



Discussion Document

**Presentation to
The White House Domestic Policy Staff
February 14, 1996**

“We know there are strategies that work against all the odds . . . The most frustrating thing I faced as Governor and continue to face as President is that we Americans can solve any problem; the people who do things well in this country do it better than anybody, and the rest of us are loath to learn from them. ”

President Clinton

The DELTA Project

The DELTA Concept

Groundwork

Next Steps

“If you travel the country as I do you will be astonished at the vigor of local action . . . It is almost everywhere at the local level . . . But it will take political leadership, coalition building and information sharing to help these people realize that they are not alone.”

Bill Moyers



Mission

The DELTA Project seeks to:

Help American communities successfully address *at the local level* the complex and difficult social problems they face

by

- ***Sharing the concepts, programs and experience that have proved successful in solving similar social problems in other communities,***

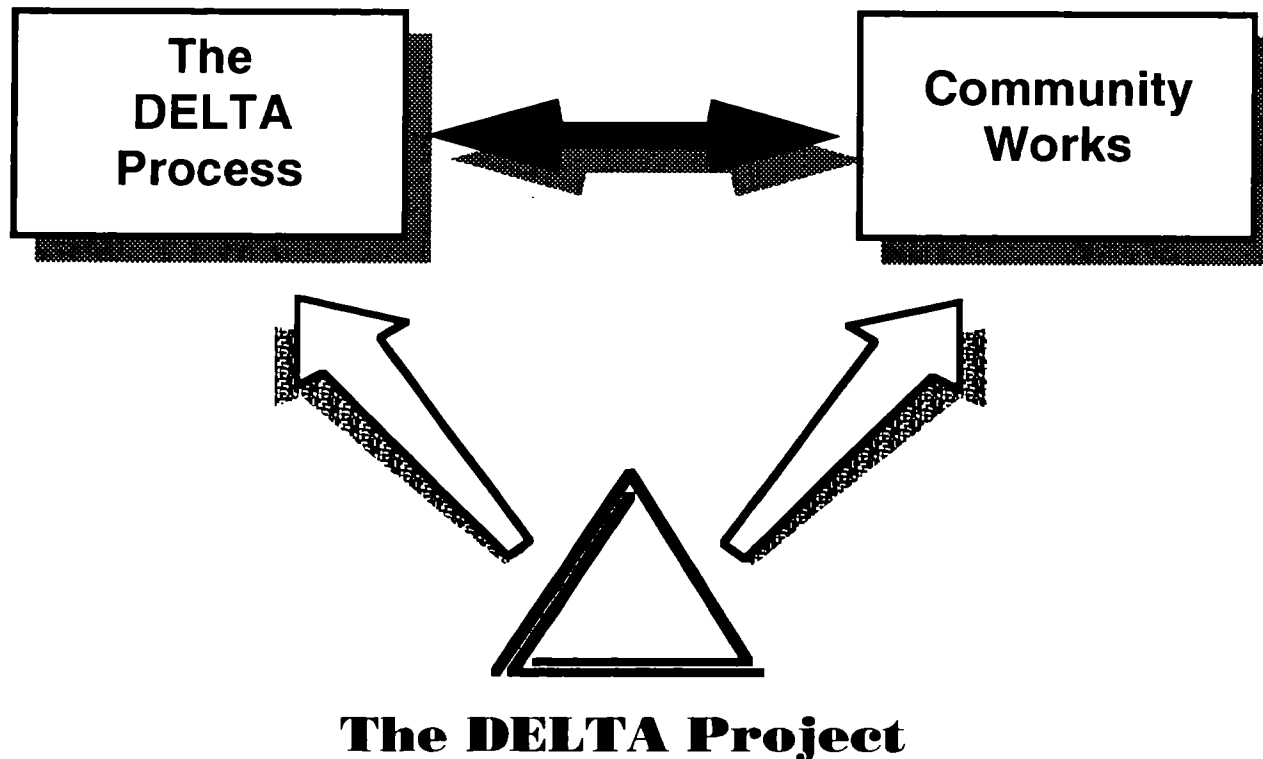
and

- ***Assisting them to develop and implement long range plans for social action.***



Infrastructure

The DELTA Project has two principal components
The DELTA Process and Community Works





The DELTA Process

- The DELTA Process is a *community-based* planning and implementation process.
- It seeks to create a *shared understanding* of the social problems and priorities facing a community, and to *develop successful strategies and partnerships* to solve them.
- Each DELTA Process focuses on a single community, and is carried out *only at the request of that community*.
- It brings together *local leadership* from all sectors - private, public and nonprofit - to *develop a coordinated plan* for addressing the community's most pressing social problems, and puts into place *the means necessary to carry out that plan over the long term*.



Client Communities

- **Existing Clients**

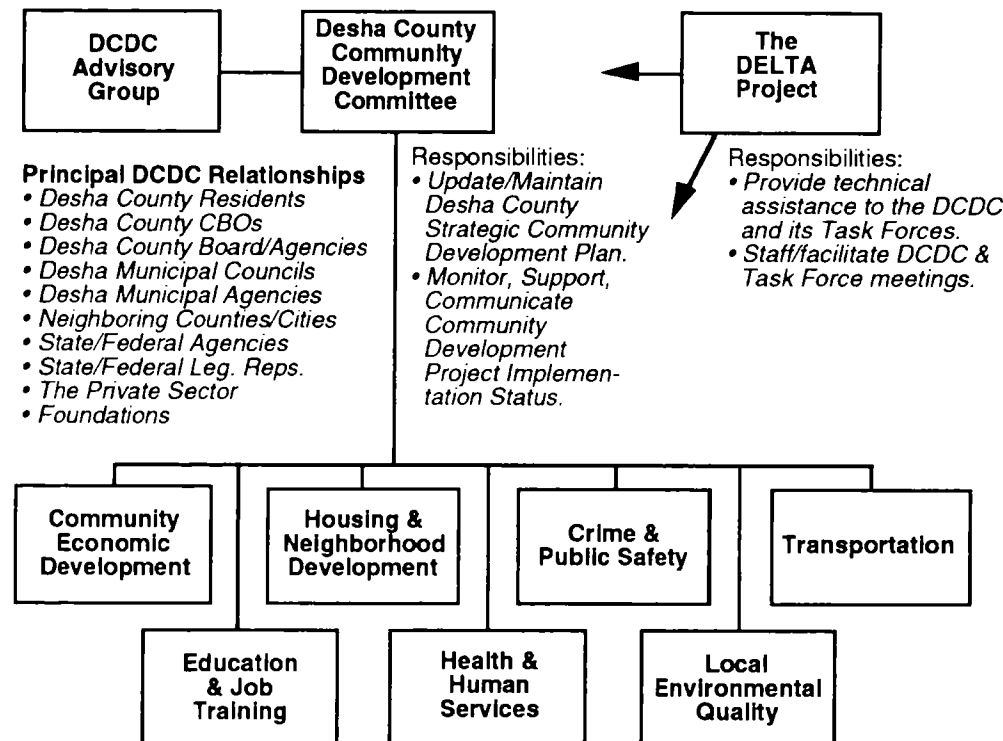
- Desha County, Arkansas
- East Palo Alto, California

- **Target Clients**

- Empowerment Zone/Enterprise Community Competitors
- Assemblies of the National Association for the Southern Poor
- Other Communities Requesting Assistance



Community Planning Organization



Seven DCDC Task Forces
(each covering one of the seven community development areas)

- Responsibilities:**
- Maintain Desha County Strategic Community Development Plan in designated area;
 - Develop/maintain Project Implementation strategies, plans and schedules
 - Carry out, assist in carrying out and/or monitor progress of project implementation tasks.

Desha County, Arkansas



Community Works

- ***Community Works* serves as a source of information, expertise, access and technical assistance** to communities that have undertaken the complex process of addressing, at the local level, the difficult social problems they face.
 - **At the community's request *Community Works* provides:**
 - ***detailed information*** on the efforts of other communities throughout the country to address specific types of social problems;
 - ***access*** to those who have conceived and implemented those programs and who have been instrumental to their success; and
 - ***technical assistance*** to help develop and implement similar initiatives designed for the requesting community.
 - ***Community Works* provides its services to DELTA's client communities through a group of *Help Desks* - each a small team of experts in a specific problem area.**
 - **Through the involvement of multiple *Help Desks* integrated strategies for addressing complex social problems can be developed.**
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DELTA Help Desks

- **Community Economic Development**
 - Community Economic Development
 - Community Financial Services
- **Education & Job Readiness**
 - Education
 - Job Training
- **Health & Human Services**
 - Health Care Access
 - Integrated Family Services
 - Rural Health
- **Housing & Neighborhood Development**
 - Affordable Housing
 - Homeless Services
- **Violence Reduction and Crime Prevention**
 - Handgun Violence
 - Domestic Violence
 - Teenage Crime
- **Transportation**
 - Community Transportation
- **Local Environmental Quality**
 - Local Environmental Quality



Groundwork

- ✓ **The DELTA Concept and Implementation Plan developed and extensively reviewed.**
- ✓ **Nonprofit status established as a project of the Tides Foundation.**
- ✓ **National Board of Advisors established.**
- ✓ **Key strategic partnerships formed.**
- ✓ **Phase I of initial urban project completed - East Palo Alto, California.**
- ✓ **Initial rural project begun - Desha County Arkansas.**
- ✓ **NASP Assembly Projects initiated.**
- ✓ **EZ/EC Follow-up Initiative begun.**



Advisory Board

Bruce Adams

- Immediate Past President, Montgomery County Council

James Brady

- Board Member, Center to Prevent Handgun Violence

George S. Dillon

- Former Chair, Board of Trustees, March of Dimes Birth Defects Foundation

The Honorable Donald Fraser

- Past President, National League of Cities
- Former Mayor of Minneapolis

Ernest S. Green

- Managing Director, Lehman Brothers

John Hennessey, PhD

- Former Dean, Tuck School of Business, Dartmouth College

Charlene S. Lugar

- Founder, Charlene S. Lugar Birth Defects Fund/Maternity Outreach Mobile

Charles S. Mahan, MD

- Former State Health Officer, State of Florida

Irma Maldonado

- Past President, Mexican American Women's National Association

The Honorable Paul G. Rogers

- Senior Partner, Hogan and Hartson, Attorneys-at-Law
- Former Member, United States Congress

John Ruffin, PhD

- Assoc. Director for Minority Programs, Nat. Institutes of Health

Betsey Wright

- Executive Vice President, The Wexler Group

Marc Zegans

- Research Fellow, Taubman Center for State and Local Government Program, Kennedy School of Government/Harvard University

George Bohlinger III

- Past President, The Foundation for the National Capital Region

Sarah Brady

- Board Member, Center to Prevent Handgun Violence

Harvey V. Fineberg, MD/PhD

- Dean, Harvard School of Public Health

Olivia Golden, PhD

- Commissioner, White House Commission on Children, Youth and Families

Jean Hennessey

- Founder, Women in Foundations/Corporate Philanthropy

The Honorable Martha Keys

- Former Member, United States Congress

Senator Richard G. Lugar

- Senior Senator from Indiana

Floretta D. McKenzie, PhD

- Former Superintendent of Public Schools, Washington, DC

Gail B. Nayowith

- Executive Director, Citizens' Committee for the Children of New York

Toby Rosenblatt

- Former President, San Francisco Planning Commission

Governor David Walters

- Former Governor, State of Oklahoma

F. Helmut Weymar

- Chairman and CEO, Commodities Corporation



Strategic Alliances

- **The National Association for the Southern Poor (NASP)**

NASP is a 27 year old nonprofit organization whose goal is to provide poor people in the Southern U.S. with the tools and training they need to organize themselves into permanent action groups called Assemblies. So far it has assisted in the organization of Assemblies in 41 counties and 2 cities. NASP works in communities where the population is 30% to 80% Black and the per capita income averages \$4500 per year.

- **The National Hispanic Education and Communications Projects/Education Leadership Council**

the Educational Leadership Council of the NHECP is seeking to establish a National Latina Risk Reduction Health Plan and Resource System to inform and protect Latina women from AIDS. It has developed the Latina AIDS Action Plan which provides guiding principals for prevention education and intervention strategies together with a series of action recommendations. It is now in the process of implementing this plan through community action on a regional basis throughout the country.

- **The Institute for Educational Leadership (IEL)**

the IEL is a nonprofit organization with a 29 year record of helping improve opportunities for children and youth by developing and supporting leaders who work together. IEL works to enhance the skills of present and future leaders, and facilitates collaborative efforts to create more efficient service delivery systems and enlightened public policy for children and families.

- **The Center for Workforce Development (CFWD)**

CFWD is a newly established component of the IEL. Its primary mission is the development and improvement of learning systems in the United States, and the promotion of closer working relationships between education and employment and training systems.

- **The Center to Prevent Handgun Violence**

The Center to Prevent Handgun Violence was founded by Jim and Sarah Brady after Jim Brady was seriously wounded during an assassination attempt on President Reagan. In addition to its broad legislative program the Center has developed and conducts training programs in schools and communities to reduce the accidental and violent use of handguns



Next Steps

- **Increase the number of Client Communities served**
 - Objective: Carry out the DELTA Process in five communities over the next 18 months.
- **Implement the DELTA Help Desks**
 - Objective: Implement three Help Desks over the next 18 months - Community Economic Development, Healthcare and Education
- **Put into place the infrastructure needed to support these activities**
 - Staff recruitment and training
 - the Mary Fletcher Gaylord Intern Program
 - the DELTA Project's information systems and databases
 - the DELTA External Affairs Program
 - the necessary administrative procedures



Help Desk Implementation

- **Implementation Tasks**

- **Staffing** - Co-directors, Area Specialists, Information Technologist
- **Basing** - setting up shop and establishing community access
- **Networking** - establishing relationships with others in the field
- **Database Development** - build the Help Desk reference database
- **Provide Services** - information, expertise, access and technical assistance to client communities

- **First year startup costs estimated to be \$350,000**
- **Ongoing operational costs offset by revenues from client communities**