

JIM WEISMAN  
EASTERN PARALYZED  
VETERANS ASSOCIATION

PATRISHA WRIGHT  
DREDF

March 21, 1997

William H. White, Jr.  
The White House  
Office of Public Liason  
Room 111 ½ OEOB  
Washington, DC 20502

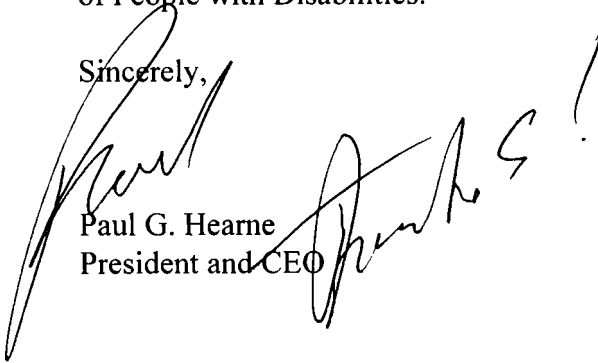
Dear Bill:

Many thanks for seeing us yesterday. I greatly appreciate your interest and support in what we are trying to do in order to improve the quality of life for people with disabilities in America.

You have my promise that we will be most cautious in the use of the document we share.

Let's keep in touch as we watch the growth of the American Association of People with Disabilities.

Sincerely,

  
Paul G. Hearne  
President and CEO

E X E C U T I V E   O F F I C E   O F   T H E   P R E S I D E N T

04-Aug-1995 02:49pm

TO:            justice

FROM:          owner-justice

SUBJECT:      FYI: Paul Hearne - AAPD Intro

Prepared Remarks of Paul Hearne  
President  
American Association of People  
with Disabilities

\* \* \* \* \*

Celebration of the Fifth Anniversary of  
the Americans with Disabilities Act

and

Announcement of the Formation of the  
Americans Association of People  
with Disabilities

July 25, 1995  
5:30-8:00 pm  
Old Ebbitt Grill Atrium  
Washington, DC

Thank you!!

This is high class company I am keeping up here. It's a little intimidating to be on the program with the President of the United States and the major contender in the next presidential election, who also happens to be my boss at the Dole Foundation, Senator Dole.

But it dawns on me that I have one advantage over both President Clinton and Senator Dole. I just won my election!

I am pleased to be before you as the first President of the American Association of People with Disabilities.

This is indeed an historic occasion. We have come a long way in 20 short years. I hold the formation of this organization, an organization of and for people with disabilities, a major milestone in the history of people with disabilities in America.

On May 3, 1977 people with disabilities first became protected against discrimination by regulations implementing Section 504 of the Rehabilitation Act -- the ADA's predecessor.

On September 13, 1988, discrimination against people with disabilities was outlawed in housing -- both public and private -- when the President signed the Fair Housing Act Amendments.

On April 28, 1988, wise members of Congress introduced the first Americans with Disabilities Act.

On July 26, 1990, a wise President signed the Americans with Disabilities Act, solidifying a contract between the federal government and people with disabilities -- a contract that promises full civil rights and full citizenship for people with disabilities in America.

Today, July 25, 1995, marks the beginning of an organization that will support people with disabilities throughout this country as we bring life to that contract -- as we make greater and greater strides in governing our own lives and achieving our own goals.

While the federal government plays and will continue to play a critical and irreplaceable role in assuring access and opportunity for people with disabilities, it is us -- people with disabilities ourselves -- with our own energy, our own efforts, and our own money, who will determine our rightful place in the free and open marketplace of the private sector.

The American Association of People with Disabilities is ready to demonstrate, to a largely unaware nation, the political and social force of 49 million Americans with Disabilities -- as consumers of goods and services, as employees and tax payers and as entrepreneurs and leaders.

We had our first official activity as an organization -- a board meeting -- just a few hours ago. When AAPD is fully operational, we will strive to be the focal point for issues and concerns affecting all people with every disability in the country. We will seek to provide services and information so that we can help ourselves solve our problems. By leveraging ourselves as a constituency in the economy, we will provide benefits for each other that are not based on an appropriation or charity, but rather based on the knowledge that we can earn what it costs, spend what we have to and reap the benefits of our labors.

The AAPD, as we will soon be known, (you're nothing in Washington if you're not a household acronym!) Is a private non-profit, non-partisan, organization designed to improve the impact of all people with disabilities on American society. The board, whom I will introduce momentarily, represents people with a range of physical and mental disabilities, from different ethnic and religious backgrounds, from different political affiliations, from different geographic regions of the nation. But they have one thing in common -- they have lived, worked and been committed to the rights of people with disabilities and to a good quality of life for people with disabilities for decades.

First, I would like to introduce my colleagues who joined me as founding incorporators of the organization. Please come forward as I call your name.

John Kemp  
President of United Cerebral Palsy, inc  
Washington, DC

Justin Dart, Jr.  
Washington, DC

Sylvia Walker  
Professor at Howard University

and

I. King Jordan  
President of Gallaudet University

Other board members are:

Michael Auberger of ADAPT  
Denver, Colorado

Nancy Bloch of National Association of the Deaf  
Silver Spring, Maryland

William Demby  
Mitchellsville, Maryland

Fred Fay of Justice for All  
Concord, Massachusetts

Denise Figueroa of the National Council  
on Independent Living  
Troy, New York

Lex Frieden of the TIRR  
Houston, Texas

Ron Hatley of AT&T  
Basking Ridge, New Jersey

Neil Jacobson of Wells Fargo Bank  
San Francisco, California

Deborah Kaplan of the World Institute on Disability  
Oakland, California

Paul Marchand of the Arc  
Washington, DC

Ralph Neas, formerly of the Leadership Conference on Civil  
Rights  
Washington, DC

Max Starkloff of Paraquad  
St. Louis, Missouri

Jim Weisman of Eastern Paralyzed Veterans Association  
Jackson Heights, New York

and

Pat Wright of the Disability Rights Education and Defense  
Fund  
Berkeley, California and Washington, DC

Please join me in a round of applause for the first board of the  
American Association of People with Disabilities.

I urge you all to join AAPD today and take advantage of this  
opportunity to be charter members. There is a desk at the back  
which will provide you with more information.

Thank you!!!

=====  
= Moderated Justice-For-All Mailing list =  
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## **Announcing the Creation of the American Association of Persons with Disabilities**

People with disabilities have made great strides in the past decade, highlighted in 1990 by the passage of the Americans with Disabilities Act (ADA). Nevertheless, the need for continued leadership remains strong. Forty-nine million people -- one out of every five Americans -- have a disability. Nearly half the people with disabilities are of an employable age, yet only one-third are employed. Meanwhile, the percentage who want to work has increased from 66% to 78% in 1991.

The economic affect of this on our society is substantial. The cost of direct government and private payments to support people with disabilities of employable age who do not have jobs is conservatively estimated to be \$232 billion annually. By comparison, the annual budget deficit of the United States is roughly \$200 billion. Providing jobs and accommodating people with disabilities to the workforce, therefore, has an extremely positive impact on our nation's economy. Perhaps as much as \$195 billion a year is lost in earnings and taxes each year because those with disabilities are unemployed. If only 10 percent of unemployed people with disabilities were employed, they would become taxpayers and would contribute to the economy rather than consume benefits.

And yet, as the fifth anniversary of the ADA arrives, it is clear that government alone cannot make the goals of the ADA a reality. All people with disabilities need consumer and economic power and a unity of purpose in order to promote the goal of full inclusion in American society.

The next logical step is the creation of a national, nonpartisan membership organization that represents people with all types of disabilities and which will be a positive private-sector force to achieve the following purposes:

- 1) To further the productivity, independence, full citizenship, and total integration of people with disabilities into all aspects of society and the natural environment;
- 2) To foster leadership among people with disabilities;
- 3) To support the full implementation and enforcement of disability nondiscrimination laws, particularly the Americans with Disabilities Act of 1990 and the Rehabilitation Act of 1973;
- 4) To provide information to the disability community;

- 5) To promote service availability in the areas of medical equipment and mobility aids, personal assistance services, insurance, and other benefits of membership; and
- 6) To educate the public and government policymakers regarding issues affecting people with disabilities.

On July 25, 1995, on the eve of the fifth anniversary of the ADA, this idea will become a reality as a historic gathering of people with disabilities announce the creation of the American Association of People with Disabilities (AAPD), and in so doing, will enhance the recognition of people with disabilities as a productive force in our society. For more information, call (202) 363-8970.

**DRAFT**  
**7/6/95**

**Celebrating the Fifth Anniversary  
of the Americans with Disabilities Act  
and  
Announcing the  
American Association of People with Disabilities**

**July 25, 1995  
5:30 - 8:00 pm  
Atrium of the Old Ebbitt Grill  
Washington, DC**

- 6:30**      **Welcome**  
            **The Honorable Tony Coelho**  
            **Chair, President's Committee on Employment of People with Disabilities**
- 6:40**      **The Honorable Robert Dole**  
            **Senate Majority Leader**
- 6:50**      **Justin Dart**  
            **Former Chair, President's Committee on Employment of People with Disabilities**
- 7:00**      **Paul Hearne**  
            **President, The Dole Foundation**  
            **Announcement of the American Association of People with Disabilities**  
            **Introduction of Board Members**
- 7:10**      **Judy Heumann**  
            **Assistant Secretary for the Office of Special Education**  
                    **and Rehabilitation Services**  
            **U.S. Department of Education**
- Invited Speakers**  
                    **(Senators, Representatives, Administration officials)**
- 7:25**      **The Honorable Bill Clinton**  
            **President of the United States**

File AAPD (Droe)

E X E C U T I V E   O F F I C E   O F   T H E   P R E S I D E N T

24-Dec-1995 10:50pm

TO:            justice  
FROM:          owner-justice

SUBJECT:      AAPD Current Progress Report

December 15, 1995

MEMORANDUM

To:            AAPD Board of Directors  
From:           Paul G. Hearne  
Re:            Update

I thought before the holidays it would be good to bring you up to date on our progress with AAPD.

1)      Membership Committee

A membership committee meeting was held at The Dole Foundation on Thursday, November 9. The minutes are hereto attached. Two keys decisions were made at this meeting:

a)      Ted Childs, VP of IBM was nominated for election to the Board of Directors.

b)      A fee structure for organizational membership was created. (See page 2 of the minutes.)

2)      The bulk of our effort is to raise enough for a large membership mailing solicitation. Since the 9th of November we have made progress in the following areas:

a)      ELA Foundation - \$15,000 to \$19,000 for bulk mailing.

b)      Robert Wood Johnson Foundation will support publication of brochure and investigating grant to provide model insurance provision program for people with disabilities through AAPD.

c)      American Express - \$5,000 to

\$10,000 grant for AAPD before the end of the year.

d) I am aware that you have received an audit statement from our treasurer, John Kemp.

3) Benefits

a) NY Life will be meeting with me in the beginning of the year in order to add long term care insurance to our package. I am hoping this can be done before our major brochure mailing.

b) We are still awaiting a proposal from Monumental General Insurance Group to add term life to our initial package.

No other benefits have been added at this time.

4) Publications

Both John Kemp and I have met with a number of publishers and are attempting to negotiate a partnership for an AAPD publication in late spring. Details of such negotiations and a request for board approval will follow when appropriate.

5) Membership

We now have 645 members with no solicitation. Our membership drive could begin one or two months into the next year if funds are available.

I wish all of you a safe and happy holiday season and look forward to working with all of you in the coming year.

AMERICAN ASSOCIATION OF PEOPLE WITH DISABILITIES

Membership Committee Meeting  
November 9, 1995  
11:00 am - 2:15 pm

Committee Members Attending

Nancy J. Bloch, Chair  
Justin Dart  
Don Dreyer (via phone)  
Paul Hearne

John Kemp  
Scott Marshall  
Donna Sorkin  
Jim Weisman

Nancy Bloch opened the meeting with a review of the agenda.

Paul Hearne reviewed progress in the areas of fund raising and benefits.

FUND RAISING

To date, approximately \$46,000 has been raised, a portion of which is membership revenue. A financial statement was included in materials provided committee members.

Paul feels that we need at least \$100K to \$150K for a membership solicitation mailing. He reported that there are several possibilities for additional financial support:

- 1) The Robert Wood Johnson Foundation is interested in feasibility of private insurance;
- 2) The ELA Foundation has committed \$15K.
- 3) Paul has meetings with a potential donor on the west coast who may donate between \$250K to \$500K.

John Kemp reported that he met with representatives of the American Hospital Association whose members have "adopted" AAPD as a funded program. The amount of financial support is not known.

Paul recommended that large corporations not be approached until we get our 501(c)3 status, brochures are ready and the membership drive is underway.

#### BENEFITS

- 1) Ray Reid, from Market Enhancement Group of Richmond, VA has donated a great deal of time putting together benefit package possibilities that include travel, shopping, durable medical equipment, reduced prescriptions, etc;
- 2) Specialized auto insurance and towing insurance;
- 3) Group life insurance (life, term/life, and annuity benefits);
- 4) Long term care insurance including personal care assistance from New York Life;
- 5) Investment/Financial Services from Merrill Lynch.

Discussion followed on the need to be careful who we choose as vendors to avoid the appearance of endorsement. We will start with basic benefits to initiate the membership drive with the understanding that we are not locked in to this initial list. Paul proposed two names for nomination to the AAPD Board.

Membership Committee voted to recommended Ted Childs of IBM to fill one of two vacant seats.

Nancy opened a discussion of "Membership Nuts and Bolts" following lunch. Discussion ensued with the following decision:

#### MEMBERSHIP CATEGORIES AND DUES:

- Individuals \$5/year
- Organizations Serving People with Disabilities \$100/year

- Not-ForProfit  
Organizations \$250/year\*

\*no differentiation between national and local chapters

## RATIONALE

Keep dues low to encourage large AAPD membership and to discourage the perception of competition in membership recruitment between AAPD and organization members.

Membership fees will not be the basis for income generation

Everyone should be on equal terms in the individual member category.

Committee members need to address the voting issue and whether this will be a consumer-driven association. Also, we need to attract individual members through larger organizations and that needs to be addressed in the benefits package.

We will need to prepare mailings to target three different audiences: individuals, organizations and corporations. An insert can be prepared for the brochure for this purpose.

## CORPORATE DONOR STRUCTURE

- Limits need to be set.
- Items AAPD can offer: advertising and market access.

Corporate donors will be interested in AAPD as we gain political clout. Our ability to fund raise among corporations depends on how we are perceived to represent this constituency and how well we do it.

## AAPD MEMBERSHIP COMMITTEE SUBCOMMITTEES

Membership Material Development  
Don Dreyer and Nancy Bloch

Value-Added Benefits  
Scott Marshall, Paul Hearne  
Ray Reed and Nancy Bloch

Publicity/Public Relations  
Jim Weisman

## MISCELLANEOUS

Jim will focus PR to increase membership and will develop a media kit with ideas for publicizing AAPD and membership recruitment for organizations.

Paul and Nancy will try to get more folks involved in subcommittee work and will work to develop corporate benefits.

The AAPD Policy Committee should develop policy on AAPD choice of

vendors or services/equipment to people with disabilities.

All material produced by this committee will be in accessible format - i.e. on e-mail, disk and printed text.

Next Meeting - Mid-December or early January

Respectfully submitted,

Anita B. Farb  
Jeannie Meece

E X E C U T I V E   O F F I C E   O F   T H E   P R E S I D E N T

24-Dec-1995 10:50pm

TO:            justice  
FROM:          owner-justice  
  
SUBJECT:      AAPD Background - FYI

JUSTICE FOR ALL

For folks who missed the earlier e-mailing, here's some background on the American Association of People with Disabilities, from July 1995. Separately we're e-mailing both a current progress report and a membership application. Please share them both widely. And join!

Fred Fay

American Association of People with Disabilities  
4401-A Connecticut Ave., NW, Suite 223  
Washington, DC 20008

Dear Friends,

An opportunity has arrived in our lives. As people with disabilities, parents or friends of people with disabilities, we have a chance to day to increase our involvement in and impact on decisions about our lives. The American Association of People with Disabilities (AAPD) is a private, nonprofit, nonpartisan organization incorporated by five key leaders in the disability community: Justin Dart, Justice for All; Paul G. Hearne, President of The Dole Foundation; John D. Kemp, Executive Director of the United Cerebral Palsy Associations; I. King Jordan, President of Galludent University; and Sylvia Walker, Director of Howard University's Diversity Programs. The overarching purpose of the AAPD is to serve as a vehicle for focusing the organizing around and the influencing the outcomes of issues and concerns affecting all people with every type of disability.

AAPD is a membership-serving organization. A package of BENEFITS is being put together that will be of true value. Commerce has begun to recognize the potential purchasing power of people with disabilities. By AAPD's using the leverage or weight provided by the nation's largest minority, businesses will be motivated to offer members good bargains on many goods and services. In preliminary discussions, the probability of high value goods and services being offered at very competitive prices looks very favorable.

The OPERATIONS of AAPD are just beginning. It is our intent to be careful stewards of our limited resources and to build an efficient, cost-effective organizational structure. Communications with the membership will be a high priority operations element. Print, audio and electronic media will be used to provide the most comprehensive and adaptive communication possible.

MEMBERSHIP is the third element of the three core or key elements (Benefits, Operations, and Membership). Enclosed is a membership application form.

Membership is open to all people. The dues are \$5.00 for a calendar year. Persons who join in 1995 will be Charter Members, and their membership will be valid through 1996. You can fax and photocopy this letter and form to friends and colleagues for their use.

So, take a moment. Respond to this opportunity and become a Charter Member of the American Association of People with Disabilities. Join with us, the Board of Directors, and our many friends to build this organization. Remember, AAPD exists for the full citizenship, integration, and quality of life for people with disabilities in America.

Sincerely,

Paul G. Hearne, The Dole Foundation  
Michael Auberger, ADAPT  
Nancy Bloch, National Association of the Deaf  
Justin Dart, Justice for All  
William Demby  
Fred Fay, Disability Rights In Voter Empowerment  
Denise Figueroa, National Council on Independent Living  
Lex Friedan, The Institute for Rehabilitation Research  
Ron Hatley, AT&T  
Neil Jacobson, Wells Fargo Bank  
I. King Jordan, Galludet University  
Deborah Kaplan, World Institute on Disability  
John Kemp, United Cerebral Palsey Associations  
Paul Marchand, The Arc  
Ralph Neas  
Sylvia Walker, Howard University

=====  
Announcing the Creation of the

#### AMERICAN ASSOCIATION OF PEOPLE WITH DISABILITIES

People with disabilities have made great strides in the past decade, highlighted in 1990 by the passage of the Americans with Disabilities Act (ADA). Nevertheless, the need for continued leadership remains strong. Forty-nine million people - one out of every five Americans - have a disability. Nearly half the people with disabilities are of an employable age, yet only one-third are employed. Meanwhile, the percentage who want to work has increased >from 66% to 78% in 1994.

The economic effect of this on our society is substantial. The cost of direct government and private payments to support people with disabilities of employable age who do not have jobs is conservatively estimated to be \$232 billion annually. By comparison, the annual budget deficit of the United States is roughly \$200 billion. Providing jobs and accommodating people with disabilities to the workforce, therefore, has an extremely positive impact on our nation's economy. Over \$195 billion in earnings and taxes are lost each year because people with disabilities are unemployed. If only 10 percent of that group had jobs, a significant amount of those lost resources would be added to the economy.

And yet, as the fifth anniversary of the ADA arrives, it is clear that government alone cannot make the goals of the ADA a reality. All people with disabilities need consumer and economic power and a unity of purpose in order to promote the goal of full inclusion in American society.

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- 4) To provide information to the disability community;
- 5) To promote service availability in the areas of medical equipment and mobility aids, personal assistance services, insurance, and other benefits of membership; and
- 6) To educate the public and government policymakers regarding issues affecting people with disabilities.

On July 25, 1995, on the eve of the fifth anniversary of the ADA, people with disabilities will be recognized as a productive force in our society at an historic gathering to announce the creation of the AMERICAN ASSOCIATION OF PEOPLE WITH DISABILITIES, a new membership association serving our nation's largest minority group.

For more information, call (202) 363-8970.