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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. agenda	Overview of Seesion Three; Innovations in Education and Training (partial, pages 4,5,9,10) (4 pages)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Gaynor McCown (Subject Files)
OA/Box Number: 7333

FOLDER TITLE:

[Innovations in Education and Training Session]

2011-0255-S

rc195

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
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**OVERVIEW OF SESSION THREE:
INNOVATIONS IN EDUCATION AND TRAINING**

A. PRESENTATIONS (15 minutes):

The presenters are: **Mark Musick - Southern Regional Education Board; Karen Fooks - University of Florida; and John Clendenin - Bell South Corporation.** Mark Musick will do a general overview of educational reform efforts with a particular emphasis on k-12 education; Karen Fooks will focus on the Direct Lending program and the impact it has had on her students and staff at the University of Florida; and John Clendenin will provide the business perspective and the connections between school and work.

B. DISCUSSION (70 minutes):

Please note that you will have approximately 23 minutes for each topic.

**(1) STATUS OF EDUCATION REFORM EFFORTS IN THE
SOUTHERN REGION**

- Benjamin Canada, Superintendent of Atlanta Public Schools
- Anne Jolly, 1994 Alabama Teacher of the Year
- Secretary Richard Riley

(2) ACCESSIBILITY AND QUALITY OF HIGHER EDUCATION

- Johnetta B. Cole, President of Spelman College
- Sybil Mobley, Dean of the School of Business and Industry at Florida Agricultural and Mechanical University
- Rebecca Cummins, 4th year medical student at the University of Florida
- Austin Branch, Member of Casa Verde and National Service Volunteer

Please note that during the discussion of accessibility and quality of higher education, you will make the transition from colleges and universities to community colleges and adult education.

COMMUNITY COLLEGES AND ADULT EDUCATION

- Nathaniel Wells (Nate), Student Advisor (and former

- student) at Indian River Community College
- **Beverly Strong**, Machinist, Crane-Ferguson Inc.
 - **Virginia Moore**, Accountant who plans to return to school next year to receive her undergraduate degree
 - **Sandra (Sandy) Tilton**, President of "Call a Nurse"

(3) THE ROLE OF BUSINESS IN EDUCATION AND TRAINING

- **Thomas Malott**, President and Chief Executive Officer of Siemens Energy and Automation
- **A.D. Correll**, Chairman and CEO of Georgia Pacific
- **Mike Sturdivant**, Chairman of the MMI Hotel Group
- **Dennis Bakke**, the co-founder of the AES Corporation
- **Karetta Hubbard**, Principal of Hubbard and Revo-Cohen, Inc. (provides consultant services to governmental agencies concerning women and minority issues)
- **Linda Chavez Thompson**, International Vice-President, AFSCME
- **Gene Russo**, Vice President, Communications Workers of America
- **Steven Jones**, Business Manager of the International Association of Bridge, Structural and Ornamental Ironworkers, AFL-CIO

***Please note that Mr. Malott will be accompanied by a student apprentice**

SUGGESTIONS FOR DISCUSSION

Possible questions follow the name and brief description of each participant.

(1) CURRENT STATUS OF REFORM EFFORTS IN THE SOUTH

Points to Stress:

- quality of education in the South relative to other parts of the country (e.g., general statistics regarding dropout rate; percentage of students who go to college, etc...)
- reform efforts (e.g., states participating in goals 2000; professional development; innovations in Kentucky, Alabama, Georgia; development of school to work initiatives in southern states, etc...)

Possible Questions for Participants:

Benjamin Canada, Superintendent, Atlanta Public Schools

Mr. Canada, before coming to Atlanta, you were the Superintendent of the Jackson, Mississippi schools. I understand that your efforts there led to Jackson being one of nine school districts nationwide selected for National Urban Reform Network's "Leadership of School Reform." Now, as the Superintendent of Atlanta schools, what do you see as some of your major challenges for systemic change?

Anne Jolly, 1994 Alabama Teacher of the Year

Ms. Jolly, what needs to happen in order to enable teachers to help ALL students meet high academic standards?

Secretary Richard Riley

Secretary Riley, having heard from both Mr. Canada and Ms. Jolly, can you talk a little bit about what the department is doing to promote systemic reform and to enable teachers to help ALL students meet high academic standards.

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(2) QUALITY AND ACCESSIBILITY OF HIGHER EDUCATION

Points to Stress:

- percentage of students who receive student loans
- connection between accessibility to higher education / training programs and the number of students who pursue further education
- impact of the direct lending program on students and staff at the University of Florida

Possible Questions For Participants:

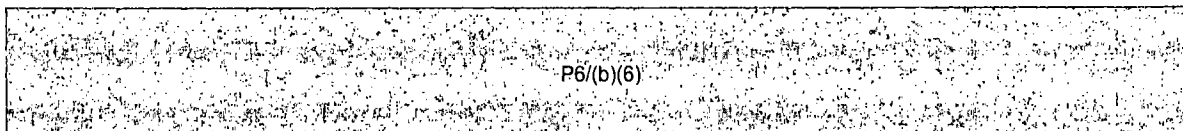
Johnetta Cole, President of Spelman College

What is the impact of accessibility to student aid on college enrollment?

Sybil Mobley, Dean of the School of Business and Industry at Florida Agricultural and Mechanical University. She has served on the Presidential Commissions of Industrial Competitiveness and Minority Business Development and President Bush's "1000 Points of Light Foundation.

Ms. Mobley, Johnetta Cole has discussed the impact of accessibility to student on college enrollment. Does this have a particular impact on minority business development?

Rebecca Cummins, 4th year Medical Student at the University of Florida.



(001)

*** COMMUNITY COLLEGES AND ADULT EDUCATION

*** Please note that at this point, you will make a transition from colleges and universities to community colleges and adult education.

We all know that there are many people in this country who choose, for lots of different reasons, to return to school later in life. Now I would like to turn to several of our participants who have made that choice and hear a little bit about how and what they did.

Nathaniel Wells, Student Advisor at the Indian River Community College in Fort Prairie, Florida. He received his advanced degrees, from Indian River Community College, with the help of a Pell Grant.

Nathaniel, you made a decision to go back to school because you wanted to get a better job. Why did you decide to go to a community college? As a student advisor, what do you think community colleges could do to reach out to potential students?

Virginia Moore, 1994 "Outstanding GED Graduate" in Georgia, is currently a student getting a degree in Accounting.

Virginia, I understand that you were out of school for some 11 years before going back to get your GED. Now, you not only have your GED but you have an associates degree in Accounting and are planning to return to school next year for your undergraduate degree. What are some of the factors that have motivated this decision?

Beverly Strong, Machinist, Crane-Ferguson Inc. in Greenwood, Mississippi. With the help of a Pell Grant, she received an advanced certificate in an Automotive Mechanics Program and doubled her salary.

What do you think motivates people, like yourself, to seek additional training? What can the private sector and government do to help others, like yourself, do their jobs better and get better jobs?

Sandra Tilton, President of Call a Nurse, a successful business she started as a result of her work as a registered nurse where she became aware of how the hospitals rely upon nursing temp agencies to fill in during emergency situations. P6/(b)(6)

P6/(b)(6)

Ms. Tilton, you have done something that many people dream about. What were the components of the Job Corps program that you think helped you get a GED and to start your own company?

Austin Branch, Member of Casa Verde and National Service Volunteer.

Mr. Branch, like many of our other participants, you made a decision to return to school so that you could get a better job. There are several ways that you could have chosen to help finance your education. What motivated you to become a national service volunteer?

(3) The Corporate Perspective and School to Work

Points to Stress:

- role of business in education and training (e.g., to what extent should businesses be involved in education and training?)
- expectations of business in education and training (e.g., to what extent should businesses rely on educators and schools for education and training?)
- what are some of the innovations regarding school to work type initiatives?
- how can businesses and schools work together?

Possible Questions For Participants:

Thomas Malott, President and Chief Executive Officer of Siemens Energy and Automation. Mr. Malott will attend the session with a student apprentice who has been working at Siemens.

I know that Siemens has been a model for other companies who are interested in developing a student apprenticeship program. As an employer, what are some of the challenges you have faced in running an apprenticeship program?

A.D. Correll, Chairman and CEO of Georgia Pacific.

Mr. Correll, we have been discussing issues related to workforce training. You are in an industry that makes the most of modern equipment and technology and the technology demands of your industry keep rising. What do you think we need to do to ensure that skill levels, including basic skills, keep up? More specifically, what are some of things you are doing at Georgia Pacific?

Mike Sturdivant, Chairman of the Board of the MMI Hotel Group, a firm which operates hotels, motels and restaurants in Mississippi, Florida, Georgia and Louisiana.

You have experience in helping develop training programs for young people in the areas of hotel management and farming. How do you help young people decide that these may be areas they are interested in pursuing?

Dennis Bakke, the co-founder of the AES Corporation.

I know you have spent a lot of time observing school to work programs. Which ones stand out for you and why?

Karetta Hubbard, Principal of Hubbard and Revo-Cohen, Inc., which provides consultant services to governmental agencies concerning women and minority issues

You have done a lot of work with women and minorities, what are some of the specific dilemmas / obstacles faced by women and minorities in getting the education and training they need to be competitive?

Linda Chavez Thompson, International Vice-President, AFSCME.

I said in my introduction that education is the base of our economic future. As you travel around the world, what are some of the lessons you think we could learn from other countries?

Gene Russo, Vice President of the Communications Workers of America.

Mr. Russo, I understand that the Communications Workers of America has entered into a unique partnership with ATT to develop an apprenticeship program for young people. Please tell us a little bit about that collaboration.

Steve Jones, Business Manager of the International Association of Bridge, Structural and Ornamental Ironworkers, AFL-CIO.

Unions play an important and necessary role in job training and I know you have extensive experience directing apprenticeship programs for trade workers in the Atlanta area. What has been the impact of these programs?

**PRESENTERS AND PARTICIPANTS IN SESSION THREE:
INNOVATIONS IN EDUCATION AND TRAINING**

PRESENTERS:

Mark Musick - President of the Southern Regional Education Board. You will recall that both you and the FLOTUS served on his board. Mr. Musick is very well known in the field of education and will address education reform efforts in the South. Mr. Musick has been involved in both elementary and secondary education as well as higher education. In 1988, he served as the lead staff person in preparation for SREB Commission for Educational Quality reports: Goals for Education: Challenge 2000 and in 1994, Changing States: Higher Education and the Public Good. He has represented the Southern Regional Education Board with regional and national groups, including the Southern Governors' Association, Southern Legislative Conference, National Governors' Association, National Conference of State Legislatures, State Higher Education Executive Officers, National Assessment of Educational Progress, Educational Testing Service and Education Commission of the States. In his presentation, Mr. Musick will speak generally about education reform efforts in the South.

Karen Fooks - Financial Aid Director of the University of Florida. Ms. Fooks has been recommended as one of the most knowledgeable people in the country regarding issues of financial aid. She has been quoted as saying: "The student aid programs on our campus were broken beyond repair. Because we are so large and our population so diverse, we were dealing with approximately 35 guarantee agencies and nearly 200 different lenders, each of which had different policies, forms and deadlines. We had totally lost control of the program and were operating in a management by exception model, only more students were the exception than the norm. Inordinate amounts of time were spent manually processing or reprocessing." In her presentation, Ms. Fooks will focus on the direct lending program and its impact on students and staff at the University of Florida.

John Clendenin - Chairman of the Board and Chief Executive Officer of Bell South, the largest of the Regional Bell telecommunications companies, and one of the twenty-five largest U.S. public companies. In addition, Mr. Clendenin is corporate board member of The Kroger Company, Coca-Cola Enterprises, and the Wachovia Corporation. He is also Chairman of the Committee for Economic Development and Chairman-Elect of the National Junior Achievement Board. The focus of Mr. Clendenin's presentation will be the role and expectations of business in education and training.

PARTICIPANTS:

Benjamin O. Canada, Ph.D., Superintendent of the Atlanta Public School System. Prior to his position in Atlanta, he was the Superintendent of the Jackson Public School District in Jackson, Mississippi, the largest district in the State of Mississippi. This district was one of nine school districts nationwide selected for National Urban Reform Network's "Leadership of School Reform." In his current position, Mr. Canada plans to capitalize upon the talents and resources within the school system to guarantee that every child has the opportunity to progress at the level of his / her ability.

Anne Jolly, 1994 Alabama Teacher of the Year, is a middle school earth science teacher at Phillip's Preparatory, a public magnet school. She is very active with Goals 2000 in her community, which is a constant challenge due to lack of support from the governor's office. Phillips is a public magnet school, founded as a remedy for a court ordered desegregation case. Admission is by lottery and is based on a 50% black and 50% non-black ratio. The school has been nominated for a blue ribbon award this year.

Johnnetta B. Cole - President of Spelman College in Atlanta.

Sybil Mobley, Ph.D. - Dean of the School of Business and Industry at Florida Agricultural and Mechanical University. Ms. Mobley has served on the Presidential Commissions of Industrial Competitiveness and Minority Business Development and President Bush's Foundation. She is also a member of the board of Directors of the International Association of Black Business Educators and the board of trustees of the Committee for Economic Development.

Rebecca Cummins - 4th year medical student at the University of Florida.

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Austin Branch - Member of Casa Verde. Through the Creative Rapid Learning Center (CRLC) Austin learned of Casa Verde. Austin joined Casa Verde to get his GED. When he goes to college, Austin wants to study law and work part time as a police officer. After college he wants to join the DA, FBI, Secret Service, or become a U.S. Marshall.

Nathaniel Wells has an Associates Degree in Business from Indian River Community College in Fort Prairie, Florida. He received

his education with the help of a Pell Grant. Prior to going back to school, he worked full-time at a grocery store and realized that in order to get a better job, he needed more than a high school diploma. He currently works closely with the Summer Youth Program and is concerned about the kids in his neighborhood. In particular, he is concerned about them growing up without a role model.

Beverly Strong, Machinist, Crane-Ferguson Inc. in Greenwood, Mississippi. In 1991, Beverly completed the Automotive Machinist Program from the Mississippi Delta Community College and in 1992 she received her certificate in the Automotive Mechanics Program. Her education has given her an opportunity to double her salary, from the minimum wage she was earning before. Had it not been for the assistance she received from the PELL Grant program, she would not have been able to return to school to get the training she needed in order to achieve her goals.

Virginia Moore introduced Governor Zell Miller as the state's democratic nominee for Governor at the 1994 State Democratic Convention in Atlanta last summer. She was named the most outstanding GED graduate in the state of Georgia last year and is currently the state ambassador for adult education programs. Virginia Moore was pumping gas and changing oil for a living while raising two boys alone when she decided she'd had enough of life without a high school diploma and she entered into a GED program.

Sandra Tilton, President of Call a Nurse, a successful business she started as the result of her work as a registered nurse where she became aware of how the hospitals rely upon nursing temp agencies to fill in during emergency situations.

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Thomas Malott, President and Chief Executive Officer of Siemens Energy and Automation. Siemens is a German company operating the United States. Mr. Mallot has overall executive responsibility for strategic business planning and achieving corporate objectives. He is also a member of the Board of the company's Board of Directors. Siemens is a leader in workplace apprenticeship training and Mr. Mallot will attend the session with a student apprentice.

A.D. Correll, Chairman and CEO of Georgia Pacific, a Paper Products Corporation based in Atlanta. Mr. Correll, who serves on the President's Council on Sustainable Development, heads the 36th largest company in the Fortune 500. Georgia Pacific (GP) is the largest exporter (over \$1 billion) of pulp and paper, which

in turn is the seventh largest industry in the U.S.

Mike Sturdivant, Chairman of the Board of the MMI Hotel Group, a firm which operates hotels, motels and restaurants in Mississippi, Florida, Georgia and Louisiana. Mr. Sturdivant is a farmer and businessman of Glendora, Mississippi. In addition to his work with MMI, he is a Managing Partner of Due West Plantation, a firm with extensive interests in the Mississippi Delta and a Member of the Board of Trustees of Millsaps College.

Dennis Bakke, the co-founder of The AES Corporation and currently serves as President and Chief Executive Officer and is a member of the Board of Directors. In 1986, AES was selected as the 12th fastest growing private company in the United States by INC Magazine. Mr. Bakke is also the co-author of the book Creating Abundance - America's Least Cost Energy Strategy.

Karetta Hubbard, Principal of Hubbard and Revo-Cohen, Inc., which provides consultant services to governmental agencies concerning women and minority issues.

Linda Chavez Thompson, International Vice-President, AFSCME.

Gene Russo, Vice-President, Communication Workers of America.

Steven Jones, Business Manager of the International Association of Bridge, Structural and Ornamental Ironworkers, AFL-CIO. He has extensive experience directing an apprentice program for building trades workers in the Atlanta area.