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TERRY

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

April 5, 1997

RADIO ADDRESS BY THE PRESIDENT
TO THE NATION

The Oval Office

10:06 A.M. EST

THE PRESIDENT: Good morning. I want to talk with you today about how we can make this glorious spring a season of service all across America. As I have said many times, the era of big government may be over, but the era of big challenges for our nation is surely not. Citizen service is the main way we recognize that we are responsible for one another. It is the very American idea that we meet our challenges not through heavy-handed government or as isolated individuals, but as members of a true community, with all of us working together.

On April 27th through 29th, at Independence Hall in Philadelphia, we will be convening an historic Presidents' Summit on Service. I will be joined by President Bush, General Colin Powell, by every living former president or his representative, by other prominent Americans, including former HUD Secretary Henry Cisneros and Lynda Robb. Every person, business or organization represented at the summit will have already committed to take specific steps to help to serve our children and to rebuild our communities. Our mission is nothing less than to spark a renewed national sense of obligation, a new sense of duty, a new season of service.

I hope that many activities in the weeks leading up to this wonderful event will make all Americans think about the duty all of us owe to one another. Citizen service can take many shapes -- it can mean volunteering nights or on weekends in a religious group or neighborhood association, or devoting full years of your life to service like those the Peace Corps or the Jesuit Volunteer Corps members do.

Over the past four years, we have worked to harness this citizen energy in so many ways. I am especially proud of AmeriCorps, the national service program I proposed when I ran for President, that we launched the very next year. Since its creation, 50,000 young people have earned college tuition by serving their communities, with the basic bargain of getting the opportunity to go to college in return for giving something back to their friends and neighbors.

The success of AmeriCorps shows that service can help to meet our most pressing social needs, from renewing our cities to protecting our environment, to immunizing poor children, to giving them mentors and someone to look up to. And that service often leads to more service -- a

typical AmeriCorps member trains or recruits a dozen or more community volunteers.

To focus the American people on the importance of this summit and the urgency of service, I'll issue a proclamation designating the week of April 13th through 19th as national service week in America. During that week, over a million young people will participate in 3,000 events across our nation, cleaning up neighborhoods and working with children.

I've asked the thousands of AmeriCorps alumni and returned Peace Corps volunteers to participate as well, reaching out to youth in their communities, speaking in schools, recruiting volunteers and teaching a new generation about the power of service. I've very pleased that some of them have joined our Peace Corps Director, Mark Gearan, here with me today.

I hope that they will teach that citizen service cannot be a pursuit for just a week or a month, that the ethic of service must extend throughout a lifetime. No one is too young to serve, as a recent study by Brandeis University shows -- when you begin to serve at a young age, schoolwork improves and there is a good chance you will continue to serve in the years to come. It's a good habit that's hard to break. And no one is too old to serve, either. But we must find even more ways to encourage our young people to begin to serve.

I'm joined here today by some young men and women from Maryland, along with that State's Lieutenant Governor, Kathleen Kennedy Townsend, who has been a leader in making Maryland the first state in our nation to require that every student perform some service as a condition of high school graduation. One of the students meeting with me gathered food and clothing for the needy; another, dyslexic herself, taught disabled students; another tutors young children at a Head Start center.

Today I challenge schools and communities in every state to make service a part of the curriculum in high school and even in middle school. There are many creative ways to do this -- including giving students credit, making service part of the curriculum, putting service on a student's transcript or even requiring it, as Maryland does. This week, the National Association of Secondary School Principals agreed to introduce service learning to more than 2 million students, and I hope they'll work to find even more creative ways to involve service. States and schools, of course, should be free to decide this for themselves. But every young American should be taught the joy and the duty of serving, and should learn it at the moment when it will have the most enduring impact on the rest of their lives.

Two weeks ago, applications went out to high school principals all around our nation, inviting them to select a student in that school who has performed outstanding service, thereby making them eligible for a \$1,000 scholarship. Under this new initiative, which we launched last year, our national government will put up \$500 for each student if it is matched by local communities. Already, a host of civic organizations -- including the Veterans of Foreign Wars, Moose International, the Lions Clubs, the U.S. Jaycees -- have accepted our challenge to work with their local chapters to provide matching funds for these scholarships. And public servants

from agencies like the Agriculture Department will continue to work as partners with these schools, sending volunteers to work with teachers and acting as mentors to students.

I hope all of you will join in the spirit of the Presidents' Summit on Service, and take part in the national week of service beginning April 13th. Service is in our deepest national tradition. Millions of young Americans in my generation were inspired by the call to service, issued so often from this very office, by President Kennedy. Now it is up to all of up to take up President Kennedy's challenges -- remembering, as he said, that every person can make a difference, and every person must try.

Thanks for listening.

END

10:12 A.M. EST

DRAFT

**PRESIDENT WILLIAM J. CLINTON
ANNOUNCEMENT OF PRESIDENTS' SERVICE SUMMIT
THE WHITE HOUSE
JANUARY 24, 1997**

Acknowledgments: Hillary, Vice President Gore, President Bush, General Powell, Mrs. Romney, Bob Goodwin, Ray Chambers, Harris Wofford, distinguished guests....

This has to be the most extraordinary collection of citizen service that has ever been assembled at the White House. It is a vivid reflection of what I said in my inaugural address: Government is not the problem, and government is not the solution. The American people are the solution. Service to others and volunteerism have always been the indispensable tools of American progress and problem solving. So many of the problems we face today require the one-on-one caring of a mentor, or the wisdom of a pastor, or the companionship of a Big Brother. All of us must do our part: parents, community groups, businesses, labor, schools, our great national civic and service organizations, our great religious institutions, every citizen.

We have been talking about the need for a new sense of community for some time now. Today, I am pleased to announce that we are taking an important step to make that dream real. On April 27 in Philadelphia, with the help of the Points of Light Foundation, the Corporation for National Service, and General Colin Powell, President Bush and I will convene the first Presidents' Summit for Citizen Service. Our goal is to launch an historic mobilization of citizen power -- an all-out national assault against the most vexing social problems confronting our young people. I am convinced that If we ask more of each other and expect more of ourselves, there is no problem in America that the American people can't solve.

Some of our most prominent corporations and service organizations have already stepped forward to meet this challenge. LensCrafters has agreed to provide one million free eye exams for children by the year 2003. Big Brothers/Big Sisters has pledged to double their mentoring relationships matching 200,000 deserving young people with caring adults through the year 2000. And Columbia HCA, a leading health care company, has committed to fully immunize one million children through their health care facilities through the year 2000. And that's just the beginning.

I am especially proud of the participation of the Corporation for National Service in this effort. During the past three years, thousands of AmeriCorps members and even larger numbers of senior service corps and student volunteers have helped revive the spirit of service in America - helping in schools, cleaning up rivers, and mentoring young people.

But these programs are just one part of the far larger mosaic of service. When President Bush held this office, he understood that there was no single solution to our country's most formidable problems. He talked about making volunteer service contagious so we have not just 1000 points of light, but 1000 communities of light. Thank you, President Bush for your gift of light to America.

I am also delighted that General Colin Powell, who has served his country in so many ways, has agreed to serve once again -- this time as General Chair of the Summit. Every time America calls, General Powell answers. And we are grateful that he is joining us in this important work.

Finally, let me say that I am pleased and honored to be embarking on this joint venture with President Bush, who has already made his mark as a leader in volunteerism. President Bush and I have had a few disagreements over the years, but on this we agree wholeheartedly: The problems we face are bigger than any one person, one party, one ideology. They can only be solved if we all come together across all the lines that would divide us as one America.

The organizers of this effort have wisely chosen Philadelphia as the site for the summit. After all, Philadelphia was the birthplace of our democracy and stands as a symbol of what we can accomplish when we put our greatest minds and hearts together. I am reminded that at the close of the Constitutional Convention, Benjamin Franklin made an observation about a design of the sun, hanging low on the horizon that was pictured on General Washington's chair. Many of the delegates had wondered whether it was a rising or a setting sun. At the conclusion of the convention Franklin said, "We know now It is a rising sun and the beginning of a great new day." Thanks to all of you, today, I see a rising sun and a bright new day for America.

At this time, I am proud to have two distinguished Americans come up to speak: President Bush and General Powell.

THE WHITE HOUSE AT WORK

Monday, April 28, 1997

TODAY: PRESIDENT CLINTON EXPANDS AMERICORPS AND ISSUES NATIONWIDE CALL TO SERVICE

At the President's Summit for America's Future, President Clinton announced new proposals to expand service and mutual responsibility nationwide:

- President Clinton announced new AmeriCorps Challenge Scholarships -- asking charities, religious groups, and community groups to enlist young people for a year of full-time service, and giving those young people AmeriCorps scholarships in return. If the private and non-profit sectors rise to this challenge, these scholarships would go to as many as 50,000 young people with money that is already in the President's balanced budget.
- President Clinton challenged every state and every school system to offer young people the chance to serve -- to help teach them the responsibility of citizenship.
- President Clinton announced new legislation to allow any young person with a college loan to take a year to serve without accruing additional interest on that loan.
- President Clinton announced the expansion the Police Corps, to triple the number of young people who can earn four years of college by agreeing to serve at least four years as police officers, and challenged young people to become teachers where they are needed most -- in America's central cities.

In his speech this morning, President Clinton said that "The era of big government is over, but big challenges remain. We are here to proclaim: the era of big citizenship has begun."

- The President issued a call to action to all Americans to serve our children, and to help teach them to serve -- not as a substitute for government, but to meet our major challenges as one community, working together.
- The President emphasized that even with all the progress our nation has made -- 12 million new jobs, falling crime and welfare rolls -- we still face enormous challenges. But the toughest of these are challenges of the heart -- ones that must be faced person by person, neighbor by neighbor, community by community. That is why restoring an ethic of service and mutual responsibility is so important.

Suggested quote:

CITIZEN SERVICE IS THE VERY AMERICAN IDEA THAT WE MEET OUR CHALLENGES NOT AS ISOLATED INDIVIDUALS, BUT AS MEMBERS OF A TRUE COMMUNITY, WITH ALL OF US WORKING TOGETHER. OUR MISSION IS NOTHING LESS THAN TO SPARK A RENEWED NATIONAL SENSE OF OBLIGATION, A NEW SENSE OF DUTY, A NEW SEASON OF SERVICE.

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THE WHITE HOUSE

WASHINGTON

January 22, 1997

MEMORANDUM FOR THE PRESIDENT

FROM: Bruce Reed

SUBJECT: Summit on Service

Before we agree to hold a White House event to announce the Philadelphia summit on citizen service, you should review the attached memo from Harris Wofford, which spells out what the summit is designed to accomplish and what will follow from it. Recent developments in Wofford's negotiations with Ray Chambers, the co-organizer who represents Bush's interests, have caused some concern. In particular, concerns have been raised about the long-term effort that will come out of the summit, and Colin Powell's role in it. The summit may still be the right thing to do for the country, but we should go into it with our eyes wide open.

I. Background

The Wofford memo outlines the basic purpose of the summit -- to raise the profile of volunteer service -- and its potential benefits to Americorps and to the Administration. He believes the summit will restore bipartisan support for service, give you another platform to advance the ethic of service, and produce tangible commitments from corporations and service organizations to expand their efforts.

The structure and content of the summit have changed repeatedly in recent weeks, and remain under negotiation. Erskine and Wofford had a conference call this morning with Ray Chambers, who informed us that he intends to raise \$100 million for a non-profit to oversee the summit and follow-up, and that Powell has agreed to be general chairman of the whole enterprise. Chambers had Bill Bradley in mind as vice-chair, but was open to other names instead. (Erskine suggested Henry Cisneros). Chambers said that Powell plans to make service and the follow-up to the summit the central focus of his life over the next few years. Because the magnitude of the effort was news to us (and apparently, to Wofford), Erskine told Chambers that he needed to think about it before committing to any announcement.

II. Options

There is general agreement that the summit, and Powell's involvement, could be a boost for the idea of service. The question is whether we can define the summit and Powell's role in a way that does not inadvertently hand Powell a well-funded political platform or bless something that might go on to eclipse Americorps.

One option is to downplay our involvement, and let Wofford and Chambers announce the summit themselves, with no guarantee that we'll participate. That would reduce press interest in the event, and let us play it by ear over the next three months. If the effort catches on, we could align ourselves with it, but we would not rush into a project that could eclipse our own efforts. The risk of this course is that Powell -- and Bush -- might drop out entirely, and make it more difficult for the summit to succeed in raising the profile of service. The alternate risk is that Powell and Bush might go forward without us, and get all the credit.

A second option is to insist on giving Cisneros a strong, though not necessarily equal, role in the project (e.g., vice-chair). Cisneros would vigorously protect the Administration's interests, and together, Powell and Cisneros would send a powerful signal about service as a way to strengthen community. We could also insist that you and Bush serve as honorary co-chairs, that the summit be called "The Presidents' Summit on Service," and that the CEO of the non-profit be someone we can trust. With the right launch, either in a White House event or the State of the Union, you could make it clear that Powell and Cisneros were both part of a broader, Administration-backed effort. We might still run the risk that Powell might use this as a launching pad, or that this effort would detract attention from Americorps.

A third, high-risk option is to play hardball, and insist that Cisneros have an equal role to Powell's. Having an equal counterweight to Powell clearly would serve the Administration's interests. If this effort is as ambitious as Chambers makes it sound, and Powell plans to make it the major focus of his public life, he might decide not to walk away. But Powell no doubt has a host of other offers to choose from, and Chambers believes he would walk (and Bush might go with him).

The Vice President's office has no strong preference among these options. Ron Klain says that from their standpoint, the question is not so much about Powell -- who will be part of the landscape in any case -- as it is about whether this enterprise will help Americorps or subsume it.

If we do proceed with an announcement, we would envision an East Room ceremony Friday afternoon, with you, the Vice President, President Bush, Powell, and Cisneros speaking to an audience of service enthusiasts. Bush is available Friday, but would also be willing to reschedule for another day.

THE CITIZENS SERVICE SUMMIT

The Announcement – On Friday, you and President Bush will announce the Summit to be held in Philadelphia on April 27-29 and some of the initial commitments. You can also announce that Colin Powell has agreed to your and President Bush's invitation to serve as a General Chairman of the Summit itself. The Summit is being jointly organized by the Corporation for National Service and the Points of Light Foundation.

The First Commitments – You will be able to announce that this process has already resulted in more than twenty significant pledges from major institutions to address major social problems. Examples include:

- Columbia/HCA has committed to fully immunize one million children through their health care facilities through the year 2000.
- Big Brothers/Big Sisters – has pledged to double their mentoring relationships, reaching 200,000 matches through the year 2000. They pledge that the "Bigs and Littles" will perform service together as an integral part of the program.
- LensCrafters will provide one million free eye exams for children by the year 2003.
- ABC, CBS and HBO have committed to providing programming and Public Service announcement to promote mentoring.

Other organizations already making commitments include the Greek Orthodox Church, IBM, the California University system, and the city of Tuscon. By the time of the summit, we will have secured many, many more.

The Summit Goals – The goal of the summit is to insure that that each disadvantaged child has: 1) an ongoing relationship with a caring adult 2) a safe place for structured activities during non-school hours; 3) a healthy start; 4) economic opportunity through education, including the ability to read 5) and opportunities to give back to others. In the weeks leading up to the summit, task forces of leaders from business, organized labor, the media, religion, education and philanthropy will work to set specific numerical targets.

The Summit Event -- First, the President and First Lady, former President Bush and Ford and the participating First Ladies will join together at Independence Hall in Philadelphia in a historic call to service. Second, local, state and national leaders from all sectors will announce organizational commitments to action. Third, representatives from 100 communities from 50 states will work together to organize local efforts to reach the goals.

The Summit Funders – The Summit is being funded by Kellogg Foundation, Pew Charitable Trusts, Robert Wood Johnson Foundation, the David and Lucile Packard Foundation and the Kauffman Foundation.

Post-Summit – A 501c3 partnership will be created to promote service and volunteering to meet these goals. General Powell will be its Chairman of the Board and an experienced CEO will run the operation. This partnership will work to secure funding from major foundations and then distribute smaller grants to local organizations that address these major challenges.

January 22, 1997

MEMORANDUM TO THE PRESIDENT

**CORPORATION
FOR NATIONAL
SERVICE**

From: Harris Wofford *Harris*
Subject: Progress report on the Summit

Erskine asked me to give you an update on the plans for the Summit in Philadelphia, April 27-29, and information on the scope of our hopes for the aftermath to the Summit. And I want to stress as strongly as I can the need to go ahead with the announcement Friday.

The Summit ties together several of the key themes of your presidency. You have called for citizens to come together to address the challenges of their communities. The Summit is designed to dramatically increase public awareness about the role of service and volunteering to solve problems, to de-politicize the issue of national service, and to stimulate specific commitments for problem solving. In convening the Summit with President Bush you are showing your commitment to bipartisanship and your ability to catalyze action without creating a big new federal spending program.

When we talked about the Summit on the trip to your Commencement talk at Penn State, I told you why the Summit was a central part of the strategy to establish National Service as a widely-supported, non-partisan institution in American life, and to have the Corporation for National Service act as a catalyst for a large national coalition "to crack the atom of civic power".

In my November 14th memorandum, I wrote:

A major, historic opportunity to make service non-partisan will be the Citizen Service Summit, now scheduled for April 27-29 in Philadelphia. President Bush has committed to joining you in the call for service, and we are working on getting Nancy Reagan and Presidents Carter and Ford. We have reason to hope that Colin Powell will agree to some high profile role at the summit. Organizations and institutions invited to the Summit will be asked to come with tangible commitments to new action that will help create the conditions for the success of American youth.

1201 New York Avenue, NW
Washington, DC 20525
Telephone 202-606-5000

Getting Things Done.
AmeriCorps, National Service
Learn and Serve America
National Senior Service Corps

Together, these proposals provide a grand theme for your presidency -
- a government helping citizens to solve problems through service,
and in the process, expanding educational opportunity. By
emphasizing local, volunteer-oriented solutions, you recognize that
while the era of big government is over -- the era of big citizens --
and big citizen action -- had better begin. It would demonstrate that
you have far-reaching, far-sighted and effective ideas for addressing
the problems facing American families.

By reaching out to Republicans, you will be showing yourself to be
above partisan politics, using common sense to find the common
good.

We had wanted to launch this before the campaign season began, but when that proved
impossible, I sent you the attached Nov. 5th memorandum, and I then met with Bruce Reed
and Gene Sperling. When the cabinet selection process was completed, I asked Erskine to
arrange a meeting with you as soon as possible.

The hoped-for "high profile" role for General Powell (which was in our original plans of
1995 when we stated our hope he would be chair of the Summit) was not mentioned in my
November 5th memorandum because at that time he had turned us down. Since then, Ray
Chambers became the chair of our joint Points of Light Foundation--Corporation for
National Service Steering Committee, and set out to persuade Powell to be General
Chairman of the Summit and of whatever continuing partnership emerged. Recently, he
succeeded in getting Powell, who now says the Summit and aftermath efforts will get a lot
of his time and attention.

Since then as well, President Ford has agreed to come for the morning of April 28th but
must leave later for Atlanta for some international event being convened by President
Carter -- who says he cannot come to Philadelphia because of that prior commitment.
Rosalyn Carter may be able to come and some electronic connection to President Carter is
expected. Nancy Reagan has said she will come while Lady Bird Johnson has declined
because of her eye sight and health problems, but may arrange a video.

Since then, too, the Summit has been presented to the Republican Governors Conference
by Governors Weld and Engler. Governor Dean of the Democratic Governors
Association is actively working with us. So is Dick Celeste and Richard Gordon, the
former policy advisor to Governor Bayh. All Governors are being invited and we expect a
number to attend. Governor Engler expects to announce the Summit, to be seconded by
Governor Carper, at the closing plenary of the NGA winter meeting February 4th.

The Mayor of each of the 100 communities will be invited as part of their community
delegations, and a number are expected to attend. Mayor Rendell is enthusiastically
organizing plans to make Philadelphia a "five-star host city" -- with notable commitments

for each of the five goals. Mayor Menino and I talked of the Summit to the U.S. Conference of Mayors session last Saturday, and Mayor Victor Ashe, our newest Corporation board member, is representing us actively, as is our staff colleague, Jim Scheibel, former Mayor of St. Paul.

Ersine wants me to indicate, as far as I can, the process likely to go on, in the coming years. My memorandum outlined what we have proposed:

The 1,500 participants are being invited to Philadelphia to launch a strategy for citizen service and community leadership to "turn the tide" by the turn of the century on many of the challenges facing so many young people today. Organizations and institutions invited to the Summit will be asked to come with a tangible commitment to new action that will help create the conditions for the success of American youth.

....Following the Summit, community teams and local summits will further develop and refine measurable targets. The Summit should be seen as the beginning of an on-going process through the year 2000. It will provide an organizing model for many others who find this model an impetus to new action. We would hope to track some of the progress being made in communities over the next few years and reconvene a Summit in the year 2000 to see if together we are actually solving some of the problems confronting children and youth and celebrate what is being achieved.

The specific targets (in that memorandum) for additional mentors, tutors, and other volunteers engaged in work with the young, and additional youth engaged in service, are not now proposed for the announcement Friday. But such targets are very much a part of the plan for the Summit and the aftermath.

We've been actively involved in assembling the initial commitments -- some of the most notable of which I attach. Major foundations -- led by Pew, Kellogg and the Robert Wood Johnson Foundation, each of which has invested more than \$400,000 each -- are considering much larger investments in funding local and national programs to achieve the five goals. Ray Chambers has had talks that make him believe a post-summit fund for service of \$100 million is in sight.

That is the kind of quantum leap in non-governmental support we have been dreaming of. I add that all of this has been put together before General Powell recently agreed to be Chairman. Corporation for National Service and Points of Light staff and I, and more recently Ray Chambers and his personal network, have made this possible.

Ray reports that the major foundations interested suggest a 501 (c) (3) corporation to be the funding mechanism, to receive some of the funds and allocate them to programs working on the goals. Note that many of the programs utilize AmeriCorps members and

could be aided in meeting our requirements for private sector match. Indeed, one of the latest commitments -- from IBM -- for a Technology Corps proposes to pay half of the costs of utilizing 40 AmeriCorps*VISTA members. Another example: at the national board of the Bog Brothers/Big Sisters, after my presentation, a resolution was adapted (enthusiastically seconded by Senator Dan Coates) to make as their commitment for the Summit: the doubling of Bog Brothers/Big Sisters from 100,000 to 200,000, by the year 2,000, and the requirement that all 200,000 matches jointly do a sustained project of community service. This idea grew out of their AmeriCorps and Corporation Learn and Serve America grants.

Also, the commitments strategy, before and after the Summit, will give powerful new momentum for securing the 100,000 Work Study commitments for the Reading Initiative -
- and the goal of half of the nearly one-million work-study jobs going into community service.

So you see why your continued support of this is essential to the cause, and to my own continued leadership of the Corporation for National Service.

More importantly, this is an unprecedented opportunity for your continued leadership of citizen service. It is the occasion when you can reach beyond AmeriCorps to embrace and salute and support the far larger family of service in the country.

I need your confidence and support.

Acknowledgments: Hillary, Vice President Gore, President Bush, General Powell, Bob Goodwin, Ray Chambers, Henry Cisneros, Harris Wofford, distinguished guests...

This has to be the most extraordinary collection of citizen service leaders that has ever been assembled at the White House. It is a vivid reflection of what I said in my inaugural address: Government is not the problem, and government is not the solution. The American people are the solution. Service to others and volunteering have always been the indispensable tools of American progress and the way we solve our problems.

HENRY CISNEROS

VICE CHAIR OF THE PRESIDENTS' SUMMIT ON

CITIZENS' SERVICE

THE WHITE HOUSE

JANUARY 24, 1997

Thank you, Mr. President. I very much enjoyed my day off. In all seriousness, I am pleased to take on this new assignment because it is close to my heart -- and so critical for this nation. We are at risk of losing a generation of children. Only through massive, concerted effort of all sectors of society can we prevent that from happening. As I have traveled America's cities, I have seen the same pattern repeated: the efforts that succeed in lifting up young people are those that involve the volunteers, churches, YMCAs -- the community.

This summit and its aftermath will stimulate far more of that type of involvement.

Already, the National Association for Equal Opportunity in Higher Education has pledged that half of the students in the nation's 117 Historically Black Colleges and Universities will get involved in community service projects, with an emphasis on tutoring and mentoring. And Kimberly-Clark Corporation now plans to mobilize their employees and neighborhood volunteers in 30 cities to build community playgrounds, creating safe places for children.

As the President said in his inaugural address, "America's rich texture of racial, religious and political diversity will be a Godsend in the 21st century.

“Great rewards will come to those who can live together, learn together, work together, forge new ties that bind together.” The effort we are launching here today is the living embodiment of those words. By pledging to unite in action to save our youth, we are a living reflection of the best of what it means to be an American. I am looking forward to working with General Powell and all of you in this critical mission.

Thank you.

PRESIDENT WILLIAM J. CLINTON
ANNOUNCEMENT OF PRESIDENTS'
SERVICE SUMMIT
THE WHITE HOUSE
JANUARY 24, 1997

The challenges we face today, particularly those that affect our children, require all of us to act: parents, community groups, businesses, labor, schools, our great national civic and service organizations, our great religious institutions, every citizen.

One of my proudest achievements as President has been the creation of the Corporation for National Service and AmeriCorps. During the past three years, about 50,000 Americans have earned aid for college by serving their communities, doing real work to address critical problems -- cleaning up rivers, working with the police to make neighborhoods safe, helping kids to read.

These AmeriCorps members and even larger numbers of senior service corps and student volunteers have helped revive the spirit of service in America.

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The organizers of this effort have wisely chosen Philadelphia as the site for the summit.

After all, Philadelphia was the birthplace of our democracy and stands as a symbol of what we can accomplish when we put our greatest minds and hearts together. I am reminded that at the close of the Constitutional Convention, Benjamin Franklin made an observation about a design of the sun, hanging low on the horizon that was pictured on General Washington's chair. Many of the delegates had wondered whether it was a rising or a setting sun. At the conclusion of the convention Franklin said, "We know now. It is a rising sun and the beginning of a great new day."

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TO: Terry Edwards

LOCATION: _____

FAX #: 456-5709 PHONE #: _____

FROM: Blanche Trueheart for Steve Waldman

FAX #: (202) 565-2784 TELEPHONE #: (202) 606-5000, Ext. 337

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Getting Things Done.
AmeriCorps, National Service

Thank you, Mr. President. I very much enjoyed my one day off. Actually, I'm pleased to take on this new assignment because it is close to my heart – and so critical for this nation. We are at risk of losing a generation of children. Only through a massive, concerted effort of all sectors of society can we prevent disaster from coming. As I have traveled to America's cities, I have seen the same pattern repeated: the efforts that succeed in help lift up young people are those that involve the volunteers, churches, YMCAs – the community.

This Summit and its aftermath will stimulate far more of that type of activity. Already, the National Association for Equal Opportunity in Higher Education has pledged that half of the students in the nation's 117 historically and predominantly Black Colleges and universities will get involved in community service projects, with an emphasis on tutoring and mentoring. And Kimberly-Clark Corporation now plans to mobilize their employees and neighborhood volunteers in 30 cities build community playgrounds, creating new safe places for children.

These efforts can help bring together Americans of different backgrounds around a common mission. We will not heal the divisions of race simply by talking about them. We must unite in action. I am looking forward to working General Powell in this crucial effort to unite Americans in service.

A handwritten signature in cursive script, appearing to read "With".

**PRESIDENT WILLIAM J. CLINTON
ANNOUNCEMENT OF PRESIDENTS' SERVICE SUMMIT
THE WHITE HOUSE
JANUARY 24, 1997**

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Draft

FIRST LADY HILLARY RODHAM CLINTON
REMARKS AT THE ANNOUNCEMENT OF PRESIDENTS' SERVICE SUMMIT
THE WHITE HOUSE
JANUARY 24, 1997

Let me begin by welcoming all of you to the White House. To President Bush, welcome back to your old home.

I think it's very fitting that we are gathered here, in what the President and I like to call the American People's House, to announce an event that will celebrate and strengthen our national commitment to service, a commitment that is at the heart and soul of our democracy.

In America, we have always put our democratic values into action through service. More than 150 years ago, Alexis de Tocqueville observed that volunteer organizations and community groups had become a hallmark of American citizenship and a distinctive part of our national life. As a people, we have long believed -- and acted on the belief -- that we can solve our most serious problems by working together, taking responsibility and serving each other.

Last summer, I visited several countries in Central Europe that are now making the difficult transition from communism to democracy and the free market. I saw many hopeful signs of democracy at work: Free and fair elections, thriving marketplaces, fledgling newspapers. But perhaps the most encouraging sign that democracy had begun to take root was the fact that the people themselves had begun to recognize the power that they had as individual citizens. They had begun to form independent grassroots networks and community organizations to shape their countries' as well as their own destinies.

For two centuries America has been a beacon of democracy for the rest of the world. This gathering of people of such diverse backgrounds and political beliefs only makes that beacon shine brighter.

Now let me introduce the Vice President.

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DRAFT

January 24, 1997; 9:10AM

*SW To: Terry E.
From: Pink*

**Prepared remarks of Vice President Al Gore
Introduction of President Clinton
National Service Summit Announcement**

**The East Room
The White House
Washington, DC
January 24, 1997**

Welcome to the White House. Thank you for joining us for this wonderful ceremony.

On Monday, in his inaugural address, President Clinton vowed to bring a new spirit of bipartisanship in Washington. He said the American people expect a President of one party and the Congress of another party to come together to serve Americans of every party. With those words at that inspiring ceremony, the President voiced a feeling shared by so many Americans: enough of the bickering, get on with the public's business.

While some of us are Democrats and some of us are Republicans, all of us are Americans. And if we have learned anything from our turbulent and glorious

Today, we act on that ideal.

And let me say what a personal honor it is to share the stage with two American heroes, President George Bush and General Colin Powell, and two of the stars of the Clinton Administration, Henry Cisneros and Hillary Rodham Clinton.

With today's announcement of an historic summit this spring in Philadelphia, we reaffirm American ideals that were born in that same city more than two centuries ago. Individuals taking responsibility. Neighbors serving their sisters and brothers. Communities coming together.

It's my pleasure to introduce the man who has worked night and day to give those values life . . . the man who propelled national service out of the realm of ideas into the realm of action . . . our nation's President, William Jefferson Clinton.

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TO: TERRY EDMONDS

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FAX #: 456-5709 499 PHONE #: _____

FROM: Blanche Trueheart for Steve Waldman

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This has to be the most extraordinary collection of human caring that has ever been assembled at the White House. It is a vivid reflection of what I said in my inaugural address: Government is not the problem, and government is not the solution. The American people are the solution. So many of the problems facing our young people -- teen pregnancy, drugs and gangs and violence, illiteracy, smoking and other health risks -- require more than government action. Personal responsibility and volunteerism have always been the indispensable tools of American progress and problem solving. Today, more than ever, the challenges we face call for the full and active participation, ^{of all of us} ~~not only of government, but of~~ parents, community groups, businesses, labor, schools, our great national civic and service organizations, our great religious institutions, ~~and~~ every citizen.

We have been talking about the need for a new sense of community for some time now. Today, I am pleased to announce that we are taking an important step to make that dream real. On April 27 in Philadelphia, the Points of Light Foundation and the Corporation for National Service will convene the first Presidents' Summit for Citizen Service. Together with Presidents Bush and Ford, former First Lady Nancy Reagan, and leaders from every sector of our society, we will begin a truly historic mobilization of citizen power. ^{Washington Concert} ~~Together~~, we will launch an all-out assault against the most vexing social problems confronting our young people. This will not be a planning meeting, it will be an action meeting.

Already, more than 25 organizations have made significant commitments, and we expect many, many more. LensCrafters has agreed to provide one million free eye exams for children by the year 2003. Big Brothers/Big Sisters has pledged to double their mentoring relationships matching 200,000 deserving young people with caring adults through the year 2000. And Columbia HCA, a leading health care company, has committed to fully immunize one million children through their health care facilities through the year 2000. In Philadelphia, representatives from 100 communities and every state, will set goals and unveil their blueprints for meeting our most pressing social needs, especially challenges facing the children and youth of America.

I am especially proud of the participation of the Corporation for National Service in this effort. During the past three years, thousands of AmeriCorps members and even larger numbers of senior service corps and student volunteers have helped revive the spirit of service in America - helping in schools, cleaning up rivers, and mentoring young people.

But these programs are just one part of the far larger mosaic of service. When President Bush held this office, he understood that there was no single solution to our country's most

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Some of our most prominent corporations and service organizations have already stepped forward to meet this challenge. LensCrafters has agreed to provide one million free eye exams for children by the year 2003. Big Brothers/Big Sisters has pledged to double their mentoring relationships matching 200,000 deserving young people with caring adults through the year 2000. And Columbia HCA, a leading health care company, has committed to fully immunize one million children through their health care facilities through the year 2000. And that's just the beginning.

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light to America.

I am also delighted that General Colin Powell, who has served his country in so many ways, has agreed to serve once again -- this time as General Chair of the Summit. Every time America calls, General Powell answers. And we are grateful that he is joining us in this important work.

Finally, let me say that I am pleased and honored to be embarking on this joint venture with President Bush, who has already made his mark as a leader in volunteerism. President Bush and I have had a few disagreements over the years, but on this we agree wholeheartedly: The problems we face are bigger than any one person, one party, one ideology. They can only be solved if we all come together across all the lines that would divide us as one America.

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LEVEL 1 - 1 OF 2 STORIES

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January 13, 1997, Monday, Final Edition

SECTION: A SECTION; Pg. A01

LENGTH: 971 words

HEADLINE: Survey of College Freshmen Finds Rise in Volunteerism; Students
Becoming More Conservative, Self-Confident

BYLINE: Rene Sanchez, Washington Post Staff Writer

BODY:

The nation's largest annual survey of college freshmen portrays a class that is more civic-minded, more self-confident and more supportive of a range of conservative social values than students have been in decades.

The survey, an important gauge of attitudes and aspirations among college freshmen since it began in the 1960s, reveals many striking trends this year: Record numbers of the freshmen are doing volunteer work, interest in law or

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business careers has hit a new low, and students seem to think more highly of themselves than ever. A record percentage of students also reported being frequently "bored in class."

On social issues, the survey shows that student support for keeping abortion legal has declined for the fourth consecutive year. And the percentage of students endorsing casual sexual relationships has dwindled to a new low.

More than 250,000 freshmen at nearly 500 universities nationwide took part in the survey, which is being released today by UCLA's Higher Education Research Institute. The results are based on responses that freshmen gave to hundreds of questions on their interests, issues in American society, and their plans for the future.

In recent years, college analysts have expressed dismay with the growing apathy that students have shown in the survey about government and politics. That remained low again this year; only about 30 percent said they considered keeping up with current events "very important." But it did not decline, as it has for most of this decade.

In this year's survey, researchers said they were heartened most by the rise of community service. About 72 percent of freshmen said they had

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performed volunteer work in the past year, which is 10 points higher than it was in 1989. About 38 percent said they volunteer once a week. Both figures are the highest the survey has ever recorded.

College officials said they believed the trend is the result of growing campaigns in the nation's high schools to encourage, even require, students to do community work. "There is clearly more genuine interest in that among students," said Robert T. Canevari, the dean of students at the University of Virginia. "We're seeing much more of it on campus, and I don't think it's just for most students to pad their resumes."

The survey also reports that today's college freshmen are much more self-confident than those of a generation or so ago. Perhaps too confident, it suggests.

More freshmen than ever rated themselves "above average" or in the "highest 10 percent" of their class in academics, public speaking and leadership, and artistic skill. In 1971, for example, only about 35 percent of freshmen in the survey said they had strong leadership ability. Now, 54 percent say they do. Overall, 58 percent of freshmen said they were "above average" compared with their peers.

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One reason for that, researchers said, could be grade inflation. The survey reports that the nation's high schools appear to be awarding students higher marks than at any other time in the survey's history. For example: In 1969, only 12 percent of freshmen said they had "A" averages. Now, 32 percent say they do. In 1969, about 33 percent of freshmen said they had "C" averages. Now, only 15 percent do.

Researchers expressed caution about the trends in student confidence. "This improved self-concept may be more the result of current self-esteem-raising programs in kindergarten through 12th grade rather than actual gains in ability," said Linda Sax, an education professor at UCLA who helped direct the survey.

"There is definitely more of a push now to get kids to feel good about themselves as a precursor to learning," said Rocco Marano, the director of student activities for the National Association of Secondary School Principals. "We're seeing the results of it."

On social issues, survey results were mixed. Strong majorities of freshmen want more gun control and tougher environmental laws, and support gay rights. But on other prominent subjects, many more students are embracing staunchly conservative views.

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Support for abortion rights, for example, continues to decline after peaking at 65 percent in 1990. This year, 56 percent of students favor it, one of the lowest levels since the survey began. The degree of support was similar among male and female freshmen. Seventy-two percent of freshmen also said society shows "too much concern for criminals." About 80 percent of them want to keep the death penalty.

Support for casual sex also has reached a new low. It peaked in 1987, when 52 percent of freshmen in the survey agreed with the notion that "if two people like each other, it's all right for them to have sex even if they've known each other for a very short time." This year, less than 42 percent agreed with that statement.

"It's just too scary out there for them," Canevari said. "The rise of sexually transmitted diseases has made many students more conservative in their sexual mores."

Among other findings from the survey:

Interest in teaching careers has reached its highest point in 23 years, and interest in business careers has sunk to its lowest level in 20 years. The number of freshmen planning to be lawyers -- 3.3 percent -- also has hit a

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record low.

A record number of students -- 35.6 percent -- said this year that they often are bored in class and occasionally "overslept and missed class."

The percentages of students taking at least three years of math in high school and at least two years of foreign language are much higher than they were a decade ago.

Financial pressures are burdening many freshmen. Last year, a record 33 percent of them listed financial aid as a "very important" factor in choosing a college. In 1976, only 13 percent of them cited that reason behind their choice.

GRAPHIC: SEX AND ABORTION(This graphic was not available) VOLUNTEERISM(This graphic was not available)

LANGUAGE: ENGLISH

LOAD-DATE: January 14, 1997

As I said in my inaugural address, government is not the problem and government is not the solution. The American people are the solution. So many of the problems we have today – family breakdown, teen pregnancy, a lack of economic opportunity for many Americans – cannot be addressed by the government simply writing a check. Our nation's troubled young need one-on-one attention. We need the full active engagement of community groups, businesses, schools, the nation's great religions – and each Citizen.

labor, the great national civic & service orgs -

For all our differences, we have to identify the challenges we face in common as Americans and find ways to go after them in common. We must mobilize people on every walk of life to meet those challenges.

There are many ways to do this. I am very proud of the 70,000 AmeriCorps members who have served their communities in the last three years. This national service program shows how government can help without getting in the way. Instead of funding government bureaucracies, AmeriCorps gives opportunities to energetic young people to work directly for local non-profit groups helping in schools, police stations, or cleaning up rivers. One of the secrets to AmeriCorps success is that the full-time members help leverage traditional unstipended volunteers. Each AmeriCorps member on average recruits or trains an additional 12 unpaid volunteers.

thousands of even larger numbers of the senior service Corps members and students doing volunteer work through their school and student volunteer

But AmeriCorps is just one part of the mozaic of service. When President Bush held this office, he had a great insight when he launched his Points of Light initiative. He knew that although the country's problems are formidable, they do not have a single solution. Rather, they have thousands of solutions. He talked of making volunteer service contagious. *He talked of making volunteer service contagious, not just 1000 points of light, but 1000 communities & efforts.*

That is why we have organized the Presidents' Summit for Citizen Service – as the beginning of a national mobilization to solve our pressing problems through service, volunteering and citizen action. The Summit will take place on April in Philadelphia – kicked off at Independence Hall. The goal is not just to talk about our problems -- it is to act on them. Leaders of the business, philanthropic and educational sector will be making substantial commitments to taking concrete steps to improve our communities and country. Already, more than 25 commitments have been made and we expect many, many more. You will be hearing about a few them momentarily. Representatives from 100 communities from 50 states will work together in Philadelphia to plan and organize local efforts to reach

labor

fundraising - Points of Light & Corp for National Service

former Sec of Michigan - Volunteers in Service - Ray Chambers - Harris - Wafford - Chambers - Davidson CEO - George Romney - Repub - Volunteer - proposed this Summit - Romney widow!

DRAFT

PRESIDENT WILLIAM J. CLINTON
ANNOUNCEMENT OF PRESIDENTS' SERVICE SUMMIT
THE WHITE HOUSE
JANUARY 24, 1997

Acknowledgments: Vice President Gore, President Bush, General Powell, Mrs. Romney, Bob Goodwin, Ray Chambers, Harris Wofford, distinguished guests....

This has to be the most extraordinary collection of human caring that has ever been assembled at the White House. It is a vivid reflection of what I said in my inaugural address: Government is not the problem, and government is not the solution. The American people are the solution. ~~So many of the problems facing our young people — teen pregnancy, drugs and gangs and violence, illiteracy, smoking and other health risks — require more than government action.~~ Personal responsibility and volunteerism have always been the indispensable tools of American progress and problem solving. Today, more than ever, the challenges we face call for the full and active participation of all of us: parents, community groups, businesses, labor, schools, our great national civic and service organizations, our great religious institutions, every citizen.

We have been talking about the need for a new sense of community for some time now. Today, I am pleased to announce that we are taking an important step to make that dream real. On April 27 in Philadelphia, the Points of Light Foundation and the Corporation for National Service will convene the first Presidents' Summit for Citizen Service. ~~Together with Presidents Bush and Ford, former First Lady Nancy Reagan, and leaders from every sector of our society, we will begin a truly historic mobilization of citizen power.~~ ~~Working in concert,~~ we will launch an all-out assault against the most vexing social problems confronting our young people. ~~This will not be a planning meeting, it will be an action meeting.~~

~~one another + if each mag. ourselves there is no problem in America that the American can't solve. begin to~~
Already, more than 25 organizations have made significant commitments, and we expect many, many more. LensCrafters has agreed to provide one million free eye exams for children by the year 2003. Big Brothers/Big Sisters has pledged to double their mentoring relationships matching 200,000 deserving young people with caring adults through the year 2000. And Columbia HCA, a leading health care company, has committed to fully immunize one million children through their health care facilities through the year 2000. ~~In Philadelphia, representatives from 100 communities and every state, will set goals and unveil their blueprints for meeting our most pressing social needs, especially challenges facing the children and youth of America.~~

~~our most prominent corps + service org. have already stepped forward~~
I am especially proud of the participation of the Corporation for National Service in this effort. During the past three years, thousands of AmeriCorps members and even larger numbers of senior service corps and student volunteers have helped revive the spirit of service in America - helping in schools, cleaning up rivers, and mentoring young people.

But these programs are just one part of the far larger mosaic of service. When President Bush held this office, he understood that there was no single solution to our country's most formidable problems. He talked about making volunteer service contagious so we have not just

citizen service

with the help of Pol-Corps Gen. Ford President Bush I will come

over goal back my own Oct. 1996 Am. historic build of CP - an all-out assault against the most vexing social problems confronting our young people

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1000 points of light, but 1000 communities of light. Thank you, President Bush for your gift of light to America.

I am also delighted that General Colin Powell, who has served his country in so many ways, has agreed to serve once again -- this time as General Chair of the Summit. Every time America calls, General Powell answers. And we are grateful that he ~~has committed himself to~~ *is joining us* this important work.

Finally, let me say that I am pleased and honored to be embarking on this joint venture with President Bush, who has already made his mark as a leader in volunteerism. President Bush and I have had a few disagreements over the years, but on this we agree wholeheartedly: The problems we face are bigger than any one person, one party, one ideology. They can only be solved if we all come together across all the lines that would divide us as one America.

The organizers of this effort have wisely chosen Philadelphia as the site for the summit. After all, Philadelphia was the birthplace of our democracy and stands as a symbol of what we can accomplish when we put our greatest minds and hearts together. I am reminded that at the close of the Constitutional Convention, Benjamin Franklin made an observation about a design of the sun, hanging low on the horizon that was pictured on General Washington's chair. Many of the delegates had wondered whether it was a rising or a setting sun. At the conclusion of the convention Franklin said, "We know now It is a rising sun and the beginning of a great new day." Thanks to all of you, today, I see a rising sun and a bright new day for America.

At this time, I am proud to have two distinguished Americans come up to speak: President Bush and General Powell.

*especially the challenge of caring
our children & youth*

specific goals for meeting key social needs. We will be joined by President Ford, Mrs. Reagan ~~XXXXXX, YYYYYY, ZZZZZZ~~ and other American leaders.

delighted
I am ~~thrilled~~ that Gen. Colin Powell, who has served his country in so many ways, has agreed to serve once again – this time as the General Chair of the Summit.. I am also gratified that ~~XXXXXXXX~~, who has done so much to try improve the lot of ~~XXXXXXXX~~, has agreed to be the vice chair of this effort.

And, of course, I am pleased and honored to be embarking on this joint venture with President Bush, who has already given so much leadership in the area of volunteering. President Bush and I have had a few disagreements over the years but on this we agree wholeheartedly: The problems we face require a national mobilization that is energetic, creative, massive, scrupulously non-partisan – and involving every community in America.

*General
Powell - Chair of
Summit
the Bush & Clinton co-
Chairs*

*historic mo
Citizen power*

*Columbia - a
health care*

*LensCrafters
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Company*

*Summit & action
place where we can*

*most ambitious
most ambitious
mobilization
people to tackle
our domestic challenges*

We should be proud of what we have done in the last four years as a Party and an Administration to reverse the divisive direction in which others led us as a country for too many years: when it comes to who our economy helps, to serious social issues used as wedges and to the place of our government in our national life.