

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the Clinton Presidential Library Staff.

Folder Title:

Presidential Trips 1997 [2]

Staff Office-Individual:

Inter-American Affairs

Original OA/ID Number:

1361

Row:	Section:	Shelf:	Position:	Stack:
37	5	9	3	v

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	Samuel Berger and Mack McLarty to the President, re: Preliminary Communications Plan for Your Trip to South America (8 pages)	ca. 08/1997	P1/b(1)
002. memo	James Dobbins to Samuel Berger, re: Planning for the October Trip to South America (2 pages)	07/11/1997	P1/b(1)
003a. memo	Theodore Piccone to Donald Kerrick, re: Tasking Memo for President's and First Lady's Trip to South America (1 page)	08/20/1997	P1/b(1)
003b. memo	From Glyn Davies, re: Briefing Materials for the President's and First Lady's Trip to Venezuela, Brazil and Argentina, October 12-19, 1997, and the Frist Lady's Trip to Panama, October 9-10 (4 pages)	ca. 08/1997	P1/b(1)
004. memo	Samuel Berger and Mack McLarty to the President, re: Preliminary Communications Plan for Your Trip to South America (8 pages)	ca. 08/1997	P1/b(1)
005. memo	Samuel Berger, Mack McLarty, and Dan Tarullo to the President, re: Outline of Your Trip to South America in October (3 pages)	ca. 08/1997	P1/b(1)
006. memo	[duplicate of 005] (3 pages)	ca. 08/1997	P1/b(1)
007. memo	James Dobbins to Samuel Berger, re: Planning for the October Trip to South America (2 pages)	07/11/1997	P1/b(1)
008a. list	U.S.-Mexico Binational Commission (9 pages)	04/29/1997	P1/b(1)
008b. list	Central America (4 pages)	04/29/1997	P1/b(1)
008c. list	Barbados Deliverables (3 pages)	04/29/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Inter-American Affairs
OA/Box Number: 1361

FOLDER TITLE:

Presidential Trips 1997 [2]

2009-1155-F
ke2450

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
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009a. memo	Samuel Berger and Stephanie Streett to the President, re: Proposed Meetings with Foreign Leaders July-December 1997 and 1998 Overseas Trip Planning (3 pages)	ca. 1997	P1/b(1)
009b. paper	Justifications for Visits (6 pages)	ca. 1997	P1/b(1)

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~~CONFIDENTIAL~~
NSC/RMO PROFILE

RECORD ID: 9704754
RECEIVED: 10 JUL 97 12

TO: BERGER

DECLASSIFIED E.O. 13526
White House Guidelines,
September 11, 2006

FROM: DOBBINS

DOC DATE: 10 JUL 97
SOURCE REF:

By KDE NARA, Date 05/12/2014

2009-1155-F

KEYWORDS: LATIN AMERICA

PRESIDENTIAL TRAVEL

PERSONS:

SUBJECT: PLANNING FOR OCT TRIP TO LATIN AMER

ACTION: NOTED BY BERGER W/ COMMENT

DUE DATE: 16 JUL 97 STATUS: C

STAFF OFFICER: DOBBINS

LOGREF:

FILES: PA

NSCP:

CODES:

D O C U M E N T D I S T R I B U T I O N

FOR ACTION

FOR CONCURRENCE

FOR INFO

DAVIES
DOBBINS
ELKON
KERRICK
NSC CHRON
STEINBERG

COMMENTS: _____

DISPATCHED BY _____ DATE _____ BY HAND W/ATTCH

OPENED BY: NSTMH

CLOSED BY: NSDRS

DOC 1 OF 1

~~CONFIDENTIAL~~

~~CONFIDENTIAL~~
ACTION DATA SUMMARY REPORT

RECORD ID: 9704754

DOC ACTION OFFICER

001 BERGER
001

CAO ASSIGNED ACTION REQUIRED

Z 97071414 FOR DECISION
X 97082516 NOTED BY BERGER W/ COMMENT

~~CONFIDENTIAL~~

National Security Council
The White House

PROOFED BY: _____

LOG #

4754

URGENT/NOT PROOFED: _____

SYSTEM

RES

NSC

INT

ARS

BYPASSED WW DESK: _____

DOCLOG

TMA

WO

	SEQUENCE TO	INITIAL/DATE	DISPOSITION
Cosgriff	_____	_____	_____
Haines	1	mark 7/12	_____
Rice	_____	_____	_____
Davies	_____	_____	_____
Kerrick	2/5	① 7/12	see note
Steinberg	3	_____	_____
Berger	4	②	_____
Situation Room	_____	_____	_____
West Wing Desk	6	_____	N
Records Mgt.	_____	_____	_____

A = Action

I = Information

D = Deleted

S = Suspended

Other Action

COMMENTS:

Exec Sec Office has taken

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~~CONFIDENTIAL~~

5699

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

August 19, 1997

DECLASSIFIED E.O. 13526
White House Guidelines,
September 11, 2006

By KDE NARA, Date 06/12/14
2009-1155-K

ACTION

MEMORANDUM FOR SAMUEL R. BERGER/MACK MCLARTY

FROM: ANTONY BLINKEN & DAVE LEAVY } **ATB**

SUBJECT: Preliminary Communications Plan for POTUS Trip to
South America

On August 13 we submitted to you, and others, a very similar paper outlining our recommended communications plan for the President's South America trip. Incorporating the guidance and comments generated by that document, we have prepared the attached memorandum to the President seeking his views and recommendations on the plan.

Concurrence by: James Dobbins, Bob Kyle

has cleared

*has not
responded
to e-mail
sent to @ent.com*

RECOMMENDATION

That you sign the memo at Tab I.

Attachment

Tab I Communications Plan for POTUS Trip to South America

~~CONFIDENTIAL~~

Classified by: Antony Blinken
Reason: 1.5 (d)
Declassify On: 8/19/07

~~CONFIDENTIAL~~

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004. memo	Samuel Berger and Mack McLarty to the President, re: Preliminary Communications Plan for Your Trip to South America (8 pages)	ca. 08/1997	P1/b(1)

COLLECTION:

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OA/Box Number: 1361

FOLDER TITLE:

Presidential Trips 1997 [2]

2009-1155-F
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~~CONFIDENTIAL~~

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

5537 REDO

August 14, 1997

ACTION

MEMORANDUM FOR SAMUEL R. BERGER

THROUGH: JAMES F. DOBBINS *JD*

FROM: KARL HOFMANN *KH*
TED PICCONE *TP*

SUBJECT: Memo to the President on his October Trip to
South America

SUBJECT

Attached is a memorandum to the President, seeking his concurrence on the broad outlines of his October 12-19 trip to Venezuela, Brazil and Argentina. The memo also seeks his specific approval of a ministerial meeting on Peru-Ecuador on the margins of his trip.

Concurrences by: *JD* { Lael Brainard, Nicole Elkon, Eric
Farnsworth, Tony Blinken, Liz Verville, Bill
Danvers, Anne Luzzatto

RECOMMENDATION

That you forward the attached memo to the President.

Attachment
Tab A Memo to the President

DECLASSIFIED E.O. 13526
White House Guidelines,
September 11, 2006

By KDE NARA, Date 05/12/14
2009-1155-F

~~CONFIDENTIAL~~

Classified by: Karl Hofmann
Reason: 1.5(d)
Declassify On: 8/15/07
Derived From: multiple

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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September 11, 2006

By VDP NARA, Date 5/12/14
2009-155-F

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AGENCY FOR INTERNATIONAL DEVELOPMENT
WASHINGTON, D.C. 20523

cc: TP
GP

FACSIMILE COVER SHEET

DATE: May 12, 1997

TO: NSC - Sandy Berger
NSC - Mack McLarty
NSC - Jim Dobbins
ARA - Jeff Davidow
S - Jamie Rubin

FROM: AA/LAC, Mark L. Schneider 

SUBJECT: Follow-up to the President's Trip to Latin America
and the Caribbean

FAX: 202-647-9671

PHONE: 202-647-8246

NUMBER OF PAGES INCLUDING THIS COVER SHEET: 2

Subject: Presidential Trip -- Press/Public Followup

Although I know that State and the NSC have the substantive side of the follow-up to the President's trip well in hand, with an inter-agency process about to produce a time line for concrete actions to implement the Mexico, San Jose and Caribbean Declarations, I haven't heard much on the public education/p.r. side.

Since I may just be out of the loop, this seems like the fastest way to add a few suggestions:

1. White House/State briefing from NSC to Latin America, Caribbean, and foreign policy think tanks on trip results, implementation plans for the future and steps leading up to Santiago.
2. Major speech by President, Secretary of State, Sandy or Mack at Council of Foreign Relations or another forum on the new Partnership in U.S./Latin American relations as we approach the 21st century.
3. Op-eds by Administration leader on same subject.
4. White House/State briefing for Congressional committees and key caucuses on trip and Congressional implications.

UNCLASSIFIED
NSC/RMO PROFILE

RECORD ID: 9702943
RECEIVED: 28 APR 97 14

TO: PRESIDENT

FROM: BERGER

DOC DATE: 29 APR 97
SOURCE REF:

KEYWORDS: LATIN AMERICA
PUBLIC STATEMENTS
COSTA RICA

PRESIDENTIAL TRAVEL
MEXICO
BARBADOS

PERSONS:

SUBJECT: BACKGROUND INFO FOR PRES TRIP TO LATIN AMER MAY 97

ACTION: NOTED BY PRESIDENT

DUE DATE: 03 MAY 97 STATUS: C

STAFF OFFICER: BLINKEN

LOGREF:

FILES: WH

NSCP:

CODES:

D O C U M E N T D I S T R I B U T I O N

FOR ACTION

FOR CONCURRENCE

FOR INFO

BLINKEN

CLARKE

DOBBINS ✓

KYLE

LEAVY

NSC CHRON

SCHWARTZ

COMMENTS: _____

DISPATCHED BY _____ DATE _____ BY HAND W/ATTCH

OPENED BY: NSLA

CLOSED BY: NSTMH

DOC 3 OF 3

UNCLASSIFIED

UNCLASSIFIED
ACTION DATA SUMMARY REPORT

RECORD ID: 9702943

DOC ACTION OFFICER

CAO ASSIGNED ACTION REQUIRED

001 BERGER	Z 97042818 FOR INFORMATION
001 BLINKEN	Z 97042820 FOR FURTHER ACTION
002 BERGER	Z 97042913 FWD TO PRESIDENT FOR DECISION
003 PRESIDENT	Z 97042917 FOR INFORMATION
003	X 97050716 NOTED BY PRESIDENT

DISPATCH DATA SUMMARY REPORT

DOC DATE DISPATCH FOR ACTION

DISPATCH FOR INFO

003	970429	VICE PRESIDENT
003	970429	WH CHIEF OF STAFF

UNCLASSIFIED

National Security Council
The White House

PROOFED BY: _____

LOG # 2943 ²⁵⁰⁰

URGENT NOT PROOFED: _____

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	SEQUENCE TO	INITIAL/DATE	DISPOSITION
JCP Harmon	<u>1</u>	<u>JA</u>	_____
Dohse	_____	_____	_____
Davies	<u>copy</u>	_____	_____
Kerrick	<u>copy</u>	_____	_____
Steinberg	<u>2</u>	<u>Cy</u>	_____
Berger	_____	_____	_____
Situation Room	_____	_____	_____
West Wing Desk	<u>3</u>	<u>4/25</u>	<u>STAG</u>
Records Mgt	<u>4</u>	<u>4/25</u>	<u>NIR</u>
	<u>5</u>	<u>TM 5.7</u>	<u>N</u>

A = Action I = Information D = Dispatch R = Retain N = No Further Action

cc:

COMMENTS:

'97 APR 29 PM 1:42

Exec Sec Office has diskette yes

National Security Council
The White House

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2943

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SYSTEM PRS NSC INT ARS

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Berger			
Situation Room			
West Wing Desk	3	④ 4/28	D STAFF
Records Mgt.			
<u>Blinken/Leah</u>	4		F&A

A = Action

I = Information

D = Dispatch

R = Retain

N = No Further Action

cc:

COMMENTS:
'97 APR 28 PM 5:26

Per Sandy,
please prepare
as per memo.

Exec Sec Office has diskette

no

THE WHITE HOUSE

WASHINGTON

April 29, 1997

'97 APR 29 PM4:28

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM:

SAMUEL BERGER 

SUBJECT:

Your Latin America Trip

You will be receiving your briefing books for the trip to Mexico, Costa Rica and Barbados by the weekend. In the meantime, I thought you might like to see the message/themes papers and talking points we will be using to preview the trip (Tabs A and B), the communications plan before and during the trip (Tab C) and the concrete deliverables/results we are seeking to achieve at each stop and their status.

Attachments

Tab A	Overall Themes and Talking Points for Each Stop
Tab B	Talking Points for Key Issues: Drugs, Migration and Trade
Tab C	Communications Calendar for the President and Administration Officials
Tab D	Deliverables

cc: Vice President
Chief of Staff

LATIN AMERICA MESSAGE

I. OVERALL THEMES

A Period of Intense Presidential Focus on the Americas

- Trip to Mexico, Central America and Caribbean -- our closest neighbors -- first of three President will make over next year. To be followed by South America in October and the Santiago Summit next Spring. Preceded by state visits of Frei and Chretien.

Bringing our Hemisphere Closer Together

- This is a moment of real possibility because Americas are coming closer together than they have ever been. An emerging alliance based on interests and values, as well as history, geography and culture has created a new reality.
 - ⇒ every nation but one has opened itself to democracy and free markets.
 - ⇒ decades of civil war and coups have given way to peace and stability.
 - ⇒ an increasingly shared commitment to social justice and environmental protection.
 - ⇒ U.S. exports to Hemisphere 100% greater than to E.U., 50% greater than to Asia.
 - ⇒ Venezuela, Canada and Mexico combined supply U.S. with twice the oil OPEC does.
 - ⇒ U.S. is world's 5th largest Hispanic nation, with 22 million legal residents.
- At Miami Summit, President Clinton set out vision for advancing historic movement toward democratic government, open markets, and cooperation to resolve common problems. Concrete agenda for next twelve months is to build on that blueprint by strengthening the institutions and understandings that promote democracy, open markets, cooperation -- and to prove they can deliver for all our people.

Making a Difference for Americans and the Americas

- By making the most of this moment of possibility we can make a difference on the issues that matter most to our people. First, seizing opportunities: opening markets, promoting growth, creating new jobs; strengthening education; protecting the environment. Second, facing up to problems we can only tackle together: drugs, crime and corruption; migration.

The Americas Can Be America's Future -- If We Continue to Lead

- If we pursue this agenda, the Americas can become a foundation for America's security and prosperity in the 21st century.
- Issue is not whether integration will continue -- but whether U.S. will continue to lead in shaping it to our benefit. If we fail to act, our neighbors will find their future with other nations. (In 1996, MERCOSUR -- South American Customs Union -- had more trade with Europe than with U.S.) If we continue to lead, we can consolidate gains of democracy, open more markets to our products, deepen cooperation in Americas to meet common challenges.
- Focus on Americas part of an aggressive second term agenda -- building peaceful, undivided Europe; creating strong, stable Asia Pacific community; embracing role as the world's leading force for peace; confronting new security threats that defy borders; creating jobs and opportunity through more open trading system. U.S. must rise to challenge of history as shaper of events, not observer. As President Clinton has said, enemy of our time is inaction.

II. KEY POINTS FOR EACH STOP

Mexico

- Arguably, relationship with Mexico deepest and broadest of any relationship we have. Has direct impact on issues that matter most to our people: jobs, drugs, migration, environment.
- Breadth of relationship makes it vital we not hold it hostage to any one issue. Nature of problems that defy unilateral solutions makes it vital we keep working together. Transformation of relationship -- from mistrust to practical cooperation -- makes it more likely than ever that we can seize opportunities and meet problems together.
- Issues:
 - ⇒ Drugs: We're both part of problem and solution. Zedillo committed to fight -- we're committed to working with him to improve cooperation.
 - ⇒ Migration: Busiest border in world, over 200 million legal crossings/ year that bring benefits to both our people. Need to manage it in safe, orderly and legal fashion.
 - ⇒ Trade Relationship/NAFTA: It's working -- despite Peso crisis, exports to Mexico up 37% above pre-NAFTA level, an all-time high, creating good jobs for Americans.
 - ⇒ Political Reform: Mexico undergoing profound transformation. Zedillo instrumental in leading way toward political reforms -- system becoming more fair and competitive.
 - ⇒ Education and Environment: U.S., Mexico working together for cleaner air and water; protecting endangered species; expanding educational opportunities, exchanges.

Costa Rica/Central America

- Central America has embraced peace: Guatemala put end to 36 year civil war; recent elections in Nicaragua, El Salvador, Dominican Republic show vitality of democratic institutions.
- New reality has changed relationship between U.S. and Central America. A decade ago, we focused on fighting insurgency -- divisive there and here. Today, cooperating on fighting poverty, promoting prosperity, strengthening democracy and sustainable development.
- Now, we need to take next step and prove to people of region that peace and democracy can deliver for them -- with decent jobs, strong education, safe streets, clean air and clear water.
- Issues:
 - ⇒ Immigration: New law creates special dilemma for hundreds of thousands of Central Americans in U.S. Need to implement law fairly and avoid massive deportations that could destabilize region.
 - ⇒ Open, Competitive Trade: Central America call for further trade opening with U.S. shows how far region has come toward open markets. Leaders will discuss how it fits into broader vision of FTAA by 2005. Open skies agreements (first ever in Latin America) key concrete step toward hemispheric integration.
 - ⇒ Environment: Costa Rica world leader in sustainable development. We have a stake in spreading those practices elsewhere. Central America holds 12% of the world's biodiversity. Learning from them in exploiting plant and animal resources wisely.

Barbados/The Caribbean

- America is a Caribbean nation -- U.S. territory in the heart of the Caribbean (P.R., V.I.), many Americans of Caribbean heritage (Jamaica, Haiti, Cuba), close social and economic ties.
- First Summit meeting ever in Caribbean between American president and Caribbean leaders.
- Long tradition of democratic governance -- every country but Cuba a democracy. Strong record of educational achievement. But challenges to economic, social health of islands: drug trafficking and related crime and corruption (1/3rd of illegal drugs in U.S. transit Caribbean); skepticism of people that democracy delivers; difficulty of competing in global economy.
- Answer is collective action to push back against problems (anti-corruption convention; anti-arms trafficking initiatives); promote integration into global economy (AID and IFI assistance for economic diversification, including further development of tourism.)
- Issues:
 - ⇒ **Security and Law Enforcement**: Working with Caribbean nations to strengthen ability to stop drugs through technical assistance, training, equipment, info exchange, joint operations, bilateral and regional agreements. Also helping them strengthen, modernize criminal justice systems (training to prosecute, adjudicate money laundering, asset forfeiture; establishing criminal justice protection program.)
 - ⇒ **Trade and Development**: Will soon submit Caribbean Trade Enhancement legislation to strengthen bilateral trade relations and pave the way to FTAA.
 - ⇒ **Bananas**: Working with EU on economic diversification initiative to help Caribbean economies adjust to global economy and competition.

LATIN AMERICA: TALKING POINTS FOR KEY ISSUES

I. DRUGS/MEXICO

- **Cooperation with Mexico Unprecedented**
 - ⇒ In 1996, Mexico set precedent by extraditing Mexican nationals for first time. Also expelled drug kingpin Garcia Abrego, now behind bars in U.S. for life.
 - ⇒ Established High Level Contact Group -- comprehensive framework to promote cooperation, resolve problems, raise awareness. Chaired by Gen. McCaffrey for U.S.
 - ⇒ Network of cooperation in place: military-to-military ties improving with joint training program and technical assistance; cooperation on money laundering investigations.
- **Zedillo Committed to Fight Against Drugs**
 - ⇒ Zedillo moving in right direction against long-term challenge with no quick fixes.
 - ⇒ In 1996: drug seizures; arrests; crop eradication; lab, runway destruction all increased.
 - ⇒ Mexico passed new laws vs. organized crime, money laundering, chemical diversion.
 - ⇒ 1200 police, other officials removed for corruption. Role of military expanded.
 - ⇒ Corrupt drug czar immediately fired and arrested.
- **Increasing Cooperation on Drugs Top Priority of President's Trip**
 - ⇒ Will release Binational Threat Assessment -- we agree problem is supply and demand.
 - ⇒ Expect agreement on increasing air, sea interdiction cooperation.
 - ⇒ Working on agreement to tighten money laundering regulations.
 - ⇒ Working on agreement to vet bilateral border task forces.
 - ⇒ Working on increased cooperation on extradition.
 - ⇒ Working on fight against illegal arms trafficking.
 - ⇒ Hope to announce increase in counter-drug assistance.

II. MIGRATION

- **Recognize Deep Concern in Central America and Mexico About New Immigration Bill**
 - ⇒ Understand and want to assuage fear that bill could result in deportation of hundreds of thousands of foreign nationals from U.S.
 - ⇒ If massive deportations went forward, would split families, cut off vital source of income for Central American, Mexican economies, destabilize social and economic well-being. Bad for Central America, Mexico and United States.
- **Administration Working to Uphold Law But Mitigate Negative Impact**
 - ⇒ U.S. nation of immigrants: their energy, diversity immeasurably strengthen country.
 - ⇒ Administration committed to tradition of generous legal immigration. But to maintain it, must also take tough action to stop illegal immigration. In particular, must combat egregious practice of alien smuggling by criminal syndicates.
 - ⇒ New law gives us tools for this fight. President committed to enforce it.
 - ⇒ But need to balance control vs. compassion, best interests of all concerned countries.
 - ⇒ President will work with Congress on changes to ensure respect for human rights. Avoid swift, large scale deportations that will split families living in U.S. for years.
 - ⇒ To succeed, need help from neighbors to find joint solutions to problem. Real answer lies in economic and social progress in region that will encourage people to make future in home countries.

III. TRADE

- **Trade is a Key to America's Future**

- ⇒ Exports responsible for one quarter of strong economic growth over past four years.
- ⇒ Exports support more than 11 million American jobs.
- ⇒ Over 95% of world's consumers live outside U.S. -- they are our future prosperity.
- ⇒ Nothing to fear: our economy and products envy of world. Give us open, competitive trade and we can out-compete anyone.

- **Clinton Leading Fight to Make Trade More Open, Competitive for America**

- ⇒ Since end of WWII, America's markets have been more open to others than their markets have been to U.S.
- ⇒ Concluded more than 200 trade agreements over past four years, each of which opened someone else's markets wider to American business.
- ⇒ Broke seven years of gridlock to complete GATT Uruguay Round, which has lowered average tariffs on U.S. goods around world by one-third.
- ⇒ Broke down barriers and boosted exports to Japan: up 41% since 1993 and 85% in sectors where we won agreements, like medical supplies and auto parts.
- ⇒ Led successful fight to complete Information Technology Agreement and International Telecommunications Agreements, eliminating tariffs and unshackling trade in computers, semiconductors, telecom, satellites where U.S. already leads.
- ⇒ And we fought for enactment of NAFTA, creating a free market with our neighbors -- today, despite Peso crisis, exports to Mexico up 37% over pre-NAFTA level.

- **Nowhere Are Opportunities Greater than in Latin America**

- ⇒ We already export more to Latin America and Caribbean than any other region, generating 40% of every export dollar.
- ⇒ By 2010, exports to Latin America to exceed exports to E.U. and Japan combined.
- ⇒ More than half Latin Americans under 17 years old -- huge consumer market for U.S. goods, popular culture. Countries increasingly led by alumni of U.S. universities.

- **Our Choice: Lead or Be Left Behind**

- ⇒ If we do not seize great opportunities in our region and elsewhere, others will.
- ⇒ In 1996, MERCOSUR (South American Customs Union) had more trade with Europe than with the U.S. No reason to think our neighbors will wait for us to move forward.
- ⇒ President determined to move forward with Free Trade Area of Americas by 2005 -- major goal set out at Miami Summit.
- ⇒ Also determined to secure Fast Track authority that every President for more than 20 years has had to pursue our aggressive trade agenda.
- ⇒ Choice is clear: we can move to break down barriers to our companies and workers -- or let others do that for their companies and workers while we sit on sidelines.

- **This Is About More than Trade**

- ⇒ By expanding trade, we advance cause of freedom and democracy around world.
- ⇒ No better example than Latin America, where democracy and open markets are on the march together.

COMMUNICATIONS PLAN FOR PRESIDENT CLINTON'S TRIP TO LATIN AMERICA:

PRE-TRIP ROLLOUT:

Monday, April 28:

- Council of the Americas Conference (State Department).
Speakers: Albright, Daley, McCaffrey, McLarty.
Theme: The Clinton Administration is committed to a broad and full relationship with its Latin American neighbors. From cooperation on crime, drugs and protecting the environment to increasing trade and economic opportunity, President Clinton is leading the hemisphere into the 21st century.

Tuesday, April 29:

- Carter Center Conference on Latin America.
Speakers: VPOTUS, Zedillo.
Theme: Defending the record. The Clinton Administration has worked hard to address the issues facing the region (Free trade, drugs, peso crisis, environmental concerns) and has achieved a record of success to build on for the 21st century.
- VPOTUS interview with CNN Spanish and Univision.

Thursday, May 1:

- POTUS roundtable with Hispanic television (TBD).
- POTUS interview with *Los Angeles Times*, *Dallas Morning News*, and *San Antonio Press Herald*.
- NSA Berger lunch with *Washington Post* editors.
- National Press Club Breakfast.
Speaker: McLarty.
Theme: How President Clinton's trip fits into the larger Administration effort in the hemisphere and what the broad objectives of the trip are.
- White House Briefing.
Speakers: Berger: Preview of key issues with specific objectives for each stop.
McLarty: Defend the record of the last four years.

Rubin: Describe economic agenda for hemisphere/trip.

McCaffrey: Describe drug strategy for hemisphere/trip.

Saturday, May 3:

- POTUS Radio Address.

Theme: Explaining trip is kickoff to period of intense focus on the Americas. Seizing a moment of possibility in the hemisphere: to promote growth and create jobs, fight drugs and crime, protect the environment, regulate migration and strengthen education. Making the Americas a foundation for United States security and prosperity into the 21st century.

Sunday, May 4:

- Secretary Albright in Guatemala (visit to demilitarized zone).

Theme: Peace and reconciliation. Tide of democracy and civil liberties have taken root in every country in the region except one.

Monday, May 5:

- Binational Commission.

Speakers: Albright-Gurria Joint Press Conference.

Theme: The US-Mexico relationship is broad and multifaceted and achieving results to advance the security and prosperity of both countries.
Announcement of BNC deliverables (TBD).

- Roundtable interview with Televisa, CNN Spanish, Univision, Telenoticias. (May 5)

TRIP COMMUNICATIONS PLAN:

Monday, May 5:

- POTUS no public events.

Tuesday, May 6:

- Arrival Ceremony.

Theme: General remarks on importance of US-Mexican bilateral relationship to both our people in a new era of mutual respect. We share not only a common frontier but a common future.

Picture: Troop review, flags, 4000 people.

- **Binational Commission Report.**
 Theme: The two nations' Presidents and cabinets working hard on common solutions for common problems. The breadth of U.S.-Mexico relationship is broad and multifaceted and should not be held hostage to any one issue. The Presidents are achieving results by addressing issues such as drugs, migration and trade while advancing the security and prosperity of both countries. Announcement of BNC deliverables (TBD).
 Picture: President Clinton and President Zedillo flanked by cabinet members.

- **Signing Ceremony and Press Conference.** [NOTE: This will be the most important event of the trip].
 Theme: U.S. and Mexico are both committed to addressing the shared problems of drug trafficking and protecting our borders while increasing education and environmental cooperation. This relationship is based on partners working to improve the security and prosperity of both nations.
 Picture: The two Presidents will sign agreements on drugs and migration and answer questions from the press.

- **Wreath Laying Ceremony.**
 Theme: Solemn wreath laying to demonstrate America's respect for Mexico's past courage and sacrifice [No remarks].
 Picture: President Clinton with honor guard laying flower arrangement.

- **Meeting with Political Party Leaders.**
 Theme: President Clinton with the opposition leaders. The United States is committed to political pluralism in Mexico and a relationship with the many faces of the political spectrum. [No remarks].
 Picture: President handshake/greeting opposition leaders.

- **Cultural Presentation.**
 Theme: President Clinton and the First Lady representing the American people enjoying the proud traditions of Mexican culture. [No remarks].
 Picture: President and Mrs. Clinton watching Mexican musicians perform.

Wednesday, May 7:

- **President Clinton Speech at the National Auditorium.**
 Theme: Broad thematic of the importance of the relationship. Mexico is an important ally of the United States in addressing common problems and working on common solutions. The American people will stand by you (financial assistance package) and work with you in partnership on the broad agenda facing both countries.
 Picture: Both cabinets on stage; flags; large crowd.

- **Public Event Tlaxcala.**
 Theme: General remarks on the common heritage of both countries. An emerging alliance based on interests and values, as well as history, geography and culture has created a moment of real possibility for both countries.
 Picture: Crowd event.
- **Tour Pyramids.**
 Theme: President and Mrs. Clinton enjoying the historical treasures of Mexican culture. [No remarks].
 Picture: President and Mrs. Clinton walking around ancient pyramids.
- **Arrival Ceremony (San Jose, Costa Rica).**
 Theme: U.S.-Central American relations are strong and maturing and we must seize the historic opportunity to move from combating insurgencies to addressing the issues of economic growth, environmental protection and raising educational standards.
 Picture: Flags, crowd.

Thursday, May 8:

- **Parade to National Theater.**
 Theme: The United States is committed to a broader and healthy relationship with Costa Rica as embodied in President Clinton's historic visit.
 Picture: Crowd event; people lining the street; handshaking.
- **Central American Summit.**
 Theme: New reality has changed relationship between Central America and U.S. A decade ago, we focused on fighting insurgency, managing tensions. Today cooperating on fighting poverty, promoting prosperity, strengthening democracy and sustainable development. [No remarks.]
 Picture: Class photo with President Clinton and Central American heads of state.
- **Press Availability & Signing**
 Theme: Historic opportunity to build on Miami summit's focus on promotion of economic integration, strengthening democracy and promoting sustainable development.
 Picture: President will sign open skies agreement, labor standards agreement and other deliverables TBD.

Friday, May 9:

- **Environmental Event.**

Theme: The United States is committed to progress on environmental cooperation and will work closely with the region to promote cooperation and assistance on reducing environmental degradation.

Picture: President Clinton in rainforest with Costa Rican environmental leaders.

- Tape Radio Address.

Theme: Combating drugs internationally and domestically (TBD).

Saturday, May 10:

- Caribbean Summit.

Theme: The United States is a Caribbean nation with a strong commitment to promoting the prosperity, stability and shared democratic values of the region.

Picture: Class Photo.

- Signing and Press Availability.

Theme: The United States is pursuing a common agenda of partnership to improve the prosperity and integration of the region into the global economy. President Clinton is dedicated to fighting the problems of drugs and crime while moving towards more open and active trading.

Picture: President Clinton signing agreements on CBI enhancement, narcotics interdiction program and other deliverables TBD.

- Bilateral with President Preval

Theme: The United States restored democracy to Haiti. President Clinton is committed to seeing the economic and political development of Haiti continue.

Picture: Bilateral photo.

Additional Media:

NSA Berger:

- Interview with John Donovan ABC News.
- Briefing call to Peter Jennings ABC News.
- Columnists roundtable (TBD).

DNSA Steinberg:

- Interview with Tom Lippman, *Washington Post*. (Running Monday, April 28).
- Editorial calls to *New York Times* and *Washington Post*.

Special Envoy McLarty:

- Interview with Tom Lippman, *Washington Post*.
- WSJ America's Column Op-ed (TBD).
- Interview with Susan Page, USA TODAY.
- Interview with *the Economist* (TBD).
- Interview on the *Newshour with Jim Lehrer* (TBD).

ONDCP McCaffery:

TBD.

Secretary Pena:

- Roundtable with Central American print reporters.
- Roundtable with regional reporters.

Secretary Rubin/Larry Summers:

- Small group sessions with economic and trade reporters.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
008a. list	U.S.-Mexico Binational Commission (9 pages)	04/29/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Inter-American Affairs
OA/Box Number: 1361

FOLDER TITLE:

Presidential Trips 1997 [2]

2009-1155-F
ke2450

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
008b. list	Central America (4 pages)	04/29/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Inter-American Affairs
OA/Box Number: 1361

FOLDER TITLE:

Presidential Trips 1997 [2]

2009-1155-F
ke2450

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
008c. list	Barbados Deliverables (3 pages)	04/29/1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Inter-American Affairs
OA/Box Number: 1361

FOLDER TITLE:

Presidential Trips 1997 [2]

2009-1155-F
ke2450

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

April 29, 1997

Redo

ACTION

MEMORANDUM FOR SAMUEL R. BERGER - JAMES STEINBERG - DON BAER

CC: SYLVIA MATHEWS - MACK MCLARTY - MIKE MCCURRY

FROM: ANTONY BLINKEN - DAVID LEAVY } *AJB*

SUBJECT: Message Strategy for Latin America Trip

This memo recommends a message strategy for the President's trip to Mexico, Costa Rica and Barbados -- setting out core themes, talking points for each stop and for each key issue, and opportunities for the President and other administration officials to deliver the message both before and during the trip. Also attached is a chart showing significant "deliverables" we expect to be able to announce during the trip.

Concurrences by: James Dobbins, Richard Clarke, Eric Schwartz,
Bob Kyle

via e-mail

RECOMMENDATION

That you initial the memorandum at Tab I.

Attachments

- Tab I Memorandum to the President
- Tab A Overall Themes and Talking Points for Each Stop
- Tab B Talking Points for Key Issues: Drugs, Migration
and Trade
- Tab C Communications Calendar for the President and
Administration Officials
- Tab D Deliverables

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

2943

April 28, 1997

INFORMATION

MEMORANDUM FOR SAMUEL R. BERGER - JAMES STEINBERG - DON BAER

CC: SYLVIA MATHEWS - MACK MCLARTY - MIKE MCCURRY

FROM: ANTONY BLINKEN ^{MB} - DAVID LEAVY ^{DL}

SUBJECT: MESSAGE STRATEGY FOR LATIN AMERICA TRIP

This memo recommends a message strategy for the President's trip to Mexico, Costa Rica and Barbados -- setting out the core themes, talking points for each stop and for each key issue, and opportunities for the President and other administration officials to deliver the message both before and during the trip.

via e-mail
Concurrences by: James Dobbins, Richard Clarke, Eric Schwartz

Attachments

Tab A Overall Themes and Talking Points for Each Stop

Tab B Talking Points for Key Issues: Drugs, Migration and Trade

Tab C Communications Calendar for the President and Administration Officials

Tab D Deliverables

THE WHITE HOUSE
WASHINGTON

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: SAMUEL BERGER *SB*
SUBJECT: Your Latin America Trip

You will be receiving your briefing books for the trip to Mexico, Costa Rica and Barbados by the weekend. In the meantime, I thought you might like to see the message/themes paper and talking points we will be using to preview the trip (Tabs A and B), the communications plan before and during the trip (Tab C) and the concrete deliverables/results we are seeking to achieve at each stop.

and their status.

Attachments

Tab A Overall Themes and Talking Points for Each Stop
Tab B Talking Points for Key Issues: Drugs, Migration
and Trade
Tab C Communications Calendar for the President and
Administration Officials
Tab D Deliverables

cc: Vice President
Chief of Staff

THE WHITE HOUSE
WASHINGTON

INFORMATION

~~ACTION~~

MEMORANDUM FOR THE PRESIDENT

FROM: SAMUEL BERGER
~~DOUBLE-BR~~

SUBJECT: ~~Message Strategy for Your Latin America Trip~~

Purpose

This memorandum recommends a message strategy for your trip to Mexico, Costa Rica and Barbados -- setting out core themes, talking points for each stop and for each key issues, and opportunities for you and other administration officials to deliver the message both before and during the trip. Also attached is a chart showing significant "deliverables" we expect to be able to announce during the trip. The NEC was an active participant in the preparation of the attachments.

RECOMMENDATION

That you approve the message strategy.

Approve _____

Disapprove _____

Attachments

Tab A Overall Themes and Talking Points for Each Stop
Tab B Talking Points for Key Issues: Drugs, Migration and Trade
Tab C Communications Calendar for the President and Administration Officials
Tab D Deliverables

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The concrete "deliverables" / results we are seeking to achieve at each stop

cc: Vice President
Chief of Staff

II. KEY POINTS FOR EACH STOP

Mexico

- Arguably, relationship with Mexico deepest and broadest of any relationship we have. Has direct impact on issues that matter most to our people: jobs, drugs, migration, environment.
- Breadth of relationship makes it vital we not hold it hostage to any one issue. Nature of problems that defy unilateral solutions makes it vital we keep working together. Transformation of relationship -- from mistrust to practical cooperation -- makes it more likely than ever that we can seize opportunities and meet problems together.
- Issues:
 - ⇒ Drugs: We're both part of problem and solution. Zedillo committed to fight -- we're committed to working with him to improve cooperation.
 - ⇒ Migration: Busiest border in world, over 200 million legal crossings/ year that bring benefits to both our people. Need to manage it in safe, orderly and legal fashion.
 - ⇒ Trade Relationship/NAFTA: It's working -- despite Peso crisis, exports to Mexico up 37% above pre-NAFTA level, an all-time high, creating good jobs for Americans.
 - ⇒ Political Reform: Mexico undergoing profound transformation. Zedillo instrumental in leading way toward political reforms -- system becoming more fair and competitive.
 - ⇒ Education and Environment: U.S., Mexico working together for cleaner air and water; protecting endangered species; expanding educational opportunities, exchanges.

Costa Rica/Central America

- Central America has embraced peace: Guatemala put end to 36 year civil war; recent elections in Nicaragua, El Salvador, Dominican Republic show vitality of democratic institutions.
- New reality has changed relationship between U.S. and Central America. A decade ago, we focused on fighting insurgency -- divisive there and here. Today, cooperating on fighting poverty, promoting prosperity, strengthening democracy and sustainable development.
- Now, we need to take next step and prove to people of region that peace and democracy can deliver for them -- with decent jobs, strong education, safe streets, clean air and clear water.
- Issues:
 - ⇒ Immigration: New law creates special dilemma for hundreds of thousands of Central Americans in U.S. Need to implement law fairly and avoid massive deportations that could destabilize region.
 - ⇒ Open, Competitive Trade: Central America call for ^{further trade opening} ~~free trade~~ with U.S. shows how far region has come toward open markets. Leaders will discuss how it fits into broader vision of FTAA by 2005. Open skies agreements (first ever in Latin America) ^{part of broader process} of hemispheric integration.
 - ⇒ Environment: Costa Rica world leader in sustainable development. We have a stake in spreading those practices elsewhere. Central America holds 12% of the world's biodiversity. Learning from them in exploiting plant and animal resources wisely.

key concrete step toward

Barbados/The Caribbean

- America is a Caribbean nation -- U.S. territory in the heart of the Caribbean (P.R., V.I.), many Americans of Caribbean heritage (Jamaica, Haiti, Cuba), close social and economic ties.
- First Summit meeting ever in Caribbean between American president and Caribbean leaders.
- Long tradition of democratic governance -- every country but Cuba a democracy. Strong record of educational achievement. But challenges to economic, social health of islands: drug trafficking and related crime and corruption (1/3rd of illegal drugs in U.S. transit Caribbean); skepticism of people that democracy delivers; difficulty of competing in global economy.
- Answer is collective action to push back against problems (anti-corruption convention; anti-arms trafficking initiatives); promote integration into global economy (AID and IFI assistance for economic diversification, including further development of tourism.)
- Issues:
 - ⇒ Security and Law Enforcement: Working with Caribbean nations to strengthen ability to stop drugs through technical assistance, training, equipment, info exchange, joint operations, bilateral and regional agreements. Also helping them strengthen, modernize criminal justice systems (training to prosecute, adjudicate money laundering, asset forfeiture; establishing criminal justice protection program.)
 - ⇒ Trade and Development: Will soon submit Caribbean Trade Enhancement legislation to ~~help countries compete in textiles, other products previously excluded from CBI~~ *strengthening the B. Intersect trade relations*
 - ⇒ Bananas: Working with EU on economic diversification initiative to help Caribbean economies adjust to global economy and competition. *and give the way to FTAA.*

LATIN AMERICA MESSAGE

I. OVERALL THEMES

A Period of Intense Presidential Focus on the Americas

- Trip to Mexico, Central America and Caribbean -- our closest neighbors -- first of three President will make over next year. To be followed by South America in October and the Santiago Summit next Spring. Preceded by state visits of Frei and Chretien.

Bringing our Hemisphere Closer Together

- This is a moment of real possibility because Americas are coming closer together than they have ever been. An emerging alliance based on interests and values, as well as history, geography and culture has created a new reality.
 - ⇒ every nation but one has opened itself to democracy and free markets.
 - ⇒ decades of civil war and coups have given way to peace and stability.
 - ⇒ we're seeing a shared commitment to social justice and environmental protection.
 - ⇒ U.S. exports to Hemisphere 100% greater than to E.U., 50% greater than to Asia.
 - ⇒ Venezuela, Canada and Mexico combined supply U.S. with twice the oil OPEC does.
 - ⇒ U.S. is world's 5th largest Hispanic nation, with 22 million legal residents.
- At Miami Summit, President Clinton laid out vision for advancing historic movement toward democratic government, open markets, and cooperation to resolve common problems. Concrete agenda for next twelve months is to build on that blueprint by strengthening the institutions and understandings that promote democracy, open markets, cooperation -- and to prove they can deliver for all our people.

Making a Difference for Americans and the Americas

- By making the most of this moment of possibility we can make a difference on the issues that matter most to our people. First, seizing opportunities: opening markets, promoting growth, creating new jobs; strengthening education; protecting the environment. Second, facing up to problems we can only tackle together: drugs, crime and corruption; migration.

The Americas Can Be America's Future -- If We Continue to Lead

- If we pursue this agenda, the Americas can become a foundation for America's security and prosperity in the 21st century.
- Issue is not whether integration will continue -- but whether U.S. will continue to lead in shaping it to our benefit. If we fail to act, our neighbors will find their future with other nations. If we continue to lead, we can consolidate gains of democracy, open more markets to our products, deepen cooperation throughout the Americas to meet common challenges.
- This focus on the Americas is part of an aggressive second term agenda -- building a peaceful, undivided Europe; creating a strong, stable Asia Pacific community; embracing our role as the world's leading force for peace; confronting new security threats that defy borders; creating jobs and opportunity through a more open trading system. The U.S. must rise to the challenge of history as a shaper of events, not an observer. The enemy of our time is inaction.

II. KEY POINTS FOR EACH STOP

Mexico

- Arguably, relationship with Mexico deepest and broadest of any relationship we have. Has direct impact on issues that matter most to our people: jobs, drugs, migration, environment.
- Breadth of relationship makes it vital we not hold it hostage to any one issue. Nature of problems that defy unilateral solutions makes it vital we keep working together. Transformation of relationship -- from mistrust to practical cooperation -- makes it more likely than ever that we can seize opportunities and meet problems together.
- Issues:
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 - ⇒ Migration: Busiest border in world, over 200 million legal crossings/ year that bring benefits to both our people. Need to manage it in safe, orderly and legal fashion.
 - ⇒ Trade Relationship/NAFTA: It's working -- despite Peso crisis, exports to Mexico up 37% above -pre NAFTA level, an all-time high, creating good jobs for Americans.
 - ⇒ Political Reform: Mexico undergoing profound transformation. Zedillo instrumental in leading way toward political reforms -- system becoming more fair and competitive.
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- Central America has embraced peace: Guatemala put end to 36 year civil war; recent elections in Nicaragua, El Salvador, Dominican Republic show strength of democratic institutions.
- New reality has changed relationship between U.S. and Central America. A decade ago, we focused on fighting insurgency, managing regional tensions. Today, cooperating on fighting poverty, promoting prosperity, strengthening democracy and sustainable development.
- Now, we need to take next step and prove to people of region that peace and democracy can deliver for them -- with decent jobs, strong education, safe streets, clean air and clear water.
- Issues:
 - ⇒ Immigration: New law creates special dilemma for hundreds of thousands of Central Americans in U.S. Need to implement law fairly and avoid massive deportations that could destabilize region.
 - ⇒ Free Trade: Central America call for free trade with U.S. shows how far region has come toward open markets. Will talk about how it fits into broader vision of FTAA by 2005. Open skies agreements (first ever in Latin America) part of broader process of hemispheric integration.
 - ⇒ Environment: Costa Rica world leader in sustainable development. We have a stake in spreading those practices elsewhere. Central America holds 12% of the world's biodiversity.. Learning from them in exploiting plant and animal resources wisely.

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- America is a Caribbean nation -- U.S. territory in the heart of the Caribbean (P.R., V.I.), many Americans of Caribbean heritage (Jamaica, Haiti, Cuba), close social and economic ties.
- First Summit meeting in the Caribbean between an American president and Caribbean leaders.
- Long tradition of democratic governance -- every country but Cuba a democracy. Strong record of educational achievement. But challenges to economic, social health of islands: drug trafficking and related crime and corruption (1/3rd of illegal drugs in U.S. transit Caribbean); skepticism of people that democracy delivers; difficulty of competing in global economy.
- Answer is collective action to push back against problems (anti-corruption convention; anti-arms trafficking initiatives); promote integration into global economy (AID and IFI assistance for economic diversification, including further development of tourism.)
- Issues:
 - ⇒ Security and Law Enforcement: Working with Caribbean nations to strengthen ability to stop drugs through technical assistance, training, equipment, info exchange, joint operations, bilateral and regional agreements. Also helping them strengthen, modernize criminal justice systems (training to prosecute, adjudicate money laundering, asset forfeiture; establishing criminal justice protection program.)
 - ⇒ Trade and Development: Will soon submit Caribbean Trade Enhancement legislation to help countries compete in textiles, other products previously excluded from CBI.
 - ⇒ Bananas: Working with EU on economic diversification initiative to help Caribbean economies adjust to global economy and competition.

LATIN AMERICA: TALKING POINTS FOR KEY ISSUES

I. DRUGS/MEXICO

- **Cooperation with Mexico Unprecedented.**

- ⇒ In 1996, Mexico set precedent in extraditing two Mexican nationals. Also expelled drug kingpin Garcia Abrego now behind bars in U.S. for life.
- ⇒ Established High Level Contact Group -- comprehensive framework to promote cooperation, resolve problems, raise awareness. Chaired by McCaffrey for U.S.
- ⇒ Network of cooperation in place: military-to-military ties improving with joint training program and technical assistance; cooperation on money laundering investigations.

- **Zedillo Committed to Fight Against Drugs**

- ⇒ Zedillo moving in right direction against long term challenge with no quick fixes
- ⇒ In 1996: drug seizures; arrests; crop eradication; lab, runway destruction all increased.
- ⇒ Mexico passed new laws vs. organized crime, money laundering, chemical diversion.
- ⇒ 1200 police, other officials removed for corruption. Role of military expanded.
- ⇒ Corrupt drug czar immediately fired and arrested.

- **Increasing Cooperation on Drugs Top Priority of President's Trip**

- ⇒ Will release Binational Threat Assessment -- we agree problem is supply and demand.
- ⇒ Expect agreement on increasing air, sea interdiction cooperation.
- ⇒ Working on agreement to tighten money laundering regulations.
- ⇒ Working on agreement to vet bilateral border task forces.
- ⇒ Working on increased cooperation on extradition
- ⇒ Working on fight against illegal arms trafficking
- ⇒ Hope to announce increase in counter-drug assistance.

II. MIGRATION

- **Recognize Deep Concern in Central America and Mexico About New Immigration Bill**

- ⇒ Understand and want to assuage fear that bill could result in deportation of hundreds of thousands of foreign nationals from U.S.
- ⇒ If massive deportations went forward, would split families, cut off vital source of income for Central American, Mexican economies, destabilize social and economic well-being. Bad for Central America, Mexico and United States.

- **Administration Working to Uphold Law But Mitigate Negative Impact**

- ⇒ U.S. nation of immigrants: their energy, diversity immeasurably strengthen country.
- ⇒ Administration committed to tradition of generous legal immigration. But to maintain it, must also take tough action to stop illegal immigration. In particular, must combat egregious practice of alien-smuggling by criminal syndicates.
- ⇒ New law gives us tools for this fight. President committed to enforce it.
- ⇒ But need to balance control vs. compassion, best interests of all concerned countries.
- ⇒ President will work with Congress on changes to ensure respect for human rights. Avoid swift, large scale deportations that will split families living in U.S. for years.
- ⇒ To succeed, need help from neighbors to find joint solutions to problem. Real answer lies in economic and social progress in region that will encourage people to make future in home countries.

III. TRADE

- **Trade is a Key to America's Future**

- ⇒ Exports responsible for one quarter of strong economic growth over past four years.
- ⇒ Exports support more than 11 million American jobs.
- ⇒ Over 95% of world's consumers live outside U.S. -- they are our future prosperity
- ⇒ Nothing to fear: our economy and products envy of world. Give us open, competitive trade and we can out-compete anyone.

- **Clinton Leading Fight to Make Trade More Open, Competitive for America**

- ⇒ Since end of WWII, America's markets have been more open to others than their markets have been to U.S.
- ⇒ Concluded more than 200 trade agreements, each of which opened someone else's markets wider to American business.
- ⇒ Broke seven years of gridlock to complete GATT Uruguay Round, which has lowered average tariffs on U.S. goods around world by one-third.
- ⇒ Broke down barriers and boosted exports to Japan: up 41% since 1993 and 85% in sectors like medical supplies and auto parts where we won agreements.
- ⇒ Led successful fight to complete Information Technology Agreement and International Telecommunications Agreements, eliminating tariffs and unshackling trade in computers, semiconductors, telecom, satellites where U.S. already leads.
- ⇒ And we fought for enactment of NAFTA, creating a free market with our neighbors -- today, despite Peso crisis, exports to Mexico up 37% over pre-NAFTA level.

- **Nowhere Are Opportunities Greater than in Latin America**

- ⇒ We already export more to Latin America and Caribbean than any other region, generating 40% of every export dollar.
- ⇒ By 2010, exports to Latin America to exceed exports to E.U. and Japan combined.
- ⇒ More than half Latin Americans under 17 years old -- huge consumer market for US goods, popular culture. Countries increasingly led by alumni of U.S. universities.

- **Our Choice: Lead or Be Left Behind**

- ⇒ If we do not seize great opportunities in our region and elsewhere, others will.
- ⇒ In 1996, MERCOSUR (South American Customs Union) had more trade with Europe than with the U.S. No reason to think our neighbors will wait for us to move forward.
- ⇒ President determined to move forward with Free Trade Area of Americas by 2005 -- major goal set out at Miami Summit.
- ⇒ Also determined to secure Fast Track authority that every President since Ford has had to pursue our aggressive trade agenda.
- ⇒ Choice is clear: we can move to break down barriers to our companies and workers -- or let others do that for their companies and workers while we sit on sidelines.

- **This Is About More than Trade.**

- ⇒ By expanding trade, we advance cause of freedom and democracy around world.
- ⇒ No better example than Latin America, where democracy and open markets are on the march together.

COMMUNICATIONS PLAN FOR PRESIDENT CLINTON'S TRIP TO LATIN AMERICA:

PRE-TRIP ROLLOUT:

Monday, April 28th :

- Council of the Americas Conference (State Department)
Speakers: Albright, Daley, McCaffery, McLarty.
Theme: The Clinton Administration is committed to a broad and full relationship with its Latin American neighbors. From cooperation on crime, drugs and protecting the environment to increasing trade and economic opportunity, President Clinton is leading the hemisphere into the 21st century.

Tuesday, April 29th :

- Carter Center Conference on Latin America.
Speakers: VPOTUS, Zedillo.
Theme: Defending the record. The Clinton Administration has worked hard to address the issues facing the region (Free trade, drugs, peso crisis, environmental concerns) and has achieved a record of success to build on for the 21st century.
- VPOTUS interview with CNN Spanish and Univision.

Thursday, May 1st :

- POTUS roundtable with Hispanic television (TBD).
- POTUS interview with *Los Angeles Times*, *Dallas Morning News*, and *San Antonio Press Herald*.
- NSA Berger lunch with *Washington Post* editors.
- National Press Club Breakfast.
Speakers: McLarty.
Theme: How President Clinton's trip fits into the larger Administration effort in the hemisphere and what the broad objectives of the trip are.
- White House Briefing.
Speakers: Berger: Preview of key issues with specific objectives for each stop.
McLarty: Defend the record of the last four years.
Rubin: Describe economic agenda for hemisphere/trip.
McCaffery: Describe drug strategy for hemisphere/trip.

Saturday, May 3rd:

- POTUS Radio Address.
Theme: Explaining trip is kickoff to period of intense focus on the Americas. Seizing a moment of possibility in the hemisphere and to promote growth and create jobs, fight drugs and crime, protect the environment, regulate migration and strengthen education. Making the Americas a foundation for United States security and prosperity into the 21st century.

Sunday, May 4th:

- Secretary Albright in Guatemala (visit to demilitarized zone).
Theme: Peace and reconciliation. Tide of democracy and civil liberties have taken root in every country in the region except one.

Monday, May 5th:

- Bi-National Commission.
Speakers: Albright-Gurria Joint Press Conference.
Theme: The US-Mexico relationship is broad and multifaceted and achieving results to advance the security and prosperity of both countries.
Announcement of BNC deliverables (TBD).
- Roundtable interview with Televisio, CNN Spanish, Univision, Telenoticias. (May 5)

TRIP COMMUNICATIONS PLAN:

Monday, May 5th:

- POTUS no public events.

Tuesday, May 6th:

- Arrival Ceremony.
Theme: General remarks on importance of US-Mexican bilateral relationship to both our people in a new era of mutual respect. We share not only a common frontier but a common future.
Picture: Troop review, flags, 4000 people

- **Binational Commission Report.**
 Theme: The two nation's Presidents and cabinets working hard on common solutions for common problems. The breadth of US-Mexico relationship is broad and multifaceted and should not be held hostage to any one issue. The Presidents are achieving results by addressing issues such as drugs, migration and trade while advancing the security and prosperity of both countries.
 Announcement of BNC deliverables (TBD).
 Picture: President Clinton and President Zedillo flanked by cabinet members.
- **Signing Ceremony and Press Conference.** [NOTE: This will be the most important event of the trip].
 Theme: US and Mexico are both committed to addressing the shared problems of drug trafficking and protecting our borders while increasing education and environmental cooperation. This relationship is based on partners working to improve the security and prosperity of both nations.
 Picture: The two Presidents' will sign agreements on drugs and migration and answer questions from the press.
- **Wreath Laying Ceremony.**
 Theme: Solemn wreath laying to demonstrate America's respect for Mexico's past courage and sacrifice [No remarks].
 Picture: President Clinton with honor guard laying flower arrangement.
- **Meeting with Political Party Leaders.**
 Theme: President Clinton with the opposition leaders. The United States is committed to political pluralism in Mexico and a relationship with the many faces of the political spectrum. [No remarks].
 Picture: President handshake/greeting opposition leaders.
- **Cultural Presentation.**
 Theme: President Clinton and the First Lady representing the American people enjoying the proud traditions of Mexican culture. [No remarks].
 Picture: President and Mrs. Clinton watching Mexican musicians perform.

Wednesday, May 7th :

- **President Clinton Speech at the National Auditorium.**
 Theme: Broad' thematic of the importance of the relationship. Mexico is an important ally of the United States in addressing common problems and working on common solutions. The American people will stand by you (financial assistance package) and work with you in partnership on the broad agenda facing both countries.
 Picture: Both cabinets on stage; flags; large crowd.

- Public Event Taxcala.
Theme: General remarks on the common heritage of both countries. An emerging alliance based on interests and values, as well as history, geography and culture has created a moment of real possibility for both countries.
Picture: Crowd event.
- Tour Pyramids.
Theme: President and Mrs. Clinton enjoying the historical treasures of Mexican culture. [No remarks].
Picture: President and Mrs. Clinton walking around ancient pyramids.
- Arrival Ceremony (San Jose, Costa Rica).
Theme: US-Central American relations are strong and maturing and we must seize the historic opportunity to move from combating insurgencies to addressing the issues of economic growth, environmental protection and raising educational standards.
Picture: Flags, crowd.

Thursday, May 8th :

- Parade to National Theater.
Theme: The United States is committed to a broader and healthy relationship with Costa Rica as embodied in President Clinton's historic visit.
Picture: Crowd event; people lining the street; handshaking.
- Central American Summit.
Theme: New reality has changed relationship between Central America and US. A decade ago, we focused on fighting insurgency, managing tensions. Today cooperating on fighting poverty, promoting prosperity, strengthening democracy and sustainable development. [No remarks.]
Picture: Class photo with President Clinton and Central American heads of state.
- Press Availability & Signing
Theme: Historic opportunity to build on Miami summit's focus on promotion of economic integration, strengthening democracy and promoting sustainable development.
Picture: President will sign open skies agreement, labor standards agreement and other deliverables TBD.

Friday, May 9th :

- Environmental Event.
Theme: The United States is committed to progress on environmental cooperation and will work closely with the region to promote cooperation and assistance on reducing environmental degradation.
Picture: President Clinton in rain forest with Costa Rican environmental leaders.

- Tape Radio Address.
Theme: Combating drugs internationally and domestically (TBD).

Saturday, May 10th :

- Caribbean Summit.
Theme: The United States is a Caribbean nation with a strong commitment to promoting the prosperity, stability and shared democratic values of the region.
Picture: Class Photo.
- Signing and Press Availability.
Theme: The United States is pursuing a common agenda of partnership to improve the prosperity and integration of the region into the global economy. President Clinton is dedicated to fighting the problems of drugs and crime while moving towards more open and active trading.
Picture: President Clinton signing agreements on CBI enhancement, narcotics interdiction program and other deliverables TBD.
- Bilateral with President Preval
Theme: The United States restored democracy to Haiti. President Clinton is committed to seeing the economic and political development of Haiti continue.
Picture: Bilateral photo.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
009a. memo	Samuel Berger and Stephanie Streett to the President, re: Proposed Meetings with Foreign Leaders July-December 1997 and 1998 Overseas Trip Planning (3 pages)	ca. 1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Inter-American Affairs
OA/Box Number: 1361

FOLDER TITLE:

Presidential Trips 1997 [2]

2009-1155-F
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1

A

1

RECOMMENDATION:

That you approve the proposed visits and NSC-related trips listed above for the second half of 1997.

Approve _____

Disapprove _____

1998 Trips Currently Under Consideration

First Quarter: Africa or South Asia (Pakistan and India)

Second Quarter: Santiago, Chile, to attend the Summit of the Americas (Summit in March or April)

Third Quarter: United Kingdom to attend the 1998 Summit of the Eight

Fourth Quarter: State Visit to China and APEC in Kuala Lumpur

RECOMMENDATION:

That you approve, in principle, the foreign trips listed above for 1998 and provide your preference for the first quarter.

Approve _____

Disapprove _____



B



Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
009b. paper	Justifications for Visits (6 pages)	ca. 1997	P1/b(1)

COLLECTION:

Clinton Presidential Records
National Security Council
Inter-American Affairs
OA/Box Number: 1361

FOLDER TITLE:

Presidential Trips 1997 [2]

2009-1155-F
ke2450

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Proposed White House Meetings & NSC Trips

July 1997

- NATO Summit in Madrid
- President Gligorov of Former Yugoslav Republic of Macedonia (Working Visit)
- President Constantinescu of Romania (Working Visit)

August 1997

- President Shevardnadze of Georgia (Working Visit)
- President Aliyev of Azerbaijan (Official Working Visit)

September 1997

- Amir Sheikh Khalifa of Bahrain (Working Visit)
- Trip to UNGA
- President Herzog of Germany (Working Visit)
- Prime Minister Blair of UK (Official Visit)
- Trilateral with Presidents of Latvia, Lithuania, Estonia (Working Visit - will likely include expanded meeting and working lunch)

October 1997

- President Konare of Mali (Working Visit)
- Trip to Brazil, Argentina and Venezuela
- President Jiang Zemin of China (State Visit)
- President Arzu of Guatemala (Official Working Visit)

November 1997

- President Nazarbayev of Kazakhstan (Working Visit)
- President Zedillo of Mexico (Official Working visit)
- Prime Minister Chirac of France (Official Working Visit)
- President Chissano of Mozambique (Working Visit)
- Trip to Vancouver for APEC

December 1997

- Prime Minister Prodi of Italy (Official Working Visit)
- U.S.-EU Summit at the White House (Luxembourg PM Juncker)