

list

- 75 - 150 people
- County elected officials
- Department of Human Services
- Diane Walton
- Nancy Gritznick - Maryland

15-20 minutes

- what we are trying to pass

[Notes written on outside of folder]

PHOTOCOPY
PRESERVATION

THE WHITE HOUSE
OFFICE OF DOMESTIC POLICY

CAROL H. RASCO
Assistant to the President for Domestic Policy

To: _____

Draft response for POTUS
and forward to CHR by: _____

Draft response for CHR by: _____

Please reply directly to the writer
(copy to CHR) by: _____

Please advise by: _____

Let's discuss: _____

For your information: _____

Reply using form code: _____

File: _____

Send copy to (original to CHR): _____

Schedule ? : ☐ Accept ☐ Pending ☐ Reject

Designee to attend: _____

Remarks: _____

*Let's offer
Haynes if
she is
willing*

No conflict

*This sounds good but maybe not
at your level - Bev Goodwin,
Grammar ??*

January 13, 1995

Ms. Carol Rasco
Assistant to the President
for Domestic Policy
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Ms. ~~Rasco~~ ^{Carol}:

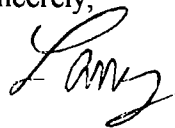
On behalf of the officers, board and membership of the National Association of Counties (NACo), I would like to invite you to be a speaker at a special session, "Building Partnerships for Children and Families: A New View from Washington, the State Capitol and the County Courthouse", which is being held in conjunction with the NACo Legislative Conference. The Conference is being held on March 3 - 7, 1995 at the Washington Hilton Hotel in Washington, D.C. This session is being held on Monday, March 6 from 10:15 a.m. to 11:45 a.m.

At the session, we would like for you to provide an overview of Oregon's outstanding efforts to develop federal, state and local partnerships for children and families. Specifically, we would like for you to talk about the genesis of the Oregon benchmarks project, the regulatory and/or legislative challenges that had to be overcome in the project's implementation and the outcomes realized to date.

The other invited speaker for this session is Diane Walton, executive director, Oregon Commission for Children and Families who will discuss the Oregon Benchmarks Program. Randy Franke, a county commissioner from Marion County, Oregon and NACo's President will serve as the session's moderator.

Ms. Rasco, we hope that your schedule will allow you to participate in this exciting session. If you should have any questions regarding either the NACo Legislative Conference or this session, please contact Sandy Markwood on the NACo staff at 202/942-4235.

Sincerely,



Larry E. Naake
Executive Director



1st Street NW, Washington DC 20001-2080

s Correction Requested

NATIONAL ASSOCIATION of COUNTIES

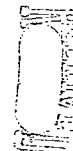
440 First St., NW, Washington, DC 20001
202/393-6226

Ms. Carol Rasco
Assistant to the President
for Domestic Policy
The White House
1600 Pennsylvania Avenue, N.W.
Washington, DC 20500

*conference call
afternoon
4:00 P.M.
503-378-3003*

401-5982

Michael Messers



THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

March 7, 1995

REMARKS BY THE PRESIDENT
TO THE NATIONAL ASSOCIATION OF COUNTIES

Washington Hilton
Washington, D.C.

10:15 A.M. EST

THE PRESIDENT: Thank you very much. Thank you, Randy, for the tee-shirt and for the sentiment which it represents. I thank all of you for having me here. I'm glad to be here with Secretary Shalala and Doug Bovin and Michael Hightower, Randy Johnson, John Stroger, my old friend from Arkansas by way of Chicago -- (laughter) -- Doris Ward and Larry Naake.

Let me begin by congratulating you on this program this morning. I was impressed that you had our longtime friend, Marian Wright Edelman, who gave my wife her first job after law school in the Children's Defense Fund. And I'm glad the Speaker got to come back and give his talk today -- (laughter) -- and I thank you for hearing him. (Applause.)

You know, I've done a lot of work over the years with the Acorn* Group, and they stood for a lot of good things in my home state. But I think everyone deserves to be heard. And we need people debating these important issues in Washington. This is a very exciting time, and it's important that all the voices be heard and that people like you especially that have to live with the consequences of what is done here hear the ideas that are being debated, and also that you be heard.

I am always glad to be with people who I think of as being in the backbone of public service in America. You serve at the level where you can have the greatest impact. When I was a governor, nothing mattered more to me than just being in direct contact with the people who hired me to do my job. And I have to tell you, as President, perhaps the most frustrating thing about the job is that I don't have as many opportunities as you do to be in direct contact with the people who hired me to do this job. That's not good for me, and sometimes it's not so good for them as well.

When I was governor, people used to make fun of me and say that I was basically a courthouse governor, which meant that I loved to go to the county courthouses in the rural areas of my state and sit for hours and talk to the officials and also visit with the people who would come in. But I know this: I know that one of the things that our government in Washington has suffered from for so many years is being too far from the concerns of ordinary Americans. (Applause.)

You see in personal terms, with names and faces and life histories, the struggle now going to keep the American Dream alive. And you know as well as any the importance of reconnecting the values of the American people to their government. I ran for President because that American Dream and those values were threatened in the face of the huge changes that are going on here in the United States and all around the world, and because I thought that too often our government was simply not prepared to deal with those challenges or, in some cases, actually making them worse.

Now, for two years I have worked hard to help ensure that our people have the tools they need to build good lives for themselves as we move into the 21st century, and that we cross that great divide still the strongest and most secure country in the world; still the greatest force for peace and freedom and democracy.

We're about two-thirds through the first 100 days of this new Congress. On Saturday, March the 4th, we had the 62nd anniversary of President Franklin Roosevelt's inauguration as President and the start of the original first 100 days. On that day, Franklin Roosevelt began to restore our nation and to redefine the relationship between our people and their government for half a century. And a lot of things he said then are still accurate today. In his inaugural he said, "The joy and moral stimulation of work must no longer be forgotten. These dark days will be worth all they cost us if they teach us that our true destiny is not to be ministered unto, but to minister to ourselves and our fellow men."

Today, we face different challenges, but our job is much the same. We have to keep the American Dream alive for ourselves and our children during a time of great change. And we have to do that while we maintain the values that have always made us strong -- work, family, community, responsibility for ourselves and for the future of our children.

As all of you know -- and you're now seeing it played out this morning -- we're engaged in a great debate here in Washington about how to do that. The old Washington view is that the federal government can provide big solutions to America's big problems. The new Republican Contract view reflects often an outright hostility to almost any federal

government involvement, unless the present majority in Congress disagrees with what's going on in the state; and then there is a curious desire to increase the federal government's control over those aspects of our lives.

Now, my view is very different, really, from both. It reflects the years and years that I lived like you live now, when I was a governor out there working among the American people, and seeing these problems that people talk about in sound bites with names and faces and life histories.

The New Covenant that I want to forge with the American people for the future says that we need both more opportunity and more responsibility; that we don't have a person to waste, so we have to have very strong communities that unite us instead of divide us. We do need very big changes in the way government works. We don't need big, bureaucratic, one-size-fits-all government in Washington.

But we do have common problems and common opportunities which require a partnership -- a partnership with a limited but an effective government; a government committed to increasing opportunity in terms of jobs and incomes, while shrinking government bureaucracy; a government committed to empowering people through education and training and technology to make the most of their own lives; a government committed to enhancing our security all around the world and here at home on our streets as well.

Now, this kind of government will necessarily send more decisions back to the state and local governments and to citizens themselves. It will cut unnecessary spending, but it will invest more in jobs, incomes and educations. It will, in short, as I said in 1992, put people first. It will insist on more personal responsibility and it will support stronger communities. It will be a partner, but it won't be a savior, and it won't sit on the sidelines. Either extreme is wrong.

Now, I see this debate about the role of our government as terribly important. And you can see it now playing out on every issue now before the Congress. We see it being debated in terms of how we should best educate our children, how we should train our workers, how we should make our communities safe again, how our civil justice system should work, what is the right way to fix the broken welfare system. I want you to watch it play out this year. Underneath it all will be, what is the responsibility of the government in Washington; what is your responsibility at the grass-roots level; how can it best be met.

As we debate these matters, I will keep working to change the way Washington does business -- to achieve a government that gives taxpayers better value for their dollar, to support more jobs and higher

incomes for the middle class and to shrink the under class, and to reinforce mainstream values of responsibility, work, family and community.

You know, for the 12 years before I came here, Washington allowed the deficit to quadruple and didn't do much to shrink the size or change the role of government. Organized interest did very well, but the public interest suffered. In the last two years, we've begun to change that. We've cut the federal deficit by \$600 billion, shrunk the federal government faster than at any time in memory. We've cut more than 300 domestic programs and consolidated hundreds of others. We've got more than 150,000 fewer people working for the federal bureaucracy today than on the day I became President, and we're -- (applause) -- and we are on the way to reducing it by more than a quarter of a million, so that the federal government will be the smallest it has been since President Kennedy took office. (Applause.)

In the process, we have done a lot to shift power away from Washington to states, counties, cities and towns throughout the country. Our reinventing government initiative has already saved the taxpayers \$63 billion under the leadership of the Vice President, and we will save more.

We have cut regulations that make it harder on business and local government to create opportunity, but we will do more. And all of this has made a difference in the work and the lives of the people you serve. The economy has created almost six million jobs since I became President, the combined rate of unemployment and inflation is at a 25-year low. (Applause.)

But, clearly, we still have more to do. Most people are working harder without a raise, even though we've got a recovery. We're the only advanced country in the world where the percentage of people in the work force with health insurance is smaller today than it was 10 years ago. We still have a lot of economic problems out there, and you know that.

I am ready to work with the Republicans, especially in areas that will give you more power to do what you have to do. Together, we have moved forward legislation in the Congress that will keep Congress from imposing unreasonable new mandates on you without paying for them. (Applause.)

We've got a few issues left to work out on that, but a bill has passed the House and a bill has passed the Senate, and I encourage all sides to work in a bipartisan way to resolve them soon. In particular, though -- and I want you to weigh in on this -- I hope you will -- I think the bill ought to be made effective immediately. (Applause.) For reasons I don't understand, Congress seems to want to make it effective

toward the end of this year or at the beginning of next year. If it's going to be a good idea then, it will be a good idea now. Let's go on and get it done. (Applause.)

As we have worked to cut yesterday's government, we've also invested in our people to help them solve their own problems. We have approached that work, too, as a partner with people at the local level. For example, last year we had the most productive year in passing education reform legislation from expanding Head Start to making college loans more affordable to the middle class in 30 years. But our education reforms set world-class standards for our schools, and yet give to educators and parents much more say than the federal government used to about how to meet these standards and how to improve our children's education.

We tried to be good partners with local government on the crime bill. I want to thank all of you at NACO for helping us to pass it. After six years of rhetoric and hot air in Washington, we finally passed the crime bill. (Applause.) You told us you wanted an end to gridlock, and you helped us get it. And we are providing what you told us you wanted -- you and other local officials all across the country -- resources for 100,000 new law enforcement officers, smarter prevention efforts, tougher punishment, like three strikes and you're out, a hard-won ban on assault weapons.

We are working with you now to implement this crime bill. The Justice Department and the Attorney General are working very, very hard. This is an amazing thing. I hear those who criticize this crime bill say that we have imposed this on local government, and they really don't want it, and they can't afford to pay any match. But do you know, since October, over half the police departments in the United States of America have already applied for assistance under the police grants -- over half. (Applause.) And in this five-year program, we have already released funds just since last fall to our 17,000 new law enforcement officers, including over 1,000 deputy sheriffs. (Applause.)

Now, sadly some people in Congress think we ought to reverse this. I agree that we have to continue to cut the deficit. My new budget cuts \$140 billion more in federal spending. We have reduced the rate of health costs growing by about \$100 billion over the next five years. We had about \$250 billion in budget cuts in our last budget.

But how are we going to do this? I do not believe we should sacrifice our safety and not put 100,000 police on the street. I do not believe that we should not keep working for education. Instead, I think it's clear that our security and our ability to pay our way in the world depends upon educating and training our people for the new global economy. That includes a stronger Head Start program, serving more children. It includes more affordable college loans for middle-class

students. It includes a whole range of educational initiatives.

I don't think we should limit our efforts to make college loans more affordable -- especially when you consider the fact that this administration has reduced your costs in delinquent college loans from \$2.8 billion a year down to a billion dollars a year. We cut it by two-thirds -- the loss to taxpayers. So we're collecting on the student loans; let's give more loans to young people to go to college to make America stronger. (Applause.)

I don't agree that we should eliminate the national service project, AmeriCorps. It's doing a world of good out there at the grass-roots level. A lot of you are using it. (Applause.) And I certainly don't agree, with drug use on the rise among young people -- who seem to have forgotten that it is not only illegal, it is dangerous -- I certainly don't agree that we should eliminate the provisions for drug education programs and for security programs against drug problems in our public schools, which will now cover 94 percent of the schools in this country, but if the proposal now in Congress passes will be wiped out. That is not the way to cut the budget. We do not have to do it that way. (Applause.)

It depends on how you look at it. Some in Congress want to cut the school lunch program. You know what we did instead? We closed 1,200 regional offices in the Department of Agriculture. I think we did it the right way. (Applause.)

So my view of this is that yes, we've got to cut the budget, but we should expand opportunity, not restrict it. We should give people the tools they need to make the most of their own lives, not take them away. We should enhance security, not undermine it. Those are my standards, and I need your help. You can make it clear to Washington that America wants us to get our house in order. They like it when we reduce the deficit. We have to cut the spending, but there is a right way and a wrong way to do this work.

And I'd like to ask your help in particular on an issue of concern to a lot of you. I know it differs from state to state in how it's implemented, but every American citizen has an interest in ending welfare as we know it. Like it or not, we have a welfare system that doesn't further our basic values, and like many of you, I have worked on this problem for years. Those of us who work in it know it's a little more complicated than people who just talk about it. I have spent countless hours in welfare offices talking to case workers, talking to people on welfare. For years and years now -- about 15 years this year -- I have been working on this problem as a governor and as a president. I have seen this great drama unfold.

You know, when welfare started under President Roosevelt, the

typical welfare recipient was a West Virginia miner's widow, who had a grade school education, was never expected to be in the workplace, and had orphaned children that needed help. And everybody thought this was the right thing to do. Then, we had people on welfare who just hit a rough patch, but who got off welfare in a couple of months. And believe it or not, nearly half the people who go on welfare today are still in that category. Welfare actually works for them; we shouldn't forget that. There are a lot of folks who hit a rough patch in life, and they get on welfare and then they get themselves off.

Then, there are those whom all the American people, without regard to party or philosophy, are justifiably concerned with -- people who are trapped on welfare in cycles of dependency that sometimes become intergenerational; that are plainly rooted to the explosion of teen pregnancy, out-of-wedlock births, coupled with low levels of education, inability to pierce the job market, inability to succeed as both workers and parents. What ought to be the greatest joy of life, giving birth to a child, has now become a great social drama for us, in which we all worry that our values are being regularly violated. And that's being reinforced by the way a government program works. And we are worried about it.

Many of our people are worried because they don't have enough money to pay for their own kids, and they think their tax money is going down the drain to reinforce values they don't support to create more burdens on their tax money in the future.

And nobody wants to get off the welfare system, I can tell you, any more than the people who are on it. All you've got to do is go out and sit in any welfare office in the country and talk to people. I had four people who had worked their way off welfare into the Oval Office to see me the other day, and it was just like every story I've heard for the last 15 years -- people talking about how they were dying to get off welfare.

Now, our country has been engaged in a serious effort to try to address this problem for some years now. This is not a new issue. In the late 1980s, along with then-governor and now-Congressman Mike Castle from Delaware, I represented a bipartisan group of governors in working with the Congress in the Reagan administration to pass the Family Support Act of 1988. It was a welfare reform bill designed to promote work and education, and to move people from welfare to work through having the states do more with education and training and job placements and requiring that people participate in these programs.

And many of us who were governors at the time used the Family Support Act to move people off welfare. But everybody who worked with it recognized that more had to be done if the welfare system was going to be changed. There were still a lot of people who said, well, if I

move from welfare to work, I'll lose my kid's child care, or I'll lose medical coverage for my child after a few months. There are others who still could kind of get through loopholes in the program because we didn't cover everybody.

So to reflect our country's values of work and education and responsible parenting, we knew we needed to do more. We also knew that we needed more state flexibility in tackling this problem. If somebody knew how to fix this, it would have been done a long time ago and people in politics would be talking about something else. Right? That's what this whole state flexibility's about. The framers were pretty smart wanting the states and the localities to be the laboratories of democracy because they knew that there would be thorny problems involving complex matters of economics and social organization and human nature that no one would know all the answers to.

So I'm glad the Republicans chose to make welfare reform part of their Contract for America. It's always been part of my Contract with America. (Applause.)

Now, let's see if there's some things we can all agree on. I think we should demand and reward work, not punish those who go to work. I think we should -- (applause) -- I think we should demand responsibility from parents who bring children into the world, not let them off the hook and expect the taxpayers to pick up the tab for their neglect. (Applause.) I think we must discourage irresponsible behavior that lands people on welfare in the first place. We must tell our children not to have children until they are married and ready to be good parents. (Applause.)

Now, in the last two years we've made some progress in pursuing these goals. In 1993 when the Congress passed the Economic Reform Plan, one of the provisions gave a tax break averaging \$1,000 a year to families with incomes of under \$25,000 to 15 million working families to send this message: If you work full-time and you have children in the home, you should not be in poverty. And there should never be an incentive to stay on welfare instead of go to work. That's what the Earned Income Tax Credit Expansion was all about.

Last year I sent to Congress the most sweeping welfare reform plan ever presented to the United States Congress. It was pro-work, pro-education, pro-responsibility, and pro-state flexibility. It did not pass, but I still hope it will be the basis of what ultimately does pass. We are collecting child support at a record level from delinquent parents -- \$9 billion in 1993. (Applause.) And last week I signed an executive order to crack down on federal employees who owe child support to require them to pay as well. (Applause.)

For the last two years, we have granted welfare reform waivers

from federal rules to two dozen states -- more than the last two administrations in 12 years combined -- giving states flexibility to try out their ideas without being stifled by Washington one-size-fits-all rules. Today I am proud to announce that Ohio has become the 25th state to receive a waiver to reform its welfare system. (Applause.)

Now, here's what Ohio wants to do. I think it's an interesting idea. They want to take some of their welfare and food stamp money to subsidize jobs in the private sector, including an initiative with our new empowerment zone in Cleveland. That's not a bad idea. Some people say, well, we don't have enough money to create government jobs for all these folks, and the private sector won't hire them if they have limited skills. So Ohio and Oregon and a couple of other states say, would you let us use the welfare check to give to employers -- say, okay, you're going to pay whatever you're going to pay at this job. This will replace some of what you'll have to pay. Put these people to work. Give them work experience. Give them a chance -- give them a chance to earn something.

Secretary Shalala thought it was a good idea, and so do I. These are the kinds of things being done all across America. Half the country today, as of this day with this waiver, now half the states are carrying out significant welfare reform experiments that promote work and responsibility instead of undermining it. Ten states are strengthening their child support enforcement. Nineteen are finding ways to insist on responsible behavior in return for help. Twenty states are providing incentives to families to go to work, not stay on welfare.

I think we should go further and abolish this waiver system altogether in the welfare reform. Instead, we should give all states the flexibility to do all the things that our waivers allow 25 states to do today, so people don't have to come to Washington to ask. (Applause.)

But I would like to say in this debate and for your benefit, especially those of you who have county responsibilities in this area, we shouldn't forget that the need for flexibility doesn't stop at the state level. We need it at the local level as well. (Applause.)

So we're making some headway on this welfare reform. But we've still got a lot of work to do. In January, I called a meeting at the White House with leaders from both parties and all levels of government to press Congress to get moving on welfare reform legislation. I spoke about it in the State of the Union address. I wanted the people who will write the legislation to hear from people like you, so we had representatives from local government at this meeting. I wanted them to hear from folks who will have to put this legislation into action on the front lines.

We all know the old system did too little to require work, education and parental responsibility; that it gave the states too little flexibility. The original Republican Contract proposal did give the state more flexibility, with some exceptions, in return for substantial reductions in federal payments in future years. But, like the present system and unlike my proposal, the original Republican Contract proposal was weak on work and parental responsibility. And in terms of denying benefits to all welfare parents under the age of 18 and their children, it was also, in my view, very hard on children.

Now, the present bill in the Congress, as it stands today, as we speak, contains real improvements from the original Contract proposal in the areas of work and parental responsibility. But I think there are still significant problems with it which could undermine our common goals. And in my view, they still make the bill too tough on children and too weak on work and responsibility. I'd like to talk a little about that, again, because there's a debate still to be had in the House and then when the bill goes to the Senate.

When we met in January, we agreed, Democrats and Republicans alike, that the toughest possible child support enforcement must be a central part of welfare reform. If we collected all the money that deadbeat parents owe, we could move 300,000 mothers and over a half a million children off the welfare roles immediately -- tomorrow -- just with child support collection. (Applause.)

So at that meeting, people from every level of government and both parties agreed that while generally we want to move more of these decisions back to the state, we need national action on child support enforcement, and national standards, because 30 percent of the cases where parents don't pay cross state lines.

The original child support provisions in the Contract of the Republicans left out a lot of the most effective means for finding delinquent parents, which were in our welfare reform bill, including a system to track them across state lines. But to the credit of the Republicans, they have recently included almost all our tough child support measures. And I appreciate it.

There is more that we ought to do, I think, together. Our plan calls on states to deny drivers and professional licenses to people who refuse to pay their child support. (Applause.) Now, I know that's a tough idea, but let me tell you -- 19 states are doing that today, and they're collecting a lot more child support as a result of it. So I hope that the Congress will join us to make this provision also the law of the land.

We've got to send a loud signal: No parent in America has a

right to walk away from the responsibility to raise their children. That's the signal; we've got to send it. (Applause.)

Secondly, all of you know that the hardest and the most important part of welfare reform is moving people from welfare to work. You have to educate and train people. You've got to make sure that their kids aren't punished once they go to work by losing their health care or their child care. And then you've got to figure out where these jobs are coming from. You know, I'm doing my best to lower the unemployment rate, but still, if there's unemployment in a given area, where will the jobs come from? Will the government provide them? If not, you have to do things like I described in the Ohio waiver.

But this work has always been at the core of my approach. I think what we want for every American adult is to be a successful parent and a successful worker. When I proposed my plan last year and when I was running for president, I said, if people need help with education, training or child care so they can go to work, we ought to give them the help. But, after two years, they should be required to take a job and get a paycheck, not a welfare check, if there's a job available. There should not be an option. If you can go to work, you must.

Now, I know in their hearts this is really the position that most of the Republicans in the Congress agree with. Last year, 162 of 175 House Republicans, including Speaker Gingrich, co-sponsored a bill that was similar to our plan on work in many ways. But the plan that they are currently considering in the House doesn't do much to support work. It would actually make it harder for many recipients to make it in the workplace.

Now, they wisely abandoned an earlier provision which basically allowed a welfare recipient to get around the work requirement literally by submitting a resume. But their new plan gives the states a perverse incentive to cut people off welfare. It lets them count people as working if they were simply cut off the welfare rolls for any reason and whether or not they have moved into a job.

Now, when people just get cut off without going to work, we know where they're likely to end up, don't we? On your doorstep. That's not welfare reform. That's just shifting the problem from one place to another. Now, we know that an inordinate number of people also who get off welfare without work skills, without child care, wind up right back on welfare in a matter of a few months. Yet, the current Republican plan cuts child care both for people trying to leave welfare and for working people who are working at low incomes who are trying to stay off of welfare.

Equally important, this new plan removes any real responsibility for states to provide education, training and job

placement, though that is at the heart of getting and keeping people off welfare. In other words, these provisions on work effectively repeal the Family Support Act of 1988 which was passed with the support of President Reagan and substantial Republicans in the Congress and actually did some good when the states implemented it in good faith.

Why? Because basically the new provisions are designed to allow the federal government to send less money to the states over time, and in return for saving budget money, they're willing to walk away from the standards necessary to move people from welfare to work walk away from the standards necessary to move people from welfare to work. It's like a lot of things you can do around here -- it may feel good for a year or two, but five years now we'll be hitting ourselves upside the head, saying why have we got a bigger welfare problem than we had five years ago.

Now, besides the need to support work and tough child support enforcement, I also think there are some other questions here -- questions of the treatment of children, and addressing the problems of teen pregnancy. Three-quarters of the unwed teen mothers in this country end up on welfare within five years. We clearly need a national campaign against teen pregnancy that sends a clear message: It is wrong to have a child outside marriage. Nobody should get pregnant or father a child who isn't prepared to raise the child, love the child and take responsibility for the child's future. (Applause.)

I know the Republicans care about this problem, too. This is not a partisan political issue. It is not a racial issue; it is not an income issue; it is not a regional issue. This issue is eating the heart out of this country. You don't have to be in any particular political camp to know we're in big trouble as a society if we're headed toward a day when half of all the kids in this country are born outside marriage.

But some aspects of this current plan in Congress could do more harm than good. Our plan sends a clear message to young men and women that mistakes have consequences, that they have to turn their lives around, that they have to give their children a better chance. We want teen fathers to know they'll spend the next 18 years paying child support. We want teen mothers to know they have to stay at home with their parents or in an appropriate supervised setting and stay in school. And they have to implement or identify the fathers. They don't have a separate check to go out on their own.

Now, the Republican plan in Congress sends a different message to young people that's both tougher and weaker. It says, if you make a mistake, you're out on your own, even it means your likely to end up on welfare for life. It costs us even more money down the road.

Now, in recent weeks, we've narrowed our differences, the Republicans and the administration, in response to concerns that have been raised by people within the Republican Party. But their bill still denies -- now listen to this -- their bill still denies any assistance to teen mothers under the age of 18 and their children until they turn 18, and then leaves the states the option of denying those benefits permanently, as long -- to anybody who was under 18 when they had a child.

Now, I just believe it's a mistake to cut people off because they're young and unmarried and they make a mistake. The younger you are, the more likely you are to make mistakes, although I haven't noticed any absence of errors from those of us who get older. (Laughter.) I think it's wrong to make small children pay the price for their parents' mistakes. I also think it's counterproductive. It's not in our interest. It will cost the taxpayers more money than it will save. It's bound to lead to more dependency, not less; to more broken families, not fewer; to more burdens on the taxpayers over the long run, not less.

Now, our plan is different, but it is tougher in some ways. It would say, if you want this check and you're a teenager, you've got to live at home. And if you're in an abusive home you must live in another appropriate supervised setting. You must stay in school. You must identify the father of the child. So we're not weaker, but we're different.

We also want a national campaign against teen pregnancy rooted in our local communities that sends a clear message about abstinence and responsible parenting. That is the clue, folks -- if we could get rid of that, we wouldn't have a welfare problem, and we'd be talking about something else in the next couple of years. (Applause.)

Now, there are other provisions in this bill that I think are unfair to children, and let me just mention, for your information -- I think they're really tough on disabled children and children in foster homes, and I think they ought to be modified. And, finally, it is important to point out that under the guise of state flexibility, this plan reduces future payments to states in ways that make states and children very vulnerable in times of recession, or if their population is growing more than other states.

So, basically, if we adopt this plan the way it is, it will say to you in your state, if times get tough, you're on your own. I don't think we should let budget-cutting be wrapped in a cloak of welfare reform. We have a national interest in the welfare of our children. Let's reform welfare. Let's cut the deficit. But let's don't mix up the two and pretend that one is the other. Let's put our children first.

Let me say that I have come here today in the spirit of good faith to try to outline these specifics. You may not agree with me; you may agree with them. But I want you to know what the points of debate are. Again, I am glad we're discussing this. This is a big problem for America. And I believe in the end we can work it out together as long as we remember what it's really about -- again, the way you think about problems; you have a name, a face, and a life history. That's what we sometimes lose up here in Washington.

I just want to close with this story. When I was Governor, I was trying to get all the other governors interested in welfare reform. I once had a panel at a welfare meeting in Washington. And I didn't even know how many governors would show up. Forty-one governors showed up to listen to women on welfare, or women who had been on welfare, talk about their lives.

There was a woman there from my state, and I was asking her questions, and I didn't know what her answers were going to be -- letting her talk to the governors. And I said, do you think it ought to be mandatory for people on welfare to be in these education and job placements programs? She said, yes, I do. I said, why? She said, because a lot of people like me, we lose all our self-confidence, we don't think we amount to much, and if you don't make us do it we'll just lay up and watch the soaps. But then I said, I asked her to describe her job, and she did. And I said, what's the best thing about having a job? She said, when my boy goes to school, and they ask him, what does your momma do for a living, he can give an answer. (Applause.)

So I want you to help us, because whether you're Republicans or Democrats or black, brown or white, or liberals or conservatives, you have to deal with people with names, faces and life histories. We're up here dealing in sound bites trying to pierce through on the evening news. (Applause.) It's a big difference. (Applause.) It's a big difference.

This debate is about more than welfare. It's about who we are as a people and what kind of country we'll want to pass along to our children. It's about the dignity of work, the bond of family, the virtue of responsibility, the strength of our communities, the strength of our democratic values.

This is a great American issue. And I still believe that all of us working together can advance those values and secure the future of our children, and make sure that no child in this country ever has to grow up without those values and the great hope that has made us, all of us, what we are.

Thank you and God bless you. (Applause.)

THE WHITE HOUSE
WASHINGTON

FAX COVER SHEET

DATE: 3/3/95 TIME: _____

TO: Sandy Markwood

PHONE: _____

FAX: 393-2630

PAGES: _____

FROM: R. Gaynor McCown
Senior Policy Analyst
The Domestic Policy Council
Phone: (202) 456 - 5575
Fax: (202) 456 - 7028

COMMENTS: Per your request, I'm attaching a copy of my resume. Please note that my current position — Senior Policy Analyst — there at the Domestic Policy Council is not included. I would like to speak to you today if possible. Many thanks!

R. Gaynor McCown
2212 Massachusetts Avenue, N.W., # 628
Washington, D.C. 20008
(202) 452-1929

EXPERIENCE

- 9/93 - Present **WHITE HOUSE FELLOW** *Washington, D.C.*
Special Assistant to the Secretary of Education.
- 6/92 - 7/93 **EAST SIDE COMMUNITY HIGH SCHOOL** *New York, New York*
Co-founder. Math / science teacher and faculty advisor of student newspaper. Teacher-consultant for the Institute of Literacy Studies, Lehman College, teaching inter-disciplinary application of reading and writing skills to New York City public school teachers. Selected as participant in the Urban Sites Writing Network, a national consortium of teachers conducting school-based research.
- 9/87 - 6/92 **BRONX REGIONAL HIGH SCHOOL** *Bronx, New York*
Science and health teacher. Developed curricula for all student levels. Responsible for advising 30 students on academic and personal issues. Co-developed and directed a cooperative program, featured by NBC's *Today* show and the *New York Times*, in which students constructed a dormitory near the Bronx Regional campus. Introduced and coordinated the school's Outward Bound program. Wrote grant proposal and received full funding to conduct summer school session in Vershire, Vermont in 1988.
- 9/83 - 9/86 **THE CATHOLIC CHARITIES** *Chicago, Illinois*
Recruited and licensed Spanish-speaking home for foster care program. Developed and executed public information program, conducting television and radio interviews and moderating community meetings in Spanish. Significantly increased number of homes participating in foster care program.
- 9/83 - 6/84 **HOLY CROSS ASSOCIATES** *Santiago, Chile*
Worked as lay missionary in an urban high school, developing and implementing program to prevent drug abuse.

EDUCATION

- 9/86 - 6/87 **HARVARD UNIVERSITY** *Cambridge, Massachusetts*
M.A., Human Development, Graduate School of Education. Received scholarship. Worked as research assistant for prominent faculty member.
- 9/79 - 5/83 **SAINT MARY'S COLLEGE** *Notre Dame, Indiana*
B.A., Government. Vice President of Student Government Association. Interned in office of U.S. Rep. Jack Edwards of Alabama. Spent junior year at University of Madrid, living with Spanish family and offsetting expenses by teaching English to executives of Iberia Airlines.

PERSONAL

Interests include cycling, hiking and travelling.

REMARKS BY GAYNOR McCOWN
MARCH 6, 1995
NATIONAL ASSOCIATION OF COUNTIES (NACo)

THE OREGON OPTION

Maynard
FO-FLEX
PROGRAM

12:30
2:00 P

Many thanks for that kind introduction. Let me just begin by saying that it is a pleasure to be here. I always enjoy the opportunity to talk about the Oregon Option because it is such an exciting program and one that we certainly hope will be a model for a central theme of the Clinton Presidency: a commitment to a redefined relationship between the federal, state and local governments. This intergovernmental partnership with the State of Oregon is unprecedented.

What I would like to do today is give you a little bit of a background about the Oregon Option and the principles that guide this collaboration. After my remarks you will hear Diane Walton, Executive Director of the Oregon Commission for Children and Families who will discuss specifics about the Oregon Benchmarks. Between Diane Walton and Randy Franke, the state of Oregon is well represented here today.

On December 5th of last year, Vice President Gore, along with Carol Rasco, Assistant to the President for Domestic Policy, Robert Rubin, Assistant to the President for Economic Policy, Alice Rivlin, Director of the Office of Management and Budget and other cabinet level officials signed a memorandum of understanding. Upon signing this document, ~~Secretary~~ ^{The Secretaries} of Health and Human Services ~~Donna Shalala~~, ~~Secretary~~ ^{EDUCATION, AGRICULTURE AND COMMERCE, The Attorney} of HUD, ~~Henry Cisneros~~, Director of the Drug Office, ~~General~~ ^{and} Lee Brown, Secretary of Education, Richard Riley, the Attorney General, Janet Reno, then Secretary of Agriculture, Mike Epp, and Secretary of Commerce, ~~and~~ ^{and} agreed to be Federal Partners in the Oregon Option. This indeed was a first for the federal government but I can assure you it will not be the last.

As Vice President Gore said in his remarks that day: "This is the day that, from the very beginning, has been part of our vision of a reinvented government. It was envisioned in the title of the

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report of the National Performance Review - 'From Red Tape to Results.' It was envisioned in one of our original guiding principles - 'Help Communities to Solve their own problems.' This partnership for results that we are entering into with Oregon is exactly the kind of thing we had in mind."

Oregon's

Now ~~this~~ vision is a reality and the people of Oregon and their leaders at every level have done a great job.

is the first state to enter into

Some of you may wonder why Oregon ~~has been chosen for the first~~ state-local-federal partnership. It is a question we often get. To begin with, we did not do the inviting, they invited us.

As I understand it, this process began in May of last year when the Alliance for Redesigning Government held a forum in Denver on what had become known as the Oregon Benchmarks -- critical indicators about the economy, the quality of life, and other issues that have a direct impact on the citizens of Oregon. These benchmarks track where the state or county stands and how it measures up to its target goals over a

specified number of years. These benchmarks oblige Oregon and its localities to measure what they do by hard numbers and by agreed upon standards.

By the time this forum was taking place, Oregon had already been recognized nationally as the state that was furthest along in using outcomes to establish a long range vision, set public priorities, allocate resources, design services, and measure results.

- Vice President
Gale

Officials from the National Performance Review, the Office of Management and Budget and the Department of Health and Human Services were invited to participate in that forum and hear about the benchmarks. Based on what those who attended the forum in Denver said, it was clear that Oregon was far ahead of almost any other state in developing a strategy for implementing a results driven governance.

Fortunately for all of us, in July of last year, Oregon's ^{former} governor Barbara Roberts, and county and city government officials proposed a special partnership and long-range project with the federal government to

encourage cooperation among federal, state, and local entities to redesign and test a results driven approach to intergovernmental service delivery and on July 25 Secretary Shalala convened a large federal interagency audience to hear about and discuss the proposal of the Oregon Option with Governor Roberts and Vera Katz, Mayor of Portland and others.

Included in the audience were officials from the White House, OMB, and Secretaries and Deputy Assistant Secretaries from seven federal agencies. I remember this meeting well because that is where I first learned of the Oregon Option.

At that briefing, the Governor and her colleagues quite clearly challenged the federal government to take an active role in helping Oregon achieve significant progress toward its benchmarks for -- HEALTHY CHILDREN, STABLE FAMILIES, AND A DEVELOPED WORKFORCE -- benchmarks. As you can imagine, this challenge was initially met with some skepticism. But, in the end, we stepped up to the plate and the Oregon Option is now playing a key role in President Clinton's commitment to finding more efficient and

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effective ways of serving the American people.

But it is important to note that the people of Oregon did not just begin this process last year. I'm sure Diane Walton will tell you more about the process of identifying specific, measurable results ~~called benchmarks~~ that all of its citizens wanted for the future of Oregon.

As I sat and listened to their presentation, I was impressed with their consistent focus on RESULTS NOT JUST PROGRAMS --- RESULTS NOT JUST EXPENDITURES. I'm sure that few of you in the audience would argue that this is really very different from the way government usually keeps track of what it is doing. Let me just share a few examples:

- OREGON MEASURES WHETHER AIR AND WATER ARE GETTING CLEANER --- NOT WHETHER ENVIRONMENTAL REGULATIONS ARE IN PLACE.
- THEY KEEP TRACK OF HOW MANY ADULTS CAN READ -- NOT JUST HOW MUCH IS SPENT ON ADULT LITERACY.

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- THEY COUNT CRIMES NOT PRISON BEDS.
- THEY FOCUS ON THE NUMBER OF TEENAGERS THAT DO OR DO NOT BECOME PREGNANT (RATE PER 1,000 FEMALES), NOT THE NUMBER OF CLIENTS SERVED.

This all seems so sensible that you ^{probably} wonder why we haven't been doing this all along. It is just this sort of sensible management that the Government Performance and Results Act mandates for Washington by the turn of the century and Oregon is doing it now. Ahead of the game...now stories like this should be in the headlines more often.

Fortunately, Oregon's efforts are being recognized more and more. The Oregon Benchmarks were selected this year for the Ford Foundation's Award for State and Local Innovations in Government. It is indeed an honor for the Clinton Administration to be a part of this team.

The following principles have guided our work with Oregon:

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- We focus on outcomes as the criteria by which to measure success;
- SHARED ACCOUNTABILITY. Through an intergovernmental and interagency process, we focus on bringing together the community, local, state and federal levels to agree on desired results and work together to achieve them;
- Our efforts are oriented to customer needs and satisfaction, especially through the integration of services;
- There is a bias toward prevention rather than remediation of problems;
- We give priority to systemic, sustainable change at all levels of the service delivery system to reduce red tape and micromanagement;
- Responsibilities for service design and delivery are delegated to front-line, local level providers;

- Finally, the Oregon Option is NOT about more money, but about re-directing funds to better achieve agreed-upon results.

Last year when the Oregon team came to Washington to propose the Oregon Option, they regaled us with stories of how the federal red tape forces them to waste money and interferes with the results they are trying to achieve. As county representatives, I think you will appreciate some of these anecdotes.

They talked about county clinics that deliver a full range of services in a one-stop package. But, behind the scenes, county workers have to pull the package apart to comply with reporting rules for all the different federal program categories. For the amount of money they spend filling out extra federal paperwork, they could pay for 12,000 more patient visits to the clinic.

They mentioned a rural county that has a desk that they bought with WIC program funds. When the WIC worker wasn't using it, another health program

employee used it. Now, it makes sense that if you have two workers who work at separate times and don't necessarily need their own desk, this sounds like a sensible, and efficient arrangement. But when a federal auditor discovered the non-WIC use of the WIC desk, the county got fined.

I'm sure each of you has your own story like this.

The best story they told was about Harley. Harley, the potbellied pig who is very good at sniffing drugs. In fact, the Portland police think Harley is even better than a dog at sniffing out drugs. And Harley even does double duty - without extra pay I might add - as the mascot for the anti-drug programs aimed at school kids. A pig that both the police and the kids love.

Harley was such a success story that the Portland police wanted to buy more potbellies and train them to detect guns as well as drugs. The whole thing was estimated at some \$25,000. But so far they have not

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found any federal drug money that is available for training pigs-- dogs yes but pigs no.

It doesn't matter that Harley gets the right results. It doesn't matter that he finds drugs and charms the kids. Harley is a pig, not a dog!!

Well, the story of Harley was well received in Washington. I have to say when I heard the story I immediately thought about what would happen if the White House police started using pigs not dogs on their morning rounds. Every morning, they take out a few dogs to sniff cars that have come in. It would change the image of the White House.

Of all the people who heard the story about Harley, the Vice President liked it most. At the December 5 meeting, he used this as an example of just the kind of ridiculous red tape that this new partnership called the Oregon Option is going to cut right through. What matters is that employees have a desk where they can work and that Harley gets the job done. The Oregon Option is about going from red tape

to results. It is about empowering communities to solve their own problems.

Vice President Gore was so taken by the story of Harley that and in his remarks on December 5, ~~Vice~~
^{he} ~~President Gore~~ referred to Harley as evidence of the need to make room for innovation to get solutions. In fact, ^{in order to} ~~he~~ to prove this, he decided to do something innovative himself. On that day, he showed a big picture of Harley and said that "by the power vested in me as Vice President of the United States of America, I hereby confer upon Harley the potbellied pig, the honorary title: HARLEY THE DOG." With that title he said that Harley could now have all the rights and privileges reserved for drug sniffing dogs. He ended his remarks by saying: "Harley, congratulations and keep your nose to the ground."

Before closing, I would like to take this opportunity to tell you about some of the other work we are doing that is also about empowering communities.

In addition to our work with Oregon, we are also

working with Indiana and West Virginia to allow for grass roots -- NOT TOP DOWN -- planning for services to children and families. This project, like the Oregon Option, has served as proof that it doesn't take an RFP from Washington to improve services or to initiate innovation.

The Clinton Administration is well aware that policies and programs affecting children must support families and encourage the cooperation of existing organizations such as schools, churches and community-based organizations. Children are best served in the context of families, and families are best served in the context of communities. We can now say, with greater confidence than ever before, that the quality of young children's environment and social experience has a decisive, long-lasting impact on their well-being and ability to learn.

The problems facing our youngest children cannot be solved through piecemeal efforts; nor can they be solved entirely by the government or through business initiatives. All Americans must take responsibility for this crisis. As the risks to our children intensify, so must our determination to enact family-

centered programs and policies to ensure all of our youngest children the decent start that they deserve.

Effective and comprehensive strategies for children and families require new funding structures that are more flexible and reliable. Approaches under consideration include consolidation and decategorization of federal programs, improved waiver options, and devolution of funds to the states and localities.

In addition, several major pieces of recent legislation present tremendous opportunities and states and localities as they devise comprehensive strategies to serve children and families. Newly enacted legislation includes:

- ◆ **Goals 2000: Educate America Act**--the centerpiece of President Clinton's education agenda -- recognizes and supports the need for a more comprehensive approach by providing resources to states and communities

to develop and implement comprehensive education reforms aimed at helping all students reach challenging academic and occupational-skill standards. The law--which addresses school readiness; school completion; competency in challenging subject matter; science and mathematics achievement; literacy; safe, disciplined, and drug-free schools; and parental participation--asks states and local education agencies (LEAs) to create broad-based planning groups that include educators; parents; business leaders; and representatives of health agencies, social service agencies, and community organizations that work with children and youth.

◆ **The Improving American Schools Act**

(Reauthorization of the Elementary and Secondary School Act), strongly encourages states and LEAs to coordinate services. The priority of this legislation is high standards for all children, with the

different elements needed for a high-quality education well aligned so that the education process works smoothly to help all students reach those standards. It requires LEAs to identify in their Title I plans (distributed on a formula basis) exactly how they will coordinate education, health, and social services. The Improving American Schools Act also supports comprehensive strategies that include drug prevention curricula and programs linking schools and communities.

- ◆ **The Empowerment Zone/Enterprise Community Initiative**, administered by the Departments of Housing and Urban Development and Agriculture, is one of the Clinton Administration's most ambitious projects to promote community development and provide jobs and economic opportunities. Through this initiative, the federal government offers to create compacts with communities and state and local governments. More than 800 communities have submitted applications

under this initiative; each application contains a comprehensive and strategic plan for change, with performance-based benchmarks. By participating in this initiative, community residents, schools, businesses, financial institutions, service providers, neighborhood associations, and state and local governments can form or strengthen partnerships to support revitalization.

- ◆ **The Family Preservation and Support Program,** authorized as part of the 1993 budget agreement, includes almost \$1 billion over five years for states to improve the well-being of vulnerable children and their families, particularly those experiencing or at risk of abuse and neglect. Because the multiple needs of these children and families cannot be addressed adequately through categorical programs and fragmented service delivery systems, states are encouraged to use the new program as a catalyst for

establishing a continuum of coordinated, integrated, culturally relevant, and family focused services. Services range from preventive efforts to strengthen families by providing crucial support to services for families in serious crisis or at risk of having children removed from the home.

- ◆ **Head Start**, administered by the Department of Health and Human Services, has an impact on child development and day care services, the expansion of state and local activities for children, the range and quality of services for young children and their families, and the design of training for staff involved in such programs. Head Start has served more than 13.8 million children and their families since 1965; grants are awarded to local public or private non-profit agencies.

Well, I just want to end by saying that we are

working hard to catch up with Oregon. The process has been a good one and has indeed set an example for federal / state and local relationships. I would be happy to answer any questions you may have.