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Diabetes

August 7, 1997

*Friday, August 8, 11:00 am, Georgetown Hospital, auditorium

*Program: Native American Chief brief remarks

Elderly Diabetic brief remarks

Parent of Juvenile Diabetic brief remarks, intros the president

President announces new national commitment to fight diabetes

(tbd mary tyler moore, honorary co-chair, of american diabetic assoc, will emcee)

*Announcements: \$150 million for type 1 (juvenile) diabetes

\$150 million for Native American diabetes initiat

\$200 million in Medicare for diabetic management for the elderly

HHS/ADA will issue joint standards of prevention, management, and care

*Audience: ADA, Juvenile Diabetics Assn, Native American Tribal Leaders, African American medical leaders, Minority health community leaders, Research, University, and Hospital area leaders.

*DPC/HHS will do paper on anncts (Christa Robinson)

*Program participants and presidents of ADA, JDA will do regional, national, and specialty media immediately afterwards. NOTE: Mailing to Native American, African American, and Medical specialty press of President's remarks and announcements.

per Payne

****DRAFT****

NEW DIABETES INVESTMENTS TO IMPROVE TREATMENT, PREVENTION, AND RESEARCH FOR AMERICANS WITH DIABETES

Today President Clinton announced that the balanced budget he signed into law on Tuesday contains a package of investments that will improve the lives of the 16 million Americans who suffer from diabetes. The American Diabetes Association (ADA) claims that "taken together, these new investments in diabetes, announced by President Clinton today, are as important for people with diabetes as the discovery of insulin in the 1920s."

- (1) A new \$150 million investment in diabetes to be granted by HHS Secretary Donna Shalala for finding a cure for Type I (often known as juvenile diabetes);
- (2) A \$150 million investment for prevention, treatment, and research for Native Americans with diabetes;
- (3) An important new preventive Medicare benefit which will help the millions of older Americans who suffer from diabetes better manage their treatment, thereby helping avoid serious and costly complications of diabetes; and
- (4) A government sponsored effort with the private sector to develop medical criteria that will guide diabetes patients, health plans, and health providers across America and help consumers receive appropriate quality care.

A New Medicare Benefit to Help People With Diabetes Better Manage Their Care

The balanced budget provides \$2.1 billion over five years to expand Medicare's coverage of benefits for people with diabetes. Previously, Medicare covered diabetes outpatient self-management training only in hospital-based programs. Under the new balanced budget, more Medicare beneficiaries will be able to take advantage of outpatient self-management training by expanding coverage furnished by physicians and other certified providers. It would also expand Medicare coverage of all blood glucose monitors (including testing strips) to all beneficiaries with diabetes, whereas Medicare currently only covers insulin-dependent patients.

Diabetes self-management education is an essential component of diabetes care. Expanding the number of people eligible for these important self-management tools will increase the number of Americans who are properly managing their diabetes, thereby helping prevent the debilitating and costly complications too often associated with diabetes.

A New \$150 Million Investment to Help Cure Type I (Juvenile) Diabetes.

This new investment provides \$30 million annually for five years for research to help find the cure for diabetes. The HHS Secretary will have discretion to target these funds to the HHS agencies that can fund the best available scientific opportunities. Children who develop diabetes should not have to suffer the devastating consequences of this disease. Studies show that even those who receive the best treatment and care may suffer from many severe complications. Only when we find a cure will people with Type I diabetes truly live in peace. In FY 1997, HHS will spend an estimated \$345 million on diabetes research at the National Institutes of Health, Centers for Disease Control, and Agency for Health Care Policy and Research.¹ The new diabetes initiative will enable HHS to increase its annual funding for diabetes research by nearly 10 percent.

\$150 Million Investment to Help Prevent, Treat, and Cure Diabetes Among Native Americans.

The new funding provided IHS (\$30 million annually for five years) will be used to provide services for diabetes prevention and treatment in partnership with Tribes, Urban Indian Health Centers, IHS Facilities, and other agencies within the Department of Health and Human Services (HHS), such as the Centers for Disease Control and Prevention. The new diabetes program, which will have a special focus on children and youth, will test community-based outreach programs in an effort to increase knowledge about such primary prevention techniques as reducing obesity, promoting health and wellness, and reducing the onset of Type II diabetes. In accomplishing these objectives, the new program will seek to improve linkages between families, public health services, schools, and nutrition programs.

A New Diabetes Quality Improvement Project

There are numerous studies by organizations such as the ADA and National Committee on Quality Assurance (NCQA) that have documented that many physicians are not delivering the care known to reduce diabetes complications such as blindness and amputation in order to diminish the personal toll of diabetes. Today the President is announcing a major year-long collaborative effort to develop a set of performance and outcome measures for people with diabetes. Such measures could detail the care that should be delivered (for example, an annual eye exam) or health outcome that should be achieved (such as blood glucose levels). These new criteria would help ensure that physicians have the necessary information to provide patients with high quality diabetes care, and thereby help avoid costlier complications later.

The performance and outcome measures are being developed by a coalition of four organizations: HCFA, the largest purchaser of health care for the diabetic population; the ADA, the largest and leading voluntary health agency dedicated to improving the lives of people with diabetes; NCQA, which develops and maintains a set of standardized performance measures used by more than 90 percent of health plans; and the Foundation for Accountability (FACCT) are dedicated to ensuring that consumers have adequate information to make health care decisions. Together, these organizations will work to ensure that millions of consumers, purchasers, and health care providers adopt these new criteria.

Address The National Urban League Annual Conference

Date: Monday, August 4, 1997
Location: Washington D.C. Convention
Center
Washington, DC

Time: 2:30 - 3:30 pm
From: Maria Echaveste
Ben Johnson

I. PURPOSE

To galvanize support for your education, business and economic development initiatives with one of the leading social services and civil rights organizations in the nation.

II. BACKGROUND

On Monday, August 4, 1997 at 2:30 pm, more than 4,000 attendees from the corporate community, civic associations, and a variety of other constituencies will gather to hear you address the National Urban League's Annual Conference. This year's theme is "Economic Empowerment: The Next Civil Rights Frontier," at the Washington, D.C. Convention Center. The Conference provides an opportunity for you to elaborate on race, economic and education initiatives and plans for moving America into the 21st century. The Annual Conference will convene on Sunday, August 3, 1997 and end on Wednesday, August 6, 1997. The purpose of the conference is strategy development and the agenda developed by the attendees serves as a guideline for the local chapters of the organization.

The Urban League founded in 1910, is a nonprofit, non-partisan community based organization headquartered in New York City. The League assists African Americans and others in the achievement of social and economic equality through advocacy, bridge-building and program services.

It has affiliates in 114 cities, in 34 states and the District of Columbia. The annual convention held every four years in Washington, DC, has been attended by every president since Carter in either the first or the second term. You were in attendance at the 1993 conference and Hugh Price, the League President, has been very eager for you to attend this year's conference as well.

NUL President Hugh Price was one of the first civil rights leaders to endorse your race initiative. Price has encouraged other ethnic organization leaders to endorse your race initiative. In June, the National Urban League joined with other ethnic organizations to host a symposium on Race and Reconciliation. This collaboration led to the formulation of "National Voices For An Inclusive 21st Century." This National Coalition links the National Urban League, Anti - Defamation League, National Council of La Raza, National Conference, and Leadership Education for Asian Pacifics to work toward a more inclusive America through Racial Reconciliation.

An important focus of the National Urban League's Conference is support for academic achievement and economic development. Some of the conference discussion topics include: "The Government's Role in Advancing Economic Development in Urban Communities and the Economic Empowerment of the African American Community," and "The Impact of Government Policies on the Economic Future of Cities" (see attached program).

In line with your effort to make education the nation's top priority, the National Urban League brought together key educators and community activists for a strategy session to construct solutions for problems in the nation's public schools. In February, NUL hosted a forum entitled, "A No Excuses Era of School Reform," which addressed a number of issues including peer pressure, parental responsibility, and new rules for urban teachers. NUL also launched a new campaign for African American Achievement entitled, "Our Children = Our Destiny," including a nationwide public service ad campaign. The campaign is built on a model that employs data-based advocacy and mobilization as a vehicle for community change.

The Campaign seeks to create a strong infrastructure that enhances and supports the academic achievement and social development of our young people by merging public awareness of the problems with community engagement to develop solutions. NUL's plan of action includes a national day of celebration to recognize youth who have excelled in school and in their communities called, "Doing the Right

Thing," with the intention of encouraging African Americans to commit time and/or money to local youth development programs.

A number of Administration speakers will be addressing the conference: OMB Raines will speak on Monday; Secretary Cuomo will speak on Tuesday; and the Vice President, Secretary Herman, and Secretary Slater will speak on Wednesday.

III. PARTICIPANTS

Pre-Brief Participants:

Ben Johnson
Minyon Moore
Maria Echaveste
Jena Roscoe

Event Participants:

Urban League Leadership and 1700 Delegates

IV. PRESS PLAN

Open Press

V . SEQUENCE OF EVENTS

- Arrive at the Washington Convention center
- Greeters: Hugh Price, President and CEO, National Urban League
Jonathan Liner, Vice Chairman American Express and Chairman
of the Bard, National Urban League
- Off-stage announcement and accompanied by Hugh Price to "Ruffles
and Flourishes" and "Hail to the Chief."
- Introduction by Hugh Price
- Remarks
- Ropeline
- Depart stage
- Proceed to Room(tbd)
- Greet Executive Committee
- Receiving line with 14 people
- Depart Convention Center

VI. REMARKS

Speech Writers to provide

Draft 7:30 p.m. August 1, 1997

**PRESIDENT WILLIAM J. CLINTON
REMARKS BEFORE THE NATIONAL URBAN LEAGUE ANNUAL CONFERENCE
WASHINGTON, D.C.
AUGUST 4, 1997**

Acknowledgments: Hugh Price, President and CEO; Jonathan Linen, Chairman of the Board.

It is always a great honor to speak to the National Urban League. When I was governor of Arkansas, I had the privilege of working with your local chapters and saw firsthand how your work changed lives and minds for the better. I especially want to thank you for the support you are giving to my Initiative on Racial Reconciliation. It means a lot to me, but more importantly, it sends a strong signal to all Americans that we can no longer afford to ignore the racial divisions that continue to undermine our nation's greatness.

One of the Urban League's legendary leaders, Whitney Young, once said that "it was better to be prepared for an opportunity and not have one, than to have an opportunity and not be prepared." Today, I want to tell you that because of the strength of our economy and the balanced budget I will sign tomorrow, we now have both -- unprecedented opportunities and the means to seize them. Unemployment and inflation have reached historic lows. Our neighborhoods are freeing themselves from the fearful grip of crime and violence. Thousands of Americans are beginning to appreciate the value of work and self-sufficiency.

Our historic balanced budget is an empowerment budget. It will give every American who is willing to work hard and take responsibility the opportunity to make the most of their own lives. It honors our values by strengthening families, investing in the education and health of our children, and moving more people from welfare to work.

This is the strongest budget for our cities in over a generation. It keeps America firmly on the course of bringing new businesses, good jobs and hope back to our most distressed urban neighborhoods. It will make sure that the blighted downtowns of the late 20th century do not follow us into the 21st century -- that they once again buzz with the energy and optimism of Americans working hard, teaching children, raising healthy families and preparing for the future.

In our negotiations with the Congress, my administration fought hard for the right kinds of tax cuts and credits that will truly benefit working families and communities.

We fought for and won \$24 billion to bring health care to as many as 5 million uninsured children. This is the single largest increase in health care spending since we established Medicaid in 1965. Because of this law, five million more children will now be able to get the medical attention they need and deserve -- everything from regular checkups to

major surgery -- to grow into strong and healthy citizens.

We fought for and won a \$500 per child tax credit that will help bring financial peace-of-mind to every family -- especially those struggling to lift themselves out of poverty and raise their children on modest salaries. These parents are the indispensable backbone of our society -- our firefighters, police officers, nurses, teachers and technicians -- and they deserve all the help they can get to do right by their children.

We fought for and won the most significant new investment in education in three decades, and the largest increase in investment in higher education since the GI Bill a half century ago. Through Hope Scholarships, education IRAs, tuition tax deductions, and expanded Pell Grants, every American who is willing to study hard will be able to go to college and get the education they need to thrive in our new economy.

We know that strong schools will be a fundamental part of the rebirth of our inner cities. That's why I'm pleased that this budget incorporates Rep. Rangel's plan to help states finance much-needed repairs to schools in our empowerment zones. We can't expect our children to concentrate on the rules of multiplication and division when the classrooms they attend are literally falling down around them.

We fought to triple the number of empowerment zones across our country, luring business and jobs back to our abandoned downtowns with a combination of grants, low-interest loans and tax credits. We will expand tax credits to businesses who agree to clean up and redevelop our brownfields -- the environmentally contaminated, but otherwise attractive business sites in urban areas. And we're working to strengthen the community banks that are fueling the entrepreneurial energies of inner city residents and business owners.

We are expanding these efforts because we know they are already making a big difference in many communities. Detroit, once a symbol of urban decline and despair, is now a city at work. Automakers such as Chrysler and GM have reinvested in the downtown and new, often minority-owned businesses have moved into the once-boarded-up storefronts and hung up their "help wanted" signs.

We fought to make sure that the balanced budget continues to fund the 100,000 community police officers who are walking the beat and once again making our communities safe for our families. Crime in our country has dropped for five years in row in no small part because of their hard work.

Last summer, when I signed the welfare reform bill into law, I said that I would work to fix the shortcomings of the bill, eliminate aspects of the law that had nothing to do with the goals of welfare reform and find ways to encourage more employers to hire people off welfare. This budget makes good on these promises. It restores both SSI and Medicaid benefits to the legal immigrants who work and pay taxes in our country. It makes sure that the disabled children cut

off from SSI under the welfare reform law will now keep their Medicaid coverage. And it expands food stamp benefits for unemployed citizens who are trying as hard as they can to find jobs.

Each one of us has responsibility to see to it that the increasing numbers of welfare recipients who will be required to move into the work force have the skills, training, child care, transportation, and the jobs they need to become self-sufficient and support their children. I fought hard for the \$3 billion in welfare-to-work funds in the budget that will be used by our cities to help welfare recipients find and keep well-paying jobs. Our new budget will offer tax credits to employers who hire people off welfare. And we've made sure that welfare recipients moving to work are paid an honest wage -- nothing less than the federal minimum wage -- for the jobs that they do.

These are important steps. They bring us much closer to ending the culture of dependency and hopelessness that has trapped too many of our families and stymied the futures of too many of our children.

Children's health care, child and education tax credits, new businesses in our cities and welfare-to-work -- these efforts will empower all of our citizens to fulfill their God-given potentials.

But empowerment is only a concept until it's put into action. Let's remember what Whitney Young said to us about being prepared to take advantage of our opportunities. I urge each and every one of you to go to back to your communities to make sure that the opportunities in this budget come alive. Hire someone off welfare; help a lost child find his or her way; build partnerships with businesses to strengthen schools and create jobs; and above all reach out across lines of race, class and gender to seek common ground and build vital bridges of mutual respect and understanding that will lead us to One America in the 21st century.

Thank you and God bless you.

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