

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	Contact list for OCRE member organizations (partial, page 3) (1 page)	03/23/1995	P6/b(6)
002. list	List re: Rural Education Conference Meeting (partial) (1 page)	07/12	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Gaynor McCown (Subject Files)
OA/Box Number: 7330

FOLDER TITLE:

[Rural Education Conference]

2011-0255-S

rc220

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
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P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

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THE WHITE HOUSE
WASHINGTON

March 5, 1996

A MEMORANDUM FOR CAROL H. RASCO

FROM: GAYNOR McCOWN 

SUBJECT: RURAL EDUCATION CONFERENCE

Per your request, I have put together some information for the Rural Education Conference, scheduled for October 23, 1996. As I mentioned, this meeting is being organized by OCRE -- Organizations Concerned About Rural Education. For your information, I have included a list of all the organizations that are members of OCRE. At this point, we have made NO commitments for formal involvement. However, Jim Kholmoos, from the Office of Elementary and Secondary Education at the Department of Education, has been working with them on the planning.

The information that follows was sent to me by Keith Kruger, a Consultant who is working closely with OCRE. I have included the goals, need, national impact, and objectives of the meeting. Please note that this information is based on a proposal done by OCRE. Although it remains in the form of a proposal, it will give you a good indication of where they are in their planning process. Please let me know if you need more information.

Goals

- To identify the financial and information linkages in the private and government communities available to technologically-underserved rural schools and communities.
- To help rural schools and communities develop an information infrastructure which will generate full participation in the academic and economic world of the twenty-first century.

Need

While many of America's suburban classrooms, schools and communities are linking up to provide electronic access for students and citizens, most rural communities are not able to participate in the electronic explosion because of limitations on access, affordability and geographic isolation. Most citizens in rural America would like to cruise the information highway, but because of the lack of equipment and rewiring costs, access to phone or cable lines, the shortage of knowledgeable persons to tutor potential users and the prohibitive costs of direct-dial access, many rural residents are not full participating citizens. Also, distance

learning continues to improve the quality of rural education. Advanced technology can be a means to improving test scores and expanding the global community of students who have access to such equipment and instruction.

OCRE, Organizations Concerned with Rural Education, is a membership-based group made up of 23 associations ranging from educators, farm and rural groups, health associations and communication companies, which represent the broad spectrum of groups and individuals with vested interest in the quality of rural education. These organizations represent a combined membership of over 10,000,000 people.

In existence since 1985, OCRE recognizes the need of rural America. To address these needs, OCRE proposes the development of a national teleconference on rural education and electronic information as a platform to promote information technologies as a means to equalize educational and community activities in underserved rural areas, while recognizing the educational and economic opportunities that small and rural towns have developed when working together with a common goal.

National Impact

Of the 83,621 schools in America, over 40,472, or 48% of the schools, are classified to be in small towns or rural communities. There are 14,523 school districts in the nation and 49.9% have enrollments under 999 students. For schools with student populations under 449 there are 4,491, or 30.9%.* These statistics do not even take into consideration the large towns, or urban fringe midsize cities, which many would consider rural. While there have been many teleconferences on education issues, there has not been one geared toward technology use and empowerment of rural communities. While a few rural communities have developed electronic services in the school library and other locations, most communities are struggling to create working partnerships to fund, implement and utilize technology for citizen use.

* U.S. Department of Education, National Center for Education Statistics, Common Core of Data, School Universe, 1993-94.

Objectives

- To expose and attempt to develop remedies to address the condition of many rural schools and communities, which are faced with the lack of basic equipment, access and infrastructure and appropriate training.
- To develop the means to replicate a working technology model featuring rural schools and communities.
- To engage teachers, administrators, local, state, and federal elected and appointed officials, and others concerned with the improvement and revitalization of rural schools and communities in an interactive conversation that will aid in the revitalization of rural economies.

Activities

- Produce an hour and a half teleconference for over a hundred downlink sites where moderators and participants will call or fax in questions for the panelists. The National Association of School Boards is expected to sponsor this event at their annual Institute for the Transfer of Technology to Education Conference where over 2,000 people will participate in the teleconference.
- Create an action agenda and materials for each site highlighting working models of schools and communities working together to install technology for citizen use.
- Repackage and edit the final version of the teleconference for national dissemination among OCRE's membership, cable programming and other uses.
- Evaluate the success of this event and lay the ground work for future teleconferences on issues of importance to rural America.

TO: Stefany Shaheen
Room 213
The Old Executive Office Building
The White House
Fax: 202-456-5575

Full Name: _____

Date of Birth: _____

Changes: _____

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

02-Jun-1995 02:41pm

TO: Gaynor R. McCown
TO: Brian E. Burke
TO: Jeremy D. Benami

FROM: Ian R. Van Praagh
 Economic and Domestic Policy

SUBJECT: Rural Education Conference

Bill has asked that I follow through with the following project for him. Dale Lestina a lobbyist for the Organizations Concerned about Rural Education (OCRE) has asked DPC for the guidelines for raising money for the White House Conference on Rural Education.

Bill requested I call General Counsel. I spoke with Sherryl Mills and she suggested that yes this was a very difficult issue to deal with and the following steps should be taken.

1. Set up a meeting with Sherryl Mills. Her scheduler is a women named Melissa Murray 6-7900

2. Bring a copy of the public Law that authorizes the conference to the meeting. (I have a copy of the bill for Gaynor and Brian)

3. After this meeting takes place a decision should be made about Dale Lestina raising funds.

A question that Sherryl asked that I did not have an answer to were the following:

Who authorized Dale Lestina as the head of fundraising for the conference?

4. Would you good people call Dale Lestina back? He has been very patient yet persistent for some direction on this matter. His phone number is 822-7324.

I offer my services in helping with this project if you all would like. Things have dramatically slowed down for me since Bill's

departure.

White House Conference on Rural Education
Fall 1996
Draft Guidelines for Regional Activities

Regional Conferences

A series of ten regional conferences will bring together rural education educators and policymakers to develop recommendations for action by attendees of the national conference. The outcome of each regional conference should be a set of 3 to 5 concepts or themes in rural education for which the national conference can build an agenda for action. These regional conferences are scheduled for the spring of 1996.

- Each conference is expected to be one and one-half days in length.
- Regions will be divided along the lines of the regional educational laboratories, who are well connected with the officials, businesses, and communities in their given states, are politically neutral, and who have a 30-year track-record in convening a variety of interest groups.
- Delegates will be made up of state teams of 15 to 20 individuals from each state.
 - Team chairs will be selected from OCRE state and regional affiliates.
 - One-third (5-7 individuals) of each state's delegates will be appointed by the governor or her/his designee.
 - The remaining delegates will be selected by OCRE.
 - A minimum of one-third of each state's delegation will be composed of teachers and principals.
 - In addition to teachers, delegates will be drawn from school administrators, school board members, parents, business leaders, community activists, and higher education representatives.
- Leaders in rural education and rural development will be asked to participate in the program as speakers and panelists.
- OCRE, working with the regional laboratories, will draw up objectives and guidelines for regional conferences.
- Regional meetings will have a common format and provide delegates with a uniform set of materials. Materials will be developed by OCRE.
- Delegates to the regional meetings will elect representatives to attend the national rural education meeting.

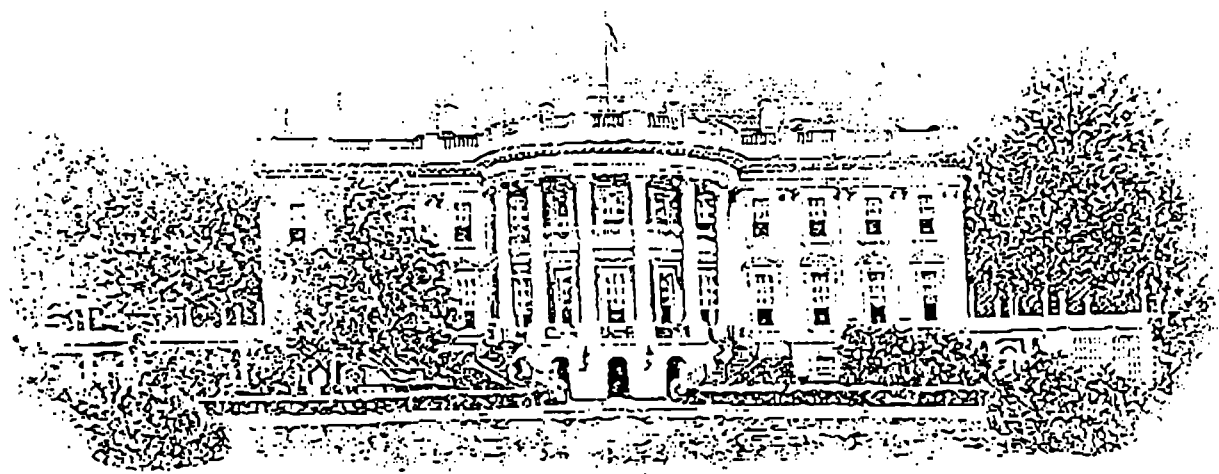
National Conference

The White House Conference on Rural Education will take place between mid-September or mid-October, 1996.

- The conference is scheduled to be two to three days in length.

- The purpose of the conference is to identify and finalize outcomes the nation wants for its rural schools, based upon the recommendations of the regional conferences, and to recommend an agenda for action over the following two years.
- Participants will include 400 state delegates, eight from each state, plus 45 representatives appointed by the White House, and Speaker of the House, and the Majority Leader of the Senate, and another 55 delegates selected by the OCRE membership.
- OCRE will mount a major promotional program around the conference.

The White House



DOMESTIC POLICY

FACSIMILE TRANSMISSION COVER SHEET

TO: BILL GALSTON

FAX NUMBER: 62878

TELEPHONE NUMBER: _____

FROM: BRIAN BURKE

TELEPHONE NUMBER: 65573

PAGES (INCLUDING COVER): 8

COMMENTS: _____

THE WHITE HOUSE

WASHINGTON

March 23, 1995

MEMORANDUM FOR GREG FRAZIER
MICHAEL DUNN
PHIL CAPLAN

FROM: BILL GALSTON
BRIAN BURKE

SUBJECT: National Rural Conference--Rural Education

As per our conversation at the rural conference planning meeting yesterday, enclosed is a proposal for a White House Conference on Rural Education sent to us from Organizations Concerned About Rural Education (OCRE). A list of the OCRE member organizations is also attached.

In short, OCRE acknowledges that Section 10982 of the "Improving America's Schools Act" authorizes a White House Conference on Rural Education to develop recommendations and strategies to improve rural public education; and to make recommendations on the role rural public schools can play in the economic revitalization of rural communities. These purposes are consistent with the objectives of the National Rural Conference. Therefore, please read their proposal and consider whether it could be modified appropriately to fit into the April 18 rural education event in Georgia.

- White House Conference on Aging
- Typically White House Conference
- Traditionally, the WH plays a small role
- Education Dept. provides for gift acceptance
- Concerns about a lobbyist

- What is the gift ceremony?
- What solicitation event?
- What is the mechanism they use to get their money?
- Where will it be localized?

A Proposal For
WHITE HOUSE CONFERENCE ON RURAL EDUCATION

Section 10982 of "Improving America's Schools Act" of 1994 authorizes a White House Conference on Rural Education to bring together a broad-based representation of rural America.

The enabling legislation specifies that the conference, under White House leadership, shall be comprised of officers of school districts and state education agencies, parents, teachers, business and community leaders. The conference purpose is--

- * To develop recommendations and strategies to improve rural public education; and
- * To make recommendations on the role rural public schools can play in the economic revitalization of rural communities.

The conference must address the issues of the survival of the rural community; declining resources, and the barriers of distance. Recent advances in communications technology present rural America with a major challenge--how to provide rural students with an equal opportunity to benefit from this technological revolution. The conference provides a national forum to bring these issues to the attention of public and policy makers.

National Advisory Council

Organizations Concerned about Rural Education (OCRE) proposes the creation of a National Advisory Council made up of national leaders primarily concerned about the rural community. The National Advisory Council would select a chair, appoint an executive director, and be responsible for the overall direction of the conference.

The Departments of Education, Agriculture, and Commerce, and other federal agencies would be involved in all aspects of conference planning.

OCRE proposes the appointment of subcommittees to carry out the work of the National Advisory Council, including a program committee to plan and conduct the conference program.

Because Congress did not appropriate funds for the conference, a finance committee must identify individuals, businesses and foundations willing to provide funding. We propose

that these would include large regional cooperatives, commodity businesses, large telecommunication companies, and major national insurance companies.

Regional Conferences

OCRE proposes holding regional conferences in advance of the White House Conference to generate grassroots action agendas and participation. Rural leaders at the state and regional level would participate in planning and conducting these regional conferences.

State governors will be asked to designate state chairs to participate in planning the regional conferences and nominating delegates to those conferences. Nominations would be made by February 1996 and ensure a broad representation of the rural community. Representatives of OCRE's member organizations will be an important source of grassroots delegates.

Regional conferences would utilize their governors and members of Congress, federal officials, national rural academic leaders, and other specialists as speakers and resource persons.

State breakout sessions would identify critical state rural education and economic revitalization issues and make recommendations to the regional meeting. Regional conference recommendations would be submitted for consideration in planning the White House Conference.

White House Conference

Using the recommendations of the regional conferences, the National Advisory Council in consultation with the White House and the federal agencies will determine the program of the 1996 White House Conference.

An address by President Bill Clinton and an address by Education Secretary Richard Riley would highlight the importance of the conference.

Conference Follow-Up

Following the conference, the National Advisory Council will compile its recommendations, submit its final report to the President and Congress, and publish and distribute the report as provided in the Act. The report would become the basis for federal, state, and local action.

SEC. 10982. WHITE HOUSE CONFERENCE ON RURAL EDUCATION

(a) AUTHORIZATION TO CALL CONFERENCE.

(1) IN GENERAL.--The President is authorized to call and conduct a White House Conference on Rural Education (hereafter in this section referred to as the 'Conference').

(2) Date.--The Conference shall be held not earlier than November 1, 1995, and not later than October 30, 1996.

(3) Purpose.--The purposes of the Conference shall be to--

(A) develop recommendations and strategies for the improvement of rural public education;

(B) marshal the forces of the private sector, governmental agencies at all levels, parents, teachers, communities, and education officials to assist rural public schools in achieving National Education Goals, and make recommendations on the roles rural public schools can play to assist with local rural community economic revitalization; and

(C) conduct the initial planning for a permanent national commission on rural public education.

(b) COMPOSITION OF CONFERENCE.--

(1) IN GENERAL.--The Conference shall be comprised of--

(A) representatives of eligible public school systems, including members of the governing body of local educational agencies, school superintendents, and classroom teachers;

(B) representatives of the Congress, the Department, and other Federal agencies;

(C) State elected officials and representatives from State educational agencies;

(D) individuals with special knowledge of, and expertise in, rural education, including individuals involved with rural postsecondary education; and

(E) individuals with special knowledge of, and expertise in, rural business.

(2) SELECTION.--The President shall select one-third of the participants of the Conference, the Majority Leader of the Senate, in consultation with the Minority Leader of the Senate, shall select one-third of such participants, and the Speaker of the House of Representatives, in consultation with the Minority Leader of the House, shall select the remaining one-third of such participants.

(3) REPRESENTATION.--In selecting the participants of the Conference, the President, the Majority Leader of the Senate, and the Speaker of the House of Representatives shall ensure that the participants are as representative of the ethnic, racial, and language diversity of rural areas as is practicable.

(c) REPORT.--

(1) IN GENERAL.--Not later than 120 days following the termination of the Conference, a final report of the Conference, containing such findings and recommendations as may be made by the Conference, shall be submitted to the President. The final report shall be made public and, no later than 90 days after receipt by the President, transmitted to the Congress together with a statement of the President containing recommendations for implementing the report.

(2) PUBLICATION AND DISTRIBUTION.--The Conference is authorized to publish and distribute the report described in this section. Copies of the report shall be provided to the Federal depository libraries and made available to local rural school leaders and teachers.

To: Bill Galston

OCRE

ORGANIZATIONS CONCERNED ABOUT RURAL EDUCATION

2000 L St. NW. #601. Washington, DC 20036, 202-223-6304

Member Organizations January 1995

American Academy of Physician Assistants
950 N. Washington St.
Alexandria, VA 22314
703-838-2272 Ext. 3402 Fax 703-684-1924
Shelley L. Hicks

American Association of School Administrators
1801 N. Moore St.
Arlington, VA 22209
703-528-0700 Fax 703-841-1543
Mary Reese

American Association of State Colleges and Universities
One Dupont Circle
Washington, DC 20036
202-293-7070
Jade Gingerich

American Federation of Teachers
555 New Jersey Ave. NW
Washington, DC 20208
202-879-4452 Fax 202-879-4502
Jerry Morris

Bell Atlantic
1310 N. Courthouse Rd.
Arlington, VA 22201
703-974-5796 Fax 703-974-0780
Alan Daley

Council for Educational Development and Research
2000 L St. NW, #601
Washington, DC 20036
202-223-1593 Fax 202-785-3849
Ullik Rouk

Credit Union National Association
805 15th St. NW
Washington, DC 20005
202-682-4200 Fax 202-682-9054
Chuck Zuver, Jeanne Marie Murphy

National Association of Counties
440 First St. NW
Washington, DC 20001
202-393-6226 Fax 202-393-2630
Ralph Tabor, Phil Rosenland

National Association of Elementary School Principals
1615 Duke St.
Alexandria, VA 22314
703-684-3345 Fax 703-548-6021
Sally McConnell

National Association of Rural Health Clinics
426 C St. NE
Washington, DC 20002
202-543-0348 Fax 202-543-2565
Bill Finerfrock, Alice Thometz

National Association of Secondary School Principals
1904 Association Drive
Reston, VA 22091
703-860-0200 Fax 703-476-5432
Dick Kruse

National Council of Farmer Cooperatives
50 F St. NW, #900
Washington, DC 20001
202-879-0804 Fax 202-626-8722
Jim Baarda, Dorothy Fischer, Jim Smith

National Education Association
1201 16th St. NW
Washington, DC 20036
202-822-7300 Fax 202-822-7741
Dale Lestina

National Farmers Union
600 Maryland Ave. SW, #202W
Washington, DC 20024
202-554-1600 Fax 202-554-1654
Larry Mitchell, Nancy Danielson

National Grange
1616 H St. NW
Washington, DC 20006
202-628-3507 Fax 202-347-1091
Robert Frederick, Barbara Knisely

National Rural Education Association
R.F.D. 1
Bath, NY 14810
607-776-7631
Jay Bouchard

National Rural Electric Cooperative Association
1800 Massachusetts Ave. NW
Washington, DC 20036
202-857-9500/9513 Fax 202-857-9791
Meghan Jordan 202-857-9543
Richard LaRoche, Paul Wesslund 202-857-9694

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National School Boards Association
1680 Duke St.
Alexandria, VA 22314
703-838-6722 Fax 703-683-7590
Mike Eader, Deborah Barfield

National Telephone Cooperative Association
2626 Pennsylvania Ave. NW
Washington, DC 20037-1695
202-298-2357 Fax 202-298-2320
Shirley Bloomfield
Tom Wachter

National Vocational Agricultural Teachers Association
Box 15440
Alexandria, VA 22309
703-780-1862 Fax 703-780-4378
Marshall Stuart

NYNEX
1113 West Chester Ave.
White Plains, NY 10604
914-644-7228
Bonnie White

Pacific Telesis Group
1275 Pennsylvania Ave. NW
Washington, DC 20005
202-383-6431
Robert Stewart

Pennsylvania Association of Rural and Small Schools
814 Newport Road
Manheim, PA 17545
717-665-4328 Fax 717-665-9198
Dawson Detwiler

Triangle Coalition for Science and Technology Education
5112 Berwyn Rd., #300
College Park, MD 20740
301-220-0886 Fax 301-474-4381
Lauren Williams

U S WEST Communications
1555 Connecticut Ave. NW
Washington, DC 20007
202-462-9600 Fax 202-462-9043
Keith Krueger

Charles O. Conrad
Executive Director
2000 L St. NW #601
Washington, DC 20036
202-223-6304, P6(b)(6) 202-785-3849

0017

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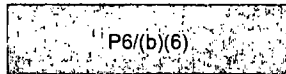
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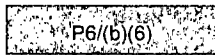
Re: Rural Education Conference Meeting
Wed. July 12
4:15
Rm. 230

Dale Lestina (sp?)

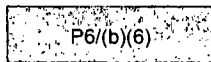


[002]

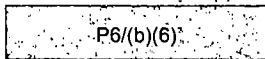
Charles Konrad



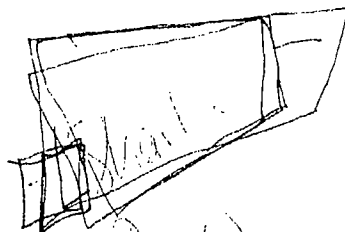
Jim Kohlmoos (sp)



Kieth Cruger



- On the Executive Com. of the
Organization Concerned about
Rural Education
Dale Lestina
→ Recommend ^{that} he be there



★ Sara Ancona (State Dept.) will be calling
you tomorrow → just to touch base.

I also faxed her the memo about
the Actions/Objectives of our committee.



EDUCATION SUMMIT

- Authorities without any ~~the~~
- If we raise the money
- Pres 1/3 | speaker 1/3 | ~~the~~ majority leader 1/3

- What would the guidelines be?

* - We will go ahead and do this?

→ conference which is a culmination of regional meetings around the country

→ NEA seeks to find the funds

FOUNDATIONS
WOULD BE
POTENTIAL
FUNDERS

→ We still see a need for a focus on rural education ~~future funding~~

→ It makes sense to

RURAL EDUCATION
STRATEGY

Great City Schools - Mike Casserly

→ Education is a driver

- Snow - Rockefeller Amendment
- NTIA - Empowerment Zones

- Regions can pick delegates

TO WHAT DEGREE
DOES THE WHITE HOUSE
HAVE TO CONTROL NEED
TO