

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the Clinton Presidential Library Staff.

Folder Title:

South America Trip-Themes, October 1997

Staff Office-Individual:

Press-Gobush, Matthew

Original OA/ID Number:

3107

Row:	Section:	Shelf:	Position:	Stack:
42	6	2	3	v

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. memo	Antony Blinken and David Leavy to Samuel Berger, et al., re: Preliminary Communications Plan for the President's Trip to South America (8 pages)	08/13/1997	P1/b(1)
001b. memo	[duplicate of 001a] (8 pages)	08/13/1997	P1/b(1)
002. note	Handwritten notes, re: Trip Briefing with POTUS (7 pages)	10/10/1997	P1/b(1)
003. report	Re: [South America] (8 pages)	10/08/1997	P1/b(1)
004a. note	Sean Maloney to the President, re: [scheduling memos] (1 page)	09/17/1997	P1/b(1)
004b. memo	Samuel Berger, Mack McLarty, and Stephanie Streett to the President, re: Proposed Communications Plan For Your Trip to South America (8 pages)	09/15/1997	P1/b(1)
005. memo	Samuel Berger and Mack McLarty to the President, re: Proposed Communications Plan For Your Trip to South American Trip (8 pages)	ca. 09/1997	P1/b(1)
006. memo	Samuel Berger and Mack McLarty to the President, re: Preliminary Communications Plan for Your Trip to South America (8 pages)	ca. 08/1997	P1/b(1)
007. memo	Mack McLarty to the President, re: Year of the Americas Half-Year Report (3 pages)	08/14/1997	P1/b(1)
008. memo	Antony Blinken and David Leavy to Samuel Berger, et al., re: Preliminary Communications Plan for the President's Trip to South America (3 pages)	08/08/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
009. memo	James Dobbins to Samuel Berger, re: Planning for the October Trip to South America (2 pages)	07/11/1997	P1/b(1)
010. note	Handwritten notes, re: Trip Meeting - South America (2 pages)	07/22/1997	P1/b(1)
011. note	South American Trip - McLarty Meeting (3 pages)	07/30/1997	P1/b(1)
012a. memo	Karl Hofmann to Samuel Berger, re: Memo to the President on his October Trip to Latin America (1 page)	08/06/1997	P1/b(1)
012b. memo	Samuel Berger to the President, re: Your Trip to South America in October (3 pages)	ca. 08/1997	P1/b(1)

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~~CONFIDENTIAL~~
NSC/RMO PROFILE

RECORD ID: 9705497
RECEIVED: 07 AUG 97 13

TO: BERGER
ET AL

DECLASSIFIED E.O. 13526
White House Guidelines,
September 11, 2006

FROM: BLINKEN
LEAVY

By KDE NARA, Date 05/16/14
2009-1155-F

DOC DATE: 13 AUG 97
SOURCE REF:

KEYWORDS: PUBLIC STATEMENTS
PRESIDENTIAL TRAVEL

LATIN AMERICA

PERSONS:

SUBJECT: PRELIMINARY COMMUNICATIONS PLAN FOR SOUTH AMER

ACTION: OBE PER APNSA

DUE DATE: 13 AUG 97 STATUS: C

STAFF OFFICER: BLINKEN

LOGREF:

FILES: PA

NSCP:

CODES:

D O C U M E N T D I S T R I B U T I O N

FOR ACTION

FOR CONCURRENCE

FOR INFO
BLINKEN
LEAVY
NSC CHRON

COMMENTS: _____

DISPATCHED BY _____ DATE _____ BY HAND W/ATTCH

OPENED BY: NSTSM

CLOSED BY: NSDRS

DOC 1 OF 1

~~CONFIDENTIAL~~

~~CONFIDENTIAL~~

RECORD ID: 9705497

ACTION DATA SUMMARY REPORT

DOC ACTION OFFICER

CAO ASSIGNED ACTION REQUIRED

001 BERGER
001

Z 97081319 FOR DECISION
X 97091616 OBE PER APNSA

CONFIDENTIAL

National Security Council
The White House

PROOFED BY: _____ LOG # 5497
URGENT NOT PROOFED: _____ SYSTEM PRS NSC INT ARS
BYPASSED WW DESK: _____ DOCLOG OB A/O _____

	SEQUENCE TO	INITIAL/DATE	DISPOSITION
Cosgriff	_____	_____	_____
Rice	<u>1</u>	<u>P 8/13</u>	_____
Davies	_____	_____	_____
Kerrick	<u>2</u>	<u>copy</u>	_____
Steinberg	<u>3</u>	<u>[Signature]</u>	<u>I have not</u> <u>his review</u>
Berger	<u>4</u>	_____	_____
Situation Room	_____	_____	_____
West Wing Desk	<u>5</u>	<u>[Signature]</u> <u>8/13</u>	<u>N-Ship</u>
Records Mgt.	<u>6</u>	_____	<u>version</u> <u>OB</u>

A = Action I = Information D = Dispatch R = Retain N = No Further Action

cc:

COMMENTS:

→ OB

Exec Sec Office has diskette yes

Withdrawal/Redaction Marker

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001a. memo	Antony Blinken and David Leavy to Samuel Berger, et al., re: Preliminary Communications Plan for the President's Trip to South America (8 pages)	08/13/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

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001b. memo	[duplicate of 001a] (8 pages)	08/13/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

RESTRICTION CODES

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UNCLASSIFIED
NSC/RMO PROFILE

RECORD ID: 9706183
RECEIVED: 12 SEP 97 17

TO: PRESIDENT

FROM: BERGER
LEWIS, A

DOC DATE: 17 SEP 97
SOURCE REF:

KEYWORDS: PUBLIC STATEMENTS
LATIN AMERICA

MEDIA

PERSONS:

SUBJECT: PRES PARTICIPATION IN TOWN HALL OF AMER

ACTION: PRES APPROVED RECOM W/ COMMENT DUE DATE: 18 SEP 97 STATUS: C

STAFF OFFICER: BLINKEN

LOGREF:

FILES: WH

NSCP:

CODES:

D O C U M E N T D I S T R I B U T I O N

FOR ACTION

FOR CONCURRENCE

FOR INFO
BEINKEN
DOBBINS
LEAVY
LUZZATTO
NSC CHRON

COMMENTS: _____

DISPATCHED BY _____ DATE _____ BY HAND W/ATTCH

OPENED BY: NSDRS

CLOSED BY: NSTSM

DOC 2 OF 2

UNCLASSIFIED

UNCLASSIFIED
ACTION DATA SUMMARY REPORT

RECORD ID: 9706183

DOC ACTION OFFICER

CAO ASSIGNED ACTION REQUIRED

001 BERGER	Z 97091220 FWD TO PRESIDENT FOR DECISION
001 BLINKEN	Z 97091616 FOR FURTHER ACTION
001 BERGER	Z 97091618 FWD TO PRESIDENT FOR DECISION
002 PRESIDENT	Z 97091721 FOR DECISION
002	X 97101015 PRES APPROVED RECOM W/ COMMENT

DISPATCH DATA SUMMARY REPORT

DOC DATE DISPATCH FOR ACTION

DISPATCH FOR INFO

002 970917	VICE PRESIDENT
002 970917	WH CHIEF OF STAFF

UNCLASSIFIED

National Security Council
The White House

9/16/97
RCS

PROOFED BY: _____ LOG # 6183
URGENT NOT PROOFED: _____ SYSTEM PRS NSC INT ARS
BYPASSED WW DESK: _____ DOCLOG 13 A/O _____

	SEQUENCE TO	INITIAL/DATE	DISPOSITION
Cosgriff			
Rice			
Davies	<u>1</u>	<u>g 9/16</u>	
Kerrick			
Steinberg	<u>2</u>	<u>[Signature]</u>	<u>note</u>
Berger	<u>3</u>	<u>[Signature]</u>	
Situation Room			
West Wing Desk	<u>4</u>	<u>TMA 9-17</u>	<u>D Ann Lewis</u>
Records Mgt.	<u>5</u>	<u>TMA 9-17</u>	<u>D Stern</u>
	<u>6</u>	<u>TMA 9-24</u>	<u>N</u>
	<u>7</u>		<u>N</u>

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cc: SRB DLK Leavy
JS GTD LuZotto
RMA EAR AB
MDH NLE JJO

TMA
9-24

COMMENTS:

97 SEP 16 PM 6:15

Exec Sec Office has diskette lyb

National Security Council
The White House

PROOFED BY: _____ LOG # 6183
URGENT NOT PROOFED: _____ SYSTEM PRS NSC INT ARS
BYPASSED WW DESK: _____ DOCLOG TMA A/O _____

	SEQUENCE TO	INITIAL/DATE	DISPOSITION
Cosgriff	<u>1</u>	<u>g 9/13</u>	
Rice			
Davies	<u>2</u>		
Kerrick			
Steinberg			
Berger			
Situation Room			
West Wing Desk	<u>3</u>	<u>(13) 9/16</u>	<u>D SAFF</u>
Records Mgt.			
Planning	<u>4</u>		<u>FEA</u>

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cc:

COMMENTS:

97 SEP 12 PM 8:17

Exec Sec Office has diskette lyb

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

SAMUEL BERGER
JOHN PODESTA
ANN LEWIS

SUBJECT: Town Hall of the Americas

To decide participation in a "Town Hall of the Americas: A Conversation with American President Bill Clinton."

Henry Cisneros and his team at Univision have expressed strong interest in hosting a three city, inter-active town hall meeting originating in Buenos Aires on October 16th. As currently planned, the event will present an unique and historic opportunity for you to speak directly to youth leaders throughout the hemisphere on the common problems and common future we all share.

The title of the event is a "Town Hall of the Americas: A Conversation with American President Bill Clinton." You would speak to and answer questions from audiences of approximately 100 youth leaders in three cities: Buenos Aires, Miami and Los Angeles.

Univision would host and moderate the program in all three cities, broadcast the event live with a replay during primetime, and feed the transmission to the American networks and White House press corps.

The *Town Hall of the Americas* would focus attention on a new generation of Latin Americans that share many of the same ideals and interests as their peers in the United States. By facilitating interaction among youth leaders in Miami,

cc: Vice President
Chief of Staff

Los Angeles and Buenos Aires, this event will underscore the common future of the hemisphere's youth and our common interest in working as partners to meet the challenges of the new era. The dialogue will highlight your agenda for addressing the challenges the young people of the Americas face on the verge of the 21st century (education, drugs, good jobs, etc.) and the benefits of our growing cooperation.

Audience

- The audience would be comprised of a group of approximately 100 "Stars of Tomorrow" in each of the three cities, representing a diverse cross-section of current youth leaders. *Univision* would draw on young achievers in education, business, community service, sports, health, environment, anti-drug efforts, and foreign cultural exchange activities. If we commit to this project, *Univision* hopes to work with us to gain our input regarding recommendations for audience participants and vetting.

Coverage

- *Univision* reaches 92.3% of Hispanic households in the United States (29.3 million people) and currently the program would be broadcast in 18 other countries around the hemisphere. *Univision* estimates a *potential* audience of 100 million for this event. As stated above, *Univision* would carry the event live and re-broadcast during primetime. *Univision* will also have local and regional press in both Los Angeles and Miami to maximize coverage in those markets. The event will of course be open to the White House press and *Univision* will explore a simulcast agreement with C-SPAN.

Cost

- *Univision* would pay for all costs associated with this event. They would sell commercial space to their normal advertisers before and after the telecast. *Univision* will also promote the event prior to the 16th. We will work with *Univision* to ensure that the White House and its image are used in the appropriate manner in any and all promotion.

Host

- *Univision's* main anchor Jorge Ramos (their Peter Jennings) would be the primary host in Buenos Aires, they also would

have their top news anchors as the hosts in Miami and Los Angeles.

Interpretation

- The event would be conducted with simultaneous translation. You would most likely need to use an IFB for your translation while interpreters would translate simultaneously for the television audience.

Questions and Duration

- The event would be for 60 minutes. You would have several minutes for an opening presentation and then take approximately 15 questions total from the three locations. During our initial discussions with *Univision*, they have generally agreed to limit questions to international issues affecting the hemisphere -- but obviously, there is no absolute way to "control" the questions.

RECOMMENDATION

That you agree to this proposal.

Approve ✓

Disapprove _____

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

September 16, 1997

ACTION

MEMORANDUM FOR SAMUEL BERGER/MACK MCLARTY/JOHN PODESTA/ANN LEWIS

THROUGH: ANTONY BLINKEN *AB*
FROM: DAVID LEAVY *DL*
SUBJECT: Town Hall of the Americas

The attached memo seeks approval by the President for his participation in the "Town Hall of the Americas: A Conversation with American President Bill Clinton."

Concurrence by: Anne Luzzatto and James Dobbins

RECOMMENDATION

That you sign the memo to the President.

Attachment

Tab I Proposed Town Hall of the American

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TALKING POINTS FOR PRESIDENTIAL BRIEFING ON TRIP TO SOUTH AMERICA

- A warm and welcoming audience will greet you in South America. The leaders and the great majority of people have positive views of the United States and of you and the First Lady as leaders. Cannot overestimate the public impact of your visit in these countries and its neighbors.
- In the political fray back home, particularly over fast track, your trip offers the opportunity to convey a positive message of a new Latin America taking off economically, with or without us as partners.
- The starting point for that message is to emphasize the dramatic transformation the Americas have undergone in the last decade. Once marked by military dictatorship, repression, insurgencies, violent coups, and command economies. Since 1945, every country in Latin America has passed through a period of military dictatorship. Today, every nation in the hemisphere is a democracy but one; human rights have dramatically improved; trade barriers have come down; and the markets of region are expected to grow three times as fast as our own.
- One example: Inflation in Brazil has dropped from 1600% in 1990 to below 5% today. In same period, U.S. exports to Brazil have doubled.
- Another example: 15 years ago, when military juntas ran Brazil and Argentina, President Cardoso lived in exile in Europe and President Menem was in jail. This trip is an opportunity to highlight South America's quiet and impressive revolution.
- Objectives of trip are 1) to capitalize on these historic trends and Miami Summit blueprint of democracy, open markets and cooperation on common problems in preparation for Santiago Summit next April; 2) educate American people about profound changes and demonstrate their importance to U.S. prosperity and security, thereby helping our fast track efforts; and 3) advance our agenda on trade (and good jobs it means to U.S. workers), education, energy and environment, human rights.

These common themes play out in different ways in each stop.

- In Venezuela, emphasis on democracy, energy, counternarcotics.
 - Pay tribute to Caldera, at 81 the oldest President in the hemisphere (if not the world), and to the Venezuelan people for success in strengthening democracy and making sacrifices for economic reform.

- Highlight our close partnership on developing clean and reliable energy supplies for the future. Venezuela is our number one export market for energy-related goods and services.
- Increase counternarcotics cooperation and sign alliance to demonstrate political will on both sides to address problem jointly.
- In Brazil, focus on commonalities on trade, education and training, and access to technology to spread benefits of growth. We will also address the environment as well as Brazil's leadership in building a stronger partnership on regional and global security issues.
- In Sao Paolo you will give a major address to 1,600 business leaders and stress many of the same themes you've raised during fast track debate - open markets, free trade, importance of labor and environment, expanding education and technology.
- In Argentina, agenda is not only to celebrate close friendship, particularly in international peace and security, but also to advance cooperation on counterterrorism, climate change, and global electronic commerce, all new areas of advancement in our bilateral relations.
- We will highlight Argentina's contribution to international peacekeeping and are working on a common approach on climate change.
- Again, by way of comparison, when President Bush traveled there in December, 1990 the Argentine economy was suffering runaway hyperinflation and GDP was spiraling downward. Menem embarked on a dramatic stabilization program which resulted in near-zero inflation, expanded trade, a flood of foreign investment. As a result, Argentine economy is expected to grow eight percent in 1997.
- Signature event is your town hall "Conversation on the Americas," which will be broadcast live by the Univision network to the entire hemisphere.

change stereotypes.

Theme to Weave Throughout: The remarkable quiet revolution in the Americas -- a hemisphere coming together as never before around democracy, free markets and cooperation. Goal is to convey to people in this country that Americas can be a stronghold for our own security and prosperity in the 21st century.

SUNDAY - VENEZUELA

Arrival Ceremony at Airport: Briefly set tone for trip. The Americas are where the future lives. We are present at the future.

State Dinner Toast
Embassy Remarks

MONDAY - CARACAS AND BRASILIA

Energy Breakfast (Closed Press)
Signing Ceremony (Brief remarks after signing of Energy Agreement; Counternarcotics Alliance)

Caracas Crowd Speech: Next to Bolivar's tomb. Venezuela is a driving force in quiet revolution of the Americas. Democracy strong after weathering challenges. Economy growing after tough choices, belt tightening. Diversity of country great strength. Highlight benefits of regional integration, especially drive for FTAA, and also common struggle against drugs and corruption.

TUESDAY -- BRASILIA

Press Conference: Opportunity to highlight U.S.-Brazil joint efforts on trade (FTAA); education (the MOU); preserving environment (Amazon research; Kyoto); space (international space station)

Embassy Remarks

growth w/
opportunity

WEDNESDAY -- SAO PAULO & RIO

These speeches flip sides of same coin.

Sao Paulo Trade Speech: Audience of business leaders. Strong free trade, FT argument, showing benefits to U.S., Americas that come from tearing down trade barriers. Emphasize that integration inevitable, but whether and how we shape it is not. Also make clear that free trade system will not last if those left behind not given tools to succeed.

Rio Education Event: In model school supported by Xerox/Brazilian government, highlight how education and access to technology and training can give disadvantaged opportunity to lift themselves up. Most powerful weapon in fight against poverty. All children born dreaming but some lose hope. This school has restored hope.

THURSDAY -- BUENOS AIRES

Wreath Laying. At San Martin's tomb (father of Argentine independence). Highlight Argentina's vital contributions to international peacekeeping within and beyond hemisphere.

Town Hall Meeting. Conversation with young leaders of hemisphere. Press theme of Americas coming together. Show shared opportunities, concerns. Multinational audience in B.A. Satellite link to audiences in Miami and L.A. 1 hour. Univision.

FRIDAY -- BUENOS AIRES

Business Breakfast: Opportunity to press case for opening markets, FT.
Roundtable with Argentine Journalists

SATURDAY -- BARILOCHE

Enviro Event. Opportunity to advance climate change, push developing world to take part in effort. Also highlight various bilateral agreements with Argentina, including parks agreement and joint satellite program.

LORI L. ANDERSON

10/09/97 12:29:04 PM

Record Type: Record

To: Antony J. Blinken/NSC/EOP, Wendy E. Gray/NSC/EOP

cc:

Subject: Blair House reception remarks

----- Forwarded by Lori L. Anderson/WHO/EOP on 10/09/97 12:28 PM -----



SUNTUM_M @ A1

10/09/97 12:24:00 PM

Record Type: Record

To: Lori L. Anderson

cc:

Subject: INTERNAL TO YOU ONLY: Blair House reception remarks

THE WHITE HOUSE

Office of the Press Secretary

Internal Transcript

October 6, 1997

REMARKS BY THE PRESIDENT
AT RECEPTION AND CELEBRATION OF
UPCOMING TRIP TO SOUTH AMERICA

The Blair
House

THE PRESIDENT: Ladies and gentlemen, first of all, let me thank all of you for coming -- our guests from the business community, from the media, from the Republican and Democratic Parties, many walks of life. I thank all the senior members of the administration who are here. And I want to say a special word of thanks to Mack and Donna for hosting us tonight, and to Mack for all

the terrific work you have done over the last few years in trying to help us build the kind of hemispheric community that we all dream of and so many of you have worked for for so long.

We are working on this trip, along with State and NSC, to lay the foundation for the success (inaudible) -- and I hope that you will (inaudible).

When Mack was making his remarks I thought, I wish I had written that. Then I thought (inaudible) to say. But that's not a bad thing to do. It seemed to me when I became President that we had both a unique opportunity and an (inaudible) responsibility to reach out to the Americas. There was, after all, an unprecedented revolution in democratic freedoms going on, a real commitment to free markets. It was obvious that we had enormous opportunities there that (inaudible) to economic and political, and that in the future we (inaudible) that included the environment, education, and drugs and crime; and that it was, I thought, self-evident that after (inaudible), along with our relationship (inaudible) would be our insurance policy for the coming (inaudible); and that at best it would be the beginning of building a truly integrated global economy in which every person would have a chance to work and be rewarded, (inaudible) people would have a chance to raise decent families and ??actually have coherent communities in the midst of all this churning change that we have.

And that's what we have been working for. I must say that I think the United States -- I still believe we did the right thing in Haiti. I still believe we did the right thing in the Mexican peso crisis. And I still believe we did the right thing with NAFTA, and I hope we will do the right thing with the next big (inaudible) which is the (inaudible) legislation.

But going to Latin America is also an important part of doing the right thing. One of the things that I have learned that anybody who has ever served in any previous administration of either party will surely (inaudible) is that people still harbor some misconception about the United States. Even our friends wonder sometimes what are motives are. And I want to be both in all the nations that I will visit and all the ones that I will visit in the future, I want all the leaders and I want the people in the streets to know that any advantage we seek in our relations with Latin America or imagine, we also seek for them, for their (inaudible).

And I will never knowingly do anything that I do not believe is in our mutual interest.

I believe that our future lies together -- cooperation and respect, (inaudible) growth, and protecting freedom and security

-- (inaudible) with all these new security threats that cross national borders with which you are all painfully familiar.

So I say that with a great deal of hope. I'm excited about this trip. I'm delighted I will get to visit Venezuela and Argentina and Brazil. I look forward to the talks with the three Presidents. And I look forward to all the other things we will do.

But I ask you also to help me (inaudible) right here on the homefront, to help us prevail in the fast track debate, to help us also to prevail with the notion that while I think it can be constructive for us (inaudible) to expand labor to other countries, if they want to adopt everything we think they should adopt in the areas of labor and (inaudible) -- or any other areas for that matter. Neither do I think we can have a whole partnership with people given the way the world is working and the way it's going unless we have a continued dialogue and constructive efforts to work together in ways that make sure that our economic policies at the larger level meant that all (inaudible) equal where they live and raise their children and build their lives.

So I'm excited about this. But I say again, I am continually amazed -- I think wouldn't be too strong a word -- by my inability to communicate to the American people the central importance of expanding trade, to creating high-wage jobs for the future, to raising incomes for the American people, to making sure we'll get all these people educated (inaudible) all things accomplished just in the balanced budget -- it has opened the doors to college to all Americans who work for it for the first time in history -- that they will have good jobs to perform.

I am continually amazed that there is still, again, an accumulated conception that goes back I'm sure decades in the making that somehow we at the moment of our greatest economic success in a generation, are threatened by mutual (inaudible) trade barrier. It is a disappointment to me. I used to think I could (inaudible) -- but I haven't been as complacent as I might be. Nonetheless, I am convinced there is a substantial bipartisan majority in both Houses right now of men and women who know down deep inside that this is not only the right thing to do for the United States, that it is urgent to do.

So I hope that we'll be able to have a great trip down there and I hope that all of you here who share this vision and share our convictions will work with us to help us build the kind of network and partnership we need so that our children will be even more closely aligned with the Americas than we are, and so that we will see our common destiny for peace and freedom and prosperity and security in the same way that today we can only dream of. That's what we can give them. And that's why I'm so glad you're here tonight, and I'm very grateful (inaudible) and your support for this American (inaudible). Thank you very much. (Applause.)

END

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. report	Re: [South America] (8 pages)	10/08/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
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Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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004a. note	Sean Maloney to the President, re: [scheduling memos] (1 page)	09/17/1997	P1/b(1)
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COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

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Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004b. memo	Samuel Berger, Mack McLarty, and Stephanie Streett to the President, re: Proposed Communications Plan For Your Trip to South America (8 pages)	09/15/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

RESTRICTION CODES

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~~CONFIDENTIAL~~

CONFIDENTIAL

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

5699
redo

September 5, 1997

DECLASSIFIED E.O. 13526
White House Guidelines,
September 11, 2006

By KDE NARA, Date 05/16/14
2009-1155-F

ACTION

MEMORANDUM FOR SAMUEL R. BERGER/MACK MCLARTY

FROM: ANTONY BLINKEN ^{AS} & DAVE LEAVY ^{DJ}

SUBJECT: Preliminary Communications Plan for POTUS Trip to
South America

On August 19 we submitted to you the original version of this document. The memo to the President at Tab I has been revised to reflect your edits and comments.

Concurrence by: James Dobbins, Bob Kyle

RECOMMENDATION

That you sign the memo at Tab I.

Attachment

Tab I Communications Plan for POTUS Trip to South America

CONFIDENTIAL

Classified by: Antony Blinken

Reason: 1.5 (d)

Declassify On: 9/5/2007

~~CONFIDENTIAL~~

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
005. memo	Samuel Berger and Mack McLarty to the President, re: Proposed Communications Plan For Your Trip to South American Trip (8 pages)	ca. 09/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

RESTRICTION CODES

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NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

August 19, 1997

DECLASSIFIED E.O. 13526
White House Guidelines,
September 11, 2006

ACTION

By KDE NARA, Date 05/16/14
2009-1155-F

MEMORANDUM FOR SAMUEL R. BERGER/MACK MCLARTY

FROM: ANTONY BLINKEN & DAVE LEAVY } **ATB**

SUBJECT: Preliminary Communications Plan for POTUS Trip to
South America

On August 13 we submitted to you, and others, a very similar paper outlining our recommended communications plan for the President's South America trip. Incorporating the guidance and comments generated by that document, we have prepared the attached memorandum to the President seeking his views and recommendations on the plan.

Concurrence by: James Dobbins, Bob Kyle

has cleared

*has not
responded
to e-mail
sent to @enticon*

RECOMMENDATION

That you sign the memo at Tab I.

Attachment

Tab I Communications Plan for POTUS Trip to South America

~~CONFIDENTIAL~~

Classified by: Antony Blinken
Reason: 1.5 (d)
Declassify On: 8/19/07

~~CONFIDENTIAL~~

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
006. memo	Samuel Berger and Mack McLarty to the President, re: Preliminary Communications Plan for Your Trip to South America (8 pages)	ca. 08/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

RESTRICTION CODES

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~~CONFIDENTIAL~~

~~CONFIDENTIAL~~

5652

THE WHITE HOUSE
WASHINGTON

Berger

August 15, 1997

INFORMATION

THE PRESIDENT HAS SEEN

MEMORANDUM FOR THE PRESIDENT

8/15/97

FROM: SAMUEL BERGER

SUBJECT: Year of the Americas Half-Year Report

Attached is Mack's Year of the Americas Half-Year Report. When you return to Washington in September, I will have a comprehensive Latin America trip strategy memorandum and a communication themes memorandum for your fall trip to the region.

Kerrich /
Blunkh /
J. Kearney

Ⓢ

Attachment

Tab A Year of the Americas Half-Year Report

I agree on a
speech. Maybe I
could stop in a
city on the way
to Venezuela.

I agree on a speech
Maybe I could
stop in a city
on the way to Venezuela
B

DECLASSIFIED E.O. 13526

White House Guidelines,

September 11, 2006

By KDE NARA, Date 05/16/14
2609-155-F

CONFIDENTIAL

Reason: 1.5 (b) (d)

Declassify on: 08-14-07

cc: Vice President
Chief of Staff

~~CONFIDENTIAL~~

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
007. memo	Mack McLarty to the President, re: Year of the Americas Half-Year Report (3 pages)	08/14/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
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KEY OBJECTIVES
OFFICE OF THE SPECIAL ENVOY FOR THE AMERICAS

- Serve as the President's personal representative for Latin America and the Caribbean, coordinating Presidential trips and engagement in the region, while raising the profile of the hemisphere domestically and establishing a Presidential legacy in hemispheric affairs.
- Ensure a coordinated hemispheric policy consistent with US interests and Presidential equities; support efforts, as appropriate, to forge consensus on Panama bases, narcotics certification, arms sales, Helms-Burton, other issues which threaten to divide, rather than unite, the hemisphere.
- Coordinate USG efforts for a successful Santiago Summit of the Americas, ensuring a meaty agenda with newsworthy deliverables (e.g. resolution of Peru/Ecuador border dispute, signing of bilateral trade agreement with Chile, announcement of major education initiative).
- Support efforts to make significant progress toward the Free Trade Area of the Americas: obtain fast track negotiating authority; complete comprehensive free trade agreement with Chile by the Santiago Summit; ensure FTAA negotiations begin at the Summit and do not slip.
- In the wake of the Santiago Summit, establish the conditions necessary for long-term implementation of Summit commitments and a continually maturing relationship between the United States and the rest of the hemisphere.

Handwritten notes:
10/1/93
10/1/93

Handwritten: Dec 1993

Handwritten: Alberto

Handwritten: See us to go to Peru
m-r

1997

INFORMATION

MEMORANDUM FOR

FROM: ANTONY BLINKEN

SUBJECT: THEMES FOR FREI VISIT/LATIN AMERICA TRIPS

What follows is a first cut at broad themes for the Frei visit and Latin America trips,

These

themes aim to convey three basic messages: (i) bringing the Americas closer together economically, politically and practically is a historic opportunity that will help shape the decades to come; (ii) President Clinton has a blueprint to meet that challenge and now we must build on it; and (iii) if we succeed, we will make a real difference in the lives of the American people and the people of the Americas.

1. Rising to the Challenge of History. Fifty years ago, America made the commitments and created the institutions that produced victory in the Cold War and built a growing world economy. Now we face another moment of change and choice -- to adapt old institutions to new demands, old ideas to new times. Nowhere are the opportunities greater than in the Americas, where a foundation of democracy and free markets finally is in place. If we build on that foundation -- increasing economic integration and trade, locking in the gains of democracy, finding common solutions to shared problems -- we can complete the historic journey of the Americas from dictatorship, war and command economies to democracy, cooperation and free markets. And the Americas can become a cornerstone for another fifty years of security and prosperity.

2. Building a Community of Free Market Democracies in the Americas. Three years ago in Miami, President Clinton set out a blueprint for integrating our hemisphere around democratic governments, open markets, and cooperation to resolve common problems. Now, our challenge is to build on that blueprint by putting in place the institutions and understandings that will consolidate democracy, extend the reach of open markets, and deepen our cooperation. That's the concrete agenda President Clinton will advance during the Frei visit, his two trips to Latin America, and the Santiago Summit.

3. Making a Difference for Americans and for the Americas. The community of free market democracies President Clinton wants to build will bring real benefits to the American people -- and to all the people of the Americas. It will help people throughout this hemisphere enjoy the fruits of freedom -- human rights, worker rights, the rule of law and civilian government. It will allow goods and services to be traded more freely and fairly -- fueling growth and spreading prosperity. It will give the United States new partners to find common solutions to shared problems like drug trafficking, organized crime, immigration, environmental degradation.

There are two other ideas we should consider weaving in to this thematic mix.

First, we face a choice: to lead -- or be left behind. The Americas and the world are drawing closer together economically and politically. The issue is not whether integration will continue -- but whether the United States will continue to lead in shaping it to our benefit. If we fail to act, our neighbors will find their future with other nations. But if the United States continues to lead, we can consolidate the gains of democracy, open more markets to our products, and deepen cooperation throughout the Americas to meet common challenges like narcotics and immigration.

Second, we have a strategic stake in the success of free market democracies around the world. If we expect the Bosnians of this world to believe in the benefits of peace and democracy... if we want dynamic economies in Asia to fully embrace open markets, then we need to show them that this vision works in our own region. The Americas can be a model for the rest of the world -- provided we make sure that democracy delivers for the people of the Americas. That means helping their governments be more responsive and just... improve education and business opportunities... crack down on corruption... reduce the gap between the rich and the poor etc...

CC.

Mtg. Meeting
w/ Steinberg, Boer

7/31/97

① Great danger of immaturity. Not stepping up to big things.
Sitting on bench.

② Link Ltw. w/lt in and first 6 months + now
⇒ Strategy.

Unfinished business: too much catch all. "Organizing
bears" working all parts of Paris and -
despite progress.

③ Pitch to reporters. Need framework like "Helsinki" to
Madrid"

Box Consolidate base in Europe.
Lock it down in the hemisphere where
stronger focus - (Miami - Santiago)
to move on to more direct challenges in Asia,
China. Longer term

⇒ continuing job of opening world to America - to
our interests + values.

Our kinds of countries

⇒ after CW, within circle of peace, prosperity +
democracy.

— Vision

1 ship to carry thru
willingness to take tough decisions.

— Crowd event in L.A.

— We have it right / they have it right.

— education $\Rightarrow$ include intl component in culture / art.

— Borneo

Manned ship Sept 12-15.

July 28, 1997

INFORMATION

MEMORANDUM FOR SAMUEL R. BERGER

FROM: ANTONY BLINKEN – DAVID LEAVY } ASE
SUBJECT: Background for COS Fall Planning Meeting

For the rest of 1997, our core message remains preparing the American people for the challenges of the 21st century. At this third and final pivot point of the 20th century, we have an opportunity to build new institutions and arrangements that will set a strong foundation upon which free market democracies can thrive in the 21st century. The President has a strong, pro-active vision for the future – and the leadership strength at home and abroad to realize that vision.

During the first part of the year, we focused on shoring up our “base” in Europe. Now we must broaden the horizon to include Asia (APEC) and Latin America – emerging regions vital to the long term security and prosperity of the American people. We will pursue engagement with China to strengthen the relationship between our countries and influence China’s evolution. We will continue to build a new, open and competitive trading system for the 21st century so we can keep America’s economy on the fast track. And we will pursue unfinished business (NATO enlargement; Bosnia; arms control...) that advances America’s interests and ideals.

These challenges will not be easy. Some may be politically unpopular. But they are in the national interest and represent strong Presidential leadership towards building consensus on the most vital issues of the day.

Key Objectives

1. Bipartisanship: Continue Building Bipartisan Consensus on Foreign Policy Objectives.

Scheduling Requests:

- Congressional retreat (September - early October) to focus on Fast Track; Jiang visit; NATO.

2. Set Foundation for Successful Jiang Summit and Strengthen Emerging Consensus on Engagement with China.

Scheduling Requests:

- **Critical:** Pre-Summit speech by POTUS (Week of October 6).
- 2 hours of POTUS meetings with key influentials (journalists; opinion leaders; NGOs; religious leaders; academics).
- Pre-Summit meeting with Gingrich, Lott, Gephardt, Daschle.

3. Secure Passage of Fast Track

Scheduling Requests:

- August 9 radio address to underscore commitment, energize allies.
- Kick-off event to introduce legislation (September 10).
- Regular small group meetings with members of Congress

4. Highlight POTUS Vision of Americas as Cornerstone for American Security and Prosperity

Scheduling Requests:

- Scene setter pre-departure radio address on October 11.

5. Advance Unfinished Business Vital to America's Future.

Scheduling Requests:

- Security: NATO Enlargement: Event with leaders of first new members (Joint Session of Congress; at UNGA...) or Veterans Day Event.
- Peace: Bosnia: Event tbd. to lay groundwork for post-SFOR debate.
- Weapons of Mass Destruction: Arms Control: CTBT ratification kick-off event in September.
- New Security Threats: CIA speech; *critical infrastructure.*

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
008. memo	Antony Blinken and David Leavy to Samuel Berger, et al., re: Preliminary Communications Plan for the President's Trip to South America (3 pages)	08/08/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
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PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
009. memo	James Dobbins to Samuel Berger, re: Planning for the October Trip to South America (2 pages)	07/11/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

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NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

May 14, 1997

ACTION

MEMORANDUM FOR SAMUEL R. BERGER - DON BAER - STEPHANIE STREETT

CC: JAMES STEINBERG

FROM: ANTONY BLINKEN^{ASB} - DAVID LEAVY^{DL}

SUBJECT: Schedule, Themes and Communications Plan for the
President's Trip to Europe

The attached memo recommends key events, themes and a communications plan for the President's upcoming trip to Europe, May 27 - 29. The trip presents the President with an opportunity to weave together three distinct but complementary events -- the possible NATO-Russia signing; the Marshall Plan commemoration; and the President's first meeting with Prime Minister Blair -- and project a vision of America's leadership responsibilities as for the 21st century -- carrying forward the agenda set out in the State of the Union.

Concurrence by: Steve Pifer; Dan Fried; Mary Anne Peters

RECOMMENDATION

That you sign the attached memo to the President.

Attachments

Tab I Schedule and Themes Memorandum
Tab A Communications Plan

I

THE WHITE HOUSE
WASHINGTON

ACTION

MEMORANDUM FOR THE PRESIDENT

FROM: SAMUEL BERGER
DONALD BAER

SUBJECT: Themes, Schedule and Communications Plan for Your
Trip to Europe

I. PURPOSE

To decide on the major themes and events to support your May 27-29 trip to Europe.

II. BACKGROUND

Your trip to Europe comes at a unique moment in history. The possibility of cementing a new security relationship between NATO and Russia the same week as the 50th anniversary of the Marshall Plan gives you a rare symbolic platform to project a vision of America's leadership responsibilities for the 21st century -- carrying forward your State of the Union agenda.

Fifty years ago, America helped shape the Marshall Plan, NATO, the United Nations and the World Bank -- the institutions and understandings that secured democracy and prosperity in Western Europe, and ultimately victory in the Cold War. Now, we have an opportunity to complete the job by extending to Europe's East the stability and prosperity enjoyed by Europe's West -- and building a continent that is democratic, undivided and at peace for the first time in history. By fulfilling the legacy of a previous generation of Americans, we can advance this generation's security and prosperity into the 21st century.

Now as then, American leadership is key. While the fall of the Berlin Wall took with it the blocs and barriers that had divided the world for fifty years, we must build the new institutions and understandings -- including an expanded NATO and a NATO/Russia partnership -- that will lock in democracy's gains for the future. This will not happen without our leadership. As you put it at the Library of Congress gala, America is at the pinnacle of its power, influence and success -- and therefore at the pinnacle of its responsibility. For our own benefit and because it is right, we must live up to the legacy of American leadership.

cc: Vice President
Chief of Staff

We see this trip as part of a larger thematic effort to give a sense of American direction in the world for the 21st century. By weaving together three distinct but complementary events -- the historic NATO-Russia signing, the Marshall Plan commemoration and your first meeting with Tony Blair -- you can highlight the importance of American leadership and its purpose: to set a strong foundation for free market democracy in the 21st century by shaping the forces of change to our advantage. To seize this rare opportunity and to connect the dots for the media and, therefore, the American people, we envision a coherent message beginning with your Memorial Day remarks, running through the European trip and concluding with the West Point Commencement.

III. EVENTS AND MESSAGE

Monday, May 26 -- Memorial Day Commemoration (Arlington)

Event

- Traditional wreath laying at Arlington National Cemetery.

Message

In honoring the sacrifice of previous generations, you can call for continued American leadership in the century about to begin. America's past sacrifice helped defeat tyranny, rebuild a devastated Western Europe and Japan, and win the Cold War. Today the possibility of peacetime gives the United States the opportunity to extend free market democracy to Europe's East by adapting and expanding NATO while building a strong NATO-Russia partnership. American leadership is essential to seizing that opportunity and promoting another 50 years of security and prosperity. [Note: George Marshall is buried at Arlington -- his is the grave closest to the speaking podium.]

Tuesday, May 27 -- NATO-Russia Charter Signing (Paris)

If the NATO-Russia document is concluded this week when Solana and Primakov meet in Moscow (May 13-14), you will travel to Paris before your visit to the Hague to meet with the leaders of the Alliance and sign the document.

Events

- NATO-Russia Signing ceremony at Elysee.
- Lunch hosted by President Chirac at Elysee.
- Press Conference.
- Other meetings (including Yeltsin and Chirac bilats) and interviews tbd.

Message

The NATO/Russia security partnership opens a new era of cooperation in Europe and bridges the continent's historic divide. European security is not a zero sum game. We are showing it is possible and productive to enlarge NATO, strengthen our Alliance and build a partnership between NATO and Russia.

Wednesday, May 28 -- U.S./EU Summit and Marshall Plan Commemoration (The Netherlands)

Events

- U.S.-EU meeting.
- Lunch with Queen and OSCE Leaders.
- Speech at the Hague for Marshall Plan Commemoration
- Visit to Rotterdam, remarks to "Thank You America" celebration.

Message

You can use this triumvirate of events -- the U.S.-EU Summit, the Marshall Plan commemoration and the Rotterdam speech -- to set out your vision for the future of Europe and to call for another 50 years of partnership between the United States and Europe -- the foundation for our common security and prosperity. When Europe is at peace, America is more secure. When Europe prospers, so can America. By bringing Europe together for security around military alliances, economically around open markets and politically around democracy, we have opportunity to complete the vision of the post-World War II generation -- and set a strong foundation for the 21st century.

The U.S.-EU Summit will show practical cooperation with the EU to address issues that concern all our people as we enter the 21st century. A number of deliverables will be ready, including an agreement to stem the flow of chemical precursors for illicit drugs and a customs agreement. We also hope to complete a full package of Mutual Recognition Agreements to eliminate duplicative testing and standards on \$40 billion worth of trade.

The Marshall Plan Speech will be your opportunity to address the people of Europe on securing the peace for the next 50 years. We are planning to broadcast the speech live all across Europe. The Dutch have invited the heads of state/government of all 52 OSCE countries to have lunch and hear your speech, which will take place in the Binnenhof with an audience of several thousand. The only other speaker will be the host, Dutch Prime Minister Kok. We are working to identify a local citizen who directly benefited

from the Marshall Plan to introduce you and Kok, and if possible, one of their descendants to introduce you at the Rotterdam event.

In Rotterdam, you will take part in a special Marshall Plan Celebration. Rotterdam was destroyed during World War II and rebuilt almost entirely with Marshall Plan funds. The city has designated May 28th as "Thank You America" day and has invited Americans from all over the Netherlands to attend. The Navy Destroyer Spruance will be in port during the ceremony. You will speak to upwards of 10,000 American and Dutch citizens who are expected to attend the celebration.

Thursday, May 29 -- Meeting with Prime Minister Blair (London)

Events

- Bilateral Meeting with Prime Minister Blair.
- Lunch Hosted by Blair.
- Joint Press Conference.
- Possible Crowd Event in Trafalgar Square.

Message

As two forward-looking, vigorous leaders, you and Prime Minister Blair have an opportunity to renew the special relationship between the United States and Britain to confront the challenges of the 21st century. Fifty years ago, our alliance won the war and then stood fast through the Cold War. Now, together, we must rise to the challenge of peace by building a partnership for the security and prosperity of both nations into the 21st century.

Saturday, May 31 -- West Point Commencement

Event

- Speech to Graduating Cadets.

Message

By ending this historic week at West Point, you will have an opportunity to speak directly to the American people about America's leadership responsibilities in Europe -- and in the world. You will want to explain why engagement in Europe remains vital to America's security and prosperity -- and why NATO is the foundation for that engagement. You also will want to state clearly the costs and risks that accompany our leadership of NATO and its enlargement to take in new members.

IV. WHAT IS NOT INCLUDED

As always, we have had to choose among number of proposals for the stops and events to include in your schedule. The main proposals that we were not able to include are:

- a stop in Luxembourg to visit a WWII cemetery and address the North Atlantic Assembly (proposed by Ambassador Constantinou and Senator Roth);
- a reception at the OECD in Paris May 27 hosted by President Chirac;
- a visit to the International Criminal Tribunal for the Former Yugoslavia (the War Crimes Tribunal); we have recommended that Secretary Albright consider doing this;
- a visit to the headquarters of the Organization for the Prohibition of Chemical Weapons, also in The Hague.
- a reception hosted by Prime Minister Kok for the visiting heads of state/government after your speech (you will have seen them at lunch);
- a working dinner with Prime Minister Kok and President Santer (that would have made Rotterdam event impossible); and
- a formal press conference after the U.S.-EU Summit (which would detract from the impact of your Marshall speech).

RECOMMENDATION

That you approve the major events and themes of the trip as outlined above.

Approve _____

Disapprove _____

Attachment
Tab A Communications Plan

A

Communications Plan for European Security:

To support the attached theme paper, our communications plan has four separate phases which fit the larger strategy of advancing your vision of America's leadership responsibilities for the 21st century:

- Reaction to NATO-Russia document.
- Scene setter briefings and POTUS Memorial Day remarks.
- POTUS trip speeches in Paris, Hague, and London.
- POTUS West Point Commencement and Radio Address.

Our key objective is to use the intense media interest in a potential NATO-Russia signing to advance the Administration's message of forging a new partnership with Russia while strengthening and enlarging NATO.

The Week of May 11:

May 12: Staff developing timeline of Presidential meetings, statements and actions dating back to Vancouver/Brussels 1994 that show the President's leadership in bringing this agreement to conclusion and pursuing enlargement of NATO.

May 12: NSC and State drafting talking points to explain the parameters of the agreement.

May 14: Solana and Primakov come to agreement.

May 14: Talbott and Fried to brief CEE officials in Washington.

May 14: Senior administration officials begin congressional notification/briefing schedule for the Hill.

May 15: NAC makes its determination and votes to ratify the agreement.

May 15: President makes a statement in the briefing room to comment on the breakthrough and announce he will be traveling to Paris.

May 15: Senior Administration officials (Berger, Albright, Talbott, Vershbow) brief on specifics of the agreement and assure the public there are no secret side deals.

May 15-17: Senior Administration officials on network television programs as requested.

May 15-17: Senior administration officials outreach to key commentators and pundits (Safire, Friedman, Hoagland, Rosenfeld, Taubman).

May 15-17: Outreach to influential opinion leaders on the substance of the agreement.

<u>VPOTUS:</u>	<u>Berger:</u>	<u>Albright:</u>	<u>Cohen:</u>
Carter	Kissinger	Baker	Cheney
Ford	Scowcroft	Brzezinski	Brown
Dole	Powell	Christopher	Perry
Bush	Eagleburger	Shultz	Kampelman
	Carlucci	Kirkpatrick	

<u>Talbott:</u>	<u>Steinberg:</u>	<u>Fried:</u>	<u>Vershbow:</u>
Abramowitz	Haass	Rodman	Mandelbaum
Strauss	Zoellick	Gati	Goodpaster
Gelb		Jackson	Blackwill
Holbrooke			Abshire
Sestanovich			Taft

May 15: Talbott and Fried brief leaders of the domestic Central European community.

May 15: Baer briefs select reporter on "road map" for next 3 weeks on European security message.

The Week of May 19:

- White House press corps briefing with Marshall historian (TBD).
- Mailing of relevant European Security speeches and material to editorial boards and opinion leaders.
- Foreign Press Center briefing (TBD).
- POTUS amplification interviews (TBD). We have asked for two 1-hour blocks for pre-trip interviews with the President and journalists.
- White House pre-trip substance briefing with Albright, Berger, Shali.
- May 22: Columnists roundtable with Berger (Potential POTUS drop by).
- Op-ed piece by outside expert (Leon Aron, David Hollway, Chip Blacker.)
- Senior Administration Officials on network Sunday shows (TBD).

Monday, May 26:

- POTUS remarks at Arlington National Cemetery.

Tuesday, May 27:

- POTUS Remarks to NATO-Russia Signing Ceremony.
- Albright-Berger-Shali press briefing.

Wednesday, May 28:

- POTUS opening statement at US-EU meeting.
- POTUS Marshall Plan Address at the Hague.
- POTUS visit to and remarks in Rotterdam.

Thursday, May 29:

- POTUS/Blair Bilateral.
- POTUS/Blair joint press conference.
- POTUS/Blair public event (Tafalgar Square).

POST TRIP COMMUNICATIONS:

Saturday, May 31:

- POTUS Address[and Radio Address] at West Point Academy.
- Secretary Albright op-ed in special commemorative edition of *International Herald Tribune*.

June 5:

- Secretary Albright Harvard University Commencement.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
010. note	Handwritten notes, re: Trip Meeting - South America (2 pages)	07/22/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
ke2509

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
011. note	South American Trip - McLarty Meeting (3 pages)	07/30/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

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CONFIDENTIAL

MEMORANDUM FOR: LAEL BRAINARD, NICOLE ELKON, NELSON CUNNINGHAM,
TONY BLINKEN, LIZ VERVILLE, ANNE LUZZATTO, BILL
DANVERS

FROM: KARL HOFMANN, Inter-American, x69136

SUBJECT: President's October Trip to Latin America

Please give us your comments/clearance on the attached memo to
the President regarding his October trip, by COB Thursday,
August 7.

Thank you.

DECLASSIFIED E.O. 13526
White House Guidelines,
September 11, 2006

By KDE NARA, Date 05/16/14
2009-1155-F

CONFIDENTIAL

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
012a. memo	Karl Hofmann to Samuel Berger, re: Memo to the President on his October Trip to Latin America (1 page)	08/06/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

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Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
012b. memo	Samuel Berger to the President, re: Your Trip to South America in October (3 pages)	ca. 08/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Press (Gobush, Matthew)
OA/Box Number: 3107

FOLDER TITLE:

South America Trip - Themes, October 1997

2009-1155-F
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Latin Am Schedule

8/5/97

Town Hall

- Need network to sponsor (Latin? U.S.?)
- if not, what do you get out of it.
- Just in one country? (with diverse audience by satellite? language?)

Mini - Rich - Agree from SRB - Making -
Need SP?

- Doing trip for diplomacy, not for money. How do we break through?

Venezuela

~~Ken~~

① Venezuela $\Rightarrow$ energy - Energy security for hemisphere

② Ecuador - Peru

③ Mexico

④ Deliverables (energy, tax treaties, investments)

⑤ Fast Track

- Fast Tracking - contemporary Latin America.

⑥ Arms sales

⑦ Argentine elections

- Scenarios speak: Outside D.C. (Texas) //

Need
to
change //

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

July 28, 1997

INFORMATION

MEMORANDUM FOR SAMUEL R. BERGER

FROM: ANTONY BLINKEN – DAVID LEAVY

SUBJECT: Background for COS Fall Planning Meeting

For the rest of 1997, our core message remains preparing the American people for the challenges of the 21st century. At this third and final pivot point of the 20th century, we have an opportunity to build new institutions and arrangements that will set a strong foundation upon which free market democracies can thrive in the 21st century. The President has a strong, pro-active vision for the future – and the leadership strength at home and abroad to realize that vision.

During the first part of the year, we focused on shoring up our “base” in Europe. Now we must broaden the horizon to include Asia (APEC) and Latin America – emerging regions vital to the long term security and prosperity of the American people. We will pursue engagement with China to strengthen the relationship between our countries and influence China’s evolution. We will continue to build a new, open and competitive trading system for the 21st century so we can keep America’s economy on the fast track. And we will pursue unfinished business (NATO enlargement; Bosnia; arms control...) that advances America’s interests and ideals.

These challenges will not be easy. Some may be politically unpopular. But they are in the national interest and represent strong Presidential leadership towards building consensus on the most vital issues of the day.

Key Objectives

1. Bipartisanship: Continue Building Bipartisan Consensus on Foreign Policy Objectives.

Scheduling Requests:

- Congressional retreat (September - early October) to focus on Fast Track; Jiang visit; NATO.

2. Set Foundation for Successful Jiang Summit and Strengthen Emerging Consensus on Engagement with China.

Scheduling Requests:

- **Critical:** Pre-Summit speech by POTUS (Week of October 6).
- 2 hours of POTUS meetings with key influentials (journalists; opinion leaders; NGOs; religious leaders; academics).
- Pre-Summit meeting with Gingrich, Lott, Gephardt, Daschle.

3. Secure Passage of Fast Track

Scheduling Requests:

- August 9 radio address to underscore commitment, energize allies.
- Kick-off event to introduce legislation (September 10).
- Regular small group meetings with members of Congress

4. Highlight POTUS Vision of Americas as Cornerstone for American Security and Prosperity

Scheduling Requests:

- Scene setter pre-departure radio address on October 11.

5. Advance Unfinished Business Vital to America's Future.

Scheduling Requests:

- Security: NATO Enlargement: Event with leaders of first new members (Joint Session of Congress; at UNGA...) or Veterans Day Event.
- Peace: Bosnia: Event tbd. to lay groundwork for post-SFOR debate.
- Weapons of Mass Destruction: Arms Control: CTBT ratification kick-off event in September.
- New Security Threats: CIA speech.